Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

2026 Turnout

As you may know, there [are/were] elections for Governor, U.S. Senate, Congress and other state and local offices on November 3. Many people aren't able to vote. How about you? Were you able to vote, or for some reason were you unable to vote?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Voted	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Voted	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Voted	100%	100%	100%	100%	100%	*	*	100%
Did not vote	0%	0%	0%	0%	0%	*	*	0%
Still plan to vote later	0%	0%	0%	0%	0%	*	*	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Prefer not to say	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Voted	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Early Vote

Did you vote prior to Election Day or did you vote on Election Day?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Prior to Election Day	91%	91%	93%	91%	88%	92%
On Election Day	9%	9%	7%	9%	12%	8%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Prior to Election Day	91%	93%	87%	90%	90%	95%	84%
On Election Day	9%	7%	13%	10%	10%	5%	16%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Prior to Election Day	91%	89%	88%	94%	82%	64%	91%
On Election Day	9%	11%	12%	6%	18%	36%	9%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Prior to Election Day	91%	97%	100%	93%	88%
On Election Day	9%	3%	0%	7%	12%
Don't know	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Prior to Election Day	91%	0%	93%	89%	95%	96%	96%	97%
On Election Day	9%	100%	7%	11%	5%	4%	4%	3%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Prior to Election Day	91%	93%	94%	87%	91%	90%
On Election Day	9%	7%	6%	13%	9%	10%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Prior to Election Day	91%	92%	92%	95%
On Election Day	9%	8%	8%	5%
Don't know	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Prior to Election Day	91%	93%	90%	91%	88%	93%
On Election Day	9%	7%	10%	9%	12%	7%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Prior to Election Day	91%	95%	91%	86%	89%	95%	91%	91%
On Election Day	9%	5%	9%	14%	11%	5%	9%	9%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Prior to Election Day	91%	72%	97%	97%	95%	*	*	100%
On Election Day	9%	28%	3%	3%	5%	*	*	0%
Don't know	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Prior to Election Day	91%	95%	88%	90%	93%	100%
On Election Day	9%	5%	12%	10%	7%	0%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Prior to Election Day	91%	85%	87%	92%	94%	83%	91%	93%
On Election Day	9%	15%	13%	8%	6%	17%	9%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Prior to Election Day	91%	92%	91%	92%	90%	99%	87%
On Election Day	9%	8%	9%	8%	10%	1%	13%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Prior to Election Day	91%	90%	86%	87%
On Election Day	9%	10%	14%	13%
Don't know	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Early Vote Type

[In the previous question you said that you voted prior to election day, how did you cast your ballot]?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
By mail	30%	29%	35%	24%	11%	34%
In person	36%	33%	38%	55%	74%	22%
Dropped mail ballot in drop box	34%	38%	26%	21%	15%	43%
Don't know	0%	0%	0%	0%	0%	0%
N	**363**	**245**	**103**	**95**	**32**	**231**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
By mail	30%	30%	19%	35%	25%	45%	54%
In person	36%	35%	38%	37%	41%	43%	14%
Dropped mail ballot in drop box	34%	36%	43%	28%	35%	11%	32%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**363**	**207**	**50**	**106**	**34**	**14**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
By mail	30%	33%	34%	28%	26%	43%	41%
In person	36%	37%	40%	34%	29%	35%	37%
Dropped mail ballot in drop box	34%	30%	26%	39%	45%	22%	22%
Don't know	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**363**	**13**	**118**	**224**	**7**	**12**	**55**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
By mail	30%	25%	20%	42%	17%
In person	36%	58%	56%	15%	55%
Dropped mail ballot in drop box	34%	17%	24%	43%	28%
Don't know	0%	0%	0%	0%	0%
N	**363**	**18**	**9**	**45**	**44**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
By mail	30%	*	51%	13%	27%	30%	22%	31%
In person	36%	*	26%	34%	41%	26%	39%	36%
Dropped mail ballot in drop box	34%	*	22%	52%	31%	44%	38%	33%
Don't know	0%	*	0%	0%	0%	0%	0%	0%
N	**363**	**0**	**37**	**33**	**69**	**17**	**27**	**181**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
By mail	30%	36%	23%	19%	41%	34%
In person	36%	30%	37%	38%	16%	46%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Dropped mail ballot in drop box	34%	34%	40%	43%	43%	21%
Don't know	0%	0%	0%	0%	0%	0%
N	**363**	**120**	**81**	**50**	**31**	**74**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
By mail	30%	29%	37%	43%
In person	36%	33%	37%	29%
Dropped mail ballot in drop box	34%	38%	26%	28%
Don't know	0%	0%	0%	0%
N	**363**	**207**	**105**	**40**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
By mail	30%	34%	28%	28%	31%	29%
In person	36%	29%	33%	50%	33%	37%
Dropped mail ballot in drop box	34%	37%	40%	23%	36%	34%
Don't know	0%	0%	0%	0%	0%	0%
N	**363**	**126**	**144**	**92**	**111**	**252**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
By mail	30%	17%	34%	32%	27%	35%	33%	27%
In person	36%	60%	33%	42%	37%	22%	39%	33%
Dropped mail ballot in drop box	34%	22%	33%	26%	37%	43%	28%	41%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**363**	**48**	**51**	**62**	**94**	**107**	**188**	**170**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
By mail	30%	25%	29%	44%	42%	*	*	67%
In person	36%	51%	35%	22%	16%	*	*	23%
Dropped mail ballot in drop box	34%	24%	36%	34%	42%	*	*	10%
Don't know	0%	0%	0%	0%	0%	*	*	0%
N	**363**	**48**	**124**	**56**	**64**	**27**	**12**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
By mail	30%	16%	34%	26%	33%	64%
In person	36%	59%	39%	38%	24%	0%
Dropped mail ballot in drop box	34%	24%	28%	36%	43%	36%
Don't know	0%	0%	0%	0%	0%	0%
N	**363**	**50**	**93**	**96**	**115**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
By mail	30%	17%	15%	16%	41%	14%	31%	33%
In person	36%	63%	72%	68%	9%	75%	30%	30%
Dropped mail ballot in drop box	34%	20%	13%	16%	50%	11%	39%	38%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**363**	**55**	**60**	**50**	**198**	**48**	**30**	**284**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
By mail	30%	30%	30%	33%	30%	23%	37%
In person	36%	41%	31%	36%	36%	44%	30%
Dropped mail ballot in drop box	34%	29%	39%	31%	34%	33%	33%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**363**	**170**	**192**	**69**	**248**	**55**	**40**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
By mail	30%	35%	28%	27%
In person	36%	47%	19%	34%
Dropped mail ballot in drop box	34%	18%	53%	38%
Don't know	0%	0%	0%	0%
N	**363**	**55**	**56**	**46**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Senate Vote 2026 - Post Election

Thinking about the election for U.S. Senate, did you vote for – the Democratic or Republican candidate? I know voting is by secret ballot, and I assure you this survey is completely confidential.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
[Democratic candidate]	72%	97%	0%	100%	0%	*
[Republican candidate]	25%	2%	92%	0%	100%	*
[Independent candidate]	0%	0%	0%	0%	0%	*
Other candidate	1%	0%	3%	0%	0%	*
Undecided	0%	0%	0%	0%	0%	*
Did not vote for U.S. Senate	2%	1%	5%	0%	0%	*
Prefer not to say	0%	0%	0%	0%	0%	*
N	**146**	**107**	**36**	**105**	**37**	**0**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
[Democratic candidate]	72%	97%	65%	24%	79%	0%	100%
[Republican candidate]	25%	1%	30%	70%	14%	42%	0%
[Independent candidate]	0%	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	5%	2%	7%	58%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	1%	0%	5%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**146**	**82**	**23**	**41**	**13**	**3**	**1**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
[Democratic candidate]	72%	39%	24%	97%	*	100%	0%
[Republican candidate]	25%	61%	70%	2%	*	0%	88%
[Independent candidate]	0%	0%	0%	0%	*	0%	0%
Other candidate	1%	0%	2%	0%	*	0%	0%
Undecided	0%	0%	0%	0%	*	0%	0%
Did not vote for U.S. Senate	2%	0%	4%	1%	*	0%	12%
Prefer not to say	0%	0%	0%	0%	*	0%	0%
N	**146**	**4**	**45**	**94**	**4**	**11**	**15**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	72%	0%	0%	14%	55%
[Republican candidate]	25%	100%	100%	86%	41%
[Independent candidate]	0%	0%	0%	0%	0%
Other candidate	1%	0%	0%	0%	4%
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**146**	**4**	**4**	**12**	**25**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Democratic candidate]	72%	84%	54%	48%	72%	47%	72%	78%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Republican candidate]	25%	16%	16%	52%	26%	53%	28%	20%
[Independent candidate]	0%	0%	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	14%	0%	2%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	17%	0%	0%	0%	0%	2%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**146**	**8**	**11**	**10**	**30**	**7**	**11**	**69**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
[Democratic candidate]	72%	100%	92%	65%	16%	27%
[Republican candidate]	25%	0%	4%	30%	84%	64%
[Independent candidate]	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	0%	5%	0%	3%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	4%	0%	0%	6%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**146**	**47**	**29**	**23**	**10**	**30**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
[Democratic candidate]	72%	97%	11%	93%
[Republican candidate]	25%	3%	82%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
[Independent candidate]	0%	0%	0%	0%
Other candidate	1%	0%	2%	0%
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	5%	0%
Prefer not to say	0%	0%	0%	0%
N	**146**	**86**	**38**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
[Democratic candidate]	72%	99%	71%	36%	65%	74%
[Republican candidate]	25%	1%	25%	57%	29%	23%
[Independent candidate]	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	2%	2%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	2%	5%	6%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**146**	**51**	**57**	**38**	**43**	**104**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
[Democratic candidate]	72%	85%	75%	71%	59%	76%	68%	74%
[Republican candidate]	25%	15%	25%	25%	34%	20%	30%	20%
[Independent candidate]	0%	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Other candidate	1%	0%	0%	3%	3%	0%	1%	2%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	0%	0%	5%	4%	0%	4%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**146**	**20**	**25**	**36**	**38**	**28**	**76**	**68**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
[Democratic candidate]	72%	85%	72%	*	*	*	*	100%
[Republican candidate]	25%	11%	26%	*	*	*	*	0%
[Independent candidate]	0%	0%	0%	*	*	*	*	0%
Other candidate	1%	3%	2%	*	*	*	*	0%
Undecided	0%	0%	0%	*	*	*	*	0%
Did not vote for U.S. Senate	2%	1%	0%	*	*	*	*	0%
Prefer not to say	0%	0%	0%	*	*	*	*	0%
N	**146**	**39**	**39**	**23**	**19**	**7**	**5**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
[Democratic candidate]	72%	84%	73%	62%	74%	41%
[Republican candidate]	25%	16%	25%	31%	22%	59%
[Independent candidate]	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	2%	2%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	0%	5%	4%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**146**	**22**	**51**	**40**	**31**	**2**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
[Democratic candidate]	72%	91%	60%	81%	64%	69%	61%	76%
[Republican candidate]	25%	9%	37%	12%	36%	27%	39%	21%
[Independent candidate]	0%	0%	0%	0%	0%	0%	0%	0%
Other candidate	1%	0%	2%	2%	0%	4%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	2%	4%	0%	1%	0%	3%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**146**	**24**	**65**	**44**	**14**	**58**	**14**	**74**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
[Democratic candidate]	72%	59%	82%	77%	70%	70%	85%
[Republican candidate]	25%	37%	15%	12%	28%	13%	15%
[Independent candidate]	0%	0%	0%	0%	0%	0%	0%
Other candidate	1%	1%	2%	0%	1%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Did not vote for U.S. Senate	2%	3%	1%	11%	0%	17%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**146**	**67**	**79**	**17**	**110**	**15**	**18**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
[Democratic candidate]	72%	58%	74%	91%
[Republican candidate]	25%	42%	13%	6%
[Independent candidate]	0%	0%	0%	0%
Other candidate	1%	0%	0%	3%
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	2%	0%	13%	0%
Prefer not to say	0%	0%	0%	0%
N	**146**	**23**	**19**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Senate Vote 2026 - Full Recoded
Senate Vote 2026 - Full Recoded

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic candidate	26%	39%	0%	100%	0%	0%
Republican candidate	9%	1%	30%	0%	100%	0%
Other candidate	1%	0%	1%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	2%	0%	0%	0%
Registered in state without Senate race	63%	60%	67%	0%	0%	100%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic candidate	26%	36%	26%	8%	27%	0%	7%
Republican candidate	9%	0%	12%	24%	5%	7%	0%
Other candidate	1%	0%	2%	1%	2%	10%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	1%	0%	2%	0%	0%	0%
Registered in state without Senate race	63%	63%	60%	65%	66%	83%	93%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic candidate	26%	11%	8%	38%	13%	58%	0%
Republican candidate	9%	17%	23%	1%	7%	0%	22%
Other candidate	1%	0%	1%	0%	12%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	0%	6%	0%	3%
Registered in state without Senate race	63%	73%	67%	61%	61%	42%	75%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	26%	0%	0%	3%	27%
Republican candidate	9%	23%	41%	21%	20%
Other candidate	1%	0%	0%	0%	2%
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	0%	0%	0%
Registered in state without Senate race	63%	77%	59%	75%	50%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic candidate	26%	47%	15%	13%	29%	18%	30%	29%
Republican candidate	9%	9%	4%	13%	11%	21%	11%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Other candidate	1%	0%	4%	0%	1%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	5%	0%	0%	0%	0%	1%
Registered in state without Senate race	63%	45%	72%	74%	59%	61%	59%	63%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democratic candidate	26%	37%	31%	26%	5%	10%
Republican candidate	9%	0%	1%	12%	26%	23%
Other candidate	1%	0%	0%	2%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	0%	0%	2%
Registered in state without Senate race	63%	63%	66%	60%	69%	64%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democratic candidate	26%	37%	4%	37%
Republican candidate	9%	1%	27%	3%
Other candidate	1%	0%	1%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	2%	0%
Registered in state without Senate race	63%	62%	67%	60%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democratic candidate	26%	37%	25%	14%	22%	28%
Republican candidate	9%	0%	9%	21%	10%	9%
Other candidate	1%	0%	1%	1%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	2%	2%	0%
Registered in state without Senate race	63%	62%	64%	62%	66%	62%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic candidate	26%	33%	33%	36%	21%	19%	25%	27%
Republican candidate	9%	6%	11%	13%	12%	5%	11%	7%
Other candidate	1%	0%	0%	2%	1%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Did not vote for U.S. Senate	1%	0%	0%	0%	2%	1%	0%	2%
Registered in state without Senate race	63%	61%	56%	50%	64%	76%	63%	64%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democratic candidate	26%	50%	22%	18%	20%	*	*	49%
Republican candidate	9%	7%	8%	18%	8%	*	*	0%
Other candidate	1%	2%	1%	0%	0%	*	*	0%
Undecided	0%	0%	0%	0%	0%	*	*	0%
Did not vote for U.S. Senate	1%	1%	0%	4%	0%	*	*	0%
Registered in state without Senate race	63%	41%	69%	60%	72%	*	*	51%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democratic candidate	26%	35%	35%	23%	19%	13%
Republican candidate	9%	6%	12%	11%	6%	19%
Other candidate	1%	0%	1%	1%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Did not vote for U.S. Senate	1%	0%	0%	2%	1%	0%
Registered in state without Senate race	63%	59%	52%	63%	75%	68%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic candidate	26%	33%	57%	65%	4%	69%	27%	18%
Republican candidate	9%	3%	35%	10%	2%	27%	17%	5%
Other candidate	1%	0%	2%	2%	0%	4%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	2%	3%	0%	1%	0%	1%
Registered in state without Senate race	63%	63%	5%	19%	94%	0%	56%	76%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democratic candidate	26%	21%	31%	17%	28%	19%	33%
Republican candidate	9%	14%	5%	3%	11%	3%	6%
Other candidate	1%	0%	1%	0%	1%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Did not vote for U.S. Senate	1%	1%	1%	2%	0%	4%	0%
Registered in state without Senate race	63%	64%	63%	78%	60%	74%	61%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democratic candidate	26%	22%	22%	33%
Republican candidate	9%	16%	4%	2%
Other candidate	1%	0%	0%	1%
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	4%	0%
Registered in state without Senate race	63%	62%	70%	64%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

House Vote 2026 - Post Election

Thinking about the election for Congress, did you vote for – [the Democratic candidate or the Republican candidate]? I know voting is by secret ballot, and I assure you this survey is completely confidential

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
[Democratic candidate]	67%	100%	0%	100%	5%	64%
[Republican candidate]	28%	0%	100%	0%	91%	30%
Other candidate	2%	0%	0%	0%	4%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	0%	0%	0%	0%	5%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
[Democratic candidate]	67%	96%	61%	17%	62%	0%	100%
[Republican candidate]	28%	1%	23%	80%	11%	52%	0%
Other candidate	2%	1%	6%	1%	4%	11%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	2%	10%	1%	23%	38%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
[Democratic candidate]	67%	78%	14%	97%	65%	100%	0%
[Republican candidate]	28%	17%	77%	1%	7%	0%	100%
Other candidate	2%	0%	2%	1%	6%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	7%	0%	21%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	67%	0%	0%	22%	46%
[Republican candidate]	28%	100%	100%	75%	42%
Other candidate	2%	0%	0%	0%	6%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	0%	0%	3%	6%
Prefer not to say	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Democratic candidate]	67%	88%	63%	72%	71%	63%	75%	64%
[Republican candidate]	28%	12%	24%	24%	25%	37%	20%	32%
Other candidate	2%	0%	1%	4%	2%	0%	5%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	0%	12%	0%	2%	0%	0%	3%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
[Democratic candidate]	67%	96%	95%	61%	27%	14%
[Republican candidate]	28%	2%	1%	23%	73%	83%
Other candidate	2%	1%	0%	6%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	4%	10%	0%	2%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
[Democratic candidate]	67%	96%	9%	83%
[Republican candidate]	28%	0%	88%	9%
Other candidate	2%	1%	1%	3%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	3%	2%	1%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Prefer not to say	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
[Democratic candidate]	67%	95%	72%	23%	63%	70%
[Republican candidate]	28%	3%	22%	71%	33%	25%
Other candidate	2%	1%	1%	3%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	5%	3%	4%	3%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
[Democratic candidate]	67%	72%	67%	71%	67%	64%	62%	72%
[Republican candidate]	28%	19%	23%	22%	33%	33%	32%	24%
Other candidate	2%	0%	8%	1%	0%	1%	2%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	9%	2%	6%	0%	2%	3%	3%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
[Democratic candidate]	67%	85%	71%	61%	56%	*	*	100%
[Republican candidate]	28%	12%	25%	32%	42%	*	*	0%
Other candidate	2%	1%	0%	3%	2%	*	*	0%
Undecided	0%	0%	0%	0%	0%	*	*	0%
Did not vote for House of Representatives	3%	2%	4%	3%	0%	*	*	0%
Prefer not to say	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
[Democratic candidate]	67%	72%	70%	64%	68%	13%
[Republican candidate]	28%	20%	22%	33%	29%	87%
Other candidate	2%	0%	5%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	8%	3%	3%	2%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
[Democratic candidate]	67%	79%	65%	77%	62%	71%	49%	69%
[Republican candidate]	28%	11%	31%	23%	33%	24%	43%	27%
Other candidate	2%	4%	3%	0%	1%	4%	5%	1%

continued on the next page . . .

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	1%	0%	4%	1%	3%	4%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
[Democratic candidate]	67%	63%	71%	60%	70%	64%	64%
[Republican candidate]	28%	31%	25%	33%	25%	29%	36%
Other candidate	2%	2%	2%	0%	2%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	2%	7%	2%	8%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
[Democratic candidate]	67%	55%	70%	80%
[Republican candidate]	28%	44%	23%	15%
Other candidate	2%	0%	0%	0%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	6%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Prefer not to say	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

House Vote 2026 - Full Recoded
House Vote 2026 - Full Recoded

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic candidate	67%	100%	0%	100%	5%	64%
Republican candidate	28%	0%	100%	0%	91%	30%
Other candidate	2%	0%	0%	0%	4%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	0%	0%	0%	0%	5%
Refused	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic candidate	67%	96%	61%	17%	62%	0%	100%
Republican candidate	28%	1%	23%	80%	11%	52%	0%
Other candidate	2%	1%	6%	1%	4%	11%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	2%	10%	1%	23%	38%	0%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic candidate	67%	78%	14%	97%	65%	100%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Republican candidate	28%	17%	77%	1%	7%	0%	100%
Other candidate	2%	0%	2%	1%	6%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	7%	0%	21%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	67%	0%	0%	22%	46%
Republican candidate	28%	100%	100%	75%	42%
Other candidate	2%	0%	0%	0%	6%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	0%	0%	3%	6%
Refused	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic candidate	67%	88%	63%	72%	71%	63%	75%	64%
Republican candidate	28%	12%	24%	24%	25%	37%	20%	32%
Other candidate	2%	0%	1%	4%	2%	0%	5%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not vote for House of Representatives	3%	0%	12%	0%	2%	0%	0%	3%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democratic candidate	67%	96%	95%	61%	27%	14%
Republican candidate	28%	2%	1%	23%	73%	83%
Other candidate	2%	1%	0%	6%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	4%	10%	0%	2%
Refused	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democratic candidate	67%	96%	9%	83%
Republican candidate	28%	0%	88%	9%
Other candidate	2%	1%	1%	3%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	3%	2%	1%	5%
Refused	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democratic candidate	67%	95%	72%	23%	63%	70%
Republican candidate	28%	3%	22%	71%	33%	25%
Other candidate	2%	1%	1%	3%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	5%	3%	4%	3%
Refused	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic candidate	67%	72%	67%	71%	67%	64%	62%	72%
Republican candidate	28%	19%	23%	22%	33%	33%	32%	24%
Other candidate	2%	0%	8%	1%	0%	1%	2%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	9%	2%	6%	0%	2%	3%	3%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democratic candidate	67%	85%	71%	61%	56%	*	*	100%
Republican candidate	28%	12%	25%	32%	42%	*	*	0%
Other candidate	2%	1%	0%	3%	2%	*	*	0%
Undecided	0%	0%	0%	0%	0%	*	*	0%
Did not vote for House of Representatives	3%	2%	4%	3%	0%	*	*	0%
Refused	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democratic candidate	67%	72%	70%	64%	68%	13%
Republican candidate	28%	20%	22%	33%	29%	87%
Other candidate	2%	0%	5%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	8%	3%	3%	2%	0%
Refused	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic candidate	67%	79%	65%	77%	62%	71%	49%	69%
Republican candidate	28%	11%	31%	23%	33%	24%	43%	27%
Other candidate	2%	4%	3%	0%	1%	4%	5%	1%

continued on the next page . . .

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	1%	0%	4%	1%	3%	4%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democratic candidate	67%	63%	71%	60%	70%	64%	64%
Republican candidate	28%	31%	25%	33%	25%	29%	36%
Other candidate	2%	2%	2%	0%	2%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	3%	5%	2%	7%	2%	8%	0%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democratic candidate	67%	55%	70%	80%
Republican candidate	28%	44%	23%	15%
Other candidate	2%	0%	0%	0%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	3%	1%	6%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Refused	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Thought About Supporting Democrat

Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Democratic candidate for [Senate/Congress]?

asked of those who did not support Senate or House Democrat

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Yes	15%	0%	9%	*	7%	18%
No	85%	100%	91%	*	93%	82%
N	**132**	**3**	**110**	**0**	**37**	**91**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Yes	15%	55%	29%	7%	56%	100%	*
No	85%	45%	71%	93%	44%	0%	*
N	**132**	**11**	**23**	**97**	**14**	**15**	**0**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Yes	15%	19%	13%	32%	*	*	6%
No	85%	81%	87%	68%	*	*	94%
N	**132**	**4**	**116**	**8**	**4**	**0**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Yes	15%	8%	20%	7%	16%
No	85%	92%	80%	93%	84%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
N	**132**	**18**	**9**	**38**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Yes	15%	0%	36%	26%	9%	30%	12%	10%
No	85%	100%	64%	74%	91%	70%	88%	90%
N	**132**	**2**	**15**	**10**	**22**	**6**	**7**	**69**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Yes	15%	*	*	29%	8%	7%
No	85%	*	*	71%	92%	93%
N	**132**	**5**	**7**	**23**	**24**	**71**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Yes	15%	42%	9%	10%
No	85%	58%	91%	90%
N	**132**	**10**	**104**	**8**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Yes	15%	42%	20%	10%	9%	18%
No	85%	58%	80%	90%	91%	82%
N	**132**	**7**	**47**	**78**	**48**	**85**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Yes	15%	40%	7%	23%	10%	10%	17%	13%
No	85%	60%	93%	77%	90%	90%	83%	87%
N	**132**	**15**	**19**	**21**	**35**	**42**	**78**	**54**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Yes	15%	*	21%	*	*	*	*	–
No	85%	*	79%	*	*	*	*	–
N	**132**	**10**	**39**	**23**	**30**	**11**	**5**	**0**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Yes	15%	39%	10%	17%	10%	*
No	85%	61%	90%	83%	90%	*
N	**132**	**16**	**32**	**38**	**40**	**6**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Yes	15%	34%	5%	14%	16%	8%	10%	17%
No	85%	66%	95%	86%	84%	92%	90%	83%
N	**132**	**13**	**27**	**13**	**79**	**18**	**17**	**97**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Yes	15%	22%	7%	18%	14%	19%	8%
No	85%	78%	93%	82%	86%	81%	92%
N	**132**	**69**	**63**	**30**	**83**	**22**	**17**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Yes	15%	6%	14%	39%
No	85%	94%	86%	61%
N	**132**	**28**	**20**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Thought About Supporting Democrat Seriousness

How seriously did you think about voting for the Democratic candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Democrat

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very seriously	14%	*	20%	*	0%	17%
Somewhat seriously	40%	*	51%	*	42%	34%
Only a little seriously	21%	*	7%	*	0%	26%
Did not consider voting for the Democratic candidate at all	25%	*	22%	*	58%	23%
Not sure	0%	*	0%	*	0%	0%
N	**20**	**0**	**10**	**0**	**3**	**16**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very seriously	14%	*	*	0%	*	19%	*
Somewhat seriously	40%	*	*	58%	*	53%	*
Only a little seriously	21%	*	*	9%	*	28%	*
Did not consider voting for the Democratic candidate at all	25%	*	*	32%	*	0%	*
Not sure	0%	*	*	0%	*	0%	*
N	**20**	**6**	**7**	**7**	**8**	**15**	**0**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very seriously	14%	*	13%	*	*	*	*
Somewhat seriously	40%	*	27%	*	*	*	*
Only a little seriously	21%	*	29%	*	*	*	*
Did not consider voting for the Democratic candidate at all	25%	*	30%	*	*	*	*
Not sure	0%	*	0%	*	*	*	*
N	**20**	**1**	**15**	**3**	**2**	**0**	**4**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very seriously	14%	*	*	*	*
Somewhat seriously	40%	*	*	*	*
Only a little seriously	21%	*	*	*	*
Did not consider voting for the Democratic candidate at all	25%	*	*	*	*
Not sure	0%	*	*	*	*
N	**20**	**2**	**2**	**3**	**4**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very seriously	14%	*	*	*	*	*	*	*
Somewhat seriously	40%	*	*	*	*	*	*	*
Only a little seriously	21%	*	*	*	*	*	*	*

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not consider voting for the Democratic candidate at all	25%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**20**	**0**	**6**	**3**	**2**	**2**	**1**	**7**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very seriously	14%	*	*	*	*	0%
Somewhat seriously	40%	*	*	*	*	55%
Only a little seriously	21%	*	*	*	*	13%
Did not consider voting for the Democratic candidate at all	25%	*	*	*	*	32%
Not sure	0%	*	*	*	*	0%
N	**20**	**3**	**4**	**7**	**2**	**5**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very seriously	14%	*	22%	*
Somewhat seriously	40%	*	45%	*
Only a little seriously	21%	*	7%	*
Did not consider voting for the Democratic candidate at all	25%	*	25%	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	0%	*	0%	*
N	**20**	**4**	**9**	**1**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very seriously	14%	*	0%	0%	62%	0%
Somewhat seriously	40%	*	27%	71%	24%	44%
Only a little seriously	21%	*	37%	9%	0%	27%
Did not consider voting for the Democratic candidate at all	25%	*	37%	21%	15%	29%
Not sure	0%	*	0%	0%	0%	0%
N	**20**	**3**	**10**	**8**	**4**	**16**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very seriously	14%	*	*	*	*	*	0%	40%
Somewhat seriously	40%	*	*	*	*	*	29%	60%
Only a little seriously	21%	*	*	*	*	*	32%	0%
Did not consider voting for the Democratic candidate at all	25%	*	*	*	*	*	39%	0%
Not sure	0%	*	*	*	*	*	0%	0%
N	**20**	**6**	**1**	**5**	**4**	**4**	**13**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very seriously	14%	*	*	*	*	*	*	*
Somewhat seriously	40%	*	*	*	*	*	*	*
Only a little seriously	21%	*	*	*	*	*	*	*
Did not consider voting for the Democratic candidate at all	25%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**20**	**1**	**8**	**3**	**3**	**4**	**0**	**0**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very seriously	14%	*	0%	*	*	*
Somewhat seriously	40%	*	78%	*	*	*
Only a little seriously	21%	*	0%	*	*	*
Did not consider voting for the Democratic candidate at all	25%	*	22%	*	*	*
Not sure	0%	*	0%	*	*	*
N	**20**	**6**	**3**	**6**	**4**	**0**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very seriously	14%	*	0%	*	22%	0%	*	16%
Somewhat seriously	40%	*	46%	*	43%	100%	*	29%
Only a little seriously	21%	*	0%	*	5%	0%	*	25%

continued on the next page . . .

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Did not consider voting for the Democratic candidate at all	25%	*	54%	*	29%	0%	*	30%
Not sure	0%	*	0%	*	0%	0%	*	0%
N	**20**	**5**	**1**	**2**	**12**	**2**	**2**	**17**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very seriously	14%	18%	0%	*	24%	*	*
Somewhat seriously	40%	32%	67%	*	38%	*	*
Only a little seriously	21%	23%	14%	*	0%	*	*
Did not consider voting for the Democratic candidate at all	25%	28%	18%	*	38%	*	*
Not sure	0%	0%	0%	*	0%	*	*
N	**20**	**15**	**5**	**5**	**11**	**4**	**1**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very seriously	14%	*	*	*
Somewhat seriously	40%	*	*	*
Only a little seriously	21%	*	*	*
Did not consider voting for the Democratic candidate at all	25%	*	*	*

continued on the next page . . .

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	0%	*	*	*
N	**20**	**2**	**3**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Thought About Supporting Republican

Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Republican candidate for [Senate/Congress]

asked of those who did not support Senate or House Republican

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Yes	6%	6%	*	1%	*	9%
No	94%	94%	*	99%	*	91%
N	**265**	**265**	**0**	**105**	**0**	**160**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Yes	6%	3%	16%	12%	16%	*	100%
No	94%	97%	84%	88%	84%	*	0%
N	**265**	**210**	**34**	**20**	**24**	**0**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Yes	6%	4%	15%	5%	*	15%	*
No	94%	96%	85%	95%	*	85%	*
N	**265**	**11**	**18**	**230**	**5**	**18**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Yes	6%	*	*	*	13%
No	94%	*	*	*	87%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
N	**265**	**0**	**0**	**11**	**23**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Yes	6%	9%	11%	12%	9%	15%	0%	2%
No	94%	91%	89%	88%	91%	85%	100%	98%
N	**265**	**13**	**24**	**27**	**50**	**11**	**21**	**119**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Yes	6%	3%	4%	16%	*	*
No	94%	97%	96%	84%	*	*
N	**265**	**124**	**80**	**34**	**9**	**11**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Yes	6%	4%	26%	3%
No	94%	96%	74%	97%
N	**265**	**214**	**10**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Yes	6%	3%	8%	13%	4%	6%
No	94%	97%	92%	87%	96%	94%
N	**265**	**129**	**113**	**23**	**79**	**186**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Yes	6%	0%	0%	9%	9%	7%	5%	6%
No	94%	100%	100%	91%	91%	93%	95%	94%
N	**265**	**36**	**37**	**52**	**70**	**71**	**128**	**133**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Yes	6%	7%	5%	2%	14%	*	*	0%
No	94%	93%	95%	98%	86%	*	*	100%
N	**265**	**56**	**89**	**35**	**37**	**19**	**10**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Yes	6%	0%	5%	8%	7%	0%
No	94%	100%	95%	92%	93%	100%
N	**265**	**37**	**73**	**69**	**83**	**1**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Yes	6%	3%	3%	0%	9%	0%	0%	7%
No	94%	97%	97%	100%	91%	100%	100%	93%
N	**265**	**51**	**42**	**42**	**131**	**40**	**16**	**209**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Yes	6%	4%	7%	7%	6%	8%	0%
No	94%	96%	93%	93%	94%	92%	100%
N	**265**	**116**	**149**	**44**	**191**	**34**	**29**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Yes	6%	5%	3%	5%
No	94%	95%	97%	95%
N	**265**	**34**	**45**	**41**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Thought About Supporting Republican Seriousness

How seriously did you think about voting for the Republican candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Republican

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very seriously	9%	9%	*	0%	*	10%
Somewhat seriously	42%	42%	*	65%	*	40%
Only a little seriously	28%	28%	*	0%	*	31%
Did not consider voting for the Republican candidate at all	21%	21%	*	35%	*	19%
Not sure	0%	0%	*	0%	*	0%
N	**15**	**15**	**0**	**1**	**0**	**14**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very seriously	9%	9%	*	*	*	*	12%
Somewhat seriously	42%	35%	*	*	*	*	53%
Only a little seriously	28%	34%	*	*	*	*	36%
Did not consider voting for the Republican candidate at all	21%	23%	*	*	*	*	0%
Not sure	0%	0%	*	*	*	*	0%
N	**15**	**7**	**6**	**2**	**4**	**0**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very seriously	9%	*	*	13%	*	*	*
Somewhat seriously	42%	*	*	43%	*	*	*
Only a little seriously	28%	*	*	34%	*	*	*
Did not consider voting for the Republican candidate at all	21%	*	*	11%	*	*	*
Not sure	0%	*	*	0%	*	*	*
N	**15**	**0**	**3**	**11**	**1**	**3**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very seriously	9%	*	*	*	*
Somewhat seriously	42%	*	*	*	*
Only a little seriously	28%	*	*	*	*
Did not consider voting for the Republican candidate at all	21%	*	*	*	*
Not sure	0%	*	*	*	*
N	**15**	**0**	**0**	**2**	**3**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very seriously	9%	*	*	*	*	*	*	*
Somewhat seriously	42%	*	*	*	*	*	*	*
Only a little seriously	28%	*	*	*	*	*	*	*

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not consider voting for the Republican candidate at all	21%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**15**	**1**	**3**	**3**	**5**	**2**	**0**	**2**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very seriously	9%	19%	*	*	*	*
Somewhat seriously	42%	30%	*	*	*	*
Only a little seriously	28%	0%	*	*	*	*
Did not consider voting for the Republican candidate at all	21%	51%	*	*	*	*
Not sure	0%	0%	*	*	*	*
N	**15**	**3**	**3**	**6**	**1**	**2**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very seriously	9%	7%	*	*
Somewhat seriously	42%	51%	*	*
Only a little seriously	28%	23%	*	*
Did not consider voting for the Republican candidate at all	21%	19%	*	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	0%	0%	*	*
N	**15**	**9**	**3**	**1**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very seriously	9%	16%	9%	*	18%	7%
Somewhat seriously	42%	25%	47%	*	36%	44%
Only a little seriously	28%	16%	43%	*	19%	31%
Did not consider voting for the Republican candidate at all	21%	43%	0%	*	27%	19%
Not sure	0%	0%	0%	*	0%	0%
N	**15**	**4**	**9**	**3**	**3**	**12**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very seriously	9%	*	*	*	*	*	12%	7%
Somewhat seriously	42%	*	*	*	*	*	45%	39%
Only a little seriously	28%	*	*	*	*	*	43%	17%
Did not consider voting for the Republican candidate at all	21%	*	*	*	*	*	0%	37%
Not sure	0%	*	*	*	*	*	0%	0%
N	**15**	**0**	**0**	**5**	**6**	**5**	**7**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very seriously	9%	*	*	*	*	*	*	*
Somewhat seriously	42%	*	*	*	*	*	*	*
Only a little seriously	28%	*	*	*	*	*	*	*
Did not consider voting for the Republican candidate at all	21%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**15**	**4**	**5**	**1**	**5**	**1**	**1**	**0**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very seriously	9%	*	36%	*	0%	*
Somewhat seriously	42%	*	52%	*	30%	*
Only a little seriously	28%	*	0%	*	37%	*
Did not consider voting for the Republican candidate at all	21%	*	12%	*	32%	*
Not sure	0%	*	0%	*	0%	*
N	**15**	**0**	**4**	**5**	**6**	**0**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very seriously	9%	*	*	*	5%	*	*	9%
Somewhat seriously	42%	*	*	*	43%	*	*	42%
Only a little seriously	28%	*	*	*	30%	*	*	28%

continued on the next page . . .

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Did not consider voting for the Republican candidate at all	21%	*	*	*	22%	*	*	21%
Not sure	0%	*	*	*	0%	*	*	0%
N	**15**	**2**	**1**	**0**	**12**	**0**	**0**	**15**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very seriously	9%	16%	6%	*	13%	*	*
Somewhat seriously	42%	41%	42%	*	53%	*	*
Only a little seriously	28%	29%	28%	*	13%	*	*
Did not consider voting for the Republican candidate at all	21%	15%	24%	*	21%	*	*
Not sure	0%	0%	0%	*	0%	*	*
N	**15**	**5**	**10**	**3**	**11**	**3**	**0**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very seriously	9%	*	*	*
Somewhat seriously	42%	*	*	*
Only a little seriously	28%	*	*	*
Did not consider voting for the Republican candidate at all	21%	*	*	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	0%	*	*	*
N	**15**	**2**	**2**	**2**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Timing of Voting Decision

When did you finally decide how you would vote in the election? Did you decide: on Election Day, the weekend before, the final week, the last month, after Labor Day, in the summer, or from the very start?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
On Election Day	4%	5%	2%	7%	4%	3%
The weekend before	10%	9%	9%	6%	5%	11%
The final week	9%	10%	8%	4%	14%	11%
The last month	18%	19%	17%	20%	21%	17%
After Labor Day	4%	4%	6%	3%	10%	4%
In the summer	7%	8%	5%	8%	9%	7%
From the very start	47%	45%	54%	52%	38%	47%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
On Election Day	4%	2%	5%	7%	2%	0%	10%
The weekend before	10%	9%	14%	10%	26%	18%	21%
The final week	9%	7%	18%	9%	5%	18%	22%
The last month	18%	18%	25%	15%	18%	14%	25%
After Labor Day	4%	4%	3%	6%	6%	9%	14%
In the summer	7%	9%	4%	5%	4%	0%	0%
From the very start	47%	51%	31%	48%	39%	42%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
On Election Day	4%	4%	6%	2%	9%	36%	3%
The weekend before	10%	25%	11%	8%	13%	13%	9%
The final week	9%	11%	7%	10%	18%	7%	7%
The last month	18%	21%	17%	18%	27%	21%	22%
After Labor Day	4%	4%	4%	5%	7%	0%	0%
In the summer	7%	3%	5%	8%	0%	9%	1%
From the very start	47%	32%	49%	48%	26%	13%	58%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
On Election Day	4%	3%	0%	4%	12%
The weekend before	10%	3%	20%	3%	16%
The final week	9%	3%	0%	14%	17%
The last month	18%	20%	13%	13%	19%
After Labor Day	4%	0%	13%	10%	3%
In the summer	7%	5%	0%	5%	7%
From the very start	47%	66%	54%	51%	26%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
On Election Day	4%	100%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
The weekend before	10%	0%	100%	0%	0%	0%	0%	0%
The final week	9%	0%	0%	100%	0%	0%	0%	0%
The last month	18%	0%	0%	0%	100%	0%	0%	0%
After Labor Day	4%	0%	0%	0%	0%	100%	0%	0%
In the summer	7%	0%	0%	0%	0%	0%	100%	0%
From the very start	47%	0%	0%	0%	0%	0%	0%	100%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
On Election Day	4%	3%	1%	5%	6%	7%
The weekend before	10%	10%	7%	14%	2%	14%
The final week	9%	6%	9%	18%	17%	4%
The last month	18%	16%	17%	25%	10%	18%
After Labor Day	4%	2%	7%	3%	15%	2%
In the summer	7%	7%	13%	4%	7%	4%
From the very start	47%	56%	46%	31%	43%	51%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
On Election Day	4%	5%	3%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
The weekend before	10%	8%	8%	9%
The final week	9%	8%	7%	6%
The last month	18%	17%	20%	25%
After Labor Day	4%	4%	4%	2%
In the summer	7%	9%	5%	10%
From the very start	47%	48%	52%	48%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
On Election Day	4%	2%	3%	6%	10%	1%
The weekend before	10%	10%	7%	14%	9%	10%
The final week	9%	6%	11%	11%	11%	9%
The last month	18%	16%	19%	21%	9%	23%
After Labor Day	4%	2%	8%	2%	5%	4%
In the summer	7%	6%	9%	4%	8%	7%
From the very start	47%	56%	43%	42%	49%	46%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
On Election Day	4%	0%	2%	8%	7%	0%	3%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
The weekend before	10%	9%	14%	20%	8%	4%	10%	10%
The final week	9%	11%	10%	14%	4%	10%	10%	9%
The last month	18%	23%	18%	14%	18%	20%	19%	18%
After Labor Day	4%	2%	3%	8%	1%	7%	3%	5%
In the summer	7%	6%	11%	5%	7%	7%	6%	8%
From the very start	47%	49%	42%	31%	55%	52%	48%	47%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
On Election Day	4%	15%	1%	1%	3%	*	*	0%
The weekend before	10%	8%	11%	14%	7%	*	*	31%
The final week	9%	9%	13%	4%	8%	*	*	0%
The last month	18%	21%	21%	15%	18%	*	*	13%
After Labor Day	4%	2%	8%	8%	1%	*	*	0%
In the summer	7%	6%	5%	9%	7%	*	*	0%
From the very start	47%	40%	41%	50%	55%	*	*	56%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
On Election Day	4%	0%	7%	6%	1%	0%

continued on the next page . . .

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
The weekend before	10%	9%	16%	11%	5%	0%
The final week	9%	8%	11%	6%	10%	0%
The last month	18%	23%	17%	18%	19%	8%
After Labor Day	4%	4%	5%	3%	6%	0%
In the summer	7%	5%	8%	8%	7%	0%
From the very start	47%	52%	36%	48%	53%	92%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
On Election Day	4%	8%	11%	2%	1%	12%	0%	3%
The weekend before	10%	4%	8%	10%	12%	9%	4%	11%
The final week	9%	11%	4%	4%	12%	8%	9%	10%
The last month	18%	5%	26%	29%	17%	23%	18%	18%
After Labor Day	4%	4%	6%	1%	5%	5%	12%	4%
In the summer	7%	8%	1%	18%	6%	7%	9%	7%
From the very start	47%	60%	44%	36%	47%	37%	48%	49%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
On Election Day	4%	4%	4%	7%	3%	1%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
The weekend before	10%	14%	7%	13%	8%	16%	3%
The final week	9%	9%	10%	4%	12%	2%	2%
The last month	18%	17%	20%	16%	18%	21%	15%
After Labor Day	4%	4%	5%	5%	5%	5%	6%
In the summer	7%	9%	5%	5%	8%	6%	4%
From the very start	47%	44%	50%	51%	45%	49%	61%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
On Election Day	4%	8%	11%	10%
The weekend before	10%	8%	10%	5%
The final week	9%	13%	9%	5%
The last month	18%	10%	7%	16%
After Labor Day	4%	2%	7%	3%
In the summer	7%	9%	7%	6%
From the very start	47%	49%	50%	55%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Reasons for Voting For or Considering Republican Candidates

Now let me read you a list of reasons to support the Republican. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Republican candidate?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	33%	71%	38%	68%	42%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	16%	36%	20%	52%	18%
Passed no tax on tips, on overtime and a tax break for seniors	24%	24%	26%	15%	16%	28%
Democrats voted against the largest tax cut for the middle class	16%	17%	15%	20%	11%	15%
Keep transgender women out of sports and restrict gender-transition treatment	25%	24%	31%	25%	28%	25%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	9%	14%	10%	11%	10%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	26%	44%	33%	49%	27%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	14%	50%	11%	50%	26%
So many Democratic candidates are hiding their strange and extreme views	11%	7%	20%	11%	39%	7%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	23%	8%	19%	3%	20%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	20%	61%	19%	66%	32%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
None of the above	36%	47%	6%	45%	2%	37%
Not sure	1%	1%	0%	1%	0%	1%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	33%	40%	65%	31%	26%	29%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	14%	24%	37%	23%	6%	28%
Passed no tax on tips, on overtime and a tax break for seniors	24%	28%	14%	21%	12%	23%	13%
Democrats voted against the largest tax cut for the middle class	16%	15%	15%	19%	13%	26%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Keep transgender women out of sports and restrict gender-transition treatment	25%	26%	12%	31%	21%	11%	10%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	9%	7%	14%	7%	0%	6%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	23%	28%	46%	27%	18%	12%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	14%	19%	44%	16%	27%	17%
So many Democratic candidates are hiding their strange and extreme views	11%	3%	14%	26%	19%	15%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	27%	5%	7%	15%	22%	6%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	20%	27%	57%	27%	7%	20%
None of the above	36%	47%	49%	8%	47%	55%	54%
Not sure	1%	1%	0%	0%	0%	0%	6%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	50%	65%	32%	14%	43%	71%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	34%	38%	13%	13%	36%	42%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Passed no tax on tips, on overtime and a tax break for seniors	24%	6%	22%	26%	16%	13%	30%
Democrats voted against the largest tax cut for the middle class	16%	8%	22%	14%	9%	72%	15%
Keep transgender women out of sports and restrict gender-transition treatment	25%	27%	27%	25%	0%	15%	27%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	5%	16%	8%	0%	29%	15%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	19%	45%	24%	0%	63%	43%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	22%	43%	14%	14%	20%	51%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
So many Democratic candidates are hiding their strange and extreme views	11%	12%	25%	4%	7%	57%	20%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	15%	9%	24%	0%	23%	5%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	34%	56%	19%	13%	29%	55%
None of the above	36%	42%	8%	49%	78%	0%	6%
Not sure	1%	0%	0%	1%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	87%	80%	67%	50%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	33%	35%	30%	31%
Passed no tax on tips, on overtime and a tax break for seniors	24%	40%	0%	17%	13%
Democrats voted against the largest tax cut for the middle class	16%	0%	7%	14%	24%
Keep transgender women out of sports and restrict gender-transition treatment	25%	21%	41%	40%	41%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	36%	15%	7%	10%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	49%	38%	40%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	71%	40%	42%	20%
So many Democratic candidates are hiding their strange and extreme views	11%	14%	0%	27%	25%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	3%	0%	7%	20%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	45%	65%	60%	50%
None of the above	36%	0%	20%	13%	18%
Not sure	1%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	55%	34%	26%	49%	33%	49%	46%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	60%	27%	16%	37%	29%	5%	16%
Passed no tax on tips, on overtime and a tax break for seniors	24%	4%	33%	7%	22%	15%	36%	27%
Democrats voted against the largest tax cut for the middle class	16%	49%	18%	10%	23%	24%	11%	12%
Keep transgender women out of sports and restrict gender-transition treatment	25%	42%	19%	10%	29%	19%	35%	26%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	5%	12%	15%	9%	10%	14%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	40%	40%	19%	31%	22%	23%	32%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	20%	9%	16%	24%	15%	39%	27%
So many Democratic candidates are hiding their strange and extreme views	11%	36%	29%	12%	4%	26%	0%	9%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	25%	25%	9%	17%	24%	32%	16%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	27%	33%	19%	36%	27%	50%	31%
None of the above	36%	9%	30%	60%	29%	39%	26%	38%
Not sure	1%	0%	2%	0%	1%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	31%	33%	40%	60%	68%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	10%	17%	24%	31%	39%
Passed no tax on tips, on overtime and a tax break for seniors	24%	27%	31%	14%	15%	25%
Democrats voted against the largest tax cut for the middle class	16%	12%	21%	15%	18%	19%
Keep transgender women out of sports and restrict gender-transition treatment	25%	21%	30%	12%	26%	32%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	9%	7%	7%	4%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	25%	22%	28%	42%	48%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	17%	12%	19%	47%	43%
So many Democratic candidates are hiding their strange and extreme views	11%	3%	4%	14%	36%	22%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	28%	22%	5%	12%	6%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	17%	23%	27%	55%	57%
None of the above	36%	50%	44%	49%	14%	6%
Not sure	1%	0%	2%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	33%	69%	33%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	16%	37%	14%
Passed no tax on tips, on overtime and a tax break for seniors	24%	25%	26%	31%
Democrats voted against the largest tax cut for the middle class	16%	16%	16%	17%
Keep transgender women out of sports and restrict gender-transition treatment	25%	25%	30%	26%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	9%	14%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	25%	43%	32%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	13%	50%	17%
So many Democratic candidates are hiding their strange and extreme views	11%	7%	18%	5%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	24%	9%	29%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	19%	59%	34%
None of the above	36%	47%	7%	36%
Not sure	1%	1%	0%	0%
N	**397**	**225**	**114**	**42**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	31%	42%	62%	42%	44%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	11%	23%	37%	24%	21%
Passed no tax on tips, on overtime and a tax break for seniors	24%	27%	24%	20%	31%	21%
Democrats voted against the largest tax cut for the middle class	16%	12%	18%	19%	20%	14%
Keep transgender women out of sports and restrict gender-transition treatment	25%	22%	24%	33%	29%	23%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	10%	7%	15%	13%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	25%	27%	43%	26%	33%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	17%	22%	36%	26%	23%
So many Democratic candidates are hiding their strange and extreme views	11%	3%	13%	20%	14%	11%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	27%	15%	11%	21%	16%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	18%	30%	53%	28%	33%
None of the above	36%	50%	38%	13%	31%	38%
Not sure	1%	0%	1%	0%	0%	1%
N	**397**	**136**	**160**	**101**	**127**	**270**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	39%	37%	42%	46%	48%	48%	39%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	18%	23%	29%	25%	17%	20%	25%
Passed no tax on tips, on overtime and a tax break for seniors	24%	34%	32%	14%	23%	22%	22%	27%
Democrats voted against the largest tax cut for the middle class	16%	23%	16%	18%	15%	13%	11%	21%
Keep transgender women out of sports and restrict gender-transition treatment	25%	26%	23%	21%	26%	29%	22%	29%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	17%	13%	10%	8%	7%	11%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	23%	36%	36%	27%	30%	32%	29%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	23%	28%	18%	27%	24%	28%	20%
So many Democratic candidates are hiding their strange and extreme views	11%	6%	14%	25%	11%	4%	12%	11%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	15%	18%	21%	16%	19%	16%	20%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	18%	21%	34%	34%	39%	34%	30%
None of the above	36%	40%	34%	33%	35%	37%	36%	35%
Not sure	1%	0%	1%	1%	0%	1%	1%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	48%	38%	32%	55%	*	*	33%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	31%	21%	22%	13%	*	*	10%
Passed no tax on tips, on overtime and a tax break for seniors	24%	21%	24%	37%	19%	*	*	33%
Democrats voted against the largest tax cut for the middle class	16%	29%	13%	15%	10%	*	*	23%
Keep transgender women out of sports and restrict gender-transition treatment	25%	23%	23%	28%	25%	*	*	13%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	5%	10%	3%	7%	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	36%	30%	31%	30%	*	*	10%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	20%	21%	25%	28%	*	*	0%
So many Democratic candidates are hiding their strange and extreme views	11%	20%	8%	14%	10%	*	*	0%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	22%	19%	25%	12%	*	*	0%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	27%	29%	31%	43%	*	*	10%
None of the above	36%	29%	41%	34%	37%	*	*	67%
Not sure	1%	2%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	42%	36%	49%	46%	60%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	19%	23%	29%	18%	8%
Passed no tax on tips, on overtime and a tax break for seniors	24%	36%	23%	20%	22%	43%
Democrats voted against the largest tax cut for the middle class	16%	25%	17%	16%	12%	0%
Keep transgender women out of sports and restrict gender-transition treatment	25%	27%	22%	26%	27%	54%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	17%	10%	10%	8%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	27%	36%	29%	29%	36%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	25%	23%	25%	24%	27%
So many Democratic candidates are hiding their strange and extreme views	11%	6%	21%	11%	7%	0%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	15%	21%	18%	17%	25%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	17%	26%	40%	34%	87%
None of the above	36%	36%	35%	32%	39%	13%
Not sure	1%	0%	1%	0%	1%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	33%	48%	52%	43%	45%	47%	43%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	18%	39%	32%	16%	48%	15%	18%
Passed no tax on tips, on overtime and a tax break for seniors	24%	24%	12%	20%	29%	8%	28%	27%
Democrats voted against the largest tax cut for the middle class	16%	17%	20%	19%	14%	18%	13%	16%
Keep transgender women out of sports and restrict gender-transition treatment	25%	31%	30%	30%	21%	29%	28%	24%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	3%	7%	20%	10%	5%	9%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	24%	41%	35%	28%	46%	30%	28%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	13%	23%	24%	27%	21%	23%	25%
So many Democratic candidates are hiding their strange and extreme views	11%	6%	26%	4%	10%	27%	10%	9%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	21%	14%	15%	19%	10%	11%	20%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	21%	33%	37%	34%	35%	39%	30%
None of the above	36%	47%	26%	28%	37%	27%	37%	37%
Not sure	1%	1%	0%	0%	1%	0%	0%	1%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	44%	43%	49%	43%	43%	53%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	20%	24%	19%	24%	20%	23%
Passed no tax on tips, on overtime and a tax break for seniors	24%	27%	21%	27%	24%	33%	21%
Democrats voted against the largest tax cut for the middle class	16%	14%	18%	14%	17%	7%	20%
Keep transgender women out of sports and restrict gender-transition treatment	25%	22%	28%	30%	25%	22%	33%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	13%	7%	13%	10%	16%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	26%	34%	27%	33%	20%	36%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	26%	22%	28%	23%	22%	32%
So many Democratic candidates are hiding their strange and extreme views	11%	14%	9%	7%	13%	1%	12%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	21%	16%	13%	21%	9%	16%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	29%	35%	27%	33%	23%	39%
None of the above	36%	36%	35%	36%	33%	46%	28%
Not sure	1%	0%	1%	1%	0%	1%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	43%	55%	29%	33%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	22%	18%	30%	33%
Passed no tax on tips, on overtime and a tax break for seniors	24%	29%	33%	27%
Democrats voted against the largest tax cut for the middle class	16%	9%	31%	34%
Keep transgender women out of sports and restrict gender-transition treatment	25%	16%	42%	26%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	22%	4%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	30%	28%	24%	27%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	24%	33%	20%	20%
So many Democratic candidates are hiding their strange and extreme views	11%	12%	15%	14%
Trump will send every adult a $5,000 check if Republicans win the midterms	18%	23%	20%	18%
Rooting out the fraud in federal programs that going to illegal immigrants	32%	31%	26%	19%
None of the above	36%	31%	32%	38%
Not sure	1%	1%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Reasons for Voting For or Considering Democratic Candidates

Now let me read you a list of reasons to support the Democrat. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Democratic candidate?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	46%	28%	54%	22%	36%
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	34%	18%	42%	16%	25%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	46%	8%	45%	15%	32%
Liked their working-class background	5%	6%	4%	11%	8%	3%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	48%	25%	43%	28%	43%
Republican hurt retirement programs, including Social Security and Medicare	19%	26%	6%	20%	10%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Republican supported war in Iran Trump started	26%	28%	15%	22%	19%	28%
Republican never challenged Trump	22%	27%	10%	23%	6%	24%
Immigration agents overreach and ICE	34%	42%	19%	44%	25%	32%
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	38%	23%	40%	15%	34%
Their support for data centers	7%	7%	8%	14%	5%	4%
Republicans voted against releasing Epstein files and furthered coverup	19%	23%	9%	21%	15%	18%
Democrats want to raise wages and produce more goods in America	11%	10%	15%	11%	16%	10%
None of the above	20%	5%	53%	3%	50%	23%
Not sure	0%	0%	1%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	50%	22%	30%	25%	61%	39%
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	35%	26%	16%	16%	25%	31%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	49%	20%	12%	46%	17%	46%
Liked their working-class background	5%	5%	2%	7%	0%	0%	0%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	50%	40%	26%	56%	55%	61%
Republican hurt retirement programs, including Social Security and Medicare	19%	23%	19%	12%	10%	16%	25%
Republican supported war in Iran Trump started	26%	28%	33%	19%	44%	38%	25%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Republican never challenged Trump	22%	27%	25%	10%	28%	16%	41%
Immigration agents overreach and ICE	34%	44%	21%	23%	43%	12%	49%
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	40%	35%	22%	56%	40%	52%
Their support for data centers	7%	5%	6%	10%	5%	25%	0%
Republicans voted against releasing Epstein files and furthered coverup	19%	23%	16%	11%	19%	6%	30%
Democrats want to raise wages and produce more goods in America	11%	11%	6%	13%	3%	22%	0%
None of the above	20%	2%	32%	47%	12%	16%	0%
Not sure	0%	0%	0%	1%	0%	4%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	31%	33%	45%	32%	54%	26%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	25%	14%	36%	28%	6%	14%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	25%	11%	47%	50%	24%	1%
Liked their working-class background	5%	8%	8%	4%	0%	38%	4%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	62%	29%	47%	56%	42%	19%
Republican hurt retirement programs, including Social Security and Medicare	19%	3%	10%	25%	6%	42%	3%
Republican supported war in Iran Trump started	26%	37%	22%	27%	47%	42%	10%
Republican never challenged Trump	22%	23%	10%	28%	24%	14%	6%
Immigration agents overreach and ICE	34%	24%	19%	43%	57%	22%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	32%	24%	39%	55%	29%	20%
Their support for data centers	7%	8%	12%	4%	0%	43%	4%
Republicans voted against releasing Epstein files and furthered coverup	19%	21%	10%	23%	20%	13%	9%
Democrats want to raise wages and produce more goods in America	11%	13%	13%	10%	0%	7%	14%
None of the above	20%	22%	46%	6%	6%	6%	64%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	44%	49%	19%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	47%	20%	16%	9%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	3%	20%	11%	28%
Liked their working-class background	5%	3%	0%	0%	12%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	4%	29%	28%	31%
Republican hurt retirement programs, including Social Security and Medicare	19%	10%	0%	9%	29%
Republican supported war in Iran Trump started	26%	9%	29%	18%	32%
Republican never challenged Trump	22%	3%	0%	13%	24%
Immigration agents overreach and ICE	34%	6%	29%	24%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	40%	0%	27%	31%
Their support for data centers	7%	3%	20%	2%	20%
Republicans voted against releasing Epstein files and furthered coverup	19%	3%	0%	10%	12%
Democrats want to raise wages and produce more goods in America	11%	36%	0%	7%	10%
None of the above	20%	48%	51%	53%	26%
Not sure	0%	0%	0%	1%	1%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	43%	35%	17%	29%	36%	43%	50%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	8%	16%	30%	30%	35%	18%	32%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	34%	36%	38%	38%	17%	68%	28%
Liked their working-class background	5%	36%	3%	2%	6%	3%	8%	4%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	26%	57%	39%	48%	24%	31%	41%
Republican hurt retirement programs, including Social Security and Medicare	19%	69%	24%	26%	16%	19%	24%	13%
Republican supported war in Iran Trump started	26%	22%	46%	24%	23%	16%	32%	23%
Republican never challenged Trump	22%	43%	10%	16%	30%	8%	27%	21%
Immigration agents overreach and ICE	34%	5%	32%	27%	39%	33%	52%	34%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	39%	29%	42%	36%	33%	13%	35%
Their support for data centers	7%	36%	14%	4%	7%	0%	2%	5%
Republicans voted against releasing Epstein files and furthered coverup	19%	0%	16%	8%	25%	19%	20%	20%
Democrats want to raise wages and produce more goods in America	11%	4%	7%	6%	6%	11%	14%	14%
None of the above	20%	9%	19%	30%	17%	37%	12%	20%
Not sure	0%	0%	0%	0%	1%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	53%	47%	22%	18%	36%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	45%	22%	26%	18%	15%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	46%	53%	20%	12%	11%
Liked their working-class background	5%	7%	3%	2%	0%	10%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	50%	53%	40%	26%	25%
Republican hurt retirement programs, including Social Security and Medicare	19%	22%	24%	19%	11%	12%
Republican supported war in Iran Trump started	26%	32%	24%	33%	14%	21%
Republican never challenged Trump	22%	24%	29%	25%	7%	9%
Immigration agents overreach and ICE	34%	42%	43%	21%	23%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	42%	34%	35%	26%	20%
Their support for data centers	7%	4%	5%	6%	3%	14%
Republicans voted against releasing Epstein files and furthered coverup	19%	19%	30%	16%	15%	10%
Democrats want to raise wages and produce more goods in America	11%	9%	14%	6%	9%	14%
None of the above	20%	1%	4%	32%	54%	45%
Not sure	0%	0%	0%	0%	0%	1%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	49%	27%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	35%	17%	35%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	48%	13%	52%
Liked their working-class background	5%	8%	3%	0%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	47%	30%	43%
Republican hurt retirement programs, including Social Security and Medicare	19%	25%	6%	20%
Republican supported war in Iran Trump started	26%	27%	16%	46%
Republican never challenged Trump	22%	26%	11%	20%
Immigration agents overreach and ICE	34%	42%	21%	38%

continued on the next page . . .

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	40%	23%	31%
Their support for data centers	7%	7%	6%	0%
Republicans voted against releasing Epstein files and furthered coverup	19%	23%	11%	22%
Democrats want to raise wages and produce more goods in America	11%	11%	14%	0%
None of the above	20%	3%	51%	13%
Not sure	0%	0%	1%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	51%	36%	32%	37%	42%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	44%	23%	15%	24%	30%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	47%	34%	16%	27%	37%
Liked their working-class background	5%	7%	2%	8%	5%	5%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	51%	44%	26%	32%	47%
Republican hurt retirement programs, including Social Security and Medicare	19%	21%	19%	16%	27%	15%
Republican supported war in Iran Trump started	26%	32%	22%	23%	16%	31%
Republican never challenged Trump	22%	26%	23%	16%	23%	21%
Immigration agents overreach and ICE	34%	42%	34%	25%	26%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	43%	31%	26%	36%	33%
Their support for data centers	7%	4%	6%	13%	6%	7%
Republicans voted against releasing Epstein files and furthered coverup	19%	20%	23%	10%	18%	19%
Democrats want to raise wages and produce more goods in America	11%	8%	12%	11%	15%	8%
None of the above	20%	1%	23%	40%	27%	17%
Not sure	0%	0%	0%	1%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	53%	36%	45%	45%	28%	35%	45%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	45%	38%	20%	31%	18%	28%	28%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	38%	41%	29%	35%	31%	35%	32%
Liked their working-class background	5%	5%	7%	10%	5%	2%	3%	8%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	41%	49%	44%	42%	37%	41%	43%
Republican hurt retirement programs, including Social Security and Medicare	19%	10%	18%	26%	25%	14%	18%	20%
Republican supported war in Iran Trump started	26%	25%	31%	26%	25%	25%	31%	20%
Republican never challenged Trump	22%	15%	15%	20%	22%	29%	25%	19%
Immigration agents overreach and ICE	34%	48%	29%	31%	31%	35%	33%	34%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	44%	31%	31%	35%	32%	35%	31%
Their support for data centers	7%	14%	8%	12%	2%	3%	4%	9%
Republicans voted against releasing Epstein files and furthered coverup	19%	19%	13%	19%	17%	23%	18%	20%
Democrats want to raise wages and produce more goods in America	11%	30%	13%	7%	10%	3%	11%	10%
None of the above	20%	4%	18%	20%	18%	30%	20%	20%
Not sure	0%	0%	0%	0%	0%	1%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	47%	32%	34%	26%	*	*	56%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	35%	23%	22%	19%	*	*	46%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	41%	38%	36%	27%	*	*	13%
Liked their working-class background	5%	17%	5%	3%	1%	*	*	0%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	36%	50%	48%	35%	*	*	41%
Republican hurt retirement programs, including Social Security and Medicare	19%	28%	21%	20%	9%	*	*	20%
Republican supported war in Iran Trump started	26%	25%	30%	27%	22%	*	*	44%
Republican never challenged Trump	22%	22%	24%	20%	18%	*	*	23%
Immigration agents overreach and ICE	34%	33%	35%	30%	31%	*	*	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	34%	38%	23%	32%	*	*	41%
Their support for data centers	7%	19%	3%	4%	7%	*	*	0%
Republicans voted against releasing Epstein files and furthered coverup	19%	18%	21%	28%	17%	*	*	10%
Democrats want to raise wages and produce more goods in America	11%	16%	7%	10%	4%	*	*	10%
None of the above	20%	7%	18%	24%	38%	*	*	13%
Not sure	0%	0%	0%	0%	1%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	56%	43%	41%	32%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	48%	27%	29%	22%	8%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	36%	37%	32%	32%	13%
Liked their working-class background	5%	6%	9%	4%	3%	0%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	38%	46%	43%	38%	32%
Republican hurt retirement programs, including Social Security and Medicare	19%	8%	24%	22%	17%	0%
Republican supported war in Iran Trump started	26%	24%	29%	24%	27%	8%
Republican never challenged Trump	22%	15%	17%	23%	29%	19%
Immigration agents overreach and ICE	34%	50%	30%	30%	35%	40%

continued on the next page . . .

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	42%	31%	35%	32%	13%
Their support for data centers	7%	13%	11%	3%	3%	8%
Republicans voted against releasing Epstein files and furthered coverup	19%	21%	15%	18%	22%	0%
Democrats want to raise wages and produce more goods in America	11%	30%	11%	9%	3%	19%
None of the above	20%	3%	17%	21%	26%	60%
Not sure	0%	0%	0%	0%	1%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	46%	41%	47%	36%	41%	32%	41%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	36%	25%	40%	24%	25%	20%	30%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	34%	30%	45%	33%	29%	17%	37%
Liked their working-class background	5%	2%	16%	7%	2%	12%	6%	4%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	50%	46%	39%	39%	35%	37%	44%
Republican hurt retirement programs, including Social Security and Medicare	19%	29%	19%	12%	18%	17%	14%	20%
Republican supported war in Iran Trump started	26%	39%	20%	28%	23%	27%	29%	25%
Republican never challenged Trump	22%	29%	17%	21%	21%	23%	23%	22%
Immigration agents overreach and ICE	34%	32%	40%	52%	29%	43%	34%	33%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	49%	34%	27%	31%	24%	31%	36%
Their support for data centers	7%	5%	17%	8%	4%	17%	7%	5%
Republicans voted against releasing Epstein files and furthered coverup	19%	24%	15%	21%	17%	19%	14%	19%
Democrats want to raise wages and produce more goods in America	11%	17%	9%	13%	8%	5%	8%	12%
None of the above	20%	2%	18%	10%	29%	21%	32%	18%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	40%	40%	52%	35%	58%	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	29%	28%	31%	26%	37%	24%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	37%	31%	30%	35%	26%	34%
Liked their working-class background	5%	5%	5%	3%	7%	3%	1%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	44%	40%	40%	43%	54%	20%
Republican hurt retirement programs, including Social Security and Medicare	19%	21%	17%	18%	20%	10%	24%
Republican supported war in Iran Trump started	26%	24%	28%	31%	24%	43%	14%
Republican never challenged Trump	22%	20%	24%	19%	22%	21%	24%
Immigration agents overreach and ICE	34%	28%	40%	35%	33%	36%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	38%	30%	46%	31%	54%	34%
Their support for data centers	7%	7%	6%	6%	7%	3%	6%
Republicans voted against releasing Epstein files and furthered coverup	19%	17%	20%	13%	18%	18%	21%
Democrats want to raise wages and produce more goods in America	11%	15%	7%	21%	9%	17%	14%
None of the above	20%	19%	21%	13%	22%	5%	25%
Not sure	0%	0%	0%	1%	0%	1%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	40%	34%	39%	58%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	28%	31%	18%	36%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	34%	31%	24%	26%
Liked their working-class background	5%	0%	11%	18%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	42%	27%	36%	36%
Republican hurt retirement programs, including Social Security and Medicare	19%	27%	27%	22%
Republican supported war in Iran Trump started	26%	17%	15%	22%
Republican never challenged Trump	22%	29%	18%	15%
Immigration agents overreach and ICE	34%	27%	25%	45%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	34%	47%	25%	23%
Their support for data centers	7%	0%	12%	16%
Republicans voted against releasing Epstein files and furthered coverup	19%	8%	28%	20%
Democrats want to raise wages and produce more goods in America	11%	16%	14%	21%
None of the above	20%	27%	27%	10%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Direction of Country

Generally speaking, do you think that things in this country are [going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track]

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Right direction	22%	5%	65%	10%	63%	21%
Wrong track	70%	90%	22%	89%	26%	68%
Not sure	8%	5%	13%	1%	12%	11%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Right direction	22%	4%	14%	61%	4%	25%	0%
Wrong track	70%	93%	68%	27%	85%	75%	95%
Not sure	8%	4%	18%	12%	11%	0%	5%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Right direction	22%	16%	60%	2%	0%	50%	86%
Wrong track	70%	69%	27%	94%	87%	42%	7%
Not sure	8%	15%	13%	5%	13%	7%	8%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Right direction	22%	97%	51%	50%	30%
Wrong track	70%	3%	20%	30%	68%
Not sure	8%	0%	29%	21%	2%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Right direction	22%	48%	20%	22%	25%	4%	11%	23%
Wrong track	70%	52%	66%	61%	72%	89%	67%	71%
Not sure	8%	0%	14%	17%	3%	7%	22%	6%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Right direction	22%	5%	2%	14%	50%	65%
Wrong track	70%	92%	94%	68%	29%	27%
Not sure	8%	3%	4%	18%	21%	8%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Right direction	22%	5%	65%	10%
Wrong track	70%	91%	26%	88%
Not sure	8%	4%	9%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Right direction	22%	6%	15%	55%	27%	20%
Wrong track	70%	91%	72%	38%	58%	75%
Not sure	8%	4%	13%	7%	14%	5%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Right direction	22%	19%	20%	23%	28%	19%	24%	20%
Wrong track	70%	79%	72%	67%	68%	67%	69%	70%
Not sure	8%	2%	8%	10%	4%	14%	6%	10%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Right direction	22%	22%	16%	27%	26%	*	*	0%
Wrong track	70%	74%	77%	64%	64%	*	*	100%
Not sure	8%	3%	7%	10%	10%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Right direction	22%	19%	22%	28%	18%	33%
Wrong track	70%	79%	71%	65%	69%	67%
Not sure	8%	2%	7%	7%	13%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Right direction	22%	8%	30%	23%	24%	32%	14%	21%
Wrong track	70%	88%	63%	77%	64%	64%	69%	71%
Not sure	8%	5%	7%	0%	12%	4%	17%	8%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Right direction	22%	26%	19%	27%	21%	19%	31%
Wrong track	70%	68%	71%	73%	70%	77%	69%
Not sure	8%	6%	10%	0%	9%	4%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Right direction	22%	29%	26%	26%
Wrong track	70%	62%	54%	70%
Not sure	8%	9%	20%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Top 4 Issues

Please select the FOUR issues you think are most pressing for the United States.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Immigration and the border	23%	7%	62%	4%	64%	25%
Jobs and wages	32%	32%	29%	40%	19%	30%
DEI	8%	5%	15%	4%	8%	10%
Socialists and communists destroying what we believe	19%	3%	56%	2%	60%	20%
Health care costs	54%	60%	37%	62%	47%	51%
Crime, homelessness, and violence	24%	14%	50%	14%	42%	26%
Climate change, extreme weather, and energy transition	26%	32%	9%	39%	0%	23%
ICE	28%	38%	4%	38%	10%	26%
Russia invading Ukraine	6%	8%	4%	7%	2%	7%
The Iran war	42%	51%	24%	44%	38%	42%
Inflation and the cost of living	77%	84%	61%	84%	54%	77%
Israel, Gaza and West Bank	12%	12%	8%	8%	20%	12%
Tariffs	30%	35%	17%	32%	21%	30%
Rebuilding American roads, bridges, schools and other infrastructure	15%	14%	19%	16%	10%	16%
Other	5%	5%	6%	5%	7%	4%
Not sure	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Immigration and the border	23%	7%	20%	53%	3%	22%	15%
Jobs and wages	32%	31%	36%	32%	44%	54%	25%
DEI	8%	6%	4%	13%	9%	4%	0%
Socialists and communists destroying what we believe	19%	2%	21%	49%	17%	0%	15%
Health care costs	54%	61%	59%	39%	62%	43%	63%
Crime, homelessness, and violence	24%	14%	26%	41%	24%	18%	37%
Climate change, extreme weather, and energy transition	26%	35%	26%	8%	22%	27%	14%
ICE	28%	37%	19%	14%	28%	23%	23%
Russia invading Ukraine	6%	8%	5%	4%	2%	9%	13%
The Iran war	42%	51%	44%	25%	41%	28%	30%
Inflation and the cost of living	77%	83%	72%	68%	79%	90%	93%
Israel, Gaza and West Bank	12%	11%	17%	10%	16%	16%	9%
Tariffs	30%	36%	27%	19%	39%	68%	37%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Rebuilding American roads, bridges, schools and other infrastructure	15%	12%	22%	18%	10%	0%	20%
Other	5%	5%	3%	6%	5%	0%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Immigration and the border	23%	8%	52%	7%	27%	13%	66%
Jobs and wages	32%	61%	36%	29%	16%	59%	29%
DEI	8%	5%	12%	6%	0%	0%	23%
Socialists and communists destroying what we believe	19%	16%	49%	2%	7%	18%	62%
Health care costs	54%	58%	45%	59%	51%	65%	36%
Crime, homelessness, and violence	24%	20%	44%	14%	7%	21%	50%
Climate change, extreme weather, and energy transition	26%	18%	9%	35%	34%	8%	11%
ICE	28%	30%	10%	37%	51%	43%	5%
Russia invading Ukraine	6%	9%	4%	8%	0%	7%	2%
The Iran war	42%	48%	22%	53%	58%	21%	16%
Inflation and the cost of living	77%	84%	65%	84%	63%	94%	55%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Israel, Gaza and West Bank	12%	7%	7%	13%	51%	0%	7%
Tariffs	30%	18%	20%	36%	25%	37%	10%
Rebuilding American roads, bridges, schools and other infrastructure	15%	14%	18%	14%	6%	14%	23%
Other	5%	4%	5%	5%	6%	0%	6%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Immigration and the border	23%	78%	100%	51%	19%
Jobs and wages	32%	46%	20%	26%	41%
DEI	8%	18%	13%	16%	14%
Socialists and communists destroying what we believe	19%	50%	65%	47%	27%
Health care costs	54%	56%	13%	20%	45%
Crime, homelessness, and violence	24%	22%	43%	51%	24%
Climate change, extreme weather, and energy transition	26%	5%	20%	9%	10%
ICE	28%	3%	0%	18%	26%
Russia invading Ukraine	6%	7%	6%	6%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
The Iran war	42%	12%	21%	30%	38%
Inflation and the cost of living	77%	75%	59%	64%	84%
Israel, Gaza and West Bank	12%	0%	0%	16%	12%
Tariffs	30%	3%	0%	27%	43%
Rebuilding American roads, bridges, schools and other infrastructure	15%	26%	18%	14%	13%
Other	5%	0%	22%	6%	3%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Immigration and the border	23%	42%	17%	17%	18%	21%	16%	26%
Jobs and wages	32%	49%	49%	31%	25%	40%	29%	30%
DEI	8%	21%	0%	2%	11%	7%	13%	8%
Socialists and communists destroying what we believe	19%	8%	18%	8%	22%	14%	26%	20%
Health care costs	54%	47%	56%	56%	47%	37%	82%	55%
Crime, homelessness, and violence	24%	8%	20%	28%	28%	35%	20%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Climate change, extreme weather, and energy transition	26%	4%	27%	27%	34%	16%	26%	24%
ICE	28%	80%	42%	25%	25%	7%	16%	26%
Russia invading Ukraine	6%	0%	7%	12%	11%	12%	0%	5%
The Iran war	42%	45%	34%	38%	43%	51%	66%	40%
Inflation and the cost of living	77%	70%	77%	79%	73%	93%	77%	77%
Israel, Gaza and West Bank	12%	9%	3%	33%	13%	26%	0%	10%
Tariffs	30%	13%	36%	27%	29%	31%	22%	32%
Rebuilding American roads, bridges, schools and other infrastructure	15%	0%	12%	12%	18%	9%	5%	19%
Other	5%	4%	3%	6%	3%	0%	3%	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Immigration and the border	23%	9%	4%	20%	49%	56%
Jobs and wages	32%	35%	27%	36%	24%	36%
DEI	8%	5%	5%	4%	5%	17%
Socialists and communists destroying what we believe	19%	1%	3%	21%	39%	53%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Health care costs	54%	62%	62%	59%	29%	42%
Crime, homelessness, and violence	24%	10%	20%	26%	55%	35%
Climate change, extreme weather, and energy transition	26%	41%	28%	26%	4%	10%
ICE	28%	42%	26%	19%	22%	11%
Russia invading Ukraine	6%	5%	13%	5%	6%	2%
The Iran war	42%	46%	62%	44%	35%	21%
Inflation and the cost of living	77%	80%	87%	72%	72%	67%
Israel, Gaza and West Bank	12%	10%	12%	17%	18%	6%
Tariffs	30%	33%	37%	27%	23%	17%
Rebuilding American roads, bridges, schools and other infrastructure	15%	13%	12%	22%	8%	21%
Other	5%	7%	1%	3%	9%	5%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Immigration and the border	23%	7%	57%	11%
Jobs and wages	32%	32%	28%	35%
DEI	8%	6%	15%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Socialists and communists destroying what we believe	19%	1%	54%	9%
Health care costs	54%	64%	38%	70%
Crime, homelessness, and violence	24%	14%	45%	15%
Climate change, extreme weather, and energy transition	26%	35%	9%	44%
ICE	28%	39%	7%	40%
Russia invading Ukraine	6%	8%	5%	2%
The Iran war	42%	48%	25%	31%
Inflation and the cost of living	77%	81%	64%	84%
Israel, Gaza and West Bank	12%	12%	8%	17%
Tariffs	30%	34%	18%	21%
Rebuilding American roads, bridges, schools and other infrastructure	15%	13%	21%	11%
Other	5%	4%	5%	6%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Immigration and the border	23%	9%	18%	48%	28%	20%
Jobs and wages	32%	35%	29%	34%	28%	34%
DEI	8%	4%	5%	17%	13%	6%
Socialists and communists destroying what we believe	19%	2%	16%	45%	20%	18%
Health care costs	54%	63%	56%	40%	53%	55%
Crime, homelessness, and violence	24%	11%	30%	32%	24%	24%
Climate change, extreme weather, and energy transition	26%	42%	21%	12%	16%	30%
ICE	28%	42%	24%	15%	32%	26%
Russia invading Ukraine	6%	6%	10%	3%	1%	9%
The Iran war	42%	45%	50%	27%	45%	41%
Inflation and the cost of living	77%	80%	79%	70%	78%	77%
Israel, Gaza and West Bank	12%	12%	13%	9%	13%	11%
Tariffs	30%	31%	31%	25%	32%	29%
Rebuilding American roads, bridges, schools and other infrastructure	15%	13%	15%	19%	14%	16%
Other	5%	7%	3%	4%	4%	5%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Immigration and the border	23%	23%	22%	14%	29%	22%	29%	16%
Jobs and wages	32%	56%	51%	42%	24%	13%	32%	32%
DEI	8%	0%	0%	5%	10%	16%	8%	7%
Socialists and communists destroying what we believe	19%	2%	11%	16%	27%	24%	20%	18%
Health care costs	54%	72%	66%	55%	47%	46%	56%	52%
Crime, homelessness, and violence	24%	16%	24%	17%	32%	25%	23%	24%
Climate change, extreme weather, and energy transition	26%	47%	26%	29%	21%	18%	22%	29%
ICE	28%	18%	33%	36%	26%	26%	22%	34%
Russia invading Ukraine	6%	12%	1%	7%	4%	9%	8%	5%
The Iran war	42%	34%	27%	40%	44%	53%	44%	42%
Inflation and the cost of living	77%	85%	74%	80%	74%	76%	73%	82%
Israel, Gaza and West Bank	12%	9%	13%	10%	10%	15%	9%	14%
Tariffs	30%	22%	28%	30%	35%	28%	31%	29%
Rebuilding American roads, bridges, schools and other infrastructure	15%	3%	18%	12%	11%	26%	16%	15%
Other	5%	0%	6%	7%	6%	4%	7%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Immigration and the border	23%	29%	14%	12%	26%	*	*	0%
Jobs and wages	32%	33%	35%	31%	23%	*	*	67%
DEI	8%	6%	10%	12%	11%	*	*	10%
Socialists and communists destroying what we believe	19%	9%	18%	23%	28%	*	*	0%
Health care costs	54%	56%	51%	57%	44%	*	*	67%
Crime, homelessness, and violence	24%	22%	22%	30%	34%	*	*	0%
Climate change, extreme weather, and energy transition	26%	29%	20%	26%	32%	*	*	33%
ICE	28%	33%	25%	26%	28%	*	*	23%
Russia invading Ukraine	6%	8%	10%	3%	2%	*	*	0%
The Iran war	42%	48%	43%	44%	40%	*	*	67%
Inflation and the cost of living	77%	71%	80%	84%	65%	*	*	77%
Israel, Gaza and West Bank	12%	16%	11%	12%	13%	*	*	0%
Tariffs	30%	19%	40%	23%	25%	*	*	20%
Rebuilding American roads, bridges, schools and other infrastructure	15%	16%	15%	10%	20%	*	*	23%
Other	5%	5%	4%	7%	9%	*	*	13%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Immigration and the border	23%	24%	17%	28%	23%	8%
Jobs and wages	32%	55%	47%	28%	13%	8%
DEI	8%	0%	3%	9%	15%	0%
Socialists and communists destroying what we believe	19%	2%	14%	27%	22%	36%
Health care costs	54%	69%	60%	51%	47%	38%
Crime, homelessness, and violence	24%	15%	20%	33%	22%	60%
Climate change, extreme weather, and energy transition	26%	43%	27%	25%	17%	13%
ICE	28%	19%	37%	23%	29%	13%
Russia invading Ukraine	6%	12%	5%	4%	9%	0%
The Iran war	42%	36%	33%	37%	57%	64%
Inflation and the cost of living	77%	86%	76%	76%	76%	54%
Israel, Gaza and West Bank	12%	9%	11%	7%	17%	19%
Tariffs	30%	23%	30%	33%	30%	19%
Rebuilding American roads, bridges, schools and other infrastructure	15%	6%	14%	12%	21%	68%
Other	5%	0%	7%	7%	3%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Immigration and the border	23%	17%	28%	16%	24%	23%	35%	21%
Jobs and wages	32%	42%	38%	28%	28%	36%	38%	31%
DEI	8%	7%	7%	1%	10%	8%	4%	8%
Socialists and communists destroying what we believe	19%	5%	24%	16%	21%	16%	29%	18%
Health care costs	54%	61%	50%	63%	51%	62%	41%	54%
Crime, homelessness, and violence	24%	9%	21%	21%	30%	18%	35%	24%
Climate change, extreme weather, and energy transition	26%	28%	14%	45%	24%	26%	29%	25%
ICE	28%	25%	40%	19%	27%	40%	19%	26%
Russia invading Ukraine	6%	4%	5%	5%	8%	5%	0%	7%
The Iran war	42%	53%	34%	50%	40%	39%	44%	43%
Inflation and the cost of living	77%	76%	74%	81%	77%	75%	65%	79%
Israel, Gaza and West Bank	12%	6%	11%	13%	13%	9%	16%	12%
Tariffs	30%	46%	33%	23%	25%	27%	23%	31%
Rebuilding American roads, bridges, schools and other infrastructure	15%	15%	15%	16%	15%	13%	16%	16%
Other	5%	6%	5%	2%	5%	3%	6%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Immigration and the border	23%	27%	19%	30%	21%	27%	31%
Jobs and wages	32%	43%	23%	38%	32%	42%	23%
DEI	8%	5%	10%	10%	8%	3%	15%
Socialists and communists destroying what we believe	19%	17%	19%	13%	20%	11%	22%
Health care costs	54%	59%	50%	53%	56%	56%	43%
Crime, homelessness, and violence	24%	22%	26%	25%	25%	13%	31%
Climate change, extreme weather, and energy transition	26%	26%	26%	31%	23%	33%	23%
ICE	28%	26%	29%	27%	27%	24%	32%
Russia invading Ukraine	6%	5%	8%	11%	5%	7%	12%
The Iran war	42%	37%	47%	38%	43%	40%	47%
Inflation and the cost of living	77%	75%	78%	72%	78%	83%	63%
Israel, Gaza and West Bank	12%	8%	15%	8%	13%	9%	7%
Tariffs	30%	35%	25%	24%	32%	25%	26%
Rebuilding American roads, bridges, schools and other infrastructure	15%	10%	20%	15%	14%	16%	24%
Other	5%	4%	5%	5%	4%	10%	3%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Immigration and the border	23%	42%	15%	14%
Jobs and wages	32%	35%	22%	33%
DEI	8%	16%	10%	3%
Socialists and communists destroying what we believe	19%	23%	16%	10%
Health care costs	54%	56%	49%	60%
Crime, homelessness, and violence	24%	20%	28%	23%
Climate change, extreme weather, and energy transition	26%	14%	17%	31%
ICE	28%	25%	39%	47%
Russia invading Ukraine	6%	0%	2%	2%
The Iran war	42%	40%	50%	34%
Inflation and the cost of living	77%	67%	88%	90%
Israel, Gaza and West Bank	12%	4%	21%	8%
Tariffs	30%	35%	29%	30%
Rebuilding American roads, bridges, schools and other infrastructure	15%	17%	11%	8%
Other	5%	5%	2%	5%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Donald Trump Approval

Do you [approve or disapprove] of the way Donald Trump is handling his job as President?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly approve	15%	0%	54%	0%	36%	18%
Somewhat approve	15%	5%	35%	10%	42%	13%
Somewhat disapprove	7%	8%	6%	6%	13%	7%
Strongly disapprove	63%	86%	5%	84%	9%	62%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly approve	15%	1%	8%	46%	0%	13%	0%
Somewhat approve	15%	1%	26%	35%	17%	21%	6%
Somewhat disapprove	7%	5%	8%	12%	0%	0%	22%
Strongly disapprove	63%	93%	59%	7%	83%	66%	72%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly approve	15%	5%	44%	0%	0%	0%	100%
Somewhat approve	15%	15%	40%	1%	6%	58%	0%
Somewhat disapprove	7%	15%	9%	6%	7%	35%	0%
Strongly disapprove	63%	65%	8%	93%	87%	7%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	15%	100%	0%	33%	0%
Somewhat approve	15%	0%	100%	39%	42%
Somewhat disapprove	7%	0%	0%	17%	18%
Strongly disapprove	63%	0%	0%	12%	39%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly approve	15%	12%	13%	12%	18%	0%	3%	18%
Somewhat approve	15%	36%	17%	12%	13%	21%	15%	13%
Somewhat disapprove	7%	13%	11%	12%	8%	7%	11%	4%
Strongly disapprove	63%	39%	60%	64%	60%	72%	71%	64%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Strongly approve	15%	2%	0%	8%	31%	53%

continued on the next page . . .

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Somewhat approve	15%	1%	2%	26%	37%	33%
Somewhat disapprove	7%	3%	7%	8%	17%	11%
Strongly disapprove	63%	95%	91%	59%	15%	4%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Strongly approve	15%	0%	53%	7%
Somewhat approve	15%	5%	32%	3%
Somewhat disapprove	7%	4%	8%	4%
Strongly disapprove	63%	91%	7%	86%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Strongly approve	15%	1%	9%	44%	19%	13%
Somewhat approve	15%	2%	17%	28%	18%	13%
Somewhat disapprove	7%	3%	10%	9%	9%	7%
Strongly disapprove	63%	93%	64%	19%	54%	67%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly approve	15%	16%	9%	8%	23%	15%	17%	13%
Somewhat approve	15%	4%	17%	24%	9%	18%	14%	16%
Somewhat disapprove	7%	9%	4%	6%	9%	8%	6%	9%
Strongly disapprove	63%	72%	70%	62%	59%	59%	62%	62%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Strongly approve	15%	8%	12%	22%	18%	*	*	0%
Somewhat approve	15%	16%	12%	11%	24%	*	*	0%
Somewhat disapprove	7%	13%	4%	6%	3%	*	*	10%
Strongly disapprove	63%	63%	71%	61%	54%	*	*	90%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Strongly approve	15%	15%	10%	19%	17%	8%
Somewhat approve	15%	4%	19%	16%	13%	60%
Somewhat disapprove	7%	9%	5%	9%	7%	19%
Strongly disapprove	63%	72%	66%	56%	63%	13%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly approve	15%	3%	11%	14%	20%	10%	10%	17%
Somewhat approve	15%	6%	28%	8%	15%	25%	27%	12%
Somewhat disapprove	7%	5%	9%	12%	6%	4%	6%	8%
Strongly disapprove	63%	87%	52%	65%	58%	60%	57%	64%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Strongly approve	15%	18%	13%	21%	13%	21%	18%
Somewhat approve	15%	13%	17%	11%	16%	4%	23%
Somewhat disapprove	7%	6%	9%	6%	8%	6%	6%
Strongly disapprove	63%	63%	62%	61%	64%	69%	53%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Strongly approve	15%	21%	18%	12%
Somewhat approve	15%	18%	18%	19%
Somewhat disapprove	7%	7%	10%	2%
Strongly disapprove	63%	54%	54%	67%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Donald Trump Tariff Approval

Do you [approve or disapprove] of the way Donald Trump is handling tariffs and trade agreements with other countries?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly approve	12%	0%	42%	0%	28%	15%
Somewhat approve	17%	5%	44%	10%	46%	15%
Somewhat disapprove	9%	9%	8%	8%	19%	7%
Strongly disapprove	62%	85%	7%	82%	6%	63%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly approve	12%	1%	9%	34%	6%	13%	0%
Somewhat approve	17%	1%	24%	44%	9%	12%	16%
Somewhat disapprove	9%	6%	8%	14%	2%	0%	24%
Strongly disapprove	62%	92%	60%	9%	83%	75%	59%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly approve	12%	5%	34%	0%	0%	6%	73%
Somewhat approve	17%	11%	46%	1%	6%	51%	27%
Somewhat disapprove	9%	8%	10%	8%	7%	36%	0%
Strongly disapprove	62%	76%	9%	91%	87%	7%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	12%	95%	6%	25%	1%
Somewhat approve	17%	5%	87%	42%	39%
Somewhat disapprove	9%	0%	7%	17%	20%
Strongly disapprove	62%	0%	0%	16%	40%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly approve	12%	9%	8%	3%	14%	0%	3%	16%
Somewhat approve	17%	48%	21%	20%	15%	14%	15%	14%
Somewhat disapprove	9%	0%	12%	12%	11%	12%	14%	6%
Strongly disapprove	62%	44%	58%	64%	60%	75%	68%	64%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Strongly approve	12%	2%	0%	9%	23%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Somewhat approve	17%	1%	2%	24%	39%	44%
Somewhat disapprove	9%	5%	8%	8%	20%	11%
Strongly disapprove	62%	93%	90%	60%	19%	5%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Strongly approve	12%	0%	40%	7%
Somewhat approve	17%	5%	42%	3%
Somewhat disapprove	9%	5%	9%	10%
Strongly disapprove	62%	90%	9%	80%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Strongly approve	12%	1%	7%	33%	18%	9%
Somewhat approve	17%	2%	18%	36%	21%	15%
Somewhat disapprove	9%	5%	10%	10%	7%	9%
Strongly disapprove	62%	91%	65%	20%	54%	66%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly approve	12%	12%	4%	9%	16%	14%	13%	11%
Somewhat approve	17%	7%	21%	22%	16%	18%	18%	17%
Somewhat disapprove	9%	11%	4%	6%	9%	11%	6%	11%
Strongly disapprove	62%	70%	71%	62%	59%	58%	63%	62%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Strongly approve	12%	2%	9%	11%	18%	*	*	0%
Somewhat approve	17%	22%	13%	20%	25%	*	*	0%
Somewhat disapprove	9%	15%	8%	7%	2%	*	*	10%
Strongly disapprove	62%	60%	70%	62%	55%	*	*	90%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Strongly approve	12%	12%	8%	13%	14%	8%
Somewhat approve	17%	8%	19%	21%	14%	60%
Somewhat disapprove	9%	11%	5%	10%	9%	19%
Strongly disapprove	62%	70%	68%	56%	63%	13%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly approve	12%	2%	11%	8%	16%	6%	14%	13%
Somewhat approve	17%	5%	28%	15%	18%	29%	21%	14%
Somewhat disapprove	9%	5%	11%	17%	7%	5%	6%	10%
Strongly disapprove	62%	88%	50%	60%	59%	60%	59%	63%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Strongly approve	12%	13%	11%	16%	10%	15%	14%
Somewhat approve	17%	17%	17%	13%	18%	9%	24%
Somewhat disapprove	9%	7%	10%	8%	8%	8%	6%
Strongly disapprove	62%	63%	62%	62%	64%	68%	55%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Strongly approve	12%	22%	13%	10%
Somewhat approve	17%	18%	23%	18%
Somewhat disapprove	9%	5%	10%	7%
Strongly disapprove	62%	54%	54%	66%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm1 – Patrick Mahomes- Categorical
FAVOR_therm1 – Patrick Mahomes- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	11%	13%	7%	10%	15%
Cool	27%	24%	30%	27%	28%	26%
Warm	19%	20%	21%	19%	10%	21%
Very Warm	12%	12%	15%	12%	17%	12%
Don't Know	29%	33%	22%	35%	34%	26%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	12%	19%	11%	28%	37%	5%
Cool	27%	24%	28%	32%	30%	34%	22%
Warm	19%	18%	11%	25%	8%	12%	30%
Very Warm	12%	13%	13%	11%	4%	13%	13%
Don't Know	29%	33%	29%	21%	29%	4%	30%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	26%	13%	11%	24%	6%	10%
Cool	27%	12%	33%	24%	34%	54%	29%
Warm	19%	17%	19%	20%	12%	14%	26%
Very Warm	12%	9%	13%	12%	0%	9%	13%
Don't Know	29%	36%	22%	33%	30%	17%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	21%	19%	12%	17%
Cool	27%	3%	36%	31%	25%
Warm	19%	52%	20%	24%	18%
Very Warm	12%	8%	0%	10%	14%
Don't Know	29%	16%	25%	21%	26%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	12%	20%	17%	9%	18%	18%	11%
Cool	27%	71%	20%	17%	30%	10%	34%	25%
Warm	19%	4%	25%	29%	16%	25%	19%	18%
Very Warm	12%	13%	11%	7%	12%	8%	17%	13%
Don't Know	29%	0%	24%	30%	32%	39%	12%	33%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	13%	13%	11%	19%	10%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	27%	25%	23%	28%	37%	30%
Warm	19%	17%	20%	11%	23%	25%
Very Warm	12%	13%	13%	13%	6%	13%
Don't Know	29%	32%	34%	29%	23%	21%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	13%	12%	12%	16%
Cool	27%	26%	30%	17%
Warm	19%	14%	21%	14%
Very Warm	12%	12%	14%	3%
Don't Know	29%	35%	23%	50%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	13%	14%	12%	13%	13%	13%
Cool	27%	26%	27%	28%	25%	27%
Warm	19%	17%	16%	26%	18%	20%
Very Warm	12%	12%	13%	11%	11%	13%
Don't Know	29%	31%	32%	22%	32%	28%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	8%	8%	23%	13%	10%	13%	12%
Cool	27%	29%	33%	24%	32%	19%	28%	24%
Warm	19%	30%	12%	22%	12%	23%	20%	19%
Very Warm	12%	6%	4%	10%	16%	18%	12%	13%
Don't Know	29%	27%	43%	21%	27%	31%	27%	31%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	13%	11%	19%	11%	8%	*	*	31%
Cool	27%	33%	23%	19%	34%	*	*	0%
Warm	19%	22%	12%	20%	10%	*	*	10%
Very Warm	12%	14%	8%	16%	16%	*	*	0%
Don't Know	29%	20%	38%	34%	33%	*	*	59%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	13%	7%	11%	16%	12%	0%
Cool	27%	29%	31%	29%	20%	33%
Warm	19%	30%	17%	13%	23%	0%
Very Warm	12%	5%	6%	16%	16%	36%
Don't Know	29%	28%	35%	26%	28%	32%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	15%	7%	3%	16%	6%	5%	15%
Cool	27%	29%	36%	22%	24%	34%	30%	25%
Warm	19%	20%	8%	27%	21%	19%	13%	20%
Very Warm	12%	8%	10%	24%	11%	11%	15%	12%
Don't Know	29%	28%	39%	23%	28%	30%	37%	28%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	13%	13%	12%	17%	12%	9%	24%
Cool	27%	30%	24%	26%	26%	22%	32%
Warm	19%	18%	20%	23%	18%	30%	12%
Very Warm	12%	9%	15%	15%	12%	17%	11%
Don't Know	29%	30%	28%	17%	32%	21%	20%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	13%	14%	12%	13%
Cool	27%	24%	27%	27%
Warm	19%	20%	16%	10%
Very Warm	12%	9%	14%	11%
Don't Know	29%	34%	31%	39%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm1 – Taylor Swift- Categorical
FAVOR_therm1 – Taylor Swift- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	19%	11%	36%	11%	34%	19%
Cool	24%	22%	25%	24%	21%	25%
Warm	22%	27%	11%	25%	15%	22%
Very Warm	30%	36%	17%	39%	14%	29%
Don't Know	5%	3%	11%	1%	17%	6%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	19%	9%	28%	32%	29%	22%	0%
Cool	24%	23%	28%	23%	33%	28%	33%
Warm	22%	26%	18%	17%	19%	23%	13%
Very Warm	30%	38%	22%	19%	15%	27%	34%
Don't Know	5%	4%	4%	9%	4%	0%	19%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	19%	20%	33%	10%	30%	14%	40%
Cool	24%	28%	27%	22%	16%	8%	35%
Warm	22%	12%	12%	28%	21%	23%	7%
Very Warm	30%	24%	20%	36%	28%	56%	9%
Don't Know	5%	14%	8%	3%	5%	0%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	19%	35%	58%	26%	20%
Cool	24%	47%	0%	20%	11%
Warm	22%	12%	20%	18%	20%
Very Warm	30%	3%	15%	20%	40%
Don't Know	5%	2%	7%	14%	9%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	19%	9%	25%	25%	20%	20%	26%	16%
Cool	24%	13%	17%	14%	30%	40%	9%	26%
Warm	22%	0%	32%	40%	23%	8%	29%	18%
Very Warm	30%	78%	24%	16%	24%	32%	35%	32%
Don't Know	5%	0%	2%	5%	3%	0%	0%	8%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	19%	11%	7%	28%	29%	34%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	24%	20%	29%	28%	13%	26%
Warm	22%	28%	24%	18%	19%	16%
Very Warm	30%	40%	33%	22%	22%	18%
Don't Know	5%	1%	7%	4%	16%	7%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	19%	11%	34%	19%
Cool	24%	23%	26%	34%
Warm	22%	26%	13%	31%
Very Warm	30%	36%	18%	13%
Don't Know	5%	3%	9%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	19%	11%	17%	32%	18%	19%
Cool	24%	22%	26%	23%	21%	25%
Warm	22%	28%	21%	16%	21%	22%
Very Warm	30%	38%	28%	23%	32%	29%
Don't Know	5%	1%	8%	6%	8%	4%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	19%	8%	22%	23%	21%	18%	20%	17%
Cool	24%	40%	24%	17%	21%	23%	24%	24%
Warm	22%	35%	26%	17%	17%	21%	23%	21%
Very Warm	30%	8%	19%	37%	39%	33%	29%	32%
Don't Know	5%	9%	9%	5%	2%	5%	4%	6%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	19%	15%	17%	19%	30%	*	*	13%
Cool	24%	12%	27%	30%	18%	*	*	44%
Warm	22%	25%	19%	19%	21%	*	*	23%
Very Warm	30%	45%	30%	26%	24%	*	*	20%
Don't Know	5%	2%	7%	7%	8%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	19%	9%	21%	23%	18%	25%
Cool	24%	41%	21%	20%	24%	8%
Warm	22%	33%	18%	18%	21%	36%
Very Warm	30%	9%	31%	37%	34%	13%
Don't Know	5%	8%	8%	2%	3%	19%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	19%	15%	22%	13%	20%	19%	18%	19%
Cool	24%	23%	21%	26%	25%	19%	31%	24%
Warm	22%	20%	10%	27%	25%	20%	18%	23%
Very Warm	30%	30%	40%	33%	26%	38%	26%	29%
Don't Know	5%	11%	7%	1%	4%	4%	6%	6%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	19%	20%	18%	18%	20%	11%	28%
Cool	24%	24%	24%	31%	21%	33%	20%
Warm	22%	20%	24%	14%	24%	14%	22%
Very Warm	30%	29%	31%	33%	29%	35%	29%
Don't Know	5%	7%	3%	4%	6%	6%	2%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	19%	22%	14%	13%
Cool	24%	18%	24%	23%
Warm	22%	17%	24%	15%
Very Warm	30%	34%	31%	38%
Don't Know	5%	9%	7%	11%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm2 – Donald Trump- Categorical
FAVOR_therm2 – Donald Trump- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	63%	88%	5%	85%	8%	62%
Cool	5%	5%	5%	2%	10%	6%
Warm	8%	5%	12%	10%	17%	6%
Very Warm	23%	2%	78%	3%	64%	26%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	63%	93%	62%	9%	89%	66%	76%
Cool	5%	3%	5%	9%	0%	9%	17%
Warm	8%	2%	14%	18%	8%	0%	7%
Very Warm	23%	2%	18%	64%	3%	25%	0%
Don't Know	0%	0%	1%	0%	0%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	63%	73%	9%	93%	86%	15%	0%
Cool	5%	9%	6%	4%	14%	23%	0%
Warm	8%	0%	20%	2%	0%	39%	1%
Very Warm	23%	14%	65%	1%	0%	22%	99%
Don't Know	0%	4%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	63%	0%	0%	13%	40%
Cool	5%	0%	0%	15%	12%
Warm	8%	3%	52%	14%	27%
Very Warm	23%	97%	48%	58%	20%
Don't Know	0%	0%	0%	0%	0%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	63%	44%	61%	62%	62%	70%	70%	65%
Cool	5%	8%	7%	14%	3%	16%	10%	2%
Warm	8%	36%	12%	0%	13%	11%	10%	5%
Very Warm	23%	12%	20%	22%	22%	3%	10%	29%
Don't Know	0%	0%	0%	2%	0%	0%	0%	0%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	63%	94%	91%	62%	18%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	5%	2%	3%	5%	18%	6%
Warm	8%	1%	3%	14%	10%	21%
Very Warm	23%	3%	2%	18%	54%	68%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	63%	91%	9%	87%
Cool	5%	2%	6%	0%
Warm	8%	5%	12%	5%
Very Warm	23%	1%	73%	8%
Don't Know	0%	0%	0%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	63%	93%	66%	20%	52%	69%
Cool	5%	2%	7%	6%	8%	4%
Warm	8%	1%	9%	18%	9%	8%
Very Warm	23%	4%	18%	57%	31%	20%
Don't Know	0%	0%	0%	0%	0%	0%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	63%	75%	69%	64%	61%	57%	61%	65%
Cool	5%	0%	4%	7%	7%	6%	4%	7%
Warm	8%	6%	10%	17%	2%	9%	11%	5%
Very Warm	23%	19%	18%	12%	31%	28%	24%	23%
Don't Know	0%	0%	0%	1%	0%	0%	0%	0%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	63%	62%	73%	60%	55%	*	*	100%
Cool	5%	10%	3%	2%	2%	*	*	0%
Warm	8%	17%	6%	6%	8%	*	*	0%
Very Warm	23%	11%	18%	31%	34%	*	*	0%
Don't Know	0%	1%	0%	0%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	63%	75%	66%	59%	62%	13%
Cool	5%	0%	6%	7%	5%	0%
Warm	8%	5%	13%	5%	7%	27%
Very Warm	23%	20%	14%	29%	26%	60%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	63%	88%	56%	64%	58%	61%	58%	64%
Cool	5%	2%	2%	8%	6%	4%	0%	6%
Warm	8%	2%	19%	8%	7%	14%	25%	5%
Very Warm	23%	8%	22%	20%	29%	20%	17%	25%
Don't Know	0%	0%	1%	0%	0%	1%	0%	0%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	63%	64%	62%	62%	64%	71%	53%
Cool	5%	5%	5%	2%	6%	1%	3%
Warm	8%	5%	11%	6%	9%	1%	14%
Very Warm	23%	25%	22%	30%	21%	27%	30%
Don't Know	0%	0%	0%	0%	0%	0%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	63%	52%	52%	71%
Cool	5%	7%	9%	3%
Warm	8%	7%	11%	14%
Very Warm	23%	34%	28%	13%
Don't Know	0%	0%	0%	0%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – The Democratic Party- Categorical
FAVOR_therm3 – The Democratic Party- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	31%	8%	77%	8%	79%	33%
Cool	17%	21%	6%	20%	12%	16%
Warm	27%	36%	10%	38%	6%	26%
Very Warm	24%	35%	4%	34%	0%	24%
Don't Know	1%	0%	3%	1%	3%	1%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	31%	7%	42%	68%	89%	60%	26%
Cool	17%	15%	32%	12%	11%	15%	38%
Warm	27%	40%	10%	13%	0%	5%	36%
Very Warm	24%	38%	10%	7%	0%	13%	0%
Don't Know	1%	0%	6%	0%	0%	7%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	31%	37%	72%	7%	37%	6%	80%
Cool	17%	8%	8%	21%	42%	24%	1%
Warm	27%	25%	12%	36%	16%	38%	11%
Very Warm	24%	26%	7%	35%	4%	31%	6%
Don't Know	1%	4%	1%	0%	0%	0%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	31%	62%	100%	56%	59%
Cool	17%	3%	0%	25%	15%
Warm	27%	35%	0%	14%	5%
Very Warm	24%	0%	0%	5%	20%
Don't Know	1%	0%	0%	0%	2%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	31%	14%	46%	25%	33%	28%	30%	30%
Cool	17%	4%	17%	31%	25%	20%	10%	13%
Warm	27%	21%	21%	25%	27%	12%	50%	28%
Very Warm	24%	61%	16%	14%	15%	39%	10%	29%
Don't Know	1%	0%	0%	5%	0%	0%	0%	1%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	31%	6%	5%	42%	49%	76%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	17%	13%	32%	28%	7%
Warm	27%	37%	47%	10%	20%	9%
Very Warm	24%	41%	35%	10%	3%	8%
Don't Know	1%	0%	0%	6%	0%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	31%	11%	72%	20%
Cool	17%	16%	8%	32%
Warm	27%	35%	14%	35%
Very Warm	24%	38%	5%	13%
Don't Know	1%	0%	1%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	31%	7%	25%	71%	28%	32%
Cool	17%	19%	21%	8%	14%	18%
Warm	27%	35%	32%	9%	25%	28%
Very Warm	24%	39%	21%	11%	30%	22%
Don't Know	1%	0%	1%	1%	2%	0%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	31%	19%	27%	28%	37%	34%	36%	25%
Cool	17%	21%	26%	18%	10%	15%	19%	14%
Warm	27%	42%	37%	26%	18%	25%	26%	29%
Very Warm	24%	18%	9%	27%	35%	24%	18%	32%
Don't Know	1%	0%	0%	1%	0%	3%	1%	0%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	31%	13%	35%	40%	39%	*	*	44%
Cool	17%	18%	21%	6%	18%	*	*	26%
Warm	27%	32%	23%	22%	24%	*	*	20%
Very Warm	24%	37%	20%	32%	17%	*	*	10%
Don't Know	1%	1%	1%	0%	2%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	31%	20%	26%	39%	30%	87%
Cool	17%	24%	21%	11%	16%	0%
Warm	27%	38%	33%	18%	25%	0%
Very Warm	24%	17%	20%	31%	26%	13%
Don't Know	1%	0%	0%	1%	2%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	31%	23%	33%	25%	34%	31%	43%	29%
Cool	17%	13%	20%	15%	17%	22%	23%	15%
Warm	27%	35%	26%	30%	25%	22%	15%	30%
Very Warm	24%	27%	20%	30%	23%	24%	20%	25%
Don't Know	1%	2%	1%	0%	1%	1%	0%	1%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	31%	33%	29%	34%	30%	28%	38%
Cool	17%	18%	16%	10%	18%	10%	14%
Warm	27%	29%	26%	30%	25%	38%	28%
Very Warm	24%	20%	29%	26%	25%	24%	21%
Don't Know	1%	1%	1%	0%	1%	0%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	31%	31%	25%	14%
Cool	17%	18%	11%	9%
Warm	27%	29%	21%	43%
Very Warm	24%	17%	43%	35%
Don't Know	1%	4%	0%	0%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – The Republican Party- Categorical
FAVOR_therm3 – The Republican Party- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	57%	78%	4%	81%	3%	55%
Cool	14%	16%	5%	16%	19%	11%
Warm	11%	4%	29%	3%	25%	13%
Very Warm	18%	1%	61%	0%	53%	20%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	57%	85%	56%	6%	96%	51%	63%
Cool	14%	13%	15%	15%	4%	11%	27%
Warm	11%	1%	12%	29%	0%	13%	10%
Very Warm	18%	1%	16%	50%	0%	25%	0%
Don't Know	0%	0%	1%	0%	0%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	57%	48%	12%	83%	86%	24%	0%
Cool	14%	30%	13%	13%	7%	46%	2%
Warm	11%	10%	27%	3%	8%	30%	19%
Very Warm	18%	8%	49%	2%	0%	0%	78%
Don't Know	0%	4%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	57%	0%	0%	8%	25%
Cool	14%	0%	29%	8%	30%
Warm	11%	26%	31%	44%	15%
Very Warm	18%	74%	41%	40%	30%
Don't Know	0%	0%	0%	0%	0%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	57%	35%	63%	46%	50%	65%	77%	59%
Cool	14%	40%	13%	11%	24%	13%	0%	10%
Warm	11%	13%	2%	22%	11%	18%	10%	10%
Very Warm	18%	12%	22%	20%	15%	3%	13%	21%
Don't Know	0%	0%	0%	2%	0%	0%	0%	0%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	57%	88%	82%	56%	12%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	9%	18%	15%	8%	18%
Warm	11%	1%	1%	12%	44%	23%
Very Warm	18%	2%	0%	16%	36%	56%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	57%	83%	6%	76%
Cool	14%	15%	7%	16%
Warm	11%	1%	29%	2%
Very Warm	18%	0%	58%	7%
Don't Know	0%	0%	0%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	57%	87%	61%	12%	44%	63%
Cool	14%	9%	15%	18%	13%	14%
Warm	11%	2%	14%	19%	15%	9%
Very Warm	18%	2%	10%	50%	27%	14%
Don't Know	0%	0%	0%	0%	0%	0%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	57%	53%	60%	60%	59%	54%	58%	55%
Cool	14%	26%	14%	17%	10%	8%	10%	17%
Warm	11%	2%	15%	11%	6%	19%	10%	13%
Very Warm	18%	19%	10%	11%	25%	19%	21%	15%
Don't Know	0%	0%	0%	1%	0%	0%	0%	0%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	57%	55%	63%	58%	53%	*	*	100%
Cool	14%	32%	13%	7%	2%	*	*	0%
Warm	11%	7%	10%	9%	22%	*	*	0%
Very Warm	18%	6%	14%	26%	23%	*	*	0%
Don't Know	0%	1%	0%	0%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	57%	54%	56%	60%	59%	13%
Cool	14%	25%	19%	9%	9%	0%
Warm	11%	1%	13%	8%	16%	27%
Very Warm	18%	20%	13%	22%	16%	60%
Don't Know	0%	0%	0%	1%	0%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	57%	71%	47%	60%	55%	55%	46%	59%
Cool	14%	14%	25%	19%	8%	20%	23%	11%
Warm	11%	7%	12%	6%	14%	9%	20%	11%
Very Warm	18%	8%	15%	16%	23%	15%	11%	19%
Don't Know	0%	0%	1%	0%	0%	1%	0%	0%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	57%	58%	56%	61%	57%	65%	56%
Cool	14%	11%	16%	7%	15%	8%	8%
Warm	11%	9%	14%	9%	11%	6%	19%
Very Warm	18%	22%	14%	23%	16%	21%	18%
Don't Know	0%	0%	0%	0%	0%	0%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	57%	48%	41%	52%
Cool	14%	1%	25%	33%
Warm	11%	19%	12%	8%
Very Warm	18%	32%	23%	8%
Don't Know	0%	0%	0%	0%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical
FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	56%	77%	11%	77%	14%	54%
Cool	12%	11%	12%	7%	21%	12%
Warm	13%	7%	24%	12%	24%	11%
Very Warm	12%	0%	42%	0%	36%	14%
Don't Know	7%	5%	11%	4%	5%	8%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	56%	80%	52%	14%	69%	24%	64%
Cool	12%	9%	28%	11%	15%	23%	25%
Warm	13%	4%	8%	30%	5%	0%	10%
Very Warm	12%	2%	5%	35%	0%	18%	0%
Don't Know	7%	6%	7%	10%	10%	36%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	56%	44%	10%	83%	72%	17%	5%
Cool	12%	25%	15%	9%	13%	23%	7%
Warm	13%	5%	29%	4%	0%	45%	30%
Very Warm	12%	10%	33%	1%	8%	0%	49%
Don't Know	7%	16%	13%	3%	7%	15%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	56%	2%	0%	21%	33%
Cool	12%	6%	26%	9%	16%
Warm	13%	49%	7%	29%	29%
Very Warm	12%	43%	60%	30%	12%
Don't Know	7%	0%	7%	11%	10%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	56%	40%	52%	75%	49%	66%	73%	54%
Cool	12%	8%	28%	14%	16%	8%	13%	8%
Warm	13%	52%	5%	4%	15%	0%	10%	13%
Very Warm	12%	0%	10%	3%	11%	11%	4%	17%
Don't Know	7%	0%	5%	4%	9%	15%	0%	8%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	56%	84%	72%	52%	28%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	5%	14%	28%	6%	13%
Warm	13%	3%	6%	8%	37%	28%
Very Warm	12%	3%	0%	5%	16%	42%
Don't Know	7%	4%	8%	7%	14%	9%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	56%	79%	12%	79%
Cool	12%	9%	12%	8%
Warm	13%	6%	29%	5%
Very Warm	12%	1%	39%	4%
Don't Know	7%	4%	8%	5%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	56%	84%	57%	19%	45%	61%
Cool	12%	5%	17%	14%	11%	13%
Warm	13%	3%	12%	25%	24%	7%
Very Warm	12%	3%	5%	34%	15%	11%
Don't Know	7%	4%	9%	8%	6%	8%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	56%	50%	60%	55%	57%	57%	56%	56%
Cool	12%	18%	9%	14%	13%	9%	11%	14%
Warm	13%	20%	16%	15%	8%	10%	16%	9%
Very Warm	12%	0%	3%	8%	17%	21%	12%	12%
Don't Know	7%	11%	13%	8%	5%	3%	5%	9%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	56%	59%	62%	51%	51%	*	*	90%
Cool	12%	11%	11%	7%	12%	*	*	10%
Warm	13%	18%	8%	16%	15%	*	*	0%
Very Warm	12%	1%	9%	19%	20%	*	*	0%
Don't Know	7%	11%	9%	6%	1%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	56%	51%	55%	57%	61%	13%
Cool	12%	18%	10%	15%	9%	0%
Warm	13%	19%	18%	6%	9%	33%
Very Warm	12%	0%	6%	17%	17%	54%
Don't Know	7%	12%	11%	5%	3%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	56%	74%	43%	61%	53%	53%	49%	58%
Cool	12%	12%	16%	15%	10%	5%	13%	13%
Warm	13%	1%	21%	8%	15%	22%	17%	10%
Very Warm	12%	2%	17%	10%	15%	12%	19%	12%
Don't Know	7%	12%	4%	7%	7%	8%	2%	7%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	56%	58%	55%	51%	58%	54%	54%
Cool	12%	14%	10%	10%	12%	14%	6%
Warm	13%	11%	14%	19%	12%	16%	13%
Very Warm	12%	9%	15%	11%	13%	4%	21%
Don't Know	7%	7%	7%	9%	5%	12%	6%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	56%	47%	42%	51%
Cool	12%	7%	15%	17%
Warm	13%	29%	20%	19%
Very Warm	12%	14%	16%	7%
Don't Know	7%	4%	8%	8%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical
FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	50%	65%	21%	66%	21%	48%
Cool	17%	18%	15%	15%	11%	19%
Warm	12%	7%	22%	7%	10%	13%
Very Warm	15%	8%	32%	7%	37%	16%
Don't Know	5%	2%	10%	5%	20%	4%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	50%	69%	45%	19%	63%	28%	73%
Cool	17%	19%	21%	13%	16%	12%	13%
Warm	12%	5%	8%	27%	4%	11%	10%
Very Warm	15%	5%	17%	34%	3%	13%	0%
Don't Know	5%	3%	8%	8%	14%	36%	4%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	50%	43%	20%	67%	69%	23%	15%
Cool	17%	14%	15%	19%	18%	15%	9%
Warm	12%	20%	20%	6%	8%	22%	28%
Very Warm	15%	13%	34%	5%	0%	40%	40%
Don't Know	5%	9%	10%	3%	5%	0%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	5%	0%	25%	34%
Cool	17%	6%	35%	12%	6%
Warm	12%	38%	20%	33%	15%
Very Warm	15%	51%	45%	17%	41%
Don't Know	5%	0%	0%	13%	3%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	50%	27%	49%	36%	59%	32%	78%	50%
Cool	17%	4%	33%	16%	13%	53%	8%	15%
Warm	12%	4%	11%	22%	9%	11%	10%	12%
Very Warm	15%	61%	7%	15%	18%	4%	4%	15%
Don't Know	5%	4%	0%	11%	1%	0%	0%	8%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	50%	75%	58%	45%	25%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	17%	23%	21%	11%	13%
Warm	12%	3%	7%	8%	30%	24%
Very Warm	15%	6%	4%	17%	13%	42%
Don't Know	5%	0%	8%	8%	20%	3%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	50%	66%	24%	85%
Cool	17%	17%	12%	7%
Warm	12%	6%	23%	0%
Very Warm	15%	7%	33%	8%
Don't Know	5%	4%	8%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	50%	75%	49%	20%	33%	58%
Cool	17%	16%	22%	11%	19%	17%
Warm	12%	4%	12%	22%	19%	8%
Very Warm	15%	6%	6%	42%	20%	13%
Don't Know	5%	0%	11%	4%	9%	4%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	50%	48%	53%	51%	58%	43%	48%	53%
Cool	17%	22%	17%	19%	13%	18%	16%	18%
Warm	12%	20%	11%	5%	10%	14%	11%	13%
Very Warm	15%	0%	11%	20%	17%	20%	16%	15%
Don't Know	5%	10%	7%	4%	2%	6%	9%	2%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	50%	46%	55%	29%	58%	*	*	90%
Cool	17%	17%	18%	27%	7%	*	*	10%
Warm	12%	10%	7%	11%	17%	*	*	0%
Very Warm	15%	20%	13%	29%	12%	*	*	0%
Don't Know	5%	7%	7%	4%	6%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	50%	48%	50%	58%	44%	49%
Cool	17%	23%	16%	14%	19%	8%
Warm	12%	19%	9%	10%	13%	0%
Very Warm	15%	0%	19%	15%	18%	43%
Don't Know	5%	10%	6%	3%	5%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	50%	50%	46%	66%	48%	52%	41%	51%
Cool	17%	19%	14%	16%	18%	16%	23%	17%
Warm	12%	4%	10%	9%	16%	3%	16%	13%
Very Warm	15%	13%	25%	6%	15%	21%	20%	14%
Don't Know	5%	13%	5%	4%	4%	8%	0%	5%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	50%	53%	48%	50%	51%	53%	49%
Cool	17%	14%	20%	10%	18%	12%	5%
Warm	12%	13%	10%	21%	10%	23%	15%
Very Warm	15%	12%	19%	12%	17%	5%	20%
Don't Know	5%	8%	3%	8%	4%	7%	11%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	50%	34%	32%	58%
Cool	17%	7%	30%	18%
Warm	12%	22%	16%	4%
Very Warm	15%	20%	21%	20%
Don't Know	5%	17%	1%	0%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Gay marriage- Categorical
FAVOR_therm3 – Gay marriage- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	25%	12%	56%	12%	45%	27%
Cool	16%	15%	15%	19%	24%	15%
Warm	16%	17%	15%	18%	10%	16%
Very Warm	38%	52%	10%	49%	10%	38%
Don't Know	4%	4%	5%	3%	10%	4%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	25%	9%	23%	55%	21%	11%	26%
Cool	16%	13%	22%	19%	36%	34%	11%
Warm	16%	17%	18%	13%	16%	12%	17%
Very Warm	38%	56%	30%	9%	25%	43%	45%
Don't Know	4%	4%	7%	4%	3%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	25%	31%	49%	10%	26%	25%	63%
Cool	16%	20%	22%	13%	12%	47%	14%
Warm	16%	9%	14%	18%	7%	13%	14%
Very Warm	38%	27%	10%	55%	55%	9%	8%
Don't Know	4%	13%	5%	4%	0%	6%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	25%	84%	73%	40%	46%
Cool	16%	7%	0%	21%	23%
Warm	16%	9%	0%	19%	12%
Very Warm	38%	0%	20%	15%	17%
Don't Know	4%	0%	7%	5%	3%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	25%	6%	25%	40%	27%	42%	27%	21%
Cool	16%	48%	14%	8%	12%	15%	20%	17%
Warm	16%	34%	16%	23%	17%	7%	2%	16%
Very Warm	38%	12%	43%	26%	41%	36%	51%	40%
Don't Know	4%	0%	2%	3%	4%	0%	0%	6%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	25%	3%	17%	23%	41%	61%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	16%	8%	22%	22%	22%	17%
Warm	16%	13%	21%	18%	20%	11%
Very Warm	38%	74%	33%	30%	10%	9%
Don't Know	4%	2%	6%	7%	7%	3%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	25%	9%	53%	0%
Cool	16%	16%	16%	8%
Warm	16%	17%	15%	3%
Very Warm	38%	54%	13%	88%
Don't Know	4%	4%	3%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	25%	3%	23%	56%	30%	22%
Cool	16%	8%	23%	17%	15%	17%
Warm	16%	12%	21%	13%	17%	16%
Very Warm	38%	74%	25%	12%	32%	41%
Don't Know	4%	2%	8%	2%	6%	3%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	25%	23%	21%	16%	23%	34%	24%	26%
Cool	16%	11%	8%	20%	22%	16%	17%	16%
Warm	16%	13%	13%	15%	13%	24%	21%	11%
Very Warm	38%	45%	49%	49%	39%	23%	34%	42%
Don't Know	4%	9%	10%	1%	3%	3%	4%	5%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	25%	19%	21%	30%	35%	*	*	0%
Cool	16%	24%	23%	13%	5%	*	*	10%
Warm	16%	22%	15%	16%	20%	*	*	0%
Very Warm	38%	32%	34%	40%	38%	*	*	90%
Don't Know	4%	4%	6%	1%	2%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	25%	24%	20%	24%	27%	87%
Cool	16%	13%	11%	24%	17%	0%
Warm	16%	10%	14%	11%	25%	0%
Very Warm	38%	45%	50%	37%	28%	13%
Don't Know	4%	8%	5%	4%	2%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	25%	8%	24%	25%	30%	22%	27%	25%
Cool	16%	20%	22%	18%	13%	17%	29%	15%
Warm	16%	23%	19%	6%	16%	19%	14%	16%
Very Warm	38%	40%	28%	47%	39%	37%	30%	40%
Don't Know	4%	8%	7%	4%	2%	5%	0%	5%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	25%	22%	27%	29%	26%	26%	20%
Cool	16%	14%	18%	13%	16%	13%	15%
Warm	16%	15%	17%	21%	14%	13%	32%
Very Warm	38%	41%	36%	35%	39%	44%	30%
Don't Know	4%	7%	2%	3%	5%	4%	2%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	25%	29%	31%	5%
Cool	16%	9%	20%	21%
Warm	16%	25%	9%	11%
Very Warm	38%	31%	32%	52%
Don't Know	4%	6%	7%	12%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical
FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	22%	4%	62%	3%	70%	22%
Cool	11%	10%	11%	14%	5%	11%
Warm	22%	25%	17%	25%	13%	22%
Very Warm	42%	58%	7%	53%	5%	43%
Don't Know	3%	3%	3%	4%	7%	3%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	22%	3%	28%	54%	28%	18%	15%
Cool	11%	7%	16%	16%	6%	15%	19%
Warm	22%	24%	21%	19%	18%	16%	14%
Very Warm	42%	63%	31%	8%	31%	27%	33%
Don't Know	3%	4%	5%	3%	17%	24%	19%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	22%	31%	55%	3%	15%	21%	72%
Cool	11%	4%	16%	8%	14%	49%	9%
Warm	22%	18%	16%	25%	29%	24%	11%
Very Warm	42%	34%	8%	62%	37%	7%	8%
Don't Know	3%	13%	5%	2%	5%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	48%	80%	42%	33%
Cool	11%	17%	0%	16%	26%
Warm	22%	35%	20%	18%	16%
Very Warm	42%	0%	0%	20%	20%
Don't Know	3%	0%	0%	5%	5%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	22%	17%	30%	27%	21%	11%	20%	21%
Cool	11%	40%	6%	6%	13%	15%	17%	8%
Warm	22%	14%	30%	17%	27%	17%	30%	19%
Very Warm	42%	29%	33%	43%	36%	51%	33%	47%
Don't Know	3%	0%	2%	7%	3%	6%	0%	4%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	22%	4%	1%	28%	43%	60%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	6%	8%	16%	7%	20%
Warm	22%	28%	19%	21%	19%	18%
Very Warm	42%	61%	66%	31%	24%	2%
Don't Know	3%	1%	5%	5%	7%	1%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	22%	4%	60%	10%
Cool	11%	9%	9%	9%
Warm	22%	24%	20%	30%
Very Warm	42%	60%	9%	47%
Don't Know	3%	4%	3%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	22%	4%	17%	52%	24%	21%
Cool	11%	7%	10%	18%	10%	12%
Warm	22%	29%	19%	16%	22%	22%
Very Warm	42%	58%	48%	11%	43%	41%
Don't Know	3%	1%	6%	2%	2%	4%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	22%	7%	21%	20%	29%	24%	27%	16%
Cool	11%	8%	9%	16%	5%	16%	8%	15%
Warm	22%	42%	34%	19%	18%	12%	24%	20%
Very Warm	42%	34%	29%	42%	45%	48%	38%	46%
Don't Know	3%	9%	8%	3%	2%	0%	4%	3%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	22%	11%	18%	31%	37%	*	*	54%
Cool	11%	20%	10%	7%	11%	*	*	10%
Warm	22%	26%	24%	12%	16%	*	*	13%
Very Warm	42%	39%	44%	49%	34%	*	*	23%
Don't Know	3%	4%	3%	1%	3%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	22%	7%	18%	30%	22%	79%
Cool	11%	11%	12%	6%	15%	8%
Warm	22%	39%	25%	22%	12%	0%
Very Warm	42%	35%	39%	40%	52%	13%
Don't Know	3%	9%	6%	3%	0%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	22%	10%	27%	19%	25%	22%	29%	21%
Cool	11%	9%	13%	16%	10%	19%	14%	9%
Warm	22%	15%	18%	32%	23%	19%	10%	24%
Very Warm	42%	58%	35%	31%	42%	35%	41%	43%
Don't Know	3%	8%	6%	2%	1%	5%	5%	3%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	22%	24%	20%	22%	22%	20%	29%
Cool	11%	6%	15%	8%	12%	9%	7%
Warm	22%	27%	18%	24%	20%	23%	23%
Very Warm	42%	39%	45%	39%	43%	40%	41%
Don't Know	3%	5%	2%	6%	3%	8%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	22%	27%	20%	5%
Cool	11%	5%	14%	18%
Warm	22%	32%	11%	18%
Very Warm	42%	32%	54%	56%
Don't Know	3%	4%	0%	3%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Measures to combat climate change- Categorical
FAVOR_therm3 – Measures to combat climate change- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	19%	7%	43%	7%	36%	20%
Cool	11%	8%	19%	8%	22%	10%
Warm	22%	22%	27%	26%	30%	20%
Very Warm	43%	58%	5%	56%	5%	43%
Don't Know	6%	5%	6%	3%	7%	6%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	19%	7%	21%	39%	16%	26%	0%
Cool	11%	7%	15%	16%	18%	0%	37%
Warm	22%	20%	18%	28%	12%	16%	41%
Very Warm	43%	62%	36%	11%	52%	46%	22%
Don't Know	6%	4%	9%	6%	2%	12%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	19%	13%	39%	7%	8%	16%	49%
Cool	11%	17%	17%	7%	7%	7%	10%
Warm	22%	19%	27%	19%	28%	38%	33%
Very Warm	43%	28%	11%	62%	57%	24%	6%
Don't Know	6%	23%	6%	5%	0%	15%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	19%	48%	32%	40%	23%
Cool	11%	3%	40%	16%	21%
Warm	22%	47%	20%	16%	22%
Very Warm	43%	2%	0%	22%	24%
Don't Know	6%	0%	7%	7%	11%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	19%	4%	37%	12%	13%	16%	28%	18%
Cool	11%	8%	10%	19%	7%	20%	4%	11%
Warm	22%	63%	17%	23%	29%	11%	18%	19%
Very Warm	43%	25%	28%	39%	46%	31%	50%	47%
Don't Know	6%	0%	8%	6%	5%	22%	0%	5%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	19%	7%	6%	21%	39%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	7%	5%	15%	12%	16%
Warm	22%	14%	31%	18%	18%	33%
Very Warm	43%	69%	52%	36%	22%	7%
Don't Know	6%	2%	6%	9%	10%	5%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	19%	7%	41%	20%
Cool	11%	7%	18%	10%
Warm	22%	21%	28%	8%
Very Warm	43%	61%	10%	58%
Don't Know	6%	5%	4%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	19%	7%	17%	36%	22%	17%
Cool	11%	8%	9%	17%	10%	11%
Warm	22%	13%	27%	27%	27%	20%
Very Warm	43%	70%	39%	14%	35%	47%
Don't Know	6%	2%	8%	6%	6%	5%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	19%	0%	22%	13%	26%	23%	23%	14%
Cool	11%	3%	10%	15%	10%	12%	10%	11%
Warm	22%	41%	24%	25%	18%	15%	21%	24%
Very Warm	43%	55%	37%	46%	39%	42%	42%	43%
Don't Know	6%	0%	7%	2%	7%	8%	4%	8%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	19%	11%	21%	21%	30%	*	*	0%
Cool	11%	7%	10%	18%	10%	*	*	41%
Warm	22%	27%	22%	15%	16%	*	*	36%
Very Warm	43%	48%	41%	35%	40%	*	*	23%
Don't Know	6%	6%	7%	12%	4%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	19%	1%	16%	26%	21%	36%
Cool	11%	5%	11%	12%	10%	51%
Warm	22%	43%	25%	18%	16%	0%
Very Warm	43%	51%	44%	36%	45%	13%
Don't Know	6%	0%	4%	7%	8%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	19%	6%	16%	20%	23%	10%	26%	19%
Cool	11%	5%	18%	7%	11%	17%	13%	9%
Warm	22%	25%	24%	24%	20%	32%	7%	22%
Very Warm	43%	60%	37%	45%	39%	40%	50%	43%
Don't Know	6%	3%	4%	4%	7%	1%	4%	7%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	19%	19%	18%	17%	19%	10%	27%
Cool	11%	8%	13%	7%	13%	7%	4%
Warm	22%	24%	21%	30%	19%	33%	31%
Very Warm	43%	44%	42%	41%	44%	47%	33%
Don't Know	6%	4%	6%	5%	6%	4%	5%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	19%	28%	16%	4%
Cool	11%	11%	9%	9%
Warm	22%	24%	30%	34%
Very Warm	43%	32%	39%	49%
Don't Know	6%	6%	7%	4%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Joe Biden- Categorical
FAVOR_therm3 – Joe Biden- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	34%	14%	75%	14%	80%	35%
Cool	17%	21%	10%	24%	9%	16%
Warm	25%	31%	12%	32%	12%	24%
Very Warm	23%	33%	3%	30%	0%	24%
Don't Know	1%	1%	0%	1%	0%	1%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	34%	11%	46%	70%	67%	50%	52%
Cool	17%	19%	24%	12%	8%	37%	21%
Warm	25%	35%	12%	13%	6%	0%	21%
Very Warm	23%	35%	16%	4%	18%	13%	6%
Don't Know	1%	0%	1%	1%	0%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	34%	41%	74%	9%	62%	54%	74%
Cool	17%	16%	12%	20%	26%	31%	4%
Warm	25%	20%	11%	34%	0%	8%	19%
Very Warm	23%	14%	2%	36%	11%	0%	3%
Don't Know	1%	8%	1%	0%	0%	7%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	34%	56%	67%	63%	67%
Cool	17%	6%	33%	18%	15%
Warm	25%	38%	0%	10%	1%
Very Warm	23%	0%	0%	9%	15%
Don't Know	1%	0%	0%	0%	3%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	34%	58%	50%	28%	27%	17%	45%	32%
Cool	17%	4%	15%	19%	30%	23%	6%	15%
Warm	25%	34%	12%	18%	30%	44%	37%	23%
Very Warm	23%	4%	19%	32%	13%	16%	12%	30%
Don't Know	1%	0%	4%	3%	0%	0%	0%	0%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	34%	10%	12%	46%	55%	77%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	15%	25%	24%	22%	9%
Warm	25%	37%	34%	12%	9%	13%
Very Warm	23%	38%	29%	16%	14%	0%
Don't Know	1%	0%	0%	1%	0%	2%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	34%	15%	70%	28%
Cool	17%	20%	12%	29%
Warm	25%	32%	15%	29%
Very Warm	23%	33%	2%	14%
Don't Know	1%	0%	0%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	34%	11%	30%	70%	39%	31%
Cool	17%	16%	24%	10%	14%	19%
Warm	25%	37%	24%	11%	23%	26%
Very Warm	23%	37%	22%	7%	25%	22%
Don't Know	1%	0%	0%	1%	0%	1%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	34%	15%	38%	34%	39%	36%	37%	30%
Cool	17%	28%	15%	19%	13%	16%	18%	16%
Warm	25%	47%	31%	20%	22%	17%	25%	26%
Very Warm	23%	10%	15%	26%	25%	30%	20%	27%
Don't Know	1%	0%	1%	1%	1%	0%	0%	1%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	34%	22%	35%	39%	46%	*	*	44%
Cool	17%	24%	21%	16%	16%	*	*	23%
Warm	25%	27%	23%	19%	18%	*	*	23%
Very Warm	23%	24%	21%	25%	20%	*	*	10%
Don't Know	1%	3%	0%	1%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	34%	16%	35%	39%	34%	79%
Cool	17%	28%	19%	12%	16%	21%
Warm	25%	48%	26%	21%	19%	0%
Very Warm	23%	9%	20%	25%	31%	0%
Don't Know	1%	0%	1%	2%	0%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	34%	24%	39%	29%	36%	35%	45%	32%
Cool	17%	26%	13%	19%	16%	10%	17%	19%
Warm	25%	30%	24%	29%	23%	30%	19%	25%
Very Warm	23%	20%	22%	24%	24%	24%	19%	23%
Don't Know	1%	0%	1%	0%	1%	1%	0%	1%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	34%	32%	35%	37%	34%	30%	39%
Cool	17%	18%	17%	14%	16%	8%	31%
Warm	25%	29%	21%	27%	24%	33%	20%
Very Warm	23%	20%	26%	22%	25%	29%	9%
Don't Know	1%	1%	0%	0%	1%	0%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	34%	43%	35%	25%
Cool	17%	14%	13%	20%
Warm	25%	24%	22%	32%
Very Warm	23%	19%	30%	22%
Don't Know	1%	0%	0%	1%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – JD Vance- Categorical
FAVOR_therm3 – JD Vance- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	62%	88%	11%	93%	9%	59%
Cool	4%	3%	5%	2%	0%	4%
Warm	11%	4%	25%	3%	14%	14%
Very Warm	19%	0%	55%	0%	77%	16%
Don't Know	4%	5%	4%	2%	0%	6%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	62%	92%	65%	19%	90%	42%	85%
Cool	4%	4%	5%	4%	0%	20%	15%
Warm	11%	1%	12%	26%	10%	18%	0%
Very Warm	19%	3%	17%	43%	0%	20%	0%
Don't Know	4%	1%	2%	9%	0%	0%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	62%	53%	16%	91%	*	68%	7%
Cool	4%	8%	4%	3%	*	0%	1%
Warm	11%	20%	26%	1%	*	32%	23%
Very Warm	19%	13%	50%	1%	*	0%	68%
Don't Know	4%	6%	3%	4%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	62%	0%	0%	17%	58%
Cool	4%	4%	0%	7%	3%
Warm	11%	47%	65%	22%	26%
Very Warm	19%	49%	35%	30%	14%
Don't Know	4%	0%	0%	23%	0%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	62%	83%	71%	38%	58%	82%	88%	60%
Cool	4%	0%	3%	3%	8%	18%	0%	2%
Warm	11%	5%	13%	15%	14%	0%	0%	11%
Very Warm	19%	12%	13%	23%	17%	0%	12%	24%
Don't Know	4%	0%	0%	21%	2%	0%	0%	3%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	62%	93%	89%	65%	23%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	4%	1%	8%	5%	6%	3%
Warm	11%	1%	0%	12%	10%	31%
Very Warm	19%	4%	0%	17%	31%	49%
Don't Know	4%	1%	2%	2%	30%	0%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	62%	94%	10%	86%
Cool	4%	2%	4%	5%
Warm	11%	2%	27%	0%
Very Warm	19%	1%	55%	9%
Don't Know	4%	1%	4%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	62%	90%	62%	26%	55%	65%
Cool	4%	1%	7%	2%	3%	4%
Warm	11%	3%	6%	28%	12%	11%
Very Warm	19%	5%	14%	43%	19%	19%
Don't Know	4%	1%	10%	0%	10%	1%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	62%	52%	76%	72%	56%	58%	60%	64%
Cool	4%	0%	0%	12%	3%	3%	3%	4%
Warm	11%	39%	5%	5%	9%	9%	17%	5%
Very Warm	19%	9%	17%	10%	30%	19%	18%	20%
Don't Know	4%	0%	2%	2%	1%	11%	2%	6%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	62%	*	67%	*	53%	*	*	100%
Cool	4%	*	5%	*	4%	*	*	0%
Warm	11%	*	13%	*	11%	*	*	0%
Very Warm	19%	*	13%	*	25%	*	*	0%
Don't Know	4%	*	2%	*	7%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	62%	54%	75%	54%	61%	29%
Cool	4%	0%	8%	3%	2%	17%
Warm	11%	38%	4%	9%	11%	0%
Very Warm	19%	9%	12%	32%	17%	54%
Don't Know	4%	0%	1%	3%	10%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	62%	86%	63%	62%	56%	70%	76%	59%
Cool	4%	5%	4%	3%	4%	2%	0%	5%
Warm	11%	3%	6%	5%	16%	2%	10%	13%
Very Warm	19%	7%	24%	29%	18%	25%	15%	18%
Don't Know	4%	0%	3%	0%	6%	2%	0%	5%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	62%	58%	65%	51%	62%	58%	59%
Cool	4%	5%	3%	7%	2%	10%	5%
Warm	11%	14%	9%	22%	7%	26%	10%
Very Warm	19%	22%	17%	14%	24%	6%	17%
Don't Know	4%	1%	7%	5%	4%	0%	9%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	62%	51%	59%	84%
Cool	4%	0%	7%	5%
Warm	11%	23%	0%	2%
Very Warm	19%	18%	21%	8%
Don't Know	4%	7%	14%	1%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Marco Rubio- Categorical
FAVOR_therm3 – Marco Rubio- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	47%	63%	1%	57%	0%	49%
Cool	13%	14%	8%	23%	8%	9%
Warm	9%	6%	14%	4%	40%	7%
Very Warm	19%	3%	67%	0%	28%	27%
Don't Know	12%	13%	10%	16%	24%	9%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	47%	68%	40%	1%	67%	84%	10%
Cool	13%	14%	10%	14%	12%	0%	28%
Warm	9%	4%	9%	20%	5%	0%	25%
Very Warm	19%	0%	36%	55%	12%	0%	21%
Don't Know	12%	14%	5%	10%	4%	16%	15%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	47%	61%	6%	67%	*	0%	2%
Cool	13%	10%	12%	15%	*	14%	3%
Warm	9%	0%	19%	4%	*	41%	0%
Very Warm	19%	15%	52%	3%	*	13%	87%
Don't Know	12%	14%	12%	12%	*	33%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	8%	0%	0%	14%
Cool	13%	13%	0%	14%	22%
Warm	9%	0%	22%	18%	23%
Very Warm	19%	79%	78%	57%	24%
Don't Know	12%	0%	0%	11%	15%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	47%	36%	26%	52%	39%	60%	55%	51%
Cool	13%	15%	23%	5%	23%	8%	7%	11%
Warm	9%	0%	7%	0%	13%	20%	14%	7%
Very Warm	19%	30%	35%	25%	17%	7%	15%	17%
Don't Know	12%	19%	9%	17%	8%	5%	10%	14%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	47%	73%	62%	40%	0%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	13%	12%	17%	10%	5%	17%
Warm	9%	7%	0%	9%	27%	18%
Very Warm	19%	0%	0%	36%	49%	57%
Don't Know	12%	8%	21%	5%	19%	7%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	47%	68%	4%	57%
Cool	13%	11%	9%	21%
Warm	9%	4%	20%	3%
Very Warm	19%	0%	57%	8%
Don't Know	12%	16%	10%	11%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	47%	74%	47%	9%	32%	54%
Cool	13%	11%	14%	15%	10%	15%
Warm	9%	7%	7%	14%	8%	9%
Very Warm	19%	0%	15%	53%	31%	14%
Don't Know	12%	8%	17%	9%	18%	9%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	47%	60%	38%	40%	51%	46%	46%	46%
Cool	13%	17%	14%	12%	8%	16%	15%	12%
Warm	9%	3%	10%	13%	10%	7%	12%	6%
Very Warm	19%	0%	8%	28%	23%	27%	22%	16%
Don't Know	12%	21%	30%	7%	8%	3%	5%	20%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	47%	*	54%	*	*	*	*	100%
Cool	13%	*	7%	*	*	*	*	0%
Warm	9%	*	8%	*	*	*	*	0%
Very Warm	19%	*	18%	*	*	*	*	0%
Don't Know	12%	*	14%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	47%	57%	37%	50%	50%	0%
Cool	13%	16%	13%	11%	13%	34%
Warm	9%	2%	12%	10%	9%	0%
Very Warm	19%	0%	18%	24%	24%	66%
Don't Know	12%	24%	20%	6%	4%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	47%	55%	41%	39%	49%	53%	30%	48%
Cool	13%	17%	10%	29%	7%	11%	12%	14%
Warm	9%	2%	16%	12%	7%	15%	13%	7%
Very Warm	19%	11%	12%	9%	28%	6%	39%	19%
Don't Know	12%	14%	20%	12%	8%	15%	7%	12%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	47%	47%	47%	63%	46%	69%	48%
Cool	13%	9%	17%	25%	13%	17%	16%
Warm	9%	9%	8%	0%	8%	0%	12%
Very Warm	19%	20%	18%	9%	19%	10%	24%
Don't Know	12%	15%	9%	4%	14%	5%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	47%	31%	34%	35%
Cool	13%	10%	10%	14%
Warm	9%	8%	9%	7%
Very Warm	19%	37%	25%	8%
Don't Know	12%	13%	23%	35%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – MAGA Republicans- Categorical
FAVOR_therm3 – MAGA Republicans- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	62%	84%	8%	84%	10%	60%
Cool	12%	9%	16%	9%	21%	11%
Warm	7%	3%	16%	4%	26%	5%
Very Warm	16%	0%	56%	0%	43%	18%
Don't Know	4%	4%	4%	3%	0%	5%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	62%	90%	62%	11%	89%	66%	76%
Cool	12%	4%	18%	22%	11%	12%	14%
Warm	7%	2%	8%	14%	0%	0%	10%
Very Warm	16%	1%	9%	47%	0%	13%	0%
Don't Know	4%	3%	2%	6%	0%	9%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	62%	73%	11%	89%	86%	14%	4%
Cool	12%	9%	24%	5%	7%	61%	3%
Warm	7%	10%	15%	2%	8%	15%	13%
Very Warm	16%	4%	46%	0%	0%	0%	80%
Don't Know	4%	4%	4%	3%	0%	10%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	62%	0%	0%	13%	43%
Cool	12%	0%	20%	18%	35%
Warm	7%	3%	34%	18%	12%
Very Warm	16%	97%	46%	36%	10%
Don't Know	4%	0%	0%	15%	0%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	62%	40%	60%	66%	61%	70%	70%	62%
Cool	12%	40%	23%	11%	6%	5%	20%	9%
Warm	7%	12%	0%	0%	14%	18%	0%	6%
Very Warm	16%	9%	15%	11%	15%	0%	4%	21%
Don't Know	4%	0%	2%	12%	4%	8%	7%	2%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	62%	92%	86%	62%	15%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	3%	7%	18%	14%	25%
Warm	7%	2%	3%	8%	18%	13%
Very Warm	16%	2%	0%	9%	30%	52%
Don't Know	4%	3%	3%	2%	23%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	62%	88%	11%	84%
Cool	12%	7%	18%	3%
Warm	7%	3%	14%	2%
Very Warm	16%	0%	54%	7%
Don't Know	4%	3%	3%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	62%	91%	63%	23%	49%	68%
Cool	12%	2%	13%	21%	17%	9%
Warm	7%	2%	8%	12%	5%	8%
Very Warm	16%	3%	9%	44%	24%	12%
Don't Know	4%	2%	7%	0%	5%	3%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	62%	62%	75%	64%	60%	57%	62%	61%
Cool	12%	16%	7%	19%	7%	11%	11%	13%
Warm	7%	7%	9%	6%	8%	5%	9%	5%
Very Warm	16%	12%	8%	7%	22%	21%	17%	15%
Don't Know	4%	3%	0%	4%	3%	6%	1%	6%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	62%	63%	67%	63%	56%	*	*	100%
Cool	12%	20%	11%	3%	14%	*	*	0%
Warm	7%	12%	6%	10%	5%	*	*	0%
Very Warm	16%	4%	14%	21%	20%	*	*	0%
Don't Know	4%	2%	3%	3%	5%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	62%	62%	69%	58%	62%	13%
Cool	12%	15%	13%	11%	8%	43%
Warm	7%	8%	8%	8%	5%	0%
Very Warm	16%	12%	8%	20%	20%	44%
Don't Know	4%	3%	2%	3%	6%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	62%	83%	53%	61%	59%	61%	60%	62%
Cool	12%	8%	15%	12%	11%	17%	16%	10%
Warm	7%	7%	8%	14%	4%	8%	11%	6%
Very Warm	16%	1%	21%	7%	21%	12%	13%	17%
Don't Know	4%	1%	2%	6%	4%	1%	0%	5%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	62%	61%	63%	63%	61%	73%	59%
Cool	12%	13%	11%	3%	15%	0%	5%
Warm	7%	7%	6%	7%	6%	5%	9%
Very Warm	16%	16%	16%	22%	14%	22%	19%
Don't Know	4%	3%	4%	5%	4%	0%	8%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	62%	53%	46%	64%
Cool	12%	13%	21%	22%
Warm	7%	6%	4%	3%
Very Warm	16%	25%	23%	8%
Don't Know	4%	4%	6%	3%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical
FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	7%	5%	11%	5%	11%	7%
Cool	14%	14%	14%	11%	27%	13%
Warm	26%	25%	30%	24%	22%	27%
Very Warm	48%	53%	38%	56%	34%	48%
Don't Know	5%	3%	7%	4%	5%	5%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	7%	5%	9%	10%	8%	11%	5%
Cool	14%	12%	23%	14%	26%	7%	26%
Warm	26%	26%	17%	30%	12%	16%	16%
Very Warm	48%	54%	45%	39%	44%	42%	46%
Don't Know	5%	3%	6%	7%	10%	24%	7%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	7%	19%	10%	5%	8%	10%	10%
Cool	14%	25%	13%	13%	27%	14%	14%
Warm	26%	16%	28%	25%	12%	16%	25%
Very Warm	48%	32%	39%	54%	53%	53%	43%
Don't Know	5%	8%	10%	2%	0%	8%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	7%	3%	29%	9%	10%
Cool	14%	5%	6%	17%	19%
Warm	26%	49%	44%	22%	21%
Very Warm	48%	43%	7%	43%	43%
Don't Know	5%	0%	13%	9%	7%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	7%	4%	10%	6%	7%	6%	12%	7%
Cool	14%	9%	12%	19%	25%	13%	13%	10%
Warm	26%	8%	38%	24%	30%	13%	15%	26%
Very Warm	48%	71%	38%	44%	37%	57%	60%	51%
Don't Know	5%	9%	2%	7%	1%	11%	0%	6%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	7%	3%	8%	9%	2%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	11%	13%	23%	25%	9%
Warm	26%	26%	28%	17%	15%	35%
Very Warm	48%	59%	45%	45%	47%	36%
Don't Know	5%	2%	6%	6%	10%	6%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	7%	5%	11%	7%
Cool	14%	13%	14%	12%
Warm	26%	23%	31%	27%
Very Warm	48%	55%	39%	50%
Don't Know	5%	4%	6%	5%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	7%	3%	8%	12%	6%	8%
Cool	14%	11%	18%	12%	13%	14%
Warm	26%	26%	23%	30%	29%	25%
Very Warm	48%	59%	43%	42%	49%	48%
Don't Know	5%	2%	8%	5%	4%	5%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	7%	2%	8%	3%	14%	7%	4%	11%
Cool	14%	12%	12%	17%	17%	11%	13%	15%
Warm	26%	52%	36%	19%	14%	24%	32%	19%
Very Warm	48%	27%	37%	57%	52%	55%	46%	50%
Don't Know	5%	7%	8%	6%	4%	3%	5%	5%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	7%	8%	10%	5%	3%	*	*	10%
Cool	14%	9%	15%	22%	18%	*	*	54%
Warm	26%	23%	23%	22%	30%	*	*	13%
Very Warm	48%	53%	44%	50%	44%	*	*	23%
Don't Know	5%	6%	7%	1%	6%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	7%	3%	4%	11%	8%	8%
Cool	14%	11%	15%	16%	9%	36%
Warm	26%	50%	24%	18%	24%	25%
Very Warm	48%	28%	51%	48%	56%	32%
Don't Know	5%	7%	6%	6%	2%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	7%	8%	5%	17%	5%	5%	9%	8%
Cool	14%	9%	19%	10%	15%	16%	11%	14%
Warm	26%	24%	16%	25%	30%	19%	20%	28%
Very Warm	48%	47%	53%	46%	47%	56%	58%	46%
Don't Know	5%	12%	7%	2%	3%	4%	2%	5%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	7%	7%	7%	4%	8%	4%	3%
Cool	14%	15%	13%	15%	14%	15%	10%
Warm	26%	26%	26%	35%	23%	37%	31%
Very Warm	48%	44%	52%	38%	51%	34%	55%
Don't Know	5%	8%	2%	7%	4%	10%	2%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	7%	0%	12%	5%
Cool	14%	12%	13%	13%
Warm	26%	43%	14%	20%
Very Warm	48%	42%	57%	60%
Don't Know	5%	4%	3%	2%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical
FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	34%	15%	75%	14%	81%	35%
Cool	20%	22%	14%	20%	12%	21%
Warm	18%	26%	1%	31%	0%	16%
Very Warm	19%	26%	4%	26%	0%	19%
Don't Know	8%	10%	6%	9%	7%	9%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	34%	14%	46%	67%	59%	55%	22%
Cool	20%	22%	19%	16%	19%	23%	27%
Warm	18%	27%	15%	3%	6%	0%	20%
Very Warm	19%	27%	13%	8%	10%	13%	10%
Don't Know	8%	10%	8%	6%	7%	9%	21%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	34%	32%	68%	14%	59%	6%	81%
Cool	20%	27%	14%	22%	24%	23%	12%
Warm	18%	13%	2%	28%	10%	7%	0%
Very Warm	19%	0%	10%	26%	7%	46%	6%
Don't Know	8%	28%	6%	9%	0%	17%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	34%	62%	67%	62%	45%
Cool	20%	38%	33%	15%	20%
Warm	18%	0%	0%	5%	6%
Very Warm	19%	0%	0%	8%	25%
Don't Know	8%	0%	0%	10%	5%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	34%	14%	49%	40%	33%	7%	41%	35%
Cool	20%	4%	21%	29%	18%	23%	27%	19%
Warm	18%	9%	8%	5%	25%	23%	20%	20%
Very Warm	19%	69%	16%	24%	12%	8%	3%	21%
Don't Know	8%	4%	6%	2%	12%	40%	9%	6%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	34%	15%	11%	46%	64%	69%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	20%	23%	22%	19%	10%	18%
Warm	18%	24%	32%	15%	7%	2%
Very Warm	19%	31%	18%	13%	4%	8%
Don't Know	8%	7%	16%	8%	14%	3%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	34%	16%	69%	43%
Cool	20%	21%	16%	16%
Warm	18%	27%	2%	23%
Very Warm	19%	26%	7%	11%
Don't Know	8%	10%	5%	7%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	34%	17%	31%	62%	39%	32%
Cool	20%	22%	18%	18%	14%	23%
Warm	18%	23%	24%	3%	15%	20%
Very Warm	19%	31%	13%	14%	25%	16%
Don't Know	8%	6%	14%	3%	7%	9%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	34%	31%	37%	26%	36%	38%	41%	28%
Cool	20%	32%	28%	20%	17%	12%	21%	18%
Warm	18%	24%	17%	17%	20%	15%	15%	22%
Very Warm	19%	6%	7%	26%	20%	26%	20%	18%
Don't Know	8%	8%	12%	10%	6%	8%	3%	14%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	34%	15%	35%	45%	45%	*	*	31%
Cool	20%	25%	17%	14%	18%	*	*	13%
Warm	18%	24%	17%	16%	13%	*	*	46%
Very Warm	19%	29%	20%	11%	17%	*	*	10%
Don't Know	8%	8%	11%	14%	7%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	34%	32%	30%	37%	33%	100%
Cool	20%	33%	25%	12%	17%	0%
Warm	18%	23%	15%	23%	16%	0%
Very Warm	19%	2%	19%	21%	25%	0%
Don't Know	8%	9%	11%	6%	8%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	34%	19%	34%	30%	41%	37%	36%	34%
Cool	20%	25%	20%	15%	19%	18%	19%	20%
Warm	18%	31%	16%	26%	13%	14%	26%	18%
Very Warm	19%	21%	22%	21%	17%	25%	11%	19%
Don't Know	8%	5%	8%	8%	10%	7%	9%	9%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	34%	36%	33%	33%	35%	30%	35%
Cool	20%	22%	17%	23%	18%	30%	16%
Warm	18%	19%	18%	14%	19%	18%	20%
Very Warm	19%	16%	22%	22%	19%	19%	20%
Don't Know	8%	7%	9%	8%	9%	3%	9%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	34%	43%	35%	17%
Cool	20%	18%	10%	23%
Warm	18%	10%	20%	21%
Very Warm	19%	25%	25%	21%
Don't Know	8%	4%	10%	17%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical
FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	55%	78%	9%	76%	6%	55%
Cool	9%	11%	4%	17%	3%	6%
Warm	12%	2%	31%	3%	40%	11%
Very Warm	18%	2%	51%	0%	43%	20%
Don't Know	6%	7%	6%	4%	7%	8%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	55%	85%	64%	8%	100%	42%	73%
Cool	9%	6%	15%	11%	0%	13%	27%
Warm	12%	2%	3%	29%	0%	7%	0%
Very Warm	18%	3%	17%	41%	0%	38%	0%
Don't Know	6%	4%	2%	11%	0%	0%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	55%	35%	8%	85%	*	14%	4%
Cool	9%	25%	12%	5%	*	68%	1%
Warm	12%	20%	28%	1%	*	0%	34%
Very Warm	18%	13%	48%	1%	*	19%	57%
Don't Know	6%	6%	5%	7%	*	0%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	0%	0%	17%	30%
Cool	9%	4%	0%	5%	26%
Warm	12%	51%	18%	25%	18%
Very Warm	18%	45%	82%	25%	24%
Don't Know	6%	0%	0%	28%	3%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	55%	29%	64%	38%	48%	72%	88%	58%
Cool	9%	49%	11%	3%	12%	18%	0%	3%
Warm	12%	5%	0%	18%	10%	10%	0%	15%
Very Warm	18%	0%	26%	20%	19%	0%	12%	21%
Don't Know	6%	17%	0%	21%	10%	0%	0%	3%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	55%	87%	84%	64%	23%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	9%	1%	13%	15%	6%	13%
Warm	12%	3%	0%	3%	17%	32%
Very Warm	18%	4%	0%	17%	17%	52%
Don't Know	6%	5%	2%	2%	37%	0%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	55%	83%	8%	77%
Cool	9%	11%	3%	5%
Warm	12%	2%	30%	0%
Very Warm	18%	1%	53%	9%
Don't Know	6%	4%	6%	9%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	55%	85%	59%	12%	46%	59%
Cool	9%	1%	14%	11%	12%	7%
Warm	12%	5%	6%	28%	14%	11%
Very Warm	18%	5%	9%	47%	14%	20%
Don't Know	6%	4%	12%	1%	13%	3%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	55%	34%	69%	51%	55%	58%	59%	50%
Cool	9%	5%	3%	30%	5%	3%	5%	14%
Warm	12%	39%	16%	11%	7%	6%	15%	9%
Very Warm	18%	9%	13%	6%	28%	23%	20%	17%
Don't Know	6%	13%	0%	2%	5%	11%	2%	11%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	55%	*	61%	*	56%	*	*	100%
Cool	9%	*	7%	*	3%	*	*	0%
Warm	12%	*	13%	*	11%	*	*	0%
Very Warm	18%	*	15%	*	20%	*	*	0%
Don't Know	6%	*	4%	*	10%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	55%	37%	58%	53%	61%	29%
Cool	9%	4%	22%	5%	2%	17%
Warm	12%	38%	13%	6%	7%	0%
Very Warm	18%	9%	7%	32%	18%	54%
Don't Know	6%	13%	0%	4%	12%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	55%	80%	42%	52%	53%	49%	70%	54%
Cool	9%	8%	23%	9%	5%	20%	15%	6%
Warm	12%	10%	10%	10%	13%	11%	5%	13%
Very Warm	18%	3%	16%	22%	22%	18%	10%	19%
Don't Know	6%	0%	9%	7%	7%	2%	0%	8%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	55%	53%	55%	52%	53%	54%	58%
Cool	9%	7%	10%	7%	9%	12%	5%
Warm	12%	20%	5%	20%	11%	26%	5%
Very Warm	18%	16%	20%	13%	21%	9%	17%
Don't Know	6%	4%	9%	8%	7%	0%	14%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	55%	55%	38%	57%
Cool	9%	0%	24%	29%
Warm	12%	26%	2%	2%
Very Warm	18%	12%	17%	8%
Don't Know	6%	7%	19%	4%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical
FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	40%	23%	77%	23%	88%	39%
Cool	17%	23%	5%	23%	9%	16%
Warm	23%	28%	11%	32%	3%	22%
Very Warm	13%	18%	3%	15%	0%	14%
Don't Know	7%	8%	5%	6%	0%	9%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	40%	21%	58%	66%	71%	63%	44%
Cool	17%	23%	15%	8%	9%	11%	28%
Warm	23%	29%	8%	18%	6%	0%	14%
Very Warm	13%	20%	9%	1%	10%	22%	0%
Don't Know	7%	6%	9%	7%	5%	5%	14%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	40%	39%	70%	22%	70%	13%	75%
Cool	17%	26%	5%	24%	13%	16%	4%
Warm	23%	13%	16%	28%	6%	53%	13%
Very Warm	13%	0%	3%	20%	7%	0%	3%
Don't Know	7%	22%	6%	7%	4%	17%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	52%	87%	60%	57%
Cool	17%	14%	13%	8%	12%
Warm	23%	35%	0%	15%	16%
Very Warm	13%	0%	0%	3%	13%
Don't Know	7%	0%	0%	14%	3%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	40%	22%	61%	34%	36%	14%	52%	41%
Cool	17%	4%	10%	27%	21%	16%	10%	18%
Warm	23%	40%	15%	13%	25%	30%	26%	23%
Very Warm	13%	25%	10%	11%	10%	33%	3%	14%
Don't Know	7%	9%	4%	15%	8%	6%	9%	6%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	40%	23%	17%	58%	54%	73%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	23%	25%	15%	5%	8%
Warm	23%	26%	35%	8%	15%	18%
Very Warm	13%	23%	14%	9%	4%	0%
Don't Know	7%	4%	9%	9%	21%	2%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	40%	24%	72%	56%
Cool	17%	22%	8%	11%
Warm	23%	29%	12%	27%
Very Warm	13%	19%	3%	1%
Don't Know	7%	6%	5%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	40%	25%	34%	68%	38%	41%
Cool	17%	23%	18%	8%	11%	20%
Warm	23%	25%	25%	15%	24%	22%
Very Warm	13%	22%	9%	7%	18%	11%
Don't Know	7%	4%	13%	2%	8%	6%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	40%	36%	43%	42%	43%	36%	49%	30%
Cool	17%	19%	18%	12%	20%	18%	16%	19%
Warm	23%	39%	21%	27%	15%	21%	18%	28%
Very Warm	13%	2%	6%	13%	17%	18%	14%	13%
Don't Know	7%	4%	12%	6%	5%	8%	4%	10%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	40%	27%	40%	56%	50%	*	*	67%
Cool	17%	21%	18%	12%	18%	*	*	23%
Warm	23%	31%	19%	15%	10%	*	*	0%
Very Warm	13%	16%	16%	15%	12%	*	*	10%
Don't Know	7%	5%	7%	2%	10%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	40%	38%	41%	46%	32%	92%
Cool	17%	16%	16%	15%	20%	8%
Warm	23%	38%	23%	18%	21%	0%
Very Warm	13%	2%	11%	15%	19%	0%
Don't Know	7%	5%	9%	6%	8%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	40%	35%	41%	35%	43%	44%	44%	39%
Cool	17%	17%	22%	18%	16%	20%	12%	17%
Warm	23%	27%	23%	26%	20%	22%	23%	23%
Very Warm	13%	18%	9%	17%	12%	12%	13%	13%
Don't Know	7%	3%	5%	5%	10%	2%	7%	8%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	40%	44%	36%	40%	39%	34%	49%
Cool	17%	15%	19%	6%	19%	14%	10%
Warm	23%	22%	23%	30%	21%	33%	20%
Very Warm	13%	13%	13%	18%	13%	15%	15%
Don't Know	7%	6%	8%	6%	7%	3%	6%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	40%	47%	30%	22%
Cool	17%	14%	8%	15%
Warm	23%	14%	33%	45%
Very Warm	13%	18%	18%	9%
Don't Know	7%	6%	11%	9%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Tax on billionaires- Categorical
FAVOR_therm3 – Tax on billionaires- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	15%	4%	45%	6%	17%	19%
Cool	14%	11%	22%	13%	37%	11%
Warm	15%	14%	23%	10%	17%	17%
Very Warm	53%	67%	7%	69%	22%	48%
Don't Know	4%	4%	3%	1%	7%	4%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	15%	3%	22%	41%	20%	0%	0%
Cool	14%	9%	18%	22%	3%	14%	21%
Warm	15%	15%	0%	24%	0%	0%	0%
Very Warm	53%	67%	60%	11%	73%	86%	64%
Don't Know	4%	5%	0%	2%	4%	0%	15%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	15%	14%	38%	4%	*	0%	66%
Cool	14%	41%	23%	9%	*	42%	7%
Warm	15%	0%	18%	15%	*	14%	25%
Very Warm	53%	45%	19%	68%	*	45%	3%
Don't Know	4%	0%	2%	5%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	30%	36%	29%	29%
Cool	14%	13%	0%	29%	22%
Warm	15%	44%	30%	28%	9%
Very Warm	53%	13%	11%	14%	32%
Don't Know	4%	0%	22%	0%	7%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	15%	0%	34%	0%	22%	7%	0%	16%
Cool	14%	45%	5%	29%	12%	13%	21%	11%
Warm	15%	19%	24%	4%	15%	50%	23%	10%
Very Warm	53%	36%	37%	62%	50%	18%	57%	58%
Don't Know	4%	0%	0%	6%	0%	12%	0%	5%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	15%	3%	0%	22%	28%	45%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	8%	13%	18%	25%	21%
Warm	15%	9%	25%	0%	21%	25%
Very Warm	53%	80%	52%	60%	25%	7%
Don't Know	4%	0%	10%	0%	0%	3%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	15%	4%	43%	14%
Cool	14%	8%	19%	9%
Warm	15%	14%	21%	0%
Very Warm	53%	70%	16%	77%
Don't Know	4%	5%	2%	0%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	15%	3%	11%	39%	14%	16%
Cool	14%	7%	18%	16%	18%	12%
Warm	15%	9%	17%	19%	22%	12%
Very Warm	53%	81%	47%	22%	38%	59%
Don't Know	4%	0%	6%	4%	9%	1%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	15%	0%	10%	14%	19%	24%	15%	16%
Cool	14%	15%	26%	4%	11%	16%	16%	12%
Warm	15%	16%	13%	17%	16%	13%	12%	19%
Very Warm	53%	55%	52%	59%	53%	47%	57%	46%
Don't Know	4%	14%	0%	6%	1%	0%	0%	8%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	15%	*	8%	*	*	*	*	0%
Cool	14%	*	10%	*	*	*	*	0%
Warm	15%	*	15%	*	*	*	*	0%
Very Warm	53%	*	59%	*	*	*	*	100%
Don't Know	4%	*	8%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	15%	2%	7%	22%	21%	66%
Cool	14%	16%	15%	11%	15%	0%
Warm	15%	17%	16%	17%	13%	0%
Very Warm	53%	51%	58%	50%	50%	34%
Don't Know	4%	14%	4%	0%	1%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	15%	7%	10%	9%	23%	8%	26%	15%
Cool	14%	6%	17%	27%	12%	17%	4%	14%
Warm	15%	6%	7%	20%	20%	9%	17%	16%
Very Warm	53%	70%	62%	45%	45%	62%	53%	51%
Don't Know	4%	12%	3%	0%	2%	4%	0%	4%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	15%	11%	19%	9%	16%	12%	9%
Cool	14%	13%	15%	5%	16%	7%	7%
Warm	15%	17%	12%	22%	13%	13%	28%
Very Warm	53%	53%	52%	64%	50%	68%	56%
Don't Know	4%	6%	1%	0%	5%	0%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	15%	8%	20%	3%
Cool	14%	28%	7%	11%
Warm	15%	20%	24%	17%
Very Warm	53%	44%	32%	48%
Don't Know	4%	0%	17%	21%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Tariffs- Categorical
FAVOR_therm3 – Tariffs- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	55%	73%	9%	81%	5%	51%
Cool	20%	21%	19%	9%	28%	24%
Warm	15%	5%	42%	8%	41%	15%
Very Warm	7%	0%	25%	0%	13%	10%
Don't Know	2%	1%	5%	2%	13%	0%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	55%	76%	51%	18%	76%	59%	58%
Cool	20%	19%	24%	21%	20%	4%	28%
Warm	15%	3%	11%	41%	4%	12%	4%
Very Warm	7%	1%	10%	18%	0%	13%	10%
Don't Know	2%	1%	5%	3%	0%	11%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	55%	54%	17%	76%	74%	39%	6%
Cool	20%	24%	20%	20%	14%	23%	8%
Warm	15%	9%	38%	3%	5%	21%	45%
Very Warm	7%	0%	21%	0%	0%	7%	38%
Don't Know	2%	13%	4%	0%	7%	10%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	10%	0%	15%	46%
Cool	20%	7%	34%	22%	30%
Warm	15%	38%	52%	50%	17%
Very Warm	7%	46%	6%	13%	1%
Don't Know	2%	0%	7%	0%	6%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	55%	80%	54%	39%	54%	47%	62%	57%
Cool	20%	4%	31%	35%	20%	46%	18%	15%
Warm	15%	9%	9%	11%	18%	4%	10%	19%
Very Warm	7%	8%	5%	3%	9%	0%	4%	9%
Don't Know	2%	0%	0%	11%	1%	3%	7%	1%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	55%	82%	67%	51%	15%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	20%	14%	27%	24%	20%	20%
Warm	15%	2%	5%	11%	49%	38%
Very Warm	7%	2%	0%	10%	16%	19%
Don't Know	2%	0%	2%	5%	0%	4%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	55%	77%	14%	82%
Cool	20%	17%	16%	11%
Warm	15%	4%	43%	5%
Very Warm	7%	0%	25%	2%
Don't Know	2%	1%	2%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	55%	81%	51%	26%	47%	59%
Cool	20%	14%	24%	22%	20%	20%
Warm	15%	3%	16%	31%	25%	11%
Very Warm	7%	2%	6%	16%	7%	7%
Don't Know	2%	0%	2%	5%	1%	3%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	55%	52%	58%	61%	56%	49%	55%	54%
Cool	20%	23%	18%	24%	16%	21%	15%	26%
Warm	15%	21%	20%	11%	13%	16%	18%	13%
Very Warm	7%	0%	2%	2%	12%	12%	10%	4%
Don't Know	2%	4%	2%	2%	3%	2%	2%	3%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	55%	64%	58%	47%	44%	*	*	69%
Cool	20%	12%	24%	27%	16%	*	*	31%
Warm	15%	15%	10%	13%	29%	*	*	0%
Very Warm	7%	4%	5%	11%	11%	*	*	0%
Don't Know	2%	5%	4%	2%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	55%	53%	62%	53%	52%	40%
Cool	20%	22%	19%	20%	21%	0%
Warm	15%	21%	15%	12%	14%	60%
Very Warm	7%	0%	3%	11%	12%	0%
Don't Know	2%	4%	1%	3%	1%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	55%	71%	54%	58%	49%	61%	59%	53%
Cool	20%	21%	21%	17%	20%	15%	9%	22%
Warm	15%	4%	16%	15%	19%	15%	21%	15%
Very Warm	7%	1%	5%	7%	10%	4%	9%	8%
Don't Know	2%	4%	4%	3%	1%	5%	2%	2%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	55%	57%	53%	54%	57%	57%	49%
Cool	20%	17%	23%	19%	19%	23%	16%
Warm	15%	17%	14%	21%	12%	19%	24%
Very Warm	7%	6%	8%	7%	9%	0%	11%
Don't Know	2%	4%	1%	0%	3%	1%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	55%	46%	49%	59%
Cool	20%	10%	29%	26%
Warm	15%	31%	19%	9%
Very Warm	7%	11%	3%	4%
Don't Know	2%	2%	0%	2%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Tariffs on products from China- Categorical
FAVOR_therm3 – Tariffs on products from China- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	41%	54%	15%	48%	6%	42%
Cool	22%	23%	22%	26%	15%	23%
Warm	15%	13%	16%	15%	19%	13%
Very Warm	13%	3%	32%	0%	29%	16%
Don't Know	10%	7%	15%	11%	32%	6%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	41%	57%	43%	17%	42%	39%	51%
Cool	22%	17%	11%	34%	6%	0%	41%
Warm	15%	14%	22%	13%	41%	25%	0%
Very Warm	13%	5%	13%	24%	0%	20%	0%
Don't Know	10%	7%	11%	13%	11%	17%	8%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	41%	36%	13%	59%	*	0%	14%
Cool	22%	7%	27%	22%	*	68%	21%
Warm	15%	38%	18%	10%	*	14%	8%
Very Warm	13%	7%	31%	2%	*	19%	44%
Don't Know	10%	13%	12%	7%	*	0%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	41%	9%	0%	24%	28%
Cool	22%	51%	0%	31%	29%
Warm	15%	4%	48%	11%	16%
Very Warm	13%	36%	35%	18%	16%
Don't Know	10%	0%	18%	15%	11%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	41%	34%	47%	22%	48%	69%	38%	39%
Cool	22%	54%	14%	36%	20%	31%	11%	18%
Warm	15%	0%	28%	11%	17%	0%	39%	13%
Very Warm	13%	12%	6%	13%	13%	0%	12%	16%
Don't Know	10%	0%	5%	19%	2%	0%	0%	14%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	41%	65%	42%	43%	22%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	22%	16%	20%	11%	36%	32%
Warm	15%	10%	22%	22%	5%	16%
Very Warm	13%	4%	5%	13%	16%	29%
Don't Know	10%	5%	11%	11%	20%	10%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	41%	56%	18%	63%
Cool	22%	21%	21%	5%
Warm	15%	13%	16%	22%
Very Warm	13%	2%	34%	5%
Don't Know	10%	7%	12%	5%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	41%	66%	34%	19%	35%	43%
Cool	22%	17%	24%	27%	32%	18%
Warm	15%	9%	18%	16%	7%	18%
Very Warm	13%	4%	10%	27%	11%	14%
Don't Know	10%	5%	13%	11%	15%	7%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	41%	29%	63%	35%	48%	31%	34%	48%
Cool	22%	31%	7%	34%	18%	23%	21%	24%
Warm	15%	31%	11%	17%	9%	14%	18%	11%
Very Warm	13%	0%	7%	2%	20%	20%	11%	15%
Don't Know	10%	9%	12%	13%	4%	12%	15%	3%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	41%	*	48%	*	34%	*	*	52%
Cool	22%	*	17%	*	16%	*	*	0%
Warm	15%	*	9%	*	18%	*	*	48%
Very Warm	13%	*	14%	*	17%	*	*	0%
Don't Know	10%	*	12%	*	14%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	41%	32%	49%	49%	32%	0%
Cool	22%	29%	23%	18%	22%	46%
Warm	15%	30%	12%	10%	13%	54%
Very Warm	13%	0%	5%	16%	22%	0%
Don't Know	10%	9%	11%	7%	11%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	41%	50%	37%	36%	41%	28%	59%	41%
Cool	22%	15%	30%	21%	22%	26%	16%	22%
Warm	15%	13%	10%	32%	12%	23%	10%	13%
Very Warm	13%	3%	10%	11%	16%	11%	10%	14%
Don't Know	10%	17%	13%	0%	9%	13%	5%	9%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	41%	50%	33%	39%	41%	38%	45%
Cool	22%	18%	26%	32%	21%	41%	4%
Warm	15%	16%	13%	14%	14%	16%	10%
Very Warm	13%	7%	18%	10%	16%	3%	14%
Don't Know	10%	8%	11%	5%	8%	2%	27%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	41%	36%	35%	57%
Cool	22%	22%	41%	27%
Warm	15%	9%	6%	5%
Very Warm	13%	5%	17%	8%
Don't Know	10%	28%	1%	4%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – CEOs of major companies- Categorical
FAVOR_therm3 – CEOs of major companies- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	39%	45%	8%	45%	14%	40%
Cool	35%	34%	45%	37%	49%	32%
Warm	16%	14%	28%	12%	37%	16%
Very Warm	6%	4%	14%	3%	0%	8%
Don't Know	3%	3%	5%	2%	0%	4%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	39%	49%	49%	10%	75%	100%	46%
Cool	35%	34%	23%	45%	22%	0%	40%
Warm	16%	13%	7%	31%	3%	0%	0%
Very Warm	6%	1%	16%	11%	0%	0%	14%
Don't Know	3%	3%	5%	3%	0%	0%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	39%	50%	22%	47%	*	13%	3%
Cool	35%	21%	42%	33%	*	46%	37%
Warm	16%	0%	25%	13%	*	41%	21%
Very Warm	6%	15%	8%	5%	*	0%	27%
Don't Know	3%	14%	4%	2%	*	0%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	39%	0%	0%	20%	21%
Cool	35%	66%	67%	35%	32%
Warm	16%	26%	33%	28%	29%
Very Warm	6%	8%	0%	17%	12%
Don't Know	3%	0%	0%	0%	6%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	39%	30%	39%	33%	31%	0%	40%	48%
Cool	35%	36%	40%	33%	45%	36%	46%	29%
Warm	16%	34%	8%	9%	16%	64%	14%	14%
Very Warm	6%	0%	9%	22%	4%	0%	0%	6%
Don't Know	3%	0%	4%	3%	4%	0%	0%	4%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	39%	63%	29%	49%	19%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	35%	22%	52%	23%	44%	46%
Warm	16%	10%	17%	7%	37%	29%
Very Warm	6%	3%	0%	16%	0%	15%
Don't Know	3%	2%	2%	5%	0%	4%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	39%	52%	16%	65%
Cool	35%	31%	38%	18%
Warm	16%	14%	29%	10%
Very Warm	6%	1%	12%	0%
Don't Know	3%	2%	6%	7%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	39%	65%	34%	14%	36%	41%
Cool	35%	21%	45%	38%	34%	35%
Warm	16%	10%	17%	25%	17%	16%
Very Warm	6%	3%	2%	18%	8%	5%
Don't Know	3%	2%	3%	5%	4%	3%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	39%	44%	52%	36%	40%	31%	41%	36%
Cool	35%	53%	30%	32%	34%	30%	34%	36%
Warm	16%	0%	16%	13%	16%	29%	15%	18%
Very Warm	6%	4%	0%	16%	5%	6%	7%	5%
Don't Know	3%	0%	2%	3%	5%	4%	2%	4%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	39%	*	41%	*	*	*	*	100%
Cool	35%	*	31%	*	*	*	*	0%
Warm	16%	*	15%	*	*	*	*	0%
Very Warm	6%	*	11%	*	*	*	*	0%
Don't Know	3%	*	2%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	39%	40%	42%	44%	32%	0%
Cool	35%	57%	26%	35%	30%	66%
Warm	16%	0%	18%	14%	26%	34%
Very Warm	6%	3%	11%	4%	6%	0%
Don't Know	3%	0%	3%	3%	5%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	39%	52%	40%	19%	41%	39%	21%	42%
Cool	35%	31%	30%	54%	32%	37%	39%	34%
Warm	16%	6%	23%	22%	16%	18%	25%	15%
Very Warm	6%	10%	6%	2%	6%	4%	11%	6%
Don't Know	3%	1%	1%	3%	5%	2%	4%	3%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	39%	45%	33%	51%	38%	59%	34%
Cool	35%	34%	36%	33%	35%	23%	44%
Warm	16%	13%	19%	5%	18%	13%	8%
Very Warm	6%	7%	5%	9%	5%	3%	14%
Don't Know	3%	1%	6%	2%	4%	3%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	39%	41%	31%	46%
Cool	35%	30%	38%	38%
Warm	16%	12%	22%	5%
Very Warm	6%	11%	5%	6%
Don't Know	3%	6%	3%	5%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Elon Musk- Categorical
FAVOR_therm3 – Elon Musk- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	54%	73%	8%	71%	13%	53%
Cool	14%	16%	9%	16%	5%	14%
Warm	10%	4%	20%	2%	37%	9%
Very Warm	20%	5%	60%	10%	45%	21%
Don't Know	2%	2%	2%	1%	0%	3%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	54%	78%	57%	9%	85%	55%	69%
Cool	14%	17%	5%	12%	0%	19%	20%
Warm	10%	1%	21%	21%	13%	12%	0%
Very Warm	20%	3%	16%	53%	2%	13%	10%
Don't Know	2%	1%	1%	5%	0%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	54%	57%	10%	78%	86%	0%	2%
Cool	14%	21%	9%	16%	7%	16%	13%
Warm	10%	8%	23%	2%	0%	28%	15%
Very Warm	20%	5%	55%	2%	8%	56%	70%
Don't Know	2%	8%	2%	2%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	54%	0%	0%	18%	27%
Cool	14%	38%	0%	6%	13%
Warm	10%	10%	40%	18%	25%
Very Warm	20%	52%	60%	46%	33%
Don't Know	2%	0%	0%	13%	2%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	54%	35%	51%	45%	56%	58%	62%	56%
Cool	14%	0%	15%	10%	19%	20%	8%	14%
Warm	10%	9%	20%	22%	11%	18%	0%	5%
Very Warm	20%	56%	15%	9%	13%	4%	30%	24%
Don't Know	2%	0%	0%	14%	1%	0%	0%	1%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	54%	83%	71%	57%	21%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	12%	25%	5%	4%	15%
Warm	10%	1%	1%	21%	13%	23%
Very Warm	20%	3%	3%	16%	43%	57%
Don't Know	2%	0%	0%	1%	19%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	54%	80%	11%	81%
Cool	14%	14%	10%	7%
Warm	10%	1%	20%	2%
Very Warm	20%	5%	57%	8%
Don't Know	2%	1%	2%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	54%	83%	57%	13%	46%	58%
Cool	14%	12%	15%	14%	14%	14%
Warm	10%	1%	8%	23%	5%	12%
Very Warm	20%	4%	16%	49%	30%	16%
Don't Know	2%	0%	4%	1%	5%	1%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	54%	46%	66%	51%	58%	51%	54%	54%
Cool	14%	47%	8%	14%	3%	10%	11%	17%
Warm	10%	7%	14%	17%	7%	7%	12%	7%
Very Warm	20%	0%	11%	18%	31%	27%	22%	19%
Don't Know	2%	0%	1%	1%	1%	6%	1%	3%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	54%	54%	60%	51%	51%	*	*	100%
Cool	14%	19%	13%	9%	9%	*	*	0%
Warm	10%	8%	9%	10%	4%	*	*	0%
Very Warm	20%	18%	18%	29%	33%	*	*	0%
Don't Know	2%	1%	0%	1%	3%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	54%	47%	58%	56%	55%	13%
Cool	14%	45%	12%	4%	10%	8%
Warm	10%	8%	13%	12%	5%	19%
Very Warm	20%	0%	17%	27%	25%	60%
Don't Know	2%	0%	1%	1%	5%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	54%	69%	46%	53%	53%	52%	52%	55%
Cool	14%	15%	12%	20%	12%	11%	12%	14%
Warm	10%	12%	13%	6%	9%	12%	15%	9%
Very Warm	20%	4%	28%	19%	23%	24%	21%	19%
Don't Know	2%	0%	1%	2%	3%	1%	0%	3%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	54%	53%	55%	58%	53%	67%	52%
Cool	14%	17%	10%	21%	13%	21%	10%
Warm	10%	12%	7%	4%	10%	4%	11%
Very Warm	20%	17%	23%	14%	22%	8%	22%
Don't Know	2%	0%	4%	3%	2%	0%	5%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	54%	44%	48%	55%
Cool	14%	16%	12%	23%
Warm	10%	7%	2%	3%
Very Warm	20%	28%	32%	17%
Don't Know	2%	4%	6%	1%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical
FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	57%	78%	5%	82%	5%	55%
Cool	11%	9%	14%	8%	22%	10%
Warm	10%	4%	25%	7%	22%	9%
Very Warm	15%	3%	46%	0%	43%	18%
Don't Know	7%	6%	10%	3%	8%	8%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	57%	83%	56%	11%	87%	62%	76%
Cool	11%	9%	12%	14%	8%	0%	14%
Warm	10%	4%	5%	23%	2%	4%	0%
Very Warm	15%	1%	23%	37%	3%	25%	10%
Don't Know	7%	3%	4%	15%	0%	9%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	57%	49%	13%	82%	86%	31%	0%
Cool	11%	19%	15%	8%	7%	16%	15%
Warm	10%	8%	23%	2%	8%	24%	24%
Very Warm	15%	4%	40%	2%	0%	13%	57%
Don't Know	7%	20%	9%	5%	0%	15%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	57%	0%	15%	9%	37%
Cool	11%	6%	7%	13%	14%
Warm	10%	38%	37%	23%	17%
Very Warm	15%	54%	41%	32%	19%
Don't Know	7%	2%	0%	23%	13%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	57%	67%	59%	45%	54%	43%	65%	60%
Cool	11%	9%	15%	9%	18%	5%	15%	8%
Warm	10%	16%	5%	10%	9%	22%	7%	10%
Very Warm	15%	8%	13%	17%	16%	0%	14%	17%
Don't Know	7%	0%	8%	19%	3%	30%	0%	5%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	57%	89%	74%	56%	9%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	4%	17%	12%	11%	16%
Warm	10%	4%	3%	5%	19%	24%
Very Warm	15%	2%	0%	23%	28%	40%
Don't Know	7%	1%	6%	4%	32%	8%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	57%	84%	7%	83%
Cool	11%	7%	15%	6%
Warm	10%	4%	24%	0%
Very Warm	15%	0%	45%	7%
Don't Know	7%	4%	10%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	57%	88%	56%	19%	46%	63%
Cool	11%	4%	15%	14%	10%	11%
Warm	10%	4%	7%	22%	12%	9%
Very Warm	15%	2%	11%	38%	22%	12%
Don't Know	7%	1%	11%	7%	11%	5%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	57%	58%	62%	62%	57%	51%	58%	55%
Cool	11%	25%	12%	12%	8%	6%	10%	13%
Warm	10%	12%	6%	8%	12%	10%	10%	10%
Very Warm	15%	4%	11%	14%	19%	20%	17%	14%
Don't Know	7%	2%	10%	5%	4%	12%	5%	9%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	57%	65%	58%	49%	51%	*	*	90%
Cool	11%	18%	11%	6%	7%	*	*	10%
Warm	10%	6%	9%	12%	8%	*	*	0%
Very Warm	15%	6%	15%	23%	26%	*	*	0%
Don't Know	7%	5%	6%	10%	8%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	57%	58%	62%	55%	57%	13%
Cool	11%	24%	10%	11%	6%	8%
Warm	10%	13%	6%	12%	10%	19%
Very Warm	15%	3%	14%	18%	17%	60%
Don't Know	7%	2%	8%	4%	11%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	57%	72%	52%	58%	54%	64%	63%	55%
Cool	11%	14%	12%	19%	7%	8%	0%	13%
Warm	10%	8%	10%	15%	9%	8%	8%	10%
Very Warm	15%	6%	16%	6%	20%	14%	23%	14%
Don't Know	7%	0%	9%	2%	10%	5%	6%	7%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	57%	56%	58%	59%	57%	66%	53%
Cool	11%	13%	9%	9%	11%	9%	11%
Warm	10%	12%	8%	17%	7%	20%	13%
Very Warm	15%	15%	15%	8%	17%	3%	15%
Don't Know	7%	4%	10%	7%	8%	3%	8%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	57%	47%	44%	67%
Cool	11%	4%	15%	19%
Warm	10%	14%	9%	2%
Very Warm	15%	24%	19%	7%
Don't Know	7%	10%	13%	6%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical
FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	8%	19%	12%	24%	11%
Cool	20%	19%	25%	24%	26%	17%
Warm	29%	31%	27%	29%	32%	29%
Very Warm	24%	27%	18%	27%	10%	25%
Don't Know	14%	15%	11%	8%	8%	18%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	6%	13%	24%	20%	17%	0%
Cool	20%	18%	30%	21%	22%	11%	19%
Warm	29%	29%	27%	29%	19%	12%	40%
Very Warm	24%	32%	15%	14%	16%	26%	30%
Don't Know	14%	15%	15%	12%	24%	34%	11%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	17%	24%	5%	27%	31%	21%
Cool	20%	18%	23%	20%	13%	15%	21%
Warm	29%	28%	27%	30%	34%	39%	28%
Very Warm	24%	9%	15%	30%	7%	7%	19%
Don't Know	14%	28%	12%	15%	19%	7%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	14%	18%	13%	29%
Cool	20%	27%	41%	20%	26%
Warm	29%	49%	34%	33%	24%
Very Warm	24%	10%	0%	16%	12%
Don't Know	14%	0%	7%	18%	9%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	36%	23%	9%	14%	0%	22%	9%
Cool	20%	8%	15%	24%	17%	19%	19%	24%
Warm	29%	39%	27%	27%	30%	16%	44%	27%
Very Warm	24%	12%	17%	21%	24%	34%	14%	27%
Don't Know	14%	5%	17%	19%	15%	31%	2%	14%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	13%	5%	8%	13%	18%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	20%	20%	15%	30%	18%	22%
Warm	29%	27%	34%	27%	25%	29%
Very Warm	24%	35%	25%	15%	18%	12%
Don't Know	14%	13%	19%	15%	20%	9%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	13%	9%	20%	16%
Cool	20%	20%	20%	19%
Warm	29%	27%	31%	14%
Very Warm	24%	28%	20%	21%
Don't Know	14%	16%	8%	29%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	13%	5%	11%	25%	16%	11%
Cool	20%	21%	17%	24%	14%	23%
Warm	29%	28%	29%	30%	37%	25%
Very Warm	24%	33%	22%	14%	15%	28%
Don't Know	14%	13%	20%	8%	18%	13%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	9%	13%	20%	9%	12%	15%	10%
Cool	20%	12%	29%	18%	19%	24%	15%	27%
Warm	29%	41%	18%	35%	35%	19%	32%	25%
Very Warm	24%	19%	17%	19%	26%	31%	26%	21%
Don't Know	14%	20%	23%	8%	12%	14%	11%	19%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	13%	19%	9%	18%	16%	*	*	51%
Cool	20%	13%	23%	16%	24%	*	*	13%
Warm	29%	35%	25%	23%	27%	*	*	13%
Very Warm	24%	21%	24%	25%	26%	*	*	13%
Don't Know	14%	12%	19%	17%	7%	*	*	10%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	13%	9%	17%	9%	13%	25%
Cool	20%	13%	23%	20%	20%	62%
Warm	29%	38%	27%	32%	24%	0%
Very Warm	24%	18%	19%	26%	29%	13%
Don't Know	14%	22%	14%	13%	14%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	9%	17%	14%	12%	25%	10%	10%
Cool	20%	21%	20%	23%	19%	15%	27%	21%
Warm	29%	37%	26%	42%	24%	28%	23%	30%
Very Warm	24%	16%	24%	14%	29%	26%	26%	23%
Don't Know	14%	16%	12%	7%	17%	6%	14%	16%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	13%	10%	15%	9%	14%	7%	8%
Cool	20%	18%	22%	18%	20%	23%	21%
Warm	29%	33%	26%	44%	25%	40%	36%
Very Warm	24%	24%	23%	22%	26%	14%	28%
Don't Know	14%	15%	14%	8%	14%	16%	7%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	13%	17%	16%	18%
Cool	20%	12%	17%	27%
Warm	29%	43%	32%	25%
Very Warm	24%	17%	13%	14%
Don't Know	14%	12%	24%	16%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Trump tariffs- Categorical
FAVOR_therm3 – Trump tariffs- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	67%	91%	9%	91%	12%	65%
Cool	6%	2%	15%	1%	19%	5%
Warm	15%	6%	35%	6%	45%	15%
Very Warm	12%	0%	41%	0%	21%	16%
Don't Know	1%	1%	1%	2%	3%	0%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	67%	94%	65%	18%	87%	70%	83%
Cool	6%	2%	7%	12%	2%	4%	0%
Warm	15%	3%	17%	37%	11%	12%	17%
Very Warm	12%	1%	11%	31%	0%	13%	0%
Don't Know	1%	1%	1%	2%	0%	0%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	67%	73%	18%	93%	86%	54%	0%
Cool	6%	9%	12%	2%	7%	8%	8%
Warm	15%	5%	35%	5%	8%	28%	24%
Very Warm	12%	4%	33%	0%	0%	0%	68%
Don't Know	1%	9%	2%	0%	0%	10%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	67%	0%	0%	19%	59%
Cool	6%	6%	21%	13%	14%
Warm	15%	17%	65%	47%	19%
Very Warm	12%	77%	6%	21%	4%
Don't Know	1%	0%	7%	0%	4%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	67%	80%	61%	66%	61%	77%	79%	66%
Cool	6%	0%	14%	5%	8%	0%	0%	5%
Warm	15%	8%	13%	20%	17%	20%	10%	15%
Very Warm	12%	12%	10%	8%	14%	0%	4%	14%
Don't Know	1%	0%	2%	2%	0%	3%	7%	0%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	67%	94%	92%	65%	22%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	6%	2%	1%	7%	3%	15%
Warm	15%	2%	4%	17%	60%	28%
Very Warm	12%	2%	0%	11%	15%	38%
Don't Know	1%	0%	2%	1%	0%	2%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	67%	94%	12%	89%
Cool	6%	2%	13%	3%
Warm	15%	3%	34%	0%
Very Warm	12%	0%	39%	8%
Don't Know	1%	1%	1%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	67%	93%	68%	29%	61%	69%
Cool	6%	3%	3%	13%	3%	7%
Warm	15%	2%	21%	23%	21%	12%
Very Warm	12%	2%	6%	32%	15%	10%
Don't Know	1%	0%	1%	2%	0%	2%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	67%	73%	68%	77%	64%	59%	63%	70%
Cool	6%	2%	5%	4%	8%	7%	5%	7%
Warm	15%	13%	17%	14%	9%	21%	20%	9%
Very Warm	12%	12%	8%	4%	17%	13%	11%	12%
Don't Know	1%	0%	2%	1%	2%	0%	0%	2%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	67%	74%	74%	59%	55%	*	*	100%
Cool	6%	4%	6%	10%	6%	*	*	0%
Warm	15%	17%	9%	15%	26%	*	*	0%
Very Warm	12%	4%	9%	16%	12%	*	*	0%
Don't Know	1%	1%	3%	0%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	67%	73%	75%	61%	63%	13%
Cool	6%	2%	4%	9%	5%	27%
Warm	15%	12%	15%	11%	17%	60%
Very Warm	12%	12%	6%	15%	15%	0%
Don't Know	1%	1%	1%	3%	0%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	67%	90%	65%	68%	59%	68%	59%	67%
Cool	6%	4%	9%	5%	5%	6%	12%	5%
Warm	15%	2%	16%	13%	19%	18%	19%	14%
Very Warm	12%	3%	7%	11%	16%	6%	9%	13%
Don't Know	1%	1%	2%	3%	0%	1%	2%	1%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	67%	68%	65%	62%	69%	70%	55%
Cool	6%	3%	8%	11%	4%	8%	10%
Warm	15%	14%	16%	13%	15%	6%	26%
Very Warm	12%	13%	11%	14%	11%	15%	9%
Don't Know	1%	2%	0%	0%	1%	1%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	67%	56%	67%	85%
Cool	6%	0%	5%	2%
Warm	15%	28%	14%	6%
Very Warm	12%	17%	14%	7%
Don't Know	1%	0%	0%	0%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Canada- Categorical
FAVOR_therm3 – Canada- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	8%	1%	20%	0%	27%	7%
Cool	16%	12%	22%	5%	37%	17%
Warm	16%	11%	25%	9%	17%	18%
Very Warm	58%	75%	26%	84%	13%	55%
Don't Know	3%	1%	7%	2%	6%	3%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	8%	1%	10%	17%	18%	10%	0%
Cool	16%	8%	28%	24%	19%	16%	22%
Warm	16%	9%	16%	25%	26%	19%	24%
Very Warm	58%	82%	40%	30%	37%	45%	54%
Don't Know	3%	0%	6%	5%	0%	11%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	8%	7%	19%	1%	*	14%	25%
Cool	16%	32%	19%	13%	*	0%	21%
Warm	16%	8%	23%	10%	*	0%	27%
Very Warm	58%	47%	34%	76%	*	86%	24%
Don't Know	3%	6%	5%	1%	*	0%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	8%	18%	0%	8%	4%
Cool	16%	13%	35%	37%	21%
Warm	16%	56%	0%	26%	11%
Very Warm	58%	14%	65%	21%	59%
Don't Know	3%	0%	0%	8%	5%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	8%	12%	5%	14%	6%	0%	12%	8%
Cool	16%	5%	16%	49%	13%	0%	0%	14%
Warm	16%	0%	8%	18%	17%	39%	25%	15%
Very Warm	58%	83%	71%	11%	61%	61%	64%	60%
Don't Know	3%	0%	0%	8%	2%	0%	0%	3%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	8%	1%	0%	10%	13%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	16%	7%	6%	28%	40%	16%
Warm	16%	8%	10%	16%	28%	22%
Very Warm	58%	83%	83%	40%	7%	41%
Don't Know	3%	1%	0%	6%	11%	2%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	8%	1%	20%	5%
Cool	16%	10%	21%	9%
Warm	16%	10%	26%	4%
Very Warm	58%	79%	29%	81%
Don't Know	3%	0%	5%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	8%	1%	8%	17%	6%	9%
Cool	16%	9%	20%	19%	17%	16%
Warm	16%	11%	15%	22%	14%	16%
Very Warm	58%	78%	53%	39%	56%	58%
Don't Know	3%	1%	4%	4%	6%	1%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	8%	0%	13%	7%	10%	7%	11%	5%
Cool	16%	22%	16%	15%	10%	21%	12%	21%
Warm	16%	39%	11%	22%	18%	3%	19%	12%
Very Warm	58%	39%	55%	55%	63%	63%	55%	60%
Don't Know	3%	0%	5%	2%	0%	6%	3%	2%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	8%	*	9%	*	14%	*	*	0%
Cool	16%	*	12%	*	21%	*	*	48%
Warm	16%	*	23%	*	6%	*	*	16%
Very Warm	58%	*	54%	*	52%	*	*	36%
Don't Know	3%	*	2%	*	7%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	8%	0%	8%	8%	11%	0%
Cool	16%	21%	16%	12%	15%	71%
Warm	16%	42%	15%	19%	5%	0%
Very Warm	58%	37%	58%	60%	63%	29%
Don't Know	3%	0%	3%	1%	5%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	8%	0%	11%	18%	6%	8%	5%	8%
Cool	16%	9%	21%	14%	17%	17%	17%	16%
Warm	16%	5%	11%	4%	22%	17%	11%	16%
Very Warm	58%	81%	55%	60%	53%	56%	67%	57%
Don't Know	3%	5%	3%	4%	2%	2%	0%	3%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	8%	5%	10%	9%	7%	0%	22%
Cool	16%	15%	17%	9%	20%	6%	5%
Warm	16%	23%	9%	27%	12%	39%	8%
Very Warm	58%	54%	60%	49%	59%	55%	56%
Don't Know	3%	2%	3%	5%	2%	0%	9%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	8%	9%	4%	2%
Cool	16%	13%	21%	11%
Warm	16%	22%	7%	15%
Very Warm	58%	45%	67%	70%
Don't Know	3%	11%	1%	1%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – NATO- Categorical
FAVOR_therm3 – NATO- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	21%	10%	48%	15%	27%	23%
Cool	19%	16%	32%	16%	39%	17%
Warm	26%	34%	9%	36%	26%	21%
Very Warm	26%	35%	2%	27%	0%	28%
Don't Know	8%	5%	10%	6%	7%	10%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	21%	7%	28%	51%	42%	0%	47%
Cool	19%	14%	23%	28%	18%	0%	11%
Warm	26%	31%	25%	14%	12%	0%	28%
Very Warm	26%	40%	8%	2%	7%	0%	0%
Don't Know	8%	8%	15%	6%	21%	100%	14%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	21%	28%	46%	8%	*	27%	54%
Cool	19%	25%	29%	13%	*	46%	28%
Warm	26%	22%	11%	35%	*	27%	3%
Very Warm	26%	0%	1%	39%	*	0%	4%
Don't Know	8%	25%	13%	5%	*	0%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	21%	87%	66%	50%	43%
Cool	19%	13%	11%	25%	19%
Warm	26%	0%	0%	20%	26%
Very Warm	26%	0%	0%	0%	0%
Don't Know	8%	0%	22%	5%	12%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	21%	52%	30%	18%	25%	10%	15%	19%
Cool	19%	15%	28%	5%	14%	11%	51%	16%
Warm	26%	19%	8%	49%	32%	29%	16%	26%
Very Warm	26%	14%	35%	28%	20%	39%	15%	27%
Don't Know	8%	0%	0%	0%	8%	12%	3%	12%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	21%	6%	2%	28%	49%	51%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	19%	15%	13%	23%	19%	30%
Warm	26%	26%	41%	25%	26%	10%
Very Warm	26%	48%	34%	8%	6%	0%
Don't Know	8%	5%	10%	15%	0%	8%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	21%	9%	52%	20%
Cool	19%	14%	27%	15%
Warm	26%	32%	10%	22%
Very Warm	26%	37%	5%	32%
Don't Know	8%	9%	7%	10%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	21%	5%	17%	51%	31%	17%
Cool	19%	17%	16%	25%	17%	19%
Warm	26%	26%	32%	16%	29%	25%
Very Warm	26%	46%	24%	0%	18%	29%
Don't Know	8%	5%	11%	8%	5%	10%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	21%	6%	24%	20%	18%	32%	23%	18%
Cool	19%	13%	27%	16%	23%	15%	16%	20%
Warm	26%	46%	28%	37%	21%	11%	24%	29%
Very Warm	26%	21%	16%	21%	28%	36%	29%	22%
Don't Know	8%	14%	6%	7%	10%	5%	7%	10%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	21%	*	21%	*	*	*	*	0%
Cool	19%	*	17%	*	*	*	*	36%
Warm	26%	*	28%	*	*	*	*	0%
Very Warm	26%	*	25%	*	*	*	*	64%
Don't Know	8%	*	9%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	21%	6%	19%	24%	26%	66%
Cool	19%	16%	23%	22%	15%	0%
Warm	26%	44%	32%	21%	12%	34%
Very Warm	26%	21%	19%	23%	40%	0%
Don't Know	8%	14%	7%	9%	6%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	21%	7%	29%	8%	29%	27%	45%	17%
Cool	19%	21%	13%	29%	17%	8%	4%	22%
Warm	26%	39%	28%	40%	16%	34%	24%	25%
Very Warm	26%	20%	27%	14%	32%	26%	27%	25%
Don't Know	8%	13%	3%	10%	7%	4%	0%	10%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	21%	14%	28%	9%	22%	3%	27%
Cool	19%	23%	14%	14%	18%	11%	23%
Warm	26%	31%	22%	20%	28%	17%	30%
Very Warm	26%	22%	29%	33%	26%	40%	18%
Don't Know	8%	10%	7%	25%	6%	29%	2%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	21%	36%	26%	9%
Cool	19%	18%	15%	19%
Warm	26%	28%	30%	53%
Very Warm	26%	13%	24%	6%
Don't Know	8%	6%	5%	13%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Democratic socialists- Categorical
FAVOR_therm3 – Democratic socialists- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	34%	12%	87%	7%	85%	39%
Cool	17%	22%	4%	23%	7%	15%
Warm	22%	30%	1%	30%	5%	20%
Very Warm	22%	32%	2%	33%	0%	21%
Don't Know	5%	5%	6%	7%	3%	5%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	34%	8%	40%	80%	36%	27%	35%
Cool	17%	22%	21%	5%	15%	11%	34%
Warm	22%	32%	16%	6%	25%	27%	31%
Very Warm	22%	33%	17%	5%	25%	19%	0%
Don't Know	5%	5%	6%	4%	0%	16%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	34%	39%	79%	9%	20%	36%	95%
Cool	17%	18%	7%	23%	13%	25%	0%
Warm	22%	19%	5%	32%	18%	8%	0%
Very Warm	22%	20%	6%	31%	44%	31%	3%
Don't Know	5%	4%	4%	6%	4%	0%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	34%	100%	100%	74%	56%
Cool	17%	0%	0%	5%	14%
Warm	22%	0%	0%	14%	15%
Very Warm	22%	0%	0%	0%	11%
Don't Know	5%	0%	0%	7%	3%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	34%	20%	47%	32%	37%	35%	35%	32%
Cool	17%	9%	21%	28%	19%	13%	17%	14%
Warm	22%	0%	14%	26%	26%	35%	26%	20%
Very Warm	22%	67%	18%	8%	16%	9%	21%	26%
Don't Know	5%	4%	0%	6%	2%	8%	0%	7%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	34%	2%	16%	40%	66%	88%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	19%	29%	21%	4%	5%
Warm	22%	26%	38%	16%	19%	0%
Very Warm	22%	50%	10%	17%	0%	7%
Don't Know	5%	4%	7%	6%	11%	1%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	34%	8%	85%	14%
Cool	17%	21%	5%	26%
Warm	22%	30%	3%	24%
Very Warm	22%	36%	2%	34%
Don't Know	5%	6%	4%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	34%	2%	34%	77%	38%	33%
Cool	17%	19%	21%	7%	11%	20%
Warm	22%	25%	28%	8%	24%	21%
Very Warm	22%	51%	9%	5%	20%	23%
Don't Know	5%	4%	8%	2%	8%	4%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	34%	27%	29%	32%	35%	42%	40%	29%
Cool	17%	15%	25%	13%	18%	16%	15%	19%
Warm	22%	36%	19%	20%	20%	19%	20%	24%
Very Warm	22%	23%	20%	30%	24%	16%	20%	23%
Don't Know	5%	0%	7%	4%	4%	8%	5%	5%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	34%	16%	34%	39%	45%	*	*	0%
Cool	17%	17%	16%	16%	21%	*	*	46%
Warm	22%	26%	26%	18%	8%	*	*	0%
Very Warm	22%	36%	18%	24%	20%	*	*	54%
Don't Know	5%	5%	5%	2%	6%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	34%	26%	29%	37%	38%	68%
Cool	17%	15%	17%	19%	15%	32%
Warm	22%	36%	23%	15%	21%	0%
Very Warm	22%	22%	26%	25%	18%	0%
Don't Know	5%	0%	6%	4%	8%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	34%	13%	33%	26%	44%	33%	40%	34%
Cool	17%	15%	17%	20%	16%	9%	19%	18%
Warm	22%	37%	24%	31%	13%	28%	11%	21%
Very Warm	22%	27%	23%	19%	21%	29%	27%	20%
Don't Know	5%	8%	3%	4%	5%	1%	2%	6%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	34%	36%	33%	36%	33%	34%	37%
Cool	17%	16%	17%	12%	20%	14%	7%
Warm	22%	19%	24%	18%	22%	24%	14%
Very Warm	22%	25%	20%	29%	21%	29%	27%
Don't Know	5%	4%	6%	5%	4%	0%	14%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	34%	46%	30%	18%
Cool	17%	13%	8%	19%
Warm	22%	18%	30%	27%
Very Warm	22%	13%	27%	29%
Don't Know	5%	10%	6%	7%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Iran- Categorical
FAVOR_therm3 – Iran- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	60%	52%	75%	53%	91%	57%
Cool	24%	28%	18%	22%	6%	27%
Warm	10%	14%	2%	20%	0%	9%
Very Warm	3%	2%	4%	3%	3%	3%
Don't Know	3%	4%	1%	1%	0%	4%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	60%	53%	66%	66%	64%	56%	38%
Cool	24%	30%	18%	18%	19%	18%	24%
Warm	10%	8%	7%	15%	10%	0%	11%
Very Warm	3%	5%	3%	1%	6%	20%	0%
Don't Know	3%	5%	7%	0%	0%	6%	27%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	60%	36%	68%	57%	*	32%	75%
Cool	24%	58%	16%	26%	*	0%	18%
Warm	10%	0%	11%	11%	*	68%	0%
Very Warm	3%	0%	4%	2%	*	0%	7%
Don't Know	3%	6%	1%	4%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	60%	49%	52%	72%	57%
Cool	24%	47%	48%	9%	9%
Warm	10%	0%	0%	18%	31%
Very Warm	3%	4%	0%	0%	0%
Don't Know	3%	0%	0%	0%	3%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	60%	41%	29%	62%	78%	61%	78%	59%
Cool	24%	5%	51%	12%	14%	21%	11%	29%
Warm	10%	49%	16%	23%	2%	10%	11%	4%
Very Warm	3%	0%	0%	0%	0%	0%	0%	6%
Don't Know	3%	5%	4%	3%	7%	9%	0%	1%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	60%	50%	60%	66%	73%	63%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	24%	31%	29%	18%	3%	24%
Warm	10%	9%	4%	7%	24%	12%
Very Warm	3%	7%	0%	3%	0%	1%
Don't Know	3%	2%	7%	7%	0%	0%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	60%	53%	75%	54%
Cool	24%	29%	19%	37%
Warm	10%	13%	2%	4%
Very Warm	3%	3%	4%	0%
Don't Know	3%	3%	0%	5%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	60%	50%	64%	65%	45%	67%
Cool	24%	32%	19%	21%	29%	22%
Warm	10%	9%	10%	13%	19%	6%
Very Warm	3%	7%	1%	1%	5%	2%
Don't Know	3%	2%	6%	1%	3%	3%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	60%	42%	48%	42%	74%	68%	62%	58%
Cool	24%	58%	39%	26%	14%	14%	30%	17%
Warm	10%	0%	7%	25%	1%	14%	5%	16%
Very Warm	3%	0%	6%	2%	5%	1%	1%	5%
Don't Know	3%	0%	0%	6%	5%	2%	2%	5%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	60%	*	69%	*	71%	*	*	52%
Cool	24%	*	21%	*	19%	*	*	48%
Warm	10%	*	7%	*	2%	*	*	0%
Very Warm	3%	*	1%	*	2%	*	*	0%
Don't Know	3%	*	2%	*	6%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	60%	44%	37%	76%	67%	100%
Cool	24%	56%	35%	12%	15%	0%
Warm	10%	0%	21%	2%	13%	0%
Very Warm	3%	0%	4%	4%	2%	0%
Don't Know	3%	0%	3%	7%	2%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	60%	51%	54%	88%	57%	61%	60%	59%
Cool	24%	36%	17%	7%	27%	10%	33%	26%
Warm	10%	11%	19%	5%	9%	21%	0%	9%
Very Warm	3%	0%	6%	0%	3%	5%	6%	2%
Don't Know	3%	3%	4%	0%	4%	4%	0%	3%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	60%	57%	62%	59%	63%	44%	71%
Cool	24%	31%	18%	27%	18%	43%	26%
Warm	10%	4%	16%	6%	13%	5%	0%
Very Warm	3%	5%	2%	2%	4%	3%	0%
Don't Know	3%	4%	3%	5%	2%	6%	3%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	60%	49%	40%	51%
Cool	24%	46%	11%	18%
Warm	10%	2%	36%	21%
Very Warm	3%	0%	9%	8%
Don't Know	3%	2%	4%	2%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Vladimir Putin- Categorical
FAVOR_therm3 – Vladimir Putin- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	74%	83%	60%	82%	51%	74%
Cool	12%	8%	21%	4%	39%	12%
Warm	7%	5%	10%	7%	10%	6%
Very Warm	1%	0%	3%	0%	0%	2%
Don't Know	6%	3%	7%	7%	0%	6%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	74%	81%	82%	53%	73%	14%	54%
Cool	12%	8%	9%	23%	8%	0%	25%
Warm	7%	3%	7%	15%	4%	0%	21%
Very Warm	1%	0%	2%	3%	0%	0%	0%
Don't Know	6%	7%	0%	6%	15%	86%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	74%	87%	51%	87%	*	43%	67%
Cool	12%	0%	21%	8%	*	12%	14%
Warm	7%	0%	14%	3%	*	27%	10%
Very Warm	1%	13%	2%	0%	*	0%	7%
Don't Know	6%	0%	12%	2%	*	18%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	74%	66%	89%	37%	63%
Cool	12%	26%	11%	35%	17%
Warm	7%	0%	0%	9%	14%
Very Warm	1%	0%	0%	7%	2%
Don't Know	6%	8%	0%	12%	3%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	74%	14%	76%	96%	73%	87%	68%	74%
Cool	12%	15%	11%	4%	9%	13%	7%	15%
Warm	7%	52%	0%	0%	12%	0%	0%	7%
Very Warm	1%	0%	9%	0%	2%	0%	0%	0%
Don't Know	6%	19%	5%	0%	5%	0%	25%	4%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	74%	95%	62%	82%	39%	57%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	1%	18%	9%	29%	21%
Warm	7%	1%	7%	7%	11%	16%
Very Warm	1%	0%	0%	2%	0%	4%
Don't Know	6%	2%	12%	0%	21%	1%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	74%	83%	53%	78%
Cool	12%	7%	21%	16%
Warm	7%	3%	17%	0%
Very Warm	1%	0%	3%	0%
Don't Know	6%	7%	6%	7%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	74%	96%	64%	63%	66%	78%
Cool	12%	1%	17%	18%	19%	9%
Warm	7%	1%	8%	13%	7%	7%
Very Warm	1%	0%	0%	4%	2%	0%
Don't Know	6%	2%	10%	3%	6%	6%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	74%	59%	62%	91%	86%	69%	76%	72%
Cool	12%	18%	18%	5%	2%	19%	9%	16%
Warm	7%	9%	5%	0%	7%	11%	9%	5%
Very Warm	1%	0%	2%	4%	0%	0%	1%	2%
Don't Know	6%	14%	13%	0%	5%	1%	6%	5%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	74%	*	68%	*	*	*	*	100%
Cool	12%	*	14%	*	*	*	*	0%
Warm	7%	*	5%	*	*	*	*	0%
Very Warm	1%	*	2%	*	*	*	*	0%
Don't Know	6%	*	11%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	74%	58%	74%	87%	76%	0%
Cool	12%	19%	12%	3%	16%	34%
Warm	7%	9%	3%	5%	7%	66%
Very Warm	1%	0%	4%	0%	0%	0%
Don't Know	6%	14%	8%	5%	1%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	74%	64%	68%	72%	82%	74%	68%	75%
Cool	12%	22%	17%	8%	7%	12%	10%	12%
Warm	7%	3%	10%	12%	5%	11%	8%	6%
Very Warm	1%	2%	0%	0%	2%	0%	0%	1%
Don't Know	6%	9%	5%	8%	4%	3%	14%	5%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	74%	77%	72%	72%	76%	69%	78%
Cool	12%	12%	12%	5%	12%	14%	8%
Warm	7%	1%	13%	9%	7%	0%	14%
Very Warm	1%	0%	2%	2%	0%	3%	0%
Don't Know	6%	10%	2%	12%	6%	15%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	74%	77%	56%	58%
Cool	12%	8%	29%	33%
Warm	7%	6%	8%	0%
Very Warm	1%	0%	5%	6%
Don't Know	6%	9%	3%	3%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Volodymyr Zelensky- Categorical
FAVOR_therm3 – Volodymyr Zelensky- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	9%	41%	7%	49%	19%
Cool	15%	18%	12%	14%	25%	14%
Warm	24%	24%	24%	25%	16%	26%
Very Warm	34%	46%	13%	49%	0%	35%
Don't Know	6%	4%	10%	6%	10%	6%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	8%	34%	33%	34%	26%	0%
Cool	15%	9%	17%	24%	28%	0%	13%
Warm	24%	24%	28%	24%	28%	41%	25%
Very Warm	34%	54%	18%	11%	10%	33%	62%
Don't Know	6%	5%	2%	9%	0%	0%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	7%	39%	8%	*	14%	48%
Cool	15%	33%	18%	13%	*	68%	7%
Warm	24%	32%	21%	26%	*	0%	21%
Very Warm	34%	5%	13%	50%	*	19%	16%
Don't Know	6%	23%	9%	3%	*	0%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	35%	0%	16%	27%
Cool	15%	4%	35%	30%	28%
Warm	24%	51%	65%	16%	32%
Very Warm	34%	10%	0%	17%	7%
Don't Know	6%	0%	0%	21%	6%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	0%	46%	34%	24%	0%	12%	16%
Cool	15%	49%	20%	29%	9%	10%	0%	11%
Warm	24%	17%	27%	17%	28%	0%	75%	23%
Very Warm	34%	29%	6%	14%	30%	80%	14%	44%
Don't Know	6%	5%	0%	6%	10%	10%	0%	6%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	20%	10%	4%	34%	15%	42%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	15%	7%	12%	17%	33%	20%
Warm	24%	22%	26%	28%	10%	27%
Very Warm	34%	55%	55%	18%	15%	10%
Don't Know	6%	5%	3%	2%	27%	1%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	20%	8%	39%	29%
Cool	15%	15%	8%	11%
Warm	24%	25%	26%	31%
Very Warm	34%	47%	17%	30%
Don't Know	6%	5%	10%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	20%	11%	12%	43%	19%	21%
Cool	15%	8%	20%	18%	24%	11%
Warm	24%	24%	21%	29%	18%	27%
Very Warm	34%	52%	36%	8%	26%	37%
Don't Know	6%	5%	10%	2%	12%	3%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	9%	34%	16%	21%	21%	23%	17%
Cool	15%	14%	10%	29%	11%	15%	11%	21%
Warm	24%	67%	20%	16%	22%	18%	25%	23%
Very Warm	34%	0%	31%	30%	42%	42%	37%	30%
Don't Know	6%	10%	5%	9%	4%	5%	4%	8%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	20%	*	30%	*	17%	*	*	0%
Cool	15%	*	10%	*	13%	*	*	48%
Warm	24%	*	20%	*	24%	*	*	52%
Very Warm	34%	*	36%	*	29%	*	*	0%
Don't Know	6%	*	3%	*	18%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	20%	9%	23%	21%	23%	0%
Cool	15%	14%	23%	11%	14%	17%
Warm	24%	64%	16%	21%	19%	54%
Very Warm	34%	4%	31%	42%	40%	29%
Don't Know	6%	10%	8%	5%	5%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	13%	16%	37%	20%	26%	10%	20%
Cool	15%	5%	34%	3%	15%	25%	10%	14%
Warm	24%	22%	25%	29%	24%	25%	38%	23%
Very Warm	34%	61%	20%	28%	33%	19%	42%	36%
Don't Know	6%	0%	5%	3%	8%	4%	0%	7%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	20%	24%	18%	23%	22%	12%	19%
Cool	15%	10%	20%	11%	17%	18%	5%
Warm	24%	26%	23%	25%	22%	42%	8%
Very Warm	34%	34%	34%	33%	33%	23%	58%
Don't Know	6%	6%	6%	9%	6%	5%	9%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	20%	25%	14%	7%
Cool	15%	7%	41%	28%
Warm	24%	25%	12%	12%
Very Warm	34%	30%	23%	37%
Don't Know	6%	13%	11%	15%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Israel- Categorical
FAVOR_therm3 – Israel- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	45%	58%	11%	62%	16%	42%
Cool	19%	19%	19%	14%	11%	21%
Warm	15%	11%	25%	9%	38%	14%
Very Warm	16%	5%	42%	6%	32%	18%
Don't Know	5%	6%	3%	9%	1%	4%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	45%	59%	52%	17%	75%	66%	35%
Cool	19%	20%	17%	17%	5%	12%	27%
Warm	15%	8%	15%	27%	2%	4%	5%
Very Warm	16%	6%	13%	34%	14%	13%	17%
Don't Know	5%	7%	2%	4%	4%	5%	15%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	45%	37%	20%	59%	81%	39%	6%
Cool	19%	12%	16%	22%	7%	7%	19%
Warm	15%	22%	23%	10%	0%	16%	25%
Very Warm	16%	11%	38%	4%	8%	29%	49%
Don't Know	5%	17%	4%	6%	4%	8%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	45%	0%	0%	19%	37%
Cool	19%	37%	27%	9%	19%
Warm	15%	9%	21%	33%	15%
Very Warm	16%	54%	52%	34%	22%
Don't Know	5%	0%	0%	5%	7%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	45%	63%	53%	40%	36%	57%	54%	45%
Cool	19%	4%	27%	22%	19%	8%	18%	19%
Warm	15%	9%	7%	25%	21%	8%	6%	14%
Very Warm	16%	21%	11%	3%	18%	20%	21%	17%
Don't Know	5%	4%	2%	9%	6%	7%	2%	5%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	45%	67%	50%	52%	20%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	19%	16%	27%	17%	8%	21%
Warm	15%	7%	11%	15%	36%	23%
Very Warm	16%	4%	6%	13%	28%	38%
Don't Know	5%	6%	6%	2%	7%	3%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	45%	63%	13%	76%
Cool	19%	16%	17%	7%
Warm	15%	9%	26%	10%
Very Warm	16%	5%	41%	4%
Don't Know	5%	7%	3%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	45%	68%	42%	20%	35%	50%
Cool	19%	16%	20%	21%	22%	17%
Warm	15%	7%	18%	20%	17%	14%
Very Warm	16%	3%	13%	35%	19%	14%
Don't Know	5%	6%	6%	4%	7%	5%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	45%	55%	48%	57%	46%	31%	44%	46%
Cool	19%	32%	16%	17%	18%	16%	20%	17%
Warm	15%	11%	17%	11%	10%	22%	12%	18%
Very Warm	16%	2%	9%	8%	22%	24%	20%	11%
Don't Know	5%	0%	9%	7%	4%	7%	4%	7%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	45%	55%	49%	39%	31%	*	*	77%
Cool	19%	19%	20%	17%	12%	*	*	10%
Warm	15%	17%	9%	13%	20%	*	*	13%
Very Warm	16%	5%	16%	27%	26%	*	*	0%
Don't Know	5%	4%	6%	5%	10%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	45%	59%	53%	47%	33%	13%
Cool	19%	28%	17%	17%	16%	19%
Warm	15%	10%	13%	11%	20%	44%
Very Warm	16%	2%	9%	20%	24%	25%
Don't Know	5%	1%	7%	5%	6%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	45%	51%	45%	55%	41%	52%	39%	45%
Cool	19%	27%	15%	20%	17%	12%	19%	20%
Warm	15%	12%	16%	15%	15%	19%	13%	14%
Very Warm	16%	4%	19%	6%	21%	14%	30%	14%
Don't Know	5%	6%	6%	3%	5%	2%	0%	7%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	45%	50%	41%	40%	48%	39%	35%
Cool	19%	22%	16%	23%	17%	38%	6%
Warm	15%	12%	17%	13%	15%	12%	13%
Very Warm	16%	12%	19%	16%	15%	4%	34%
Don't Know	5%	4%	7%	7%	4%	7%	12%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	45%	29%	41%	62%
Cool	19%	27%	18%	13%
Warm	15%	11%	24%	6%
Very Warm	16%	25%	12%	11%
Don't Know	5%	9%	5%	7%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Labor unions- Categorical
FAVOR_therm3 – Labor unions- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	18%	10%	35%	9%	41%	19%
Cool	22%	19%	30%	17%	16%	24%
Warm	29%	34%	21%	39%	28%	25%
Very Warm	23%	27%	10%	26%	5%	25%
Don't Know	8%	10%	4%	10%	10%	7%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	18%	7%	33%	32%	34%	29%	44%
Cool	22%	18%	22%	29%	21%	0%	34%
Warm	29%	35%	21%	23%	11%	12%	12%
Very Warm	23%	32%	20%	8%	32%	55%	10%
Don't Know	8%	8%	5%	8%	2%	5%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	18%	4%	34%	9%	28%	23%	33%
Cool	22%	24%	27%	18%	23%	24%	32%
Warm	29%	17%	24%	34%	6%	45%	20%
Very Warm	23%	29%	11%	29%	39%	0%	8%
Don't Know	8%	26%	4%	9%	4%	8%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	46%	35%	18%	48%
Cool	22%	45%	18%	38%	11%
Warm	29%	9%	47%	17%	25%
Very Warm	23%	0%	0%	16%	8%
Don't Know	8%	0%	0%	12%	8%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	18%	13%	20%	19%	25%	17%	27%	14%
Cool	22%	9%	18%	27%	23%	38%	28%	20%
Warm	29%	49%	31%	19%	23%	15%	13%	35%
Very Warm	23%	25%	24%	16%	16%	26%	31%	25%
Don't Know	8%	4%	7%	19%	13%	5%	2%	6%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	18%	1%	11%	33%	16%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	22%	9%	32%	22%	34%	26%
Warm	29%	38%	32%	21%	17%	26%
Very Warm	23%	41%	20%	20%	15%	4%
Don't Know	8%	10%	5%	5%	17%	5%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	18%	8%	35%	7%
Cool	22%	17%	30%	16%
Warm	29%	35%	21%	26%
Very Warm	23%	32%	11%	44%
Don't Know	8%	8%	4%	7%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	18%	1%	17%	42%	14%	20%
Cool	22%	10%	31%	23%	25%	20%
Warm	29%	37%	26%	23%	31%	29%
Very Warm	23%	41%	18%	7%	19%	25%
Don't Know	8%	10%	8%	6%	10%	7%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	18%	0%	11%	10%	28%	27%	23%	13%
Cool	22%	23%	23%	17%	20%	25%	23%	22%
Warm	29%	37%	22%	34%	27%	28%	24%	36%
Very Warm	23%	34%	29%	29%	21%	13%	26%	18%
Don't Know	8%	7%	15%	11%	4%	7%	5%	12%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	18%	10%	22%	17%	23%	*	*	0%
Cool	22%	14%	29%	20%	23%	*	*	0%
Warm	29%	42%	24%	28%	29%	*	*	36%
Very Warm	23%	24%	21%	26%	17%	*	*	54%
Don't Know	8%	10%	5%	10%	8%	*	*	10%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	18%	3%	6%	29%	23%	68%
Cool	22%	21%	20%	20%	25%	0%
Warm	29%	37%	31%	23%	31%	19%
Very Warm	23%	33%	31%	22%	13%	13%
Don't Know	8%	7%	13%	6%	7%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	18%	5%	21%	17%	21%	22%	14%	18%
Cool	22%	18%	19%	21%	24%	13%	28%	23%
Warm	29%	33%	34%	30%	26%	36%	25%	28%
Very Warm	23%	40%	16%	23%	20%	20%	25%	23%
Don't Know	8%	3%	10%	9%	8%	9%	8%	8%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	18%	17%	19%	12%	22%	9%	15%
Cool	22%	23%	20%	19%	19%	32%	18%
Warm	29%	27%	31%	32%	29%	23%	37%
Very Warm	23%	26%	20%	36%	20%	35%	29%
Don't Know	8%	6%	10%	2%	10%	1%	1%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	18%	22%	7%	6%
Cool	22%	31%	20%	13%
Warm	29%	17%	45%	49%
Very Warm	23%	24%	15%	22%
Don't Know	8%	7%	14%	10%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Tucker Carlson- Categorical
FAVOR_therm3 – Tucker Carlson- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	52%	55%	34%	53%	17%	56%
Cool	17%	12%	32%	17%	55%	11%
Warm	7%	7%	12%	8%	11%	6%
Very Warm	5%	3%	10%	0%	8%	7%
Don't Know	19%	22%	11%	22%	10%	19%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	52%	58%	52%	37%	67%	70%	25%
Cool	17%	12%	14%	30%	21%	0%	14%
Warm	7%	7%	11%	7%	2%	0%	10%
Very Warm	5%	0%	15%	10%	0%	0%	21%
Don't Know	19%	23%	8%	17%	10%	30%	29%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	52%	24%	41%	60%	*	12%	48%
Cool	17%	15%	25%	12%	*	14%	13%
Warm	7%	13%	9%	6%	*	0%	8%
Very Warm	5%	0%	9%	3%	*	13%	17%
Don't Know	19%	48%	16%	19%	*	61%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	52%	79%	36%	47%	11%
Cool	17%	13%	42%	21%	35%
Warm	7%	0%	22%	11%	9%
Very Warm	5%	0%	0%	7%	16%
Don't Know	19%	8%	0%	15%	29%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	52%	14%	64%	46%	44%	22%	73%	55%
Cool	17%	36%	0%	0%	31%	14%	14%	17%
Warm	7%	0%	7%	8%	3%	12%	0%	10%
Very Warm	5%	30%	9%	22%	5%	0%	0%	1%
Don't Know	19%	19%	21%	24%	17%	52%	13%	17%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	52%	67%	54%	52%	58%	30%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	9%	10%	14%	31%	29%
Warm	7%	10%	3%	11%	0%	10%
Very Warm	5%	0%	0%	15%	0%	13%
Don't Know	19%	14%	33%	8%	11%	19%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	52%	58%	38%	69%
Cool	17%	13%	30%	10%
Warm	7%	5%	8%	0%
Very Warm	5%	0%	12%	0%
Don't Know	19%	24%	12%	21%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	52%	68%	55%	24%	40%	57%
Cool	17%	9%	15%	31%	23%	14%
Warm	7%	9%	5%	9%	5%	8%
Very Warm	5%	0%	1%	17%	10%	2%
Don't Know	19%	14%	23%	19%	21%	18%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	52%	55%	54%	57%	55%	43%	56%	46%
Cool	17%	9%	18%	11%	17%	24%	24%	9%
Warm	7%	10%	6%	5%	8%	8%	6%	9%
Very Warm	5%	0%	0%	13%	6%	2%	8%	2%
Don't Know	19%	26%	22%	13%	14%	22%	7%	34%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	52%	*	51%	*	*	*	*	64%
Cool	17%	*	16%	*	*	*	*	36%
Warm	7%	*	2%	*	*	*	*	0%
Very Warm	5%	*	7%	*	*	*	*	0%
Don't Know	19%	*	25%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	52%	54%	51%	55%	51%	0%
Cool	17%	9%	14%	17%	20%	66%
Warm	7%	9%	6%	8%	8%	0%
Very Warm	5%	0%	9%	6%	0%	34%
Don't Know	19%	27%	20%	14%	21%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	52%	59%	36%	38%	60%	36%	59%	54%
Cool	17%	5%	29%	28%	13%	33%	16%	14%
Warm	7%	8%	11%	4%	7%	19%	7%	5%
Very Warm	5%	8%	4%	6%	3%	0%	7%	5%
Don't Know	19%	19%	20%	24%	17%	13%	11%	21%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	52%	57%	48%	69%	50%	66%	59%
Cool	17%	12%	21%	12%	16%	4%	36%
Warm	7%	8%	7%	4%	8%	9%	3%
Very Warm	5%	5%	4%	0%	5%	0%	0%
Don't Know	19%	17%	21%	15%	21%	21%	2%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	52%	42%	39%	47%
Cool	17%	35%	12%	2%
Warm	7%	2%	8%	0%
Very Warm	5%	15%	5%	6%
Don't Know	19%	6%	36%	45%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Tariffs on products from Canada- Categorical
FAVOR_therm3 – Tariffs on products from Canada- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	64%	89%	18%	93%	15%	61%
Cool	11%	6%	19%	2%	10%	14%
Warm	10%	1%	28%	3%	53%	7%
Very Warm	12%	2%	30%	0%	16%	16%
Don't Know	3%	2%	5%	2%	7%	2%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	64%	89%	63%	30%	80%	56%	92%
Cool	11%	6%	2%	20%	6%	0%	0%
Warm	10%	0%	11%	24%	0%	18%	0%
Very Warm	12%	4%	15%	21%	10%	20%	0%
Don't Know	3%	1%	9%	4%	4%	6%	8%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	64%	61%	22%	93%	*	68%	10%
Cool	11%	14%	20%	4%	*	19%	28%
Warm	10%	6%	25%	1%	*	0%	17%
Very Warm	12%	5%	29%	1%	*	14%	42%
Don't Know	3%	13%	4%	1%	*	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	64%	4%	0%	43%	70%
Cool	11%	61%	0%	8%	10%
Warm	10%	4%	48%	36%	8%
Very Warm	12%	31%	35%	13%	6%
Don't Know	3%	0%	18%	0%	6%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	64%	88%	83%	50%	64%	80%	77%	58%
Cool	11%	0%	8%	19%	11%	20%	11%	10%
Warm	10%	12%	10%	13%	12%	0%	0%	10%
Very Warm	12%	0%	0%	13%	12%	0%	12%	16%
Don't Know	3%	0%	0%	5%	2%	0%	0%	5%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	64%	88%	90%	63%	48%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	5%	8%	2%	4%	29%
Warm	10%	0%	0%	11%	39%	15%
Very Warm	12%	6%	0%	15%	10%	27%
Don't Know	3%	1%	2%	9%	0%	6%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	64%	91%	18%	91%
Cool	11%	5%	21%	0%
Warm	10%	1%	28%	0%
Very Warm	12%	2%	30%	9%
Don't Know	3%	1%	2%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	64%	86%	68%	33%	62%	65%
Cool	11%	5%	6%	25%	12%	10%
Warm	10%	3%	15%	13%	11%	10%
Very Warm	12%	6%	8%	24%	12%	11%
Don't Know	3%	1%	4%	5%	2%	4%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	64%	52%	66%	74%	62%	64%	59%	70%
Cool	11%	39%	10%	8%	4%	9%	14%	7%
Warm	10%	9%	9%	13%	13%	7%	13%	7%
Very Warm	12%	0%	7%	0%	19%	18%	11%	12%
Don't Know	3%	0%	8%	5%	2%	2%	3%	4%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	64%	*	69%	*	59%	*	*	100%
Cool	11%	*	7%	*	4%	*	*	0%
Warm	10%	*	5%	*	20%	*	*	0%
Very Warm	12%	*	17%	*	16%	*	*	0%
Don't Know	3%	*	3%	*	0%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	64%	54%	74%	60%	65%	29%
Cool	11%	38%	9%	4%	8%	17%
Warm	10%	9%	8%	13%	8%	54%
Very Warm	12%	0%	3%	19%	17%	0%
Don't Know	3%	0%	6%	4%	2%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	64%	86%	62%	70%	59%	69%	76%	62%
Cool	11%	5%	2%	7%	16%	11%	0%	12%
Warm	10%	5%	20%	12%	8%	10%	10%	10%
Very Warm	12%	3%	4%	11%	16%	7%	10%	13%
Don't Know	3%	3%	12%	0%	1%	4%	5%	3%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	64%	65%	64%	62%	65%	64%	64%
Cool	11%	13%	9%	20%	9%	31%	0%
Warm	10%	13%	8%	8%	11%	0%	14%
Very Warm	12%	8%	14%	9%	14%	0%	16%
Don't Know	3%	1%	5%	0%	2%	4%	6%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	64%	51%	73%	81%
Cool	11%	20%	5%	8%
Warm	10%	18%	4%	0%
Very Warm	12%	11%	14%	8%
Don't Know	3%	0%	3%	4%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical
FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	53%	73%	12%	73%	10%	52%
Cool	14%	12%	16%	10%	18%	15%
Warm	14%	8%	30%	8%	19%	16%
Very Warm	12%	3%	33%	1%	41%	11%
Don't Know	7%	5%	9%	8%	12%	6%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	53%	78%	43%	13%	64%	22%	64%
Cool	14%	8%	22%	22%	10%	11%	7%
Warm	14%	5%	18%	28%	10%	12%	19%
Very Warm	12%	3%	8%	30%	2%	22%	10%
Don't Know	7%	6%	9%	8%	14%	34%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	53%	41%	10%	79%	56%	9%	8%
Cool	14%	22%	21%	9%	14%	46%	8%
Warm	14%	4%	29%	6%	13%	23%	33%
Very Warm	12%	13%	29%	2%	8%	15%	37%
Don't Know	7%	20%	10%	4%	9%	8%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	53%	9%	18%	17%	28%
Cool	14%	6%	35%	22%	29%
Warm	14%	51%	26%	28%	24%
Very Warm	12%	31%	21%	27%	16%
Don't Know	7%	2%	0%	7%	4%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	53%	44%	45%	40%	57%	66%	60%	55%
Cool	14%	40%	17%	31%	13%	11%	3%	10%
Warm	14%	0%	19%	18%	9%	16%	22%	14%
Very Warm	12%	17%	18%	0%	14%	8%	13%	11%
Don't Know	7%	0%	0%	12%	6%	0%	2%	9%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	53%	83%	69%	43%	16%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	4%	15%	22%	25%	21%
Warm	14%	3%	7%	18%	25%	28%
Very Warm	12%	4%	2%	8%	24%	32%
Don't Know	7%	6%	7%	9%	10%	7%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	53%	76%	15%	72%
Cool	14%	10%	15%	10%
Warm	14%	4%	28%	6%
Very Warm	12%	2%	35%	6%
Don't Know	7%	7%	8%	6%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	53%	82%	51%	18%	42%	59%
Cool	14%	4%	20%	19%	19%	12%
Warm	14%	4%	12%	29%	21%	11%
Very Warm	12%	4%	8%	28%	12%	12%
Don't Know	7%	6%	9%	6%	7%	7%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	53%	48%	55%	48%	59%	54%	58%	48%
Cool	14%	14%	12%	25%	7%	15%	9%	21%
Warm	14%	18%	17%	12%	11%	14%	15%	13%
Very Warm	12%	2%	7%	8%	20%	13%	12%	11%
Don't Know	7%	18%	8%	7%	4%	4%	6%	8%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	53%	53%	57%	53%	53%	*	*	90%
Cool	14%	17%	13%	11%	11%	*	*	10%
Warm	14%	16%	16%	7%	11%	*	*	0%
Very Warm	12%	5%	9%	24%	13%	*	*	0%
Don't Know	7%	9%	6%	4%	11%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	53%	49%	50%	56%	58%	13%
Cool	14%	14%	18%	12%	13%	25%
Warm	14%	18%	15%	10%	12%	44%
Very Warm	12%	2%	9%	17%	13%	19%
Don't Know	7%	17%	8%	5%	4%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	53%	64%	45%	55%	52%	55%	53%	53%
Cool	14%	15%	17%	7%	15%	17%	16%	13%
Warm	14%	11%	15%	13%	15%	15%	14%	14%
Very Warm	12%	1%	18%	17%	11%	9%	12%	12%
Don't Know	7%	9%	5%	8%	6%	4%	4%	8%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	53%	50%	56%	57%	51%	59%	65%
Cool	14%	13%	15%	5%	16%	8%	9%
Warm	14%	16%	12%	14%	14%	18%	2%
Very Warm	12%	10%	13%	16%	11%	5%	23%
Don't Know	7%	10%	4%	8%	8%	10%	1%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	53%	51%	32%	42%
Cool	14%	5%	34%	31%
Warm	14%	28%	13%	0%
Very Warm	12%	11%	13%	12%
Don't Know	7%	6%	8%	15%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical
FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	65%	87%	11%	83%	9%	66%
Cool	6%	6%	3%	7%	17%	4%
Warm	9%	3%	26%	2%	18%	10%
Very Warm	16%	1%	54%	1%	43%	19%
Don't Know	4%	3%	6%	6%	14%	1%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	65%	87%	71%	22%	86%	62%	79%
Cool	6%	7%	3%	6%	0%	0%	0%
Warm	9%	1%	5%	25%	2%	12%	7%
Very Warm	16%	2%	14%	42%	4%	22%	7%
Don't Know	4%	2%	7%	5%	8%	4%	7%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	65%	58%	23%	89%	79%	63%	6%
Cool	6%	10%	6%	6%	14%	8%	4%
Warm	9%	10%	24%	1%	0%	23%	23%
Very Warm	16%	17%	43%	2%	0%	0%	66%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	4%	4%	6%	2%	7%	6%	1%
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	65%	3%	15%	28%	47%
Cool	6%	0%	0%	8%	7%
Warm	9%	3%	41%	32%	16%
Very Warm	16%	94%	24%	31%	17%
Don't Know	4%	0%	20%	2%	12%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	65%	83%	67%	69%	61%	66%	73%	63%
Cool	6%	0%	4%	7%	13%	8%	3%	5%
Warm	9%	4%	19%	12%	9%	0%	0%	9%
Very Warm	16%	9%	9%	8%	14%	15%	14%	21%
Don't Know	4%	5%	0%	4%	4%	11%	10%	2%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	65%	88%	88%	71%	37%	16%
Cool	6%	7%	9%	3%	2%	7%
Warm	9%	1%	2%	5%	27%	24%
Very Warm	16%	3%	1%	14%	32%	47%
Don't Know	4%	1%	1%	7%	2%	6%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	65%	89%	14%	73%
Cool	6%	7%	6%	13%
Warm	9%	1%	25%	5%
Very Warm	16%	1%	50%	4%
Don't Know	4%	3%	4%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	65%	87%	72%	26%	61%	67%
Cool	6%	6%	6%	6%	5%	7%
Warm	9%	2%	8%	20%	12%	8%
Very Warm	16%	3%	11%	41%	20%	14%
Don't Know	4%	2%	3%	7%	3%	4%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	65%	66%	64%	71%	65%	61%	64%	66%
Cool	6%	13%	7%	4%	6%	4%	5%	7%
Warm	9%	7%	7%	8%	7%	13%	6%	12%
Very Warm	16%	12%	18%	10%	17%	19%	21%	11%
Don't Know	4%	2%	3%	7%	4%	2%	3%	4%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	65%	69%	71%	58%	56%	*	*	100%
Cool	6%	12%	9%	6%	2%	*	*	0%
Warm	9%	10%	6%	11%	14%	*	*	0%
Very Warm	16%	7%	11%	25%	24%	*	*	0%
Don't Know	4%	2%	3%	0%	4%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	65%	66%	66%	66%	66%	13%
Cool	6%	13%	7%	4%	5%	0%
Warm	9%	7%	8%	9%	10%	36%
Very Warm	16%	13%	15%	16%	17%	51%
Don't Know	4%	2%	5%	5%	2%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	65%	88%	59%	65%	60%	65%	69%	65%
Cool	6%	3%	11%	11%	4%	7%	2%	7%
Warm	9%	4%	4%	9%	12%	8%	2%	10%
Very Warm	16%	5%	18%	10%	21%	15%	22%	16%
Don't Know	4%	1%	7%	6%	2%	5%	4%	3%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	65%	66%	64%	62%	67%	71%	52%
Cool	6%	5%	7%	5%	7%	1%	6%
Warm	9%	9%	9%	9%	7%	12%	10%
Very Warm	16%	16%	16%	21%	15%	13%	26%
Don't Know	4%	4%	3%	3%	4%	2%	5%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	65%	55%	67%	73%
Cool	6%	1%	8%	11%
Warm	9%	7%	17%	2%
Very Warm	16%	32%	8%	9%
Don't Know	4%	6%	0%	5%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical
FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	8%	87%	7%	72%	34%
Cool	11%	11%	5%	12%	4%	12%
Warm	20%	27%	7%	18%	14%	22%
Very Warm	32%	44%	0%	47%	0%	29%
Don't Know	8%	11%	2%	15%	10%	4%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	5%	41%	80%	39%	14%	35%
Cool	11%	14%	14%	3%	21%	70%	0%
Warm	20%	25%	22%	7%	7%	0%	36%
Very Warm	32%	48%	19%	0%	30%	16%	14%
Don't Know	8%	8%	4%	10%	4%	0%	15%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	44%	71%	7%	*	14%	88%
Cool	11%	9%	13%	11%	*	14%	7%
Warm	20%	24%	7%	27%	*	13%	3%
Very Warm	32%	13%	0%	47%	*	0%	0%
Don't Know	8%	10%	10%	7%	*	58%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	79%	100%	68%	61%
Cool	11%	0%	0%	7%	0%
Warm	20%	13%	0%	13%	14%
Very Warm	32%	0%	0%	0%	12%
Don't Know	8%	8%	0%	12%	13%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	0%	41%	17%	26%	36%	43%	27%
Cool	11%	0%	9%	29%	13%	0%	3%	12%
Warm	20%	45%	5%	22%	20%	59%	17%	18%
Very Warm	32%	36%	38%	22%	33%	0%	24%	36%
Don't Know	8%	19%	8%	11%	8%	5%	13%	6%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	29%	2%	7%	41%	55%	88%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	5%	28%	14%	0%	4%
Warm	20%	19%	36%	22%	24%	2%
Very Warm	32%	69%	18%	19%	0%	0%
Don't Know	8%	5%	10%	4%	21%	6%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	29%	8%	76%	16%
Cool	11%	14%	6%	8%
Warm	20%	21%	9%	6%
Very Warm	32%	47%	2%	54%
Don't Know	8%	9%	7%	15%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	29%	2%	26%	72%	32%	27%
Cool	11%	5%	21%	3%	8%	13%
Warm	20%	19%	27%	9%	32%	15%
Very Warm	32%	69%	16%	7%	23%	35%
Don't Know	8%	4%	10%	8%	4%	10%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	3%	27%	31%	33%	40%	29%	28%
Cool	11%	36%	9%	11%	5%	4%	16%	7%
Warm	20%	26%	21%	20%	17%	19%	14%	27%
Very Warm	32%	31%	31%	34%	32%	31%	37%	25%
Don't Know	8%	4%	12%	4%	14%	6%	4%	13%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	29%	*	21%	*	*	*	*	0%
Cool	11%	*	14%	*	*	*	*	36%
Warm	20%	*	22%	*	*	*	*	0%
Very Warm	32%	*	36%	*	*	*	*	64%
Don't Know	8%	*	7%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	29%	5%	26%	37%	34%	100%
Cool	11%	30%	9%	8%	4%	0%
Warm	20%	27%	22%	15%	21%	0%
Very Warm	32%	33%	36%	28%	35%	0%
Don't Know	8%	5%	8%	12%	6%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	15%	30%	23%	36%	19%	63%	26%
Cool	11%	18%	4%	19%	9%	10%	0%	13%
Warm	20%	34%	17%	14%	17%	22%	14%	20%
Very Warm	32%	31%	38%	29%	31%	42%	23%	31%
Don't Know	8%	3%	12%	15%	6%	7%	0%	9%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	29%	28%	29%	19%	30%	16%	37%
Cool	11%	12%	11%	21%	8%	15%	18%
Warm	20%	20%	20%	18%	23%	27%	3%
Very Warm	32%	32%	32%	41%	31%	43%	34%
Don't Know	8%	7%	9%	2%	8%	0%	8%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	29%	36%	29%	19%
Cool	11%	6%	9%	6%
Warm	20%	31%	33%	35%
Very Warm	32%	27%	20%	20%
Don't Know	8%	0%	8%	20%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Bernie Sanders- Categorical
FAVOR_therm3 – Bernie Sanders- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	7%	69%	7%	88%	25%
Cool	11%	11%	8%	11%	0%	13%
Warm	24%	30%	14%	37%	6%	23%
Very Warm	33%	50%	3%	44%	0%	36%
Don't Know	3%	2%	6%	1%	6%	4%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	2%	38%	61%	32%	28%	24%
Cool	11%	11%	20%	8%	14%	41%	14%
Warm	24%	24%	18%	28%	17%	0%	44%
Very Warm	33%	61%	16%	0%	37%	20%	19%
Don't Know	3%	1%	9%	3%	0%	11%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	13%	65%	7%	*	32%	74%
Cool	11%	11%	8%	13%	*	0%	5%
Warm	24%	28%	20%	27%	*	68%	16%
Very Warm	33%	35%	3%	52%	*	0%	5%
Don't Know	3%	13%	4%	2%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	49%	52%	61%	51%
Cool	11%	4%	48%	5%	13%
Warm	24%	47%	0%	26%	31%
Very Warm	33%	0%	0%	0%	0%
Don't Know	3%	0%	0%	8%	5%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	12%	24%	35%	33%	40%	25%	28%
Cool	11%	5%	16%	15%	29%	10%	0%	4%
Warm	24%	54%	14%	25%	17%	31%	25%	25%
Very Warm	33%	29%	45%	13%	19%	19%	50%	40%
Don't Know	3%	0%	0%	11%	2%	0%	0%	3%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	29%	1%	4%	38%	50%	66%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	7%	17%	20%	7%	8%
Warm	24%	19%	32%	18%	32%	26%
Very Warm	33%	71%	45%	16%	0%	0%
Don't Know	3%	1%	2%	9%	11%	0%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	29%	5%	70%	5%
Cool	11%	12%	7%	15%
Warm	24%	25%	16%	25%
Very Warm	33%	57%	3%	55%
Don't Know	3%	1%	4%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	29%	3%	26%	62%	20%	33%
Cool	11%	7%	15%	11%	2%	15%
Warm	24%	21%	27%	24%	38%	17%
Very Warm	33%	68%	26%	0%	34%	33%
Don't Know	3%	1%	6%	2%	5%	2%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	9%	23%	27%	38%	30%	31%	26%
Cool	11%	17%	12%	8%	5%	16%	11%	12%
Warm	24%	36%	17%	36%	22%	18%	20%	29%
Very Warm	33%	38%	46%	28%	32%	30%	34%	32%
Don't Know	3%	0%	3%	2%	3%	6%	4%	2%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	29%	*	39%	*	40%	*	*	0%
Cool	11%	*	11%	*	9%	*	*	0%
Warm	24%	*	12%	*	18%	*	*	36%
Very Warm	33%	*	34%	*	26%	*	*	64%
Don't Know	3%	*	4%	*	7%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	29%	13%	22%	40%	29%	54%
Cool	11%	16%	10%	7%	12%	46%
Warm	24%	35%	31%	20%	20%	0%
Very Warm	33%	37%	35%	30%	34%	0%
Don't Know	3%	0%	1%	4%	5%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	2%	43%	30%	30%	40%	16%	27%
Cool	11%	5%	5%	23%	12%	8%	32%	10%
Warm	24%	26%	39%	7%	23%	30%	34%	22%
Very Warm	33%	60%	12%	40%	32%	20%	18%	37%
Don't Know	3%	7%	2%	0%	3%	2%	0%	4%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	29%	30%	28%	28%	31%	16%	38%
Cool	11%	10%	12%	5%	13%	7%	0%
Warm	24%	24%	24%	31%	23%	46%	9%
Very Warm	33%	33%	33%	31%	31%	30%	44%
Don't Know	3%	3%	3%	5%	2%	0%	9%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	29%	20%	21%	12%
Cool	11%	0%	4%	7%
Warm	24%	28%	49%	39%
Very Warm	33%	41%	26%	39%
Don't Know	3%	11%	0%	2%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Barack Obama- Categorical
FAVOR_therm3 – Barack Obama- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	23%	4%	67%	5%	79%	22%
Cool	10%	10%	11%	14%	9%	9%
Warm	17%	17%	14%	18%	5%	18%
Very Warm	48%	67%	6%	63%	5%	49%
Don't Know	1%	2%	1%	0%	3%	2%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	23%	2%	28%	61%	34%	19%	27%
Cool	10%	5%	18%	16%	19%	12%	7%
Warm	17%	16%	20%	17%	29%	43%	19%
Very Warm	48%	76%	31%	4%	18%	19%	47%
Don't Know	1%	0%	2%	3%	0%	7%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	23%	24%	60%	2%	27%	13%	77%
Cool	10%	13%	18%	5%	32%	63%	3%
Warm	17%	20%	17%	17%	13%	24%	12%
Very Warm	48%	38%	5%	74%	28%	0%	8%
Don't Know	1%	4%	0%	2%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	23%	59%	80%	56%	41%
Cool	10%	6%	20%	7%	29%
Warm	17%	35%	0%	22%	15%
Very Warm	48%	0%	0%	7%	12%
Don't Know	1%	0%	0%	8%	2%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	23%	17%	24%	25%	27%	21%	14%	24%
Cool	10%	45%	17%	7%	8%	5%	21%	7%
Warm	17%	5%	17%	8%	16%	26%	16%	19%
Very Warm	48%	33%	42%	44%	50%	48%	49%	50%
Don't Know	1%	0%	0%	15%	0%	0%	0%	0%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	23%	0%	0%	28%	50%	65%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	3%	7%	18%	8%	19%
Warm	17%	14%	21%	20%	25%	14%
Very Warm	48%	82%	72%	31%	5%	3%
Don't Know	1%	0%	0%	2%	12%	0%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	23%	3%	66%	12%
Cool	10%	9%	10%	11%
Warm	17%	17%	15%	7%
Very Warm	48%	71%	9%	70%
Don't Know	1%	0%	0%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	23%	1%	19%	60%	28%	21%
Cool	10%	5%	10%	17%	9%	10%
Warm	17%	13%	21%	15%	18%	16%
Very Warm	48%	80%	47%	7%	40%	52%
Don't Know	1%	0%	2%	1%	4%	0%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	23%	5%	21%	20%	28%	31%	28%	19%
Cool	10%	11%	9%	16%	7%	10%	10%	10%
Warm	17%	40%	18%	17%	8%	13%	16%	18%
Very Warm	48%	44%	50%	47%	57%	41%	46%	51%
Don't Know	1%	0%	1%	0%	0%	5%	1%	2%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	23%	10%	21%	31%	36%	*	*	0%
Cool	10%	15%	8%	11%	9%	*	*	31%
Warm	17%	18%	23%	4%	17%	*	*	26%
Very Warm	48%	56%	46%	54%	38%	*	*	43%
Don't Know	1%	0%	1%	1%	0%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	23%	5%	18%	30%	28%	79%
Cool	10%	12%	13%	8%	8%	8%
Warm	17%	42%	19%	8%	13%	0%
Very Warm	48%	41%	49%	54%	47%	13%
Don't Know	1%	0%	1%	0%	4%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	23%	4%	36%	18%	27%	33%	41%	20%
Cool	10%	6%	12%	14%	10%	14%	4%	10%
Warm	17%	37%	12%	14%	13%	9%	19%	18%
Very Warm	48%	51%	40%	54%	48%	44%	36%	50%
Don't Know	1%	2%	0%	0%	2%	0%	0%	2%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	23%	21%	26%	17%	25%	14%	27%
Cool	10%	9%	11%	10%	9%	8%	12%
Warm	17%	20%	14%	25%	14%	28%	22%
Very Warm	48%	49%	47%	47%	50%	50%	39%
Don't Know	1%	1%	2%	0%	2%	0%	0%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	23%	35%	22%	8%
Cool	10%	5%	14%	17%
Warm	17%	25%	11%	26%
Very Warm	48%	33%	47%	48%
Don't Know	1%	2%	6%	1%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Abdul El-Sayed- Categorical
FAVOR_therm3 – Abdul El-Sayed- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	26%	10%	65%	6%	70%	28%
Cool	10%	11%	3%	11%	2%	10%
Warm	11%	14%	3%	15%	2%	10%
Very Warm	32%	42%	9%	46%	0%	30%
Don't Know	22%	23%	20%	22%	27%	21%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	26%	6%	32%	60%	18%	11%	23%
Cool	10%	13%	9%	5%	21%	40%	13%
Warm	11%	13%	15%	5%	9%	0%	6%
Very Warm	32%	46%	19%	11%	31%	22%	12%
Don't Know	22%	22%	26%	18%	22%	26%	47%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	26%	19%	61%	7%	12%	44%	77%
Cool	10%	25%	7%	10%	13%	8%	1%
Warm	11%	4%	2%	16%	17%	0%	1%
Very Warm	32%	28%	12%	42%	49%	31%	16%
Don't Know	22%	24%	17%	24%	8%	17%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	26%	59%	61%	56%	31%
Cool	10%	3%	20%	6%	5%
Warm	11%	3%	0%	11%	0%
Very Warm	32%	35%	0%	3%	15%
Don't Know	22%	0%	19%	23%	50%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	26%	17%	29%	34%	28%	9%	23%	26%
Cool	10%	4%	9%	3%	17%	7%	14%	8%
Warm	11%	4%	2%	22%	13%	8%	18%	9%
Very Warm	32%	67%	42%	13%	16%	8%	33%	38%
Don't Know	22%	9%	18%	28%	25%	67%	12%	18%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	26%	4%	10%	32%	50%	64%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	7%	21%	9%	7%	4%
Warm	11%	13%	14%	15%	15%	1%
Very Warm	32%	66%	20%	19%	0%	16%
Don't Know	22%	10%	35%	26%	28%	15%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	26%	6%	66%	13%
Cool	10%	12%	3%	8%
Warm	11%	13%	3%	13%
Very Warm	32%	45%	10%	57%
Don't Know	22%	23%	17%	8%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	26%	5%	27%	54%	25%	27%
Cool	10%	7%	15%	5%	6%	11%
Warm	11%	14%	15%	1%	9%	12%
Very Warm	32%	65%	14%	15%	33%	31%
Don't Know	22%	10%	29%	26%	26%	19%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	26%	12%	20%	18%	36%	33%	31%	21%
Cool	10%	18%	5%	7%	8%	11%	11%	8%
Warm	11%	11%	22%	6%	6%	13%	11%	11%
Very Warm	32%	42%	32%	41%	31%	21%	32%	31%
Don't Know	22%	17%	21%	28%	19%	23%	15%	28%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	26%	16%	24%	36%	36%	*	*	13%
Cool	10%	11%	12%	4%	6%	*	*	13%
Warm	11%	16%	8%	5%	7%	*	*	0%
Very Warm	32%	48%	27%	33%	24%	*	*	64%
Don't Know	22%	9%	29%	22%	27%	*	*	10%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	26%	13%	15%	36%	34%	25%
Cool	10%	19%	5%	8%	11%	8%
Warm	11%	8%	13%	7%	12%	0%
Very Warm	32%	43%	39%	29%	24%	13%
Don't Know	22%	17%	27%	20%	18%	54%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	26%	7%	28%	24%	32%	23%	39%	26%
Cool	10%	17%	3%	15%	8%	8%	7%	10%
Warm	11%	14%	9%	12%	10%	4%	12%	12%
Very Warm	32%	38%	29%	36%	29%	42%	23%	31%
Don't Know	22%	24%	31%	13%	20%	22%	19%	22%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	26%	25%	27%	19%	27%	16%	32%
Cool	10%	9%	10%	8%	8%	14%	8%
Warm	11%	10%	12%	13%	10%	16%	14%
Very Warm	32%	35%	29%	40%	31%	40%	28%
Don't Know	22%	20%	23%	19%	24%	13%	18%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	26%	29%	21%	12%
Cool	10%	9%	4%	6%
Warm	11%	6%	11%	6%
Very Warm	32%	34%	32%	47%
Don't Know	22%	21%	31%	30%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Benjamin Netanyahu- Categorical
FAVOR_therm3 – Benjamin Netanyahu- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	59%	75%	14%	77%	23%	56%
Cool	11%	9%	14%	6%	12%	12%
Warm	12%	7%	27%	5%	24%	14%
Very Warm	9%	1%	30%	1%	24%	11%
Don't Know	10%	8%	14%	10%	17%	8%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	59%	79%	56%	22%	89%	46%	64%
Cool	11%	8%	18%	12%	4%	27%	5%
Warm	12%	4%	13%	27%	0%	0%	17%
Very Warm	9%	1%	9%	24%	3%	13%	0%
Don't Know	10%	8%	4%	16%	4%	13%	14%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	59%	52%	23%	78%	86%	39%	10%
Cool	11%	13%	13%	9%	7%	8%	12%
Warm	12%	26%	23%	5%	8%	16%	32%
Very Warm	9%	0%	26%	0%	0%	13%	38%
Don't Know	10%	9%	15%	7%	0%	25%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	59%	0%	0%	13%	46%
Cool	11%	0%	33%	13%	19%
Warm	12%	56%	20%	33%	10%
Very Warm	9%	44%	32%	15%	9%
Don't Know	10%	0%	14%	26%	16%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	59%	67%	69%	39%	61%	53%	75%	57%
Cool	11%	0%	14%	30%	3%	15%	2%	11%
Warm	12%	16%	6%	22%	11%	17%	3%	12%
Very Warm	9%	0%	5%	0%	14%	0%	4%	12%
Don't Know	10%	17%	6%	9%	11%	15%	17%	8%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	59%	84%	74%	56%	16%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	7%	9%	18%	6%	13%
Warm	12%	1%	8%	13%	37%	23%
Very Warm	9%	2%	1%	9%	8%	30%
Don't Know	10%	6%	8%	4%	33%	9%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	59%	80%	18%	78%
Cool	11%	7%	13%	10%
Warm	12%	4%	28%	0%
Very Warm	9%	0%	28%	0%
Don't Know	10%	8%	13%	12%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	59%	84%	57%	28%	49%	63%
Cool	11%	8%	9%	16%	13%	9%
Warm	12%	1%	16%	21%	17%	10%
Very Warm	9%	2%	5%	25%	9%	9%
Don't Know	10%	6%	13%	10%	11%	9%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	59%	58%	65%	64%	60%	52%	61%	55%
Cool	11%	17%	8%	14%	4%	12%	7%	14%
Warm	12%	20%	9%	8%	10%	14%	14%	10%
Very Warm	9%	0%	3%	2%	13%	18%	12%	6%
Don't Know	10%	5%	16%	11%	14%	4%	6%	14%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	59%	65%	65%	62%	41%	*	*	100%
Cool	11%	12%	13%	6%	10%	*	*	0%
Warm	12%	14%	7%	8%	11%	*	*	0%
Very Warm	9%	3%	6%	19%	17%	*	*	0%
Don't Know	10%	6%	9%	6%	21%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	59%	58%	62%	61%	55%	32%
Cool	11%	17%	12%	6%	11%	0%
Warm	12%	19%	9%	10%	12%	44%
Very Warm	9%	0%	3%	10%	17%	25%
Don't Know	10%	6%	14%	13%	5%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	59%	70%	59%	67%	53%	68%	52%	57%
Cool	11%	19%	9%	5%	10%	10%	11%	11%
Warm	12%	7%	8%	14%	14%	9%	8%	13%
Very Warm	9%	1%	11%	2%	13%	6%	15%	9%
Don't Know	10%	3%	13%	11%	10%	7%	13%	10%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	59%	60%	57%	53%	61%	62%	48%
Cool	11%	12%	9%	7%	10%	10%	3%
Warm	12%	10%	14%	19%	11%	16%	17%
Very Warm	9%	7%	11%	8%	9%	3%	21%
Don't Know	10%	11%	9%	14%	10%	9%	11%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	59%	51%	47%	64%
Cool	11%	5%	21%	12%
Warm	12%	20%	14%	6%
Very Warm	9%	13%	6%	6%
Don't Know	10%	11%	11%	11%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Artificial intelligence (AI)- Categorical
FAVOR_therm3 – Artificial intelligence (AI)- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	32%	34%	17%	34%	14%	34%
Cool	23%	23%	25%	33%	21%	18%
Warm	27%	30%	25%	22%	41%	28%
Very Warm	17%	13%	29%	11%	24%	18%
Don't Know	1%	0%	4%	0%	0%	2%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	32%	37%	30%	21%	66%	86%	35%
Cool	23%	20%	32%	24%	25%	0%	29%
Warm	27%	31%	9%	27%	0%	0%	14%
Very Warm	17%	11%	20%	28%	7%	0%	21%
Don't Know	1%	0%	8%	0%	3%	14%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	32%	25%	25%	35%	*	0%	13%
Cool	23%	50%	26%	21%	*	33%	27%
Warm	27%	0%	23%	31%	*	40%	14%
Very Warm	17%	9%	24%	13%	*	27%	38%
Don't Know	1%	15%	3%	0%	*	0%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	32%	0%	42%	6%	39%
Cool	23%	13%	33%	36%	17%
Warm	27%	30%	0%	20%	27%
Very Warm	17%	57%	25%	38%	17%
Don't Know	1%	0%	0%	0%	0%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	32%	0%	21%	18%	52%	10%	30%	32%
Cool	23%	14%	33%	34%	13%	18%	44%	21%
Warm	27%	19%	24%	24%	29%	73%	18%	24%
Very Warm	17%	66%	23%	24%	6%	0%	8%	20%
Don't Know	1%	0%	0%	0%	0%	0%	0%	2%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	32%	40%	29%	30%	0%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	23%	21%	21%	32%	42%	18%
Warm	27%	24%	46%	9%	21%	29%
Very Warm	17%	16%	5%	20%	37%	25%
Don't Know	1%	0%	0%	8%	0%	0%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	32%	40%	24%	57%
Cool	23%	23%	24%	24%
Warm	27%	28%	21%	16%
Very Warm	17%	10%	28%	3%
Don't Know	1%	0%	3%	0%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	32%	41%	24%	33%	30%	33%
Cool	23%	20%	29%	17%	17%	26%
Warm	27%	24%	32%	22%	29%	26%
Very Warm	17%	15%	11%	28%	21%	15%
Don't Know	1%	0%	3%	0%	3%	1%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	32%	33%	34%	33%	29%	33%	29%	34%
Cool	23%	20%	31%	30%	31%	8%	19%	28%
Warm	27%	44%	14%	15%	25%	34%	27%	28%
Very Warm	17%	4%	18%	22%	15%	22%	25%	8%
Don't Know	1%	0%	2%	0%	0%	3%	2%	1%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	32%	*	29%	*	*	*	*	28%
Cool	23%	*	26%	*	*	*	*	72%
Warm	27%	*	31%	*	*	*	*	0%
Very Warm	17%	*	13%	*	*	*	*	0%
Don't Know	1%	*	1%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	32%	32%	35%	31%	29%	66%
Cool	23%	18%	26%	36%	10%	0%
Warm	27%	47%	12%	22%	35%	34%
Very Warm	17%	3%	25%	11%	23%	0%
Don't Know	1%	0%	1%	0%	3%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	32%	30%	33%	34%	32%	40%	15%	33%
Cool	23%	21%	30%	25%	21%	20%	21%	24%
Warm	27%	28%	14%	31%	30%	11%	42%	28%
Very Warm	17%	21%	23%	10%	14%	28%	21%	14%
Don't Know	1%	0%	0%	0%	3%	0%	0%	2%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	32%	27%	37%	42%	30%	53%	36%
Cool	23%	30%	17%	21%	22%	19%	22%
Warm	27%	24%	30%	32%	27%	18%	38%
Very Warm	17%	18%	16%	5%	19%	11%	3%
Don't Know	1%	1%	2%	0%	2%	0%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	32%	26%	34%	44%
Cool	23%	19%	16%	23%
Warm	27%	18%	40%	26%
Very Warm	17%	31%	10%	6%
Don't Know	1%	6%	0%	0%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

FAVOR_therm3 – Socialism- Categorical
FAVOR_therm3 – Socialism- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	30%	15%	58%	7%	75%	31%
Cool	25%	33%	10%	38%	3%	23%
Warm	17%	19%	11%	19%	3%	17%
Very Warm	15%	22%	5%	26%	3%	14%
Don't Know	13%	11%	16%	9%	15%	14%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	30%	11%	40%	52%	48%	16%	40%
Cool	25%	31%	23%	19%	35%	34%	41%
Warm	17%	21%	19%	9%	6%	6%	11%
Very Warm	15%	27%	8%	2%	6%	20%	0%
Don't Know	13%	9%	11%	19%	4%	24%	8%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	30%	13%	56%	14%	*	32%	64%
Cool	25%	53%	17%	29%	*	68%	5%
Warm	17%	14%	9%	22%	*	0%	16%
Very Warm	15%	6%	4%	24%	*	0%	5%
Don't Know	13%	13%	14%	12%	*	0%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	30%	53%	52%	48%	47%
Cool	25%	0%	48%	13%	39%
Warm	17%	47%	0%	0%	3%
Very Warm	15%	0%	0%	2%	3%
Don't Know	13%	0%	0%	37%	8%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	30%	17%	22%	24%	44%	33%	25%	29%
Cool	25%	78%	39%	31%	16%	10%	25%	20%
Warm	17%	0%	29%	0%	20%	11%	11%	20%
Very Warm	15%	0%	6%	4%	9%	29%	39%	21%
Don't Know	13%	5%	4%	41%	12%	18%	0%	10%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	30%	10%	14%	40%	47%	56%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	25%	25%	42%	23%	4%	23%
Warm	17%	24%	18%	19%	0%	14%
Very Warm	15%	37%	11%	8%	0%	1%
Don't Know	13%	4%	15%	11%	49%	6%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	30%	13%	60%	5%
Cool	25%	32%	11%	16%
Warm	17%	22%	10%	30%
Very Warm	15%	24%	5%	40%
Don't Know	13%	9%	14%	9%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	30%	10%	30%	55%	20%	35%
Cool	25%	25%	27%	23%	23%	26%
Warm	17%	24%	13%	13%	25%	12%
Very Warm	15%	38%	6%	1%	10%	18%
Don't Know	13%	4%	24%	8%	21%	8%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	30%	0%	20%	18%	41%	42%	36%	23%
Cool	25%	27%	22%	39%	24%	20%	21%	31%
Warm	17%	36%	27%	18%	12%	9%	20%	13%
Very Warm	15%	20%	15%	17%	18%	11%	14%	17%
Don't Know	13%	17%	16%	9%	5%	19%	10%	16%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	30%	*	40%	*	45%	*	*	0%
Cool	25%	*	23%	*	21%	*	*	100%
Warm	17%	*	15%	*	9%	*	*	0%
Very Warm	15%	*	10%	*	15%	*	*	0%
Don't Know	13%	*	12%	*	11%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	30%	0%	17%	39%	41%	71%
Cool	25%	30%	31%	23%	22%	29%
Warm	17%	35%	24%	14%	8%	0%
Very Warm	15%	19%	16%	18%	13%	0%
Don't Know	13%	16%	13%	6%	17%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	30%	12%	36%	26%	33%	25%	21%	32%
Cool	25%	35%	34%	27%	20%	40%	30%	22%
Warm	17%	5%	17%	9%	21%	10%	29%	17%
Very Warm	15%	23%	8%	28%	13%	17%	15%	15%
Don't Know	13%	24%	4%	10%	13%	8%	5%	14%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	30%	24%	35%	23%	34%	14%	31%
Cool	25%	26%	25%	35%	22%	32%	28%
Warm	17%	24%	11%	22%	14%	36%	3%
Very Warm	15%	14%	16%	8%	18%	14%	12%
Don't Know	13%	12%	13%	12%	12%	5%	26%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	30%	22%	18%	4%
Cool	25%	13%	34%	50%
Warm	17%	41%	9%	13%
Very Warm	15%	4%	16%	19%
Don't Know	13%	20%	22%	14%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — The economy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	37%	56%	0%	69%	0%	32%
Democrats somewhat better	25%	37%	5%	29%	0%	28%
Republicans somewhat better	11%	2%	26%	0%	27%	11%
Republicans much better	20%	0%	59%	0%	57%	22%
Not sure	7%	5%	10%	1%	15%	8%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	37%	64%	25%	1%	34%	6%	27%
Democrats somewhat better	25%	30%	23%	19%	32%	28%	23%
Republicans somewhat better	11%	2%	12%	24%	0%	36%	29%
Republicans much better	20%	2%	11%	49%	6%	20%	0%
Not sure	7%	2%	29%	7%	28%	11%	21%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	37%	31%	0%	61%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	25%	22%	14%	32%	*	86%	0%
Republicans somewhat better	11%	14%	23%	4%	*	0%	18%
Republicans much better	20%	6%	54%	0%	*	0%	82%
Not sure	7%	27%	10%	4%	*	14%	0%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	0%	0%	3%	0%
Democrats somewhat better	25%	0%	48%	19%	47%
Republicans somewhat better	11%	4%	0%	34%	27%
Republicans much better	20%	96%	52%	26%	13%
Not sure	7%	0%	0%	17%	13%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	37%	29%	24%	20%	32%	37%	49%	45%
Democrats somewhat better	25%	54%	42%	25%	29%	19%	43%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	0%	9%	23%	19%	27%	0%	7%
Republicans much better	20%	12%	3%	12%	18%	9%	8%	29%
Not sure	7%	5%	22%	19%	2%	8%	0%	4%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	37%	73%	51%	25%	4%	0%
Democrats somewhat better	25%	24%	39%	23%	17%	21%
Republicans somewhat better	11%	0%	4%	12%	31%	22%
Republicans much better	20%	3%	0%	11%	32%	57%
Not sure	7%	0%	6%	29%	16%	0%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	37%	61%	1%	56%
Democrats somewhat better	25%	35%	9%	34%
Republicans somewhat better	11%	1%	25%	5%
Republicans much better	20%	0%	58%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	7%	2%	7%	0%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	37%	72%	32%	0%	31%	40%
Democrats somewhat better	25%	23%	30%	22%	32%	22%
Republicans somewhat better	11%	0%	13%	22%	7%	13%
Republicans much better	20%	4%	12%	51%	21%	19%
Not sure	7%	2%	13%	5%	8%	7%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	37%	42%	45%	32%	38%	33%	38%	35%
Democrats somewhat better	25%	19%	26%	31%	19%	30%	21%	30%
Republicans somewhat better	11%	9%	7%	12%	10%	13%	10%	12%
Republicans much better	20%	31%	19%	7%	29%	15%	26%	13%
Not sure	7%	0%	2%	17%	4%	9%	6%	9%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	37%	*	34%	31%	31%	*	*	84%
Democrats somewhat better	25%	*	27%	23%	18%	*	*	16%
Republicans somewhat better	11%	*	9%	10%	22%	*	*	0%
Republicans much better	20%	*	21%	29%	20%	*	*	0%
Not sure	7%	*	9%	7%	10%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	37%	44%	38%	37%	34%	29%
Democrats somewhat better	25%	18%	30%	18%	31%	0%
Republicans somewhat better	11%	9%	9%	13%	8%	71%
Republicans much better	20%	29%	13%	26%	17%	0%
Not sure	7%	0%	10%	6%	9%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	37%	60%	33%	45%	32%	37%	45%	36%
Democrats somewhat better	25%	21%	27%	25%	26%	33%	20%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	7%	8%	18%	11%	11%	21%	10%
Republicans much better	20%	0%	24%	11%	24%	13%	5%	22%
Not sure	7%	12%	9%	0%	7%	6%	9%	7%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	37%	40%	34%	34%	36%	30%	50%
Democrats somewhat better	25%	18%	31%	7%	30%	18%	4%
Republicans somewhat better	11%	15%	8%	17%	10%	18%	11%
Republicans much better	20%	23%	17%	26%	19%	25%	23%
Not sure	7%	4%	10%	15%	5%	9%	14%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	37%	37%	26%	42%
Democrats somewhat better	25%	13%	49%	35%
Republicans somewhat better	11%	5%	9%	9%
Republicans much better	20%	31%	13%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	7%	14%	3%	3%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Immigration

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	29%	37%	0%	36%	0%	30%
Democrats somewhat better	23%	32%	0%	37%	0%	19%
Republicans somewhat better	12%	11%	18%	13%	27%	9%
Republicans much better	24%	7%	79%	2%	58%	31%
Not sure	12%	13%	3%	12%	16%	11%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	29%	46%	10%	0%	23%	86%	0%
Democrats somewhat better	23%	31%	21%	3%	27%	0%	0%
Republicans somewhat better	12%	8%	10%	23%	2%	0%	23%
Republicans much better	24%	4%	37%	66%	18%	0%	32%
Not sure	12%	11%	22%	8%	30%	14%	45%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	29%	19%	8%	41%	*	16%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	23%	25%	2%	34%	*	11%	0%
Republicans somewhat better	12%	10%	19%	8%	*	38%	3%
Republicans much better	24%	22%	65%	4%	*	35%	90%
Not sure	12%	25%	7%	13%	*	0%	7%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	0%	0%	0%	3%
Democrats somewhat better	23%	0%	0%	8%	27%
Republicans somewhat better	12%	13%	0%	17%	27%
Republicans much better	24%	87%	100%	68%	33%
Not sure	12%	0%	0%	7%	11%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	29%	14%	21%	53%	20%	39%	34%	30%
Democrats somewhat better	23%	19%	18%	26%	31%	16%	21%	21%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	15%	16%	8%	9%	19%	3%	13%
Republicans much better	24%	30%	31%	4%	25%	26%	31%	24%
Not sure	12%	21%	14%	9%	15%	0%	11%	12%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	29%	53%	41%	10%	0%	0%
Democrats somewhat better	23%	32%	26%	21%	14%	0%
Republicans somewhat better	12%	3%	14%	10%	30%	21%
Republicans much better	24%	1%	9%	37%	55%	69%
Not sure	12%	11%	10%	22%	0%	10%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	29%	44%	2%	40%
Democrats somewhat better	23%	31%	3%	20%
Republicans somewhat better	12%	7%	21%	0%
Republicans much better	24%	5%	67%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	12%	13%	7%	23%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	29%	52%	26%	2%	26%	31%
Democrats somewhat better	23%	31%	19%	16%	21%	24%
Republicans somewhat better	12%	4%	15%	17%	11%	12%
Republicans much better	24%	1%	26%	55%	35%	20%
Not sure	12%	12%	13%	9%	7%	14%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	29%	53%	26%	22%	31%	20%	31%	27%
Democrats somewhat better	23%	12%	24%	33%	22%	22%	19%	25%
Republicans somewhat better	12%	12%	20%	2%	9%	17%	14%	10%
Republicans much better	24%	14%	8%	29%	27%	33%	26%	24%
Not sure	12%	9%	22%	14%	10%	8%	10%	15%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	29%	36%	34%	*	21%	*	*	28%
Democrats somewhat better	23%	18%	24%	*	21%	*	*	72%
Republicans somewhat better	12%	27%	2%	*	14%	*	*	0%
Republicans much better	24%	7%	27%	*	35%	*	*	0%
Not sure	12%	12%	12%	*	9%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	29%	46%	27%	28%	23%	0%
Democrats somewhat better	23%	14%	29%	21%	26%	0%
Republicans somewhat better	12%	15%	11%	8%	9%	100%
Republicans much better	24%	14%	14%	33%	34%	0%
Not sure	12%	11%	20%	9%	9%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	29%	31%	21%	30%	32%	29%	15%	31%
Democrats somewhat better	23%	30%	22%	26%	19%	35%	17%	21%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	10%	22%	16%	7%	10%	6%	13%
Republicans much better	24%	18%	23%	16%	30%	14%	50%	23%
Not sure	12%	12%	12%	12%	12%	12%	11%	12%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	29%	32%	27%	37%	31%	49%	7%
Democrats somewhat better	23%	19%	27%	26%	21%	23%	41%
Republicans somewhat better	12%	12%	12%	14%	11%	9%	13%
Republicans much better	24%	28%	21%	14%	25%	13%	32%
Not sure	12%	10%	14%	9%	13%	6%	6%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	29%	24%	29%	21%
Democrats somewhat better	23%	28%	14%	17%
Republicans somewhat better	12%	9%	12%	2%
Republicans much better	24%	37%	32%	29%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	12%	2%	13%	32%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Health care

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	48%	74%	2%	95%	3%	41%
Democrats somewhat better	18%	20%	12%	4%	9%	23%
Republicans somewhat better	10%	0%	28%	0%	28%	9%
Republicans much better	16%	0%	48%	0%	48%	17%
Not sure	8%	6%	10%	1%	12%	10%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	48%	80%	31%	9%	33%	0%	40%
Democrats somewhat better	18%	14%	26%	20%	48%	22%	52%
Republicans somewhat better	10%	0%	14%	22%	0%	0%	0%
Republicans much better	16%	2%	3%	41%	0%	38%	0%
Not sure	8%	4%	26%	8%	18%	40%	8%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	48%	49%	8%	75%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	18%	14%	19%	*	19%	4%
Republicans somewhat better	10%	7%	26%	0%	*	0%	29%
Republicans much better	16%	6%	44%	0%	*	0%	65%
Not sure	8%	20%	9%	6%	*	14%	2%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	48%	0%	0%	3%	28%
Democrats somewhat better	18%	0%	0%	39%	39%
Republicans somewhat better	10%	21%	0%	15%	14%
Republicans much better	16%	79%	100%	23%	6%
Not sure	8%	0%	0%	20%	13%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	48%	78%	34%	21%	45%	56%	84%	51%
Democrats somewhat better	18%	5%	20%	37%	29%	20%	9%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	0%	12%	16%	14%	0%	0%	9%
Republicans much better	16%	12%	9%	9%	10%	0%	8%	24%
Not sure	8%	5%	26%	18%	2%	24%	0%	4%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	48%	84%	73%	31%	4%	12%
Democrats somewhat better	18%	6%	27%	26%	33%	15%
Republicans somewhat better	10%	0%	0%	14%	18%	22%
Republicans much better	16%	3%	0%	3%	23%	50%
Not sure	8%	6%	0%	26%	22%	1%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	48%	79%	4%	66%
Democrats somewhat better	18%	16%	12%	5%
Republicans somewhat better	10%	0%	28%	0%
Republicans much better	16%	0%	47%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	8%	5%	8%	23%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	48%	82%	45%	11%	41%	52%
Democrats somewhat better	18%	6%	27%	19%	18%	18%
Republicans somewhat better	10%	2%	9%	20%	7%	11%
Republicans much better	16%	4%	8%	43%	21%	13%
Not sure	8%	6%	11%	6%	13%	6%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	48%	47%	52%	59%	45%	44%	45%	51%
Democrats somewhat better	18%	14%	10%	19%	15%	24%	14%	22%
Republicans somewhat better	10%	0%	0%	8%	19%	9%	8%	11%
Republicans much better	16%	39%	20%	5%	18%	10%	22%	10%
Not sure	8%	0%	18%	8%	2%	12%	10%	6%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	48%	*	39%	46%	38%	*	*	84%
Democrats somewhat better	18%	*	23%	14%	19%	*	*	16%
Republicans somewhat better	10%	*	12%	20%	9%	*	*	0%
Republicans much better	16%	*	10%	20%	20%	*	*	0%
Not sure	8%	*	16%	0%	14%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	48%	49%	59%	42%	47%	29%
Democrats somewhat better	18%	13%	14%	16%	25%	0%
Republicans somewhat better	10%	0%	0%	22%	7%	71%
Republicans much better	16%	38%	14%	17%	11%	0%
Not sure	8%	0%	14%	3%	11%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	48%	71%	56%	64%	39%	66%	56%	44%
Democrats somewhat better	18%	17%	6%	7%	24%	11%	14%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	2%	12%	15%	9%	7%	4%	10%
Republicans much better	16%	0%	18%	14%	19%	12%	5%	18%
Not sure	8%	10%	9%	0%	9%	4%	21%	8%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	48%	44%	51%	39%	49%	45%	53%
Democrats somewhat better	18%	13%	21%	15%	19%	15%	5%
Republicans somewhat better	10%	11%	9%	9%	11%	13%	0%
Republicans much better	16%	22%	11%	24%	13%	22%	23%
Not sure	8%	10%	7%	12%	7%	4%	19%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	48%	35%	47%	65%
Democrats somewhat better	18%	2%	31%	15%
Republicans somewhat better	10%	5%	9%	9%
Republicans much better	16%	31%	13%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	8%	27%	0%	4%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Crime

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	24%	31%	0%	33%	0%	23%
Democrats somewhat better	26%	35%	0%	37%	0%	24%
Republicans somewhat better	14%	15%	13%	11%	21%	15%
Republicans much better	23%	3%	79%	3%	66%	26%
Not sure	13%	16%	8%	15%	13%	12%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	24%	37%	11%	0%	23%	86%	0%
Democrats somewhat better	26%	38%	16%	3%	12%	0%	26%
Republicans somewhat better	14%	11%	23%	19%	19%	0%	25%
Republicans much better	23%	1%	33%	70%	19%	0%	19%
Not sure	13%	14%	17%	8%	28%	14%	29%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	24%	11%	8%	33%	*	16%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	26%	0%	2%	39%	*	13%	0%
Republicans somewhat better	14%	34%	19%	11%	*	48%	0%
Republicans much better	23%	42%	65%	0%	*	23%	97%
Not sure	13%	13%	5%	17%	*	0%	3%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	24%	0%	0%	0%	3%
Democrats somewhat better	26%	0%	0%	0%	18%
Republicans somewhat better	14%	0%	0%	26%	19%
Republicans much better	23%	87%	100%	67%	38%
Not sure	13%	13%	0%	8%	21%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	24%	14%	10%	26%	10%	49%	21%	30%
Democrats somewhat better	26%	19%	29%	59%	23%	14%	25%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	14%	0%	10%	0%	21%	13%	3%	18%
Republicans much better	23%	52%	42%	6%	23%	24%	31%	19%
Not sure	13%	15%	9%	9%	22%	0%	19%	11%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	24%	42%	32%	11%	0%	0%
Democrats somewhat better	26%	44%	32%	16%	0%	4%
Republicans somewhat better	14%	3%	21%	23%	46%	10%
Republicans much better	23%	1%	0%	33%	49%	77%
Not sure	13%	10%	14%	17%	5%	9%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	24%	38%	3%	33%
Democrats somewhat better	26%	34%	0%	28%
Republicans somewhat better	14%	13%	15%	9%
Republicans much better	23%	1%	75%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	13%	15%	6%	13%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	24%	42%	22%	2%	20%	25%
Democrats somewhat better	26%	43%	20%	11%	22%	27%
Republicans somewhat better	14%	3%	26%	11%	19%	13%
Republicans much better	23%	1%	18%	61%	30%	20%
Not sure	13%	11%	14%	14%	10%	15%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	24%	41%	24%	17%	27%	16%	24%	23%
Democrats somewhat better	26%	31%	31%	31%	19%	22%	25%	26%
Republicans somewhat better	14%	24%	17%	9%	11%	15%	15%	14%
Republicans much better	23%	0%	19%	27%	30%	29%	25%	21%
Not sure	13%	4%	9%	15%	13%	19%	11%	16%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	24%	38%	25%	*	19%	*	*	28%
Democrats somewhat better	26%	20%	25%	*	33%	*	*	72%
Republicans somewhat better	14%	24%	14%	*	7%	*	*	0%
Republicans much better	23%	7%	22%	*	35%	*	*	0%
Not sure	13%	12%	14%	*	6%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	24%	35%	23%	21%	21%	0%
Democrats somewhat better	26%	33%	35%	17%	23%	0%
Republicans somewhat better	14%	25%	14%	11%	9%	66%
Republicans much better	23%	2%	20%	33%	29%	0%
Not sure	13%	6%	7%	18%	17%	34%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	24%	30%	17%	26%	23%	23%	20%	25%
Democrats somewhat better	26%	32%	21%	29%	24%	21%	15%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	14%	19%	17%	16%	11%	12%	4%	16%
Republicans much better	23%	8%	25%	19%	30%	23%	50%	19%
Not sure	13%	12%	20%	10%	12%	21%	11%	12%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	24%	27%	21%	32%	25%	39%	6%
Democrats somewhat better	26%	24%	27%	21%	28%	17%	33%
Republicans somewhat better	14%	15%	14%	20%	12%	11%	25%
Republicans much better	23%	24%	22%	12%	24%	11%	26%
Not sure	13%	9%	17%	16%	11%	22%	10%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	24%	14%	27%	17%
Democrats somewhat better	26%	27%	16%	26%
Republicans somewhat better	14%	9%	29%	28%
Republicans much better	23%	37%	22%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	13%	13%	6%	12%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Climate change, extreme weather, and energy transition

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	50%	77%	1%	97%	0%	44%
Democrats somewhat better	19%	20%	15%	2%	17%	24%
Republicans somewhat better	11%	0%	32%	0%	34%	10%
Republicans much better	11%	0%	33%	0%	26%	13%
Not sure	9%	3%	19%	1%	23%	9%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	50%	81%	37%	10%	46%	0%	92%
Democrats somewhat better	19%	16%	22%	22%	26%	38%	0%
Republicans somewhat better	11%	0%	14%	25%	0%	18%	0%
Republicans much better	11%	2%	0%	28%	0%	20%	0%
Not sure	9%	1%	27%	14%	28%	24%	8%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	50%	54%	8%	78%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	19%	20%	15%	20%	*	19%	12%
Republicans somewhat better	11%	6%	29%	0%	*	0%	33%
Republicans much better	11%	0%	31%	0%	*	0%	47%
Not sure	9%	20%	17%	2%	*	14%	8%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	50%	0%	0%	6%	33%
Democrats somewhat better	19%	6%	0%	34%	38%
Republicans somewhat better	11%	8%	48%	23%	7%
Republicans much better	11%	68%	35%	15%	6%
Not sure	9%	18%	18%	22%	16%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	50%	78%	54%	22%	47%	58%	58%	53%
Democrats somewhat better	19%	11%	14%	50%	27%	18%	42%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	0%	18%	13%	17%	0%	0%	10%
Republicans much better	11%	12%	3%	0%	4%	0%	0%	20%
Not sure	9%	0%	12%	15%	6%	24%	0%	9%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	50%	88%	71%	37%	8%	12%
Democrats somewhat better	19%	9%	27%	22%	30%	19%
Republicans somewhat better	11%	0%	0%	14%	29%	23%
Republicans much better	11%	3%	0%	0%	11%	38%
Not sure	9%	0%	2%	27%	22%	8%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	50%	83%	4%	95%
Democrats somewhat better	19%	16%	16%	0%
Republicans somewhat better	11%	0%	33%	0%
Republicans much better	11%	0%	34%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	9%	2%	13%	0%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	50%	86%	45%	13%	43%	54%
Democrats somewhat better	19%	8%	26%	22%	21%	18%
Republicans somewhat better	11%	1%	12%	21%	10%	11%
Republicans much better	11%	3%	3%	33%	16%	8%
Not sure	9%	2%	13%	11%	9%	9%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	50%	52%	65%	60%	46%	42%	53%	47%
Democrats somewhat better	19%	9%	8%	13%	15%	33%	14%	25%
Republicans somewhat better	11%	9%	10%	10%	16%	8%	11%	11%
Republicans much better	11%	31%	15%	0%	17%	4%	15%	7%
Not sure	9%	0%	2%	17%	6%	12%	8%	10%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	50%	*	53%	37%	42%	*	*	84%
Democrats somewhat better	19%	*	20%	21%	23%	*	*	16%
Republicans somewhat better	11%	*	9%	23%	14%	*	*	0%
Republicans much better	11%	*	3%	15%	12%	*	*	0%
Not sure	9%	*	15%	5%	10%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	50%	54%	64%	46%	43%	29%
Democrats somewhat better	19%	9%	11%	13%	31%	54%
Republicans somewhat better	11%	9%	8%	17%	8%	17%
Republicans much better	11%	29%	7%	15%	6%	0%
Not sure	9%	0%	10%	9%	11%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	50%	76%	56%	58%	42%	62%	60%	47%
Democrats somewhat better	19%	10%	4%	16%	25%	16%	27%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	7%	10%	18%	10%	5%	5%	12%
Republicans much better	11%	0%	16%	4%	13%	11%	0%	12%
Not sure	9%	7%	15%	3%	9%	6%	9%	9%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	50%	53%	49%	40%	52%	46%	53%
Democrats somewhat better	19%	9%	26%	9%	24%	14%	0%
Republicans somewhat better	11%	17%	6%	9%	12%	13%	0%
Republicans much better	11%	14%	9%	27%	6%	20%	28%
Not sure	9%	7%	10%	15%	6%	6%	19%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	50%	48%	39%	67%
Democrats somewhat better	19%	7%	34%	13%
Republicans somewhat better	11%	11%	9%	5%
Republicans much better	11%	20%	13%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	9%	14%	5%	4%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Being for working people

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	47%	63%	0%	60%	0%	48%
Democrats somewhat better	22%	29%	5%	35%	3%	18%
Republicans somewhat better	11%	1%	35%	2%	54%	10%
Republicans much better	13%	0%	59%	0%	33%	17%
Not sure	6%	8%	1%	3%	9%	8%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	47%	73%	17%	4%	45%	86%	13%
Democrats somewhat better	22%	22%	41%	10%	22%	0%	55%
Republicans somewhat better	11%	0%	14%	37%	16%	0%	0%
Republicans much better	13%	0%	13%	46%	0%	0%	0%
Not sure	6%	6%	14%	3%	18%	14%	32%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	47%	63%	10%	66%	*	29%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	22%	11%	12%	27%	*	36%	0%
Republicans somewhat better	11%	0%	34%	0%	*	11%	24%
Republicans much better	13%	13%	39%	0%	*	0%	76%
Not sure	6%	13%	5%	6%	*	24%	0%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	47%	0%	0%	0%	21%
Democrats somewhat better	22%	0%	11%	14%	28%
Republicans somewhat better	11%	13%	25%	49%	24%
Republicans much better	13%	87%	64%	37%	18%
Not sure	6%	0%	0%	0%	8%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	47%	14%	32%	62%	39%	60%	48%	51%
Democrats somewhat better	22%	71%	23%	31%	24%	0%	23%	20%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	15%	22%	4%	12%	14%	0%	12%
Republicans much better	13%	0%	10%	0%	13%	12%	28%	14%
Not sure	6%	0%	12%	4%	13%	13%	0%	4%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	47%	78%	66%	17%	0%	5%
Democrats somewhat better	22%	18%	27%	41%	16%	8%
Republicans somewhat better	11%	0%	0%	14%	40%	36%
Republicans much better	13%	0%	0%	13%	44%	46%
Not sure	6%	5%	7%	14%	0%	5%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	47%	71%	5%	46%
Democrats somewhat better	22%	22%	9%	28%
Republicans somewhat better	11%	1%	36%	6%
Republicans much better	13%	0%	50%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	6%	6%	1%	11%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	47%	75%	44%	13%	49%	47%
Democrats somewhat better	22%	19%	27%	18%	12%	26%
Republicans somewhat better	11%	0%	11%	27%	18%	8%
Republicans much better	13%	0%	10%	37%	19%	10%
Not sure	6%	6%	8%	5%	2%	8%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	47%	76%	38%	30%	50%	46%	46%	48%
Democrats somewhat better	22%	20%	28%	35%	20%	12%	19%	25%
Republicans somewhat better	11%	0%	14%	19%	3%	18%	12%	11%
Republicans much better	13%	0%	10%	7%	22%	19%	16%	10%
Not sure	6%	4%	11%	8%	5%	6%	7%	6%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	47%	48%	56%	*	44%	*	*	64%
Democrats somewhat better	22%	46%	16%	*	10%	*	*	36%
Republicans somewhat better	11%	2%	6%	*	13%	*	*	0%
Republicans much better	13%	2%	11%	*	30%	*	*	0%
Not sure	6%	2%	10%	*	4%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	47%	70%	37%	41%	52%	0%
Democrats somewhat better	22%	22%	31%	24%	13%	0%
Republicans somewhat better	11%	0%	15%	10%	10%	100%
Republicans much better	13%	0%	10%	18%	20%	0%
Not sure	6%	7%	6%	8%	5%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	47%	61%	43%	39%	45%	47%	36%	49%
Democrats somewhat better	22%	29%	19%	45%	13%	22%	3%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	3%	22%	0%	14%	14%	26%	9%
Republicans much better	13%	3%	9%	16%	18%	10%	30%	12%
Not sure	6%	5%	6%	0%	9%	8%	5%	6%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	47%	47%	47%	61%	49%	70%	28%
Democrats somewhat better	22%	24%	21%	22%	22%	16%	30%
Republicans somewhat better	11%	10%	13%	2%	12%	9%	9%
Republicans much better	13%	15%	11%	8%	13%	2%	23%
Not sure	6%	5%	8%	7%	5%	3%	10%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	47%	43%	55%	49%
Democrats somewhat better	22%	14%	9%	25%
Republicans somewhat better	11%	10%	27%	19%
Republicans much better	13%	31%	7%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	6%	2%	2%	7%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Helping with the cost of living

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	38%	58%	0%	80%	0%	30%
Democrats somewhat better	27%	34%	12%	17%	9%	33%
Republicans somewhat better	9%	1%	24%	0%	28%	9%
Republicans much better	18%	0%	54%	0%	47%	21%
Not sure	9%	7%	11%	3%	15%	8%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	38%	62%	20%	8%	28%	0%	27%
Democrats somewhat better	27%	30%	37%	20%	54%	38%	52%
Republicans somewhat better	9%	0%	19%	17%	9%	0%	0%
Republicans much better	18%	2%	2%	47%	0%	51%	0%
Not sure	9%	6%	21%	8%	9%	11%	21%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	38%	39%	8%	57%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	27%	22%	12%	36%	*	19%	6%
Republicans somewhat better	9%	13%	22%	0%	*	14%	15%
Republicans much better	18%	0%	50%	0%	*	0%	74%
Not sure	9%	27%	8%	7%	*	0%	5%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	38%	0%	0%	0%	26%
Democrats somewhat better	27%	0%	0%	38%	37%
Republicans somewhat better	9%	13%	18%	23%	23%
Republicans much better	18%	87%	82%	26%	6%
Not sure	9%	0%	0%	13%	8%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	38%	78%	24%	17%	37%	36%	42%	40%
Democrats somewhat better	27%	5%	20%	53%	35%	40%	50%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	9%	0%	0%	7%	12%	0%	0%	12%
Republicans much better	18%	12%	11%	12%	13%	16%	8%	25%
Not sure	9%	5%	45%	10%	3%	8%	0%	4%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	38%	71%	49%	20%	0%	12%
Democrats somewhat better	27%	18%	47%	37%	32%	13%
Republicans somewhat better	9%	0%	0%	19%	17%	16%
Republicans much better	18%	3%	0%	2%	35%	55%
Not sure	9%	8%	4%	21%	16%	4%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	38%	63%	3%	49%
Democrats somewhat better	27%	30%	12%	23%
Republicans somewhat better	9%	0%	22%	0%
Republicans much better	18%	0%	55%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	9%	7%	8%	23%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	38%	69%	29%	10%	35%	39%
Democrats somewhat better	27%	20%	38%	20%	22%	30%
Republicans somewhat better	9%	1%	11%	14%	6%	10%
Republicans much better	18%	3%	10%	49%	21%	16%
Not sure	9%	7%	11%	7%	15%	5%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	38%	36%	39%	49%	37%	32%	38%	37%
Democrats somewhat better	27%	25%	16%	25%	23%	37%	20%	35%
Republicans somewhat better	9%	0%	6%	4%	12%	12%	10%	7%
Republicans much better	18%	39%	17%	9%	23%	13%	23%	13%
Not sure	9%	0%	22%	13%	6%	6%	10%	7%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	38%	*	34%	27%	27%	*	*	84%
Democrats somewhat better	27%	*	28%	30%	28%	*	*	16%
Republicans somewhat better	9%	*	10%	9%	16%	*	*	0%
Republicans much better	18%	*	15%	25%	20%	*	*	0%
Not sure	9%	*	13%	9%	9%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	38%	38%	45%	38%	32%	29%
Democrats somewhat better	27%	24%	19%	21%	40%	0%
Republicans somewhat better	9%	0%	3%	15%	7%	71%
Republicans much better	18%	38%	15%	18%	15%	0%
Not sure	9%	0%	19%	7%	6%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	38%	59%	43%	54%	28%	54%	37%	34%
Democrats somewhat better	27%	24%	18%	17%	32%	22%	44%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	9%	7%	10%	10%	8%	8%	9%	9%
Republicans much better	18%	0%	20%	8%	23%	11%	5%	21%
Not sure	9%	10%	9%	11%	8%	6%	5%	10%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	38%	37%	38%	34%	36%	35%	50%
Democrats somewhat better	27%	19%	33%	15%	32%	23%	4%
Republicans somewhat better	9%	10%	8%	11%	9%	9%	10%
Republicans much better	18%	23%	14%	27%	15%	20%	28%
Not sure	9%	11%	7%	13%	8%	13%	9%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	38%	33%	38%	51%
Democrats somewhat better	27%	4%	38%	28%
Republicans somewhat better	9%	9%	4%	5%
Republicans much better	18%	31%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	9%	24%	7%	0%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — The border

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	26%	32%	0%	34%	0%	25%
Democrats somewhat better	18%	25%	1%	25%	0%	17%
Republicans somewhat better	21%	23%	14%	27%	26%	17%
Republicans much better	24%	6%	82%	2%	61%	30%
Not sure	11%	14%	3%	13%	13%	10%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	26%	37%	20%	0%	22%	86%	0%
Democrats somewhat better	18%	26%	9%	4%	15%	0%	0%
Republicans somewhat better	21%	19%	23%	24%	16%	0%	22%
Republicans much better	24%	2%	37%	70%	16%	0%	45%
Not sure	11%	15%	11%	3%	31%	14%	33%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	26%	11%	8%	35%	*	16%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	14%	3%	26%	*	13%	3%
Republicans somewhat better	21%	21%	20%	21%	*	36%	0%
Republicans much better	24%	42%	67%	2%	*	35%	97%
Not sure	11%	13%	2%	16%	*	0%	0%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	26%	0%	0%	0%	17%
Democrats somewhat better	18%	13%	0%	0%	5%
Republicans somewhat better	21%	0%	0%	25%	26%
Republicans much better	24%	87%	100%	75%	35%
Not sure	11%	0%	0%	0%	18%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	26%	14%	14%	52%	18%	0%	25%	30%
Democrats somewhat better	18%	34%	11%	33%	11%	55%	16%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	21%	21%	33%	0%	25%	5%	7%	24%
Republicans much better	24%	30%	39%	6%	25%	40%	38%	20%
Not sure	11%	0%	3%	9%	22%	0%	13%	10%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	26%	47%	26%	20%	0%	0%
Democrats somewhat better	18%	26%	30%	9%	0%	5%
Republicans somewhat better	21%	11%	33%	23%	45%	17%
Republicans much better	24%	1%	4%	37%	55%	74%
Not sure	11%	15%	8%	11%	0%	3%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	26%	36%	2%	36%
Democrats somewhat better	18%	27%	1%	22%
Republicans somewhat better	21%	19%	24%	13%
Republicans much better	24%	1%	71%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	11%	15%	2%	13%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	26%	46%	18%	10%	25%	26%
Democrats somewhat better	18%	26%	20%	4%	13%	20%
Republicans somewhat better	21%	12%	32%	15%	22%	21%
Republicans much better	24%	1%	23%	59%	30%	22%
Not sure	11%	15%	8%	11%	10%	12%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	26%	46%	24%	27%	30%	8%	29%	22%
Democrats somewhat better	18%	19%	27%	18%	11%	19%	17%	18%
Republicans somewhat better	21%	29%	24%	11%	21%	22%	19%	24%
Republicans much better	24%	0%	12%	31%	28%	37%	26%	23%
Not sure	11%	6%	12%	13%	10%	14%	9%	13%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	26%	35%	29%	*	20%	*	*	28%
Democrats somewhat better	18%	12%	22%	*	19%	*	*	72%
Republicans somewhat better	21%	34%	14%	*	17%	*	*	0%
Republicans much better	24%	13%	25%	*	35%	*	*	0%
Not sure	11%	7%	10%	*	9%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	26%	39%	29%	26%	13%	0%
Democrats somewhat better	18%	21%	24%	11%	20%	0%
Republicans somewhat better	21%	30%	17%	20%	18%	66%
Republicans much better	24%	2%	18%	33%	37%	0%
Not sure	11%	8%	12%	10%	12%	34%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	26%	34%	24%	26%	22%	32%	15%	26%
Democrats somewhat better	18%	20%	12%	20%	19%	18%	11%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	21%	29%	22%	35%	12%	18%	9%	23%
Republicans much better	24%	9%	23%	20%	33%	14%	54%	23%
Not sure	11%	7%	19%	0%	13%	18%	11%	10%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	26%	32%	19%	30%	27%	39%	10%
Democrats somewhat better	18%	17%	20%	21%	18%	17%	27%
Republicans somewhat better	21%	21%	20%	26%	21%	21%	25%
Republicans much better	24%	24%	24%	14%	24%	13%	29%
Not sure	11%	6%	16%	9%	11%	10%	10%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	26%	34%	16%	14%
Democrats somewhat better	18%	6%	20%	10%
Republicans somewhat better	21%	11%	33%	41%
Republicans much better	24%	37%	22%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	11%	11%	9%	20%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Foreign policy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	35%	54%	0%	66%	0%	31%
Democrats somewhat better	21%	29%	4%	27%	0%	23%
Republicans somewhat better	12%	3%	30%	3%	31%	11%
Republicans much better	19%	0%	58%	0%	54%	22%
Not sure	12%	14%	8%	5%	15%	13%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	35%	62%	22%	1%	19%	0%	41%
Democrats somewhat better	21%	25%	22%	16%	38%	22%	0%
Republicans somewhat better	12%	0%	19%	27%	0%	25%	15%
Republicans much better	19%	2%	8%	49%	6%	33%	0%
Not sure	12%	11%	29%	7%	37%	20%	45%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	35%	24%	0%	59%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	21%	37%	11%	26%	*	68%	0%
Republicans somewhat better	12%	6%	29%	2%	*	19%	19%
Republicans much better	19%	7%	53%	0%	*	0%	81%
Not sure	12%	27%	7%	13%	*	14%	0%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	35%	0%	0%	3%	0%
Democrats somewhat better	21%	0%	0%	20%	43%
Republicans somewhat better	12%	4%	65%	33%	30%
Republicans much better	19%	96%	35%	31%	9%
Not sure	12%	0%	0%	13%	18%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	35%	29%	14%	18%	38%	27%	49%	43%
Democrats somewhat better	21%	49%	22%	35%	12%	29%	43%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	0%	18%	24%	20%	11%	0%	8%
Republicans much better	19%	12%	6%	9%	18%	25%	8%	27%
Not sure	12%	11%	40%	14%	13%	8%	0%	8%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	35%	67%	54%	22%	4%	0%
Democrats somewhat better	21%	19%	34%	22%	25%	12%
Republicans somewhat better	12%	0%	0%	19%	20%	27%
Republicans much better	19%	3%	0%	8%	35%	58%
Not sure	12%	10%	12%	29%	16%	3%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	35%	57%	3%	49%
Democrats somewhat better	21%	29%	3%	17%
Republicans somewhat better	12%	2%	31%	0%
Republicans much better	19%	0%	57%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	12%	13%	7%	28%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	35%	65%	34%	0%	29%	38%
Democrats somewhat better	21%	18%	27%	17%	27%	18%
Republicans somewhat better	12%	3%	12%	24%	7%	14%
Republicans much better	19%	3%	11%	52%	21%	18%
Not sure	12%	11%	17%	7%	16%	10%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	35%	27%	37%	30%	45%	32%	37%	32%
Democrats somewhat better	21%	24%	19%	36%	5%	28%	11%	33%
Republicans somewhat better	12%	18%	2%	8%	17%	12%	15%	9%
Republicans much better	19%	31%	20%	13%	24%	15%	22%	16%
Not sure	12%	0%	22%	14%	9%	14%	14%	10%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	35%	*	38%	23%	30%	*	*	20%
Democrats somewhat better	21%	*	13%	31%	14%	*	*	80%
Republicans somewhat better	12%	*	10%	13%	19%	*	*	0%
Republicans much better	19%	*	19%	27%	20%	*	*	0%
Not sure	12%	*	20%	7%	17%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	35%	30%	33%	41%	34%	29%
Democrats somewhat better	21%	23%	31%	6%	27%	0%
Republicans somewhat better	12%	17%	1%	23%	7%	71%
Republicans much better	19%	29%	18%	21%	17%	0%
Not sure	12%	0%	17%	10%	15%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	35%	65%	28%	51%	28%	38%	37%	35%
Democrats somewhat better	21%	21%	32%	3%	22%	26%	35%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	5%	8%	20%	13%	11%	14%	12%
Republicans much better	19%	0%	20%	14%	24%	15%	5%	21%
Not sure	12%	10%	13%	11%	13%	10%	9%	13%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	35%	36%	35%	35%	31%	39%	53%
Democrats somewhat better	21%	12%	28%	9%	28%	9%	0%
Republicans somewhat better	12%	14%	10%	14%	11%	17%	5%
Republicans much better	19%	23%	17%	27%	19%	20%	28%
Not sure	12%	15%	10%	15%	12%	14%	14%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	35%	37%	22%	34%
Democrats somewhat better	21%	0%	51%	40%
Republicans somewhat better	12%	5%	9%	5%
Republicans much better	19%	31%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	12%	27%	5%	6%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Defense and national security

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	27%	35%	0%	31%	0%	30%
Democrats somewhat better	24%	34%	0%	41%	6%	19%
Republicans somewhat better	17%	15%	22%	15%	47%	14%
Republicans much better	22%	3%	78%	0%	47%	29%
Not sure	10%	13%	0%	14%	0%	9%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	27%	43%	11%	0%	26%	86%	0%
Democrats somewhat better	24%	35%	16%	3%	29%	0%	0%
Republicans somewhat better	17%	12%	15%	31%	17%	0%	35%
Republicans much better	22%	0%	37%	64%	16%	0%	32%
Not sure	10%	10%	20%	2%	13%	14%	33%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	27%	19%	5%	39%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	24%	10%	2%	36%	*	13%	0%
Republicans somewhat better	17%	14%	26%	13%	*	36%	0%
Republicans much better	22%	34%	62%	1%	*	24%	100%
Not sure	10%	24%	4%	11%	*	27%	0%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	27%	0%	0%	0%	3%
Democrats somewhat better	24%	0%	0%	0%	20%
Republicans somewhat better	17%	0%	0%	25%	34%
Republicans much better	22%	100%	100%	75%	23%
Not sure	10%	0%	0%	0%	20%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	27%	14%	13%	29%	16%	49%	28%	32%
Democrats somewhat better	24%	19%	22%	38%	30%	12%	24%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	17%	21%	22%	0%	21%	8%	21%	17%
Republicans much better	22%	45%	33%	4%	25%	31%	17%	20%
Not sure	10%	0%	9%	29%	8%	0%	10%	9%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	27%	51%	35%	11%	0%	0%
Democrats somewhat better	24%	38%	27%	16%	0%	4%
Republicans somewhat better	17%	4%	24%	15%	45%	27%
Republicans much better	22%	1%	0%	37%	55%	67%
Not sure	10%	6%	14%	20%	0%	3%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	27%	43%	3%	39%
Democrats somewhat better	24%	34%	0%	29%
Republicans somewhat better	17%	12%	29%	13%
Republicans much better	22%	1%	68%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	10%	10%	0%	3%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	27%	50%	23%	2%	25%	28%
Democrats somewhat better	24%	39%	19%	12%	19%	26%
Republicans somewhat better	17%	4%	25%	20%	22%	15%
Republicans much better	22%	1%	21%	53%	26%	20%
Not sure	10%	6%	11%	12%	8%	10%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	27%	41%	25%	23%	31%	20%	27%	27%
Democrats somewhat better	24%	29%	36%	16%	17%	28%	25%	22%
Republicans somewhat better	17%	29%	19%	8%	19%	13%	17%	18%
Republicans much better	22%	0%	14%	28%	23%	33%	24%	20%
Not sure	10%	0%	6%	25%	10%	6%	7%	13%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	27%	32%	29%	*	21%	*	*	64%
Democrats somewhat better	24%	34%	20%	*	30%	*	*	36%
Republicans somewhat better	17%	22%	14%	*	7%	*	*	0%
Republicans much better	22%	7%	23%	*	35%	*	*	0%
Not sure	10%	6%	14%	*	7%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	27%	35%	27%	23%	26%	0%
Democrats somewhat better	24%	33%	26%	15%	29%	0%
Republicans somewhat better	17%	29%	15%	18%	6%	100%
Republicans much better	22%	2%	19%	26%	34%	0%
Not sure	10%	2%	12%	17%	5%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	27%	36%	20%	17%	30%	19%	25%	29%
Democrats somewhat better	24%	23%	30%	31%	21%	41%	15%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	17%	20%	20%	32%	9%	17%	6%	18%
Republicans much better	22%	9%	20%	9%	32%	10%	54%	20%
Not sure	10%	11%	10%	12%	8%	14%	0%	10%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	27%	28%	26%	36%	28%	42%	16%
Democrats somewhat better	24%	19%	29%	25%	25%	22%	23%
Republicans somewhat better	17%	21%	13%	13%	18%	7%	21%
Republicans much better	22%	21%	22%	14%	20%	13%	29%
Not sure	10%	10%	10%	12%	9%	15%	11%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	27%	22%	27%	17%
Democrats somewhat better	24%	22%	16%	28%
Republicans somewhat better	17%	15%	29%	36%
Republicans much better	22%	30%	22%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	10%	11%	6%	3%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Presidents not being able to act as autocrats

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	50%	75%	3%	84%	6%	46%
Democrats somewhat better	14%	14%	8%	9%	13%	15%
Republicans somewhat better	7%	1%	20%	1%	22%	7%
Republicans much better	17%	3%	45%	0%	37%	20%
Not sure	13%	7%	24%	5%	22%	13%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	50%	77%	45%	11%	47%	11%	83%
Democrats somewhat better	14%	11%	20%	14%	20%	40%	8%
Republicans somewhat better	7%	1%	12%	15%	0%	0%	0%
Republicans much better	17%	6%	2%	39%	8%	30%	0%
Not sure	13%	5%	21%	21%	25%	20%	9%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	50%	50%	8%	77%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	14%	11%	11%	14%	*	19%	6%
Republicans somewhat better	7%	0%	19%	1%	*	0%	13%
Republicans much better	17%	0%	41%	3%	*	0%	67%
Not sure	13%	40%	21%	5%	*	14%	13%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	50%	0%	0%	9%	35%
Democrats somewhat better	14%	0%	48%	23%	20%
Republicans somewhat better	7%	4%	0%	22%	17%
Republicans much better	17%	87%	18%	21%	11%
Not sure	13%	10%	35%	25%	17%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	50%	83%	51%	24%	54%	58%	32%	51%
Democrats somewhat better	14%	0%	21%	42%	12%	0%	26%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	7%	0%	0%	13%	18%	0%	0%	5%
Republicans much better	17%	12%	7%	9%	10%	0%	42%	23%
Not sure	13%	5%	21%	12%	7%	42%	0%	14%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	50%	84%	67%	45%	11%	12%
Democrats somewhat better	14%	6%	21%	20%	22%	11%
Republicans somewhat better	7%	1%	0%	12%	13%	13%
Republicans much better	17%	3%	10%	2%	26%	46%
Not sure	13%	6%	1%	21%	29%	18%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	50%	79%	5%	75%
Democrats somewhat better	14%	10%	11%	16%
Republicans somewhat better	7%	1%	20%	0%
Republicans much better	17%	4%	44%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	13%	7%	20%	3%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	50%	82%	46%	14%	42%	54%
Democrats somewhat better	14%	5%	20%	15%	13%	14%
Republicans somewhat better	7%	3%	8%	12%	5%	8%
Republicans much better	17%	3%	12%	41%	23%	14%
Not sure	13%	7%	14%	18%	18%	10%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	50%	33%	58%	60%	51%	45%	53%	46%
Democrats somewhat better	14%	36%	10%	12%	6%	15%	10%	18%
Republicans somewhat better	7%	0%	2%	8%	10%	8%	8%	6%
Republicans much better	17%	31%	18%	5%	21%	15%	19%	15%
Not sure	13%	0%	11%	15%	12%	17%	11%	15%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	50%	*	59%	35%	43%	*	*	84%
Democrats somewhat better	14%	*	6%	9%	11%	*	*	16%
Republicans somewhat better	7%	*	12%	8%	13%	*	*	0%
Republicans much better	17%	*	12%	35%	15%	*	*	0%
Not sure	13%	*	12%	13%	18%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	50%	36%	61%	47%	49%	29%
Democrats somewhat better	14%	35%	12%	6%	14%	0%
Republicans somewhat better	7%	0%	1%	13%	6%	71%
Republicans much better	17%	29%	13%	19%	16%	0%
Not sure	13%	0%	13%	15%	15%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	50%	74%	55%	48%	44%	52%	70%	47%
Democrats somewhat better	14%	14%	5%	19%	15%	20%	12%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	7%	5%	8%	7%	7%	5%	5%	8%
Republicans much better	17%	0%	14%	15%	21%	10%	0%	20%
Not sure	13%	7%	18%	11%	13%	13%	14%	13%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	50%	55%	46%	45%	50%	53%	53%
Democrats somewhat better	14%	8%	18%	5%	15%	5%	0%
Republicans somewhat better	7%	9%	5%	6%	8%	5%	5%
Republicans much better	17%	19%	15%	24%	15%	22%	23%
Not sure	13%	9%	16%	20%	11%	15%	19%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	50%	49%	36%	65%
Democrats somewhat better	14%	2%	22%	9%
Republicans somewhat better	7%	5%	4%	5%
Republicans much better	17%	26%	20%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	13%	18%	17%	10%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Israel

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	23%	30%	0%	35%	0%	21%
Democrats somewhat better	15%	20%	0%	23%	0%	13%
Republicans somewhat better	12%	7%	31%	3%	33%	14%
Republicans much better	17%	5%	52%	7%	34%	20%
Not sure	33%	38%	17%	32%	33%	33%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	23%	35%	9%	2%	26%	86%	0%
Democrats somewhat better	15%	20%	11%	5%	14%	0%	0%
Republicans somewhat better	12%	6%	17%	25%	8%	0%	36%
Republicans much better	17%	4%	26%	43%	16%	0%	19%
Not sure	33%	35%	36%	24%	36%	14%	45%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	23%	21%	10%	30%	*	27%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	14%	4%	19%	*	25%	0%
Republicans somewhat better	12%	0%	24%	7%	*	13%	21%
Republicans much better	17%	32%	44%	3%	*	22%	64%
Not sure	33%	34%	18%	40%	*	13%	15%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	23%	0%	0%	0%	21%
Democrats somewhat better	15%	0%	0%	0%	11%
Republicans somewhat better	12%	0%	0%	38%	21%
Republicans much better	17%	79%	100%	46%	10%
Not sure	33%	21%	0%	16%	37%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	23%	14%	19%	21%	27%	5%	13%	27%
Democrats somewhat better	15%	19%	22%	23%	10%	16%	16%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	0%	12%	4%	15%	15%	0%	15%
Republicans much better	17%	30%	25%	3%	21%	20%	18%	15%
Not sure	33%	36%	22%	50%	28%	44%	53%	29%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	23%	38%	28%	9%	0%	3%
Democrats somewhat better	15%	22%	19%	11%	0%	7%
Republicans somewhat better	12%	6%	4%	17%	25%	26%
Republicans much better	17%	1%	9%	26%	59%	37%
Not sure	33%	33%	41%	36%	16%	27%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	23%	36%	0%	24%
Democrats somewhat better	15%	19%	0%	22%
Republicans somewhat better	12%	5%	25%	10%
Republicans much better	17%	4%	50%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	33%	35%	25%	33%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	23%	36%	19%	12%	20%	25%
Democrats somewhat better	15%	22%	13%	7%	6%	19%
Republicans somewhat better	12%	6%	12%	21%	15%	11%
Republicans much better	17%	1%	22%	31%	20%	15%
Not sure	33%	35%	33%	29%	39%	30%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	23%	48%	16%	19%	22%	17%	27%	20%
Democrats somewhat better	15%	6%	23%	14%	23%	8%	11%	17%
Republicans somewhat better	12%	4%	7%	11%	9%	25%	12%	13%
Republicans much better	17%	9%	10%	20%	19%	22%	20%	14%
Not sure	33%	33%	45%	36%	27%	29%	30%	36%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	23%	25%	28%	*	18%	*	*	28%
Democrats somewhat better	15%	19%	11%	*	16%	*	*	36%
Republicans somewhat better	12%	11%	10%	*	17%	*	*	0%
Republicans much better	17%	14%	13%	*	34%	*	*	0%
Not sure	33%	31%	39%	*	15%	*	*	36%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	23%	48%	17%	19%	22%	0%
Democrats somewhat better	15%	8%	18%	23%	9%	0%
Republicans somewhat better	12%	3%	12%	7%	20%	66%
Republicans much better	17%	9%	13%	21%	23%	0%
Not sure	33%	31%	41%	30%	26%	34%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	23%	29%	27%	26%	18%	30%	20%	22%
Democrats somewhat better	15%	16%	15%	22%	12%	19%	8%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	7%	18%	6%	14%	14%	11%	12%
Republicans much better	17%	4%	14%	11%	25%	10%	44%	15%
Not sure	33%	44%	25%	35%	30%	28%	17%	36%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	23%	28%	18%	35%	23%	36%	11%
Democrats somewhat better	15%	17%	13%	21%	13%	23%	22%
Republicans somewhat better	12%	8%	17%	10%	12%	13%	7%
Republicans much better	17%	16%	18%	15%	16%	2%	42%
Not sure	33%	31%	34%	19%	36%	25%	18%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	23%	19%	21%	19%
Democrats somewhat better	15%	8%	4%	6%
Republicans somewhat better	12%	10%	20%	13%
Republicans much better	17%	28%	12%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	33%	35%	42%	57%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Iran

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	32%	48%	3%	52%	0%	31%
Democrats somewhat better	17%	23%	5%	20%	6%	18%
Republicans somewhat better	4%	2%	9%	0%	7%	5%
Republicans much better	23%	2%	64%	5%	67%	23%
Not sure	24%	26%	19%	23%	21%	23%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	32%	51%	20%	9%	46%	0%	25%
Democrats somewhat better	17%	23%	25%	6%	15%	17%	25%
Republicans somewhat better	4%	0%	4%	10%	15%	25%	15%
Republicans much better	23%	3%	16%	53%	0%	20%	0%
Not sure	24%	22%	35%	23%	23%	39%	35%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	32%	50%	2%	50%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	17%	11%	7%	23%	*	19%	2%
Republicans somewhat better	4%	0%	10%	1%	*	14%	1%
Republicans much better	23%	6%	58%	2%	*	0%	89%
Not sure	24%	33%	23%	24%	*	68%	8%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	32%	0%	0%	22%	13%
Democrats somewhat better	17%	0%	0%	9%	21%
Republicans somewhat better	4%	4%	48%	13%	6%
Republicans much better	23%	96%	52%	30%	14%
Not sure	24%	0%	0%	25%	46%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	32%	0%	18%	25%	26%	28%	67%	39%
Democrats somewhat better	17%	0%	16%	18%	23%	19%	26%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	4%	0%	9%	0%	3%	20%	0%	4%
Republicans much better	23%	12%	3%	26%	25%	0%	8%	30%
Not sure	24%	88%	55%	31%	23%	33%	0%	10%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	32%	50%	54%	20%	21%	3%
Democrats somewhat better	17%	20%	29%	25%	5%	6%
Republicans somewhat better	4%	0%	0%	4%	14%	8%
Republicans much better	23%	5%	0%	16%	29%	63%
Not sure	24%	25%	17%	35%	32%	19%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	32%	47%	5%	27%
Democrats somewhat better	17%	23%	8%	30%
Republicans somewhat better	4%	1%	8%	0%
Republicans much better	23%	2%	64%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	24%	26%	16%	37%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	32%	50%	35%	5%	30%	33%
Democrats somewhat better	17%	19%	21%	10%	11%	21%
Republicans somewhat better	4%	0%	5%	7%	2%	5%
Republicans much better	23%	7%	13%	56%	24%	22%
Not sure	24%	24%	26%	22%	34%	19%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	32%	16%	31%	26%	28%	45%	29%	35%
Democrats somewhat better	17%	25%	19%	17%	14%	17%	16%	19%
Republicans somewhat better	4%	9%	0%	2%	4%	5%	8%	0%
Republicans much better	23%	45%	17%	9%	30%	19%	29%	16%
Not sure	24%	5%	33%	47%	24%	14%	18%	30%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	32%	*	31%	32%	32%	*	*	84%
Democrats somewhat better	17%	*	14%	20%	13%	*	*	16%
Republicans somewhat better	4%	*	5%	4%	5%	*	*	0%
Republicans much better	23%	*	22%	29%	25%	*	*	0%
Not sure	24%	*	28%	15%	25%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	32%	20%	28%	25%	44%	29%
Democrats somewhat better	17%	24%	19%	13%	19%	0%
Republicans somewhat better	4%	9%	0%	5%	4%	17%
Republicans much better	23%	43%	12%	28%	18%	54%
Not sure	24%	5%	41%	29%	15%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	32%	37%	21%	28%	35%	26%	45%	32%
Democrats somewhat better	17%	36%	11%	29%	13%	19%	6%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	4%	2%	4%	0%	5%	0%	0%	5%
Republicans much better	23%	0%	27%	16%	27%	19%	19%	23%
Not sure	24%	24%	37%	27%	20%	35%	30%	21%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	32%	32%	32%	23%	32%	31%	38%
Democrats somewhat better	17%	12%	22%	16%	18%	15%	7%
Republicans somewhat better	4%	4%	4%	6%	3%	4%	4%
Republicans much better	23%	24%	21%	24%	24%	22%	23%
Not sure	24%	28%	21%	32%	24%	27%	28%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	32%	18%	40%	23%
Democrats somewhat better	17%	9%	12%	21%
Republicans somewhat better	4%	3%	0%	0%
Republicans much better	23%	36%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	24%	33%	35%	41%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — For the middle class

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	43%	56%	0%	52%	6%	43%
Democrats somewhat better	25%	32%	6%	36%	13%	21%
Republicans somewhat better	15%	5%	44%	9%	60%	11%
Republicans much better	11%	1%	46%	0%	17%	15%
Not sure	7%	6%	4%	3%	3%	10%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	43%	68%	13%	0%	32%	86%	0%
Democrats somewhat better	25%	25%	38%	15%	40%	0%	58%
Republicans somewhat better	15%	4%	8%	47%	0%	0%	0%
Republicans much better	11%	0%	16%	34%	5%	0%	19%
Not sure	7%	3%	25%	5%	24%	14%	23%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	43%	41%	8%	61%	*	16%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	25%	21%	13%	30%	*	36%	0%
Republicans somewhat better	15%	0%	38%	4%	*	24%	26%
Republicans much better	11%	13%	33%	0%	*	11%	74%
Not sure	7%	25%	9%	5%	*	13%	0%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	0%	0%	0%	3%
Democrats somewhat better	25%	0%	0%	9%	48%
Republicans somewhat better	15%	57%	36%	52%	31%
Republicans much better	11%	43%	64%	34%	8%
Not sure	7%	0%	0%	5%	10%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	43%	14%	39%	53%	26%	55%	38%	49%
Democrats somewhat better	25%	41%	19%	35%	33%	5%	40%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	15%	15%	10%	12%	20%	14%	15%	14%
Republicans much better	11%	30%	7%	0%	16%	12%	0%	12%
Not sure	7%	0%	25%	0%	5%	13%	7%	5%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	43%	71%	69%	13%	0%	0%
Democrats somewhat better	25%	23%	21%	38%	16%	14%
Republicans somewhat better	15%	3%	6%	8%	61%	42%
Republicans much better	11%	0%	0%	16%	23%	38%
Not sure	7%	3%	4%	25%	0%	6%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	43%	66%	3%	50%
Democrats somewhat better	25%	25%	10%	31%
Republicans somewhat better	15%	5%	41%	6%
Republicans much better	11%	0%	44%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	7%	4%	2%	3%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	43%	70%	44%	2%	38%	44%
Democrats somewhat better	25%	24%	23%	29%	22%	26%
Republicans somewhat better	15%	2%	14%	33%	23%	11%
Republicans much better	11%	0%	9%	30%	13%	10%
Not sure	7%	4%	10%	6%	3%	9%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	43%	72%	35%	34%	44%	35%	40%	45%
Democrats somewhat better	25%	16%	27%	38%	28%	16%	23%	26%
Republicans somewhat better	15%	12%	28%	13%	3%	21%	18%	12%
Republicans much better	11%	0%	0%	6%	19%	19%	11%	11%
Not sure	7%	0%	10%	9%	5%	10%	8%	6%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	43%	46%	50%	*	37%	*	*	64%
Democrats somewhat better	25%	32%	24%	*	12%	*	*	36%
Republicans somewhat better	15%	10%	9%	*	25%	*	*	0%
Republicans much better	11%	5%	9%	*	22%	*	*	0%
Not sure	7%	6%	8%	*	4%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	43%	65%	40%	35%	41%	0%
Democrats somewhat better	25%	20%	28%	35%	16%	0%
Republicans somewhat better	15%	11%	24%	4%	13%	100%
Republicans much better	11%	0%	4%	15%	20%	0%
Not sure	7%	4%	5%	10%	10%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	43%	59%	34%	35%	42%	31%	34%	46%
Democrats somewhat better	25%	28%	29%	39%	16%	46%	6%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	15%	6%	29%	9%	15%	19%	33%	12%
Republicans much better	11%	1%	8%	9%	17%	4%	24%	10%
Not sure	7%	6%	0%	8%	10%	0%	3%	9%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	43%	46%	40%	57%	43%	62%	28%
Democrats somewhat better	25%	25%	24%	15%	26%	19%	24%
Republicans somewhat better	15%	13%	17%	13%	15%	4%	22%
Republicans much better	11%	9%	13%	7%	9%	7%	23%
Not sure	7%	8%	6%	8%	7%	8%	3%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	43%	22%	55%	48%
Democrats somewhat better	25%	39%	5%	28%
Republicans somewhat better	15%	23%	24%	19%
Republicans much better	11%	14%	12%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	7%	2%	4%	5%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Bringing the right kind of change

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	44%	67%	1%	79%	0%	40%
Democrats somewhat better	15%	23%	0%	13%	0%	18%
Republicans somewhat better	10%	0%	30%	0%	28%	10%
Republicans much better	20%	1%	57%	0%	57%	21%
Not sure	11%	8%	12%	8%	15%	11%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	44%	77%	11%	8%	28%	0%	27%
Democrats somewhat better	15%	18%	19%	10%	25%	6%	28%
Republicans somewhat better	10%	1%	8%	25%	6%	25%	0%
Republicans much better	20%	2%	15%	47%	9%	33%	0%
Not sure	11%	3%	46%	10%	32%	37%	45%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	44%	31%	8%	69%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	29%	2%	21%	*	19%	0%
Republicans somewhat better	10%	7%	27%	1%	*	0%	19%
Republicans much better	20%	6%	53%	0%	*	14%	81%
Not sure	11%	27%	10%	10%	*	0%	0%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	0%	0%	0%	26%
Democrats somewhat better	15%	0%	0%	26%	14%
Republicans somewhat better	10%	13%	48%	24%	26%
Republicans much better	20%	87%	52%	30%	6%
Not sure	11%	0%	0%	20%	28%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	44%	78%	40%	14%	36%	56%	84%	45%
Democrats somewhat better	15%	5%	11%	29%	22%	11%	9%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	0%	21%	19%	12%	9%	0%	8%
Republicans much better	20%	12%	3%	12%	18%	16%	8%	28%
Not sure	11%	5%	26%	26%	13%	8%	0%	6%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	44%	84%	67%	11%	0%	12%
Democrats somewhat better	15%	13%	24%	19%	25%	3%
Republicans somewhat better	10%	0%	2%	8%	21%	29%
Republicans much better	20%	3%	0%	15%	35%	53%
Not sure	11%	0%	8%	46%	19%	3%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	44%	75%	3%	84%
Democrats somewhat better	15%	20%	4%	6%
Republicans somewhat better	10%	1%	29%	0%
Republicans much better	20%	0%	57%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	11%	5%	9%	5%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	44%	80%	36%	10%	50%	41%
Democrats somewhat better	15%	13%	23%	6%	12%	17%
Republicans somewhat better	10%	0%	9%	26%	8%	12%
Republicans much better	20%	4%	14%	47%	23%	18%
Not sure	11%	3%	18%	11%	7%	13%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	44%	42%	57%	46%	36%	44%	41%	47%
Democrats somewhat better	15%	10%	10%	14%	16%	19%	14%	17%
Republicans somewhat better	10%	18%	10%	10%	10%	9%	12%	9%
Republicans much better	20%	31%	17%	9%	28%	16%	24%	15%
Not sure	11%	0%	6%	20%	10%	12%	10%	12%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	44%	*	43%	42%	34%	*	*	84%
Democrats somewhat better	15%	*	15%	12%	12%	*	*	16%
Republicans somewhat better	10%	*	6%	10%	15%	*	*	0%
Republicans much better	20%	*	20%	29%	23%	*	*	0%
Not sure	11%	*	16%	7%	16%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	44%	44%	54%	32%	46%	29%
Democrats somewhat better	15%	10%	12%	15%	20%	0%
Republicans somewhat better	10%	17%	7%	14%	5%	71%
Republicans much better	20%	29%	15%	24%	18%	0%
Not sure	11%	0%	12%	15%	11%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	44%	59%	45%	50%	39%	50%	46%	42%
Democrats somewhat better	15%	17%	12%	7%	17%	10%	9%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	7%	4%	18%	11%	13%	0%	11%
Republicans much better	20%	0%	24%	11%	24%	13%	10%	22%
Not sure	11%	17%	15%	13%	8%	13%	35%	9%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	44%	42%	45%	37%	47%	34%	50%
Democrats somewhat better	15%	11%	19%	6%	16%	19%	3%
Republicans somewhat better	10%	15%	7%	14%	10%	15%	5%
Republicans much better	20%	24%	16%	29%	17%	22%	32%
Not sure	11%	8%	13%	13%	10%	9%	9%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	44%	45%	53%	56%
Democrats somewhat better	15%	4%	19%	19%
Republicans somewhat better	10%	5%	11%	5%
Republicans much better	20%	34%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	11%	11%	3%	5%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Aligned with my values

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	47%	62%	0%	63%	0%	46%
Democrats somewhat better	18%	24%	0%	25%	6%	16%
Republicans somewhat better	12%	3%	40%	6%	52%	9%
Republicans much better	14%	0%	57%	0%	42%	17%
Not sure	10%	10%	4%	6%	0%	12%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	47%	73%	20%	0%	38%	86%	0%
Democrats somewhat better	18%	24%	20%	3%	20%	0%	26%
Republicans somewhat better	12%	0%	6%	44%	4%	0%	0%
Republicans much better	14%	0%	12%	51%	5%	0%	0%
Not sure	10%	3%	43%	2%	33%	14%	74%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	47%	28%	8%	68%	*	16%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	23%	4%	25%	*	12%	0%
Republicans somewhat better	12%	0%	35%	0%	*	48%	10%
Republicans much better	14%	13%	42%	0%	*	0%	82%
Not sure	10%	36%	11%	7%	*	24%	8%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	47%	0%	0%	0%	26%
Democrats somewhat better	18%	0%	0%	0%	7%
Republicans somewhat better	12%	13%	11%	52%	40%
Republicans much better	14%	87%	89%	45%	21%
Not sure	10%	0%	0%	3%	7%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	47%	14%	36%	60%	40%	45%	36%	53%
Democrats somewhat better	18%	19%	10%	19%	22%	23%	25%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	15%	22%	8%	4%	19%	28%	9%
Republicans much better	14%	0%	7%	4%	22%	12%	0%	17%
Not sure	10%	52%	25%	9%	11%	0%	11%	5%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	47%	86%	56%	20%	0%	0%
Democrats somewhat better	18%	12%	41%	20%	0%	3%
Republicans somewhat better	12%	0%	0%	6%	73%	35%
Republicans much better	14%	0%	0%	12%	23%	59%
Not sure	10%	2%	3%	43%	5%	2%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	47%	70%	3%	56%
Democrats somewhat better	18%	24%	0%	25%
Republicans somewhat better	12%	2%	37%	0%
Republicans much better	14%	0%	51%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	10%	5%	8%	3%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	47%	83%	35%	15%	51%	45%
Democrats somewhat better	18%	13%	30%	4%	8%	22%
Republicans somewhat better	12%	0%	11%	29%	22%	7%
Republicans much better	14%	0%	7%	47%	14%	14%
Not sure	10%	4%	17%	4%	6%	11%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	47%	72%	41%	47%	45%	37%	47%	48%
Democrats somewhat better	18%	28%	18%	14%	18%	14%	16%	19%
Republicans somewhat better	12%	0%	27%	12%	6%	15%	14%	9%
Republicans much better	14%	0%	5%	12%	19%	24%	13%	15%
Not sure	10%	0%	9%	15%	13%	9%	10%	9%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	47%	56%	56%	*	36%	*	*	64%
Democrats somewhat better	18%	25%	15%	*	11%	*	*	36%
Republicans somewhat better	12%	2%	12%	*	19%	*	*	0%
Republicans much better	14%	2%	11%	*	23%	*	*	0%
Not sure	10%	15%	6%	*	12%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	47%	67%	47%	40%	44%	0%
Democrats somewhat better	18%	29%	17%	19%	13%	0%
Republicans somewhat better	12%	2%	18%	10%	8%	100%
Republicans much better	14%	0%	11%	15%	25%	0%
Not sure	10%	2%	7%	16%	10%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	47%	62%	36%	56%	42%	54%	29%	48%
Democrats somewhat better	18%	20%	19%	22%	15%	13%	11%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	7%	25%	8%	10%	12%	23%	10%
Republicans much better	14%	3%	19%	9%	19%	15%	34%	11%
Not sure	10%	8%	1%	6%	14%	5%	3%	11%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	47%	50%	44%	56%	49%	61%	32%
Democrats somewhat better	18%	16%	20%	26%	15%	19%	30%
Republicans somewhat better	12%	14%	10%	5%	11%	6%	11%
Republicans much better	14%	12%	16%	9%	13%	9%	23%
Not sure	10%	9%	10%	4%	11%	5%	3%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	47%	51%	50%	57%
Democrats somewhat better	18%	2%	14%	16%
Republicans somewhat better	12%	27%	16%	10%
Republicans much better	14%	11%	17%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	10%	9%	2%	9%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Love their country

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	31%	46%	1%	42%	0%	32%
Democrats somewhat better	19%	27%	3%	31%	0%	18%
Republicans somewhat better	6%	3%	12%	6%	14%	5%
Republicans much better	25%	1%	72%	2%	77%	24%
Not sure	20%	21%	12%	19%	9%	20%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	31%	55%	11%	3%	28%	0%	31%
Democrats somewhat better	19%	27%	9%	10%	14%	24%	11%
Republicans somewhat better	6%	1%	22%	7%	15%	0%	0%
Republicans much better	25%	3%	14%	61%	0%	27%	0%
Not sure	20%	14%	45%	19%	43%	50%	58%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	31%	31%	0%	50%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	19%	19%	10%	24%	*	68%	0%
Republicans somewhat better	6%	13%	11%	2%	*	14%	6%
Republicans much better	25%	14%	66%	1%	*	0%	94%
Not sure	20%	24%	13%	23%	*	19%	0%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	31%	0%	0%	6%	0%
Democrats somewhat better	19%	0%	48%	0%	33%
Republicans somewhat better	6%	4%	0%	16%	3%
Republicans much better	25%	96%	52%	33%	32%
Not sure	20%	0%	0%	44%	32%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	31%	29%	18%	14%	24%	30%	84%	33%
Democrats somewhat better	19%	54%	40%	10%	15%	8%	9%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	6%	0%	3%	7%	15%	9%	0%	4%
Republicans much better	25%	12%	15%	21%	25%	0%	8%	34%
Not sure	20%	5%	24%	48%	21%	52%	0%	13%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	31%	59%	49%	11%	8%	0%
Democrats somewhat better	19%	27%	25%	9%	0%	16%
Republicans somewhat better	6%	1%	2%	22%	15%	3%
Republicans much better	25%	5%	0%	14%	35%	76%
Not sure	20%	7%	24%	45%	43%	5%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	31%	52%	1%	48%
Democrats somewhat better	19%	30%	3%	38%
Republicans somewhat better	6%	2%	9%	0%
Republicans much better	25%	2%	71%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	20%	14%	16%	9%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	31%	57%	28%	0%	24%	34%
Democrats somewhat better	19%	26%	14%	17%	23%	16%
Republicans somewhat better	6%	2%	11%	3%	6%	6%
Republicans much better	25%	5%	14%	67%	26%	24%
Not sure	20%	10%	32%	13%	20%	19%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	31%	36%	24%	21%	32%	35%	30%	32%
Democrats somewhat better	19%	14%	29%	35%	16%	10%	17%	21%
Republicans somewhat better	6%	0%	9%	11%	6%	5%	5%	8%
Republicans much better	25%	45%	23%	5%	35%	22%	32%	18%
Not sure	20%	5%	16%	29%	11%	28%	16%	22%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	31%	*	26%	37%	24%	*	*	48%
Democrats somewhat better	19%	*	21%	10%	13%	*	*	52%
Republicans somewhat better	6%	*	5%	2%	7%	*	*	0%
Republicans much better	25%	*	24%	39%	30%	*	*	0%
Not sure	20%	*	25%	11%	25%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	31%	35%	24%	28%	35%	29%
Democrats somewhat better	19%	14%	35%	15%	13%	0%
Republicans somewhat better	6%	0%	7%	11%	3%	17%
Republicans much better	25%	43%	15%	31%	21%	54%
Not sure	20%	9%	19%	15%	27%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	31%	33%	20%	37%	32%	29%	21%	32%
Democrats somewhat better	19%	29%	24%	15%	16%	24%	28%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	6%	9%	2%	15%	5%	7%	14%	5%
Republicans much better	25%	0%	33%	22%	28%	19%	9%	28%
Not sure	20%	28%	21%	11%	19%	21%	27%	19%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	31%	32%	30%	28%	33%	26%	30%
Democrats somewhat better	19%	20%	18%	12%	19%	20%	11%
Republicans somewhat better	6%	5%	7%	7%	6%	6%	4%
Republicans much better	25%	31%	21%	34%	24%	35%	28%
Not sure	20%	13%	24%	18%	18%	12%	26%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	31%	17%	31%	21%
Democrats somewhat better	19%	21%	25%	41%
Republicans somewhat better	6%	3%	8%	5%
Republicans much better	25%	36%	18%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	20%	22%	18%	19%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Common sense leaders

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	45%	59%	0%	64%	0%	42%
Democrats somewhat better	18%	26%	0%	17%	6%	20%
Republicans somewhat better	9%	3%	31%	6%	54%	5%
Republicans much better	18%	1%	68%	0%	40%	24%
Not sure	10%	11%	1%	13%	0%	9%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	45%	68%	26%	0%	39%	86%	0%
Democrats somewhat better	18%	26%	5%	8%	14%	0%	26%
Republicans somewhat better	9%	2%	5%	30%	3%	0%	0%
Republicans much better	18%	0%	31%	53%	16%	0%	19%
Not sure	10%	4%	33%	8%	29%	14%	55%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	45%	37%	5%	65%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	14%	6%	25%	*	38%	0%
Republicans somewhat better	9%	0%	24%	2%	*	0%	7%
Republicans much better	18%	13%	53%	0%	*	11%	93%
Not sure	10%	36%	11%	7%	*	51%	0%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	45%	0%	0%	0%	26%
Democrats somewhat better	18%	0%	0%	6%	11%
Republicans somewhat better	9%	0%	0%	29%	35%
Republicans much better	18%	100%	100%	57%	13%
Not sure	10%	0%	0%	8%	15%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	45%	14%	27%	55%	33%	54%	39%	53%
Democrats somewhat better	18%	19%	19%	32%	23%	14%	18%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	9%	21%	10%	0%	11%	13%	14%	9%
Republicans much better	18%	45%	22%	4%	19%	19%	15%	18%
Not sure	10%	0%	22%	9%	13%	0%	14%	7%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	45%	76%	56%	26%	0%	0%
Democrats somewhat better	18%	22%	33%	5%	11%	7%
Republicans somewhat better	9%	0%	6%	5%	25%	32%
Republicans much better	18%	0%	0%	31%	49%	55%
Not sure	10%	2%	5%	33%	14%	6%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	45%	65%	3%	46%
Democrats somewhat better	18%	24%	3%	23%
Republicans somewhat better	9%	3%	27%	3%
Republicans much better	18%	0%	61%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	10%	8%	6%	15%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	45%	74%	37%	15%	52%	42%
Democrats somewhat better	18%	22%	22%	7%	7%	23%
Republicans somewhat better	9%	0%	9%	24%	14%	8%
Republicans much better	18%	0%	17%	44%	24%	15%
Not sure	10%	4%	15%	9%	4%	12%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	45%	72%	40%	42%	37%	41%	47%	41%
Democrats somewhat better	18%	19%	19%	18%	19%	16%	13%	24%
Republicans somewhat better	9%	9%	16%	7%	8%	9%	13%	6%
Republicans much better	18%	0%	10%	19%	21%	29%	21%	15%
Not sure	10%	0%	15%	13%	15%	5%	6%	14%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	45%	57%	49%	*	35%	*	*	64%
Democrats somewhat better	18%	21%	20%	*	13%	*	*	0%
Republicans somewhat better	9%	10%	5%	*	7%	*	*	0%
Republicans much better	18%	5%	15%	*	35%	*	*	0%
Not sure	10%	6%	10%	*	9%	*	*	36%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	45%	69%	43%	33%	46%	0%
Democrats somewhat better	18%	18%	20%	19%	17%	0%
Republicans somewhat better	9%	11%	12%	8%	2%	100%
Republicans much better	18%	0%	14%	23%	29%	0%
Not sure	10%	2%	11%	17%	6%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	45%	68%	40%	43%	38%	54%	27%	45%
Democrats somewhat better	18%	10%	22%	24%	18%	13%	12%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	9%	5%	16%	19%	6%	17%	14%	8%
Republicans much better	18%	4%	18%	9%	27%	10%	43%	16%
Not sure	10%	13%	5%	5%	12%	7%	3%	11%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	45%	47%	43%	57%	45%	62%	39%
Democrats somewhat better	18%	17%	19%	16%	19%	15%	6%
Republicans somewhat better	9%	8%	11%	14%	9%	6%	17%
Republicans much better	18%	18%	17%	9%	18%	9%	23%
Not sure	10%	10%	10%	4%	9%	8%	15%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	45%	53%	50%	59%
Democrats somewhat better	18%	0%	14%	14%
Republicans somewhat better	9%	15%	13%	6%
Republicans much better	18%	30%	17%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	10%	2%	6%	13%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Oppose extremists

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	26%	40%	1%	40%	0%	26%
Democrats somewhat better	22%	33%	1%	42%	3%	18%
Republicans somewhat better	12%	5%	26%	4%	23%	11%
Republicans much better	22%	2%	63%	0%	65%	24%
Not sure	18%	20%	10%	14%	10%	20%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	26%	45%	18%	1%	28%	0%	16%
Democrats somewhat better	22%	27%	22%	14%	25%	0%	11%
Republicans somewhat better	12%	4%	19%	20%	17%	27%	0%
Republicans much better	22%	2%	11%	56%	0%	51%	15%
Not sure	18%	22%	29%	9%	30%	22%	58%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	26%	39%	0%	42%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	22%	28%	8%	29%	*	68%	0%
Republicans somewhat better	12%	0%	24%	5%	*	14%	14%
Republicans much better	22%	7%	60%	1%	*	19%	79%
Not sure	18%	27%	9%	23%	*	0%	7%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	26%	0%	0%	3%	0%
Democrats somewhat better	22%	0%	0%	16%	30%
Republicans somewhat better	12%	4%	0%	29%	22%
Republicans much better	22%	96%	100%	42%	24%
Not sure	18%	0%	0%	10%	25%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	26%	0%	17%	7%	24%	30%	50%	34%
Democrats somewhat better	22%	78%	14%	24%	17%	18%	42%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	0%	14%	26%	17%	0%	0%	10%
Republicans much better	22%	12%	11%	9%	22%	27%	8%	30%
Not sure	18%	11%	44%	33%	19%	26%	0%	11%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	26%	56%	29%	18%	4%	0%
Democrats somewhat better	22%	22%	35%	22%	17%	12%
Republicans somewhat better	12%	3%	6%	19%	22%	17%
Republicans much better	22%	3%	0%	11%	42%	65%
Not sure	18%	16%	30%	29%	15%	7%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	26%	43%	3%	32%
Democrats somewhat better	22%	33%	2%	31%
Republicans somewhat better	12%	4%	23%	0%
Republicans much better	22%	1%	64%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	18%	20%	8%	32%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	26%	55%	20%	0%	16%	32%
Democrats somewhat better	22%	23%	27%	12%	27%	19%
Republicans somewhat better	12%	5%	14%	17%	12%	12%
Republicans much better	22%	3%	15%	57%	24%	21%
Not sure	18%	15%	24%	14%	22%	16%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	26%	22%	21%	29%	28%	27%	25%	28%
Democrats somewhat better	22%	24%	19%	30%	21%	18%	18%	25%
Republicans somewhat better	12%	14%	7%	13%	10%	13%	12%	12%
Republicans much better	22%	39%	9%	9%	30%	22%	28%	17%
Not sure	18%	0%	44%	20%	11%	19%	17%	19%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	26%	*	24%	32%	23%	*	*	64%
Democrats somewhat better	22%	*	13%	17%	17%	*	*	16%
Republicans somewhat better	12%	*	14%	7%	20%	*	*	20%
Republicans much better	22%	*	23%	30%	29%	*	*	0%
Not sure	18%	*	26%	14%	11%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	26%	21%	25%	24%	30%	29%
Democrats somewhat better	22%	27%	26%	20%	19%	0%
Republicans somewhat better	12%	14%	5%	17%	11%	17%
Republicans much better	22%	38%	11%	26%	22%	54%
Not sure	18%	0%	33%	12%	18%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	26%	19%	25%	34%	27%	25%	29%	26%
Democrats somewhat better	22%	32%	27%	30%	16%	37%	25%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	23%	3%	19%	10%	15%	10%	11%
Republicans much better	22%	0%	28%	11%	27%	13%	9%	25%
Not sure	18%	26%	17%	7%	19%	10%	26%	19%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	26%	29%	24%	22%	27%	35%	13%
Democrats somewhat better	22%	15%	27%	16%	23%	13%	25%
Republicans somewhat better	12%	14%	10%	22%	10%	13%	22%
Republicans much better	22%	28%	18%	27%	22%	22%	22%
Not sure	18%	15%	21%	13%	18%	16%	18%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	26%	6%	24%	24%
Democrats somewhat better	22%	19%	34%	38%
Republicans somewhat better	12%	14%	9%	9%
Republicans much better	22%	36%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	18%	25%	20%	14%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Work with the other party

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	27%	35%	0%	38%	0%	26%
Democrats somewhat better	32%	43%	6%	38%	20%	31%
Republicans somewhat better	14%	2%	50%	2%	46%	15%
Republicans much better	8%	1%	29%	0%	10%	12%
Not sure	18%	20%	15%	22%	24%	15%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	27%	42%	13%	0%	25%	86%	0%
Democrats somewhat better	32%	43%	22%	12%	23%	0%	51%
Republicans somewhat better	14%	0%	16%	47%	5%	0%	0%
Republicans much better	8%	0%	14%	25%	11%	0%	19%
Not sure	18%	14%	34%	16%	37%	14%	29%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	27%	26%	5%	39%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	32%	0%	11%	45%	*	25%	0%
Republicans somewhat better	14%	13%	42%	0%	*	26%	28%
Republicans much better	8%	0%	26%	0%	*	11%	54%
Not sure	18%	61%	15%	16%	*	38%	18%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	27%	0%	0%	0%	14%
Democrats somewhat better	32%	0%	0%	9%	20%
Republicans somewhat better	14%	13%	67%	57%	33%
Republicans much better	8%	43%	33%	19%	8%
Not sure	18%	44%	0%	15%	26%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	27%	14%	22%	46%	17%	5%	30%	32%
Democrats somewhat better	32%	19%	27%	33%	30%	63%	41%	30%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	14%	15%	0%	12%	15%	0%	15%	17%
Republicans much better	8%	30%	32%	0%	11%	12%	0%	4%
Not sure	18%	21%	19%	9%	26%	19%	14%	16%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	27%	58%	24%	13%	0%	0%
Democrats somewhat better	32%	27%	68%	22%	16%	11%
Republicans somewhat better	14%	0%	0%	16%	40%	49%
Republicans much better	8%	0%	0%	14%	23%	26%
Not sure	18%	15%	8%	34%	21%	14%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	27%	39%	3%	23%
Democrats somewhat better	32%	41%	10%	40%
Republicans somewhat better	14%	1%	43%	6%
Republicans much better	8%	0%	28%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	18%	18%	16%	24%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	27%	55%	15%	9%	22%	30%
Democrats somewhat better	32%	27%	49%	12%	29%	34%
Republicans somewhat better	14%	0%	11%	39%	19%	11%
Republicans much better	8%	0%	8%	21%	8%	9%
Not sure	18%	18%	17%	20%	21%	16%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	27%	45%	38%	33%	25%	9%	31%	23%
Democrats somewhat better	32%	48%	19%	28%	31%	36%	24%	41%
Republicans somewhat better	14%	0%	27%	5%	6%	28%	16%	12%
Republicans much better	8%	0%	2%	14%	14%	8%	8%	10%
Not sure	18%	7%	15%	19%	24%	19%	21%	15%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	27%	49%	26%	*	22%	*	*	64%
Democrats somewhat better	32%	38%	33%	*	20%	*	*	0%
Republicans somewhat better	14%	0%	11%	*	38%	*	*	0%
Republicans much better	8%	5%	9%	*	4%	*	*	0%
Not sure	18%	7%	22%	*	16%	*	*	36%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	27%	42%	39%	18%	17%	0%
Democrats somewhat better	32%	47%	23%	33%	35%	0%
Republicans somewhat better	14%	0%	18%	6%	20%	100%
Republicans much better	8%	0%	6%	15%	10%	0%
Not sure	18%	11%	14%	28%	18%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	27%	50%	24%	25%	20%	26%	20%	29%
Democrats somewhat better	32%	31%	24%	56%	29%	26%	20%	35%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	14%	6%	24%	2%	17%	14%	39%	11%
Republicans much better	8%	3%	5%	6%	13%	4%	10%	9%
Not sure	18%	11%	22%	11%	21%	30%	11%	16%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	27%	33%	22%	36%	28%	33%	26%
Democrats somewhat better	32%	29%	36%	32%	32%	26%	39%
Republicans somewhat better	14%	10%	17%	12%	13%	13%	21%
Republicans much better	8%	10%	7%	2%	9%	2%	3%
Not sure	18%	18%	17%	18%	18%	25%	12%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	27%	34%	10%	28%
Democrats somewhat better	32%	13%	46%	46%
Republicans somewhat better	14%	21%	18%	8%
Republicans much better	8%	4%	11%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	18%	28%	15%	12%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Fighting corruption

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	38%	58%	1%	75%	0%	32%
Democrats somewhat better	18%	27%	1%	17%	0%	21%
Republicans somewhat better	11%	2%	31%	2%	21%	12%
Republicans much better	19%	0%	57%	0%	64%	19%
Not sure	14%	14%	11%	6%	15%	16%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	38%	63%	12%	10%	22%	0%	55%
Democrats somewhat better	18%	25%	20%	6%	20%	6%	0%
Republicans somewhat better	11%	1%	14%	26%	6%	25%	0%
Republicans much better	19%	2%	5%	49%	0%	33%	0%
Not sure	14%	9%	48%	8%	52%	37%	45%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	38%	39%	8%	57%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	22%	0%	27%	*	0%	0%
Republicans somewhat better	11%	13%	29%	1%	*	19%	19%
Republicans much better	19%	0%	53%	0%	*	0%	79%
Not sure	14%	27%	11%	15%	*	14%	2%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	38%	0%	0%	6%	26%
Democrats somewhat better	18%	0%	0%	17%	7%
Republicans somewhat better	11%	13%	48%	36%	27%
Republicans much better	19%	87%	52%	28%	13%
Not sure	14%	0%	0%	13%	28%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	38%	78%	21%	15%	40%	49%	42%	40%
Democrats somewhat better	18%	5%	6%	27%	20%	18%	50%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	0%	21%	13%	17%	9%	0%	10%
Republicans much better	19%	12%	3%	21%	15%	16%	8%	26%
Not sure	14%	5%	50%	25%	8%	8%	0%	9%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	38%	67%	57%	12%	8%	12%
Democrats somewhat better	18%	19%	33%	20%	21%	0%
Republicans somewhat better	11%	1%	0%	14%	26%	23%
Republicans much better	19%	3%	0%	5%	29%	60%
Not sure	14%	9%	10%	48%	16%	5%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	38%	64%	4%	47%
Democrats somewhat better	18%	24%	0%	20%
Republicans somewhat better	11%	1%	31%	0%
Republicans much better	19%	0%	56%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	14%	11%	8%	28%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	38%	65%	34%	10%	32%	41%
Democrats somewhat better	18%	19%	27%	3%	21%	16%
Republicans somewhat better	11%	4%	11%	21%	8%	13%
Republicans much better	19%	3%	9%	53%	21%	18%
Not sure	14%	10%	18%	13%	16%	13%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	38%	36%	33%	44%	33%	41%	38%	38%
Democrats somewhat better	18%	16%	12%	18%	17%	21%	12%	24%
Republicans somewhat better	11%	9%	6%	14%	13%	11%	11%	12%
Republicans much better	19%	39%	17%	9%	24%	14%	24%	14%
Not sure	14%	0%	31%	15%	12%	13%	16%	12%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	38%	*	43%	24%	29%	*	*	84%
Democrats somewhat better	18%	*	12%	30%	11%	*	*	16%
Republicans somewhat better	11%	*	7%	14%	19%	*	*	0%
Republicans much better	19%	*	20%	25%	20%	*	*	0%
Not sure	14%	*	17%	7%	21%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	38%	38%	42%	32%	40%	29%
Democrats somewhat better	18%	15%	15%	17%	22%	0%
Republicans somewhat better	11%	9%	6%	20%	7%	71%
Republicans much better	19%	38%	15%	20%	16%	0%
Not sure	14%	0%	23%	11%	15%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	38%	55%	43%	42%	32%	46%	41%	36%
Democrats somewhat better	18%	24%	14%	18%	18%	13%	28%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	7%	6%	18%	13%	7%	0%	13%
Republicans much better	19%	0%	22%	11%	24%	19%	10%	20%
Not sure	14%	15%	15%	12%	14%	15%	21%	13%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	38%	37%	38%	33%	39%	33%	47%
Democrats somewhat better	18%	11%	23%	9%	19%	17%	6%
Republicans somewhat better	11%	12%	11%	12%	12%	13%	5%
Republicans much better	19%	25%	14%	29%	17%	25%	28%
Not sure	14%	14%	14%	17%	14%	12%	14%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	38%	28%	36%	48%
Democrats somewhat better	18%	4%	37%	21%
Republicans somewhat better	11%	5%	11%	9%
Republicans much better	19%	31%	13%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	14%	31%	3%	10%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Education

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	43%	57%	0%	58%	6%	42%
Democrats somewhat better	21%	27%	5%	20%	10%	22%
Republicans somewhat better	11%	3%	30%	6%	27%	10%
Republicans much better	15%	1%	57%	0%	52%	17%
Not sure	11%	12%	8%	16%	4%	9%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	43%	68%	17%	0%	47%	86%	13%
Democrats somewhat better	21%	22%	29%	13%	22%	0%	26%
Republicans somewhat better	11%	2%	21%	24%	16%	0%	10%
Republicans much better	15%	0%	11%	54%	5%	0%	19%
Not sure	11%	8%	21%	10%	10%	14%	32%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	43%	37%	5%	64%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	21%	25%	12%	25%	*	38%	0%
Republicans somewhat better	11%	0%	25%	3%	*	0%	18%
Republicans much better	15%	13%	44%	0%	*	11%	74%
Not sure	11%	25%	14%	8%	*	51%	8%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	0%	0%	0%	17%
Democrats somewhat better	21%	0%	0%	12%	31%
Republicans somewhat better	11%	13%	42%	22%	14%
Republicans much better	15%	87%	58%	53%	28%
Not sure	11%	0%	0%	14%	10%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	43%	14%	39%	40%	39%	60%	39%	47%
Democrats somewhat better	21%	19%	10%	57%	16%	5%	16%	21%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	36%	25%	0%	10%	7%	0%	11%
Republicans much better	15%	30%	13%	0%	20%	12%	28%	12%
Not sure	11%	0%	13%	4%	15%	16%	17%	8%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	43%	76%	55%	17%	0%	0%
Democrats somewhat better	21%	17%	29%	29%	16%	12%
Republicans somewhat better	11%	0%	6%	21%	31%	22%
Republicans much better	15%	0%	0%	11%	38%	59%
Not sure	11%	8%	10%	21%	16%	8%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	43%	65%	3%	59%
Democrats somewhat better	21%	25%	8%	21%
Republicans somewhat better	11%	2%	25%	0%
Republicans much better	15%	0%	57%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	11%	7%	7%	3%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	43%	74%	37%	10%	35%	47%
Democrats somewhat better	21%	18%	24%	19%	19%	21%
Republicans somewhat better	11%	1%	14%	19%	15%	9%
Republicans much better	15%	0%	9%	46%	21%	12%
Not sure	11%	7%	16%	6%	10%	11%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	43%	56%	39%	40%	37%	48%	43%	43%
Democrats somewhat better	21%	27%	29%	24%	24%	6%	16%	25%
Republicans somewhat better	11%	9%	11%	9%	6%	17%	14%	7%
Republicans much better	15%	0%	15%	14%	24%	15%	16%	14%
Not sure	11%	8%	7%	12%	10%	14%	10%	11%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	43%	47%	47%	*	45%	*	*	64%
Democrats somewhat better	21%	20%	23%	*	13%	*	*	36%
Republicans somewhat better	11%	10%	2%	*	16%	*	*	0%
Republicans much better	15%	5%	16%	*	19%	*	*	0%
Not sure	11%	17%	11%	*	7%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	43%	54%	41%	31%	54%	0%
Democrats somewhat better	21%	28%	28%	26%	6%	0%
Republicans somewhat better	11%	9%	7%	9%	11%	100%
Republicans much better	15%	0%	18%	21%	15%	0%
Not sure	11%	10%	5%	14%	14%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	43%	51%	47%	35%	42%	48%	37%	43%
Democrats somewhat better	21%	38%	18%	13%	17%	13%	6%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	3%	13%	12%	13%	11%	6%	11%
Republicans much better	15%	3%	19%	16%	18%	15%	44%	11%
Not sure	11%	6%	3%	24%	11%	12%	7%	11%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	43%	41%	46%	61%	42%	68%	35%
Democrats somewhat better	21%	26%	15%	11%	23%	10%	17%
Republicans somewhat better	11%	9%	12%	11%	9%	11%	21%
Republicans much better	15%	16%	14%	8%	16%	2%	16%
Not sure	11%	8%	13%	9%	10%	8%	12%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	43%	33%	36%	46%
Democrats somewhat better	21%	11%	28%	33%
Republicans somewhat better	11%	17%	13%	3%
Republicans much better	15%	25%	16%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	11%	15%	6%	7%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Jobs

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	39%	61%	0%	75%	0%	35%
Democrats somewhat better	19%	28%	4%	24%	0%	21%
Republicans somewhat better	11%	1%	31%	0%	39%	10%
Republicans much better	20%	0%	58%	0%	54%	22%
Not sure	11%	10%	7%	1%	7%	13%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	39%	63%	12%	15%	22%	0%	16%
Democrats somewhat better	19%	26%	32%	6%	31%	6%	25%
Republicans somewhat better	11%	0%	23%	23%	9%	17%	0%
Republicans much better	20%	2%	5%	50%	6%	51%	0%
Not sure	11%	9%	28%	6%	32%	26%	58%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	39%	31%	8%	61%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	19%	29%	3%	27%	*	19%	2%
Republicans somewhat better	11%	20%	27%	1%	*	14%	19%
Republicans much better	20%	0%	54%	0%	*	0%	79%
Not sure	11%	20%	8%	11%	*	0%	0%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	39%	0%	0%	17%	26%
Democrats somewhat better	19%	0%	0%	11%	12%
Republicans somewhat better	11%	4%	0%	30%	34%
Republicans much better	20%	96%	100%	29%	6%
Not sure	11%	0%	0%	13%	23%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	39%	78%	20%	38%	28%	36%	49%	43%
Democrats somewhat better	19%	0%	14%	7%	37%	31%	43%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	0%	12%	26%	16%	0%	0%	9%
Republicans much better	20%	12%	11%	12%	12%	25%	8%	28%
Not sure	11%	11%	42%	16%	8%	8%	0%	5%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	39%	73%	49%	12%	21%	12%
Democrats somewhat better	19%	15%	43%	32%	7%	5%
Republicans somewhat better	11%	0%	0%	23%	17%	23%
Republicans much better	20%	3%	0%	5%	38%	58%
Not sure	11%	9%	8%	28%	16%	2%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	39%	64%	0%	51%
Democrats somewhat better	19%	27%	8%	16%
Republicans somewhat better	11%	0%	28%	0%
Republicans much better	20%	0%	57%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	11%	9%	7%	28%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	39%	71%	32%	10%	40%	39%
Democrats somewhat better	19%	15%	32%	6%	14%	22%
Republicans somewhat better	11%	3%	10%	23%	11%	11%
Republicans much better	20%	3%	12%	52%	21%	19%
Not sure	11%	8%	13%	9%	14%	9%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	39%	42%	41%	49%	33%	38%	36%	43%
Democrats somewhat better	19%	10%	14%	20%	21%	23%	16%	23%
Republicans somewhat better	11%	9%	9%	10%	13%	12%	11%	11%
Republicans much better	20%	39%	15%	11%	25%	15%	25%	14%
Not sure	11%	0%	22%	10%	8%	12%	11%	10%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	39%	*	28%	35%	25%	*	*	84%
Democrats somewhat better	19%	*	27%	18%	17%	*	*	16%
Republicans somewhat better	11%	*	13%	16%	18%	*	*	0%
Republicans much better	20%	*	18%	25%	20%	*	*	0%
Not sure	11%	*	14%	6%	21%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	39%	40%	48%	35%	37%	29%
Democrats somewhat better	19%	14%	16%	16%	27%	0%
Republicans somewhat better	11%	9%	6%	18%	8%	71%
Republicans much better	20%	38%	13%	22%	17%	0%
Not sure	11%	0%	17%	9%	11%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	39%	69%	40%	49%	31%	51%	28%	38%
Democrats somewhat better	19%	12%	19%	22%	20%	16%	41%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	11%	8%	15%	11%	13%	9%	11%
Republicans much better	20%	0%	22%	11%	25%	13%	5%	22%
Not sure	11%	7%	11%	4%	12%	7%	16%	11%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	39%	37%	42%	33%	40%	28%	53%
Democrats somewhat better	19%	14%	24%	9%	22%	23%	0%
Republicans somewhat better	11%	14%	9%	16%	11%	15%	10%
Republicans much better	20%	24%	16%	27%	17%	22%	28%
Not sure	11%	11%	10%	15%	9%	11%	9%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	39%	30%	48%	53%
Democrats somewhat better	19%	6%	21%	24%
Republicans somewhat better	11%	12%	9%	5%
Republicans much better	20%	31%	13%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	11%	20%	9%	3%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Democracy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	49%	65%	0%	68%	6%	45%
Democrats somewhat better	18%	24%	1%	21%	0%	19%
Republicans somewhat better	7%	1%	30%	0%	42%	6%
Republicans much better	14%	1%	58%	2%	40%	17%
Not sure	12%	9%	11%	9%	12%	14%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	49%	76%	18%	1%	41%	86%	13%
Democrats somewhat better	18%	19%	31%	7%	26%	0%	36%
Republicans somewhat better	7%	0%	14%	21%	5%	0%	0%
Republicans much better	14%	0%	6%	55%	0%	0%	0%
Not sure	12%	5%	32%	17%	28%	14%	51%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	49%	37%	5%	72%	*	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	14%	7%	23%	*	25%	3%
Republicans somewhat better	7%	0%	21%	0%	*	13%	9%
Republicans much better	14%	13%	43%	0%	*	13%	80%
Not sure	12%	36%	23%	5%	*	49%	8%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	49%	0%	0%	3%	15%
Democrats somewhat better	18%	13%	0%	6%	21%
Republicans somewhat better	7%	8%	0%	27%	16%
Republicans much better	14%	79%	75%	54%	26%
Not sure	12%	0%	25%	10%	23%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	49%	34%	39%	53%	44%	51%	35%	54%
Democrats somewhat better	18%	36%	10%	31%	23%	18%	16%	16%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	7%	0%	10%	4%	6%	14%	0%	8%
Republicans much better	14%	0%	7%	8%	16%	12%	28%	14%
Not sure	12%	30%	34%	4%	10%	5%	21%	8%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	49%	83%	66%	18%	5%	0%
Democrats somewhat better	18%	13%	28%	31%	11%	5%
Republicans somewhat better	7%	0%	0%	14%	31%	17%
Republicans much better	14%	0%	0%	6%	44%	59%
Not sure	12%	4%	6%	32%	9%	19%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	49%	71%	4%	57%
Democrats somewhat better	18%	21%	4%	23%
Republicans somewhat better	7%	1%	22%	0%
Republicans much better	14%	1%	55%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	12%	6%	15%	3%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	49%	81%	45%	9%	42%	51%
Democrats somewhat better	18%	15%	23%	14%	16%	19%
Republicans somewhat better	7%	0%	10%	13%	11%	6%
Republicans much better	14%	0%	7%	47%	22%	11%
Not sure	12%	4%	16%	17%	10%	13%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	49%	68%	48%	39%	44%	48%	52%	46%
Democrats somewhat better	18%	30%	13%	23%	22%	7%	13%	21%
Republicans somewhat better	7%	0%	9%	10%	2%	13%	7%	7%
Republicans much better	14%	0%	12%	9%	23%	19%	16%	13%
Not sure	12%	3%	17%	19%	9%	12%	11%	13%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	49%	58%	52%	*	45%	*	*	64%
Democrats somewhat better	18%	30%	20%	*	7%	*	*	36%
Republicans somewhat better	7%	2%	6%	*	17%	*	*	0%
Republicans much better	14%	2%	13%	*	25%	*	*	0%
Not sure	12%	9%	9%	*	7%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	49%	65%	48%	36%	54%	0%
Democrats somewhat better	18%	29%	17%	25%	8%	0%
Republicans somewhat better	7%	0%	11%	4%	6%	100%
Republicans much better	14%	0%	13%	18%	21%	0%
Not sure	12%	6%	11%	18%	12%	0%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	49%	53%	49%	48%	47%	57%	35%	49%
Democrats somewhat better	18%	33%	11%	27%	12%	15%	5%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	7%	3%	16%	0%	8%	8%	19%	6%
Republicans much better	14%	1%	16%	16%	18%	10%	30%	13%
Not sure	12%	11%	8%	9%	15%	10%	10%	13%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	49%	47%	50%	66%	48%	73%	34%
Democrats somewhat better	18%	19%	17%	17%	18%	9%	28%
Republicans somewhat better	7%	7%	8%	2%	7%	2%	3%
Republicans much better	14%	16%	12%	9%	13%	9%	23%
Not sure	12%	11%	13%	8%	12%	7%	11%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	49%	43%	40%	49%
Democrats somewhat better	18%	11%	22%	24%
Republicans somewhat better	7%	10%	13%	6%
Republicans much better	14%	26%	17%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	12%	11%	9%	13%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Abortion

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	52%	78%	5%	90%	9%	47%
Democrats somewhat better	12%	11%	8%	7%	9%	13%
Republicans somewhat better	11%	4%	27%	0%	21%	14%
Republicans much better	18%	3%	49%	0%	54%	18%
Not sure	7%	4%	12%	4%	7%	8%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	52%	81%	44%	12%	54%	11%	89%
Democrats somewhat better	12%	11%	26%	7%	24%	29%	11%
Republicans somewhat better	11%	2%	6%	26%	0%	18%	0%
Republicans much better	18%	2%	13%	44%	8%	30%	0%
Not sure	7%	4%	11%	10%	14%	13%	0%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	52%	50%	10%	78%	*	68%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	12%	0%	9%	14%	*	0%	6%
Republicans somewhat better	11%	30%	24%	2%	*	19%	24%
Republicans much better	18%	7%	44%	3%	*	0%	68%
Not sure	7%	13%	13%	3%	*	14%	2%
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	52%	0%	0%	6%	40%
Democrats somewhat better	12%	0%	0%	12%	27%
Republicans somewhat better	11%	13%	48%	21%	17%
Republicans much better	18%	87%	35%	40%	7%
Not sure	7%	0%	18%	20%	9%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	52%	78%	57%	26%	47%	49%	84%	52%
Democrats somewhat better	12%	0%	12%	23%	19%	27%	9%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	5%	9%	10%	19%	0%	0%	12%
Republicans much better	18%	12%	19%	27%	12%	0%	8%	22%
Not sure	7%	5%	3%	14%	4%	24%	0%	7%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	52%	84%	76%	44%	8%	15%
Democrats somewhat better	12%	9%	15%	26%	3%	10%
Republicans somewhat better	11%	0%	6%	6%	23%	27%
Republicans much better	18%	3%	0%	13%	44%	45%
Not sure	7%	4%	2%	11%	22%	3%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	52%	83%	6%	91%
Democrats somewhat better	12%	11%	7%	4%
Republicans somewhat better	11%	2%	28%	0%
Republicans much better	18%	0%	48%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	7%	4%	10%	0%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	52%	82%	50%	16%	50%	52%
Democrats somewhat better	12%	8%	12%	15%	9%	13%
Republicans somewhat better	11%	1%	11%	24%	8%	13%
Republicans much better	18%	3%	15%	41%	27%	14%
Not sure	7%	5%	11%	4%	6%	8%
N	**195**	**66**	**76**	**53**	**66**	**129**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	52%	42%	59%	59%	52%	48%	54%	49%
Democrats somewhat better	12%	14%	12%	16%	5%	15%	9%	14%
Republicans somewhat better	11%	14%	10%	8%	10%	14%	9%	14%
Republicans much better	18%	31%	15%	7%	30%	12%	21%	15%
Not sure	7%	0%	5%	10%	3%	12%	7%	7%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	52%	*	59%	41%	41%	*	*	84%
Democrats somewhat better	12%	*	11%	12%	13%	*	*	16%
Republicans somewhat better	11%	*	8%	8%	18%	*	*	0%
Republicans much better	18%	*	15%	34%	15%	*	*	0%
Not sure	7%	*	7%	5%	13%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	52%	44%	60%	49%	51%	29%
Democrats somewhat better	12%	14%	14%	5%	15%	0%
Republicans somewhat better	11%	13%	7%	10%	11%	71%
Republicans much better	18%	29%	12%	28%	13%	0%
Not sure	7%	0%	6%	7%	10%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	52%	72%	54%	59%	46%	59%	54%	50%
Democrats somewhat better	12%	13%	9%	3%	14%	13%	33%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	9%	10%	10%	12%	5%	4%	13%
Republicans much better	18%	0%	20%	23%	20%	19%	0%	20%
Not sure	7%	6%	7%	4%	8%	4%	9%	7%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	52%	53%	51%	40%	54%	52%	49%
Democrats somewhat better	12%	6%	16%	14%	11%	13%	5%
Republicans somewhat better	11%	12%	11%	3%	14%	5%	0%
Republicans much better	18%	24%	14%	28%	16%	26%	23%
Not sure	7%	5%	9%	15%	5%	4%	23%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	52%	51%	50%	61%
Democrats somewhat better	12%	2%	14%	10%
Republicans somewhat better	11%	10%	6%	15%
Republicans much better	18%	26%	29%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	7%	11%	2%	7%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Addressing monopolies and corporate power

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	37%	48%	0%	45%	0%	38%
Democrats somewhat better	28%	32%	20%	40%	23%	22%
Republicans somewhat better	10%	3%	35%	4%	26%	10%
Republicans much better	7%	0%	28%	1%	3%	11%
Not sure	19%	17%	17%	9%	47%	20%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	37%	56%	14%	2%	38%	86%	19%
Democrats somewhat better	28%	28%	33%	23%	23%	0%	25%
Republicans somewhat better	10%	2%	8%	30%	7%	0%	0%
Republicans much better	7%	1%	11%	21%	3%	0%	0%
Not sure	19%	13%	35%	23%	29%	14%	55%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	37%	37%	9%	51%	*	23%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	28%	11%	20%	32%	*	25%	0%
Republicans somewhat better	10%	14%	26%	1%	*	13%	29%
Republicans much better	7%	13%	20%	1%	*	0%	50%
Not sure	19%	25%	24%	15%	*	39%	20%
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	0%	0%	0%	15%
Democrats somewhat better	28%	0%	25%	23%	25%
Republicans somewhat better	10%	13%	30%	28%	16%
Republicans much better	7%	43%	22%	30%	12%
Not sure	19%	44%	22%	18%	32%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	37%	45%	31%	48%	27%	5%	22%	45%
Democrats somewhat better	28%	41%	19%	14%	39%	21%	49%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	0%	10%	8%	11%	0%	3%	12%
Republicans much better	7%	15%	3%	0%	8%	0%	0%	10%
Not sure	19%	0%	35%	29%	15%	73%	25%	10%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democrats much better	37%	65%	45%	14%	0%	3%
Democrats somewhat better	28%	29%	28%	33%	37%	19%
Republicans somewhat better	10%	0%	5%	8%	25%	31%
Republicans much better	7%	0%	0%	11%	17%	23%
Not sure	19%	6%	22%	35%	21%	24%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democrats much better	37%	55%	6%	32%
Democrats somewhat better	28%	29%	19%	47%
Republicans somewhat better	10%	2%	26%	0%
Republicans much better	7%	1%	28%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Not sure	19%	13%	21%	4%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democrats much better	37%	63%	30%	9%	35%	37%
Democrats somewhat better	28%	30%	32%	18%	17%	32%
Republicans somewhat better	10%	0%	10%	24%	11%	9%
Republicans much better	7%	0%	5%	21%	11%	6%
Not sure	19%	7%	24%	28%	26%	16%
N	**202**	**70**	**84**	**48**	**60**	**142**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	37%	68%	31%	29%	36%	27%	39%	35%
Democrats somewhat better	28%	28%	42%	20%	34%	19%	27%	27%
Republicans somewhat better	10%	0%	12%	6%	13%	14%	11%	8%
Republicans much better	7%	0%	2%	2%	8%	18%	5%	10%
Not sure	19%	4%	14%	43%	10%	22%	18%	20%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democrats much better	37%	45%	44%	*	35%	*	*	64%
Democrats somewhat better	28%	37%	19%	*	23%	*	*	36%
Republicans somewhat better	10%	5%	5%	*	29%	*	*	0%
Republicans much better	7%	2%	7%	*	9%	*	*	0%
Not sure	19%	10%	25%	*	4%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democrats much better	37%	62%	30%	31%	34%	0%
Democrats somewhat better	28%	32%	28%	37%	19%	0%
Republicans somewhat better	10%	0%	11%	9%	11%	66%
Republicans much better	7%	0%	2%	7%	17%	0%
Not sure	19%	6%	29%	16%	18%	34%
N	**202**	**31**	**55**	**55**	**55**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	37%	54%	39%	17%	34%	37%	27%	38%
Democrats somewhat better	28%	24%	21%	61%	21%	33%	36%	26%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	4%	16%	10%	9%	8%	9%	10%
Republicans much better	7%	1%	4%	2%	13%	2%	14%	7%
Not sure	19%	16%	20%	9%	22%	19%	14%	19%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democrats much better	37%	43%	30%	48%	38%	50%	23%
Democrats somewhat better	28%	26%	29%	28%	28%	25%	31%
Republicans somewhat better	10%	11%	8%	10%	10%	7%	17%
Republicans much better	7%	3%	11%	2%	6%	7%	6%
Not sure	19%	16%	21%	11%	18%	11%	22%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democrats much better	37%	33%	38%	40%
Democrats somewhat better	28%	27%	6%	27%
Republicans somewhat better	10%	13%	10%	0%
Republicans much better	7%	5%	17%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Not sure	19%	22%	29%	28%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical
THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	38%	12%	34%	21%	29%
Cool	15%	17%	8%	21%	12%	13%
Warm	12%	14%	7%	12%	3%	13%
Very Warm	35%	21%	65%	20%	61%	37%
Don't Know	9%	10%	7%	13%	3%	9%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	39%	26%	12%	18%	9%	23%
Cool	15%	15%	9%	18%	22%	42%	14%
Warm	12%	14%	10%	8%	8%	11%	33%
Very Warm	35%	20%	42%	57%	48%	18%	26%
Don't Know	9%	10%	13%	5%	3%	21%	4%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	29%	10%	40%	26%	15%	6%
Cool	15%	4%	16%	16%	7%	40%	8%
Warm	12%	11%	7%	14%	26%	8%	11%
Very Warm	35%	46%	61%	19%	31%	29%	71%
Don't Know	9%	9%	6%	11%	10%	8%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	21%	0%	12%	21%
Cool	15%	6%	20%	13%	23%
Warm	12%	35%	0%	4%	6%
Very Warm	35%	38%	80%	64%	45%
Don't Know	9%	0%	0%	7%	5%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	4%	22%	30%	26%	20%	49%	32%
Cool	15%	44%	16%	30%	15%	0%	7%	12%
Warm	12%	0%	19%	12%	17%	17%	3%	10%
Very Warm	35%	48%	41%	14%	32%	50%	30%	37%
Don't Know	9%	5%	2%	13%	10%	12%	12%	10%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	29%	50%	24%	26%	9%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	15%	12%	20%	9%	14%	20%
Warm	12%	12%	19%	10%	6%	8%
Very Warm	35%	12%	30%	42%	60%	58%
Don't Know	9%	13%	7%	13%	11%	3%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	29%	39%	14%	55%
Cool	15%	18%	11%	8%
Warm	12%	13%	8%	20%
Very Warm	35%	21%	62%	15%
Don't Know	9%	10%	5%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	29%	52%	19%	14%	21%	33%
Cool	15%	12%	16%	18%	16%	15%
Warm	12%	11%	14%	9%	10%	12%
Very Warm	35%	12%	41%	55%	43%	31%
Don't Know	9%	13%	10%	3%	10%	9%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	46%	22%	39%	34%	14%	28%	30%
Cool	15%	20%	13%	23%	10%	14%	14%	17%
Warm	12%	20%	21%	7%	4%	13%	14%	9%
Very Warm	35%	6%	28%	24%	46%	48%	34%	35%
Don't Know	9%	8%	16%	7%	6%	11%	10%	9%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	29%	27%	31%	22%	20%	*	*	51%
Cool	15%	21%	15%	9%	11%	*	*	26%
Warm	12%	17%	13%	4%	7%	*	*	23%
Very Warm	35%	25%	32%	58%	45%	*	*	0%
Don't Know	9%	11%	9%	6%	17%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	29%	42%	32%	33%	17%	0%
Cool	15%	20%	19%	12%	13%	8%
Warm	12%	23%	11%	6%	12%	13%
Very Warm	35%	7%	25%	42%	47%	79%
Don't Know	9%	8%	11%	7%	11%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	37%	25%	37%	26%	32%	25%	29%
Cool	15%	20%	19%	15%	13%	23%	6%	15%
Warm	12%	9%	6%	11%	14%	6%	9%	13%
Very Warm	35%	23%	37%	29%	39%	29%	52%	34%
Don't Know	9%	11%	13%	8%	8%	10%	7%	9%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	29%	35%	24%	19%	32%	23%	21%
Cool	15%	13%	17%	12%	16%	15%	12%
Warm	12%	13%	10%	23%	8%	26%	12%
Very Warm	35%	31%	38%	34%	35%	27%	43%
Don't Know	9%	8%	10%	12%	9%	9%	13%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	29%	24%	19%	40%
Cool	15%	7%	25%	14%
Warm	12%	17%	3%	11%
Very Warm	35%	39%	46%	25%
Don't Know	9%	13%	6%	10%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical
THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	7%	1%	19%	0%	33%	5%
Cool	14%	16%	13%	13%	11%	16%
Warm	26%	25%	26%	22%	13%	28%
Very Warm	46%	54%	31%	62%	24%	46%
Don't Know	7%	4%	10%	4%	20%	5%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	7%	1%	6%	16%	8%	10%	0%
Cool	14%	6%	13%	26%	25%	7%	0%
Warm	26%	26%	20%	28%	26%	34%	38%
Very Warm	46%	63%	44%	24%	41%	26%	62%
Don't Know	7%	4%	17%	6%	0%	24%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	7%	0%	17%	1%	*	0%	23%
Cool	14%	7%	22%	11%	*	81%	12%
Warm	26%	44%	26%	24%	*	19%	29%
Very Warm	46%	43%	27%	59%	*	0%	28%
Don't Know	7%	6%	8%	5%	*	0%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	7%	26%	0%	3%	4%
Cool	14%	10%	0%	36%	33%
Warm	26%	51%	48%	20%	34%
Very Warm	46%	13%	35%	32%	18%
Don't Know	7%	0%	18%	10%	11%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	7%	0%	8%	16%	8%	0%	12%	5%
Cool	14%	78%	7%	28%	14%	10%	24%	5%
Warm	26%	5%	41%	21%	27%	0%	14%	28%
Very Warm	46%	0%	41%	27%	45%	73%	51%	56%
Don't Know	7%	17%	3%	8%	5%	18%	0%	6%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	7%	1%	0%	6%	4%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	7%	6%	13%	35%	21%
Warm	26%	22%	32%	20%	15%	34%
Very Warm	46%	67%	58%	44%	33%	19%
Don't Know	7%	3%	4%	17%	13%	3%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	7%	1%	18%	5%
Cool	14%	13%	12%	0%
Warm	26%	22%	33%	25%
Very Warm	46%	59%	30%	70%
Don't Know	7%	5%	7%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	7%	1%	3%	19%	1%	10%
Cool	14%	8%	16%	20%	26%	9%
Warm	26%	21%	24%	34%	23%	27%
Very Warm	46%	67%	47%	21%	43%	48%
Don't Know	7%	3%	10%	6%	6%	7%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	7%	9%	10%	7%	8%	4%	9%	4%
Cool	14%	0%	7%	26%	15%	16%	11%	19%
Warm	26%	61%	30%	15%	20%	23%	30%	21%
Very Warm	46%	30%	40%	44%	47%	56%	45%	47%
Don't Know	7%	0%	13%	9%	10%	2%	5%	9%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	7%	*	10%	*	4%	*	*	0%
Cool	14%	*	14%	*	9%	*	*	16%
Warm	26%	*	11%	*	36%	*	*	48%
Very Warm	46%	*	56%	*	44%	*	*	20%
Don't Know	7%	*	9%	*	6%	*	*	16%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	7%	9%	6%	9%	5%	17%
Cool	14%	0%	17%	19%	14%	0%
Warm	26%	63%	21%	15%	24%	54%
Very Warm	46%	29%	45%	47%	54%	29%
Don't Know	7%	0%	10%	10%	4%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	7%	2%	8%	18%	5%	16%	0%	6%
Cool	14%	21%	23%	0%	13%	23%	10%	13%
Warm	26%	17%	13%	42%	28%	13%	39%	27%
Very Warm	46%	46%	45%	33%	50%	42%	51%	47%
Don't Know	7%	13%	11%	7%	4%	6%	0%	7%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	7%	7%	7%	4%	7%	0%	12%
Cool	14%	11%	17%	17%	15%	12%	18%
Warm	26%	30%	22%	39%	20%	54%	16%
Very Warm	46%	45%	48%	34%	50%	32%	44%
Don't Know	7%	8%	6%	6%	7%	2%	11%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	7%	0%	2%	0%
Cool	14%	14%	39%	26%
Warm	26%	33%	13%	22%
Very Warm	46%	50%	37%	44%
Don't Know	7%	3%	9%	9%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical
THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	26%	9%	72%	6%	65%	31%
Cool	10%	11%	8%	14%	10%	8%
Warm	18%	21%	12%	20%	18%	18%
Very Warm	36%	49%	4%	54%	0%	31%
Don't Know	10%	11%	3%	6%	7%	12%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	26%	5%	42%	67%	36%	14%	11%
Cool	10%	10%	13%	8%	12%	0%	38%
Warm	18%	19%	21%	16%	4%	0%	21%
Very Warm	36%	53%	24%	0%	30%	16%	14%
Don't Know	10%	13%	0%	9%	18%	70%	15%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	26%	68%	60%	7%	*	14%	77%
Cool	10%	0%	11%	10%	*	18%	0%
Warm	18%	9%	15%	21%	*	39%	13%
Very Warm	36%	23%	3%	52%	*	0%	8%
Don't Know	10%	0%	12%	10%	*	28%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	26%	79%	100%	70%	39%
Cool	10%	0%	0%	0%	17%
Warm	18%	13%	0%	25%	12%
Very Warm	36%	0%	0%	0%	15%
Don't Know	10%	8%	0%	5%	17%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	26%	21%	55%	4%	17%	37%	39%	25%
Cool	10%	14%	5%	24%	13%	8%	14%	7%
Warm	18%	45%	4%	24%	26%	10%	8%	18%
Very Warm	36%	0%	28%	22%	37%	6%	35%	43%
Don't Know	10%	19%	8%	26%	7%	39%	4%	7%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	26%	2%	10%	42%	55%	70%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	8%	12%	13%	0%	11%
Warm	18%	13%	29%	21%	45%	7%
Very Warm	36%	75%	21%	24%	0%	0%
Don't Know	10%	2%	28%	0%	0%	11%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	26%	7%	66%	22%
Cool	10%	9%	8%	6%
Warm	18%	18%	21%	3%
Very Warm	36%	52%	3%	65%
Don't Know	10%	14%	1%	4%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	26%	2%	27%	58%	28%	25%
Cool	10%	8%	12%	10%	10%	10%
Warm	18%	12%	27%	12%	23%	16%
Very Warm	36%	75%	18%	9%	28%	39%
Don't Know	10%	2%	16%	11%	10%	10%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	26%	0%	27%	30%	31%	33%	29%	23%
Cool	10%	15%	13%	9%	6%	10%	9%	12%
Warm	18%	29%	20%	19%	18%	10%	18%	17%
Very Warm	36%	35%	32%	39%	34%	37%	37%	33%
Don't Know	10%	21%	7%	2%	10%	10%	7%	14%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	26%	*	24%	*	*	*	*	0%
Cool	10%	*	7%	*	*	*	*	36%
Warm	18%	*	18%	*	*	*	*	0%
Very Warm	36%	*	33%	*	*	*	*	64%
Don't Know	10%	*	17%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	26%	5%	24%	33%	33%	34%
Cool	10%	14%	13%	7%	5%	66%
Warm	18%	29%	21%	21%	9%	0%
Very Warm	36%	37%	36%	31%	42%	0%
Don't Know	10%	15%	6%	8%	11%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	26%	16%	21%	20%	34%	16%	62%	23%
Cool	10%	5%	11%	15%	10%	19%	0%	10%
Warm	18%	32%	19%	28%	9%	17%	5%	20%
Very Warm	36%	35%	38%	33%	36%	42%	32%	35%
Don't Know	10%	12%	11%	3%	11%	7%	0%	12%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	26%	27%	25%	22%	23%	23%	37%
Cool	10%	7%	14%	4%	13%	5%	3%
Warm	18%	22%	15%	21%	16%	18%	27%
Very Warm	36%	33%	38%	38%	37%	35%	33%
Don't Know	10%	12%	9%	15%	10%	19%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	26%	30%	26%	19%
Cool	10%	10%	11%	9%
Warm	18%	23%	24%	27%
Very Warm	36%	30%	25%	38%
Don't Know	10%	6%	15%	7%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	59%	89%	3%	98%	0%	55%
Cool	7%	5%	11%	0%	15%	8%
Warm	12%	4%	26%	0%	34%	13%
Very Warm	18%	0%	53%	0%	42%	20%
Don't Know	4%	3%	7%	2%	9%	4%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	59%	91%	63%	14%	78%	32%	100%
Cool	7%	5%	8%	9%	13%	13%	0%
Warm	12%	0%	13%	27%	10%	25%	0%
Very Warm	18%	2%	8%	44%	0%	20%	0%
Don't Know	4%	2%	9%	5%	0%	11%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	59%	46%	13%	90%	*	86%	0%
Cool	7%	22%	9%	4%	*	0%	11%
Warm	12%	7%	25%	4%	*	14%	29%
Very Warm	18%	13%	47%	0%	*	0%	61%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	4%	13%	5%	3%	*	0%	0%
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	59%	0%	0%	12%	60%
Cool	7%	4%	0%	16%	0%
Warm	12%	51%	48%	30%	6%
Very Warm	18%	45%	35%	32%	26%
Don't Know	4%	0%	18%	11%	8%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	59%	83%	59%	32%	63%	73%	88%	58%
Cool	7%	0%	11%	6%	16%	27%	0%	2%
Warm	12%	0%	13%	35%	4%	0%	0%	12%
Very Warm	18%	12%	13%	18%	17%	0%	12%	22%
Don't Know	4%	5%	4%	8%	0%	0%	0%	5%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	59%	94%	85%	63%	9%	17%
Cool	7%	2%	10%	8%	21%	4%
Warm	12%	0%	0%	13%	33%	26%
Very Warm	18%	3%	0%	8%	23%	51%
Don't Know	4%	1%	5%	9%	14%	1%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	59%	92%	8%	95%
Cool	7%	6%	9%	0%
Warm	12%	0%	26%	0%
Very Warm	18%	0%	53%	5%
Don't Know	4%	2%	5%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	59%	91%	57%	24%	53%	62%
Cool	7%	2%	13%	4%	4%	8%
Warm	12%	0%	13%	24%	21%	7%
Very Warm	18%	6%	9%	45%	16%	19%
Don't Know	4%	1%	8%	3%	6%	3%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	59%	52%	59%	68%	56%	60%	57%	62%
Cool	7%	0%	9%	14%	11%	1%	5%	9%
Warm	12%	48%	7%	12%	0%	11%	13%	10%
Very Warm	18%	0%	19%	3%	29%	22%	19%	17%
Don't Know	4%	0%	5%	4%	4%	6%	6%	2%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	59%	*	60%	*	54%	*	*	84%
Cool	7%	*	15%	*	6%	*	*	16%
Warm	12%	*	1%	*	10%	*	*	0%
Very Warm	18%	*	18%	*	23%	*	*	0%
Don't Know	4%	*	6%	*	7%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	59%	54%	66%	54%	62%	29%
Cool	7%	0%	12%	8%	3%	17%
Warm	12%	46%	8%	3%	10%	0%
Very Warm	18%	0%	9%	30%	20%	54%
Don't Know	4%	0%	4%	5%	5%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	59%	83%	61%	71%	51%	70%	85%	55%
Cool	7%	2%	10%	3%	8%	4%	0%	8%
Warm	12%	5%	2%	7%	17%	13%	5%	12%
Very Warm	18%	0%	22%	19%	20%	11%	10%	20%
Don't Know	4%	10%	5%	0%	4%	2%	0%	5%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	59%	55%	63%	50%	61%	56%	53%
Cool	7%	10%	4%	6%	7%	9%	5%
Warm	12%	18%	7%	19%	10%	23%	4%
Very Warm	18%	14%	21%	19%	19%	9%	28%
Don't Know	4%	3%	5%	5%	3%	2%	9%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	59%	50%	57%	76%
Cool	7%	0%	9%	15%
Warm	12%	29%	12%	0%
Very Warm	18%	10%	21%	8%
Don't Know	4%	11%	1%	1%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Working to reduce economic inequality- Categorical
THERM207 – Working to reduce economic inequality- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	11%	4%	28%	1%	11%	17%
Cool	16%	10%	39%	14%	30%	15%
Warm	18%	20%	12%	19%	14%	18%
Very Warm	49%	62%	9%	62%	31%	45%
Don't Know	6%	4%	12%	4%	14%	5%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	11%	4%	14%	28%	16%	0%	15%
Cool	16%	10%	6%	36%	8%	0%	14%
Warm	18%	17%	21%	19%	12%	0%	14%
Very Warm	49%	66%	47%	8%	61%	86%	57%
Don't Know	6%	3%	12%	8%	3%	14%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	11%	42%	24%	4%	*	0%	31%
Cool	16%	11%	32%	8%	*	33%	25%
Warm	18%	0%	19%	19%	*	40%	16%
Very Warm	49%	32%	14%	66%	*	13%	11%
Don't Know	6%	15%	10%	3%	*	14%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	11%	30%	56%	28%	19%
Cool	16%	0%	44%	35%	37%
Warm	18%	13%	0%	23%	11%
Very Warm	49%	49%	0%	0%	30%
Don't Know	6%	8%	0%	13%	3%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	11%	0%	29%	9%	7%	46%	0%	10%
Cool	16%	14%	12%	14%	16%	33%	45%	10%
Warm	18%	34%	18%	14%	22%	0%	3%	21%
Very Warm	49%	52%	36%	62%	47%	21%	47%	53%
Don't Know	6%	0%	5%	0%	8%	0%	4%	7%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	11%	0%	8%	14%	6%	36%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	16%	2%	20%	6%	27%	39%
Warm	18%	11%	27%	21%	48%	10%
Very Warm	49%	84%	43%	47%	0%	11%
Don't Know	6%	2%	3%	12%	19%	4%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	11%	4%	26%	8%
Cool	16%	10%	31%	3%
Warm	18%	17%	18%	14%
Very Warm	49%	66%	14%	71%
Don't Know	6%	3%	11%	4%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	11%	0%	10%	31%	13%	11%
Cool	16%	2%	16%	34%	20%	14%
Warm	18%	11%	30%	7%	21%	17%
Very Warm	49%	85%	35%	23%	39%	53%
Don't Know	6%	2%	9%	5%	8%	5%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	11%	0%	6%	11%	10%	24%	11%	12%
Cool	16%	9%	20%	17%	16%	16%	14%	18%
Warm	18%	32%	17%	9%	24%	11%	15%	22%
Very Warm	49%	59%	45%	62%	43%	42%	53%	42%
Don't Know	6%	0%	13%	2%	7%	7%	6%	6%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	11%	*	12%	*	*	*	*	0%
Cool	16%	*	13%	*	*	*	*	0%
Warm	18%	*	18%	*	*	*	*	0%
Very Warm	49%	*	53%	*	*	*	*	100%
Don't Know	6%	*	4%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	11%	0%	5%	14%	23%	0%
Cool	16%	11%	19%	18%	11%	66%
Warm	18%	33%	11%	24%	12%	0%
Very Warm	49%	56%	56%	39%	46%	34%
Don't Know	6%	0%	8%	4%	8%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	11%	4%	3%	2%	21%	0%	30%	11%
Cool	16%	8%	13%	35%	14%	9%	18%	17%
Warm	18%	22%	17%	21%	16%	23%	3%	19%
Very Warm	49%	65%	56%	40%	43%	60%	50%	47%
Don't Know	6%	2%	11%	3%	7%	8%	0%	6%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	11%	8%	15%	11%	12%	5%	21%
Cool	16%	14%	18%	24%	14%	22%	23%
Warm	18%	23%	13%	8%	19%	8%	13%
Very Warm	49%	50%	48%	55%	49%	63%	42%
Don't Know	6%	5%	7%	2%	7%	3%	0%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	11%	8%	17%	6%
Cool	16%	19%	21%	11%
Warm	18%	8%	34%	29%
Very Warm	49%	52%	26%	50%
Don't Know	6%	13%	2%	5%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical
THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	28%	11%	71%	14%	72%	27%
Cool	14%	15%	11%	13%	5%	15%
Warm	15%	19%	4%	19%	10%	14%
Very Warm	32%	45%	3%	45%	7%	31%
Don't Know	11%	10%	10%	9%	7%	12%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	28%	8%	30%	64%	20%	31%	30%
Cool	14%	14%	12%	14%	6%	9%	20%
Warm	15%	20%	14%	8%	27%	23%	13%
Very Warm	32%	48%	29%	6%	34%	9%	29%
Don't Know	11%	11%	14%	9%	12%	28%	8%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	28%	19%	67%	7%	0%	61%	80%
Cool	14%	16%	13%	14%	7%	32%	15%
Warm	15%	33%	4%	21%	0%	0%	1%
Very Warm	32%	12%	5%	47%	89%	8%	0%
Don't Know	11%	21%	11%	10%	4%	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	28%	60%	80%	57%	44%
Cool	14%	35%	0%	9%	10%
Warm	15%	3%	20%	9%	19%
Very Warm	32%	0%	0%	11%	12%
Don't Know	11%	2%	0%	13%	15%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	28%	52%	37%	33%	24%	16%	21%	27%
Cool	14%	4%	9%	11%	18%	23%	8%	14%
Warm	15%	4%	20%	21%	23%	8%	18%	11%
Very Warm	32%	27%	34%	23%	24%	30%	39%	37%
Don't Know	11%	13%	0%	12%	11%	22%	14%	11%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	28%	5%	11%	30%	52%	69%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	8%	23%	12%	6%	16%
Warm	15%	18%	19%	14%	14%	6%
Very Warm	32%	61%	31%	29%	12%	4%
Don't Know	11%	8%	15%	14%	17%	6%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	28%	10%	67%	14%
Cool	14%	13%	14%	9%
Warm	15%	19%	4%	9%
Very Warm	32%	48%	7%	66%
Don't Know	11%	10%	8%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	28%	5%	26%	60%	36%	24%
Cool	14%	9%	18%	14%	14%	13%
Warm	15%	17%	16%	12%	10%	18%
Very Warm	32%	61%	26%	6%	24%	36%
Don't Know	11%	8%	15%	8%	16%	8%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	28%	7%	22%	30%	33%	34%	29%	27%
Cool	14%	26%	12%	18%	10%	9%	13%	15%
Warm	15%	24%	13%	12%	11%	18%	13%	17%
Very Warm	32%	31%	44%	31%	33%	28%	34%	29%
Don't Know	11%	11%	9%	9%	13%	11%	10%	11%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	28%	26%	25%	38%	39%	*	*	26%
Cool	14%	13%	15%	1%	10%	*	*	20%
Warm	15%	12%	16%	16%	9%	*	*	31%
Very Warm	32%	40%	30%	34%	28%	*	*	23%
Don't Know	11%	10%	14%	11%	14%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	28%	3%	26%	34%	32%	68%
Cool	14%	28%	15%	10%	10%	0%
Warm	15%	25%	10%	15%	17%	0%
Very Warm	32%	33%	40%	28%	31%	32%
Don't Know	11%	11%	9%	13%	11%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	28%	10%	36%	21%	33%	34%	42%	25%
Cool	14%	21%	10%	20%	11%	8%	3%	16%
Warm	15%	9%	22%	13%	16%	19%	16%	14%
Very Warm	32%	42%	26%	34%	31%	31%	39%	32%
Don't Know	11%	18%	6%	13%	9%	8%	0%	12%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	28%	25%	30%	21%	30%	14%	37%
Cool	14%	18%	10%	17%	12%	21%	13%
Warm	15%	13%	17%	12%	15%	17%	10%
Very Warm	32%	33%	32%	34%	32%	33%	34%
Don't Know	11%	11%	10%	16%	11%	16%	6%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	28%	33%	39%	22%
Cool	14%	16%	13%	20%
Warm	15%	6%	14%	13%
Very Warm	32%	28%	19%	37%
Don't Know	11%	17%	16%	8%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical
THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	25%	9%	66%	13%	63%	24%
Cool	12%	14%	9%	12%	12%	12%
Warm	16%	18%	11%	17%	10%	17%
Very Warm	35%	49%	4%	50%	4%	33%
Don't Know	11%	10%	10%	8%	11%	13%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	25%	8%	31%	54%	30%	20%	37%
Cool	12%	9%	12%	18%	7%	16%	15%
Warm	16%	20%	10%	13%	15%	16%	11%
Very Warm	35%	50%	35%	7%	34%	12%	29%
Don't Know	11%	12%	12%	8%	14%	36%	8%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	25%	18%	59%	7%	8%	37%	73%
Cool	12%	9%	14%	12%	7%	48%	9%
Warm	16%	36%	11%	19%	9%	7%	13%
Very Warm	35%	12%	6%	51%	76%	8%	1%
Don't Know	11%	25%	10%	11%	0%	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	25%	60%	67%	53%	36%
Cool	12%	0%	33%	15%	21%
Warm	16%	35%	0%	11%	14%
Very Warm	35%	3%	0%	12%	17%
Don't Know	11%	2%	0%	9%	12%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	25%	17%	27%	21%	26%	20%	21%	27%
Cool	12%	36%	13%	22%	15%	11%	7%	8%
Warm	16%	4%	30%	16%	20%	8%	16%	15%
Very Warm	35%	31%	24%	32%	26%	31%	42%	41%
Don't Know	11%	13%	6%	10%	13%	29%	14%	9%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	25%	4%	9%	31%	54%	55%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	7%	13%	12%	14%	20%
Warm	16%	18%	24%	10%	6%	14%
Very Warm	35%	62%	35%	35%	14%	4%
Don't Know	11%	9%	18%	12%	13%	6%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	25%	9%	62%	11%
Cool	12%	11%	11%	6%
Warm	16%	18%	11%	25%
Very Warm	35%	51%	7%	57%
Don't Know	11%	12%	8%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	25%	4%	26%	52%	31%	23%
Cool	12%	7%	13%	18%	15%	11%
Warm	16%	18%	17%	15%	13%	18%
Very Warm	35%	63%	28%	9%	25%	40%
Don't Know	11%	8%	16%	7%	16%	9%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	25%	0%	23%	20%	34%	34%	30%	21%
Cool	12%	20%	8%	17%	8%	12%	8%	18%
Warm	16%	33%	22%	15%	11%	12%	17%	16%
Very Warm	35%	32%	37%	41%	34%	32%	36%	33%
Don't Know	11%	15%	10%	7%	13%	10%	10%	12%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	25%	13%	23%	35%	40%	*	*	13%
Cool	12%	19%	11%	2%	8%	*	*	10%
Warm	16%	20%	15%	19%	8%	*	*	44%
Very Warm	35%	41%	36%	31%	29%	*	*	23%
Don't Know	11%	8%	15%	12%	15%	*	*	10%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	25%	2%	19%	33%	32%	68%
Cool	12%	21%	15%	6%	12%	0%
Warm	16%	32%	17%	15%	11%	13%
Very Warm	35%	32%	42%	31%	35%	19%
Don't Know	11%	12%	7%	14%	11%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	25%	9%	35%	19%	29%	25%	41%	24%
Cool	12%	14%	18%	13%	10%	19%	6%	12%
Warm	16%	16%	16%	13%	18%	14%	10%	18%
Very Warm	35%	50%	27%	41%	31%	34%	41%	35%
Don't Know	11%	12%	4%	14%	12%	8%	2%	13%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	25%	23%	27%	21%	26%	13%	38%
Cool	12%	12%	12%	7%	14%	8%	4%
Warm	16%	18%	15%	21%	15%	31%	6%
Very Warm	35%	35%	35%	37%	33%	34%	45%
Don't Know	11%	12%	10%	14%	12%	14%	7%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	25%	35%	27%	8%
Cool	12%	0%	31%	25%
Warm	16%	19%	8%	19%
Very Warm	35%	30%	20%	41%
Don't Know	11%	16%	16%	7%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical
THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	33%	21%	66%	26%	56%	32%
Cool	10%	11%	6%	8%	8%	11%
Warm	16%	18%	11%	21%	16%	14%
Very Warm	27%	36%	4%	35%	4%	27%
Don't Know	15%	15%	13%	11%	15%	16%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	33%	19%	29%	62%	31%	24%	37%
Cool	10%	11%	11%	6%	9%	19%	21%
Warm	16%	19%	8%	15%	10%	12%	0%
Very Warm	27%	37%	30%	6%	34%	9%	29%
Don't Know	15%	14%	21%	12%	16%	36%	12%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	33%	26%	64%	17%	8%	69%	73%
Cool	10%	12%	7%	11%	7%	15%	1%
Warm	16%	28%	10%	19%	0%	0%	15%
Very Warm	27%	12%	6%	37%	81%	8%	3%
Don't Know	15%	22%	13%	15%	4%	8%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	57%	60%	61%	52%
Cool	10%	3%	20%	7%	9%
Warm	16%	38%	20%	10%	8%
Very Warm	27%	0%	0%	7%	9%
Don't Know	15%	2%	0%	15%	22%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	33%	65%	35%	19%	31%	20%	38%	34%
Cool	10%	0%	10%	16%	10%	30%	5%	8%
Warm	16%	4%	16%	24%	18%	4%	15%	16%
Very Warm	27%	9%	31%	15%	28%	19%	24%	30%
Don't Know	15%	21%	8%	26%	14%	27%	17%	12%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	33%	17%	16%	29%	52%	66%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	8%	18%	11%	6%	4%
Warm	16%	18%	20%	8%	15%	15%
Very Warm	27%	49%	21%	30%	7%	6%
Don't Know	15%	7%	25%	21%	19%	9%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	33%	22%	65%	22%
Cool	10%	10%	5%	8%
Warm	16%	15%	13%	17%
Very Warm	27%	37%	8%	50%
Don't Know	15%	16%	9%	4%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	33%	17%	29%	61%	41%	29%
Cool	10%	8%	14%	6%	8%	10%
Warm	16%	18%	15%	14%	14%	17%
Very Warm	27%	50%	20%	6%	18%	31%
Don't Know	15%	7%	22%	13%	18%	13%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	33%	7%	24%	33%	43%	42%	35%	32%
Cool	10%	12%	7%	16%	6%	10%	7%	13%
Warm	16%	46%	14%	9%	10%	12%	18%	14%
Very Warm	27%	24%	39%	31%	23%	23%	27%	25%
Don't Know	15%	10%	16%	12%	19%	14%	13%	16%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	33%	32%	27%	39%	43%	*	*	23%
Cool	10%	13%	14%	4%	4%	*	*	10%
Warm	16%	20%	13%	16%	9%	*	*	41%
Very Warm	27%	28%	27%	26%	24%	*	*	25%
Don't Know	15%	7%	19%	15%	21%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	33%	9%	28%	44%	38%	60%
Cool	10%	12%	10%	8%	10%	8%
Warm	16%	47%	11%	11%	11%	13%
Very Warm	27%	25%	37%	19%	26%	19%
Don't Know	15%	7%	14%	18%	15%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	33%	19%	37%	35%	36%	42%	42%	30%
Cool	10%	18%	6%	11%	8%	9%	5%	10%
Warm	16%	14%	15%	18%	16%	20%	11%	16%
Very Warm	27%	29%	28%	23%	26%	24%	37%	26%
Don't Know	15%	20%	14%	12%	14%	5%	4%	17%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	33%	29%	37%	30%	34%	24%	43%
Cool	10%	11%	9%	7%	10%	7%	13%
Warm	16%	17%	15%	19%	15%	26%	9%
Very Warm	27%	27%	26%	26%	26%	25%	27%
Don't Know	15%	16%	13%	19%	15%	18%	9%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	33%	40%	42%	25%
Cool	10%	5%	12%	17%
Warm	16%	15%	13%	16%
Very Warm	27%	21%	16%	32%
Don't Know	15%	19%	17%	11%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical
THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	39%	8%	45%	9%	24%
Cool	18%	22%	3%	19%	2%	19%
Warm	17%	15%	23%	16%	21%	17%
Very Warm	23%	11%	56%	11%	62%	24%
Don't Know	13%	14%	8%	10%	5%	16%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	37%	32%	13%	43%	12%	36%
Cool	18%	24%	18%	6%	23%	11%	29%
Warm	17%	16%	7%	24%	6%	12%	0%
Very Warm	23%	10%	22%	49%	14%	18%	23%
Don't Know	13%	14%	21%	9%	14%	48%	12%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	37%	13%	36%	75%	39%	5%
Cool	18%	11%	6%	25%	7%	8%	1%
Warm	17%	16%	22%	15%	0%	15%	18%
Very Warm	23%	10%	50%	9%	8%	38%	72%
Don't Know	13%	25%	9%	15%	11%	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	0%	0%	4%	33%
Cool	18%	3%	0%	11%	8%
Warm	17%	38%	38%	15%	14%
Very Warm	23%	57%	62%	51%	34%
Don't Know	13%	2%	0%	20%	11%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	63%	42%	30%	27%	18%	25%	26%
Cool	18%	4%	14%	8%	19%	13%	37%	18%
Warm	17%	4%	17%	20%	13%	15%	13%	19%
Very Warm	23%	17%	19%	9%	32%	20%	20%	25%
Don't Know	13%	13%	8%	33%	10%	34%	5%	11%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	29%	51%	16%	32%	0%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	18%	18%	34%	18%	13%	3%
Warm	17%	17%	15%	7%	20%	24%
Very Warm	23%	6%	12%	22%	37%	54%
Don't Know	13%	8%	23%	21%	29%	1%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	29%	41%	10%	60%
Cool	18%	22%	3%	14%
Warm	17%	13%	25%	9%
Very Warm	23%	10%	56%	15%
Don't Know	13%	14%	6%	2%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	29%	53%	16%	19%	25%	31%
Cool	18%	17%	27%	5%	10%	21%
Warm	17%	17%	15%	21%	19%	16%
Very Warm	23%	6%	21%	49%	26%	22%
Don't Know	13%	7%	23%	7%	20%	10%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	36%	37%	37%	28%	17%	25%	33%
Cool	18%	23%	14%	22%	12%	18%	17%	19%
Warm	17%	28%	29%	13%	10%	15%	20%	13%
Very Warm	23%	2%	8%	14%	37%	34%	28%	19%
Don't Know	13%	10%	12%	14%	12%	16%	10%	17%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	29%	42%	28%	28%	21%	*	*	51%
Cool	18%	16%	20%	9%	15%	*	*	23%
Warm	17%	21%	12%	16%	17%	*	*	26%
Very Warm	23%	14%	22%	30%	33%	*	*	0%
Don't Know	13%	7%	18%	17%	14%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	29%	37%	39%	29%	18%	19%
Cool	18%	24%	16%	15%	19%	8%
Warm	17%	30%	18%	11%	13%	49%
Very Warm	23%	2%	12%	33%	34%	25%
Don't Know	13%	7%	14%	12%	16%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	33%	34%	39%	23%	38%	27%	28%
Cool	18%	31%	11%	19%	15%	9%	19%	19%
Warm	17%	9%	15%	16%	21%	24%	24%	15%
Very Warm	23%	8%	30%	19%	27%	22%	28%	23%
Don't Know	13%	19%	11%	7%	14%	7%	2%	16%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	29%	33%	25%	30%	30%	26%	28%
Cool	18%	16%	19%	18%	16%	22%	20%
Warm	17%	19%	15%	12%	18%	16%	12%
Very Warm	23%	19%	27%	23%	23%	19%	31%
Don't Know	13%	12%	15%	16%	14%	16%	9%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	29%	23%	28%	44%
Cool	18%	6%	15%	25%
Warm	17%	27%	11%	5%
Very Warm	23%	30%	21%	14%
Don't Know	13%	14%	26%	13%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical
THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	38%	47%	10%	57%	20%	32%
Cool	17%	18%	16%	11%	26%	18%
Warm	13%	8%	25%	7%	19%	14%
Very Warm	12%	6%	27%	6%	17%	14%
Don't Know	21%	21%	21%	19%	18%	22%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	38%	49%	38%	17%	60%	50%	22%
Cool	17%	18%	10%	18%	10%	0%	35%
Warm	13%	5%	11%	26%	4%	16%	0%
Very Warm	12%	6%	12%	23%	13%	13%	17%
Don't Know	21%	22%	28%	16%	14%	21%	26%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	38%	40%	18%	47%	68%	39%	5%
Cool	17%	21%	16%	17%	27%	16%	12%
Warm	13%	4%	21%	9%	0%	7%	22%
Very Warm	12%	17%	25%	4%	0%	20%	38%
Don't Know	21%	17%	21%	22%	4%	17%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	38%	0%	0%	20%	30%
Cool	17%	6%	0%	13%	23%
Warm	13%	35%	65%	30%	20%
Very Warm	12%	41%	21%	15%	15%
Don't Know	21%	18%	14%	22%	12%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	38%	42%	39%	35%	28%	22%	55%	40%
Cool	17%	38%	14%	13%	20%	24%	19%	15%
Warm	13%	5%	13%	25%	9%	7%	0%	14%
Very Warm	12%	8%	9%	5%	18%	5%	4%	13%
Don't Know	21%	8%	26%	21%	25%	43%	23%	17%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	38%	57%	39%	38%	19%	16%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	17%	22%	10%	13%	20%
Warm	13%	4%	7%	11%	29%	25%
Very Warm	12%	4%	4%	12%	14%	26%
Don't Know	21%	17%	29%	28%	25%	13%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	38%	52%	13%	63%
Cool	17%	18%	17%	14%
Warm	13%	5%	24%	7%
Very Warm	12%	4%	29%	4%
Don't Know	21%	21%	17%	12%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	38%	58%	33%	18%	28%	42%
Cool	17%	17%	18%	16%	18%	17%
Warm	13%	5%	11%	25%	21%	9%
Very Warm	12%	4%	9%	26%	9%	13%
Don't Know	21%	16%	29%	15%	24%	20%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	38%	56%	52%	42%	32%	23%	36%	38%
Cool	17%	9%	18%	17%	21%	17%	18%	17%
Warm	13%	23%	9%	11%	9%	13%	13%	12%
Very Warm	12%	2%	8%	1%	15%	22%	15%	8%
Don't Know	21%	10%	13%	28%	23%	24%	18%	25%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	38%	43%	42%	30%	31%	*	*	54%
Cool	17%	18%	16%	13%	23%	*	*	46%
Warm	13%	14%	9%	1%	12%	*	*	0%
Very Warm	12%	6%	11%	26%	10%	*	*	0%
Don't Know	21%	18%	22%	30%	24%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	38%	57%	49%	31%	27%	0%
Cool	17%	13%	15%	18%	17%	62%
Warm	13%	22%	11%	10%	11%	25%
Very Warm	12%	2%	5%	13%	22%	0%
Don't Know	21%	7%	19%	28%	22%	13%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	38%	45%	43%	41%	32%	55%	46%	33%
Cool	17%	27%	18%	19%	13%	6%	18%	19%
Warm	13%	12%	11%	10%	14%	15%	6%	13%
Very Warm	12%	3%	13%	7%	15%	9%	24%	11%
Don't Know	21%	13%	15%	23%	25%	15%	7%	24%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	38%	41%	35%	31%	38%	37%	33%
Cool	17%	20%	15%	17%	17%	15%	22%
Warm	13%	13%	12%	17%	10%	20%	13%
Very Warm	12%	6%	17%	11%	12%	6%	19%
Don't Know	21%	21%	22%	24%	22%	22%	13%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	38%	26%	31%	56%
Cool	17%	12%	23%	19%
Warm	13%	25%	17%	1%
Very Warm	12%	12%	7%	8%
Don't Know	21%	25%	23%	16%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	7%	43%	6%	46%	21%
Cool	18%	22%	10%	26%	11%	15%
Warm	24%	24%	25%	13%	20%	30%
Very Warm	31%	37%	18%	49%	13%	26%
Don't Know	7%	10%	4%	6%	9%	8%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	4%	33%	37%	44%	45%	39%
Cool	18%	18%	15%	18%	14%	0%	16%
Warm	24%	23%	14%	30%	6%	18%	37%
Very Warm	31%	45%	25%	13%	36%	26%	8%
Don't Know	7%	10%	13%	2%	0%	11%	0%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	0%	41%	8%	*	14%	48%
Cool	18%	18%	18%	16%	*	86%	9%
Warm	24%	22%	22%	26%	*	0%	29%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	31%	43%	17%	39%	*	0%	12%
Don't Know	7%	18%	1%	10%	*	0%	2%
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	39%	52%	28%	39%
Cool	18%	4%	0%	22%	33%
Warm	24%	57%	48%	30%	0%
Very Warm	31%	0%	0%	21%	18%
Don't Know	7%	0%	0%	0%	10%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	0%	11%	17%	27%	39%	25%	20%
Cool	18%	54%	7%	14%	29%	11%	0%	14%
Warm	24%	41%	21%	55%	14%	0%	22%	22%
Very Warm	31%	0%	57%	2%	18%	39%	53%	39%
Don't Know	7%	5%	5%	12%	13%	11%	0%	6%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	20%	1%	8%	33%	30%	42%
Cool	18%	12%	30%	15%	15%	20%
Warm	24%	26%	18%	14%	37%	25%
Very Warm	31%	52%	35%	25%	18%	11%
Don't Know	7%	9%	9%	13%	0%	3%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	20%	5%	43%	5%
Cool	18%	20%	13%	15%
Warm	24%	22%	26%	12%
Very Warm	31%	42%	18%	68%
Don't Know	7%	11%	1%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	20%	1%	19%	43%	12%	24%
Cool	18%	11%	24%	17%	18%	18%
Warm	24%	26%	24%	21%	34%	19%
Very Warm	31%	53%	25%	13%	31%	31%
Don't Know	7%	9%	7%	6%	5%	9%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	0%	10%	14%	30%	26%	26%	13%
Cool	18%	13%	7%	29%	13%	22%	14%	23%
Warm	24%	48%	19%	23%	23%	19%	26%	22%
Very Warm	31%	38%	47%	27%	28%	26%	29%	33%
Don't Know	7%	0%	17%	8%	6%	7%	6%	9%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	20%	*	35%	*	32%	*	*	0%
Cool	18%	*	21%	*	25%	*	*	0%
Warm	24%	*	13%	*	10%	*	*	16%
Very Warm	31%	*	22%	*	31%	*	*	68%
Don't Know	7%	*	9%	*	3%	*	*	16%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	20%	4%	11%	28%	23%	71%
Cool	18%	13%	18%	14%	22%	0%
Warm	24%	46%	21%	23%	21%	0%
Very Warm	31%	37%	39%	28%	25%	29%
Don't Know	7%	0%	11%	6%	8%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	5%	24%	11%	24%	22%	18%	20%
Cool	18%	27%	26%	22%	12%	29%	11%	16%
Warm	24%	32%	20%	3%	28%	11%	10%	28%
Very Warm	31%	23%	22%	60%	29%	36%	50%	28%
Don't Know	7%	14%	7%	4%	7%	2%	11%	8%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	20%	20%	20%	15%	23%	10%	22%
Cool	18%	15%	20%	12%	18%	14%	25%
Warm	24%	31%	19%	33%	19%	38%	21%
Very Warm	31%	29%	33%	39%	30%	35%	32%
Don't Know	7%	6%	9%	2%	10%	3%	0%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	20%	20%	4%	5%
Cool	18%	9%	27%	39%
Warm	24%	41%	27%	8%
Very Warm	31%	27%	36%	42%
Don't Know	7%	3%	6%	7%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical
THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	7%	3%	14%	3%	4%	9%
Cool	15%	15%	20%	17%	22%	14%
Warm	24%	27%	17%	27%	49%	18%
Very Warm	42%	43%	40%	45%	25%	44%
Don't Know	12%	12%	7%	9%	0%	15%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	7%	4%	7%	15%	13%	0%	29%
Cool	15%	14%	12%	19%	2%	0%	10%
Warm	24%	25%	21%	22%	13%	0%	14%
Very Warm	42%	42%	52%	38%	45%	16%	47%
Don't Know	12%	15%	7%	7%	26%	84%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	7%	0%	14%	3%	*	0%	15%
Cool	15%	52%	13%	15%	*	0%	4%
Warm	24%	0%	23%	25%	*	60%	15%
Very Warm	42%	33%	37%	44%	*	25%	61%
Don't Know	12%	15%	13%	12%	*	14%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	7%	0%	30%	23%	10%
Cool	15%	0%	33%	15%	32%
Warm	24%	8%	11%	32%	15%
Very Warm	42%	92%	25%	30%	33%
Don't Know	12%	0%	0%	0%	10%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	7%	0%	23%	6%	2%	15%	0%	7%
Cool	15%	14%	5%	28%	12%	18%	36%	12%
Warm	24%	0%	16%	6%	34%	23%	10%	27%
Very Warm	42%	66%	50%	36%	44%	6%	46%	43%
Don't Know	12%	19%	8%	24%	9%	39%	8%	10%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	7%	3%	3%	7%	6%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	15%	17%	12%	12%	5%	23%
Warm	24%	17%	38%	21%	53%	12%
Very Warm	42%	55%	22%	52%	37%	38%
Don't Know	12%	8%	25%	7%	0%	9%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	7%	4%	16%	11%
Cool	15%	12%	17%	16%
Warm	24%	27%	20%	18%
Very Warm	42%	40%	43%	48%
Don't Know	12%	16%	4%	6%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	7%	3%	5%	15%	9%	6%
Cool	15%	17%	11%	21%	20%	13%
Warm	24%	16%	37%	12%	18%	26%
Very Warm	42%	57%	30%	43%	42%	42%
Don't Know	12%	8%	17%	9%	11%	12%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	7%	0%	6%	11%	4%	10%	9%	5%
Cool	15%	23%	14%	15%	15%	12%	13%	18%
Warm	24%	30%	27%	17%	32%	14%	22%	25%
Very Warm	42%	30%	41%	46%	41%	50%	47%	37%
Don't Know	12%	17%	12%	11%	8%	14%	9%	15%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	7%	*	6%	*	*	*	*	0%
Cool	15%	*	12%	*	*	*	*	0%
Warm	24%	*	26%	*	*	*	*	0%
Very Warm	42%	*	38%	*	*	*	*	100%
Don't Know	12%	*	19%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	7%	0%	11%	4%	10%	0%
Cool	15%	24%	14%	16%	7%	66%
Warm	24%	36%	20%	27%	19%	0%
Very Warm	42%	29%	42%	43%	51%	34%
Don't Know	12%	11%	12%	9%	13%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	7%	5%	4%	0%	11%	3%	4%	8%
Cool	15%	18%	10%	29%	11%	15%	11%	16%
Warm	24%	19%	33%	33%	19%	25%	12%	25%
Very Warm	42%	44%	44%	28%	46%	50%	66%	38%
Don't Know	12%	14%	8%	10%	13%	6%	6%	14%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	7%	5%	9%	12%	5%	6%	18%
Cool	15%	14%	16%	9%	17%	12%	7%
Warm	24%	27%	21%	23%	22%	14%	28%
Very Warm	42%	42%	42%	36%	44%	48%	38%
Don't Know	12%	12%	12%	21%	12%	20%	9%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	7%	8%	9%	12%
Cool	15%	21%	19%	17%
Warm	24%	10%	26%	40%
Very Warm	42%	55%	30%	29%
Don't Know	12%	6%	16%	3%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	22%	27%	8%	31%	3%	20%
Cool	17%	21%	7%	24%	11%	14%
Warm	27%	26%	35%	17%	48%	29%
Very Warm	25%	16%	46%	12%	34%	30%
Don't Know	9%	10%	3%	15%	5%	7%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	22%	26%	22%	14%	37%	26%	25%
Cool	17%	20%	15%	12%	15%	0%	32%
Warm	27%	27%	16%	34%	12%	4%	28%
Very Warm	25%	15%	34%	39%	19%	25%	15%
Don't Know	9%	12%	13%	1%	17%	45%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	22%	13%	11%	27%	46%	31%	5%
Cool	17%	9%	9%	22%	20%	15%	6%
Warm	27%	40%	31%	25%	13%	31%	28%
Very Warm	25%	21%	43%	16%	0%	13%	61%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	9%	17%	5%	10%	21%	10%	0%
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	0%	0%	13%	34%
Cool	17%	3%	15%	14%	10%
Warm	27%	40%	38%	33%	29%
Very Warm	25%	57%	47%	39%	22%
Don't Know	9%	0%	0%	2%	5%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	22%	45%	35%	14%	21%	12%	26%	19%
Cool	17%	8%	15%	35%	24%	15%	14%	13%
Warm	27%	42%	17%	20%	17%	40%	31%	32%
Very Warm	25%	0%	33%	21%	28%	33%	19%	25%
Don't Know	9%	5%	0%	10%	10%	0%	10%	11%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	22%	30%	17%	22%	11%	14%
Cool	17%	21%	20%	15%	20%	9%
Warm	27%	26%	29%	16%	32%	35%
Very Warm	25%	10%	24%	34%	33%	41%
Don't Know	9%	13%	10%	13%	3%	1%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	22%	28%	9%	35%
Cool	17%	20%	9%	18%
Warm	27%	25%	34%	16%
Very Warm	25%	15%	47%	20%
Don't Know	9%	13%	1%	11%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	22%	29%	16%	20%	18%	23%
Cool	17%	20%	20%	9%	13%	19%
Warm	27%	26%	28%	28%	33%	24%
Very Warm	25%	12%	27%	41%	28%	24%
Don't Know	9%	13%	10%	3%	8%	10%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	22%	7%	33%	34%	21%	15%	24%	18%
Cool	17%	12%	21%	19%	16%	17%	12%	22%
Warm	27%	49%	15%	22%	26%	26%	28%	27%
Very Warm	25%	12%	17%	21%	27%	36%	26%	24%
Don't Know	9%	19%	15%	4%	10%	5%	10%	8%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	22%	27%	25%	17%	17%	*	*	49%
Cool	17%	19%	15%	16%	14%	*	*	20%
Warm	27%	35%	23%	17%	36%	*	*	31%
Very Warm	25%	9%	26%	40%	26%	*	*	0%
Don't Know	9%	10%	11%	10%	8%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	22%	5%	38%	18%	18%	0%
Cool	17%	14%	18%	19%	17%	8%
Warm	27%	50%	18%	23%	26%	73%
Very Warm	25%	12%	18%	31%	34%	19%
Don't Know	9%	18%	9%	10%	5%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	22%	25%	31%	9%	21%	33%	28%	19%
Cool	17%	9%	18%	32%	15%	15%	8%	18%
Warm	27%	34%	23%	29%	26%	24%	13%	29%
Very Warm	25%	16%	19%	17%	32%	18%	49%	24%
Don't Know	9%	16%	9%	13%	6%	10%	2%	10%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	22%	22%	22%	16%	23%	20%	21%
Cool	17%	17%	17%	20%	17%	23%	13%
Warm	27%	28%	26%	39%	25%	35%	30%
Very Warm	25%	24%	26%	17%	26%	14%	30%
Don't Know	9%	10%	9%	9%	9%	8%	6%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	22%	20%	16%	30%
Cool	17%	4%	22%	21%
Warm	27%	40%	27%	26%
Very Warm	25%	26%	29%	13%
Don't Know	9%	10%	5%	10%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Muslims becoming Members of Congress- Categorical
THERM207 – Muslims becoming Members of Congress- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	25%	8%	64%	12%	60%	25%
Cool	17%	19%	14%	15%	19%	18%
Warm	15%	17%	11%	16%	7%	16%
Very Warm	35%	50%	2%	54%	2%	32%
Don't Know	8%	6%	9%	4%	12%	9%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	25%	5%	25%	62%	19%	11%	18%
Cool	17%	16%	25%	15%	24%	11%	25%
Warm	15%	17%	16%	11%	11%	21%	5%
Very Warm	35%	54%	29%	3%	34%	22%	52%
Don't Know	8%	8%	6%	8%	12%	36%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	25%	30%	63%	5%	0%	55%	74%
Cool	17%	32%	15%	17%	22%	22%	9%
Warm	15%	13%	9%	19%	0%	7%	12%
Very Warm	35%	12%	3%	53%	63%	9%	3%
Don't Know	8%	13%	10%	6%	14%	8%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	25%	59%	73%	50%	53%
Cool	17%	3%	0%	24%	13%
Warm	15%	38%	20%	8%	10%
Very Warm	35%	0%	0%	8%	14%
Don't Know	8%	0%	7%	10%	10%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	25%	52%	36%	18%	23%	10%	35%	23%
Cool	17%	6%	10%	36%	20%	8%	9%	17%
Warm	15%	34%	17%	16%	13%	21%	30%	10%
Very Warm	35%	4%	33%	20%	37%	31%	24%	42%
Don't Know	8%	4%	4%	10%	8%	30%	2%	7%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	25%	3%	7%	25%	43%	70%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	17%	11%	26%	25%	25%	11%
Warm	15%	15%	21%	16%	12%	11%
Very Warm	35%	68%	31%	29%	5%	3%
Don't Know	8%	3%	15%	6%	15%	6%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	25%	8%	63%	14%
Cool	17%	15%	14%	13%
Warm	15%	17%	12%	13%
Very Warm	35%	52%	5%	60%
Don't Know	8%	9%	6%	0%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	25%	4%	20%	62%	32%	22%
Cool	17%	12%	26%	11%	18%	17%
Warm	15%	14%	16%	14%	16%	14%
Very Warm	35%	68%	25%	7%	25%	39%
Don't Know	8%	3%	13%	6%	8%	8%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	25%	0%	22%	30%	32%	30%	24%	28%
Cool	17%	29%	18%	12%	12%	19%	18%	17%
Warm	15%	27%	14%	15%	10%	13%	18%	11%
Very Warm	35%	37%	38%	36%	40%	27%	33%	35%
Don't Know	8%	7%	9%	6%	6%	10%	7%	9%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	25%	23%	21%	35%	35%	*	*	10%
Cool	17%	17%	20%	12%	11%	*	*	31%
Warm	15%	12%	17%	10%	10%	*	*	10%
Very Warm	35%	42%	30%	28%	37%	*	*	49%
Don't Know	8%	6%	12%	15%	7%	*	*	0%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	25%	1%	27%	31%	28%	68%
Cool	17%	31%	14%	14%	17%	13%
Warm	15%	24%	14%	11%	14%	0%
Very Warm	35%	37%	38%	36%	32%	0%
Don't Know	8%	7%	7%	7%	9%	19%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	25%	6%	34%	26%	29%	28%	31%	24%
Cool	17%	23%	11%	21%	16%	17%	14%	17%
Warm	15%	21%	10%	14%	14%	14%	10%	15%
Very Warm	35%	38%	36%	37%	33%	37%	38%	34%
Don't Know	8%	12%	10%	2%	8%	3%	6%	9%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	25%	22%	28%	18%	28%	14%	23%
Cool	17%	18%	17%	14%	17%	19%	15%
Warm	15%	17%	13%	25%	11%	25%	21%
Very Warm	35%	35%	35%	34%	36%	34%	33%
Don't Know	8%	8%	8%	10%	8%	9%	8%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	25%	26%	37%	23%
Cool	17%	18%	19%	15%
Warm	15%	24%	9%	15%
Very Warm	35%	25%	25%	43%
Don't Know	8%	7%	10%	4%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – AIPAC- Categorical
THERM207 – AIPAC- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	42%	6%	51%	14%	24%
Cool	10%	9%	12%	17%	24%	5%
Warm	9%	5%	15%	1%	6%	12%
Very Warm	8%	2%	19%	2%	12%	10%
Don't Know	44%	42%	49%	29%	43%	49%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	44%	44%	3%	57%	6%	24%
Cool	10%	4%	7%	19%	0%	18%	0%
Warm	9%	3%	3%	19%	0%	0%	0%
Very Warm	8%	5%	8%	12%	0%	27%	0%
Don't Know	44%	44%	38%	47%	43%	50%	76%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	44%	9%	40%	*	14%	5%
Cool	10%	8%	19%	4%	*	68%	8%
Warm	9%	6%	12%	7%	*	0%	21%
Very Warm	8%	0%	18%	2%	*	0%	27%
Don't Know	44%	42%	43%	47%	*	19%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	8%	0%	0%	5%
Cool	10%	0%	48%	10%	26%
Warm	9%	51%	0%	21%	0%
Very Warm	8%	31%	0%	6%	3%
Don't Know	44%	10%	52%	63%	66%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	0%	53%	19%	22%	19%	64%	31%
Cool	10%	49%	13%	15%	13%	0%	0%	4%
Warm	9%	0%	0%	25%	2%	11%	0%	11%
Very Warm	8%	0%	0%	3%	16%	0%	12%	9%
Don't Know	44%	51%	34%	38%	47%	70%	24%	45%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	29%	47%	40%	44%	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	3%	7%	7%	7%	23%
Warm	9%	0%	8%	3%	26%	15%
Very Warm	8%	6%	2%	8%	5%	15%
Don't Know	44%	44%	43%	38%	62%	42%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	29%	43%	7%	65%
Cool	10%	10%	13%	0%
Warm	9%	2%	15%	0%
Very Warm	8%	2%	19%	0%
Don't Know	44%	42%	45%	35%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	29%	48%	30%	6%	23%	32%
Cool	10%	4%	8%	20%	10%	10%
Warm	9%	1%	12%	13%	18%	4%
Very Warm	8%	6%	5%	14%	3%	10%
Don't Know	44%	41%	45%	47%	45%	44%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	34%	42%	33%	26%	24%	34%	24%
Cool	10%	18%	7%	26%	8%	1%	10%	10%
Warm	9%	31%	5%	0%	2%	13%	9%	8%
Very Warm	8%	0%	11%	2%	17%	4%	9%	6%
Don't Know	44%	18%	35%	39%	47%	58%	37%	52%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	29%	*	29%	*	27%	*	*	68%
Cool	10%	*	8%	*	2%	*	*	0%
Warm	9%	*	6%	*	0%	*	*	0%
Very Warm	8%	*	11%	*	4%	*	*	0%
Don't Know	44%	*	47%	*	67%	*	*	32%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	29%	32%	38%	25%	26%	17%
Cool	10%	21%	17%	8%	3%	0%
Warm	9%	29%	2%	0%	13%	0%
Very Warm	8%	0%	7%	18%	4%	0%
Don't Know	44%	17%	35%	50%	54%	83%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	36%	32%	50%	23%	44%	21%	27%
Cool	10%	0%	30%	5%	7%	29%	10%	6%
Warm	9%	8%	4%	0%	12%	0%	11%	10%
Very Warm	8%	8%	4%	4%	10%	5%	0%	9%
Don't Know	44%	48%	30%	41%	48%	22%	58%	48%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	29%	31%	28%	25%	26%	33%	38%
Cool	10%	12%	8%	2%	12%	5%	0%
Warm	9%	9%	8%	17%	7%	21%	3%
Very Warm	8%	9%	6%	7%	8%	5%	12%
Don't Know	44%	38%	49%	50%	46%	36%	47%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	29%	37%	10%	31%
Cool	10%	0%	20%	21%
Warm	9%	20%	16%	0%
Very Warm	8%	0%	6%	8%
Don't Know	44%	43%	47%	41%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical
THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	35%	40%	7%	46%	17%	31%
Cool	13%	16%	9%	14%	4%	14%
Warm	11%	13%	9%	11%	11%	12%
Very Warm	7%	5%	14%	10%	8%	5%
Don't Know	34%	26%	61%	18%	59%	38%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	35%	41%	36%	19%	59%	86%	25%
Cool	13%	16%	11%	7%	6%	0%	25%
Warm	11%	12%	15%	7%	0%	0%	14%
Very Warm	7%	4%	4%	15%	14%	0%	21%
Don't Know	34%	27%	34%	52%	21%	14%	14%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	35%	36%	22%	39%	*	28%	0%
Cool	13%	0%	7%	18%	*	0%	17%
Warm	11%	0%	6%	15%	*	0%	13%
Very Warm	7%	0%	15%	3%	*	43%	27%
Don't Know	34%	64%	50%	26%	*	29%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	0%	25%	15%	30%
Cool	13%	0%	0%	7%	3%
Warm	11%	13%	11%	12%	12%
Very Warm	7%	43%	0%	11%	12%
Don't Know	34%	44%	64%	54%	43%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	35%	21%	28%	18%	32%	15%	31%	43%
Cool	13%	14%	8%	17%	16%	6%	5%	14%
Warm	11%	15%	21%	36%	9%	16%	4%	7%
Very Warm	7%	30%	8%	0%	17%	7%	10%	2%
Don't Know	34%	19%	35%	29%	25%	56%	50%	33%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	35%	54%	24%	36%	16%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	13%	11%	23%	11%	0%	9%
Warm	11%	11%	15%	15%	6%	7%
Very Warm	7%	0%	4%	4%	21%	13%
Don't Know	34%	23%	34%	34%	57%	50%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	35%	45%	15%	66%
Cool	13%	13%	10%	3%
Warm	11%	12%	6%	6%
Very Warm	7%	4%	17%	0%
Don't Know	34%	27%	51%	25%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	35%	55%	27%	21%	13%	44%
Cool	13%	12%	17%	9%	20%	10%
Warm	11%	11%	10%	14%	10%	12%
Very Warm	7%	0%	7%	17%	11%	5%
Don't Know	34%	23%	40%	40%	46%	29%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	35%	50%	51%	27%	31%	25%	39%	28%
Cool	13%	28%	7%	11%	14%	9%	13%	14%
Warm	11%	19%	4%	23%	10%	4%	16%	7%
Very Warm	7%	0%	0%	0%	10%	17%	7%	7%
Don't Know	34%	4%	38%	38%	36%	45%	26%	44%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	35%	*	33%	*	*	*	*	100%
Cool	13%	*	12%	*	*	*	*	0%
Warm	11%	*	11%	*	*	*	*	0%
Very Warm	7%	*	11%	*	*	*	*	0%
Don't Know	34%	*	33%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	35%	52%	40%	25%	29%	34%
Cool	13%	21%	12%	12%	8%	0%
Warm	11%	18%	17%	10%	4%	0%
Very Warm	7%	0%	0%	7%	18%	0%
Don't Know	34%	8%	31%	45%	40%	66%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	35%	52%	35%	29%	29%	35%	53%	32%
Cool	13%	18%	13%	24%	8%	18%	0%	14%
Warm	11%	16%	6%	16%	10%	0%	4%	14%
Very Warm	7%	2%	14%	5%	7%	12%	11%	5%
Don't Know	34%	13%	33%	26%	46%	35%	31%	34%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	35%	38%	32%	44%	34%	45%	36%
Cool	13%	16%	10%	13%	15%	14%	7%
Warm	11%	14%	8%	12%	11%	4%	17%
Very Warm	7%	4%	10%	0%	8%	0%	8%
Don't Know	34%	28%	39%	31%	32%	38%	31%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	35%	7%	19%	40%
Cool	13%	18%	22%	24%
Warm	11%	11%	9%	11%
Very Warm	7%	18%	4%	5%
Don't Know	34%	46%	46%	20%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – J Street- Categorical
THERM207 – J Street- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	12%	13%	8%	21%	17%	6%
Cool	7%	7%	7%	9%	17%	4%
Warm	6%	3%	13%	2%	0%	8%
Very Warm	5%	2%	11%	2%	5%	7%
Don't Know	70%	76%	61%	66%	61%	75%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	12%	8%	22%	13%	25%	6%	16%
Cool	7%	4%	0%	13%	0%	0%	0%
Warm	6%	4%	0%	12%	0%	18%	0%
Very Warm	5%	4%	5%	6%	6%	27%	0%
Don't Know	70%	80%	73%	56%	69%	50%	84%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	12%	13%	16%	9%	*	68%	8%
Cool	7%	0%	7%	7%	*	0%	10%
Warm	6%	0%	12%	3%	*	0%	16%
Very Warm	5%	0%	10%	2%	*	0%	16%
Don't Know	70%	87%	55%	78%	*	32%	51%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	8%	0%	2%	35%
Cool	7%	4%	0%	18%	0%
Warm	6%	47%	48%	0%	0%
Very Warm	5%	31%	0%	2%	3%
Don't Know	70%	10%	52%	77%	61%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	12%	49%	19%	14%	2%	0%	13%	10%
Cool	7%	0%	6%	28%	6%	0%	39%	1%
Warm	6%	0%	10%	0%	0%	0%	0%	11%
Very Warm	5%	0%	0%	3%	6%	0%	12%	7%
Don't Know	70%	51%	65%	56%	87%	100%	36%	71%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	12%	7%	9%	22%	0%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	7%	2%	8%	0%	24%	8%
Warm	6%	2%	7%	0%	0%	18%
Very Warm	5%	7%	0%	5%	0%	9%
Don't Know	70%	82%	76%	73%	76%	46%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	12%	14%	8%	11%
Cool	7%	4%	8%	16%
Warm	6%	3%	13%	0%
Very Warm	5%	2%	11%	0%
Don't Know	70%	77%	61%	73%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	12%	10%	7%	20%	18%	9%
Cool	7%	2%	11%	7%	6%	7%
Warm	6%	2%	3%	15%	11%	4%
Very Warm	5%	6%	1%	9%	5%	5%
Don't Know	70%	81%	78%	48%	59%	76%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	12%	6%	11%	30%	14%	1%	5%	20%
Cool	7%	23%	4%	3%	3%	8%	8%	6%
Warm	6%	39%	0%	3%	0%	4%	11%	1%
Very Warm	5%	0%	0%	0%	14%	4%	5%	5%
Don't Know	70%	32%	85%	64%	70%	83%	71%	69%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	12%	*	6%	*	9%	*	*	20%
Cool	7%	*	3%	*	0%	*	*	0%
Warm	6%	*	0%	*	3%	*	*	0%
Very Warm	5%	*	6%	*	6%	*	*	0%
Don't Know	70%	*	85%	*	82%	*	*	80%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	12%	6%	23%	16%	3%	0%
Cool	7%	22%	5%	3%	6%	17%
Warm	6%	38%	2%	0%	4%	0%
Very Warm	5%	0%	0%	10%	7%	0%
Don't Know	70%	35%	71%	71%	81%	83%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	12%	3%	29%	15%	8%	33%	15%	7%
Cool	7%	7%	4%	17%	5%	20%	0%	5%
Warm	6%	0%	2%	4%	9%	0%	0%	8%
Very Warm	5%	0%	2%	9%	6%	2%	0%	6%
Don't Know	70%	90%	62%	55%	72%	44%	85%	75%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	12%	10%	13%	9%	14%	9%	3%
Cool	7%	6%	7%	0%	10%	0%	0%
Warm	6%	11%	2%	19%	1%	26%	4%
Very Warm	5%	4%	6%	8%	5%	7%	6%
Don't Know	70%	69%	71%	64%	71%	59%	87%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	12%	5%	32%	33%
Cool	7%	0%	12%	0%
Warm	6%	20%	2%	0%
Very Warm	5%	2%	9%	8%
Don't Know	70%	73%	45%	60%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical
THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	27%	29%	17%	26%	21%	29%
Cool	14%	15%	14%	12%	24%	14%
Warm	11%	13%	9%	12%	8%	12%
Very Warm	5%	4%	8%	4%	0%	6%
Don't Know	42%	39%	51%	46%	48%	39%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	27%	25%	37%	28%	38%	16%	21%
Cool	14%	15%	9%	16%	3%	0%	0%
Warm	11%	12%	15%	7%	3%	0%	14%
Very Warm	5%	5%	0%	7%	6%	0%	11%
Don't Know	42%	43%	39%	41%	51%	84%	53%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	27%	25%	32%	24%	*	68%	15%
Cool	14%	11%	13%	16%	*	0%	20%
Warm	11%	0%	6%	15%	*	0%	10%
Very Warm	5%	9%	6%	4%	*	0%	15%
Don't Know	42%	54%	44%	41%	*	32%	40%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	27%	36%	11%	23%	35%
Cool	14%	43%	0%	11%	6%
Warm	11%	13%	36%	7%	14%
Very Warm	5%	0%	0%	8%	2%
Don't Know	42%	8%	53%	52%	43%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	27%	52%	42%	19%	31%	0%	20%	28%
Cool	14%	29%	0%	5%	15%	5%	10%	19%
Warm	11%	0%	13%	36%	11%	14%	4%	9%
Very Warm	5%	0%	12%	3%	0%	0%	0%	7%
Don't Know	42%	19%	33%	37%	43%	80%	66%	37%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	27%	35%	12%	37%	32%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	13%	19%	9%	19%	15%
Warm	11%	9%	16%	15%	0%	9%
Very Warm	5%	8%	2%	0%	0%	10%
Don't Know	42%	35%	51%	39%	49%	38%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	27%	28%	29%	43%
Cool	14%	14%	18%	12%
Warm	11%	11%	5%	0%
Very Warm	5%	5%	7%	5%
Don't Know	42%	42%	41%	40%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	27%	35%	22%	25%	18%	31%
Cool	14%	15%	15%	12%	16%	14%
Warm	11%	9%	10%	17%	10%	12%
Very Warm	5%	7%	1%	8%	6%	4%
Don't Know	42%	34%	51%	38%	50%	39%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	27%	30%	34%	26%	25%	26%	27%	27%
Cool	14%	14%	24%	6%	16%	13%	14%	15%
Warm	11%	19%	6%	21%	4%	11%	13%	10%
Very Warm	5%	0%	2%	5%	6%	8%	2%	8%
Don't Know	42%	37%	35%	41%	49%	43%	43%	41%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	27%	*	25%	*	*	*	*	0%
Cool	14%	*	11%	*	*	*	*	0%
Warm	11%	*	12%	*	*	*	*	0%
Very Warm	5%	*	5%	*	*	*	*	64%
Don't Know	42%	*	49%	*	*	*	*	36%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	27%	31%	28%	29%	20%	100%
Cool	14%	16%	17%	14%	12%	0%
Warm	11%	18%	18%	4%	10%	0%
Very Warm	5%	0%	4%	5%	9%	0%
Don't Know	42%	35%	34%	48%	49%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	27%	21%	28%	18%	33%	25%	23%	28%
Cool	14%	25%	18%	17%	8%	24%	4%	14%
Warm	11%	15%	8%	16%	10%	5%	14%	12%
Very Warm	5%	7%	2%	0%	7%	0%	12%	5%
Don't Know	42%	32%	44%	50%	43%	46%	47%	41%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	27%	33%	22%	26%	29%	14%	35%
Cool	14%	16%	12%	9%	17%	14%	0%
Warm	11%	10%	13%	20%	10%	13%	17%
Very Warm	5%	3%	7%	4%	4%	11%	7%
Don't Know	42%	39%	45%	41%	40%	48%	41%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	27%	10%	27%	25%
Cool	14%	12%	20%	21%
Warm	11%	11%	10%	12%
Very Warm	5%	0%	11%	3%
Don't Know	42%	67%	33%	40%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	22%	22%	24%	34%	26%	18%
Cool	14%	16%	11%	23%	26%	9%
Warm	21%	15%	32%	8%	20%	26%
Very Warm	24%	27%	17%	11%	3%	32%
Don't Know	19%	19%	15%	24%	26%	16%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	22%	15%	22%	32%	29%	16%	13%
Cool	14%	16%	21%	9%	11%	13%	24%
Warm	21%	13%	9%	36%	18%	24%	26%
Very Warm	24%	33%	26%	11%	38%	20%	15%
Don't Know	19%	23%	22%	11%	5%	27%	23%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	22%	16%	32%	17%	*	86%	32%
Cool	14%	14%	10%	17%	*	0%	4%
Warm	21%	20%	30%	15%	*	14%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	24%	37%	18%	27%	*	0%	26%
Don't Know	19%	13%	11%	24%	*	0%	10%
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	32%	0%	29%	48%
Cool	14%	0%	0%	15%	3%
Warm	21%	51%	65%	46%	13%
Very Warm	24%	17%	0%	3%	9%
Don't Know	19%	0%	35%	8%	27%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	22%	49%	9%	0%	30%	11%	25%	25%
Cool	14%	5%	18%	13%	10%	59%	39%	11%
Warm	21%	12%	10%	41%	12%	18%	0%	25%
Very Warm	24%	29%	54%	11%	24%	12%	22%	22%
Don't Know	19%	5%	9%	36%	24%	0%	14%	18%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	22%	8%	27%	22%	20%	39%
Cool	14%	14%	19%	21%	20%	4%
Warm	21%	13%	13%	9%	52%	27%
Very Warm	24%	45%	12%	26%	4%	15%
Don't Know	19%	19%	29%	22%	4%	15%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	22%	17%	30%	15%
Cool	14%	18%	11%	20%
Warm	21%	11%	31%	14%
Very Warm	24%	32%	17%	42%
Don't Know	19%	21%	11%	9%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	22%	9%	24%	36%	18%	24%
Cool	14%	14%	22%	4%	9%	17%
Warm	21%	15%	24%	23%	28%	17%
Very Warm	24%	44%	13%	16%	32%	20%
Don't Know	19%	18%	17%	21%	12%	22%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	22%	5%	18%	29%	27%	21%	24%	21%
Cool	14%	14%	9%	30%	19%	2%	15%	13%
Warm	21%	39%	18%	10%	7%	34%	22%	18%
Very Warm	24%	24%	34%	18%	30%	19%	24%	25%
Don't Know	19%	17%	21%	12%	17%	24%	15%	23%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	22%	*	20%	*	38%	*	*	16%
Cool	14%	*	16%	*	6%	*	*	16%
Warm	21%	*	15%	*	28%	*	*	20%
Very Warm	24%	*	30%	*	15%	*	*	48%
Don't Know	19%	*	20%	*	13%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	22%	9%	25%	26%	21%	46%
Cool	14%	13%	19%	18%	8%	0%
Warm	21%	38%	12%	9%	30%	54%
Very Warm	24%	23%	27%	31%	18%	0%
Don't Know	19%	16%	17%	17%	23%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	22%	11%	40%	15%	21%	43%	18%	18%
Cool	14%	8%	21%	41%	8%	20%	25%	12%
Warm	21%	11%	16%	9%	27%	4%	20%	24%
Very Warm	24%	27%	8%	20%	29%	11%	11%	28%
Don't Know	19%	43%	17%	15%	15%	23%	24%	17%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	22%	19%	25%	18%	23%	23%	24%
Cool	14%	16%	13%	6%	17%	11%	8%
Warm	21%	17%	23%	36%	15%	33%	32%
Very Warm	24%	30%	19%	28%	25%	24%	16%
Don't Know	19%	17%	20%	11%	20%	9%	20%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	22%	10%	26%	42%
Cool	14%	2%	16%	5%
Warm	21%	40%	17%	8%
Very Warm	24%	35%	29%	28%
Don't Know	19%	13%	11%	18%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical
THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	24%	14%	50%	9%	30%	30%
Cool	11%	13%	4%	14%	21%	7%
Warm	16%	19%	12%	22%	14%	14%
Very Warm	36%	43%	15%	40%	10%	38%
Don't Know	13%	11%	19%	14%	24%	11%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	24%	11%	38%	45%	27%	0%	36%
Cool	11%	13%	9%	7%	9%	0%	24%
Warm	16%	17%	12%	16%	9%	0%	0%
Very Warm	36%	47%	27%	14%	45%	70%	14%
Don't Know	13%	11%	14%	18%	10%	30%	25%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	24%	28%	48%	12%	*	41%	46%
Cool	11%	0%	6%	14%	*	0%	0%
Warm	16%	9%	12%	18%	*	27%	13%
Very Warm	36%	34%	16%	47%	*	0%	21%
Don't Know	13%	29%	18%	9%	*	33%	21%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	43%	78%	42%	37%
Cool	11%	0%	22%	3%	13%
Warm	16%	13%	0%	22%	2%
Very Warm	36%	44%	0%	18%	24%
Don't Know	13%	0%	0%	14%	25%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	24%	30%	38%	24%	15%	59%	0%	25%
Cool	11%	14%	12%	9%	17%	12%	4%	10%
Warm	16%	36%	12%	9%	30%	0%	14%	14%
Very Warm	36%	0%	31%	49%	19%	14%	53%	42%
Don't Know	13%	19%	8%	9%	18%	15%	28%	9%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	24%	4%	21%	38%	18%	54%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	12%	14%	9%	5%	8%
Warm	16%	16%	22%	12%	40%	8%
Very Warm	36%	58%	32%	27%	21%	11%
Don't Know	13%	10%	11%	14%	17%	18%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	24%	13%	43%	14%
Cool	11%	11%	8%	3%
Warm	16%	16%	17%	16%
Very Warm	36%	47%	15%	40%
Don't Know	13%	13%	16%	26%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	24%	4%	27%	47%	27%	22%
Cool	11%	12%	12%	7%	14%	10%
Warm	16%	16%	22%	6%	13%	18%
Very Warm	36%	58%	26%	23%	33%	37%
Don't Know	13%	10%	14%	16%	13%	13%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	24%	6%	16%	17%	24%	43%	22%	27%
Cool	11%	26%	13%	11%	9%	2%	7%	15%
Warm	16%	17%	14%	10%	20%	18%	17%	16%
Very Warm	36%	39%	38%	51%	28%	31%	47%	24%
Don't Know	13%	12%	19%	11%	19%	5%	7%	18%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	24%	*	19%	*	*	*	*	0%
Cool	11%	*	10%	*	*	*	*	0%
Warm	16%	*	13%	*	*	*	*	0%
Very Warm	36%	*	43%	*	*	*	*	100%
Don't Know	13%	*	16%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	24%	2%	11%	27%	38%	100%
Cool	11%	25%	14%	10%	2%	0%
Warm	16%	17%	12%	18%	20%	0%
Very Warm	36%	40%	48%	27%	35%	0%
Don't Know	13%	16%	14%	19%	5%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	24%	15%	13%	6%	38%	7%	40%	25%
Cool	11%	16%	21%	13%	4%	27%	0%	9%
Warm	16%	10%	19%	37%	11%	22%	0%	17%
Very Warm	36%	53%	33%	21%	35%	30%	46%	36%
Don't Know	13%	7%	14%	22%	12%	14%	14%	13%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	24%	17%	31%	18%	24%	18%	34%
Cool	11%	11%	11%	2%	15%	2%	0%
Warm	16%	15%	17%	29%	12%	25%	30%
Very Warm	36%	42%	30%	45%	36%	47%	27%
Don't Know	13%	15%	11%	6%	13%	7%	9%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	24%	18%	37%	11%
Cool	11%	10%	18%	22%
Warm	16%	10%	15%	18%
Very Warm	36%	48%	19%	32%
Don't Know	13%	14%	11%	17%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	9%	6%	12%	6%	19%	8%
Cool	19%	19%	19%	20%	23%	16%
Warm	30%	29%	33%	16%	17%	37%
Very Warm	34%	39%	23%	53%	14%	31%
Don't Know	9%	7%	13%	5%	28%	7%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	9%	6%	10%	12%	25%	10%	0%
Cool	19%	15%	24%	22%	48%	7%	28%
Warm	30%	25%	21%	40%	11%	18%	40%
Very Warm	34%	48%	33%	16%	16%	42%	19%
Don't Know	9%	7%	12%	10%	0%	24%	13%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	9%	5%	13%	6%	*	0%	14%
Cool	19%	19%	26%	14%	*	81%	13%
Warm	30%	38%	32%	28%	*	19%	36%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	34%	25%	20%	44%	*	0%	26%
Don't Know	9%	13%	10%	8%	*	0%	11%
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	9%	14%	0%	14%	16%
Cool	19%	4%	35%	8%	43%
Warm	30%	61%	48%	55%	13%
Very Warm	34%	20%	18%	12%	17%
Don't Know	9%	0%	0%	12%	11%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	9%	0%	14%	4%	12%	0%	12%	9%
Cool	19%	54%	22%	18%	22%	10%	25%	13%
Warm	30%	46%	41%	48%	25%	32%	11%	24%
Very Warm	34%	0%	15%	10%	30%	40%	53%	47%
Don't Know	9%	0%	8%	20%	10%	18%	0%	7%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	9%	7%	5%	10%	11%	12%
Cool	19%	14%	14%	24%	7%	30%
Warm	30%	27%	22%	21%	56%	32%
Very Warm	34%	45%	53%	33%	7%	19%
Don't Know	9%	7%	7%	12%	19%	7%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	9%	7%	14%	5%
Cool	19%	21%	17%	14%
Warm	30%	25%	37%	33%
Very Warm	34%	42%	23%	48%
Don't Know	9%	6%	10%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	9%	7%	8%	13%	7%	10%
Cool	19%	14%	15%	30%	21%	17%
Warm	30%	27%	32%	30%	40%	25%
Very Warm	34%	47%	34%	19%	27%	37%
Don't Know	9%	6%	11%	8%	5%	11%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	9%	0%	4%	6%	13%	11%	9%	8%
Cool	19%	22%	0%	33%	20%	15%	13%	26%
Warm	30%	39%	60%	12%	23%	31%	34%	25%
Very Warm	34%	30%	29%	29%	39%	35%	34%	35%
Don't Know	9%	9%	8%	19%	4%	7%	11%	6%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	9%	*	13%	*	17%	*	*	20%
Cool	19%	*	15%	*	12%	*	*	48%
Warm	30%	*	31%	*	23%	*	*	16%
Very Warm	34%	*	29%	*	38%	*	*	0%
Don't Know	9%	*	12%	*	10%	*	*	16%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	9%	4%	2%	13%	11%	17%
Cool	19%	21%	17%	23%	15%	54%
Warm	30%	38%	35%	18%	34%	0%
Very Warm	34%	29%	31%	40%	34%	29%
Don't Know	9%	9%	15%	6%	6%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	9%	5%	11%	11%	8%	15%	6%	8%
Cool	19%	10%	33%	31%	14%	33%	15%	16%
Warm	30%	40%	20%	15%	34%	13%	11%	35%
Very Warm	34%	32%	30%	43%	34%	31%	59%	32%
Don't Know	9%	13%	6%	0%	10%	8%	10%	9%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	9%	9%	9%	11%	9%	5%	8%
Cool	19%	18%	19%	19%	21%	17%	8%
Warm	30%	30%	29%	44%	24%	46%	38%
Very Warm	34%	31%	37%	20%	35%	27%	41%
Don't Know	9%	12%	6%	7%	10%	5%	5%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	9%	0%	14%	5%
Cool	19%	9%	34%	31%
Warm	30%	53%	26%	15%
Very Warm	34%	29%	25%	44%
Don't Know	9%	9%	0%	5%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	11%	8%	22%	8%	14%	12%
Cool	15%	11%	23%	11%	34%	14%
Warm	24%	29%	15%	35%	28%	18%
Very Warm	39%	44%	32%	37%	11%	45%
Don't Know	10%	9%	8%	10%	12%	10%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	11%	6%	15%	22%	7%	0%	50%
Cool	15%	10%	29%	19%	35%	0%	10%
Warm	24%	30%	9%	18%	3%	16%	0%
Very Warm	39%	43%	34%	35%	35%	0%	40%
Don't Know	10%	12%	12%	7%	21%	84%	0%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	11%	24%	22%	6%	*	31%	15%
Cool	15%	28%	22%	11%	*	0%	13%
Warm	24%	10%	13%	30%	*	28%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	39%	23%	27%	46%	*	12%	50%
Don't Know	10%	15%	16%	8%	*	29%	8%
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	11%	8%	25%	27%	27%
Cool	15%	0%	53%	17%	27%
Warm	24%	36%	0%	12%	13%
Very Warm	39%	56%	0%	41%	21%
Don't Know	10%	0%	22%	3%	12%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	11%	30%	3%	6%	5%	5%	35%	11%
Cool	15%	14%	18%	39%	24%	5%	0%	11%
Warm	24%	0%	17%	0%	36%	7%	19%	28%
Very Warm	39%	36%	62%	43%	28%	24%	47%	40%
Don't Know	10%	19%	0%	12%	6%	58%	0%	10%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	11%	0%	12%	15%	17%	23%
Cool	15%	4%	11%	29%	19%	19%
Warm	24%	36%	26%	9%	17%	18%
Very Warm	39%	54%	32%	34%	41%	32%
Don't Know	10%	6%	18%	12%	6%	7%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	11%	6%	22%	16%
Cool	15%	12%	21%	6%
Warm	24%	28%	17%	23%
Very Warm	39%	42%	34%	51%
Don't Know	10%	12%	6%	4%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	11%	0%	14%	21%	12%	11%
Cool	15%	4%	18%	26%	18%	14%
Warm	24%	36%	20%	14%	26%	23%
Very Warm	39%	55%	31%	32%	34%	42%
Don't Know	10%	6%	16%	7%	11%	10%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	11%	0%	8%	2%	23%	14%	9%	14%
Cool	15%	13%	20%	14%	15%	15%	22%	8%
Warm	24%	49%	23%	24%	20%	13%	18%	30%
Very Warm	39%	27%	37%	52%	34%	45%	41%	37%
Don't Know	10%	11%	12%	9%	7%	13%	10%	12%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	11%	*	10%	*	*	*	*	0%
Cool	15%	*	13%	*	*	*	*	0%
Warm	24%	*	21%	*	*	*	*	36%
Very Warm	39%	*	39%	*	*	*	*	64%
Don't Know	10%	*	18%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	11%	2%	5%	20%	14%	0%
Cool	15%	11%	12%	21%	14%	0%
Warm	24%	47%	25%	20%	11%	66%
Very Warm	39%	29%	47%	31%	49%	34%
Don't Know	10%	11%	11%	8%	13%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	11%	9%	0%	21%	13%	0%	15%	13%
Cool	15%	8%	29%	11%	15%	33%	3%	13%
Warm	24%	23%	29%	43%	16%	35%	3%	24%
Very Warm	39%	46%	29%	22%	47%	24%	75%	38%
Don't Know	10%	15%	14%	3%	10%	7%	4%	12%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	11%	10%	12%	11%	12%	11%	3%
Cool	15%	18%	13%	6%	18%	8%	14%
Warm	24%	26%	22%	32%	24%	21%	27%
Very Warm	39%	36%	42%	34%	37%	42%	48%
Don't Know	10%	10%	11%	16%	9%	18%	7%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	11%	12%	11%	14%
Cool	15%	33%	3%	0%
Warm	24%	16%	36%	50%
Very Warm	39%	31%	36%	33%
Don't Know	10%	8%	14%	3%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Sympathy with Israelis or Palestinians

In the Middle East situation, are your sympathies with [the Israelis, the Palestinians], or both?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
The Israelis	23%	6%	66%	8%	56%	24%
The Palestinians	31%	42%	2%	42%	5%	31%
Both	46%	52%	33%	50%	40%	45%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
The Israelis	23%	6%	17%	57%	8%	18%	12%
The Palestinians	31%	45%	23%	9%	45%	33%	24%
Both	46%	49%	60%	35%	47%	50%	65%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
The Israelis	23%	16%	58%	4%	0%	32%	80%
The Palestinians	31%	31%	7%	42%	87%	13%	0%
Both	46%	53%	35%	53%	13%	55%	20%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
The Israelis	23%	88%	66%	56%	31%
The Palestinians	31%	0%	0%	14%	16%
Both	46%	12%	34%	30%	52%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
The Israelis	23%	9%	17%	12%	26%	19%	18%	27%
The Palestinians	31%	6%	38%	31%	33%	20%	23%	33%
Both	46%	86%	45%	58%	41%	61%	59%	40%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
The Israelis	23%	4%	8%	17%	47%	62%
The Palestinians	31%	59%	27%	23%	16%	6%
Both	46%	37%	65%	60%	37%	32%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
The Israelis	23%	6%	63%	13%
The Palestinians	31%	45%	3%	54%
Both	46%	49%	34%	33%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
The Israelis	23%	4%	19%	53%	27%	21%
The Palestinians	31%	59%	22%	8%	23%	35%
Both	46%	37%	59%	39%	51%	44%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
The Israelis	23%	12%	24%	13%	27%	29%	27%	18%
The Palestinians	31%	47%	48%	29%	26%	22%	28%	33%
Both	46%	40%	28%	58%	47%	50%	45%	49%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
The Israelis	23%	12%	21%	22%	44%	*	*	13%
The Palestinians	31%	35%	32%	22%	27%	*	*	44%
Both	46%	53%	47%	56%	30%	*	*	43%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
The Israelis	23%	12%	21%	23%	27%	68%
The Palestinians	31%	49%	40%	23%	25%	13%
Both	46%	40%	39%	54%	49%	19%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
The Israelis	23%	7%	27%	15%	28%	16%	41%	22%
The Palestinians	31%	34%	25%	34%	31%	30%	29%	32%
Both	46%	59%	48%	51%	41%	54%	29%	47%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
The Israelis	23%	23%	22%	27%	20%	26%	31%
The Palestinians	31%	32%	31%	34%	31%	33%	28%
Both	46%	45%	47%	39%	49%	41%	42%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
The Israelis	23%	35%	19%	10%
The Palestinians	31%	16%	29%	35%
Both	46%	49%	52%	55%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

AIPAC Endorsement

Thinking about elections for the United States Congress, are you [more likely or less likely] to vote for a candidate who is endorsed by the American Israel Public Affairs Committee (AIPAC), or does it make no difference?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Much more likely	5%	1%	16%	1%	10%	6%
Somewhat more likely	8%	4%	18%	8%	9%	8%
No difference	37%	33%	49%	24%	51%	41%
Somewhat less likely	13%	17%	5%	16%	4%	13%
Much less likely	24%	31%	1%	37%	8%	21%
Not sure	12%	13%	11%	14%	18%	11%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Much more likely	5%	2%	3%	13%	0%	13%	0%
Somewhat more likely	8%	5%	4%	17%	16%	16%	5%
No difference	37%	31%	47%	45%	22%	20%	61%
Somewhat less likely	13%	15%	6%	14%	10%	0%	7%
Much less likely	24%	34%	25%	5%	45%	33%	9%
Not sure	12%	15%	15%	7%	7%	18%	18%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Much more likely	5%	4%	14%	0%	0%	6%	29%
Somewhat more likely	8%	0%	18%	4%	0%	17%	18%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
No difference	37%	49%	44%	34%	13%	26%	40%
Somewhat less likely	13%	11%	10%	16%	0%	37%	5%
Much less likely	24%	25%	7%	31%	87%	14%	1%
Not sure	12%	11%	7%	16%	0%	0%	7%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Much more likely	5%	42%	0%	5%	0%
Somewhat more likely	8%	49%	54%	6%	20%
No difference	37%	6%	24%	60%	40%
Somewhat less likely	13%	0%	14%	17%	13%
Much less likely	24%	2%	0%	0%	15%
Not sure	12%	0%	7%	13%	12%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Much more likely	5%	0%	0%	2%	9%	0%	3%	6%
Somewhat more likely	8%	4%	12%	2%	15%	7%	6%	6%
No difference	37%	22%	33%	41%	31%	57%	51%	37%
Somewhat less likely	13%	36%	14%	12%	11%	23%	8%	12%
Much less likely	24%	9%	34%	21%	20%	5%	30%	26%
Not sure	12%	29%	7%	23%	14%	7%	2%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Much more likely	5%	2%	1%	3%	3%	17%
Somewhat more likely	8%	1%	6%	4%	2%	23%
No difference	37%	21%	47%	47%	63%	38%
Somewhat less likely	13%	18%	11%	6%	20%	12%
Much less likely	24%	42%	25%	25%	0%	7%
Not sure	12%	16%	11%	15%	11%	3%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Much more likely	5%	1%	16%	0%
Somewhat more likely	8%	4%	18%	0%
No difference	37%	29%	49%	23%
Somewhat less likely	13%	17%	5%	15%
Much less likely	24%	36%	4%	53%
Not sure	12%	14%	7%	8%
N	**397**	**225**	**114**	**42**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Much more likely	5%	2%	2%	14%	4%	6%
Somewhat more likely	8%	1%	4%	23%	9%	7%
No difference	37%	21%	52%	36%	45%	34%
Somewhat less likely	13%	17%	12%	11%	15%	12%
Much less likely	24%	43%	18%	8%	16%	28%
Not sure	12%	16%	12%	8%	11%	13%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Much more likely	5%	0%	5%	2%	8%	7%	6%	4%
Somewhat more likely	8%	21%	4%	4%	4%	10%	10%	6%
No difference	37%	23%	35%	34%	42%	43%	37%	39%
Somewhat less likely	13%	6%	11%	20%	12%	15%	9%	19%
Much less likely	24%	40%	38%	23%	19%	15%	30%	16%
Not sure	12%	9%	7%	16%	15%	11%	9%	16%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Much more likely	5%	0%	4%	13%	3%	*	*	0%
Somewhat more likely	8%	4%	8%	2%	10%	*	*	13%
No difference	37%	44%	40%	39%	40%	*	*	23%
Somewhat less likely	13%	15%	10%	16%	9%	*	*	10%
Much less likely	24%	23%	28%	17%	20%	*	*	54%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Not sure	12%	14%	10%	13%	17%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Much more likely	5%	0%	4%	8%	6%	0%
Somewhat more likely	8%	21%	5%	4%	8%	33%
No difference	37%	22%	33%	40%	45%	36%
Somewhat less likely	13%	10%	14%	14%	13%	13%
Much less likely	24%	38%	33%	17%	16%	19%
Not sure	12%	9%	11%	18%	11%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Much more likely	5%	0%	4%	5%	7%	3%	6%	5%
Somewhat more likely	8%	4%	10%	8%	9%	9%	10%	8%
No difference	37%	29%	32%	37%	42%	28%	51%	38%
Somewhat less likely	13%	18%	14%	15%	11%	14%	5%	14%
Much less likely	24%	36%	29%	18%	20%	30%	19%	23%
Not sure	12%	13%	12%	17%	11%	17%	9%	12%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Much more likely	5%	5%	5%	5%	5%	1%	13%
Somewhat more likely	8%	9%	7%	15%	7%	13%	8%
No difference	37%	38%	36%	32%	40%	35%	31%
Somewhat less likely	13%	11%	15%	8%	13%	15%	5%
Much less likely	24%	25%	23%	28%	23%	30%	24%
Not sure	12%	10%	14%	13%	12%	6%	19%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Much more likely	5%	3%	5%	7%
Somewhat more likely	8%	18%	1%	3%
No difference	37%	39%	50%	36%
Somewhat less likely	13%	4%	26%	25%
Much less likely	24%	23%	10%	19%
Not sure	12%	14%	9%	10%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Representing working people

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	24%	32%	11%	32%	9%	25%
B	27%	40%	5%	52%	3%	23%
C	21%	18%	26%	9%	17%	25%
D	12%	10%	12%	6%	9%	15%
F	15%	0%	46%	0%	61%	12%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	24%	40%	8%	8%	8%	33%	24%
B	27%	38%	19%	15%	14%	0%	14%
C	21%	15%	32%	26%	22%	35%	15%
D	12%	7%	30%	12%	48%	23%	48%
F	15%	0%	11%	39%	8%	10%	0%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	24%	18%	8%	36%	*	0%	9%
B	27%	29%	14%	36%	*	86%	2%
C	21%	14%	23%	19%	*	0%	20%
D	12%	39%	13%	9%	*	14%	7%
F	15%	0%	42%	0%	*	0%	62%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	24%	0%	0%	11%	3%
B	27%	0%	0%	15%	43%
C	21%	58%	48%	28%	8%
D	12%	0%	0%	20%	35%
F	15%	42%	52%	26%	11%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	24%	29%	7%	11%	32%	54%	50%	23%
B	27%	59%	14%	31%	23%	27%	42%	25%
C	21%	0%	37%	33%	21%	8%	0%	21%
D	12%	0%	25%	16%	8%	11%	0%	12%
F	15%	12%	16%	9%	16%	0%	8%	19%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	24%	43%	36%	8%	13%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	27%	32%	47%	19%	6%	17%
C	21%	16%	13%	32%	35%	23%
D	12%	9%	4%	30%	13%	11%
F	15%	0%	0%	11%	32%	44%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	24%	37%	10%	25%
B	27%	39%	8%	31%
C	21%	14%	26%	28%
D	12%	10%	11%	11%
F	15%	0%	45%	5%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	24%	41%	24%	5%	28%	23%
B	27%	32%	29%	19%	22%	30%
C	21%	15%	26%	22%	28%	18%
D	12%	12%	9%	15%	11%	12%
F	15%	0%	12%	39%	12%	17%
N	**195**	**66**	**76**	**53**	**66**	**129**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	24%	14%	25%	20%	30%	25%	18%	31%
B	27%	26%	26%	36%	20%	29%	23%	31%
C	21%	45%	30%	22%	10%	20%	27%	15%
D	12%	14%	5%	17%	8%	15%	13%	10%
F	15%	0%	15%	5%	32%	12%	18%	12%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	24%	*	28%	29%	8%	*	*	20%
B	27%	*	25%	20%	27%	*	*	32%
C	21%	*	20%	6%	16%	*	*	0%
D	12%	*	10%	13%	29%	*	*	48%
F	15%	*	18%	32%	20%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	24%	14%	25%	30%	24%	0%
B	27%	30%	30%	20%	29%	29%
C	21%	43%	22%	14%	20%	17%
D	12%	14%	12%	8%	12%	54%
F	15%	0%	11%	28%	14%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	24%	33%	19%	21%	25%	24%	26%	24%
B	27%	34%	31%	41%	22%	40%	28%	25%
C	21%	28%	17%	7%	24%	16%	15%	23%
D	12%	5%	7%	9%	15%	3%	31%	12%
F	15%	0%	26%	23%	14%	17%	0%	16%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	24%	28%	22%	26%	26%	23%	27%
B	27%	18%	35%	13%	31%	11%	28%
C	21%	28%	16%	29%	17%	41%	12%
D	12%	10%	13%	17%	10%	17%	10%
F	15%	16%	14%	14%	16%	8%	23%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	24%	16%	37%	29%
B	27%	14%	29%	43%
C	21%	46%	12%	12%
D	12%	13%	9%	12%
F	15%	11%	13%	4%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Representing you in your community

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	18%	25%	0%	23%	6%	17%
B	32%	41%	1%	42%	4%	31%
C	19%	24%	3%	27%	12%	16%
D	9%	7%	16%	5%	41%	6%
F	23%	3%	80%	2%	37%	31%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	18%	28%	2%	2%	6%	0%	0%
B	32%	41%	29%	12%	44%	86%	13%
C	19%	24%	18%	6%	6%	0%	23%
D	9%	5%	18%	12%	22%	0%	25%
F	23%	2%	33%	68%	23%	14%	39%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	18%	33%	2%	25%	*	11%	0%
B	32%	8%	19%	40%	*	65%	0%
C	19%	10%	6%	26%	*	13%	5%
D	9%	11%	11%	7%	*	0%	0%
F	23%	38%	62%	1%	*	11%	95%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	18%	0%	0%	0%	6%
B	32%	0%	0%	14%	35%
C	19%	21%	0%	0%	10%
D	9%	0%	0%	17%	12%
F	23%	79%	100%	69%	37%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	18%	0%	15%	22%	7%	0%	11%	26%
B	32%	19%	31%	37%	38%	53%	22%	29%
C	19%	29%	3%	29%	28%	11%	20%	17%
D	9%	21%	0%	8%	11%	17%	32%	4%
F	23%	30%	52%	4%	16%	19%	15%	24%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	18%	31%	26%	2%	0%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	32%	36%	44%	29%	25%	7%
C	19%	28%	21%	18%	0%	8%
D	9%	5%	5%	18%	25%	8%
F	23%	1%	4%	33%	49%	74%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	18%	27%	2%	19%
B	32%	43%	7%	31%
C	19%	23%	8%	31%
D	9%	6%	13%	3%
F	23%	1%	70%	16%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	18%	30%	16%	4%	17%	18%
B	32%	38%	34%	21%	35%	31%
C	19%	27%	18%	8%	6%	24%
D	9%	4%	13%	7%	10%	8%
F	23%	1%	20%	60%	32%	19%
N	**202**	**70**	**84**	**48**	**60**	**142**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	18%	33%	17%	11%	17%	14%	14%	23%
B	32%	20%	26%	37%	33%	38%	30%	36%
C	19%	44%	25%	13%	16%	8%	22%	14%
D	9%	3%	16%	11%	12%	2%	11%	4%
F	23%	0%	16%	28%	22%	38%	23%	23%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	18%	24%	21%	*	14%	*	*	28%
B	32%	24%	38%	*	32%	*	*	36%
C	19%	34%	17%	*	8%	*	*	36%
D	9%	7%	6%	*	7%	*	*	0%
F	23%	11%	19%	*	39%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	18%	27%	13%	17%	17%	0%
B	32%	22%	33%	32%	39%	0%
C	19%	46%	19%	14%	11%	0%
D	9%	5%	14%	12%	2%	0%
F	23%	0%	21%	25%	31%	100%
N	**202**	**31**	**55**	**55**	**55**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	18%	28%	19%	14%	14%	19%	10%	18%
B	32%	40%	35%	28%	29%	37%	24%	32%
C	19%	15%	15%	32%	18%	22%	0%	21%
D	9%	12%	12%	14%	4%	11%	18%	7%
F	23%	5%	19%	13%	35%	12%	47%	22%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	18%	17%	18%	26%	18%	26%	10%
B	32%	29%	35%	34%	31%	43%	27%
C	19%	22%	16%	17%	20%	13%	21%
D	9%	12%	5%	8%	9%	2%	16%
F	23%	20%	26%	14%	23%	15%	26%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	18%	10%	25%	39%
B	32%	32%	39%	24%
C	19%	9%	3%	18%
D	9%	17%	2%	3%
F	23%	32%	32%	17%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Listening to you, not the elites

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	17%	23%	5%	18%	0%	19%
B	32%	44%	10%	55%	17%	27%
C	18%	19%	13%	18%	12%	18%
D	14%	7%	24%	5%	6%	18%
F	20%	6%	49%	4%	65%	18%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	17%	30%	0%	3%	0%	33%	0%
B	32%	41%	24%	22%	8%	0%	37%
C	18%	18%	36%	10%	45%	29%	24%
D	14%	7%	13%	23%	20%	29%	31%
F	20%	4%	26%	42%	27%	10%	8%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	17%	7%	5%	25%	*	0%	5%
B	32%	29%	17%	42%	*	86%	6%
C	18%	25%	11%	21%	*	0%	1%
D	14%	32%	21%	7%	*	0%	24%
F	20%	7%	46%	5%	*	14%	64%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	17%	0%	0%	8%	0%
B	32%	0%	0%	26%	35%
C	18%	4%	48%	15%	23%
D	14%	54%	0%	22%	24%
F	20%	42%	52%	29%	17%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	17%	29%	7%	3%	17%	34%	41%	16%
B	32%	54%	8%	56%	38%	38%	42%	25%
C	18%	5%	32%	11%	20%	17%	9%	18%
D	14%	0%	17%	19%	8%	11%	0%	17%
F	20%	12%	36%	11%	18%	0%	8%	24%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	17%	33%	26%	0%	10%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	32%	39%	43%	24%	25%	21%
C	18%	11%	30%	36%	19%	6%
D	14%	11%	2%	13%	13%	24%
F	20%	6%	0%	26%	32%	48%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	17%	28%	5%	7%
B	32%	41%	13%	44%
C	18%	17%	11%	10%
D	14%	8%	23%	7%
F	20%	6%	48%	33%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	17%	31%	16%	0%	24%	13%
B	32%	36%	37%	19%	24%	36%
C	18%	11%	26%	14%	16%	19%
D	14%	13%	7%	24%	16%	12%
F	20%	9%	15%	43%	21%	20%
N	**195**	**66**	**76**	**53**	**66**	**129**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	17%	5%	12%	11%	25%	18%	11%	23%
B	32%	35%	38%	44%	19%	33%	25%	39%
C	18%	9%	15%	24%	14%	21%	20%	15%
D	14%	50%	5%	10%	7%	13%	18%	9%
F	20%	0%	31%	11%	34%	15%	26%	15%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	17%	*	16%	28%	10%	*	*	0%
B	32%	*	20%	13%	19%	*	*	52%
C	18%	*	25%	17%	22%	*	*	0%
D	14%	*	8%	8%	24%	*	*	48%
F	20%	*	31%	34%	25%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	17%	5%	14%	24%	18%	0%
B	32%	38%	40%	22%	33%	0%
C	18%	9%	18%	16%	20%	46%
D	14%	48%	7%	7%	11%	54%
F	20%	0%	21%	31%	19%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	17%	24%	13%	9%	18%	6%	6%	20%
B	32%	26%	37%	59%	26%	61%	38%	26%
C	18%	47%	12%	0%	17%	11%	25%	18%
D	14%	2%	9%	5%	19%	2%	17%	16%
F	20%	0%	29%	27%	21%	20%	15%	21%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	17%	17%	16%	19%	18%	10%	24%
B	32%	30%	33%	21%	36%	29%	17%
C	18%	15%	19%	16%	14%	14%	27%
D	14%	15%	13%	26%	10%	35%	5%
F	20%	23%	18%	18%	21%	13%	27%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	17%	14%	33%	22%
B	32%	6%	39%	44%
C	18%	22%	10%	12%
D	14%	27%	6%	15%
F	20%	30%	13%	7%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Sharing your values

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	23%	31%	2%	32%	6%	21%
B	31%	43%	3%	42%	0%	30%
C	16%	18%	12%	17%	20%	15%
D	8%	5%	11%	7%	15%	8%
F	21%	3%	71%	1%	59%	26%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	23%	37%	2%	1%	15%	0%	0%
B	31%	42%	19%	12%	9%	0%	26%
C	16%	14%	31%	13%	17%	16%	23%
D	8%	5%	12%	13%	34%	70%	12%
F	21%	2%	37%	61%	25%	14%	39%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	23%	41%	0%	34%	*	0%	4%
B	31%	10%	8%	45%	*	36%	7%
C	16%	0%	18%	16%	*	42%	0%
D	8%	26%	15%	4%	*	11%	13%
F	21%	24%	60%	1%	*	11%	76%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	23%	0%	0%	3%	14%
B	31%	0%	0%	21%	19%
C	16%	0%	0%	16%	17%
D	8%	21%	11%	11%	10%
F	21%	79%	89%	49%	41%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	23%	19%	13%	13%	14%	0%	15%	33%
B	31%	0%	36%	37%	48%	59%	21%	23%
C	16%	14%	13%	42%	10%	5%	32%	14%
D	8%	36%	10%	0%	5%	17%	3%	9%
F	21%	30%	29%	7%	23%	19%	28%	20%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	23%	43%	25%	2%	0%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	31%	39%	51%	19%	25%	7%
C	16%	15%	12%	31%	19%	11%
D	8%	1%	11%	12%	6%	15%
F	21%	2%	1%	37%	49%	65%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	23%	36%	3%	19%
B	31%	37%	10%	44%
C	16%	19%	9%	21%
D	8%	7%	10%	0%
F	21%	2%	67%	16%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	23%	41%	15%	10%	22%	23%
B	31%	39%	35%	14%	34%	30%
C	16%	17%	20%	10%	9%	19%
D	8%	1%	11%	13%	4%	10%
F	21%	2%	20%	53%	30%	18%
N	**202**	**70**	**84**	**48**	**60**	**142**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	23%	26%	24%	15%	24%	24%	19%	28%
B	31%	47%	19%	37%	27%	29%	28%	35%
C	16%	13%	30%	18%	15%	10%	18%	14%
D	8%	15%	8%	7%	6%	8%	10%	5%
F	21%	0%	19%	23%	27%	29%	25%	18%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	23%	28%	24%	*	22%	*	*	28%
B	31%	39%	35%	*	20%	*	*	36%
C	16%	22%	15%	*	14%	*	*	36%
D	8%	2%	11%	*	0%	*	*	0%
F	21%	9%	15%	*	44%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	23%	28%	18%	24%	26%	0%
B	31%	42%	32%	22%	33%	0%
C	16%	14%	25%	16%	11%	0%
D	8%	16%	5%	9%	5%	34%
F	21%	0%	20%	29%	25%	66%
N	**202**	**31**	**55**	**55**	**55**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	23%	28%	29%	26%	17%	39%	10%	21%
B	31%	29%	23%	41%	32%	23%	22%	34%
C	16%	21%	16%	16%	15%	13%	3%	19%
D	8%	18%	8%	3%	6%	7%	19%	7%
F	21%	4%	24%	14%	31%	17%	47%	19%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	23%	19%	26%	29%	23%	31%	12%
B	31%	28%	35%	27%	31%	19%	44%
C	16%	21%	12%	16%	16%	22%	13%
D	8%	10%	6%	18%	5%	23%	10%
F	21%	22%	21%	11%	24%	5%	20%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	23%	17%	28%	44%
B	31%	32%	36%	36%
C	16%	12%	7%	6%
D	8%	0%	8%	3%
F	21%	39%	21%	11%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Having common sense

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	22%	28%	11%	28%	8%	23%
B	28%	42%	0%	52%	0%	25%
C	19%	17%	24%	15%	18%	21%
D	11%	8%	16%	4%	10%	13%
F	20%	5%	49%	2%	64%	19%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	22%	37%	6%	5%	6%	33%	0%
B	28%	40%	16%	14%	29%	0%	27%
C	19%	13%	32%	25%	24%	35%	49%
D	11%	6%	19%	15%	32%	10%	24%
F	20%	4%	27%	41%	9%	23%	0%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	22%	0%	9%	32%	*	0%	5%
B	28%	48%	9%	39%	*	68%	0%
C	19%	6%	22%	17%	*	19%	21%
D	11%	26%	15%	6%	*	0%	11%
F	20%	20%	45%	6%	*	14%	63%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	22%	0%	0%	11%	3%
B	28%	0%	0%	16%	34%
C	19%	48%	48%	26%	19%
D	11%	0%	0%	17%	22%
F	20%	52%	52%	31%	22%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	22%	29%	7%	11%	26%	62%	24%	22%
B	28%	59%	17%	42%	15%	19%	60%	25%
C	19%	0%	23%	16%	29%	19%	9%	20%
D	11%	0%	19%	11%	17%	0%	0%	10%
F	20%	12%	34%	20%	14%	0%	8%	24%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	22%	43%	30%	6%	13%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	28%	30%	55%	16%	20%	12%
C	19%	13%	11%	32%	25%	26%
D	11%	7%	4%	19%	7%	16%
F	20%	6%	0%	27%	35%	45%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	22%	33%	10%	10%
B	28%	41%	1%	45%
C	19%	15%	26%	12%
D	11%	8%	17%	0%
F	20%	4%	47%	33%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	22%	40%	21%	1%	23%	21%
B	28%	29%	37%	14%	33%	25%
C	19%	13%	19%	27%	18%	20%
D	11%	10%	9%	14%	5%	13%
F	20%	8%	14%	44%	21%	20%
N	**195**	**66**	**76**	**53**	**66**	**129**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	22%	5%	26%	24%	28%	19%	19%	25%
B	28%	26%	21%	39%	19%	32%	21%	34%
C	19%	60%	14%	14%	9%	21%	23%	15%
D	11%	8%	6%	13%	16%	7%	12%	9%
F	20%	0%	33%	9%	28%	21%	24%	16%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	22%	*	25%	19%	13%	*	*	36%
B	28%	*	17%	27%	20%	*	*	16%
C	19%	*	19%	12%	20%	*	*	0%
D	11%	*	17%	7%	15%	*	*	48%
F	20%	*	23%	36%	32%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	22%	5%	24%	32%	19%	0%
B	28%	25%	34%	15%	34%	29%
C	19%	61%	13%	12%	18%	17%
D	11%	8%	7%	16%	8%	54%
F	20%	0%	23%	26%	21%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	22%	39%	17%	18%	21%	20%	22%	22%
B	28%	32%	30%	36%	25%	41%	24%	26%
C	19%	19%	17%	15%	21%	15%	18%	21%
D	11%	10%	10%	12%	11%	9%	10%	11%
F	20%	0%	25%	19%	23%	15%	26%	21%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	22%	26%	19%	25%	23%	15%	33%
B	28%	21%	33%	15%	31%	17%	22%
C	19%	23%	17%	30%	16%	37%	12%
D	11%	11%	11%	12%	9%	18%	5%
F	20%	20%	21%	18%	22%	13%	27%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	22%	16%	29%	24%
B	28%	14%	50%	46%
C	19%	35%	3%	12%
D	11%	5%	6%	15%
F	20%	30%	13%	4%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Citizens having priority over non-citizens

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	12%	16%	3%	18%	0%	11%
B	30%	41%	0%	49%	6%	24%
C	22%	30%	4%	23%	4%	24%
D	15%	9%	27%	11%	41%	13%
F	21%	4%	67%	0%	49%	27%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	12%	16%	4%	8%	9%	16%	13%
B	30%	43%	23%	2%	16%	0%	0%
C	22%	30%	14%	9%	18%	0%	13%
D	15%	10%	18%	25%	32%	70%	45%
F	21%	2%	41%	57%	25%	14%	29%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	12%	54%	5%	14%	*	23%	4%
B	30%	0%	4%	44%	*	27%	0%
C	22%	10%	6%	32%	*	26%	5%
D	15%	11%	26%	9%	*	0%	17%
F	21%	25%	59%	1%	*	24%	75%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	12%	0%	0%	3%	13%
B	30%	0%	0%	5%	17%
C	22%	21%	0%	9%	16%
D	15%	0%	0%	26%	22%
F	21%	79%	100%	57%	33%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	12%	0%	25%	11%	11%	0%	11%	12%
B	30%	19%	22%	45%	30%	10%	37%	30%
C	22%	29%	7%	23%	17%	59%	19%	23%
D	15%	21%	17%	14%	20%	13%	18%	12%
F	21%	30%	29%	7%	22%	19%	15%	23%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	12%	22%	8%	4%	0%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	30%	44%	43%	23%	9%	0%
C	22%	29%	27%	14%	16%	6%
D	15%	5%	18%	18%	25%	25%
F	21%	0%	4%	41%	49%	59%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	12%	15%	4%	17%
B	30%	40%	4%	40%
C	22%	31%	7%	18%
D	15%	13%	20%	9%
F	21%	1%	64%	16%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	12%	22%	5%	9%	6%	15%
B	30%	44%	29%	10%	36%	27%
C	22%	28%	23%	12%	18%	24%
D	15%	6%	19%	20%	12%	16%
F	21%	0%	23%	49%	28%	18%
N	**202**	**70**	**84**	**48**	**60**	**142**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	12%	17%	8%	9%	18%	8%	9%	16%
B	30%	51%	28%	37%	27%	16%	22%	37%
C	22%	4%	24%	18%	21%	35%	24%	20%
D	15%	28%	20%	13%	15%	5%	22%	7%
F	21%	0%	19%	23%	19%	36%	23%	20%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	12%	18%	11%	*	17%	*	*	0%
B	30%	32%	35%	*	22%	*	*	28%
C	22%	26%	20%	*	17%	*	*	72%
D	15%	18%	15%	*	2%	*	*	0%
F	21%	7%	19%	*	42%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	12%	16%	7%	16%	12%	0%
B	30%	47%	36%	28%	16%	0%
C	22%	6%	21%	18%	38%	0%
D	15%	31%	16%	16%	2%	34%
F	21%	0%	21%	21%	32%	66%
N	**202**	**31**	**55**	**55**	**55**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	12%	11%	17%	10%	11%	12%	6%	13%
B	30%	43%	23%	48%	21%	33%	22%	30%
C	22%	18%	25%	14%	26%	27%	8%	23%
D	15%	24%	12%	28%	8%	11%	15%	15%
F	21%	5%	23%	0%	35%	17%	50%	18%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	12%	11%	13%	10%	14%	10%	9%
B	30%	33%	27%	30%	31%	29%	25%
C	22%	19%	25%	20%	22%	26%	17%
D	15%	18%	11%	28%	12%	23%	26%
F	21%	18%	24%	13%	21%	12%	23%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	12%	4%	8%	8%
B	30%	32%	39%	58%
C	22%	17%	20%	14%
D	15%	15%	8%	12%
F	21%	32%	25%	8%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Working for right kind of change

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	23%	31%	7%	32%	0%	25%
B	27%	41%	2%	49%	0%	25%
C	16%	17%	14%	15%	17%	16%
D	17%	10%	29%	4%	19%	21%
F	16%	0%	48%	0%	65%	14%
N	**195**	**125**	**65**	**44**	**19**	**127**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	23%	37%	7%	9%	17%	33%	11%
B	27%	40%	14%	13%	12%	0%	27%
C	16%	14%	43%	11%	31%	17%	29%
D	17%	9%	25%	26%	40%	50%	33%
F	16%	0%	11%	42%	0%	0%	0%
N	**195**	**101**	**25**	**69**	**12**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	23%	0%	7%	36%	*	0%	5%
B	27%	41%	11%	37%	*	86%	0%
C	16%	13%	11%	18%	*	0%	3%
D	17%	39%	27%	9%	*	14%	28%
F	16%	7%	44%	0%	*	0%	64%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**195**	**9**	**70**	**112**	**4**	**8**	**40**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	23%	0%	0%	22%	8%
B	27%	0%	0%	13%	35%
C	16%	4%	0%	22%	10%
D	17%	54%	48%	12%	31%
F	16%	42%	52%	31%	15%
N	**195**	**14**	**4**	**27**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	23%	29%	10%	18%	21%	53%	42%	23%
B	27%	59%	14%	22%	30%	29%	42%	24%
C	16%	0%	6%	29%	25%	19%	9%	15%
D	17%	0%	58%	18%	8%	0%	0%	16%
F	16%	12%	12%	12%	16%	0%	8%	21%
N	**195**	**11**	**20**	**21**	**34**	**8**	**11**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	23%	42%	29%	7%	27%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	27%	32%	54%	14%	9%	15%
C	16%	13%	14%	43%	22%	3%
D	17%	13%	2%	25%	7%	34%
F	16%	0%	0%	11%	35%	46%
N	**195**	**62**	**38**	**25**	**22**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	23%	34%	7%	27%
B	27%	40%	5%	29%
C	16%	16%	14%	12%
D	17%	10%	27%	27%
F	16%	0%	47%	5%
N	**195**	**105**	**64**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	23%	39%	23%	3%	26%	22%
B	27%	31%	33%	14%	30%	26%
C	16%	15%	24%	6%	9%	20%
D	17%	15%	7%	35%	23%	14%
F	16%	0%	13%	41%	12%	18%
N	**195**	**66**	**76**	**53**	**66**	**129**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	23%	19%	17%	16%	28%	27%	18%	28%
B	27%	12%	32%	42%	19%	29%	22%	33%
C	16%	11%	16%	24%	13%	16%	14%	19%
D	17%	57%	21%	13%	10%	11%	26%	7%
F	16%	0%	15%	5%	30%	16%	19%	13%
N	**195**	**20**	**25**	**34**	**54**	**62**	**101**	**93**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	23%	*	23%	24%	10%	*	*	36%
B	27%	*	22%	24%	22%	*	*	16%
C	16%	*	20%	12%	21%	*	*	0%
D	17%	*	17%	6%	23%	*	*	48%
F	16%	*	18%	34%	24%	*	*	0%
N	**195**	**33**	**53**	**37**	**34**	**14**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	23%	19%	18%	26%	27%	0%
B	27%	16%	37%	20%	29%	29%
C	16%	11%	16%	19%	16%	17%
D	17%	54%	18%	9%	9%	54%
F	16%	0%	11%	26%	18%	0%
N	**195**	**21**	**50**	**52**	**68**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	23%	35%	15%	31%	22%	21%	22%	24%
B	27%	32%	37%	17%	25%	37%	23%	26%
C	16%	25%	15%	24%	13%	17%	24%	16%
D	17%	7%	5%	9%	24%	11%	22%	18%
F	16%	0%	28%	19%	16%	13%	9%	17%
N	**195**	**23**	**32**	**23**	**116**	**29**	**14**	**152**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	23%	20%	26%	31%	24%	20%	30%
B	27%	25%	29%	8%	30%	17%	18%
C	16%	15%	17%	17%	16%	16%	19%
D	17%	24%	12%	27%	13%	39%	4%
F	16%	16%	16%	17%	16%	8%	28%
N	**195**	**85**	**110**	**43**	**130**	**30**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	23%	16%	35%	27%
B	27%	16%	43%	38%
C	16%	13%	5%	24%
D	17%	44%	4%	7%
F	16%	11%	13%	4%
N	**195**	**31**	**35**	**29**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Grade the Democratic Party — Personal safety and security

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	13%	19%	2%	20%	0%	12%
B	36%	49%	2%	46%	6%	35%
C	20%	22%	11%	23%	17%	18%
D	10%	8%	14%	11%	24%	7%
F	21%	3%	71%	0%	53%	27%
N	**202**	**143**	**45**	**61**	**17**	**124**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	13%	20%	4%	4%	3%	0%	0%
B	36%	48%	20%	14%	3%	16%	10%
C	20%	22%	26%	8%	26%	0%	26%
D	10%	8%	15%	12%	43%	70%	26%
F	21%	1%	35%	62%	25%	14%	39%
N	**202**	**121**	**33**	**49**	**26**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	13%	33%	2%	19%	*	11%	4%
B	36%	8%	12%	49%	*	65%	3%
C	20%	0%	11%	26%	*	13%	9%
D	10%	34%	14%	6%	*	0%	11%
F	21%	25%	61%	1%	*	11%	73%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**202**	**5**	**64**	**127**	**5**	**10**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
A	13%	0%	0%	3%	4%
B	36%	13%	0%	14%	25%
C	20%	8%	0%	17%	2%
D	10%	0%	11%	17%	24%
F	21%	79%	89%	48%	45%
N	**202**	**5**	**5**	**21**	**29**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	13%	0%	17%	11%	7%	0%	6%	19%
B	36%	34%	33%	53%	36%	39%	26%	34%
C	20%	14%	15%	23%	19%	24%	31%	18%
D	10%	21%	3%	5%	15%	25%	4%	10%
F	21%	30%	32%	7%	22%	12%	32%	20%
N	**202**	**4**	**19**	**16**	**39**	**10**	**17**	**98**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
A	13%	29%	9%	4%	0%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
B	36%	45%	57%	20%	25%	10%
C	20%	25%	20%	26%	19%	5%
D	10%	0%	12%	15%	12%	12%
F	21%	1%	1%	35%	44%	68%
N	**202**	**67**	**48**	**33**	**12**	**37**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
A	13%	18%	3%	22%
B	36%	47%	10%	42%
C	20%	23%	9%	20%
D	10%	10%	11%	0%
F	21%	1%	66%	16%
N	**202**	**120**	**50**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
A	13%	29%	6%	4%	9%	15%
B	36%	46%	38%	16%	41%	33%
C	20%	24%	24%	5%	10%	23%
D	10%	0%	13%	20%	9%	11%
F	21%	1%	19%	54%	30%	17%
N	**202**	**70**	**84**	**48**	**60**	**142**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	13%	11%	14%	16%	19%	8%	14%	14%
B	36%	54%	28%	29%	33%	37%	26%	46%
C	20%	24%	33%	24%	14%	10%	23%	15%
D	10%	11%	5%	9%	9%	14%	14%	7%
F	21%	0%	19%	23%	25%	30%	24%	19%
N	**202**	**31**	**31**	**38**	**51**	**51**	**105**	**94**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
A	13%	25%	11%	*	18%	*	*	28%
B	36%	28%	46%	*	23%	*	*	0%
C	20%	36%	12%	*	12%	*	*	72%
D	10%	5%	14%	*	3%	*	*	0%
F	21%	5%	17%	*	44%	*	*	0%
N	**202**	**33**	**75**	**21**	**33**	**16**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
A	13%	10%	13%	18%	12%	0%
B	36%	50%	30%	32%	37%	0%
C	20%	25%	32%	13%	13%	0%
D	10%	14%	5%	11%	11%	34%
F	21%	0%	20%	27%	26%	66%
N	**202**	**31**	**55**	**55**	**55**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	13%	11%	12%	24%	11%	17%	6%	14%
B	36%	42%	30%	37%	35%	35%	24%	37%
C	20%	25%	23%	18%	16%	16%	10%	21%
D	10%	16%	19%	7%	6%	16%	10%	9%
F	21%	6%	17%	14%	32%	15%	50%	19%
N	**202**	**41**	**36**	**31**	**94**	**29**	**19**	**154**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
A	13%	13%	14%	16%	14%	18%	12%
B	36%	35%	36%	33%	36%	34%	33%
C	20%	21%	18%	19%	19%	14%	26%
D	10%	11%	10%	19%	8%	28%	9%
F	21%	21%	22%	12%	24%	7%	20%
N	**202**	**101**	**101**	**32**	**144**	**25**	**22**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
A	13%	8%	10%	12%
B	36%	30%	52%	50%
C	20%	12%	9%	18%
D	10%	13%	6%	8%
F	21%	37%	23%	11%
N	**202**	**31**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Democratic Legislative Agenda

Below is a list of policies that Democrats in Congress may try to enact if they win in November. Which FOUR are most important for you?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	10%	16%	8%	20%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	27%	12%	26%	9%	24%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	31%	5%	38%	6%	19%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	51%	22%	49%	13%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	11%	25%	8%	34%	13%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	21%	7%	20%	0%	22%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	29%	11%	37%	20%	18%
Reverse the huge cuts in food stamps and its work requirements	15%	15%	16%	15%	12%	14%
Pass law to end the war in Iran	30%	35%	15%	34%	3%	30%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	18%	8%	16%	0%	20%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Raise the minimum wage to $17 over 5 years and index to inflation	21%	23%	13%	12%	34%	23%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	36%	17%	33%	3%	36%
Tax billionaires and high-tech companies	35%	44%	8%	41%	19%	35%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	34%	31%	35%	24%	33%
Other	5%	6%	3%	5%	0%	6%
None of the above	14%	2%	48%	6%	51%	13%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**136**	**53**	**55**	**18**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	10%	14%	10%	3%	0%	13%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	26%	20%	18%	16%	0%	30%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	26%	33%	9%	40%	0%	26%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	48%	25%	37%	34%	0%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	12%	10%	23%	9%	0%	0%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	25%	24%	4%	53%	67%	0%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	22%	31%	22%	3%	0%	0%
Reverse the huge cuts in food stamps and its work requirements	15%	16%	13%	13%	15%	19%	0%
Pass law to end the war in Iran	30%	33%	41%	16%	34%	5%	54%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	20%	2%	18%	29%	33%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Raise the minimum wage to $17 over 5 years and index to inflation	21%	27%	12%	13%	32%	58%	23%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	36%	39%	18%	25%	15%	69%
Tax billionaires and high-tech companies	35%	46%	46%	6%	70%	54%	12%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	39%	31%	24%	19%	39%	48%
Other	5%	5%	9%	3%	3%	0%	0%
None of the above	14%	2%	12%	42%	4%	27%	16%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**199**	**115**	**30**	**53**	**21**	**11**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	21%	12%	10%	*	0%	3%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	13%	18%	26%	*	45%	0%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	6%	7%	31%	*	20%	5%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	13%	31%	49%	*	66%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	17%	19%	12%	*	0%	20%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	16%	13%	22%	*	21%	7%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	21%	16%	28%	*	45%	16%
Reverse the huge cuts in food stamps and its work requirements	15%	0%	17%	15%	*	20%	21%
Pass law to end the war in Iran	30%	37%	13%	36%	*	22%	11%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	23%	20%	15%	*	45%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	21%	51%	18%	21%	*	20%	16%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	25%	18%	39%	*	9%	5%
Tax billionaires and high-tech companies	35%	49%	11%	46%	*	11%	0%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	38%	27%	38%	*	11%	23%
Other	5%	0%	4%	6%	*	11%	3%
None of the above	14%	17%	39%	2%	*	14%	63%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**199**	**7**	**65**	**122**	**4**	**12**	**28**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	14%	0%	16%	10%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	0%	0%	22%	22%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	0%	0%	6%	27%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	14%	0%	34%	57%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	37%	0%	10%	21%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	0%	0%	0%	26%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	37%	16%	7%	28%
Reverse the huge cuts in food stamps and its work requirements	15%	11%	0%	13%	11%
Pass law to end the war in Iran	30%	0%	0%	26%	24%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	0%	0%	19%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	21%	12%	0%	16%	6%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	0%	16%	21%	24%
Tax billionaires and high-tech companies	35%	0%	16%	7%	34%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	23%	16%	19%	30%
Other	5%	0%	0%	0%	2%
None of the above	14%	63%	84%	46%	15%
Not sure	0%	0%	0%	0%	0%
N	**199**	**5**	**4**	**19**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	0%	19%	12%	8%	0%	8%	13%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	79%	19%	17%	25%	14%	24%	17%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	0%	17%	30%	32%	17%	17%	23%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	84%	30%	36%	37%	68%	46%	38%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	5%	29%	9%	15%	0%	0%	18%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	0%	18%	17%	16%	32%	13%	24%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	74%	11%	32%	14%	0%	25%	22%
Reverse the huge cuts in food stamps and its work requirements	15%	5%	23%	25%	10%	14%	10%	15%
Pass law to end the war in Iran	30%	0%	41%	50%	19%	100%	43%	24%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	74%	14%	7%	14%	0%	25%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Raise the minimum wage to $17 over 5 years and index to inflation	21%	0%	33%	19%	16%	68%	4%	24%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	5%	38%	26%	39%	0%	38%	33%
Tax billionaires and high-tech companies	35%	0%	29%	45%	49%	17%	44%	32%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	10%	18%	28%	46%	68%	43%	32%
Other	5%	0%	7%	0%	6%	0%	24%	3%
None of the above	14%	16%	13%	12%	14%	0%	9%	17%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**12**	**18**	**20**	**35**	**6**	**19**	**90**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	12%	9%	14%	12%	10%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	27%	25%	20%	19%	15%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	24%	25%	33%	12%	8%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	47%	44%	25%	23%	40%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	7%	19%	10%	12%	29%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	19%	29%	24%	0%	5%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	29%	15%	31%	8%	29%
Reverse the huge cuts in food stamps and its work requirements	15%	17%	16%	13%	16%	12%
Pass law to end the war in Iran	30%	35%	33%	41%	13%	14%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	20%	22%	2%	23%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Raise the minimum wage to $17 over 5 years and index to inflation	21%	23%	37%	12%	16%	10%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	43%	29%	39%	30%	14%
Tax billionaires and high-tech companies	35%	49%	38%	46%	5%	5%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	44%	32%	31%	14%	27%
Other	5%	3%	10%	9%	5%	2%
None of the above	14%	0%	4%	12%	48%	41%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**67**	**43**	**30**	**15**	**36**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	10%	12%	5%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	28%	11%	26%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	27%	9%	38%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	51%	21%	29%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	11%	24%	6%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	22%	7%	7%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	29%	12%	19%
Reverse the huge cuts in food stamps and its work requirements	15%	14%	19%	13%
Pass law to end the war in Iran	30%	34%	12%	33%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	22%	8%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	21%	25%	15%	24%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	35%	22%	40%
Tax billionaires and high-tech companies	35%	43%	8%	45%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	34%	30%	67%
Other	5%	6%	3%	4%
None of the above	14%	2%	47%	10%
Not sure	0%	0%	0%	0%
N	**199**	**122**	**51**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	11%	12%	8%	5%	14%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	29%	24%	14%	31%	19%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	23%	25%	18%	21%	23%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	46%	37%	41%	52%	36%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	6%	16%	24%	15%	14%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	19%	21%	16%	23%	17%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	29%	16%	27%	25%	23%
Reverse the huge cuts in food stamps and its work requirements	15%	16%	16%	12%	12%	16%
Pass law to end the war in Iran	30%	38%	30%	19%	20%	34%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	19%	18%	12%	20%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Raise the minimum wage to $17 over 5 years and index to inflation	21%	24%	27%	8%	22%	21%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	43%	31%	17%	30%	33%
Tax billionaires and high-tech companies	35%	50%	30%	23%	19%	43%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	44%	29%	27%	26%	37%
Other	5%	3%	9%	1%	7%	5%
None of the above	14%	0%	15%	34%	18%	13%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**72**	**75**	**52**	**65**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	9%	11%	13%	10%	12%	7%	14%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	16%	13%	39%	19%	24%	19%	26%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	33%	34%	22%	18%	17%	19%	23%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	30%	29%	38%	42%	53%	36%	46%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	31%	17%	12%	11%	10%	9%	19%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	29%	9%	20%	19%	17%	23%	16%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	23%	18%	38%	26%	16%	28%	21%
Reverse the huge cuts in food stamps and its work requirements	15%	9%	18%	11%	21%	13%	9%	19%
Pass law to end the war in Iran	30%	34%	22%	35%	24%	32%	35%	25%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	17%	14%	21%	16%	16%	20%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Raise the minimum wage to $17 over 5 years and index to inflation	21%	55%	12%	17%	18%	12%	19%	23%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	11%	42%	24%	29%	45%	30%	33%
Tax billionaires and high-tech companies	35%	45%	43%	42%	23%	32%	36%	33%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	36%	45%	24%	35%	32%	25%	40%
Other	5%	0%	0%	6%	5%	10%	4%	6%
None of the above	14%	6%	18%	9%	20%	15%	20%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**31**	**24**	**34**	**50**	**61**	**86**	**109**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	*	7%	16%	4%	*	*	0%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	*	14%	27%	27%	*	*	24%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	*	36%	11%	18%	*	*	19%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	*	36%	38%	36%	*	*	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	*	15%	18%	11%	*	*	0%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	*	33%	10%	18%	*	*	0%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	*	18%	9%	15%	*	*	24%
Reverse the huge cuts in food stamps and its work requirements	15%	*	11%	18%	13%	*	*	0%
Pass law to end the war in Iran	30%	*	38%	30%	10%	*	*	81%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	*	14%	6%	19%	*	*	57%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Raise the minimum wage to $17 over 5 years and index to inflation	21%	*	28%	38%	4%	*	*	57%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	*	22%	36%	52%	*	*	0%
Tax billionaires and high-tech companies	35%	*	39%	17%	33%	*	*	76%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	*	36%	42%	39%	*	*	19%
Other	5%	*	4%	11%	4%	*	*	24%
None of the above	14%	*	12%	18%	24%	*	*	0%
Not sure	0%	*	0%	0%	0%	*	*	0%
N	**199**	**33**	**61**	**40**	**34**	**13**	**4**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	9%	9%	15%	11%	0%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	15%	26%	22%	26%	0%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	36%	24%	21%	18%	0%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	29%	37%	41%	50%	59%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	29%	15%	12%	5%	59%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	30%	15%	17%	19%	0%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	24%	31%	26%	18%	0%
Reverse the huge cuts in food stamps and its work requirements	15%	9%	12%	20%	17%	0%
Pass law to end the war in Iran	30%	35%	25%	28%	34%	0%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	16%	21%	17%	15%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Raise the minimum wage to $17 over 5 years and index to inflation	21%	55%	15%	16%	14%	0%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	10%	33%	27%	44%	59%
Tax billionaires and high-tech companies	35%	45%	42%	23%	36%	0%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	37%	34%	34%	30%	59%
Other	5%	0%	4%	4%	10%	0%
None of the above	14%	6%	14%	19%	13%	41%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**32**	**49**	**49**	**65**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	9%	9%	14%	11%	14%	6%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	16%	24%	28%	23%	29%	28%	21%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	42%	30%	20%	13%	24%	21%	22%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	35%	51%	13%	47%	51%	34%	40%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	15%	18%	11%	14%	20%	12%	14%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	35%	17%	3%	18%	16%	50%	18%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	37%	32%	28%	14%	42%	36%	19%
Reverse the huge cuts in food stamps and its work requirements	15%	7%	10%	29%	16%	11%	7%	16%
Pass law to end the war in Iran	30%	39%	24%	39%	26%	23%	41%	30%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	25%	17%	15%	14%	20%	6%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Raise the minimum wage to $17 over 5 years and index to inflation	21%	26%	18%	9%	23%	13%	23%	23%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	25%	14%	46%	38%	9%	27%	36%
Tax billionaires and high-tech companies	35%	45%	32%	52%	28%	46%	48%	32%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	21%	30%	56%	34%	25%	55%	34%
Other	5%	5%	3%	0%	7%	4%	7%	5%
None of the above	14%	4%	18%	9%	18%	13%	0%	15%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**38**	**37**	**26**	**98**	**31**	**11**	**157**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	8%	13%	9%	12%	12%	3%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	19%	26%	37%	22%	16%	39%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	27%	19%	14%	24%	23%	26%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	33%	48%	45%	43%	35%	50%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	18%	12%	7%	16%	10%	6%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	23%	16%	19%	20%	29%	3%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	21%	26%	30%	24%	15%	38%
Reverse the huge cuts in food stamps and its work requirements	15%	17%	13%	18%	14%	13%	23%
Pass law to end the war in Iran	30%	32%	28%	27%	31%	30%	17%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	17%	16%	42%	13%	38%	31%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Raise the minimum wage to $17 over 5 years and index to inflation	21%	24%	19%	20%	20%	29%	23%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	23%	39%	41%	31%	43%	25%
Tax billionaires and high-tech companies	35%	35%	35%	37%	35%	50%	24%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	31%	36%	34%	34%	45%	15%
Other	5%	2%	8%	4%	5%	3%	7%
None of the above	14%	17%	12%	4%	14%	3%	17%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**199**	**90**	**109**	**33**	**139**	**25**	**20**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	11%	2%	7%	5%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	23%	30%	32%	33%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	23%	27%	18%	42%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	41%	42%	58%	40%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

	Total	Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
		Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	14%	4%	23%	20%
Restore Congress's power to set tariff levels and dramatically reduce them	19%	22%	23%	28%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	24%	24%	25%	37%
Reverse the huge cuts in food stamps and its work requirements	15%	0%	21%	20%
Pass law to end the war in Iran	30%	17%	23%	18%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	17%	23%	18%	21%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	21%	8%	31%	45%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	32%	27%	32%	24%
Tax billionaires and high-tech companies	35%	34%	8%	27%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	34%	14%	35%	41%
Other	5%	0%	11%	0%
None of the above	14%	31%	9%	0%
Not sure	0%	0%	0%	0%
N	**199**	**27**	**38**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Democratic Party Changes

Many leaders are talking about the need for the Democratic Party to change. Which FOUR of these statements that some have made, would you like to see Democratic leaders acknowledge?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	15%	68%	14%	36%	35%
That there are two sexes, determined at birth. Gender is not an identity.	24%	11%	52%	3%	65%	26%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	52%	9%	52%	21%	34%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	53%	21%	48%	15%	46%
That sides with unions so workers have more say than the big companies	25%	35%	6%	29%	3%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	19%	54%	18%	65%	28%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	29%	61%	27%	68%	42%
That focuses on kitchen table issues instead of cultural issues	42%	49%	25%	43%	16%	45%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	22%	26%	22%	34%	23%
That many candidates are moderate and work with Republicans	22%	22%	17%	14%	19%	26%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	44%	31%	51%	31%	36%
Other	4%	5%	1%	5%	0%	4%
None of the above	10%	11%	7%	18%	7%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Not sure	1%	1%	0%	3%	0%	0%
N	**198**	**132**	**57**	**49**	**19**	**128**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	11%	13%	70%	15%	65%	23%
That there are two sexes, determined at birth. Gender is not an identity.	24%	9%	23%	49%	22%	0%	9%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	56%	27%	12%	29%	18%	50%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	56%	33%	27%	36%	18%	41%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
That sides with unions so workers have more say than the big companies	25%	37%	14%	11%	17%	29%	20%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	14%	25%	54%	20%	15%	45%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	25%	37%	68%	60%	51%	51%
That focuses on kitchen table issues instead of cultural issues	42%	50%	42%	27%	55%	21%	63%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	21%	33%	24%	35%	33%	36%
That many candidates are moderate and work with Republicans	22%	24%	26%	18%	24%	62%	36%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	48%	39%	27%	56%	21%	25%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Other	4%	6%	3%	1%	0%	0%	0%
None of the above	10%	11%	21%	3%	8%	16%	0%
Not sure	1%	1%	0%	0%	0%	0%	0%
N	**198**	**106**	**28**	**64**	**17**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	23%	65%	11%	*	81%	75%
That there are two sexes, determined at birth. Gender is not an identity.	24%	23%	44%	11%	*	0%	48%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	42%	9%	53%	*	21%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That big contributions from the richest to both parties give them enormous influence in Washington	43%	27%	24%	55%	*	19%	29%
That sides with unions so workers have more say than the big companies	25%	14%	5%	39%	*	0%	5%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	14%	51%	17%	*	60%	50%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	37%	67%	27%	*	81%	63%
That focuses on kitchen table issues instead of cultural issues	42%	43%	27%	51%	*	19%	34%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	47%	29%	19%	*	55%	20%
That many candidates are moderate and work with Republicans	22%	0%	24%	23%	*	40%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	52%	31%	44%	*	24%	29%
Other	4%	0%	1%	6%	*	0%	0%
None of the above	10%	19%	6%	11%	*	0%	9%
Not sure	1%	0%	0%	1%	*	0%	0%
N	**198**	**7**	**69**	**117**	**5**	**6**	**32**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	88%	78%	63%	59%
That there are two sexes, determined at birth. Gender is not an identity.	24%	50%	100%	48%	52%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

	Total	Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
		Selected	Selected	Selected	Selected
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	0%	0%	10%	26%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	50%	51%	8%	22%
That sides with unions so workers have more say than the big companies	25%	0%	0%	17%	0%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	37%	70%	74%	53%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	65%	70%	78%	62%
That focuses on kitchen table issues instead of cultural issues	42%	55%	0%	18%	32%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	12%	0%	26%	27%
That many candidates are moderate and work with Republicans	22%	8%	0%	32%	16%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	35%	30%	15%	27%
Other	4%	0%	0%	2%	4%
None of the above	10%	0%	0%	2%	5%
Not sure	1%	0%	0%	0%	0%
N	**198**	**13**	**5**	**30**	**18**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	18%	16%	20%	32%	27%	62%	32%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That there are two sexes, determined at birth. Gender is not an identity.	24%	0%	6%	43%	20%	15%	35%	27%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	47%	43%	37%	43%	30%	40%	35%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	65%	48%	30%	52%	28%	21%	44%
That sides with unions so workers have more say than the big companies	25%	0%	18%	37%	19%	32%	13%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	58%	21%	49%	27%	15%	74%	24%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	35%	47%	43%	45%	48%	22%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That focuses on kitchen table issues instead of cultural issues	42%	42%	58%	40%	40%	28%	14%	43%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	53%	31%	10%	29%	33%	35%	19%
That many candidates are moderate and work with Republicans	22%	58%	54%	12%	17%	34%	34%	16%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	25%	44%	38%	51%	32%	6%	39%
Other	4%	0%	3%	0%	8%	5%	0%	4%
None of the above	10%	0%	3%	8%	4%	18%	11%	13%
Not sure	1%	0%	0%	9%	0%	0%	0%	0%
N	**198**	**3**	**21**	**17**	**38**	**12**	**9**	**98**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	9%	12%	13%	54%	76%
That there are two sexes, determined at birth. Gender is not an identity.	24%	4%	16%	23%	42%	52%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	63%	47%	27%	17%	11%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	61%	50%	33%	13%	32%
That sides with unions so workers have more say than the big companies	25%	50%	19%	14%	28%	4%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	12%	18%	25%	55%	54%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	17%	37%	37%	60%	71%
That focuses on kitchen table issues instead of cultural issues	42%	47%	56%	42%	14%	32%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	21%	23%	33%	40%	18%
That many candidates are moderate and work with Republicans	22%	22%	27%	26%	41%	9%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	46%	51%	39%	24%	29%
Other	4%	10%	0%	3%	0%	2%
None of the above	10%	9%	11%	21%	3%	3%
Not sure	1%	2%	0%	0%	0%	0%
N	**198**	**62**	**43**	**28**	**18**	**46**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	12%	66%	17%
That there are two sexes, determined at birth. Gender is not an identity.	24%	7%	47%	12%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	52%	14%	60%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	54%	24%	66%
That sides with unions so workers have more say than the big companies	25%	37%	6%	34%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	14%	53%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	26%	62%	19%
That focuses on kitchen table issues instead of cultural issues	42%	51%	29%	51%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	21%	23%	18%
That many candidates are moderate and work with Republicans	22%	23%	22%	31%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	43%	29%	22%
Other	4%	6%	3%	12%
None of the above	10%	13%	6%	9%
Not sure	1%	1%	0%	6%
N	**198**	**103**	**64**	**23**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	9%	21%	73%	33%	29%
That there are two sexes, determined at birth. Gender is not an identity.	24%	4%	23%	51%	29%	21%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	64%	33%	11%	38%	38%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	62%	36%	31%	44%	43%
That sides with unions so workers have more say than the big companies	25%	51%	18%	4%	19%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	12%	28%	52%	39%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	17%	44%	67%	46%	38%
That focuses on kitchen table issues instead of cultural issues	42%	49%	41%	32%	38%	43%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	21%	29%	19%	15%	28%
That many candidates are moderate and work with Republicans	22%	21%	30%	11%	25%	21%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	44%	43%	28%	22%	48%
Other	4%	10%	1%	1%	2%	5%
None of the above	10%	9%	13%	5%	12%	8%
Not sure	1%	2%	0%	0%	2%	0%
N	**198**	**64**	**85**	**49**	**62**	**136**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	42%	19%	12%	41%	35%	35%	22%
That there are two sexes, determined at birth. Gender is not an identity.	24%	0%	11%	19%	29%	40%	20%	30%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	35%	48%	38%	38%	31%	37%	37%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	77%	53%	38%	36%	36%	50%	33%
That sides with unions so workers have more say than the big companies	25%	20%	31%	31%	20%	25%	23%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	9%	27%	28%	33%	33%	27%	31%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	54%	23%	48%	34%	48%	40%	42%
That focuses on kitchen table issues instead of cultural issues	42%	65%	52%	45%	40%	25%	44%	37%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	30%	21%	27%	27%	18%	26%	21%
That many candidates are moderate and work with Republicans	22%	4%	32%	33%	23%	14%	20%	26%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	45%	38%	47%	39%	34%	41%	37%
Other	4%	20%	0%	0%	6%	1%	6%	1%
None of the above	10%	0%	11%	8%	8%	15%	7%	13%
Not sure	1%	0%	2%	2%	0%	0%	1%	1%
N	**198**	**20**	**33**	**39**	**55**	**52**	**119**	**78**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	26%	30%	*	*	*	*	0%
That there are two sexes, determined at birth. Gender is not an identity.	24%	11%	20%	*	*	*	*	0%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	45%	40%	*	*	*	*	50%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	38%	48%	*	*	*	*	28%
That sides with unions so workers have more say than the big companies	25%	28%	22%	*	*	*	*	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	36%	24%	*	*	*	*	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	37%	31%	*	*	*	*	22%
That focuses on kitchen table issues instead of cultural issues	42%	43%	48%	*	*	*	*	28%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	44%	25%	*	*	*	*	22%
That many candidates are moderate and work with Republicans	22%	17%	26%	*	*	*	*	0%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	55%	39%	*	*	*	*	0%
Other	4%	0%	8%	*	*	*	*	0%
None of the above	10%	5%	10%	*	*	*	*	50%
Not sure	1%	2%	0%	*	*	*	*	0%
N	**198**	**34**	**66**	**18**	**33**	**17**	**10**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	44%	16%	36%	33%	53%
That there are two sexes, determined at birth. Gender is not an identity.	24%	0%	19%	25%	35%	67%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	33%	44%	39%	30%	47%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	76%	50%	34%	37%	20%
That sides with unions so workers have more say than the big companies	25%	22%	34%	17%	28%	0%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	0%	33%	28%	34%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	47%	34%	35%	47%	80%
That focuses on kitchen table issues instead of cultural issues	42%	63%	49%	39%	28%	33%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	32%	14%	37%	16%	67%
That many candidates are moderate and work with Republicans	22%	8%	29%	30%	15%	0%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	55%	35%	46%	34%	33%
Other	4%	19%	0%	3%	4%	0%
None of the above	10%	0%	10%	8%	15%	0%
Not sure	1%	0%	3%	0%	0%	0%
N	**198**	**20**	**57**	**58**	**58**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	10%	23%	37%	35%	25%	36%	30%
That there are two sexes, determined at birth. Gender is not an identity.	24%	26%	26%	14%	25%	20%	31%	23%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	34%	45%	46%	34%	43%	27%	38%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	49%	47%	32%	44%	53%	23%	44%
That sides with unions so workers have more say than the big companies	25%	30%	18%	24%	27%	17%	23%	27%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	20%	35%	29%	29%	31%	41%	26%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	29%	44%	41%	42%	32%	45%	42%
That focuses on kitchen table issues instead of cultural issues	42%	45%	31%	36%	45%	40%	29%	43%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	24%	23%	32%	22%	32%	29%	22%
That many candidates are moderate and work with Republicans	22%	12%	23%	9%	28%	26%	22%	22%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	40%	41%	56%	35%	49%	30%	40%
Other	4%	7%	3%	4%	4%	3%	3%	4%
None of the above	10%	18%	10%	9%	8%	6%	15%	9%
Not sure	1%	0%	2%	3%	0%	2%	0%	1%
N	**198**	**26**	**31**	**28**	**112**	**27**	**22**	**149**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	32%	29%	44%	26%	44%	37%
That there are two sexes, determined at birth. Gender is not an identity.	24%	17%	30%	24%	24%	15%	36%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	38%	37%	27%	40%	39%	24%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	49%	38%	50%	42%	57%	38%
That sides with unions so workers have more say than the big companies	25%	28%	22%	26%	26%	21%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	30%	27%	24%	31%	17%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	37%	44%	48%	40%	40%	41%
That focuses on kitchen table issues instead of cultural issues	42%	52%	32%	51%	40%	56%	37%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	27%	21%	20%	27%	16%	20%
That many candidates are moderate and work with Republicans	22%	24%	21%	11%	26%	11%	14%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	38%	41%	42%	40%	38%	42%
Other	4%	5%	3%	10%	2%	9%	9%
None of the above	10%	6%	13%	5%	9%	9%	11%
Not sure	1%	0%	1%	0%	1%	0%	0%
N	**198**	**95**	**103**	**41**	**135**	**31**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	41%	23%	29%
That there are two sexes, determined at birth. Gender is not an identity.	24%	18%	43%	30%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	38%	39%	36%	31%
That big contributions from the richest to both parties give them enormous influence in Washington	43%	53%	32%	28%
That sides with unions so workers have more say than the big companies	25%	5%	37%	27%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	29%	32%	48%	29%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	41%	36%	59%	39%
That focuses on kitchen table issues instead of cultural issues	42%	42%	33%	31%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	24%	22%	5%	33%
That many candidates are moderate and work with Republicans	22%	28%	21%	38%
That focuses on building American manufacturing and modernizing its infrastructure and transport	40%	21%	23%	40%
Other	4%	2%	2%	0%
None of the above	10%	15%	8%	11%
Not sure	1%	2%	3%	0%
N	**198**	**35**	**27**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Primary Participation 2028

If the 2028 presidential primaries or caucuses were held in your state, would you vote in [the Democratic primary, the Republican primary], or would you not vote in a primary?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic primary or caucus	57%	81%	1%	80%	7%	56%
Republican primary or caucus	29%	4%	91%	4%	85%	30%
Would not vote in a primary	15%	15%	8%	16%	8%	14%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic primary or caucus	57%	89%	34%	8%	67%	29%	59%
Republican primary or caucus	29%	2%	20%	83%	9%	44%	10%
Would not vote in a primary	15%	9%	46%	10%	25%	27%	32%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic primary or caucus	57%	61%	10%	83%	48%	46%	0%
Republican primary or caucus	29%	18%	79%	2%	7%	28%	100%
Would not vote in a primary	15%	21%	11%	15%	45%	26%	0%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Democratic primary or caucus	57%	0%	0%	5%	29%
Republican primary or caucus	29%	100%	78%	82%	44%
Would not vote in a primary	15%	0%	22%	13%	27%
Don't know	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic primary or caucus	57%	70%	47%	50%	53%	55%	76%	58%
Republican primary or caucus	29%	24%	24%	21%	31%	29%	20%	32%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Would not vote in a primary	15%	6%	29%	29%	15%	16%	4%	10%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Democratic primary or caucus	57%	92%	82%	34%	7%	8%
Republican primary or caucus	29%	2%	3%	20%	77%	84%
Would not vote in a primary	15%	5%	15%	46%	15%	7%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Democratic primary or caucus	57%	100%	0%	77%
Republican primary or caucus	29%	0%	100%	14%
Would not vote in a primary	15%	0%	0%	9%
Don't know	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Democratic primary or caucus	57%	91%	54%	14%	52%	59%
Republican primary or caucus	29%	3%	24%	71%	35%	26%
Would not vote in a primary	15%	6%	22%	15%	12%	16%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic primary or caucus	57%	74%	64%	58%	55%	46%	53%	61%
Republican primary or caucus	29%	19%	30%	18%	35%	34%	33%	25%
Would not vote in a primary	15%	7%	6%	24%	10%	21%	15%	15%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Democratic primary or caucus	57%	64%	61%	56%	41%	*	*	87%
Republican primary or caucus	29%	13%	27%	35%	43%	*	*	0%
Would not vote in a primary	15%	23%	12%	9%	15%	*	*	13%
Don't know	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Democratic primary or caucus	57%	72%	62%	53%	51%	13%
Republican primary or caucus	29%	21%	24%	33%	29%	87%
Would not vote in a primary	15%	7%	14%	14%	20%	0%
Don't know	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic primary or caucus	57%	73%	43%	66%	53%	49%	40%	60%
Republican primary or caucus	29%	8%	36%	23%	34%	30%	37%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Would not vote in a primary	15%	18%	20%	10%	13%	21%	22%	13%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Democratic primary or caucus	57%	57%	56%	57%	58%	57%	57%
Republican primary or caucus	29%	31%	27%	32%	27%	27%	37%
Would not vote in a primary	15%	12%	17%	11%	15%	16%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Democratic primary or caucus	57%	39%	64%	75%
Republican primary or caucus	29%	44%	27%	20%
Would not vote in a primary	15%	17%	9%	5%
Don't know	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Democratic Primary First Choice 2028

If the 2028 Democratic presidential primary were held today and these were the candidates, who would be your first choice?

Asked of potential 2028 Democratic Primary voters

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Cory Booker	4%	3%	*	2%	*	5%
Pete Buttigieg	16%	17%	*	15%	*	17%
Andy Beshear	4%	4%	*	5%	*	3%
Rahm Emanuel	0%	0%	*	0%	*	1%
Ruben Gallego	1%	1%	*	2%	*	0%
Kamala Harris	15%	16%	*	18%	*	13%
Mark Kelly	4%	4%	*	6%	*	3%
Ro Khanna	1%	1%	*	1%	*	1%
Wes Moore	0%	0%	*	0%	*	0%
Chris Murphy	1%	1%	*	3%	*	0%
Gavin Newsom	13%	14%	*	9%	*	16%
Alexandria Ocasio-Cortez	20%	18%	*	15%	*	23%
Jon Ossoff	10%	10%	*	11%	*	10%
JB Pritzker	2%	2%	*	4%	*	0%
Gina Raimondo	0%	0%	*	1%	*	0%
Josh Shapiro	3%	3%	*	5%	*	2%
Raphael Warnock	0%	0%	*	0%	*	0%
Gretchen Whitmer	1%	1%	*	2%	*	1%
Other	4%	4%	*	2%	*	4%
Undecided	0%	0%	*	0%	*	0%
N	**225**	**216**	**1**	**83**	**2**	**139**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Cory Booker	4%	4%	7%	*	6%	*	0%
Pete Buttigieg	16%	18%	3%	*	3%	*	0%
Andy Beshear	4%	3%	14%	*	6%	*	0%
Rahm Emanuel	0%	0%	0%	*	0%	*	12%
Ruben Gallego	1%	0%	0%	*	0%	*	0%
Kamala Harris	15%	15%	3%	*	6%	*	34%
Mark Kelly	4%	4%	10%	*	11%	*	0%
Ro Khanna	1%	0%	10%	*	10%	*	8%
Wes Moore	0%	0%	0%	*	0%	*	0%
Chris Murphy	1%	1%	0%	*	0%	*	0%
Gavin Newsom	13%	15%	0%	*	0%	*	0%
Alexandria Ocasio-Cortez	20%	20%	29%	*	32%	*	7%
Jon Ossoff	10%	11%	10%	*	2%	*	9%
JB Pritzker	2%	2%	0%	*	0%	*	0%
Gina Raimondo	0%	0%	0%	*	0%	*	0%
Josh Shapiro	3%	3%	3%	*	13%	*	0%
Raphael Warnock	0%	0%	0%	*	0%	*	0%
Gretchen Whitmer	1%	1%	0%	*	0%	*	11%
Other	4%	3%	10%	*	11%	*	18%
Undecided	0%	0%	0%	*	0%	*	0%
N	**225**	**196**	**19**	**9**	**25**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Cory Booker	4%	0%	10%	4%	*	0%	*
Pete Buttigieg	16%	11%	0%	18%	*	0%	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Andy Beshear	4%	0%	0%	4%	*	0%	*
Rahm Emanuel	0%	0%	0%	0%	*	0%	*
Ruben Gallego	1%	0%	10%	0%	*	16%	*
Kamala Harris	15%	31%	38%	13%	*	64%	*
Mark Kelly	4%	9%	12%	4%	*	20%	*
Ro Khanna	1%	0%	0%	1%	*	0%	*
Wes Moore	0%	0%	0%	0%	*	0%	*
Chris Murphy	1%	0%	0%	1%	*	0%	*
Gavin Newsom	13%	5%	0%	15%	*	0%	*
Alexandria Ocasio-Cortez	20%	27%	25%	18%	*	0%	*
Jon Ossoff	10%	13%	0%	11%	*	0%	*
JB Pritzker	2%	5%	0%	2%	*	0%	*
Gina Raimondo	0%	0%	0%	0%	*	0%	*
Josh Shapiro	3%	0%	5%	3%	*	0%	*
Raphael Warnock	0%	0%	0%	0%	*	0%	*
Gretchen Whitmer	1%	0%	0%	1%	*	0%	*
Other	4%	0%	0%	4%	*	0%	*
Undecided	0%	0%	0%	0%	*	0%	*
N	**225**	**9**	**14**	**198**	**4**	**8**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	4%	*	*	*	0%
Pete Buttigieg	16%	*	*	*	0%
Andy Beshear	4%	*	*	*	0%
Rahm Emanuel	0%	*	*	*	0%

continued on the next page . . .

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Ruben Gallego	1%	*	*	*	9%
Kamala Harris	15%	*	*	*	58%
Mark Kelly	4%	*	*	*	7%
Ro Khanna	1%	*	*	*	0%
Wes Moore	0%	*	*	*	0%
Chris Murphy	1%	*	*	*	0%
Gavin Newsom	13%	*	*	*	0%
Alexandria Ocasio-Cortez	20%	*	*	*	0%
Jon Ossoff	10%	*	*	*	0%
JB Pritzker	2%	*	*	*	0%
Gina Raimondo	0%	*	*	*	0%
Josh Shapiro	3%	*	*	*	23%
Raphael Warnock	0%	*	*	*	0%
Gretchen Whitmer	1%	*	*	*	0%
Other	4%	*	*	*	4%
Undecided	0%	*	*	*	0%
N	**225**	**0**	**0**	**2**	**15**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Cory Booker	4%	0%	0%	0%	0%	39%	0%	4%
Pete Buttigieg	16%	0%	36%	15%	14%	0%	29%	15%
Andy Beshear	4%	0%	0%	0%	2%	0%	6%	6%
Rahm Emanuel	0%	0%	0%	0%	0%	9%	0%	0%
Ruben Gallego	1%	0%	0%	7%	0%	0%	0%	0%
Kamala Harris	15%	87%	9%	26%	21%	8%	2%	9%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Mark Kelly	4%	0%	0%	0%	4%	10%	12%	4%
Ro Khanna	1%	0%	0%	3%	2%	0%	0%	1%
Wes Moore	0%	0%	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	0%	0%	0%	7%	0%	0%	0%
Gavin Newsom	13%	0%	16%	5%	0%	7%	28%	18%
Alexandria Ocasio-Cortez	20%	0%	29%	23%	22%	8%	6%	22%
Jon Ossoff	10%	0%	3%	8%	14%	13%	13%	11%
JB Pritzker	2%	0%	0%	2%	0%	0%	0%	3%
Gina Raimondo	0%	7%	0%	0%	0%	0%	0%	0%
Josh Shapiro	3%	5%	4%	0%	9%	7%	0%	2%
Raphael Warnock	0%	0%	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	0%	0%	4%	0%	0%	0%	1%
Other	4%	0%	3%	6%	6%	0%	3%	3%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
N	**225**	**11**	**18**	**18**	**39**	**10**	**21**	**108**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cory Booker	4%	3%	5%	7%	*	*
Pete Buttigieg	16%	19%	18%	3%	*	*
Andy Beshear	4%	4%	1%	14%	*	*
Rahm Emanuel	0%	0%	0%	0%	*	*
Ruben Gallego	1%	0%	0%	0%	*	*
Kamala Harris	15%	15%	12%	3%	*	*
Mark Kelly	4%	2%	7%	10%	*	*
Ro Khanna	1%	1%	0%	10%	*	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Wes Moore	0%	0%	0%	0%	*	*
Chris Murphy	1%	0%	4%	0%	*	*
Gavin Newsom	13%	15%	18%	0%	*	*
Alexandria Ocasio-Cortez	20%	23%	16%	29%	*	*
Jon Ossoff	10%	10%	12%	10%	*	*
JB Pritzker	2%	3%	0%	0%	*	*
Gina Raimondo	0%	0%	1%	0%	*	*
Josh Shapiro	3%	1%	2%	3%	*	*
Raphael Warnock	0%	0%	0%	0%	*	*
Gretchen Whitmer	1%	1%	1%	0%	*	*
Other	4%	3%	3%	10%	*	*
Undecided	0%	0%	0%	0%	*	*
N	**225**	**119**	**71**	**19**	**2**	**7**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Cory Booker	4%	4%	*	4%
Pete Buttigieg	16%	16%	*	34%
Andy Beshear	4%	4%	*	2%
Rahm Emanuel	0%	0%	*	0%
Ruben Gallego	1%	1%	*	0%
Kamala Harris	15%	15%	*	9%
Mark Kelly	4%	4%	*	0%
Ro Khanna	1%	1%	*	4%
Wes Moore	0%	0%	*	0%
Chris Murphy	1%	1%	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Gavin Newsom	13%	13%	*	9%
Alexandria Ocasio-Cortez	20%	20%	*	18%
Jon Ossoff	10%	10%	*	7%
JB Pritzker	2%	2%	*	5%
Gina Raimondo	0%	0%	*	0%
Josh Shapiro	3%	3%	*	0%
Raphael Warnock	0%	0%	*	0%
Gretchen Whitmer	1%	1%	*	0%
Other	4%	4%	*	6%
Undecided	0%	0%	*	0%
N	**225**	**225**	**0**	**33**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Cory Booker	4%	3%	6%	0%	6%	3%
Pete Buttigieg	16%	19%	16%	0%	17%	16%
Andy Beshear	4%	4%	4%	0%	0%	5%
Rahm Emanuel	0%	0%	1%	0%	0%	1%
Ruben Gallego	1%	0%	0%	9%	0%	1%
Kamala Harris	15%	14%	10%	58%	26%	11%
Mark Kelly	4%	2%	6%	7%	1%	6%
Ro Khanna	1%	1%	1%	0%	0%	2%
Wes Moore	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	0%	3%	0%	0%	2%
Gavin Newsom	13%	14%	15%	0%	14%	13%
Alexandria Ocasio-Cortez	20%	25%	16%	0%	15%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Jon Ossoff	10%	10%	13%	0%	10%	11%
JB Pritzker	2%	3%	0%	0%	1%	2%
Gina Raimondo	0%	0%	1%	0%	0%	0%
Josh Shapiro	3%	1%	3%	23%	7%	2%
Raphael Warnock	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	1%	1%	0%	0%	1%
Other	4%	3%	4%	4%	3%	4%
Undecided	0%	0%	0%	0%	0%	0%
N	**225**	**123**	**87**	**15**	**66**	**159**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Cory Booker	4%	3%	4%	0%	2%	9%	2%	5%
Pete Buttigieg	16%	13%	21%	19%	16%	14%	18%	15%
Andy Beshear	4%	3%	4%	1%	5%	3%	4%	3%
Rahm Emanuel	0%	0%	0%	0%	0%	2%	1%	0%
Ruben Gallego	1%	0%	4%	0%	0%	0%	1%	0%
Kamala Harris	15%	12%	14%	23%	19%	9%	9%	22%
Mark Kelly	4%	3%	2%	1%	10%	3%	2%	5%
Ro Khanna	1%	0%	0%	3%	2%	0%	2%	1%
Wes Moore	0%	0%	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	8%	0%	0%	0%	0%	3%	0%
Gavin Newsom	13%	5%	5%	10%	17%	25%	13%	14%
Alexandria Ocasio-Cortez	20%	45%	27%	26%	8%	3%	22%	17%
Jon Ossoff	10%	0%	10%	10%	11%	18%	13%	8%
JB Pritzker	2%	5%	0%	0%	1%	4%	1%	3%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Gina Raimondo	0%	0%	2%	0%	0%	0%	0%	1%
Josh Shapiro	3%	0%	0%	5%	1%	9%	6%	1%
Raphael Warnock	0%	0%	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	0%	3%	0%	0%	2%	1%	1%
Other	4%	4%	4%	1%	8%	0%	1%	6%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
N	**225**	**38**	**36**	**42**	**58**	**52**	**108**	**114**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Cory Booker	4%	3%	6%	12%	0%	*	*	0%
Pete Buttigieg	16%	10%	19%	19%	17%	*	*	12%
Andy Beshear	4%	3%	1%	3%	6%	*	*	0%
Rahm Emanuel	0%	0%	1%	0%	0%	*	*	0%
Ruben Gallego	1%	0%	0%	0%	5%	*	*	0%
Kamala Harris	15%	28%	7%	11%	14%	*	*	0%
Mark Kelly	4%	3%	5%	5%	0%	*	*	0%
Ro Khanna	1%	0%	2%	2%	3%	*	*	15%
Wes Moore	0%	0%	0%	0%	0%	*	*	0%
Chris Murphy	1%	7%	0%	0%	0%	*	*	0%
Gavin Newsom	13%	14%	13%	22%	10%	*	*	15%
Alexandria Ocasio-Cortez	20%	20%	27%	14%	11%	*	*	47%
Jon Ossoff	10%	6%	7%	11%	13%	*	*	0%
JB Pritzker	2%	0%	2%	0%	7%	*	*	0%
Gina Raimondo	0%	0%	0%	0%	3%	*	*	0%
Josh Shapiro	3%	2%	5%	2%	2%	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Raphael Warnock	0%	0%	0%	0%	0%	*	*	0%
Gretchen Whitmer	1%	3%	1%	0%	0%	*	*	0%
Other	4%	2%	4%	0%	9%	*	*	12%
Undecided	0%	0%	0%	0%	0%	*	*	0%
N	**225**	**43**	**78**	**33**	**28**	**19**	**9**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Cory Booker	4%	3%	2%	0%	9%	0%
Pete Buttigieg	16%	13%	19%	19%	13%	0%
Andy Beshear	4%	3%	2%	4%	3%	100%
Rahm Emanuel	0%	0%	0%	0%	1%	0%
Ruben Gallego	1%	0%	2%	0%	0%	0%
Kamala Harris	15%	7%	22%	16%	11%	0%
Mark Kelly	4%	3%	1%	11%	2%	0%
Ro Khanna	1%	0%	1%	2%	1%	0%
Wes Moore	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	7%	0%	0%	0%	0%
Gavin Newsom	13%	7%	4%	20%	23%	0%
Alexandria Ocasio-Cortez	20%	44%	29%	9%	6%	0%
Jon Ossoff	10%	1%	11%	10%	16%	0%
JB Pritzker	2%	5%	0%	1%	3%	0%
Gina Raimondo	0%	0%	1%	0%	0%	0%
Josh Shapiro	3%	0%	2%	1%	9%	0%
Raphael Warnock	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	0%	2%	0%	1%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Other	4%	6%	2%	7%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%
N	**225**	**38**	**65**	**57**	**62**	**1**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Cory Booker	4%	4%	0%	3%	5%	0%	0%	5%
Pete Buttigieg	16%	12%	5%	21%	19%	24%	6%	16%
Andy Beshear	4%	4%	4%	7%	2%	0%	4%	4%
Rahm Emanuel	0%	0%	0%	0%	1%	0%	0%	0%
Ruben Gallego	1%	0%	5%	0%	0%	0%	0%	1%
Kamala Harris	15%	12%	32%	12%	14%	28%	10%	14%
Mark Kelly	4%	5%	6%	5%	4%	3%	7%	4%
Ro Khanna	1%	1%	0%	0%	2%	0%	0%	1%
Wes Moore	0%	0%	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	0%	0%	8%	0%	0%	0%	2%
Gavin Newsom	13%	7%	5%	11%	19%	6%	19%	14%
Alexandria Ocasio-Cortez	20%	26%	23%	9%	20%	12%	21%	21%
Jon Ossoff	10%	16%	8%	7%	10%	5%	21%	10%
JB Pritzker	2%	1%	0%	10%	0%	3%	0%	2%
Gina Raimondo	0%	0%	3%	0%	0%	3%	0%	0%
Josh Shapiro	3%	6%	11%	0%	1%	12%	11%	1%
Raphael Warnock	0%	0%	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	0%	0%	3%	1%	4%	0%	0%
Other	4%	6%	0%	4%	3%	0%	0%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
N	**225**	**47**	**30**	**36**	**112**	**28**	**13**	**183**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Cory Booker	4%	3%	5%	0%	5%	0%	0%
Pete Buttigieg	16%	17%	16%	17%	16%	23%	8%
Andy Beshear	4%	3%	4%	6%	4%	6%	3%
Rahm Emanuel	0%	0%	1%	0%	1%	0%	0%
Ruben Gallego	1%	1%	0%	0%	1%	0%	0%
Kamala Harris	15%	12%	18%	15%	16%	11%	14%
Mark Kelly	4%	6%	3%	3%	5%	4%	0%
Ro Khanna	1%	1%	1%	0%	1%	0%	3%
Wes Moore	0%	0%	0%	0%	0%	0%	0%
Chris Murphy	1%	0%	2%	7%	0%	0%	11%
Gavin Newsom	13%	9%	17%	16%	14%	11%	18%
Alexandria Ocasio-Cortez	20%	30%	10%	17%	20%	27%	6%
Jon Ossoff	10%	7%	13%	7%	9%	7%	25%
JB Pritzker	2%	2%	2%	4%	1%	3%	4%
Gina Raimondo	0%	1%	0%	0%	0%	0%	0%
Josh Shapiro	3%	2%	5%	5%	3%	4%	6%
Raphael Warnock	0%	0%	0%	0%	0%	0%	0%
Gretchen Whitmer	1%	1%	1%	2%	1%	0%	0%
Other	4%	5%	2%	2%	3%	4%	3%
Undecided	0%	0%	0%	0%	0%	0%	0%
N	**225**	**105**	**119**	**42**	**159**	**32**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Cory Booker	4%	0%	9%	3%
Pete Buttigieg	16%	24%	13%	12%
Andy Beshear	4%	0%	0%	7%
Rahm Emanuel	0%	0%	0%	0%
Ruben Gallego	1%	0%	0%	0%
Kamala Harris	15%	26%	27%	25%
Mark Kelly	4%	0%	1%	5%
Ro Khanna	1%	0%	0%	0%
Wes Moore	0%	0%	0%	0%
Chris Murphy	1%	0%	0%	0%
Gavin Newsom	13%	5%	19%	2%
Alexandria Ocasio-Cortez	20%	9%	19%	26%
Jon Ossoff	10%	17%	6%	10%
JB Pritzker	2%	0%	2%	4%
Gina Raimondo	0%	0%	0%	0%
Josh Shapiro	3%	16%	2%	0%
Raphael Warnock	0%	0%	0%	0%
Gretchen Whitmer	1%	0%	0%	2%
Other	4%	3%	2%	3%
Undecided	0%	0%	0%	0%
N	**225**	**24**	**42**	**40**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Democratic Primary Second Choice 2028

And who would be your second choice?

Asked of potential 2028 Democratic Primary voters

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Cory Booker	2%	2%	*	1%	*	3%
Pete Buttigieg	13%	13%	*	9%	*	16%
Andy Beshear	3%	3%	*	6%	*	2%
Rahm Emanuel	0%	0%	*	0%	*	1%
Ruben Gallego	0%	0%	*	0%	*	0%
Kamala Harris	9%	9%	*	8%	*	10%
Mark Kelly	12%	12%	*	5%	*	16%
Ro Khanna	6%	5%	*	4%	*	8%
Wes Moore	2%	2%	*	5%	*	0%
Chris Murphy	1%	1%	*	1%	*	2%
Gavin Newsom	14%	13%	*	12%	*	14%
Alexandria Ocasio-Cortez	11%	10%	*	10%	*	10%
Jon Ossoff	7%	7%	*	12%	*	4%
JB Pritzker	3%	3%	*	3%	*	3%
Gina Raimondo	2%	3%	*	7%	*	0%
Josh Shapiro	7%	7%	*	11%	*	4%
Raphael Warnock	1%	1%	*	0%	*	1%
Gretchen Whitmer	2%	2%	*	2%	*	1%
Other	4%	4%	*	4%	*	4%
Undecided	0%	0%	*	1%	*	0%
N	**225**	**216**	**1**	**83**	**2**	**139**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Cory Booker	2%	2%	5%	*	4%	*	0%
Pete Buttigieg	13%	14%	7%	*	3%	*	23%
Andy Beshear	3%	3%	0%	*	0%	*	0%
Rahm Emanuel	0%	0%	0%	*	0%	*	0%
Ruben Gallego	0%	0%	0%	*	0%	*	0%
Kamala Harris	9%	11%	0%	*	0%	*	0%
Mark Kelly	12%	12%	7%	*	8%	*	33%
Ro Khanna	6%	6%	12%	*	29%	*	7%
Wes Moore	2%	2%	0%	*	0%	*	0%
Chris Murphy	1%	1%	3%	*	0%	*	0%
Gavin Newsom	14%	13%	24%	*	21%	*	8%
Alexandria Ocasio-Cortez	11%	12%	4%	*	8%	*	0%
Jon Ossoff	7%	8%	3%	*	3%	*	0%
JB Pritzker	3%	3%	5%	*	10%	*	0%
Gina Raimondo	2%	0%	0%	*	0%	*	0%
Josh Shapiro	7%	6%	11%	*	4%	*	0%
Raphael Warnock	1%	1%	0%	*	0%	*	0%
Gretchen Whitmer	2%	1%	6%	*	0%	*	0%
Other	4%	3%	13%	*	11%	*	30%
Undecided	0%	0%	0%	*	0%	*	0%
N	**225**	**196**	**19**	**9**	**25**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Cory Booker	2%	0%	0%	2%	*	0%	*
Pete Buttigieg	13%	26%	0%	14%	*	0%	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Andy Beshear	3%	11%	15%	2%	*	16%	*
Rahm Emanuel	0%	0%	0%	0%	*	0%	*
Ruben Gallego	0%	0%	0%	0%	*	0%	*
Kamala Harris	9%	5%	0%	10%	*	0%	*
Mark Kelly	12%	0%	0%	13%	*	0%	*
Ro Khanna	6%	24%	25%	4%	*	0%	*
Wes Moore	2%	0%	12%	1%	*	20%	*
Chris Murphy	1%	0%	0%	1%	*	0%	*
Gavin Newsom	14%	33%	10%	13%	*	0%	*
Alexandria Ocasio-Cortez	11%	0%	0%	12%	*	0%	*
Jon Ossoff	7%	0%	0%	8%	*	0%	*
JB Pritzker	3%	0%	0%	4%	*	0%	*
Gina Raimondo	2%	0%	38%	0%	*	64%	*
Josh Shapiro	7%	0%	0%	8%	*	0%	*
Raphael Warnock	1%	0%	0%	1%	*	0%	*
Gretchen Whitmer	2%	0%	0%	2%	*	0%	*
Other	4%	0%	0%	4%	*	0%	*
Undecided	0%	0%	0%	0%	*	0%	*
N	**225**	**9**	**14**	**198**	**4**	**8**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	2%	*	*	*	0%
Pete Buttigieg	13%	*	*	*	0%
Andy Beshear	3%	*	*	*	9%
Rahm Emanuel	0%	*	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Ruben Gallego	0%	*	*	*	0%
Kamala Harris	9%	*	*	*	0%
Mark Kelly	12%	*	*	*	6%
Ro Khanna	6%	*	*	*	5%
Wes Moore	2%	*	*	*	0%
Chris Murphy	1%	*	*	*	0%
Gavin Newsom	14%	*	*	*	31%
Alexandria Ocasio-Cortez	11%	*	*	*	0%
Jon Ossoff	7%	*	*	*	0%
JB Pritzker	3%	*	*	*	13%
Gina Raimondo	2%	*	*	*	37%
Josh Shapiro	7%	*	*	*	0%
Raphael Warnock	1%	*	*	*	0%
Gretchen Whitmer	2%	*	*	*	0%
Other	4%	*	*	*	0%
Undecided	0%	*	*	*	0%
N	**225**	**0**	**0**	**2**	**15**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Cory Booker	2%	0%	0%	0%	4%	10%	0%	2%
Pete Buttigieg	13%	0%	8%	21%	15%	0%	4%	16%
Andy Beshear	3%	0%	0%	7%	9%	7%	0%	2%
Rahm Emanuel	0%	0%	0%	0%	0%	0%	0%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	7%	8%	7%	9%	0%	7%	11%

continued on the next page . . .

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Mark Kelly	12%	5%	6%	24%	5%	56%	21%	8%
Ro Khanna	6%	0%	9%	3%	6%	0%	3%	9%
Wes Moore	2%	0%	0%	0%	0%	0%	8%	2%
Chris Murphy	1%	0%	0%	0%	2%	0%	3%	1%
Gavin Newsom	14%	36%	6%	16%	17%	5%	5%	13%
Alexandria Ocasio-Cortez	11%	0%	32%	2%	11%	14%	13%	9%
Jon Ossoff	7%	0%	0%	3%	7%	0%	16%	8%
JB Pritzker	3%	0%	16%	4%	2%	0%	8%	1%
Gina Raimondo	2%	51%	0%	0%	0%	0%	0%	0%
Josh Shapiro	7%	0%	8%	0%	2%	0%	13%	9%
Raphael Warnock	1%	0%	0%	0%	0%	0%	0%	2%
Gretchen Whitmer	2%	0%	0%	0%	3%	8%	0%	1%
Other	4%	0%	6%	11%	8%	0%	0%	2%
Undecided	0%	0%	0%	0%	0%	0%	0%	1%
N	**225**	**11**	**18**	**18**	**39**	**10**	**21**	**108**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cory Booker	2%	3%	0%	5%	*	*
Pete Buttigieg	13%	14%	17%	7%	*	*
Andy Beshear	3%	3%	4%	0%	*	*
Rahm Emanuel	0%	0%	1%	0%	*	*
Ruben Gallego	0%	0%	0%	0%	*	*
Kamala Harris	9%	13%	7%	0%	*	*
Mark Kelly	12%	6%	23%	7%	*	*
Ro Khanna	6%	5%	6%	12%	*	*

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Wes Moore	2%	2%	2%	0%	*	*
Chris Murphy	1%	2%	0%	3%	*	*
Gavin Newsom	14%	12%	11%	24%	*	*
Alexandria Ocasio-Cortez	11%	17%	4%	4%	*	*
Jon Ossoff	7%	7%	9%	3%	*	*
JB Pritzker	3%	5%	0%	5%	*	*
Gina Raimondo	2%	0%	0%	0%	*	*
Josh Shapiro	7%	5%	9%	11%	*	*
Raphael Warnock	1%	1%	1%	0%	*	*
Gretchen Whitmer	2%	2%	0%	6%	*	*
Other	4%	2%	5%	13%	*	*
Undecided	0%	0%	1%	0%	*	*
N	**225**	**119**	**71**	**19**	**2**	**7**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Cory Booker	2%	2%	*	3%
Pete Buttigieg	13%	13%	*	2%
Andy Beshear	3%	3%	*	8%
Rahm Emanuel	0%	0%	*	0%
Ruben Gallego	0%	0%	*	0%
Kamala Harris	9%	9%	*	19%
Mark Kelly	12%	12%	*	0%
Ro Khanna	6%	6%	*	9%
Wes Moore	2%	2%	*	0%
Chris Murphy	1%	1%	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Gavin Newsom	14%	14%	*	10%
Alexandria Ocasio-Cortez	11%	11%	*	22%
Jon Ossoff	7%	7%	*	2%
JB Pritzker	3%	3%	*	7%
Gina Raimondo	2%	2%	*	0%
Josh Shapiro	7%	7%	*	10%
Raphael Warnock	1%	1%	*	4%
Gretchen Whitmer	2%	2%	*	0%
Other	4%	4%	*	5%
Undecided	0%	0%	*	0%
N	**225**	**225**	**0**	**33**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Cory Booker	2%	3%	1%	0%	2%	2%
Pete Buttigieg	13%	14%	14%	0%	9%	15%
Andy Beshear	3%	3%	4%	9%	2%	4%
Rahm Emanuel	0%	0%	1%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	13%	6%	0%	5%	11%
Mark Kelly	12%	6%	21%	6%	19%	9%
Ro Khanna	6%	7%	7%	5%	2%	8%
Wes Moore	2%	2%	2%	0%	0%	2%
Chris Murphy	1%	2%	1%	0%	1%	1%
Gavin Newsom	14%	12%	14%	31%	23%	10%
Alexandria Ocasio-Cortez	11%	17%	3%	0%	14%	9%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Jon Ossoff	7%	7%	8%	0%	5%	8%
JB Pritzker	3%	5%	0%	13%	2%	4%
Gina Raimondo	2%	0%	0%	37%	8%	0%
Josh Shapiro	7%	5%	10%	0%	5%	7%
Raphael Warnock	1%	1%	1%	0%	0%	1%
Gretchen Whitmer	2%	2%	1%	0%	1%	2%
Other	4%	3%	6%	0%	1%	5%
Undecided	0%	0%	1%	0%	0%	0%
N	**225**	**123**	**87**	**15**	**66**	**159**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Cory Booker	2%	5%	0%	0%	2%	3%	0%	2%
Pete Buttigieg	13%	7%	14%	9%	19%	14%	15%	12%
Andy Beshear	3%	0%	9%	2%	2%	5%	6%	1%
Rahm Emanuel	0%	0%	0%	0%	0%	2%	1%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	13%	7%	13%	9%	6%	6%	12%
Mark Kelly	12%	6%	2%	14%	7%	26%	8%	16%
Ro Khanna	6%	20%	4%	6%	4%	1%	9%	4%
Wes Moore	2%	0%	3%	0%	3%	2%	2%	1%
Chris Murphy	1%	2%	2%	3%	0%	0%	0%	3%
Gavin Newsom	14%	12%	14%	13%	16%	12%	16%	12%
Alexandria Ocasio-Cortez	11%	8%	21%	12%	5%	11%	14%	8%
Jon Ossoff	7%	10%	7%	5%	10%	3%	5%	9%
JB Pritzker	3%	0%	7%	6%	4%	0%	4%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Gina Raimondo	2%	0%	0%	13%	0%	0%	0%	5%
Josh Shapiro	7%	8%	2%	0%	9%	12%	10%	3%
Raphael Warnock	1%	3%	0%	2%	0%	0%	1%	1%
Gretchen Whitmer	2%	0%	0%	0%	4%	2%	2%	1%
Other	4%	7%	6%	1%	5%	2%	2%	6%
Undecided	0%	0%	2%	0%	0%	0%	0%	1%
N	**225**	**38**	**36**	**42**	**58**	**52**	**108**	**114**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Cory Booker	2%	0%	2%	2%	2%	*	*	0%
Pete Buttigieg	13%	7%	11%	17%	15%	*	*	0%
Andy Beshear	3%	4%	0%	0%	13%	*	*	0%
Rahm Emanuel	0%	0%	0%	0%	0%	*	*	0%
Ruben Gallego	0%	0%	0%	0%	0%	*	*	0%
Kamala Harris	9%	15%	10%	4%	8%	*	*	23%
Mark Kelly	12%	3%	14%	33%	14%	*	*	27%
Ro Khanna	6%	7%	10%	5%	5%	*	*	35%
Wes Moore	2%	3%	2%	0%	4%	*	*	0%
Chris Murphy	1%	1%	1%	0%	3%	*	*	0%
Gavin Newsom	14%	17%	15%	11%	6%	*	*	0%
Alexandria Ocasio-Cortez	11%	3%	15%	9%	11%	*	*	15%
Jon Ossoff	7%	12%	4%	6%	2%	*	*	0%
JB Pritzker	3%	3%	4%	0%	2%	*	*	0%
Gina Raimondo	2%	13%	0%	0%	0%	*	*	0%
Josh Shapiro	7%	2%	7%	7%	8%	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Raphael Warnock	1%	2%	0%	4%	0%	*	*	0%
Gretchen Whitmer	2%	4%	1%	0%	0%	*	*	0%
Other	4%	3%	4%	2%	5%	*	*	0%
Undecided	0%	0%	0%	0%	0%	*	*	0%
N	**225**	**43**	**78**	**33**	**28**	**19**	**9**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Cory Booker	2%	5%	0%	2%	3%	0%
Pete Buttigieg	13%	5%	9%	17%	16%	0%
Andy Beshear	3%	0%	5%	1%	6%	0%
Rahm Emanuel	0%	0%	0%	0%	1%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	13%	7%	14%	5%	0%
Mark Kelly	12%	6%	9%	6%	24%	0%
Ro Khanna	6%	19%	5%	3%	3%	0%
Wes Moore	2%	0%	2%	3%	2%	0%
Chris Murphy	1%	2%	1%	2%	0%	0%
Gavin Newsom	14%	13%	13%	14%	14%	0%
Alexandria Ocasio-Cortez	11%	7%	18%	6%	9%	0%
Jon Ossoff	7%	10%	7%	8%	4%	0%
JB Pritzker	3%	0%	8%	4%	0%	0%
Gina Raimondo	2%	0%	8%	0%	0%	0%
Josh Shapiro	7%	7%	1%	7%	10%	100%
Raphael Warnock	1%	3%	1%	0%	0%	0%
Gretchen Whitmer	2%	0%	0%	5%	1%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Other	4%	9%	2%	6%	1%	0%
Undecided	0%	0%	1%	0%	0%	0%
N	**225**	**38**	**65**	**57**	**62**	**1**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Cory Booker	2%	2%	0%	0%	3%	0%	7%	2%
Pete Buttigieg	13%	11%	10%	9%	16%	5%	11%	14%
Andy Beshear	3%	2%	10%	5%	2%	7%	12%	2%
Rahm Emanuel	0%	0%	0%	0%	1%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	3%	9%	11%	12%	3%	4%	11%
Mark Kelly	12%	5%	6%	3%	19%	3%	11%	13%
Ro Khanna	6%	9%	6%	3%	7%	8%	0%	7%
Wes Moore	2%	0%	0%	11%	0%	4%	0%	1%
Chris Murphy	1%	3%	0%	0%	1%	0%	4%	1%
Gavin Newsom	14%	28%	21%	6%	8%	15%	0%	14%
Alexandria Ocasio-Cortez	11%	15%	9%	8%	10%	13%	14%	10%
Jon Ossoff	7%	5%	9%	16%	5%	9%	9%	7%
JB Pritzker	3%	3%	0%	8%	3%	0%	0%	4%
Gina Raimondo	2%	0%	18%	0%	0%	19%	0%	0%
Josh Shapiro	7%	9%	0%	14%	5%	10%	13%	6%
Raphael Warnock	1%	0%	0%	0%	2%	0%	0%	1%
Gretchen Whitmer	2%	1%	0%	3%	1%	0%	9%	1%
Other	4%	4%	4%	4%	4%	4%	4%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	1%	0%	0%	0%
N	**225**	**47**	**30**	**36**	**112**	**28**	**13**	**183**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Cory Booker	2%	2%	2%	0%	2%	0%	3%
Pete Buttigieg	13%	12%	14%	15%	14%	22%	3%
Andy Beshear	3%	4%	3%	4%	2%	6%	8%
Rahm Emanuel	0%	0%	1%	0%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	9%	12%	7%	7%	11%	11%	2%
Mark Kelly	12%	7%	16%	9%	13%	11%	8%
Ro Khanna	6%	12%	2%	14%	5%	16%	3%
Wes Moore	2%	3%	1%	2%	2%	0%	4%
Chris Murphy	1%	3%	0%	5%	0%	7%	0%
Gavin Newsom	14%	16%	11%	19%	13%	15%	17%
Alexandria Ocasio-Cortez	11%	10%	11%	9%	10%	5%	17%
Jon Ossoff	7%	7%	7%	9%	7%	3%	13%
JB Pritzker	3%	3%	4%	2%	4%	0%	3%
Gina Raimondo	2%	0%	5%	0%	3%	0%	0%
Josh Shapiro	7%	3%	9%	2%	7%	0%	14%
Raphael Warnock	1%	1%	1%	0%	1%	0%	0%
Gretchen Whitmer	2%	1%	2%	0%	2%	2%	0%
Other	4%	6%	2%	4%	4%	2%	3%
Undecided	0%	0%	1%	0%	0%	0%	0%
N	**225**	**105**	**119**	**42**	**159**	**32**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Cory Booker	2%	0%	3%	0%
Pete Buttigieg	13%	13%	7%	14%
Andy Beshear	3%	3%	2%	0%
Rahm Emanuel	0%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%
Kamala Harris	9%	3%	6%	12%
Mark Kelly	12%	5%	28%	7%
Ro Khanna	6%	0%	3%	4%
Wes Moore	2%	0%	0%	0%
Chris Murphy	1%	0%	2%	2%
Gavin Newsom	14%	32%	18%	20%
Alexandria Ocasio-Cortez	11%	25%	7%	4%
Jon Ossoff	7%	0%	8%	10%
JB Pritzker	3%	3%	2%	2%
Gina Raimondo	2%	0%	13%	14%
Josh Shapiro	7%	14%	0%	2%
Raphael Warnock	1%	0%	0%	3%
Gretchen Whitmer	2%	2%	0%	0%
Other	4%	0%	1%	4%
Undecided	0%	0%	0%	2%
N	**225**	**24**	**42**	**40**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Cory Booker- Categorical
JEWTHERM – Cory Booker- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	27%	15%	56%	22%	51%	25%
Cool	11%	13%	7%	15%	8%	9%
Warm	22%	28%	9%	23%	0%	25%
Very Warm	14%	19%	2%	18%	0%	15%
Don't Know	26%	25%	26%	23%	41%	25%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	27%	10%	43%	51%	43%	22%	37%
Cool	11%	13%	10%	6%	25%	0%	17%
Warm	22%	28%	20%	11%	6%	12%	23%
Very Warm	14%	23%	9%	1%	7%	13%	9%
Don't Know	26%	25%	19%	30%	19%	53%	14%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	27%	24%	54%	12%	*	45%	61%
Cool	11%	17%	5%	14%	*	0%	5%
Warm	22%	13%	8%	30%	*	9%	11%
Very Warm	14%	4%	3%	22%	*	0%	3%
Don't Know	26%	43%	29%	22%	*	47%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	27%	47%	53%	44%	45%
Cool	11%	6%	0%	8%	11%
Warm	22%	35%	20%	9%	10%
Very Warm	14%	0%	0%	2%	0%
Don't Know	26%	11%	27%	38%	34%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	27%	44%	43%	21%	24%	17%	48%	24%
Cool	11%	4%	3%	0%	21%	12%	12%	11%
Warm	22%	25%	13%	31%	26%	30%	16%	20%
Very Warm	14%	9%	11%	5%	6%	13%	14%	21%
Don't Know	26%	17%	30%	43%	23%	28%	9%	25%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	27%	9%	13%	43%	29%	61%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	11%	13%	10%	10%	5%
Warm	22%	29%	28%	20%	5%	12%
Very Warm	14%	31%	14%	9%	3%	0%
Don't Know	26%	20%	31%	19%	54%	22%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	27%	14%	53%	26%
Cool	11%	13%	6%	9%
Warm	22%	26%	13%	20%
Very Warm	14%	23%	3%	14%
Don't Know	26%	24%	25%	31%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	27%	11%	23%	56%	29%	27%
Cool	11%	11%	12%	8%	4%	14%
Warm	22%	30%	20%	13%	23%	21%
Very Warm	14%	29%	11%	0%	10%	17%
Don't Know	26%	19%	34%	22%	33%	22%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	27%	14%	23%	39%	26%	30%	33%	22%
Cool	11%	13%	16%	9%	10%	9%	13%	8%
Warm	22%	36%	13%	20%	22%	20%	20%	23%
Very Warm	14%	0%	8%	12%	23%	18%	14%	16%
Don't Know	26%	37%	40%	21%	18%	23%	20%	32%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	27%	29%	25%	35%	34%	*	*	44%
Cool	11%	19%	9%	7%	6%	*	*	10%
Warm	22%	18%	25%	21%	16%	*	*	33%
Very Warm	14%	14%	11%	21%	17%	*	*	13%
Don't Know	26%	21%	29%	15%	28%	*	*	0%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	27%	16%	31%	29%	29%	33%
Cool	11%	15%	11%	10%	10%	13%
Warm	22%	32%	15%	23%	22%	0%
Very Warm	14%	0%	10%	21%	19%	0%
Don't Know	26%	38%	33%	17%	21%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	27%	16%	32%	28%	29%	32%	37%	26%
Cool	11%	9%	16%	13%	9%	17%	8%	10%
Warm	22%	32%	10%	21%	23%	12%	23%	23%
Very Warm	14%	22%	9%	15%	14%	11%	16%	15%
Don't Know	26%	21%	34%	23%	25%	29%	16%	26%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	27%	23%	31%	22%	28%	16%	40%
Cool	11%	11%	11%	9%	11%	9%	11%
Warm	22%	25%	19%	29%	20%	33%	18%
Very Warm	14%	13%	16%	18%	15%	19%	12%
Don't Know	26%	28%	24%	23%	26%	23%	19%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	27%	33%	25%	25%
Cool	11%	7%	2%	6%
Warm	22%	30%	17%	21%
Very Warm	14%	6%	13%	13%
Don't Know	26%	23%	43%	35%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Pete Buttigieg- Categorical
JEWTHERM – Pete Buttigieg- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	25%	11%	54%	12%	47%	26%
Cool	12%	12%	13%	10%	23%	11%
Warm	21%	25%	13%	20%	2%	24%
Very Warm	30%	42%	4%	46%	2%	28%
Don't Know	13%	10%	16%	13%	26%	11%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	25%	5%	36%	55%	32%	21%	20%
Cool	12%	9%	19%	13%	13%	0%	12%
Warm	21%	24%	20%	15%	25%	12%	31%
Very Warm	30%	49%	16%	2%	11%	18%	16%
Don't Know	13%	13%	9%	15%	20%	50%	21%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	25%	29%	54%	7%	*	45%	65%
Cool	12%	14%	15%	10%	*	30%	8%
Warm	21%	13%	11%	27%	*	9%	16%
Very Warm	30%	24%	3%	46%	*	0%	3%
Don't Know	13%	20%	17%	10%	*	16%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	25%	47%	53%	48%	44%
Cool	12%	3%	13%	15%	11%
Warm	21%	38%	20%	14%	21%
Very Warm	30%	0%	0%	4%	3%
Don't Know	13%	11%	14%	18%	21%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	25%	57%	39%	38%	20%	11%	17%	21%
Cool	12%	8%	6%	10%	18%	10%	8%	11%
Warm	21%	8%	33%	26%	26%	39%	18%	15%
Very Warm	30%	9%	12%	14%	23%	17%	34%	41%
Don't Know	13%	17%	10%	12%	13%	23%	23%	11%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	25%	7%	3%	36%	48%	59%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	6%	13%	19%	17%	12%
Warm	21%	24%	23%	20%	7%	16%
Very Warm	30%	56%	42%	16%	5%	1%
Don't Know	13%	7%	19%	9%	24%	12%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	25%	9%	51%	14%
Cool	12%	9%	14%	15%
Warm	21%	24%	15%	26%
Very Warm	30%	44%	5%	37%
Don't Know	13%	13%	15%	8%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	25%	7%	21%	54%	30%	22%
Cool	12%	7%	16%	10%	7%	14%
Warm	21%	24%	17%	21%	25%	19%
Very Warm	30%	54%	28%	1%	22%	34%
Don't Know	13%	7%	18%	14%	16%	11%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	25%	5%	17%	29%	28%	31%	27%	23%
Cool	12%	24%	18%	8%	9%	8%	14%	9%
Warm	21%	34%	27%	23%	11%	19%	22%	19%
Very Warm	30%	20%	27%	25%	39%	32%	30%	30%
Don't Know	13%	18%	11%	15%	14%	10%	8%	19%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	25%	26%	18%	38%	32%	*	*	31%
Cool	12%	24%	12%	0%	11%	*	*	13%
Warm	21%	11%	34%	16%	7%	*	*	23%
Very Warm	30%	29%	23%	38%	34%	*	*	33%
Don't Know	13%	10%	13%	8%	16%	*	*	0%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	25%	6%	21%	32%	29%	51%
Cool	12%	26%	14%	8%	7%	0%
Warm	21%	34%	26%	11%	21%	0%
Very Warm	30%	17%	24%	36%	35%	13%
Don't Know	13%	17%	14%	13%	9%	36%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	25%	11%	27%	23%	29%	24%	40%	23%
Cool	12%	17%	14%	17%	8%	12%	9%	12%
Warm	21%	23%	17%	12%	24%	18%	16%	22%
Very Warm	30%	36%	21%	39%	29%	33%	26%	30%
Don't Know	13%	13%	21%	9%	11%	13%	8%	13%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	25%	22%	27%	23%	24%	16%	35%
Cool	12%	14%	9%	11%	11%	6%	16%
Warm	21%	23%	19%	20%	22%	23%	9%
Very Warm	30%	27%	33%	28%	30%	39%	27%
Don't Know	13%	14%	12%	18%	12%	16%	13%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	25%	28%	33%	22%
Cool	12%	7%	7%	10%
Warm	21%	31%	19%	17%
Very Warm	30%	22%	22%	33%
Don't Know	13%	13%	19%	17%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Andy Beshear- Categorical
JEWTHERM – Andy Beshear- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	16%	7%	34%	8%	29%	16%
Cool	11%	13%	9%	10%	9%	12%
Warm	16%	19%	9%	18%	4%	17%
Very Warm	16%	21%	5%	20%	3%	16%
Don't Know	41%	41%	43%	44%	55%	39%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	16%	3%	25%	34%	25%	18%	16%
Cool	11%	12%	13%	10%	12%	0%	0%
Warm	16%	17%	19%	11%	14%	0%	19%
Very Warm	16%	26%	6%	2%	7%	13%	0%
Don't Know	41%	42%	37%	43%	42%	68%	66%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	16%	15%	36%	4%	*	38%	40%
Cool	11%	21%	10%	12%	*	15%	12%
Warm	16%	9%	10%	19%	*	16%	11%
Very Warm	16%	11%	3%	23%	*	0%	7%
Don't Know	41%	43%	40%	41%	*	32%	30%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	32%	48%	13%	32%
Cool	11%	17%	0%	6%	5%
Warm	16%	35%	0%	13%	10%
Very Warm	16%	5%	0%	3%	0%
Don't Know	41%	11%	52%	65%	53%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	16%	57%	29%	11%	13%	4%	13%	13%
Cool	11%	4%	16%	9%	7%	3%	9%	14%
Warm	16%	16%	5%	20%	17%	16%	30%	14%
Very Warm	16%	0%	8%	4%	9%	13%	12%	23%
Don't Know	41%	23%	42%	56%	54%	64%	36%	34%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	16%	5%	2%	25%	11%	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	10%	16%	13%	9%	10%
Warm	16%	18%	18%	19%	9%	10%
Very Warm	16%	30%	20%	6%	0%	3%
Don't Know	41%	38%	44%	37%	70%	33%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	16%	7%	33%	12%
Cool	11%	12%	10%	8%
Warm	16%	18%	12%	25%
Very Warm	16%	23%	6%	16%
Don't Know	41%	40%	40%	39%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	16%	5%	9%	39%	19%	14%
Cool	11%	11%	13%	9%	9%	13%
Warm	16%	19%	15%	11%	13%	17%
Very Warm	16%	29%	13%	2%	12%	17%
Don't Know	41%	36%	49%	37%	46%	39%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	16%	4%	6%	22%	24%	15%	17%	15%
Cool	11%	21%	12%	8%	11%	10%	12%	11%
Warm	16%	41%	16%	17%	11%	8%	19%	12%
Very Warm	16%	4%	11%	10%	22%	21%	14%	17%
Don't Know	41%	30%	55%	44%	33%	46%	39%	44%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	16%	20%	12%	22%	12%	*	*	13%
Cool	11%	17%	12%	10%	9%	*	*	31%
Warm	16%	14%	19%	2%	6%	*	*	13%
Very Warm	16%	19%	10%	22%	17%	*	*	10%
Don't Know	41%	31%	46%	42%	56%	*	*	33%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	16%	4%	12%	25%	16%	25%
Cool	11%	23%	10%	9%	10%	8%
Warm	16%	41%	16%	13%	8%	0%
Very Warm	16%	5%	9%	17%	24%	13%
Don't Know	41%	27%	53%	36%	42%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	16%	11%	16%	19%	16%	22%	13%	15%
Cool	11%	24%	6%	12%	9%	4%	7%	13%
Warm	16%	20%	8%	19%	16%	15%	11%	16%
Very Warm	16%	16%	13%	20%	15%	14%	22%	15%
Don't Know	41%	29%	57%	29%	44%	44%	47%	40%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	16%	15%	17%	19%	14%	7%	27%
Cool	11%	14%	10%	4%	12%	8%	11%
Warm	16%	17%	14%	20%	16%	23%	14%
Very Warm	16%	14%	17%	18%	15%	21%	15%
Don't Know	41%	41%	42%	39%	43%	40%	34%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	16%	18%	20%	19%
Cool	11%	6%	12%	15%
Warm	16%	22%	5%	8%
Very Warm	16%	7%	17%	26%
Don't Know	41%	47%	46%	32%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Rahm Emanuel- Categorical
JEWTHERM – Rahm Emanuel- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	12%	36%	16%	41%	18%
Cool	15%	15%	16%	19%	13%	14%
Warm	17%	22%	8%	21%	2%	17%
Very Warm	7%	10%	2%	8%	0%	8%
Don't Know	41%	42%	38%	36%	45%	43%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	9%	33%	33%	35%	11%	22%
Cool	15%	14%	19%	17%	16%	0%	8%
Warm	17%	19%	14%	15%	2%	12%	15%
Very Warm	7%	13%	1%	0%	5%	13%	0%
Don't Know	41%	46%	33%	35%	42%	64%	55%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	23%	36%	10%	*	22%	39%
Cool	15%	10%	17%	14%	*	31%	18%
Warm	17%	13%	9%	22%	*	15%	12%
Very Warm	7%	4%	2%	11%	*	0%	3%
Don't Know	41%	50%	36%	43%	*	31%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	31%	53%	25%	30%
Cool	15%	17%	0%	10%	16%
Warm	17%	38%	20%	17%	7%
Very Warm	7%	0%	0%	0%	0%
Don't Know	41%	15%	27%	48%	47%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	17%	31%	15%	16%	7%	32%	20%
Cool	15%	49%	6%	12%	14%	12%	21%	15%
Warm	17%	31%	12%	31%	16%	13%	7%	16%
Very Warm	7%	0%	6%	2%	1%	0%	0%	13%
Don't Know	41%	4%	45%	41%	53%	68%	40%	36%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	20%	13%	4%	33%	25%	37%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	15%	15%	12%	19%	8%	18%
Warm	17%	16%	24%	14%	26%	11%
Very Warm	7%	16%	9%	1%	0%	0%
Don't Know	41%	40%	51%	33%	41%	34%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	20%	10%	38%	31%
Cool	15%	17%	13%	9%
Warm	17%	17%	11%	6%
Very Warm	7%	10%	3%	5%
Don't Know	41%	46%	36%	49%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	20%	15%	15%	34%	17%	21%
Cool	15%	16%	14%	17%	11%	17%
Warm	17%	16%	21%	12%	20%	16%
Very Warm	7%	15%	5%	0%	6%	7%
Don't Know	41%	39%	45%	37%	46%	39%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	12%	20%	20%	27%	17%	21%	18%
Cool	15%	8%	18%	24%	12%	15%	15%	15%
Warm	17%	27%	4%	10%	21%	18%	20%	14%
Very Warm	7%	0%	2%	8%	10%	9%	7%	8%
Don't Know	41%	53%	56%	38%	30%	40%	37%	45%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	20%	16%	17%	28%	25%	*	*	54%
Cool	15%	26%	14%	12%	9%	*	*	10%
Warm	17%	20%	16%	13%	7%	*	*	13%
Very Warm	7%	13%	5%	12%	6%	*	*	0%
Don't Know	41%	25%	49%	35%	52%	*	*	23%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	20%	16%	16%	26%	20%	25%
Cool	15%	8%	23%	15%	12%	21%
Warm	17%	24%	6%	20%	20%	0%
Very Warm	7%	0%	6%	8%	11%	0%
Don't Know	41%	52%	49%	31%	37%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	14%	19%	26%	20%	17%	22%	20%
Cool	15%	19%	16%	18%	13%	23%	9%	15%
Warm	17%	27%	16%	17%	14%	8%	13%	19%
Very Warm	7%	6%	2%	11%	8%	7%	7%	7%
Don't Know	41%	34%	48%	27%	44%	46%	49%	39%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	20%	21%	18%	19%	19%	16%	24%
Cool	15%	14%	16%	12%	16%	14%	17%
Warm	17%	17%	17%	29%	12%	28%	24%
Very Warm	7%	7%	7%	4%	9%	6%	0%
Don't Know	41%	40%	41%	36%	43%	35%	34%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	20%	20%	14%	19%
Cool	15%	7%	15%	17%
Warm	17%	28%	12%	7%
Very Warm	7%	3%	9%	10%
Don't Know	41%	41%	50%	47%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Ruben Gallego- Categorical
JEWTHERM – Ruben Gallego- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	4%	31%	4%	20%	15%
Cool	12%	14%	8%	20%	9%	10%
Warm	12%	14%	10%	18%	2%	12%
Very Warm	7%	9%	2%	4%	0%	9%
Don't Know	55%	58%	49%	54%	70%	55%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	4%	17%	27%	20%	6%	10%
Cool	12%	10%	11%	17%	10%	15%	0%
Warm	12%	12%	14%	11%	4%	12%	7%
Very Warm	7%	12%	2%	0%	0%	13%	12%
Don't Know	55%	61%	55%	45%	65%	53%	71%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	14%	30%	4%	*	0%	36%
Cool	12%	16%	12%	13%	*	40%	7%
Warm	12%	4%	10%	14%	*	17%	12%
Very Warm	7%	4%	3%	10%	*	7%	3%
Don't Know	55%	63%	46%	59%	*	36%	42%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	34%	39%	17%	15%
Cool	12%	6%	0%	20%	22%
Warm	12%	35%	20%	9%	7%
Very Warm	7%	0%	0%	0%	0%
Don't Know	55%	25%	41%	54%	56%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	4%	28%	16%	8%	0%	17%	13%
Cool	12%	36%	12%	24%	11%	3%	13%	10%
Warm	12%	4%	5%	12%	12%	17%	25%	12%
Very Warm	7%	8%	4%	2%	2%	0%	0%	11%
Don't Know	55%	48%	50%	47%	66%	80%	45%	54%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	13%	6%	2%	17%	14%	33%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	10%	11%	11%	19%	15%
Warm	12%	12%	14%	14%	9%	11%
Very Warm	7%	15%	8%	2%	0%	0%
Don't Know	55%	56%	66%	55%	57%	41%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	13%	5%	30%	10%
Cool	12%	13%	10%	12%
Warm	12%	12%	12%	10%
Very Warm	7%	10%	4%	7%
Don't Know	55%	60%	44%	61%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	13%	6%	8%	30%	13%	13%
Cool	12%	12%	11%	15%	16%	11%
Warm	12%	12%	12%	13%	10%	13%
Very Warm	7%	15%	5%	0%	9%	6%
Don't Know	55%	55%	64%	43%	52%	57%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	7%	13%	13%	14%	15%	16%	10%
Cool	12%	2%	18%	21%	8%	13%	10%	16%
Warm	12%	30%	10%	12%	11%	6%	15%	9%
Very Warm	7%	2%	0%	4%	13%	9%	7%	7%
Don't Know	55%	58%	59%	50%	54%	57%	53%	58%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	13%	6%	11%	20%	18%	*	*	31%
Cool	12%	21%	10%	5%	12%	*	*	13%
Warm	12%	16%	11%	5%	3%	*	*	0%
Very Warm	7%	7%	3%	15%	9%	*	*	0%
Don't Know	55%	50%	65%	55%	59%	*	*	56%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	13%	7%	9%	19%	13%	38%
Cool	12%	5%	20%	8%	13%	8%
Warm	12%	31%	12%	11%	6%	0%
Very Warm	7%	2%	2%	12%	10%	0%
Don't Know	55%	56%	56%	50%	58%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	4%	5%	12%	19%	15%	24%	12%
Cool	12%	12%	18%	17%	9%	21%	8%	11%
Warm	12%	20%	6%	22%	9%	14%	16%	11%
Very Warm	7%	6%	5%	7%	8%	3%	11%	7%
Don't Know	55%	59%	66%	43%	54%	47%	41%	58%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	13%	12%	14%	15%	12%	11%	16%
Cool	12%	9%	15%	2%	14%	8%	12%
Warm	12%	15%	10%	20%	10%	23%	9%
Very Warm	7%	6%	8%	11%	6%	11%	6%
Don't Know	55%	58%	53%	54%	57%	48%	57%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	13%	14%	12%	6%
Cool	12%	13%	19%	18%
Warm	12%	20%	1%	6%
Very Warm	7%	4%	12%	9%
Don't Know	55%	49%	54%	62%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Kamala Harris- Categorical
JEWTHERM – Kamala Harris- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	37%	18%	80%	18%	90%	37%
Cool	15%	19%	4%	14%	2%	17%
Warm	21%	28%	6%	36%	2%	18%
Very Warm	24%	33%	4%	30%	3%	25%
Don't Know	3%	2%	5%	3%	3%	3%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	37%	13%	64%	69%	58%	25%	59%
Cool	15%	13%	16%	17%	23%	36%	9%
Warm	21%	33%	3%	7%	2%	5%	16%
Very Warm	24%	38%	13%	2%	12%	13%	16%
Don't Know	3%	2%	4%	4%	4%	21%	0%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	37%	44%	74%	15%	*	38%	82%
Cool	15%	9%	15%	15%	*	62%	0%
Warm	21%	21%	5%	31%	*	0%	11%
Very Warm	24%	17%	3%	37%	*	0%	6%
Don't Know	3%	10%	3%	2%	*	0%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	65%	80%	62%	57%
Cool	15%	0%	20%	22%	21%
Warm	21%	35%	0%	4%	1%
Very Warm	24%	0%	0%	5%	18%
Don't Know	3%	0%	0%	7%	2%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	37%	26%	42%	39%	34%	50%	37%	37%
Cool	15%	36%	26%	28%	15%	12%	7%	10%
Warm	21%	13%	16%	6%	24%	8%	30%	24%
Very Warm	24%	25%	16%	22%	23%	21%	24%	26%
Don't Know	3%	0%	0%	5%	4%	8%	3%	3%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	37%	9%	19%	64%	54%	76%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	15%	14%	14%	16%	28%	13%
Warm	21%	30%	41%	3%	4%	8%
Very Warm	24%	45%	25%	13%	3%	2%
Don't Know	3%	2%	2%	4%	11%	1%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	37%	18%	74%	29%
Cool	15%	19%	7%	22%
Warm	21%	27%	10%	27%
Very Warm	24%	35%	5%	22%
Don't Know	3%	2%	4%	0%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	37%	12%	38%	69%	38%	37%
Cool	15%	14%	17%	12%	15%	15%
Warm	21%	29%	24%	7%	16%	23%
Very Warm	24%	43%	16%	10%	27%	22%
Don't Know	3%	2%	4%	2%	3%	3%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	37%	15%	32%	35%	44%	46%	43%	31%
Cool	15%	25%	23%	16%	8%	12%	15%	15%
Warm	21%	43%	26%	19%	17%	13%	18%	24%
Very Warm	24%	17%	13%	26%	30%	25%	21%	27%
Don't Know	3%	0%	7%	4%	1%	4%	3%	3%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	37%	21%	39%	50%	52%	*	*	44%
Cool	15%	24%	19%	10%	7%	*	*	13%
Warm	21%	29%	15%	14%	15%	*	*	20%
Very Warm	24%	22%	22%	25%	23%	*	*	23%
Don't Know	3%	6%	4%	0%	4%	*	*	0%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	37%	16%	32%	44%	44%	87%
Cool	15%	27%	21%	8%	11%	13%
Warm	21%	43%	22%	19%	14%	0%
Very Warm	24%	15%	20%	28%	27%	0%
Don't Know	3%	0%	6%	1%	4%	0%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	37%	25%	39%	33%	42%	33%	56%	36%
Cool	15%	18%	12%	8%	17%	11%	11%	16%
Warm	21%	27%	19%	33%	16%	24%	18%	21%
Very Warm	24%	27%	27%	24%	22%	31%	16%	23%
Don't Know	3%	3%	3%	2%	4%	1%	0%	4%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	37%	35%	40%	37%	36%	27%	52%
Cool	15%	16%	14%	8%	16%	10%	8%
Warm	21%	23%	19%	25%	20%	35%	15%
Very Warm	24%	22%	25%	25%	24%	28%	18%
Don't Know	3%	4%	2%	5%	3%	0%	8%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	37%	44%	33%	17%
Cool	15%	11%	20%	20%
Warm	21%	11%	22%	32%
Very Warm	24%	29%	25%	28%
Don't Know	3%	6%	1%	3%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Mark Kelly- Categorical
JEWTHERM – Mark Kelly- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	15%	4%	40%	3%	35%	17%
Cool	9%	7%	13%	10%	22%	6%
Warm	24%	28%	16%	32%	12%	23%
Very Warm	27%	38%	6%	33%	0%	30%
Don't Know	24%	23%	25%	23%	32%	24%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	15%	4%	15%	37%	23%	6%	10%
Cool	9%	5%	13%	14%	13%	0%	21%
Warm	24%	25%	23%	23%	14%	12%	14%
Very Warm	27%	42%	20%	5%	20%	24%	28%
Don't Know	24%	24%	29%	22%	30%	58%	28%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	15%	29%	36%	3%	*	0%	50%
Cool	9%	4%	12%	6%	*	16%	9%
Warm	24%	20%	20%	28%	*	39%	15%
Very Warm	27%	8%	5%	42%	*	7%	9%
Don't Know	24%	38%	27%	21%	*	38%	17%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	57%	28%	24%	23%
Cool	9%	3%	7%	16%	10%
Warm	24%	38%	20%	14%	27%
Very Warm	27%	0%	0%	11%	11%
Don't Know	24%	2%	45%	34%	28%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	15%	0%	33%	8%	15%	8%	24%	15%
Cool	9%	9%	8%	11%	9%	9%	8%	8%
Warm	24%	57%	14%	47%	20%	21%	32%	20%
Very Warm	27%	16%	20%	18%	22%	40%	23%	33%
Don't Know	24%	17%	26%	17%	35%	22%	13%	24%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	15%	5%	2%	15%	19%	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	9%	5%	5%	13%	16%	13%
Warm	24%	25%	27%	23%	17%	24%
Very Warm	27%	42%	40%	20%	8%	4%
Don't Know	24%	22%	26%	29%	40%	15%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	15%	3%	38%	10%
Cool	9%	6%	13%	7%
Warm	24%	27%	17%	21%
Very Warm	27%	40%	8%	19%
Don't Know	24%	24%	24%	42%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	15%	6%	8%	39%	13%	17%
Cool	9%	6%	9%	11%	6%	10%
Warm	24%	26%	23%	24%	30%	22%
Very Warm	27%	41%	28%	8%	26%	28%
Don't Know	24%	21%	31%	17%	26%	23%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	15%	8%	12%	14%	20%	17%	19%	12%
Cool	9%	4%	20%	11%	6%	6%	8%	10%
Warm	24%	40%	26%	32%	16%	19%	27%	21%
Very Warm	27%	13%	11%	20%	34%	40%	27%	29%
Don't Know	24%	35%	31%	23%	23%	18%	19%	29%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	15%	7%	15%	23%	20%	*	*	31%
Cool	9%	12%	5%	10%	6%	*	*	23%
Warm	24%	43%	19%	9%	13%	*	*	0%
Very Warm	27%	27%	27%	34%	29%	*	*	33%
Don't Know	24%	11%	33%	24%	33%	*	*	13%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	15%	8%	11%	21%	16%	44%
Cool	9%	6%	17%	7%	5%	19%
Warm	24%	39%	27%	21%	17%	38%
Very Warm	27%	12%	16%	30%	44%	0%
Don't Know	24%	35%	30%	21%	19%	0%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	15%	4%	13%	18%	19%	15%	29%	14%
Cool	9%	7%	18%	12%	5%	7%	9%	9%
Warm	24%	38%	19%	24%	22%	33%	11%	24%
Very Warm	27%	23%	22%	27%	31%	25%	37%	27%
Don't Know	24%	28%	28%	20%	23%	21%	14%	26%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	15%	15%	16%	16%	16%	10%	20%
Cool	9%	11%	7%	4%	10%	4%	3%
Warm	24%	26%	23%	28%	23%	28%	31%
Very Warm	27%	20%	34%	24%	29%	31%	19%
Don't Know	24%	28%	21%	28%	22%	27%	27%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	15%	15%	11%	10%
Cool	9%	5%	6%	6%
Warm	24%	37%	23%	25%
Very Warm	27%	18%	33%	26%
Don't Know	24%	25%	27%	35%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Ro Khanna- Categorical
JEWTHERM – Ro Khanna- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	16%	6%	38%	8%	29%	17%
Cool	10%	9%	7%	11%	8%	9%
Warm	20%	26%	9%	21%	2%	22%
Very Warm	14%	19%	3%	16%	2%	15%
Don't Know	40%	40%	42%	44%	60%	36%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	16%	3%	23%	37%	17%	11%	22%
Cool	10%	9%	15%	8%	21%	24%	16%
Warm	20%	23%	22%	14%	19%	12%	21%
Very Warm	14%	24%	6%	1%	8%	13%	5%
Don't Know	40%	41%	35%	41%	35%	41%	36%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	16%	6%	39%	3%	*	38%	50%
Cool	10%	13%	12%	8%	*	16%	5%
Warm	20%	27%	7%	27%	*	0%	13%
Very Warm	14%	13%	2%	22%	*	0%	3%
Don't Know	40%	41%	40%	40%	*	46%	28%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	45%	28%	22%	32%
Cool	10%	6%	0%	9%	9%
Warm	20%	38%	20%	12%	10%
Very Warm	14%	0%	0%	2%	1%
Don't Know	40%	11%	52%	56%	48%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	16%	48%	26%	11%	13%	4%	8%	16%
Cool	10%	0%	13%	11%	16%	8%	11%	7%
Warm	20%	29%	19%	33%	13%	12%	15%	21%
Very Warm	14%	0%	12%	5%	9%	13%	23%	18%
Don't Know	40%	23%	30%	41%	50%	63%	43%	38%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	16%	1%	4%	23%	19%	45%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	10%	7%	13%	15%	5%	7%
Warm	20%	23%	24%	22%	17%	12%
Very Warm	14%	29%	18%	6%	3%	0%
Don't Know	40%	40%	41%	35%	56%	35%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	16%	6%	38%	14%
Cool	10%	10%	6%	6%
Warm	20%	24%	11%	8%
Very Warm	14%	22%	3%	24%
Don't Know	40%	39%	42%	48%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	16%	2%	13%	40%	17%	16%
Cool	10%	9%	12%	7%	4%	12%
Warm	20%	23%	21%	15%	25%	17%
Very Warm	14%	29%	11%	1%	10%	16%
Don't Know	40%	38%	44%	37%	43%	39%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	16%	0%	6%	18%	25%	19%	18%	14%
Cool	10%	13%	10%	12%	10%	6%	8%	11%
Warm	20%	42%	14%	20%	15%	16%	23%	16%
Very Warm	14%	10%	19%	11%	16%	14%	16%	13%
Don't Know	40%	35%	51%	39%	33%	45%	35%	46%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	16%	16%	14%	23%	17%	*	*	0%
Cool	10%	22%	9%	6%	6%	*	*	10%
Warm	20%	26%	19%	12%	8%	*	*	31%
Very Warm	14%	16%	9%	21%	18%	*	*	13%
Don't Know	40%	20%	49%	38%	51%	*	*	46%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	16%	0%	11%	25%	19%	38%
Cool	10%	13%	11%	12%	5%	8%
Warm	20%	43%	17%	14%	18%	0%
Very Warm	14%	10%	16%	14%	16%	0%
Don't Know	40%	34%	45%	35%	42%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	16%	1%	20%	15%	20%	21%	18%	15%
Cool	10%	12%	7%	17%	8%	3%	7%	11%
Warm	20%	39%	12%	12%	18%	11%	13%	22%
Very Warm	14%	14%	7%	20%	15%	17%	18%	13%
Don't Know	40%	34%	53%	36%	39%	48%	44%	38%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	16%	13%	19%	9%	18%	8%	14%
Cool	10%	10%	9%	12%	9%	11%	8%
Warm	20%	22%	17%	26%	16%	29%	27%
Very Warm	14%	14%	15%	15%	15%	17%	10%
Don't Know	40%	41%	40%	37%	41%	35%	41%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	16%	14%	20%	15%
Cool	10%	2%	6%	5%
Warm	20%	32%	19%	25%
Very Warm	14%	5%	15%	13%
Don't Know	40%	47%	40%	43%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Wes Moore- Categorical
JEWTHERM – Wes Moore- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	5%	27%	9%	35%	10%
Cool	7%	9%	4%	7%	2%	8%
Warm	14%	16%	10%	14%	2%	16%
Very Warm	9%	10%	6%	11%	0%	9%
Don't Know	57%	59%	53%	58%	61%	57%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	3%	19%	28%	15%	6%	10%
Cool	7%	6%	12%	7%	16%	16%	5%
Warm	14%	14%	15%	13%	4%	0%	27%
Very Warm	9%	13%	1%	5%	0%	13%	0%
Don't Know	57%	64%	53%	47%	64%	64%	59%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	5%	31%	3%	*	31%	35%
Cool	7%	8%	3%	10%	*	0%	1%
Warm	14%	14%	11%	16%	*	23%	13%
Very Warm	9%	4%	5%	11%	*	0%	12%
Don't Know	57%	69%	50%	60%	*	45%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	43%	21%	7%	27%
Cool	7%	3%	20%	11%	5%
Warm	14%	42%	0%	15%	10%
Very Warm	9%	0%	0%	8%	0%
Don't Know	57%	11%	59%	60%	58%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	36%	27%	12%	13%	0%	16%	9%
Cool	7%	25%	13%	17%	4%	0%	7%	5%
Warm	14%	16%	2%	15%	16%	17%	6%	16%
Very Warm	9%	0%	4%	2%	3%	0%	2%	15%
Don't Know	57%	23%	54%	54%	64%	83%	69%	55%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	13%	3%	2%	19%	6%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	7%	9%	3%	12%	14%	4%
Warm	14%	15%	14%	15%	12%	12%
Very Warm	9%	16%	9%	1%	3%	6%
Don't Know	57%	57%	72%	53%	65%	40%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	13%	6%	26%	8%
Cool	7%	8%	4%	12%
Warm	14%	13%	15%	4%
Very Warm	9%	11%	7%	6%
Don't Know	57%	62%	48%	70%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	13%	4%	7%	34%	13%	13%
Cool	7%	10%	6%	5%	8%	7%
Warm	14%	15%	13%	13%	16%	13%
Very Warm	9%	15%	6%	5%	6%	10%
Don't Know	57%	55%	68%	44%	56%	58%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	6%	6%	19%	16%	12%	11%	15%
Cool	7%	4%	10%	10%	8%	5%	9%	5%
Warm	14%	23%	9%	15%	9%	16%	18%	10%
Very Warm	9%	2%	2%	7%	20%	6%	8%	10%
Don't Know	57%	65%	72%	49%	46%	61%	54%	60%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	13%	16%	10%	18%	5%	*	*	0%
Cool	7%	16%	5%	1%	6%	*	*	13%
Warm	14%	18%	13%	4%	6%	*	*	0%
Very Warm	9%	7%	6%	17%	8%	*	*	10%
Don't Know	57%	44%	66%	60%	75%	*	*	77%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	13%	6%	11%	18%	13%	8%
Cool	7%	4%	12%	7%	5%	0%
Warm	14%	23%	11%	10%	16%	0%
Very Warm	9%	2%	4%	19%	6%	13%
Don't Know	57%	65%	61%	46%	59%	79%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	4%	19%	16%	13%	27%	16%	10%
Cool	7%	16%	4%	4%	7%	1%	5%	9%
Warm	14%	23%	9%	11%	13%	6%	5%	16%
Very Warm	9%	9%	6%	14%	8%	7%	8%	9%
Don't Know	57%	48%	62%	55%	59%	59%	67%	56%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	13%	12%	14%	11%	13%	10%	9%
Cool	7%	8%	6%	8%	7%	4%	12%
Warm	14%	13%	15%	22%	10%	26%	20%
Very Warm	9%	10%	8%	9%	9%	8%	9%
Don't Know	57%	57%	57%	50%	61%	52%	50%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	13%	5%	21%	17%
Cool	7%	9%	8%	2%
Warm	14%	27%	4%	6%
Very Warm	9%	2%	10%	17%
Don't Know	57%	57%	56%	59%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Chris Murphy- Categorical
JEWTHERM – Chris Murphy- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	12%	4%	28%	6%	20%	13%
Cool	9%	9%	10%	11%	12%	8%
Warm	13%	15%	9%	18%	5%	11%
Very Warm	11%	15%	3%	15%	0%	11%
Don't Know	55%	57%	51%	50%	63%	57%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	12%	3%	18%	26%	22%	6%	10%
Cool	9%	9%	13%	8%	10%	16%	12%
Warm	13%	11%	11%	15%	7%	0%	7%
Very Warm	11%	19%	2%	1%	2%	13%	0%
Don't Know	55%	58%	55%	51%	59%	64%	71%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	12%	6%	27%	4%	*	0%	33%
Cool	9%	18%	9%	9%	*	7%	6%
Warm	13%	11%	13%	12%	*	39%	14%
Very Warm	11%	8%	2%	17%	*	0%	3%
Don't Know	55%	56%	50%	58%	*	54%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	34%	28%	18%	13%
Cool	9%	9%	20%	6%	5%
Warm	13%	35%	0%	7%	19%
Very Warm	11%	0%	0%	1%	0%
Don't Know	55%	22%	52%	67%	63%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	12%	0%	27%	6%	11%	4%	23%	11%
Cool	9%	33%	7%	9%	11%	6%	10%	7%
Warm	13%	45%	3%	23%	6%	8%	0%	14%
Very Warm	11%	4%	2%	4%	3%	13%	5%	18%
Don't Know	55%	17%	60%	58%	68%	69%	62%	50%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	12%	3%	4%	18%	19%	29%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	9%	9%	9%	13%	5%	8%
Warm	13%	16%	6%	11%	7%	17%
Very Warm	11%	23%	14%	2%	2%	0%
Don't Know	55%	50%	66%	55%	67%	45%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	12%	4%	26%	12%
Cool	9%	9%	12%	11%
Warm	13%	14%	10%	10%
Very Warm	11%	16%	4%	10%
Don't Know	55%	57%	48%	57%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	12%	3%	11%	26%	8%	14%
Cool	9%	10%	9%	8%	6%	11%
Warm	13%	16%	7%	17%	17%	10%
Very Warm	11%	22%	9%	0%	9%	12%
Don't Know	55%	49%	65%	48%	59%	53%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	12%	0%	13%	11%	17%	14%	14%	10%
Cool	9%	13%	15%	9%	12%	2%	12%	6%
Warm	13%	24%	10%	26%	6%	5%	14%	11%
Very Warm	11%	0%	4%	7%	17%	16%	10%	12%
Don't Know	55%	63%	58%	47%	48%	62%	49%	61%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	12%	4%	14%	27%	12%	*	*	26%
Cool	9%	26%	6%	3%	3%	*	*	0%
Warm	13%	17%	15%	3%	2%	*	*	10%
Very Warm	11%	9%	10%	21%	9%	*	*	23%
Don't Know	55%	44%	56%	46%	74%	*	*	41%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	12%	0%	9%	18%	15%	13%
Cool	9%	16%	11%	11%	3%	8%
Warm	13%	25%	19%	8%	6%	0%
Very Warm	11%	0%	5%	17%	17%	0%
Don't Know	55%	59%	56%	46%	60%	79%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	12%	10%	10%	10%	14%	8%	25%	12%
Cool	9%	15%	7%	19%	5%	7%	0%	11%
Warm	13%	17%	18%	11%	10%	25%	10%	10%
Very Warm	11%	22%	5%	13%	9%	7%	18%	11%
Don't Know	55%	37%	60%	47%	62%	52%	48%	56%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	12%	11%	13%	12%	13%	9%	13%
Cool	9%	13%	6%	11%	9%	2%	17%
Warm	13%	15%	10%	16%	11%	21%	10%
Very Warm	11%	10%	12%	13%	9%	16%	18%
Don't Know	55%	52%	58%	47%	58%	53%	42%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	12%	8%	8%	6%
Cool	9%	10%	1%	7%
Warm	13%	21%	14%	16%
Very Warm	11%	9%	10%	13%
Don't Know	55%	52%	66%	58%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Gavin Newsom- Categorical
JEWTHERM – Gavin Newsom- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	32%	14%	71%	13%	71%	33%
Cool	14%	17%	8%	17%	16%	13%
Warm	21%	28%	6%	26%	5%	21%
Very Warm	25%	33%	9%	34%	0%	26%
Don't Know	8%	8%	6%	11%	8%	7%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	32%	12%	50%	60%	54%	30%	32%
Cool	14%	14%	15%	14%	8%	5%	39%
Warm	21%	28%	19%	8%	9%	12%	6%
Very Warm	25%	39%	12%	7%	17%	13%	23%
Don't Know	8%	8%	5%	11%	13%	39%	0%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	32%	49%	62%	14%	*	13%	73%
Cool	14%	0%	13%	14%	*	48%	8%
Warm	21%	38%	6%	28%	*	8%	2%
Very Warm	25%	8%	9%	37%	*	7%	14%
Don't Know	8%	4%	10%	7%	*	24%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	32%	56%	67%	53%	49%
Cool	14%	9%	0%	13%	19%
Warm	21%	0%	33%	12%	12%
Very Warm	25%	35%	0%	0%	10%
Don't Know	8%	0%	0%	21%	10%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	32%	17%	42%	27%	29%	40%	49%	30%
Cool	14%	44%	23%	18%	20%	5%	8%	9%
Warm	21%	13%	16%	19%	27%	14%	27%	20%
Very Warm	25%	21%	19%	12%	11%	26%	9%	37%
Don't Know	8%	5%	0%	24%	13%	15%	7%	5%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	32%	11%	14%	50%	44%	66%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	13%	16%	15%	12%	16%
Warm	21%	29%	28%	19%	12%	6%
Very Warm	25%	45%	29%	12%	0%	10%
Don't Know	8%	2%	14%	5%	32%	2%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	32%	15%	66%	38%
Cool	14%	16%	9%	22%
Warm	21%	26%	9%	13%
Very Warm	25%	34%	9%	22%
Don't Know	8%	8%	6%	5%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	32%	14%	28%	61%	35%	30%
Cool	14%	12%	16%	14%	12%	15%
Warm	21%	28%	22%	9%	16%	23%
Very Warm	25%	43%	20%	11%	26%	25%
Don't Know	8%	2%	15%	5%	9%	7%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	32%	18%	23%	29%	38%	39%	36%	27%
Cool	14%	21%	26%	20%	6%	9%	15%	13%
Warm	21%	29%	31%	24%	16%	14%	17%	24%
Very Warm	25%	21%	12%	21%	33%	30%	26%	24%
Don't Know	8%	12%	7%	7%	7%	9%	5%	11%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	32%	10%	32%	54%	46%	*	*	41%
Cool	14%	31%	16%	3%	7%	*	*	13%
Warm	21%	25%	23%	13%	14%	*	*	23%
Very Warm	25%	29%	19%	27%	21%	*	*	23%
Don't Know	8%	5%	10%	2%	11%	*	*	0%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	32%	18%	23%	41%	35%	79%
Cool	14%	23%	26%	4%	10%	8%
Warm	21%	25%	32%	13%	15%	0%
Very Warm	25%	22%	13%	35%	31%	13%
Don't Know	8%	12%	7%	6%	9%	0%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	32%	15%	26%	30%	39%	26%	48%	31%
Cool	14%	12%	21%	16%	12%	23%	6%	13%
Warm	21%	31%	20%	22%	17%	18%	20%	21%
Very Warm	25%	29%	21%	24%	26%	27%	21%	25%
Don't Know	8%	12%	12%	7%	6%	6%	5%	9%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	32%	26%	37%	24%	32%	21%	43%
Cool	14%	14%	14%	12%	16%	8%	13%
Warm	21%	27%	15%	13%	21%	26%	8%
Very Warm	25%	24%	26%	38%	25%	36%	24%
Don't Know	8%	9%	7%	13%	7%	10%	12%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	32%	41%	30%	15%
Cool	14%	11%	14%	15%
Warm	21%	12%	20%	38%
Very Warm	25%	30%	23%	18%
Don't Know	8%	6%	13%	13%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Alexandria Ocasio-Cortez- Categorical
JEWTHERM – Alexandria Ocasio-Cortez- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	30%	11%	72%	13%	76%	30%
Cool	11%	11%	12%	13%	11%	11%
Warm	19%	26%	4%	19%	3%	21%
Very Warm	31%	43%	3%	47%	2%	30%
Don't Know	9%	9%	8%	8%	9%	9%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	30%	8%	46%	62%	40%	21%	38%
Cool	11%	7%	15%	17%	7%	12%	8%
Warm	19%	27%	14%	7%	6%	4%	34%
Very Warm	31%	51%	20%	0%	44%	42%	19%
Don't Know	9%	7%	4%	14%	2%	21%	0%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	30%	15%	64%	11%	*	22%	74%
Cool	11%	22%	17%	8%	*	39%	14%
Warm	19%	14%	4%	28%	*	7%	1%
Very Warm	31%	26%	4%	47%	*	0%	3%
Don't Know	9%	22%	10%	7%	*	33%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	30%	60%	80%	54%	57%
Cool	11%	38%	20%	10%	12%
Warm	19%	0%	0%	14%	11%
Very Warm	31%	0%	0%	1%	7%
Don't Know	9%	2%	0%	21%	13%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	30%	17%	34%	23%	35%	33%	36%	28%
Cool	11%	44%	13%	17%	6%	3%	0%	11%
Warm	19%	21%	17%	19%	23%	40%	19%	15%
Very Warm	31%	9%	28%	11%	27%	17%	38%	40%
Don't Know	9%	9%	8%	30%	8%	8%	7%	5%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	30%	3%	15%	46%	44%	71%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	4%	13%	15%	11%	20%
Warm	19%	25%	31%	14%	13%	3%
Very Warm	31%	65%	30%	20%	0%	0%
Don't Know	9%	4%	10%	4%	32%	7%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	30%	9%	68%	18%
Cool	11%	11%	13%	7%
Warm	19%	24%	6%	22%
Very Warm	31%	48%	5%	48%
Don't Know	9%	7%	8%	4%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	30%	3%	29%	66%	30%	30%
Cool	11%	4%	14%	16%	17%	9%
Warm	19%	25%	22%	6%	23%	17%
Very Warm	31%	65%	21%	4%	21%	36%
Don't Know	9%	3%	13%	8%	9%	9%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	30%	11%	16%	28%	36%	40%	33%	26%
Cool	11%	24%	14%	15%	6%	6%	12%	10%
Warm	19%	20%	25%	18%	15%	19%	15%	22%
Very Warm	31%	39%	32%	35%	32%	25%	34%	29%
Don't Know	9%	6%	12%	4%	11%	9%	5%	13%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	30%	15%	28%	39%	43%	*	*	0%
Cool	11%	21%	10%	1%	3%	*	*	10%
Warm	19%	22%	24%	19%	14%	*	*	26%
Very Warm	31%	34%	31%	36%	29%	*	*	64%
Don't Know	9%	8%	7%	5%	11%	*	*	0%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	30%	13%	19%	38%	35%	100%
Cool	11%	21%	16%	7%	6%	0%
Warm	19%	21%	22%	14%	21%	0%
Very Warm	31%	39%	34%	31%	28%	0%
Don't Know	9%	5%	8%	10%	10%	0%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	30%	18%	29%	38%	32%	22%	51%	29%
Cool	11%	7%	16%	9%	11%	22%	9%	10%
Warm	19%	35%	16%	9%	17%	15%	7%	21%
Very Warm	31%	38%	28%	37%	29%	36%	33%	30%
Don't Know	9%	2%	10%	7%	11%	6%	0%	10%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	30%	25%	34%	27%	30%	16%	45%
Cool	11%	13%	9%	14%	9%	21%	2%
Warm	19%	19%	19%	17%	20%	13%	22%
Very Warm	31%	33%	30%	34%	31%	45%	23%
Don't Know	9%	9%	8%	8%	10%	4%	8%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	30%	36%	25%	8%
Cool	11%	19%	15%	18%
Warm	19%	21%	25%	32%
Very Warm	31%	18%	24%	29%
Don't Know	9%	6%	11%	12%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Jon Ossoff- Categorical
JEWTHERM – Jon Ossoff- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	4%	31%	6%	36%	13%
Cool	11%	11%	11%	9%	20%	9%
Warm	18%	23%	10%	25%	2%	18%
Very Warm	23%	32%	3%	34%	0%	22%
Don't Know	35%	29%	45%	25%	43%	38%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	2%	19%	32%	17%	6%	16%
Cool	11%	7%	15%	14%	23%	8%	12%
Warm	18%	22%	20%	11%	10%	12%	8%
Very Warm	23%	38%	11%	1%	11%	13%	13%
Don't Know	35%	30%	35%	42%	39%	60%	51%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	15%	33%	1%	*	31%	31%
Cool	11%	17%	11%	9%	*	16%	7%
Warm	18%	18%	8%	25%	*	0%	15%
Very Warm	23%	11%	2%	37%	*	0%	4%
Don't Know	35%	38%	46%	29%	*	53%	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	33%	43%	15%	35%
Cool	11%	0%	20%	22%	17%
Warm	18%	42%	20%	4%	7%
Very Warm	23%	3%	0%	2%	0%
Don't Know	35%	21%	18%	57%	41%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	40%	20%	14%	10%	9%	26%	10%
Cool	11%	8%	7%	27%	22%	7%	10%	5%
Warm	18%	10%	17%	18%	16%	11%	7%	22%
Very Warm	23%	4%	10%	7%	12%	13%	39%	33%
Don't Know	35%	39%	46%	34%	40%	61%	18%	30%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	13%	1%	2%	19%	14%	40%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	7%	4%	15%	23%	9%
Warm	18%	21%	25%	20%	4%	13%
Very Warm	23%	44%	32%	11%	3%	1%
Don't Know	35%	26%	36%	35%	56%	38%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	13%	5%	30%	7%
Cool	11%	9%	13%	9%
Warm	18%	20%	13%	21%
Very Warm	23%	36%	4%	26%
Don't Know	35%	31%	40%	37%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	13%	1%	9%	36%	16%	12%
Cool	11%	10%	10%	13%	10%	11%
Warm	18%	21%	19%	14%	18%	19%
Very Warm	23%	43%	21%	1%	19%	25%
Don't Know	35%	25%	41%	37%	37%	34%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	0%	15%	21%	16%	11%	15%	12%
Cool	11%	18%	10%	10%	7%	11%	11%	9%
Warm	18%	45%	18%	21%	12%	10%	22%	14%
Very Warm	23%	10%	16%	19%	30%	29%	23%	24%
Don't Know	35%	27%	41%	30%	34%	38%	29%	41%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	13%	13%	12%	14%	13%	*	*	0%
Cool	11%	19%	8%	6%	7%	*	*	31%
Warm	18%	22%	24%	6%	10%	*	*	26%
Very Warm	23%	18%	17%	30%	23%	*	*	20%
Don't Know	35%	28%	38%	44%	47%	*	*	23%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	13%	0%	17%	18%	11%	25%
Cool	11%	17%	10%	9%	10%	0%
Warm	18%	44%	20%	10%	12%	0%
Very Warm	23%	10%	17%	28%	31%	21%
Don't Know	35%	29%	36%	35%	35%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	3%	21%	16%	14%	23%	25%	10%
Cool	11%	5%	14%	12%	11%	20%	2%	10%
Warm	18%	31%	13%	21%	16%	17%	17%	19%
Very Warm	23%	30%	18%	26%	22%	23%	25%	23%
Don't Know	35%	31%	34%	25%	39%	17%	30%	38%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	13%	10%	16%	7%	16%	5%	10%
Cool	11%	11%	11%	10%	11%	8%	10%
Warm	18%	26%	12%	19%	18%	21%	17%
Very Warm	23%	18%	28%	23%	23%	32%	20%
Don't Know	35%	36%	34%	42%	31%	35%	43%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	13%	15%	17%	16%
Cool	11%	13%	8%	7%
Warm	18%	22%	14%	25%
Very Warm	23%	15%	23%	26%
Don't Know	35%	35%	39%	25%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – JB Pritzker- Categorical
JEWTHERM – JB Pritzker- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	19%	7%	43%	7%	35%	21%
Cool	11%	11%	11%	13%	10%	9%
Warm	19%	24%	9%	28%	2%	19%
Very Warm	15%	21%	2%	21%	0%	15%
Don't Know	36%	37%	34%	32%	53%	36%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	19%	5%	21%	43%	19%	6%	22%
Cool	11%	10%	12%	12%	12%	20%	13%
Warm	19%	24%	24%	8%	29%	0%	7%
Very Warm	15%	25%	5%	1%	5%	13%	12%
Don't Know	36%	36%	37%	36%	36%	60%	46%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	19%	20%	44%	4%	*	31%	53%
Cool	11%	22%	11%	9%	*	16%	10%
Warm	19%	25%	8%	26%	*	0%	11%
Very Warm	15%	0%	3%	23%	*	7%	3%
Don't Know	36%	33%	35%	37%	*	46%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	19%	45%	45%	35%	28%
Cool	11%	19%	20%	11%	9%
Warm	19%	35%	0%	6%	18%
Very Warm	15%	0%	0%	2%	0%
Don't Know	36%	2%	35%	47%	44%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	19%	57%	29%	14%	15%	8%	21%	16%
Cool	11%	4%	16%	12%	13%	4%	15%	10%
Warm	19%	4%	12%	13%	28%	11%	26%	20%
Very Warm	15%	12%	11%	4%	5%	8%	11%	23%
Don't Know	36%	23%	33%	57%	39%	68%	27%	32%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	19%	6%	3%	21%	30%	49%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	9%	10%	12%	2%	15%
Warm	19%	22%	23%	24%	7%	8%
Very Warm	15%	32%	16%	5%	3%	0%
Don't Know	36%	30%	47%	37%	58%	28%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	19%	8%	42%	14%
Cool	11%	11%	12%	19%
Warm	19%	23%	11%	21%
Very Warm	15%	22%	4%	12%
Don't Know	36%	36%	31%	35%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	19%	6%	13%	44%	23%	17%
Cool	11%	11%	9%	12%	5%	13%
Warm	19%	22%	19%	15%	17%	20%
Very Warm	15%	31%	11%	0%	11%	17%
Don't Know	36%	29%	48%	28%	44%	33%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	19%	0%	14%	21%	27%	21%	21%	17%
Cool	11%	18%	11%	12%	9%	8%	12%	10%
Warm	19%	29%	27%	19%	14%	16%	24%	14%
Very Warm	15%	6%	9%	13%	19%	19%	14%	16%
Don't Know	36%	47%	39%	34%	31%	36%	30%	43%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	19%	22%	15%	24%	22%	*	*	0%
Cool	11%	13%	8%	9%	8%	*	*	44%
Warm	19%	25%	22%	6%	10%	*	*	10%
Very Warm	15%	17%	9%	24%	19%	*	*	23%
Don't Know	36%	23%	46%	38%	42%	*	*	23%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	19%	0%	17%	27%	21%	25%
Cool	11%	19%	10%	10%	7%	21%
Warm	19%	31%	23%	15%	17%	0%
Very Warm	15%	6%	12%	16%	21%	0%
Don't Know	36%	45%	39%	31%	34%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	19%	8%	20%	17%	22%	20%	29%	17%
Cool	11%	6%	13%	15%	10%	14%	12%	10%
Warm	19%	34%	17%	19%	16%	18%	7%	21%
Very Warm	15%	18%	11%	22%	13%	13%	16%	15%
Don't Know	36%	34%	39%	27%	39%	35%	36%	37%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	19%	16%	21%	19%	18%	14%	30%
Cool	11%	12%	9%	7%	11%	7%	7%
Warm	19%	21%	18%	23%	18%	30%	19%
Very Warm	15%	13%	16%	16%	15%	18%	15%
Don't Know	36%	37%	36%	35%	38%	31%	29%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	19%	21%	25%	18%
Cool	11%	5%	5%	11%
Warm	19%	32%	3%	12%
Very Warm	15%	9%	13%	19%
Don't Know	36%	33%	53%	39%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Gina Raimondo- Categorical
JEWTHERM – Gina Raimondo- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	7%	2%	17%	3%	14%	7%
Cool	9%	9%	10%	13%	7%	8%
Warm	11%	13%	10%	10%	4%	13%
Very Warm	5%	6%	2%	5%	0%	6%
Don't Know	67%	70%	60%	69%	75%	66%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	7%	2%	12%	15%	9%	6%	10%
Cool	9%	8%	5%	15%	0%	4%	0%
Warm	11%	10%	15%	12%	10%	12%	19%
Very Warm	5%	8%	0%	1%	0%	13%	0%
Don't Know	67%	72%	68%	58%	81%	64%	71%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	7%	0%	16%	2%	*	0%	24%
Cool	9%	18%	13%	7%	*	31%	10%
Warm	11%	0%	11%	13%	*	15%	12%
Very Warm	5%	8%	2%	7%	*	0%	3%
Don't Know	67%	74%	59%	71%	*	54%	51%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	7%	34%	6%	6%	11%
Cool	9%	6%	15%	5%	18%
Warm	11%	38%	20%	11%	9%
Very Warm	5%	0%	0%	1%	0%
Don't Know	67%	21%	59%	77%	62%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	7%	0%	15%	11%	8%	3%	6%	6%
Cool	9%	40%	11%	15%	7%	0%	3%	8%
Warm	11%	17%	8%	10%	5%	12%	10%	14%
Very Warm	5%	25%	0%	2%	2%	0%	0%	6%
Don't Know	67%	18%	67%	63%	78%	85%	81%	65%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	7%	1%	2%	12%	4%	19%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	9%	10%	6%	5%	0%	19%
Warm	11%	7%	15%	15%	17%	11%
Very Warm	5%	13%	2%	0%	2%	0%
Don't Know	67%	69%	76%	68%	77%	51%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	7%	2%	19%	5%
Cool	9%	11%	9%	5%
Warm	11%	11%	12%	2%
Very Warm	5%	7%	2%	3%
Don't Know	67%	69%	58%	85%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	7%	2%	4%	18%	4%	9%
Cool	9%	12%	3%	16%	8%	10%
Warm	11%	7%	14%	13%	15%	10%
Very Warm	5%	13%	1%	0%	7%	4%
Don't Know	67%	67%	77%	52%	66%	68%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	7%	0%	4%	7%	9%	10%	6%	8%
Cool	9%	11%	8%	16%	8%	7%	9%	10%
Warm	11%	35%	8%	12%	7%	6%	14%	9%
Very Warm	5%	0%	4%	3%	13%	1%	5%	4%
Don't Know	67%	54%	77%	61%	64%	77%	66%	68%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	7%	2%	9%	13%	4%	*	*	13%
Cool	9%	22%	5%	4%	6%	*	*	0%
Warm	11%	12%	12%	4%	4%	*	*	0%
Very Warm	5%	13%	3%	9%	1%	*	*	0%
Don't Know	67%	52%	71%	69%	86%	*	*	87%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	7%	3%	3%	10%	10%	0%
Cool	9%	11%	14%	7%	5%	33%
Warm	11%	35%	9%	9%	6%	0%
Very Warm	5%	0%	4%	12%	2%	0%
Don't Know	67%	51%	70%	62%	76%	67%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	7%	4%	4%	12%	8%	12%	7%	6%
Cool	9%	8%	14%	11%	8%	17%	11%	8%
Warm	11%	23%	7%	9%	10%	5%	6%	13%
Very Warm	5%	9%	2%	7%	4%	5%	0%	5%
Don't Know	67%	56%	73%	61%	71%	61%	76%	68%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	7%	5%	9%	10%	7%	7%	6%
Cool	9%	8%	11%	5%	12%	5%	2%
Warm	11%	17%	7%	21%	8%	20%	14%
Very Warm	5%	7%	3%	8%	4%	5%	9%
Don't Know	67%	63%	71%	56%	68%	64%	70%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	7%	0%	7%	6%
Cool	9%	4%	12%	18%
Warm	11%	21%	10%	12%
Very Warm	5%	9%	5%	5%
Don't Know	67%	66%	66%	58%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Josh Shapiro- Categorical
JEWTHERM – Josh Shapiro- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	17%	10%	30%	15%	30%	14%
Cool	14%	13%	18%	18%	25%	11%
Warm	20%	22%	16%	19%	15%	22%
Very Warm	16%	23%	3%	25%	0%	15%
Don't Know	32%	32%	33%	23%	30%	37%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	17%	6%	29%	31%	37%	6%	12%
Cool	14%	14%	8%	18%	8%	16%	0%
Warm	20%	20%	26%	17%	17%	0%	53%
Very Warm	16%	27%	7%	1%	10%	13%	0%
Don't Know	32%	33%	30%	33%	29%	64%	35%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	17%	28%	34%	6%	*	31%	41%
Cool	14%	15%	15%	14%	*	7%	7%
Warm	20%	25%	18%	22%	*	30%	24%
Very Warm	16%	4%	2%	26%	*	0%	3%
Don't Know	32%	28%	32%	32%	*	32%	25%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	17%	38%	28%	9%	30%
Cool	14%	5%	51%	19%	15%
Warm	20%	41%	7%	22%	12%
Very Warm	16%	0%	0%	2%	7%
Don't Know	32%	16%	14%	49%	36%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	17%	45%	33%	8%	14%	6%	22%	14%
Cool	14%	21%	8%	10%	18%	10%	19%	14%
Warm	20%	12%	16%	32%	23%	17%	25%	19%
Very Warm	16%	4%	6%	4%	12%	13%	11%	24%
Don't Know	32%	17%	36%	47%	33%	55%	23%	29%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	17%	10%	0%	29%	0%	44%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	14%	15%	14%	8%	17%	17%
Warm	20%	24%	16%	26%	16%	18%
Very Warm	16%	29%	22%	7%	3%	0%
Don't Know	32%	22%	48%	30%	64%	21%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	17%	10%	29%	11%
Cool	14%	14%	21%	24%
Warm	20%	20%	20%	18%
Very Warm	16%	25%	3%	9%
Don't Know	32%	31%	27%	38%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	17%	11%	7%	39%	13%	18%
Cool	14%	17%	12%	15%	12%	15%
Warm	20%	24%	18%	19%	19%	21%
Very Warm	16%	28%	15%	4%	14%	17%
Don't Know	32%	21%	48%	23%	41%	28%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	17%	9%	16%	27%	18%	13%	19%	14%
Cool	14%	25%	18%	9%	16%	10%	18%	10%
Warm	20%	30%	27%	21%	16%	16%	22%	19%
Very Warm	16%	0%	2%	14%	23%	26%	16%	17%
Don't Know	32%	36%	37%	29%	28%	35%	25%	41%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	17%	17%	13%	21%	16%	*	*	44%
Cool	14%	18%	10%	13%	13%	*	*	13%
Warm	20%	30%	21%	6%	11%	*	*	13%
Very Warm	16%	14%	15%	31%	11%	*	*	20%
Don't Know	32%	22%	41%	30%	49%	*	*	10%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	17%	9%	21%	22%	13%	0%
Cool	14%	27%	13%	14%	8%	43%
Warm	20%	27%	25%	15%	18%	8%
Very Warm	16%	0%	6%	23%	27%	13%
Don't Know	32%	38%	35%	26%	34%	36%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	17%	13%	17%	23%	16%	22%	24%	15%
Cool	14%	11%	21%	19%	12%	21%	12%	13%
Warm	20%	24%	11%	25%	21%	14%	10%	23%
Very Warm	16%	27%	13%	17%	14%	18%	23%	15%
Don't Know	32%	25%	38%	16%	38%	25%	30%	34%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	17%	17%	17%	20%	16%	14%	26%
Cool	14%	15%	13%	14%	14%	8%	24%
Warm	20%	20%	20%	24%	19%	33%	11%
Very Warm	16%	14%	18%	15%	16%	18%	19%
Don't Know	32%	33%	32%	27%	35%	27%	20%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	17%	8%	18%	20%
Cool	14%	16%	7%	7%
Warm	20%	27%	12%	23%
Very Warm	16%	18%	12%	14%
Don't Know	32%	31%	51%	36%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Raphael Warnock- Categorical
JEWTHERM – Raphael Warnock- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	15%	5%	34%	8%	43%	13%
Cool	12%	13%	9%	19%	7%	10%
Warm	15%	18%	7%	18%	0%	15%
Very Warm	16%	21%	3%	22%	0%	15%
Don't Know	43%	42%	47%	33%	49%	46%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	15%	6%	18%	30%	26%	6%	18%
Cool	12%	10%	14%	14%	12%	12%	12%
Warm	15%	17%	19%	8%	9%	4%	7%
Very Warm	16%	26%	7%	0%	7%	13%	0%
Don't Know	43%	41%	42%	48%	46%	65%	63%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	15%	10%	32%	5%	*	0%	36%
Cool	12%	26%	14%	10%	*	47%	6%
Warm	15%	13%	6%	19%	*	0%	12%
Very Warm	16%	4%	2%	25%	*	0%	3%
Don't Know	43%	48%	46%	41%	*	53%	43%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	37%	49%	19%	29%
Cool	12%	7%	33%	8%	21%
Warm	15%	38%	0%	3%	7%
Very Warm	16%	0%	0%	0%	0%
Don't Know	43%	18%	18%	69%	43%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	15%	0%	22%	9%	19%	8%	19%	14%
Cool	12%	65%	13%	6%	14%	7%	20%	7%
Warm	15%	12%	10%	18%	18%	7%	3%	16%
Very Warm	16%	0%	7%	7%	8%	13%	17%	23%
Don't Know	43%	23%	47%	60%	41%	65%	41%	40%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	15%	2%	6%	18%	11%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	12%	7%	15%	14%	2%	18%
Warm	15%	22%	11%	19%	5%	9%
Very Warm	16%	34%	17%	7%	0%	0%
Don't Know	43%	34%	51%	42%	82%	36%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	15%	6%	32%	5%
Cool	12%	13%	12%	16%
Warm	15%	17%	9%	16%
Very Warm	16%	24%	3%	17%
Don't Know	43%	39%	43%	46%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	15%	2%	10%	38%	15%	15%
Cool	12%	9%	12%	15%	10%	13%
Warm	15%	22%	11%	11%	12%	16%
Very Warm	16%	34%	10%	0%	11%	18%
Don't Know	43%	33%	57%	36%	51%	39%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	15%	0%	5%	14%	20%	22%	19%	10%
Cool	12%	19%	14%	19%	11%	5%	15%	9%
Warm	15%	27%	15%	15%	13%	9%	18%	10%
Very Warm	16%	9%	13%	16%	20%	16%	15%	17%
Don't Know	43%	46%	53%	37%	36%	48%	33%	54%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	15%	4%	15%	21%	14%	*	*	0%
Cool	12%	31%	5%	3%	11%	*	*	44%
Warm	15%	16%	18%	6%	8%	*	*	0%
Very Warm	16%	18%	10%	22%	14%	*	*	23%
Don't Know	43%	31%	51%	47%	53%	*	*	33%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	15%	0%	7%	22%	20%	46%
Cool	12%	20%	17%	11%	5%	0%
Warm	15%	29%	15%	12%	11%	0%
Very Warm	16%	8%	15%	19%	17%	0%
Don't Know	43%	43%	46%	36%	46%	54%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	15%	8%	20%	11%	16%	18%	18%	14%
Cool	12%	11%	17%	20%	9%	25%	7%	10%
Warm	15%	29%	10%	10%	13%	8%	7%	17%
Very Warm	16%	18%	14%	19%	14%	16%	23%	15%
Don't Know	43%	35%	39%	40%	48%	32%	45%	45%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	15%	11%	18%	12%	15%	4%	24%
Cool	12%	12%	12%	13%	12%	9%	17%
Warm	15%	20%	10%	22%	12%	28%	15%
Very Warm	16%	14%	17%	16%	16%	17%	14%
Don't Know	43%	43%	43%	38%	45%	42%	30%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	15%	22%	9%	10%
Cool	12%	9%	11%	11%
Warm	15%	22%	3%	8%
Very Warm	16%	6%	15%	23%
Don't Know	43%	41%	61%	48%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

JEWTHERM – Gretchen Whitmer- Categorical
JEWTHERM – Gretchen Whitmer- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	22%	10%	49%	14%	56%	19%
Cool	11%	12%	9%	11%	4%	11%
Warm	20%	25%	10%	28%	0%	20%
Very Warm	16%	21%	3%	21%	0%	16%
Don't Know	31%	32%	29%	26%	41%	33%
N	**365**	**244**	**105**	**98**	**33**	**229**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	22%	5%	29%	48%	40%	6%	12%
Cool	11%	10%	11%	11%	13%	4%	10%
Warm	20%	26%	18%	11%	4%	12%	0%
Very Warm	16%	26%	6%	1%	9%	13%	15%
Don't Know	31%	32%	36%	28%	34%	64%	63%
N	**365**	**201**	**53**	**111**	**33**	**15**	**10**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	22%	32%	50%	5%	*	45%	54%
Cool	11%	10%	9%	11%	*	16%	10%
Warm	20%	11%	10%	27%	*	8%	12%
Very Warm	16%	8%	3%	24%	*	0%	3%
Don't Know	31%	38%	28%	33%	*	32%	21%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**365**	**12**	**126**	**219**	**7**	**17**	**57**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	48%	53%	33%	47%
Cool	11%	3%	0%	16%	14%
Warm	20%	38%	20%	7%	7%
Very Warm	16%	0%	0%	3%	0%
Don't Know	31%	11%	27%	41%	32%
N	**365**	**18**	**9**	**47**	**46**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	22%	44%	37%	17%	22%	11%	22%	19%
Cool	11%	6%	14%	7%	13%	4%	4%	12%
Warm	20%	29%	11%	15%	22%	4%	27%	22%
Very Warm	16%	4%	10%	9%	7%	17%	16%	22%
Don't Know	31%	17%	28%	53%	36%	64%	31%	25%
N	**365**	**15**	**34**	**32**	**65**	**17**	**24**	**178**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	22%	6%	1%	29%	35%	55%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	11%	9%	13%	11%	4%	14%
Warm	20%	25%	30%	18%	8%	11%
Very Warm	16%	33%	18%	6%	5%	0%
Don't Know	31%	27%	38%	36%	49%	21%
N	**365**	**117**	**79**	**53**	**31**	**78**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	22%	10%	48%	18%
Cool	11%	10%	10%	5%
Warm	20%	25%	13%	17%
Very Warm	16%	24%	4%	17%
Don't Know	31%	32%	25%	43%
N	**365**	**208**	**107**	**41**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	22%	7%	15%	52%	29%	19%
Cool	11%	10%	10%	12%	5%	13%
Warm	20%	25%	21%	12%	20%	20%
Very Warm	16%	31%	13%	0%	11%	18%
Don't Know	31%	27%	41%	23%	34%	30%
N	**365**	**123**	**147**	**95**	**116**	**249**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	22%	6%	17%	29%	24%	25%	24%	20%
Cool	11%	11%	7%	8%	14%	11%	14%	8%
Warm	20%	41%	19%	25%	17%	12%	23%	17%
Very Warm	16%	4%	12%	10%	21%	22%	15%	17%
Don't Know	31%	38%	45%	29%	26%	29%	25%	38%
N	**365**	**49**	**50**	**66**	**95**	**106**	**190**	**172**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	22%	22%	17%	34%	25%	*	*	31%
Cool	11%	13%	11%	4%	15%	*	*	13%
Warm	20%	25%	19%	14%	9%	*	*	10%
Very Warm	16%	16%	14%	16%	18%	*	*	13%
Don't Know	31%	24%	39%	32%	32%	*	*	33%
N	**365**	**59**	**119**	**52**	**63**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	22%	7%	22%	27%	22%	60%
Cool	11%	11%	8%	12%	11%	21%
Warm	20%	43%	20%	18%	14%	0%
Very Warm	16%	3%	12%	17%	24%	0%
Don't Know	31%	36%	38%	25%	29%	19%
N	**365**	**50**	**95**	**98**	**113**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	22%	6%	31%	23%	23%	33%	20%	20%
Cool	11%	14%	7%	8%	11%	5%	7%	12%
Warm	20%	36%	14%	30%	15%	21%	22%	20%
Very Warm	16%	17%	10%	24%	15%	14%	18%	16%
Don't Know	31%	26%	37%	14%	36%	27%	33%	32%
N	**365**	**60**	**64**	**52**	**190**	**53**	**30**	**283**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	22%	20%	24%	17%	23%	12%	24%
Cool	11%	11%	11%	11%	10%	11%	18%
Warm	20%	24%	17%	26%	18%	26%	24%
Very Warm	16%	14%	17%	21%	15%	21%	14%
Don't Know	31%	32%	31%	26%	33%	30%	21%
N	**365**	**173**	**192**	**70**	**251**	**52**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	22%	31%	28%	26%
Cool	11%	7%	3%	3%
Warm	20%	26%	15%	18%
Very Warm	16%	8%	14%	25%
Don't Know	31%	29%	40%	29%
N	**365**	**57**	**59**	**49**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Jewish Candidate Concern

How much do you worry that a Jewish candidate for President will bring a big rise in anti-Semitism. Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Greatly worried	0%	0%	–	0%	–	0%
Somewhat worried	33%	33%	–	27%	–	40%
A little worried	10%	10%	–	21%	–	0%
Not at all worried	56%	56%	–	52%	–	60%
Not sure	0%	0%	–	0%	–	0%
N	**5**	**5**	**0**	**3**	**0**	**3**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Greatly worried	0%	0%	*	–	*	*	*
Somewhat worried	33%	38%	*	–	*	*	*
A little worried	10%	12%	*	–	*	*	*
Not at all worried	56%	50%	*	–	*	*	*
Not sure	0%	0%	*	–	*	*	*
N	**5**	**5**	**1**	**0**	**2**	**0**	**0**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Greatly worried	0%	*	–	0%	*	*	–
Somewhat worried	33%	*	–	49%	*	*	–
A little worried	10%	*	–	15%	*	*	–

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Not at all worried	56%	*	–	37%	*	*	–
Not sure	0%	*	–	0%	*	*	–
N	**5**	**2**	**0**	**4**	**0**	**0**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	0%	*	*	*	–
Somewhat worried	33%	*	*	*	–
A little worried	10%	*	*	*	–
Not at all worried	56%	*	*	*	–
Not sure	0%	*	*	*	–
N	**5**	**0**	**0**	**0**	**0**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Greatly worried	0%	*	*	*	0%	*	–	0%
Somewhat worried	33%	*	*	*	0%	*	–	60%
A little worried	10%	*	*	*	0%	*	–	18%
Not at all worried	56%	*	*	*	100%	*	–	23%
Not sure	0%	*	*	*	0%	*	–	0%
N	**5**	**0**	**2**	**0**	**1**	**0**	**0**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Greatly worried	0%	0%	0%	*	–	–
Somewhat worried	33%	16%	100%	*	–	–
A little worried	10%	16%	0%	*	–	–
Not at all worried	56%	68%	0%	*	–	–
Not sure	0%	0%	0%	*	–	–
N	**5**	**4**	**1**	**1**	**0**	**0**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Greatly worried	0%	0%	–	0%
Somewhat worried	33%	38%	–	0%
A little worried	10%	12%	–	28%
Not at all worried	56%	50%	–	72%
Not sure	0%	0%	–	0%
N	**5**	**5**	**0**	**2**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Greatly worried	0%	0%	0%	–	0%	0%
Somewhat worried	33%	16%	65%	–	100%	26%
A little worried	10%	16%	0%	–	0%	11%
Not at all worried	56%	68%	35%	–	0%	63%
Not sure	0%	0%	0%	–	0%	0%
N	**5**	**4**	**2**	**0**	**1**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Greatly worried	0%	0%	–	0%	0%	0%	0%	0%
Somewhat worried	33%	0%	–	28%	50%	100%	0%	77%
A little worried	10%	0%	–	0%	50%	0%	0%	23%
Not at all worried	56%	100%	–	72%	0%	0%	100%	0%
Not sure	0%	0%	–	0%	0%	0%	0%	0%
N	**5**	**2**	**0**	**2**	**1**	**1**	**3**	**2**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Greatly worried	0%	*	*	*	*	*	*	0%
Somewhat worried	33%	*	*	*	*	*	*	33%
A little worried	10%	*	*	*	*	*	*	10%
Not at all worried	56%	*	*	*	*	*	*	56%
Not sure	0%	*	*	*	*	*	*	0%
N	**5**	**1**	**3**	**2**	**0**	**0**	**0**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Greatly worried	0%	0%	0%	0%	0%	*
Somewhat worried	33%	0%	0%	47%	100%	*
A little worried	10%	0%	0%	23%	0%	*
Not at all worried	56%	100%	100%	29%	0%	*
Not sure	0%	0%	0%	0%	0%	*
N	**5**	**2**	**1**	**2**	**1**	**0**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Greatly worried	0%	0%	–	–	0%	–	0%	0%
Somewhat worried	33%	39%	–	–	25%	–	100%	23%
A little worried	10%	17%	–	–	0%	–	0%	12%
Not at all worried	56%	43%	–	–	75%	–	0%	65%
Not sure	0%	0%	–	–	0%	–	0%	0%
N	**5**	**3**	**0**	**0**	**2**	**0**	**1**	**5**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Greatly worried	0%	0%	0%	0%	0%	0%	0%
Somewhat worried	33%	19%	51%	30%	62%	0%	51%
A little worried	10%	0%	22%	0%	0%	25%	0%
Not at all worried	56%	81%	28%	70%	38%	75%	49%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**5**	**3**	**3**	**2**	**2**	**2**	**1**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Greatly worried	0%	–	0%	–
Somewhat worried	33%	–	100%	–
A little worried	10%	–	0%	–
Not at all worried	56%	–	0%	–
Not sure	0%	–	0%	–
N	**5**	**0**	**1**	**0**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Rise in Antisemitism Concern

How much do you worry about the rise of anti-Semitism? Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Greatly worried	13%	13%	–	27%	–	0%
Somewhat worried	33%	33%	–	47%	–	20%
A little worried	10%	10%	–	0%	–	20%
Not at all worried	44%	44%	–	26%	–	60%
Not sure	0%	0%	–	0%	–	0%
N	**5**	**5**	**0**	**3**	**0**	**3**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Greatly worried	13%	15%	*	–	*	*	*
Somewhat worried	33%	23%	*	–	*	*	*
A little worried	10%	12%	*	–	*	*	*
Not at all worried	44%	50%	*	–	*	*	*
Not sure	0%	0%	*	–	*	*	*
N	**5**	**5**	**1**	**0**	**2**	**0**	**0**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Greatly worried	13%	*	–	19%	*	*	–
Somewhat worried	33%	*	–	48%	*	*	–
A little worried	10%	*	–	15%	*	*	–
Not at all worried	44%	*	–	18%	*	*	–

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Not sure	0%	*	–	0%	*	*	–
N	**5**	**2**	**0**	**4**	**0**	**0**	**0**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	13%	*	*	*	–
Somewhat worried	33%	*	*	*	–
A little worried	10%	*	*	*	–
Not at all worried	44%	*	*	*	–
Not sure	0%	*	*	*	–
N	**5**	**0**	**0**	**0**	**0**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Greatly worried	13%	*	*	*	0%	*	–	23%
Somewhat worried	33%	*	*	*	100%	*	–	36%
A little worried	10%	*	*	*	0%	*	–	18%
Not at all worried	44%	*	*	*	0%	*	–	23%
Not sure	0%	*	*	*	0%	*	–	0%
N	**5**	**0**	**2**	**0**	**1**	**0**	**0**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Greatly worried	13%	0%	56%	*	–	–
Somewhat worried	33%	16%	44%	*	–	–
A little worried	10%	16%	0%	*	–	–
Not at all worried	44%	68%	0%	*	–	–
Not sure	0%	0%	0%	*	–	–
N	**5**	**4**	**1**	**1**	**0**	**0**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Greatly worried	13%	15%	–	0%
Somewhat worried	33%	23%	–	64%
A little worried	10%	12%	–	0%
Not at all worried	44%	50%	–	36%
Not sure	0%	0%	–	0%
N	**5**	**5**	**0**	**2**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Greatly worried	13%	0%	36%	–	0%	15%
Somewhat worried	33%	16%	64%	–	100%	25%
A little worried	10%	16%	0%	–	0%	11%
Not at all worried	44%	68%	0%	–	0%	49%
Not sure	0%	0%	0%	–	0%	0%
N	**5**	**4**	**2**	**0**	**1**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Greatly worried	13%	0%	–	0%	0%	100%	0%	30%
Somewhat worried	33%	0%	–	36%	100%	0%	23%	47%
A little worried	10%	0%	–	28%	0%	0%	0%	23%
Not at all worried	44%	100%	–	36%	0%	0%	77%	0%
Not sure	0%	0%	–	0%	0%	0%	0%	0%
N	**5**	**2**	**0**	**2**	**1**	**1**	**3**	**2**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Greatly worried	13%	*	*	*	*	*	*	13%
Somewhat worried	33%	*	*	*	*	*	*	33%
A little worried	10%	*	*	*	*	*	*	10%
Not at all worried	44%	*	*	*	*	*	*	44%
Not sure	0%	*	*	*	*	*	*	0%
N	**5**	**1**	**3**	**2**	**0**	**0**	**0**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Greatly worried	13%	0%	0%	0%	100%	*
Somewhat worried	33%	0%	0%	77%	0%	*
A little worried	10%	0%	0%	23%	0%	*
Not at all worried	44%	100%	100%	0%	0%	*
Not sure	0%	0%	0%	0%	0%	*
N	**5**	**2**	**1**	**2**	**1**	**0**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Greatly worried	13%	22%	–	–	0%	–	100%	0%
Somewhat worried	33%	39%	–	–	25%	–	0%	38%
A little worried	10%	17%	–	–	0%	–	0%	12%
Not at all worried	44%	22%	–	–	75%	–	0%	50%
Not sure	0%	0%	–	–	0%	–	0%	0%
N	**5**	**3**	**0**	**0**	**2**	**0**	**1**	**5**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Greatly worried	13%	0%	28%	30%	0%	0%	51%
Somewhat worried	33%	0%	72%	0%	70%	25%	0%
A little worried	10%	19%	0%	0%	30%	0%	0%
Not at all worried	44%	81%	0%	70%	0%	75%	49%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**5**	**3**	**3**	**2**	**2**	**2**	**1**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Greatly worried	13%	–	0%	–
Somewhat worried	33%	–	100%	–
A little worried	10%	–	0%	–
Not at all worried	44%	–	0%	–
Not sure	0%	–	0%	–
N	**5**	**0**	**1**	**0**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

ctc_therm_A – Democratic CTC Statement Split A- Categorical
ctc_therm_A – Democratic CTC Statement Split A- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	18%	7%	40%	4%	65%	16%
Cool	16%	17%	11%	20%	7%	16%
Warm	21%	22%	22%	13%	8%	26%
Very Warm	39%	49%	23%	61%	11%	36%
Don't Know	6%	5%	5%	1%	9%	7%
N	**185**	**117**	**63**	**43**	**19**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	18%	8%	14%	35%	29%	10%	14%
Cool	16%	14%	32%	12%	30%	23%	29%
Warm	21%	18%	16%	27%	14%	24%	16%
Very Warm	39%	55%	18%	24%	11%	33%	19%
Don't Know	6%	4%	19%	2%	15%	11%	22%
N	**185**	**93**	**25**	**67**	**11**	**10**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	18%	50%	35%	5%	*	0%	53%
Cool	16%	7%	12%	19%	*	14%	11%
Warm	21%	7%	22%	21%	*	19%	18%
Very Warm	39%	25%	27%	49%	*	68%	16%
Don't Know	6%	11%	5%	6%	*	0%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**185**	**9**	**68**	**104**	**4**	**8**	**38**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	26%	0%	32%	17%
Cool	16%	17%	35%	18%	18%
Warm	21%	47%	48%	36%	7%
Very Warm	39%	10%	0%	14%	42%
Don't Know	6%	0%	18%	0%	16%
N	**185**	**13**	**4**	**26**	**21**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	18%	12%	21%	23%	25%	0%	23%	16%
Cool	16%	11%	7%	18%	20%	33%	13%	15%
Warm	21%	0%	10%	32%	24%	20%	0%	25%
Very Warm	39%	78%	50%	16%	26%	47%	64%	40%
Don't Know	6%	0%	13%	11%	5%	0%	0%	4%
N	**185**	**11**	**18**	**20**	**33**	**7**	**7**	**87**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	18%	7%	10%	14%	33%	35%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	16%	9%	21%	32%	11%	13%
Warm	21%	22%	13%	16%	40%	23%
Very Warm	39%	60%	48%	18%	13%	28%
Don't Know	6%	2%	9%	19%	3%	1%
N	**185**	**59**	**33**	**25**	**20**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	18%	9%	39%	6%
Cool	16%	16%	12%	17%
Warm	21%	15%	26%	16%
Very Warm	39%	55%	22%	61%
Don't Know	6%	5%	1%	0%
N	**185**	**98**	**62**	**17**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	18%	7%	19%	31%	12%	21%
Cool	16%	9%	20%	18%	12%	18%
Warm	21%	20%	23%	20%	23%	21%
Very Warm	39%	62%	29%	25%	47%	35%
Don't Know	6%	2%	8%	7%	6%	5%
N	**185**	**63**	**70**	**52**	**61**	**123**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	18%	17%	18%	12%	25%	17%	22%	14%
Cool	16%	8%	7%	11%	21%	21%	18%	13%
Warm	21%	51%	21%	13%	13%	24%	18%	24%
Very Warm	39%	24%	47%	57%	36%	33%	36%	43%
Don't Know	6%	0%	8%	7%	5%	6%	6%	6%
N	**185**	**20**	**23**	**34**	**51**	**56**	**99**	**85**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	18%	*	24%	*	28%	*	*	48%
Cool	16%	*	23%	*	19%	*	*	0%
Warm	21%	*	16%	*	18%	*	*	32%
Very Warm	39%	*	32%	*	30%	*	*	20%
Don't Know	6%	*	5%	*	4%	*	*	0%
N	**185**	**33**	**50**	**32**	**34**	**12**	**6**	**4**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	18%	17%	17%	19%	20%	0%
Cool	16%	12%	6%	20%	21%	17%
Warm	21%	49%	13%	15%	25%	0%
Very Warm	39%	23%	57%	40%	28%	83%
Don't Know	6%	0%	8%	6%	6%	0%
N	**185**	**21**	**48**	**50**	**63**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	18%	0%	27%	15%	20%	22%	5%	19%
Cool	16%	30%	13%	17%	13%	12%	33%	15%
Warm	21%	24%	12%	15%	25%	12%	5%	25%
Very Warm	39%	36%	44%	53%	35%	53%	52%	35%
Don't Know	6%	10%	4%	0%	6%	2%	5%	6%
N	**185**	**23**	**32**	**23**	**107**	**29**	**13**	**142**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	18%	21%	16%	21%	17%	19%	23%
Cool	16%	12%	18%	16%	16%	8%	29%
Warm	21%	22%	21%	25%	19%	35%	13%
Very Warm	39%	40%	38%	34%	42%	34%	36%
Don't Know	6%	4%	7%	5%	5%	5%	0%
N	**185**	**82**	**102**	**42**	**122**	**29**	**24**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	18%	11%	13%	11%
Cool	16%	17%	6%	3%
Warm	21%	27%	18%	22%
Very Warm	39%	41%	54%	62%
Don't Know	6%	3%	9%	2%
N	**185**	**31**	**30**	**26**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

ctc_therm_B – Democratic CTC Statement Split B- Categorical
ctc_therm_B – Democratic CTC Statement Split B- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	11%	7%	28%	8%	14%	12%
Cool	13%	8%	24%	6%	46%	11%
Warm	28%	35%	15%	40%	24%	23%
Very Warm	35%	44%	12%	41%	11%	36%
Don't Know	13%	6%	22%	5%	4%	18%
N	**194**	**136**	**44**	**59**	**16**	**118**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	11%	5%	10%	26%	0%	0%	0%
Cool	13%	6%	13%	29%	3%	0%	35%
Warm	28%	32%	30%	18%	28%	0%	25%
Very Warm	35%	48%	20%	13%	32%	16%	25%
Don't Know	13%	9%	27%	14%	37%	84%	15%
N	**194**	**117**	**29**	**48**	**24**	**5**	**6**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	11%	39%	23%	5%	*	30%	26%
Cool	13%	0%	24%	7%	*	27%	6%
Warm	28%	13%	15%	36%	*	28%	11%
Very Warm	35%	23%	11%	48%	*	0%	20%
Don't Know	13%	25%	28%	5%	*	14%	37%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**194**	**5**	**62**	**122**	**5**	**9**	**20**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	11%	38%	66%	23%	7%
Cool	13%	13%	34%	17%	45%
Warm	28%	36%	0%	23%	39%
Very Warm	35%	13%	0%	9%	7%
Don't Know	13%	0%	0%	27%	3%
N	**194**	**5**	**5**	**21**	**27**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	11%	0%	13%	0%	12%	5%	21%	12%
Cool	13%	59%	3%	28%	11%	24%	14%	9%
Warm	28%	21%	18%	41%	41%	8%	26%	26%
Very Warm	35%	0%	48%	17%	29%	55%	37%	38%
Don't Know	13%	19%	18%	14%	8%	7%	3%	16%
N	**194**	**4**	**16**	**15**	**37**	**10**	**17**	**95**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	11%	1%	12%	10%	35%	23%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	13%	4%	9%	13%	6%	37%
Warm	28%	24%	37%	30%	32%	13%
Very Warm	35%	64%	32%	20%	5%	16%
Don't Know	13%	7%	10%	27%	23%	11%
N	**194**	**63**	**48**	**29**	**12**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	11%	5%	27%	3%
Cool	13%	8%	27%	6%
Warm	28%	30%	18%	17%
Very Warm	35%	49%	13%	63%
Don't Know	13%	9%	15%	11%
N	**194**	**116**	**49**	**25**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	11%	1%	14%	20%	9%	12%
Cool	13%	4%	10%	30%	17%	11%
Warm	28%	24%	32%	28%	37%	25%
Very Warm	35%	65%	25%	13%	25%	40%
Don't Know	13%	7%	19%	10%	12%	13%
N	**194**	**66**	**82**	**47**	**58**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	11%	0%	14%	0%	15%	21%	10%	13%
Cool	13%	7%	18%	5%	16%	15%	13%	13%
Warm	28%	50%	26%	32%	23%	19%	29%	27%
Very Warm	35%	32%	35%	44%	38%	30%	35%	34%
Don't Know	13%	11%	8%	19%	8%	16%	13%	12%
N	**194**	**31**	**30**	**35**	**48**	**50**	**101**	**90**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	11%	*	6%	*	*	*	*	0%
Cool	13%	*	12%	*	*	*	*	0%
Warm	28%	*	38%	*	*	*	*	36%
Very Warm	35%	*	29%	*	*	*	*	64%
Don't Know	13%	*	15%	*	*	*	*	0%
N	**194**	**31**	**70**	**21**	**31**	**15**	**9**	**2**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	11%	2%	7%	12%	21%	0%
Cool	13%	8%	13%	15%	10%	66%
Warm	28%	45%	30%	23%	22%	0%
Very Warm	35%	34%	41%	35%	32%	34%
Don't Know	13%	11%	10%	15%	15%	0%
N	**194**	**31**	**52**	**52**	**53**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	11%	3%	9%	16%	14%	8%	23%	10%
Cool	13%	10%	21%	10%	11%	15%	0%	14%
Warm	28%	38%	40%	32%	19%	48%	32%	24%
Very Warm	35%	36%	28%	36%	38%	26%	35%	37%
Don't Know	13%	13%	2%	6%	18%	3%	10%	15%
N	**194**	**38**	**34**	**31**	**90**	**27**	**18**	**148**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	11%	9%	14%	8%	11%	8%	20%
Cool	13%	13%	12%	9%	14%	15%	0%
Warm	28%	29%	28%	29%	30%	19%	28%
Very Warm	35%	35%	35%	31%	36%	35%	36%
Don't Know	13%	14%	12%	22%	8%	24%	16%
N	**194**	**96**	**98**	**30**	**139**	**24**	**21**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	11%	13%	4%	7%
Cool	13%	19%	15%	9%
Warm	28%	51%	23%	35%
Very Warm	35%	11%	39%	42%
Don't Know	13%	6%	18%	7%
N	**194**	**29**	**30**	**24**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

israel_therm – Democratic Israel Statement- Categorical
israel_therm – Democratic Israel Statement- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	16%	14%	20%	15%	12%	17%
Cool	21%	20%	27%	20%	44%	17%
Warm	24%	26%	22%	28%	14%	24%
Very Warm	31%	35%	18%	33%	17%	33%
Don't Know	8%	5%	13%	5%	13%	8%
N	**378**	**253**	**107**	**102**	**35**	**236**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	16%	11%	18%	25%	36%	37%	23%
Cool	21%	19%	23%	24%	22%	18%	15%
Warm	24%	26%	19%	23%	15%	0%	12%
Very Warm	31%	40%	27%	18%	25%	33%	50%
Don't Know	8%	5%	13%	10%	2%	12%	0%
N	**378**	**210**	**55**	**114**	**35**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	16%	31%	24%	10%	36%	46%	26%
Cool	21%	20%	21%	21%	34%	0%	25%
Warm	24%	20%	20%	27%	12%	16%	18%
Very Warm	31%	13%	23%	38%	17%	23%	19%
Don't Know	8%	16%	12%	5%	0%	15%	11%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**378**	**14**	**130**	**226**	**9**	**17**	**58**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	26%	24%	18%	22%
Cool	21%	20%	33%	21%	29%
Warm	24%	45%	43%	21%	20%
Very Warm	31%	9%	0%	27%	20%
Don't Know	8%	0%	0%	12%	10%
N	**378**	**18**	**9**	**48**	**49**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	16%	45%	22%	9%	21%	10%	10%	13%
Cool	21%	18%	23%	33%	18%	20%	11%	22%
Warm	24%	4%	17%	25%	32%	40%	30%	21%
Very Warm	31%	33%	36%	23%	23%	30%	34%	35%
Don't Know	8%	0%	2%	10%	7%	0%	14%	9%
N	**378**	**15**	**35**	**35**	**70**	**17**	**24**	**182**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	16%	10%	11%	18%	19%	27%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	21%	14%	23%	23%	24%	24%
Warm	24%	27%	24%	19%	22%	23%
Very Warm	31%	42%	38%	27%	22%	17%
Don't Know	8%	6%	4%	13%	13%	8%
N	**378**	**122**	**81**	**55**	**32**	**81**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	16%	16%	21%	16%
Cool	21%	20%	27%	15%
Warm	24%	24%	21%	23%
Very Warm	31%	35%	22%	37%
Don't Know	8%	6%	10%	9%
N	**378**	**214**	**111**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	16%	11%	14%	26%	11%	18%
Cool	21%	15%	22%	28%	23%	20%
Warm	24%	27%	23%	22%	24%	24%
Very Warm	31%	41%	32%	17%	31%	31%
Don't Know	8%	6%	9%	8%	11%	6%
N	**378**	**128**	**151**	**99**	**120**	**259**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	16%	20%	14%	21%	14%	13%	16%	16%
Cool	21%	30%	22%	23%	16%	20%	22%	21%
Warm	24%	40%	28%	19%	21%	21%	24%	24%
Very Warm	31%	8%	29%	32%	40%	35%	33%	30%
Don't Know	8%	2%	7%	6%	9%	11%	6%	10%
N	**378**	**51**	**53**	**68**	**99**	**107**	**199**	**175**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	16%	18%	15%	16%	18%	*	*	44%
Cool	21%	23%	30%	17%	15%	*	*	10%
Warm	24%	25%	22%	24%	24%	*	*	13%
Very Warm	31%	30%	26%	37%	33%	*	*	23%
Don't Know	8%	4%	7%	7%	10%	*	*	10%
N	**378**	**64**	**121**	**53**	**66**	**26**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	16%	20%	20%	11%	16%	0%
Cool	21%	32%	23%	16%	20%	8%
Warm	24%	42%	21%	23%	19%	36%
Very Warm	31%	4%	31%	41%	34%	56%
Don't Know	8%	2%	6%	9%	10%	0%
N	**378**	**53**	**100**	**102**	**116**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	16%	13%	22%	12%	16%	18%	15%	16%
Cool	21%	28%	23%	26%	17%	31%	15%	20%
Warm	24%	18%	13%	33%	27%	22%	34%	23%
Very Warm	31%	36%	34%	22%	32%	23%	36%	32%
Don't Know	8%	4%	8%	6%	9%	6%	0%	9%
N	**378**	**61**	**66**	**54**	**197**	**57**	**31**	**291**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	16%	14%	18%	23%	13%	23%	26%
Cool	21%	28%	15%	9%	25%	10%	16%
Warm	24%	22%	26%	28%	24%	30%	19%
Very Warm	31%	30%	33%	37%	32%	34%	34%
Don't Know	8%	6%	9%	4%	7%	3%	6%
N	**378**	**178**	**200**	**72**	**261**	**53**	**45**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	16%	5%	17%	19%
Cool	21%	29%	18%	21%
Warm	24%	20%	27%	23%
Very Warm	31%	33%	30%	31%
Don't Know	8%	13%	9%	5%
N	**378**	**60**	**60**	**50**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

trade_union_therm – Trade Statement Split C- Categorical
trade_union_therm – Trade Statement Split C- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	15%	5%	41%	5%	38%	16%
Cool	16%	15%	20%	16%	41%	13%
Warm	24%	28%	13%	22%	0%	30%
Very Warm	37%	46%	18%	52%	15%	33%
Don't Know	7%	6%	8%	5%	6%	8%
N	**192**	**130**	**52**	**55**	**18**	**116**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	15%	4%	14%	39%	16%	0%	18%
Cool	16%	7%	31%	28%	4%	15%	36%
Warm	24%	29%	22%	15%	50%	50%	31%
Very Warm	37%	54%	15%	15%	16%	24%	14%
Don't Know	7%	6%	17%	4%	15%	10%	0%
N	**192**	**110**	**29**	**53**	**19**	**11**	**5**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	15%	11%	31%	6%	*	0%	55%
Cool	16%	8%	28%	11%	*	67%	14%
Warm	24%	10%	17%	30%	*	11%	7%
Very Warm	37%	37%	15%	50%	*	9%	16%
Don't Know	7%	34%	10%	4%	*	14%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**192**	**7**	**65**	**117**	**3**	**12**	**27**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	73%	51%	34%	23%
Cool	16%	13%	0%	18%	33%
Warm	24%	0%	49%	12%	32%
Very Warm	37%	14%	0%	25%	4%
Don't Know	7%	0%	0%	11%	9%
N	**192**	**4**	**4**	**19**	**32**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	15%	11%	16%	11%	13%	0%	11%	18%
Cool	16%	56%	6%	36%	23%	0%	17%	7%
Warm	24%	0%	25%	39%	29%	83%	6%	22%
Very Warm	37%	28%	36%	4%	30%	17%	55%	47%
Don't Know	7%	5%	17%	11%	5%	0%	11%	5%
N	**192**	**12**	**17**	**19**	**34**	**6**	**15**	**89**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	15%	2%	4%	14%	38%	41%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	16%	6%	10%	31%	18%	31%
Warm	24%	17%	44%	22%	0%	19%
Very Warm	37%	72%	32%	15%	31%	9%
Don't Know	7%	3%	10%	17%	13%	0%
N	**192**	**66**	**38**	**29**	**15**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	15%	6%	40%	0%
Cool	16%	12%	22%	19%
Warm	24%	27%	13%	4%
Very Warm	37%	49%	21%	67%
Don't Know	7%	6%	4%	10%
N	**192**	**117**	**50**	**19**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	15%	2%	13%	34%	13%	16%
Cool	16%	6%	20%	25%	16%	16%
Warm	24%	19%	28%	28%	28%	23%
Very Warm	37%	70%	27%	7%	33%	39%
Don't Know	7%	3%	12%	6%	10%	6%
N	**192**	**70**	**71**	**51**	**60**	**132**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	15%	3%	13%	14%	21%	18%	19%	12%
Cool	16%	14%	23%	28%	10%	13%	17%	16%
Warm	24%	35%	13%	30%	14%	28%	23%	26%
Very Warm	37%	42%	44%	21%	45%	36%	35%	37%
Don't Know	7%	6%	8%	6%	10%	6%	6%	8%
N	**192**	**31**	**22**	**34**	**49**	**56**	**83**	**105**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	15%	*	11%	20%	26%	*	*	0%
Cool	16%	*	11%	8%	16%	*	*	0%
Warm	24%	*	47%	22%	11%	*	*	0%
Very Warm	37%	*	23%	41%	39%	*	*	43%
Don't Know	7%	*	9%	9%	8%	*	*	57%
N	**192**	**32**	**60**	**37**	**34**	**12**	**4**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	15%	2%	15%	17%	17%	59%
Cool	16%	14%	26%	15%	9%	41%
Warm	24%	36%	22%	15%	29%	0%
Very Warm	37%	43%	30%	42%	39%	0%
Don't Know	7%	5%	7%	11%	5%	0%
N	**192**	**32**	**48**	**48**	**60**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	15%	2%	17%	8%	21%	4%	0%	18%
Cool	16%	15%	30%	17%	11%	41%	21%	11%
Warm	24%	42%	21%	4%	24%	23%	26%	25%
Very Warm	37%	37%	29%	65%	33%	30%	53%	38%
Don't Know	7%	4%	1%	6%	11%	2%	0%	9%
N	**192**	**37**	**37**	**26**	**92**	**31**	**11**	**150**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	15%	13%	16%	6%	16%	6%	20%
Cool	16%	17%	15%	8%	19%	12%	0%
Warm	24%	25%	24%	27%	25%	38%	11%
Very Warm	37%	37%	38%	49%	34%	38%	69%
Don't Know	7%	8%	6%	9%	6%	7%	0%
N	**192**	**88**	**104**	**32**	**134**	**24**	**20**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	15%	13%	13%	0%
Cool	16%	17%	16%	26%
Warm	24%	33%	24%	28%
Very Warm	37%	33%	33%	45%
Don't Know	7%	4%	14%	2%
N	**192**	**26**	**34**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

trade_therm – Trade Statement Split D- Categorical
trade_therm – Trade Statement Split D- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	27%	21%	36%	13%	20%	33%
Cool	22%	20%	27%	23%	16%	23%
Warm	21%	22%	18%	25%	54%	15%
Very Warm	26%	34%	13%	34%	10%	26%
Don't Know	4%	3%	6%	5%	0%	4%
N	**186**	**123**	**54**	**47**	**17**	**120**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	27%	19%	35%	36%	52%	21%	28%
Cool	22%	24%	14%	23%	14%	44%	25%
Warm	21%	20%	7%	30%	5%	18%	40%
Very Warm	26%	36%	26%	10%	20%	0%	7%
Don't Know	4%	2%	18%	1%	10%	16%	0%
N	**186**	**99**	**26**	**61**	**16**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	27%	43%	36%	19%	*	*	35%
Cool	22%	8%	24%	22%	*	*	35%
Warm	21%	15%	23%	20%	*	*	10%
Very Warm	26%	24%	12%	35%	*	*	13%
Don't Know	4%	10%	5%	3%	*	*	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**186**	**7**	**65**	**109**	**5**	**5**	**31**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very Cool	27%	22%	54%	38%	36%
Cool	22%	50%	0%	26%	7%
Warm	21%	12%	46%	33%	49%
Very Warm	26%	15%	0%	4%	7%
Don't Know	4%	0%	0%	0%	0%
N	**186**	**13**	**5**	**29**	**17**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	27%	42%	59%	23%	15%	11%	54%	24%
Cool	22%	0%	0%	22%	33%	41%	0%	23%
Warm	21%	58%	12%	36%	26%	24%	26%	16%
Very Warm	26%	0%	28%	14%	24%	24%	14%	31%
Don't Know	4%	0%	0%	4%	2%	0%	7%	6%
N	**186**	**3**	**17**	**16**	**36**	**11**	**9**	**93**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very Cool	27%	23%	13%	35%	28%	39%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Cool	22%	24%	25%	14%	25%	22%
Warm	21%	15%	24%	7%	41%	26%
Very Warm	26%	35%	38%	26%	6%	11%
Don't Know	4%	4%	0%	18%	0%	2%
N	**186**	**56**	**43**	**26**	**16**	**45**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very Cool	27%	22%	34%	35%
Cool	22%	22%	26%	29%
Warm	21%	17%	23%	19%
Very Warm	26%	36%	13%	14%
Don't Know	4%	4%	4%	4%
N	**186**	**97**	**61**	**23**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very Cool	27%	23%	22%	40%	24%	28%
Cool	22%	23%	22%	21%	27%	20%
Warm	21%	14%	23%	26%	25%	19%
Very Warm	26%	36%	28%	11%	19%	29%
Don't Know	4%	5%	4%	2%	5%	3%
N	**186**	**58**	**81**	**48**	**60**	**127**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	27%	0%	38%	27%	29%	27%	29%	22%
Cool	22%	64%	17%	15%	23%	13%	26%	15%
Warm	21%	27%	17%	26%	17%	23%	18%	26%
Very Warm	26%	9%	18%	32%	29%	31%	22%	32%
Don't Know	4%	0%	10%	0%	3%	6%	4%	4%
N	**186**	**20**	**31**	**34**	**51**	**51**	**116**	**70**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very Cool	27%	20%	35%	*	*	*	*	0%
Cool	22%	14%	28%	*	*	*	*	50%
Warm	21%	31%	16%	*	*	*	*	22%
Very Warm	26%	31%	17%	*	*	*	*	28%
Don't Know	4%	4%	4%	*	*	*	*	0%
N	**186**	**32**	**61**	**17**	**31**	**14**	**10**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very Cool	27%	3%	34%	26%	31%	0%
Cool	22%	71%	11%	22%	17%	20%
Warm	21%	27%	25%	17%	22%	0%
Very Warm	26%	0%	24%	33%	25%	80%
Don't Know	4%	0%	6%	2%	5%	0%
N	**186**	**20**	**52**	**54**	**56**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	27%	20%	20%	16%	33%	16%	37%	27%
Cool	22%	30%	11%	22%	24%	21%	14%	24%
Warm	21%	20%	41%	28%	14%	34%	11%	20%
Very Warm	26%	24%	26%	31%	25%	28%	38%	24%
Don't Know	4%	5%	2%	3%	4%	0%	0%	5%
N	**186**	**24**	**28**	**28**	**106**	**26**	**20**	**141**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very Cool	27%	31%	22%	15%	31%	17%	20%
Cool	22%	28%	17%	38%	17%	44%	28%
Warm	21%	15%	27%	18%	22%	8%	24%
Very Warm	26%	21%	31%	29%	25%	31%	28%
Don't Know	4%	5%	3%	0%	5%	0%	0%
N	**186**	**91**	**96**	**40**	**127**	**30**	**25**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very Cool	27%	28%	19%	31%
Cool	22%	36%	16%	30%
Warm	21%	15%	37%	18%
Very Warm	26%	12%	29%	20%
Don't Know	4%	9%	0%	0%
N	**186**	**34**	**26**	**17**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Cause of Cost Increases

In April 2025, President Trump imposed broad tariffs, which raised some prices. At the end of 2025, Trump eliminated tariffs on coffee, beef and other groceries but prices for them continued to increase. And there are no tariffs on many things – electricity, gasoline, housing – about which Americans are most upset about high prices.What do you think is the main cause of higher prices:

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Tariffs	19%	21%	15%	13%	25%	21%
Corporate price gouging	27%	27%	31%	37%	18%	25%
Monopolies squeezing consumers	10%	11%	11%	15%	16%	7%
Energy prices from Iran war	41%	38%	43%	35%	40%	43%
Not sure	2%	3%	0%	0%	0%	4%
N	**199**	**136**	**53**	**55**	**18**	**123**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Tariffs	19%	20%	29%	11%	6%	19%	16%
Corporate price gouging	27%	25%	20%	37%	29%	0%	11%
Monopolies squeezing consumers	10%	10%	16%	9%	5%	5%	0%
Energy prices from Iran war	41%	41%	36%	43%	60%	76%	73%
Not sure	2%	4%	0%	0%	0%	0%	0%
N	**199**	**115**	**30**	**53**	**21**	**11**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Tariffs	19%	26%	16%	21%	*	11%	9%
Corporate price gouging	27%	37%	31%	24%	*	45%	37%
Monopolies squeezing consumers	10%	0%	10%	11%	*	9%	11%
Energy prices from Iran war	41%	37%	42%	41%	*	36%	42%
Not sure	2%	0%	0%	4%	*	0%	0%
N	**199**	**7**	**65**	**122**	**4**	**12**	**28**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Tariffs	19%	12%	0%	18%	24%
Corporate price gouging	27%	0%	35%	28%	42%
Monopolies squeezing consumers	10%	27%	16%	6%	3%
Energy prices from Iran war	41%	62%	49%	48%	31%
Not sure	2%	0%	0%	0%	0%
N	**199**	**5**	**4**	**19**	**33**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Tariffs	19%	5%	18%	31%	9%	68%	0%	23%
Corporate price gouging	27%	46%	24%	23%	37%	0%	24%	25%
Monopolies squeezing consumers	10%	5%	3%	15%	23%	17%	22%	4%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Energy prices from Iran war	41%	44%	55%	32%	31%	14%	54%	43%
Not sure	2%	0%	0%	0%	0%	0%	0%	5%
N	**199**	**12**	**18**	**20**	**35**	**6**	**19**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Tariffs	19%	20%	22%	29%	15%	10%
Corporate price gouging	27%	33%	8%	20%	22%	42%
Monopolies squeezing consumers	10%	9%	12%	16%	7%	10%
Energy prices from Iran war	41%	38%	48%	36%	56%	38%
Not sure	2%	0%	10%	0%	0%	0%
N	**199**	**67**	**43**	**30**	**15**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Tariffs	19%	18%	14%	12%
Corporate price gouging	27%	26%	33%	54%
Monopolies squeezing consumers	10%	11%	11%	27%
Energy prices from Iran war	41%	41%	43%	8%
Not sure	2%	4%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
N	**199**	**122**	**51**	**19**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Tariffs	19%	20%	20%	16%	25%	16%
Corporate price gouging	27%	35%	13%	38%	26%	28%
Monopolies squeezing consumers	10%	8%	14%	8%	4%	13%
Energy prices from Iran war	41%	37%	47%	38%	37%	43%
Not sure	2%	0%	6%	0%	7%	0%
N	**199**	**72**	**75**	**52**	**65**	**135**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Tariffs	19%	11%	12%	25%	24%	19%	18%	21%
Corporate price gouging	27%	20%	45%	40%	24%	20%	24%	29%
Monopolies squeezing consumers	10%	25%	5%	14%	3%	9%	7%	12%
Energy prices from Iran war	41%	30%	38%	22%	49%	52%	51%	34%
Not sure	2%	14%	0%	0%	0%	0%	0%	4%
N	**199**	**31**	**24**	**34**	**50**	**61**	**86**	**109**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Tariffs	19%	*	21%	24%	9%	*	*	0%
Corporate price gouging	27%	*	32%	29%	26%	*	*	0%
Monopolies squeezing consumers	10%	*	4%	12%	10%	*	*	0%
Energy prices from Iran war	41%	*	36%	36%	56%	*	*	100%
Not sure	2%	*	7%	0%	0%	*	*	0%
N	**199**	**33**	**61**	**40**	**34**	**13**	**4**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Tariffs	19%	10%	17%	24%	22%	0%
Corporate price gouging	27%	19%	43%	30%	17%	59%
Monopolies squeezing consumers	10%	24%	12%	1%	10%	0%
Energy prices from Iran war	41%	33%	28%	45%	51%	41%
Not sure	2%	14%	0%	0%	0%	0%
N	**199**	**32**	**49**	**49**	**65**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Tariffs	19%	19%	14%	31%	18%	23%	22%	18%
Corporate price gouging	27%	14%	47%	29%	25%	43%	21%	25%
Monopolies squeezing consumers	10%	12%	4%	15%	11%	24%	9%	8%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Energy prices from Iran war	41%	43%	35%	26%	46%	10%	49%	46%
Not sure	2%	12%	0%	0%	0%	0%	0%	3%
N	**199**	**38**	**37**	**26**	**98**	**31**	**11**	**157**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Tariffs	19%	21%	17%	17%	21%	11%	10%
Corporate price gouging	27%	26%	29%	9%	30%	18%	22%
Monopolies squeezing consumers	10%	4%	16%	6%	10%	11%	9%
Energy prices from Iran war	41%	44%	39%	68%	35%	60%	59%
Not sure	2%	5%	0%	0%	3%	0%	0%
N	**199**	**90**	**109**	**33**	**139**	**25**	**20**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Tariffs	19%	23%	27%	19%
Corporate price gouging	27%	22%	29%	29%
Monopolies squeezing consumers	10%	2%	6%	19%
Energy prices from Iran war	41%	53%	27%	20%
Not sure	2%	0%	12%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
N	**199**	**27**	**38**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Congressional Tariffs

If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] Congress putting tariffs on the imports to protect local business?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly favor	15%	9%	34%	8%	25%	18%
Somewhat favor	49%	47%	48%	50%	56%	46%
Somewhat oppose	26%	31%	15%	32%	19%	24%
Strongly oppose	10%	13%	3%	10%	0%	12%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**136**	**53**	**55**	**18**	**123**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly favor	15%	11%	5%	30%	5%	19%	17%
Somewhat favor	49%	45%	49%	55%	41%	54%	12%
Somewhat oppose	26%	29%	34%	14%	36%	27%	55%
Strongly oppose	10%	15%	12%	0%	18%	0%	16%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**199**	**115**	**30**	**53**	**21**	**11**	**5**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly favor	15%	9%	30%	8%	*	14%	59%
Somewhat favor	49%	55%	56%	45%	*	75%	30%
Somewhat oppose	26%	26%	12%	32%	*	11%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly oppose	10%	10%	2%	14%	*	0%	5%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**199**	**7**	**65**	**122**	**4**	**12**	**28**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	15%	89%	16%	28%	4%
Somewhat favor	49%	11%	35%	66%	63%
Somewhat oppose	26%	0%	49%	6%	26%
Strongly oppose	10%	0%	0%	0%	7%
Not sure	0%	0%	0%	0%	0%
N	**199**	**5**	**4**	**19**	**33**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly favor	15%	0%	11%	11%	14%	17%	29%	17%
Somewhat favor	49%	67%	71%	50%	40%	83%	29%	46%
Somewhat oppose	26%	33%	10%	29%	33%	0%	25%	26%
Strongly oppose	10%	0%	8%	10%	13%	0%	17%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**12**	**18**	**20**	**35**	**6**	**19**	**90**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Strongly favor	15%	8%	18%	5%	35%	30%
Somewhat favor	49%	40%	58%	49%	61%	52%
Somewhat oppose	26%	32%	16%	34%	4%	18%
Strongly oppose	10%	20%	8%	12%	0%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**67**	**43**	**30**	**15**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Strongly favor	15%	9%	37%	20%
Somewhat favor	49%	46%	45%	62%
Somewhat oppose	26%	30%	15%	15%
Strongly oppose	10%	15%	3%	3%
Not sure	0%	0%	0%	0%
N	**199**	**122**	**51**	**19**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Strongly favor	15%	7%	19%	22%	17%	15%
Somewhat favor	49%	41%	54%	50%	53%	46%
Somewhat oppose	26%	33%	20%	23%	26%	25%
Strongly oppose	10%	18%	7%	5%	4%	14%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**72**	**75**	**52**	**65**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly favor	15%	3%	14%	4%	24%	22%	16%	14%
Somewhat favor	49%	66%	41%	65%	39%	41%	43%	54%
Somewhat oppose	26%	21%	21%	19%	28%	31%	30%	22%
Strongly oppose	10%	10%	24%	11%	9%	6%	12%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**31**	**24**	**34**	**50**	**61**	**86**	**109**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Strongly favor	15%	*	11%	28%	13%	*	*	0%
Somewhat favor	49%	*	55%	47%	54%	*	*	57%
Somewhat oppose	26%	*	22%	16%	26%	*	*	24%
Strongly oppose	10%	*	12%	8%	6%	*	*	19%
Not sure	0%	*	0%	0%	0%	*	*	0%
N	**199**	**33**	**61**	**40**	**34**	**13**	**4**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Strongly favor	15%	3%	9%	24%	21%	0%
Somewhat favor	49%	65%	53%	39%	44%	41%
Somewhat oppose	26%	22%	19%	29%	27%	59%
Strongly oppose	10%	10%	20%	8%	7%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**199**	**32**	**49**	**49**	**65**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly favor	15%	4%	12%	10%	23%	7%	21%	17%
Somewhat favor	49%	56%	61%	69%	36%	58%	38%	47%
Somewhat oppose	26%	31%	21%	17%	28%	29%	41%	24%
Strongly oppose	10%	8%	7%	5%	14%	6%	0%	12%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**199**	**38**	**37**	**26**	**98**	**31**	**11**	**157**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Strongly favor	15%	15%	15%	5%	17%	7%	10%
Somewhat favor	49%	47%	50%	60%	48%	61%	48%
Somewhat oppose	26%	24%	27%	29%	23%	24%	42%
Strongly oppose	10%	14%	8%	5%	12%	9%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**199**	**90**	**109**	**33**	**139**	**25**	**20**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Strongly favor	15%	6%	24%	6%
Somewhat favor	49%	50%	55%	64%
Somewhat oppose	26%	39%	18%	22%
Strongly oppose	10%	5%	3%	8%
Not sure	0%	0%	0%	0%
N	**199**	**27**	**38**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Trump Tariffs

If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] President Trump putting tariffs on the imports to protect local business?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly favor	14%	0%	40%	0%	23%	18%
Somewhat favor	39%	36%	46%	44%	61%	34%
Somewhat oppose	32%	42%	12%	32%	12%	35%
Strongly oppose	14%	20%	2%	22%	3%	13%
Not sure	1%	1%	0%	1%	0%	1%
N	**198**	**132**	**57**	**49**	**19**	**128**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly favor	14%	0%	21%	33%	17%	0%	0%
Somewhat favor	39%	40%	20%	46%	16%	84%	35%
Somewhat oppose	32%	42%	31%	16%	55%	0%	44%
Strongly oppose	14%	18%	22%	5%	12%	16%	22%
Not sure	1%	0%	5%	0%	0%	0%	0%
N	**198**	**106**	**28**	**64**	**17**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly favor	14%	0%	39%	0%	*	0%	59%
Somewhat favor	39%	56%	44%	35%	*	62%	34%
Somewhat oppose	32%	16%	13%	44%	*	17%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly oppose	14%	28%	3%	20%	*	21%	1%
Not sure	1%	0%	0%	1%	*	0%	0%
N	**198**	**7**	**69**	**117**	**5**	**6**	**32**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	14%	43%	0%	27%	11%
Somewhat favor	39%	50%	100%	30%	66%
Somewhat oppose	32%	4%	0%	33%	7%
Strongly oppose	14%	3%	0%	10%	16%
Not sure	1%	0%	0%	0%	0%
N	**198**	**13**	**5**	**30**	**18**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly favor	14%	0%	14%	11%	16%	0%	37%	13%
Somewhat favor	39%	75%	37%	9%	43%	47%	39%	41%
Somewhat oppose	32%	0%	35%	53%	35%	46%	18%	27%
Strongly oppose	14%	25%	14%	27%	6%	7%	6%	17%
Not sure	1%	0%	0%	0%	0%	0%	0%	2%
N	**198**	**3**	**21**	**17**	**38**	**12**	**9**	**98**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Strongly favor	14%	0%	0%	21%	24%	37%
Somewhat favor	39%	29%	56%	20%	26%	54%
Somewhat oppose	32%	50%	31%	31%	39%	7%
Strongly oppose	14%	21%	13%	22%	12%	2%
Not sure	1%	0%	0%	5%	0%	0%
N	**198**	**62**	**43**	**28**	**18**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Strongly favor	14%	0%	38%	10%
Somewhat favor	39%	38%	46%	18%
Somewhat oppose	32%	40%	12%	52%
Strongly oppose	14%	21%	4%	20%
Not sure	1%	0%	0%	0%
N	**198**	**103**	**64**	**23**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Strongly favor	14%	0%	11%	36%	14%	13%
Somewhat favor	39%	28%	40%	51%	45%	36%
Somewhat oppose	32%	51%	33%	7%	35%	31%
Strongly oppose	14%	21%	14%	6%	6%	18%
Not sure	1%	0%	2%	0%	0%	1%
N	**198**	**64**	**85**	**49**	**62**	**136**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly favor	14%	0%	13%	12%	16%	18%	16%	10%
Somewhat favor	39%	49%	23%	38%	38%	47%	37%	43%
Somewhat oppose	32%	33%	49%	36%	23%	28%	30%	35%
Strongly oppose	14%	18%	15%	14%	21%	6%	17%	11%
Not sure	1%	0%	0%	0%	1%	1%	1%	1%
N	**198**	**20**	**33**	**39**	**55**	**52**	**119**	**78**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Strongly favor	14%	10%	15%	*	*	*	*	0%
Somewhat favor	39%	38%	31%	*	*	*	*	0%
Somewhat oppose	32%	39%	37%	*	*	*	*	78%
Strongly oppose	14%	9%	17%	*	*	*	*	22%
Not sure	1%	4%	0%	*	*	*	*	0%
N	**198**	**34**	**66**	**18**	**33**	**17**	**10**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Strongly favor	14%	0%	10%	17%	20%	0%
Somewhat favor	39%	51%	31%	40%	40%	100%
Somewhat oppose	32%	40%	42%	25%	29%	0%
Strongly oppose	14%	9%	16%	19%	9%	0%
Not sure	1%	0%	0%	0%	3%	0%
N	**198**	**20**	**57**	**58**	**58**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly favor	14%	4%	9%	16%	16%	6%	26%	13%
Somewhat favor	39%	37%	45%	51%	35%	54%	40%	36%
Somewhat oppose	32%	34%	27%	22%	35%	28%	17%	35%
Strongly oppose	14%	25%	16%	11%	13%	8%	18%	15%
Not sure	1%	0%	2%	0%	1%	3%	0%	1%
N	**198**	**26**	**31**	**28**	**112**	**27**	**22**	**149**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Strongly favor	14%	14%	13%	8%	16%	5%	13%
Somewhat favor	39%	34%	44%	54%	33%	51%	56%
Somewhat oppose	32%	34%	30%	27%	33%	36%	20%
Strongly oppose	14%	17%	12%	10%	16%	8%	10%
Not sure	1%	1%	1%	0%	1%	0%	0%
N	**198**	**95**	**103**	**41**	**135**	**31**	**26**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Strongly favor	14%	16%	11%	13%
Somewhat favor	39%	46%	44%	34%
Somewhat oppose	32%	27%	45%	45%
Strongly oppose	14%	11%	0%	9%
Not sure	1%	0%	0%	0%
N	**198**	**35**	**27**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Trade Statement Recoded

1. Americans should aim to buy goods at the lowest cost, even if that means buying from other countries and undercutting American producers. 2. It is important to be able to make in America more of the products that we need, even if that means we may have to pay more.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
First statement much more	11%	12%	8%	13%	13%	10%
First statement somewhat more	23%	29%	10%	41%	17%	16%
Second statement somewhat more	33%	31%	40%	28%	51%	33%
Second statement much more	22%	16%	30%	9%	6%	30%
Neither statement is close to my views	11%	11%	11%	10%	12%	11%
Not sure	0%	0%	0%	0%	0%	0%
N	**192**	**130**	**52**	**55**	**18**	**116**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
First statement much more	11%	16%	4%	4%	3%	19%	0%
First statement somewhat more	23%	22%	28%	22%	33%	22%	30%
Second statement somewhat more	33%	29%	35%	39%	23%	15%	34%
Second statement much more	22%	21%	16%	28%	33%	33%	0%
Neither statement is close to my views	11%	11%	16%	6%	8%	10%	37%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**192**	**110**	**29**	**53**	**19**	**11**	**5**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
First statement much more	11%	8%	6%	14%	*	0%	14%
First statement somewhat more	23%	0%	21%	25%	*	67%	9%
Second statement somewhat more	33%	45%	32%	34%	*	11%	36%
Second statement much more	22%	18%	34%	17%	*	23%	42%
Neither statement is close to my views	11%	29%	7%	12%	*	0%	0%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**192**	**7**	**65**	**117**	**3**	**12**	**27**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
First statement much more	11%	0%	0%	3%	0%
First statement somewhat more	23%	13%	84%	10%	38%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Second statement somewhat more	33%	13%	0%	46%	34%
Second statement much more	22%	74%	16%	24%	18%
Neither statement is close to my views	11%	0%	0%	18%	9%
Not sure	0%	0%	0%	0%	0%
N	**192**	**4**	**4**	**19**	**32**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
First statement much more	11%	0%	15%	15%	7%	0%	25%	10%
First statement somewhat more	23%	56%	17%	14%	24%	0%	11%	25%
Second statement somewhat more	33%	16%	36%	39%	27%	14%	38%	35%
Second statement much more	22%	28%	32%	11%	28%	86%	26%	16%
Neither statement is close to my views	11%	0%	0%	20%	14%	0%	0%	14%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**192**	**12**	**17**	**19**	**34**	**6**	**15**	**89**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
First statement much more	11%	20%	10%	4%	0%	5%
First statement somewhat more	23%	26%	9%	28%	12%	27%
Second statement somewhat more	33%	30%	33%	35%	49%	33%
Second statement much more	22%	15%	33%	16%	25%	31%
Neither statement is close to my views	11%	9%	15%	16%	15%	3%
Not sure	0%	0%	0%	0%	0%	0%
N	**192**	**66**	**38**	**29**	**15**	**36**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
First statement much more	11%	13%	9%	3%
First statement somewhat more	23%	30%	9%	32%
Second statement somewhat more	33%	27%	45%	59%
Second statement much more	22%	20%	33%	0%
Neither statement is close to my views	11%	10%	4%	6%
Not sure	0%	0%	0%	0%
N	**192**	**117**	**50**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
First statement much more	11%	20%	7%	4%	10%	11%
First statement somewhat more	23%	25%	16%	30%	22%	24%
Second statement somewhat more	33%	31%	34%	34%	34%	32%
Second statement much more	22%	14%	27%	27%	26%	21%
Neither statement is close to my views	11%	10%	15%	6%	8%	12%
Not sure	0%	0%	0%	0%	0%	0%
N	**192**	**70**	**71**	**51**	**60**	**132**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
First statement much more	11%	13%	15%	8%	8%	13%	12%	10%
First statement somewhat more	23%	22%	22%	37%	20%	18%	28%	19%
Second statement somewhat more	33%	44%	41%	26%	37%	24%	33%	32%
Second statement much more	22%	15%	8%	17%	28%	31%	18%	25%
Neither statement is close to my views	11%	7%	15%	12%	8%	13%	8%	13%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**192**	**31**	**22**	**34**	**49**	**56**	**83**	**105**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
First statement much more	11%	*	7%	12%	7%	*	*	0%
First statement somewhat more	23%	*	26%	16%	16%	*	*	24%
Second statement somewhat more	33%	*	32%	29%	42%	*	*	76%
Second statement much more	22%	*	24%	38%	13%	*	*	0%
Neither statement is close to my views	11%	*	11%	5%	23%	*	*	0%
Not sure	0%	*	0%	0%	0%	*	*	0%
N	**192**	**32**	**60**	**37**	**34**	**12**	**4**	**3**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
First statement much more	11%	12%	11%	6%	14%	0%
First statement somewhat more	23%	26%	33%	20%	18%	0%
Second statement somewhat more	33%	42%	31%	36%	27%	41%
Second statement much more	22%	14%	13%	28%	28%	59%
Neither statement is close to my views	11%	6%	12%	10%	13%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**192**	**32**	**48**	**48**	**60**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
First statement much more	11%	12%	9%	5%	13%	15%	0%	11%
First statement somewhat more	23%	11%	40%	27%	20%	35%	36%	20%
Second statement somewhat more	33%	36%	36%	36%	29%	32%	34%	33%
Second statement much more	22%	32%	8%	25%	24%	4%	22%	26%
Neither statement is close to my views	11%	9%	6%	7%	14%	14%	8%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**192**	**37**	**37**	**26**	**92**	**31**	**11**	**150**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
First statement much more	11%	11%	11%	9%	12%	12%	3%
First statement somewhat more	23%	25%	22%	9%	24%	16%	19%
Second statement somewhat more	33%	38%	29%	29%	34%	33%	28%
Second statement much more	22%	22%	22%	40%	20%	31%	35%
Neither statement is close to my views	11%	4%	16%	13%	9%	8%	15%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**192**	**88**	**104**	**32**	**134**	**24**	**20**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
First statement much more	11%	7%	12%	8%
First statement somewhat more	23%	25%	20%	40%
Second statement somewhat more	33%	40%	29%	26%
Second statement much more	22%	12%	36%	7%
Neither statement is close to my views	11%	15%	3%	20%
Not sure	0%	0%	0%	0%
N	**192**	**26**	**34**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Sexuality Origin

Thinking about people who are gay or lesbian. Which comes closer to your view?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
People are born gay or lesbian	49%	56%	33%	58%	18%	50%
Being gay or lesbian is a result of a person's upbringing	7%	6%	6%	6%	0%	8%
Being gay or lesbian is just the way that some people choose to live	43%	38%	61%	36%	82%	42%
Not sure	0%	1%	0%	0%	0%	1%
N	**199**	**136**	**53**	**55**	**18**	**123**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
People are born gay or lesbian	49%	59%	32%	38%	31%	56%	59%
Being gay or lesbian is a result of a person's upbringing	7%	8%	0%	8%	21%	33%	0%
Being gay or lesbian is just the way that some people choose to live	43%	32%	66%	53%	48%	10%	41%
Not sure	0%	0%	3%	0%	0%	0%	0%
N	**199**	**115**	**30**	**53**	**21**	**11**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
People are born gay or lesbian	49%	50%	34%	57%	*	55%	24%
Being gay or lesbian is a result of a person's upbringing	7%	0%	12%	5%	*	11%	11%
Being gay or lesbian is just the way that some people choose to live	43%	50%	54%	38%	*	34%	64%
Not sure	0%	0%	0%	1%	*	0%	0%
N	**199**	**7**	**65**	**122**	**4**	**12**	**28**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
People are born gay or lesbian	49%	0%	49%	53%	29%
Being gay or lesbian is a result of a person's upbringing	7%	0%	0%	7%	6%
Being gay or lesbian is just the way that some people choose to live	43%	100%	51%	40%	65%
Not sure	0%	0%	0%	0%	0%
N	**199**	**5**	**4**	**19**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
People are born gay or lesbian	49%	58%	53%	39%	40%	14%	65%	52%
Being gay or lesbian is a result of a person's upbringing	7%	0%	10%	13%	0%	0%	0%	11%
Being gay or lesbian is just the way that some people choose to live	43%	42%	37%	48%	57%	86%	35%	37%
Not sure	0%	0%	0%	0%	2%	0%	0%	0%
N	**199**	**12**	**18**	**20**	**35**	**6**	**19**	**90**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
People are born gay or lesbian	49%	70%	49%	32%	53%	29%
Being gay or lesbian is a result of a person's upbringing	7%	2%	18%	0%	9%	9%
Being gay or lesbian is just the way that some people choose to live	43%	28%	32%	66%	38%	62%
Not sure	0%	0%	0%	3%	0%	0%
N	**199**	**67**	**43**	**30**	**15**	**36**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
People are born gay or lesbian	49%	56%	33%	94%
Being gay or lesbian is a result of a person's upbringing	7%	8%	6%	0%
Being gay or lesbian is just the way that some people choose to live	43%	35%	61%	6%
Not sure	0%	1%	0%	0%
N	**199**	**122**	**51**	**19**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
People are born gay or lesbian	49%	71%	46%	24%	41%	53%
Being gay or lesbian is a result of a person's upbringing	7%	2%	12%	7%	10%	6%
Being gay or lesbian is just the way that some people choose to live	43%	27%	41%	68%	50%	40%
Not sure	0%	0%	1%	0%	0%	1%
N	**199**	**72**	**75**	**52**	**65**	**135**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
People are born gay or lesbian	49%	49%	54%	60%	49%	42%	40%	56%
Being gay or lesbian is a result of a person's upbringing	7%	29%	6%	2%	4%	2%	7%	7%
Being gay or lesbian is just the way that some people choose to live	43%	22%	37%	38%	48%	56%	52%	36%
Not sure	0%	0%	4%	0%	0%	0%	1%	0%
N	**199**	**31**	**24**	**34**	**50**	**61**	**86**	**109**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
People are born gay or lesbian	49%	*	38%	46%	53%	*	*	100%
Being gay or lesbian is a result of a person's upbringing	7%	*	15%	5%	4%	*	*	0%
Being gay or lesbian is just the way that some people choose to live	43%	*	47%	50%	40%	*	*	0%
Not sure	0%	*	0%	0%	3%	*	*	0%
N	**199**	**33**	**61**	**40**	**34**	**13**	**4**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
People are born gay or lesbian	49%	49%	56%	49%	48%	0%
Being gay or lesbian is a result of a person's upbringing	7%	28%	4%	4%	2%	0%
Being gay or lesbian is just the way that some people choose to live	43%	23%	38%	47%	50%	100%
Not sure	0%	0%	2%	0%	0%	0%
N	**199**	**32**	**49**	**49**	**65**	**4**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
People are born gay or lesbian	49%	32%	53%	48%	55%	51%	69%	48%
Being gay or lesbian is a result of a person's upbringing	7%	21%	8%	7%	1%	6%	0%	8%
Being gay or lesbian is just the way that some people choose to live	43%	47%	38%	45%	43%	43%	31%	44%
Not sure	0%	0%	0%	0%	1%	0%	0%	1%
N	**199**	**38**	**37**	**26**	**98**	**31**	**11**	**157**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
People are born gay or lesbian	49%	44%	53%	45%	49%	39%	60%
Being gay or lesbian is a result of a person's upbringing	7%	14%	2%	16%	6%	21%	0%
Being gay or lesbian is just the way that some people choose to live	43%	42%	44%	39%	44%	39%	40%
Not sure	0%	0%	1%	0%	1%	0%	0%
N	**199**	**90**	**109**	**33**	**139**	**25**	**20**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
People are born gay or lesbian	49%	23%	53%	66%
Being gay or lesbian is a result of a person's upbringing	7%	0%	17%	13%
Being gay or lesbian is just the way that some people choose to live	43%	77%	30%	21%
Not sure	0%	0%	0%	0%
N	**199**	**27**	**38**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Transgender Identity Origin

Thinking about transgender people, who are people whose gender is different from the sex they were assigned at birth. In your view, is being transgender [something a person is born with or due to factors such as upbringing and environment]?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Something a person is born with	58%	73%	31%	83%	25%	53%
Due to factors such as upbringing and environment	42%	27%	69%	17%	75%	47%
Not sure	0%	0%	0%	0%	0%	0%
N	**198**	**132**	**57**	**49**	**19**	**128**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Something a person is born with	58%	77%	42%	35%	34%	100%	31%
Due to factors such as upbringing and environment	42%	23%	58%	65%	66%	0%	69%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**198**	**106**	**28**	**64**	**17**	**4**	**7**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Something a person is born with	58%	51%	28%	78%	*	24%	22%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Due to factors such as upbringing and environment	42%	49%	72%	22%	*	76%	78%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**198**	**7**	**69**	**117**	**5**	**6**	**32**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Something a person is born with	58%	9%	46%	47%	49%
Due to factors such as upbringing and environment	42%	91%	54%	53%	51%
Not sure	0%	0%	0%	0%	0%
N	**198**	**13**	**5**	**30**	**18**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Something a person is born with	58%	22%	58%	75%	70%	49%	57%	54%
Due to factors such as upbringing and environment	42%	78%	42%	25%	30%	51%	43%	46%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**198**	**3**	**21**	**17**	**38**	**12**	**9**	**98**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Something a person is born with	58%	84%	66%	42%	46%	31%
Due to factors such as upbringing and environment	42%	16%	34%	58%	54%	69%
Not sure	0%	0%	0%	0%	0%	0%
N	**198**	**62**	**43**	**28**	**18**	**46**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Something a person is born with	58%	77%	29%	81%
Due to factors such as upbringing and environment	42%	23%	71%	19%
Not sure	0%	0%	0%	0%
N	**198**	**103**	**64**	**23**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Something a person is born with	58%	85%	54%	32%	57%	59%
Due to factors such as upbringing and environment	42%	15%	46%	68%	43%	41%
Not sure	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
N	**198**	**64**	**85**	**49**	**62**	**136**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Something a person is born with	58%	69%	63%	52%	60%	55%	56%	62%
Due to factors such as upbringing and environment	42%	31%	37%	48%	40%	45%	44%	38%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**198**	**20**	**33**	**39**	**55**	**52**	**119**	**78**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Something a person is born with	58%	68%	56%	*	*	*	*	78%
Due to factors such as upbringing and environment	42%	32%	44%	*	*	*	*	22%
Not sure	0%	0%	0%	*	*	*	*	0%
N	**198**	**34**	**66**	**18**	**33**	**17**	**10**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Something a person is born with	58%	60%	62%	58%	54%	33%
Due to factors such as upbringing and environment	42%	40%	38%	42%	46%	67%
Not sure	0%	0%	0%	0%	0%	0%
N	**198**	**20**	**57**	**58**	**58**	**3**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Something a person is born with	58%	69%	46%	68%	57%	61%	41%	60%
Due to factors such as upbringing and environment	42%	31%	54%	32%	43%	39%	59%	40%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**198**	**26**	**31**	**28**	**112**	**27**	**22**	**149**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Something a person is born with	58%	59%	58%	53%	59%	51%	65%
Due to factors such as upbringing and environment	42%	41%	42%	47%	41%	49%	35%
Not sure	0%	0%	0%	0%	0%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
N	**198**	**95**	**103**	**41**	**135**	**31**	**26**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Something a person is born with	58%	49%	67%	62%
Due to factors such as upbringing and environment	42%	51%	33%	38%
Not sure	0%	0%	0%	0%
N	**198**	**35**	**27**	**19**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Types of Campaign Contact

Here are some ways that candidates, campaigns, and other organizations try to reach people before elections. Please tell me all of the ways that you were contacted or received information before the election.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Received printed materials in the mail	62%	66%	53%	62%	50%	65%
Watched campaign ads on television	48%	50%	47%	58%	47%	44%
Received phone calls	24%	26%	21%	23%	27%	24%
Received emails	42%	45%	38%	42%	45%	42%
Saw a campaign advertisement online	33%	33%	35%	33%	51%	31%
Received texts on your phone	57%	64%	44%	67%	51%	54%
Watched a campaign commercial online	30%	32%	21%	41%	27%	26%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	13%	14%	23%	7%	10%
Spoke with someone who came to your door	11%	14%	7%	15%	15%	9%
Visited a campaign or candidate sponsored website	11%	12%	7%	13%	10%	10%
Contacted by an independent organization working to promote voter participation	12%	14%	5%	18%	9%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	6%	5%	6%	4%	5%
Did not get contacted or receive information before the election	10%	8%	15%	6%	12%	11%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Received printed materials in the mail	62%	65%	65%	55%	50%	52%	74%
Watched campaign ads on television	48%	49%	41%	50%	33%	32%	50%
Received phone calls	24%	26%	24%	19%	28%	23%	32%
Received emails	42%	47%	38%	35%	40%	23%	67%
Saw a campaign advertisement online	33%	33%	31%	35%	27%	40%	40%
Received texts on your phone	57%	65%	42%	49%	54%	29%	66%
Watched a campaign commercial online	30%	33%	23%	28%	36%	66%	11%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	13%	4%	19%	4%	12%	13%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Spoke with someone who came to your door	11%	12%	7%	12%	9%	12%	16%
Visited a campaign or candidate sponsored website	11%	12%	11%	9%	9%	11%	15%
Contacted by an independent organization working to promote voter participation	12%	16%	6%	8%	4%	14%	7%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	6%	5%	3%	2%	12%	0%
Did not get contacted or receive information before the election	10%	7%	19%	11%	7%	12%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Received printed materials in the mail	62%	49%	53%	68%	68%	56%	45%
Watched campaign ads on television	48%	37%	48%	49%	54%	70%	49%
Received phone calls	24%	28%	19%	26%	29%	21%	18%
Received emails	42%	19%	34%	48%	51%	27%	33%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Saw a campaign advertisement online	33%	30%	35%	32%	47%	40%	31%
Received texts on your phone	57%	39%	47%	63%	66%	76%	44%
Watched a campaign commercial online	30%	33%	27%	30%	56%	51%	14%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	7%	17%	12%	0%	29%	21%
Spoke with someone who came to your door	11%	5%	11%	12%	7%	36%	3%
Visited a campaign or candidate sponsored website	11%	4%	9%	12%	12%	14%	10%
Contacted by an independent organization working to promote voter participation	12%	3%	6%	16%	15%	0%	6%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	4%	4%	6%	4%	0%	0%
Did not get contacted or receive information before the election	10%	17%	12%	9%	0%	0%	20%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Received printed materials in the mail	62%	45%	74%	66%	53%
Watched campaign ads on television	48%	22%	67%	50%	58%
Received phone calls	24%	21%	34%	24%	17%
Received emails	42%	30%	39%	41%	32%
Saw a campaign advertisement online	33%	26%	56%	37%	41%
Received texts on your phone	57%	31%	56%	49%	58%
Watched a campaign commercial online	30%	13%	40%	26%	40%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	16%	20%	13%	17%
Spoke with someone who came to your door	11%	9%	27%	7%	20%
Visited a campaign or candidate sponsored website	11%	13%	0%	0%	12%
Contacted by an independent organization working to promote voter participation	12%	3%	13%	6%	11%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	0%	20%	0%	6%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Did not get contacted or receive information before the election	10%	41%	6%	9%	6%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Received printed materials in the mail	62%	52%	54%	52%	69%	93%	51%	63%
Watched campaign ads on television	48%	66%	26%	38%	51%	61%	26%	54%
Received phone calls	24%	29%	23%	14%	23%	43%	18%	25%
Received emails	42%	19%	34%	38%	40%	51%	45%	46%
Saw a campaign advertisement online	33%	17%	24%	31%	39%	38%	15%	37%
Received texts on your phone	57%	51%	50%	36%	66%	74%	46%	60%
Watched a campaign commercial online	30%	47%	35%	29%	23%	26%	27%	31%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	40%	20%	7%	14%	3%	15%	11%
Spoke with someone who came to your door	11%	69%	13%	7%	9%	4%	5%	10%
Visited a campaign or candidate sponsored website	11%	0%	1%	14%	16%	10%	13%	10%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Contacted by an independent organization working to promote voter participation	12%	0%	7%	7%	14%	20%	26%	12%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	0%	7%	5%	12%	4%	5%	3%
Did not get contacted or receive information before the election	10%	9%	6%	10%	6%	5%	16%	12%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Received printed materials in the mail	62%	70%	62%	65%	61%	53%
Watched campaign ads on television	48%	50%	46%	41%	47%	52%
Received phone calls	24%	29%	21%	24%	21%	18%
Received emails	42%	53%	38%	38%	37%	34%
Saw a campaign advertisement online	33%	36%	30%	31%	35%	36%
Received texts on your phone	57%	70%	57%	42%	43%	52%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Watched a campaign commercial online	30%	34%	33%	23%	33%	26%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	12%	14%	4%	12%	21%
Spoke with someone who came to your door	11%	14%	9%	7%	4%	15%
Visited a campaign or candidate sponsored website	11%	15%	8%	11%	3%	11%
Contacted by an independent organization working to promote voter participation	12%	17%	14%	6%	7%	9%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	7%	5%	5%	0%	5%
Did not get contacted or receive information before the election	10%	5%	10%	19%	11%	10%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Received printed materials in the mail	62%	64%	56%	69%
Watched campaign ads on television	48%	48%	51%	57%
Received phone calls	24%	24%	23%	9%
Received emails	42%	43%	41%	58%
Saw a campaign advertisement online	33%	32%	36%	39%
Received texts on your phone	57%	64%	47%	76%
Watched a campaign commercial online	30%	33%	24%	42%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	14%	15%	22%
Spoke with someone who came to your door	11%	13%	9%	15%
Visited a campaign or candidate sponsored website	11%	13%	8%	22%
Contacted by an independent organization working to promote voter participation	12%	16%	8%	14%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	6%	6%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Did not get contacted or receive information before the election	10%	8%	14%	1%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Received printed materials in the mail	62%	70%	62%	52%	53%	67%
Watched campaign ads on television	48%	48%	44%	54%	47%	48%
Received phone calls	24%	31%	22%	18%	17%	27%
Received emails	42%	54%	38%	33%	35%	46%
Saw a campaign advertisement online	33%	35%	31%	34%	20%	39%
Received texts on your phone	57%	71%	50%	49%	50%	61%
Watched a campaign commercial online	30%	34%	28%	28%	21%	34%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	12%	11%	19%	12%	14%
Spoke with someone who came to your door	11%	13%	8%	13%	15%	9%
Visited a campaign or candidate sponsored website	11%	15%	7%	11%	4%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Contacted by an independent organization working to promote voter participation	12%	17%	11%	8%	11%	13%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	7%	4%	5%	5%	6%
Did not get contacted or receive information before the election	10%	6%	13%	12%	19%	6%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Received printed materials in the mail	62%	42%	44%	66%	66%	75%	60%	65%
Watched campaign ads on television	48%	29%	37%	50%	48%	61%	48%	48%
Received phone calls	24%	21%	17%	27%	26%	25%	21%	26%
Received emails	42%	28%	31%	44%	48%	47%	40%	44%
Saw a campaign advertisement online	33%	27%	20%	39%	41%	32%	33%	33%
Received texts on your phone	57%	39%	57%	66%	59%	58%	53%	61%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Watched a campaign commercial online	30%	41%	24%	36%	30%	24%	32%	28%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	21%	12%	17%	15%	6%	12%	15%
Spoke with someone who came to your door	11%	7%	7%	17%	15%	9%	11%	12%
Visited a campaign or candidate sponsored website	11%	12%	15%	11%	12%	6%	13%	8%
Contacted by an independent organization working to promote voter participation	12%	8%	7%	9%	13%	17%	9%	15%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	13%	3%	5%	3%	5%	7%	4%
Did not get contacted or receive information before the election	10%	25%	14%	7%	8%	5%	11%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Received printed materials in the mail	62%	46%	62%	66%	72%	*	*	0%
Watched campaign ads on television	48%	51%	48%	59%	46%	*	*	0%
Received phone calls	24%	22%	20%	26%	29%	*	*	57%
Received emails	42%	43%	33%	52%	48%	*	*	80%
Saw a campaign advertisement online	33%	36%	29%	41%	39%	*	*	0%
Received texts on your phone	57%	58%	58%	67%	51%	*	*	49%
Watched a campaign commercial online	30%	40%	22%	31%	31%	*	*	44%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	24%	4%	17%	9%	*	*	0%
Spoke with someone who came to your door	11%	24%	9%	8%	7%	*	*	0%
Visited a campaign or candidate sponsored website	11%	9%	7%	12%	12%	*	*	0%
Contacted by an independent organization working to promote voter participation	12%	11%	8%	26%	9%	*	*	0%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	8%	4%	2%	6%	*	*	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Did not get contacted or receive information before the election	10%	9%	10%	7%	11%	*	*	20%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Received printed materials in the mail	62%	40%	53%	68%	72%	100%
Watched campaign ads on television	48%	29%	45%	45%	63%	21%
Received phone calls	24%	24%	20%	27%	25%	19%
Received emails	42%	29%	38%	45%	47%	67%
Saw a campaign advertisement online	33%	27%	29%	39%	36%	25%
Received texts on your phone	57%	40%	62%	54%	62%	49%
Watched a campaign commercial online	30%	40%	35%	25%	28%	13%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	21%	15%	15%	8%	8%
Spoke with someone who came to your door	11%	7%	13%	14%	9%	27%
Visited a campaign or candidate sponsored website	11%	13%	14%	10%	8%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Contacted by an independent organization working to promote voter participation	12%	8%	10%	10%	18%	13%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	13%	4%	2%	4%	36%
Did not get contacted or receive information before the election	10%	26%	11%	7%	6%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Received printed materials in the mail	62%	53%	62%	59%	66%	60%	69%	62%
Watched campaign ads on television	48%	47%	62%	46%	45%	57%	58%	45%
Received phone calls	24%	26%	25%	25%	22%	20%	34%	23%
Received emails	42%	33%	41%	39%	46%	37%	40%	43%
Saw a campaign advertisement online	33%	28%	45%	24%	34%	37%	43%	32%
Received texts on your phone	57%	44%	72%	51%	58%	71%	60%	54%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Watched a campaign commercial online	30%	30%	44%	35%	24%	48%	38%	26%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	10%	23%	22%	9%	26%	6%	12%
Spoke with someone who came to your door	11%	16%	21%	13%	6%	19%	9%	10%
Visited a campaign or candidate sponsored website	11%	8%	12%	16%	10%	16%	10%	10%
Contacted by an independent organization working to promote voter participation	12%	9%	20%	15%	10%	20%	10%	11%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	3%	4%	10%	5%	4%	2%	6%
Did not get contacted or receive information before the election	10%	11%	7%	10%	11%	5%	12%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Received printed materials in the mail	62%	55%	69%	58%	61%	62%	70%
Watched campaign ads on television	48%	40%	56%	44%	48%	49%	49%
Received phone calls	24%	22%	26%	35%	22%	31%	30%
Received emails	42%	39%	45%	38%	42%	48%	39%
Saw a campaign advertisement online	33%	29%	37%	36%	32%	42%	32%
Received texts on your phone	57%	52%	61%	42%	61%	55%	42%
Watched a campaign commercial online	30%	27%	33%	33%	30%	34%	25%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	11%	16%	17%	11%	20%	14%
Spoke with someone who came to your door	11%	9%	14%	15%	9%	15%	14%
Visited a campaign or candidate sponsored website	11%	9%	12%	11%	11%	8%	11%
Contacted by an independent organization working to promote voter participation	12%	6%	18%	12%	12%	18%	6%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	4%	7%	7%	4%	5%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Did not get contacted or receive information before the election	10%	13%	8%	12%	10%	12%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Received printed materials in the mail	62%	52%	55%	69%
Watched campaign ads on television	48%	45%	50%	58%
Received phone calls	24%	12%	21%	21%
Received emails	42%	23%	45%	38%
Saw a campaign advertisement online	33%	17%	23%	41%
Received texts on your phone	57%	39%	60%	66%
Watched a campaign commercial online	30%	22%	20%	43%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	13%	5%	19%	21%
Spoke with someone who came to your door	11%	9%	21%	15%
Visited a campaign or candidate sponsored website	11%	6%	3%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Contacted by an independent organization working to promote voter participation	12%	4%	18%	14%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	5%	3%	6%	1%
Did not get contacted or receive information before the election	10%	24%	14%	9%
Not sure	0%	0%	0%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

News Sources

Which two news sources do you turn to most often for political and election news? Select up to two

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Fox News channel or website	13%	5%	34%	5%	20%	15%
CNN News channel or website	15%	21%	1%	20%	2%	15%
MSNBC News channel or website	8%	12%	0%	8%	0%	10%
ABC, NBC, and CBS or their websites	20%	24%	13%	19%	12%	22%
Local television stations and their websites	19%	19%	19%	16%	21%	20%
NPR radio or website	11%	14%	2%	14%	2%	10%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	22%	8%	25%	9%	16%
Local newspapers	7%	7%	8%	4%	3%	8%
X (previously Twitter)	7%	3%	12%	5%	21%	6%
Facebook	7%	5%	13%	7%	20%	6%
Reddit	7%	8%	2%	8%	4%	8%
Radio programs or Podcasts	6%	3%	12%	3%	9%	6%
YouTube	27%	25%	29%	27%	28%	26%
Threads	1%	1%	2%	1%	0%	1%
One America News Network (OAN)	2%	1%	4%	1%	8%	1%
Other	9%	9%	8%	11%	9%	9%
Not sure	0%	0%	0%	1%	0%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Fox News channel or website	13%	2%	8%	35%	6%	9%	16%
CNN News channel or website	15%	21%	13%	4%	16%	11%	38%
MSNBC News channel or website	8%	14%	1%	1%	0%	0%	7%
ABC, NBC, and CBS or their websites	20%	22%	27%	14%	15%	13%	23%
Local television stations and their websites	19%	18%	18%	23%	22%	11%	19%
NPR radio or website	11%	15%	10%	3%	10%	4%	7%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	23%	15%	9%	4%	16%	5%
Local newspapers	7%	7%	1%	9%	7%	0%	5%
X (previously Twitter)	7%	4%	10%	10%	9%	0%	0%
Facebook	7%	6%	5%	11%	12%	6%	19%
Reddit	7%	10%	9%	3%	19%	28%	11%
Radio programs or Podcasts	6%	3%	10%	9%	9%	4%	0%
YouTube	27%	25%	33%	27%	37%	36%	20%
Threads	1%	2%	0%	0%	0%	13%	0%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
One America News Network (OAN)	2%	0%	2%	4%	3%	0%	0%
Other	9%	10%	11%	7%	16%	36%	13%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Fox News channel or website	13%	9%	29%	4%	0%	13%	48%
CNN News channel or website	15%	15%	2%	23%	6%	7%	0%
MSNBC News channel or website	8%	0%	0%	14%	0%	0%	0%
ABC, NBC, and CBS or their websites	20%	14%	14%	23%	44%	29%	6%
Local television stations and their websites	19%	7%	23%	19%	6%	35%	14%
NPR radio or website	11%	5%	2%	15%	20%	0%	0%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	4%	8%	24%	23%	15%	8%
Local newspapers	7%	7%	8%	6%	0%	7%	4%
X (previously Twitter)	7%	8%	13%	3%	0%	0%	14%
Facebook	7%	8%	10%	6%	4%	0%	10%
Reddit	7%	19%	5%	8%	6%	0%	2%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Radio programs or Podcasts	6%	7%	10%	2%	20%	6%	14%
YouTube	27%	51%	28%	24%	33%	23%	30%
Threads	1%	0%	1%	1%	0%	0%	4%
One America News Network (OAN)	2%	4%	4%	0%	0%	7%	3%
Other	9%	20%	11%	8%	15%	13%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Fox News channel or website	13%	58%	21%	34%	11%
CNN News channel or website	15%	0%	0%	10%	13%
MSNBC News channel or website	8%	0%	0%	2%	1%
ABC, NBC, and CBS or their websites	20%	10%	0%	16%	29%
Local television stations and their websites	19%	4%	34%	24%	36%
NPR radio or website	11%	0%	0%	7%	3%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	3%	20%	6%	15%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Local newspapers	7%	0%	0%	11%	10%
X (previously Twitter)	7%	14%	7%	7%	6%
Facebook	7%	14%	0%	11%	6%
Reddit	7%	0%	0%	0%	4%
Radio programs or Podcasts	6%	0%	15%	10%	7%
YouTube	27%	58%	20%	22%	20%
Threads	1%	2%	0%	0%	0%
One America News Network (OAN)	2%	11%	14%	0%	3%
Other	9%	5%	24%	8%	4%
Not sure	0%	0%	0%	0%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Fox News channel or website	13%	8%	8%	18%	8%	11%	3%	16%
CNN News channel or website	15%	21%	15%	9%	13%	13%	15%	17%
MSNBC News channel or website	8%	0%	5%	2%	4%	34%	16%	9%
ABC, NBC, and CBS or their websites	20%	22%	14%	21%	21%	18%	20%	21%
Local television stations and their websites	19%	40%	15%	23%	19%	11%	22%	18%
NPR radio or website	11%	0%	6%	11%	15%	8%	5%	12%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	8%	11%	28%	25%	12%	19%	15%
Local newspapers	7%	0%	3%	6%	10%	4%	2%	8%
X (previously Twitter)	7%	0%	7%	6%	7%	7%	0%	8%
Facebook	7%	0%	8%	17%	3%	0%	14%	7%
Reddit	7%	0%	16%	4%	4%	8%	3%	9%
Radio programs or Podcasts	6%	9%	4%	0%	7%	4%	0%	7%
YouTube	27%	40%	53%	22%	27%	21%	40%	19%
Threads	1%	0%	0%	0%	1%	0%	0%	2%
One America News Network (OAN)	2%	0%	0%	5%	2%	0%	0%	1%
Other	9%	4%	13%	4%	13%	13%	9%	8%
Not sure	0%	0%	0%	0%	1%	0%	0%	0%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Fox News channel or website	13%	1%	3%	8%	25%	39%
CNN News channel or website	15%	21%	20%	13%	12%	1%
MSNBC News channel or website	8%	12%	18%	1%	3%	1%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
ABC, NBC, and CBS or their websites	20%	16%	32%	27%	10%	16%
Local television stations and their websites	19%	14%	20%	18%	28%	22%
NPR radio or website	11%	17%	12%	10%	8%	2%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	26%	20%	15%	2%	12%
Local newspapers	7%	8%	6%	1%	11%	9%
X (previously Twitter)	7%	5%	1%	10%	11%	10%
Facebook	7%	8%	3%	5%	11%	10%
Reddit	7%	11%	9%	9%	0%	4%
Radio programs or Podcasts	6%	3%	2%	10%	9%	9%
YouTube	27%	31%	17%	33%	22%	28%
Threads	1%	3%	0%	0%	0%	0%
One America News Network (OAN)	2%	0%	0%	2%	0%	6%
Other	9%	12%	8%	11%	14%	5%
Not sure	0%	0%	1%	0%	0%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Fox News channel or website	13%	3%	34%	5%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
CNN News channel or website	15%	20%	3%	4%
MSNBC News channel or website	8%	14%	0%	8%
ABC, NBC, and CBS or their websites	20%	20%	16%	15%
Local television stations and their websites	19%	18%	16%	18%
NPR radio or website	11%	15%	3%	11%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	21%	11%	30%
Local newspapers	7%	7%	8%	11%
X (previously Twitter)	7%	4%	11%	8%
Facebook	7%	6%	12%	9%
Reddit	7%	10%	4%	15%
Radio programs or Podcasts	6%	3%	11%	4%
YouTube	27%	25%	27%	41%
Threads	1%	1%	2%	1%
One America News Network (OAN)	2%	1%	4%	0%
Other	9%	11%	8%	7%
Not sure	0%	0%	0%	0%
N	**397**	**225**	**114**	**42**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Fox News channel or website	13%	1%	9%	34%	19%	10%
CNN News channel or website	15%	20%	16%	7%	15%	15%
MSNBC News channel or website	8%	11%	11%	0%	13%	6%
ABC, NBC, and CBS or their websites	20%	15%	26%	18%	14%	23%
Local television stations and their websites	19%	14%	21%	25%	30%	14%
NPR radio or website	11%	16%	11%	1%	5%	13%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	25%	14%	13%	8%	22%
Local newspapers	7%	8%	5%	7%	5%	8%
X (previously Twitter)	7%	5%	7%	8%	4%	8%
Facebook	7%	8%	6%	9%	6%	8%
Reddit	7%	11%	7%	3%	7%	8%
Radio programs or Podcasts	6%	4%	6%	8%	7%	5%
YouTube	27%	32%	22%	26%	27%	27%
Threads	1%	3%	0%	0%	2%	1%
One America News Network (OAN)	2%	0%	1%	5%	1%	2%
Other	9%	11%	10%	6%	7%	11%
Not sure	0%	0%	0%	0%	0%	0%
N	**397**	**136**	**160**	**101**	**127**	**270**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Fox News channel or website	13%	16%	7%	7%	12%	18%	15%	11%
CNN News channel or website	15%	11%	9%	14%	16%	20%	16%	15%
MSNBC News channel or website	8%	7%	4%	1%	6%	19%	7%	10%
ABC, NBC, and CBS or their websites	20%	8%	7%	25%	23%	27%	18%	22%
Local television stations and their websites	19%	14%	13%	21%	20%	23%	12%	27%
NPR radio or website	11%	0%	10%	12%	13%	12%	10%	11%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	42%	17%	19%	13%	10%	20%	15%
Local newspapers	7%	3%	16%	3%	5%	8%	7%	6%
X (previously Twitter)	7%	8%	8%	11%	8%	1%	9%	4%
Facebook	7%	3%	12%	12%	7%	4%	6%	9%
Reddit	7%	14%	23%	8%	2%	1%	8%	6%
Radio programs or Podcasts	6%	0%	5%	3%	8%	8%	7%	5%
YouTube	27%	47%	39%	26%	28%	11%	35%	17%
Threads	1%	0%	0%	0%	3%	0%	1%	1%
One America News Network (OAN)	2%	0%	3%	2%	3%	1%	1%	2%
Other	9%	17%	3%	7%	11%	9%	11%	8%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Fox News channel or website	13%	13%	8%	8%	10%	*	*	0%
CNN News channel or website	15%	28%	17%	11%	8%	*	*	10%
MSNBC News channel or website	8%	7%	9%	22%	7%	*	*	0%
ABC, NBC, and CBS or their websites	20%	19%	23%	13%	20%	*	*	23%
Local television stations and their websites	19%	21%	21%	14%	14%	*	*	10%
NPR radio or website	11%	10%	12%	9%	15%	*	*	23%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	19%	19%	18%	7%	*	*	13%
Local newspapers	7%	7%	4%	2%	17%	*	*	0%
X (previously Twitter)	7%	5%	6%	9%	6%	*	*	0%
Facebook	7%	5%	11%	9%	7%	*	*	0%
Reddit	7%	8%	8%	10%	4%	*	*	13%
Radio programs or Podcasts	6%	8%	3%	4%	14%	*	*	0%
YouTube	27%	25%	26%	20%	20%	*	*	56%
Threads	1%	0%	0%	4%	0%	*	*	0%
One America News Network (OAN)	2%	0%	3%	1%	4%	*	*	0%
Other	9%	7%	10%	9%	15%	*	*	31%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Fox News channel or website	13%	15%	8%	12%	16%	33%
CNN News channel or website	15%	12%	11%	14%	21%	13%
MSNBC News channel or website	8%	6%	2%	5%	18%	0%
ABC, NBC, and CBS or their websites	20%	9%	15%	21%	28%	44%
Local television stations and their websites	19%	11%	18%	20%	23%	0%
NPR radio or website	11%	0%	12%	11%	14%	0%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	42%	18%	12%	12%	13%
Local newspapers	7%	2%	11%	5%	4%	54%
X (previously Twitter)	7%	10%	6%	11%	2%	0%
Facebook	7%	3%	12%	10%	3%	0%
Reddit	7%	16%	15%	4%	1%	0%
Radio programs or Podcasts	6%	0%	5%	5%	9%	25%
YouTube	27%	47%	29%	33%	12%	0%
Threads	1%	0%	0%	3%	0%	0%
One America News Network (OAN)	2%	0%	3%	3%	1%	0%
Other	9%	17%	5%	10%	11%	0%
Not sure	0%	0%	1%	0%	0%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Fox News channel or website	13%	7%	9%	7%	17%	10%	8%	14%
CNN News channel or website	15%	23%	18%	16%	11%	19%	15%	14%
MSNBC News channel or website	8%	13%	3%	2%	10%	3%	2%	10%
ABC, NBC, and CBS or their websites	20%	23%	11%	31%	20%	18%	15%	21%
Local television stations and their websites	19%	16%	27%	21%	17%	24%	25%	18%
NPR radio or website	11%	15%	13%	6%	10%	10%	16%	10%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	19%	15%	28%	15%	25%	20%	16%
Local newspapers	7%	5%	6%	5%	8%	3%	6%	7%
X (previously Twitter)	7%	6%	8%	3%	7%	8%	4%	6%
Facebook	7%	6%	13%	9%	6%	8%	19%	6%
Reddit	7%	14%	7%	2%	7%	10%	5%	7%
Radio programs or Podcasts	6%	1%	6%	5%	7%	4%	4%	6%
YouTube	27%	21%	22%	41%	26%	30%	29%	26%
Threads	1%	1%	0%	0%	2%	0%	0%	1%
One America News Network (OAN)	2%	0%	6%	0%	1%	2%	5%	1%
Other	9%	16%	6%	8%	9%	3%	8%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Fox News channel or website	13%	12%	14%	15%	10%	15%	21%
CNN News channel or website	15%	17%	13%	15%	17%	15%	8%
MSNBC News channel or website	8%	4%	12%	8%	9%	8%	12%
ABC, NBC, and CBS or their websites	20%	18%	23%	21%	21%	21%	17%
Local television stations and their websites	19%	17%	21%	19%	20%	19%	9%
NPR radio or website	11%	9%	12%	11%	10%	14%	11%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	17%	18%	15%	17%	14%	19%
Local newspapers	7%	7%	6%	10%	7%	6%	11%
X (previously Twitter)	7%	9%	5%	6%	7%	3%	10%
Facebook	7%	9%	6%	1%	9%	1%	4%
Reddit	7%	11%	5%	7%	7%	12%	3%
Radio programs or Podcasts	6%	3%	8%	8%	4%	9%	8%
YouTube	27%	33%	21%	29%	26%	25%	25%
Threads	1%	2%	0%	0%	1%	0%	0%
One America News Network (OAN)	2%	2%	2%	2%	2%	0%	5%
Other	9%	12%	7%	16%	6%	19%	16%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Fox News channel or website	13%	22%	16%	5%
CNN News channel or website	15%	14%	16%	13%
MSNBC News channel or website	8%	9%	16%	8%
ABC, NBC, and CBS or their websites	20%	11%	16%	15%
Local television stations and their websites	19%	19%	42%	37%
NPR radio or website	11%	3%	6%	8%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	18%	12%	5%	15%
Local newspapers	7%	4%	6%	4%
X (previously Twitter)	7%	7%	0%	5%
Facebook	7%	8%	4%	7%
Reddit	7%	10%	4%	8%
Radio programs or Podcasts	6%	9%	6%	3%
YouTube	27%	44%	10%	18%
Threads	1%	0%	3%	4%
One America News Network (OAN)	2%	0%	2%	1%
Other	9%	5%	8%	15%
Not sure	0%	0%	1%	0%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

Ideology (5 category)
In general, how would you describe your own political viewpoint?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very liberal	13%	18%	2%	21%	0%	12%
Liberal	21%	30%	2%	27%	2%	22%
Moderate	39%	42%	28%	38%	33%	40%
Conservative	19%	8%	42%	12%	43%	17%
Very conservative	7%	1%	23%	1%	16%	8%
Not sure	2%	1%	3%	1%	7%	1%
N	**397**	**268**	**110**	**105**	**37**	**251**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (56%)	Ind. (15%)	Rep. (30%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very liberal	13%	21%	7%	0%	20%	19%	5%
Liberal	21%	37%	2%	1%	2%	0%	13%
Moderate	39%	39%	65%	27%	51%	37%	71%
Conservative	19%	3%	20%	48%	25%	29%	11%
Very conservative	7%	0%	1%	22%	0%	12%	0%
Not sure	2%	0%	6%	2%	2%	4%	0%
N	**397**	**221**	**58**	**118**	**38**	**15**	**12**

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very liberal	13%	15%	1%	19%	18%	0%	3%
Liberal	21%	14%	1%	34%	11%	0%	0%
Moderate	39%	45%	33%	41%	51%	42%	24%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

continued from previous page

		2024 Presidential Vote				Trump Defector (5%)	Trump Loyalist (15%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Conservative	19%	22%	42%	6%	6%	52%	42%
Very conservative	7%	0%	20%	0%	0%	6%	31%
Not sure	2%	4%	3%	0%	13%	0%	0%
N	**397**	**14**	**135**	**239**	**9**	**18**	**60**

		Evang. Trump Loyalist (5%)	Trump Aligned (2%)	Mod. Republican (12%)	Cheney Conservatives (13%)
	Total	Selected	Selected	Selected	Selected
Very liberal	13%	0%	0%	0%	0%
Liberal	21%	0%	0%	4%	0%
Moderate	39%	0%	0%	59%	0%
Conservative	19%	65%	27%	22%	97%
Very conservative	7%	35%	73%	10%	3%
Not sure	2%	0%	0%	5%	0%
N	**397**	**18**	**9**	**48**	**50**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very liberal	13%	0%	8%	11%	10%	12%	7%	17%
Liberal	21%	21%	27%	13%	20%	4%	24%	23%
Moderate	39%	35%	29%	41%	39%	74%	55%	35%
Conservative	19%	36%	29%	25%	21%	10%	12%	15%
Very conservative	7%	8%	8%	5%	8%	0%	3%	8%
Not sure	2%	0%	0%	6%	2%	0%	0%	2%
N	**397**	**15**	**39**	**37**	**73**	**18**	**28**	**187**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (33%)	Moderate Democrat (22%)	Independent (15%)	Moderate Republican (9%)	Conservative Republican (21%)
Very liberal	13%	37%	0%	7%	0%	0%
Liberal	21%	63%	0%	2%	0%	0%
Moderate	39%	0%	99%	65%	93%	0%
Conservative	19%	0%	0%	20%	0%	69%
Very conservative	7%	0%	0%	1%	0%	31%
Not sure	2%	0%	1%	6%	7%	0%
N	**397**	**129**	**86**	**58**	**33**	**83**

		Primary Participation 2028		LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected
Very liberal	13%	20%	2%	40%
Liberal	21%	34%	2%	26%
Moderate	39%	38%	30%	23%
Conservative	19%	6%	42%	7%
Very conservative	7%	0%	21%	2%
Not sure	2%	1%	3%	3%
N	**397**	**225**	**114**	**42**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Very liberal	13%	38%	0%	0%	9%	15%
Liberal	21%	62%	0%	0%	18%	23%
Moderate	39%	0%	96%	0%	39%	38%
Conservative	19%	0%	0%	73%	26%	15%
Very conservative	7%	0%	0%	27%	5%	7%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (34%)	Moderate (40%)	Conservative/Very conservative (25%)	Less than college (32%)	College (68%)
Not sure	2%	0%	4%	0%	2%	2%
N	**397**	**136**	**160**	**101**	**127**	**270**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very liberal	13%	20%	22%	14%	13%	4%	12%	13%
Liberal	21%	18%	28%	20%	24%	17%	20%	23%
Moderate	39%	40%	30%	36%	38%	45%	39%	38%
Conservative	19%	12%	16%	24%	16%	21%	18%	19%
Very conservative	7%	7%	4%	2%	8%	10%	9%	4%
Not sure	2%	2%	0%	4%	1%	2%	1%	2%
N	**397**	**51**	**56**	**73**	**105**	**113**	**206**	**187**

		Asian origin						Jewish Voter
	Total	Asian Indian	Chinese	Filipino	Japanese	Korean	Vietnamese	Jewish (1%)
Very liberal	13%	12%	13%	15%	14%	*	*	44%
Liberal	21%	32%	20%	17%	16%	*	*	20%
Moderate	39%	35%	44%	43%	38%	*	*	36%
Conservative	19%	15%	18%	22%	19%	*	*	0%
Very conservative	7%	4%	4%	2%	10%	*	*	0%
Not sure	2%	2%	1%	0%	3%	*	*	0%
N	**397**	**66**	**128**	**58**	**67**	**30**	**15**	**5**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

YouGov Blue

		Generation				
	Total	Gen Z (13%)	Millenials (27%)	Gen X (27%)	Boomers (31%)	Silent (2%)
Very liberal	13%	19%	19%	14%	4%	0%
Liberal	21%	19%	23%	24%	20%	0%
Moderate	39%	40%	31%	37%	47%	13%
Conservative	19%	13%	24%	15%	17%	79%
Very conservative	7%	7%	2%	9%	9%	8%
Not sure	2%	2%	1%	2%	2%	0%
N	**397**	**53**	**106**	**108**	**123**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very liberal	13%	17%	10%	11%	13%	12%	7%	14%
Liberal	21%	27%	13%	32%	19%	14%	18%	23%
Moderate	39%	41%	36%	34%	40%	30%	47%	39%
Conservative	19%	14%	31%	12%	18%	30%	23%	16%
Very conservative	7%	2%	6%	8%	8%	7%	6%	7%
Not sure	2%	0%	3%	3%	1%	6%	0%	1%
N	**397**	**64**	**69**	**54**	**210**	**58**	**33**	**306**

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Very liberal	13%	16%	10%	12%	13%	11%	18%
Liberal	21%	21%	21%	21%	22%	21%	17%
Moderate	39%	39%	39%	39%	39%	42%	38%
Conservative	19%	16%	21%	20%	19%	23%	9%
Very conservative	7%	7%	7%	6%	6%	3%	14%

continued on the next page . . .

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.
Margin of error: +/-6%.

continued from previous page

		Employment		Union Household		Union Type	
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector
Not sure	2%	1%	2%	3%	1%	0%	5%
N	**397**	**185**	**212**	**75**	**274**	**56**	**46**

		Men No College (16%)	Women No College (16%)	Unmarried Women (13%)
	Total	Selected	Selected	Selected
Very liberal	13%	7%	12%	19%
Liberal	21%	22%	15%	24%
Moderate	39%	31%	47%	37%
Conservative	19%	32%	21%	17%
Very conservative	7%	5%	5%	0%
Not sure	2%	4%	0%	3%
N	**397**	**62**	**65**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps - Asian Sample.

Online sample of 397 Asian voters fielded from October 28 to November 06, 2026.

Margin of error: +/-6%.

YouGov Blue

This survey is based on 397 interviews conducted by YouGov on the internet of Asian voters. The sample was weighted according to gender, age, race/ethnicity, education, religion, 2026 election results, state of residence and 2024 presidential vote, based on targets provided by Democracy Corps. Respondents were selected from YouGov's online panel to be representative of 2026 Asian voters. The weights range from 0.38 to 6.17 with a mean of 1 and a standard deviation of 0.68.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 6%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.