



# The child tax credit's disruptive changes

## Results of new national poll

**October 20-26, 2021**

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# Key findings

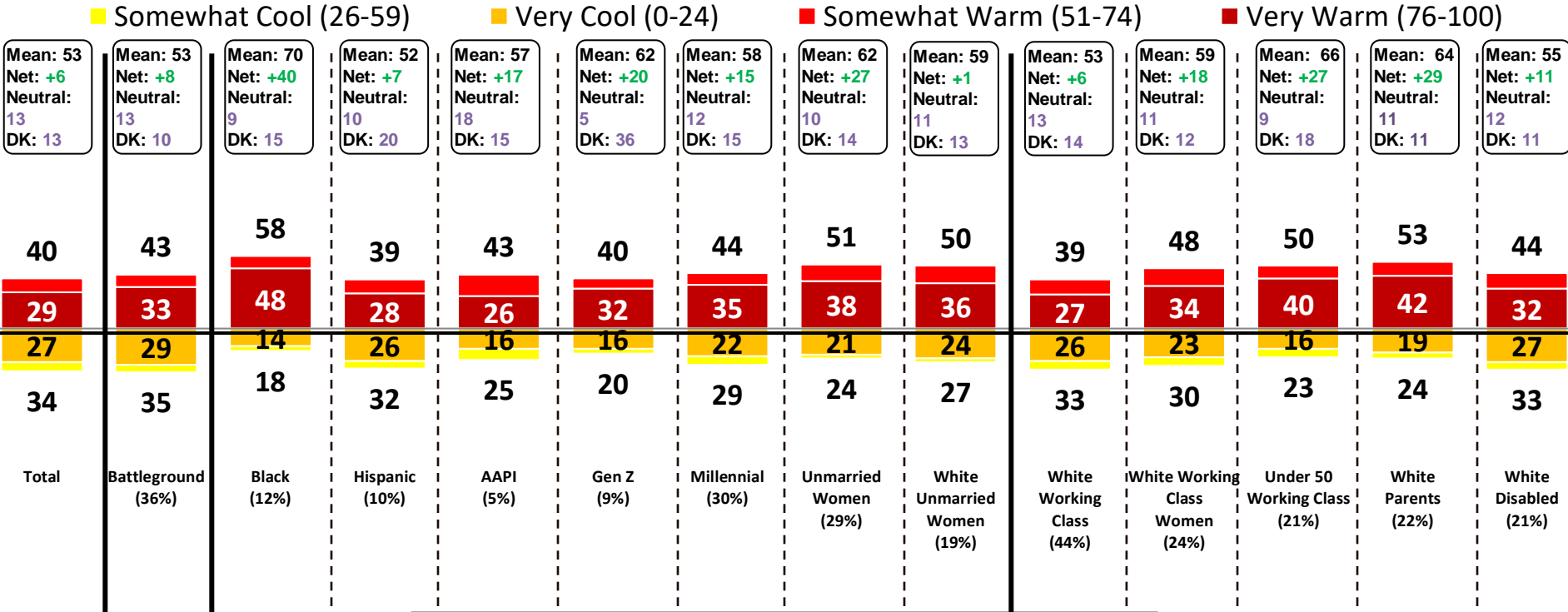
- The Child Tax Credit is new and being noticed and disrupting usual patterns of support.
- Support has quickly become evident among the younger populations, parents and the working class (those without a four-year degree). It gets less support with older populations and the college-educated.
- The Child Tax Credit is intensely popular with the Democrats' base of Blacks, unmarried women, Gen Z and millennials, with the potential to impact voter turnout.
- But the Child Tax Credit is equally popular with intense support among white working class voters under 50 years of age (20 percent of the electorate), white working class women, and white parents.
- Even when the CTC is framed in debate as a handout that leads people to turn down work with a lot of fraud costing taxpayers billions, it holds or gains support with under 50 white working class voters and parents.
- That a quarter of Trump supporters support it after attack indicates real potential to erode the Republican base.
- For the first time, the Child Tax Credit has emerged as part of the Biden and Democratic policy agenda, along with health care, taxing corporations, and helping workers.
- The threat of Republicans repealing it and increasing poverty and raising taxes has become the strongest attack with Black voters, but also key white working voters.



# Child tax credit now overall positive, but very popular with Blacks, Gen Z, & unmarried women, as well as with under 50 white working class, white wc women and parents

Now, I'd like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold.

## THERMOMETERS REGISTERED VOTERS



**Child tax credit-\$300 a month for each child deposited directly into family bank accounts**

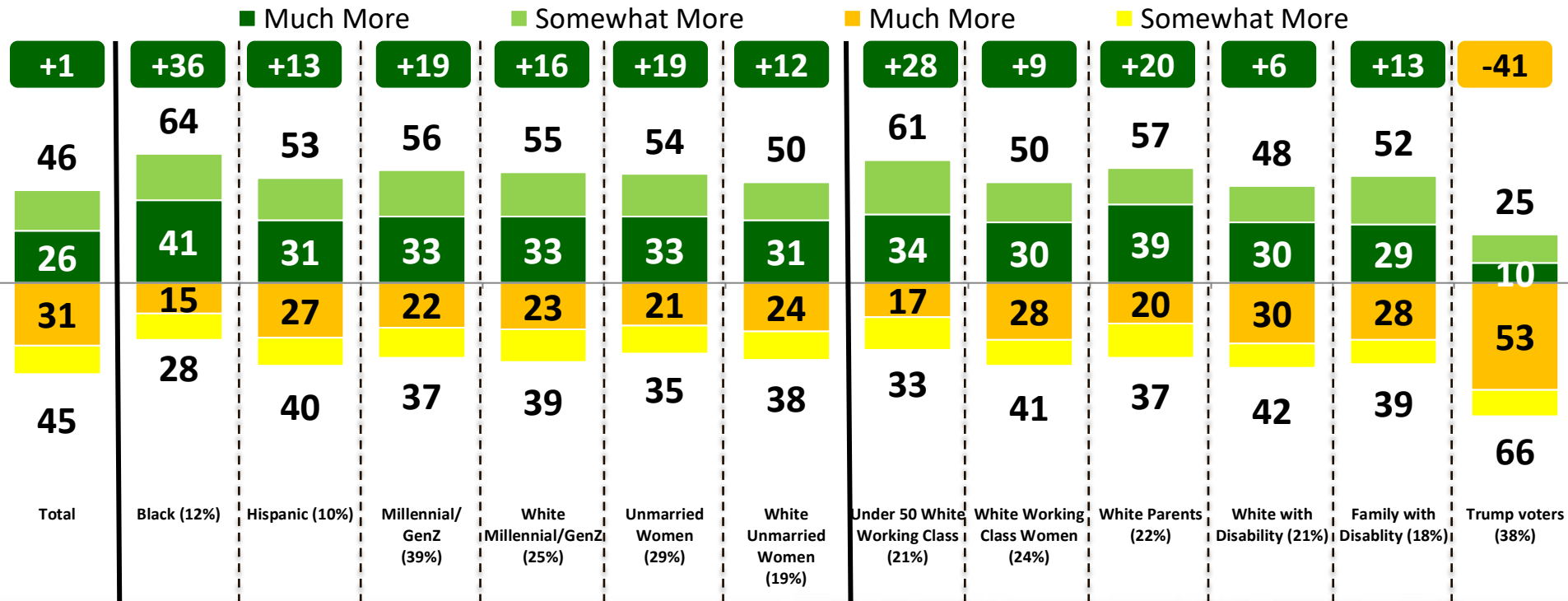


# Strong debate on CTC leaves creates intense support among Blacks & millennials/Gen Z, but also under 50 white working class & white parents; even 1/4 of Trump voters

Which one of the following statements comes closer to your point of view, even if neither is exactly right?

I like the new expanded child tax credit that is deposited monthly into each family's bank account, \$300 if they have kids under 6 and \$250 if they have kids 6 to 17 years old. It is the largest ever single-year tax cut for families with children and helps virtually every working family with kids deal with the high cost of raising kids, buying essentials and paying taxes.

I don't like the expanded child tax credit because it is a huge increase in government and government spending and explodes the federal deficit. It is a handout that will make children dependent on the government and many parents will turn down work. It is paid for by a method that will produce a lot of fraud, costing taxpayers billions of dollars.



# Strongest attacks on GOP: McConnell's gridlock, half live paycheck to paycheck while corporations don't pay fair share & repeal of child tax credit

**(GRIDLOCK)** Mitch McConnell said publicly, "One-hundred percent of our focus is on stopping this new Biden administration." Republicans winning control means total gridlock and nothing happening for people.



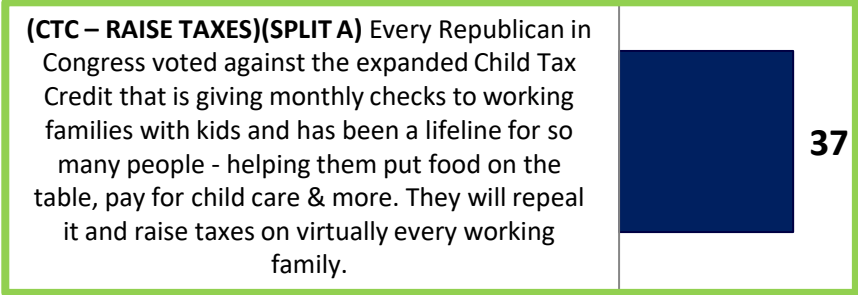
**(TRICKLE DOWN)** Republicans have told us that if we just cut taxes for the wealthy and corporations, working people will share in the prosperity. But half of our people live paycheck to paycheck. Trickle-down economics simply doesn't work, and it's time for corporations to finally pay their fair share in taxes.



**(FORCING GOV'T DEFAULT)** Republicans are playing Russian roulette with the economy by threatening to block increasing the debt ceiling. Forcing the US government to default will cause millions to lose their jobs and their Social Security just to score temporary political points.



**(CTC – RAISE TAXES)(SPLIT A)** Every Republican in Congress voted against the expanded Child Tax Credit that is giving monthly checks to working families with kids and has been a lifeline for so many people - helping them put food on the table, pay for child care & more. They will repeal it and raise taxes on virtually every working family.



**(RX PRICES)** Republicans voted against allowing the government to negotiate lower prescription drug prices. Instead of rallying around patients and protecting their rights, they buy into the drug industry line that cutting into drug profits could harm the innovation of new medicines and cures.



**(WOMEN'S HEALTH)** Republicans are using every tool to block a woman's access to a safe and legal abortion even family planning services. They are interfering in families' private medical decisions.



**(CTC POVERTY)(SPLIT B)** Every Republican in Congress voted against the expanded Child Tax Credit that is giving monthly checks to working families with kids and has been a lifeline for so many working families - helping them put food on the table, pay for child care & more. They will repeal it and put 4 million kids back into poverty.



**(BLOCK BIDEN – SCOTUS W/O ROE)(SPLIT B)** Mitch McConnell said if Republicans control the Senate in the next election, it will block President Biden putting any justices on the Supreme Court for 2 years and that means overturning Roe v. Wade and the right to legal abortions.



**(BLOCK BIDEN-SCOTUS W/O ROE)(SPLIT A)** Mitch McConnell said if Republicans control the Senate in the next election, it will block President Biden putting any justices on the Supreme Court for 2 years and that means a conservative court blocking regulation of big business.



# Repeal of CTC (increased poverty & taxes) strongest attacks for Blacks, millennials, & white unmarried women, but also under 50 white working class + parents

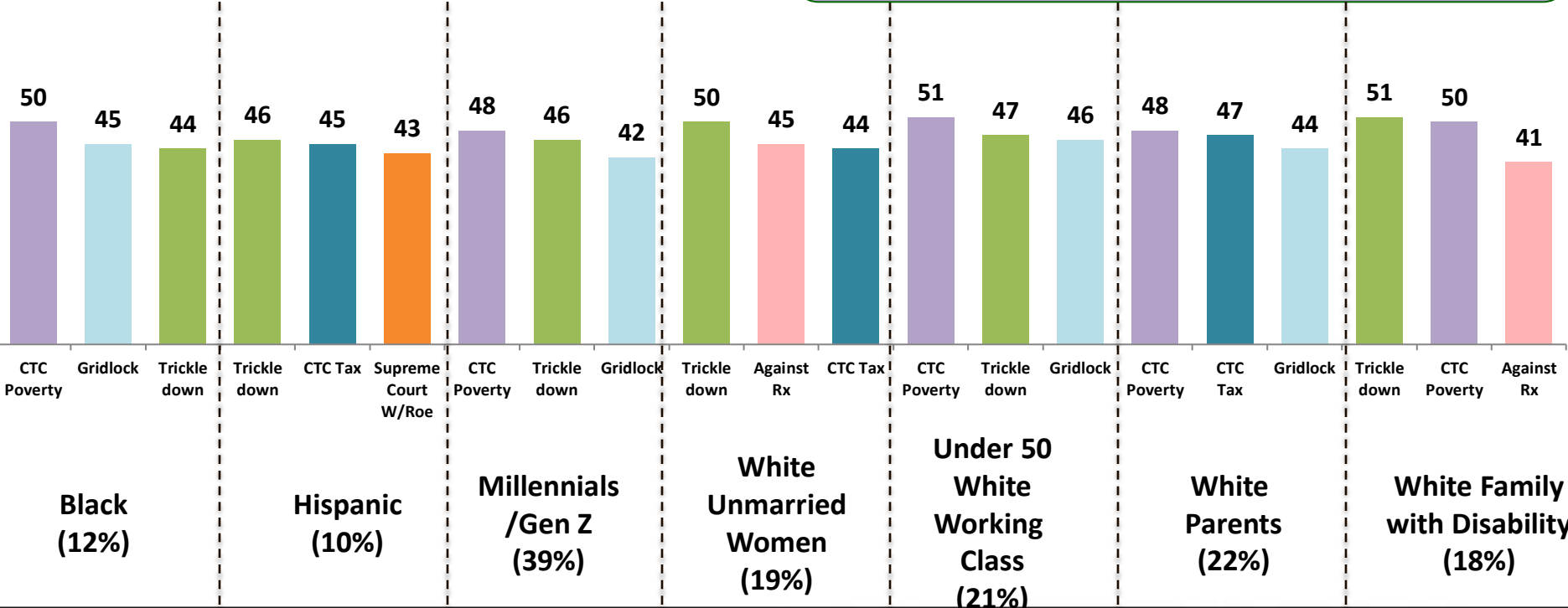
Now you will read some things Democratic critics are saying about the Republicans in Congress. Please pick the THREE that raise the most doubts in your mind about Republicans.

**(SPLIT A) CTC LOWERS TAXES:**

Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and raise taxes on virtually every working family.

**(SPLIT B) CTC CUTS POVERTY:**

Every Republican in Congress voted against the expanded the Child Tax Credit that is giving monthly checks to working families with kids. They will repeal it and put 4 million kids back into poverty.



# The Biden and Democratic agenda

Now, please read the following list that describes what President Biden and the Democrats in Congress are passing or have passed. Which **THREE** are most important for you?

**(MEDICARE EXPANSION)** Major changes to Medicare, including now covering dental, vision and hearing aids.



**(CHILD TAX CREDIT)** New middle class tax cuts, including extending the new expanded Child Tax Credit that is giving people up to \$300 a month for each child deposited directly into family bank accounts.



**(MINIMUM CORP TAX)** Big corporations will pay a minimum tax of 15 percent in all countries so they don't relocate to tax havens. Raising the top tax rate for the biggest corporations and giving the IRS money to target big corporations paying no taxes



**(SMAL BIZ LOANS/GRANTS)** Helps small businesses with loans that are forgiven, give grants to restaurants to spend as they choose, and help with less regulation.



**(WORKER PROTECTIONS)** Raises the minimum wage to \$15.00 an hour for federal contractors, strengthened unions, helped all workers bargain for wage increases, and stop employers not paying overtime or forcing off-the-clock work.



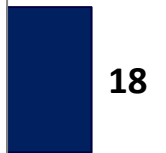
**(GREEN INFRASTRUCTURE)** New big green infrastructure investment so America leads the transition from fossil fuels to renewables. Help US car makers lead in electric vehicles and build over 500,000 charging stations. Fund thousands of jobs plugging abandoned wells and reclaiming mines, and millions of jobs installing solar and wind.



**(LOWER HC PREMIUMS)** Mandates that no one pays more than 8 percent of their income for health insurance on the exchanges, lower premiums for the first time since Obamacare, and allows the government to negotiate lower prescription drug prices.



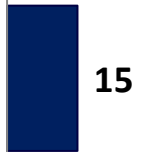
**(CHILDCARE/PAID LEAVE)** Rescues the childcare industry and raises the childcare credit to \$3,000, which goes to over 30 million families. Plan to give 12 weeks of paid family leave.



**(INFRASTRUCTURE)** Spends a trillion dollars on infrastructure. Upgrade roads and bridges, fund public transport, rail transportation, and expand access to Internet.

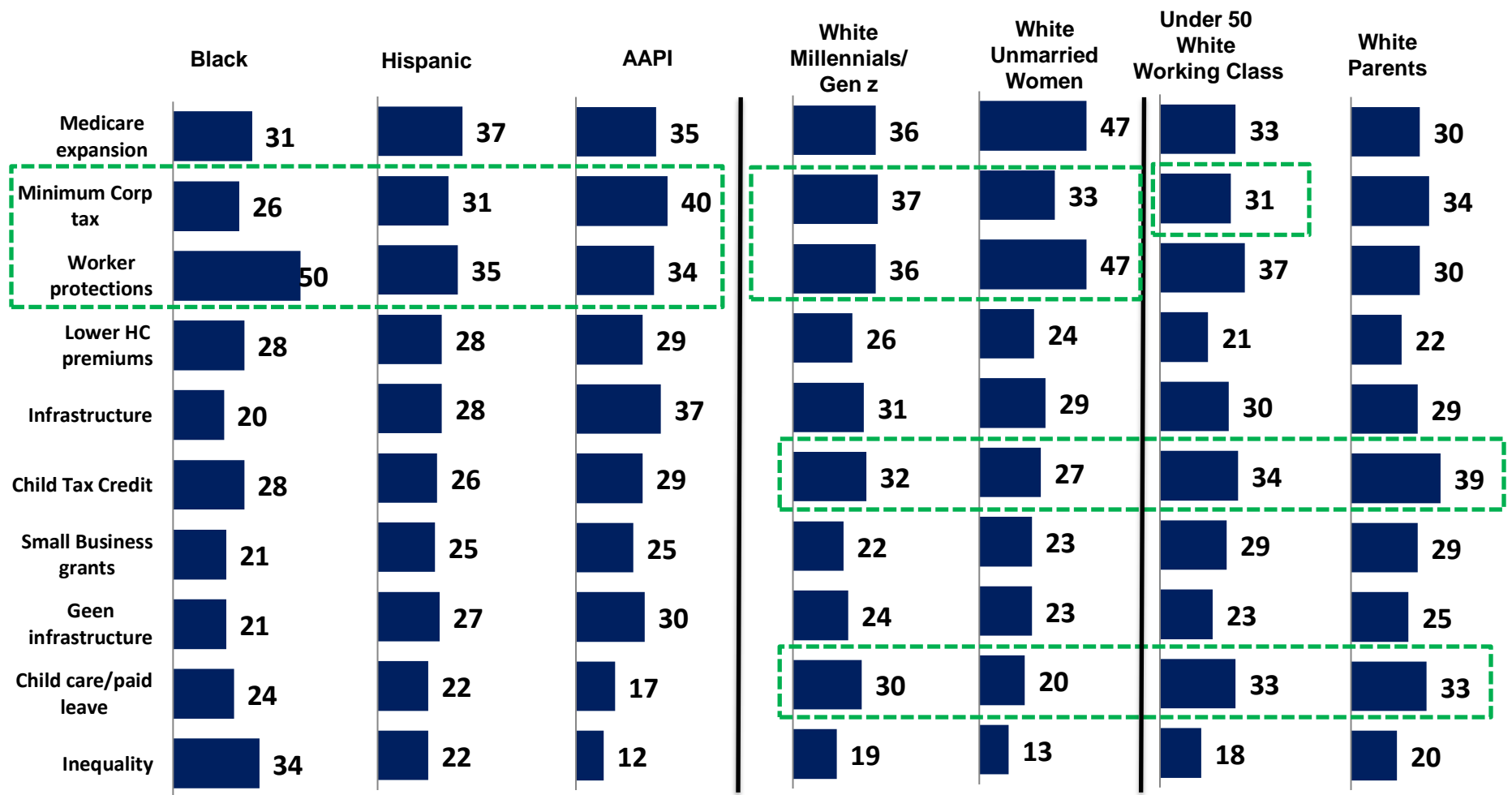


**(STRUCTURAL INEQUALITY)** Some government agencies discriminated against some groups for decades. Now, Black farmers get grants, millions of housing vouchers targeted to minority communities, the infrastructure law removes all lead pipes, and increased funding for Black, tribally-controlled colleges, and Hispanic institutions.



# Middle class, child tax credit policy now high on priority for white working class targets: under 50 white working class and parents

Now, please read the following list that describes what President Biden and the Democrats in Congress are passing or have passed. Which THREE are most important for you?

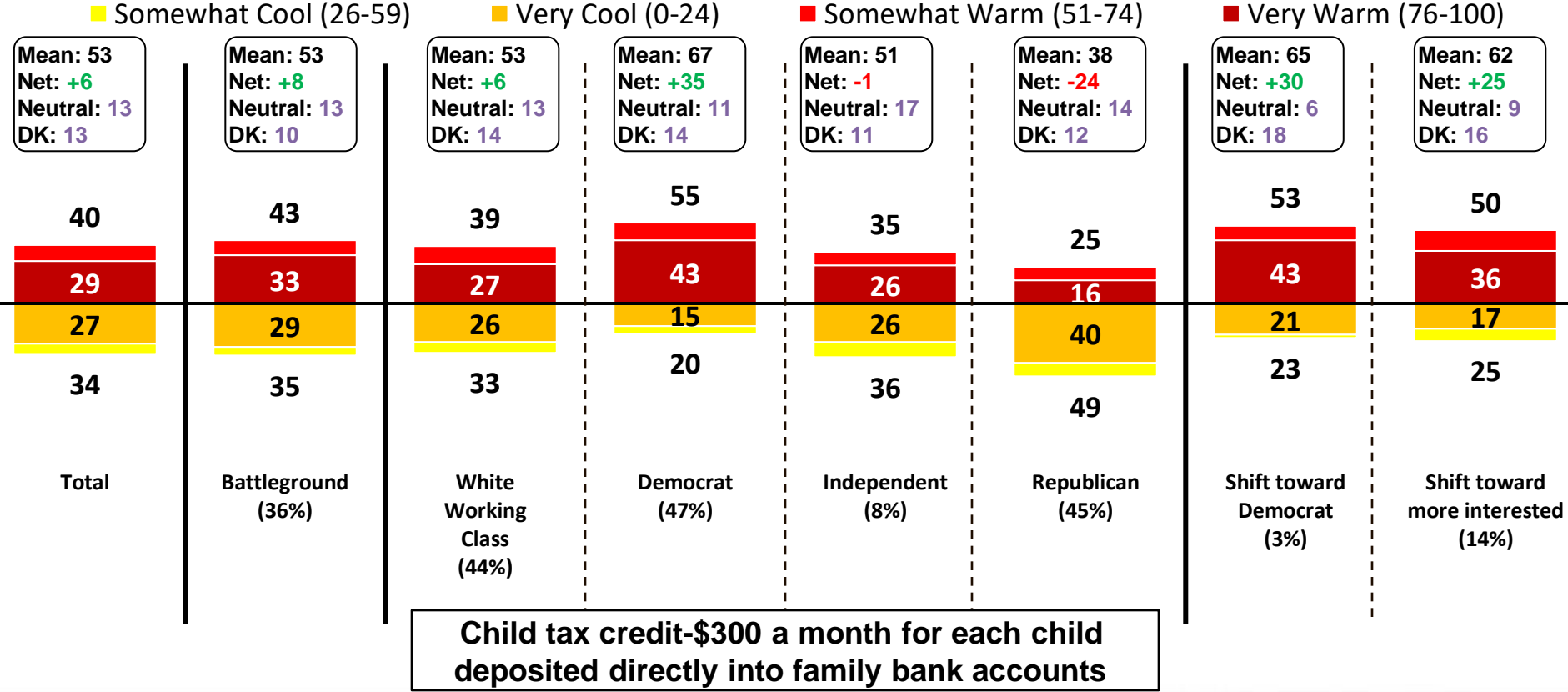




# Intense support for child tax credit among those who shift to Democrats and shift to be more engaged.

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## THERMOMETERS REGISTERED VOTERS



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