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NEW SURVEY: THE KEY ROLE OF THE CHILD TAX CREDIT IN 2022

Democracy Corps conducted a national web survey with over 2,000 registered voters in early June that includes an oversample in the state battlegrounds and an oversample of over 500 registered voters in the 27 most competitive districts that will decide who controls the House after the 2022 elections.

2022 is a tough year where Democrats are behind in the generic vote (-2) and enthusiasm (-4) in this large national, battleground and CD survey, but this survey shows the Democrats can gain with major groups by spotlighting the Child Tax Credit, along with assault weapon purchaser age, abortion, and other issues.

You will see the Child Tax Credit is very important to CTC recipients who are 15 percent of the electorate; parents are fully 25 percent. In the base, Blacks form 12 percent and Hispanics, 11 percent of all voters. And one in ten voters are white working class women under 50 years of age. Highlighting the CTC pushes up Democratic votes for all.

The best description of the Child Tax Credit is “*a higher tax credit each month that gives tax relief to poor, working and middle class families with children.*”

While infrastructure and health policies are the top two Democratic policies for all voters, the Child Tax Credit is *the most popular* for the Democratic base of Blacks, Hispanics, and millennials/Gen Z and targets of under 50 white working women, parents, and the recipients.

The failure to raise the age for assault weapons angers voters as never before. But ending the Child Tax Credit — which raises taxes and poverty — matches that level with under 50 white working class women, parents, and recipients. The Child Tax Credit will need to be central to the Democrats’ attack – alongside assault weapons and abortion. They animate different groups and are reinforcing.

The Child Tax Credit has such resonance because this research shows, “it helped families keep their heads above water financially, reducing reliance on payday loans, pawn shops, and even

selling their blood plasma” and that recipients “spent 90 percent of the money on food, utilities, shelter, clothing, diapers or education.”

With over 70 percent of parents in the 30 battleground districts aware the Child Tax Credit has ended, Democrats need to wake up put it in its overall messaging for the campaign.

For full survey results, please visit <https://democracycorps.com/battleground-surveys/the-key-role-the-child-tax-credit-can-play/>

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