YouGov Blue

2024 Vote Intent

As you may know, there is a general election for President, U.S. Congress, as well as other federal, state, and local offices this year. What are the chances of your voting in the general election this year?

		Age						Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Almost certain to vote	79%	61%	68%	72%	87%	92%	79%	79%	75%	84%	68%	72%	76%	81%
Probably will vote	13%	26%	20%	18%	6%	3%	13%	12%	13%	12%	16%	18%	11%	12%
50-50 chance will vote	6%	10%	8%	7%	4%	4%	6%	7%	8%	2%	12%	8%	7%	5%
Will not vote	2%	3%	4%	3%	2%	2%	3%	2%	3%	2%	4%	1%	5%	2%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Almost certain to vote	79%	80%	55%	79%	80%	71%	85%	82%	76%	*	82%	84%	*	37%
Probably will vote	13%	12%	19%	14%	13%	18%	8%	11%	15%	*	10%	10%	*	36%
50-50 chance will vote	6%	6%	19%	5%	5%	8%	6%	5%	7%	*	6%	4%	*	20%
Will not vote	2%	3%	6%	2%	3%	3%	2%	2%	2%	*	2%	2%	*	8%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Almost certain to vote	79%	82%	80%	55%	64%	88%				
Probably will vote	13%	11%	11%	19%	25%	7%				
50-50 chance will vote	6%	4%	6%	19%	9%	3%				
Will not vote	2%	3%	3%	6%	3%	1%				
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Party-Ideology

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Not sure	0%	0%	0%	0%	0%	0%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Almost certain to vote	79%	82%	58%	78%	80%	76%	78%	85%
Probably will vote	13%	13%	25%	14%	12%	14%	14%	10%
50-50 chance will vote	6%	2%	13%	6%	7%	7%	7%	3%
Will not vote	2%	3%	4%	3%	2%	3%	2%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Almost certain to vote	79%	82%	86%
Probably will vote	13%	12%	9%
50-50 chance will vote	6%	4%	3%
Will not vote	2%	2%	2%
Not sure	0%	0%	0%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Almost certain to vote	79%	69%	78%	80%
Probably will vote	13%	18%	15%	10%
50-50 chance will vote	6%	10%	5%	8%
Will not vote	2%	3%	3%	2%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Almost certain to vote	79%	74%	77%	67%	61%	68%	70%
Probably will vote	13%	14%	12%	22%	27%	20%	17%
50-50 chance will vote	6%	8%	9%	8%	9%	8%	11%
Will not vote	2%	3%	2%	3%	3%	3%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

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Direction of Country

Generally speaking, do you think that things in this country are [going in the right direction, or do you feel things are going in the wrong direction]?

		Age						Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White	
Right direction	28%	32%	40%	27%	24%	23%	32%	26%	26%	32%	40%	29%	26%	26%	
Wrong track	62%	53%	48%	64%	69%	70%	61%	63%	64%	59%	42%	58%	66%	66%	
Not sure	9%	16%	12%	9%	7%	7%	7%	12%	10%	9%	18%	13%	8%	8%	
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466	

			Party ID			Ideology	/		Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Right direction	28%	48%	15%	9%	45%	31%	10%	59%	5%	*	47%	7%	*	30%
Wrong track	62%	37%	73%	87%	39%	58%	87%	25%	90%	*	38%	89%	*	57%
Not sure	9%	15%	13%	4%	17%	11%	2%	16%	5%	*	15%	3%	*	13%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Right direction	28%	46%	49%	15%	14%	5%
Wrong track	62%	38%	38%	73%	79%	94%
Not sure	9%	17%	13%	13%	7%	1%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Right direction	28%	53%	9%	29%	27%	27%	28%	33%
Wrong track	62%	35%	82%	62%	63%	63%	62%	59%
Not sure	9%	12%	9%	9%	10%	10%	11%	8%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Right direction	28%	26%	30%
Wrong track	62%	66%	61%
Not sure	9%	8%	8%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Right direction	28%	25%	25%	22%
Wrong track	62%	61%	69%	69%
Not sure	9%	15%	6%	9%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Right direction	28%	29%	23%	33%	34%	36%	24%
Wrong track	62%	63%	66%	54%	49%	53%	60%
Not sure	9%	8%	11%	12%	17%	10%	17%



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		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
N	2,015	594	646	974	259	560	179



Top 3 Issues

Please select the THREE issues you think are most pressing for the United States.

				Age			Ge	nder	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Inflation and the cost of														
living	57%	59%	61%	59%	52%	56%	55%	58%	61%	50%	55%	63%	58%	56%
Immigration and the														
border	43%	26%	32%	42%	51%	54%	46%	41%	45%	41%	29%	31%	34%	48%
Crime, homelessness,														
and violence	28%	36%	24%	29%	26%	28%	27%	30%	32%	23%	37%	34%	24%	26%
Economy and jobs	32%	45%	45%	38%	26%	17%	35%	29%	31%	34%	34%	36%	28%	31%
Health care costs	25%	33%	34%	22%	23%	17%	22%	27%	26%	24%	37%	29%	33%	22%
Climate change, the environment, and														
energy transition	24%	31%	30%	17%	22%	21%	22%	25%	20%	30%	23%	28%	29%	23%
The growth of political violence and end of democratic elections														
here	22%	21%	13%	21%	23%	26%	23%	20%	19%	27%	24%	16%	27%	22%
Abortion being legal	17%	16%	20%	17%	18%	15%	12%	22%	16%	20%	20%	11%	20%	18%
Woke policies being forced on parents and														
their kids	12%	7%	13%	11%	15%	12%	13%	11%	12%	12%	4%	8%	9%	14%
Big government and risk														
of socialism	14%	8%	8%	19%	14%	19%	18%	11%	14%	14%	10%	14%	9%	15%
The war between Ukraine														
and Russia	4%	5%	4%	3%	5%	4%	4%	5%	4%	4%	7%	7%	2%	4%
The ultra left destroying														
all we believe	12%	4%	7%	11%	13%	21%	14%	11%	12%	13%	5%	12%	12%	13%
The conflict with Israel,														
Gaza, and Iran	4%	4%	6%	5%	3%	4%	3%	5%	4%	4%	8%	4%	3%	4%
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			Age Gender Education Race											
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Other	5%	5%	3%	4%	6%	4%	5%	4%	4%	5%	3%	5%	8%	5%
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Inflation and the cost of														
living	57%	49%	68%	64%	46%	60%	63%	45%	66%	*	50%	64%	*	58%
Immigration and the														
border	43%	20%	31%	67%	19%	37%	70%	21%	60%	*	22%	68%	*	36%
Crime, homelessness,														
and violence	28%	28%	38%	28%	24%	36%	25%	29%	28%	*	29%	26%	*	42%
Economy and jobs	32%	30%	48%	33%	27%	41%	27%	30%	34%	*	29%	31%	*	45%
Health care costs	25%	36%	27%	13%	36%	30%	11%	34%	19%	*	35%	15%	*	22%
Climate change, the environment, and energy transition	24%	40%	21%	7%	50%	20%	5%	43%	10%	*	39%	7%	*	26%
The growth of political violence and end of democratic elections														
here	22%	35%	13%	9%	38%	20%	9%	38%	10%	*	35%	8%	*	19%
Abortion being legal	17%	29%	9%	6%	32%	18%	5%	30%	8%	*	29%	6%	*	12%
Woke policies being forced on parents and														
their kids	12%	2%	9%	22%	1%	9%	24%	4%	18%	*	3%	22%	*	10%
Big government and risk														
of socialism	14%	6%	15%	23%	4%	9%	28%	6%	20%	*	6%	24%	*	8%

YouGov Blue

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			Party ID)		Ideology	У		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The war between Ukraine and Russia	4%	6%	4%	3%	5%	5%	3%	6%	3%	*	6%	2%	*	6%
The ultra left destroying all we believe	12%	4%	8%	21%	2%	9%	24%	4%	19%	*	5%	22%	*	5%
The conflict with Israel, Gaza, and Iran	4%	6%	2%	3%	6%	4%	3%	6%	3%	*	6%	2%	*	5%
Other	5%	8%	5%	2%	8%	3%	3%	6%	3%	*	7%	2%	*	5%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	gy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Inflation and the cost of						
living	57%	47%	52%	68%	68%	64%
Immigration and the border	43%	19%	23%	31%	55%	75%
Crime, homelessness,						
and violence	28%	22%	36%	38%	35%	24%
Economy and jobs	32%	24%	39%	48%	43%	27%
Health care costs	25%	36%	39%	27%	19%	10%
Climate change, the environment, and energy transition	24%	52%	26%	21%	13%	4%
The growth of political violence and end of democratic elections						
here	22%	40%	30%	13%	9%	7%



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		. a.t, labology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Abortion being legal	17%	34%	25%	9%	10%	4%						
Woke policies being forced on parents and their kids	12%	1%	2%	9%	17%	25%						
Big government and risk of socialism	14%	4%	6%	15%	12%	29%						
The war between Ukraine and Russia	4%	5%	6%	4%	3%	2%						
The ultra left destroying all we believe	12%	2%	6%	8%	13%	26%						
The conflict with Israel,												
Gaza, and Iran	4%	5%	5%	2%	2%	2%						
Other	5%	9%	5%	5%	0%	2%						
Not sure	0%	0%	0%	1%	0%	0%						
N	2,015	550	352	87	303	616						

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Inflation and the cost of living	57%	36%	68%	57%	57%	61%	57%	50%
Immigration and the border	43%	12%	31%	41%	46%	42%	42%	46%
Crime, homelessness, and violence	28%	17%	30%	27%	30%	32%	26%	24%
Economy and jobs	32%	19%	37%	35%	28%	32%	34%	30%
Health care costs	25%	27%	33%	26%	24%	26%	28%	22%



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		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Climate change, the environment, and energy transition	24%	100%	25%	23%	24%	21%	23%	31%
The growth of political violence and end of democratic elections	_1,0	10070	2070	2970	= 1,70	2170	2070	31/0
here	22%	38%	18%	23%	21%	19%	20%	28%
Abortion being legal	17%	27%	18%	17%	18%	16%	18%	19%
Woke policies being forced on parents and their kids	12%	2%	6%	12%	12%	12%	10%	13%
Big government and risk								
of socialism	14%	3%	12%	14%	14%	12%	15%	14%
The war between Ukraine and Russia	4%	5%	3%	5%	4%	6%	4%	3%
The ultra left destroying all we believe	12%	2%	7%	11%	14%	11%	15%	10%
The conflict with Israel, Gaza, and Iran	4%	3%	4%	4%	4%	5%	3%	4%
Other	5%	9%	8%	5%	5%	5%	4%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Inflation and the cost of			
living	57%	58%	55%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Immigration and the			
border	43%	43%	44%
Crime, homelessness,			
and violence	28%	25%	27%
Economy and jobs	32%	26%	31%
Health care costs	25%	25%	24%
Climate change, the			
environment, and			
energy transition	24%	24%	25%
The growth of political			
violence and end of			
democratic elections			
here	22%	24%	23%
Abortion being legal	17%	20%	17%
Woke policies being			
forced on parents and			
their kids	12%	13%	12%
Big government and risk		0/	0/
of socialism	14%	16%	15%
The war between Ukraine	.0/	-2/	.0/
and Russia	4%	4%	4%
The ultra left destroying	100/	100/	100/
all we believe	12%	12%	13%
The conflict with Israel,	40/	40/	50 /
Gaza, and Iran	4%	4%	5%
Other	5%	5%	5%
Not sure	0%	0%	0%
N	2,015	416	1,649

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		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Inflation and the cost of				
living	57%	64%	60%	59%
Immigration and the border	43%	30%	51%	46%
Crime, homelessness,				
and violence	28%	35%	30%	29%
Economy and jobs	32%	29%	32%	29%
Health care costs	25%	30%	18%	28%
Climate change, the environment, and				
energy transition	24%	33%	18%	19%
The growth of political violence and end of democratic elections				
here	22%	18%	18%	19%
Abortion being legal	17%	28%	9%	22%
Woke policies being forced on parents and				
their kids	12%	7%	15%	13%
Big government and risk of socialism	14%	5%	21%	12%
The war between Ukraine and Russia	4%	4%	3%	5%
The ultra left destroying all we believe	12%	7%	16%	12%
The conflict with Israel,				
Gaza, and Iran	4%	5%	3%	4%
Other	5%	6%	4%	3%
Not sure	0%	0%	0%	0%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Inflation and the cost of							
living	57%	61%	61%	60%	58%	60%	65%
Immigration and the							
border	43%	46%	44%	33%	28%	32%	29%
Crime, homelessness,							
and violence	28%	30%	34%	30%	34%	28%	32%
Economy and jobs	32%	33%	29%	43%	45%	46%	30%
Health care costs	25%	23%	28%	30%	33%	32%	27%
Climate change, the environment, and							
energy transition	24%	19%	20%	27%	32%	27%	29%
The growth of political violence and end of democratic elections							
here	22%	20%	17%	18%	24%	14%	19%
Abortion being legal	17%	11%	21%	18%	18%	19%	29%
Woke policies being forced on parents and							
their kids	12%	13%	11%	10%	5%	11%	10%
Big government and risk							
of socialism	14%	18%	11%	11%	5%	11%	6%
The war between Ukraine and Russia	4%	4%	5%	4%	5%	4%	4%
			continu	ed on the next p	age		



			continu	ied from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total roying 12% srael,	Selected Selected		Selected	Gen Z	Millenials	Selected
The ultra left destroying all we believe	12%	14%	10%	7%	4%	8%	8%
The conflict with Israel,							
Gaza, and Iran	4%	4%	5%	5%	5%	5%	4%
Other	5%	5%	3%	4%	6%	2%	7%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

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Top 2 Industries for Government Support

Which of these industries would you MOST want the government to support and champion? Please choose two.

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Oil and gas	34%	20%	26%	34%	38%	44%	35%	33%	35%	31%	22%	28%	21%	37%
Low-carbon energy, including wind, solar,														
and green hydrogen	38%	45%	47%	36%	36%	31%	34%	42%	36%	43%	42%	41%	48%	37%
Pharmaceutical medical														
products	32%	32%	33%	28%	28%	35%	24%	38%	32%	31%	34%	28%	28%	32%
High-tech manufacturing	26%	29%	27%	29%	23%	26%	36%	18%	24%	30%	29%	27%	23%	26%
Banking	7%	8%	7%	7%	7%	6%	8%	6%	8%	5%	12%	7%	5%	6%
Aerospace engineering	9%	6%	12%	8%	8%	10%	12%	6%	9%	9%	6%	11%	10%	9%
The auto industry	9%	12%	6%	13%	7%	8%	9%	9%	9%	9%	5%	8%	11%	10%
Accounting, consulting and other professional														
services	5%	12%	8%	5%	2%	3%	5%	5%	6%	5%	9%	9%	5%	4%
Media and entertainment	4%	7%	7%	4%	2%	1%	5%	3%	4%	3%	5%	2%	7%	4%
Other	8%	3%	7%	5%	13%	8%	8%	8%	6%	12%	4%	7%	7%	9%
Not sure	14%	13%	10%	15%	18%	13%	12%	16%	15%	12%	16%	16%	18%	13%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Oil and gas Low-carbon energy, including wind, solar,	34%	17%	23%	52%	12%	33%	53%	17%	46%	*	17%	53%	*	30%
and green hydrogen	38%	59%	26%	18%	69%	35%	14%	59%	23%	*	59%	16%	*	39%
							contin	ued on the	next page					



							conti	nued from p	revious page					
			Party ID)		Ideology	/	Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Pharmaceutical medical products	32%	34%	26%	29%	33%	33%	28%	36%	28%	*	34%	29%	*	34%
High-tech manufacturing	26%	28%	19%	25%	28%	27%	24%	29%	24%	*	28%	24%	*	25%
Banking	7%	7%	7%	7%	5%	8%	8%	7%	7%	*	6%	7%	*	10%
Aerospace engineering	9%	8%	8%	10%	9%	7%	11%	8%	10%	*	8%	9%	*	11%
The auto industry	9%	7%	4%	11%	7%	9%	10%	8%	10%	*	8%	12%	*	5%
Accounting, consulting and other professional														
services	5%	6%	2%	5%	4%	5%	7%	6%	5%	*	5%	4%	*	10%
Media and entertainment	4%	4%	2%	4%	4%	4%	4%	5%	3%	*	3%	3%	*	7%
Other	8%	8%	11%	8%	10%	5%	9%	7%	9%	*	8%	9%	*	3%
Not sure	14%	11%	36%	16%	9%	17%	16%	8%	18%	*	12%	16%	*	13%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	gy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Oil and gas	34%	11%	25%	23%	43%	57%
Low-carbon energy, including wind, solar, and green hydrogen	38%	71%	46%	26%	25%	12%
Pharmaceutical medical						
products	32%	32%	38%	26%	31%	29%
High-tech manufacturing	26%	28%	30%	19%	25%	24%
Banking	7%	4%	8%	7%	8%	7%
Aerospace engineering	9%	9%	6%	8%	7%	11%
The auto industry	9%	8%	8%	4%	12%	11%



continued from previous page

Party-Ideology

					- 37	Conservative Republican		
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Accounting, consulting and other professional services	5%	5%	4%	2%	5%	5%		
Media and entertainment	4%	4%	4%	2%	4%	3%		
Other	8%	11%	5%	11%	4%	10%		
Not sure	14%	8%	13%	36%	18%	15%		
N	2,015	550	352	87	303	616		

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Oil and gas	34%	12%	22%	31%	36%	33%	32%	35%
Low-carbon energy, including wind, solar,								
and green hydrogen	38%	75%	46%	38%	38%	38%	39%	41%
Pharmaceutical medical								
products	32%	31%	30%	32%	31%	32%	32%	28%
High-tech manufacturing	26%	30%	21%	27%	26%	20%	26%	36%
Banking	7%	5%	6%	8%	6%	8%	7%	5%
Aerospace engineering	9%	8%	13%	9%	9%	8%	11%	7%
The auto industry	9%	5%	4%	9%	9%	8%	12%	8%
Accounting, consulting and other professional								
services	5%	4%	3%	7%	4%	6%	6%	5%
Media and entertainment	4%	5%	4%	4%	4%	4%	4%	4%
Other	8%	11%	9%	8%	8%	8%	8%	9%
Not sure	14%	7%	22%	14%	14%	17%	11%	11%
N	2,015	480	294	1,034	981	757	642	481



		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Oil and gas	34%	37%	35%
Low-carbon energy, including wind, solar,			
and green hydrogen	38%	41%	39%
Pharmaceutical medical			
products	32%	34%	32%
High-tech manufacturing	26%	25%	28%
Banking	7%	6%	7%
Aerospace engineering	9%	10%	9%
The auto industry	9%	8%	9%
Accounting, consulting and other professional			
services	5%	5%	5%
Media and entertainment	4%	3%	4%
Other	8%	11%	9%
Not sure	14%	10%	12%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Oil and gas	34%	22%	40%	39%
Low-carbon energy, including wind, solar, and green hydrogen	38%	50%	31%	37%
Pharmaceutical medical products	32%	34%	24%	44%
High-tech manufacturing	26%	17%	32%	16%
			continued on the next page	

YouGov Blue

			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Banking	7%	7%	7%	8%
Aerospace engineering	9%	6%	14%	6%
The auto industry	9%	10%	10%	10%
Accounting, consulting and other professional				
services	5%	4%	4%	6%
Media and entertainment	4%	2%	6%	3%
Other	8%	8%	7%	6%
Not sure	14%	20%	13%	13%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Oil and gas	34%	37%	34%	26%	18%	27%	26%
Low-carbon energy, including wind, solar,							
and green hydrogen	38%	33%	37%	43%	48%	44%	49%
Pharmaceutical medical							
products	32%	24%	39%	31%	32%	33%	33%
High-tech manufacturing	26%	33%	16%	28%	26%	30%	13%
Banking	7%	8%	8%	8%	8%	7%	4%
Aerospace engineering	9%	12%	7%	9%	5%	11%	9%
The auto industry	9%	9%	10%	11%	14%	8%	10%
Accounting, consulting and other professional							
services	5%	6%	6%	9%	13%	7%	2%
Media and entertainment	4%	6%	3%	6%	7%	7%	3%
			continu	ed on the next p	age		

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			continued from previous page							
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women			
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected			
Other	8%	6%	6%	5%	3%	6%	11%			
Not sure	14%	13%	17%	12%	13%	10%	20%			
N	2,015	594	646	974	259	560	179			

YouGov Blue

Biden Approval

Do you [approve or disapprove] of the way Joe Biden is handling his job as President?

			Age			G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	20%	19%	22%	15%	21%	22%	20%	20%	19%	21%	31%	21%	22%	18%
Somewhat approve	23%	30%	32%	24%	19%	14%	21%	23%	20%	26%	39%	23%	20%	20%
Somewhat disapprove	14%	23%	22%	21%	9%	5%	11%	17%	13%	16%	18%	24%	20%	12%
Strongly disapprove	43%	28%	25%	41%	52%	59%	47%	40%	47%	37%	11%	33%	38%	50%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	20%	40%	5%	1%	40%	18%	5%	47%	0%	*	39%	2%	*	13%
Somewhat approve	23%	40%	16%	5%	34%	29%	6%	53%	0%	*	39%	4%	*	29%
Somewhat disapprove	14%	14%	36%	12%	19%	16%	8%	0%	25%	*	16%	10%	*	24%
Strongly disapprove	43%	5%	42%	82%	7%	37%	81%	0%	75%	*	6%	84%	*	35%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican	
Strongly approve	20%	44%	34%	5%	1%	0%	
Somewhat approve	23%	35%	48%	16%	9%	2%	
Somewhat disapprove	14%	17%	11%	36%	19%	7%	
Strongly disapprove	43%	4%	7%	42%	71%	90%	
Not sure	0%	0%	0%	0%	0%	0%	



continued from previous page

Party-Ideology

			,gy					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
N	2,015	550	352	87	303	616		

		Climate Minded	Double Haters	Double Haters Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Strongly approve	20%	38%	0%	22%	18%	20%	19%	23%	
Somewhat approve	23%	38%	0%	22%	23%	22%	23%	24%	
Somewhat disapprove	14%	14%	63%	14%	14%	16%	14%	12%	
Strongly disapprove	43%	10%	37%	42%	44%	42%	44%	41%	
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	20%	22%	23%
Somewhat approve	23%	20%	22%
Somewhat disapprove	14%	10%	11%
Strongly disapprove	43%	48%	44%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	20%	21%	15%	19%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	23%	25%	18%	15%
Somewhat disapprove	14%	30%	7%	14%
Strongly disapprove	43%	25%	60%	52%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	20%	18%	20%	19%	22%	18%	16%
Somewhat approve	23%	20%	20%	29%	31%	31%	21%
Somewhat disapprove	14%	11%	16%	22%	26%	20%	31%
Strongly disapprove	43%	51%	44%	31%	22%	31%	33%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

YouGov Blue

Biden Approval - Economy and Climate — The economy

For each of the following, please indicate if you [approve or disapprove] of how Joe Biden is handling the issue.

				Age			G	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	21%	19%	21%	19%	21%	23%	20%	22%	19%	24%	33%	23%	20%	18%
Somewhat approve	21%	30%	29%	20%	18%	12%	22%	20%	18%	25%	34%	17%	25%	19%
Somewhat disapprove	13%	18%	22%	14%	8%	6%	9%	15%	13%	12%	13%	21%	14%	11%
Strongly disapprove	43%	29%	24%	45%	51%	58%	47%	41%	47%	37%	13%	36%	38%	50%
Not sure	2%	5%	4%	3%	2%	1%	1%	3%	3%	2%	7%	3%	4%	2%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	21%	40%	6%	2%	40%	19%	5%	47%	2%	*	39%	3%	*	12%
Somewhat approve	21%	37%	17%	5%	32%	25%	6%	42%	5%	*	36%	4%	*	24%
Somewhat disapprove	13%	13%	20%	12%	15%	16%	8%	7%	17%	*	13%	9%	*	27%
Strongly disapprove	43%	7%	51%	80%	8%	38%	81%	2%	74%	*	8%	83%	*	36%
Not sure	2%	4%	6%	1%	5%	2%	0%	3%	2%	*	4%	1%	*	2%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

			Party-Ideolo	ogy		
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Strongly approve	21%	44%	35%	6%	4%	1%
Somewhat approve	21%	33%	42%	17%	8%	2%
Somewhat disapprove	13%	14%	11%	20%	19%	7%
Strongly disapprove	43%	5%	9%	51%	69%	89%
Not sure	2%	5%	3%	6%	1%	1%



continued from previous page

Party-Ideology

					797	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly approve	21%	42%	4%	23%	19%	19%	21%	25%
Somewhat approve	21%	35%	15%	20%	21%	19%	21%	23%
Somewhat disapprove	13%	11%	36%	12%	13%	15%	12%	12%
Strongly disapprove	43%	10%	38%	43%	44%	43%	44%	40%
Not sure	2%	2%	7%	2%	3%	4%	2%	1%
N	2,015 480 294		294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	21%	21%	24%
Somewhat approve	21%	21%	20%
Somewhat disapprove	13%	7%	10%
Strongly disapprove	43%	50%	43%
Not sure	2%	2%	2%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	21%	19%	15%	18%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	21%	25%	16%	13%
Somewhat disapprove	13%	18%	9%	14%
Strongly disapprove	43%	31%	59%	53%
Not sure	2%	8%	1%	2%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	21%	18%	19%	20%	22%	19%	15%
Somewhat approve	21%	20%	17%	27%	30%	28%	21%
Somewhat disapprove	13%	10%	15%	18%	18%	20%	20%
Strongly disapprove	43%	51%	45%	31%	24%	30%	38%
Not sure	2%	2%	4%	4%	6%	3%	6%
N	2,015	594	646	974	259	560	179

YouGov Blue

Biden Approval - Economy and Climate — Climate change, the environment, and energy transition

For each of the following, please indicate if you [approve or disapprove] of how Joe Biden is handling the issue.

		Age						ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	19%	19%	22%	14%	17%	22%	17%	21%	18%	20%	33%	21%	22%	16%
Somewhat approve	25%	33%	36%	29%	22%	14%	27%	24%	23%	30%	38%	26%	22%	24%
Somewhat disapprove	14%	20%	20%	12%	11%	9%	12%	15%	12%	16%	10%	18%	14%	14%
Strongly disapprove	35%	21%	18%	33%	43%	50%	41%	31%	39%	29%	9%	28%	32%	41%
Not sure	6%	6%	5%	12%	7%	4%	4%	9%	8%	4%	10%	8%	10%	5%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	19%	37%	8%	1%	37%	17%	5%	43%	1%	*	36%	2%	*	13%
Somewhat approve	25%	41%	18%	10%	41%	29%	8%	45%	11%	*	42%	7%	*	34%
Somewhat disapprove	14%	12%	22%	15%	12%	17%	12%	6%	19%	*	12%	14%	*	16%
Strongly disapprove	35%	4%	32%	68%	6%	27%	70%	1%	61%	*	5%	70%	*	27%
Not sure	6%	6%	20%	6%	5%	8%	6%	5%	8%	*	6%	7%	*	9%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ду			
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Strongly approve	19%	40%	32%	8%	2%	1%		
Somewhat approve	25%	41%	43%	18%	16%	5%		
Somewhat disapprove	14%	11%	13%	22%	21%	12%		
Strongly disapprove	35%	4%	5%	32%	53%	77%		
Not sure	6%	5%	7%	20%	8%	5%		



continued from previous page

Party-Ideology

				r urty rucore	793	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly approve	19%	38%	5%	20%	18%	20%	18%	20%
Somewhat approve	25%	42%	25%	25%	26%	23%	27%	31%
Somewhat disapprove	14%	10%	35%	15%	13%	15%	12%	14%
Strongly disapprove	35%	7%	25%	35%	36%	34%	38%	31%
Not sure	6%	2%	10%	5%	8%	9%	5%	4%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	19%	22%	22%
Somewhat approve	25%	22%	26%
Somewhat disapprove	14%	11%	12%
Strongly disapprove	35%	41%	36%
Not sure	6%	4%	4%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	19%	24%	12%	19%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	25%	26%	20%	20%
Somewhat disapprove	14%	19%	10%	12%
Strongly disapprove	35%	21%	52%	41%
Not sure	6%	10%	5%	8%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	19%	16%	20%	19%	24%	18%	19%
Somewhat approve	25%	25%	21%	33%	32%	36%	29%
Somewhat disapprove	14%	10%	14%	17%	20%	19%	17%
Strongly disapprove	35%	44%	35%	23%	19%	21%	27%
Not sure	6%	5%	10%	7%	6%	6%	8%
N	2,015	594	646	974	259	560	179



Favorability Thermometer - Tom Brady- Categorical

Favorability Thermometer - Tom Brady- Categorical

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	19%	15%	14%	21%	24%	19%	16%	21%	20%	17%	20%	15%	40%	18%
Cool	30%	34%	29%	34%	26%	31%	28%	33%	30%	32%	28%	24%	30%	32%
Warm	30%	36%	33%	23%	29%	28%	32%	28%	30%	30%	29%	32%	17%	30%
Very Warm	21%	15%	24%	22%	21%	22%	24%	18%	21%	21%	23%	28%	14%	20%
N	1,763	290	301	270	453	448	853	897	1,072	691	218	169	82	1,293

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	19%	22%	33%	15%	26%	18%	14%	19%	19%	*	23%	17%	*	11%
Cool	30%	31%	26%	30%	32%	30%	29%	31%	30%	*	32%	28%	*	32%
Warm	30%	30%	34%	30%	26%	32%	30%	31%	29%	*	29%	29%	*	38%
Very Warm	21%	18%	8%	25%	15%	20%	26%	18%	23%	*	17%	26%	*	20%
N	1,763	853	57	853	519	607	637	770	992	1	824	780	28	131

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	19%	27%	16%	33%	19%	14%
Cool	30%	32%	31%	26%	30%	29%
Warm	30%	26%	36%	34%	26%	31%
Very Warm	21%	16%	17%	8%	25%	26%
N	1,763	474	312	57	258	563



		Climate Minded	Double Haters	Key N	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	19%	23%	30%	19%	19%	19%	21%	16%
Cool	30%	35%	34%	32%	29%	30%	30%	32%
Warm	30%	26%	26%	29%	31%	31%	29%	30%
Very Warm	21%	15%	9%	20%	22%	20%	21%	21%
N	1,763	414	225	889	874	624	566	451

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	19%	21%	18%
Cool	30%	31%	30%
Warm	30%	27%	30%
Very Warm	21%	20%	23%
N	1,763	365	1,465

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	19%	25%	17%	21%
Cool	30%	33%	28%	33%
Warm	30%	28%	32%	28%
Very Warm	21%	14%	23%	18%
N	1,763	227	391	385



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
Very Cool	19%	18%	22%	16%	13%	15%	24%	
Cool	30%	27%	32%	32%	33%	32%	36%	
Warm	30%	31%	28%	31%	38%	31%	28%	
Very Warm	21%	23%	18%	20%	16%	21%	12%	
N	1,763	534	536	852	218	497	144	



Favorability Thermometer - Taylor Swift- Categorical

Favorability Thermometer - Taylor Swift- Categorical

			Age			G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	24%	19%	22%	27%	28%	22%	24%	23%	28%	17%	23%	23%	20%	24%
Cool	21%	20%	23%	24%	17%	24%	21%	21%	21%	22%	22%	22%	21%	21%
Warm	25%	29%	31%	22%	20%	24%	27%	23%	24%	27%	29%	26%	30%	24%
Very Warm	30%	33%	24%	27%	34%	30%	27%	33%	28%	34%	26%	29%	30%	31%
N	1,939	325	337	296	497	484	912	1,004	1,199	740	234	196	90	1,418

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	24%	10%	28%	38%	9%	21%	39%	8%	36%	*	10%	38%	*	21%
Cool	21%	16%	26%	26%	18%	21%	25%	15%	26%	*	17%	27%	*	19%
Warm	25%	29%	24%	20%	29%	26%	20%	30%	20%	*	29%	18%	*	38%
Very Warm	30%	45%	22%	16%	44%	33%	16%	47%	18%	*	44%	17%	*	22%
N	1,939	939	73	927	589	674	676	836	1,102	1	911	846	34	149

		Party-Ideology					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican	
Very Cool	24%	10%	9%	28%	32%	42%	
Cool	21%	16%	16%	26%	26%	26%	
Warm	25%	28%	30%	24%	23%	18%	
Very Warm	30%	46%	46%	22%	19%	14%	
N	1,939	537	333	73	292	598	



		Climate Minded	Double Haters	Key N	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	24%	11%	23%	22%	25%	28%	25%	16%
Cool	21%	14%	25%	22%	20%	18%	23%	23%
Warm	25%	32%	27%	25%	24%	24%	25%	25%
Very Warm	30%	43%	25%	30%	30%	30%	27%	35%
N	1,939	466	270	985	954	722	618	469

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	24%	25%	23%
Cool	21%	16%	21%
Warm	25%	26%	24%
Very Warm	30%	33%	32%
N	1,939	401	1,600

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	24%	25%	31%	25%
Cool	21%	17%	23%	19%
Warm	25%	24%	23%	22%
Very Warm	30%	34%	23%	35%
N	1,939	270	420	445



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
Very Cool	24%	30%	26%	22%	18%	22%	24%	
Cool	21%	21%	21%	22%	18%	23%	18%	
Warm	25%	25%	23%	28%	30%	29%	21%	
Very Warm	30%	25%	31%	28%	35%	25%	37%	
N	1,939	572	618	944	248	544	170	



Favorability Thermometer - Joe Biden- Categorical

Favorability Thermometer - Joe Biden- Categorical

		Age					G	ender	Education		Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	46%	35%	31%	42%	51%	60%	49%	43%	50%	39%	19%	38%	42%	51%
Cool	12%	20%	16%	21%	8%	4%	9%	14%	11%	15%	14%	17%	20%	11%
Warm	15%	21%	19%	19%	12%	7%	14%	15%	14%	16%	21%	13%	12%	14%
Very Warm	27%	25%	34%	18%	30%	28%	27%	28%	26%	30%	46%	32%	27%	24%
N	1,995	339	341	300	512	502	939	1,033	1,239	755	244	202	94	1,455

			Party ID)	Ideology Biden Job			20	2020 Vote					
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	46%	8%	51%	83%	9%	41%	82%	3%	78%	*	9%	86%	*	39%
Cool	12%	15%	23%	9%	18%	12%	8%	7%	16%	*	15%	7%	*	17%
Warm	15%	24%	16%	5%	25%	16%	5%	29%	4%	*	23%	5%	*	18%
Very Warm	27%	53%	10%	3%	48%	31%	6%	62%	2%	*	52%	2%	*	26%
N	1,995	961	79	954	598	698	699	850	1,143	1	931	869	36	159

			Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	46%	8%	9%	51%	76%	90%				
Cool	12%	17%	11%	23%	12%	6%				
Warm	15%	25%	24%	16%	7%	3%				
Very Warm	27%	51%	56%	10%	6%	1%				
N	1,995	544	347	79	301	616				



		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	46%	10%	42%	46%	46%	46%	45%	42%
Cool	12%	15%	45%	11%	13%	12%	13%	12%
Warm	15%	24%	9%	15%	15%	13%	17%	16%
Very Warm	27%	50%	4%	28%	27%	29%	25%	30%
N	1,995	479	281	1,018	977	742	641	479

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	46%	48%	45%
Cool	12%	10%	9%
Warm	15%	13%	14%
Very Warm	27%	28%	31%
N	1,995	409	1,635

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	46%	34%	58%	55%
Cool	12%	23%	8%	10%
Warm	15%	17%	11%	12%
Very Warm	27%	26%	22%	23%
N	1,995	279	431	459



		Men No College	Women No College Under 50		Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	46%	52%	48%	35%	31%	34%	43%
Cool	12%	9%	12%	19%	18%	18%	20%
Warm	15%	13%	14%	20%	23%	20%	16%
Very Warm	27%	26%	26%	26%	28%	28%	21%
N	1,995	592	638	966	255	556	178



Favorability Thermometer - Donald Trump- Categorical

Favorability Thermometer - Donald Trump- Categorical

			Age				G	ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	46%	48%	48%	44%	47%	43%	39%	51%	43%	51%	67%	49%	70%	40%
Cool	9%	14%	12%	10%	7%	6%	9%	9%	8%	11%	10%	10%	4%	9%
Warm	12%	15%	16%	12%	11%	8%	15%	10%	12%	12%	6%	15%	7%	13%
Very Warm	33%	23%	25%	34%	35%	42%	36%	30%	37%	26%	16%	26%	19%	38%
N	1,998	341	338	299	516	503	945	1,030	1,241	758	244	202	94	1,459

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	46%	82%	55%	9%	84%	47%	12%	82%	20%	*	83%	8%	*	39%
Cool	9%	8%	12%	10%	7%	11%	9%	8%	10%	*	8%	9%	*	12%
Warm	12%	6%	17%	18%	5%	14%	16%	6%	17%	*	6%	17%	*	19%
Very Warm	33%	4%	16%	64%	4%	28%	63%	5%	54%	*	3%	67%	*	30%
N	1,998	967	79	953	600	699	699	847	1,150	1	933	870	36	158

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Very Cool	46%	88%	77%	55%	11%	6%						
Cool	9%	7%	10%	12%	11%	9%						
Warm	12%	4%	7%	17%	22%	16%						
Very Warm	33%	2%	5%	16%	56%	69%						
N	1,998	547	351	79	299	616						



		Climate Minded	Double Haters	Key M	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	46%	79%	70%	46%	46%	47%	44%	49%
Cool	9%	6%	17%	10%	8%	8%	10%	9%
Warm	12%	7%	12%	13%	11%	11%	13%	11%
Very Warm	33%	8%	1%	31%	35%	33%	33%	30%
N	1,998	476	288	1,026	972	745	640	480

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	46%	47%	47%
Cool	9%	9%	7%
Warm	12%	9%	10%
Very Warm	33%	36%	35%
N	1,998	412	1,640

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	46%	61%	29%	42%
Cool	9%	7%	8%	7%
Warm	12%	12%	16%	11%
Very Warm	33%	20%	47%	40%
N	1,998	276	432	460



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	46%	37%	48%	47%	53%	45%	55%
Cool	9%	8%	8%	12%	14%	13%	9%
Warm	12%	13%	11%	14%	13%	15%	11%
Very Warm	33%	41%	33%	27%	20%	27%	26%
N	1,998	593	639	965	258	553	175



Favorability Thermometer - Undocumented immigrants to the U.S.- Categorical

Favorability Thermometer - Undocumented immigrants to the U.S.- Categorical

			Age				G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	53%	32%	35%	53%	59%	71%	55%	51%	57%	46%	35%	44%	43%	57%
Cool	22%	29%	24%	23%	24%	15%	22%	23%	19%	27%	26%	18%	20%	22%
Warm	18%	27%	31%	18%	12%	10%	17%	18%	17%	19%	26%	26%	29%	15%
Very Warm	7%	12%	11%	6%	6%	4%	6%	9%	7%	8%	12%	11%	7%	6%
N	1,944	317	329	295	505	498	917	1,004	1,202	741	229	195	91	1,429

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	53%	24%	57%	81%	18%	52%	84%	24%	74%	*	27%	82%	*	40%
Cool	22%	32%	25%	12%	34%	25%	9%	33%	14%	*	32%	11%	*	24%
Warm	18%	31%	12%	5%	33%	18%	5%	31%	8%	*	29%	5%	*	25%
Very Warm	7%	13%	6%	2%	15%	6%	2%	12%	4%	*	12%	2%	*	11%
N	1,944	940	75	929	588	667	689	829	1,113	1	909	849	36	149

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	53%	16%	34%	57%	72%	89%				
Cool	22%	33%	33%	25%	15%	8%				
Warm	18%	35%	24%	12%	11%	2%				
Very Warm	7%	16%	10%	6%	2%	1%				
N	1,944	537	333	75	285	607				



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	53%	20%	42%	52%	53%	53%	52%	49%
Cool	22%	32%	25%	22%	23%	21%	25%	22%
Warm	18%	34%	21%	18%	18%	18%	18%	20%
Very Warm	7%	14%	12%	8%	6%	7%	5%	10%
N	1,944	469	274	985	959	721	623	472

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	53%	54%	53%
Cool	22%	25%	22%
Warm	18%	14%	18%
Very Warm	7%	8%	7%
N	1,944	407	1,602

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	53%	38%	66%	59%
Cool	22%	24%	18%	21%
Warm	18%	26%	12%	14%
Very Warm	7%	13%	4%	6%
N	1,944	265	421	456



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	53%	60%	54%	39%	28%	38%	42%
Cool	22%	19%	20%	25%	29%	27%	23%
Warm	18%	15%	18%	26%	32%	25%	25%
Very Warm	7%	6%	8%	10%	11%	10%	10%
N	1,944	574	619	927	237	538	172



Favorability Thermometer - Kamala Harris- Categorical

Favorability Thermometer - Kamala Harris- Categorical

			Age				G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	45%	28%	29%	44%	52%	59%	47%	43%	47%	41%	14%	39%	37%	51%
Cool	16%	21%	22%	19%	12%	9%	16%	15%	15%	16%	19%	13%	14%	15%
Warm	17%	25%	27%	21%	12%	10%	18%	16%	15%	21%	25%	19%	25%	15%
Very Warm	22%	26%	21%	16%	24%	22%	19%	25%	22%	23%	41%	28%	24%	18%
N	1,938	316	318	295	506	502	923	1,001	1,207	731	238	195	93	1,412

		Party ID			Ideology	/	Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	45%	8%	53%	81%	8%	39%	83%	5%	75%	*	8%	83%	*	43%
Cool	16%	19%	21%	12%	20%	21%	7%	16%	15%	*	21%	9%	*	16%
Warm	17%	30%	19%	5%	29%	20%	5%	31%	7%	*	28%	4%	*	25%
Very Warm	22%	43%	6%	2%	43%	21%	6%	48%	3%	*	42%	3%	*	15%
N	1,938	942	71	925	580	672	686	829	1,107	1	908	851	32	146

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	45%	7%	11%	53%	68%	91%				
Cool	16%	19%	19%	21%	22%	6%				
Warm	17%	28%	33%	19%	6%	2%				
Very Warm	22%	46%	37%	6%	4%	1%				
N	1,938	533	341	71	287	604				



		Climate Minded	Double Haters	Key N	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K 50-100K		100K+	
Very Cool	45%	10%	41%	43%	47%	43%	44%	44%	
Cool	16%	18%	32%	16%	15%	15%	16%	17%	
Warm	17%	30%	19%	17%	18%	15%	21%	18%	
Very Warm	22%	42%	7%	24%	20%	26%	19%	21%	
N	1,938	460	264	992	945	710	622	476	

		Pres. Battleground	Engaged Voters
	Total 45% 16% 17% 22%	Selected	Selected
Very Cool	45%	46%	45%
Cool	16%	14%	14%
Warm	17%	14%	17%
Very Warm	22%	26%	24%
N	1,938	393	1,609

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	45%	31%	57%	52%
Cool	16%	22%	15%	16%
Warm	17%	20%	14%	14%
Very Warm	22%	27%	14%	19%
N	1,938	262	424	447



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	45%	50%	45%	33%	25%	31%	38%
Cool	16%	15%	16%	21%	18%	24%	23%
Warm	17%	16%	15%	25%	27%	25%	22%
Very Warm	22%	20%	24%	22%	30%	20%	17%
N	1,938	581	622	915	235	529	164



Favorability Thermometer - The U.S. Supreme Court overturning Roe v. Wade- Categorical

Favorability Thermometer - The U.S. Supreme Court overturning Roe v. Wade- Categorical

		Age						Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White	
Very Cool	44%	41%	35%	48%	50%	45%	34%	53%	43%	46%	55%	42%	70%	41%	
Cool	13%	17%	18%	15%	13%	7%	15%	11%	13%	13%	18%	12%	10%	13%	
Warm	17%	21%	33%	18%	11%	11%	19%	16%	17%	19%	16%	22%	5%	18%	
Very Warm	25%	20%	15%	18%	26%	37%	31%	20%	27%	22%	11%	24%	15%	28%	
N	1,870	286	318	279	496	491	887	960	1,147	724	216	183	94	1,378	

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	44%	68%	64%	18%	76%	45%	15%	65%	29%	*	70%	18%	*	33%
Cool	13%	10%	10%	17%	8%	18%	12%	9%	16%	*	10%	15%	*	24%
Warm	17%	15%	5%	21%	10%	22%	19%	17%	18%	*	14%	20%	*	29%
Very Warm	25%	7%	21%	44%	5%	14%	54%	9%	38%	*	7%	47%	*	15%
N	1,870	916	72	882	587	627	656	808	1,061	1	893	797	35	145

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	44%	79%	57%	64%	29%	13%
Cool	13%	7%	14%	10%	24%	12%
Warm	17%	10%	20%	5%	27%	18%
Very Warm	25%	5%	9%	21%	19%	57%
N	1,870	535	322	72	263	584



		Climate Minded	Climate Minded Double Haters Key Messaging Split				Income			
	Total Selected S		Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
Very Cool	44%	71%	64%	46%	43%	53%	38%	41%		
Cool	13%	9%	13%	13%	13%	11%	16%	14%		
Warm	17%	13%	9%	16%	18%	14%	19%	21%		
Very Warm	25%	7%	13%	24%	26%	23%	26%	24%		
N	1,870	462	272	946	924	674	610	463		

		Pres. Battleground	Engaged Voters
	Total 44% 13% 17% 25%	Selected	Selected
Very Cool	44%	48%	43%
Cool	13%	13%	12%
Warm	17%	15%	18%
Very Warm	25%	23%	27%
N	1,870	390	1,571

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	44%	62%	31%	47%
Cool	13%	7%	13%	11%
Warm	17%	13%	17%	17%
Very Warm	25%	18%	39%	25%
N	1,870	251	407	429



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	44%	35%	50%	40%	43%	36%	58%
Cool	13%	16%	11%	17%	15%	19%	7%
Warm	17%	18%	16%	25%	21%	29%	17%
Very Warm	25%	31%	23%	18%	21%	15%	18%
N	1,870	557	581	870	219	515	163



Favorability Thermometer - Hakeem Jeffries, the Democratic House Minority Leader- Categorical

Favorability Thermometer - Hakeem Jeffries, the Democratic House Minority Leader- Categorical

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	39%	19%	21%	35%	48%	53%	41%	36%	41%	34%	13%	29%	48%	44%
Cool	17%	25%	24%	23%	10%	12%	16%	18%	17%	17%	17%	20%	10%	17%
Warm	19%	31%	29%	22%	15%	10%	19%	19%	17%	22%	32%	25%	11%	17%
Very Warm	25%	25%	26%	20%	28%	25%	23%	27%	25%	26%	38%	26%	31%	22%
N	1,682	257	268	249	446	460	845	822	1,019	662	204	165	82	1,231

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	39%	6%	52%	71%	7%	29%	75%	3%	68%	*	7%	74%	*	35%
Cool	17%	14%	31%	19%	16%	21%	14%	14%	19%	*	15%	17%	*	25%
Warm	19%	31%	6%	8%	28%	24%	7%	30%	10%	*	30%	6%	*	28%
Very Warm	25%	49%	11%	2%	48%	26%	4%	53%	2%	*	47%	3%	*	12%
N	1,682	826	60	796	520	561	600	763	917	1	804	731	22	124

			Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Very Cool	39%	5%	8%	52%	53%	82%						
Cool	17%	14%	13%	31%	29%	13%						
Warm	19%	29%	34%	6%	14%	4%						
Very Warm	25%	52%	45%	11%	3%	1%						
N	1,682	470	300	60	228	533						



		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	39%	8%	37%	37%	41%	36%	38%	38%
Cool	17%	15%	29%	17%	17%	21%	17%	14%
Warm	19%	27%	28%	20%	18%	15%	22%	22%
Very Warm	25%	50%	6%	26%	24%	28%	23%	27%
N	1,682	415	196	848	834	576	564	428

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	39%	42%	39%
Cool	17%	14%	16%
Warm	19%	19%	18%
Very Warm	25%	25%	28%
N	1,682	352	1,443

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	39%	29%	51%	44%
Cool	17%	20%	14%	19%
Warm	19%	24%	14%	13%
Very Warm	25%	27%	20%	24%
N	1,682	192	383	358



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	39%	44%	38%	24%	16%	22%	34%
Cool	17%	16%	18%	24%	24%	26%	25%
Warm	19%	17%	18%	28%	34%	28%	19%
Very Warm	25%	23%	27%	24%	27%	24%	22%
N	1,682	525	491	765	192	443	121



Favorability Thermometer - Mike Johnson, the Republican Speaker of the House- Categorical

Favorability Thermometer - Mike Johnson, the Republican Speaker of the House- Categorical

		Age				Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	38%	39%	29%	36%	46%	36%	32%	43%	37%	39%	52%	49%	54%	33%
Cool	21%	24%	25%	27%	19%	16%	23%	20%	22%	20%	25%	18%	23%	21%
Warm	24%	25%	30%	28%	19%	22%	28%	20%	23%	25%	14%	21%	16%	26%
Very Warm	17%	11%	16%	9%	16%	26%	17%	17%	17%	17%	9%	12%	7%	19%
N	1,799	293	294	258	473	481	884	896	1,100	699	215	178	83	1,323

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	38%	63%	47%	11%	69%	36%	13%	61%	19%	*	64%	11%	*	31%
Cool	21%	19%	19%	24%	16%	27%	21%	18%	24%	*	20%	21%	*	30%
Warm	24%	14%	27%	34%	12%	25%	32%	15%	31%	*	13%	35%	*	27%
Very Warm	17%	4%	7%	31%	3%	12%	34%	5%	26%	*	3%	33%	*	12%
N	1,799	892	55	852	562	594	643	805	992	1	858	782	29	130

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	38%	73%	52%	47%	15%	9%
Cool	21%	16%	23%	19%	33%	20%
Warm	24%	9%	20%	27%	32%	34%
Very Warm	17%	3%	5%	7%	21%	37%
N	1,799	514	314	55	250	567



		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	38%	61%	49%	39%	37%	40%	37%	38%
Cool	21%	17%	23%	20%	22%	24%	18%	22%
Warm	24%	13%	22%	24%	24%	23%	28%	20%
Very Warm	17%	8%	6%	17%	17%	13%	17%	21%
N	1,799	454	225	915	884	638	589	449

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	38%	39%	38%
Cool	21%	23%	21%
Warm	24%	22%	23%
Very Warm	17%	17%	18%
N	1,799	383	1,529

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	38%	53%	28%	34%
Cool	21%	19%	25%	22%
Warm	24%	16%	29%	22%
Very Warm	17%	12%	19%	22%
N	1,799	219	393	405



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	38%	34%	40%	35%	40%	31%	44%
Cool	21%	25%	20%	25%	23%	26%	24%
Warm	24%	25%	22%	28%	24%	31%	19%
Very Warm	17%	16%	18%	12%	12%	12%	14%
N	1,799	542	549	835	222	483	143



Favorability Thermometer -The Democratic Party- Categorical

Favorability Thermometer -The Democratic Party- Categorical

			Age				G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	42%	26%	30%	36%	48%	57%	45%	39%	44%	37%	14%	35%	43%	47%
Cool	14%	20%	21%	18%	11%	6%	14%	13%	14%	14%	11%	17%	10%	14%
Warm	19%	24%	22%	24%	16%	12%	18%	19%	17%	22%	29%	17%	26%	17%
Very Warm	26%	31%	27%	22%	25%	25%	24%	28%	25%	27%	46%	31%	21%	22%
N	1,966	328	336	295	505	503	938	1,005	1,220	746	239	194	92	1,441

		Party ID				Ideology	/		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	42%	6%	62%	77%	9%	34%	79%	3%	71%	*	8%	79%	*	31%	
Cool	14%	13%	13%	15%	16%	17%	9%	9%	17%	*	13%	13%	*	24%	
Warm	19%	30%	18%	7%	29%	22%	6%	32%	8%	*	30%	5%	*	25%	
Very Warm	26%	51%	6%	2%	46%	27%	7%	56%	4%	*	49%	3%	*	20%	
N	1,966	961	73	932	597	684	685	841	1,124	1	921	857	36	151	

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	42%	6%	6%	62%	63%	86%					
Cool	14%	14%	11%	13%	25%	8%					
Warm	19%	30%	32%	18%	9%	4%					
Very Warm	26%	50%	51%	6%	2%	1%					
N	1,966	546	347	73	290	605					



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	42%	10%	36%	40%	43%	40%	40%	42%
Cool	14%	14%	32%	15%	13%	14%	16%	13%
Warm	19%	29%	23%	17%	20%	16%	21%	20%
Very Warm	26%	46%	10%	28%	24%	30%	23%	25%
N	1,966	470	284	1,008	958	735	631	471

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	42%	44%	42%
Cool	14%	12%	11%
Warm	19%	17%	18%
Very Warm	26%	27%	29%
N	1,966	407	1,624

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	42%	30%	55%	47%
Cool	14%	14%	14%	15%
Warm	19%	22%	14%	15%
Very Warm	26%	34%	17%	23%
N	1,966	266	429	455



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	42%	48%	42%	30%	23%	29%	35%
Cool	14%	14%	13%	20%	19%	22%	18%
Warm	19%	16%	17%	23%	24%	23%	20%
Very Warm	26%	22%	29%	27%	34%	26%	26%
N	1,966	588	623	947	247	548	169



Favorability Thermometer -The Republican Party- Categorical

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Favorability	Thermometer -The Republican Party- Categorical

		Age					G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	41%	43%	35%	39%	46%	38%	35%	45%	40%	42%	61%	42%	57%	36%
Cool	17%	24%	24%	13%	14%	12%	17%	17%	15%	20%	15%	22%	19%	16%
Warm	22%	15%	21%	27%	23%	24%	27%	18%	23%	20%	11%	20%	19%	25%
Very Warm	20%	18%	20%	21%	17%	26%	21%	20%	22%	18%	13%	17%	5%	23%
N	1,966	333	334	291	505	503	933	1,009	1,222	744	236	194	92	1,443

			Party ID)		Ideology	/		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	41%	72%	57%	7%	77%	39%	11%	70%	18%	*	71%	9%	*	38%	
Cool	17%	16%	25%	17%	13%	22%	15%	16%	17%	*	18%	16%	*	11%	
Warm	22%	9%	11%	36%	7%	20%	38%	10%	31%	*	8%	34%	*	40%	
Very Warm	20%	2%	7%	40%	3%	20%	36%	4%	33%	*	3%	41%	*	11%	
N	1,966	954	73	938	592	684	689	842	1,123	1	915	862	36	153	

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	41%	81%	63%	57%	9%	6%					
Cool	17%	12%	22%	25%	20%	15%					
Warm	22%	6%	13%	11%	29%	41%					
Very Warm	20%	1%	2%	7%	42%	39%					
N	1,966	545	341	73	297	608					



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	<50K 50-100K	
Very Cool	41%	71%	55%	42%	39%	44%	38%	41%
Cool	17%	14%	25%	15%	19%	15%	19%	16%
Warm	22%	6%	15%	22%	22%	22%	21%	22%
Very Warm	20%	9%	5%	21%	20%	19%	22%	21%
N 1,966		476	277	1,002	963	734	627	474

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	41%	40%	42%
Cool	17%	15%	15%
Warm	22%	23%	22%
Very Warm	20%	23%	21%
N	1,966	407	1,625

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	41%	58%	28%	37%
Cool	17%	20%	16%	13%
Warm	22%	8%	32%	20%
Very Warm	20%	14%	24%	29%
N	1,966	271	431	458



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	41%	35%	44%	39%	45%	36%	50%
Cool	17%	15%	14%	21%	26%	21%	23%
Warm	22%	28%	19%	21%	12%	24%	8%
Very Warm	20%	21%	23%	19%	17%	20%	20%
N	1,966	590	623	947	250	548	175



Favorability Thermometer - The N.R.A or National Rifle Association- Categorical

Favorability Thermometer - The N.R.A or National Rifle Association- Categorical

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	37%	32%	29%	34%	43%	40%	31%	41%	33%	43%	51%	41%	63%	32%
Cool	18%	33%	21%	22%	14%	10%	19%	18%	19%	17%	26%	20%	9%	18%
Warm	22%	23%	35%	24%	17%	18%	23%	22%	23%	21%	15%	23%	18%	24%
Very Warm	23%	13%	14%	20%	26%	32%	26%	19%	25%	19%	7%	16%	9%	27%
N	1,896	302	312	284	501	498	909	973	1,170	726	221	192	92	1,391

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	37%	63%	54%	9%	70%	35%	10%	60%	19%	*	63%	9%	*	32%
Cool	18%	16%	17%	21%	15%	25%	16%	16%	20%	*	17%	19%	*	23%
Warm	22%	16%	12%	29%	12%	23%	30%	18%	26%	*	15%	28%	*	33%
Very Warm	23%	5%	18%	40%	3%	17%	45%	6%	35%	*	5%	44%	*	13%
N	1,896	928	61	907	583	640	674	821	1,074	1	905	823	29	140

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	rat Independent Moderate Republica		Conservative Republican
Very Cool	37%	73%	52%	54%	14%	7%
Cool	18%	13%	20%	17%	30%	15%
Warm	22%	12%	21%	12%	28%	30%
Very Warm	23%	2%	7%	18%	29%	48%
N	1,896	533	327	61	277	595



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	37%	66%	57%	39%	34%	38%	34%	38%
Cool	18%	15%	16%	17%	20%	20%	19%	17%
Warm	22%	13%	17%	22%	23%	19%	24%	25%
Very Warm	23%	6%	11%	23%	23%	23%	22%	20%
N 1,896		465	258	961	935	689	615	469

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	37%	39%	36%
Cool	18%	15%	18%
Warm	22%	22%	23%
Very Warm	23%	23%	23%
N	1,896	398	1,574

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	37%	52%	21%	33%
Cool	18%	21%	16%	17%
Warm	22%	16%	27%	24%
Very Warm	23%	12%	35%	26%
N	1,896	246	417	436



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	37%	29%	37%	32%	33%	29%	45%
Cool	18%	19%	19%	25%	32%	25%	18%
Warm	22%	24%	22%	27%	22%	32%	22%
Very Warm	23%	28%	21%	16%	13%	14%	15%
N	1,896	569	597	886	225	515	160



Favorability Thermometer - Pro-life, anti-abortion groups- Categorical

Favorability Thermometer - Pro-life, anti-abortion groups- Categorical

		Age						Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	38%	37%	34%	39%	41%	37%	29%	44%	35%	41%	38%	35%	64%	36%
Cool	18%	20%	20%	19%	18%	15%	20%	16%	19%	17%	13%	23%	13%	19%
Warm	20%	24%	27%	19%	17%	14%	22%	18%	20%	19%	28%	18%	8%	19%
Very Warm	25%	19%	19%	23%	24%	34%	29%	22%	26%	23%	21%	24%	14%	26%
N	1,926	316	334	286	501	489	912	991	1,187	739	228	192	86	1,420

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	38%	56%	52%	18%	67%	35%	14%	52%	27%	*	58%	18%	*	26%
Cool	18%	15%	23%	20%	13%	25%	16%	15%	21%	*	15%	19%	*	27%
Warm	20%	17%	11%	23%	12%	23%	23%	20%	19%	*	17%	21%	*	28%
Very Warm	25%	11%	15%	39%	8%	17%	47%	13%	34%	*	11%	42%	*	19%
N	1,926	939	70	917	592	660	674	830	1,095	1	907	832	36	150

			Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	38%	70%	42%	52%	25%	15%				
Cool	18%	12%	20%	23%	29%	15%				
Warm	20%	9%	25%	11%	23%	21%				
Very Warm	25%	8%	13%	15%	22%	49%				
N	1,926	539	333	70	283	598				



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	38%	63%	58%	38%	37%	38%	35%	41%
Cool	18%	15%	16%	17%	19%	19%	18%	16%
Warm	20%	12%	15%	21%	18%	17%	23%	20%
Very Warm	25%	11%	11%	24%	26%	26%	24%	23%
N	1,926	469	271	984	942	713	616	472

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	38%	44%	37%
Cool	18%	13%	16%
Warm	20%	18%	19%
Very Warm	25%	25%	27%
N	1,926	398	1,592

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	38%	55%	26%	41%
Cool	18%	14%	21%	19%
Warm	20%	12%	21%	16%
Very Warm	25%	19%	33%	24%
N	1,926	263	417	448



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	38%	29%	41%	36%	40%	34%	55%
Cool	18%	20%	18%	20%	16%	22%	15%
Warm	20%	22%	17%	24%	25%	26%	15%
Very Warm	25%	29%	24%	20%	19%	18%	15%
N	1,926	569	609	925	235	542	172



Favorability Thermometer - China- Categorical

Favorability Thermometer - China- Categorical

		Age				Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	61%	42%	34%	61%	71%	80%	61%	61%	63%	57%	44%	58%	65%	64%
Cool	24%	31%	35%	25%	20%	16%	24%	25%	22%	27%	31%	23%	21%	23%
Warm	12%	19%	24%	12%	8%	3%	12%	11%	12%	11%	20%	10%	12%	11%
Very Warm	3%	8%	7%	3%	1%	1%	4%	3%	2%	5%	5%	9%	2%	2%
N	1,887	314	318	279	483	493	915	952	1,163	724	225	183	90	1,389

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	61%	48%	70%	73%	49%	54%	78%	48%	71%	*	50%	75%	*	47%
Cool	24%	31%	21%	17%	33%	27%	14%	29%	20%	*	32%	16%	*	23%
Warm	12%	16%	5%	8%	14%	15%	6%	18%	7%	*	14%	6%	*	24%
Very Warm	3%	4%	4%	2%	3%	5%	2%	5%	2%	*	4%	2%	*	6%
N	1,887	913	64	910	572	644	671	815	1,070	1	889	824	32	142

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	61%	50%	47%	70%	60%	82%					
Cool	24%	34%	29%	21%	25%	12%					
Warm	12%	14%	19%	5%	12%	4%					
Very Warm	3%	3%	6%	4%	3%	1%					
N	1,887	522	327	64	280	593					



		Climate Minded	Double Haters	Key N	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	61%	45%	56%	61%	60%	61%	60%	59%
Cool	24%	32%	34%	23%	25%	23%	25%	24%
Warm	12%	18%	8%	11%	12%	14%	10%	11%
Very Warm	3%	5%	2%	4%	2%	2%	4%	5%
N	1,887	468	255	965	921	679	618	463

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	61%	63%	63%
Cool	24%	23%	23%
Warm	12%	10%	11%
Very Warm	3%	4%	3%
N	1,887	394	1,584

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	61%	46%	68%	66%
Cool	24%	34%	19%	21%
Warm	12%	16%	10%	11%
Very Warm	3%	3%	2%	2%
N	1,887	241	416	432



	Total	Men No College Selected	Women No College Selected	Under 50 Selected	Generation		White Unmarried Women
					Gen Z	Millenials	Selected
Very Cool	61%	64%	62%	45%	41%	41%	51%
Cool	24%	21%	23%	31%	33%	31%	33%
Warm	12%	12%	12%	18%	19%	21%	15%
Very Warm	3%	2%	2%	6%	7%	7%	1%
N	1,887	572	582	899	239	517	157



Favorability Thermometer - Oil companies- Categorical

Favorability Thermometer - Oil companies- Categorical

Asked of those in split 2-A

			Age				Ge	nder	Education Race				e:e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	35%	36%	29%	31%	40%	36%	27%	42%	37%	32%	45%	40%	45%	32%
Cool	25%	25%	21%	33%	27%	18%	25%	24%	24%	26%	18%	23%	30%	26%
Warm	26%	27%	32%	29%	19%	28%	31%	22%	23%	30%	23%	25%	18%	27%
Very Warm	14%	12%	18%	7%	14%	18%	17%	12%	16%	11%	13%	12%	7%	15%
N	645	106	107	104	170	157	309	331	389	256	85	71	32	456

			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	35%	47%	*	21%	56%	34%	17%	45%	27%	*	47%	21%	*	26%
Cool	25%	23%	*	26%	19%	29%	25%	20%	28%	*	22%	26%	*	39%
Warm	26%	20%	*	33%	18%	26%	34%	23%	28%	*	22%	32%	*	21%
Very Warm	14%	10%	*	20%	6%	12%	24%	11%	17%	*	9%	21%	*	15%
N	645	331	23	291	200	223	222	292	352	0	323	270	6	45

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	35%	59%	32%	*	35%	15%
Cool	25%	20%	28%	*	31%	26%
Warm	26%	16%	24%	*	29%	34%
Very Warm	14%	4%	16%	*	5%	25%
N	645	180	127	23	80	194



		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	35%	57%	41%	36%	34%	41%	31%	31%
Cool	25%	15%	37%	23%	27%	22%	28%	23%
Warm	26%	17%	16%	27%	26%	24%	29%	29%
Very Warm	14%	10%	6%	14%	14%	13%	12%	16%
N	645	177	98	328	316	230	190	174

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	35%	39%	34%
Cool	25%	24%	22%
Warm	26%	21%	28%
Very Warm	14%	16%	16%
N	645	151	517

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	35%	45%	21%	46%
Cool	25%	23%	30%	21%
Warm	26%	15%	30%	18%
Very Warm	14%	17%	20%	15%
N	645	96	133	140



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	35%	29%	44%	32%	39%	28%	43%
Cool	25%	26%	21%	27%	22%	27%	26%
Warm	26%	27%	20%	28%	28%	31%	17%
Very Warm	14%	17%	15%	13%	10%	15%	14%
N	645	193	194	314	86	174	61



Favorability Thermometer - Coal companies- Categorical

Favorability Thermometer - Coal companies- Categorical

Asked of those in split 2-B

		Age				Ge	nder	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	31%	41%	34%	23%	27%	29%	25%	36%	30%	31%	28%	37%	*	30%
Cool	22%	26%	22%	25%	19%	20%	21%	23%	19%	25%	20%	27%	*	21%
Warm	34%	26%	41%	36%	35%	31%	39%	28%	33%	34%	41%	26%	*	34%
Very Warm	14%	7%	4%	16%	19%	20%	16%	13%	17%	9%	12%	10%	*	15%
N	596	93	106	77	161	159	302	287	366	230	51	56	25	464

)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	31%	53%	*	8%	63%	24%	8%	50%	17%	*	53%	7%	*	37%
Cool	22%	17%	*	26%	15%	28%	22%	21%	22%	*	21%	23%	*	14%
Warm	34%	26%	*	41%	21%	36%	42%	25%	40%	*	22%	43%	*	40%
Very Warm	14%	4%	*	25%	1%	12%	28%	5%	21%	*	4%	26%	*	8%
N	596	279	18	299	187	198	211	244	351	1	278	274	10	35

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Very Cool	31%	66%	32%	*	15%	5%						
Cool	22%	12%	29%	*	28%	24%						
Warm	34%	20%	32%	*	40%	41%						
Very Warm	14%	1%	7%	*	17%	30%						
N	596	174	91	18	98	190						



		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	31%	62%	54%	32%	30%	36%	26%	28%
Cool	22%	16%	15%	21%	22%	15%	28%	22%
Warm	34%	19%	28%	32%	35%	35%	31%	37%
Very Warm	14%	4%	3%	15%	14%	14%	15%	12%
N	596	136	74	296	300	227	206	130

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	31%	31%	31%
Cool	22%	17%	21%
Warm	34%	39%	33%
Very Warm	14%	12%	15%
N	596	120	518

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	31%	49%	20%	38%
Cool	22%	22%	20%	17%
Warm	34%	23%	40%	28%
Very Warm	14%	5%	21%	16%
N	596	84	151	133



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	31%	23%	38%	33%	45%	31%	47%
Cool	22%	20%	18%	24%	26%	25%	23%
Warm	34%	38%	28%	34%	23%	39%	25%
Very Warm	14%	19%	16%	8%	6%	5%	5%
N	596	186	178	272	73	162	53

YouGov Blue

Favorability Thermometer - Natural gas companies- Categorical

Favorability Thermometer - Natural gas companies- Categorical

Asked of those in split 2-C

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	19%	24%	15%	20%	23%	13%	15%	21%	19%	17%	14%	19%	51%	17%
Cool	30%	25%	39%	32%	30%	25%	32%	27%	26%	37%	36%	33%	29%	29%
Warm	28%	32%	31%	31%	23%	26%	30%	26%	27%	30%	27%	17%	12%	30%
Very Warm	24%	20%	15%	16%	24%	36%	23%	25%	28%	17%	23%	32%	8%	24%
N	582	86	102	91	141	162	274	300	368	214	78	48	35	421

			Party ID			Ideology			Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	19%	27%	*	7%	37%	14%	8%	24%	14%	*	28%	8%	*	22%
Cool	30%	30%	*	29%	30%	37%	24%	32%	28%	*	35%	27%	*	18%
Warm	28%	28%	*	30%	21%	31%	30%	29%	27%	*	25%	29%	*	36%
Very Warm	24%	15%	*	34%	12%	18%	38%	15%	31%	*	12%	37%	*	24%
N	582	279	27	276	172	194	217	266	316	0	265	256	11	51

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	19%	37%	17%	*	6%	8%				
Cool	30%	30%	33%	*	39%	24%				
Warm	28%	20%	36%	*	31%	29%				
Very Warm	24%	13%	14%	*	23%	40%				
N	582	154	102	27	76	191				



		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	19%	33%	40%	22%	15%	20%	18%	16%
Cool	30%	35%	30%	28%	32%	29%	31%	30%
Warm	28%	20%	16%	28%	28%	21%	31%	35%
Very Warm	24%	12%	14%	22%	25%	30%	21%	18%
N	582	150	70	293	289	192	202	153

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	19%	16%	16%
Cool	30%	40%	31%
Warm	28%	24%	29%
Very Warm	24%	20%	25%
N	582	112	492

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	19%	28%	15%	17%
Cool	30%	23%	24%	25%
Warm	28%	19%	31%	27%
Very Warm	24%	30%	30%	31%
N	582	57	123	144



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	19%	15%	22%	19%	21%	20%	23%
Cool	30%	28%	24%	33%	22%	36%	21%
Warm	28%	29%	25%	31%	36%	30%	23%
Very Warm	24%	28%	28%	17%	22%	14%	34%
N	582	173	193	277	60	170	38



Favorability Thermometer - CEOs of major companies- Categorical

Favorability Thermometer - CEOs of major companies- Categorical

			Age				Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	38%	33%	31%	34%	46%	40%	34%	41%	39%	36%	31%	45%	53%	37%
Cool	34%	31%	28%	43%	34%	35%	33%	35%	34%	34%	35%	26%	35%	35%
Warm	22%	28%	33%	17%	18%	20%	26%	20%	21%	25%	24%	23%	10%	23%
Very Warm	5%	8%	9%	6%	2%	5%	6%	5%	6%	5%	9%	6%	1%	5%
N	1,866	304	326	273	479	485	897	946	1,148	719	216	188	92	1,370

		Party ID)	lo		Ideology		Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	38%	44%	57%	31%	51%	32%	32%	40%	36%	*	45%	30%	*	33%
Cool	34%	29%	31%	40%	27%	35%	39%	29%	38%	*	30%	40%	*	33%
Warm	22%	21%	11%	25%	17%	27%	23%	23%	22%	*	20%	26%	*	21%
Very Warm	5%	7%	2%	4%	5%	6%	6%	8%	3%	*	5%	4%	*	13%
N	1,866	919	66	882	586	623	658	815	1,050	1	883	804	36	143

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	38%	53%	30%	57%	29%	32%
Cool	34%	26%	34%	31%	38%	41%
Warm	22%	16%	29%	11%	28%	23%
Very Warm	5%	5%	7%	2%	5%	4%
N	1,866	535	320	66	264	581



		Climate Minded Double Haters Key Messaging Split			Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K 32% 36%	100K+
Very Cool	38%	48%	51%	40%	36%	45%	32%	35%
Cool	34%	29%	33%	32%	36%	32%	36%	34%
Warm	22%	17%	13%	22%	23%	19%	26%	24%
Very Warm	5%	6%	2%	6%	5%	4%	6%	7%
N	1,866	465	262	955	912	670	612	462

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	38%	42%	37%
Cool	34%	33%	34%
Warm	22%	21%	23%
Very Warm	5%	4%	6%
N	1,866	387	1,553

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	38%	40%	33%	42%
Cool	34%	37%	37%	34%
Warm	22%	17%	26%	18%
Very Warm	5%	5%	5%	6%
N	1,866	246	412	426



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	38%	36%	41%	32%	31%	31%	42%
Cool	34%	35%	34%	33%	33%	32%	38%
Warm	22%	24%	18%	27%	27%	29%	17%
Very Warm	5%	6%	6%	8%	9%	7%	4%
N	1,866	562	577	889	229	528	161



Favorability Thermometer - CEOs of major companies who say climate change is a crisis and companies must change the way they do business-Categorical

Favorability Thermometer - CEOs of major companies who say climate change is a crisis and companies must change the way they do business- Categorical

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	30%	10%	16%	32%	36%	45%	35%	26%	32%	27%	16%	27%	29%	33%
Cool	19%	25%	21%	18%	19%	14%	19%	18%	18%	20%	25%	18%	14%	18%
Warm	23%	33%	38%	26%	18%	12%	24%	23%	22%	26%	23%	26%	22%	23%
Very Warm	27%	32%	25%	24%	26%	29%	22%	33%	27%	27%	36%	30%	35%	25%
N	1,892	309	319	280	490	494	912	957	1,166	726	220	187	87	1,398

			Party ID	ı		Ideology	1		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	30%	9%	22%	53%	8%	21%	59%	7%	48%	*	10%	56%	*	16%
Cool	19%	15%	26%	22%	18%	20%	19%	15%	22%	*	17%	19%	*	25%
Warm	23%	31%	28%	16%	30%	29%	13%	32%	17%	*	29%	15%	*	31%
Very Warm	27%	45%	25%	10%	44%	31%	10%	46%	13%	*	44%	10%	*	28%
N	1,892	932	67	893	582	646	664	819	1,072	1	896	814	36	145

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	30%	8%	10%	22%	34%	64%
Cool	19%	16%	14%	26%	25%	20%
Warm	23%	31%	31%	28%	25%	11%
Very Warm	27%	45%	46%	25%	15%	6%
N	1,892	536	327	67	275	586



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	30%	7%	19%	28%	32%	28%	32%	29%
Cool	19%	14%	25%	19%	19%	19%	19%	19%
Warm	23%	30%	28%	23%	23%	21%	27%	24%
Very Warm	27%	49%	29%	29%	25%	31%	23%	28%
N	1,892	467	271	962	930	694	610	464

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	30%	33%	31%
Cool	19%	15%	17%
Warm	23%	25%	23%
Very Warm	27%	27%	29%
N	1,892	392	1,580

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	30%	13%	44%	28%
Cool	19%	24%	17%	17%
Warm	23%	26%	21%	23%
Very Warm	27%	38%	18%	32%
N	1,892	250	421	433



		Men No College Women No Colleg		Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	30%	39%	26%	19%	9%	17%	16%
Cool	19%	18%	18%	21%	22%	23%	21%
Warm	23%	21%	22%	33%	33%	37%	28%
Very Warm	27%	21%	33%	27%	37%	24%	35%
N	1,892	569	588	897	232	524	164



Favorability Thermometer - Russia- Categorical

Favorability Thermometer - Russia- Categorical

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	70%	51%	52%	67%	81%	85%	66%	73%	71%	69%	67%	73%	80%	69%
Cool	18%	27%	23%	23%	12%	12%	19%	17%	16%	21%	17%	11%	12%	20%
Warm	9%	17%	20%	6%	4%	2%	11%	6%	10%	7%	12%	7%	7%	8%
Very Warm	3%	5%	5%	4%	2%	1%	3%	3%	3%	3%	3%	9%	1%	2%
N	1,902	313	325	284	486	495	921	962	1,174	729	226	183	97	1,396

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	70%	72%	76%	68%	75%	66%	69%	67%	72%	*	74%	69%	*	51%
Cool	18%	16%	14%	21%	15%	19%	20%	17%	19%	*	15%	19%	*	27%
Warm	9%	9%	3%	8%	8%	11%	7%	12%	7%	*	8%	8%	*	18%
Very Warm	3%	3%	7%	3%	3%	3%	3%	4%	2%	*	3%	3%	*	4%
N	1,902	935	67	900	589	640	673	826	1,076	1	910	822	30	140

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	70%	78%	66%	76%	67%	71%
Cool	18%	13%	18%	14%	22%	20%
Warm	9%	6%	13%	3%	10%	6%
Very Warm	3%	2%	4%	7%	1%	3%
N	1,902	536	331	67	270	594



		Climate Minded	Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	70%	72%	81%	70%	70%	71%	68%	70%	
Cool	18%	16%	14%	19%	17%	17%	19%	20%	
Warm	9%	9%	4%	8%	9%	10%	9%	7%	
Very Warm	3%	3%	1%	3%	4%	3%	4%	3%	
N	1,902	468	269	967	935	693	617	473	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	70%	79%	72%
Cool	18%	13%	17%
Warm	9%	6%	7%
Very Warm	3%	2%	3%
N	1,902	392	1,590

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	70%	71%	66%	72%
Cool	18%	14%	18%	17%
Warm	9%	9%	13%	6%
Very Warm	3%	6%	3%	4%
N	1,902	247	423	428



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	70%	67%	75%	56%	55%	53%	69%
Cool	18%	18%	15%	24%	22%	27%	17%
Warm	9%	12%	7%	15%	18%	16%	9%
Very Warm	3%	3%	4%	5%	5%	5%	6%
N	1,902	579	586	912	237	527	162



Policy Favorability Thermometer - Gay marriage- Categorical

Policy Favorability Thermometer - Gay marriage- Categorical

			Age			Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	35%	36%	28%	36%	34%	40%	42%	30%	39%	29%	37%	35%	24%	36%
Cool	17%	17%	19%	18%	15%	17%	18%	17%	17%	16%	9%	19%	9%	18%
Warm	14%	11%	20%	11%	14%	13%	14%	14%	13%	15%	21%	13%	15%	13%
Very Warm	34%	36%	32%	35%	37%	30%	27%	39%	31%	39%	33%	34%	52%	33%
N	1,932	320	330	287	502	494	921	988	1,190	743	237	188	91	1,416

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	35%	17%	30%	55%	10%	33%	60%	19%	47%	*	18%	56%	*	35%
Cool	17%	12%	18%	22%	9%	21%	20%	13%	20%	*	13%	21%	*	18%
Warm	14%	16%	4%	12%	14%	15%	12%	17%	11%	*	14%	12%	*	23%
Very Warm	34%	55%	48%	11%	67%	31%	8%	51%	21%	*	55%	11%	*	24%
N	1,932	949	75	908	592	665	675	836	1,095	1	918	826	36	152

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	35%	9%	26%	30%	42%	63%
Cool	17%	8%	18%	18%	25%	20%
Warm	14%	12%	19%	4%	13%	11%
Very Warm	34%	70%	37%	48%	20%	7%
N	1,932	539	342	75	277	594



		Climate Minded	Double Haters	Key N	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	35%	14%	24%	36%	34%	37%	35%	28%
Cool	17%	11%	12%	15%	19%	15%	20%	15%
Warm	14%	14%	12%	13%	15%	12%	14%	18%
Very Warm	34%	60%	52%	36%	32%	35%	30%	39%
N	1,932	466	278	983	950	717	623	465

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	35%	33%	36%
Cool	17%	15%	16%
Warm	14%	15%	13%
Very Warm	34%	38%	34%
N	1,932	396	1,597

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	35%	27%	45%	34%
Cool	17%	11%	21%	17%
Warm	14%	12%	12%	13%
Very Warm	34%	51%	22%	35%
N	1,932	260	418	438



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	35%	46%	33%	33%	36%	30%	31%
Cool	17%	17%	17%	18%	18%	20%	11%
Warm	14%	12%	14%	14%	12%	17%	15%
Very Warm	34%	24%	36%	35%	35%	34%	44%
N	1,932	577	603	925	242	536	166



Policy Favorability Thermometer - The Affordable Care Act or Obamacare- Categorical

Policy Favorability Thermometer - The Affordable Care Act or Obamacare- Categorical

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	31%	9%	12%	32%	39%	47%	35%	27%	34%	26%	5%	23%	30%	36%
Cool	13%	18%	17%	12%	9%	10%	12%	14%	12%	14%	9%	10%	8%	14%
Warm	19%	30%	31%	23%	14%	6%	18%	19%	17%	22%	19%	24%	14%	19%
Very Warm	38%	42%	39%	32%	38%	36%	36%	40%	37%	38%	67%	43%	47%	31%
N	1,929	308	333	285	507	495	921	985	1,193	736	233	197	89	1,409

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	31%	2%	34%	60%	2%	21%	65%	1%	53%	*	2%	65%	*	17%
Cool	13%	9%	12%	17%	9%	15%	13%	7%	17%	*	8%	16%	*	15%
Warm	19%	23%	32%	14%	26%	23%	9%	21%	17%	*	23%	12%	*	37%
Very Warm	38%	67%	22%	9%	64%	40%	12%	70%	13%	*	67%	8%	*	30%
N	1,929	936	74	919	589	665	674	830	1,098	1	908	838	36	147

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	31%	1%	3%	34%	41%	72%				
Cool	13%	9%	8%	12%	23%	14%				
Warm	19%	22%	24%	32%	22%	8%				
Very Warm	38%	68%	66%	22%	14%	6%				
N	1,929	533	334	74	286	597				



		Climate Minded	Double Haters	Key M	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	31%	3%	20%	29%	32%	28%	30%	31%	
Cool	13%	8%	16%	14%	12%	14%	12%	12%	
Warm	19%	25%	33%	19%	19%	17%	23%	18%	
Very Warm	38%	65%	31%	38%	37%	41%	34%	39%	
N	1,929	471	272	985	944	724	620	460	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	31%	33%	32%
Cool	13%	13%	11%
Warm	19%	15%	17%
Very Warm	38%	38%	40%
N	1,929	405	1,605

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	31%	19%	45%	35%
Cool	13%	7%	12%	15%
Warm	19%	26%	15%	18%
Very Warm	38%	49%	28%	33%
N	1,929	256	424	440



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	31%	38%	30%	17%	8%	14%	25%
Cool	13%	11%	13%	16%	12%	19%	6%
Warm	19%	16%	18%	29%	29%	33%	24%
Very Warm	38%	36%	39%	38%	51%	34%	45%
N	1,929	579	605	915	233	536	163



Policy Favorability Thermometer - Nuclear power- Categorical

Policy Favorability Thermometer - Nuclear power- Categorical

Asked of those in split_3 1

			Age			Ge	Gender E		Education		Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	16%	9%	9%	14%	21%	19%	8%	23%	20%	11%	*	*	*	14%
Cool	25%	16%	37%	29%	25%	19%	23%	26%	24%	27%	*	*	*	27%
Warm	27%	41%	33%	24%	26%	20%	22%	32%	31%	24%	*	*	*	23%
Very Warm	32%	34%	21%	33%	28%	42%	46%	19%	26%	38%	*	*	*	36%
N	287	35	51	50	82	68	134	151	157	130	28	28	16	215

			Party IE)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	16%	19%	*	13%	29%	13%	10%	22%	11%	*	20%	12%	*	*
Cool	25%	29%	*	21%	24%	28%	23%	27%	24%	*	30%	22%	*	*
Warm	27%	32%	*	24%	32%	35%	17%	29%	26%	*	30%	22%	*	*
Very Warm	32%	20%	*	41%	14%	24%	50%	22%	39%	*	20%	44%	*	*
N	287	127	8	151	72	104	111	124	163	0	128	138	3	17

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	16%	23%	18%	*	7%	11%				
Cool	25%	27%	31%	*	23%	22%				
Warm	27%	35%	28%	*	44%	15%				
Very Warm	32%	15%	23%	*	26%	51%				
N	287	65	50	8	48	97				



		Climate Minded	Double Haters	Key N				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	16%	16%	*	17%	14%	24%	16%	6%
Cool	25%	29%	*	31%	18%	26%	27%	24%
Warm	27%	34%	*	25%	30%	27%	30%	25%
Very Warm	32%	21%	*	26%	38%	23%	27%	44%
N	287	66	30	154	133	91	99	75

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	16%	14%	13%
Cool	25%	20%	26%
Warm	27%	29%	26%
Very Warm	32%	36%	35%
N	287	59	237

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	16%	*	6%	22%
Cool	25%	*	23%	30%
Warm	27%	*	20%	36%
Very Warm	32%	*	51%	11%
N	287	37	44	64



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	16%	13%	25%	11%	*	8%	*
Cool	25%	21%	25%	29%	*	31%	*
Warm	27%	24%	36%	32%	*	30%	*
Very Warm	32%	42%	14%	29%	*	31%	*
N	287	68	89	136	24	88	29



Policy Favorability Thermometer - Electric cars- Categorical

Policy Favorability Thermometer - Electric cars- Categorical

		Age					G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	34%	10%	14%	32%	45%	53%	34%	34%	39%	26%	16%	24%	31%	39%
Cool	19%	18%	17%	25%	18%	19%	17%	21%	19%	20%	20%	20%	13%	19%
Warm	24%	35%	38%	22%	18%	15%	24%	24%	21%	29%	32%	24%	34%	22%
Very Warm	23%	37%	31%	21%	18%	13%	25%	21%	21%	25%	32%	32%	22%	20%
N	1,939	309	333	288	511	498	916	1,000	1,198	741	228	193	93	1,425

		Party ID				Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	34%	11%	45%	57%	6%	27%	65%	9%	52%	*	11%	63%	*	16%	
Cool	19%	19%	22%	19%	18%	23%	16%	16%	22%	*	19%	19%	*	21%	
Warm	24%	33%	18%	15%	33%	29%	11%	34%	17%	*	33%	12%	*	38%	
Very Warm	23%	37%	15%	9%	42%	20%	9%	41%	9%	*	38%	6%	*	24%	
N	1,939	928	81	930	579	675	685	821	1,117	1	909	844	36	150	

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	34%	6%	16%	45%	37%	69%
Cool	19%	19%	21%	22%	26%	16%
Warm	24%	33%	35%	18%	25%	9%
Very Warm	23%	43%	28%	15%	12%	5%
N	1,939	522	338	81	288	604



		Climate Minded	Double Haters	Key N	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	34%	5%	24%	34%	34%	39%	32%	28%
Cool	19%	13%	29%	17%	21%	18%	21%	16%
Warm	24%	37%	29%	25%	23%	21%	28%	25%
Very Warm	23%	45%	17%	23%	22%	22%	19%	30%
N	1,939	463	277	985	954	722	620	471

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	34%	37%	34%
Cool	19%	16%	18%
Warm	24%	25%	24%
Very Warm	23%	22%	24%
N	1,939	396	1,603

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	34%	24%	45%	43%
Cool	19%	19%	17%	20%
Warm	24%	26%	17%	22%
Very Warm	23%	31%	21%	16%
N	1,939	263	425	444



		Men No College	No College Women No College		Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	34%	39%	39%	17%	7%	17%	26%
Cool	19%	16%	20%	20%	19%	18%	20%
Warm	24%	19%	23%	32%	33%	36%	24%
Very Warm	23%	26%	17%	30%	40%	29%	29%
N	1,939	575	614	918	233	537	168



Policy Favorability Thermometer - Measures to prevent climate change- Categorical

Policy Favorability Thermometer - Measures to prevent climate change- Categorical

		Age						Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	25%	5%	10%	28%	33%	39%	30%	21%	27%	23%	10%	17%	25%	29%
Cool	15%	19%	11%	22%	12%	13%	15%	15%	16%	14%	8%	18%	19%	15%
Warm	22%	29%	36%	18%	18%	15%	22%	22%	22%	22%	31%	27%	16%	20%
Very Warm	38%	47%	42%	32%	37%	33%	33%	42%	35%	42%	52%	38%	41%	35%
N	1,923	310	331	289	504	490	914	987	1,179	744	226	194	87	1,417

			Party ID			Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	25%	3%	29%	48%	2%	15%	56%	3%	43%	*	3%	53%	*	12%	
Cool	15%	10%	13%	20%	9%	18%	17%	9%	19%	*	10%	19%	*	17%	
Warm	22%	24%	25%	20%	21%	29%	17%	26%	19%	*	24%	17%	*	31%	
Very Warm	38%	64%	33%	12%	68%	38%	10%	62%	19%	*	62%	11%	*	40%	
N	1,923	936	72	915	591	659	674	828	1,095	1	905	833	36	150	

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	25%	2%	4%	29%	25%	62%				
Cool	15%	8%	12%	13%	27%	17%				
Warm	22%	18%	29%	25%	29%	14%				
Very Warm	38%	72%	55%	33%	20%	7%				
N	1,923	538	330	72	283	596				



		Climate Minded	Double Haters	Key N		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	25%	1%	12%	25%	25%	25%	27%	23%
Cool	15%	6%	16%	15%	15%	15%	14%	14%
Warm	22%	17%	22%	22%	22%	22%	24%	20%
Very Warm	38%	75%	50%	38%	37%	38%	35%	43%
N	1,923	473	273	975	948	706	621	469

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	25%	29%	26%
Cool	15%	15%	14%
Warm	22%	18%	21%
Very Warm	38%	38%	39%
N	1,923	399	1,590

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	25%	12%	38%	24%
Cool	15%	13%	17%	16%
Warm	22%	20%	18%	25%
Very Warm	38%	55%	27%	36%
N	1,923	256	419	440



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	25%	33%	21%	14%	5%	11%	15%
Cool	15%	15%	17%	17%	18%	15%	11%
Warm	22%	21%	23%	28%	28%	33%	23%
Very Warm	38%	31%	39%	41%	50%	41%	51%
N	1,923	572	598	918	237	534	170



Margin of error: +/-2.8%.

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Policy Favorability Thermometer - The Inflation Reduction Act, which became law- Categorical

Policy Favorability Thermometer - The Inflation Reduction Act, which became law- Categorical Asked of those in split_3 2

			Age			Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	26%	8%	*	19%	35%	40%	32%	20%	28%	23%	*	*	*	32%
Cool	15%	11%	*	14%	20%	15%	9%	20%	14%	16%	*	*	*	16%
Warm	26%	52%	*	44%	7%	9%	21%	32%	25%	29%	*	*	*	25%
Very Warm	33%	28%	*	23%	38%	36%	39%	28%	33%	33%	*	*	*	28%

			Party ID		Ideology		/	Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	26%	5%	*	54%	8%	7%	65%	3%	51%	*	5%	59%	*	*
Cool	15%	13%	*	17%	13%	17%	15%	8%	22%	*	9%	21%	*	*
Warm	26%	33%	*	17%	36%	31%	10%	36%	16%	*	36%	11%	*	*
Very Warm	33%	48%	*	12%	43%	45%	9%	53%	11%	*	50%	9%	*	*
N	264	150	6	108	100	81	83	138	126	0	140	100	3	21

			Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	26%	8%	0%	*	*	73%				
Cool	15%	13%	12%	*	*	16%				
Warm	26%	35%	31%	*	*	7%				
Very Warm	33%	44%	57%	*	*	5%				
N	264	96	45	6	32	72				



		Climate Minded	Double Haters	Key N		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	26%	7%	*	27%	24%	26%	28%	20%
Cool	15%	12%	*	13%	17%	15%	6%	24%
Warm	26%	27%	*	28%	23%	25%	40%	14%
Very Warm	33%	54%	*	31%	36%	34%	26%	43%
N	264	73	36	150	113	117	70	65

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	26%	24%	28%
Cool	15%	10%	12%
Warm	26%	37%	26%
Very Warm	33%	29%	34%
N	264	58	227

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	26%	8%	41%	28%
Cool	15%	9%	14%	24%
Warm	26%	52%	16%	22%
Very Warm	33%	31%	29%	27%
N	264	35	57	55



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	26%	33%	22%	11%	9%	7%	*
Cool	15%	12%	18%	12%	7%	15%	*
Warm	26%	16%	33%	48%	57%	49%	*
Very Warm	33%	39%	27%	28%	28%	29%	*
N	264	85	73	120	43	62	21



Policy Favorability Thermometer - A tax on billionaires- Categorical

Policy Favorability Thermometer - A tax on billionaires- Categorical

		Age						ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	14%	6%	7%	19%	20%	17%	20%	10%	15%	14%	9%	12%	8%	16%
Cool	13%	12%	14%	14%	12%	13%	15%	11%	14%	12%	17%	9%	7%	13%
Warm	20%	25%	33%	19%	12%	17%	20%	20%	18%	23%	16%	27%	15%	20%
Very Warm	53%	58%	47%	48%	56%	53%	45%	59%	54%	51%	59%	53%	70%	51%
N	1,917	308	333	290	499	487	913	981	1,179	738	229	192	86	1,409

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	14%	2%	18%	27%	2%	8%	32%	2%	24%	*	2%	29%	*	10%
Cool	13%	8%	14%	17%	7%	12%	18%	8%	16%	*	7%	18%	*	17%
Warm	20%	16%	14%	25%	11%	25%	23%	17%	22%	*	16%	23%	*	24%
Very Warm	53%	74%	53%	30%	79%	56%	26%	73%	37%	*	74%	29%	*	49%
N	1,917	948	70	899	591	660	666	836	1,080	1	915	819	35	147

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	14%	2%	2%	18%	13%	34%
Cool	13%	6%	10%	14%	15%	18%
Warm	20%	10%	22%	14%	28%	23%
Very Warm	53%	83%	65%	53%	44%	24%
N	1,917	540	341	70	272	590



		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	14%	1%	7%	15%	14%	12%	15%	16%
Cool	13%	5%	11%	12%	13%	11%	14%	13%
Warm	20%	16%	18%	19%	21%	19%	23%	20%
Very Warm	53%	77%	64%	54%	52%	58%	48%	51%
N	1,917	473	273	975	941	701	621	470

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	14%	17%	16%
Cool	13%	11%	12%
Warm	20%	16%	19%
Very Warm	53%	55%	53%
N	1,917	389	1,592

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	14%	7%	21%	11%
Cool	13%	9%	19%	9%
Warm	20%	23%	17%	19%
Very Warm	53%	61%	43%	61%
N	1,917	257	420	437



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	14%	20%	10%	10%	4%	9%	9%
Cool	13%	17%	10%	13%	10%	14%	6%
Warm	20%	18%	18%	26%	26%	30%	28%
Very Warm	53%	45%	62%	51%	60%	47%	57%
N	1,917	571	599	919	230	541	169



Policy Favorability Thermometer - Working to make America more diverse, equitable, and inclusive- Categorical

Policy Favorability Thermometer - Working to make America more diverse, equitable, and inclusive- Categorical

		Age				Ge	ender	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	26%	7%	10%	25%	37%	36%	33%	19%	25%	26%	8%	21%	25%	29%
Cool	13%	16%	15%	20%	10%	10%	14%	13%	14%	12%	8%	12%	5%	15%
Warm	19%	20%	27%	23%	14%	16%	18%	20%	19%	19%	24%	21%	12%	18%
Very Warm	42%	57%	48%	31%	39%	38%	36%	48%	42%	43%	61%	46%	57%	38%
N	1,921	314	327	284	504	491	925	973	1,179	742	230	192	91	1,407

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	26%	4%	27%	48%	2%	15%	57%	3%	43%	*	4%	51%	*	19%
Cool	13%	9%	8%	18%	9%	18%	12%	9%	16%	*	10%	16%	*	12%
Warm	19%	19%	32%	18%	17%	26%	14%	19%	19%	*	18%	18%	*	30%
Very Warm	42%	69%	34%	15%	73%	41%	16%	68%	22%	*	67%	15%	*	40%
N	1,921	943	75	903	588	666	667	833	1,087	1	917	823	36	145

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	26%	2%	7%	27%	23%	63%					
Cool	13%	6%	13%	8%	25%	13%					
Warm	19%	16%	21%	32%	30%	13%					
Very Warm	42%	76%	59%	34%	22%	11%					
N	1,921	536	343	75	277	590					



		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	26%	2%	14%	25%	26%	23%	27%	25%
Cool	13%	7%	13%	13%	13%	12%	15%	12%
Warm	19%	18%	24%	18%	20%	21%	17%	18%
Very Warm	42%	73%	49%	43%	41%	44%	41%	44%
N	1,921	468	278	979	941	704	627	470

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	26%	29%	27%
Cool	13%	13%	11%
Warm	19%	16%	17%
Very Warm	42%	43%	44%
N	1,921	389	1,592

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	26%	10%	38%	21%
Cool	13%	11%	18%	14%
Warm	19%	21%	15%	22%
Very Warm	42%	58%	29%	44%
N	1,921	256	426	425



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	26%	33%	18%	14%	8%	11%	13%
Cool	13%	14%	13%	17%	14%	18%	10%
Warm	19%	17%	22%	23%	17%	27%	25%
Very Warm	42%	36%	47%	46%	61%	44%	52%
N	1,921	580	590	914	238	532	165



78 1,149

Policy Favorability Thermometer - Biodiversity- Categorical

Policy Favorability Thermometer - Biodiversity- Categorical

1,577

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	19%	8%	5%	15%	25%	34%	21%	17%	24%	11%	9%	18%	11%	21%
Cool	21%	21%	19%	22%	20%	21%	21%	21%	21%	20%	21%	13%	24%	21%
Warm	27%	30%	38%	30%	23%	19%	28%	27%	25%	30%	35%	28%	13%	27%
Very Warm	33%	41%	38%	33%	33%	25%	30%	36%	29%	39%	34%	41%	51%	31%

		Party ID			Ideology	/	Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	19%	4%	26%	36%	3%	14%	43%	4%	32%	*	4%	41%	*	8%
Cool	21%	15%	19%	27%	13%	23%	25%	16%	25%	*	15%	26%	*	31%
Warm	27%	29%	24%	25%	25%	35%	21%	30%	24%	*	30%	23%	*	27%
Very Warm	33%	52%	31%	12%	59%	28%	12%	50%	19%	*	51%	10%	*	33%
N	1,577	820	54	703	528	540	508	727	849	1	784	641	29	123

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	19%	2%	7%	26%	19%	47%
Cool	21%	12%	17%	19%	32%	25%
Warm	27%	22%	36%	24%	35%	17%
Very Warm	33%	63%	40%	31%	14%	11%
N	1,577	479	283	54	225	442



		Climate Minded	Double Haters	Key N	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	19%	2%	6%	19%	20%	23%	17%	14%	
Cool	21%	14%	26%	20%	21%	20%	20%	22%	
Warm	27%	23%	26%	27%	27%	27%	30%	25%	
Very Warm	33%	61%	43%	34%	32%	30%	33%	39%	
N	1,577	425	216	797	780	547	536	395	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	19%	20%	19%
Cool	21%	15%	19%
Warm	27%	26%	27%
Very Warm	33%	39%	34%
N	1,577	316	1,322

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	19%	9%	31%	23%
Cool	21%	22%	21%	20%
Warm	27%	21%	25%	26%
Very Warm	33%	48%	23%	31%
N	1,577	206	358	330



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	19%	26%	22%	9%	7%	6%	11%
Cool	21%	22%	21%	20%	23%	19%	26%
Warm	27%	26%	24%	33%	30%	37%	24%
Very Warm	33%	26%	33%	38%	40%	37%	39%
N	1,577	495	453	782	210	465	129

YouGov Blue

Policy Favorability Thermometer - More protected areas, like parks- Categorical

Policy Favorability Thermometer - More protected areas, like parks- Categorical

Asked of those in split_3 3

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	4%	1%	0%	8%	6%	5%	7%	2%	3%	6%	*	*	*	5%
Cool	14%	15%	10%	14%	19%	8%	15%	13%	15%	11%	*	*	*	15%
Warm	28%	15%	24%	41%	23%	37%	28%	29%	22%	38%	*	*	*	29%
Very Warm	54%	69%	66%	38%	52%	49%	50%	56%	59%	44%	*	*	*	50%
N	328	52	52	52	99	73	151	170	210	118	40	31	18	238

			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	4%	1%	*	9%	0%	2%	11%	0%	7%	*	0%	10%	*	*
Cool	14%	8%	*	20%	4%	18%	19%	6%	19%	*	9%	21%	*	*
Warm	28%	22%	*	36%	25%	27%	32%	23%	32%	*	22%	39%	*	*
Very Warm	54%	69%	*	36%	71%	53%	38%	70%	42%	*	70%	30%	*	*
N	328	161	9	157	105	116	107	138	189	0	162	134	3	29

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	4%	1%	1%	*	3%	12%				
Cool	14%	4%	9%	*	28%	16%				
Warm	28%	20%	26%	*	31%	34%				
Very Warm	54%	75%	64%	*	37%	38%				
N	328	95	61	9	50	99				



		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K 50-100K		100K+
Very Cool	4%	0%	0%	4%	5%	3%	5%	7%
Cool	14%	8%	9%	14%	14%	18%	11%	9%
Warm	28%	24%	27%	22%	33%	23%	24%	42%
Very Warm	54%	68%	64%	60%	48%	56%	60%	42%
N	328 78		52	146	181	116	101	84

		Pres. Battleground	Engaged Voters
	Total 4% 14% 28% 54%	Selected	Selected
Very Cool	4%	8%	4%
Cool	14%	12%	12%
Warm	28%	30%	29%
Very Warm	54%	50%	55%
N	328	80	271

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	4%	*	7%	1%
Cool	14%	*	15%	18%
Warm	28%	*	23%	22%
Very Warm	54%	*	55%	59%
N	328	42	74	78



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	4%	5%	2%	3%	*	0%	*
Cool	14%	16%	15%	13%	*	11%	*
Warm	28%	22%	24%	27%	*	34%	*
Very Warm	54%	57%	60%	57%	*	55%	*
N	328	97	108	154	44	82	22



Policy Favorability Thermometer - More protected areas, like national forests- Categorical

Policy Favorability Thermometer - More protected areas, like national forests- Categorical

Asked of those in split_3 4

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	6%	2%	3%	3%	3%	13%	9%	3%	5%	6%	1%	10%	*	6%
Cool	15%	8%	23%	24%	13%	12%	20%	11%	18%	11%	10%	20%	*	15%
Warm	28%	32%	39%	16%	22%	30%	31%	26%	26%	31%	35%	24%	*	27%
Very Warm	51%	57%	35%	58%	62%	44%	39%	61%	50%	52%	54%	46%	*	52%
N	329	58	57	45	81	89	161	164	203	127	46	34	10	240

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	6%	0%	*	10%	0%	6%	10%	0%	9%	*	0%	13%	*	*
Cool	15%	11%	*	19%	10%	13%	22%	8%	19%	*	9%	22%	*	*
Warm	28%	22%	*	32%	20%	34%	29%	26%	30%	*	23%	32%	*	*
Very Warm	51%	67%	*	39%	70%	47%	38%	66%	42%	*	67%	34%	*	*
N	329	147	13	169	96	119	114	125	203	1	154	145	8	23

			Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Very Cool	6%	0%	1%	*	7%	12%						
Cool	15%	10%	14%	*	14%	23%						
Warm	28%	14%	24%	*	42%	25%						
Very Warm	51%	76%	61%	*	37%	40%						
N	329	89	46	13	69	100						



		Climate Minded	Climate Minded Double Haters Key Messaging Split					Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+			
Very Cool	6%	0%	5%	2%	9%	6%	6%	3%			
Cool	15%	4%	24%	11%	19%	12%	24%	7%			
Warm	28%	27%	23%	30%	27%	22%	30%	30%			
Very Warm	51%	69%	48%	57%	45%	60%	40%	61%			
N	329 75		48	159	170	104	125	79			

		Pres. Battleground	Engaged Voters
	Total 6% 15% 28% 51%	Selected	Selected
Very Cool	6%	7%	6%
Cool	15%	12%	14%
Warm	28%	21%	28%
Very Warm	51%	60%	52%
N	329	77	270

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	6%	1%	7%	1%
Cool	15%	10%	26%	8%
Warm	28%	24%	26%	24%
Very Warm	51%	66%	40%	67%
N	329	42	74	67



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	6%	8%	3%	3%	3%	3%	*
Cool	15%	25%	12%	18%	8%	20%	*
Warm	28%	26%	27%	30%	30%	33%	*
Very Warm	51%	41%	59%	49%	59%	44%	*
N	329	97	104	158	34	103	26



Policy Favorability Thermometer - Measures to have more protected areas in nature- Categorical

Policy Favorability Thermometer - Measures to have more protected areas in nature- Categorical Asked of those in split_3 5

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	7%	0%	1%	3%	12%	11%	8%	5%	8%	4%	6%	1%	*	8%
Cool	15%	3%	11%	18%	17%	20%	18%	11%	15%	14%	10%	2%	*	17%
Warm	22%	18%	28%	34%	19%	17%	22%	23%	18%	29%	30%	18%	*	21%
Very Warm	56%	79%	60%	45%	53%	52%	52%	61%	58%	53%	53%	79%	*	53%
N	317	43	62	45	85	81	161	155	201	115	42	41	10	224

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	7%	2%	*	13%	0%	3%	15%	2%	11%	*	2%	12%	*	*
Cool	15%	5%	*	26%	3%	8%	29%	5%	23%	*	4%	27%	*	*
Warm	22%	24%	*	20%	19%	31%	18%	21%	23%	*	20%	22%	*	*
Very Warm	56%	69%	*	40%	79%	58%	39%	72%	44%	*	73%	39%	*	*
N	317	169	11	137	87	106	123	145	172	0	153	139	8	17

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	7%	0%	3%	*	*	16%					
Cool	15%	3%	7%	*	*	31%					
Warm	22%	16%	34%	*	*	18%					
Very Warm	56%	81%	55%	*	*	35%					
N	317	80	74	11	24	107					



		Climate Minded	Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	7%	0%	2%	10%	2%	11%	5%	3%	
Cool	15%	5%	16%	13%	16%	10%	18%	21%	
Warm	22%	10%	29%	19%	26%	18%	27%	23%	
Very Warm	56%	85%	53%	57%	56%	61%	50%	53%	
N	317	89	45	168	149	131	107	61	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	7%	14%	6%
Cool	15%	4%	14%
Warm	22%	12%	21%
Very Warm	56%	70%	59%
N	317	61	273

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	7%	7%	16%	5%
Cool	15%	9%	21%	14%
Warm	22%	6%	15%	16%
Very Warm	56%	78%	48%	64%
N	317	39	76	70



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	7%	12%	4%	1%	0%	2%	*
Cool	15%	16%	14%	10%	2%	14%	*
Warm	22%	20%	17%	27%	20%	26%	*
Very Warm	56%	52%	65%	62%	78%	58%	*
N	317	104	97	148	36	81	22



Margin of error: +/-2.8%.

Policy Favorability Thermometer - Declaring more national monuments that protect vast areas of land from development- Categorical

Policy Favorability Thermometer - Declaring more national monuments that protect vast areas of land from development- Categorical Asked of those in split_3 6

			Age				Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	13%	11%	3%	*	12%	21%	15%	12%	18%	4%	*	*	*	13%
Cool	19%	24%	9%	*	19%	16%	22%	17%	21%	16%	*	*	*	21%
Warm	31%	31%	57%	*	35%	15%	34%	29%	30%	33%	*	*	*	30%
Very Warm	36%	35%	31%	*	34%	48%	29%	43%	31%	47%	*	*	*	37%
N	300	59	54	35	74	79	139	159	192	109	23	26	11	240

			Party ID)		Ideology	1		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	13%	4%	*	23%	3%	11%	26%	5%	19%	*	5%	26%	*	*
Cool	19%	11%	*	27%	15%	27%	16%	11%	25%	*	11%	26%	*	*
Warm	31%	34%	*	30%	34%	25%	35%	32%	31%	*	31%	27%	*	*
Very Warm	36%	51%	*	19%	48%	37%	23%	51%	25%	*	53%	21%	*	*
N	300	149	11	141	106	97	98	132	168	0	135	126	8	31

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	13%	1%	11%	*	*	28%					
Cool	19%	10%	15%	*	*	17%					
Warm	31%	37%	26%	*	*	35%					
Very Warm	36%	52%	48%	*	*	20%					
N	300	92	47	11	42	88					



		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	13%	5%	10%	16%	10%	18%	9%	12%
Cool	19%	14%	17%	18%	21%	19%	28%	13%
Warm	31%	25%	34%	29%	34%	27%	35%	34%
Very Warm	36%	56%	39%	37%	35%	36%	28%	41%
N	300	82	41	152	148	103	98	80

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	13%	13%	13%
Cool	19%	31%	18%
Warm	31%	24%	31%
Very Warm	36%	32%	38%
N	300	48	249

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	13%	13%	16%	17%
Cool	19%	16%	32%	11%
Warm	31%	27%	35%	26%
Very Warm	36%	44%	17%	46%
N	300	38	77	83



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	13%	17%	19%	8%	*	2%	*
Cool	19%	30%	12%	22%	*	22%	*
Warm	31%	35%	26%	39%	*	45%	*
Very Warm	36%	17%	43%	32%	*	31%	*
N	300	92	98	145	43	89	30

YouGov Blue

Margin of error: +/-2.8%.

General Election Vote Interest - Scale – General Election Vote Interest

As you may know, there will be an election for President and other state and local offices this year. How interested are you in the November 2024 election? Please rate your interest from 1 to 10, with 1 meaning that you have no interest in this election and 10 meaning that you are extremely interested. You can choose any number between 1 and 10.

				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
1 - No interest at all	1%	2%	1%	4%	1%	0%	1%	1%	1%	1%	1%	1%	4%	1%
2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
3	1%	2%	2%	1%	1%	2%	1%	2%	2%	0%	2%	4%	4%	1%
4	1%	2%	2%	1%	1%	0%	0%	2%	2%	1%	2%	2%	2%	1%
5	3%	5%	3%	2%	5%	1%	3%	4%	4%	1%	6%	2%	4%	3%
6	4%	6%	5%	9%	3%	0%	3%	5%	4%	4%	5%	4%	4%	4%
7	7%	15%	8%	7%	4%	3%	7%	6%	7%	6%	6%	7%	8%	7%
8	14%	21%	26%	16%	8%	7%	16%	13%	14%	14%	14%	14%	16%	14%
9	13%	12%	17%	16%	10%	11%	12%	13%	11%	15%	16%	13%	13%	12%
10 - Extremely interested	55%	35%	37%	44%	67%	75%	56%	55%	53%	58%	47%	54%	45%	57%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
1 - No interest at all	1%	1%	4%	1%	2%	2%	0%	1%	2%	*	1%	1%	*	2%
2	0%	0%	1%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	1%
3	1%	1%	10%	2%	1%	3%	1%	0%	3%	*	1%	1%	*	3%
4	1%	1%	4%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	3%
5	3%	2%	10%	3%	2%	4%	3%	1%	4%	*	2%	3%	*	9%
6	4%	4%	6%	4%	4%	6%	2%	4%	4%	*	5%	3%	*	3%
7	7%	6%	11%	8%	8%	8%	5%	4%	9%	*	6%	6%	*	12%
8	14%	15%	17%	13%	15%	17%	11%	14%	14%	*	14%	12%	*	27%

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							conti	nued from p	revious page					
		Party ID			Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
9	13%	15%	10%	10%	16%	13%	10%	15%	10%	*	15%	9%	*	19%
10 - Extremely interested	55%	55%	27%	57%	52%	46%	67%	59%	52%	*	54%	62%	*	22%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
1 - No interest at all	1%	2%	0%	4%	3%	0%
2	0%	0%	1%	1%	0%	0%
3	1%	1%	1%	10%	4%	0%
4	1%	1%	1%	4%	1%	1%
5	3%	2%	3%	10%	4%	3%
6	4%	4%	4%	6%	7%	2%
7	7%	6%	5%	11%	12%	5%
8	14%	14%	13%	17%	22%	8%
9	13%	15%	16%	10%	10%	10%
10 - Extremely interested	55%	55%	57%	27%	35%	70%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
1 - No interest at all	1%	1%	3%	2%	1%	2%	1%	1%
2	0%	0%	0%	0%	0%	0%	0%	0%
3	1%	2%	6%	2%	1%	1%	3%	0%
4	1%	0%	3%	1%	2%	1%	2%	1%

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				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
5	3%	2%	6%	3%	3%	5%	2%	1%
6	4%	3%	7%	4%	4%	4%	5%	4%
7	7%	8%	16%	7%	6%	7%	8%	4%
8	14%	14%	22%	15%	13%	17%	16%	10%
9	13%	14%	13%	11%	14%	10%	13%	16%
10 - Extremely interested	55%	57%	24%	54%	56%	53%	51%	62%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
1 - No interest at all	1%	2%	0%
2	0%	0%	0%
3	1%	3%	0%
4	1%	0%	0%
5	3%	4%	0%
6	4%	4%	0%
7	7%	5%	0%
8	14%	11%	17%
9	13%	11%	15%
10 - Extremely interested	55%	61%	67%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
1 - No interest at all	1%	1%	1%	1%
2	0%	0%	0%	0%
3	1%	2%	1%	2%
4	1%	2%	0%	2%
5	3%	8%	3%	4%
6	4%	7%	4%	4%
7	7%	11%	10%	5%
8	14%	21%	16%	13%
9	13%	7%	10%	12%
10 - Extremely interested	55%	41%	55%	56%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
1 - No interest at all	1%	2%	1%	2%	1%	2%	1%
2	0%	0%	0%	0%	0%	0%	0%
3	1%	2%	2%	1%	3%	1%	2%
4	1%	1%	2%	2%	1%	2%	2%
5	3%	3%	5%	3%	6%	2%	8%
6	4%	4%	5%	6%	6%	5%	8%
7	7%	8%	7%	10%	11%	12%	10%
8	14%	17%	12%	22%	23%	24%	22%
9	13%	11%	11%	15%	12%	16%	8%
10 - Extremely interested	55%	53%	54%	38%	38%	36%	39%
N	2,015	594	646	974	259	560	179

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Presidential Vote Intent 2024

Thinking about the election for President in November 2024, will you vote for [Republican Donald Trump or Democrat Joe Biden]?

				Age			G	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	45%	52%	55%	45%	40%	39%	41%	48%	41%	51%	73%	47%	54%	39%
Republican Donald														
Trump	45%	30%	36%	49%	49%	54%	49%	42%	48%	40%	19%	41%	24%	51%
Green Party Candidate														
Jill Stein	1%	2%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	0%	1%
Independent Robert F.														
Kennedy, Jr.	4%	9%	5%	2%	5%	2%	5%	4%	5%	3%	2%	8%	7%	4%
Cornel West	1%	1%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	4%	0%
Libertarian Candidate														
Chase Oliver	1%	2%	1%	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%
Other	3%	3%	2%	2%	4%	4%	2%	3%	3%	3%	3%	3%	10%	3%
Not sure	1%	1%	1%	0%	0%	0%	0%	1%	1%	0%	2%	0%	0%	0%
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	45%	86%	22%	5%	83%	46%	10%	92%	11%	*	86%	4%	*	39%
Republican Donald Trump	45%	4%	31%	88%	6%	40%	84%	4%	75%	*	5%	90%	*	42%
Green Party Candidate Jill Stein	1%	1%	0%	0%	2%	0%	0%	1%	1%	*	1%	0%	*	0%
Independent Robert F. Kennedy, Jr.	4%	4%	21%	4%	3%	8%	2%	2%	6%	*	4%	3%	*	8%
Cornel West	1%	1%	4%	0%	2%	0%	0%	0%	1%	*	1%	0%	*	0%

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							conti	nued from p	revious page					
		Party ID Ideology Biden Job 2020 Vote												
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Libertarian Candidate														
Chase Oliver	1%	1%	2%	0%	2%	0%	0%	0%	1%	*	0%	0%	*	3%
Other	3%	2%	18%	3%	2%	4%	3%	1%	5%	*	3%	3%	*	4%
Not sure	1%	1%	2%	0%	1%	1%	0%	0%	1%	*	1%	0%	*	3%
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Democrat Joe Biden	45%	89%	82%	22%	9%	3%
Republican Donald Trump	45%	1%	5%	31%	81%	92%
Green Party Candidate Jill Stein	1%	2%	1%	0%	0%	0%
Independent Robert F. Kennedy, Jr.	4%	2%	7%	21%	7%	2%
Cornel West	1%	1%	0%	4%	0%	0%
Libertarian Candidate						
Chase Oliver	1%	2%	0%	2%	0%	0%
Other	3%	2%	3%	18%	3%	3%
Not sure	1%	1%	1%	2%	0%	0%
Will not vote	0%	0%	0%	0%	0%	0%
N	2,015	550	352	87	303	616



	Climate Minded		Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	45%	78%	42%	46%	44%	43%	47%	50%
Republican Donald								
Trump	45%	11%	16%	44%	46%	44%	45%	44%
Green Party Candidate								
Jill Stein	1%	2%	3%	0%	1%	1%	0%	1%
Independent Robert F.								
Kennedy, Jr.	4%	6%	16%	5%	4%	6%	4%	2%
Cornel West	1%	1%	3%	1%	0%	1%	1%	0%
Libertarian Candidate								
Chase Oliver	1%	1%	3%	1%	1%	1%	1%	0%
Other	3%	2%	15%	3%	3%	4%	2%	2%
Not sure	1%	0%	3%	0%	1%	0%	1%	0%
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	45%	45%	47%
Republican Donald			
Trump	45%	47%	46%
Green Party Candidate			
Jill Stein	1%	0%	1%
Independent Robert F.			
Kennedy, Jr.	4%	3%	3%
Cornel West	1%	2%	0%
Libertarian Candidate			
Chase Oliver	1%	1%	1%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Other	3%	2%	2%
Not sure	1%	0%	0%
Will not vote	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	45%	57%	32%	37%
Republican Donald Trump	45%	31%	60%	54%
Green Party Candidate Jill Stein	1%	2%	0%	1%
Independent Robert F. Kennedy, Jr.	4%	6%	6%	5%
Cornel West	1%	0%	0%	0%
Libertarian Candidate				
Chase Oliver	1%	0%	1%	0%
Other	3%	4%	1%	3%
Not sure	1%	0%	1%	1%
Will not vote	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	45%	38%	44%	51%	55%	52%	48%

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			continu	ued from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Republican Donald							
Trump	45%	52%	45%	38%	30%	38%	38%
Green Party Candidate Jill Stein	1%	0%	0%	1%	2%	0%	3%
Independent Robert F. Kennedy, Jr.	4%	6%	5%	6%	6%	6%	6%
Cornel West	1%	0%	0%	1%	1%	0%	0%
Libertarian Candidate							
Chase Oliver	1%	0%	0%	1%	2%	1%	0%
Other	3%	2%	4%	2%	3%	2%	5%
Not sure	1%	1%	1%	1%	1%	1%	0%
Will not vote	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179



Presidential Vote Intent 2024 - Third Party Push

Well, if the election for President were held today and you had to decide right now, to which candidate would you lean toward [Republican Donald Trump or Democrat Joe Biden]?

Asked of those who are voting for a third party candidate

		Age					Ge	Gender Education				Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White		
Democrat Joe Biden	27%	27%	*	*	21%	*	27%	28%	28%	26%	*	*	*	26%		
Republican Donald																
Trump	27%	23%	*	*	31%	*	28%	30%	31%	21%	*	*	*	27%		
Other candidate	44%	48%	*	*	48%	*	42%	42%	39%	52%	*	*	*	46%		
Not sure	1%	0%	*	*	0%	*	1%	0%	0%	1%	*	*	*	0%		
Will not vote	1%	2%	*	*	0%	*	2%	0%	1%	0%	*	*	*	0%		
N	191	55	27	18	55	36	83	99	120	71	14	25	22	130		

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	27%	46%	21%	4%	48%	20%	9%	59%	20%	*	41%	3%	*	*
Republican Donald														
Trump	27%	14%	14%	55%	8%	31%	50%	16%	30%	*	16%	57%	*	*
Other candidate	44%	38%	63%	41%	42%	48%	38%	20%	49%	*	40%	40%	*	*
Not sure	1%	0%	2%	0%	0%	0%	2%	1%	1%	*	1%	0%	*	*
Will not vote	1%	1%	0%	1%	2%	0%	0%	3%	0%	*	2%	0%	*	*
N	191	89	39	63	60	93	38	35	156	1	84	57	25	25

			Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Democrat Joe Biden	27%	52%	*	21%	*	*			
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Party-	ldeo	logy
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				. u.ty luccit	797	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Republican Donald						
Trump	27%	7%	*	14%	*	*
Other candidate	44%	39%	*	63%	*	*
Not sure	1%	0%	*	2%	*	*
Will not vote	1%	2%	*	0%	*	*
N	191	48	39	39	32	30

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	27%	43%	27%	25%	29%	21%	34%	*
Republican Donald								
Trump	27%	27%	14%	26%	30%	26%	28%	*
Other candidate	44%	28%	58%	47%	41%	52%	36%	*
Not sure	1%	0%	1%	1%	0%	0%	0%	*
Will not vote	1%	2%	0%	1%	0%	1%	1%	*
N	191	54	117	102	89	99	50	28

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	27%	*	28%
Republican Donald			
Trump	27%	*	30%
Other candidate	44%	*	40%
Not sure	1%	*	0%
Will not vote	1%	*	1%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
N	191	32	111

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	27%	*	*	23%
Republican Donald				
Trump	27%	*	*	39%
Other candidate	44%	*	*	37%
Not sure	1%	*	*	1%
Will not vote	1%	*	*	0%
N	191	34	35	41

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected Selected		Gen Z	Millenials	Selected
Democrat Joe Biden	27%	24%	31%	33%	*	25%	*
Republican Donald							
Trump	27%	32%	34%	25%	*	33%	*
Other candidate	44%	41%	35%	40%	*	39%	*
Not sure	1%	0%	1%	1%	*	2%	*
Will not vote	1%	3%	0%	2%	*	1%	*
N	191	54	61	100	38	50	24



Chances of Supporting Biden

Even though you are not supporting Joe Biden now, what are the chances that you might support Joe Biden in the election for President in November 2024 - [is there a fair chance, a small chance, just a very slight chance, or no chance at all] that you might support Joe Biden? Asked of those who are not certainly suppoting Biden

		Age						ender	Education		Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Fair chance	3%	4%	12%	2%	1%	2%	4%	3%	4%	3%	9%	6%	7%	2%
A small chance	6%	10%	11%	5%	6%	1%	4%	7%	5%	7%	13%	8%	8%	5%
Just a very slight chance	9%	18%	16%	11%	6%	3%	10%	7%	9%	8%	27%	6%	3%	8%
No chance at all	82%	68%	62%	82%	87%	94%	82%	83%	83%	81%	51%	80%	82%	85%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	1,057	148	147	156	305	302	532	513	701	355	61	100	42	854

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Fair chance	3%	14%	12%	2%	14%	5%	1%	44%	1%	*	14%	2%	*	7%
A small chance	6%	28%	4%	4%	22%	8%	2%	27%	5%	*	21%	3%	*	9%
Just a very slight chance	9%	29%	8%	7%	32%	12%	4%	14%	9%	*	18%	6%	*	30%
No chance at all	82%	29%	76%	88%	32%	74%	93%	15%	86%	*	47%	90%	*	54%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	1,057	95	60	902	72	363	622	50	1,005	1	103	840	26	88

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Fair chance	3%	*	22%	12%	2%	1%				
A small chance	6%	*	21%	4%	7%	1%				
Just a very slight chance	9%	*	28%	8%	10%	4%				
			continu	ed on the next pag	e					



continued from previous page Party-Ideology

Fai ty-ideoid	ygy .	
Independent	Moderate Republican	Conservative Republican
76%	81%	94%

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
No chance at all	82%	*	29%	76%	81%	94%
Not sure	0%	*	0%	0%	0%	0%
N	1,057	34	48	60	276	598

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Fair chance	3%	16%	4%	2%	5%	5%	1%	3%
A small chance	6%	13%	15%	5%	6%	6%	5%	5%
Just a very slight chance	9%	28%	24%	10%	7%	10%	10%	7%
No chance at all	82%	43%	56%	82%	82%	79%	83%	85%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	1,057	82	141	533	524	411	324	234

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Fair chance	3%	2%	3%
A small chance	6%	2%	5%
Just a very slight chance	9%	8%	7%
No chance at all	82%	89%	86%
Not sure	0%	0%	0%
N	1,057	220	844



		Unmarried Woman	Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
Fair chance	3%	6%	3%	2%	
A small chance	6%	6%	4%	5%	
Just a very slight chance	9%	10%	8%	6%	
No chance at all	82%	78%	85%	87%	
Not sure	0%	0%	0%	0%	
N	1,057	109	286	283	

	Total	Men No College Selected	Women No College Selected	Under 50 Selected	Generation		White Unmarried Women
					Gen Z	Millenials	Selected
Fair chance	3%	5%	2%	6%	4%	8%	6%
A small chance	6%	4%	6%	9%	10%	9%	8%
Just a very slight chance	9%	10%	7%	15%	23%	15%	9%
No chance at all	82%	81%	85%	70%	62%	67%	78%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	1,057	353	343	441	104	255	88



Chances of Supporting Trump

Even though you are not supporting Donald Trump now, what are the chances that you might support Donald Trump in the election for President in November 2024 – [is there a fair chance, a small chance, just a very slight chance, or no chance at all] that you might support Donald Trump? Asked of those who are not certainly suppoting Trump

				Age			Ge	ender	Education	1		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Fair chance	4%	4%	9%	7%	2%	2%	6%	4%	4%	5%	5%	5%	1%	5%
A small chance	7%	12%	9%	5%	3%	5%	9%	6%	7%	6%	5%	3%	7%	8%
Just a very slight chance	8%	14%	12%	8%	3%	4%	11%	6%	8%	7%	10%	5%	6%	8%
No chance at all	81%	70%	70%	81%	92%	90%	75%	85%	80%	81%	80%	86%	86%	79%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	1,056	225	211	151	248	221	456	580	607	448	193	109	74	679

			Party ID	ı		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Fair chance	4%	5%	2%	2%	3%	4%	15%	6%	0%	*	4%	8%	*	9%
A small chance	7%	5%	2%	29%	4%	9%	12%	6%	10%	*	5%	21%	*	11%
Just a very slight chance	8%	7%	13%	19%	4%	11%	16%	6%	16%	*	6%	16%	*	21%
No chance at all	81%	83%	83%	50%	88%	76%	57%	83%	73%	*	86%	54%	*	58%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	1,056	920	55	81	567	397	92	814	241	1	884	56	30	85

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Fair chance	4%	3%	4%	2%	*	*
A small chance	7%	4%	7%	2%	*	*
Just a very slight chance	8%	5%	9%	13%	*	*
			continu	ed on the next pag	e	





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Party-Ideology

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
No chance at all	81%	88%	79%	83%	*	*					
Not sure	0%	0%	0%	0%	*	*					
N	1,056	539	324	55	44	28					

		Climate Minded	Double Haters	Key M	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Fair chance	4%	6%	1%	5%	4%	4%	5%	5%
A small chance	7%	4%	8%	7%	7%	8%	6%	6%
Just a very slight chance	8%	3%	16%	9%	6%	9%	8%	7%
No chance at all	81%	87%	76%	80%	82%	79%	81%	83%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	1,056	415	231	554	502	402	341	259

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Fair chance	4%	3%	5%
A small chance	7%	6%	5%
Just a very slight chance	8%	5%	7%
No chance at all	81%	85%	83%
Not sure	0%	0%	0%
N	1,056	211	858



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Fair chance	4%	4%	4%	3%
A small chance	7%	4%	12%	6%
Just a very slight chance	8%	5%	12%	7%
No chance at all	81%	87%	73%	84%
Not sure	0%	0%	0%	0%
N	1,056	188	162	197

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Fair chance	4%	6%	3%	7%	5%	8%	3%
A small chance	7%	9%	6%	9%	9%	12%	4%
Just a very slight chance	8%	11%	6%	12%	15%	12%	6%
No chance at all	81%	74%	85%	72%	72%	69%	87%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	1,056	268	332	583	175	332	102



Presidential Vote Intent 2024 - Undecided Push -full field

Thinking again about the election for President in November 2024, will you vote for:

Asked of those who are undecided or not planning on voting

				Age			Gender Education			า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Republican Donald														
Trump	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Green Party Candidate														
Jill Stein	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Independent Robert F.														
Kennedy, Jr.	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Libertarian Candidate														
Chase Oliver	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*	*	*	*	*	*	*	*
N	10	3	5	0	2	0	3	7	10	0	5	0	0	5

		Party ID		Ideology		Biden Job			2020 Vote					
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Republican Donald														
Trump	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	*	*	*	*	*	*	*	*	*	*	*	*	*	*

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Margin of error: +/-2.8%.

continued from previous page Party ID Ideology **Biden Job** 2020 Vote Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove Not sure Biden Trump Other Did not vote **Cornel West** * * * * * * Libertarian Candidate Chase Oliver * * Other * * Not sure * * * * Will not vote * * * * * * * * * * 7 Ν 10 8 2 1 3 0 0 10 0 5 1 0 5

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Democrat Joe Biden	*	*	*	*	*	*				
Republican Donald										
Trump	*	*	*	*	*	*				
Green Party Candidate Jill Stein										
	*	*	*	*	*	*				
Independent Robert F. Kennedy, Jr.	.1.	d.	d.	*	d.	al.				
•	*	*	*	*	*	*				
Cornel West	*	*	*	*	*	*				
Libertarian Candidate										
Chase Oliver	*	*	*	*	*	*				
Other	*	*	*	*	*	*				
Not sure	*	*	*	*	*	*				
Will not vote	*	*	*	*	*	*				
N	10	3	4	2	1	0				



		Climate Minded	Double Haters	Key M	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	*	*	*	*	*	*	*	*
Republican Donald								
Trump	*	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*	*	*	*	*
Independent Robert F.								
Kennedy, Jr.	*	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*	*
Libertarian Candidate								
Chase Oliver	*	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*	*
N	10	0	9	2	8	3	4	1

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	*	*	*
Republican Donald			
Trump	*	*	*
Green Party Candidate			
Jill Stein	*	*	*
Independent Robert F.			
Kennedy, Jr.	*	*	*
Cornel West	*	*	*
Libertarian Candidate			
Chase Oliver	*	*	*
		continued on the next page	



	continued from previous page						
		Pres. Battleground	Engaged Voters				
	Total	Selected	Selected				
Other	*	*	*				
Not sure	*	*	*				
Will not vote	*	*	*				
N	10	1	7				

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	*	*	*	*
Republican Donald Trump	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*
Independent Robert F. Kennedy, Jr.	*	*	*	*
Cornel West	*	*	*	*
Libertarian Candidate Chase Oliver	*	*	*	*
Other	*	*	*	*
Not sure	*	*	*	*
Will not vote	*	*	*	*
N	10	0	3	2

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	*	*	*	*	*	*	*
			continu	ed on the next n	ane		



		continued from previous page										
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women					
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected					
Republican Donald Trump	*	*	*	*	*	*	*					
Green Party Candidate Jill Stein	*	*	*	*	*	*	*					
Independent Robert F. Kennedy, Jr.	*	*	*	*	*	*	*					
Cornel West	*	*	*	*	*	*	*					
Libertarian Candidate Chase Oliver	*	*	*	*	*	*	*					
Other	*	*	*	*	*	*	*					
Not sure	*	*	*	*	*	*	*					
Will not vote	*	*	*	*	*	*	*					
N	10	3	7	8	3	5	0					



Presidential Vote Intent 2024 - Undecided Push - 2 Candidate

Well, if the election for President were held today and you had to decide right now, to which candidate would you lean toward [Republican Donald Trump or Democrat Joe Biden]?

Asked of those who are undecided or not planning on voting

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Republican Donald Trump	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Libertarian Candidate Chase Oliver	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*	*	*	*	*	*	*	*
N	7	3	2	0	2	0	3	4	7	0	1	0	0	5

			Party ID)		Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Republican Donald														
Trump	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Green Party Candidate														
Jill Stein	*	*	*	*	*	*	*	*	*	*	*	*	*	*
							contir	nued on the	next page					

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							conti	nued from p	revious page					
			Party ID)		Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Independent Robert F.														
Kennedy, Jr.	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Libertarian Candidate														
Chase Oliver	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*	*	*	*	*	*	*	*
N	7	4	2	1	0	7	0	0	7	0	1	1	0	5

			Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Democrat Joe Biden	*	*	*	*	*	*						
Republican Donald Trump	*	*	*	*	*	*						
Green Party Candidate Jill Stein	*	*	*	*	*	*						
Independent Robert F. Kennedy, Jr.	*	*	*	*	*	*						
Cornel West	*	*	*	*	*	*						
Libertarian Candidate												
Chase Oliver	*	*	*	*	*	*						
Other	*	*	*	*	*	*						
Not sure	*	*	*	*	*	*						
Will not vote	*	*	*	*	*	*						
N	7	0	4	2	1	0						



		Climate Minded	Climate Minded		lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	*	*	*	*	*	*	*	*
Republican Donald								
Trump	*	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*	*	*	*	*
Independent Robert F.								
Kennedy, Jr.	*	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*	*
Libertarian Candidate								
Chase Oliver	*	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*	*
N	7	0	5	2	4	3	1	1

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	*	*	*
Republican Donald			
Trump	*	*	*
Green Party Candidate			
Jill Stein	*	*	*
Independent Robert F.			
Kennedy, Jr.	*	*	*
Cornel West	*	*	*
Libertarian Candidate			
Chase Oliver	*	*	*
		continued on the next page	



	continued from previous page						
		Pres. Battleground	Engaged Voters				
	Total	Selected	Selected				
Other	*	*	*				
Not sure	*	*	*				
Will not vote	*	*	*				
N	7	1	3				

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	*	*	*	*
Republican Donald Trump	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*
Independent Robert F. Kennedy, Jr.	*	*	*	*
Cornel West	*	*	*	*
Libertarian Candidate Chase Oliver	*	*	*	*
Other	*	*	*	*
Not sure	*	*	*	*
Will not vote	*	*	*	*
N	7	0	3	2

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	*	*	*	*	*	*	*
			continu	ed on the next p	age		



			continu	ued from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Republican Donald							
Trump	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	*	*	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	*	*	*	*	*	*	*
Cornel West	*	*	*	*	*	*	*
Libertarian Candidate							
Chase Oliver	*	*	*	*	*	*	*
Other	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*
Will not vote	*	*	*	*	*	*	*
N	7	3	4	5	3	2	0

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Congress Vote Intent 2024

Thinking about the election for U.S. Congress in your district in November 2024, will you vote for – [the Republican canidate or the Democratic candidate]?

	Age				G	Gender Education			Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democratic candidate Lean Democratic	40%	45%	50%	35%	38%	34%	37%	43%	36%	46%	63%	45%	45%	35%
candidate	9%	16%	8%	9%	7%	5%	7%	10%	9%	8%	12%	8%	13%	8%
Republican candidate	38%	28%	29%	39%	40%	48%	42%	35%	40%	34%	14%	31%	19%	44%
Lean Republican candidate	9%	4%	8%	13%	11%	10%	10%	9%	10%	8%	5%	10%	13%	10%
Other candidate	4%	7%	4%	3%	4%	2%	4%	3%	4%	4%	5%	5%	10%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	У		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democratic candidate	40%	79%	11%	2%	77%	39%	8%	82%	9%	*	76%	3%	*	30%
Lean Democratic candidate	9%	14%	19%	2%	13%	12%	2%	11%	7%	*	14%	1%	*	17%
Republican candidate	38%	2%	13%	77%	5%	30%	75%	4%	63%	*	4%	78%	*	28%
Lean Republican candidate	9%	2%	13%	17%	1%	12%	14%	2%	15%	*	2%	16%	*	18%
Other candidate	4%	3%	44%	2%	3%	7%	2%	1%	6%	*	3%	2%	*	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159



		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Democratic candidate	40%	84%	74%	11%	5%	1%		
Lean Democratic candidate	9%	12%	17%	19%	4%	1%		
Republican candidate	38%	1%	2%	13%	66%	82%		
Lean Republican candidate	9%	1%	4%	13%	20%	16%		
Other candidate	4%	2%	4%	44%	4%	0%		
Not sure	0%	0%	0%	0%	0%	0%		
N	2,015	550	352	87	303	616		

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democratic candidate	40%	73%	34%	41%	38%	39%	40%	44%
Lean Democratic								
candidate	9%	12%	25%	8%	10%	9%	10%	5%
Republican candidate	38%	11%	15%	37%	39%	37%	40%	37%
Lean Republican								
candidate	9%	2%	10%	9%	10%	8%	8%	11%
Other candidate	4%	2%	16%	4%	3%	6%	2%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democratic candidate	40%	41%	43%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Lean Democratic			
candidate	9%	7%	7%
Republican candidate	38%	42%	39%
Lean Republican			
candidate	9%	8%	9%
Other candidate	4%	3%	2%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democratic candidate	40%	50%	29%	32%
Lean Democratic candidate	9%	15%	7%	9%
Republican candidate	38%	21%	50%	46%
Lean Republican candidate	9%	9%	12%	11%
Other candidate	4%	5%	2%	3%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Generation		White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democratic candidate	40%	34%	38%	44%	46%	47%	45%
			continu	ed on the next p	age		



			continu	ued from previou	s page				
		Men No College Women No College Under 50 Generation							
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected		
Lean Democratic									
candidate	9%	7%	11%	11%	19%	8%	11%		
Republican candidate	38%	44%	37%	31%	26%	32%	27%		
Lean Republican									
candidate	9%	11%	10%	8%	4%	8%	12%		
Other candidate	4%	4%	3%	5%	5%	5%	5%		
Not sure	0%	0%	0%	0%	0%	0%	0%		
N	2,015	594	646	974	259	560	179		

YouGov Blue

Donald Trump Approval

Do you [approve or disapprove] of Donald Trump?

		Age				G	ender	Education	Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	28%	18%	23%	27%	28%	37%	31%	25%	30%	23%	14%	25%	18%	31%
Somewhat approve	19%	21%	18%	23%	21%	16%	21%	19%	20%	18%	9%	21%	9%	22%
Somewhat disapprove	9%	15%	13%	9%	4%	6%	11%	7%	7%	11%	12%	8%	8%	8%
Strongly disapprove	44%	46%	46%	41%	47%	42%	38%	49%	42%	48%	64%	45%	66%	39%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	28%	3%	10%	54%	4%	22%	55%	3%	46%	*	2%	58%	*	22%
Somewhat approve	19%	5%	21%	34%	4%	23%	29%	6%	29%	*	7%	31%	*	26%
Somewhat disapprove	9%	10%	18%	6%	8%	11%	7%	10%	8%	*	9%	6%	*	14%
Strongly disapprove	44%	82%	51%	5%	84%	44%	9%	80%	18%	*	82%	4%	*	39%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

	Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Strongly approve	28%	1%	4%	10%	45%	59%					
Somewhat approve	19%	2%	8%	21%	39%	32%					
Somewhat disapprove	9%	9%	12%	18%	8%	6%					
Strongly disapprove	44%	88%	76%	51%	9%	3%					
Not sure	0%	0%	0%	0%	0%	0%					

continued on the next page ...



continued from previous page

Party-Ideology

		- arty racology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M	Key Messaging Split				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Strongly approve	28%	5%	0%	25%	30%	28%	29%	25%	
Somewhat approve	19%	7%	0%	21%	18%	18%	18%	20%	
Somewhat disapprove	9%	8%	31%	10%	8%	8%	11%	8%	
Strongly disapprove	44%	79%	69%	44%	44%	45%	43%	46%	
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	28%	31%	31%
Somewhat approve	19%	18%	17%
Somewhat disapprove	9%	6%	7%
Strongly disapprove	44%	45%	45%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	28%	14%	39%	32%
			continued on the next page	

YouGov Blue

		Unmarried Woman	Less than College White Women	
	Total	Selected	Less than College White Men Selected	Selected
Somewhat approve	19%	18%	23%	24%
Somewhat disapprove	9%	7%	9%	5%
Strongly disapprove	44%	61%	29%	40%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Wome	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
Strongly approve	28%	35%	27%	23%	17%	23%	20%	
Somewhat approve	19%	20%	21%	20%	17%	21%	17%	
Somewhat disapprove	9%	9%	6%	13%	14%	13%	10%	
Strongly disapprove	44%	36%	46%	45%	51%	42%	53%	
Not sure	0%	0%	0%	0%	0%	0%	0%	
N	2,015	594	646	974	259	560	179	

YouGov Blue

Election Outcome Fear

Thinking ahead to when the election is over, what do you FEAR the most:

	Age					G	ender	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Joe Biden continuing as														
President	53%	46%	53%	49%	54%	58%	57%	49%	55%	48%	36%	44%	32%	58%
Donald Trump returning														
as President	47%	54%	47%	51%	45%	42%	42%	50%	44%	51%	63%	55%	68%	42%
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID	ı		Ideology	/	Biden Job				2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Joe Biden continuing as															
President	53%	20%	41%	87%	17%	52%	85%	20%	77%	*	19%	89%	*	57%	
Donald Trump returning															
as President	47%	80%	58%	12%	83%	48%	15%	80%	23%	*	80%	11%	*	43%	
Not sure	0%	0%	1%	0%	0%	0%	1%	0%	0%	*	0%	0%	*	0%	
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159	

		Party-Ideology									
otal	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
3%	14%	25%	41%	84%	91%						
17%	86%	75%	58%	16%	9%						
0%	0%	1%	1%	0%	0%						
j.	3% 7%	3% 14% 7% 86%	3% 14% 25% 7% 86% 75%	3% 14% 25% 41% 7% 86% 75% 58%	3% 14% 25% 41% 84% 7% 86% 75% 58% 16%						



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Party-Ideology

			. unity tubblings								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key N		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Joe Biden continuing as President	53%	23%	31%	51%	55%	50%	53%	53%
Donald Trump returning as President	47%	77%	68%	49%	45%	50%	46%	47%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Joe Biden continuing as			
President	53%	52%	53%
Donald Trump returning			
as President	47%	47%	47%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Joe Biden continuing as				
President	53%	40%	64%	59%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Donald Trump returning				
as President	47%	60%	36%	41%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Joe Biden continuing as President	53%	59%	53%	49%	42%	52%	45%
Donald Trump returning as President	47%	41%	47%	50%	58%	48%	55%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — The Economy

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age				G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	27%	30%	27%	22%	28%	29%	24%	30%	26%	30%	43%	33%	28%	24%
Biden somewhat better	14%	21%	21%	15%	10%	7%	14%	14%	12%	16%	27%	9%	22%	12%
Trump somewhat better	8%	12%	11%	9%	6%	6%	7%	9%	9%	7%	7%	8%	6%	9%
Trump much better	42%	26%	31%	45%	49%	53%	48%	38%	45%	38%	14%	37%	27%	49%
Not sure	8%	11%	10%	9%	7%	6%	7%	9%	8%	8%	10%	12%	18%	7%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	27%	54%	15%	1%	54%	27%	4%	60%	3%	*	54%	2%	*	17%
Biden somewhat better	14%	26%	11%	2%	25%	14%	4%	25%	6%	*	24%	2%	*	20%
Trump somewhat better	8%	7%	15%	9%	4%	12%	8%	6%	10%	*	6%	8%	*	22%
Trump much better	42%	4%	25%	83%	5%	36%	81%	3%	72%	*	4%	85%	*	31%
Not sure	8%	10%	34%	4%	12%	11%	2%	6%	9%	*	12%	3%	*	9%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Biden much better	27%	57%	51%	15%	2%	0%						
Biden somewhat better	14%	26%	24%	11%	4%	1%						
Trump somewhat better	8%	3%	10%	15%	13%	7%						
Trump much better	42%	2%	5%	25%	72%	90%						
Not sure	8%	11%	10%	34%	9%	1%						

continued on the next page ...



continued from previous page

Party-Ideology

			,								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	27%	55%	13%	29%	26%	29%	26%	27%
Biden somewhat better	14%	21%	20%	14%	14%	11%	16%	17%
Trump somewhat better	8%	6%	19%	8%	9%	10%	6%	8%
Trump much better	42%	9%	17%	42%	43%	40%	44%	42%
Not sure	8%	9%	32%	7%	9%	10%	8%	6%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	27%	27%	30%
Biden somewhat better	14%	12%	13%
Trump somewhat better	8%	9%	6%
Trump much better	42%	44%	44%
Not sure	8%	8%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	27%	34%	19%	24%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	14%	18%	9%	10%
Trump somewhat better	8%	9%	7%	10%
Trump much better	42%	26%	60%	48%
Not sure	8%	13%	4%	8%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	27%	22%	29%	27%	35%	25%	27%
Biden somewhat better	14%	13%	12%	20%	19%	21%	18%
Trump somewhat better	8%	9%	9%	11%	13%	11%	12%
Trump much better	42%	50%	40%	33%	23%	34%	32%
Not sure	8%	6%	9%	10%	11%	9%	12%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Immigration

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age			G	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	23%	27%	26%	23%	19%	21%	22%	24%	21%	25%	35%	29%	27%	19%
Biden somewhat better	16%	18%	29%	12%	13%	12%	14%	18%	14%	20%	23%	13%	22%	15%
Trump somewhat better	9%	18%	11%	10%	7%	5%	9%	10%	9%	9%	16%	10%	8%	8%
Trump much better	44%	27%	29%	45%	50%	58%	49%	40%	46%	40%	16%	37%	30%	51%
Not sure	8%	10%	5%	10%	10%	5%	7%	9%	9%	6%	10%	12%	13%	7%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	23%	45%	12%	1%	46%	21%	4%	48%	4%	*	43%	2%	*	20%
Biden somewhat better	16%	29%	16%	3%	30%	16%	4%	29%	7%	*	29%	2%	*	19%
Trump somewhat better	9%	8%	22%	10%	8%	14%	6%	8%	11%	*	9%	9%	*	13%
Trump much better	44%	6%	33%	83%	5%	37%	85%	6%	72%	*	7%	86%	*	30%
Not sure	8%	12%	17%	3%	10%	12%	2%	10%	6%	*	11%	2%	*	17%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Biden much better	23%	50%	40%	12%	3%	1%				
Biden somewhat better	16%	31%	27%	16%	5%	1%				
Trump somewhat better	9%	7%	9%	22%	18%	5%				
Trump much better	44%	2%	9%	33%	68%	92%				
Not sure	8%	10%	16%	17%	6%	1%				

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Party-Ideology

		t and, secondly								
	Total Lib	eral Democrat M	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N 2,0	015	550	352	87	303	616				

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	23%	43%	15%	24%	21%	22%	23%	24%
Biden somewhat better	16%	29%	24%	16%	16%	14%	18%	19%
Trump somewhat better	9%	10%	18%	9%	10%	11%	8%	10%
Trump much better	44%	7%	23%	42%	46%	44%	43%	42%
Not sure	8%	12%	20%	8%	7%	9%	9%	4%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	23%	22%	25%
Biden somewhat better	16%	17%	16%
Trump somewhat better	9%	8%	7%
Trump much better	44%	46%	45%
Not sure	8%	7%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	23%	26%	16%	18%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	16%	24%	11%	15%
Trump somewhat better	9%	14%	7%	10%
Trump much better	44%	27%	61%	49%
Not sure	8%	8%	6%	9%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	23%	21%	22%	26%	31%	25%	21%
Biden somewhat better	16%	12%	15%	20%	18%	23%	26%
Trump somewhat better	9%	9%	10%	13%	17%	12%	12%
Trump much better	44%	51%	43%	33%	24%	33%	32%
Not sure	8%	7%	10%	8%	11%	7%	9%
N	2,015	594	646	974	259	560	179

YouGov Blue

Comparing Biden and Trump Grid — Health care

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age				G	ender	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	34%	34%	37%	31%	33%	34%	31%	36%	33%	35%	55%	40%	30%	30%
Biden somewhat better	16%	24%	26%	15%	11%	8%	16%	16%	13%	20%	20%	11%	31%	15%
Trump somewhat better	12%	11%	10%	14%	12%	13%	15%	10%	11%	13%	6%	15%	4%	13%
Trump much better	30%	19%	21%	32%	31%	40%	31%	28%	33%	24%	12%	24%	20%	34%
Not sure	9%	12%	7%	8%	12%	6%	8%	10%	9%	9%	7%	11%	15%	9%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	34%	66%	18%	2%	64%	34%	8%	71%	6%	*	64%	3%	*	24%
Biden somewhat better	16%	24%	15%	8%	23%	19%	7%	22%	11%	*	25%	4%	*	27%
Trump somewhat better	12%	2%	7%	22%	4%	12%	19%	2%	19%	*	3%	21%	*	14%
Trump much better	30%	2%	23%	58%	3%	24%	58%	2%	50%	*	2%	62%	*	19%
Not sure	9%	5%	38%	10%	6%	11%	9%	3%	14%	*	6%	9%	*	17%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Biden much better	34%	69%	63%	18%	2%	2%			
Biden somewhat better	16%	23%	24%	15%	13%	5%			
Trump somewhat better	12%	2%	3%	7%	23%	21%			
Trump much better	30%	1%	3%	23%	49%	64%			
Not sure	9%	5%	7%	38%	12%	9%			

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Party-Ideology

			- unity recording										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican							
N	2,015	550	352	87	303	616							

		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	34%	64%	22%	35%	33%	37%	32%	34%
Biden somewhat better	16%	21%	35%	15%	17%	13%	18%	19%
Trump somewhat better	12%	4%	11%	11%	13%	11%	10%	15%
Trump much better	30%	6%	6%	29%	30%	28%	33%	25%
Not sure	9%	6%	26%	10%	8%	11%	7%	6%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	34%	37%	37%
Biden somewhat better	16%	14%	14%
Trump somewhat better	12%	10%	11%
Trump much better	30%	32%	31%
Not sure	9%	6%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	34%	41%	26%	30%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	16%	19%	13%	12%
Trump somewhat better	12%	4%	15%	11%
Trump much better	30%	18%	41%	38%
Not sure	9%	17%	5%	10%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	34%	32%	34%	34%	40%	33%	38%
Biden somewhat better	16%	14%	13%	22%	23%	25%	19%
Trump somewhat better	12%	13%	10%	11%	7%	11%	3%
Trump much better	30%	35%	31%	23%	18%	24%	26%
Not sure	9%	6%	12%	9%	13%	7%	14%
N	2,015	594	646	974	259	560	179

YouGov Blue

Comparing Biden and Trump Grid — Crime

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age					G	ender	Education	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	24%	27%	25%	23%	23%	25%	21%	27%	23%	26%	39%	31%	28%	21%
Biden somewhat better	15%	23%	26%	11%	12%	9%	14%	16%	13%	19%	20%	14%	26%	14%
Trump somewhat better	9%	12%	12%	11%	8%	6%	9%	10%	9%	11%	14%	13%	4%	8%
Trump much better	40%	24%	26%	40%	46%	54%	46%	35%	44%	34%	13%	29%	25%	47%
Not sure	11%	14%	11%	15%	10%	6%	9%	12%	11%	10%	13%	14%	17%	9%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	24%	49%	6%	1%	49%	22%	5%	53%	3%	*	46%	3%	*	18%
Biden somewhat better	15%	29%	15%	2%	28%	16%	4%	28%	6%	*	28%	1%	*	21%
Trump somewhat better	9%	6%	13%	13%	6%	13%	9%	6%	12%	*	7%	11%	*	17%
Trump much better	40%	4%	24%	79%	5%	33%	78%	3%	67%	*	4%	81%	*	31%
Not sure	11%	13%	43%	5%	13%	16%	3%	10%	11%	*	15%	4%	*	14%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Biden much better	24%	53%	43%	6%	2%	1%			
Biden somewhat better	15%	29%	26%	15%	4%	1%			
Trump somewhat better	9%	4%	8%	13%	17%	10%			
Trump much better	40%	2%	5%	24%	66%	87%			
Not sure	11%	12%	18%	43%	10%	2%			

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continued from previous page

Party-Ideology

			,									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
N	2,015	550	352	87	303	616						

		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	24%	47%	12%	27%	22%	27%	23%	24%
Biden somewhat better	15%	29%	21%	15%	16%	13%	16%	19%
Trump somewhat better	9%	6%	16%	9%	10%	9%	10%	10%
Trump much better	40%	7%	18%	40%	40%	40%	39%	39%
Not sure	11%	11%	33%	10%	12%	12%	12%	7%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	24%	26%	27%
Biden somewhat better	15%	14%	15%
Trump somewhat better	9%	8%	8%
Trump much better	40%	44%	41%
Not sure	11%	9%	8%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	24%	31%	17%	21%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	15%	20%	11%	13%
Trump somewhat better	9%	10%	7%	8%
Trump much better	40%	23%	58%	47%
Not sure	11%	16%	7%	11%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	24%	21%	25%	25%	32%	23%	27%
Biden somewhat better	15%	12%	14%	21%	22%	24%	15%
Trump somewhat better	9%	8%	9%	12%	10%	13%	10%
Trump much better	40%	49%	39%	29%	22%	28%	31%
Not sure	11%	9%	13%	13%	13%	12%	16%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Climate change, the environment, and the energy transition

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age			Gender Education			Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	35%	35%	38%	31%	34%	35%	32%	37%	32%	39%	50%	38%	47%	31%
Biden somewhat better	16%	20%	25%	16%	15%	9%	16%	17%	15%	19%	21%	11%	23%	16%
Trump somewhat better	11%	13%	9%	10%	10%	12%	13%	9%	10%	11%	2%	16%	5%	12%
Trump much better	26%	20%	18%	29%	29%	31%	31%	22%	29%	22%	13%	24%	18%	29%
Not sure	12%	13%	9%	15%	12%	13%	10%	15%	14%	9%	13%	12%	8%	13%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	35%	66%	24%	3%	68%	33%	7%	71%	8%	*	65%	4%	*	29%
Biden somewhat better	16%	20%	20%	12%	19%	20%	11%	18%	15%	*	22%	9%	*	25%
Trump somewhat better	11%	3%	5%	20%	4%	10%	17%	3%	16%	*	2%	19%	*	9%
Trump much better	26%	3%	10%	51%	3%	21%	52%	3%	43%	*	3%	54%	*	16%
Not sure	12%	8%	40%	15%	7%	16%	13%	4%	18%	*	9%	14%	*	20%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

	Party-Ideology											
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Biden much better	35%	72%	61%	24%	5%	2%						
Biden somewhat better	16%	19%	22%	20%	17%	9%						
Trump somewhat better	11%	1%	5%	5%	18%	19%						
Trump much better	26%	2%	2%	10%	43%	56%						
Not sure	12%	6%	11%	40%	17%	14%						

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			. a.r., recordy								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Biden much better	35%	68%	25%	34%	35%	34%	34%	38%	
Biden somewhat better	16%	16%	35%	16%	17%	14%	18%	18%	
Trump somewhat better	11%	4%	5%	11%	10%	9%	9%	13%	
Trump much better	26%	6%	7%	25%	27%	26%	28%	22%	
Not sure	12%	6%	28%	14%	11%	16%	11%	9%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	35%	36%	38%
Biden somewhat better	16%	16%	15%
Trump somewhat better	11%	11%	10%
Trump much better	26%	26%	27%
Not sure	12%	10%	9%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	35%	42%	26%	30%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	16%	18%	12%	15%
Trump somewhat better	11%	4%	13%	12%
Trump much better	26%	15%	37%	29%
Not sure	12%	20%	12%	15%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	35%	30%	33%	35%	38%	34%	34%
Biden somewhat better	16%	14%	16%	21%	19%	24%	21%
Trump somewhat better	11%	11%	10%	10%	9%	11%	4%
Trump much better	26%	34%	24%	22%	20%	20%	21%
Not sure	12%	11%	17%	12%	14%	11%	19%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Helping with the cost of living

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age			G	Gender Education			Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	26%	27%	26%	23%	26%	29%	23%	29%	26%	27%	43%	31%	22%	23%
Biden somewhat better	15%	20%	24%	16%	12%	8%	15%	15%	12%	21%	22%	10%	31%	14%
Trump somewhat better	11%	15%	14%	14%	8%	10%	13%	11%	11%	13%	8%	15%	5%	12%
Trump much better	38%	27%	25%	36%	43%	48%	41%	35%	41%	32%	15%	29%	26%	43%
Not sure	9%	10%	11%	11%	11%	5%	8%	10%	10%	8%	11%	15%	16%	8%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	26%	52%	9%	2%	51%	26%	5%	58%	3%	*	51%	2%	*	19%
Biden somewhat better	15%	26%	19%	4%	27%	15%	5%	26%	7%	*	26%	2%	*	21%
Trump somewhat better	11%	6%	15%	17%	5%	15%	13%	6%	16%	*	6%	15%	*	22%
Trump much better	38%	4%	22%	73%	5%	32%	72%	3%	63%	*	5%	75%	*	24%
Not sure	9%	12%	35%	5%	12%	12%	4%	7%	11%	*	12%	5%	*	14%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Biden much better	26%	55%	49%	9%	2%	1%					
Biden somewhat better	15%	28%	24%	19%	6%	3%					
Trump somewhat better	11%	3%	8%	15%	23%	13%					
Trump much better	38%	2%	7%	22%	61%	80%					
Not sure	9%	12%	12%	35%	8%	4%					



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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	26%	51%	13%	27%	26%	31%	25%	24%
Biden somewhat better	15%	25%	24%	15%	15%	10%	15%	24%
Trump somewhat better	11%	5%	20%	12%	11%	10%	12%	12%
Trump much better	38%	9%	11%	37%	38%	37%	38%	36%
Not sure	9%	10%	33%	9%	10%	12%	10%	5%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	26%	30%	30%
Biden somewhat better	15%	12%	15%
Trump somewhat better	11%	9%	10%
Trump much better	38%	42%	39%
Not sure	9%	6%	7%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	26%	33%	19%	25%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	15%	17%	10%	10%
Trump somewhat better	11%	8%	11%	12%
Trump much better	38%	26%	53%	44%
Not sure	9%	16%	7%	9%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	26%	23%	29%	26%	33%	23%	29%
Biden somewhat better	15%	12%	11%	20%	18%	23%	16%
Trump somewhat better	11%	11%	11%	14%	14%	14%	8%
Trump much better	38%	45%	38%	29%	23%	29%	31%
Not sure	9%	9%	11%	11%	12%	10%	15%
N	2,015	594	646	974	259	560	179

YouGov Blue

Comparing Biden and Trump Grid — China

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age			Ge	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	23%	23%	26%	21%	22%	24%	20%	26%	20%	28%	37%	46%	*	20%
Biden somewhat better	14%	15%	22%	22%	11%	8%	15%	13%	14%	14%	22%	5%	*	13%
Trump somewhat better	11%	16%	15%	4%	11%	10%	11%	11%	10%	14%	7%	21%	*	11%
Trump much better	37%	15%	24%	39%	47%	44%	43%	32%	41%	28%	10%	22%	*	42%
Not sure	15%	30%	13%	15%	9%	13%	12%	18%	14%	16%	24%	6%	*	13%
N	515	71	90	70	127	157	237	275	325	190	53	39	25	398

			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	23%	48%	*	2%	48%	20%	4%	52%	3%	*	46%	2%	*	17%
Biden somewhat better	14%	27%	*	3%	22%	19%	2%	29%	4%	*	25%	1%	*	22%
Trump somewhat better	11%	5%	*	17%	7%	15%	12%	5%	15%	*	7%	14%	*	19%
Trump much better	37%	3%	*	68%	7%	30%	69%	2%	60%	*	2%	73%	*	28%
Not sure	15%	17%	*	10%	16%	15%	13%	11%	17%	*	20%	10%	*	14%
N	515	240	17	259	168	162	185	211	305	0	235	233	5	42

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Biden much better	23%	53%	41%	*	2%	2%				
Biden somewhat better	14%	24%	34%	*	6%	2%				
Trump somewhat better	11%	5%	5%	*	26%	12%				
Trump much better	37%	2%	7%	*	56%	74%				
Not sure	15%	16%	13%	*	10%	11%				



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			r arty-lucology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N	515	151	76	17	75	170				

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	23%	46%	11%	24%	22%	25%	22%	25%
Biden somewhat better	14%	22%	15%	17%	11%	10%	17%	18%
Trump somewhat better	11%	9%	16%	12%	11%	14%	7%	10%
Trump much better	37%	5%	8%	33%	40%	36%	42%	31%
Not sure	15%	17%	49%	14%	16%	16%	12%	15%
N	515	113	74	260	255	186	176	122

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	23%	31%	27%
Biden somewhat better	14%	11%	15%
Trump somewhat better	11%	10%	7%
Trump much better	37%	44%	40%
Not sure	15%	5%	11%
N	515	107	419

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	23%	26%	13%	21%
			continued on the next page	

YouGov Blue

			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	14%	22%	13%	14%
Trump somewhat better	11%	16%	5%	13%
Trump much better	37%	20%	55%	41%
Not sure	15%	17%	15%	10%
N	515	63	124	133

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	23%	15%	25%	24%	26%	21%	15%
Biden somewhat better	14%	15%	14%	20%	15%	21%	22%
Trump somewhat better	11%	7%	12%	12%	16%	14%	22%
Trump much better	37%	47%	36%	25%	17%	27%	21%
Not sure	15%	16%	13%	19%	26%	18%	20%
N	515	157	168	230	59	127	46



Comparing Biden and Trump Grid — The border

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age					G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	20%	23%	24%	19%	19%	19%	18%	22%	20%	21%	33%	33%	25%	16%
Biden somewhat better	17%	24%	22%	15%	13%	13%	15%	17%	14%	20%	23%	12%	21%	16%
Trump somewhat better	11%	18%	16%	13%	8%	4%	10%	11%	10%	12%	18%	14%	5%	9%
Trump much better	45%	27%	27%	48%	51%	60%	49%	41%	48%	38%	16%	36%	33%	51%
Not sure	8%	7%	10%	5%	10%	5%	7%	8%	7%	8%	10%	6%	16%	7%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	20%	40%	12%	1%	42%	20%	3%	43%	4%	*	39%	1%	*	20%
Biden somewhat better	17%	33%	7%	1%	30%	18%	3%	31%	6%	*	30%	1%	*	19%
Trump somewhat better	11%	10%	17%	11%	12%	15%	6%	11%	11%	*	12%	7%	*	24%
Trump much better	45%	6%	30%	85%	5%	38%	87%	5%	74%	*	7%	89%	*	29%
Not sure	8%	11%	35%	2%	12%	10%	1%	10%	6%	*	12%	1%	*	9%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

			Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican							
Biden much better	20%	44%	36%	12%	3%	0%							
Biden somewhat better	17%	33%	33%	7%	2%	0%							
Trump somewhat better	11%	10%	10%	17%	20%	4%							
Trump much better	45%	2%	10%	30%	71%	95%							
Not sure	8%	11%	12%	35%	4%	0%							



continued from previous page

Total	Liberal Democrat				
Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N 2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key N	lessaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Biden much better	20%	37%	14%	22%	19%	22%	20%	20%	
Biden somewhat better	17%	33%	21%	16%	17%	14%	17%	21%	
Trump somewhat better	11%	11%	19%	11%	10%	12%	11%	10%	
Trump much better	45%	8%	26%	42%	48%	42%	45%	44%	
Not sure	8%	11%	20%	9%	6%	10%	6%	5%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	20%	22%	22%
Biden somewhat better	17%	14%	17%
Trump somewhat better	11%	10%	9%
Trump much better	45%	47%	45%
Not sure	8%	8%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	20%	28%	12%	18%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	17%	21%	12%	14%
Trump somewhat better	11%	14%	8%	8%
Trump much better	45%	27%	62%	53%
Not sure	8%	9%	6%	7%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	20%	18%	22%	23%	25%	22%	21%
Biden somewhat better	17%	13%	14%	21%	26%	21%	22%
Trump somewhat better	11%	9%	11%	16%	17%	16%	12%
Trump much better	45%	52%	46%	33%	24%	33%	34%
Not sure	8%	7%	7%	8%	7%	9%	11%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — The war between Ukraine and Russia

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	28%	24%	19%	26%	31%	38%	29%	28%	24%	36%	40%	20%	*	29%
Biden somewhat better	11%	15%	18%	8%	9%	8%	9%	14%	10%	14%	24%	19%	*	8%
Trump somewhat better	10%	14%	11%	9%	7%	11%	14%	7%	10%	11%	16%	2%	*	11%
Trump much better	39%	40%	32%	48%	37%	38%	43%	36%	44%	31%	10%	44%	*	42%
Not sure	11%	6%	19%	9%	16%	5%	4%	15%	13%	8%	10%	15%	*	10%
N	503	101	84	85	121	111	220	274	309	194	49	64	22	368

			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	28%	56%	*	1%	57%	27%	2%	62%	5%	*	58%	2%	*	22%
Biden somewhat better	11%	20%	*	4%	17%	12%	5%	18%	7%	*	20%	4%	*	10%
Trump somewhat better	10%	7%	*	14%	7%	11%	13%	7%	13%	*	6%	14%	*	18%
Trump much better	39%	6%	*	76%	5%	37%	75%	7%	62%	*	4%	75%	*	24%
Not sure	11%	12%	*	6%	14%	13%	5%	6%	14%	*	12%	5%	*	26%
N	503	247	27	230	157	186	161	209	295	0	221	228	16	37

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Biden much better	28%	61%	53%	*	2%	0%						
Biden somewhat better	11%	19%	21%	*	5%	3%						
Trump somewhat better	10%	5%	9%	*	14%	12%						
Trump much better	39%	3%	6%	*	71%	80%						
Not sure	11%	12%	11%	*	8%	5%						



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	_	i arty-lucology								
Т	Total I	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N 50	03	143	89	27	79	143				

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	28%	56%	19%	30%	26%	28%	29%	30%
Biden somewhat better	11%	17%	26%	7%	17%	10%	14%	12%
Trump somewhat better	10%	11%	4%	9%	12%	8%	10%	15%
Trump much better	39%	9%	11%	40%	38%	38%	39%	35%
Not sure	11%	8%	39%	14%	8%	16%	8%	7%
N	503	122	73	264	239	205	148	110

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	28%	33%	31%
Biden somewhat better	11%	16%	10%
Trump somewhat better	10%	8%	11%
Trump much better	39%	38%	39%
Not sure	11%	6%	8%
N	503	102	411

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	28%	28%	19%	24%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	11%	16%	6%	3%
Trump somewhat better	10%	3%	13%	7%
Trump much better	39%	35%	55%	49%
Not sure	11%	18%	5%	17%
N	503	70	105	116

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	28%	25%	22%	24%	28%	22%	33%
Biden somewhat better	11%	9%	11%	14%	17%	13%	7%
Trump somewhat better	10%	14%	7%	12%	15%	12%	2%
Trump much better	39%	47%	41%	40%	33%	41%	48%
Not sure	11%	5%	19%	10%	6%	12%	10%
N	503	141	166	266	69	157	47

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Comparing Biden and Trump Grid — Women's rights

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age			Ge	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	38%	32%	44%	37%	38%	37%	34%	41%	35%	42%	57%	41%	48%	33%
Biden somewhat better	14%	27%	21%	13%	9%	6%	14%	14%	13%	16%	18%	12%	16%	14%
Trump somewhat better	12%	11%	10%	10%	12%	15%	15%	10%	12%	11%	5%	12%	4%	14%
Trump much better	25%	19%	16%	29%	25%	31%	26%	23%	29%	18%	9%	21%	18%	28%
Not sure	12%	12%	10%	11%	15%	11%	11%	13%	12%	12%	11%	14%	15%	12%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	38%	71%	27%	4%	72%	38%	7%	76%	9%	*	70%	4%	*	30%
Biden somewhat better	14%	18%	23%	9%	16%	15%	11%	16%	13%	*	19%	8%	*	20%
Trump somewhat better	12%	2%	3%	23%	4%	11%	20%	2%	19%	*	2%	22%	*	16%
Trump much better	25%	2%	11%	49%	2%	19%	49%	2%	41%	*	1%	52%	*	17%
Not sure	12%	7%	37%	15%	6%	17%	12%	4%	18%	*	8%	15%	*	18%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Biden much better	38%	76%	68%	27%	7%	2%				
Biden somewhat better	14%	16%	17%	23%	11%	9%				
Trump somewhat better	12%	2%	1%	3%	23%	22%				
Trump much better	25%	1%	3%	11%	39%	55%				
Not sure	12%	5%	11%	37%	19%	12%				



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			,								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters Key Messaging Split				Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Biden much better	38%	72%	31%	38%	37%	37%	37%	41%	
Biden somewhat better	14%	13%	32%	14%	14%	14%	14%	15%	
Trump somewhat better	12%	4%	5%	12%	12%	11%	11%	13%	
Trump much better	25%	5%	5%	24%	25%	25%	27%	19%	
Not sure	12%	5%	26%	12%	12%	13%	11%	12%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	38%	41%	41%
Biden somewhat better	14%	11%	12%
Trump somewhat better	12%	11%	11%
Trump much better	25%	26%	26%
Not sure	12%	10%	10%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	38%	48%	24%	33%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	14%	17%	13%	10%
Trump somewhat better	12%	5%	18%	12%
Trump much better	25%	17%	36%	32%
Not sure	12%	14%	8%	13%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	38%	32%	37%	38%	37%	38%	39%
Biden somewhat better	14%	13%	12%	21%	27%	21%	20%
Trump somewhat better	12%	15%	10%	10%	8%	11%	7%
Trump much better	25%	30%	27%	21%	18%	20%	23%
Not sure	12%	10%	14%	11%	10%	10%	11%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Your wages and salary keeping up with cost of living

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age			G	Gender Education				Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	24%	25%	24%	22%	25%	25%	22%	26%	24%	25%	43%	25%	21%	21%
Biden somewhat better	16%	24%	26%	13%	11%	12%	17%	16%	14%	19%	27%	15%	22%	14%
Trump somewhat better	13%	18%	15%	16%	8%	12%	15%	12%	13%	14%	8%	16%	8%	14%
Trump much better	36%	22%	26%	36%	43%	46%	39%	34%	39%	33%	11%	30%	24%	42%
Not sure	10%	11%	10%	13%	13%	6%	8%	12%	11%	10%	12%	13%	24%	9%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	24%	48%	7%	1%	49%	23%	4%	52%	3%	*	47%	1%	*	18%
Biden somewhat better	16%	29%	18%	3%	27%	18%	5%	31%	5%	*	30%	2%	*	17%
Trump somewhat better	13%	6%	11%	20%	7%	17%	14%	5%	19%	*	6%	18%	*	24%
Trump much better	36%	3%	28%	71%	3%	30%	72%	3%	61%	*	3%	74%	*	24%
Not sure	10%	13%	36%	5%	14%	12%	5%	9%	11%	*	14%	4%	*	16%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Biden much better	24%	53%	44%	7%	2%	0%		
Biden somewhat better	16%	28%	30%	18%	5%	1%		
Trump somewhat better	13%	5%	8%	11%	27%	15%		
Trump much better	36%	1%	5%	28%	58%	79%		
Not sure	10%	13%	14%	36%	8%	4%		



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		t and, saccing,							
	Total Lib	eral Democrat M	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
N 2,0	015	550	352	87	303	616			

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	24%	48%	12%	26%	22%	26%	23%	25%
Biden somewhat better	16%	26%	19%	14%	18%	15%	16%	19%
Trump somewhat better	13%	9%	23%	13%	13%	12%	11%	17%
Trump much better	36%	6%	12%	36%	37%	35%	38%	33%
Not sure	10%	11%	35%	11%	9%	12%	11%	6%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	24%	27%	27%
Biden somewhat better	16%	12%	16%
Trump somewhat better	13%	13%	11%
Trump much better	36%	39%	38%
Not sure	10%	10%	9%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	24%	32%	17%	21%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	16%	19%	12%	13%
Trump somewhat better	13%	10%	15%	12%
Trump much better	36%	24%	49%	44%
Not sure	10%	14%	6%	10%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	24%	22%	25%	24%	29%	22%	28%
Biden somewhat better	16%	14%	15%	21%	23%	23%	17%
Trump somewhat better	13%	14%	12%	16%	16%	17%	11%
Trump much better	36%	41%	36%	27%	22%	27%	31%
Not sure	10%	9%	12%	11%	10%	12%	13%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Presidents not being able to act as autocrats

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age				G	ender	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	33%	30%	33%	29%	35%	33%	30%	35%	29%	39%	44%	33%	39%	30%
Biden somewhat better	11%	17%	21%	11%	6%	6%	12%	10%	11%	12%	19%	11%	17%	9%
Trump somewhat better	9%	8%	13%	11%	7%	9%	11%	8%	8%	12%	4%	10%	8%	10%
Trump much better	24%	19%	15%	24%	26%	33%	29%	21%	27%	21%	8%	18%	18%	29%
Not sure	23%	25%	18%	25%	26%	19%	17%	27%	26%	16%	25%	28%	18%	22%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	33%	62%	23%	4%	65%	29%	8%	65%	8%	*	62%	3%	*	21%
Biden somewhat better	11%	15%	10%	7%	13%	12%	8%	15%	8%	*	16%	5%	*	17%
Trump somewhat better	9%	2%	8%	17%	3%	9%	15%	4%	14%	*	3%	16%	*	14%
Trump much better	24%	3%	14%	48%	4%	20%	47%	3%	40%	*	2%	50%	*	19%
Not sure	23%	18%	45%	25%	15%	29%	23%	13%	30%	*	18%	27%	*	28%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

			Party-Ideology											
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican								
Biden much better	33%	69%	53%	23%	3%	3%								
Biden somewhat better	11%	14%	14%	10%	10%	5%								
Trump somewhat better	9%	1%	4%	8%	16%	16%								
Trump much better	24%	2%	3%	14%	41%	51%								
Not sure	23%	14%	26%	45%	30%	24%								



continued from previous page

			,									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
N	2,015	550	352	87	303	616						

		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	33%	61%	29%	34%	31%	31%	33%	37%
Biden somewhat better	11%	14%	21%	11%	11%	10%	13%	10%
Trump somewhat better	9%	5%	7%	9%	10%	8%	7%	14%
Trump much better	24%	6%	2%	25%	24%	24%	28%	20%
Not sure	23%	13%	41%	22%	24%	28%	19%	18%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	33%	36%	36%
Biden somewhat better	11%	10%	9%
Trump somewhat better	9%	7%	9%
Trump much better	24%	27%	26%
Not sure	23%	19%	19%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	33%	38%	24%	29%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	11%	12%	9%	7%
Trump somewhat better	9%	4%	10%	8%
Trump much better	24%	12%	37%	28%
Not sure	23%	34%	20%	29%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	33%	27%	29%	31%	33%	31%	36%
Biden somewhat better	11%	12%	9%	16%	16%	18%	8%
Trump somewhat better	9%	10%	6%	11%	6%	12%	5%
Trump much better	24%	31%	23%	20%	18%	20%	17%
Not sure	23%	20%	32%	22%	26%	19%	34%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Handling Israel and Gaza

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age				Ge	ender	Education	1	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	23%	14%	24%	37%	16%	29%	21%	25%	21%	27%	40%	31%	*	20%
Biden somewhat better	15%	18%	22%	12%	16%	9%	15%	15%	14%	16%	29%	9%	*	13%
Trump somewhat better	7%	6%	10%	0%	11%	3%	5%	8%	5%	10%	0%	1%	*	8%
Trump much better	39%	34%	28%	37%	40%	51%	41%	38%	44%	29%	16%	42%	*	44%
Not sure	16%	28%	15%	14%	17%	8%	18%	13%	15%	18%	15%	17%	*	15%
N	489	85	67	83	147	107	247	237	320	169	62	50	24	354

			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	23%	41%	*	3%	38%	29%	7%	49%	3%	*	44%	1%	*	*
Biden somewhat better	15%	27%	*	3%	33%	12%	5%	27%	5%	*	26%	2%	*	*
Trump somewhat better	7%	4%	*	8%	3%	9%	6%	2%	10%	*	4%	9%	*	*
Trump much better	39%	4%	*	79%	3%	32%	73%	5%	66%	*	7%	80%	*	*
Not sure	16%	23%	*	7%	22%	19%	10%	16%	16%	*	19%	8%	*	*
N	489	242	22	225	127	186	176	214	274	1	240	202	10	36

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Biden much better	23%	38%	45%	*	6%	0%						
Biden somewhat better	15%	38%	16%	*	6%	1%						
Trump somewhat better	7%	2%	8%	*	9%	7%						
Trump much better	39%	2%	4%	*	71%	85%						
Not sure	16%	21%	27%	*	8%	6%						



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			· a.t, idology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	489	113	101	22	74	144					

	Climate Minded		Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	23%	43%	12%	21%	25%	24%	19%	27%
Biden somewhat better	15%	29%	16%	15%	14%	16%	16%	13%
Trump somewhat better	7%	3%	18%	7%	6%	5%	10%	5%
Trump much better	39%	9%	10%	39%	39%	39%	37%	42%
Not sure	16%	16%	44%	17%	16%	16%	17%	13%
N	489	110	68	246	243	184	158	114

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	23%	23%	25%
Biden somewhat better	15%	14%	15%
Trump somewhat better	7%	8%	6%
Trump much better	39%	47%	39%
Not sure	16%	8%	14%
N	489	97	417

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	23%	25%	25%	20%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	15%	24%	6%	14%
Trump somewhat better	7%	9%	4%	10%
Trump much better	39%	29%	52%	47%
Not sure	16%	13%	12%	10%
N	489	70	106	122

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	23%	22%	21%	25%	16%	26%	27%
Biden somewhat better	15%	13%	16%	18%	17%	20%	26%
Trump somewhat better	7%	3%	7%	5%	4%	8%	7%
Trump much better	39%	46%	43%	33%	36%	29%	30%
Not sure	16%	16%	13%	20%	27%	16%	10%
N	489	151	165	227	62	122	47



Comparing Biden and Trump Grid — Will work for the richest

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age				G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	20%	14%	20%	17%	22%	22%	21%	18%	20%	19%	16%	18%	15%	21%
Biden somewhat better	9%	13%	14%	5%	7%	8%	11%	7%	9%	9%	7%	8%	8%	10%
Trump somewhat better	13%	14%	17%	13%	12%	12%	15%	12%	12%	15%	14%	17%	13%	13%
Trump much better	37%	32%	33%	43%	37%	38%	35%	39%	36%	38%	44%	28%	49%	36%
Not sure	21%	26%	14%	22%	22%	21%	18%	24%	23%	19%	19%	28%	16%	21%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	20%	16%	17%	24%	14%	15%	29%	16%	22%	*	14%	26%	*	18%
Biden somewhat better	9%	9%	3%	11%	8%	9%	11%	9%	9%	*	7%	10%	*	17%
Trump somewhat better	13%	10%	12%	16%	9%	13%	16%	11%	15%	*	11%	16%	*	17%
Trump much better	37%	49%	38%	25%	54%	36%	23%	51%	26%	*	51%	25%	*	21%
Not sure	21%	17%	31%	25%	14%	27%	21%	12%	27%	*	17%	23%	*	26%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Biden much better	20%	15%	15%	17%	14%	30%					
Biden somewhat better	9%	7%	10%	3%	9%	11%					
Trump somewhat better	13%	9%	10%	12%	17%	16%					
Trump much better	37%	54%	43%	38%	29%	21%					
Not sure	21%	14%	22%	31%	31%	22%					



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	Total Lib	eral Democrat M	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N 2,0	015	550	352	87	303	616

		Climate Minded	Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Biden much better	20%	14%	10%	19%	20%	19%	21%	18%	
Biden somewhat better	9%	8%	8%	9%	9%	9%	9%	11%	
Trump somewhat better	13%	11%	15%	14%	12%	13%	12%	15%	
Trump much better	37%	55%	32%	37%	37%	37%	36%	40%	
Not sure	21%	12%	36%	20%	22%	22%	22%	16%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	20%	21%	22%
Biden somewhat better	9%	8%	9%
Trump somewhat better	13%	13%	13%
Trump much better	37%	38%	39%
Not sure	21%	19%	18%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	20%	16%	25%	20%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	9%	7%	12%	7%
Trump somewhat better	13%	9%	11%	10%
Trump much better	37%	39%	33%	37%
Not sure	21%	29%	19%	25%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	20%	22%	19%	17%	16%	19%	16%
Biden somewhat better	9%	12%	7%	11%	13%	12%	7%
Trump somewhat better	13%	13%	11%	15%	15%	16%	8%
Trump much better	37%	34%	37%	36%	33%	35%	37%
Not sure	21%	19%	26%	20%	24%	18%	31%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Being for working people

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age			G	Gender Education				Rac	е			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	33%	31%	33%	29%	35%	35%	29%	36%	31%	36%	53%	38%	27%	29%
Biden somewhat better	13%	25%	21%	13%	10%	4%	13%	13%	12%	16%	17%	12%	30%	12%
Trump somewhat better	10%	11%	17%	9%	7%	8%	11%	9%	9%	12%	7%	10%	7%	11%
Trump much better	37%	25%	22%	38%	42%	48%	41%	34%	41%	30%	13%	31%	23%	42%
Not sure	7%	8%	6%	12%	6%	6%	6%	8%	8%	6%	10%	9%	12%	6%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	33%	66%	13%	2%	64%	33%	6%	70%	5%	*	64%	2%	*	21%
Biden somewhat better	13%	22%	23%	4%	22%	14%	5%	19%	9%	*	21%	3%	*	24%
Trump somewhat better	10%	3%	11%	16%	3%	14%	12%	4%	14%	*	3%	15%	*	19%
Trump much better	37%	3%	24%	72%	5%	29%	73%	3%	62%	*	4%	75%	*	25%
Not sure	7%	6%	28%	6%	6%	11%	4%	3%	10%	*	8%	5%	*	10%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Biden much better	33%	70%	61%	13%	4%	0%				
Biden somewhat better	13%	22%	20%	23%	6%	3%				
Trump somewhat better	10%	1%	6%	11%	22%	13%				
Trump much better	37%	2%	4%	24%	57%	80%				
Not sure	7%	5%	8%	28%	11%	4%				



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			. a.t., tabling,							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N	2,015	550	352	87	303	616				

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	33%	63%	20%	34%	32%	35%	31%	35%
Biden somewhat better	13%	20%	31%	13%	13%	11%	15%	14%
Trump somewhat better	10%	6%	12%	10%	10%	10%	8%	12%
Trump much better	37%	7%	8%	36%	37%	36%	38%	33%
Not sure	7%	4%	29%	6%	8%	8%	8%	5%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	33%	35%	36%
Biden somewhat better	13%	12%	12%
Trump somewhat better	10%	10%	9%
Trump much better	37%	39%	38%
Not sure	7%	4%	5%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	33%	41%	22%	31%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	13%	18%	12%	8%
Trump somewhat better	10%	7%	10%	9%
Trump much better	37%	23%	52%	44%
Not sure	7%	11%	4%	8%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	33%	28%	34%	31%	35%	29%	37%
Biden somewhat better	13%	12%	10%	20%	24%	21%	16%
Trump somewhat better	10%	10%	8%	13%	9%	16%	7%
Trump much better	37%	44%	38%	28%	24%	26%	30%
Not sure	7%	6%	10%	8%	8%	8%	10%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Addressing the cost of housing

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age					G	ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	25%	27%	27%	24%	24%	24%	21%	28%	24%	26%	48%	26%	27%	21%
Biden somewhat better	17%	22%	25%	14%	16%	12%	17%	17%	15%	21%	20%	19%	27%	16%
Trump somewhat better	13%	16%	15%	13%	10%	11%	14%	11%	12%	14%	8%	9%	7%	14%
Trump much better	33%	23%	23%	34%	35%	44%	36%	30%	37%	26%	11%	26%	21%	38%
Not sure	13%	13%	11%	15%	16%	8%	12%	13%	13%	12%	14%	20%	18%	11%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	25%	49%	18%	1%	49%	24%	5%	53%	4%	*	47%	2%	*	24%
Biden somewhat better	17%	31%	11%	4%	30%	18%	5%	32%	7%	*	31%	3%	*	15%
Trump somewhat better	13%	5%	17%	20%	3%	17%	16%	4%	19%	*	5%	19%	*	21%
Trump much better	33%	3%	17%	65%	4%	25%	66%	3%	55%	*	3%	66%	*	24%
Not sure	13%	12%	36%	10%	13%	17%	8%	8%	16%	*	14%	10%	*	15%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican									
Biden much better	25%	52%	46%	18%	1%	0%									
Biden somewhat better	17%	32%	28%	11%	6%	2%									
Trump somewhat better	13%	2%	7%	17%	26%	17%									
Trump much better	33%	1%	3%	17%	50%	73%									
Not sure	13%	13%	14%	36%	17%	7%									



continued from previous page

		tany meeting,									
	Total Lib	eral Democrat M	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N 2,0	015	550	352	87	303	616					

		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	25%	48%	15%	26%	24%	27%	24%	24%
Biden somewhat better	17%	27%	22%	17%	17%	15%	17%	22%
Trump somewhat better	13%	6%	18%	15%	11%	12%	12%	14%
Trump much better	33%	7%	7%	31%	34%	32%	35%	29%
Not sure	13%	13%	38%	11%	14%	13%	12%	11%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	25%	27%	28%
Biden somewhat better	17%	17%	17%
Trump somewhat better	13%	13%	11%
Trump much better	33%	33%	35%
Not sure	13%	10%	10%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	25%	37%	15%	22%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	17%	17%	14%	15%
Trump somewhat better	13%	8%	14%	12%
Trump much better	33%	20%	46%	41%
Not sure	13%	18%	11%	10%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	25%	21%	28%	26%	31%	25%	31%
Biden somewhat better	17%	14%	15%	21%	21%	23%	16%
Trump somewhat better	13%	13%	10%	15%	15%	15%	9%
Trump much better	33%	39%	35%	26%	20%	26%	27%
Not sure	13%	13%	12%	13%	13%	11%	17%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Has right energy policy for America

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age					G	ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	29%	30%	32%	26%	29%	30%	26%	32%	27%	33%	44%	32%	40%	26%
Biden somewhat better	14%	20%	22%	17%	11%	8%	13%	16%	13%	17%	22%	14%	20%	13%
Trump somewhat better	9%	13%	13%	7%	8%	6%	10%	8%	8%	10%	7%	9%	3%	10%
Trump much better	36%	23%	21%	40%	41%	49%	43%	30%	40%	31%	14%	31%	25%	42%
Not sure	11%	15%	12%	10%	11%	7%	7%	14%	12%	9%	14%	14%	13%	10%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	29%	58%	17%	2%	60%	26%	5%	63%	4%	*	56%	2%	*	22%
Biden somewhat better	14%	24%	17%	5%	24%	17%	4%	23%	8%	*	25%	3%	*	18%
Trump somewhat better	9%	3%	7%	15%	3%	13%	10%	3%	13%	*	4%	13%	*	16%
Trump much better	36%	4%	21%	71%	3%	28%	74%	4%	61%	*	4%	74%	*	25%
Not sure	11%	11%	39%	8%	10%	16%	7%	7%	14%	*	11%	8%	*	19%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Biden much better	29%	64%	50%	17%	2%	0%			
Biden somewhat better	14%	23%	24%	17%	9%	2%			
Trump somewhat better	9%	1%	6%	7%	22%	10%			
Trump much better	36%	1%	7%	21%	54%	81%			
Not sure	11%	10%	14%	39%	12%	6%			



continued from previous page

Party-Ideology

			Turty racciogy								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

	Climate Minded		Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	29%	59%	18%	31%	27%	30%	28%	32%
Biden somewhat better	14%	20%	26%	14%	15%	12%	16%	18%
Trump somewhat better	9%	5%	10%	9%	9%	10%	7%	11%
Trump much better	36%	7%	10%	36%	37%	35%	38%	34%
Not sure	11%	9%	36%	10%	11%	13%	11%	6%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	29%	33%	32%
Biden somewhat better	14%	11%	14%
Trump somewhat better	9%	6%	8%
Trump much better	36%	42%	38%
Not sure	11%	9%	8%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	29%	37%	20%	26%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	14%	18%	9%	11%
Trump somewhat better	9%	5%	9%	9%
Trump much better	36%	18%	55%	41%
Not sure	11%	22%	7%	13%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	29%	24%	29%	29%	33%	29%	33%
Biden somewhat better	14%	12%	13%	20%	18%	22%	16%
Trump somewhat better	9%	9%	8%	11%	10%	13%	7%
Trump much better	36%	46%	34%	27%	22%	26%	25%
Not sure	11%	8%	16%	12%	17%	10%	20%
N	2,015	594	646	974	259	560	179



Comparing Biden and Trump Grid — Has the right energy policy

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

		Age				G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	30%	32%	35%	28%	28%	30%	30%	31%	29%	33%	48%	32%	34%	27%
Biden somewhat better	13%	21%	19%	12%	11%	6%	10%	16%	11%	16%	17%	11%	21%	12%
Trump somewhat better	9%	7%	12%	12%	7%	9%	9%	9%	9%	10%	7%	14%	2%	9%
Trump much better	35%	23%	22%	33%	41%	46%	42%	29%	37%	31%	12%	26%	24%	41%
Not sure	12%	16%	11%	15%	12%	9%	8%	16%	15%	9%	16%	17%	19%	11%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	30%	60%	11%	3%	60%	29%	7%	65%	5%	*	59%	3%	*	19%
Biden somewhat better	13%	23%	15%	3%	23%	14%	3%	22%	7%	*	22%	2%	*	16%
Trump somewhat better	9%	4%	6%	15%	3%	13%	12%	4%	13%	*	4%	14%	*	16%
Trump much better	35%	3%	22%	68%	4%	28%	69%	3%	58%	*	3%	71%	*	23%
Not sure	12%	11%	46%	11%	10%	17%	10%	7%	17%	*	12%	9%	*	25%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Biden much better	30%	64%	54%	11%	5%	1%					
Biden somewhat better	13%	24%	22%	15%	5%	1%					
Trump somewhat better	9%	1%	7%	6%	20%	13%					
Trump much better	35%	1%	4%	22%	55%	76%					
Not sure	12%	10%	12%	46%	16%	9%					

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Party-Ideology

			, ,,							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N	2,015	550	352	87	303	616				

	Climate Minded		Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Biden much better	30%	60%	18%	33%	28%	32%	29%	31%	
Biden somewhat better	13%	20%	25%	13%	14%	10%	14%	18%	
Trump somewhat better	9%	4%	9%	9%	9%	9%	7%	12%	
Trump much better	35%	6%	9%	34%	36%	33%	37%	33%	
Not sure	12%	10%	39%	11%	14%	16%	12%	6%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	30%	33%	34%
Biden somewhat better	13%	13%	12%
Trump somewhat better	9%	7%	9%
Trump much better	35%	38%	36%
Not sure	12%	9%	9%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	30%	36%	25%	26%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	13%	18%	9%	11%
Trump somewhat better	9%	4%	8%	9%
Trump much better	35%	18%	51%	39%
Not sure	12%	24%	7%	15%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	30%	29%	28%	32%	38%	31%	33%
Biden somewhat better	13%	9%	13%	18%	17%	20%	14%
Trump somewhat better	9%	9%	9%	10%	6%	12%	7%
Trump much better	35%	43%	31%	25%	20%	25%	25%
Not sure	12%	10%	19%	14%	19%	12%	21%
N	2,015	594	646	974	259	560	179

YouGov Blue

Comparing Biden and Trump Grid — Strong leader

Now you will read some issues. For each, please indicate whether you think [Donald Trump or Joe Biden] would do better with it.

			Age			Ge	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden much better	30%	35%	31%	21%	34%	28%	27%	33%	30%	31%	40%	38%	*	25%
Biden somewhat better	14%	9%	30%	22%	10%	3%	12%	15%	14%	13%	20%	13%	*	12%
Trump somewhat better	10%	19%	8%	6%	12%	4%	10%	10%	11%	8%	12%	11%	*	10%
Trump much better	38%	18%	24%	37%	41%	59%	45%	32%	37%	39%	16%	27%	*	47%
Not sure	8%	19%	7%	15%	2%	5%	7%	9%	8%	9%	12%	10%	*	7%
N	507	86	101	64	128	128	243	260	295	212	81	50	31	345

			Party ID			ldeology Biden Job				2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden much better	30%	60%	*	2%	57%	33%	3%	64%	4%	*	58%	2%	*	12%
Biden somewhat better	14%	26%	*	3%	23%	14%	5%	24%	6%	*	23%	4%	*	9%
Trump somewhat better	10%	4%	*	15%	7%	13%	9%	5%	13%	*	4%	13%	*	30%
Trump much better	38%	3%	*	74%	2%	29%	78%	1%	66%	*	4%	79%	*	31%
Not sure	8%	7%	*	6%	11%	10%	4%	6%	10%	*	11%	3%	*	18%
N	507	243	21	243	158	173	177	222	285	0	250	210	5	43

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Biden much better	30%	61%	63%	*	4%	0%			
Biden somewhat better	14%	25%	26%	*	1%	4%			
Trump somewhat better	10%	5%	1%	*	27%	8%			
Trump much better	38%	0%	5%	*	57%	84%			
Not sure	8%	9%	4%	*	12%	4%			

continued on the next page ...



continued from previous page

Party-Ideology

		r arty-lucology							
Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
N 507	144	86	21	76	160				

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden much better	30%	57%	14%	31%	29%	32%	30%	30%
Biden somewhat better	14%	17%	23%	15%	13%	12%	17%	15%
Trump somewhat better	10%	8%	8%	9%	10%	12%	8%	11%
Trump much better	38%	7%	18%	35%	41%	37%	35%	40%
Not sure	8%	11%	37%	10%	7%	7%	11%	4%
N	507	136	79	263	244	183	160	135

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Biden much better	30%	35%	35%
Biden somewhat better	14%	15%	10%
Trump somewhat better	10%	9%	8%
Trump much better	38%	34%	42%
Not sure	8%	7%	5%
N	507	111	402

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden much better	30%	39%	19%	29%
			continued on the next page	

YouGov Blue

			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden somewhat better	14%	16%	15%	13%
Trump somewhat better	10%	14%	9%	13%
Trump much better	38%	10%	56%	39%
Not sure	8%	21%	0%	6%
N	507	79	97	91

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Biden much better	30%	24%	35%	30%	40%	29%	31%
Biden somewhat better	14%	13%	15%	21%	5%	27%	15%
Trump somewhat better	10%	9%	14%	11%	15%	10%	11%
Trump much better	38%	49%	26%	25%	18%	24%	17%
Not sure	8%	5%	9%	13%	22%	9%	26%
N	507	146	147	251	68	155	38



Margin of error: +/-2.8%.

Climate Statement 1

On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.1. Climate change is a threat and we need major action to combat it.2. The threat of climate change is exaggerated and the high cost of fixing it may not be worth it.

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
First statement much more	41%	49%	49%	35%	40%	35%	35%	46%	37%	47%	55%	46%	52%	37%
First statement somewhat more	15%	20%	20%	18%	12%	9%	15%	16%	14%	16%	20%	13%	10%	15%
Second statement somewhat more	13%	15%	12%	14%	12%	13%	14%	13%	14%	12%	8%	10%	6%	15%
Second statement much more	25%	9%	16%	24%	30%	37%	32%	19%	27%	22%	9%	22%	18%	29%
Neither statement is close to my views	6%	6%	3%	9%	5%	6%	5%	7%	7%	3%	7%	9%	15%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID		Ideology				Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
First statement much more	41%	68%	32%	14%	76%	40%	11%	69%	20%	*	68%	13%	*	40%
First statement somewhat more	15%	18%	16%	12%	14%	22%	10%	18%	13%	*	17%	12%	*	22%
Second statement somewhat more	13%	6%	11%	21%	4%	15%	18%	6%	18%	*	6%	21%	*	14%
Second statement much more	25%	4%	16%	47%	2%	14%	56%	3%	41%	*	4%	50%	*	18%



		continued from previous page												
			Party ID)		Ideology	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Neither statement is close to my views	6%	4%	25%	6%	4%	9%	5%	3%	8%	*	5%	5%	*	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
First statement much						
more	41%	78%	56%	32%	25%	7%
First statement somewhat						
more	15%	13%	25%	16%	17%	9%
Second statement somewhat more	13%	4%	8%	11%	23%	19%
Second statement much						
more	25%	2%	4%	16%	26%	61%
Neither statement is						
close to my views	6%	3%	6%	25%	9%	4%
Not sure	0%	0%	0%	0%	0%	0%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key N	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
First statement much more	41%	83%	49%	43%	39%	41%	41%	44%
				continued on the ne	ext page			



		Climate Minded	Double Haters	continued from pre Key N	evious page lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
First statement somewhat more	15%	10%	17%	14%	16%	14%	17%	15%
Second statement somewhat more	13%	3%	11%	13%	13%	13%	13%	13%
Second statement much more	25%	3%	10%	24%	26%	24%	24%	25%
Neither statement is close to my views	6%	1%	12%	6%	6%	8%	5%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
First statement much			
more	41%	40%	43%
First statement somewhat			
more	15%	15%	14%
Second statement somewhat more	13%	12%	12%
	13/0	12/0	12/0
Second statement much more	25%	29%	27%
Neither statement is close to my views	6%	4%	4%
•			
Not sure	0%	0%	0%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
First statement much				
more	41%	51%	27%	40%
First statement somewhat				
more	15%	15%	12%	16%
Second statement				
somewhat more	13%	13%	16%	15%
Second statement much				
more	25%	13%	41%	22%
Neither statement is				
close to my views	6%	8%	5%	7%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
First statement much							
more	41%	32%	42%	45%	52%	46%	49%
First statement somewhat							
more	15%	14%	15%	20%	20%	21%	16%
Second statement							
somewhat more	13%	14%	14%	14%	16%	13%	13%
Second statement much							
more	25%	35%	20%	16%	8%	16%	14%
Neither statement is							
close to my views	6%	6%	9%	6%	4%	5%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

YouGov Blue

Margin of error: +/-2.8%.

Climate Statement 2

On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.1. The U.S. should not have to bear the heavy cost of addressing climate change if the world's largest polluters are unwilling to make similar commitments.2. The U.S. should lead on curbing greenhouse gas emissions, even if other countries are not yet willing to make similar commitments.

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
First statement much														
more	32%	15%	23%	29%	36%	47%	39%	26%	32%	31%	18%	29%	24%	35%
First statement somewhat														
more	15%	19%	19%	14%	15%	11%	13%	17%	16%	14%	14%	18%	7%	16%
Second statement														
somewhat more	20%	25%	25%	23%	18%	14%	19%	21%	19%	22%	26%	18%	23%	19%
Second statement much														
more	27%	35%	30%	25%	26%	22%	24%	29%	25%	29%	34%	27%	36%	25%
Neither statement is														
close to my views	6%	7%	4%	9%	5%	6%	5%	6%	7%	3%	8%	9%	10%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

tal	Dem.	Ind.	Rep.	1 :h				Biden Job			2020 Vote			
				Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
2%	13%	28%	51%	8%	23%	61%	13%	45%	*	13%	54%	*	21%	
5%	13%	12%	18%	12%	19%	15%	14%	17%	*	12%	18%	*	16%	
)%	26%	21%	14%	25%	26%	10%	26%	16%	*	27%	11%	*	32%	
7%	44%	18%	11%	50%	26%	8%	43%	15%	*	44%	10%	*	25%	
5')'	%	% 13% % 26%	% 13% 12% % 26% 21%	% 13% 12% 18% % 26% 21% 14%	% 13% 12% 18% 12% % 26% 21% 14% 25%	% 13% 12% 18% 12% 19% % 26% 21% 14% 25% 26%	% 13% 12% 18% 12% 19% 15% % 26% 21% 14% 25% 26% 10%	% 13% 12% 18% 12% 19% 15% 14% % 26% 21% 14% 25% 26% 10% 26%	% 13% 12% 18% 12% 19% 15% 14% 17% % 26% 21% 14% 25% 26% 10% 26% 16%	% 13% 12% 18% 12% 19% 15% 14% 17% * % 26% 21% 14% 25% 26% 10% 26% 16% *	% 13% 12% 18% 12% 19% 15% 14% 17% * 12% % 26% 21% 14% 25% 26% 10% 26% 16% * 27%	% 13% 12% 18% 12% 19% 15% 14% 17% * 12% 18% % 26% 21% 14% 25% 26% 10% 26% 16% * 27% 11%	% 13% 12% 18% 12% 19% 15% 14% 17% * 12% 18% * % 26% 21% 14% 25% 26% 10% 26% 16% * 27% 11% *	



		continued from previous page													
			Party ID)		Ideology	У		Biden Job			20	20 Vote		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Neither statement is close to my views	6%	4%	21%	6%	4%	6%	7%	4%	7%	*	5%	7%	*	5%	
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%	
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159	

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
First statement much						
more	32%	7%	17%	28%	29%	63%
First statement somewhat						
more	15%	12%	13%	12%	26%	14%
Second statement						
somewhat more	20%	26%	26%	21%	25%	8%
Second statement much						
more	27%	51%	38%	18%	16%	7%
Neither statement is						
close to my views	6%	4%	6%	21%	4%	7%
Not sure	0%	0%	0%	0%	0%	0%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key N	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
First statement much more	32%	11%	19%	30%	33%	31%	32%	31%	
	continued on the next page								



				continued from pre	evious page				
		Climate Minded	Double Haters	Key N	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
First statement somewhat	-								
more	15%	11%	13%	16%	15%	16%	15%	16%	
Second statement somewhat more	20%	27%	26%	20%	20%	19%	19%	24%	
Second statement much more	27%	51%	34%	27%	27%	28%	28%	27%	
Neither statement is									
close to my views	6%	1%	8%	6%	5%	7%	6%	2%	
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
First statement much			
more	32%	34%	34%
First statement somewhat			
more	15%	16%	15%
Second statement	000/	212/	100/
somewhat more	20%	21%	18%
Second statement much more	27%	25%	28%
Neither statement is	,0	_0,0	20,0
close to my views	6%	4%	5%
Not sure	0%	0%	0%
N	2,015	416	1,649

YouGov Blue

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
First statement much				
more	32%	20%	47%	27%
First statement somewhat				
more	15%	17%	12%	20%
Second statement				
somewhat more	20%	20%	17%	21%
Second statement much				
more	27%	36%	18%	26%
Neither statement is				
close to my views	6%	7%	6%	5%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
First statement much							
more	32%	41%	25%	21%	17%	20%	24%
First statement somewhat							
more	15%	12%	20%	18%	17%	19%	16%
Second statement							
somewhat more	20%	18%	20%	25%	24%	26%	20%
Second statement much							
more	27%	23%	27%	31%	35%	29%	34%
Neither statement is							
close to my views	6%	6%	8%	6%	6%	5%	7%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

YouGov Blue

Margin of error: +/-2.8%.

Climate Statement 3

On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.1. With our stopping energy imports from Russia, we should use natural gas as a transition and move quickly to cleaner renewable power that addresses climate change and doesn't have to be imported from unstable countries.2. With our stopping energy imports from Russia, we should exploit our natural gas, coal and oil, as well as renewables to achieve energy security. Addressing climate change is a lower priority.

Asked of those in climate statements split 1

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
First statement much														
more	34%	35%	34%	34%	40%	28%	31%	36%	30%	39%	35%	41%	33%	33%
First statement somewhat														
more	21%	29%	26%	25%	14%	14%	22%	20%	20%	22%	35%	10%	23%	20%
Second statement														
somewhat more	10%	13%	14%	3%	8%	9%	10%	9%	11%	7%	14%	13%	9%	9%
Second statement much														
more	28%	11%	19%	22%	33%	45%	32%	24%	28%	26%	9%	24%	16%	32%
Neither statement is														
close to my views	8%	13%	7%	16%	5%	4%	4%	11%	11%	5%	7%	12%	18%	7%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
N	671	126	127	99	158	162	314	350	414	257	69	77	48	478

			Party ID			Ideology	у		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
First statement much														
more	34%	54%	30%	14%	58%	37%	10%	55%	20%	*	55%	13%	*	31%
First statement somewhat														
more	21%	25%	10%	17%	24%	24%	15%	24%	18%	*	24%	15%	*	28%
Second statement														
somewhat more	10%	11%	3%	10%	7%	9%	12%	12%	8%	*	9%	9%	*	14%
							contin	ued on the	next page					



		continued from previous page												
		Party ID			Ideology	/		Biden Job			20	20 Vote		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Second statement much more	28%	6%	17%	52%	7%	18%	55%	6%	42%	*	6%	55%	*	18%
Neither statement is close to my views	8%	4%	41%	7%	4%	12%	8%	2%	12%	*	6%	9%	*	9%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	671	318	48	305	193	243	235	268	403	0	301	280	19	71

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
First statement much									
more	34%	58%	54%	30%	21%	9%			
First statement somewhat									
more	21%	25%	21%	10%	31%	11%			
Second statement									
somewhat more	10%	7%	11%	3%	9%	10%			
Second statement much									
more	28%	5%	8%	17%	30%	62%			
Neither statement is									
close to my views	8%	4%	6%	41%	8%	7%			
Not sure	0%	0%	0%	0%	0%	0%			
N	671	174	120	48	90	202			



		Climate Minded	e Minded Double Haters Key Messaging Split					
	Total		Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
First statement much								
more	34%	64%	39%	34%	33%	34%	31%	39%
First statement somewhat								
more	21%	23%	21%	22%	20%	21%	18%	23%
Second statement somewhat more	10%	9%	6%	9%	10%	10%	8%	9%
Second statement much more	28%	4%	12%	26%	29%	24%	35%	24%
Neither statement is	2070	470	12/0	2070	2970	24/0	3370	24/0
close to my views	8%	0%	20%	9%	8%	11%	7%	5%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%
N	671	175	110	348	324	279	184	158

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
First statement much			
more	34%	33%	36%
First statement somewhat			
more	21%	19%	21%
Second statement somewhat more	10%	10%	9%
Second statement much			
more	28%	30%	30%
Neither statement is			
close to my views	8%	7%	5%
Not sure	0%	0%	0%
N	671	136	532



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
First statement much				
more	34%	42%	25%	34%
First statement somewhat				
more	21%	18%	22%	18%
Second statement				
somewhat more	10%	12%	8%	9%
Second statement much				
more	28%	14%	40%	27%
Neither statement is				
close to my views	8%	15%	4%	12%
Not sure	0%	0%	0%	0%
N	671	113	138	151

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
First statement much							
more	34%	28%	33%	35%	38%	32%	34%
First statement somewhat							
more	21%	24%	16%	27%	27%	28%	25%
Second statement							
somewhat more	10%	10%	12%	11%	12%	12%	6%
Second statement much							
more	28%	32%	25%	17%	12%	19%	16%
Neither statement is							
close to my views	8%	6%	15%	11%	12%	9%	19%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	671	199	213	347	92	208	69

YouGov Blue

Margin of error: +/-2.8%.

Climate Statement 4

On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.1. I anticipate my household energy bills will be higher this year than they were last year.2. I anticipate my household energy bills will be lower this year than they were last year.

Asked of those in climate statements split 2

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
First statement much more	50%	39%	36%	57%	52%	58%	48%	51%	52%	47%	39%	60%	*	50%
First statement somewhat more	26%	28%	34%	22%	25%	23%	26%	26%	23%	31%	14%	19%	*	29%
Second statement somewhat more	10%	7%	14%	10%	14%	5%	10%	10%	11%	9%	20%	12%	*	8%
Second statement much more	5%	5%	4%	8%	1%	8%	6%	4%	5%	4%	8%	6%	*	4%
Neither statement is close to my views	10%	22%	13%	3%	8%	6%	10%	9%	10%	9%	19%	3%	*	9%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
N	669	89	110	98	191	180	320	342	403	266	88	48	20	513

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
First statement much more	50%	40%	*	60%	37%	43%	67%	35%	61%	*	38%	64%	*	35%
First statement somewhat more	26%	27%	*	24%	31%	28%	20%	30%	23%	*	30%	19%	*	38%
Second statement somewhat more	10%	14%	*	7%	13%	13%	4%	14%	7%	*	12%	7%	*	19%
Second statement much more	5%	4%	*	5%	4%	6%	4%	5%	4%	*	5%	4%	*	7%
							contin	ued on the	next page					



		continued from previous page												
			Party II)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Neither statement is close to my views	10%	15%	*	4%	14%	10%	5%	15%	5%	*	14%	6%	*	1%
Not sure	0%	0%	*	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	669	313	13	343	186	237	246	289	378	1	304	311	9	44

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
First statement much						
more	50%	38%	41%	*	46%	69%
First statement somewhat						
more	26%	29%	23%	*	31%	19%
Second statement somewhat more	10%	13%	16%	*	11%	4%
Second statement much more	5%	5%	4%	*	7%	4%
Neither statement is						
close to my views	10%	15%	16%	*	5%	4%
Not sure	0%	0%	0%	*	0%	0%
N	669	175	111	13	118	218

		Climate Minded	Double Haters	Key M	lessaging Split		Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+			
First statement much more	==0/		51%	48%	52%	53%	46%	50%			
	continued on the next page										



		Climate Minded	Double Haters	continued from pre	evious page lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
First statement somewhat more	26%	34%	24%	27%	25%	22%	31%	26%
Second statement somewhat more	10%	14%	8%	11%	10%	12%	9%	8%
Second statement much more	5%	5%	10%	5%	4%	2%	6%	6%
Neither statement is close to my views	10%	17%	7%	10%	9%	11%	8%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	669	159	87	328	341	230	240	154

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
First statement much			
more	50%	50%	50%
First statement somewhat			
more	26%	32%	27%
Second statement			•
somewhat more	10%	8%	9%
Second statement much			
more	5%	4%	4%
Neither statement is			
close to my views	10%	6%	10%
Not sure	0%	0%	0%
N	669	148	546



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
First statement much				
more	50%	46%	51%	56%
First statement somewhat				
more	26%	21%	24%	27%
Second statement				
somewhat more	10%	11%	8%	8%
Second statement much				
more	5%	4%	5%	4%
Neither statement is				
close to my views	10%	18%	12%	4%
Not sure	0%	0%	0%	0%
N	669	90	154	151

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
First statement much							
more	50%	49%	56%	44%	42%	37%	48%
First statement somewhat							
more	26%	22%	23%	28%	14%	36%	23%
Second statement							
somewhat more	10%	10%	11%	10%	8%	11%	8%
Second statement much							
more	5%	6%	4%	5%	6%	7%	4%
Neither statement is							
close to my views	10%	13%	6%	13%	30%	9%	17%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	669	198	202	293	63	172	62

YouGov Blue

Margin of error: +/-2.8%.

Climate Statement 5

On the following pages are some pairs of statements. For each, please indicate whether the FIRST statement or the SECOND statement comes closer to your views, even if neither is exactly right.1. Climate change is a major factor affecting future operations, and companies and banks are right to bring it into their investment decisions globally.2. Bringing climate change into investment decisions is about forcing a left wing, woke agenda on companies and banks and will hamper flourishing of the economy and our ability to make correct decisions for the U.S.A.

Asked of those in climate statements split 3

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
First statement much more	36%	36%	46%	33%	35%	33%	33%	38%	34%	40%	38%	31%	*	35%
First statement somewhat more	18%	30%	21%	21%	9%	13%	19%	17%	18%	17%	27%	16%	*	17%
Second statement somewhat more	12%	12%	15%	15%	9%	12%	10%	14%	12%	12%	9%	21%	*	11%
Second statement much more	23%	12%	8%	19%	39%	28%	29%	18%	23%	24%	8%	13%	*	29%
Neither statement is close to my views	11%	9%	10%	12%	9%	14%	9%	12%	13%	7%	18%	18%	*	7%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%
N	675	128	105	105	175	162	313	353	432	243	88	79	33	475

			Party ID		Ideology		Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
First statement much														
more	36%	61%	*	10%	65%	34%	8%	58%	19%	*	58%	10%	*	35%
First statement somewhat														
more	18%	22%	*	13%	15%	27%	11%	24%	13%	*	21%	13%	*	26%
Second statement														
somewhat more	12%	6%	*	20%	6%	15%	15%	5%	18%	*	7%	17%	*	15%
							contin	nued on the	next page					



		continued from previous page												
		Party ID Ideology Biden Job								2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Second statement much more	23%	4%	*	45%	5%	11%	55%	4%	39%	*	4%	49%	*	9%
Neither statement is close to my views	11%	8%	*	11%	9%	12%	11%	9%	12%	*	10%	11%	*	15%
Not sure	0%	0%	*	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	675	341	25	309	229	227	218	298	377	0	341	282	8	44

				Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
First statement much										
more	36%	71%	50%	*	14%	7%				
First statement somewhat										
more	18%	14%	29%	*	25%	7%				
Second statement somewhat more	12%	5%	8%	*	26%	16%				
Second statement much more	23%	6%	2%	*	24%	59%				
Neither statement is close to my views	11%	5%	11%	*	11%	11%				
Not sure	0%	0%	0%	*	0%	0%				
N	675	201	120	25	95	196				



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
First statement much								
more	36%	80%	45%	37%	35%	38%	35%	36%
First statement somewhat	100/	100/	100/	160/	200/	100/	210/	1.60/
more	18%	12%	19%	16%	20%	19%	21%	16%
Second statement somewhat more	12%	3%	16%	14%	10%	12%	11%	14%
Second statement much more	23%	0%	7%	24%	23%	17%	26%	27%
Neither statement is	440/	- 0/	100/	00/	100/	4.0/	70/	60/
close to my views	11%	5%	13%	9%	13%	14%	7%	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	675	146	96	358	317	248	218	169

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
First statement much			
more	36%	36%	38%
First statement somewhat			
more	18%	12%	16%
Second statement somewhat more	12%	9%	11%
Second statement much			
more	23%	35%	25%
Neither statement is			
close to my views	11%	8%	10%
Not sure	0%	0%	0%
N	675	132	571



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
First statement much				
more	36%	48%	25%	36%
First statement somewhat				
more	18%	14%	20%	20%
Second statement				
somewhat more	12%	12%	8%	12%
Second statement much				
more	23%	9%	39%	20%
Neither statement is				
close to my views	11%	18%	9%	12%
Not sure	0%	0%	0%	0%
N	675	79	141	160

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
First statement much							
more	36%	30%	36%	39%	38%	42%	51%
First statement somewhat							
more	18%	20%	17%	25%	29%	24%	22%
Second statement							
somewhat more	12%	9%	15%	14%	9%	16%	10%
Second statement much							
more	23%	30%	17%	12%	13%	10%	7%
Neither statement is							
close to my views	11%	11%	14%	10%	11%	9%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	675	197	230	334	104	180	47

YouGov Blue

Top 3 Reasons for Higher Prices

As you know, the United States has faced higher prices for things. Please select the THREE most important reasons you believe this is happening from the list below.

				Age			Ge	ender	Education	1		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
High global oil and gas prices	41%	37%	46%	43%	39%	41%	40%	42%	40%	42%	38%	39%	41%	42%
Excessive high prices from companies	46%	45%	41%	47%	46%	48%	42%	49%	45%	48%	55%	40%	61%	44%
The Ukraine war	21%	25%	23%	22%	19%	17%	21%	21%	22%	18%	28%	19%	15%	20%
High government spending	48%	45%	39%	50%	48%	55%	53%	44%	50%	45%	33%	49%	30%	52%
Supply chain disruptions due to the pandemic	30%	27%	33%	34%	28%	28%	28%	31%	27%	33%	30%	29%	28%	30%
The high cost of the transition to green														
energy	25%	19%	30%	19%	25%	30%	31%	20%	25%	26%	16%	23%	13%	28%
Taxes	30%	38%	34%	30%	30%	24%	32%	30%	33%	26%	36%	35%	22%	30%
Dependence on fossil														
fuels	11%	18%	16%	10%	8%	6%	11%	11%	10%	13%	13%	17%	9%	10%
Corporate greed	47%	46%	37%	45%	52%	49%	41%	51%	46%	48%	49%	47%	65%	45%
Not sure	1%	0%	0%	0%	2%	1%	1%	0%	1%	0%	1%	1%	5%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

		Party ID			Ideology	1		Biden Job			20	20 Vote	
Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
41%	40%	40%	42%	42%	38%	43%	41%	41%	*	41%	42%	*	38%
46%	61%	48%	30%	60%	49%	29%	61%	35%	*	62%	28%	*	47%
	41%	Total Dem. 41% 40%	Total Dem. Ind. 41% 40% 40%	Total Dem. Ind. Rep. 41% 40% 40% 42%	Total Dem. Ind. Rep. Lib. 41% 40% 40% 42% 42%	Total Dem. Ind. Rep. Lib. Mod. 41% 40% 40% 42% 42% 38%	Total Dem. Ind. Rep. Lib. Mod. Cons. 41% 40% 40% 42% 42% 38% 43%	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve 41% 40% 40% 42% 42% 38% 43% 41%	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove 41% 40% 40% 42% 42% 38% 43% 41% 41%	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove Not sure 41% 40% 40% 42% 42% 38% 43% 41% 41% *	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove Not sure Biden 41% 40% 40% 42% 42% 38% 43% 41% 41% * 41%	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove Not sure Biden Trump 41% 40% 40% 42% 42% 38% 43% 41% 41% * 41% 42%	Total Dem. Ind. Rep. Lib. Mod. Cons. Approve Disapprove Not sure Biden Trump Other 41% 40% 40% 42% 42% 38% 43% 41% 41% * 41% 42% *



		continued from previous page												
			Party ID			Ideology	У		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Ukraine war	21%	19%	19%	22%	17%	23%	21%	20%	21%	*	19%	21%	*	26%
High government spending	48%	25%	44%	72%	23%	43%	75%	22%	67%	*	24%	74%	*	47%
Supply chain disruptions due to the pandemic	30%	40%	24%	20%	42%	30%	19%	41%	21%	*	40%	19%	*	25%
The high cost of the transition to green														
energy	25%	14%	18%	37%	11%	21%	42%	16%	32%	*	13%	40%	*	22%
Taxes	30%	22%	32%	39%	18%	33%	39%	21%	37%	*	21%	39%	*	38%
Dependence on fossil														
fuels	11%	16%	7%	6%	18%	12%	3%	16%	7%	*	15%	6%	*	14%
Corporate greed	47%	61%	56%	31%	68%	48%	26%	61%	36%	*	63%	29%	*	41%
Not sure	1%	1%	4%	0%	0%	1%	1%	0%	1%	*	1%	1%	*	1%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
High global oil and gas prices	41%	41%	38%	40%	37%	44%
Excessive high prices from companies	46%	62%	61%	48%	37%	27%
The Ukraine war	21%	16%	23%	19%	24%	20%
High government spending	48%	22%	26%	44%	61%	79%
Supply chain disruptions due to the pandemic	30%	43%	39%	24%	19%	18%
			continu	ed on the next pag	e	



continued from previous page

		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
The high cost of the transition to green												
energy	25%	11%	16%	18%	27%	44%						
Taxes	30%	18%	25%	32%	42%	40%						
Dependence on fossil												
fuels	11%	18%	13%	7%	12%	2%						
Corporate greed	47%	70%	54%	56%	40%	26%						
Not sure	1%	0%	1%	4%	0%	0%						
N	2.015	550	352	87	303	616						

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
High global oil and gas prices	41%	42%	35%	40%	41%	41%	40%	42%
Excessive high prices from companies	46%	59%	54%	47%	44%	48%	45%	44%
The Ukraine war	21%	19%	19%	19%	23%	21%	22%	19%
High government spending	48%	20%	45%	47%	49%	45%	51%	48%
Supply chain disruptions due to the pandemic	30%	41%	32%	30%	29%	30%	26%	35%
The high cost of the transition to green								
energy	25%	12%	12%	24%	27%	24%	26%	27%
Taxes	30%	18%	27%	31%	30%	28%	32%	28%
Dependence on fossil								
fuels	11%	20%	13%	11%	11%	10%	11%	12%
				continued on the ne	ext page			



		continued from previous page								
		Climate Minded	Climate Minded Double Haters Key Messaging Split							
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
Corporate greed	47%	69%	60%	50%	43%	50%	44%	45%		
Not sure	1%	0%	1%	0%	1%	1%	1%	0%		
N	2,015	480	294	1,034	981	757	642	481		

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
High global oil and gas			
prices	41%	44%	43%
Excessive high prices			
from companies	46%	47%	45%
The Ukraine war	21%	16%	21%
High government			
spending	48%	51%	48%
Supply chain disruptions			
due to the pandemic	30%	31%	30%
The high cost of the transition to green			
energy	25%	24%	27%
Taxes	30%	29%	29%
Dependence on fossil			
fuels	11%	8%	11%
Corporate greed	47%	51%	45%
Not sure	1%	0%	0%
N	2,015	416	1,649

YouGov Blue

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
High global oil and gas				
prices	41%	43%	41%	40%
Excessive high prices				
from companies	46%	50%	38%	47%
The Ukraine war	21%	19%	20%	22%
High government				
spending	48%	39%	58%	49%
Supply chain disruptions				
due to the pandemic	30%	31%	24%	30%
The high cost of the transition to green				
energy	25%	17%	35%	23%
Taxes	30%	34%	35%	32%
Dependence on fossil				
fuels	11%	14%	8%	9%
Corporate greed	47%	53%	39%	48%
Not sure	1%	0%	1%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
High global oil and gas							
prices	41%	39%	41%	42%	40%	42%	41%
Excessive high prices							
from companies	46%	41%	48%	44%	42%	45%	52%
The Ukraine war	21%	22%	23%	24%	29%	21%	20%
High government							
spending	48%	53%	47%	44%	46%	41%	42%
			continu	ed on the next p	age		



			continu	ued from previou	continued from previous page								
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women						
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected						
Supply chain disruptions due to the pandemic	30%	24%	30%	31%	27%	34%	25%						
The high cost of the transition to green													
energy	25%	30%	20%	23%	20%	27%	21%						
Taxes	30%	35%	32%	34%	36%	34%	35%						
Dependence on fossil													
fuels	11%	10%	9%	15%	16%	16%	14%						
Corporate greed	47%	41%	49%	42%	43%	40%	51%						
Not sure	1%	1%	1%	0%	0%	0%	0%						
N	2,015	594	646	974	259	560	179						



Awareness of Current News Events — Donald Trump's call for \$1 billion in donations from oil company CEOs Generally speaking, how much would you say you have heard recently about...

		Age			G	Gender Education			Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	14%	13%	11%	9%	16%	16%	15%	12%	13%	15%	14%	24%	15%	12%
Heard some	18%	24%	25%	17%	15%	13%	20%	16%	17%	20%	21%	16%	27%	17%
Heard a little	17%	26%	27%	18%	11%	10%	18%	16%	17%	17%	23%	16%	12%	17%
Haven't heard about this	51%	37%	38%	56%	59%	60%	46%	56%	53%	48%	42%	44%	46%	54%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

		Party ID			Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	14%	22%	6%	7%	22%	12%	8%	24%	6%	*	22%	6%	*	5%
Heard some	18%	21%	23%	14%	22%	18%	14%	22%	15%	*	20%	15%	*	22%
Heard a little	17%	18%	5%	17%	18%	20%	13%	19%	16%	*	17%	16%	*	23%
Haven't heard about this	51%	40%	66%	62%	38%	49%	66%	36%	63%	*	40%	63%	*	51%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

			Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Heard a lot	14%	23%	19%	6%	5%	6%					
Heard some	18%	20%	21%	23%	16%	12%					
Heard a little	17%	18%	17%	5%	27%	12%					
Haven't heard about this	51%	39%	42%	66%	52%	69%					
N	2,015	550	352	87	303	616					



		Climate Minded	Double Haters	Oouble Haters Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Heard a lot	14%	26%	6%	14%	14%	14%	11%	17%	
Heard some	18%	22%	20%	19%	16%	14%	20%	19%	
Heard a little	17%	16%	15%	17%	18%	14%	22%	17%	
Haven't heard about this	51%	36%	60%	50%	52%	58%	47%	47%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	14%	16%	16%
Heard some	18%	16%	18%
Heard a little	17%	17%	17%
Haven't heard about this	51%	52%	49%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	14%	14%	13%	11%
Heard some	18%	14%	16%	16%
Heard a little	17%	17%	16%	15%
Haven't heard about this	51%	55%	55%	58%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	14%	15%	11%	11%	16%	9%	9%
Heard some	18%	18%	16%	22%	26%	23%	14%
Heard a little	17%	17%	17%	24%	25%	27%	17%
Haven't heard about this	51%	50%	56%	42%	33%	41%	60%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — Donald Trump's promise to "help out" his wealthiest donors with more tax cuts if he is re-elected Generally speaking, how much would you say you have heard recently about...

				Age			G	ender	Education	า		Rac	ю	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	19%	22%	15%	14%	20%	23%	20%	19%	19%	21%	27%	21%	23%	18%
Heard some	22%	26%	27%	24%	16%	19%	23%	20%	20%	24%	30%	26%	32%	19%
Heard a little	18%	19%	28%	18%	16%	11%	17%	18%	16%	20%	11%	13%	7%	20%
Haven't heard about this	41%	33%	30%	43%	47%	47%	39%	44%	45%	36%	32%	40%	38%	43%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	19%	31%	15%	8%	34%	17%	9%	34%	9%	*	31%	8%	*	10%
Heard some	22%	30%	17%	14%	29%	23%	13%	32%	14%	*	29%	13%	*	24%
Heard a little	18%	16%	19%	20%	18%	17%	18%	15%	20%	*	16%	19%	*	18%
Haven't heard about this	41%	24%	49%	59%	20%	42%	60%	20%	57%	*	24%	59%	*	48%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Heard a lot	19%	34%	27%	15%	7%	7%
Heard some	22%	30%	28%	17%	19%	11%
Heard a little	18%	17%	13%	19%	21%	19%
Haven't heard about this	41%	19%	32%	49%	53%	64%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Heard a lot	19%	35%	16%	21%	17%	20%	17%	21%	
Heard some	22%	28%	14%	22%	21%	17%	24%	25%	
Heard a little	18%	15%	23%	17%	19%	18%	19%	16%	
Haven't heard about this	41%	22%	47%	40%	43%	45%	40%	38%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	19%	23%	22%
Heard some	22%	20%	22%
Heard a little	18%	17%	17%
Haven't heard about this	41%	40%	39%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	19%	20%	17%	18%
Heard some	22%	18%	17%	17%
Heard a little	18%	19%	20%	17%
Haven't heard about this	41%	44%	46%	48%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	19%	20%	18%	17%	27%	13%	17%
Heard some	22%	22%	19%	26%	23%	28%	15%
Heard a little	18%	16%	16%	22%	19%	26%	22%
Haven't heard about this	41%	42%	47%	35%	30%	33%	46%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — Campus protests concerning Israel and Palestine

Generally speaking, how much would you say you have heard recently about...

				Age			G	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	56%	48%	37%	48%	60%	74%	60%	52%	54%	58%	43%	55%	63%	57%
Heard some	25%	27%	30%	24%	24%	20%	25%	25%	24%	25%	28%	26%	23%	24%
Heard a little	12%	18%	22%	16%	9%	3%	10%	14%	14%	10%	16%	12%	9%	12%
Haven't heard about this	7%	7%	11%	12%	7%	3%	6%	9%	8%	7%	14%	6%	6%	7%
N	2.015	342	343	302	524	504	947	1.045	1.249	766	244	203	102	1.466

			Party ID)		Ideology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	56%	53%	40%	59%	56%	45%	66%	51%	59%	*	52%	62%	*	40%
Heard some	25%	28%	27%	21%	29%	27%	19%	30%	21%	*	28%	21%	*	31%
Heard a little	12%	12%	17%	12%	10%	18%	8%	13%	12%	*	13%	11%	*	18%
Haven't heard about this	7%	6%	16%	8%	5%	9%	7%	6%	8%	*	8%	6%	*	11%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Heard a lot	56%	57%	49%	40%	42%	69%
Heard some	25%	29%	26%	27%	27%	17%
Heard a little	12%	9%	16%	17%	21%	7%
Haven't heard about this	7%	5%	9%	16%	9%	6%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Heard a lot	56%	62%	54%	58%	53%	54%	53%	60%	
Heard some	25%	24%	24%	25%	25%	24%	26%	24%	
Heard a little	12%	11%	11%	11%	14%	12%	13%	11%	
Haven't heard about this	7%	3%	12%	7%	8%	9%	7%	5%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	56%	61%	61%
Heard some	25%	23%	24%
Heard a little	12%	11%	10%
Haven't heard about this	7%	5%	5%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	56%	48%	63%	48%
Heard some	25%	27%	22%	28%
Heard a little	12%	14%	11%	15%
Haven't heard about this	7%	11%	4%	9%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	56%	59%	48%	44%	49%	40%	45%
Heard some	25%	24%	26%	27%	29%	28%	28%
Heard a little	12%	12%	16%	19%	18%	20%	18%
Haven't heard about this	7%	5%	10%	10%	4%	13%	9%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — The recent increase in U.S. domestic oil production, which is now at the highest volume in U.S. history Generally speaking, how much would you say you have heard recently about...

		Age				G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	12%	15%	11%	8%	13%	11%	14%	9%	12%	11%	13%	19%	12%	10%
Heard some	27%	34%	28%	27%	22%	27%	28%	26%	25%	30%	33%	22%	25%	27%
Heard a little	25%	24%	30%	26%	21%	26%	24%	26%	24%	27%	26%	27%	35%	24%
Haven't heard about this	36%	27%	31%	39%	44%	37%	33%	39%	39%	32%	28%	31%	29%	39%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	12%	15%	14%	8%	13%	12%	10%	17%	7%	*	15%	9%	*	8%
Heard some	27%	31%	23%	23%	36%	24%	22%	34%	21%	*	32%	21%	*	28%
Heard a little	25%	25%	20%	26%	23%	30%	22%	25%	25%	*	25%	25%	*	22%
Haven't heard about this	36%	29%	43%	43%	28%	34%	46%	23%	46%	*	28%	45%	*	42%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Heard a lot	12%	14%	15%	14%	9%	8%
Heard some	27%	35%	27%	23%	22%	21%
Heard a little	25%	22%	30%	20%	32%	22%
Haven't heard about this	36%	29%	28%	43%	37%	48%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Heard a lot	12%	16%	5%	13%	11%	13%	9%	14%
Heard some	27%	33%	19%	29%	24%	21%	32%	30%
Heard a little	25%	24%	30%	24%	26%	23%	28%	25%
Haven't heard about this	36%	27%	46%	34%	39%	43%	32%	32%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	12%	11%	13%
Heard some	27%	31%	28%
Heard a little	25%	25%	25%
Haven't heard about this	36%	33%	34%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	12%	10%	14%	9%
Heard some	27%	26%	24%	24%
Heard a little	25%	22%	21%	26%
Haven't heard about this	36%	43%	42%	40%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	12%	14%	10%	11%	18%	10%	8%
Heard some	27%	25%	25%	30%	34%	29%	19%
Heard a little	25%	22%	26%	27%	25%	28%	24%
Haven't heard about this	36%	39%	39%	32%	24%	33%	49%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — The new clean energy projects in all fifty states due to investments from the Bipartisan Inflation Reduction

Generally speaking, how much would you say you have heard recently about...

		Age					G	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	8%	10%	8%	6%	9%	8%	9%	8%	8%	9%	10%	10%	9%	7%
Heard some	23%	24%	25%	24%	20%	21%	27%	19%	21%	26%	23%	24%	25%	22%
Heard a little	28%	28%	37%	24%	26%	27%	29%	27%	28%	28%	30%	27%	27%	28%
Haven't heard about this	41%	38%	30%	45%	45%	44%	34%	47%	44%	36%	37%	38%	38%	42%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	8%	10%	10%	6%	11%	7%	7%	12%	5%	*	10%	7%	*	6%
Heard some	23%	26%	11%	20%	25%	24%	20%	28%	19%	*	27%	20%	*	16%
Heard a little	28%	30%	19%	27%	33%	25%	27%	31%	26%	*	29%	28%	*	28%
Haven't heard about this	41%	33%	60%	47%	31%	44%	46%	29%	50%	*	34%	46%	*	50%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

			Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Heard a lot	8%	11%	8%	10%	5%	7%			
Heard some	23%	26%	27%	11%	22%	20%			
Heard a little	28%	32%	25%	19%	27%	25%			
Haven't heard about this	41%	31%	39%	60%	47%	48%			
N	2,015	550	352	87	303	616			



		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Heard a lot	8%	12%	3%	8%	8%	8%	8%	9%
Heard some	23%	27%	15%	22%	24%	19%	24%	28%
Heard a little	28%	33%	27%	28%	28%	26%	32%	27%
Haven't heard about this	41%	28%	54%	42%	40%	47%	37%	36%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	8%	8%	10%
Heard some	23%	23%	24%
Heard a little	28%	30%	29%
Haven't heard about this	41%	39%	37%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	8%	9%	8%	9%
Heard some	23%	13%	25%	15%
Heard a little	28%	28%	29%	26%
Haven't heard about this	41%	50%	38%	51%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	8%	8%	7%	8%	11%	8%	8%
Heard some	23%	26%	15%	25%	23%	25%	11%
Heard a little	28%	29%	27%	30%	28%	33%	26%
Haven't heard about this	41%	37%	50%	37%	38%	33%	54%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — News about inflation

Generally speaking, how much would you say you have heard recently about...

		Age			G	Gender Education				Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	47%	40%	35%	45%	52%	56%	51%	43%	43%	54%	37%	47%	46%	49%
Heard some	29%	28%	33%	32%	28%	25%	29%	29%	31%	25%	30%	34%	31%	27%
Heard a little	18%	24%	23%	18%	15%	15%	16%	21%	20%	16%	28%	10%	16%	18%
Haven't heard about this	6%	8%	8%	6%	5%	4%	4%	8%	6%	5%	5%	9%	7%	5%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

		Party ID			Ideology	/	Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	47%	42%	43%	53%	44%	39%	59%	41%	52%	*	42%	54%	*	34%
Heard some	29%	33%	21%	25%	31%	32%	24%	33%	25%	*	32%	25%	*	33%
Heard a little	18%	20%	22%	16%	20%	22%	13%	21%	17%	*	20%	16%	*	24%
Haven't heard about this	6%	5%	14%	6%	5%	7%	5%	6%	6%	*	6%	5%	*	8%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Heard a lot	47%	44%	40%	43%	37%	62%				
Heard some	29%	32%	33%	21%	33%	22%				
Heard a little	18%	19%	22%	22%	22%	12%				
Haven't heard about this	6%	5%	5%	14%	9%	4%				
N	2,015	550	352	87	303	616				



		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Heard a lot	47%	42%	44%	47%	48%	42%	48%	54%
Heard some	29%	33%	29%	31%	26%	29%	28%	30%
Heard a little	18%	20%	19%	17%	20%	20%	19%	14%
Haven't heard about this	6%	5%	8%	6%	6%	8%	6%	2%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	47%	53%	51%
Heard some	29%	25%	28%
Heard a little	18%	17%	17%
Haven't heard about this	6%	5%	4%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	47%	37%	50%	40%
Heard some	29%	30%	29%	31%
Heard a little	18%	23%	17%	21%
Haven't heard about this	6%	9%	4%	8%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	47%	48%	39%	40%	38%	38%	39%
Heard some	29%	31%	31%	31%	30%	32%	31%
Heard a little	18%	17%	21%	22%	24%	23%	23%
Haven't heard about this	6%	4%	8%	7%	8%	7%	8%
N	2,015	594	646	974	259	560	179



Awareness of Current News Events — Donald Trump's conviction by a New York jury.

Generally speaking, how much would you say you have heard recently about...

		Age				G	ender	Education	า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Heard a lot	64%	42%	45%	61%	74%	84%	65%	63%	61%	69%	56%	59%	75%	66%
Heard some	22%	32%	32%	21%	17%	12%	21%	23%	24%	18%	27%	28%	14%	20%
Heard a little	10%	19%	17%	13%	6%	3%	10%	11%	11%	10%	13%	7%	6%	11%
Haven't heard about this	4%	6%	5%	4%	3%	2%	4%	4%	4%	3%	4%	6%	5%	3%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Heard a lot	64%	66%	53%	64%	68%	56%	69%	65%	64%	*	66%	66%	*	48%
Heard some	22%	20%	29%	22%	21%	24%	19%	20%	23%	*	20%	22%	*	27%
Heard a little	10%	10%	12%	11%	8%	14%	8%	11%	10%	*	10%	9%	*	20%
Haven't heard about this	4%	4%	6%	3%	2%	5%	4%	5%	3%	*	4%	3%	*	6%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Heard a lot	64%	71%	62%	53%	50%	72%
Heard some	22%	19%	21%	29%	27%	18%
Heard a little	10%	8%	11%	12%	18%	7%
Haven't heard about this	4%	2%	6%	6%	5%	2%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Heard a lot	64%	69%	61%	65%	64%	64%	60%	69%
Heard some	22%	18%	24%	20%	23%	20%	24%	21%
Heard a little	10%	10%	10%	10%	10%	11%	12%	8%
Haven't heard about this	4%	3%	5%	4%	3%	5%	3%	2%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Heard a lot	64%	71%	71%
Heard some	22%	16%	19%
Heard a little	10%	10%	8%
Haven't heard about this	4%	3%	3%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Heard a lot	64%	55%	65%	58%
Heard some	22%	24%	21%	27%
Heard a little	10%	16%	11%	11%
Haven't heard about this	4%	5%	3%	4%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Heard a lot	64%	62%	60%	49%	47%	45%	51%
Heard some	22%	24%	24%	29%	30%	30%	28%
Heard a little	10%	11%	11%	17%	18%	19%	18%
Haven't heard about this	4%	4%	5%	5%	5%	6%	3%
N	2,015	594	646	974	259	560	179

YouGov Blue

Top 4 Biden Administration Accomplishments

Now, please read the following list that describes accomplishments that President Biden and his supporters say his administration has accomplished. Which FOUR are the most important for you?

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
The new law passed by Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription prices for the first time. Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever	34%	39%	35%	35%	31%	33%	30%	36%	33%	35%	43%	34%	32%	33%
and it cut Black child poverty in half.	22%	36%	25%	23%	18%	14%	21%	23%	22%	22%	35%	33%	19%	18%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade as the law of the land. With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting	27%	29%	33%	27%	25%	24%	21%	32%	24%	33%	35%	22%	29%	27%
disadvantaged communities.	26%	27%	29%	27%	21%	26%	27%	25%	22%	32%	31%	26%	30%	24%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits. America's economy is the strongest in the world. The economy has	22%	24%	30%	24%	19%	15%	22%	21%	20%	24%	23%	18%	25%	22%
created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year.	23%	26%	26%	25%	20%	21%	25%	22%	21%	26%	36%	26%	19%	21%
							contin	nued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average family \$1800. He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to have in America.	22%	28%	30%	21%	18%	15%	20%	23%	20%	24%	29%	27%	27%	19%
to buy in America.	21%	21%	22%	26%	20%	19%			19%	25%	29%	20%	23%	20%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks and Amazon with unfair labor practices. He backed the bipartisan group of Senators to create the toughest set of border security reform ever. Endorsed by the Border Patrol Union. It added 1,500 border patrol agents, inspection detectors for fentanyl, 4,300 asylum	18%	31%	26%	17%	11%	12%	18%	18%	17%	20%	22%	19%	25%	17%
officers, 100 new immigration judges, and the power to close the border. Trump blocked it.	14%	10%	16%	16%	13%	15%	14%	14%	13%	15%	19%	15%	16%	13%
	11/0	10,0	10,0	1070	10,0	10/0				1070	1370	10,0	1070	
							contir	iuea on the	next page					



	continued from previous page													
				Age			G	ender	Education	1		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Brought the first lawsuit in decades against Apple. It charged Apple with monopolizing the smartphone market through restrictive practices that hindered developers accessing other platforms. It charged Apple with raising costs for consumers. Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life.		23%	16%	11%	8% 11%	6% 10%	12%	11%	12%	12%	15%	15% 17%	14% 22%	10%
They do not have	34%	18%	19%	29%	44%	46%	36%	32%	38%	27%	10%	31%	30%	38%
accomplishments. Not sure	34% 2%	18% 1%	19% 3%	29% 3%	44% 2%	46% 2%	30% 2%	32% 3%	38% 2%	2/% 2%	3%	31% 1%	30% 0%	38% 2%
				302	524	504	947			766	244	203		
N	2,015	342	343	302	324	5 04	947	1,045	1,249	700	244	203	102	1,466



			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The new law passed by Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription prices for the first time.	34%	52%	28%	17%	52%	36%	17%	51%	22%	*	51%	15%	*	40%
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child	222/	222/	270/		221	260/	100/	210/	170/		222/	100/		210/
poverty in half. He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade	22%	32%	27%	12%	32%	26%	10%	31%	15%	*	32%	10%	*	31%
as the law of the land.	27%	44%	36%	10%	51%	28%	7%	43%	16%	*	45%	9%	*	25%
							contin	ued on the	next page					



		continued from previous page												
			Party ID			Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	38%	20%	14%	39%	26%	14%	40%	15%	*	38%	13%	*	26%
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits.	22%	28%	27%	15%	31%	22%	12%	29%	16%	*	28%	14%	*	21%
							contir	ued on the	next page					



		continued from previous page												
			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
America's economy is the strongest in the world. The economy has created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year. Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average	23%	36%	21%	11%	32%	28%	10%	39%	11%	*	36%	10%	*	25%
family \$1800.	22%	34%	13%	9%	36%	21%	10%	35%	12%	*	35%	8%	*	16%
							contin	nued on the	next page					



		continued from previous page												
			Party ID			Ideolog	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to buy in America. Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks and Amazon with unfair	21%	28%	18%	15%	24%	27%	13%	29%	16%	*	28%	13%	*	29%
labor practices.	18%	25%	22%	11%	25%	22%	10%	27%	12%	*	24%	9%	*	36%
							contir	ued on the	next page					



		continued from previous page												
			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
He backed the bipartisan group of Senators to create the toughest set of border security reform ever. Endorsed by the Border Patrol Union. It added 1,500 border patrol agents, inspection detectors for fentanyl, 4,300 asylum officers, 100 new immigration judges, and the power to close the border. Trump blocked it. Brought the first lawsuit in decades against Apple. It charged Apple with monopolizing the smartphone market through restrictive practices that hindered developers accessing other platforms. It charged Apple with raising costs for	14%	20%	15%	7%	15%	19%	8%	23%	7%	*	20%	7%	*	13%
consumers.	12%	12%	16%	11%	15%	12%	9%	11%	12%	*	13%	9%	*	17%
							contin	ued on the	next page					



							conti	nued from p	revious page					
			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life.	17%	25%	14%	9%	26%	19%	7%	26%	11%	*	23%	9%	*	29%
They do not have	2.40/	50 /	050/	600/	40/	0.60/	670/	20/	E.C.0/		60/	660/		200/
accomplishments.	34%	5%	35%	62%	4%	26%	67%	3%	56%	*	6%	66%	*	20%
Not sure	2%	1%	1%	3%	1%	3%	2%	1%	3%	*	1%	3%	*	3%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		ogy				
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
The new law passed by Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription prices for the first time.	34%	54%	49%	28%	22%	14%
			continu	ed on the next page	e	



			continu	ued from previous p	•	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child poverty in half. He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade	22%	32%	34%	27%	15%	9%
as the law of the land.	27%	52%	36%	36%	15%	6%
			continu	ed on the next pag	e	



		continued from previous page Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	39%	36%	20%	16%	11%			
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits.	22%	30%	21%	27%	23%	9%			
				ed on the next pag					



America's economy is the strongest in the world. The economy has created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year. 23% 33% 40% 21% 16% Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average			page p gy				
strongest in the world. The economy has created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year. 23% 33% 40% 21% 16% Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average		Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
	trongest in the world. The economy has breated 14.8 million obs, unemployment has been under 4 percent for two full brears, and inflation has been at the pre-pandemic level of 2 percent over the last half year. Seed first law that hade historic investment in fighting dimate change. It peduces what people pend on energy and beduces carbon hollution. It gives big ax credits to help amilies make their homes energy efficient, install solar panels and buy an electric vehicle.	23%	33%	40%	21%	16%	7%
family \$1800. 22% 38% 28% 13% 15% continued on the next page	amily \$1800.	22%	38%	28%	13%	15%	7%



			continu	ued from previous ր Party-Ideol d	•	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to buy in America. Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks and Amazon with unfair	21%	23%	35%	18%	20%	11%
labor practices.	18%	24%	26%	22%	16%	8%
labor practices.	18%	24%		22% led on the next pag		8%



		continued from previous page Party-Ideology				
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
He backed the bipartisan group of Senators to create the toughest set of border security reform ever. Endorsed by the Border Patrol Union. It added 1,500 border patrol agents, inspection detectors for fentanyl, 4,300 asylum officers, 100 new immigration judges, and the power to close the border. Trump blocked it.	14%	15%	28%	15%	9%	6%
Brought the first lawsuit in decades against Apple. It charged Apple with monopolizing the smartphone market through restrictive practices that hindered developers accessing other platforms. It charged Apple with raising costs for consumers.	12%	13%	11%	16%	13%	8%
		continued on the next page				



		continued from previous page Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life.	17%	25%	24%	14%	15%	4%			
They do not have accomplishments.	34%	3%	7%	35%	46%	74%			
Not sure	2%	2%	1%	1%	5%	2%			
N	2,015	550	352	87	303	616			
	CI	imate Minded Doub	le Haters	Key Messan	ing Split	Income			

	Climate Minded	Double Haters	Key M	lessaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
The new law passed by Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription prices for the first time.	34%	50%	48%	34%	34%	39%	33%	31%
				continued on the ne	ext page			



	continued from previous page							
		Climate Minded	Double Haters	Key N	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child poverty in half. He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade as the law of the land.	22%	31% 42%	31% 41%	23%	21%	21%	25% 27%	22%
				continued on the ne	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	42%	23%	27%	25%	26%	25%	30%
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits.	22%	31%	27%	23%	21%	21%	19%	26%
· · ·				continued on the no	ext page			



		Olimente Minded	Daubla Hatava	continued from pre			l	
			Double Haters		lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
America's economy is the strongest in the world. The economy has created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year.	23%	34%	19%	25%	21%	24%	23%	25%
Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average family \$1800	22%	46%	27%	20%	23%	21%	22%	25%
family \$1800.	22%	40%	21%			21%	22%	25%
				continued on the no	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to buy in America. Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks	21%	27%	27%	24%	18%	21%	22%	21%
and Amazon with unfair labor practices.	18%	22%	20%	17%	20%	20%	18%	18%
				continued on the ne	ext page			



		continued from previous page Climate Minded Double Haters Key Messaging Split Inc							
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
He backed the bipartisan group of Senators to create the toughest set of border security reform ever. Endorsed by the Border Patrol Union. It added 1,500 border patrol agents, inspection detectors for fentanyl, 4,300 asylum officers, 100 new immigration judges, and the power to close the border. Trump blocked it. Brought the first lawsuit in decades against Apple. It charged Apple with monopolizing the smartphone market through restrictive practices that hindered developers accessing other platforms. It charged Apple with raising costs for consumers.	14%	18%	11%	15%	13%	14%	13%	16%	
				continued on the ne	ext page				



		continued from previous page						
		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life.	17%	24%	17%	18%	16%	18%	16%	18%
They do not have accomplishments.	34%	3%	19%	32%	35%	33%	33%	31%
Not sure	2%	2%	4%	2%	2%	1%	3%	2%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
The new law passed by			
Democrats capped			
out-of-pocket drug			
costs at \$2000,			
reduced insulin to \$35			
a month, and allows			
Medicare to negotiate			
lower prescription			
prices for the first time.	34%	38%	35%
		continued on the next page	



		Engaged Voters	
	Total	Selected	Selected
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child poverty in half. He opposes Republican attempts to ban abortion and has taken	22%	21%	21%
executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade as the law of the land.	27%	29%	28%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	30%	28%
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making			
super profits.	22%	20%	21%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
America's economy is the			
strongest in the world.			
The economy has			
created 14.8 million			
jobs, unemployment			
has been under 4			
percent for two full			
years, and inflation has			
been at the			
pre-pandemic level of 2			
percent over the last			
half year.	23%	20%	23%
Passed first law that			
made historic			
investment in fighting			
climate change. It			
reduces what people			
spend on energy and			
reduces carbon			
pollution. It gives big			
tax credits to help			
families make their			
homes energy efficient,			
install solar panels and			
buy an electric vehicle.			
It saves the average	200/	170/	000/
family \$1800.	22%	17%	22%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
He is bringing manufacturing back to the U.S., with a \$13 billion investment in				
electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal				
government agencies to buy in America.	21%	20%	21%	
Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He				
extended overtime protections to over 3.6 million workers, and penalized Starbucks				
and Amazon with unfair labor practices.	18%	17%	18%	
<u> </u>		continued on the next page		



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
He backed the bipartisan			
group of Senators to			
create the toughest set			
of border security			
reform ever. Endorsed			
by the Border Patrol			
Union. It added 1,500			
border patrol agents,			
inspection detectors for			
fentanyl, 4,300 asylum			
officers, 100 new			
immigration judges,			
and the power to close			
the border. Trump			•
blocked it.	14%	13%	15%
Brought the first lawsuit in			
decades against Apple.			
It charged Apple with			
monopolizing the			
smartphone market			
through restrictive			
practices that hindered			
developers accessing			
other platforms. It			
charged Apple with			
raising costs for	100/	100/	100/
consumers.	12%	12%	10%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and				
fair participation of all communities in American life.	17%	14%	16%	
They do not have accomplishments.	34%	36%	34%	
Not sure	2%	1%	2%	
N	2,015	416	1,649	

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
The new law passed by				
Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription				
prices for the first time.	34%	43%	28%	33%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child poverty in half. 22%		28%	15%	19%
He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade as the law of the land.	27%	41%	17%	28%
			continued on the next page	



	Unmarried Woman		continued from previous page Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	24%	17%	21%	
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits.	22%	17%	19%	22%	
super profits.	ZZ ⁷ 0	1170		2270	
			continued on the next page		



	Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
Total	Selected	Selected	Selected
23%	24%	16%	22%
22%	33%	16%	19%
-	23%	Total Selected 23% 24%	Total Selected Selected Selected Selected 23% 24% 16%



	Unmarried Woman		continued from previous page Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to buy in America. Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks and Amazon with unfair	21%	14%	16%	19%	
labor practices.	18%	24%	16%	14%	



	Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
Total	Selected	Selected	Selected
14%	7%	11%	16%
12%	16%	11%	9%
	14%	14% 7%	Total Selected Selected Total Selected Selected 14% 7% 11%



		Unmarried	Unmarried Woman Les		hite Men	Less tha	Less than College White Women	
	Total	Selec	oted	Selected			Selected	
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life. They do not have	17%	23%		13%			15%	
accomplishments.	34%	25	%	49%			38%	
Not sure	2%	2	%	2%			3%	
N	2,015	282		432			462	
		Men No College	Women No Colleg	e Under 50	Gen	eration	White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
The new law passed by Democrats capped out-of-pocket drug costs at \$2000, reduced insulin to \$35 a month, and allows Medicare to negotiate lower prescription								
prices for the first time.	34%	30%	36%	37%	40%	36%	38%	
			cor	tinued on the next p	age			

continued from previous page



		continued from previous page						
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
Increased the Child Tax Credit received monthly that provided tax relief for poor, working, and middle-class families with children. It was the biggest tax cut for working families ever and it cut Black child poverty in half.	22%	21%	23%	29%	38%	25%	27%	
He opposes Republican attempts to ban abortion and has taken executive actions to protect abortion access and improve contraception availability. He will restore Roe v. Wade as the law of the land.	27%	19%	28%	30%	29%	32%	40%	
			continu	ed on the next p	age			



			continu	ued from previou	s page		
		Men No College Women No College	Women No College	Under 50	Generation		White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
With bi-partisan support, is investing \$1.2 trillion in infrastructure to create jobs and spark economic growth through significant improvements in transportation, clean energy, and broadband access, with a focus on benefiting disadvantaged communities.	26%	23%	20%	28%	27%	28%	24%
Passed law providing more funds to the IRS to crack down on tax evasion by the wealthy and big corporations, put in a 15 percent minimum tax so they pay taxes, and a 1 percent fee on stock buybacks used by big oil companies making super profits.	22%	21%	20%	26%	25%	28%	19%
	/0	21/0				20,0	1370
			continu	ed on the next p	age		



			continu	ied from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
America's economy is the strongest in the world. The economy has created 14.8 million jobs, unemployment has been under 4 percent for two full years, and inflation has been at the pre-pandemic level of 2 percent over the last half year. Passed first law that made historic investment in fighting climate change. It reduces what people spend on energy and reduces carbon pollution. It gives big tax credits to help families make their homes energy efficient, install solar panels and buy an electric vehicle. It saves the average	23%	21%	22%	26%	25%	28%	25%
family \$1800.	22%	19%	21%	27%	30%	29%	31%
			continu	ed on the next p	age		



			continu	ed from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
He is bringing manufacturing back to the U.S., with a \$13 billion investment in electric vehicles and \$24 billion in batteries and Chips plants located here. It is building in America by forcing federal government agencies to buy in America. Biden joined on the picket line to support workers. He has helped real wages increase by 3.5 percent, with the lowest-paid workers benefiting most. He extended overtime protections to over 3.6 million workers, and penalized Starbucks	21%	20%	19%	23%	23%	24%	12%
and Amazon with unfair labor practices.	18%	18%	16%	25%	33%	25%	22%
			continu	ed on the next p	age		



		continu	ed from previous	s page		
	Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
14%	13%	14%	14%	10%	16%	8%
120/	120/	110/	170/	259/	140/	120/
12%	12%	11%	17%	25%	14%	13%
		Total Selected 14% 13%	Total Selected Selected Selected 14% 13% 14%	Total Selected Selected Selected Selected Total Selected Se	Total Selected Selected Selected Gen Z	Men No College Women No College Under 50 Generation Total Selected Selected Gen Z Millenials



			continu	ued from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Since day one, he has prioritized equity and racial justice by signing an executive order aimed to address systemic disparities affecting various communities and ensuring the full and fair participation of all communities in American life.	17%	16%	17%	24%	33%	23%	20%
They do not have accomplishments.	34%	40%	36%	21%	15%	20%	28%
Not sure	2%	2%	3%	2%	0%	3%	2%
N	2,015	594	646	974	259	560	179

YouGov Blue

Margin of error: +/-2.8%.

Top 3 Important IRA Policies

Some major legislation passed during the Biden presidency includes the Infrastructure bill, the Chips and Science Act, and Inflation Reduction Act. Below is a list of many different parts of these bills. Which THREE do you think are MOST IMPORTANT?

		Age					Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for	F-70/	FF0/	F10/	450/	F-70/	670/	500/	C00/	FF0/	F00/	F.C0/	470/	400/	F09/
insulin. Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	57% 41%	55% 43%	51% 31%	46% 41%	57% 41%	67% 45%	52% 40%	60% 41%	55% 41%	59% 40%	56% 45%	47% 32%	49% 37%	58% 41%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a														
1 percent excise tax. Invest \$55 billion to deliver clean water and eliminate the national	30%	26%	30%	30%	33%	30%	30%	30%	29%	32%	22%	22%	32%	32%
lead service lines.	33%	33%	32%	29%	29%	39%	33%	32%	32%	34%	33%	27%	35%	33%
				· · ·	· · ·		contir	nued on the	next page	·	· · ·			

YouGov Blue

							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner energy.	25%	30%	37%	28%	21%	16%	25%	26%	24%	28%	32%	36%	26%	23%
These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our industry and jobs.	18%	24%	27%	16%	15%	14%	22%	16%	19%	17%	19%	18%	18%	18%
Extends financial assistance to help people enrolled in the Affordable Care Act pay lower premiums.	29%	31%	38%	24%	30%	23%	27%	31%	30%	27%	35%	29%	27%	28%
An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their	21%	24%	19%	29%	21%	17%	21%	21%	19%	25%	23%	25%	21%	21%
taxes.	Z1/0	Z4 / 0	19/0	Z9/0	Z1/0	11/0				25/0	23/0	20/0	Z1/0	
							contin	lued on the	next page					



							conti	nued from p	orevious page						
				Age			Ge	ender	Educ	ation			Race	•	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than coll	ege Colle	ge Bla	ck Hisp	oanic	Other	White
\$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities the hardest.	13%	23%	21%	12%	8%	6%	11%	15%	11%	169	% 20	% 1	.3%	18%	12%
Not sure	11%	4%	5%	15%	15%	14%	13%	9%	13%	7%	% 5	% 1	7%	13%	11%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	20	3	102	1,466
			Party ID)		Ideology	, ,		Biden Job			20	20 Vot		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did	not vote
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	58%	61%	54%	62%	54%	55%	58%	55%	*	57%	55%	*		54%
							contir	nued on the	next page						



							conti	nued from p	revious page					
			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	44%	39%	38%	41%	42%	38%	44%	38%	*	43%	37%	*	44%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a 1 percent excise tax.	30%	33%	27%	28%	31%	33%	26%	33%	28%	*	33%	26%	*	34%
Invest \$55 billion to deliver clean water and eliminate the national lead service lines.	33%	28%	38%	37%	28%	33%	37%	26%	38%	*	28%	38%	*	30%
To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner														
energy.	25%	35%	21%	16%	40%	25%	13%	36%	18%	*	33%	16%	*	33%
							contin	ued on the	next page					

YouGov Blue

							conti	nued from p	revious page					
			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our industry and jobs.	18%	19%	22%	18%	16%	23%	16%	20%	17%	*	19%	17%	ų.	24%
Extends financial assistance to help people enrolled in the Affordable Care Act	10/0	1970								*			*	24/0
pay lower premiums. An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their	29%	33%	33%	25%	30%	33%	24%	31%	27%	*	31%	26%	*	26%
taxes. \$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities	21%	28%	14%	15%	30%	23%	12%	30%	15%	*	30%	11%	*	27%
the hardest.	13%	17%	9%	9%	18%	14%	8%	19%	9%	*	17%	8%	*	17%
Not sure	11%	2%	13%	20%	1%	7%	24%	1%	18%	*	3%	22%	*	3%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159



				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	62%	54%	61%	51%	56%
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	41%	49%	39%	35%	39%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a						
1 percent excise tax. Invest \$55 billion to deliver clean water and eliminate the national	30%	31%	36%	27%	30%	26%
lead service lines.	33%	27%	27%	38%	40%	36%
			continu	ed on the next pag	e	

YouGov Blue

Margin of error: +/-2.8%.

continued from previous page Party-Ideology Total Liberal Democrat Moderate Democrat Independent Moderate Republican Conservative Republican To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner 25% 39% 28% 21% 22% 11% energy. These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our 18% 16% 21% 22% 24% 14% industry and jobs. Extends financial assistance to help people enrolled in the Affordable Care Act pay lower premiums. 29% 30% 39% 33% 25% 24% An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their 27% 21% 31% 14% 21% 11% taxes.

continued on the next page ...



			continu	ued from previous p Party-Ideol d	•	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
\$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities the hardest.	13%	19%	14%	9%	15%	6%
Not sure	11%	1%	2%	13%	12%	25%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	59%	59%	57%	56%	58%	58%	54%
				continued on the ne	ext page			



	continued from previous page							
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
. <u> </u>	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	35%	35%	43%	38%	44%	38%	41%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a								
1 percent excise tax. Invest \$55 billion to deliver clean water and eliminate the national	30%	31%	36%	32%	27%	30%	28%	35%
lead service lines. To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner	33%	32%	41%	33%	32%	33%	34%	31%
energy.	25%	43%	25%	26%	24%	26%	27%	25%
				continued on the ne	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key Messaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our industry and jobs.	18%	20%	16%	17%	20%	17%	20%	19%
Extends financial assistance to help people enrolled in the Affordable Care Act								
pay lower premiums. An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their	29%	26%	32%	30%	28%	35%	31%	18%
taxes. \$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities	21%	28%	27%	20%	22%	19%	22%	24%
the hardest.	13%	23%	13%	13%	13%	13%	14%	14%
Not sure	11%	1%	5%	10%	13%	9%	9%	13%
N	2,015	480	294	1,034	981	757	642	481



		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	61%	57%
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	38%	41%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a 1 percent excise tax.	30%	30%	30%
Invest \$55 billion to deliver clean water and eliminate the national			
lead service lines.	33%	31%	33%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
To cut carbon pollution by			
40 percent by 2030, it			
gives \$369 billion in tax credits to households			
and businesses to			
make it cheaper to			
change to cleaner			
energy.	25%	24%	24%
These bills invest more			
than \$60 billion to			
create			
American-produce			
batteries, cars and new			
clean manufacturing that will renew our			
industry and jobs.	18%	17%	19%
Extends financial	1070	1770	1970
assistance to help			
people enrolled in the			
Affordable Care Act			
pay lower premiums.	29%	29%	29%
An \$80 billion investment			
in the IRS over the next			
10 years to increase			
enforcement so			
billionaires pay their	210/	210/	210/
taxes.	21%	21%	21%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
\$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities the hardest.	13%	12%	13%
Not sure	11%	12%	11%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	59%	53%	60%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	42%	41%	39%
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a 1 percent excise tax.	30%	23%	31%	34%
Invest \$55 billion to deliver clean water and eliminate the national				
lead service lines. To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner	33%	32%	31%	35%
energy.	25%	29%	16%	26%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our				
industry and jobs. Extends financial assistance to help people enrolled in the Affordable Care Act	18%	17%	20%	18%
pay lower premiums. An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their	29%	34%	27%	30%
taxes. \$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities	21%	22%	18%	20%
the hardest.	13%	18%	8%	11%
Not sure	11%	8%	18%	9%
N	2,015	282	432	462

YouGov Blue

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Wome		
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected		
Medicare can now negotiate lower prescription drug prices, there will be a \$2,000 cap on annual out-of-pocket prescription drug costs, and seniors will pay no more than \$35 for insulin.	57%	51%	58%	51%	54%	49%	55%		
Funded 20,000 projects, putting thousands of people to work rebuilding highways, airports, tunnels, and high-speed internet all across America.	41%	41%	41%	38%	44%	34%	40%		
Corporations with over \$1 billion in income will have a new tax rate of 15 percent and stock buybacks by corporations will face a 1 percent excise tax.	30%	29%	29%	29%	27%	28%	27%		
Invest \$55 billion to deliver clean water and eliminate the national			31%		33%				
lead service lines.	33%	33%		32% ed on the next p		32%	35%		

YouGov Blue

			continu				
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
To cut carbon pollution by 40 percent by 2030, it gives \$369 billion in tax credits to households and businesses to make it cheaper to change to cleaner energy.	25%	22%	26%	32%	32%	35%	30%
These bills invest more than \$60 billion to create American-produce batteries, cars and new clean manufacturing that will renew our							
industry and jobs. Extends financial assistance to help people enrolled in the Affordable Care Act	18%	22%	17%	23%	21%	27%	19%
pay lower premiums. An \$80 billion investment in the IRS over the next 10 years to increase enforcement so billionaires pay their	29%	29%	30%	32%	30%	35%	35%
taxes.	21%	19%	19%	23%	26%	22%	22%
			continu	ed on the next p	age		



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z Millenials		Selected
\$3 billion for environmental justice block grants to address the harms from climate change and industrial pollution that harmed African American and Hispanic communities the hardest.	13%	9% 15%	13% 12%	19% 7%	24%	20% 6%	15% 9%
Not sure	11%	15%	12%	7%	3%	6%	8%
N	2,015	594	646	974	259	560	179

YouGov Blue

Top 3 Republican Criticisms of Biden

Now you will read some things Republicans are saying about Joe Biden and the Democrats. Please pick the THREE that raise the most doubts in your mind.

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country. Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and	47%	40%	51%	42%	46%	54%	49%	46%	47%	48%	49%	43%	43%	48%
small businesses.	41%	46%	40%	44%	37%	41%	41%	42%	41%	41%	33%	43%	37%	43%
							contin	ued on the	next page					<u> </u>



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Our cities are overrun with homelessness, drug addicts, and released violent criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives. We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers.	38%	46%	41%	45%	36%	30%	39%	38%	37%	41%	46%	44%	48%	36%
							contin	ued on the	next page					

YouGov Blue

							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of nearly \$80 billion.	31%	29%	34%	29%	28%	34%	30%	32%	32%	29%	30%	26%	29%	32%
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory.	27%	26%	35%	27%	26%	23%	27%	27%	25%	30%	34%	34%	24%	25%
The Democratic Party's support for taxpayer-funded abortions and unrestricted access to abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of Americans.	27% 25%	20%	35% 22%	26%	26%	29%	27%	26%	25% 24%	28%	34% 37%	22%	24% 25%	25%
Americans.	23/0	23/0	ZZ /0	20/0	20 /0	29/0				20/0	31 /0	ZZ /0	23/0	<u>Z4 /0</u>
							contin	lued on the	next page					



							conti	nued from p	revious page						
				Age			Ge	ender	Educ	cation			Race		
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than col	lege Colle	ge Blad	ck Hisp	oanic	Other	White
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family. Not sure N	27% 11%	29% 10%	26% 6%	25% 10%	30% 15%	25% 12%	28% 11%	26% 11%	28% 11%	26 ⁶ 11 ⁶	% 6	% 1	1% 1%	24% 15%	29% 11%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	20	3	102	1,466
	Party ID				Ideology				Biden Job		2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did	not vote
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country.	47%	48%	31%	48%	44%	49%	49%	47%	47%	*	46%	49%	*		42%
		continued on the next page													



					continued from previous page									
			Party ID			Ideology	/	-	Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses. Our cities are overrun with homelessness, drug addicts, and released violent	41%	36%	38%	47%	38%	39%	46%	35%	46%	*	37%	45%	*	43%
criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives.	38%	42%	41%	34%	41%	42%	33%	42%	36%	*	44%	33%	*	34%
							contin	ued on the	next page					



		continued from previous page												
			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers. Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of nearly \$80 billion.	30%	29%	38% 28%	31%	28%	30%	31% 27%	29%	31%	*	28%	33%	*	27%
							contin	ued on the	next page					



			continued from previous page											
			Party ID			Ideology	<u>/</u>		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for taxpayer-funded abortions and unrestricted access to abortion up until birth is extreme and	27%	27%	19%	27%	21%	32%	27%	28%	26%	*	25%	26%	*	42%
disregards the sanctity of human life, betraying the values of millions of Americans.	25%	28%	25%	23%	29%	25%	23%	30%	22%	*	29%	23%	*	24%
									next page	<u> </u>				
							00.1111	333 011 1110	om pago					



							contir	nued from p	revious page					
			Party ID)		Ideology	1		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family.	27%	25%	21%	29%	23%	28%	29%	24%	29%	*	25%	28%	*	33%
Not sure	11%	11%	20%	10%	15%	8%	11%	11%	11%	*	11%	11%	*	8%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideology					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country.	47%	46%	48%	31%	51%	49%			
			continu	ed on the next pag	e				



		continued from previous page Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses.	41%	37%	33%	38%	45%	48%		
Our cities are overrun with homelessness, drug addicts, and released violent criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives.	38%	40%	45%	41%	38%	32%		
			continu	ed on the next pag	e			



		continued from previous page Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers. Biden is going to hire and	30%	27%	30%	38%	29%	31%		
arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of nearly \$80 billion.	31%	30%	34%	28%	33%	28%		
			continu	ed on the next pag	e			



	continued from previous pag Party-Ideology					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for taxpayer-funded	27%	22%	33%	19%	31%	25%
abortions and unrestricted access to abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of Americans.	25%	29%	28%	25%	23%	23%
			continu	ed on the next pag	e	



		continued from previous page Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family. Not sure	27% 11%	23% 15%	30% 6%	21% 20%	27% 8%	31% 11%					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country.	47%	44%	44%	46%	49%	45%	50%	49%
				continued on the ne	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses.	41%	37%	42%	41%	42%	40%	43%	43%
Our cities are overrun with homelessness, drug addicts, and released violent criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives.	38%	40%	43%	37%	41%	37%	41%	40%
				continued on the no	ext page			



		Climate Minded	Double Haters	continued from pre	evious page lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers. Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of	30%	30%	30%	32%	28%	32%	30%	29%
nearly \$80 billion.	31%	30%	25%	32%	30%	33%	27%	33%
				continued on the ne	ext page			



	continued from previous page							
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for taxpayer-funded abortions and unrestricted access to abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of	27%	22%	25%	29%	25%	27%	28%	24%
Americans.	25%	28%	23%	24%	27%	26%	22%	29%
				continued on the ne	ext page			



		continued from previous page						
		Climate Minded Double Haters Key Messaging Split						
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family. Not sure	27% 11%	23% 15%	34% 11%	27% 11%	27% 11%	28% 11%	28% 10%	23% 10%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing				
our country.	47%	40%	48%	
		continued on the next page		



	continued from previous page Pres. Battleground Engaged				
	Total	Selected	Selected		
Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses.	41%	43%	40%		
Our cities are overrun with homelessness, drug addicts, and released violent criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives.	38%	31%	37%		
			J. 70		
		continued on the next page			



	continued from previous page Pres. Battleground Engaged Voters			
	Total	Selected	Selected	
We have surrendered our				
energy independence.				
Democrats are waging				
war on American				
energy. With high				
prices at the pump,				
Biden continues to hurt				
working families				
struggling to pay for gas by signing				
legislation that raises				
taxes on domestic				
energy producers.	30%	34%	30%	
Biden is going to hire and	3370	3.70	30,0	
arm 87,000 Internal				
Revenue Service				
agents to create an				
IRS super-police force				
to target everyday				
Americans at a cost of				
nearly \$80 billion.	31%	35%	32%	
		continued on the next page		



		continued from previous page Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for	27%	27%	27%	
taxpayer-funded abortions and unrestricted access to abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of Americans.	25%	24%	26%	
		continued on the next page		



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family.	27%	30%	26%
Not sure	11%	12%	12%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country.	47%	45%	51%	45%
			continued on the next page	



	Unmarried Woman	continued from previous page	Less than College White Women
Total	Selected	Selected	Selected
41%	39%	42%	43%
38%	40%	34%	35%
	41%	41% 39%	Total Selected Selected 41% 39% 42%



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers.	30%	31%	33%	33%
Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of nearly \$80 billion.	31%	33%	33%	32%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for taxpayer-funded abortions and unrestricted access to abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of	27%	24%	22%	23%
Americans.	25%	25%	16%	27%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family.	27%	28%	29%	31%	
Not sure	11%	12%	13%	10%	
N	2,015	282	432	462	

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Under Biden, millions and millions of people are flowing into our country illegally. We have no idea who these people are. They walk right through, and there is nobody there to stop them. They come from prisons and mental institutions. It is killing our country.	47%	49%	46%	45%	41%	47%	46%
			continu	ed on the next p	age		



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Due to Biden's socialist spending, American families are being decimated by the worst inflation in half a century. Since Biden took office, prices have risen 18 percent. Democrats passed trillions of dollars in new spending which is increasing inflation and crushing taxpayers and small businesses.	41%	41%	42%	44%	42%	44%	36%
Our cities are overrun with homelessness, drug addicts, and released violent criminals, as President Biden's America is plagued by bloodshed, chaos, and violent crime, with law enforcement weaponized against law-abiding conservatives.	38%	37%	37%	44%	45%	43%	40%
			continu	ed on the next p	age		



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z Millenials		Selected
We have surrendered our energy independence. Democrats are waging war on American energy. With high prices at the pump, Biden continues to hurt working families struggling to pay for gas by signing legislation that raises taxes on domestic energy producers. Biden is going to hire and arm 87,000 Internal Revenue Service agents to create an IRS super-police force to target everyday Americans at a cost of	30%	33%	33%	32%	32%	32%	33%
nearly \$80 billion.	31%	32%	33%	31%	31%	32%	33%
			continu	ed on the next p	age		



			continu				
	Total	Men No College	Women No College	Under 50	Ger	eration	White Unmarried Women
		Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrats trust school boards and don't trust parents on what to teach in schools, reducing parents' rights. Students are being bombarded with woke propaganda about gender, gender ideology, and Critical Race Theory. The Democratic Party's support for taxpayer-funded abortions and unrestricted access to	27%	24%	26%	30%	29%	31%	21%
abortion up until birth is extreme and disregards the sanctity of human life, betraying the values of millions of Americans.	25%	21%	27%	23%	26%	22%	25%
Americans.	23/0	21/0				22/0	23/0
			continu	ed on the next p	age		



			continu	ied from previou	s page			
		Men No College	Women No College	Under 50	Generation		White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
They support Biden's leftist wish list that will spend trillions of taxpayer dollars to forgive student debt, implement a radical Green New Deal, grant amnesty for illegal immigrants, and raise taxes on every family.	27%	27%	28%	27%	26%	28%	30%	
Not sure	11%	12%	10%	8%	10%	7%	12%	
N	2,015	594	646	974	259	560	179	

YouGov Blue

Top 3 Democrat Criticisms of Trump

Now you will read some things that Democratic critics are saying about Donald Trump and Republicans. Please pick the THREE that raise the most doubts in your mind.

			Age			Ge	ender	Education	า		Rac	e	
Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
42%	35%	40%	41%	42%	47%	42%	42%	42%	41%	42%	44%	30%	42%
37%	39%	38%	32%	37%	38%	36%	38%	37%	37%	45%	33%	36%	36%
						contin	uad an tha	novt nogo					
	42%	42% 35%	42% 35% 40%	Total 18-29 30-39 40-49 42% 35% 40% 41%	Total 18-29 30-39 40-49 50-64 42% 35% 40% 41% 42%	Total 18-29 30-39 40-49 50-64 65+ 42% 35% 40% 41% 42% 47%	Total 18-29 30-39 40-49 50-64 65+ Man 42% 35% 40% 41% 42% 47% 42% 37% 39% 38% 32% 37% 38% 36%	Total 18-29 30-39 40-49 50-64 65+ Man Woman 42% 35% 40% 41% 42% 47% 42% 42% 37% 39% 38% 32% 37% 38% 36% 38%	Total 18-29 30-39 40-49 50-64 65+ Man Woman Less than college 42% 35% 40% 41% 42% 47% 42% 42% 42% 42% 42% 37% 39% 38% 32% 37% 38% 36% 38% 38% 37%	Total 18-29 30-39 40-49 50-64 65+ Man Woman Less than college College 42% 35% 40% 41% 42% 47% 42% 42% 42% 42% 41% 41% 37% 39% 38% 32% 37% 38% 36% 38% 38% 37% 37%	Total 18-29 30-39 40-49 50-64 65+ Man Woman Less than college College Black 42% 35% 40% 41% 42% 47% 42% 42% 42% 42% 42% 41% 42% 37% 39% 38% 32% 37% 38% 36% 38% 37% 37% 45%	Total 18-29 30-39 40-49 50-64 65+ Man Woman Less than college College Black Hispanic 42% 35% 40% 41% 42% 47% 42% 42% 42% 42% 41% 42% 44% 37% 39% 38% 32% 37% 38% 36% 38% 38% 37% 37% 45% 33%	Total 18-29 30-39 40-49 50-64 65+ Man Woman Less than college College Black Hispanic Other 42% 35% 40% 41% 42% 47% 42% 42% 42% 41% 42% 44% 30% 42% 100 41% 42% 42% 42% 42% 41% 42% 44% 30%

YouGov Blue

		continued from previous page												
				Age			Ge	nder	Education	1		Rac	;e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	39%	40%	29%	35%	30%	31%	37%	33%	36%	44%	28%	48%	33%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too.	35%	31%	35%	37%	35%	38%	38%	33%	35%	35%	34%	31%	30%	36%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of Education altogether.	33%	42%	34%	34%	29%	28%	30%	35%	32%	34%	39%	27%	34%	32%



		continued from previous page						orevious page						
				Age			Ge	ender	Education	n		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
The Republican leader of the House is a religious conservative who wants to make abortion illegal nationally.	28%	26%	29%	30%	29%	27%	23%	32%	28%	28%	28%	42%	28%	26%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	37%	35%	27%	26%	28%	30%	30%	32%	27%	27%	35%	19%	31%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a														
government shutdown.	27%	30%	28%	26%	26%	26%	30%	25%	25%	30%	25%	24%	25%	28%
Not sure	11%	7%	7%	15%	14%	13%	13%	10%	12%	10%	6%	12%	16%	12%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466



	Total	Total	Total		Party ID			Ideology	'		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote		
They've enacted cuts to Social Security, hindering services for seniors and the disabled. The new Speaker backs raising the retirement age, exacerbating senior poverty. Trump's recent remarks hint at more cuts, citing 'theft' and 'bad management' in entitlements.	42%	41%	44%	42%	40%	44%	40%	43%	41%	*	40%	42%	*	49%		
Every Republican in Congress voted against the law to reduce the price of insulin and allow Medicare to negotiate lower prices. They also voted against the increased and expanded Child Tax Credit that gave monthly checks to working families with kids.	37%	39%	48%	34%	40%	36%	35%	39%	35%	*	37%	36%	*	41%		
	31 /0	3370	70/0	J+70	70/0	3070			next page		31 /0	3070	*1*	71/0		



Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should	otal	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Biden Job Disapprove	Not sure	Biden	20 Trump	20 Vote Other	Did not vote
Despite the weekly massacre of kids, they oppose even the small changes to gun laws.	otal	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
massacre of kids, they oppose even the small changes to gun laws.												-		_
just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	42%	31%	27%	43%	34%	27%	43%	28%	*	43%	26%	*	29%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too. 35	35%	38%	29%	33%	33%	39%	34%	39%	33%	*	37%	33%	*	40%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of	33%	36%	28%	30%	37%	34%	29%	38%	29%	*	37%	28%	*	38%
									next page	<u>. </u>			•	



		continued from previous page												
			Party ID	j		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
The Republican leader of the House is a religious conservative who wants to make abortion illegal nationally.	28%	29%	29%	27%	30%	28%	26%	28%	28%	*	28%	27%	*	30%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	34%	36%	26%	37%	30%	24%	34%	27%	*	34%	27%	*	27%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a government shutdown.		24%	17%	31%	23%	30%	28%	24%	29%	*	24%	29%	*	28%
Not sure	11%	6%	12%	17%	6%	8%	19%	4%	17%	*	6%	17%	*	6%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159



Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
39%	44%	44%	43%	40%
39%	35%	48%	35%	34%
	39%			39% 35% 48% 35% continued on the next page



			continued from previous page Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	43%	41%	31%	29%	25%						
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure	250/	220/	420/	200/	259/	201/						
billionaires pay tax too. They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of	35%	33%	43%	29%	35%	32%						
Education altogether.	33%	36%	36%	28%	32%	28%						
			continu	ied on the next pag	e							



Margin of error: +/-2.8%.

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2,015

550

continued from previous page Party-Ideology Total Liberal Democrat Moderate Democrat Independent Moderate Republican Conservative Republican The Republican leader of the House is a religious conservative who wants to make abortion 28% 31% 27% 29% 29% 26% illegal nationally. His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion. 30% 37% 30% 36% 29% 24% House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a 27% 23% 28% 17% 33% 30% government shutdown. 12% 11% 6% 5% 12% 20% Not sure

352

87

303

616



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
They've enacted cuts to Social Security, hindering services for seniors and the disabled. The new Speaker backs raising the retirement age, exacerbating senior poverty. Trump's recent remarks hint at more cuts, citing 'theft' and 'bad management' in entitlements.	42%	40%	41%	42%	41%	45%	43%	37%
Every Republican in Congress voted against the law to reduce the price of insulin and allow Medicare to negotiate lower prices. They also voted against the increased and expanded Child Tax Credit that gave monthly checks to working families with kids.	37%	42%	41%	36%	37%	36%	38%	37%
		. = , •	, •	continued on the ne			,0	



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	41%	33%	37%	32%	33%	34%	39%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too.	35%	37%	36%	34%	36%	37%	34%	34%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of Education altogether.	33%	37%	33%	33%	33%	33%	33%	33%
				continued on the no				
					3 -			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
The Republican leader of the House is a religious conservative who wants to make abortion illegal nationally.	28%	28%	28%	30%	26%	32%	25%	27%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	38%	29%	30%	30%	33%	30%	28%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a								
government shutdown.	27%	24%	28%	26%	28%	23%	32%	26%
Not sure	11%	5%	10%	11%	12%	10%	10%	14%
N	2,015	480	294	1,034	981	757	642	481



		Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
They've enacted cuts to				
Social Security,				
hindering services for				
seniors and the				
disabled. The new				
Speaker backs raising				
the retirement age,				
exacerbating senior				
poverty. Trump's recent				
remarks hint at more				
cuts, citing 'theft' and				
'bad management' in		0-0/		
entitlements.	42%	37%	42%	
Every Republican in				
Congress voted				
against the law to				
reduce the price of				
insulin and allow				
Medicare to negotiate				
lower prices. They also				
voted against the				
increased and				
expanded Child Tax				
Credit that gave				
monthly checks to				
working families with kids.	37%	34%	37%	
NIUS.	31 /0	J4 /0	31/0	
		continued on the next page		



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	33%	34%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too.	35%	36%	36%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of Education altogether.	33%	35%	32%
		continued on the next page	



		continued from previous page	Engaged Votors
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
The Republican leader of the House is a religious conservative who			
wants to make abortion			
illegal nationally.	28%	37%	29%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed			
the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	32%	30%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a			
government shutdown.	27%	28%	28%
Not sure	11%	10%	11%
N	2,015	416	1,649



	Unmarried Woman	Less than College White Men	Less than College White Women
Total	Selected	Selected	Selected
42%	34%	40%	44%
37%	34%	33%	39%
31 /0	J+ /0		39/0
	42%	Total Selected 42% 34%	Total Selected Selected 42% 34% 40%



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	44%	29%	32%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too.	35%	32%	35%	38%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of Education altogether.	33%	38%	29%	32%
	,•		continued on the next page	
			- Continuou on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
The Republican leader of the House is a religious conservative who wants to make abortion illegal nationally.	28%	35%	22%	29%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	38%	32%	33%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a				
government shutdown.	27%	23%	30%	24%
Not sure	11%	7%	16%	9%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
They've enacted cuts to Social Security, hindering services for seniors and the disabled. The new Speaker backs raising the retirement age, exacerbating senior poverty. Trump's recent remarks hint at more cuts, citing 'theft' and 'bad management' in entitlements.	42%	42%	42%	39%	35%	42%	36%
Every Republican in Congress voted against the law to reduce the price of insulin and allow Medicare to negotiate lower prices. They also voted against the increased and expanded Child Tax Credit that gave monthly checks to working families with kids.	37%	35%	38%	37%	39%	37%	33%
NIUS.	31 /0	33/0	30 /0	31/0	39/0	31 /0	33/0

YouGov Blue

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		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Despite the weekly massacre of kids, they oppose even the small changes to gun laws. Trump said, we should just "get over it." They blocked raising the age to buy assault weapons from 18 to 21 years.	34%	29%	37%	36%	38%	38%	37%
Trump promises to make even bigger his trillion dollar tax cut for big corporations. And every Republican voted against the biggest corporations paying even a minimum tax of 15 percent and voted against increasing IRS enforcement to ensure billionaires pay tax too.	35%	38%	33%	34%	33%	36%	38%
They want to cut funding for public education by cutting Title I grants by 80 percent, cutting the Education Department's budget by 30 percent, and are calling to shut down the Department of Education altogether.	33%	30%	33%	37%	42%	37%	39%
		3070		ed on the next p		31 / 0	3370
			continu	ed on the next p	age		

YouGov Blue

			continu	ued from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
The Republican leader of the House is a religious conservative who wants to make abortion illegal nationally.	28%	25%	30%	28%	26%	29%	35%
His Evangelical faith leads the new Republican Speaker to view homosexuality as "inherently unnatural", comparing it to bestiality, and believed the Supreme Court was wrong to legalize gay marriage. They are barring states and companies from even considering diversity, equity and inclusion.	30%	31%	33%	33%	40%	32%	38%
House Republicans' in-fighting with the extreme MAGA bloc left the House without a Speaker and is in constant risk of a government shutdown.	27%	28%	23%	28%	27%	29%	22%
Not sure	11%	14%	10%	9%	7%	6%	7%
N	2,015	594	646	974	259	560	179



Support Biden IRA

Here are some statements in support of the new law by Joe Biden and the Democrats. Please pick the THREE that are most convincing.

				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in taxes.	45%	46%	46%	44%	44%	45%	42%	48%	44%	46%	44%	49%	36%	45%
Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up to the challenge.	38%	47%	40%	32%	34%	38%	29%	44%	39%	36%	41%	44%	41%	36%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way.	33%	39%	37%	33%	31%	29%	31%	35%	33%	34%	39%	33%	30%	33%
We're rebuilding for the long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood. Clean energy will cut pollution and create jobs in communities often left behind	37%	36%	39%	36%	34%	39%	36%	37%	34%	41%	37%	34%	27%	38%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
				Age			Ge	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and February 28, 2024.	30%	24%	25%	30%	33% 21%	33% 21%	31%	29%	30% 25%	29% 25%	26%	27%	22%	31%
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							conti	nued from p	orevious page					
				Age			Ge	ender	Education	1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs.	29%	33%	39%	27%	26%	25%	31%	28%	28%	32%	30%	30%	44%	28%
We're building the new energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient appliances. Not sure	27% 12%	31% 5%	31% 4%	28% 14%	25% 18%	22% 16%	28% 15%	25% 9%	28% 13%	25% 11%	37% 3%	30% 9%	32% 18%	24% 13%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203		1,466



			Party ID			Ideolog	y		Biden Job		2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in taxes.	45%	51%	36%	40%	51%	47%	37%	50%	41%	*	52%	39%	*	42%	
Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up to the challenge.	38%	46%	36%	29%	49%	42%	24%	46%	32%	*	47%	28%	*	39%	
							contin	ued on the	next page						



							conti	nued from p	revious page					
			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way. We're rebuilding for the long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood.	33%	41%	32%	26%	43%	32%	27%	40%	28%	*	39%	26%	*	32%
Clean energy will cut pollution and create jobs in communities often left behind	37%	39%	36%	35%	39%	40%	32%	41%	34%	*	38%	34%	*	42%
	31 /0	J9/0	JU / 0	JJ /0	J9/0	40 /0				<u> </u>	JU /0	J+ /0	<u> </u>	72/0
							contin	lued on the	next page					

YouGov Blue

							conti	nued from p	revious page					
			Party ID			Ideology	У		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and February 28, 2024.	30%	31%	26%	29% 27%	26%	33%	30%	29%	30%	*	29%	31%	*	31%
							contir	ued on the	next page					
									1 8					



							conti	nued from p	revious page					
			Party ID)		Ideology	у		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs. We're building the new energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient appliances.	29% 27%	32%	34%	26%	31%	31% 27%	26%	32%	28%	*	32%	24%	*	37% 43%
Not sure	12%	1%	17%	22%	1%	8%	26%	1%	20%	*	3%	24%	*	2%
						707	699				946			159
N	2,015	971	87	957	609	/0/	699	856	1,158	1	946	873	36	159



				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in taxes.	45%	53%	51%	36%	45%	37%
Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up to the challenge.	38%	49%	44%	36%	41%	23%
			continu	ed on the next pag	e	



			continu	ued from previous p Party-Ideol d	•	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way.	33%	45%	34%	32%	28%	25%
We're rebuilding for the long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood. Clean energy will cut pollution and create jobs in communities often left behind	37%	39%	41%	36%	38%	32%
			continu	ed on the next pag	e	



Margin of error: +/-2.8%.

continued from previous page Party-Ideology Total Liberal Democrat Moderate Democrat Independent Moderate Republican Conservative Republican Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. 30% 26% 37% 26% 28% 30% Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and February 28, 2024. 25% 24% 23% 21% 31% 25% continued on the next page ...



			continu	ued from previous p	page	
				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs.	29%	30%	34%	34%	27%	24%
We're building the new energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient appliances. Not sure	27% 12%	31% 1%	30% 2%	28% 17%	22% 13%	20% 28%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in taxes.	45%	52%	52%	46%	44%	46%	47%	40%
Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up to the challenge.	38%	57%	47%	37%	38%	39%	36%	37%
to the originality.	JU / U	3170	71/0	continued on the ne		J970	30 / 0	J1 /0



		Olimanta Mimala d	Daubla Hatava	continued from pre			l	
		Climate Minded	Double Haters	· -	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way.	33%	41%	36%	36%	30%	34%	32%	35%
long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood. Clean energy will cut pollution and create jobs in communities often left behind	37%	37%	32%	37%	37%	36%	39%	38%
	31 /0	3170	J2/0	continued on the ne		3070		3070



		Climate Minded	Double Haters	continued from pre	evious page lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and February 28, 2024.	30% 25%	25%	32% 24%	31% 25%	29%	32%	27% 25%	29%
				continued on the ne	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key N	lessaging Split		Income	
. <u>.</u>	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs. We're building the new	29%	31%	36%	29%	29%	29%	31%	28%
energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient appliances.	27% 12%	30% 1%	22% 6%	27% 10%	26% 14%	29% 9%	25% 12%	27% 15%
N N	2,015	480	294	1,034	981	757	642	481



		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
We are making the			
biggest corporations			
pay their tax. In 2020,			
55 of the biggest made			
\$40 billion in profits			
and paid zero in tax.			
Now, billion-dollar			
companies have to pay			
a minimum of 15			
percent and nobody			
earning less than			
\$400,000 pays more in			
taxes.	45%	47%	46%
Let's face reality. The			
climate crisis doesn't			
care if you're in a red or			
a blue state. It's an			
existential threat. We			
have an obligation not			
to ourselves, but to our			
children and			
grandchildren to			
confront it. And			
America is stepping up			
to the challenge.	38%	39%	37%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
Wind and color anarmy	Total	Colodica		
Wind and solar energy are now the cheapest				
sources of power. The				
Inflation Reduction Act				
is the most significant				
investment ever in				
these renewable				
energies and climate				
change. It will lead the				
world to a clean energy				
future, lowering utility				
bills for the rest of the				
century and creating				
American jobs along				
the way.	33%	36%	34%	
We're rebuilding for the				
long term. New electric				
grids will be able to				
weather major storms.				
Roads and water				
systems will withstand				
the next big flood.				
Clean energy will cut				
pollution and create				
jobs in communities	270/	200/	270/	
often left behind	37%	32%	37%	
		continued on the next page		



		Enversed Veters	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Big Oil reported \$200			
billion in profits while			
charging record prices.			
They invested too little			
of that profit to increase			
domestic production or			
invest in lower-cost			
renewable energy.	30%	28%	29%
Clean energy companies			
announced and			
advanced 523 new			
clean energy projects			
totaling 271,713 new			
jobs and over \$352			
billion in investments			
across 47 states and			
Puerto Rico between			
August 16, 2022, and	25%	27%	25%
February 28, 2024.	2370	2170	2370
		continued on the next page	



		Engaged Voters	
	Total	Pres. Battleground Selected	Selected
We will ease the shift			
from coal to clean			
energy and support a			
just transition for fossil			
fuel communities. This			
means helping utilities			
replace energy			
infrastructure or reduce			
emissions, including			
retooling and repurposing old fossil			
fuel sites, while			
providing additional			
jobs.	29%	30%	29%
	29/0	30 / 0	29/0
We're building the new energy infrastructure,			
creating 500,000			
electric vehicle			
charging stations,			
installed by tens of			
thousands of well-paid			
workers. And families			
will save more than			
\$1,000 a year with tax			
credits to purchase			
electric vehicles and			
energy efficient			
appliances.	27%	23%	26%
Not sure	12%	13%	12%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in				
taxes. Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up	45%	48%	39%	51%
to the challenge.	38%	51%	28%	45%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way.	33%	40%	28%	35%
We're rebuilding for the long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood. Clean energy will cut pollution and create jobs in communities				
often left behind	37%	38%	31%	37%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and	30%	25%	32%	34%
February 28, 2024.	25%	28%	26%	24%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs. We're building the new energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient	29%	32%	28%	25%
appliances.	27%	22%	29%	23%
Not sure	12%	5%	20%	8%
N	2,015	282	432	462



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
We are making the biggest corporations pay their tax. In 2020, 55 of the biggest made \$40 billion in profits and paid zero in tax. Now, billion-dollar companies have to pay a minimum of 15 percent and nobody earning less than \$400,000 pays more in taxes.	45%	41%	48%	45%	46%	47%	55%
Let's face reality. The climate crisis doesn't care if you're in a red or a blue state. It's an existential threat. We have an obligation not to ourselves, but to our children and grandchildren to confront it. And America is stepping up to the challenge.	38%	29%	48%	40%	50%	38%	48%
			continu	ed on the next p	age		



	continued from previous page						
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Wind and solar energy are now the cheapest sources of power. The Inflation Reduction Act is the most significant investment ever in these renewable energies and climate change. It will lead the world to a clean energy future, lowering utility bills for the rest of the century and creating American jobs along the way.	33%	29%	35%	36%	41%	36%	36%
We're rebuilding for the long term. New electric grids will be able to weather major storms. Roads and water systems will withstand the next big flood. Clean energy will cut pollution and create jobs in communities often left behind	37%	34%	35%	38%	37%	38%	42%
			continu	ed on the next pa	200		

YouGov Blue

	continued from previous page						
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Big Oil reported \$200 billion in profits while charging record prices. They invested too little of that profit to increase domestic production or invest in lower-cost renewable energy. Clean energy companies announced and advanced 523 new clean energy projects totaling 271,713 new jobs and over \$352 billion in investments across 47 states and Puerto Rico between August 16, 2022, and February 28, 2024.	30%	30%	31%	26%	26%	25%	26%
			continu	ed on the next p	age		
			Continu	ed on the next p	ago		



			continued from previous page				
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
We will ease the shift from coal to clean energy and support a just transition for fossil fuel communities. This means helping utilities replace energy infrastructure or reduce emissions, including retooling and repurposing old fossil fuel sites, while providing additional jobs.	29%	29%	27%	33%	31%	37%	30%
We're building the new energy infrastructure, creating 500,000 electric vehicle charging stations, installed by tens of thousands of well-paid workers. And families will save more than \$1,000 a year with tax credits to purchase electric vehicles and energy efficient appliances. Not sure	27% 12%	30% 17%	25% 9%	30% 7%	30% 3%	33% 5%	21% 3%
		594	646	974	259	560	179
N	2,015	594	040	9/4	259	UOC	179



Republican Criticisms IRA

Next, you will read what Donald Trump and Republicans are saying about Joe Biden's Inflation Reduction Act. Please pick the TWO that raise the most doubts about Biden and the Democrats.

			Age			Ge	ender	Education	า		Rac	e		
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low. By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist	47%	46%	44%	55%	46%	45%	47%	46%	46%	48%	45%	46%	53%	47%
Party.	30%	31%	32%	33%	27%	27%	32%	28%	30%	29%	31%	30%	18%	30%
							contin	ued on the	next page					



							conti	nued from p	orevious page					
			Age Gender Education							1		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their unreliable batteries. Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's	43%	36%	42%	37%	42%	51%	39%	45%	43%	42%	45%	36%	44%	43%
energy security.	34%	33%	36%	33%	33%	34%	34%	34%	34%	34%	29%	40%	40%	33%
							contin	ued on the	next page					



							conti	nued from p	orevious page						
				Age			Ge	ender	Educ	cation			Race)	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than coll	ege Colle	ge Bla	ck Hisp	oanic	Other	White
They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies. Not sure	30% 9%	38% 8%	33% 6%	29% 7%	29% 11%	24% 9%	32% 8%	28% 9%	30% 9%	30% 8%			4% 7%	21% 13%	29% 9%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	20	3	102	1,466
			Party ID)		Ideology	, ,		Biden Job			20	20 Vote		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did	not vote
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low.	47%	39%	59%	53%	40%	44%	55%	39%	52%	*	39%	54%	*		48%
							contir	nued on the	next page						



							conti	nued from p	revious page					
									Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist Party. They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their	30%	31%	22%	29%	28%	30%	31%	33%	27%	*	31%	28%	*	30%
unreliable batteries.	43%	40%	50%	44%	41%	42%	44%	39%	45%	*	41%	44%	*	41%
							contin	ued on the	next page					



							conti	nued from p	revious page					
			Party ID)		Ideology	/		Biden Job			20	20 Vote	
. <u> </u>	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's energy security. They force America's energy production to be more like Europe where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies.	34%	34%	22%	34% 27%	33%	36%	32%	36%	32%	*	34%	26%	*	36%
Not sure	9%	11%	6%	6%	13%	6%	7%	10%	7%	*	11%	7%	*	3%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159



				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low. By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist	47%	40%	38%	59%	48%	57%
Party.	30%	29%	31%	22%	28%	29%
			continu	ed on the next pag	e	



			continued from previous page Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican							
They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their unreliable batteries. Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and	43%	41%	41%	50%	42%	45%							
sabotage America's energy security.	34%	32%	38%	22%	38%	32%							
			continu	ed on the next pag	e								



		continued from previous page Party-Ideology										
	Total	Liberal Dem	ocrat Moder	ate Democrat	Independ	lent Moderate Republican	Conserv	ative Repub	blican			
They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies.	30%	30%		35%	34%	35%		23%				
Not sure	9%	14%		8%	6%	5%		7%				
N	2,015	550		352	87	303		616				
	С	limate Minded	Double Haters		Key Me	essaging Split		Income				
	Total	Selected	Selected	Shown EMC S	Statements	Shown Current Biden Statements	<50K	50-100K	100k			

		Cililate Milited	Double Haters	ixey iv	iessaging Spin		IIICOIIIC	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low.	47%	38%	50%	50%	44%	48%	48%	44%
iow.	41 /0	3070	3070	3070	4470	40 / 0	40 / 0	44 /0
				continued on the ne	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist Party. They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their	30%	29%	21%	28%	32%	28%	30%	30%
unreliable batteries.	43%	34%	50%	41%	44%	45%	43%	39%
				continued on the no	ext page			



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's energy security. They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies. Not sure	34% 30% 9%	37% 34% 14%	29% 35% 7%	29% 9%	33% 31% 9%	34% 29% 8%	28% 9%	37% 32% 9%
INOT PRICE	970	1470	1 70	970	970	070	970	970
N	2,015	480	294	1,034	981	757	642	481



		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
hey failed to stop			
inflation or improve the			
lives of everyday			
Americans. Anyone			
with common sense			
knows pouring trillions			
of taxpayer dollars into			
big spending programs			
kept inflation high and			
consumer confidence			
low.	47%	49%	46%
By forcing the U.S. to			
shutter domestic			
energy production, they			
force America to buy			
more of the necessary			
materials for "green			
transition" energy, like			
lithium and cobalt,			
straight from the			
Chinese Communist	0/		
Party.	30%	30%	30%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their			
unreliable batteries. Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's	43%	42%	42%
energy security.	34%	33%	35%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies. Not sure	30% 9%	28% 9%	29% 9%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low.	47%	44%	48%	44%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist Party.	30%	31%	32%	30%
They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their unreliable batteries.	43%	42%	39%	48%
			continued on the next page	



		Unmarried Woman	continued from previous page Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's energy security. They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling	34%	27%	34%	34%
socialist economies.	30%	30%	30%	27%
Not sure	9%	13%	9%	9%
N	2,015	282	432	462

YouGov Blue

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
They failed to stop inflation or improve the lives of everyday Americans. Anyone with common sense knows pouring trillions of taxpayer dollars into big spending programs kept inflation high and consumer confidence low.	47%	47%	45%	48%	45%	44%	45%
By forcing the U.S. to shutter domestic energy production, they force America to buy more of the necessary materials for "green transition" energy, like lithium and cobalt, straight from the Chinese Communist Party.	30%	31%	29%	32%	31%	32%	32%
			continu	ed on the next p	age		



			continu	ied from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
They push Americans to adopt electric vehicles (EVs) quickly without giving Americans a choice or supporting American manufacturing. Those great American cars can get you anywhere, not leave you short, like electric cars and their unreliable batteries. Biden's rusing the "green transition" and that will mean more deals with China to get ahold of lithium and cobalt. This only makes it easier for China to infiltrate our energy grid, steal national secrets, and sabotage America's	43%	40%	46%	38%	35%	41%	44%
energy security.	34%	33%	34%	34%	35%	35%	25%
			continu	ed on the next p	age		



		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
They force America's energy production to be more like Europe - where energy prices are soaring and houses are going without heating in the winter or air conditioning in the summer. Americans deserve a better standard of living than these crumbling socialist economies. Not sure	30% 9%	32% 9%	28% 9%	34% 7%	37% 8%	35% 6%	27% 13%
N	2,015	594	646	974	259	560	179

YouGov Blue

Margin of error: +/-2.8%.

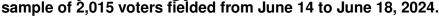
Thermometer - Trump Statement 1- Categorical

Below is a statement by Donald Trump. Based on this statement, please rate your feelings toward the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... I will rapidly rebuild the greatest economy in the history of the world. We had the greatest economy before. Under Biden, it's been a disaster. Real middle-class income has fallen over \$2,000 a year. African-Americans and Hispanic Americans are being hit the hardest. I will give you low taxes, low inflation, low interest rates, rising wages, growing incomes, and fair trade for the American worker. Your energy costs will come down by 50% within the first year. Biden's energy policies caused this inflation, and now everything is on fire. The whole place is a mess, but we can fix it. I'll throw out Bidenomics and replace it with MAGAnomics.

		Age				Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	37%	36%	34%	34%	41%	38%	32%	41%	34%	42%	52%	32%	62%	34%
Cool	9%	15%	15%	10%	6%	3%	10%	7%	9%	8%	11%	17%	6%	7%
Warm	15%	23%	23%	20%	7%	8%	15%	15%	14%	15%	18%	21%	7%	14%
Very Warm	40%	27%	28%	36%	45%	52%	43%	36%	43%	35%	18%	30%	24%	45%
N	1,913	319	324	283	495	492	925	969	1,174	739	222	189	93	1,408

			Party ID			Ideology	/		Biden Job			2020 Vote		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	37%	69%	46%	5%	76%	35%	5%	68%	14%	*	71%	3%	*	29%
Cool	9%	12%	13%	5%	9%	12%	5%	12%	6%	*	12%	5%	*	13%
Warm	15%	13%	10%	17%	9%	20%	14%	13%	16%	*	11%	15%	*	30%
Very Warm	40%	6%	31%	74%	5%	33%	76%	7%	64%	*	7%	77%	*	28%
N	1,913	927	68	918	585	646	681	814	1,099	0	897	838	30	148

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	37%	80%	58%	46%	8%	2%				
Cool	9%	8%	18%	13%	5%	4%				
		continued on the next page								





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Party-Ideology

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Warm	15%	8%	17%	10%	25%	12%					
Very Warm	40%	4%	7%	31%	62%	81%					
N	1,913	533	329	68	277	605					

		Climate Minded	Double Haters	Key M				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	37%	69%	54%	38%	36%	39%	35%	39%
Cool	9%	8%	12%	8%	10%	10%	9%	9%
Warm	15%	12%	18%	15%	14%	12%	17%	13%
Very Warm	40%	10%	16%	39%	40%	40%	39%	39%
N	1,913	465	268	974	939	700	619	471

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	37%	40%	38%
Cool	9%	4%	8%
Warm	15%	14%	13%
Very Warm	40%	43%	42%
N	1,913	388	1,590

		Unmarried Woman Less than College White Men Less than College W						
	Total	Selected	Selected	Selected				
Very Cool	37%	53%	25%	33%				
			continued on the next page					



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Cool	9%	8%	8%	7%
Warm	15%	12%	13%	15%
Very Warm	40%	27%	54%	45%
N	1,913	244	414	442

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	37%	30%	37%	35%	37%	33%	48%
Cool	9%	11%	8%	14%	17%	13%	8%
Warm	15%	14%	15%	22%	24%	24%	13%
Very Warm	40%	46%	40%	30%	23%	30%	31%
N	1,913	576	590	915	245	523	162



Margin of error: +/-2.8%.

Thermometer - Trump Statement 2- Categorical

Below is a statement by Donald Trump. Based on this statement, please rate your feelings toward the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... Under my leadership, we had the most secure border in history by far. We've never had a border like this. Under Biden, the southern border has been abolished and millions of illegal aliens have been released into our communities. This is a Joe Biden invasion, allowing millions of people to come in, including criminals and terrorists. It's migrant crime, destroying our country. Last year, almost half of all ICE arrests were criminal aliens, committing thousands of crimes, including murders that devastate families. I will finish the wall and end this flood of foreigners to all our cities.

	Asked	of	those	in	split	5	1
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			Age			Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	37%	32%	28%	40%	41%	39%	32%	41%	33%	41%	41%	37%	70%	33%
Cool	10%	21%	13%	11%	5%	4%	11%	8%	10%	9%	24%	10%	6%	8%
Warm	11%	14%	25%	6%	10%	5%	11%	12%	10%	14%	9%	13%	8%	12%
Very Warm	42%	33%	34%	43%	44%	52%	46%	39%	47%	36%	26%	41%	16%	47%
N	977	176	164	132	264	240	476	492	574	403	112	112	56	698

		Pa		Party ID		ldeology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	37%	67%	49%	7%	74%	38%	7%	69%	14%	*	69%	4%	*	28%
Cool	10%	16%	5%	5%	14%	10%	6%	15%	6%	*	16%	4%	*	9%
Warm	11%	10%	6%	13%	8%	16%	10%	9%	13%	*	8%	12%	*	33%
Very Warm	42%	7%	40%	75%	4%	36%	77%	7%	66%	*	7%	81%	*	30%
N	977	450	41	486	267	356	354	400	577	0	458	437	18	63

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	37%	78%	61%	49%	13%	4%				
		continued on the next page								



continued from previous page Party-Ideology

			Faity-lueology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Cool	10%	14%	15%	5%	4%	4%			
Warm	11%	6%	13%	6%	22%	8%			
Very Warm	42%	1%	12%	40%	61%	83%			
N	977	239	176	41	156	312			

		Climate Minded	Double Haters	Key N		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	37%	70%	48%	38%	35%	35%	34%	44%
Cool	10%	9%	17%	10%	9%	11%	11%	9%
Warm	11%	7%	17%	11%	12%	10%	15%	9%
Very Warm	42%	14%	18%	40%	44%	44%	40%	39%
N	977	246	144	509	468	334	329	240

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	37%	40%	36%
Cool	10%	7%	10%
Warm	11%	8%	10%
Very Warm	42%	45%	44%
N	977	194	801



		Unmarried Woman	Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
Very Cool	37%	49%	27%	33%	
Cool	10%	10%	7%	6%	
Warm	11%	12%	10%	12%	
Very Warm	42%	29%	55%	49%	
N	977	127	194	213	

	Total	Men No College Selected	Women No College Selected	Under 50 Selected	Generation		White Unmarried Women
					Gen Z	Millenials	Selected
Very Cool	37%	29%	37%	33%	30%	31%	37%
Cool	10%	11%	9%	16%	26%	14%	12%
Warm	11%	9%	11%	16%	18%	18%	14%
Very Warm	42%	51%	43%	36%	26%	37%	36%
N	977	278	295	467	133	261	78

YouGov Blue

Margin of error: +/-2.8%.

Thermometer - Trump Statement 3- Categorical

Below is a statement by Donald Trump. Based on this statement, please rate your feelings toward the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... First, I will immediately reissue my 2020 executive order restoring the President's authority to remove rogue bureaucrats, and I will wield that power very aggressively. The departments and agencies that have been weaponized will be completely overhauled so that faceless bureaucrats will never again be able to target and persecute conservatives, Christians, or the left's political enemies. We will get America back to security and patriotism. We will release the horribly and unfairly treated January 6th hostages. Under my leadership, justice will prevail for all Americans. This is my plan to dismantle the deep state and reclaim our democracy from Washington corruption once and for all.

		Age						ender	Education		Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	41%	42%	36%	41%	44%	40%	34%	46%	37%	46%	58%	38%	70%	36%
Cool	9%	14%	13%	10%	6%	4%	9%	8%	9%	8%	11%	17%	2%	7%
Warm	15%	22%	24%	13%	12%	10%	16%	15%	15%	16%	16%	15%	8%	16%
Very Warm	36%	22%	28%	35%	38%	47%	41%	31%	39%	30%	15%	29%	20%	41%
N	1,908	311	327	273	501	495	922	963	1,167	741	222	183	96	1,407

			Party ID			Ideology	/	Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	41%	73%	56%	7%	80%	40%	8%	72%	17%	*	75%	6%	*	33%
Cool	9%	9%	13%	7%	6%	13%	7%	9%	8%	*	8%	6%	*	16%
Warm	15%	13%	8%	18%	10%	21%	15%	14%	16%	*	12%	18%	*	24%
Very Warm	36%	5%	23%	67%	5%	27%	71%	5%	59%	*	5%	70%	*	27%
N	1,908	922	70	916	582	647	679	815	1,093	0	897	836	35	140

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	41%	83%	63%	56%	12%	4%					
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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Cool	9%	6%	15%	13%	9%	6%
Warm	15%	9%	16%	8%	27%	14%
Very Warm	36%	2%	6%	23%	51%	76%
N	1,908	528	330	70	277	603

		Climate Minded	Climate Minded				Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
Very Cool	41%	73%	63%	42%	40%	42%	38%	43%		
Cool	9%	7%	15%	9%	8%	10%	8%	8%		
Warm	15%	11%	14%	16%	15%	13%	17%	16%		
Very Warm	36%	9%	8%	33%	38%	35%	37%	33%		
N	1,908	467	270	974	934	705	613	468		

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	41%	45%	41%
Cool	9%	7%	7%
Warm	15%	13%	14%
Very Warm	36%	36%	38%
N	1,908	403	1,606



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	41%	59%	27%	35%
Cool	9%	8%	7%	8%
Warm	15%	11%	15%	17%
Very Warm	36%	21%	52%	40%
N	1,908	245	418	436

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	41%	32%	42%	40%	45%	37%	51%
Cool	9%	9%	8%	13%	14%	13%	9%
Warm	15%	14%	16%	20%	24%	22%	12%
Very Warm	36%	45%	34%	28%	17%	29%	28%
N	1,908	574	584	900	237	524	160

YouGov Blue

Margin of error: +/-2.8%.

Thermometer - Trump Statement 4- Categorical

Below is a statement by Donald Trump. Based on this statement, please rate your feelings toward the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... From the beginning, the Democrats spied on my campaign, remember that? They attacked me with an onslaught of fraudulent investigations. Russia, Russia, Russia, Ukraine, Ukraine, Ukraine impeachment hoax No. 1, impeachment hoax No. 2, the illegal and unconstitutional raid on Mar-a-Lago right here. And now this massive election interference at a scale never seen before in our country, beginning with the radical left George Soros-backed prosecutor Alvin Bragg of New York. This election interference has to stop.

		Age						ender	Education Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	40%	40%	36%	39%	46%	39%	34%	46%	37%	46%	57%	40%	65%	36%
Cool	9%	21%	11%	10%	7%	3%	10%	9%	9%	9%	14%	15%	7%	8%
Warm	14%	17%	28%	17%	6%	8%	14%	13%	13%	15%	15%	14%	9%	14%
Very Warm	37%	23%	26%	34%	41%	50%	41%	32%	41%	30%	14%	31%	19%	42%
N	1,895	308	323	281	492	491	914	958	1,164	731	219	184	93	1,400

			Party ID			Ideology	/	Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	40%	74%	51%	6%	78%	41%	7%	72%	17%	*	75%	5%	*	34%
Cool	9%	11%	19%	7%	9%	13%	7%	10%	9%	*	10%	7%	*	13%
Warm	14%	10%	8%	17%	9%	18%	13%	12%	15%	*	10%	15%	*	25%
Very Warm	37%	5%	22%	69%	4%	28%	73%	5%	60%	*	5%	72%	*	28%
N	1,895	917	69	910	578	645	673	806	1,089	0	883	836	34	142

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	40%	82%	67%	51%	11%	4%					
Cool	9%	8%	13%	19%	10%	6%					
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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Warm	14%	6%	14%	8%	24%	12%
Very Warm	37%	3%	6%	22%	56%	79%
N	1,895	527	329	69	272	600

		Climate Minded	Double Haters	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	40%	73%	60%	42%	39%	42%	38%	43%	
Cool	9%	7%	16%	8%	10%	10%	10%	8%	
Warm	14%	10%	15%	14%	13%	12%	15%	15%	
Very Warm	37%	10%	8%	36%	37%	36%	37%	33%	
N	1,895	465	274	972	923	703	607	468	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	40%	41%	41%
Cool	9%	6%	7%
Warm	14%	14%	13%
Very Warm	37%	39%	39%
N	1,895	390	1,583

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	40%	60%	27%	36%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Cool	9%	8%	7%	9%
Warm	14%	10%	12%	13%
Very Warm	37%	22%	54%	42%
N	1,895	248	411	437

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	40%	31%	42%	38%	42%	36%	54%
Cool	9%	9%	10%	14%	22%	11%	8%
Warm	14%	14%	12%	21%	16%	25%	11%
Very Warm	37%	46%	37%	27%	20%	28%	27%
N	1,895	568	588	902	232	524	165



Margin of error: +/-2.8%.

Thermometer - Trump Statement 5- Categorical

Below is a statement by Donald Trump. Based on this statement, please rate your feelings toward the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... I had the safest border in the history of our country. Now, we have the worst border in the history of our world. Among the lives lost was Laken Riley, a nursing student at the top of her class. She went on a morning jog, and never returned home. Joe Biden's policy releases illegal alien criminals, like Laken's murderer. Biden shows no remorse. Laken's killer was an illegal migrant, a consequence of Biden's policies. That would have never happened under Trump policy. We are going to fix it with the largest deportation in history.

Asked of those in split_5 2

			Age			Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	37%	42%	36%	34%	41%	33%	29%	42%	32%	44%	52%	36%	46%	34%
Cool	10%	17%	19%	14%	3%	3%	9%	10%	11%	7%	19%	17%	16%	7%
Warm	12%	20%	20%	13%	7%	7%	14%	11%	12%	13%	17%	11%	5%	12%
Very Warm	41%	21%	25%	40%	49%	57%	47%	37%	45%	35%	12%	35%	33%	47%
N	943	136	169	151	232	255	443	486	602	342	112	71	41	719

			Party ID)			ldeology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	37%	66%	65%	4%	72%	34%	5%	65%	15%	*	68%	4%	*	31%	
Cool	10%	15%	9%	5%	12%	12%	6%	15%	6%	*	15%	4%	*	9%	
Warm	12%	11%	2%	14%	10%	14%	13%	12%	12%	*	8%	13%	*	31%	
Very Warm	41%	8%	24%	77%	5%	40%	77%	8%	68%	*	9%	79%	*	28%	
N	943	468	33	442	317	293	333	416	527	0	438	410	13	82	

		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Very Cool	37%	74%	55%	65%	6%	1%		
			continu	ed on the next pag	e			



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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Cool	10%	12%	19%	9%	4%	4%
Warm	12%	9%	12%	2%	18%	11%
Very Warm	41%	5%	14%	24%	72%	84%
N	943	292	145	33	127	297

		Climate Minded	Double Haters Key Messaging Split				Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	37%	67%	58%	39%	35%	38%	38%	34%
Cool	10%	11%	13%	9%	11%	12%	8%	9%
Warm	12%	12%	8%	11%	13%	11%	12%	15%
Very Warm	41%	10%	22%	41%	42%	39%	42%	42%
N	943	223	123	473	471	378	284	231

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	37%	43%	37%
Cool	10%	3%	9%
Warm	12%	10%	12%
Very Warm	41%	43%	42%
N	943	207	798



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	37%	49%	22%	34%
Cool	10%	16%	8%	9%
Warm	12%	10%	14%	9%
Very Warm	41%	25%	57%	49%
N	943	123	227	229

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	37%	27%	36%	37%	46%	35%	50%
Cool	10%	11%	12%	17%	20%	17%	11%
Warm	12%	15%	9%	17%	16%	20%	8%
Very Warm	41%	48%	43%	28%	18%	28%	31%
N	943	298	296	450	108	270	88



Margin of error: +/-2.8%.

Thermometer - Biden Statement 1- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... The great American comeback continues, but more progress is needed. Under my leadership, 15.6 million more Americans have found jobs; unemployment has stayed below 4% for 30 months. In just one year, wages have risen 4.1%. I'm committed to lowering costs for families like those in Scranton by challenging corporate greed, making housing and healthcare more affordable, and reducing prescription drug prices. Republicans prioritize billionaires, raise utility bills, and allow banks to exploit Americans. I will always fight for hardworking families, not the wealthy elite.

Seen by those in the CURRENT Split

			Age					Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	39%	15%	20%	42%	46%	56%	43%	36%	40%	37%	18%	35%	40%	42%
Cool	11%	16%	19%	19%	4%	7%	12%	10%	12%	10%	11%	15%	13%	11%
Warm	18%	26%	29%	18%	16%	10%	16%	21%	17%	20%	28%	15%	15%	18%
Very Warm	31%	43%	32%	22%	33%	27%	29%	33%	30%	32%	43%	36%	32%	29%
N	935	135	172	134	249	244	441	484	565	370	97	90	53	694

			Party ID			ldeology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	39%	8%	*	68%	8%	33%	70%	3%	65%	*	10%	72%	*	15%
Cool	11%	9%	*	13%	11%	12%	12%	9%	13%	*	10%	12%	*	15%
Warm	18%	26%	*	11%	27%	22%	8%	26%	13%	*	26%	8%	*	38%
Very Warm	31%	56%	*	8%	54%	33%	10%	62%	9%	*	55%	8%	*	32%
N	935	442	30	463	281	320	335	391	544	0	437	425	14	59

		Party-Ideology Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	39%	9%	7%	*	63%	75%				
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YouGov Blue

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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Cool	11%	9%	10%	*	12%	12%				
Warm	18%	25%	26%	*	16%	6%				
Very Warm	31%	57%	56%	*	9%	7%				
N	935	259	160	30	138	306				

		Climate Minded	Double Haters	Key N	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	39%	8%	33%	*	39%	40%	37%	37%
Cool	11%	8%	21%	*	11%	15%	10%	10%
Warm	18%	22%	29%	*	18%	15%	23%	19%
Very Warm	31%	62%	17%	*	31%	30%	31%	35%
N	935	229	133	0	935	317	303	249

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	39%	38%	39%
Cool	11%	10%	9%
Warm	18%	17%	18%
Very Warm	31%	35%	33%
N	935	181	796



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	39%	24%	49%	41%
Cool	11%	12%	15%	11%
Warm	18%	23%	12%	21%
Very Warm	31%	42%	24%	27%
N	935	125	204	210

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	39%	44%	37%	25%	15%	23%	34%
Cool	11%	15%	10%	18%	12%	21%	13%
Warm	18%	15%	19%	25%	26%	27%	23%
Very Warm	31%	27%	34%	32%	47%	29%	30%
N	935	279	283	438	111	263	82



Margin of error: +/-2.8%.

Thermometer - Biden Statement 2- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... The big banks and big corporations are making super profits and have too much power. I issued executive orders that limited big monopolies and sued Apple to reduce their power and prices. I passed a minimum tax that big corporations must pay and proposed billionaires pay a minimum 25% tax. And it's enforced regulations on worker pay and forced companies to have fair union elections. I've taken real steps to keep the American dream within reach and foster a more equal and inclusive society for all of us.

Seen by those in the EMC Split

			Age					Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	28%	13%	16%	25%	37%	38%	31%	25%	31%	22%	17%	10%	23%	32%
Cool	13%	15%	20%	18%	8%	10%	12%	13%	10%	19%	5%	18%	5%	15%
Warm	23%	41%	38%	20%	12%	13%	26%	20%	23%	23%	25%	34%	36%	20%
Very Warm	36%	30%	26%	37%	43%	39%	31%	41%	36%	36%	53%	37%	37%	33%
N	967	183	150	132	254	248	475	479	602	365	127	89	41	710

			Party ID			ldeology			Biden Job		2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	28%	6%	35%	51%	9%	16%	56%	5%	46%	*	7%	54%	*	19%	
Cool	13%	10%	11%	18%	10%	17%	12%	7%	18%	*	10%	17%	*	16%	
Warm	23%	28%	16%	18%	22%	30%	17%	27%	20%	*	26%	15%	*	34%	
Very Warm	36%	57%	38%	13%	59%	37%	14%	61%	16%	*	57%	14%	*	32%	
N	967	487	41	439	304	331	332	432	535	0	462	398	19	87	

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	28%	6%	5%	35%	27%	64%				
			continu	ed on the next pag	e					



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					<u> </u>	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Cool	13%	9%	10%	11%	27%	12%
Warm	23%	23%	31%	16%	28%	13%
Very Warm	36%	62%	53%	38%	19%	11%
N	967	272	172	41	137	285

		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	28%	8%	16%	28%	*	26%	28%	25%
Cool	13%	9%	22%	13%	*	13%	13%	17%
Warm	23%	26%	35%	23%	*	22%	24%	24%
Very Warm	36%	57%	27%	36%	*	39%	35%	34%
N	967	236	133	967	0	387	308	217

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	28%	33%	28%
Cool	13%	13%	13%
Warm	23%	20%	21%
Very Warm	36%	33%	38%
N	967	221	794



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	28%	19%	41%	33%
Cool	13%	9%	10%	9%
Warm	23%	27%	23%	21%
Very Warm	36%	46%	26%	37%
N	967	119	215	228

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	28%	36%	27%	16%	12%	15%	25%
Cool	13%	8%	10%	18%	18%	20%	10%
Warm	23%	26%	20%	35%	35%	40%	26%
Very Warm	36%	30%	42%	31%	36%	25%	39%
N	967	294	301	460	132	254	75

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Margin of error: +/-2.8%.

Thermometer - Biden Statement 3- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... The Inflation Reduction Act is cutting costs for working families like yours. Cutting the price of insulin to \$35 a month for seniors. Cutting the cost of prescriptions by making Medicare negotiate lower drug prices. And cutting back on our dependence on foreign oil by investing in American clean energy instead. So we can cut more ribbons on factories and manufacturing floors and cut more good-paying checks for American workers. The Biden Administration's Inflation Reduction Act; it's here to save you money, no matter how you cut it.

Seen by those in the EMC Split

			Age			Ge	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	26%	11%	12%	28%	32%	38%	29%	24%	29%	21%	8%	17%	23%	31%
Cool	18%	27%	28%	19%	12%	12%	18%	18%	16%	23%	15%	26%	9%	19%
Warm	19%	35%	31%	18%	12%	9%	21%	18%	17%	23%	27%	12%	31%	18%
Very Warm	36%	27%	28%	35%	43%	41%	32%	40%	38%	33%	50%	44%	37%	32%
N	972	185	148	141	250	248	480	479	605	367	128	93	40	711

		Party I)		Ideology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	26%	4%	31%	50%	2%	17%	57%	2%	45%	*	4%	54%	*	16%
Cool	18%	12%	24%	25%	14%	20%	20%	10%	26%	*	12%	25%	*	23%
Warm	19%	23%	24%	15%	21%	28%	9%	23%	17%	*	24%	10%	*	29%
Very Warm	36%	61%	20%	10%	62%	35%	14%	65%	13%	*	60%	10%	*	33%
N	972	484	41	446	297	336	338	433	539	0	465	398	20	88

		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Very Cool	26%	2%	5%	31%	27%	64%		
			continu	ed on the next pag	e			



continued from previous page Party-Ideology

			Faity-ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Cool	18%	12%	9%	24%	33%	19%			
Warm	19%	20%	28%	24%	28%	7%			
Very Warm	36%	66%	57%	20%	11%	10%			
N	972	269	174	41	138	291			

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	26%	3%	18%	26%	*	24%	26%	27%
Cool	18%	16%	31%	18%	*	20%	19%	17%
Warm	19%	18%	29%	19%	*	15%	23%	24%
Very Warm	36%	63%	23%	36%	*	41%	32%	33%
N	972	233	133	972	0	389	316	212

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	26%	31%	28%
Cool	18%	17%	16%
Warm	19%	17%	17%
Very Warm	36%	36%	40%
N	972	214	795



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	26%	15%	38%	31%
Cool	18%	18%	17%	18%
Warm	19%	20%	19%	13%
Very Warm	36%	46%	25%	38%
N	972	122	211	228

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	26%	31%	28%	16%	10%	15%	22%
Cool	18%	15%	16%	25%	29%	25%	26%
Warm	19%	20%	14%	29%	29%	34%	17%
Very Warm	36%	34%	42%	30%	31%	26%	35%
N	972	294	304	466	132	260	79



Margin of error: +/-2.8%.

Thermometer - Biden Statement 4- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... For too long, big oil companies have bought off politicians so they can get away with ripping us off. That's changing, now. Joe Biden passed a plan to jumpstart clean energy production in America. It's creating good jobs that can't be outsourced and will lower energy costs. \$1800, that's how much a new report says the Inflation Reduction Act could save the average American family just on energy costs.

Seen by those in the EMC Split

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	36%	16%	16%	40%	43%	50%	40%	32%	37%	33%	14%	36%	40%	38%
Cool	14%	16%	22%	11%	11%	12%	14%	14%	14%	14%	13%	12%	16%	14%
Warm	21%	30%	26%	28%	15%	13%	16%	25%	17%	26%	30%	19%	12%	20%
Very Warm	30%	37%	36%	21%	31%	25%	29%	30%	31%	27%	44%	32%	32%	27%
N	912	131	167	132	242	240	433	474	554	358	95	87	50	680

			Party ID			ldeology		Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	36%	8%	*	62%	10%	26%	66%	6%	57%	*	9%	66%	*	17%	
Cool	14%	10%	*	18%	10%	18%	13%	8%	18%	*	10%	17%	*	21%	
Warm	21%	27%	*	14%	26%	23%	14%	27%	16%	*	27%	11%	*	40%	
Very Warm	30%	55%	*	6%	53%	32%	7%	59%	8%	*	53%	6%	*	23%	
N	912	436	27	449	274	314	324	388	525	0	433	411	11	57	

				Party-Ideolo		
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Very Cool	36%	9%	7%	*	48%	70%
Cool	14%	9%	13%	*	26%	14%
			continu	ed on the next pag	e	



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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Warm	21%	25%	29%	*	15%	12%
Very Warm	30%	57%	52%	*	11%	4%
N	912	253	162	27	133	296

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	36%	8%	26%	*	36%	40%	34%	32%
Cool	14%	9%	24%	*	14%	11%	14%	14%
Warm	21%	27%	30%	*	21%	18%	25%	22%
Very Warm	30%	55%	20%	*	30%	31%	27%	32%
N	912	232	127	0	912	305	299	244

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	36%	36%	36%
Cool	14%	12%	13%
Warm	21%	16%	20%
Very Warm	30%	36%	31%
N	912	175	779

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	36%	17%	46%	36%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Cool	14%	10%	19%	12%
Warm	21%	30%	11%	21%
Very Warm	30%	43%	24%	31%
N	912	122	204	204

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	36%	42%	33%	23%	13%	20%	22%
Cool	14%	17%	12%	17%	18%	19%	12%
Warm	21%	13%	21%	28%	29%	30%	30%
Very Warm	30%	28%	34%	32%	40%	30%	36%
N	912	276	276	427	110	253	80



Margin of error: +/-2.8%.

Thermometer - Biden Statement 6- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... Under President Biden's leadership, we've tackled key issues affecting the Black community, including capping insulin costs for seniors at \$35 a month, and removing medical debt from credit scores. We've forgiven over \$165 billion in student loans and passed significant gun safety laws. Our administration has made historic investments in HBCUs, expanded the Affordable Care Act, and appointed Justice Ketanji Brown Jackson to the Supreme Court. We're committed to fighting for racial equality, affordable health care, clean water, and economic opportunities for all.

Seen by those in the CURRENT Split

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	38%	17%	19%	47%	44%	51%	43%	34%	41%	33%	12%	41%	39%	41%
Cool	14%	15%	19%	15%	8%	14%	15%	11%	14%	13%	12%	20%	11%	13%
Warm	16%	26%	22%	14%	15%	8%	12%	19%	13%	20%	21%	9%	14%	16%
Very Warm	33%	42%	40%	24%	33%	27%	30%	36%	32%	34%	55%	30%	36%	30%
N	937	136	171	139	245	246	439	489	565	373	98	87	53	699

		Party ID				Ideology			Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote	
Very Cool	38%	7%	35%	67%	7%	29%	72%	4%	62%	*	9%	71%	*	17%	
Cool	14%	10%	39%	15%	10%	17%	14%	9%	17%	*	12%	14%	*	26%	
Warm	16%	22%	12%	10%	22%	20%	6%	22%	11%	*	21%	9%	*	27%	
Very Warm	33%	61%	14%	7%	61%	34%	8%	65%	9%	*	59%	7%	*	31%	
N	937	442	32	463	281	321	336	396	542	0	440	424	14	58	

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Very Cool	38%	8%	4%	35%	58%	76%					
			continu	ed on the next pag	e						



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				•	~~	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Cool	14%	7%	14%	39%	15%	14%
Warm	16%	21%	25%	12%	16%	6%
Very Warm	33%	64%	56%	14%	11%	5%
N	937	259	160	32	138	307

		Climate Minded	Double Haters Key Messaging Split				Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	38%	6%	29%	*	38%	38%	37%	36%	
Cool	14%	11%	24%	*	14%	18%	13%	11%	
Warm	16%	22%	27%	*	16%	13%	18%	18%	
Very Warm	33%	61%	21%	*	33%	32%	32%	35%	
N	937	234	132	0	937	319	302	250	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	38%	44%	37%
Cool	14%	8%	14%
Warm	16%	16%	15%
Very Warm	33%	32%	34%
N	937	181	795



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	38%	22%	51%	41%
Cool	14%	12%	18%	13%
Warm	16%	26%	7%	17%
Very Warm	33%	41%	24%	30%
N	937	127	203	212

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	38%	46%	36%	27%	17%	24%	24%
Cool	14%	17%	12%	16%	14%	17%	17%
Warm	16%	9%	16%	21%	26%	23%	32%
Very Warm	33%	27%	36%	36%	43%	36%	27%
N	937	276	286	443	112	264	84

YouGov Blue

Margin of error: +/-2.8%.

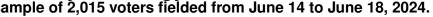
Thermometer - Biden Statement 7- Categorical

Here is a statement by Joe Biden. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... Trump met with the top oil executives at his Mar-a-Lago Club and said give my campaign a billion dollars. He says drill, drill, while I relax environmental regulations. He committed to repeal all the new climate change laws that encourage changing to renewables, like solar, wind and EVS. Biden says, the threat from climate change is existential. I will accelerate the transition to renewables, expand national monuments and conserve 30% of land and seas by 2030. The fate of the globe hangs in the balance this election.

		Age			Ge	ender	Education	า	Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	35%	20%	18%	34%	42%	51%	38%	34%	37%	33%	15%	24%	40%	40%
Cool	15%	24%	23%	16%	8%	9%	15%	15%	15%	14%	17%	26%	11%	13%
Warm	19%	26%	31%	24%	15%	11%	20%	19%	17%	23%	24%	14%	19%	19%
Very Warm	30%	30%	28%	26%	35%	29%	28%	32%	30%	31%	44%	36%	30%	27%
N	1,881	310	315	269	494	492	918	947	1,159	722	224	183	90	1,385

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	35%	11%	46%	60%	12%	28%	63%	10%	55%	*	13%	62%	*	23%
Cool	15%	12%	24%	17%	13%	19%	12%	7%	21%	*	12%	17%	*	20%
Warm	19%	25%	16%	14%	23%	24%	12%	27%	14%	*	24%	11%	*	36%
Very Warm	30%	52%	14%	9%	53%	28%	13%	56%	10%	*	51%	10%	*	21%
N	1,881	922	63	895	575	633	673	821	1,060	0	897	818	29	138

			Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	35%	12%	12%	46%	45%	69%				
Cool	15%	11%	14%	24%	25%	13%				
			continu	ed on the next pag	e					





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				-	~,	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Warm	19%	21%	28%	16%	20%	9%
Very Warm	30%	57%	47%	14%	10%	9%
N	1,881	529	326	63	269	593

		Climate Minded	Double Haters	Key M	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	35%	12%	30%	34%	38%	36%	34%	35%	
Cool	15%	10%	33%	14%	16%	14%	16%	14%	
Warm	19%	22%	22%	20%	19%	17%	23%	20%	
Very Warm	30%	55%	15%	33%	28%	33%	26%	32%	
N	1,881	463	253	959	922	688	611	465	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	35%	37%	36%
Cool	15%	11%	12%
Warm	19%	19%	18%
Very Warm	30%	33%	33%
N	1,881	390	1,577

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	35%	25%	47%	38%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Cool	15%	19%	15%	14%
Warm	19%	21%	18%	16%
Very Warm	30%	36%	20%	31%
N	1,881	246	417	430

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	35%	40%	35%	23%	16%	22%	32%
Cool	15%	15%	16%	21%	25%	21%	18%
Warm	19%	18%	16%	27%	25%	31%	20%
Very Warm	30%	27%	34%	28%	34%	26%	30%
N	1,881	574	580	887	239	507	162



Margin of error: +/-2.8%.

Thermometer - Main Trump Statement- Categorical

Finally, here is what Republican Donald Trump is saying about this election. Based on this statement, please rate your feelings toward Donald Trump and the Republicans with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward DONALD TRUMP AND THE REPUBLICANS... The American Way of Life faces threats as career politicians damage our economy and hinder our potential. We aim to reclaim our nation from corrupt Washington elites, empowering the people. Our vision: prosperity, security, and peace with the world's leading economy, secure borders, energy independence, and global leadership. It's time to prioritize America and restore faith, family, and freedom, ushering in a new era. Together, we'll save lives, jobs, and our nation. Join the movement to Make America Great Again.

		Age				Ge	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	36%	36%	30%	35%	40%	36%	30%	40%	33%	40%	45%	31%	61%	33%
Cool	10%	18%	15%	10%	7%	5%	10%	11%	10%	10%	21%	17%	7%	8%
Warm	15%	23%	29%	16%	8%	7%	19%	12%	14%	16%	16%	16%	10%	15%
Very Warm	39%	23%	26%	40%	44%	52%	42%	37%	43%	33%	19%	35%	23%	44%
N	1,917	313	317	280	509	497	926	971	1,177	740	224	183	94	1,416

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	36%	63%	49%	7%	70%	35%	7%	62%	16%	*	64%	7%	*	29%
Cool	10%	13%	9%	8%	10%	14%	7%	13%	8%	*	13%	7%	*	10%
Warm	15%	14%	19%	15%	10%	23%	11%	15%	15%	*	14%	13%	*	29%
Very Warm	39%	10%	23%	70%	10%	28%	75%	10%	61%	*	9%	73%	*	32%
N	1,917	927	66	924	584	657	675	822	1,094	0	902	839	30	146

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Very Cool	36%	73%	57%	49%	12%	5%			
Cool	10%	9%	15%	9%	12%	5%			



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				-	~,	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Warm	15%	10%	17%	19%	28%	9%
Very Warm	39%	8%	11%	23%	49%	81%
N	1,917	529	334	66	286	600

		Climate Minded	Double Haters	Key N	lessaging Split	Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	36%	67%	52%	37%	35%	37%	34%	37%
Cool	10%	8%	17%	11%	9%	12%	10%	9%
Warm	15%	12%	17%	15%	15%	14%	16%	17%
Very Warm	39%	13%	14%	37%	42%	36%	40%	37%
N	1,917	465	264	978	939	705	620	469

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	36%	38%	36%
Cool	10%	9%	9%
Warm	15%	10%	14%
Very Warm	39%	43%	41%
N	1,917	404	1,605

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	36%	52%	24%	34%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Cool	10%	13%	7%	9%
Warm	15%	8%	18%	11%
Very Warm	39%	27%	51%	46%
N	1,917	250	422	444

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	36%	28%	37%	34%	37%	31%	49%
Cool	10%	9%	12%	15%	19%	14%	8%
Warm	15%	18%	10%	23%	21%	27%	10%
Very Warm	39%	45%	41%	29%	23%	27%	33%
N	1,917	576	592	901	236	520	161

YouGov Blue

Margin of error: +/-2.8%.

Thermometer - Main Biden Statement- Categorical

Finally, here is what Democrat Joe Biden is saying about this election. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... We raise the American flag, a symbol of what we hold dear: courage, opportunity, democracy, and freedom. They're the values that built this country. But they're under attack by Donald Trump and his extreme movement that seeks to overturn elections, ban books, and eliminate a woman's right to choose. Joe Biden has made defending our freedoms, and he's running to finish the job. To protect women's freedom to make their health care decisions, keep our children safe from gun violence, the freedom to vote and have them counted. I supported the toughest possible bipartisan law to control at the border and I've just closed the border. I also support dreamers getting a path to citizenship. Under Biden, American democracy will not break. and I'm asking every American to join me. For freedom, for America, Joe Biden.

Seen by those in the CURRENT Split

			Age				Ge	ender	Education	1	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	39%	25%	17%	40%	46%	56%	44%	36%	41%	37%	9%	39%	39%	44%
Cool	13%	13%	25%	16%	8%	7%	14%	12%	15%	9%	16%	20%	12%	11%
Warm	15%	22%	22%	19%	12%	6%	13%	16%	13%	17%	23%	13%	19%	13%
Very Warm	33%	41%	36%	26%	34%	30%	29%	37%	31%	36%	51%	28%	30%	32%
N	944	136	170	140	252	247	443	495	573	371	97	92	53	702

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	39%	5%	47%	72%	4%	32%	77%	2%	67%	*	7%	75%	*	26%
Cool	13%	11%	13%	15%	15%	17%	7%	8%	16%	*	11%	14%	*	14%
Warm	15%	21%	13%	9%	20%	16%	8%	21%	10%	*	22%	5%	*	22%
Very Warm	33%	63%	28%	5%	61%	35%	7%	69%	7%	*	60%	6%	*	37%
N	944	450	28	465	287	324	334	397	547	0	446	429	11	59



		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Very Cool	39%	4%	8%	47%	58%	83%				
Cool	13%	11%	10%	13%	25%	7%				
Warm	15%	20%	22%	13%	11%	7%				
Very Warm	33%	65%	61%	28%	7%	3%				
N	944	265	162	28	142	305				

		Climate Minded	Double Haters	Income				
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Very Cool	39%	6%	28%	*	39%	42%	37%	36%
Cool	13%	9%	27%	*	13%	14%	16%	9%
Warm	15%	22%	24%	*	15%	13%	16%	17%
Very Warm	33%	63%	21%	*	33%	32%	31%	39%
N	944	233	136	0	944	323	305	250

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	39%	43%	40%
Cool	13%	7%	11%
Warm	15%	14%	13%
Very Warm	33%	36%	36%
N	944	182	798



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very Cool	39%	24%	50%	41%
Cool	13%	14%	16%	14%
Warm	15%	16%	8%	14%
Very Warm	33%	45%	25%	31%
N	944	133	207	214

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Very Cool	39%	45%	37%	26%	23%	21%	29%
Cool	13%	15%	15%	19%	11%	22%	19%
Warm	15%	13%	13%	21%	20%	25%	16%
Very Warm	33%	27%	35%	34%	45%	32%	36%
N	944	280	291	442	111	260	89

YouGov Blue

Margin of error: +/-2.8%.

Thermometer - Main Democrat Statement- Categorical

Finally, here is what Democrat Joe Biden is saying about this election. Based on this statement, please rate your feelings toward Joe Biden and the Democrats with 100 meaning a very warm FAVORABLE feeling; 0 meaning a very cold, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold. You can use any number from 0 to 100. The higher the number, the more favorable your feelings are toward JOE BIDEN AND THE DEMOCRATS... The hard working middle class has faced so many struggles. We helped with lowering drug costs and expanded the monthly Child Tax Credit. But the greedy big monopolies and big corporations are making super profits by raising prices. They have all the power. Trump told the big oil companies, donate a billion dollars to my campaign and I will repeal environmental regulations. He'll give even bigger corporate tax cuts. They plan to cut Social Security and ban legal abortions. We tax billionaires to pay for expanded childcare and Child Tax Credit. We need 100,000 more police and support closing the border to get control. The middle class needs to call the shots again.

Seen by those in the EMC Split

			Age				Ge	ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Very Cool	31%	12%	21%	28%	42%	41%	35%	27%	33%	28%	13%	12%	26%	37%
Cool	13%	21%	19%	19%	8%	7%	11%	16%	13%	14%	12%	21%	13%	13%
Warm	18%	27%	34%	19%	9%	11%	20%	16%	16%	22%	17%	18%	29%	18%
Very Warm	38%	39%	26%	34%	42%	41%	33%	41%	38%	37%	57%	49%	32%	33%
N	980	185	150	141	253	252	483	484	609	371	130	93	41	716

			Party ID			Ideology	У		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Very Cool	31%	5%	37%	59%	9%	16%	66%	4%	53%	*	6%	64%	*	19%
Cool	13%	8%	16%	19%	8%	21%	11%	5%	20%	*	8%	18%	*	18%
Warm	18%	23%	16%	13%	21%	24%	9%	22%	15%	*	23%	9%	*	30%
Very Warm	38%	64%	31%	9%	62%	38%	15%	69%	12%	*	63%	10%	*	33%
N	980	491	45	444	306	339	336	438	542	0	473	402	19	87



		Party-Ideology											
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican							
Very Cool	31%	7%	2%	37%	30%	76%							
Cool	13%	6%	11%	16%	34%	12%							
Warm	18%	22%	25%	16%	23%	7%							
Very Warm	38%	65%	61%	31%	13%	6%							
N	980	273	174	45	140	286							

		Climate Minded	Double Haters	Key N	lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Very Cool	31%	6%	16%	31%	*	29%	31%	30%	
Cool	13%	13%	29%	13%	*	11%	17%	14%	
Warm	18%	16%	30%	18%	*	17%	20%	20%	
Very Warm	38%	65%	25%	38%	*	43%	32%	36%	
N	980	238	137	980	0	396	312	217	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Very Cool	31%	36%	32%
Cool	13%	11%	11%
Warm	18%	16%	15%
Very Warm	38%	37%	42%
N	980	219	805



		Unmarried Woman	Less than College White Men	Less than College White Women	
	Total	Selected	Selected	Selected	
Very Cool	31%	21%	46%	34%	
Cool	13%	13%	9%	16%	
Warm	18%	15%	20%	13%	
Very Warm	38%	51%	25%	37%	
N	980	123	214	228	

	Total	Men No College Selected	Women No College Selected	Under 50 Selected	Generation		White Unmarried Women
					Gen Z	Millenials	Selected
Very Cool	31%	38%	29%	19%	13%	18%	27%
Cool	13%	10%	16%	20%	17%	23%	13%
Warm	18%	19%	13%	27%	24%	32%	18%
Very Warm	38%	33%	42%	34%	46%	27%	42%
N	980	299	304	468	132	262	79



Margin of error: +/-2.8%.

General Election Vote Interest - Scale Re-Ask - General Election Vote Interest - Re-Ask

Now thinking again, how interested are you in the elections in November 2024 for President and other state and local offices? Please rate your interest from 1 to 10, with 1 meaning that you have no interest in this election and 10 meaning that you are extremely interested. You can choose any number between 1 and 10.

		Age					Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
1 - No interest at all	1%	3%	0%	3%	1%	0%	1%	2%	2%	0%	2%	1%	3%	1%
2	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%
3	2%	3%	2%	0%	1%	3%	1%	3%	3%	1%	3%	5%	4%	1%
4	1%	2%	2%	1%	1%	0%	0%	2%	1%	1%	1%	2%	2%	1%
5	3%	3%	5%	4%	3%	1%	2%	4%	3%	3%	4%	3%	3%	3%
6	4%	6%	4%	9%	5%	1%	3%	5%	4%	5%	6%	3%	9%	4%
7	8%	17%	12%	8%	4%	2%	9%	6%	9%	6%	7%	7%	7%	8%
8	13%	21%	22%	15%	8%	6%	14%	12%	13%	13%	18%	12%	18%	12%
9	11%	11%	16%	16%	8%	10%	12%	11%	11%	13%	14%	17%	8%	10%
10 - Extremely interested	56%	35%	38%	43%	70%	77%	57%	56%	55%	59%	45%	50%	46%	59%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
1 - No interest at all	1%	1%	6%	1%	2%	2%	0%	1%	1%	*	1%	1%	*	4%
2	0%	0%	2%	0%	0%	1%	0%	0%	1%	*	0%	0%	*	2%
3	2%	1%	10%	2%	1%	3%	1%	1%	2%	*	2%	2%	*	3%
4	1%	1%	1%	1%	1%	2%	0%	1%	1%	*	1%	1%	*	0%
5	3%	2%	8%	3%	3%	3%	3%	3%	3%	*	3%	3%	*	5%
6	4%	3%	18%	5%	4%	6%	3%	2%	6%	*	4%	4%	*	7%
7	8%	8%	8%	7%	9%	9%	5%	7%	8%	*	8%	6%	*	14%
8	13%	14%	14%	12%	14%	16%	9%	14%	12%	*	12%	12%	*	23%

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		continued from previous page												
			Party ID Ideology Biden Job 2020 Vote											
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
9	11%	14%	5%	9%	11%	14%	9%	14%	10%	*	13%	9%	*	19%
10 - Extremely interested	56%	55%	29%	60%	55%	44%	69%	58%	55%	*	55%	64%	*	25%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
1 - No interest at all	1%	2%	1%	6%	1%	0%
2	0%	0%	1%	2%	1%	0%
3	2%	1%	1%	10%	5%	0%
4	1%	1%	2%	1%	2%	1%
5	3%	2%	2%	8%	3%	3%
6	4%	3%	2%	18%	8%	3%
7	8%	9%	6%	8%	12%	4%
8	13%	12%	15%	14%	20%	8%
9	11%	12%	16%	5%	12%	8%
10 - Extremely interested	56%	57%	54%	29%	35%	74%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
1 - No interest at all	1%	2%	3%	2%	1%	2%	1%	0%
2	0%	0%	1%	0%	1%	1%	0%	1%
3	2%	2%	5%	1%	2%	1%	3%	0%
4	1%	1%	4%	1%	1%	2%	1%	1%

continued on the next page ...



				continued from pre	evious page			
		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
5	3%	2%	6%	2%	4%	4%	3%	1%
6	4%	3%	10%	5%	4%	5%	4%	4%
7	8%	8%	17%	9%	6%	8%	10%	5%
8	13%	13%	16%	14%	12%	13%	16%	10%
9	11%	12%	11%	11%	12%	11%	9%	16%
10 - Extremely interested	56%	59%	27%	55%	57%	54%	53%	62%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
1 - No interest at all	1%	2%	0%
2	0%	1%	0%
3	2%	2%	0%
4	1%	0%	0%
5	3%	2%	0%
6	4%	4%	1%
7	8%	6%	4%
8	13%	12%	14%
9	11%	5%	13%
10 - Extremely interested	56%	66%	68%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
1 - No interest at all	1%	3%	0%	2%
2	0%	0%	1%	1%
3	2%	3%	0%	3%
4	1%	3%	0%	2%
5	3%	8%	3%	3%
6	4%	6%	3%	4%
7	8%	9%	14%	6%
8	13%	18%	12%	12%
9	11%	6%	9%	9%
10 - Extremely interested	56%	42%	57%	58%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
1 - No interest at all	1%	1%	3%	2%	2%	2%	2%
2	0%	0%	1%	0%	0%	1%	0%
3	2%	2%	3%	2%	3%	2%	2%
4	1%	1%	1%	2%	2%	2%	5%
5	3%	3%	4%	4%	2%	4%	9%
6	4%	4%	5%	6%	7%	4%	8%
7	8%	11%	6%	13%	14%	13%	9%
8	13%	14%	13%	19%	22%	21%	16%
9	11%	11%	10%	14%	11%	15%	8%
10 - Extremely interested	56%	54%	55%	38%	37%	37%	42%
N	2,015	594	646	974	259	560	179



Presidential Vote Intent 2024 Re-Ask

Thinking again about the election for President in November 2024, will you vote for [Republican Donald Trump or Democrat Joe Biden]?

		Age					Gender Education			า	Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White	
Democrat Joe Biden	46%	56%	56%	45%	41%	40%	43%	50%	43%	52%	77%	50%	56%	40%	
Republican Donald															
Trump	45%	31%	35%	47%	49%	55%	49%	41%	48%	39%	17%	39%	27%	52%	
Green Party Candidate															
Jill Stein	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
Independent Robert F.															
Kennedy, Jr.	4%	7%	5%	4%	4%	2%	5%	4%	5%	3%	3%	8%	3%	4%	
Cornel West	1%	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	0%	4%	0%	
Libertarian Candidate															
Chase Oliver	1%	1%	1%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%	1%	
Other	3%	1%	2%	1%	4%	3%	2%	3%	3%	3%	2%	2%	10%	2%	
Not sure	1%	2%	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466	

		Party ID		Ideology			Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	46%	87%	31%	6%	86%	47%	11%	92%	13%	*	87%	4%	*	44%
Republican Donald Trump	45%	4%	29%	87%	6%	40%	83%	4%	75%	*	5%	89%	*	42%
Green Party Candidate Jill Stein	0%	1%	0%	0%	1%	0%	0%	0%	0%	*	0%	0%	*	0%
Independent Robert F. Kennedy, Jr.	4%	4%	14%	3%	2%	8%	2%	2%	6%	*	4%	3%	*	7%
Cornel West	1%	1%	4%	0%	2%	0%	0%	0%	1%	*	1%	0%	*	0%

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YouGov Blue

Margin of error: +/-2.8%.

continued from previous page **Biden Job** Party ID Ideology 2020 Vote Cons. Trump Total Dem. Ind. Rep. Lib. Mod. Approve Disapprove Not sure Biden Other Did not vote Libertarian Candidate Chase Oliver 1% 1% 1% 1% 1% 0% 1% 0% 1% 0% 1% 0% * 3% 1% 15% 3% 2% 3% 3% 1% 4% 2% 2% 4% Other * * 1% 1% 0% 0% 2% 0% 0% 1% 0% 0% 3% Not sure 6% * 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% Will not vote * * Ν 2,015 971 87 957 609 707 856 1 946 873 36 159 699 1,158

				Party-Ideolo	gy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Democrat Joe Biden	46%	91%	83%	31%	9%	4%
Republican Donald Trump	45%	2%	6%	29%	80%	92%
Green Party Candidate Jill Stein	0%	1%	0%	0%	0%	0%
Independent Robert F.						
Kennedy, Jr.	4%	2%	8%	14%	7%	1%
Cornel West	1%	1%	0%	4%	0%	0%
Libertarian Candidate						
Chase Oliver	1%	1%	0%	1%	0%	1%
Other	3%	2%	1%	15%	4%	2%
Not sure	1%	0%	2%	6%	0%	0%
Will not vote	0%	0%	0%	0%	0%	0%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	46%	81%	48%	48%	45%	45%	48%	50%
Republican Donald								
Trump	45%	11%	16%	44%	46%	43%	45%	45%
Green Party Candidate								
Jill Stein	0%	1%	2%	0%	0%	0%	0%	0%
Independent Robert F.								
Kennedy, Jr.	4%	4%	14%	4%	4%	6%	3%	3%
Cornel West	1%	1%	4%	1%	0%	1%	1%	0%
Libertarian Candidate								
Chase Oliver	1%	0%	2%	1%	1%	1%	1%	0%
Other	3%	2%	12%	3%	3%	3%	2%	2%
Not sure	1%	0%	3%	1%	1%	1%	0%	0%
Will not vote	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	46%	46%	48%
Republican Donald			
Trump	45%	47%	46%
Green Party Candidate			
Jill Stein	0%	0%	0%
Independent Robert F.			
Kennedy, Jr.	4%	2%	3%
Cornel West	1%	2%	0%
Libertarian Candidate			
Chase Oliver	1%	1%	0%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Other	3%	2%	2%
Not sure	1%	0%	0%
Will not vote	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	46%	60%	33%	38%
Republican Donald Trump	45%	31%	59%	53%
Green Party Candidate Jill Stein	0%	1%	0%	0%
Independent Robert F. Kennedy, Jr.	4%	5%	6%	5%
Cornel West	1%	0%	0%	0%
Libertarian Candidate				
Chase Oliver	1%	0%	0%	1%
Other	3%	2%	1%	3%
Not sure	1%	1%	1%	1%
Will not vote	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women		
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected		
Democrat Joe Biden	46%	40%	46%	53%	60%	53%	50%		
			continu	ed on the next p	age				



		continued from previous page									
		Men No College	White Unmarried Women								
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected				
Republican Donald											
Trump	45%	52%	45%	37%	30%	38%	38%				
Green Party Candidate Jill Stein	0%	0%	0%	0%	1%	0%	2%				
Independent Robert F.						- / -					
Kennedy, Jr.	4%	6%	4%	5%	4%	6%	6%				
Cornel West	1%	0%	0%	1%	1%	0%	0%				
Libertarian Candidate											
Chase Oliver	1%	0%	1%	1%	1%	1%	0%				
Other	3%	2%	3%	2%	2%	2%	2%				
Not sure	1%	1%	1%	1%	2%	0%	2%				
Will not vote	0%	0%	0%	0%	0%	0%	0%				
N	2,015	594	646	974	259	560	179				



Presidential Vote Intent 2024 Re-Ask - Thrid Party Push

Well, if the election for President were held today and you had to decide right now, to which candidate would you lean toward [Republican Donald Trump or Democrat Joe Biden]?

Asked of those who are voting for a third party candidate

		Age					Ge	Gender Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	28%	*	*	*	24%	*	32%	25%	25%	32%	*	*	*	26%
Republican Donald Trump	24%	*	*	*	32%	*	21%	29%	29%	17%	*	*	*	26%
Other candidate	46%	*	*	*	44%	*	46%	44%	43%	50%	*	*	*	46%
Not sure	2%	*	*	*	0%	*	2%	3%	3%	1%	*	*	*	2%
Will not vote	0%	*	*	*	0%	*	0%	0%	0%	0%	*	*	*	0%
N	167	36	28	23	51	29	76	85	100	66	12	23	18	114

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	28%	53%	*	6%	48%	26%	*	*	18%	*	43%	7%	*	*
Republican Donald														
Trump	24%	12%	*	45%	7%	27%	*	*	28%	*	12%	50%	*	*
Other candidate	46%	35%	*	46%	44%	47%	*	*	51%	*	43%	39%	*	*
Not sure	2%	1%	*	3%	1%	1%	*	*	2%	*	1%	3%	*	*
Will not vote	0%	0%	*	0%	0%	0%	*	*	0%	*	0%	0%	*	*
N	167	74	30	63	48	83	35	29	138	0	72	51	25	19

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Democrat Joe Biden	28%	55%	*	*	*	*				
			continu	ed on the next pag	е					



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Party-Ideology

			and, and and							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Republican Donald										
Trump	24%	8%	*	*	*	*				
Other candidate	46%	36%	*	*	*	*				
Not sure	2%	1%	*	*	*	*				
Will not vote	0%	0%	*	*	*	*				
N	167	41	32	30	34	27				

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	28%	54%	26%	22%	34%	23%	38%	*
Republican Donald Trump	24%	11%	13%	28%	20%	24%	24%	*
Other candidate	46%	34%	59%	47%	45%	51%	37%	*
Not sure	2%	1%	2%	3%	1%	2%	1%	*
Will not vote	0%	0%	0%	0%	0%	0%	0%	*
N	167	39	98	85	82	84	45	28

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	28%	*	34%
Republican Donald			
Trump	24%	*	28%
Other candidate	46%	*	37%
Not sure	2%	*	2%
Will not vote	0%	*	0%
		continued on the next page	



		continued from previous page	
		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
N	167	26	100

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	28%	*	*	14%
Republican Donald				
Trump	24%	*	*	40%
Other candidate	46%	*	*	40%
Not sure	2%	*	*	6%
Will not vote	0%	*	*	0%
N	167	22	32	39

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	28%	35%	14%	35%	*	29%	*
Republican Donald							
Trump	24%	20%	39%	20%	*	19%	*
Other candidate	46%	45%	42%	42%	*	49%	*
Not sure	2%	1%	4%	2%	*	3%	*
Will not vote	0%	0%	0%	0%	*	0%	*
N	167	49	49	87	21	49	18



Margin of error: +/-2.8%.

Chances of Supporting Biden - Re-Ask

Even though you are not supporting Joe Biden now, what are the chances that you might support Joe Biden in the election for President in November 2024 – [is there a fair chance, a small chance, just a very slight chance, or no chance at all] that you might support Joe Biden?

Asked of those who are not certainly supporting Biden

	Age						Ge	ender	Education	1	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Fair chance	4%	2%	11%	5%	4%	2%	3%	5%	4%	5%	1%	4%	2%	4%
A small chance	5%	13%	7%	5%	4%	1%	6%	5%	6%	4%	15%	11%	5%	4%
Just a very slight chance	9%	18%	17%	10%	5%	2%	9%	8%	8%	10%	23%	4%	10%	8%
No chance at all	82%	67%	65%	79%	86%	95%	82%	82%	82%	82%	57%	80%	82%	84%
Not sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	4%	0%	0%	0%
N	1,034	142	138	154	299	301	520	506	684	350	53	92	40	848

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Fair chance	4%	9%	5%	4%	17%	8%	1%	27%	3%	*	11%	3%	*	11%
A small chance	5%	26%	10%	3%	12%	8%	3%	42%	4%	*	12%	3%	*	15%
Just a very slight chance	9%	29%	6%	7%	33%	12%	4%	20%	8%	*	20%	6%	*	20%
No chance at all	82%	34%	79%	87%	38%	71%	92%	12%	85%	*	56%	88%	*	54%
Not sure	0%	3%	0%	0%	0%	1%	0%	0%	0%	*	1%	0%	*	0%
N	1,034	84	57	894	62	355	617	46	987	1	92	832	26	83

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Fair chance	4%	*	11%	5%	7%	1%
A small chance	5%	*	22%	10%	5%	2%
Just a very slight chance	9%	*	26%	6%	10%	4%
			continu	ed on the next pag	e	



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Party-Ideology

				•	•	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
No chance at all	82%	*	35%	79%	77%	94%
Not sure	0%	*	5%	0%	0%	0%
N	1,034	28	43	57	273	592

	Total Selected 4% 19% 5% 13% 9% 19% 82% 49% 0% 0%	Double Haters	Key M	lessaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Fair chance	4%	19%	3%	3%	5%	6%	3%	2%
A small chance	5%	13%	8%	5%	5%	7%	4%	5%
Just a very slight chance	9%	19%	21%	11%	6%	8%	10%	7%
No chance at all	82%	49%	67%	80%	84%	79%	84%	85%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	1,034	72	127	523	511	399	319	233

		Pres. Battleground	Engaged Voters
	Total 4% 5% 9% 82% 0%	Selected	Selected
Fair chance	4%	3%	3%
A small chance	5%	2%	5%
Just a very slight chance	9%	6%	7%
No chance at all	82%	88%	85%
Not sure	0%	0%	0%
N	1,034	218	824



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Fair chance	4%	9%	4%	4%
A small chance	5%	3%	4%	6%
Just a very slight chance	9%	12%	7%	8%
No chance at all	82%	76%	85%	82%
Not sure	0%	0%	0%	0%
N	1,034	106	279	282

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Fair chance	4%	3%	4%	6%	3%	9%	11%
A small chance	5%	6%	5%	9%	16%	7%	2%
Just a very slight chance	9%	8%	8%	15%	20%	16%	11%
No chance at all	82%	82%	82%	70%	60%	68%	75%
Not sure	0%	0%	1%	0%	0%	0%	0%
N	1,034	343	340	424	99	248	86



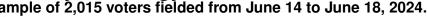
Chances of Supporting Trump Re-Ask

Even though you are not supporting Donald Trump now, what are the chances that you might support Donald Trump in the election for President in November 2024 – [is there a fair chance, a small chance, just a very slight chance, or no chance at all] that you might support Donald Trump? Asked of those who are not certainly suppoting Trump

				Age			Ge	ender	Education	1	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Fair chance	6%	7%	13%	7%	2%	1%	8%	5%	7%	4%	9%	12%	2%	4%
A small chance	7%	14%	9%	9%	2%	4%	10%	5%	8%	7%	6%	11%	3%	8%
Just a very slight chance	9%	12%	13%	10%	4%	6%	10%	8%	9%	8%	9%	7%	9%	9%
No chance at all	78%	67%	66%	75%	91%	88%	72%	82%	76%	81%	76%	69%	86%	79%
Not sure	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	1,072	227	219	153	250	222	466	587	620	452	200	118	73	681

			Party ID	ı		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Fair chance	6%	5%	6%	13%	3%	7%	18%	6%	4%	*	5%	18%	*	6%
A small chance	7%	5%	3%	28%	5%	8%	18%	6%	12%	*	5%	14%	*	15%
Just a very slight chance	9%	7%	15%	16%	5%	12%	16%	7%	15%	*	6%	20%	*	21%
No chance at all	78%	82%	76%	43%	87%	72%	48%	81%	68%	*	83%	48%	*	57%
Not sure	0%	0%	0%	0%	0%	1%	0%	0%	1%	*	0%	0%	*	0%
N	1,072	920	58	94	569	402	101	816	255	1	888	66	31	87

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Fair chance	6%	3%	7%	6%	10%	*			
A small chance	7%	4%	6%	3%	21%	*			
Just a very slight chance	9%	5%	10%	15%	18%	*			
			continu	ed on the next pag	e				





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Party-Ideology

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican								
No chance at all	78%	88%	75%	76%	52%	*								
Not sure	0%	0%	1%	0%	0%	*								
N	1,072	537	325	58	48	36								

		Climate Minded	Double Haters	Key M	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Fair chance	6%	6%	2%	6%	6%	7%	5%	4%
A small chance	7%	3%	10%	7%	8%	7%	11%	3%
Just a very slight chance	9%	4%	15%	10%	7%	9%	8%	8%
No chance at all	78%	87%	73%	77%	79%	76%	77%	84%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	1,072	422	235	559	513	409	341	260

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Fair chance	6%	6%	6%
A small chance	7%	4%	6%
Just a very slight chance	9%	3%	8%
No chance at all	78%	86%	81%
Not sure	0%	0%	0%
N	1,072	208	867



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Fair chance	6%	5%	9%	4%
A small chance	7%	5%	10%	7%
Just a very slight chance	9%	7%	10%	8%
No chance at all	78%	83%	71%	81%
Not sure	0%	0%	0%	0%
N	1,072	189	169	200

		Men No College	Women No College	Under 50	Generation		White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Fair chance	6%	11%	5%	9%	6%	10%	1%
A small chance	7%	9%	6%	11%	12%	11%	6%
Just a very slight chance	9%	10%	8%	12%	13%	11%	7%
No chance at all	78%	70%	80%	69%	69%	67%	85%
Not sure	0%	0%	1%	0%	0%	0%	0%
N	1,072	277	335	595	176	339	105



Presidential Vote Intent 2024 Re-Ask - Undecided Push - full field

Thinking again about the election for President in November 2024, will you vote for:

Asked of those who are undecided or not planning on voting

		Age			Gender Education			า	Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	3%	*	*	*	*	*	*	*	0%	*	*	*	*	4%
Republican Donald Trump	5%	*	*	*	*	*	*	*	8%	*	*	*	*	7%
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*	*	0%	*	*	*	*	0%
Independent Robert F. Kennedy, Jr.	0%	*	*	*	*	*	*	*	0%	*	*	*	*	0%
Cornel West	0%	*	*	*	*	*	*	*	0%	*	*	*	*	0%
Libertarian Candidate Chase Oliver	0%	*	*	*	*	*	*	*	0%	*	*	*	*	0%
Other	77%	*	*	*	*	*	*	*	74%	*	*	*	*	72%
Not sure	15%	*	*	*	*	*	*	*	18%	*	*	*	*	17%
Will not vote	0%	*	*	*	*	*	*	*	0%	*	*	*	*	0%
N	65	10	10	5	22	18	22	37	40	25	6	4	10	44

			Party ID		Ideology		Biden Job			2020 Vote				
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	3%	*	*	*	*	*	*	*	3%	*	*	*	*	*
Republican Donald Trump	5%	*	*	*	*	*	*	*	6%	*	*	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*

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	continued from previous page													
			Party ID)		Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Cornel West	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Libertarian Candidate Chase Oliver	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Other	77%	*	*	*	*	*	*	*	76%	*	*	*	*	*
Not sure	15%	*	*	*	*	*	*	*	16%	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
N	65	20	18	27	12	32	21	6	58	1	22	25	7	11

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Democrat Joe Biden	3%	*	*	*	*	*				
Republican Donald										
Trump	5%	*	*	*	*	*				
Green Party Candidate										
Jill Stein	0%	*	*	*	*	*				
Independent Robert F.										
Kennedy, Jr.	0%	*	*	*	*	*				
Cornel West	0%	*	*	*	*	*				
Libertarian Candidate										
Chase Oliver	0%	*	*	*	*	*				
Other	77%	*	*	*	*	*				
Not sure	15%	*	*	*	*	*				
Will not vote	0%	*	*	*	*	*				
N	65	10	10	18	12	15				



		Climate Minded	Double Haters	Key M	lessaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	3%	*	*	*	*	*	*	*
Republican Donald								
Trump	5%	*	*	*	*	*	*	*
Green Party Candidate								
Jill Stein	0%	*	*	*	*	*	*	*
Independent Robert F.								
Kennedy, Jr.	0%	*	*	*	*	*	*	*
Cornel West	0%	*	*	*	*	*	*	*
Libertarian Candidate								
Chase Oliver	0%	*	*	*	*	*	*	*
Other	77%	*	*	*	*	*	*	*
Not sure	15%	*	*	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*	*
N	65	9	44	32	33	32	14	11

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	3%	*	*
Republican Donald			
Trump	5%	*	*
Green Party Candidate			
Jill Stein	0%	*	*
Independent Robert F.			
Kennedy, Jr.	0%	*	*
Cornel West	0%	*	*
Libertarian Candidate			
Chase Oliver	0%	*	*
		continued on the next page	



	continued from previous page								
		Pres. Battleground							
	Total	Selected	Selected						
Other	77%	*	*						
Not sure	15%	*	*						
Will not vote	0%	*	*						
N	65	9	37						

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	3%	*	*	*
Republican Donald Trump	5%	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*
Independent Robert F. Kennedy, Jr.	0%	*	*	*
Cornel West	0%	*	*	*
Libertarian Candidate				
Chase Oliver	0%	*	*	*
Other	77%	*	*	*
Not sure	15%	*	*	*
Will not vote	0%	*	*	*
N	65	8	7	15

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	3%	*	*	*	*	*	*
			continu	ed on the next p	age		



		continued from previous page									
		White Unmarried Women									
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected				
Republican Donald Trump	5%	*	*	*	*	*	*				
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*				
Independent Robert F. Kennedy, Jr.	0%	*	*	*	*	*	*				
Cornel West	0%	*	*	*	*	*	*				
Libertarian Candidate											
Chase Oliver	0%	*	*	*	*	*	*				
Other	77%	*	*	*	*	*	*				
Not sure	15%	*	*	*	*	*	*				
Will not vote	0%	*	*	*	*	*	*				
N	65	13	25	25	10	13	7				



Presidential Vote Intent 2024 Re-Ask - Undecided Push - 2 Candidate

Well, if the election for President were held today and you had to decide right now, to which candidate would you lean toward [Republican Donald Trump or Democrat Joe Biden]?

Asked of those who are undecided or not planning on voting

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Democrat Joe Biden	10%	*	*	*	*	*	*	*	*	*	*	*	*	*
Republican Donald Trump	23%	*	*	*	*	*	*	*	*	*	*	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*	*	*	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	0%	*	*	*	*	*	*	*	*	*	*	*	*	*
Cornel West	0%	*	*	*	*	*	*	*	*	*	*	*	*	*
Libertarian Candidate														
Chase Oliver	0%	*	*	*	*	*	*	*	*	*	*	*	*	*
Other	51%	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	17%	*	*	*	*	*	*	*	*	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*	*	*	*	*	*	*	*
N	60	9	9	5	22	16	21	33	37	23	6	4	10	39

			Party ID)		Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Democrat Joe Biden	10%	*	*	*	*	*	*	*	3%	*	*	*	*	*
Republican Donald Trump	23%	*	*	*	*	*	*	*	26%	*	*	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
		continued on the next page												

YouGov Blue

							conti	nued from p	revious page					
			Party ID)		Ideolog	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Independent Robert F.														
Kennedy, Jr.	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Cornel West	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Libertarian Candidate														
Chase Oliver	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
Other	51%	*	*	*	*	*	*	*	54%	*	*	*	*	*
Not sure	17%	*	*	*	*	*	*	*	17%	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*	*	0%	*	*	*	*	*
N	60	15	18	26	10	30	20	6	53	1	19	24	7	11

		Party-Ideology								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican				
Democrat Joe Biden	10%	*	*	*	*	*				
Republican Donald										
Trump	23%	*	*	*	*	*				
Green Party Candidate										
Jill Stein	0%	*	*	*	*	*				
Independent Robert F.										
Kennedy, Jr.	0%	*	*	*	*	*				
Cornel West	0%	*	*	*	*	*				
Libertarian Candidate										
Chase Oliver	0%	*	*	*	*	*				
Other	51%	*	*	*	*	*				
Not sure	17%	*	*	*	*	*				
Will not vote	0%	*	*	*	*	*				
N	60	8	7	18	12	14				



		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Democrat Joe Biden	10%	*	*	*	*	*	*	*
Republican Donald								
Trump	23%	*	*	*	*	*	*	*
Green Party Candidate								
Jill Stein	0%	*	*	*	*	*	*	*
Independent Robert F.								
Kennedy, Jr.	0%	*	*	*	*	*	*	*
Cornel West	0%	*	*	*	*	*	*	*
Libertarian Candidate								
Chase Oliver	0%	*	*	*	*	*	*	*
Other	51%	*	*	*	*	*	*	*
Not sure	17%	*	*	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*	*
N	60	8	40	29	31	29	13	10

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Democrat Joe Biden	10%	*	*
Republican Donald			
Trump	23%	*	*
Green Party Candidate			
Jill Stein	0%	*	*
Independent Robert F.			
Kennedy, Jr.	0%	*	*
Cornel West	0%	*	*
Libertarian Candidate			
Chase Oliver	0%	*	*
		continued on the next page	



	continued from previous page							
		Pres. Battleground						
	Total	Selected	Selected					
Other	51%	*	*					
Not sure	17%	*	*					
Will not vote	0%	*	*					
N	60	9	34					

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Democrat Joe Biden	10%	*	*	*
Republican Donald Trump	23%	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*
Independent Robert F. Kennedy, Jr.	0%	*	*	*
Cornel West	0%	*	*	*
Libertarian Candidate				
Chase Oliver	0%	*	*	*
Other	51%	*	*	*
Not sure	17%	*	*	*
Will not vote	0%	*	*	*
N	60	7	6	12

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Democrat Joe Biden	10%	*	*	*	*	*	*
			continu	ed on the next p	age		



			continu	ied from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Republican Donald Trump	23%	*	*	*	*	*	*
Green Party Candidate Jill Stein	0%	*	*	*	*	*	*
Independent Robert F. Kennedy, Jr.	0%	*	*	*	*	*	*
Cornel West	0%	*	*	*	*	*	*
Libertarian Candidate							
Chase Oliver	0%	*	*	*	*	*	*
Other	51%	*	*	*	*	*	*
Not sure	17%	*	*	*	*	*	*
Will not vote	0%	*	*	*	*	*	*
N	60	12	23	22	9	12	6

YouGov Blue

Biden Approval - Re-Ask

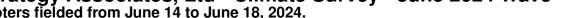
Once again, do you [approve or disapprove] of the way Joe Biden is handling his job as President?

			Age			G	Gender Education				Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	22%	22%	28%	16%	20%	23%	22%	23%	22%	22%	37%	23%	26%	19%
Somewhat approve	22%	29%	25%	28%	20%	14%	21%	23%	20%	26%	35%	23%	16%	20%
Somewhat disapprove	13%	22%	22%	15%	8%	6%	10%	16%	12%	15%	17%	20%	22%	11%
Strongly disapprove	43%	26%	25%	41%	52%	57%	48%	39%	46%	37%	11%	34%	36%	50%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	22%	44%	3%	2%	43%	20%	5%	51%	1%	*	42%	2%	*	14%
Somewhat approve	22%	39%	21%	5%	33%	27%	7%	47%	4%	*	38%	3%	*	29%
Somewhat disapprove	13%	12%	35%	13%	17%	16%	7%	2%	22%	*	13%	11%	*	25%
Strongly disapprove	43%	5%	42%	80%	6%	36%	81%	1%	74%	*	7%	83%	*	31%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology							
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
Strongly approve	22%	47%	39%	3%	2%	1%			
Somewhat approve	22%	36%	43%	21%	9%	2%			
Somewhat disapprove	13%	14%	9%	35%	22%	7%			
Strongly disapprove	43%	4%	8%	42%	68%	90%			
Not sure	0%	0%	0%	0%	0%	0%			

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YouGov Blue

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Party-Ideology

	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly approve	22%	44%	2%	23%	21%	24%	20%	24%
Somewhat approve	22%	34%	11%	22%	22%	21%	23%	23%
Somewhat disapprove	13%	14%	54%	14%	13%	12%	14%	14%
Strongly disapprove	43%	8%	33%	42%	44%	43%	42%	39%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	22%	23%	25%
Somewhat approve	22%	20%	21%
Somewhat disapprove	13%	10%	10%
Strongly disapprove	43%	46%	43%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	22%	25%	16%	21%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	22%	26%	18%	15%
Somewhat disapprove	13%	23%	7%	13%
Strongly disapprove	43%	26%	59%	51%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	22%	20%	23%	23%	26%	23%	19%
Somewhat approve	22%	19%	20%	27%	29%	28%	24%
Somewhat disapprove	13%	10%	14%	20%	24%	19%	24%
Strongly disapprove	43%	50%	43%	30%	21%	30%	33%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179



Biden Approval - Economy and Climate - Re-Ask — The economy

Once again, do you [approve or disapprove] of the way Joe Biden is handling the following issues?

			Age			G	ender	Education	า		Rac	e:		
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	21%	24%	22%	16%	20%	23%	21%	22%	21%	21%	36%	23%	30%	18%
Somewhat approve	21%	32%	28%	23%	17%	14%	21%	22%	19%	25%	35%	17%	19%	20%
Somewhat disapprove	12%	14%	18%	16%	10%	6%	10%	14%	10%	15%	11%	20%	9%	11%
Strongly disapprove	43%	26%	27%	43%	51%	56%	47%	39%	46%	36%	12%	38%	38%	49%
Not sure	3%	5%	6%	3%	3%	1%	2%	4%	4%	2%	6%	2%	4%	3%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	21%	42%	9%	1%	40%	22%	5%	48%	2%	*	40%	2%	*	17%
Somewhat approve	21%	38%	19%	5%	36%	25%	5%	41%	7%	*	37%	3%	*	28%
Somewhat disapprove	12%	10%	18%	14%	12%	15%	9%	5%	17%	*	12%	10%	*	20%
Strongly disapprove	43%	6%	48%	79%	7%	36%	80%	2%	72%	*	7%	83%	*	30%
Not sure	3%	4%	6%	1%	5%	3%	1%	4%	2%	*	4%	1%	*	6%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				ogy		
	Total	Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican	
Strongly approve	21%	42%	41%	9%	2%	1%
Somewhat approve	21%	38%	38%	19%	11%	1%
Somewhat disapprove	12%	10%	9%	18%	19%	9%
Strongly disapprove	43%	4%	9%	48%	65%	88%
Not sure	3%	5%	3%	6%	4%	1%

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Party-	ldeo	logy
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				r arty lacole	293	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616
•						

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly approve	21%	43%	4%	23%	19%	22%	20%	22%
Somewhat approve	21%	34%	22%	21%	22%	20%	20%	26%
Somewhat disapprove	12%	10%	34%	12%	12%	10%	15%	12%
Strongly disapprove	43%	9%	33%	41%	44%	42%	42%	39%
Not sure	3%	3%	6%	2%	3%	5%	3%	1%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly approve	21%	22%	24%
Somewhat approve	21%	21%	21%
Somewhat disapprove	12%	9%	10%
Strongly disapprove	43%	47%	43%
Not sure	3%	2%	2%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	21%	25%	15%	19%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	21%	26%	17%	17%
Somewhat disapprove	12%	13%	7%	11%
Strongly disapprove	43%	27%	60%	49%
Not sure	3%	9%	2%	4%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	21%	20%	22%	21%	30%	18%	17%
Somewhat approve	21%	19%	19%	28%	30%	29%	25%
Somewhat disapprove	12%	8%	12%	16%	14%	17%	15%
Strongly disapprove	43%	51%	42%	31%	21%	31%	32%
Not sure	3%	2%	5%	4%	6%	4%	10%
N	2,015	594	646	974	259	560	179



Biden Approval - Economy and Climate - Re-Ask — Climate change, the environment, and energy transition

Once again, do you [approve or disapprove] of the way Joe Biden is handling the following issues?

				Age			G	ender	Education	า		Rac	e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly approve	23%	22%	24%	19%	22%	25%	21%	24%	21%	25%	35%	20%	26%	21%
Somewhat approve	25%	34%	35%	24%	21%	14%	23%	25%	22%	29%	33%	27%	22%	23%
Somewhat disapprove	12%	18%	16%	16%	8%	9%	11%	14%	13%	12%	11%	19%	13%	12%
Strongly disapprove	36%	21%	22%	35%	44%	48%	43%	30%	39%	31%	11%	29%	30%	41%
Not sure	5%	5%	4%	7%	4%	4%	2%	7%	6%	3%	10%	5%	9%	3%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly approve	23%	44%	6%	3%	45%	22%	4%	49%	3%	*	42%	2%	*	21%
Somewhat approve	25%	40%	22%	9%	38%	27%	10%	40%	13%	*	40%	7%	*	32%
Somewhat disapprove	12%	8%	21%	16%	9%	16%	12%	5%	18%	*	9%	15%	*	18%
Strongly disapprove	36%	5%	31%	67%	5%	28%	70%	2%	61%	*	5%	72%	*	22%
Not sure	5%	4%	20%	4%	3%	7%	4%	4%	5%	*	5%	4%	*	7%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology				
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Strongly approve	23%	49%	39%	6%	6%	1%
Somewhat approve	25%	38%	41%	22%	13%	6%
Somewhat disapprove	12%	8%	8%	21%	23%	12%
Strongly disapprove	36%	3%	7%	31%	52%	77%
Not sure	5%	3%	6%	20%	6%	3%

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Party-Ideology

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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican	
N	2,015	550	352	87	303	616	

	Climate Minded		Double Haters	Key Messaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly approve	23%	48%	7%	23%	22%	24%	22%	24%
Somewhat approve	25%	38%	38%	25%	25%	21%	27%	30%
Somewhat disapprove	12%	6%	23%	13%	12%	13%	11%	12%
Strongly disapprove	36%	7%	23%	35%	37%	37%	36%	32%
Not sure	5%	2%	9%	4%	5%	6%	4%	2%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters	
	Total	Selected	Selected	
Strongly approve	23%	29%	26%	
Somewhat approve	25%	20%	23%	
Somewhat disapprove	12%	11%	10%	
Strongly disapprove	36%	36%	37%	
Not sure	5%	3%	3%	
N	2,015	416	1,649	

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly approve	23%	29%	16%	21%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Somewhat approve	25%	29%	17%	21%
Somewhat disapprove	12%	12%	12%	13%
Strongly disapprove	36%	19%	53%	39%
Not sure	5%	10%	2%	6%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly approve	23%	19%	23%	22%	26%	22%	25%
Somewhat approve	25%	21%	22%	32%	33%	34%	33%
Somewhat disapprove	12%	12%	14%	16%	17%	16%	10%
Strongly disapprove	36%	45%	34%	25%	18%	24%	24%
Not sure	5%	3%	8%	5%	6%	4%	8%
N	2,015	594	646	974	259	560	179

YouGov Blue

Election Outcome Fear - Re-Ask

Thinking ahead to when the election is over, what do you FEAR the most:

		Age						ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Joe Biden continuing as President	54%	49%	51%	51%	55%	61%	59%	51%	56%	51%	37%	51%	31%	59%
Donald Trump returning as President	45%	50%	49%	48%	44%	39%	41%	49%	43%	49%	62%	48%	69%	41%
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Joe Biden continuing as President	54%	22%	41%	88%	20%	51%	88%	22%	78%	*	22%	90%	*	54%
Donald Trump returning as President	45%	78%	58%	12%	80%	49%	12%	77%	22%	*	77%	10%	*	46%
Not sure	0%	0%	1%	0%	0%	1%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

	Party-Ideology									
-otal	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
54%	18%	24%	41%	82%	93%					
45%	82%	75%	58%	18%	7%					
0%	0%	1%	1%	1%	0%					
5	54%	18% 15% 82%	18% 24% 15% 82% 75%	18% 24% 41% 15% 82% 75% 58%	14% 18% 24% 41% 82% 15% 82% 75% 58% 18%					



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					<u> </u>	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Joe Biden continuing as President	54%	27%	32%	54%	55%	52%	54%	55%
Donald Trump returning as President	45%	73%	67%	46%	45%	48%	45%	44%
Not sure	0%	0%	1%	0%	1%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total 54% 45% 0%	Selected	Selected
Joe Biden continuing as President	549/-	56%	54%
Donald Trump returning	J4 /0	30 / 6	54/0
as President	45%	44%	45%
Not sure	0%	0%	0%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Joe Biden continuing as				
President	54%	42%	64%	59%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Donald Trump returning				
as President	45%	57%	36%	41%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Joe Biden continuing as							
President	54%	60%	54%	50%	46%	52%	47%
Donald Trump returning							
as President	45%	40%	46%	49%	54%	48%	53%
Not sure	0%	0%	1%	1%	1%	0%	1%
N	2,015	594	646	974	259	560	179

YouGov Blue

Climate Concern Grid — Climate change

Generally speaking, how [concerned or unconcerned] are you about...

		Age					Ge	ender	Education			Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White	
Extremely concerned	21%	26%	25%	16%	21%	20%	18%	23%	21%	22%	29%	30%	30%	18%	
Very concerned	23%	32%	26%	21%	21%	18%	21%	25%	22%	25%	32%	19%	33%	22%	
Somewhat concerned	19%	27%	21%	26%	15%	13%	18%	21%	19%	19%	20%	25%	12%	19%	
A little concerned	16%	9%	19%	12%	14%	21%	16%	15%	15%	16%	12%	11%	8%	17%	
Not at all concerned	21%	6%	9%	24%	28%	28%	27%	15%	22%	18%	7%	14%	16%	24%	
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466	

			Party ID			Ideology	/		Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	21%	37%	21%	6%	43%	19%	6%	35%	11%	*	36%	6%	*	25%
Very concerned	23%	33%	27%	12%	34%	27%	10%	36%	13%	*	33%	11%	*	31%
Somewhat concerned	19%	18%	15%	21%	14%	26%	16%	17%	21%	*	18%	19%	*	24%
A little concerned	16%	9%	16%	22%	8%	17%	22%	9%	21%	*	10%	22%	*	13%
Not at all concerned	21%	3%	22%	39%	2%	12%	46%	3%	34%	*	3%	43%	*	7%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Extremely concerned	21%	45%	27%	21%	10%	4%
Very concerned	23%	33%	33%	27%	21%	7%
Somewhat concerned	19%	14%	23%	15%	31%	16%
A little concerned	16%	7%	12%	16%	22%	22%
Not at all concerned	21%	2%	5%	22%	17%	51%

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		tunit, mooning,									
	Total Lib	eral Democrat M	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N 2,0	015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Extremely concerned	21%	53%	30%	24%	19%	24%	19%	22%
Very concerned	23%	31%	25%	24%	23%	22%	23%	25%
Somewhat concerned	19%	8%	19%	18%	20%	20%	20%	17%
A little concerned	16%	6%	17%	14%	17%	15%	17%	17%
Not at all concerned	21%	2%	10%	20%	21%	19%	21%	20%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	21%	22%	23%
Very concerned	23%	21%	23%
Somewhat concerned	19%	19%	17%
A little concerned	16%	15%	16%
Not at all concerned	21%	24%	21%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	21%	33%	15%	20%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	23%	27%	17%	24%
Somewhat concerned	19%	18%	16%	21%
A little concerned	16%	13%	16%	16%
Not at all concerned	21%	9%	37%	17%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	21%	18%	23%	23%	29%	22%	27%
Very concerned	23%	20%	24%	27%	30%	27%	28%
Somewhat concerned	19%	17%	21%	25%	25%	24%	22%
A little concerned	16%	15%	16%	13%	11%	16%	13%
Not at all concerned	21%	30%	16%	12%	6%	11%	10%
N	2,015	594	646	974	259	560	179



Climate Concern Grid — America's reliance on oil and natural gas for energy

Generally speaking, how [concerned or unconcerned] are you about...

		Age					G	Gender Education		า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	15%	20%	12%	13%	16%	14%	15%	16%	17%	12%	20%	19%	19%	14%
Very concerned	24%	27%	28%	26%	23%	20%	24%	25%	25%	24%	28%	31%	28%	23%
Somewhat concerned	26%	29%	31%	29%	24%	21%	23%	29%	25%	28%	32%	23%	27%	26%
A little concerned	16%	15%	18%	14%	16%	18%	17%	16%	16%	17%	11%	14%	12%	18%
Not at all concerned	18%	9%	11%	18%	21%	26%	22%	15%	17%	19%	9%	13%	15%	21%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	15%	20%	15%	11%	22%	12%	12%	18%	13%	*	18%	12%	*	15%
Very concerned	24%	32%	22%	17%	36%	23%	16%	34%	17%	*	31%	16%	*	33%
Somewhat concerned	26%	31%	27%	21%	29%	33%	17%	30%	23%	*	31%	20%	*	34%
A little concerned	16%	12%	18%	20%	9%	18%	20%	13%	19%	*	13%	20%	*	11%
Not at all concerned	18%	5%	18%	31%	3%	15%	35%	5%	28%	*	6%	33%	*	7%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Extremely concerned	15%	24%	14%	15%	9%	12%
Very concerned	24%	37%	24%	22%	21%	14%
Somewhat concerned	26%	28%	37%	27%	30%	15%
A little concerned	16%	9%	16%	18%	21%	20%
Not at all concerned	18%	2%	9%	18%	19%	39%

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					<u> </u>	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Extremely concerned	15%	24%	17%	17%	13%	19%	14%	11%
Very concerned	24%	39%	23%	25%	23%	20%	27%	26%
Somewhat concerned	26%	25%	32%	25%	28%	28%	25%	24%
A little concerned	16%	8%	16%	17%	16%	16%	16%	16%
Not at all concerned	18%	5%	11%	16%	20%	16%	17%	22%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	15%	15%	16%
Very concerned	24%	24%	24%
Somewhat concerned	26%	26%	25%
A little concerned	16%	16%	16%
Not at all concerned	18%	19%	19%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	15%	20%	16%	16%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	24%	27%	20%	25%
Somewhat concerned	26%	27%	21%	28%
A little concerned	16%	12%	19%	16%
Not at all concerned	18%	14%	24%	15%
N	2,015	282	432	462

		Men No College	Men No College Women No College		Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	15%	16%	17%	15%	22%	12%	15%
Very concerned	24%	25%	25%	27%	31%	27%	29%
Somewhat concerned	26%	22%	27%	30%	28%	32%	30%
A little concerned	16%	16%	16%	15%	10%	18%	11%
Not at all concerned	18%	21%	14%	12%	9%	10%	15%
N	2,015	594	646	974	259	560	179



Climate Concern Grid — America's continued reliance on oil produced in foreign unstable countries

Generally speaking, how [concerned or unconcerned] are you about...

		Age			G	Gender Education			Race					
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	25%	19%	17%	19%	29%	35%	27%	23%	27%	22%	18%	31%	23%	25%
Very concerned	30%	31%	30%	31%	29%	31%	29%	31%	29%	33%	31%	26%	31%	31%
Somewhat concerned	26%	32%	29%	29%	25%	19%	24%	28%	27%	25%	32%	29%	21%	25%
A little concerned	13%	15%	18%	14%	11%	10%	13%	13%	12%	15%	11%	10%	19%	13%
Not at all concerned	6%	4%	6%	8%	6%	5%	7%	4%	6%	6%	7%	4%	6%	6%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID	Party ID		Ideology		Biden Job			2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	25%	20%	19%	30%	22%	17%	36%	19%	29%	*	20%	33%	*	18%
Very concerned	30%	31%	26%	30%	30%	30%	31%	31%	30%	*	31%	30%	*	29%
Somewhat concerned	26%	29%	33%	22%	28%	33%	17%	30%	23%	*	30%	21%	*	34%
A little concerned	13%	15%	15%	11%	16%	14%	9%	15%	11%	*	15%	9%	*	15%
Not at all concerned	6%	4%	7%	7%	4%	7%	7%	5%	6%	*	4%	8%	*	5%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Extremely concerned	25%	23%	16%	19%	17%	38%		
Very concerned	30%	31%	32%	26%	28%	31%		
Somewhat concerned	26%	27%	33%	33%	32%	16%		
A little concerned	13%	15%	14%	15%	15%	8%		
Not at all concerned	6%	4%	5%	7%	8%	7%		

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			,					
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
N	2,015	550	352	87	303	616		

		Climate Minded	Double Haters Key Messaging Split				Income	ne	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Extremely concerned	25%	26%	21%	28%	22%	27%	23%	24%	
Very concerned	30%	28%	28%	30%	31%	32%	30%	29%	
Somewhat concerned	26%	24%	31%	26%	26%	24%	29%	25%	
A little concerned	13%	16%	15%	12%	14%	12%	13%	14%	
Not at all concerned	6%	6%	4%	4%	7%	5%	5%	7%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	25%	26%	27%
Very concerned	30%	32%	32%
Somewhat concerned	26%	23%	23%
A little concerned	13%	12%	12%
Not at all concerned	6%	7%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	25%	21%	29%	27%
			continued on the next page	

YouGov Blue

			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	30%	30%	31%	32%
Somewhat concerned	26%	29%	23%	27%
A little concerned	13%	14%	9%	11%
Not at all concerned	6%	5%	7%	4%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	25%	28%	26%	18%	20%	16%	19%
Very concerned	30%	29%	29%	31%	31%	31%	34%
Somewhat concerned	26%	25%	29%	30%	30%	30%	29%
A little concerned	13%	11%	12%	15%	15%	17%	13%
Not at all concerned	6%	7%	4%	6%	3%	6%	5%
N	2,015	594	646	974	259	560	179

YouGov Blue

Climate Concern Grid — The availability of good-paying jobs

Generally speaking, how [concerned or unconcerned] are you about...

				Age			G	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	26%	32%	27%	24%	28%	20%	24%	27%	28%	23%	29%	37%	34%	23%
Very concerned	31%	35%	30%	31%	27%	31%	30%	31%	30%	32%	35%	27%	28%	31%
Somewhat concerned	25%	23%	22%	26%	25%	30%	27%	24%	24%	27%	23%	15%	24%	27%
A little concerned	12%	9%	15%	12%	12%	13%	13%	12%	12%	13%	8%	15%	9%	13%
Not at all concerned	6%	2%	5%	7%	9%	7%	7%	6%	7%	6%	5%	5%	5%	7%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	26%	23%	31%	28%	24%	23%	30%	21%	30%	*	23%	28%	*	28%
Very concerned	31%	29%	35%	32%	29%	30%	32%	28%	32%	*	29%	33%	*	28%
Somewhat concerned	25%	26%	27%	25%	24%	27%	25%	27%	24%	*	26%	24%	*	28%
A little concerned	12%	15%	4%	10%	16%	13%	8%	16%	9%	*	14%	10%	*	12%
Not at all concerned	6%	8%	2%	5%	8%	7%	5%	8%	5%	*	7%	6%	*	5%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
Extremely concerned	26%	24%	21%	31%	25%	30%					
Very concerned	31%	28%	28%	35%	33%	32%					
Somewhat concerned	25%	24%	29%	27%	23%	25%					
A little concerned	12%	16%	13%	4%	14%	8%					
Not at all concerned	6%	8%	9%	2%	5%	5%					

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Total	Liberal Democrat				
Iotai	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N 2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Extremely concerned	26%	21%	28%	28%	23%	29%	26%	23%
Very concerned	31%	28%	30%	32%	29%	31%	31%	31%
Somewhat concerned	25%	25%	29%	22%	28%	24%	25%	25%
A little concerned	12%	15%	9%	11%	13%	10%	13%	13%
Not at all concerned	6%	10%	5%	6%	7%	6%	6%	8%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	26%	27%	26%
Very concerned	31%	33%	31%
Somewhat concerned	25%	21%	25%
A little concerned	12%	11%	12%
Not at all concerned	6%	8%	6%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	26%	34%	26%	25%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	31%	25%	26%	32%
Somewhat concerned	25%	27%	26%	25%
A little concerned	12%	10%	14%	12%
Not at all concerned	6%	4%	8%	6%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	26%	26%	29%	28%	29%	27%	24%
Very concerned	31%	29%	31%	32%	37%	32%	28%
Somewhat concerned	25%	25%	23%	23%	22%	22%	33%
A little concerned	12%	13%	11%	12%	10%	13%	11%
Not at all concerned	6%	7%	6%	5%	2%	6%	4%
N	2,015	594	646	974	259	560	179

YouGov Blue

Climate Concern Grid — Your home's energy bills

Generally speaking, how [concerned or unconcerned] are you about...

				Age			G	ender	Education	า		Rac	e:e	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	27%	18%	19%	27%	33%	34%	26%	29%	32%	20%	25%	29%	26%	28%
Very concerned	27%	26%	31%	27%	25%	28%	26%	28%	26%	28%	29%	34%	35%	25%
Somewhat concerned	26%	35%	25%	27%	25%	22%	27%	26%	25%	29%	26%	21%	23%	27%
A little concerned	13%	17%	17%	12%	11%	10%	14%	11%	11%	16%	11%	10%	12%	13%
Not at all concerned	6%	5%	8%	7%	6%	7%	7%	6%	7%	6%	10%	6%	3%	6%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	27%	19%	25%	36%	19%	24%	39%	19%	34%	*	19%	38%	*	28%
Very concerned	27%	25%	35%	29%	22%	27%	32%	23%	30%	*	25%	29%	*	28%
Somewhat concerned	26%	31%	23%	22%	31%	30%	18%	31%	23%	*	31%	22%	*	25%
A little concerned	13%	17%	11%	9%	20%	12%	8%	18%	9%	*	17%	8%	*	11%
Not at all concerned	6%	9%	7%	4%	8%	8%	4%	9%	4%	*	9%	4%	*	8%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Extremely concerned	27%	19%	19%	25%	29%	41%
Very concerned	27%	21%	28%	35%	25%	31%
Somewhat concerned	26%	31%	32%	23%	29%	18%
A little concerned	13%	20%	11%	11%	12%	7%
Not at all concerned	6%	9%	9%	7%	5%	3%

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		Party-Ideology										
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican						
N	2,015	550	352	87	303	616						

		Climate Minded	Double Haters	Key M		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Extremely concerned	27%	15%	19%	29%	26%	32%	26%	23%
Very concerned	27%	23%	32%	29%	25%	25%	29%	25%
Somewhat concerned	26%	29%	27%	25%	28%	25%	27%	29%
A little concerned	13%	22%	17%	12%	13%	11%	14%	14%
Not at all concerned	6%	11%	5%	6%	7%	6%	5%	8%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	27%	34%	29%
Very concerned	27%	22%	27%
Somewhat concerned	26%	26%	25%
A little concerned	13%	12%	13%
Not at all concerned	6%	8%	7%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	27%	22%	30%	35%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	27%	25%	25%	26%
Somewhat concerned	26%	30%	25%	25%
A little concerned	13%	18%	12%	9%
Not at all concerned	6%	5%	8%	4%
N	2,015	282	432	462

		Men No College	college Women No College		Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	27%	29%	34%	21%	20%	18%	17%
Very concerned	27%	27%	26%	28%	25%	30%	27%
Somewhat concerned	26%	25%	24%	29%	35%	27%	34%
A little concerned	13%	12%	10%	15%	14%	18%	18%
Not at all concerned	6%	8%	5%	6%	6%	7%	3%
N	2,015	594	646	974	259	560	179

YouGov Blue

Climate Concern Grid — The cost of new vehicles and appliances

Generally speaking, how [concerned or unconcerned] are you about...

		Age					G	Gender Education		า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	27%	21%	15%	25%	33%	34%	28%	26%	28%	26%	21%	29%	25%	28%
Very concerned	33%	35%	35%	28%	33%	33%	34%	32%	34%	32%	35%	31%	34%	33%
Somewhat concerned	23%	27%	25%	24%	21%	19%	21%	25%	21%	25%	27%	23%	23%	22%
A little concerned	13%	13%	18%	16%	10%	11%	13%	13%	12%	15%	8%	10%	15%	14%
Not at all concerned	4%	3%	7%	7%	4%	3%	5%	4%	5%	4%	10%	6%	3%	3%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID			Ideology	/		Biden Job		2020 Vote			
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	27%	17%	23%	37%	16%	22%	42%	16%	35%	*	17%	39%	*	16%
Very concerned	33%	32%	44%	33%	33%	31%	35%	31%	34%	*	32%	34%	*	35%
Somewhat concerned	23%	29%	17%	17%	29%	26%	13%	29%	18%	*	28%	14%	*	34%
A little concerned	13%	16%	10%	10%	17%	16%	7%	17%	10%	*	17%	9%	*	11%
Not at all concerned	4%	5%	7%	3%	5%	6%	2%	6%	3%	*	5%	4%	*	4%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Extremely concerned	27%	17%	17%	23%	27%	44%
Very concerned	33%	33%	28%	44%	32%	34%
Somewhat concerned	23%	27%	34%	17%	19%	13%
A little concerned	13%	17%	15%	10%	17%	6%
Not at all concerned	4%	6%	6%	7%	5%	2%

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			. u.t.y tuosiogy								
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
N	2,015	550	352	87	303	616					

		Climate Minded	Double Haters	Key M	Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
Extremely concerned	27%	17%	21%	28%	26%	29%	25%	28%		
Very concerned	33%	29%	37%	34%	32%	34%	33%	30%		
Somewhat concerned	23%	30%	26%	22%	23%	19%	25%	24%		
A little concerned	13%	16%	12%	13%	13%	12%	15%	14%		
Not at all concerned	4%	7%	3%	4%	5%	6%	2%	5%		
N	2,015	480	294	1,034	981	757	642	481		

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	27%	30%	28%
Very concerned	33%	30%	33%
Somewhat concerned	23%	21%	21%
A little concerned	13%	14%	13%
Not at all concerned	4%	6%	4%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	27%	23%	33%	28%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	33%	28%	31%	34%
Somewhat concerned	23%	29%	17%	23%
A little concerned	13%	15%	14%	12%
Not at all concerned	4%	5%	6%	3%
N	2,015	282	432	462

		Men No College Women No College Under 50		Gen	eration	White Unmarried Women	
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	27%	29%	28%	21%	20%	18%	18%
Very concerned	33%	35%	33%	33%	36%	32%	30%
Somewhat concerned	23%	18%	24%	26%	25%	27%	33%
A little concerned	13%	12%	12%	16%	15%	17%	16%
Not at all concerned	4%	6%	4%	5%	4%	5%	3%
N	2,015	594	646	974	259	560	179



Climate Concern Grid — The failure of leaders to exploit all our energy to become number one Generally speaking, how [concerned or unconcerned] are you about...

			Age			G	Gender Education			Race				
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	18%	15%	13%	13%	20%	25%	23%	15%	21%	15%	14%	25%	17%	18%
Very concerned	24%	24%	20%	23%	22%	28%	26%	22%	23%	25%	30%	19%	26%	23%
Somewhat concerned	29%	33%	30%	32%	30%	23%	27%	32%	30%	28%	28%	31%	17%	30%
A little concerned	15%	16%	20%	15%	15%	12%	13%	17%	14%	16%	10%	16%	18%	16%
Not at all concerned	14%	12%	17%	17%	13%	11%	11%	15%	12%	16%	19%	10%	21%	13%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	18%	12%	17%	25%	11%	11%	32%	12%	23%	*	11%	28%	*	10%
Very concerned	24%	20%	24%	27%	22%	23%	26%	22%	25%	*	20%	26%	*	34%
Somewhat concerned	29%	29%	23%	30%	23%	38%	25%	30%	29%	*	30%	26%	*	37%
A little concerned	15%	18%	16%	12%	19%	16%	10%	17%	14%	*	18%	12%	*	10%
Not at all concerned	14%	20%	20%	6%	25%	12%	6%	19%	10%	*	21%	7%	*	9%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

		Party-Ideology						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican		
Extremely concerned	18%	11%	11%	17%	10%	33%		
Very concerned	24%	21%	20%	24%	27%	27%		
Somewhat concerned	29%	23%	37%	23%	41%	23%		
A little concerned	15%	20%	17%	16%	17%	9%		
Not at all concerned	14%	26%	16%	20%	5%	7%		

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			,						
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican			
N	2,015	550	352	87	303	616			

		Climate Minded	Double Haters	Key M	Key Messaging Split			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Extremely concerned	18%	12%	12%	20%	17%	18%	19%	18%
Very concerned	24%	19%	21%	25%	23%	23%	25%	23%
Somewhat concerned	29%	23%	29%	29%	29%	29%	30%	27%
A little concerned	15%	20%	21%	13%	17%	15%	14%	16%
Not at all concerned	14%	28%	16%	13%	14%	14%	11%	16%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	18%	19%	20%
Very concerned	24%	23%	25%
Somewhat concerned	29%	26%	27%
A little concerned	15%	17%	14%
Not at all concerned	14%	16%	14%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	18%	12%	29%	17%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	24%	23%	22%	22%
Somewhat concerned	29%	27%	27%	33%
A little concerned	15%	18%	14%	16%
Not at all concerned	14%	20%	8%	13%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	18%	24%	18%	14%	14%	13%	9%
Very concerned	24%	26%	21%	23%	24%	21%	22%
Somewhat concerned	29%	27%	33%	32%	32%	32%	28%
A little concerned	15%	13%	15%	17%	16%	19%	21%
Not at all concerned	14%	10%	14%	15%	15%	15%	19%
N	2,015	594	646	974	259	560	179



Climate Concern Grid — The failure of leaders to make America number one in leading the transition to clean energy Generally speaking, how [concerned or unconcerned] are you about...

		Age						ender	EducationLess than collegeCollege14%11%		Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Extremely concerned	13%	17%	12%	10%	13%	14%	15%	12%	14%	11%	16%	22%	19%	11%
Very concerned	23%	29%	23%	20%	22%	20%	22%	24%	21%	25%	26%	19%	21%	23%
Somewhat concerned	25%	31%	28%	28%	24%	20%	23%	27%	27%	23%	34%	33%	26%	23%
A little concerned	17%	13%	22%	16%	16%	17%	14%	19%	15%	18%	10%	12%	13%	19%
Not at all concerned	22%	11%	15%	26%	25%	30%	27%	18%	22%	22%	14%	13%	21%	25%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Extremely concerned	13%	15%	13%	11%	19%	9%	12%	15%	11%	*	15%	10%	*	15%
Very concerned	23%	31%	21%	15%	32%	23%	14%	30%	17%	*	30%	15%	*	23%
Somewhat concerned	25%	31%	31%	20%	28%	32%	16%	31%	21%	*	31%	17%	*	34%
A little concerned	17%	14%	11%	19%	14%	19%	16%	14%	18%	*	14%	18%	*	20%
Not at all concerned	22%	9%	24%	35%	6%	17%	42%	9%	32%	*	10%	39%	*	8%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Extremely concerned	13%	18%	9%	13%	10%	12%
Very concerned	23%	34%	26%	21%	18%	13%
Somewhat concerned	25%	28%	35%	31%	28%	14%
A little concerned	17%	14%	17%	11%	25%	16%
Not at all concerned	22%	7%	13%	24%	19%	45%

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	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key N	lessaging Split		Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
Extremely concerned	13%	19%	13%	15%	11%	15%	13%	12%	
Very concerned	23%	35%	28%	24%	21%	22%	22%	25%	
Somewhat concerned	25%	25%	27%	25%	25%	26%	29%	20%	
A little concerned	17%	16%	19%	15%	18%	15%	16%	19%	
Not at all concerned	22%	5%	13%	21%	24%	22%	21%	24%	
N	2,015	480	294	1,034	981	757	642	481	

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Extremely concerned	13%	12%	14%
Very concerned	23%	18%	22%
Somewhat concerned	25%	25%	23%
A little concerned	17%	18%	17%
Not at all concerned	22%	26%	24%
N	2,015	416	1,649

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Extremely concerned	13%	15%	13%	9%
			continued on the next page	



			continued from previous page	
		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Very concerned	23%	30%	21%	24%
Somewhat concerned	25%	26%	23%	27%
A little concerned	17%	18%	11%	21%
Not at all concerned	22%	11%	32%	19%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Extremely concerned	13%	15%	13%	13%	18%	11%	9%
Very concerned	23%	21%	22%	24%	29%	24%	34%
Somewhat concerned	25%	24%	29%	29%	28%	29%	28%
A little concerned	17%	11%	19%	17%	12%	21%	18%
Not at all concerned	22%	28%	18%	17%	13%	15%	10%
N	2,015	594	646	974	259	560	179

YouGov Blue

Margin of error: +/-2.8%.

U.N. Measures for Climate Change

Recently, the United Nations asked member countries including the United States, to measure impacts on climate change, changes in biodiversity, and the amount of recycling and reusing of products. Generally speaking, do you [support or oppose] the United States complying with this request from the United Nations to help estimate the impact of climate change?

		Age					G	ender	Education	า	Race			
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
Strongly support	32%	41%	39%	26%	29%	28%	26%	37%	29%	37%	40%	38%	43%	29%
Somewhat support	37%	43%	43%	42%	35%	27%	36%	38%	37%	37%	47%	36%	29%	36%
Somewhat oppose	13%	12%	12%	13%	13%	15%	13%	13%	15%	10%	5%	17%	11%	14%
Strongly oppose	18%	4%	6%	18%	23%	30%	25%	12%	19%	16%	7%	9%	17%	21%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	244	203	102	1,466

			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly support	32%	54%	34%	10%	63%	27%	10%	54%	16%	*	55%	10%	*	25%
Somewhat support	37%	40%	33%	34%	33%	50%	27%	41%	34%	*	39%	30%	*	56%
Somewhat oppose	13%	4%	16%	22%	3%	14%	21%	3%	20%	*	4%	22%	*	13%
Strongly oppose	18%	2%	17%	34%	1%	9%	42%	1%	30%	*	1%	38%	*	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%	0%	*	0%	0%	*	0%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	gy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republicar
Strongly support	32%	64%	41%	34%	12%	6%
Somewhat support	37%	32%	51%	33%	50%	26%
Somewhat oppose	13%	3%	5%	16%	23%	22%



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				,	<u> </u>	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
Strongly oppose	18%	1%	2%	17%	15%	46%
Not sure	0%	0%	1%	0%	0%	0%
N	2,015	550	352	87	303	616

		Climate Minded	Double Haters	Key M	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
Strongly support	32%	70%	38%	34%	30%	33%	29%	37%
Somewhat support	37%	27%	42%	36%	38%	37%	39%	36%
Somewhat oppose	13%	3%	15%	14%	12%	14%	13%	9%
Strongly oppose	18%	1%	5%	16%	19%	16%	19%	18%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
Strongly support	32%	31%	34%
Somewhat support	37%	35%	35%
Somewhat oppose	13%	12%	12%
Strongly oppose	18%	22%	19%
Not sure	0%	0%	0%
N	2,015	416	1,649



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
Strongly support	32%	43%	18%	34%
Somewhat support	37%	37%	33%	36%
Somewhat oppose	13%	14%	16%	18%
Strongly oppose	18%	6%	33%	13%
Not sure	0%	0%	0%	0%
N	2,015	282	432	462

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
Strongly support	32%	23%	34%	36%	45%	35%	40%
Somewhat support	37%	36%	38%	43%	42%	45%	36%
Somewhat oppose	13%	14%	16%	12%	9%	13%	16%
Strongly oppose	18%	27%	11%	9%	3%	7%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	2,015	594	646	974	259	560	179

YouGov Blue

Feelings About Addressing Climate Change

And when it comes to addressing climate change, even if it isn't exactly right, which of the following is closer to your view?

				Age			G	ender	Educ	ation			Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than coll	ege Colle	ge B	ack H	ispanic	Other	White
I am excited by the idea of society working to address climate															
change	55%	72%	73%	50%	48%	41%	50%	59%	52%	619	%	72%	54%	62%	52%
I am angered by the idea of society working to address climate															
change	17%	8%	8%	18%	21%	23%	23%	11%	18%	15	%	6%	17%	8%	19%
I am indifferent by the idea of society working to address climate															
change	28%	21%	19%	32%	31%	36%	28%	29%	31%	25	% 2	23%	29%	29%	29%
N	2,015	342	343	302	524	504	947	1,045	1,249	766	24	14 :	203	102	1,466
			Party ID	1		Ideology	,		Biden Job				2020 Vo	e	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Othe	r Did	not vote
I am excited by the idea of society working to address climate change	55%	85%	42%	26%	88%	60%	21%	86%	32%	*	82%	24%	*		63%
I am angered by the idea of society working to address climate								•	•						
change	17%	3%	11%	31%	3%	9%	36%	3%	26%	*	3%	33%	*		8%
							conti	nued on the	next page						



		continued from previous page												
			Party ID)		Ideology	/		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
I am indifferent by the idea of society working to address climate change	28%	12%	47%	43%	9%	31%	43%	11%	41%	*	15%	43%	*	30%
N	2,015	971	87	957	609	707	699	856	1,158	1	946	873	36	159

				Party-Ideolo	ogy	
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican
I am excited by the idea of society working to address climate change	55%	89%	79%	42%	43%	14%
I am angered by the idea of society working to address climate change	17%	2%	3%	11%	16%	39%
I am indifferent by the idea of society working to address climate change	28%	9%	18%	47%	41%	46%
N	2,015	550	352	87	303	616



		Climate Minded	Double Haters	Key N	lessaging Split		Income	
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+
I am excited by the idea of society working to address climate change	55%	94%	63%	56%	54%	53%	55%	62%
I am angered by the idea of society working to address climate	0.4	-04	-04		0/		0/	0.4
change I am indifferent by the idea of society working to address climate	17%	3%	6%	16%	17%	16%	17%	15%
change	28%	3%	31%	28%	29%	31%	28%	23%
N	2,015	480	294	1,034	981	757	642	481

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
I am excited by the idea of society working to address climate change	55%	53%	56%
I am angered by the idea of society working to address climate			
change I am indifferent by the idea of society working to address climate	17%	19%	18%
change	28%	28%	26%
		continued on the next page	



		continued from previous page			
		Pres. Battleground	Engaged Voters		
	Total	Selected	Selected		
N	2,015	416	1,649		

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
I am excited by the idea of society working to address climate				
change	55%	66%	42%	54%
I am angered by the idea of society working to address climate	170/	70/	20%	140/
change I am indifferent by the idea of society working to address climate	17%	7%	29%	14%
change	28%	27%	29%	33%
N	2,015	282	432	462

	Total	Men No College Selected	Women No College Selected	Under 50 Selected	Generation		White Unmarried Women
					Gen Z	Millenials	Selected
I am excited by the idea of society working to address climate change	55%	48%	55%	66%	72%	70%	65%
			continu	ed on the next p	age		

YouGov Blue

	continued from previous page						
		Men No College	Women No College	Under 50	Generation		White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
I am angered by the idea of society working to address climate change I am indifferent by the idea of society working to address climate change	17% 28%	24% 29%	12% 33%	11% 23%	6% 22%	10% 19%	10% 25%
N	2,015	594	646	974	259	560	179



Margin of error: +/-2.8%.

Most Important Reason for Excited About Fixing Climate Change

And if you had to pick one, what would you say is the MOST important reason you feel excited about society taking major steps to address climate change? Addressing climate change...

Asked of those who are excited about society working to address climate change

				Age			Ge	ender	Education			Rac	се	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our														
economymeans developing transformational new technology that will make my household safer from pollution and	13%	14%	15%	11%	12%	11%	16%	10%	12%	14%	16%	15%	3%	12%
lower my billsmeans reducing our reliance on foreign energy and countries who don't have American interests at	35%	30%	40%	38%	32%	34%	37%	33%	32%	38%	25%	42%	30%	36%
heartmeans reducing the political power of big	21%	16%	18%	16%	26%	29%	18%	24%	24%	18%	23%	12%	24%	22%
coal and oil producerswill invest in historically vulnerable communities who are disproportionately impacted by pollution	15%	17%	9%	15%	16%	15%	16%	13%	16%	13%	9%	15%	17%	16%
and climate change	17%	23%	18%	20%	13%	11%	13%	20%	16%	18%	27%	16%	25%	14%
							contin	ued on the	next page					



							conti	nued from p	revious page						
				Age			Ge	ender	Edu	cation			Race	•	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than col	lege Colle	ege Bl	ack His	panic	Other	White
N	1,109	246	249	151	254	209	472	620	645	463	17	6 10	09	63	760
			Party ID			Ideolog	y		Biden Job			20	020 Vot	e	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Othe	Did	not vote
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our economymeans developing transformational new technology that will make my household safer from pollution and		13%	15%	11%	13%	11%	15%	15%	8%	*	12%	10%	*		22%
lower my billsmeans reducing our reliance on foreign energy and countries who don't have American interests at	35%	34%	38%	37%	36%	35%	31%	34%	35%	*	34%	39%	*		34%
heartmeans reducing the	21%	18%	25%	31%	14%	25%	37%	18%	28%	*	18%	31%	*		20%
political power of big coal and oil producers	15%	17%	7%	9%	18%	13%	10%	16%	12%	*	17%	9%	*		9%
							contir	nued on the	next page						



		continued from previous page												
			Party ID)		Ideology	y		Biden Job			20	20 Vote	
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
will invest in historically vulnerable communities who are disproportionately impacted by pollution and climate change	17%	19%	15%	12%	20%	17%	7%	17%	17%	*	19%	12%	*	16%
N	1,109	823	36	250	539	423	146	733	374	1	778	210	21	100

		Party-Ideology									
	Total	Liberal Democrat	Moderate Democrat	Independent	Moderate Republican	Conservative Republican					
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our											
economy	13%	13%	11%	15%	11%	8%					
means developing transformational new technology that will make my household safer from pollution and lower my bills	35%	34%	33%	38%	38%	32%					
means reducing our reliance on foreign energy and countries who don't have American interests at											
heart	21%	14%	23%	25%	30%	42%					
			continu	ed on the next pag	e						



Margin of error: +/-2.8%.

continued from previous page Party-Ideology Moderate Republican Conservative Republican Total Liberal Democrat Moderate Democrat Independent ...means reducing the political power of big coal and oil producers 7% 9% 8% 15% 19% 14% ...will invest in historically vulnerable communities who are disproportionately impacted by pollution 20% 12% and climate change 17% 20% 15% 10% 1,109 130 Ν 489 279 36 89

		Climate Minded	Double Haters	Key M	lessaging Split	Income			
	Total	Selected	Selected	Shown Current Biden Statements	<50K	50-100K	100K+		
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our economymeans developing transformational new technology that will make my household	13%	12%	6%	12%	13%	13%	13%	11%	
safer from pollution and lower my bills	35%	39%	31%	33%	36%	27%	39%	40%	
				continued on the ne	ext page				



		Climate Minded	Double Haters	continued from pre	evious page lessaging Split	Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+	
		13%	23%	24%	18%	24%	21%	17%	
means reducing the political power of big coal and oil producers	15%	15%	15%	14%	16%	16%	12%	15%	
will invest in historically vulnerable communities who are disproportionately impacted by pollution and climate change	17%	21%	24%	17%	16%	20%	15%	16%	
N STATE OF THE STA	1,109	449	185	580	529	400	355	298	

Total	Selected	Selected
will makiling investment		
will mobilize investment		
in new, good-paying jobs that people like		
me will benefit from		
and that will benefit our economy 13%	8%	12%



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
means developing transformational new technology that will make my household safer from pollution and lower my bills	35%	37%	35%
means reducing our reliance on foreign energy and countries who don't have American interests at heart	21%	24%	20%
means reducing the political power of big coal and oil producers	15%	12%	15%
will invest in historically vulnerable communities who are disproportionately impacted by pollution and climate change	17%	18%	17%
N	1,109	222	925



		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our economy	13%	7%	13%	10%
means developing transformational new technology that will make my household safer from pollution and lower my bills	35%	31%	35%	31%
means reducing our reliance on foreign energy and countries who don't have American interests at				
heartmeans reducing the political power of big	21%	18%	23%	28%
coal and oil producerswill invest in historically vulnerable communities who are disproportionately impacted by pollution	15%	15%	21%	15%
and climate change	17%	29%	8%	16%
N	1,109	187	180	247

YouGov Blue

		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
will mobilize investment in new, good-paying jobs that people like me will benefit from and that will benefit our economy	13%	16%	9%	13%	13%	15%	9%
means developing transformational new technology that will make my household safer from pollution and lower my bills	35%	32%	32%	36%	35%	36%	26%
means reducing our reliance on foreign energy and countries who don't have American interests at							
heartmeans reducing the political power of big	21%	21%	26%	17%	11%	20%	19%
coal and oil producerswill invest in historically vulnerable communities who are disproportionately impacted by pollution	15%	19%	14%	14%	18%	10%	14%
and climate change	17%	13%	19%	20%	23%	19%	32%
N	1,109	283	354	644	186	395	117



Margin of error: +/-2.8%.

Most Important Reason for Angered About Fixing Climate Change

And if you had to pick one, what would you say is the MOST important reason you feel angered about society taking major steps to address climate change? Addressing climate change...

Asked of those who are angered about society working to address climate change

				Age			Ge	ender	Education	า		Rac	е	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than college	College	Black	Hispanic	Other	White
is a poor use of resources when there are more urgent problems we should be focusing our economy on first	17%	*	*	10%	20%	15%	16%	19%	18%	15%	*	*	*	16%
assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by political activists	46%	*	*	45%	51%	45%	45%	47%	45%	47%	*	*	*	47%
is usually a euphemism for another big government handout that won't improve day	4070	7	7.	4370	3170	4370	4370	7170	4370	71 /0	7.		7.	4170
to day living conditionswould go too far to sacrifice economic prosperity and opportunity for a political cause many	15%	*	*	20%	17%	12%	16%	14%	12%	20%	*	*	*	14%
disagree with	16%	*	*	22%	10%	15%	18%	11%	17%	13%	*	*	*	15%
							contin	ued on the	next page					



							conti	nued from p	revious page						
				Age			Ge	ender	Edu	cation			Race	•	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman	Less than col	lege Colle	ege B	lack His	panic	Other	White
is important but does not require big government programs because new technology is already getting cleaner and less carbon-intensive	7%	*	*	3%	2%	13%	6%	9%	8%	5	%	*	*	*	8%
N	333	26	28	54	110	115	214	118	219	114	,	14	35	9	276
			Party ID			Ideology	, '		Biden Job			2	020 Vot		
	Total	Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did	not vote
is a poor use of resources when there are more urgent problems we should be focusing our economy on firstassumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by political activistsis usually a euphemism	17% 46%	*	*	16% 46%	*	20%	16% 49%	8% 47%	18%	*	*	16% 47%	*		*
for another big government handout that won't improve day to day living conditions	15%	*	*	16%	*	14%	14%	14%	15%	*	*	16%	*		*
							contir	nued on the	next page						



							conti	nued from p	revious page					
			Party II)		Ideolog	У		Biden Job			20	20 Vote	
	Total	Dem	. Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
would go too far to sacrifice economic prosperity and opportunity for a political cause many disagree with is important but does	16%	*	*	14%	*	18%	15%	26%	15%	*	*	14%	*	*
not require big government programs because new technology is already getting cleaner and less carbon-intensive	7%	*	*	7%	*	10%	6%	5%	7%	*	*	7%	*	*
N	333	29	10	294	16	66	251	28	305	0	28	289	4	12
								Par	ty-Ideology					
	Tota	al	Liberal D	emocrat	Мо	derate De	emocrat	Indepe	endent M	/loderate Rep	ublican	Cons	ervative	Republican
is a poor use of resources when there are more urgent problems we should be focusing our economy on first	17 ⁰	%		*		*		*	4	19%			16%	⁄ ₆
							contir	nued on the	next page					



Margin of error: +/-2.8%.

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333

13

continued from previous page Party-Ideology Moderate Democrat Total Liberal Democrat Independent Moderate Republican Conservative Republican ...assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by political activists 46% 31% 50% ...is usually a euphemism for another big government handout that won't improve day 15% 15% to day living conditions 17% ...would go too far to sacrifice economic prosperity and opportunity for a political cause many disagree with 16% 13% 20% ...is important but does not require big government programs because new technology is already getting cleaner and less carbon-intensive 7% 13% 6% *

11

10

50

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YouGov Blue

	Climate Minded		limate Minded Double Haters		Key Messaging Split			Income		
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
is a poor use of resources when there are more urgent problems we should be focusing our economy on first	17%	*	*	18%	16%	20%	15%	14%		
assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by political activists	46%	*	*	47%	44%	43%	41%	64%		
.is usually a euphemism for another big government handout that won't improve day	15%			9%	21%	13%	16%	11%		
to day living conditionswould go too far to sacrifice economic prosperity and opportunity for a political cause many		*	*							
disagree with is important but does not require big government programs because new technology is already getting cleaner and	16%	*	*	18%	13%	18%	19%	8%		
less carbon-intensive	7%	*	*	7%	6%	6%	10%	3%		
				continued on the ne	ext page					



			continued from previous page							
		Climate Minded Double Haters Key Messaging Split					Income			
	Total	Selected	Selected	Shown EMC Statements	Shown Current Biden Statements	<50K	50-100K	100K+		
N	333	15	17	170	163	122	109	74		

		Pres. Battleground	Engaged Voters
	Total	Selected	Selected
is a poor use of resources when there are more urgent problems we should be focusing our economy	170/	00%	150/
on first .assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by	17%	28%	15%
political activists is usually a euphemism for another big government handout that won't improve day	46%	44%	47%
to day living conditions would go too far to sacrifice economic prosperity and opportunity for a political cause many	15%	11%	16%
disagree with	16%	16%	16%
		continued on the next page	



		continued from previous page Pres. Battleground	Engaged Voters
	Total	Selected	Selected
is important but does not require big government programs because new technology is already getting cleaner and less carbon-intensive	7%	1%	6%
N	333	78	292

		Unmarried Woman	Less than College White Men	Less than College White Women
	Total	Selected	Selected	Selected
is a poor use of resources when there are more urgent problems we should be focusing our economy on first	17%	*	17%	19%
assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by	46%		46%	48%
political activistsis usually a euphemism for another big government handout that won't improve day	40%	*	40%	4870
to day living conditions	15%	*	14%	13%
			continued on the next page	



	Unmarried Woman		continued from previous page Less than College White Men	Less than College White Women		
	Total	Selected	Selected	Selected		
would go too far to sacrifice economic prosperity and opportunity for a political cause many disagree withis important but does not require big government programs because new technology is already getting cleaner and less carbon-intensive	16% 7%	*	18% 6%	8% 13%		
N	333	20	126	63		

			Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected	
is a poor use of resources when there are more urgent problems we should be focusing our economy on first	17%	17%	20%	15%	*	17%	*	
			continu	ed on the next p	age			

YouGov Blue

			continu	ied from previou	s page		
		Men No College	Women No College	Under 50	Gen	eration	White Unmarried Women
	Total	Selected	Selected	Selected	Gen Z	Millenials	Selected
assumes that there is a major emergency going on, when the reality is the evidence for such an emergency is overstated by political activists	46%	43%	48%	40%	*	39%	*
is usually a euphemism for another big government handout that won't improve day to day living conditions	15%	13%	11%	16%	*	12%	*
would go too far to sacrifice economic prosperity and opportunity for a political cause many disagree with	16%	21%	10%	23%	*	26%	*
is important but does not require big government programs because new technology is already getting cleaner and less carbon-intensive	7%	6%	11%	5%	*	6%	*
N	333	142	76	106	15	58	17



Margin of error: +/-2.8%.

This survey is based on 2,015 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, marital status, education, how many times respondents have voted in recent elections, recent vote method, primary participation, urbanity, cultural views, residence in battleground states and 2020 presidential vote, based on targets provided by Climate Policy and Strategy Associates. Respondents were selected from YouGov's online panel to be representative of registered voters. The weights range from 0.04 to 6 with a mean of 1 and a standard deviation of 0.82.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 2.8%. It is calculated using the formula:

$$\hat{p} \pm 100 imes \sqrt{rac{1 + \mathsf{CV}^2}{n}}$$

where *CV* is the coefficient of variation of the sample weights and *n* is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.