

GREENBERG QUINLAN ROSNER RESEARCH

January 18, 2011

It's jobs, stupid

Campaign for America's Future
Democracy Corps



DEMOCRACY CORPS
CARVILLE ♦ GREENBERG

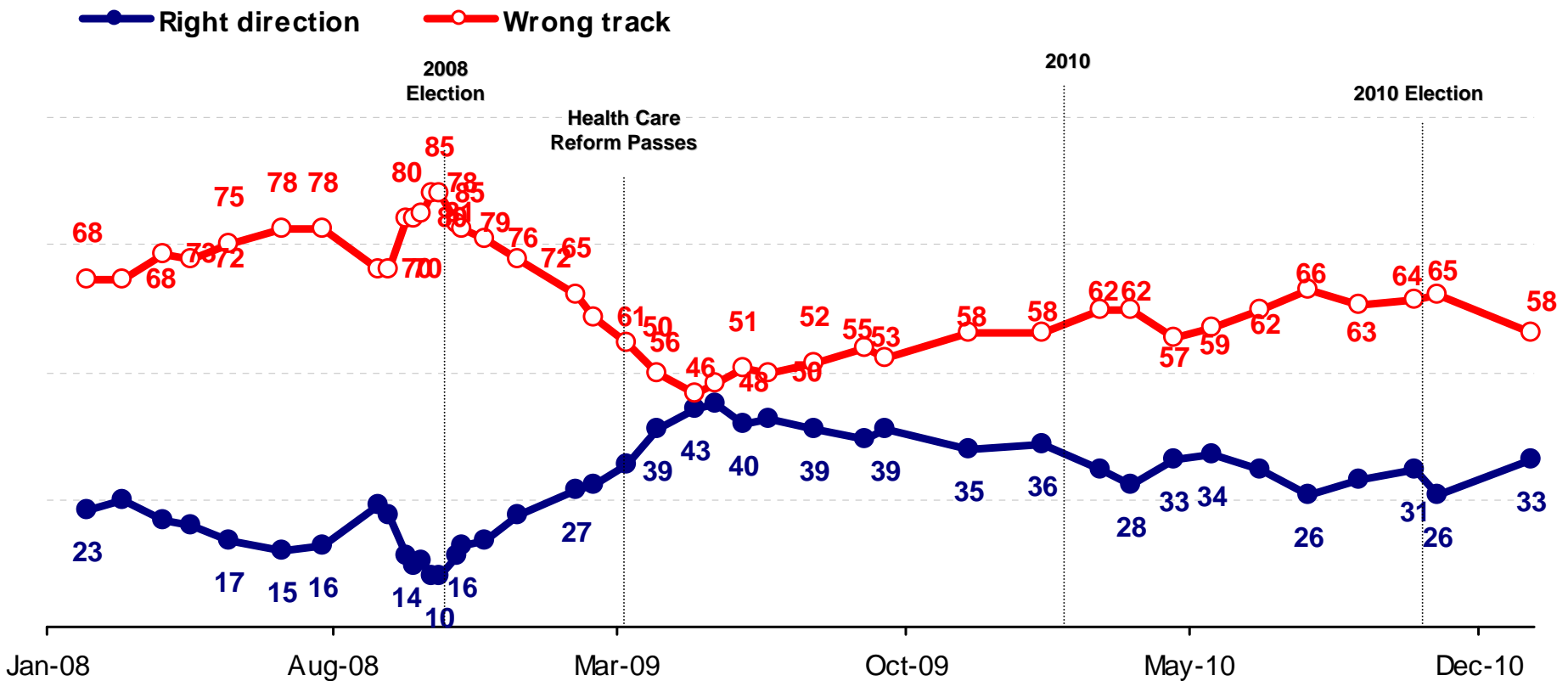
CAMPAIGN FOR **AMERICA'S FUTURE**

Methodology and Overview

This presentation is based on a national survey conducted by Greenberg Quinlan Rosner Research for Democracy Corps and Campaign for America's Future. The survey was of 1,480 2008 voters (1001 weighted) conducted January 9-12, 2011. Margin of error: +/-2.5 percentage points unless otherwise noted.

Direction of the country: slight improvement in outlook for 2011

Generally speaking, do you think things in the country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

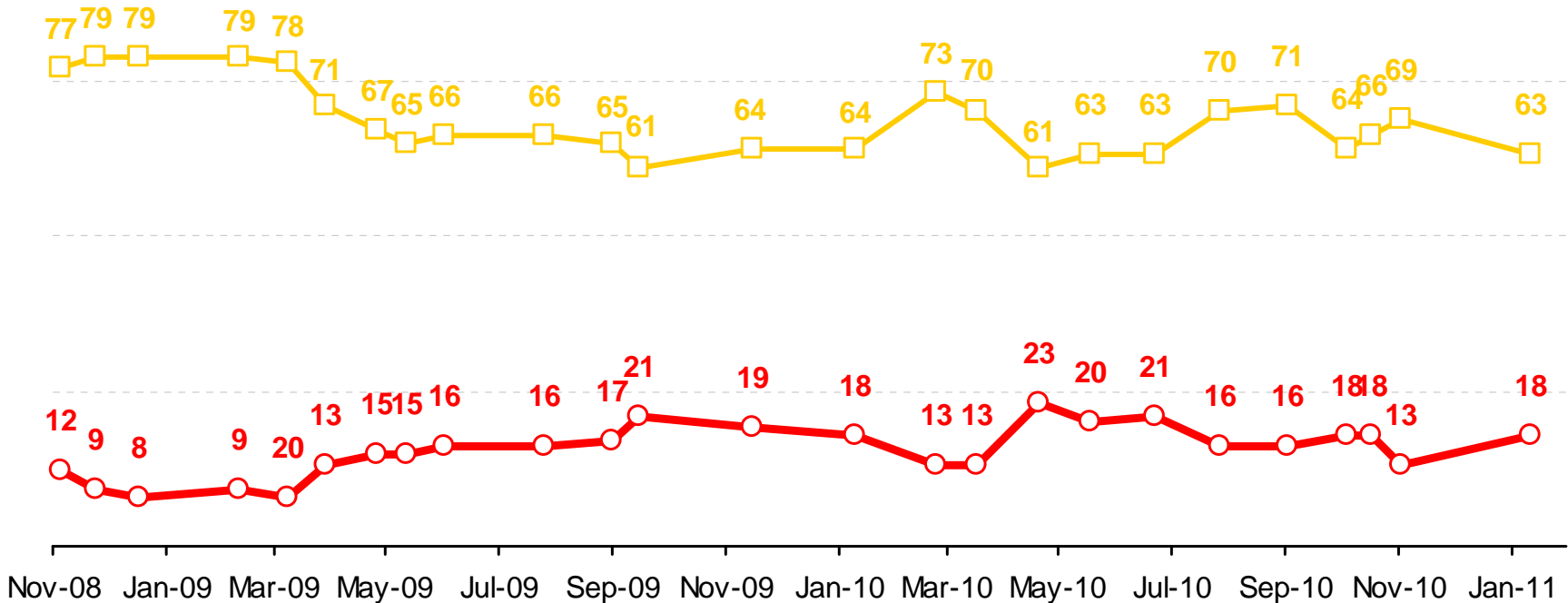


*Note: From full sample of 2008 voters, based on research for Citizen Opinion.

Thermometer: 'state of the economy' remains very cold

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. **The state of the economy...**

○ Warm □ Cool

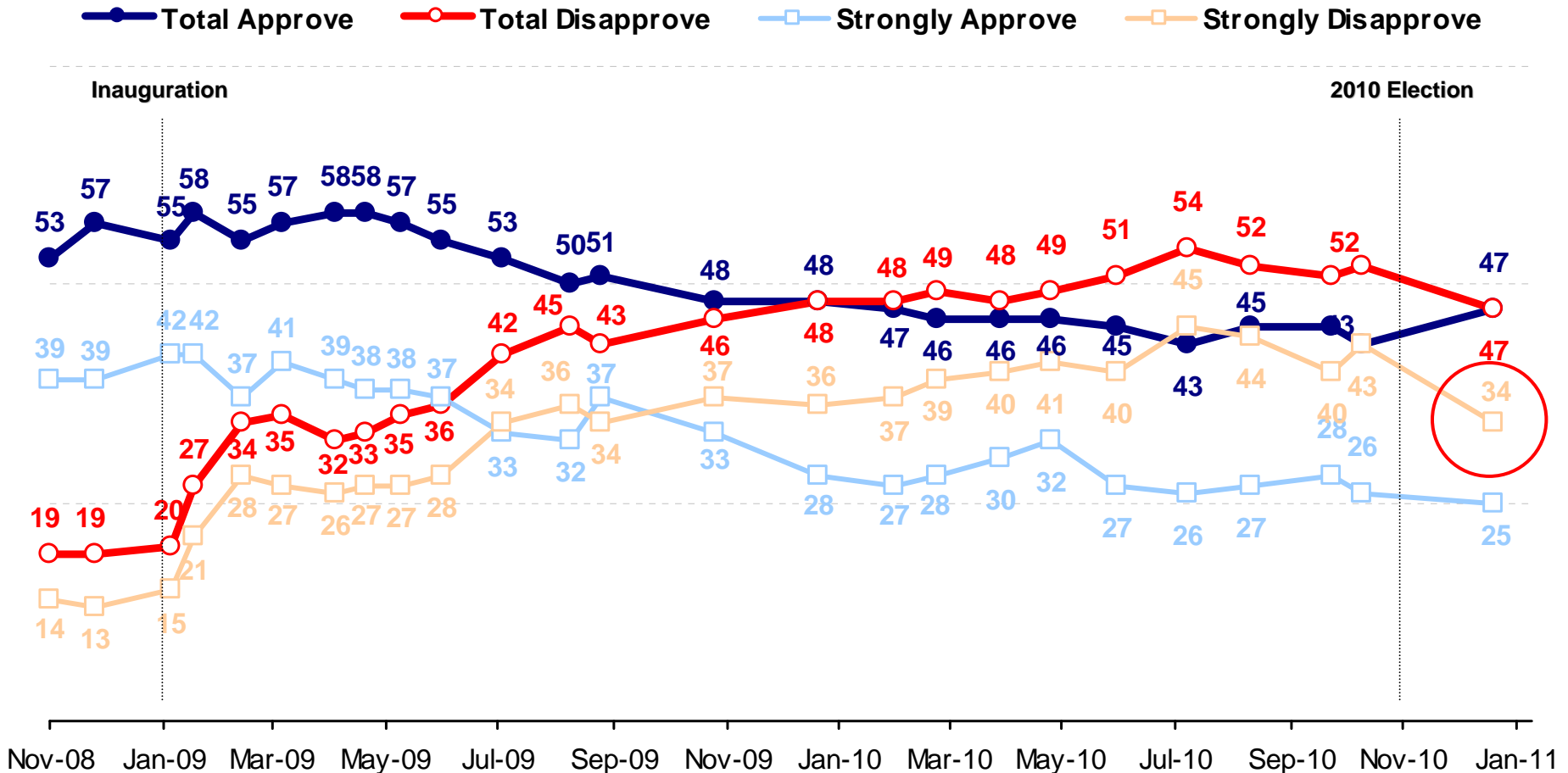


*Note: Data from Democracy Corps research from 2010 onwards.

Political Climate

Obama approval: sharp drop in disapproval

Do you approve or disapprove of the way Barack Obama is handling his job as president?

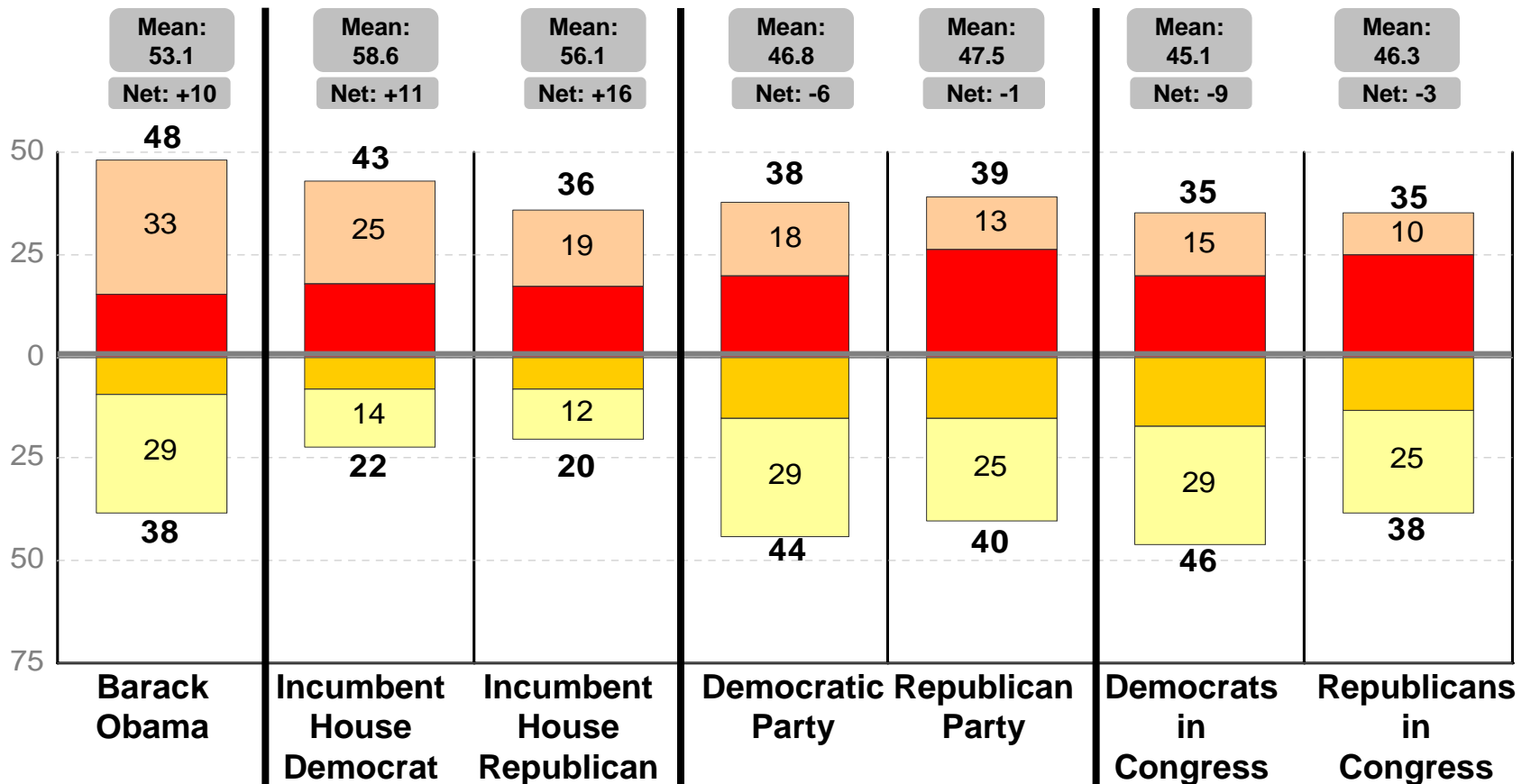


*Note: From Democracy Corps surveys since the 2008 election. Before inauguration, question read: "Do you approve or disapprove of the job being done by Barack Obama as president-elect?"

Political thermometers: Obama more popular than parties, congress

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

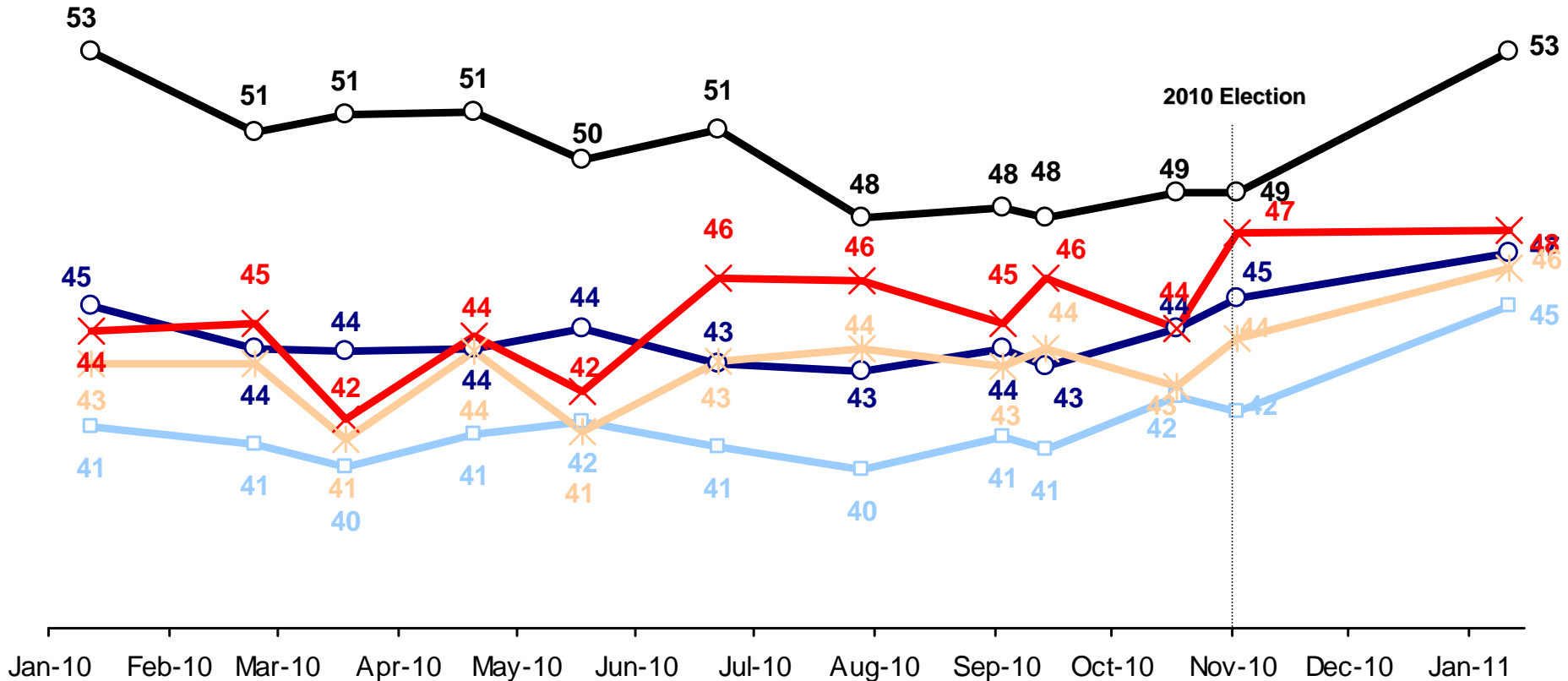
■ % very warm (75-100 degrees) ■ % very cool (0-25 degrees)



Thermometers: Obama markedly up and party parity

Now, I'd like to rate your feelings toward some people and organizations, with 100 meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold.

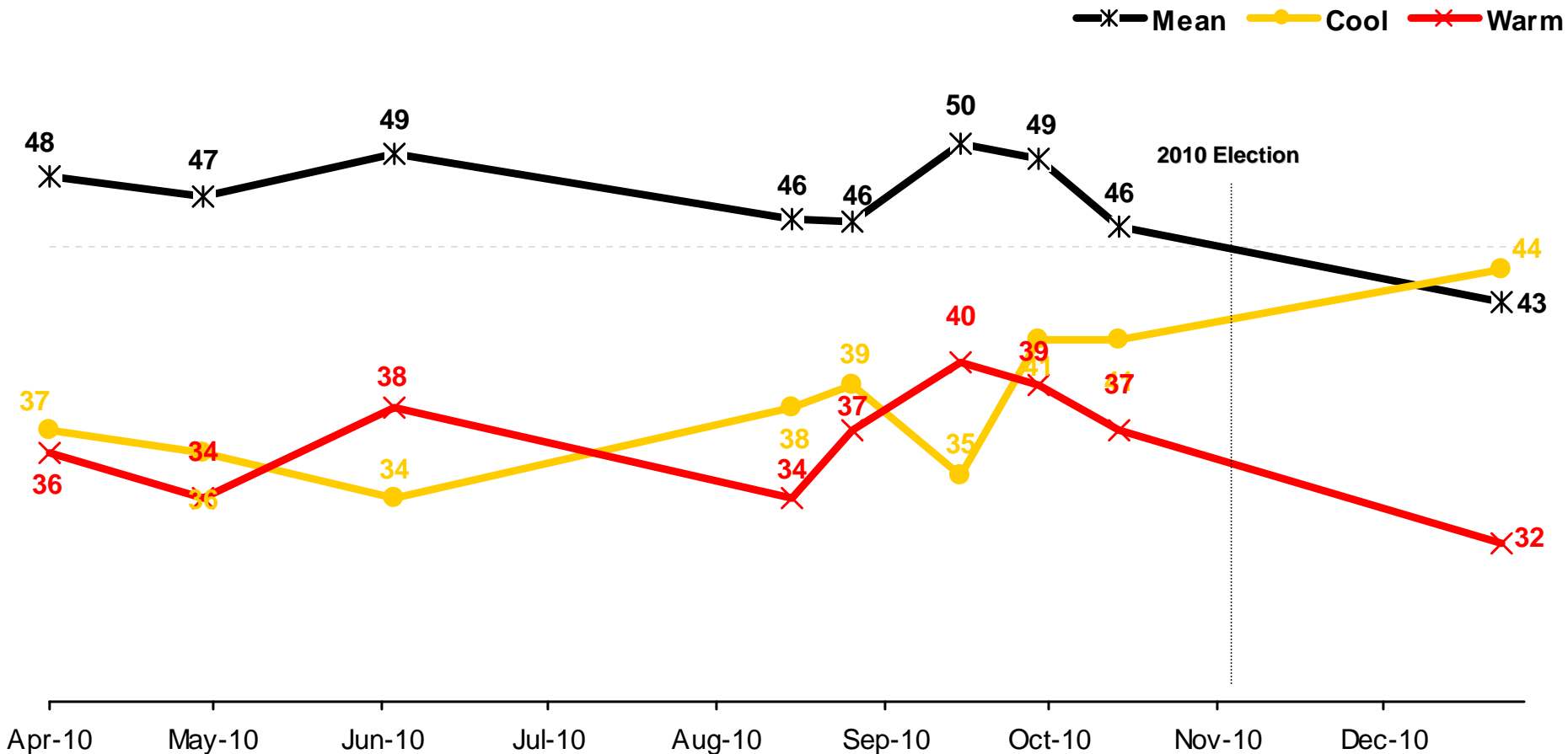
- Barack Obama
- Democratic Party
- Democratic Congress
- × Republican Party
- ✱ Republicans in Congress



*Note: From Democracy Corps surveys conducted in the past year. Data represents MEAN ratings, likely voters

Thermometers: Tea Party at lowest popularity in tracking

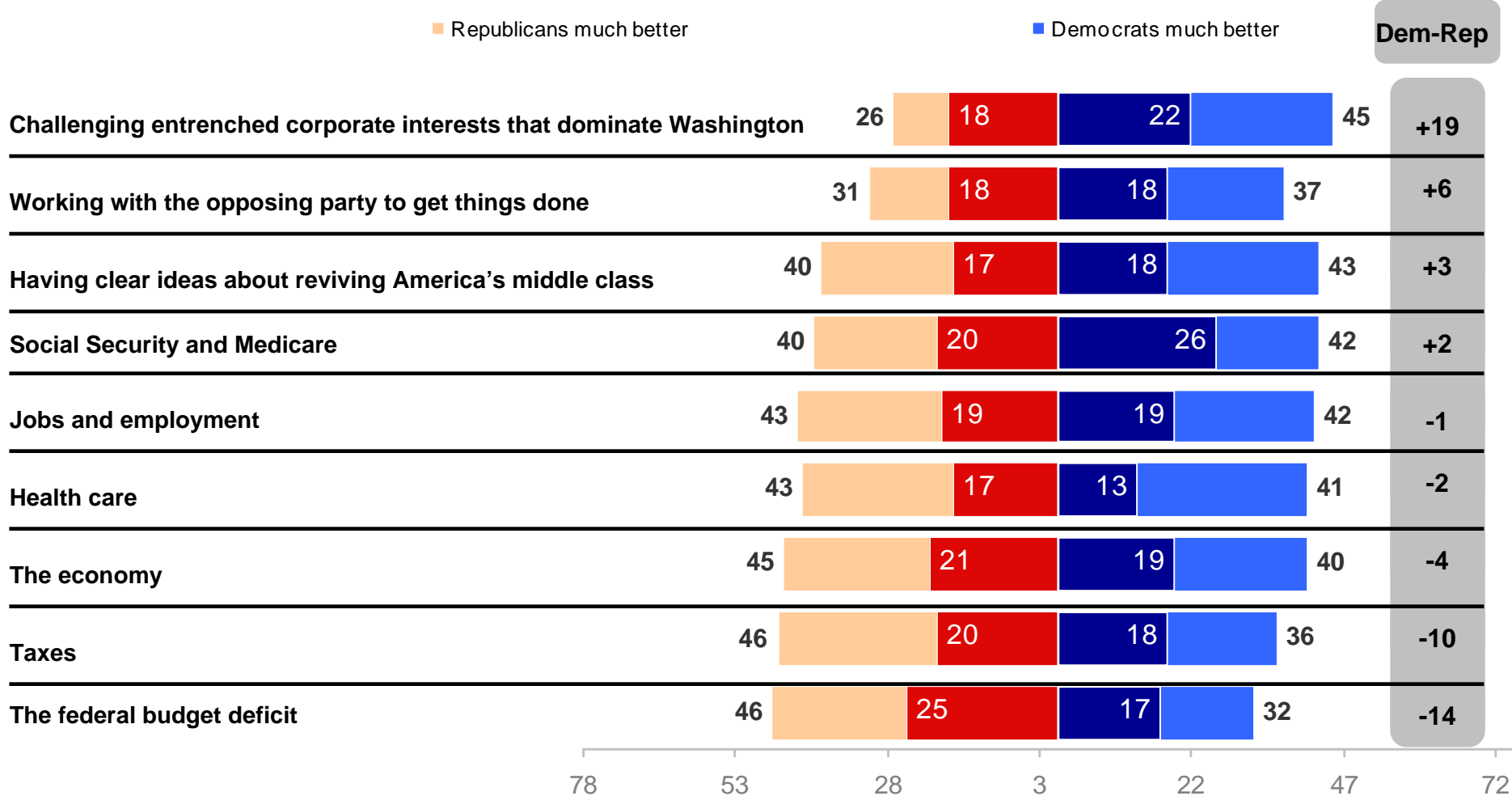
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*Note: From Democracy Corps surveys conducted in the past year. Data represents MEAN ratings, likely voters

Better job on issues: Democrats no better than parity on major issues

Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with this issue. If you do not know, just tell me and we will move on to the next item.



Voters seek a new tone in Washington: cooperation

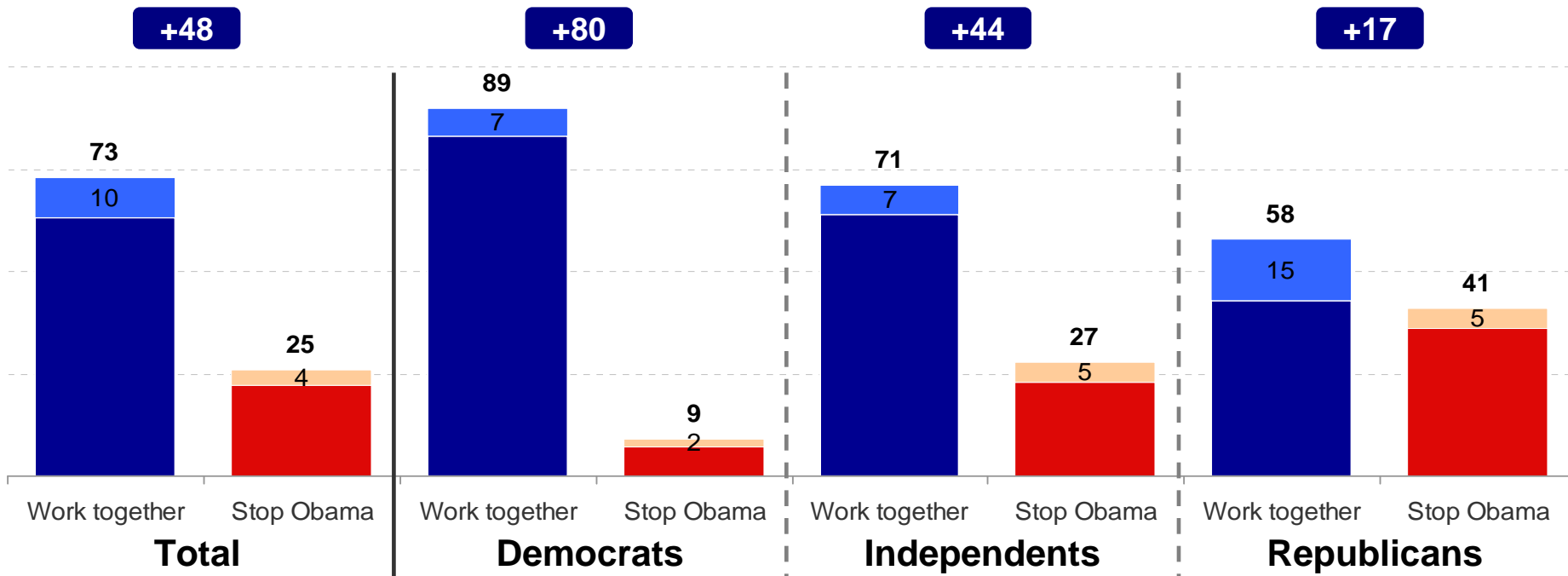
Now I'm going to read you some pairs of statements. After each pair, please tell me whether the FIRST statement or the SEOCND statement comes closer to your own view, even if neither is exactly right.

First statement: I hope the new Republicans in Congress will work together with the President to find compromise solutions to the country's problems.

Second statement: I hope the new Republicans in Congress will work to stop the Obama agenda because that agenda is hurting the country.

■ First statement strongly

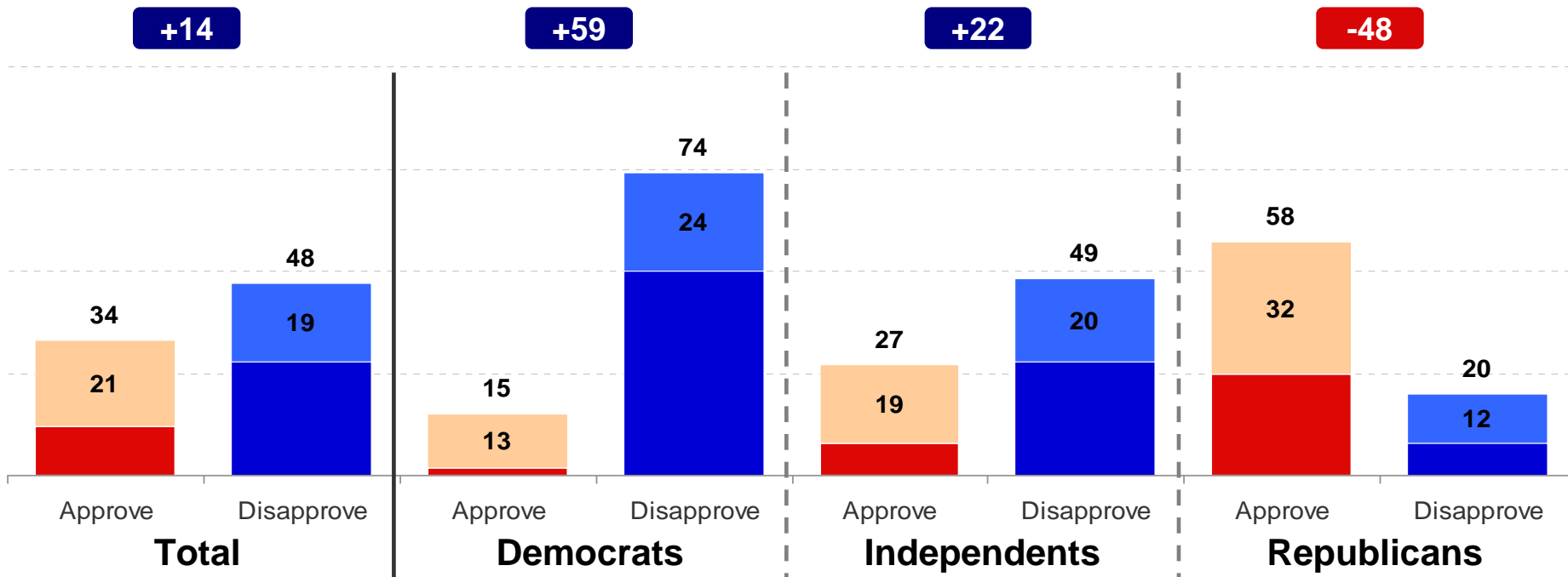
■ Second statement strongly



Republicans in Congress job approval: Independents disapprove

Do you approve or disapprove of the way Republicans in Congress are handling their job in charge of the House of Representatives?

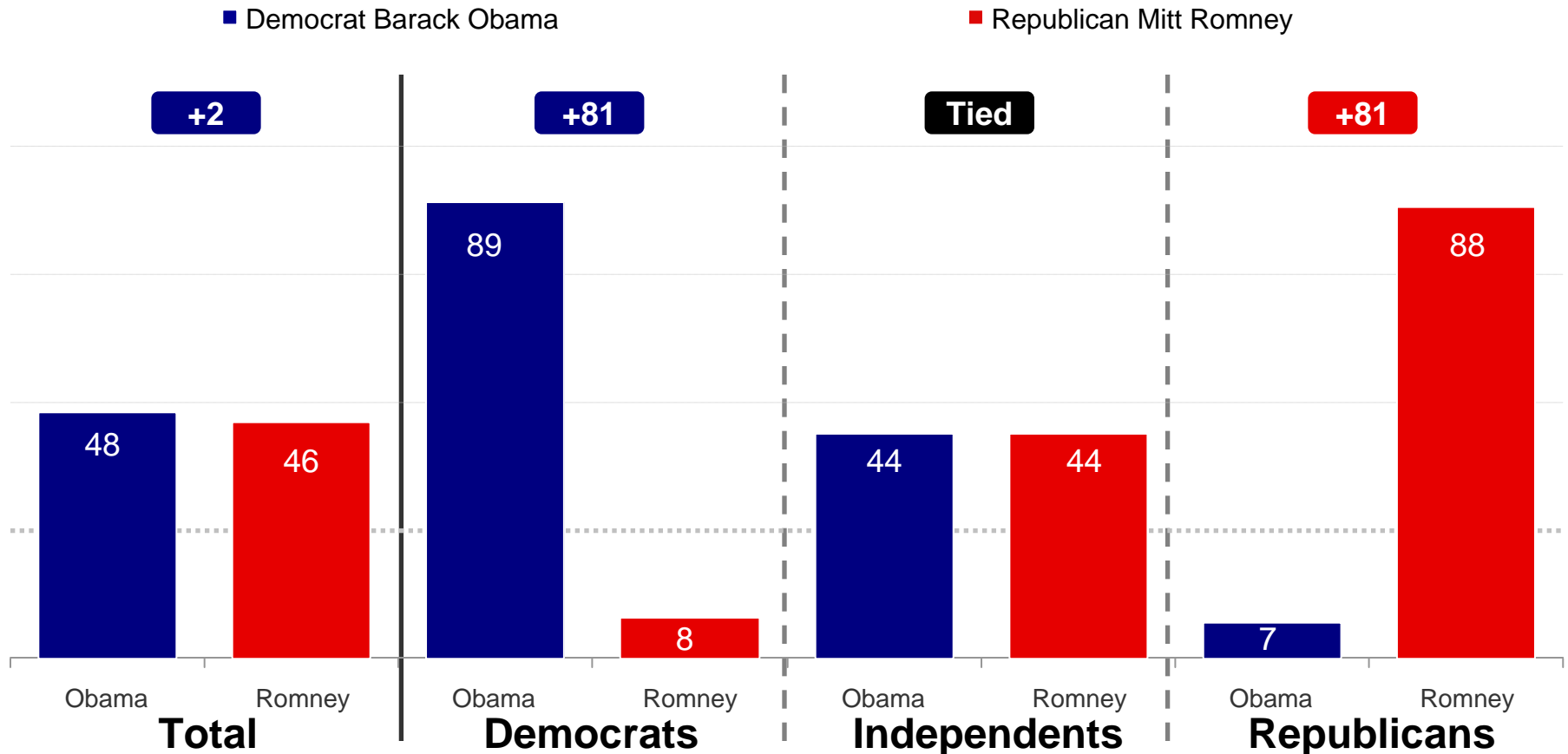
■ Strongly approve ■ Strongly disapprove



2012

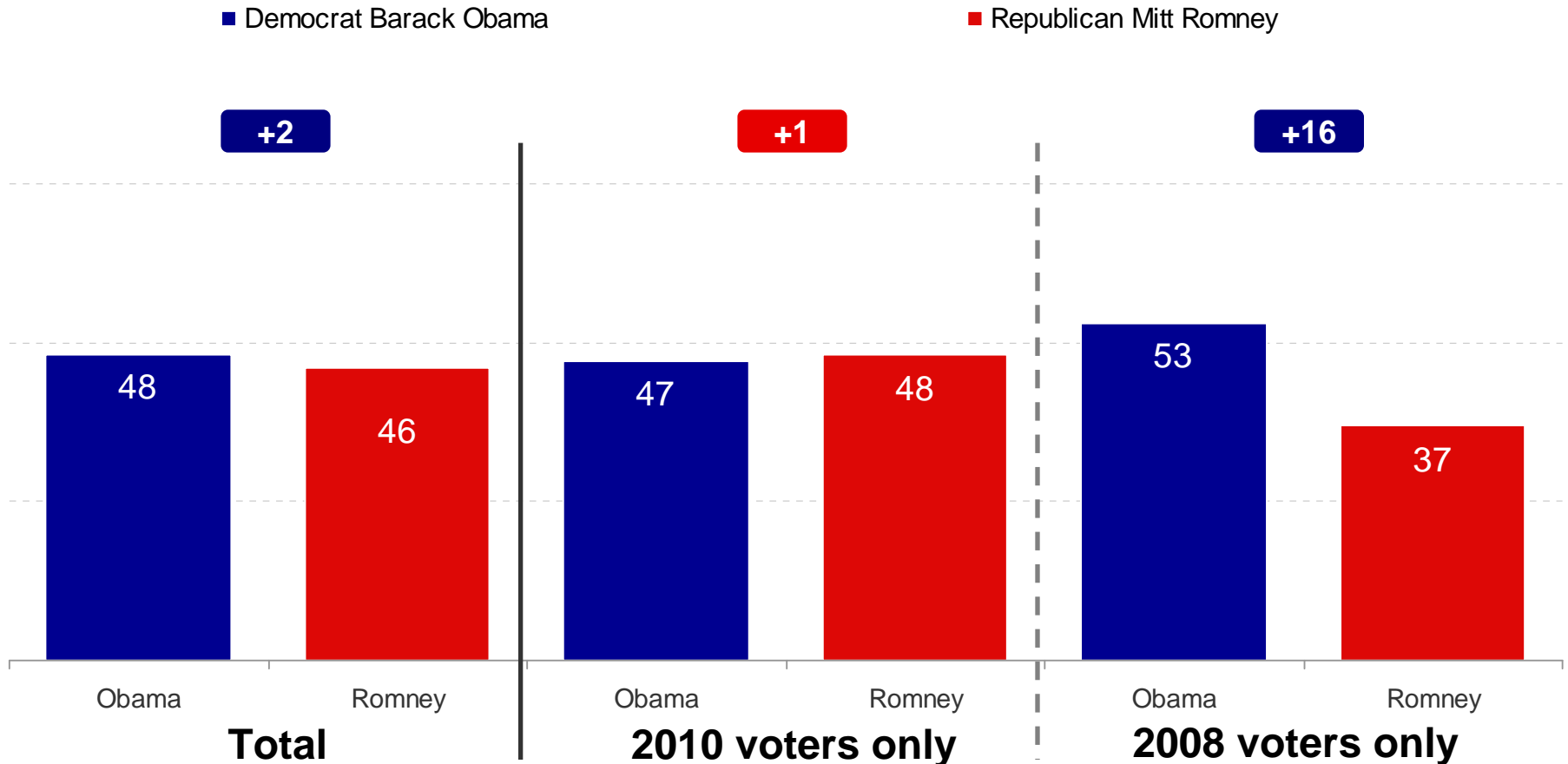
Obama has slight lead over Romney; Independents even

I know it's a long way off, but thinking about the presidential election in 2012, if the election for president were held today and the candidates were -- Democrat Barack Obama and Republican Mitt Romney, for whom would you vote?



Presidential year voters against Romney – compared to 2010 voters

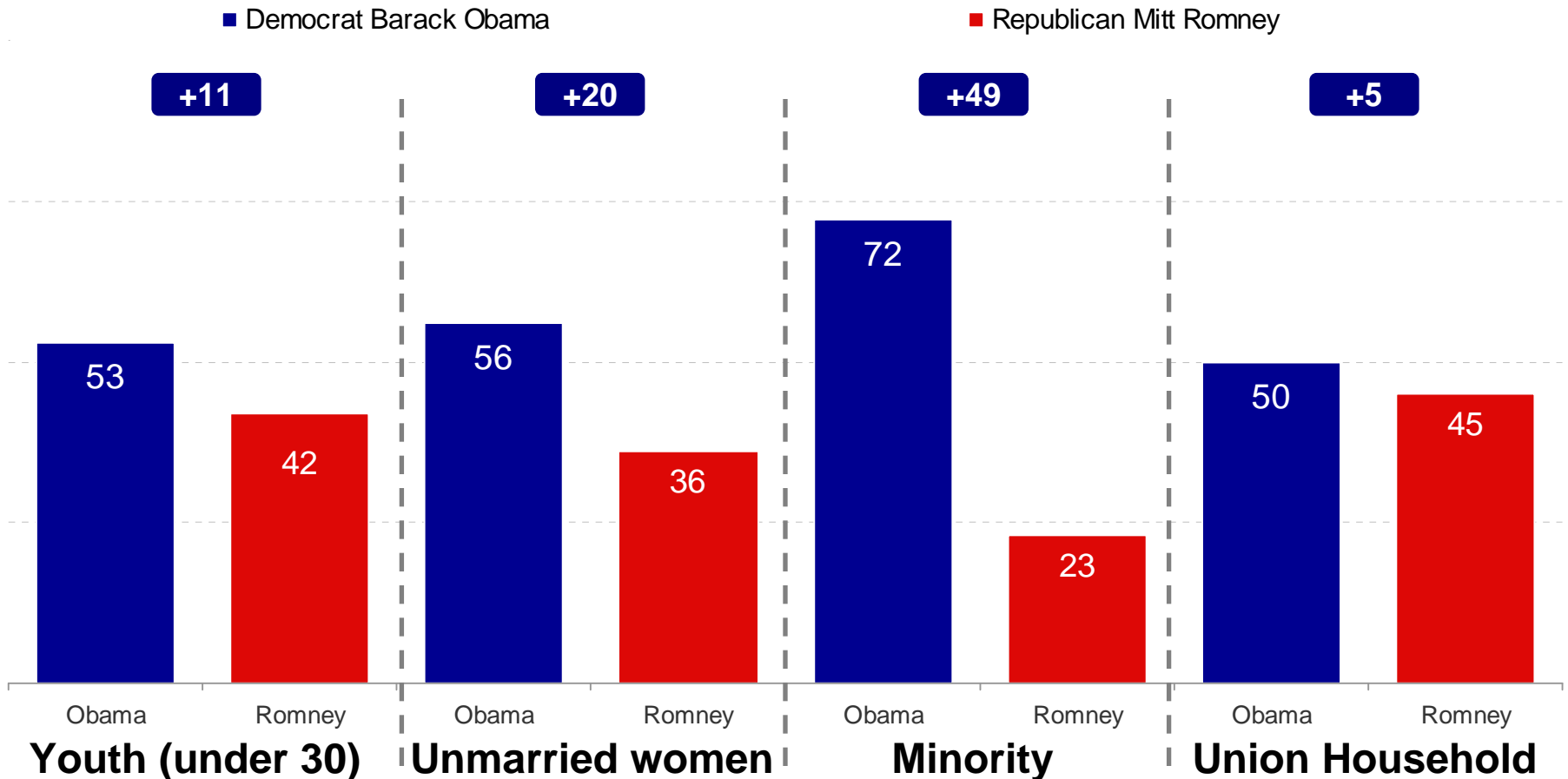
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* Sample represents 2010 voters and 2008 voters

Obama v. Romney: among Democratic base voters

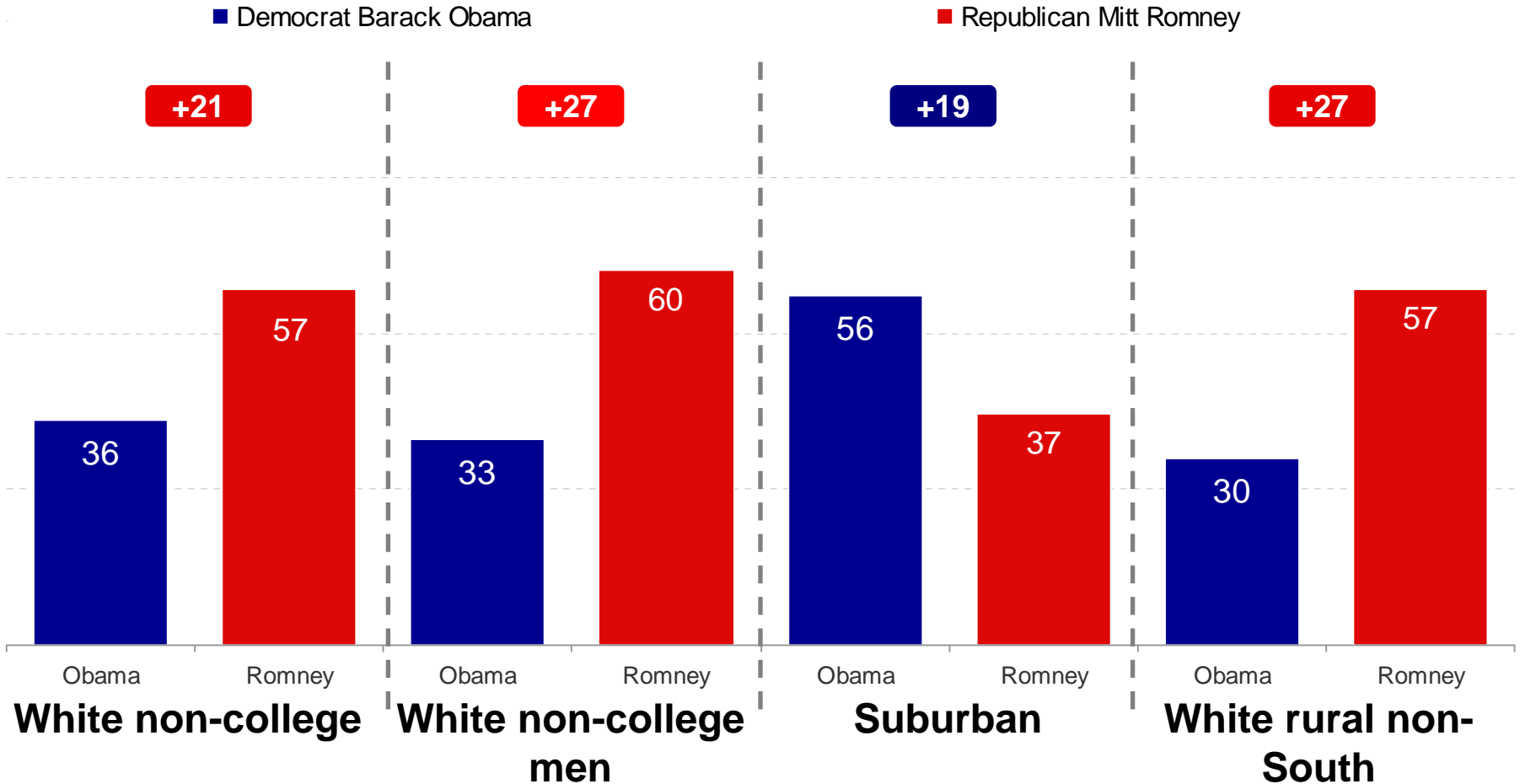
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** In the landline sample, the incumbent names were inserted preceded by party identification. Generic "the Democratic candidate" or "the Republican candidate" were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.*

Obama v. Romney: among swing voters

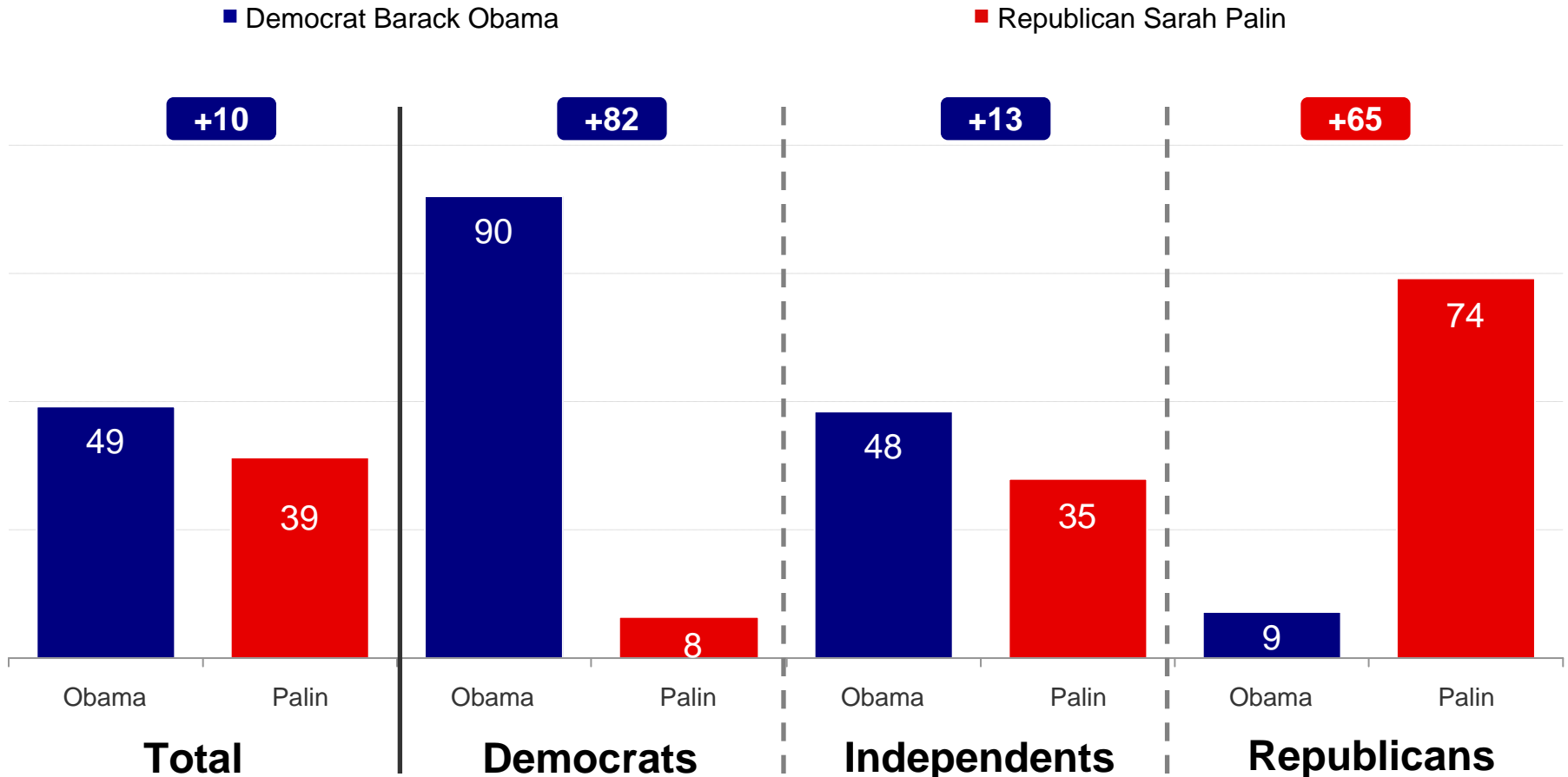
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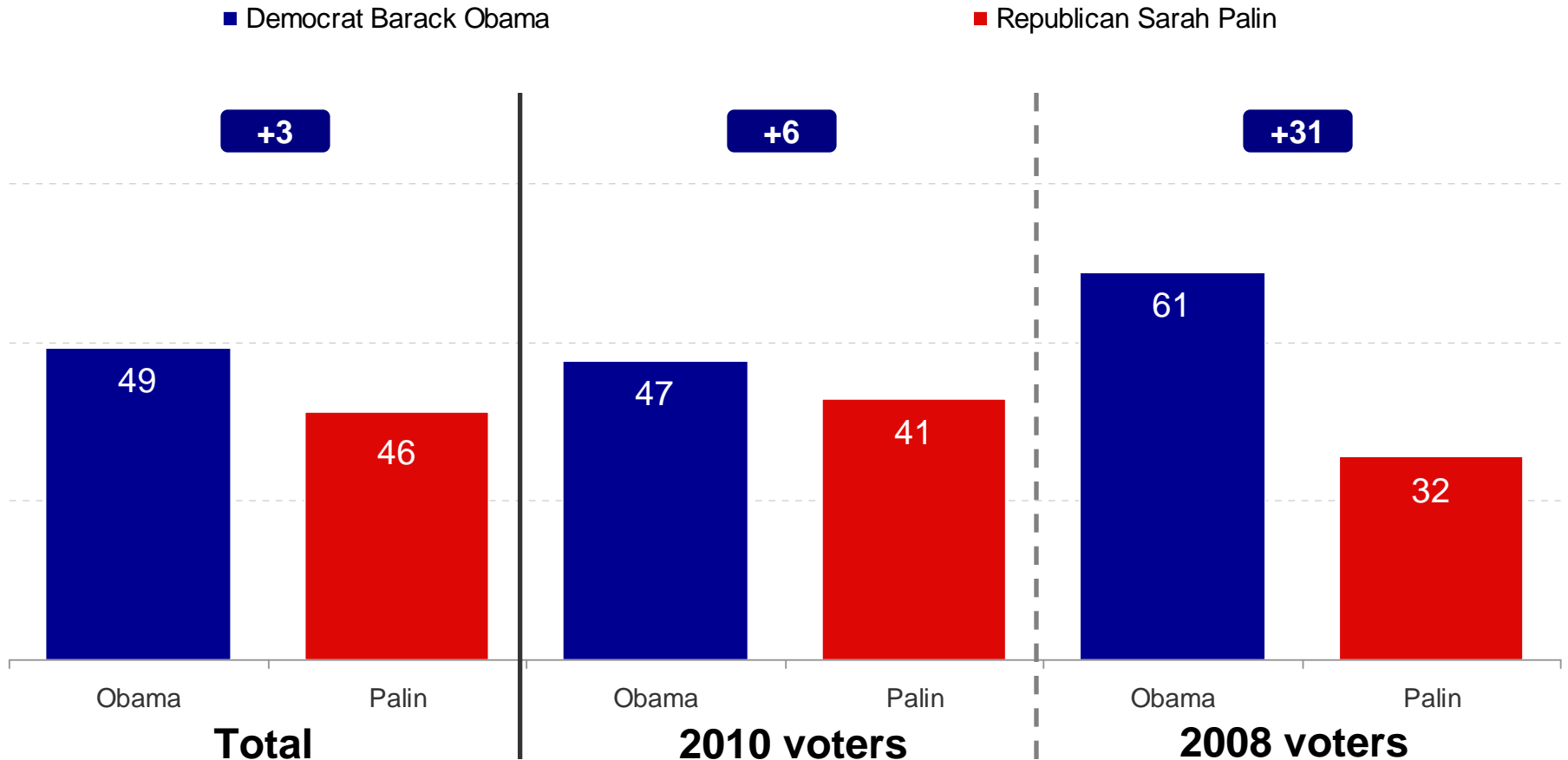
Obama well ahead of Palin

I know it's a long way off, but thinking about the presidential election in 2012, if the election for president were held today and the candidates were -- Democrat Barack Obama and Republican Sarah Palin, for whom would you vote?



Presidential year voters against Palin – compared to 2010 voters

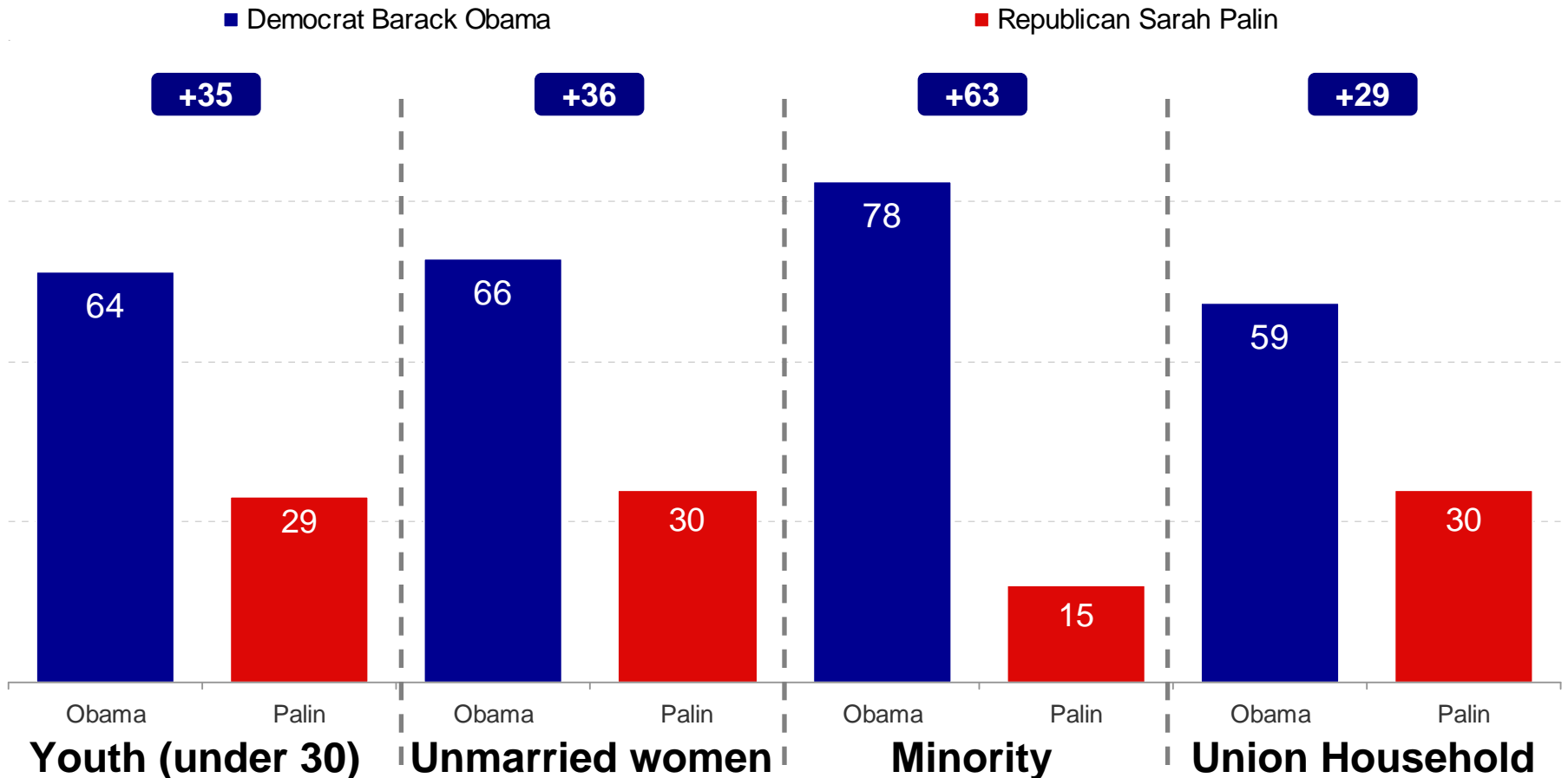
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Obama v. Palin: among Democratic base voters

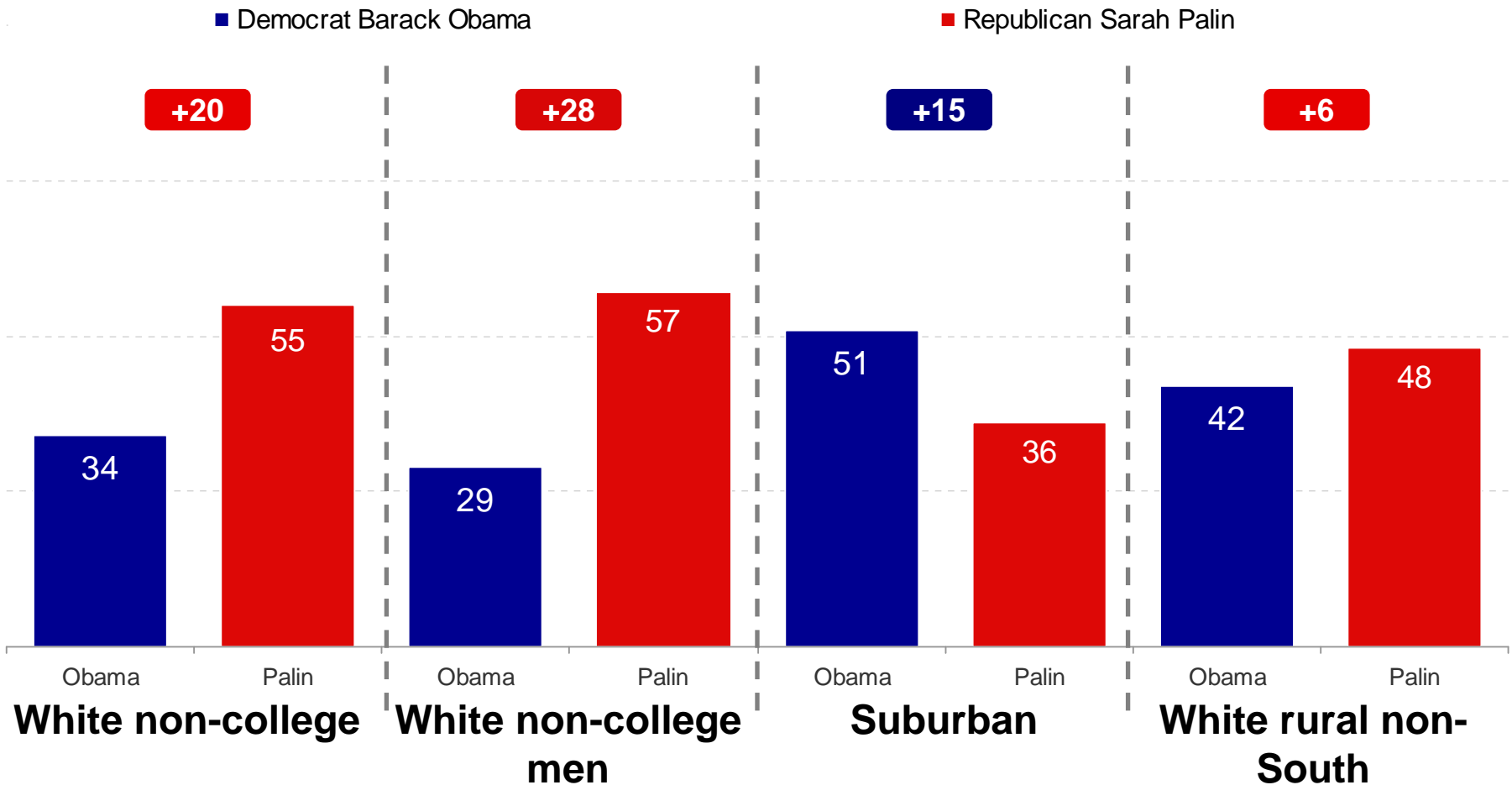
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Obama v. Palin: among swing voters

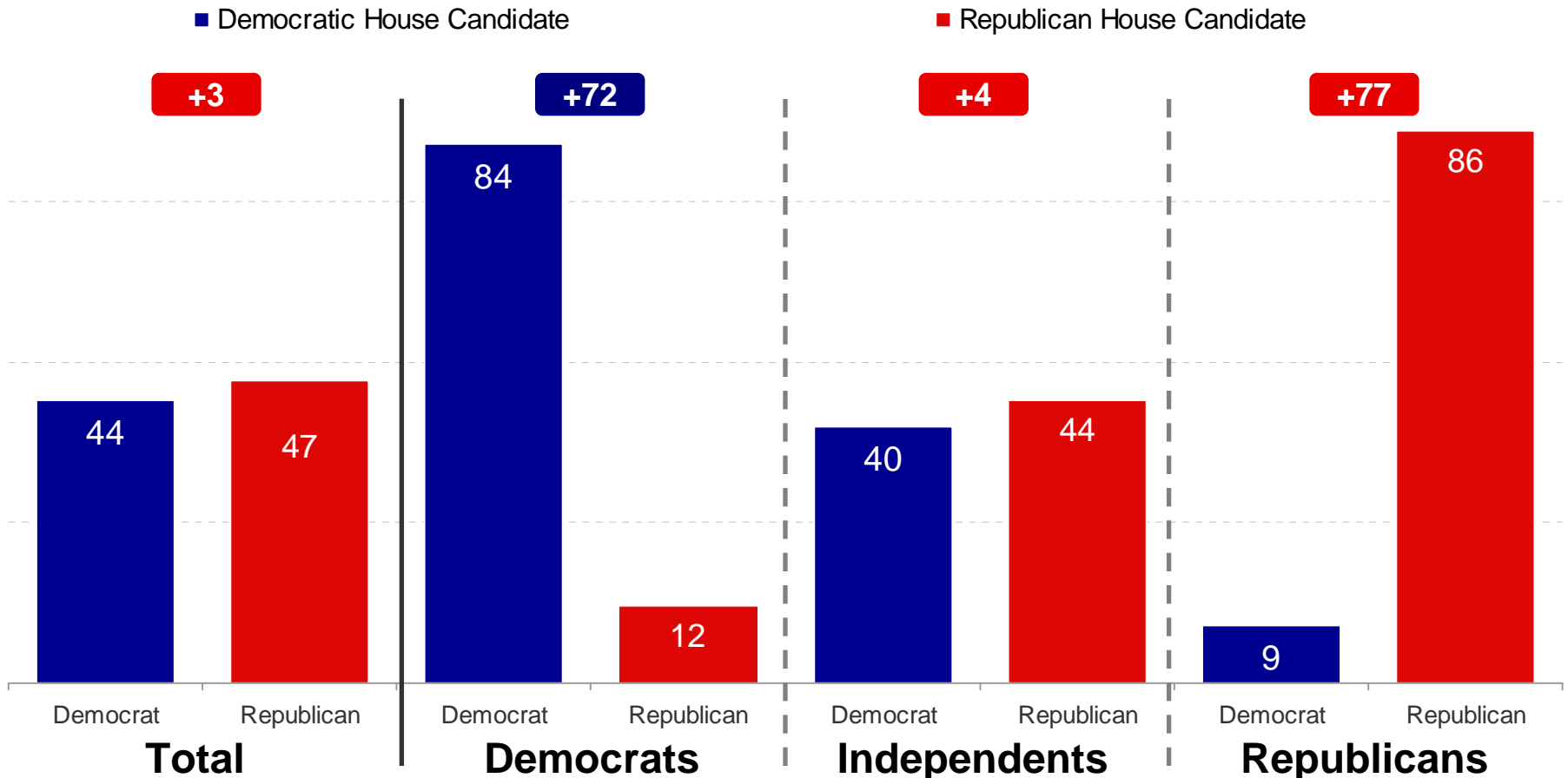
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Congressional vote: after election, Republican lead narrows for 2012

*I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?**



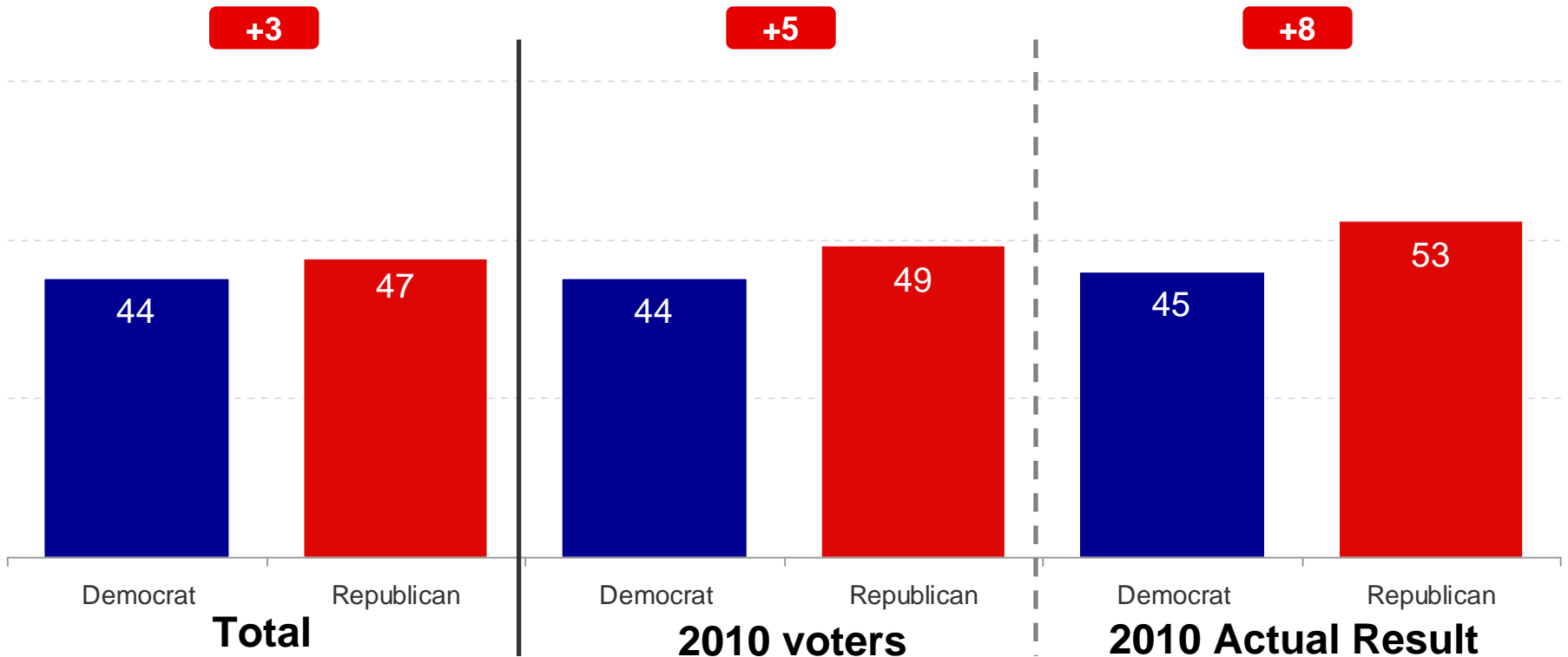
* In the landline sample, the incumbent names were inserted preceded by party identification. Generic "the Democratic candidate" or "the Republican candidate" were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.

Congressional vote: Democrats behind but much closer than 2010

*I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?**

■ Democratic House Candidate

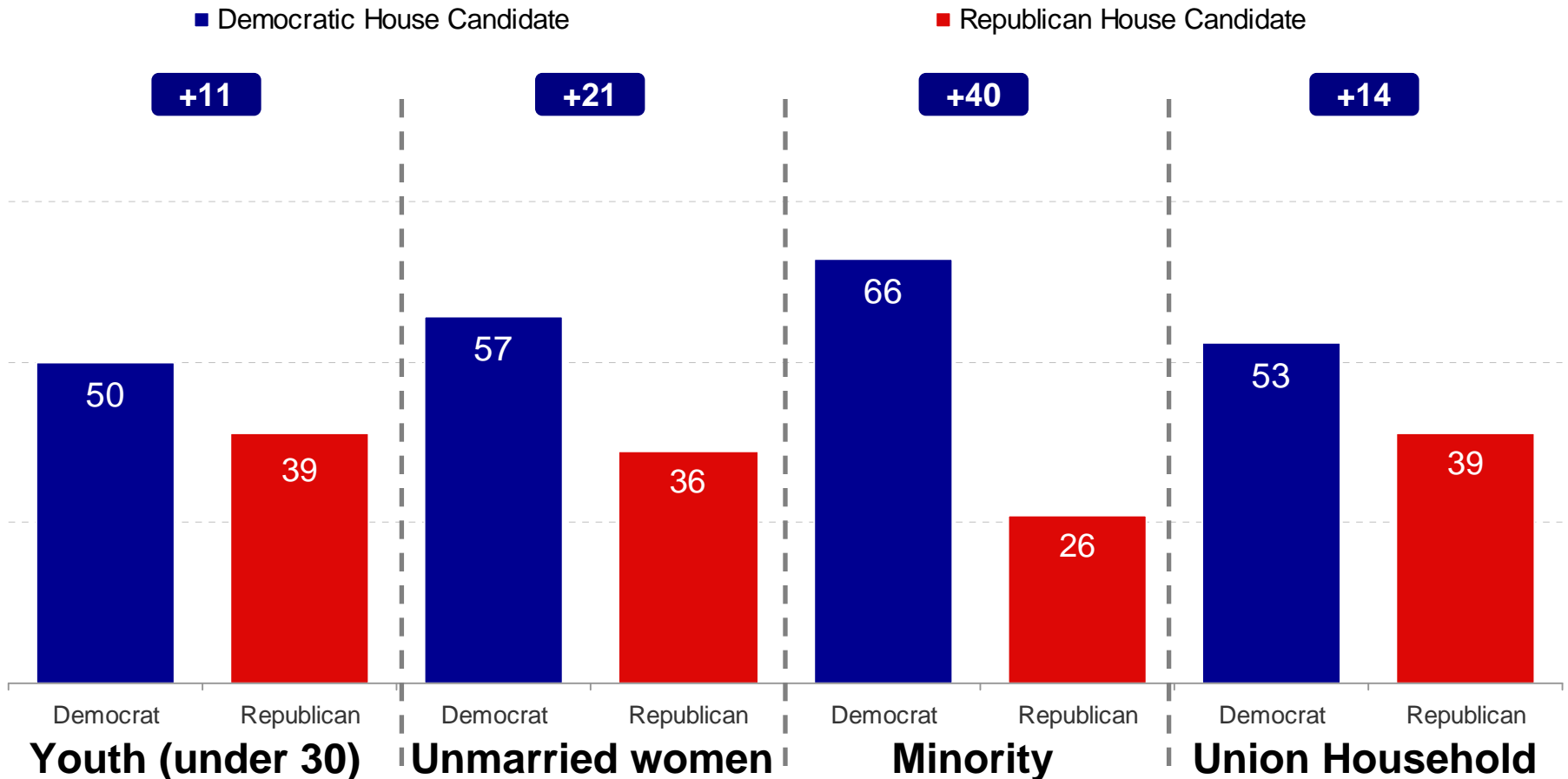
■ Republican House Candidate



* In the landline sample, the incumbent names were inserted preceded by party identification. Generic “the Democratic candidate” or “the Republican candidate” were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.

Congressional vote: among Democratic base voters

*I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?**



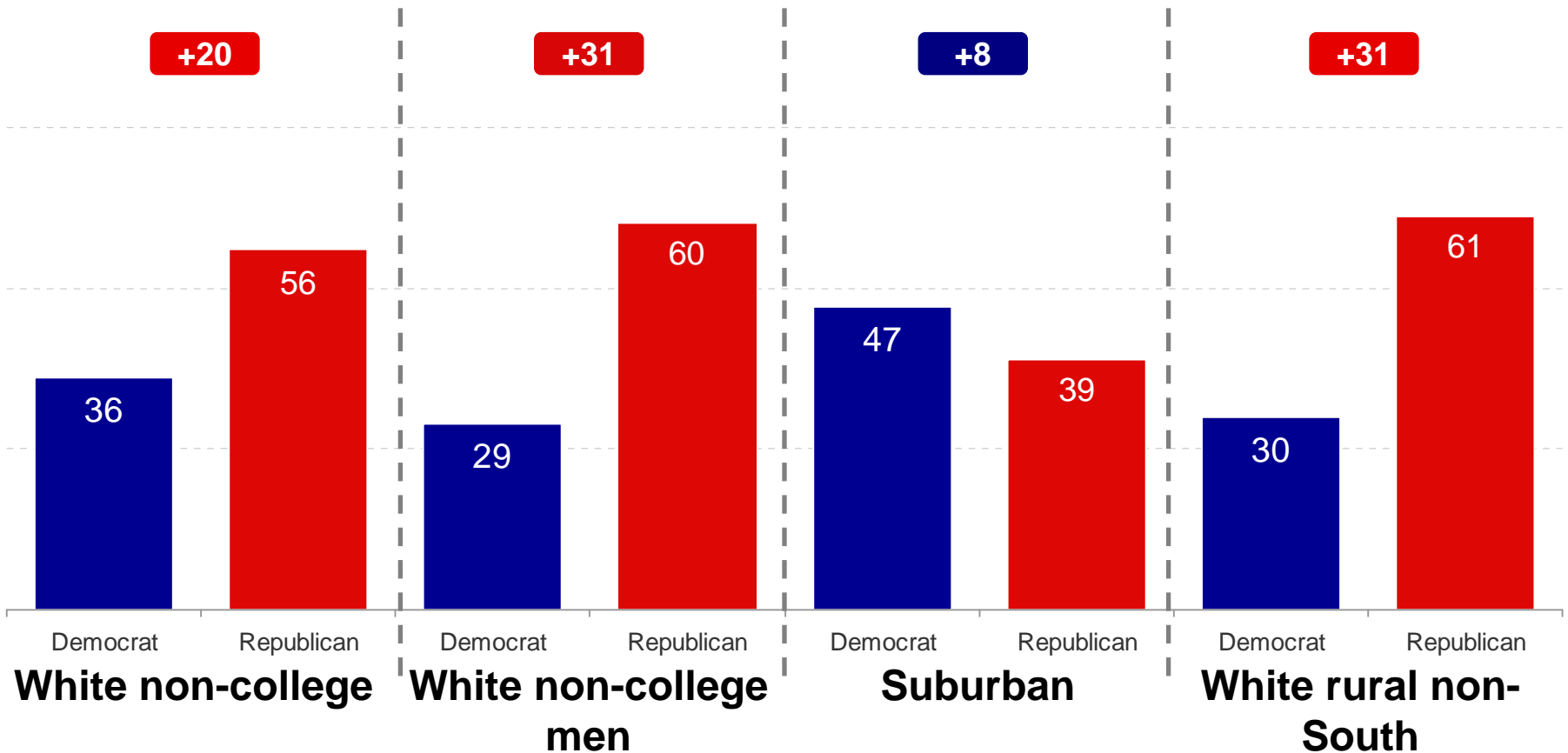
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Congressional vote: among swing voters

*I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?**

■ Democratic House Candidate

■ Republican House Candidate



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Priorities for the New Congress

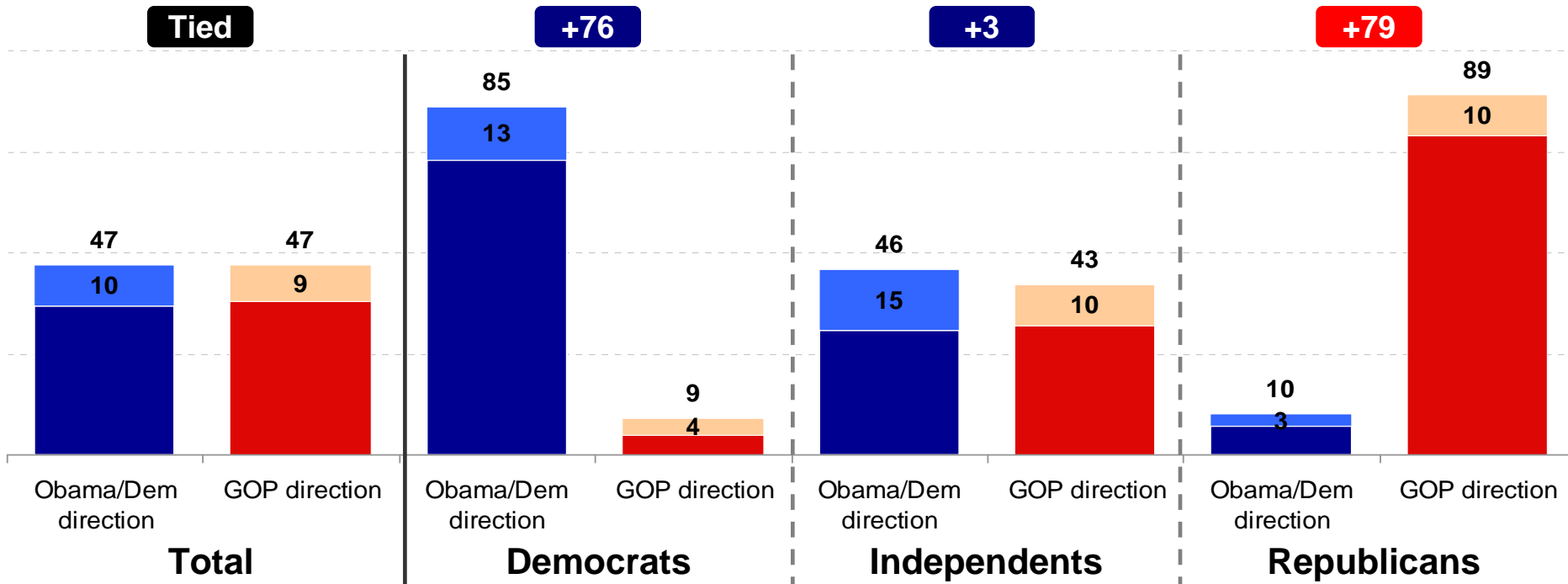
Voters and independents divided on which agenda should prevail

Now I'm going to read you some pairs of statements. After each pair, please tell me whether the FIRST statement or the SEOCND statement comes closer to your own view, even if neither is exactly right.

First statement: I hope that the country moves in the direction that President Obama and Democrats are trying to go.

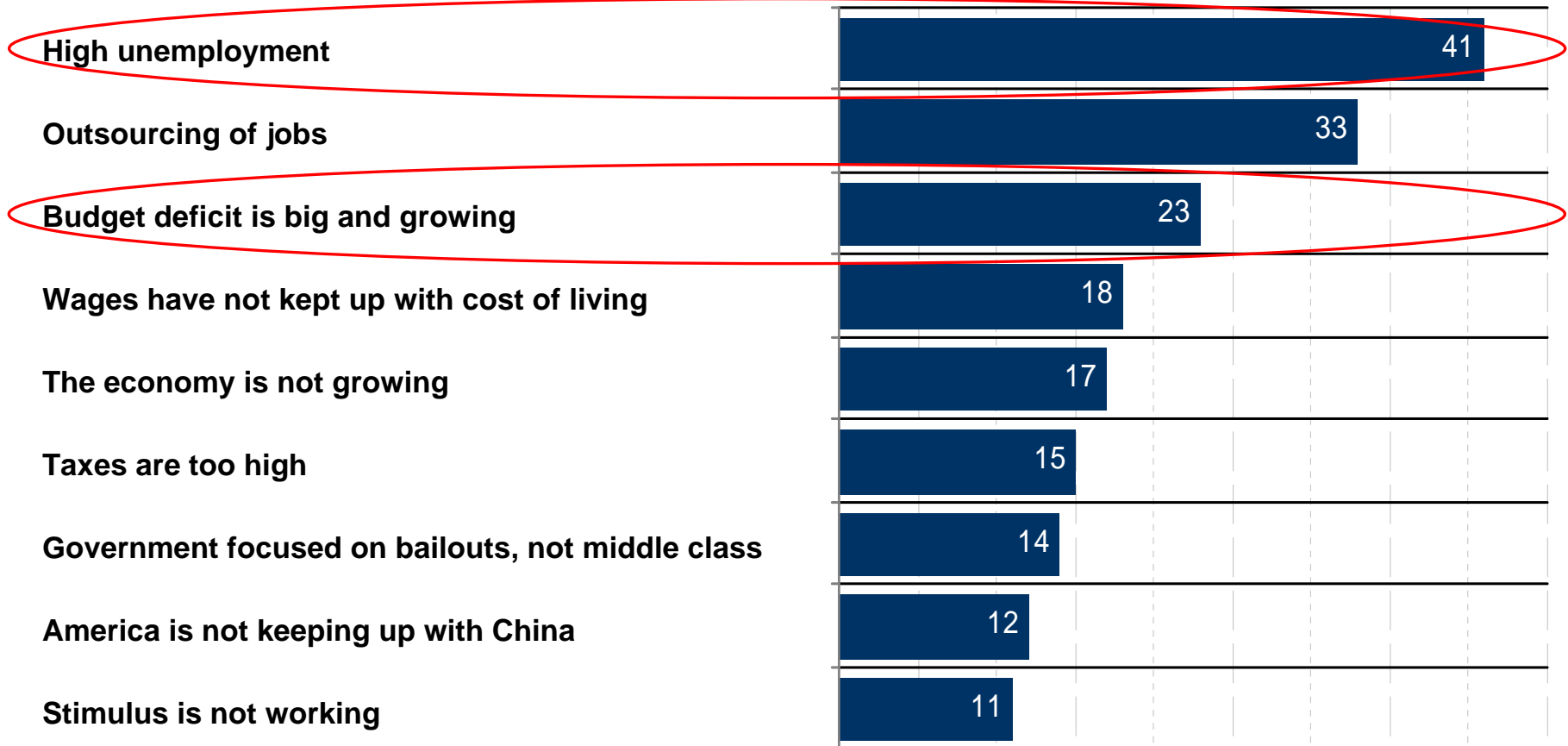
Second statement: I hope that the country moves in the direction the Republicans in Congress are trying to go.

■ First statement somewhat ■ Second statement somewhat



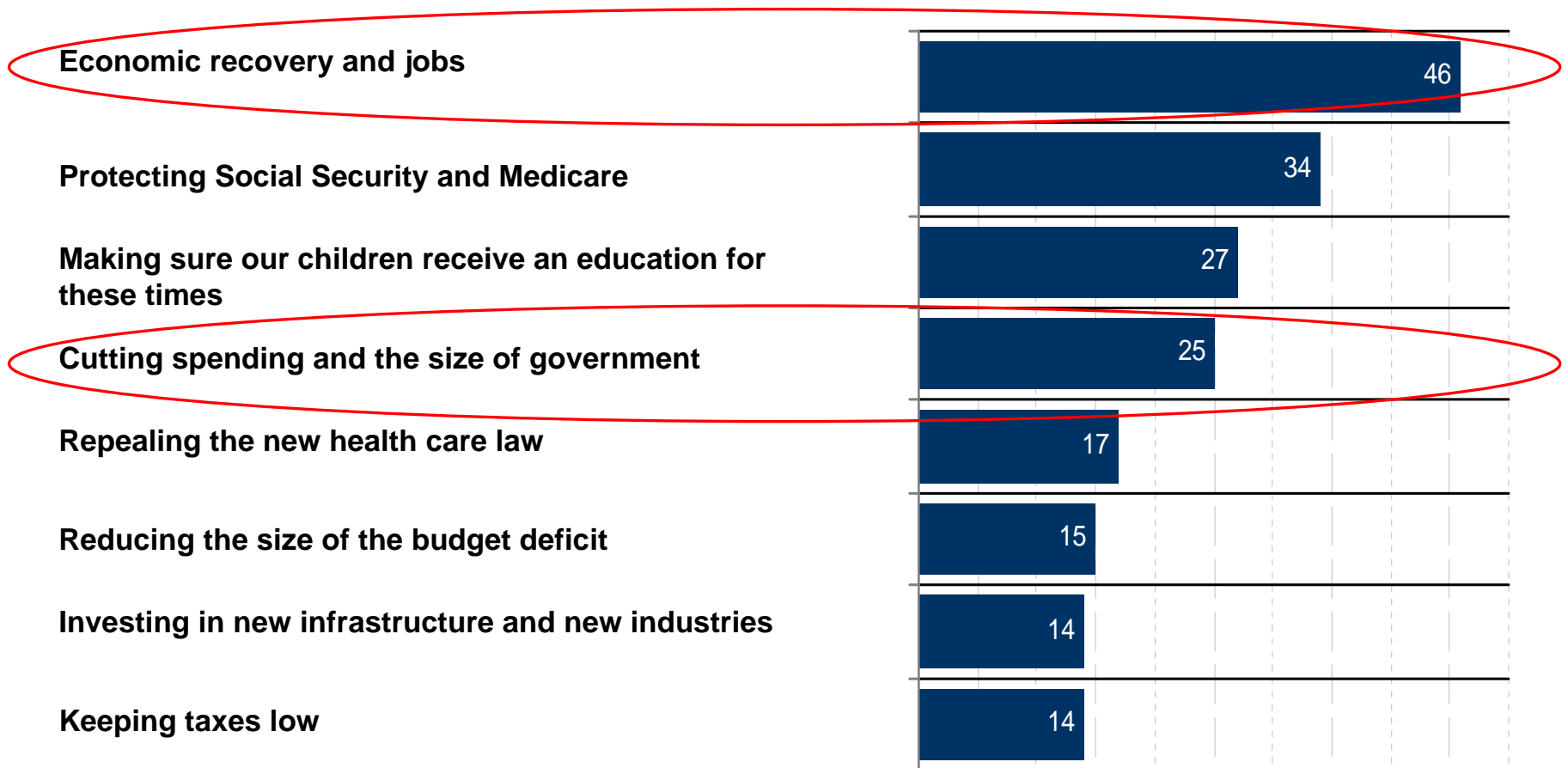
Congress's priorities do not align with voters' concerns

Which TWO of the following do you think are the most important economic problems facing the country right now?



Economy, not health care or deficit, should be top priority for Congress

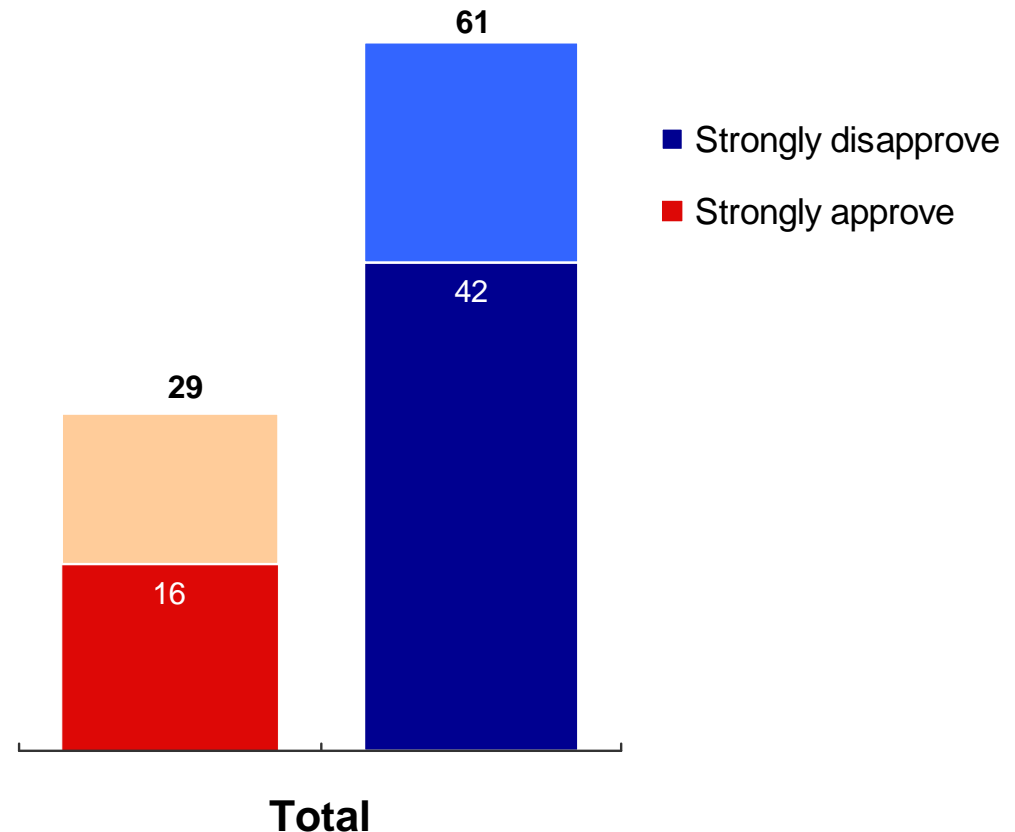
Which TWO of the following do you think are the most important economic problems facing the country right now?



Republican Congress plans: disapprove actions that raise deficit

Now, let me read you a few statements about things the Republican leadership has pledged to pursue in the new Congress. I want you to tell me whether, overall, you approve or disapprove of the Republicans' plans for this issue.

The first actions of the new Republican House massively added to the deficit. According to the Congressional budget office, the Republicans' repeal of health care reform would increase the deficit by two hundred thirty billion dollars in the next decade. Their deal to keep taxes low for those making over two hundred fifty thousand dollars will add seven hundred billion dollars more to the deficit.

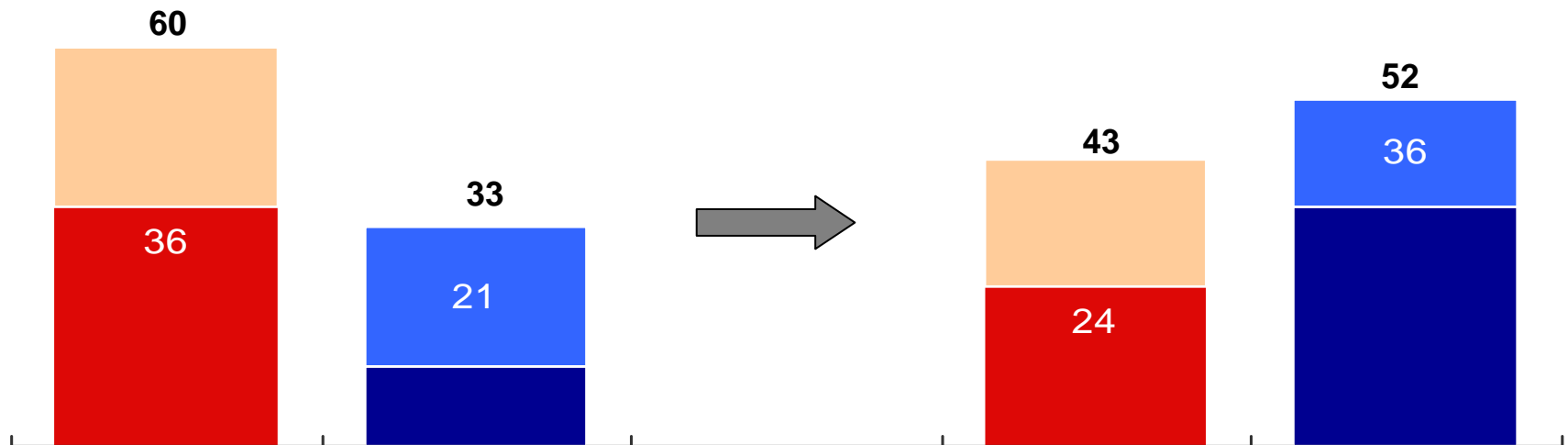


Republican Congress plans: disapprove of described cuts

Now, let me read you a few statements about things the Republican leadership has pledged to pursue in the new Congress. I want you to tell me whether, overall, you approve or disapprove of the Republicans' plans for this issue.

■ Strongly approve

■ Strongly disapprove



BUDGET 2008 LEVEL (WITHOUT CUTS)

The Republicans will cut the federal government spending back to before Obama was president, which will cut one-hundred billion dollars in spending from the current year's budget alone

BUDGET 2008 LEVEL (WITH CUTS)

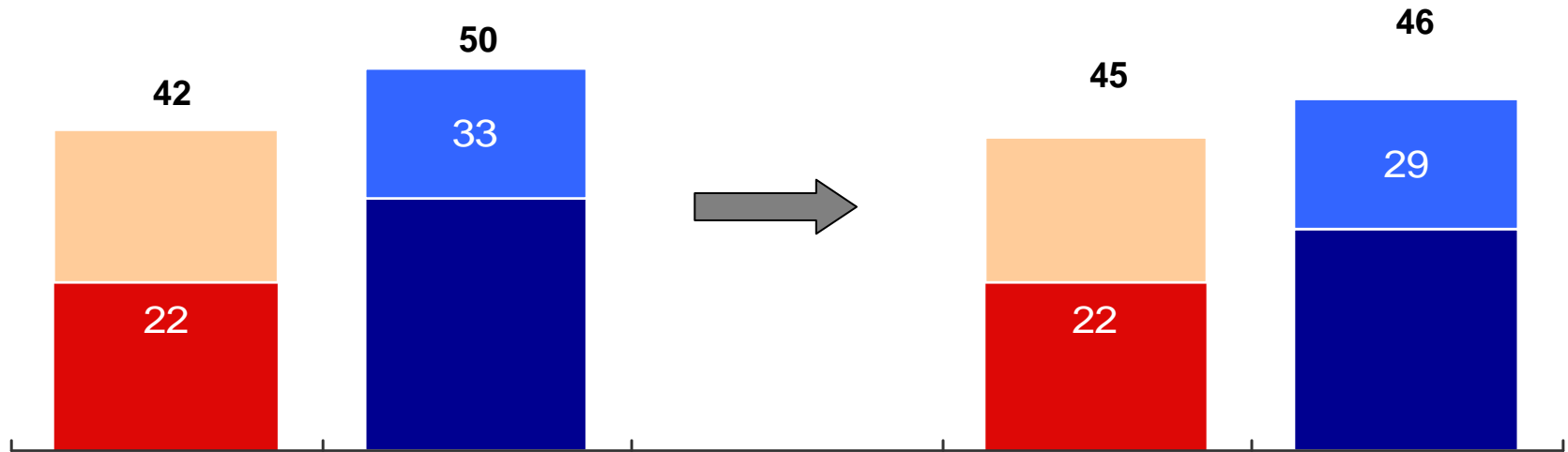
The Republicans will cut the federal government spending back to before Obama was president, which will cut one-hundred billion dollars, 20% from spending on domestic programs. That would include everything from education to student loans to energy and the environment.

Republican Congress plans: disapprove of described cuts

Now, let me read you a few statements about things the Republican leadership has pledged to pursue in the new Congress. I want you to tell me whether, overall, you approve or disapprove of the Republicans' plans for this issue.

■ Strongly approve

■ Strongly disapprove



DEREGULATION (WITHOUT CONTEXT)

Republicans will move to eliminate new government regulations put in place under the Obama Administration, including those affecting the environment, the big banks and consumer protections.

DEREGULATION (WITH CONTEXT)

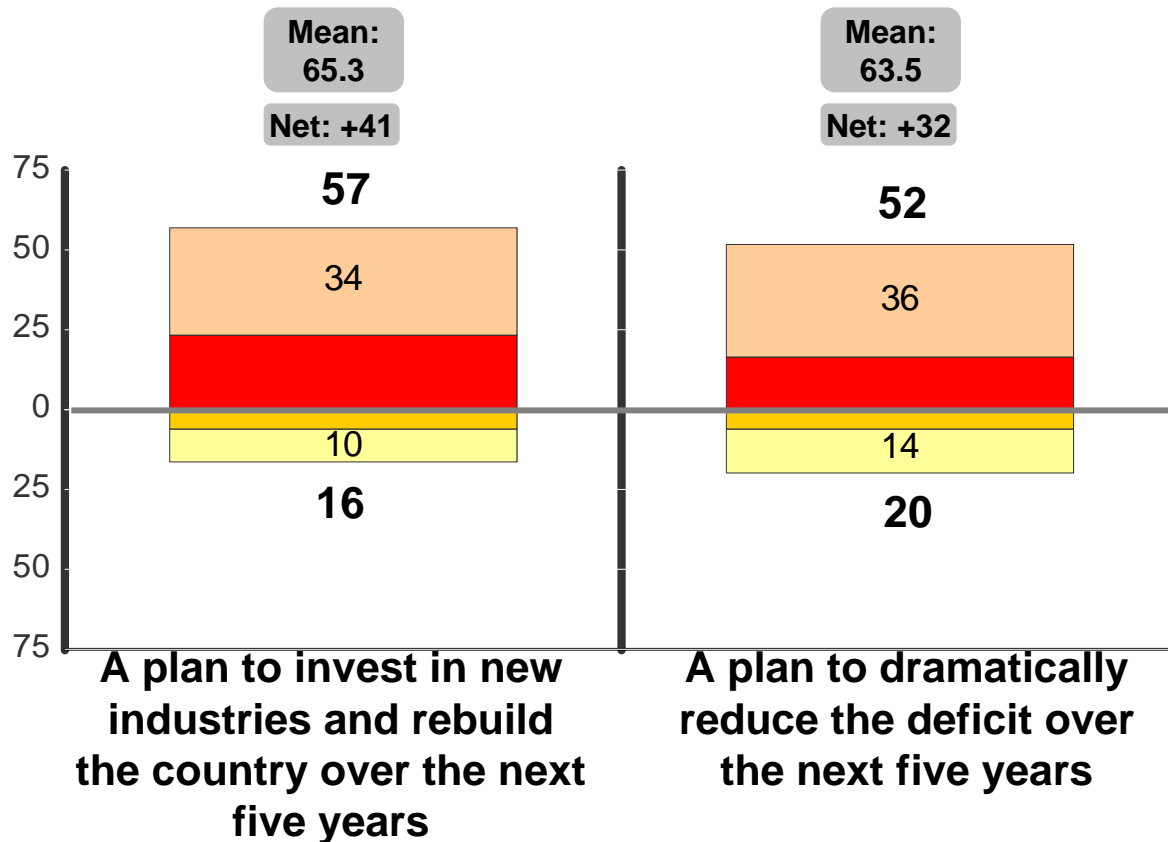
Republicans will move to eliminate new government regulations put in place under the Obama Administration, including those affecting the environment, the big banks and consumer protections.

Debate over the budget deficit and growth

Long-term priorities: Investment more than deficit reduction

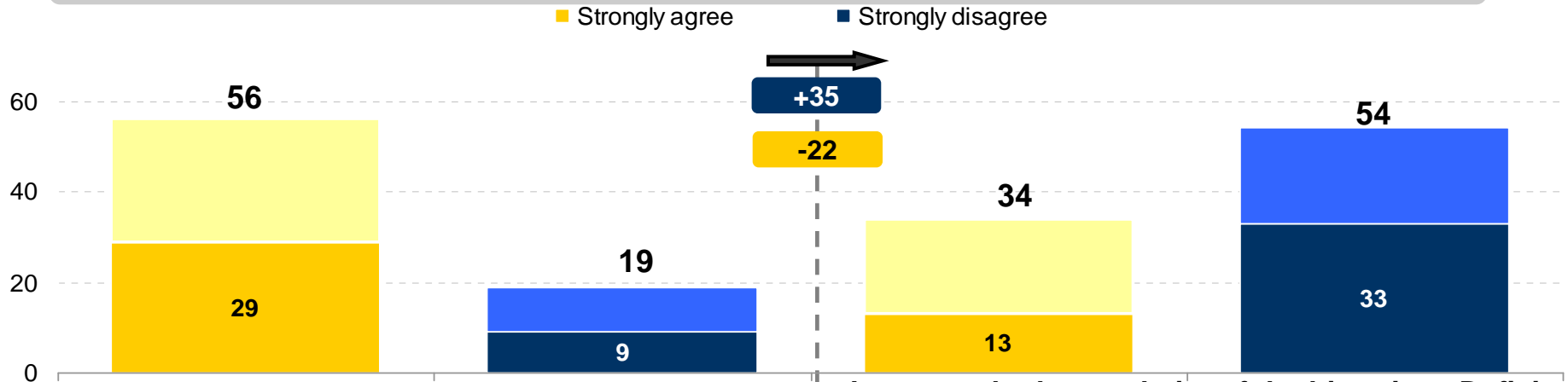
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■ % w arm (51-74 degrees) ■ % very w arm (75-100 degrees) ■ % cool (26-49 degrees) ■ % very cool (0-25 degrees)



Deficit Commission: context dramatically changes debate

Do you favor or oppose this deficit reduction plan?

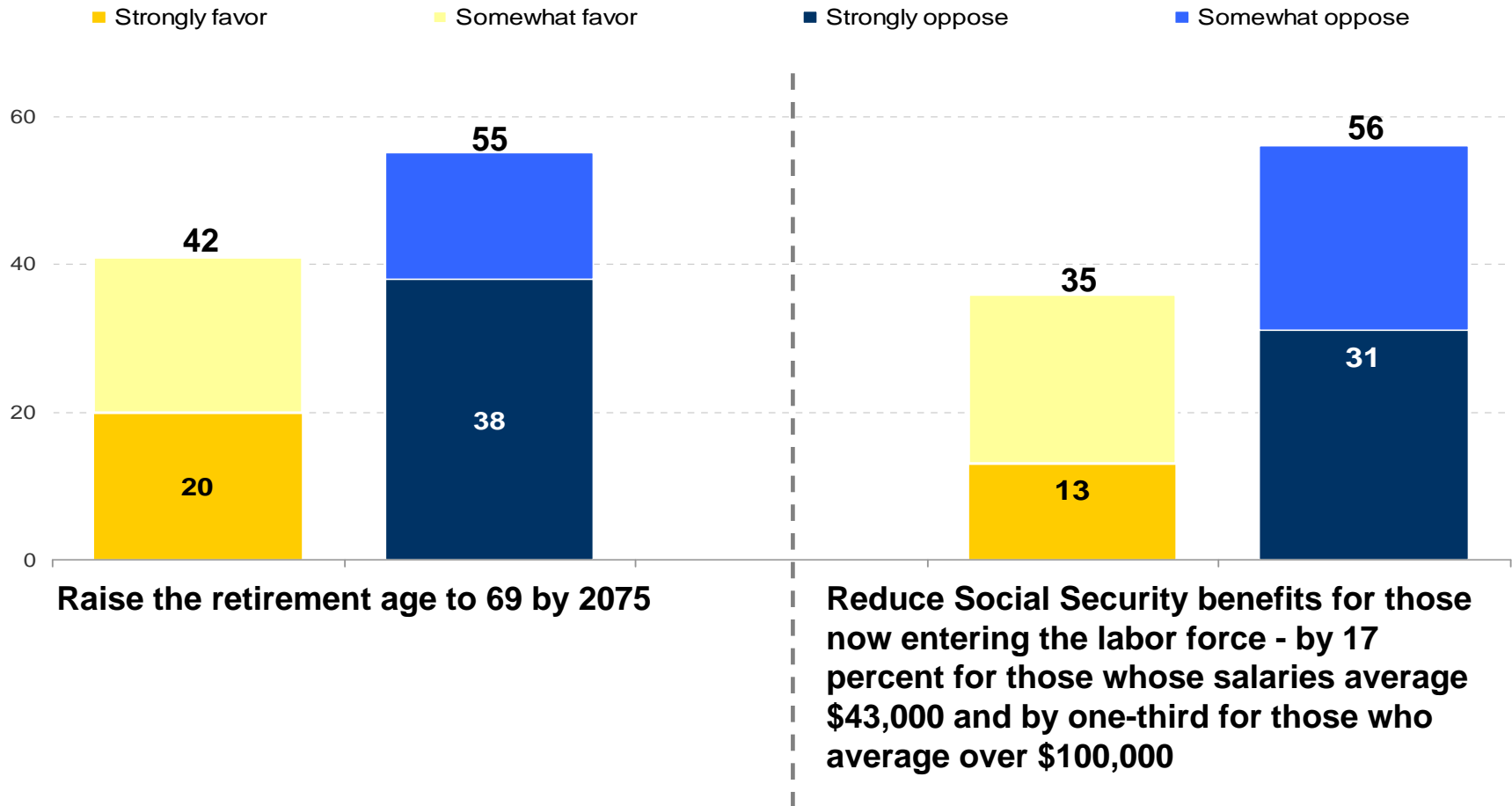


Last month, the co-chairs of the bipartisan Deficit Commission appointed by the President and the leaders of Congress presented an extensive plan to reduce the federal budget deficit by nearly 4 trillion dollars by 2020. From what you know, do you favor or oppose the deficit reduction plan?

Last month, the co-chairs of the bipartisan Deficit Commission appointed by the President and the leaders of Congress presented an extensive plan to reduce the federal budget deficit by nearly 4 trillion dollars by 2020. It lowers corporate and income tax rates, but raises tax revenues by eliminating many deductions, including limiting the home mortgage interest deduction and taxing health insurance benefits. It cuts spending by reducing the federal workforce by ten percent and cutting defense spending. And for future retirees, it cuts Social Security benefits and raises retirement age to 69 over time. Do you favor or oppose this deficit reduction plan?

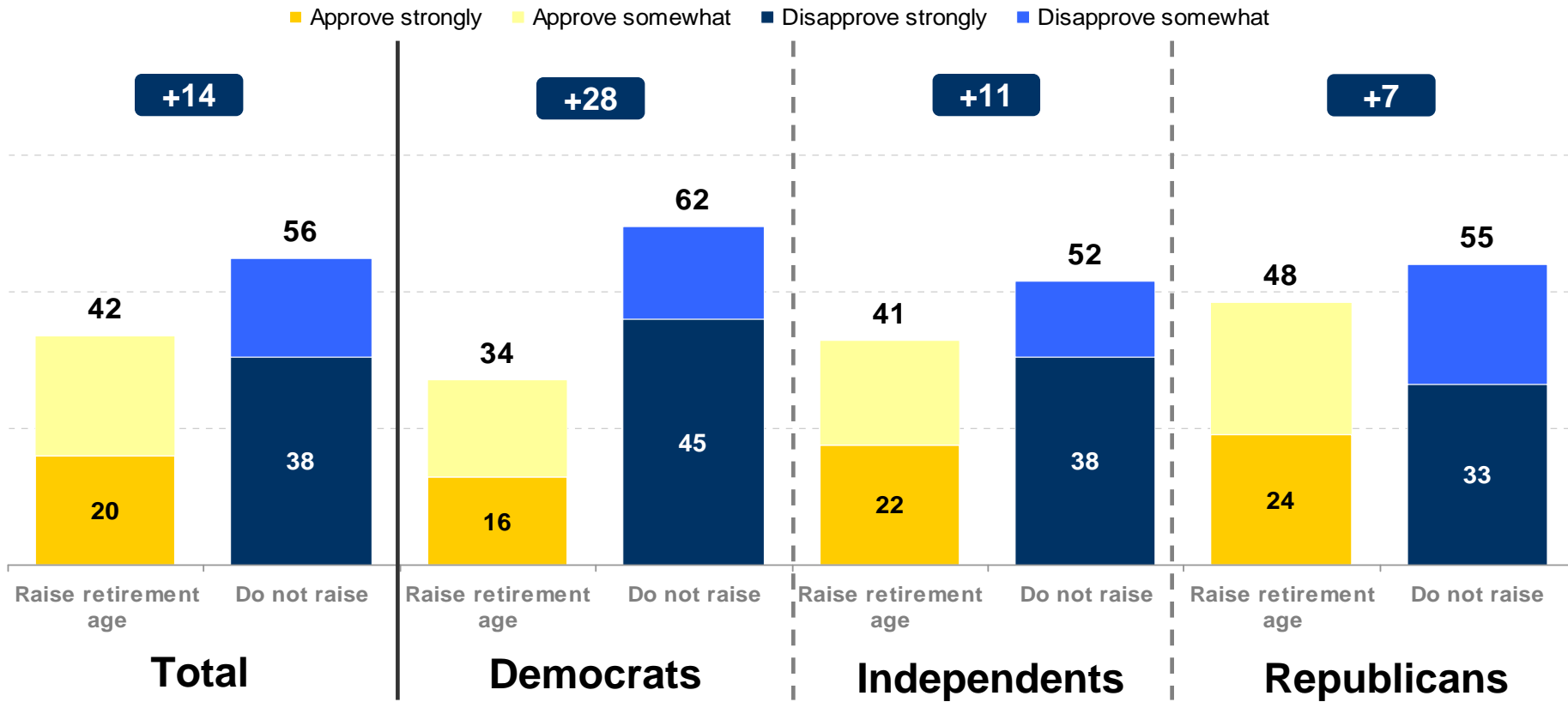
Social Security proposals by commission: strongly opposed

Now I am going to read you some of the specific proposals recommended by the bi-partisan commission to reduce the budget deficit. After I read each item, please tell me whether you favor or oppose this proposal to reduce the deficit.



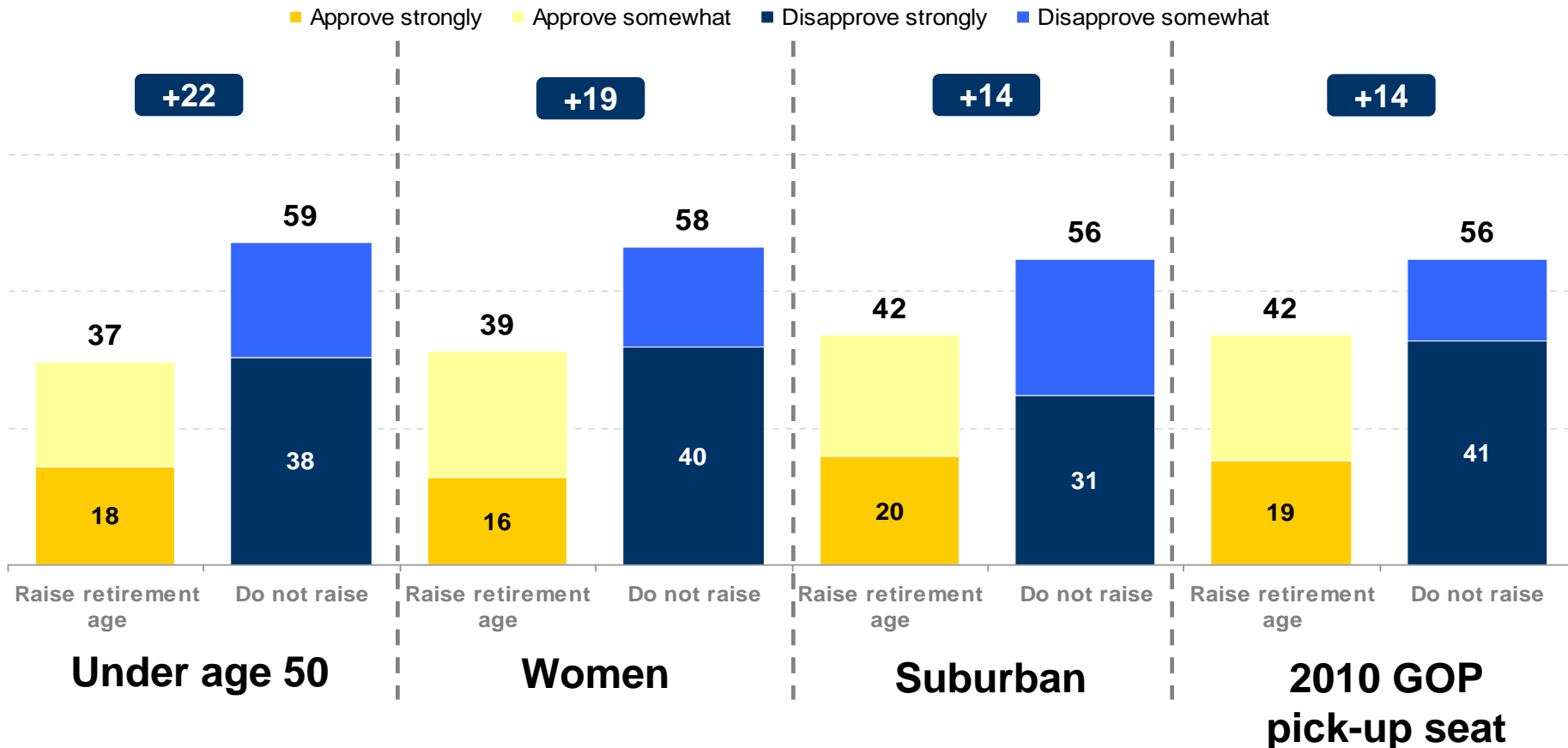
Raise retirement age to 69 by 2075

Now I'm going to read you some pairs of statements. After each pair, please tell me whether the FIRST statement or the SEOCND statement comes closer to your own view, even if neither is exactly right.



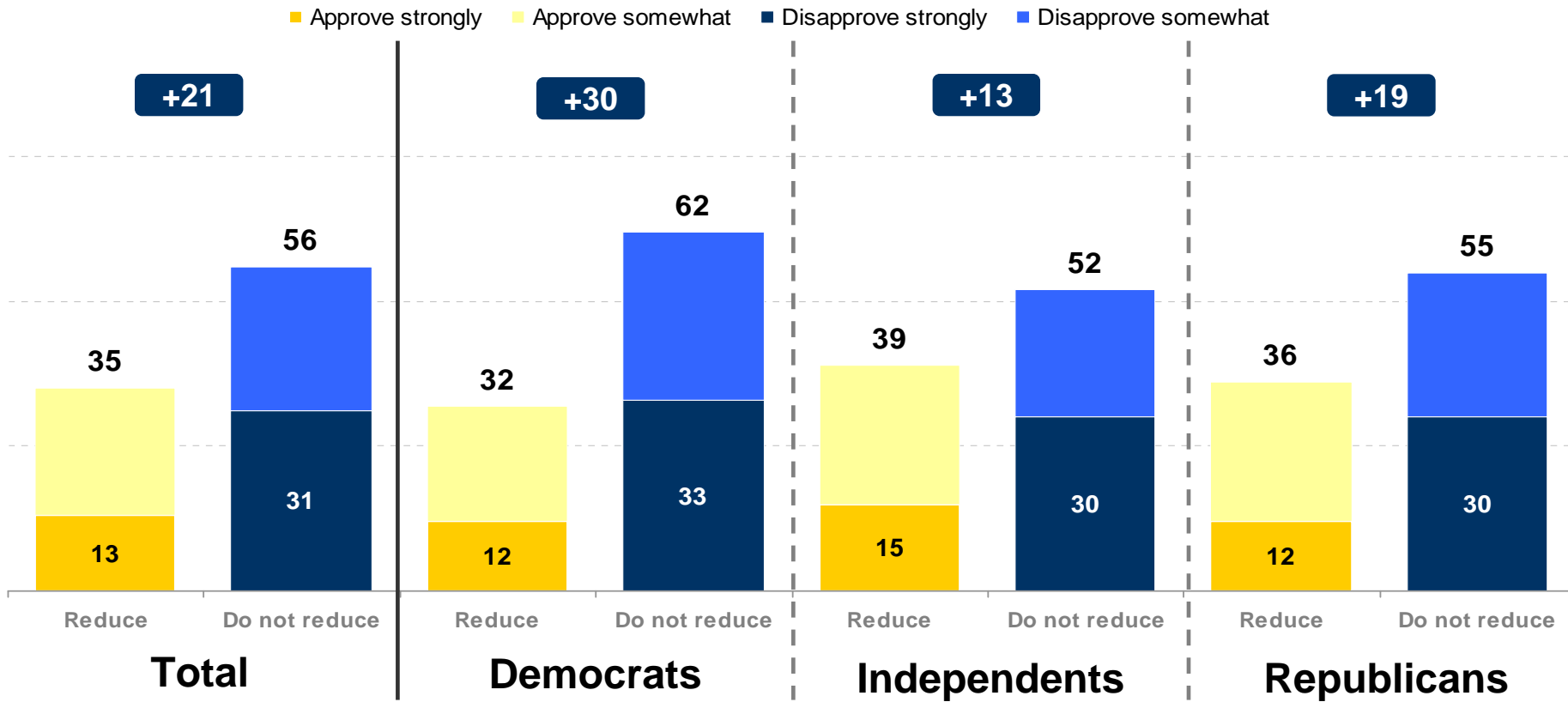
Raise retirement age to 69 by 2075

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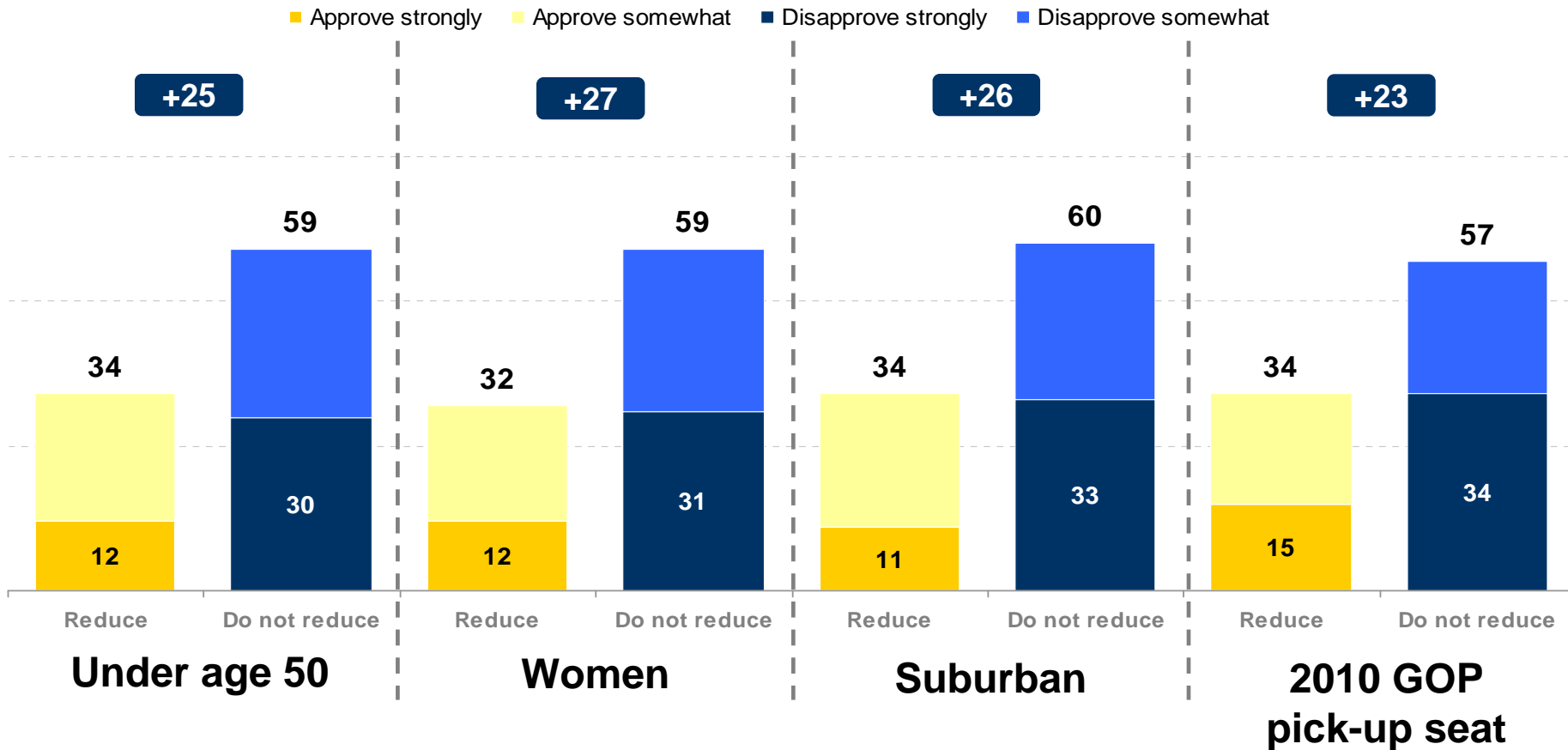
Reduce Social Security Benefits

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Reduce Social Security Benefits

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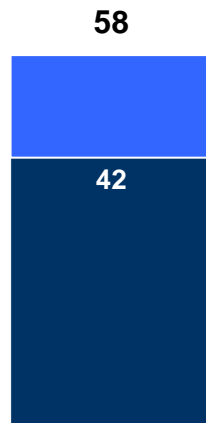
Focus on economy to get jobs and deficit decline

Now I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

Invest for jobs and deficit reduction

While reducing the deficit is important, creating jobs and growing the economy should be our first priority. The best way to get our deficits under control is to put our economy back on track. That requires investment in areas vital to our economy like education, modern infrastructure, research and technology, and a clear plan to make things in America once more. Critical investments in our future cannot be sacrificed to austerity and budget cuts.

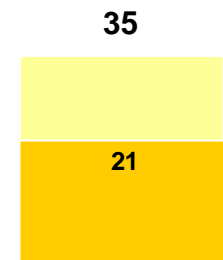
■ Jobs much



Deficit Reduction overriding priority

We need to take serious steps now to cut spending and reduce the nation's crushing debt, or our country will not be able to compete and we will be unable to grow our economy and create jobs. The Deficit Commission's proposal takes reasonable steps to cut red tape, eliminate excess spending, and simplify our tax system. The commission would focus benefits on those who need them and ensure that the benefits will be available in the future.

■ Deficit much



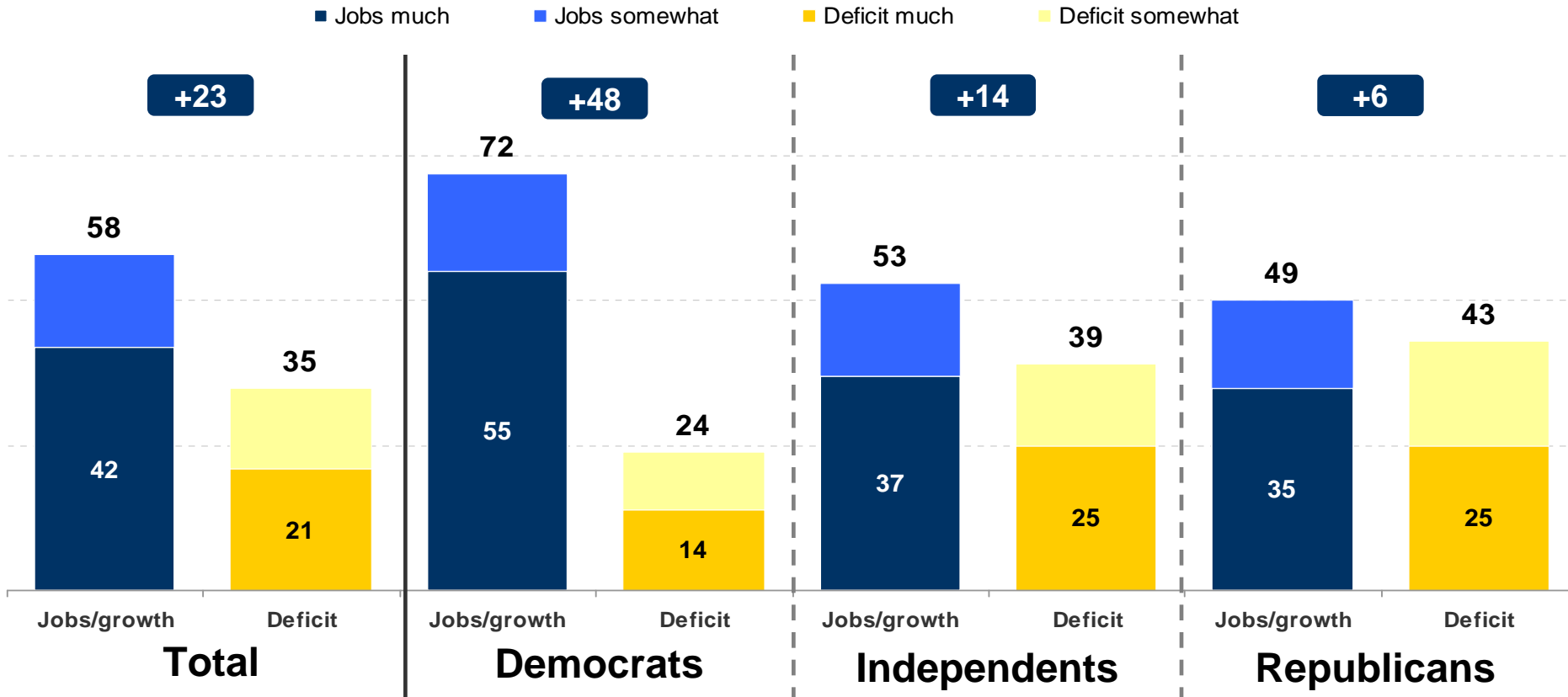
* Question asked of half the sample, who were informed about the specific proposals to reduce the deficit

Jobs and economic growth higher priority than cutting spending

Now I'm going to read you some pairs of statements. After each pair, please tell me whether the FIRST statement or the SEOCND statement comes closer to your own view, even if neither is exactly right.

Jobs and employment: "While reducing the deficit is important, creating jobs and growing the economy should be our first priority."

Deficit: "We need to take serious steps now to cut spending and reduce the nation's crushing debt..."



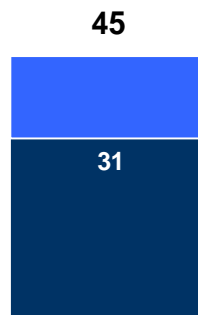
Middle class priorities on par with deficit reduction

Now I'm going to read you some pairs of statements. After I read each pair, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

Deficit plan at expense of middle class

We have to reduce our deficit, but we cannot do it with a plan that will kill the middle class. The commission recommended cutting taxes for corporations and the wealthiest, but places big costs on the middle class. It taxes employer-provided health insurance benefits, increases the Social Security retirement age to 69, and imposes a new 15 percent gas tax. Turning our backs on the middle class, in order to cut taxes for the very wealthy, is exactly the wrong way to grow our economy and reduce our deficit. Our country will only be weaker if we weaken our middle class.

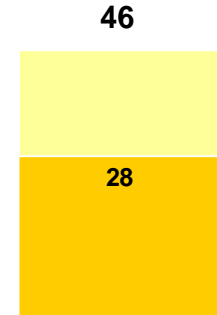
■ Middle class somewhat



Deficit Reduction overriding priority

We need to take serious steps now to cut spending and reduce the nation's crushing debt, or our country will not be able to compete and we will be unable to grow our economy and create jobs. The Deficit Commission's proposal takes reasonable steps to cut red tape, eliminate excess spending, and simplify our tax system. The commission would focus benefits on those who need them and ensure that the benefits will be available in the future.

■ Deficit somewhat



* Question asked of half the sample and reflects responses among those who were not informed about the Deficit Commission's proposals to reduce the deficit

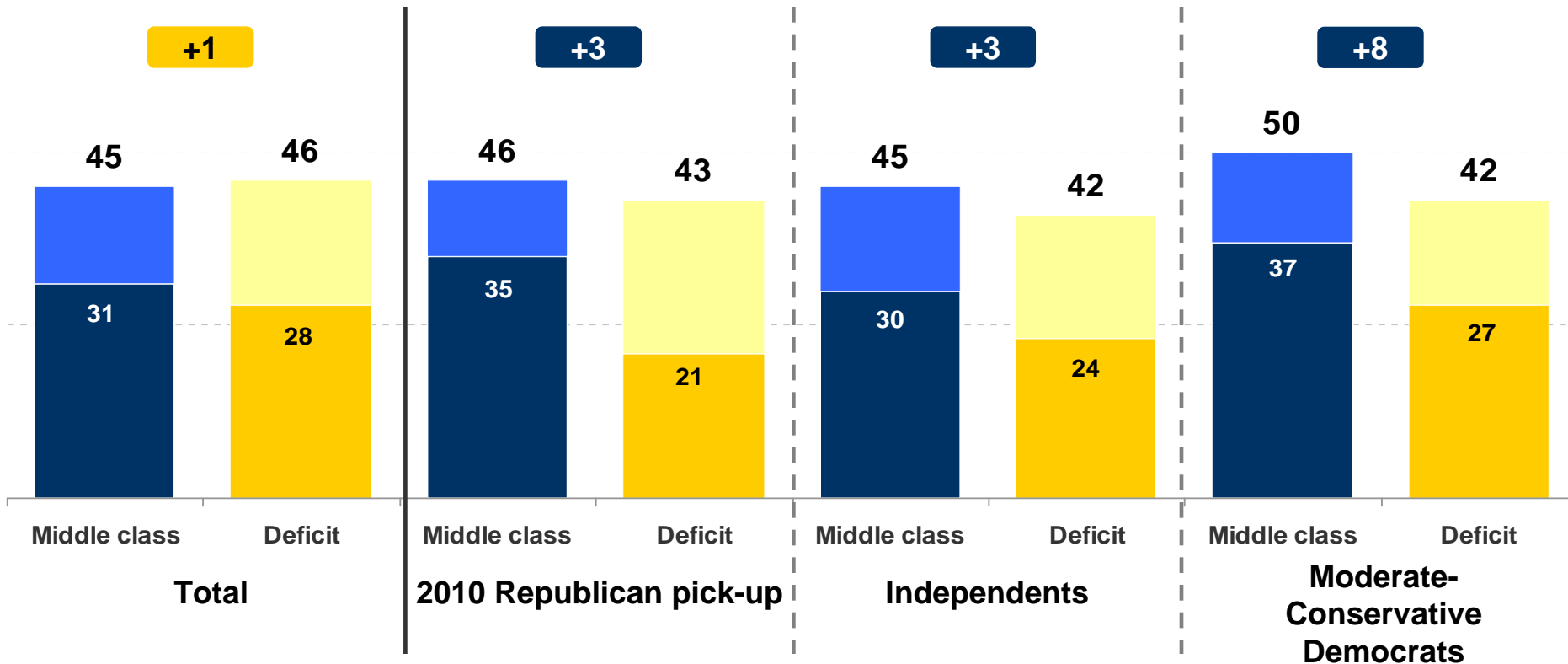
Middle class priorities versus cutting spending among key groups

Now I'm going to read you some pairs of statements. After each pair, please tell me whether the FIRST statement or the SEOCND statement comes closer to your own view, even if neither is exactly right.

Middle Class: "We have to reduce our deficit, but we cannot do it with a plan that will kill the middle class..."

Deficit: "We need to take serious steps now to cut spending and reduce the nation's crushing debt..."

■ Middle class strongly ■ Middle class somewhat ■ Deficit strongly ■ Deficit somewhat



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CAMPAIGN FOR AMERICA'S FUTURE

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