



The Child Tax Credit breakthrough

New poll in 2022 Senate and House battleground

August 10, 2021

2022 Congressional, Senate, and gubernatorial battleground

METHODOLOGY & DEFINITION OF BATTLEGROUNDS

A battleground web poll of 1,000 registered voters was conducted by phone July 22-26, 2021. The margin of error is +/- 3.5 percentage points.

4 South/Sunbelt States = AZ (+5), FL (+2), GA (+5), NV (+1)

7 Blue Wall States = MI (+1), ME (+3), MN (+1), NH (-), OH (+3), PA (-), WI (-)

13 Additional Frontline Congressional Districts:

- CA-39(+3), CA-45 (+3), CA-48 (+1), CA-49 (+4)
- NJ-03 (+3), NJ-05 (+1), NJ-07(+1), NJ-11 (-)
- TX-22 (+4), TX-24 (+2), TX-32 (+1)
- VA-02 (+1), VA-07 (+3)

**(Republican PVI advantage) (PVI – even) (Democratic PVI advantage)*



Web survey weighted to recent phone poll on cultural thermometers, and 2020 vote by white working class weighted to match Catalist analysis.

METHODOLOGY – KEY WEIGHTING STEPS

Weighting to phone polls: The web survey requires a recent phone survey that includes core demographic and ideological questions, including key thermometer measures, and is used to compare and apply political and cultural weights to the web survey results to offset bias of online sample.

- We first applied standard gender, region, race and age weights to match Catalist counts for registered voters in this battleground.
- We then weighted white college/non-college to match proportions from the Catalist 2020 election analysis (44% white non-college, 28% white college).
- We often weight web surveys to match the short phone survey as needed on ideology, and vote or presidential job approval—**after first weighting the cultural thermometers to match our phone survey. In this web survey, we weighted cultural measures halfway to the recent phone poll to offset cultural bias.**
- Additionally, after cultural weights, the recalled 2020 vote was weighted within working class women and white working class men, to match to Catalist post election analysis—**ensuring we have the correct share of white non college, and the real recalled 2020 vote for both men and women.**



Key Findings:

- The Child Tax Credit gets a very warm reception from those receiving it. It is received very positively by Blacks, Hispanics, and Asian Americans, Millennials, and unmarried women in the Democratic base, and parents, especially white parents, and younger white working class voters. That disrupts the usual pattern of support for the modern safety net.
- When described as a tax cut for every working family to deal with high costs and taxes (and attacked because of deficits, dependency and discouraging work), support for the Child Tax Credit grows in the Democratic base but much more in the white working class groups: younger white working class, white parents, the white disabled, and former Democrats.
- When we add “new welfare queens” to the attacks, the GOP wins this debate by 3 points, but that is much weaker than their attacks on defunding the police and crime. And critically, white parents and younger white working class voters still stick with the expanded Child Tax Credit.
- While the strongest attacks on Republicans are on McConnell’s gridlock and cutting taxes for corporations while half the country live paycheck to paycheck, that is not true for winnable voters and white parents. For the former, it is repealing the Child Tax Credit and putting 6 million in poverty; for white parents it is repealing the CTC and raising taxes on virtually every working family.

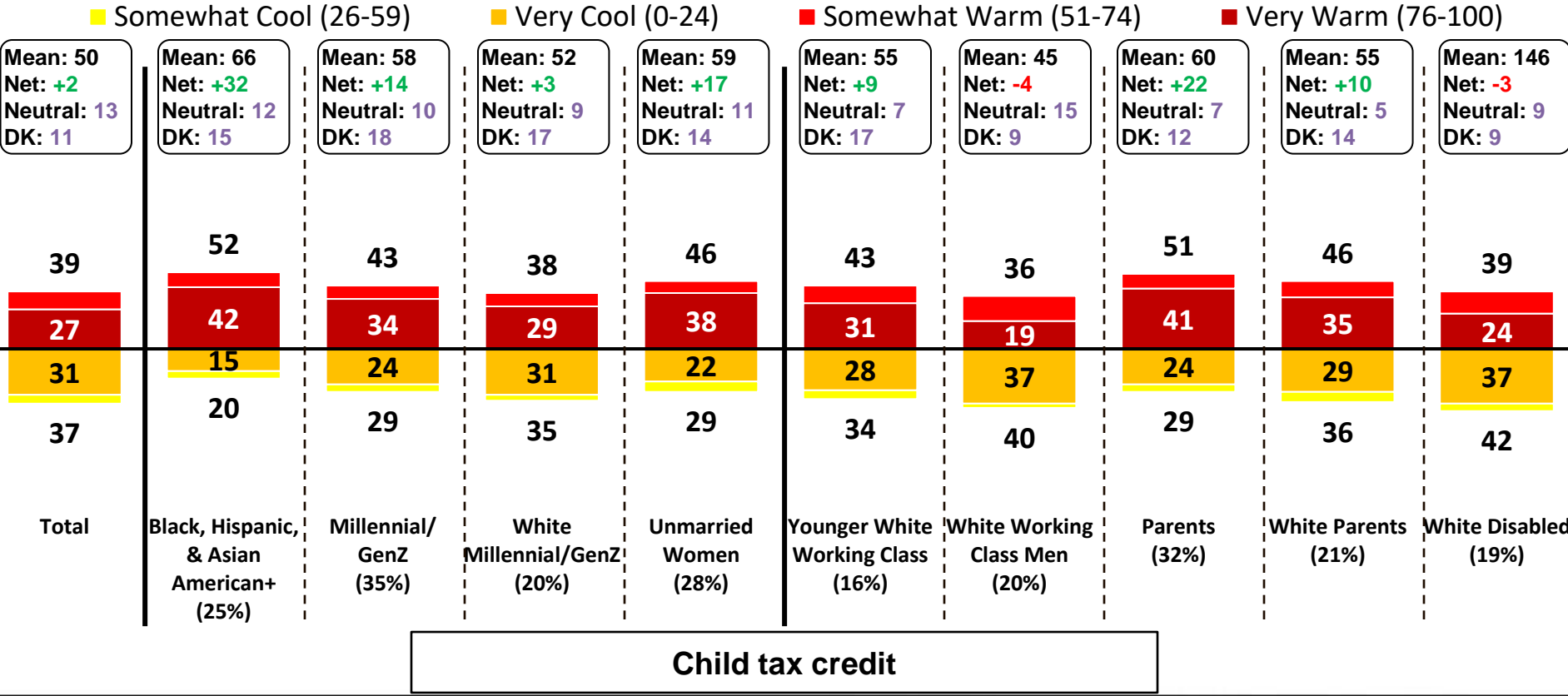
The child tax credit & younger working class voters



Child tax credit gets very warm reaction with those getting it, particularly parents, voters of color, unmarried women & millennials/Gen Z, & younger white working class

Now, I'd like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

THERMOMETERS 2022 BATTLEGROUND



Child tax credit

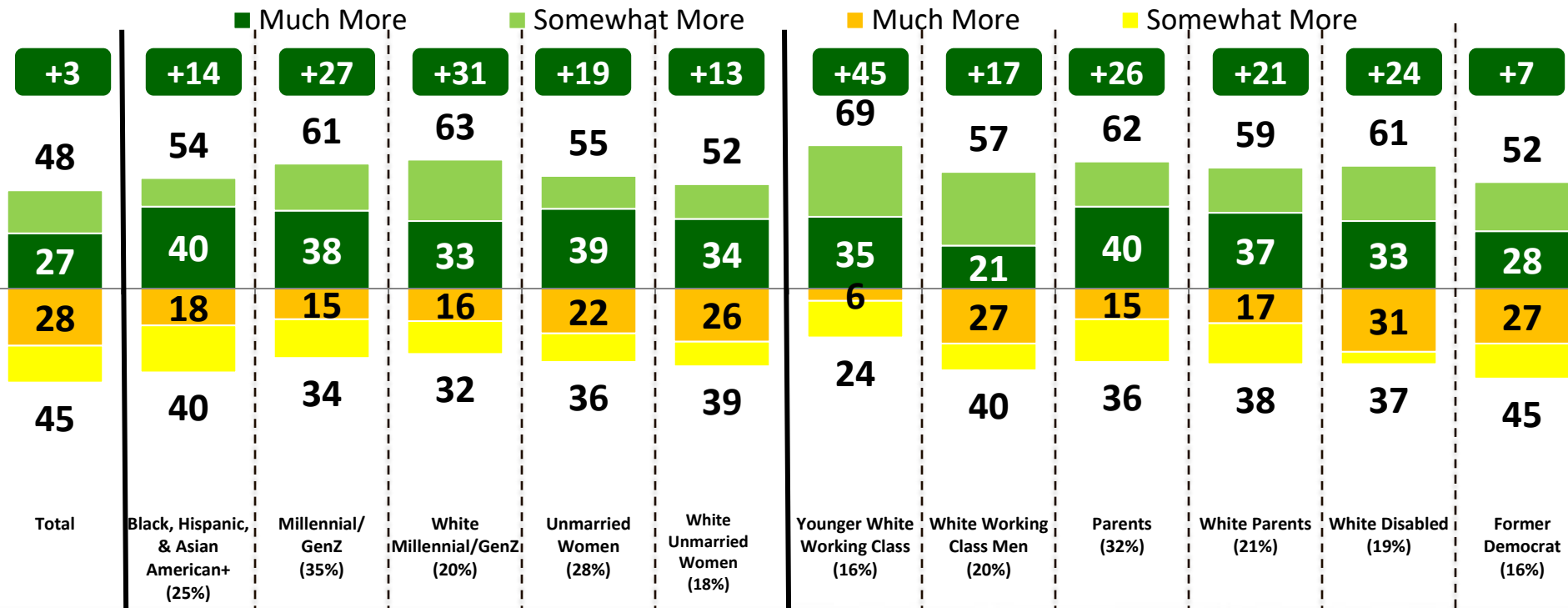


When described as a tax cut for every working family to deal with high costs and taxes, wins dramatic support in base but even more in working class groups – despite attack

Which one of the following statements comes closer to your point of view, even if neither is exactly right?

I like the new expanded child tax credit that is deposited monthly into each family's bank account, \$300 if they have kids under 6 and \$250 if they have kids 6 to 17 years old. It is the largest ever single-year tax cut for families with children and helps virtually every working family with kids deal with the high cost of raising kids, buying essentials and paying taxes.

I don't like the expanded child tax credit that is a big increase in spending and the federal deficit. It would make children dependent on the government and many parents would turn down work.

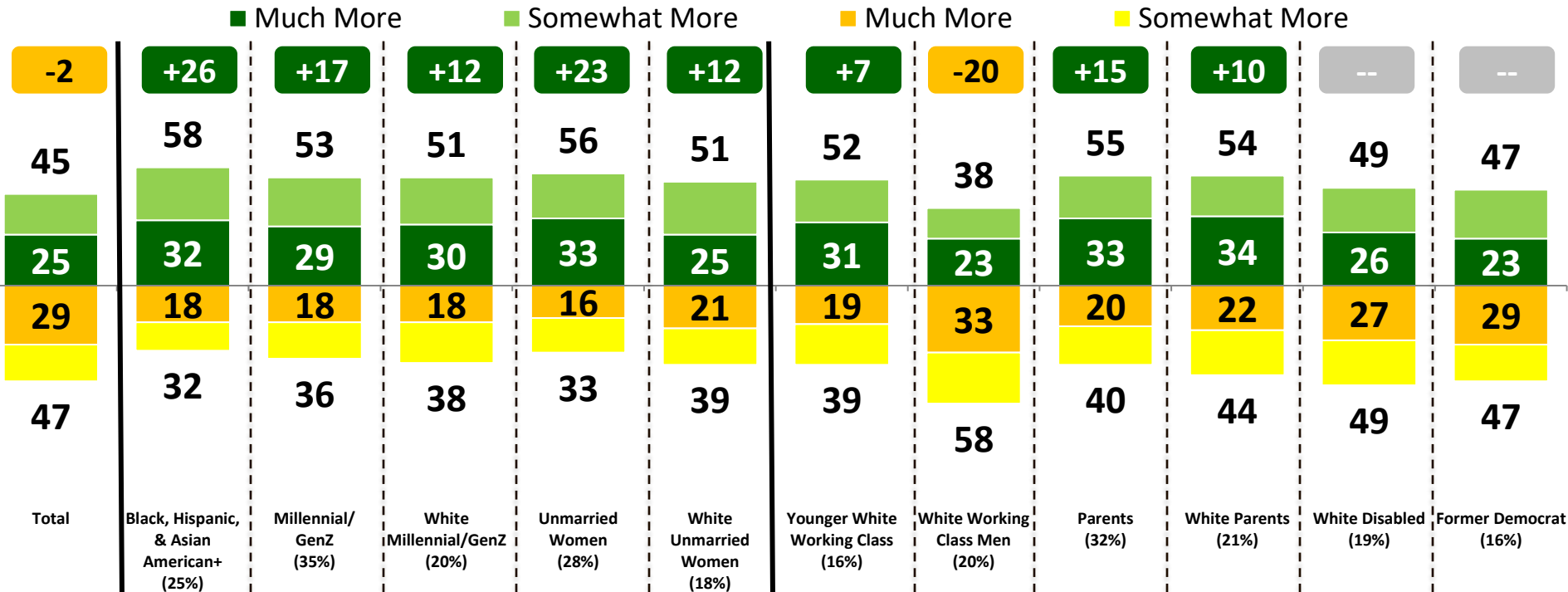


Closely contested if say, "new welfare queens," but expanded Child Tax Credit still wins with white parents and younger white working class

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I don't like the expanded child tax credit that is a big increase in spending and the federal deficit. It would make children dependent on the government and many parents would turn down work. It is going to lead new "welfare queens," living off the government.



Strongest attacks on Republicans & McConnell stopping Biden/gridlock and cutting taxes for corporations, while half live paycheck to paycheck

(GRIDLOCK) Mitch McConnell said publicly, "One-hundred percent of our focus is on stopping this new Biden administration." Republicans winning control means total gridlock and nothing happening for people.



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(TRICKLE DOWN) Republicans have told us that if we just cut taxes for the wealthy and corporations, working people will share in the prosperity. But half of our people live paycheck to paycheck. Trickle-down economics simply doesn't work, and it's time for corporations to finally pay their fair share in taxes.



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(BLOCK BIDEN - SCOTUS w/ROE) (SPLIT B) Mitch McConnell said if Republicans control the Senate in the next election, it will block President Biden putting any justices on the Supreme Court for 2 years and that means overturning Roe v. Wade and the right to legal abortions.



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(RX PRICES) Republicans voted against allowing the government to negotiate lower prescription drug prices. Instead of rallying around patients and protecting their rights, they buy into the drug industry line that cutting into drug profits could harm the innovation of new medicines and cures.



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(NOT BIPARTISAN) Democrats have tried to get support for a bi-partisan infrastructure bill, a bi-partisan investigation of the January 6th insurrection, and a bi-partisan election reform bill, but McConnell said, he will block Republicans supporting any of them. There will be no bi-partisan cooperation.



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BLOCK BIDEN - SCOTUS W/o ROE (SPLIT A) Mitch McConnell said if Republicans control the Senate in the next election, it will block President Biden putting any justices on the Supreme Court for 2 years.



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(CTC POVERTY) (SPLIT B) Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and put 4 million kids back into poverty.



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(CTC RAISE TAXES) (SPLIT A) Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and raise taxes on virtually every working family.



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(VACCINES) House Republicans have voted to block legislation to strengthen vaccine distribution, get kids back in schools, and put cash into Americans' pockets.



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(NOTHING DONE) Democrats in Congress worked to deliver this significant relief for the American people. As families and our economy continue to reap the rewards of the American Rescue Plan - which every Republican voted against - it's clear Democrats are the only ones leading America back to a stronger economy.



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But for winnable voters, GOP repealing of the CTC and putting 4 million in poverty that hurts them most; for white parents, it is raising taxes

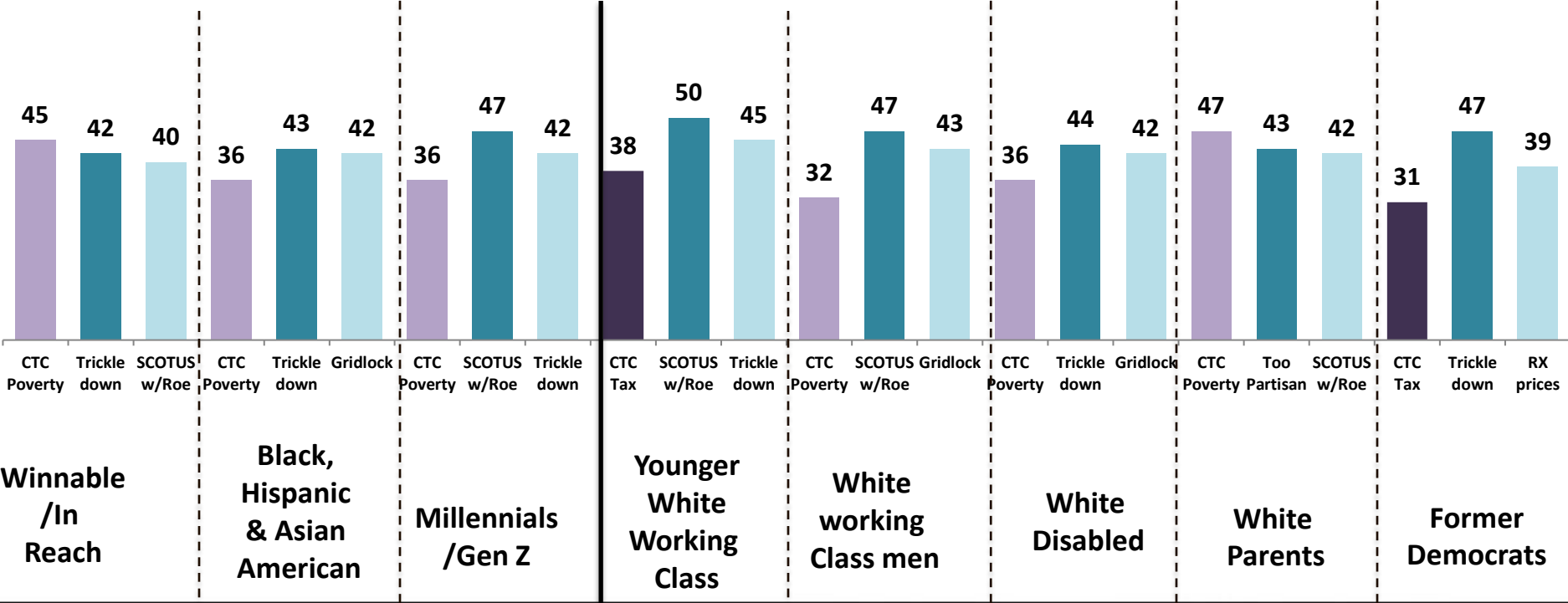
Now you will read some things Democratic critics are saying about the Republicans in Congress. Please pick the THREE that raise the most doubts in your mind about Republicans.

(SPLIT A) CTC LOWERS TAXES:

Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and raise taxes on virtually every working family.

(SPLIT B) CTC CUTS POVERTY:

Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and put 4 million kids back into poverty.



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