



# **Biden's new consolidated lead in the battleground**

**Phone Poll**

**August 24, 2020**

**CAMPAIGNS**

**CORPORATIONS**

**ADVOCACY**

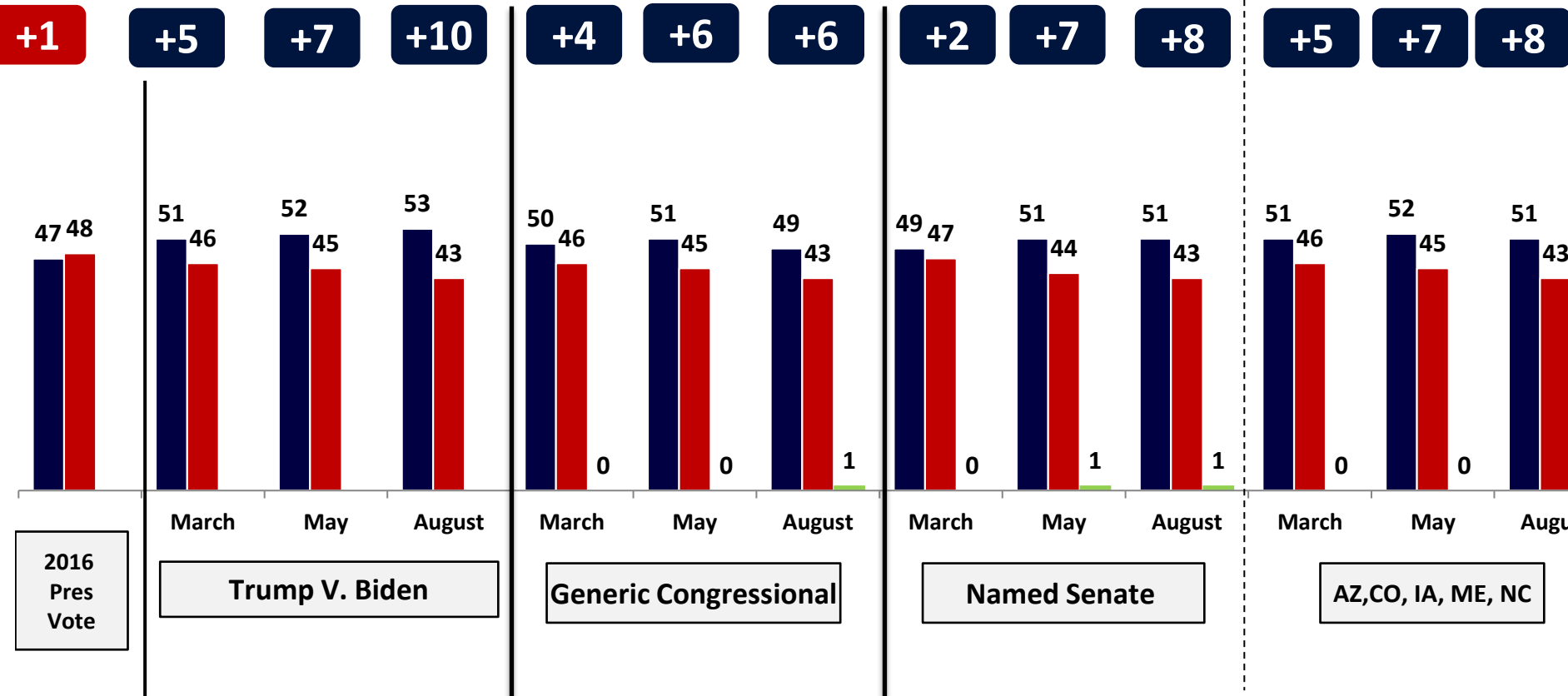
**WORLDWIDE**

# Biden moves up to 10-point lead in battleground, with Democratic sweep possible

## PRESIDENTIAL, HOUSE & SENATE BALLOTS

### BATTLEGROUND

3rd Party



2016 Pres Vote

Trump V. Biden

Generic Congressional

Named Senate

AZ, CO, IA, ME, NC

Displaying Senate result from Democracy Corps March & May & August 2020 battleground phone surveys.

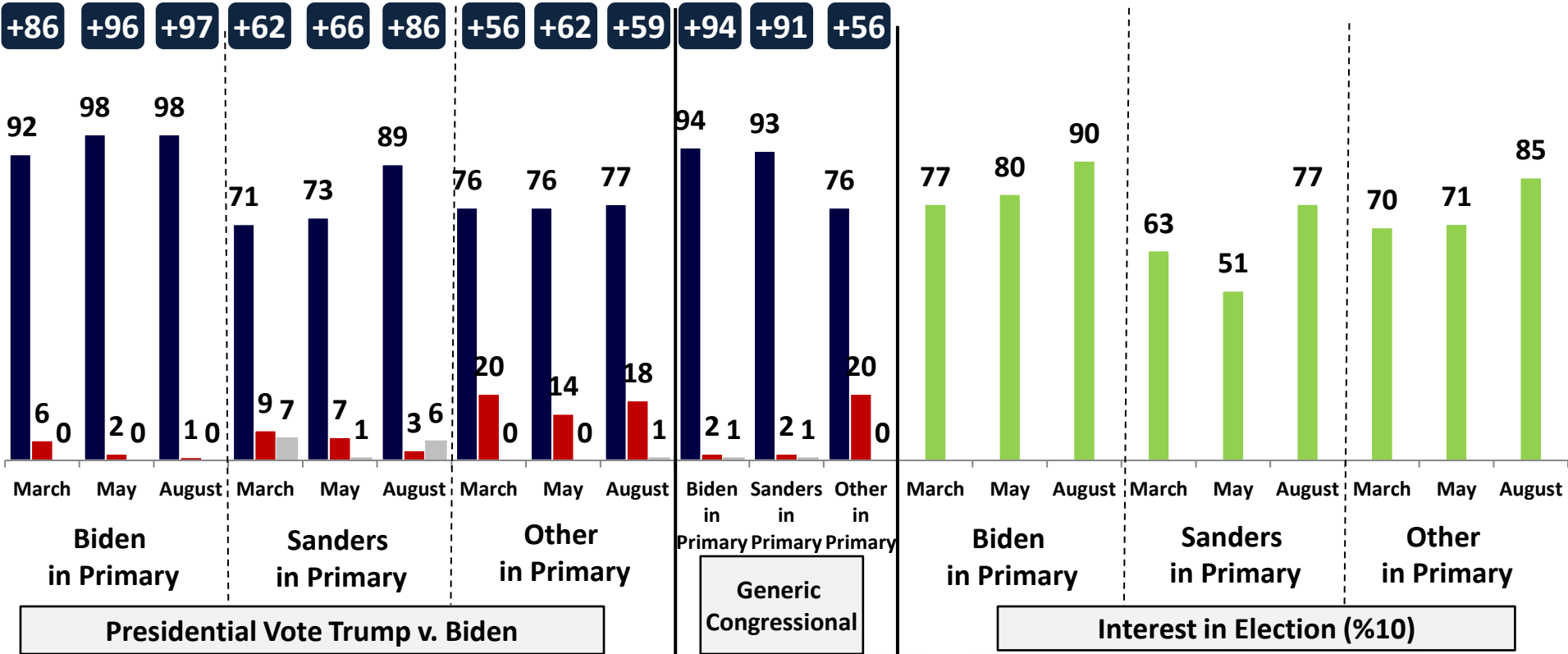


# Biden has finally consolidated & energized Sanders and other primary opponents

## PRESIDENTIAL & SENATE BALLOTS

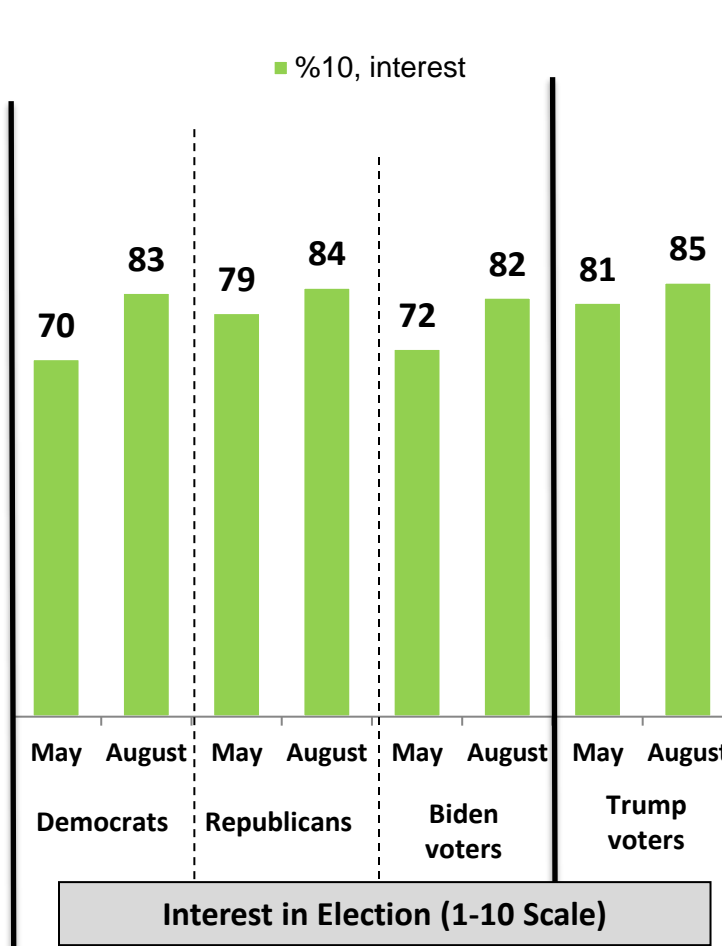
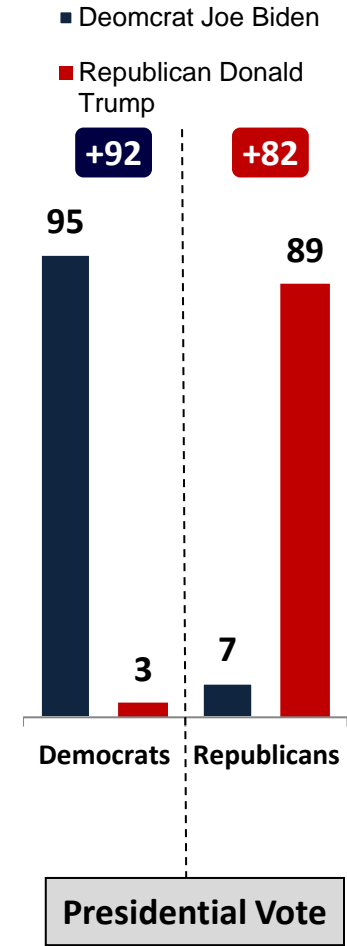
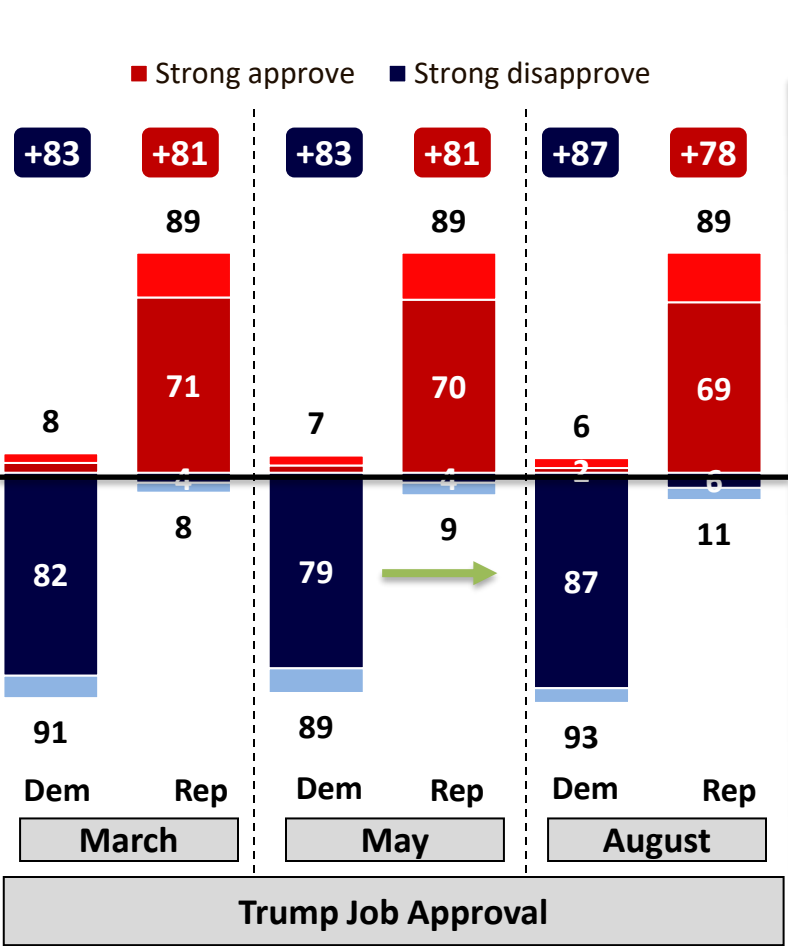
### BATTLEGROUND

■ Democratic Candidate    ■ Republican Candidate    ■ 3rd Party



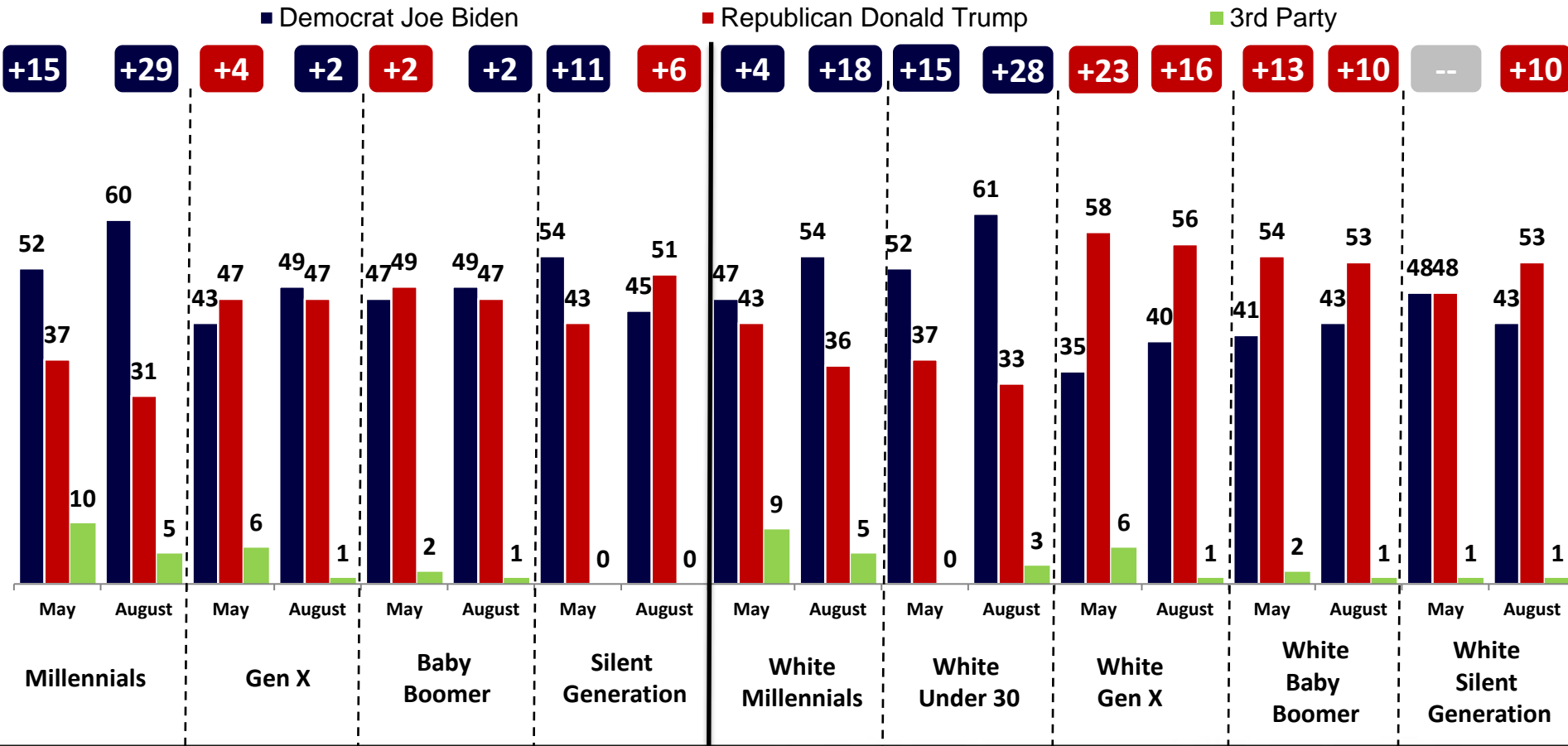
# Democrats more consolidated, more anti-Trump and equally engaged

## ENGAGEMENT AND CONSOLIDATION



# Biden moves into real lead with millennials and young, but warning, loses lead with older voters

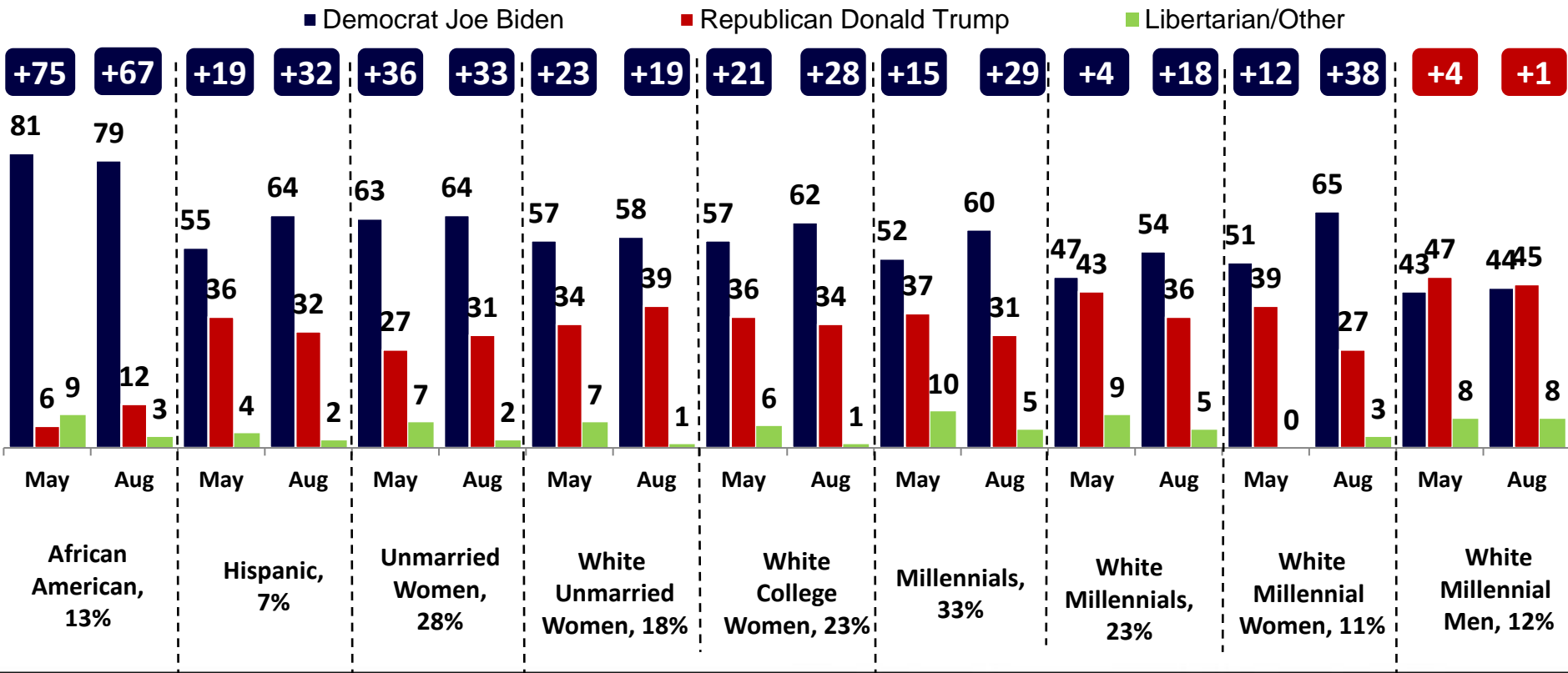
## 2020 PRESIDENTIAL BALLOT Registered Voters in Battleground



# Biden now gets huge margins with broad base of Rising American Electorate, especially the women

Thinking about the election for President in 2020, who would you vote for if the candidates were -- (ROTATE TRUMP AND BIDEN, KEEP AMASH LAST) Democrat Joe Biden, Republican Donald Trump, or the Libertarian candidate?

## 2020 PRESIDENTIAL: BIDEN V. TRUMP RISING AMERICAN ELECTORATE

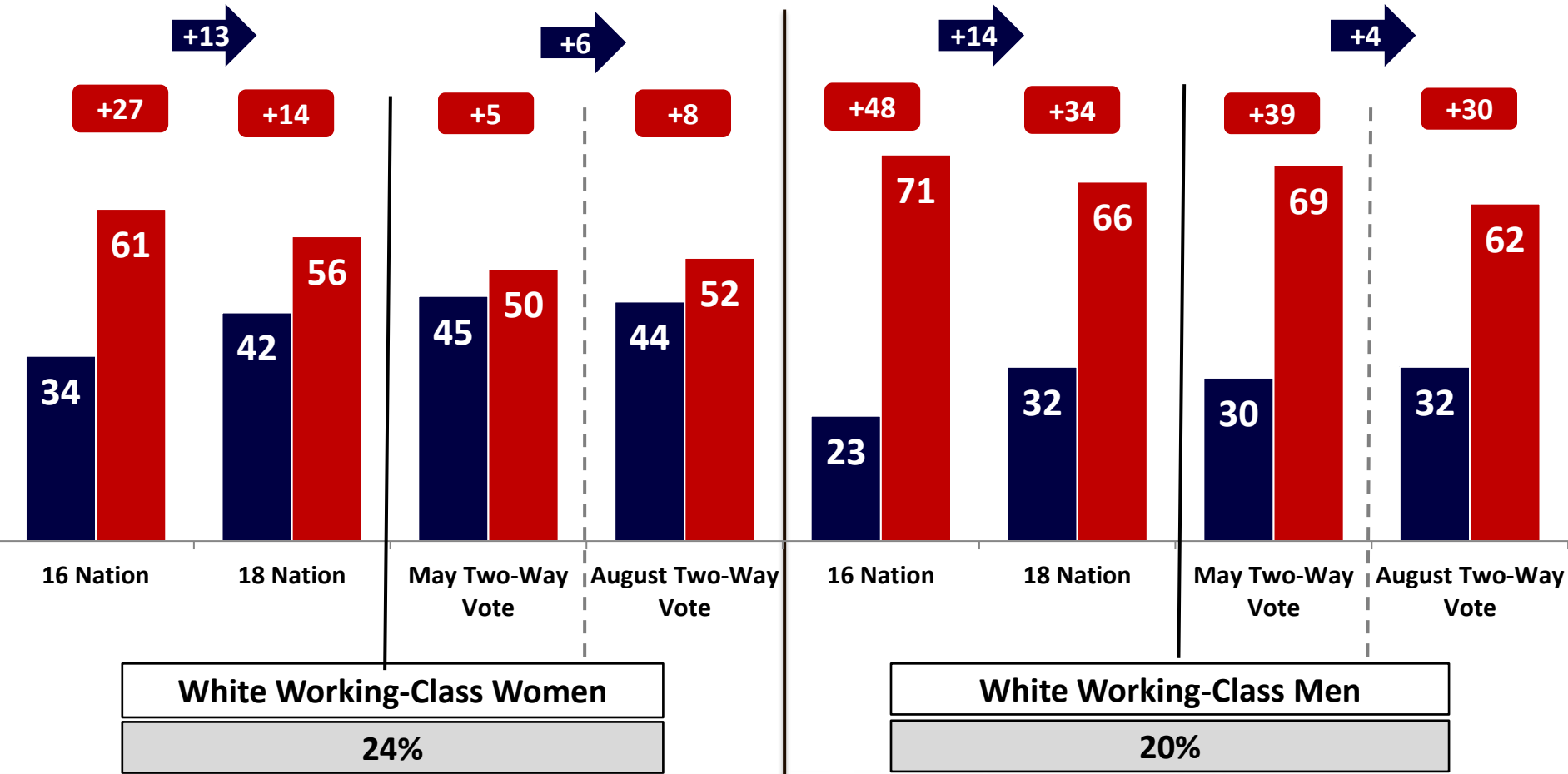


# Trump's 2016 white working class vote cooled in mid-terms and cooled further with Biden who competes for women

## 2016 V. 2018 NATIONAL V. 2020 BATTLEGROUND VOTE

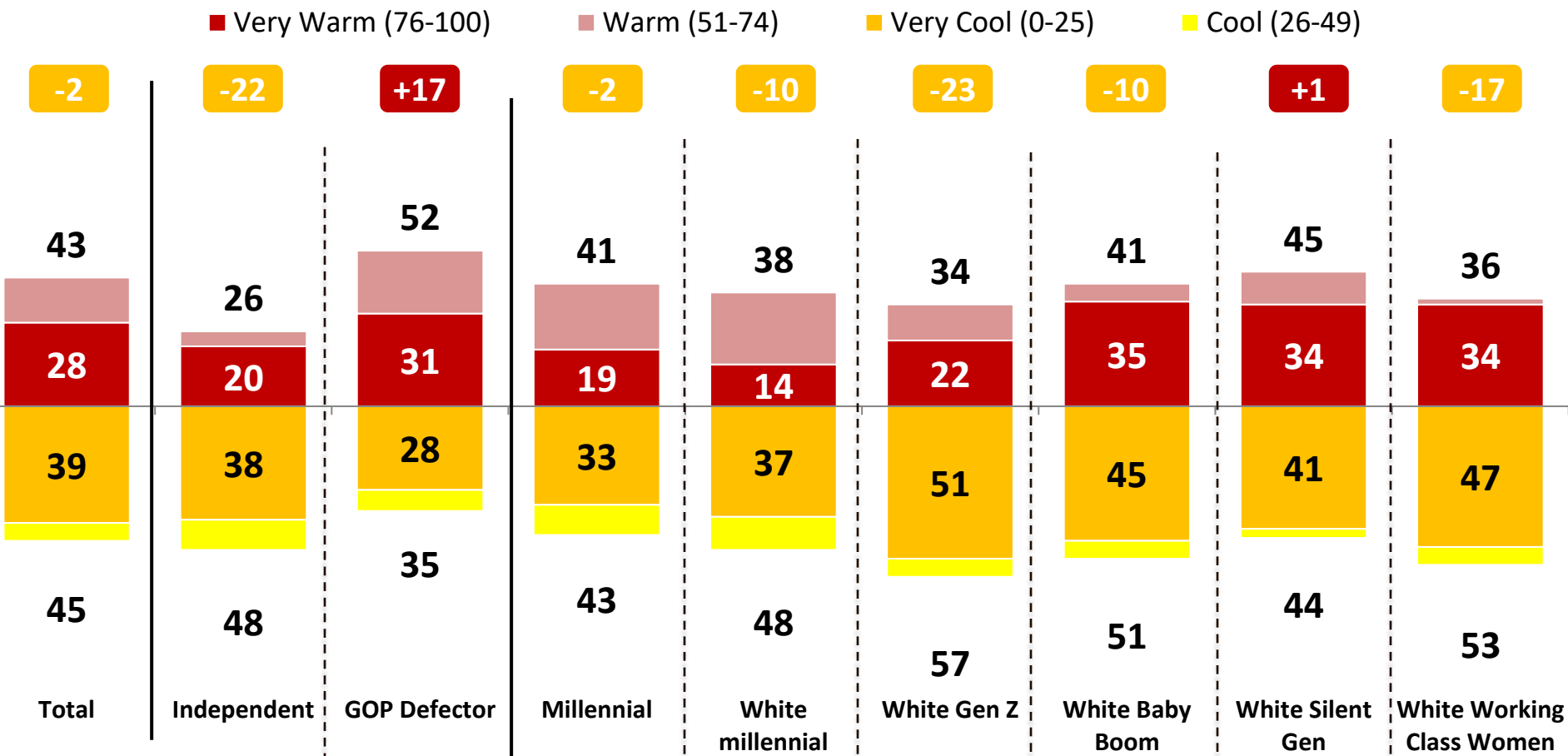
■ Clinton 2016/Democrat 2018/Biden 2020

■ Trump 2016/Republican 2018/Trump 2020



# Joe Biden does not yet have emotional hold on voters – at least before closing speech

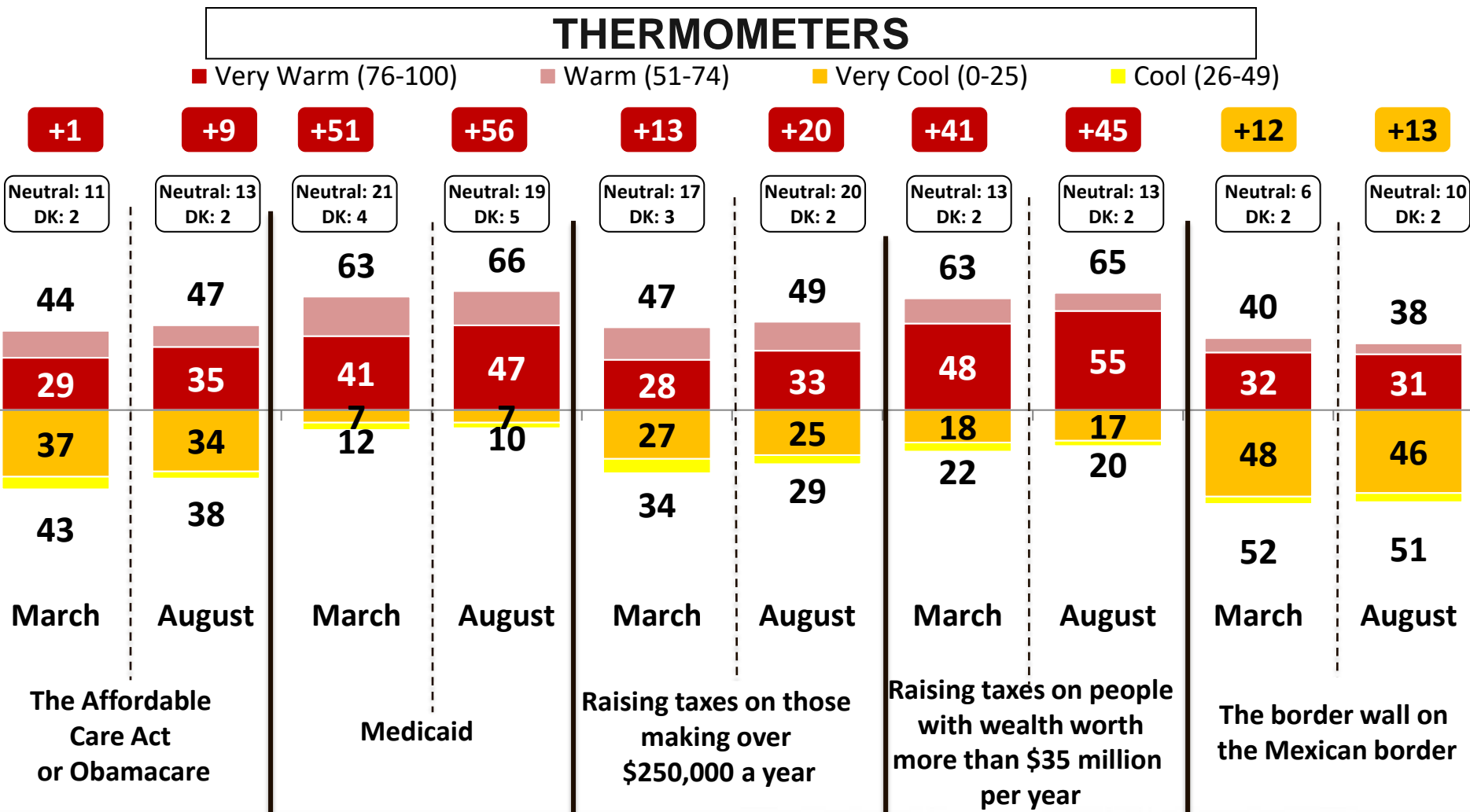
Now, I'd like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling.





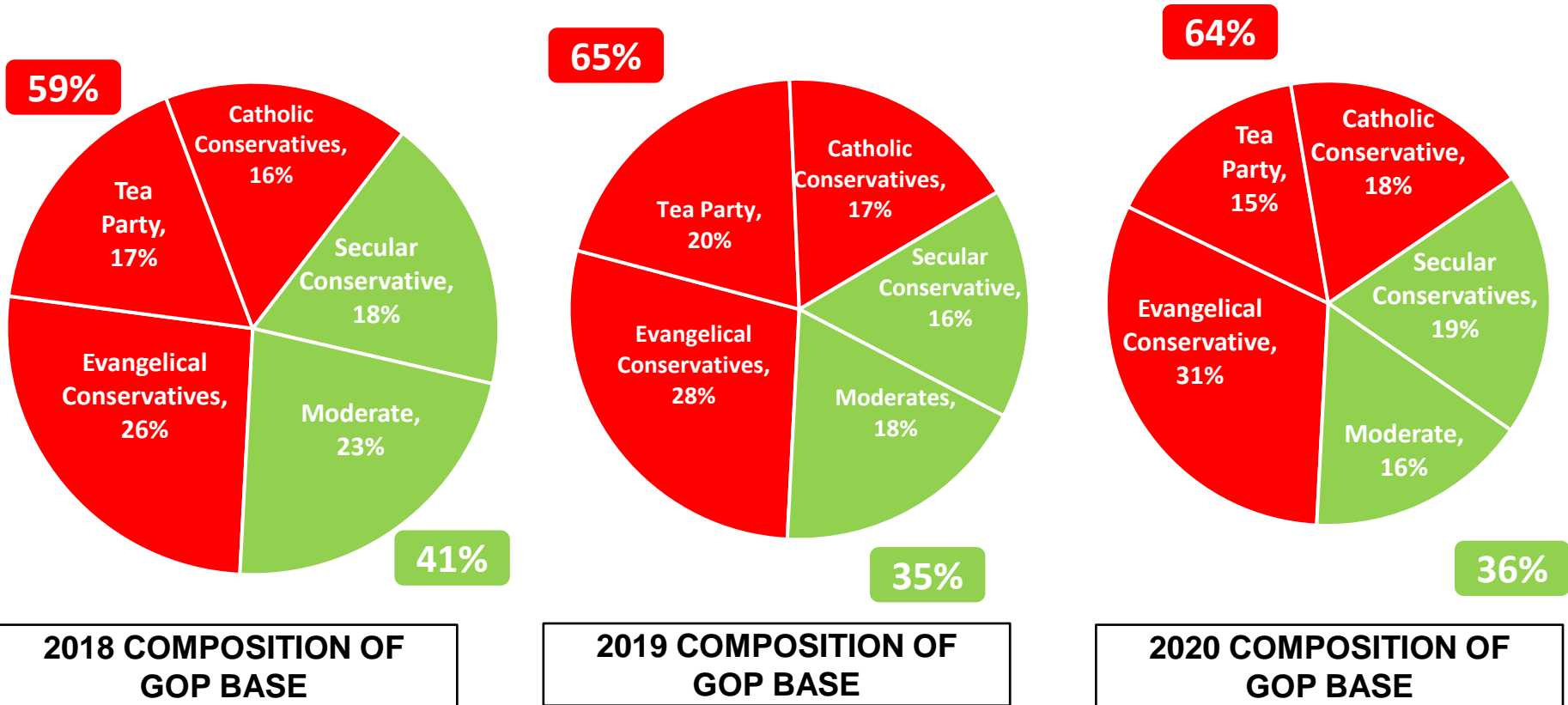
# The defining symbols: pro-health care; pro-wealth tax; and anti-border wall

Please rate your feelings toward some people, organizations, and concepts, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.



# Diminished GOP dominated by Tea Party and religious, with precious few moderates

■ Trump Loyalists      ■ Less Enthusiastic GOP



2018 COMPOSITION OF GOP BASE

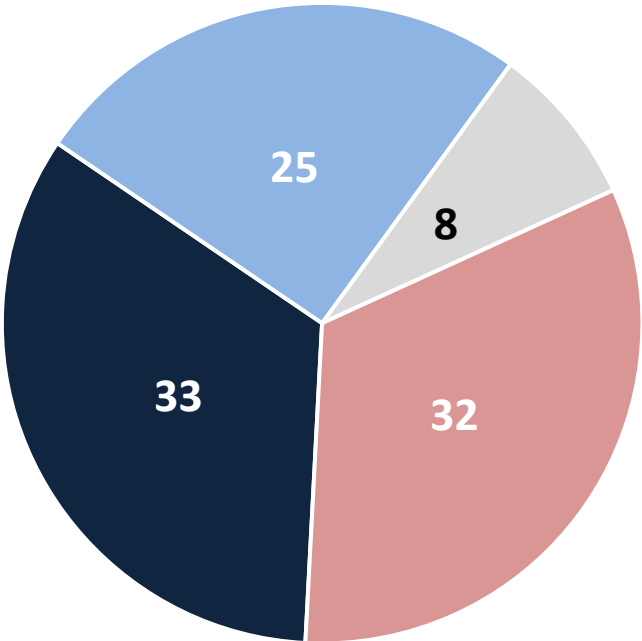
2019 COMPOSITION OF GOP BASE

2020 COMPOSITION OF GOP BASE

# 18 percent of electorate now GOP defectors and key target

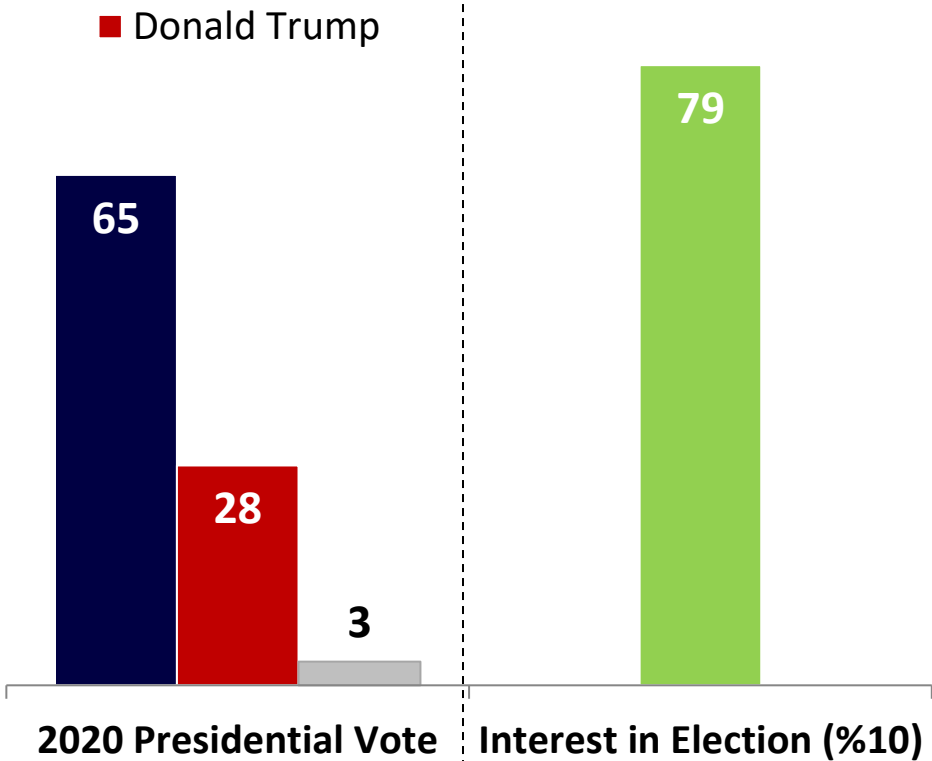
## GOP DEFECTORS

- Democrat
- Independent/Lean Democrat
- Independent
- Independent/Lean Republican



Party ID

- Joe Biden
- Donald Trump



2020 Presidential Vote Interest in Election (%10)

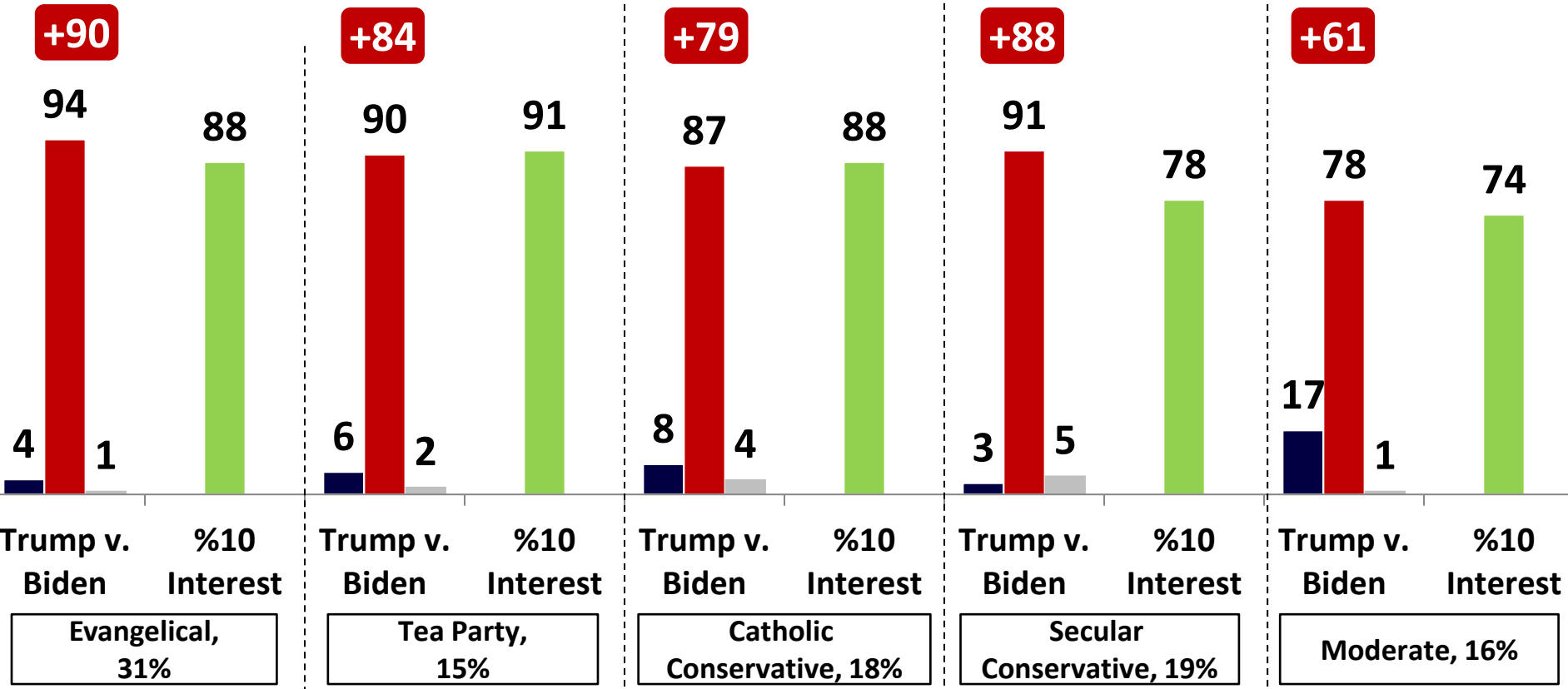


# Biden winning some moderates & Catholics; McCain conserve less engaged

## 2020 PRESIDENTIAL BALLOT

### GOP TYPOLOGY

■ Democrat Biden/Warren   ■ Republican Donald Trump   ■ Total 3rd Party



# CONTACT US



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