Messaging Survey - November 2026 Wave
Toplines - Democracy Corps

YouGov Blue

Sample	Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of Error	±3.2%

1. As you may know, there [are/were] elections for Governor, U.S. Senate, Congress and other state and local offices on November 3. Many people aren't able to vote. How about you? Were you able to vote, or for some reason were you unable to vote?

Voted	100%
Did not vote	0%
Still plan to vote later	0%
Can't remember/Don't Know	0%
Prefer not to say	0%
Totals	100%
N	**1,339**

2. Did you vote prior to Election Day or did you vote on Election Day?

Prior to Election Day	66%
On Election Day	34%
Don't know	0%
Totals	100%
N	**1,339**

3. [In the previous question you said that you voted prior to election day, how did you cast your ballot]?

By mail	21%
In person	56%
Dropped mail ballot in drop box	23%
Don't know	0%
Totals	100%
N	**878**

4. Thinking about the election for U.S. Senate, did you vote for – the Democratic or Republican candidate? I know voting is by secret ballot, and I assure you this survey is completely confidential.

[Democratic candidate]	53%
[Republican candidate]	44%
[Independent candidate]	1%
Other candidate	1%
Undecided	0%
Did not vote for U.S. Senate	1%
Prefer not to say	0%

Totals	100%
N	**858**

5. Senate Vote 2026 - Full Recoded

Democratic candidate	34%
Republican candidate	28%
Other candidate	1%
Undecided	0%
Did not vote for U.S. Senate	0%
Registered in state without Senate race	36%
Totals	99%
N	**1,339**

6. Thinking about the election for Congress, did you vote for – [the Democratic candidate or the Republican candidate]? I know voting is by secret ballot, and I assure you this survey is completely confidential

[Democratic candidate]	56%
[Republican candidate]	43%
Other candidate	1%
Undecided	0%
Did not vote for House of Representatives	0%
Prefer not to say	0%
Totals	100%
N	**1,339**

7. House Vote 2026 - Full Recoded

Democratic candidate	56%
Republican candidate	43%
Other candidate	1%
Undecided	0%
Did not vote for House of Representatives	0%
Refused	0%
Totals	100%
N	**1,339**

8. Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Democratic candidate for [Senate/Congress]?

asked of those who did not support Senate or House Democrat

Yes	10%
No	90%
Totals	100%
N	**589**

9. How seriously did you think about voting for the Democratic candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Democrat

Very seriously	33%
Somewhat seriously	35%
Only a little seriously	21%
Did not consider voting for the Democratic candidate at all	11%
Not sure	0%
Totals	100%
N	**58**

10. Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Republican candidate for [Senate/Congress]

asked of those who did not support Senate or House Republican

Yes	8%
No	92%
Totals	100%
N	**750**

11. How seriously did you think about voting for the Republican candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Republican

Very seriously	5%
Somewhat seriously	34%
Only a little seriously	47%
Did not consider voting for the Republican candidate at all	14%
Not sure	0%
Totals	100%
N	**58**

12. When did you finally decide how you would vote in the election? Did you decide: on Election Day, the weekend before, the final week, the last month, after Labor Day, in the summer, or from the very start?

On Election Day	6%
The weekend before	5%
The final week	6%
The last month	11%
After Labor Day	3%
In the summer	7%
From the very start	61%
Not sure	0%
Totals	99%
N	**1,339**

13. Now let me read you a list of reasons to support the Republican. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Republican candidate?

Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%
Passed no tax on tips, on overtime and a tax break for seniors	23%
Democrats voted against the largest tax cut for the middle class	15%
Keep transgender women out of sports and restrict gender-transition treatment	31%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%
So many Democratic candidates are hiding their strange and extreme views	16%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%
Rooting out the fraud in federal programs that going to illegal immigrants	31%
None of the above	34%
Not sure	2%
N	**1,339**

14. Now let me read you a list of reasons to support the Democrat. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Democratic candidate?

Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%

Liked their working-class background	8%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%
Republican hurt retirement programs, including Social Security and Medicare	18%
Republican supported war in Iran Trump started	22%
Republican never challenged Trump	16%
Immigration agents overreach and ICE	29%
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%
Their support for data centers	8%
Republicans voted against releasing Epstein files and furthered coverup	21%
Democrats want to raise wages and produce more goods in America	13%
None of the above	27%
Not sure	1%
N	**1,339**

15. Generally speaking, do you think that things in this country are [going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track]

Right direction	28%
Wrong track	65%
Not sure	7%
Totals	100%
N	**1,339**

16. Please select the FOUR issues you think are most pressing for the United States.

Immigration and the border	33%
Jobs and wages	33%
DEI	7%
Socialists and communists destroying what we believe	28%
Health care costs	52%
Crime, homelessness, and violence	29%
Climate change, extreme weather, and energy transition	22%
ICE	26%
Russia invading Ukraine	7%
The Iran war	35%
Inflation and the cost of living	73%
Israel, Gaza and West Bank	9%
Tariffs	22%
Rebuilding American roads, bridges, schools and other infrastructure	16%
Other	6%
Not sure	0%

N	**1,339**

17. Do you [approve or disapprove] of the way Donald Trump is handling his job as President?

Strongly approve	21%
Somewhat approve	18%
Somewhat disapprove	8%
Strongly disapprove	53%
Not sure	0%
Totals	100%
N	**1,339**

18. Do you [approve or disapprove] of the way Donald Trump is handling tariffs and trade agreements with other countries?

Strongly approve	20%
Somewhat approve	18%
Somewhat disapprove	9%
Strongly disapprove	53%
Not sure	0%
Totals	100%
N	**1,339**

19. FAVOR_therm1 – Patrick Mahomes- Categorical

Very Cool	14%
Cool	19%
Warm	20%
Very Warm	20%
Don't Know	28%
Totals	101%
N	**1,337**

20. FAVOR_therm1 – Taylor Swift- Categorical

Very Cool	28%
Cool	23%
Warm	21%
Very Warm	24%

Don't Know	4%
Totals	100%
N	**1,337**

21. FAVOR_therm2 – Donald Trump- Categorical

Very Cool	54%
Cool	7%
Warm	10%
Very Warm	29%
Don't Know	1%
Totals	101%
N	**1,337**

22. FAVOR_therm3 – The Democratic Party- Categorical

Very Cool	39%
Cool	12%
Warm	21%
Very Warm	27%
Don't Know	1%
Totals	100%
N	**1,337**

23. FAVOR_therm3 – The Republican Party- Categorical

Very Cool	51%
Cool	11%
Warm	13%
Very Warm	23%
Don't Know	1%
Totals	99%
N	**1,337**

24. FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical

Very Cool	43%
Cool	12%
Warm	15%

Very Warm	23%
Don't Know	6%
Totals	99%
N	**1,337**

25. FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical

Very Cool	45%
Cool	13%
Warm	11%
Very Warm	26%
Don't Know	4%
Totals	99%
N	**1,337**

26. FAVOR_therm3 – Gay marriage- Categorical

Very Cool	32%
Cool	13%
Warm	11%
Very Warm	40%
Don't Know	4%
Totals	100%
N	**1,337**

27. FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical

Very Cool	33%
Cool	9%
Warm	17%
Very Warm	37%
Don't Know	3%
Totals	99%
N	**1,337**

28. FAVOR_therm3 – Measures to combat climate change- Categorical

Very Cool	26%
Cool	13%

Warm	17%
Very Warm	38%
Don't Know	7%
Totals	101%
N	**1,337**

29. FAVOR_therm3 – Joe Biden- Categorical

Very Cool	42%
Cool	12%
Warm	17%
Very Warm	27%
Don't Know	1%
Totals	99%
N	**1,337**

30. FAVOR_therm3 – JD Vance- Categorical

Very Cool	50%
Cool	9%
Warm	9%
Very Warm	30%
Don't Know	2%
Totals	100%
N	**678**

31. FAVOR_therm3 – Marco Rubio- Categorical

Very Cool	43%
Cool	9%
Warm	11%
Very Warm	26%
Don't Know	11%
Totals	100%
N	**659**

32. FAVOR_therm3 – MAGA Republicans- Categorical

Very Cool	55%

Cool	7%
Warm	10%
Very Warm	24%
Don't Know	4%
Totals	100%
N	**1,337**

33. FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical

Very Cool	6%
Cool	14%
Warm	23%
Very Warm	49%
Don't Know	8%
Totals	100%
N	**1,337**

34. FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical

Very Cool	40%
Cool	13%
Warm	19%
Very Warm	19%
Don't Know	9%
Totals	100%
N	**1,337**

35. FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical

Very Cool	47%
Cool	13%
Warm	13%
Very Warm	21%
Don't Know	6%
Totals	100%
N	**678**

36. FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical

Very Cool	44%
Cool	16%
Warm	18%
Very Warm	14%
Don't Know	7%
Totals	99%
N	**1,337**

37. FAVOR_therm3 – Tax on billionaires- Categorical

Very Cool	18%
Cool	11%
Warm	13%
Very Warm	54%
Don't Know	4%
Totals	100%
N	**659**

38. FAVOR_therm3 – Tariffs- Categorical

Very Cool	49%
Cool	17%
Warm	15%
Very Warm	14%
Don't Know	5%
Totals	100%
N	**1,337**

39. FAVOR_therm3 – Tariffs on products from China- Categorical

Very Cool	35%
Cool	21%
Warm	14%
Very Warm	25%
Don't Know	6%
Totals	101%
N	**678**

40. FAVOR_therm3 – CEOs of major companies- Categorical

Very Cool	47%
Cool	26%
Warm	15%
Very Warm	6%
Don't Know	6%
Totals	100%
N	**659**

41. FAVOR_therm3 – Elon Musk- Categorical

Very Cool	50%
Cool	11%
Warm	13%
Very Warm	24%
Don't Know	3%
Totals	101%
N	**1,337**

42. FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical

Very Cool	47%
Cool	10%
Warm	15%
Very Warm	22%
Don't Know	5%
Totals	99%
N	**1,337**

43. FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical

Very Cool	16%
Cool	19%
Warm	25%
Very Warm	23%
Don't Know	16%
Totals	99%
N	**1,337**

44. FAVOR_therm3 – Trump tariffs- Categorical

Very Cool	56%
Cool	11%
Warm	11%
Very Warm	18%
Don't Know	4%
Totals	100%
N	**1,337**

45. FAVOR_therm3 – Canada- Categorical

Very Cool	10%
Cool	13%
Warm	25%
Very Warm	47%
Don't Know	5%
Totals	100%
N	**678**

46. FAVOR_therm3 – NATO- Categorical

Very Cool	19%
Cool	18%
Warm	23%
Very Warm	29%
Don't Know	11%
Totals	100%
N	**659**

47. FAVOR_therm3 – Democratic socialists- Categorical

Very Cool	43%
Cool	11%
Warm	17%
Very Warm	23%
Don't Know	6%
Totals	100%
N	**1,337**

48. FAVOR_therm3 – Iran- Categorical

Very Cool	65%
Cool	17%
Warm	7%
Very Warm	4%
Don't Know	7%
Totals	100%
N	**678**

49. FAVOR_therm3 – Vladimir Putin- Categorical

Very Cool	79%
Cool	10%
Warm	3%
Very Warm	3%
Don't Know	5%
Totals	100%
N	**659**

50. FAVOR_therm3 – Volodymyr Zelensky- Categorical

Very Cool	23%
Cool	17%
Warm	16%
Very Warm	32%
Don't Know	12%
Totals	100%
N	**678**

51. FAVOR_therm3 – Israel- Categorical

Very Cool	31%
Cool	20%
Warm	16%
Very Warm	25%
Don't Know	8%
Totals	100%
N	**1,337**

52. FAVOR_therm3 – Labor unions- Categorical

Very Cool	20%
Cool	19%
Warm	23%
Very Warm	30%
Don't Know	7%
Totals	99%
N	**1,337**

53. FAVOR_therm3 – Tucker Carlson- Categorical

Very Cool	53%
Cool	15%
Warm	11%
Very Warm	5%
Don't Know	15%
Totals	99%
N	**659**

54. FAVOR_therm3 – Tariffs on products from Canada- Categorical

Very Cool	54%
Cool	17%
Warm	9%
Very Warm	15%
Don't Know	5%
Totals	100%
N	**678**

55. FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical

Very Cool	48%
Cool	13%
Warm	15%
Very Warm	15%
Don't Know	9%
Totals	100%
N	**1,337**

56. FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical

Very Cool	55%
Cool	12%
Warm	10%
Very Warm	17%
Don't Know	5%
Totals	99%
N	**1,337**

57. FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical

Very Cool	38%
Cool	8%
Warm	14%
Very Warm	29%
Don't Know	11%
Totals	100%
N	**659**

58. FAVOR_therm3 – Bernie Sanders- Categorical

Very Cool	40%
Cool	11%
Warm	12%
Very Warm	33%
Don't Know	5%
Totals	101%
N	**678**

59. FAVOR_therm3 – Barack Obama- Categorical

Very Cool	37%
Cool	8%
Warm	9%
Very Warm	45%
Don't Know	2%
Totals	101%
N	**1,337**

60. FAVOR_therm3 – Abdul El-Sayed- Categorical

Very Cool	37%
Cool	7%
Warm	12%
Very Warm	23%
Don't Know	21%
Totals	100%
N	**1,337**

61. FAVOR_therm3 – Benjamin Netanyahu- Categorical

Very Cool	46%
Cool	13%
Warm	12%
Very Warm	14%
Don't Know	15%
Totals	100%
N	**1,337**

62. FAVOR_therm3 – Artificial intelligence (AI)- Categorical

Very Cool	40%
Cool	22%
Warm	20%
Very Warm	14%
Don't Know	4%
Totals	100%
N	**659**

63. FAVOR_therm3 – Socialism- Categorical

Very Cool	44%
Cool	16%
Warm	15%
Very Warm	16%
Don't Know	8%
Totals	99%
N	**678**

64. Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

	Democrats much better	Democrats somewhat better	Republicans somewhat better	Republicans much better	Not sure
The economy	37%	15%	13%	27%	7%
Immigration	29%	15%	9%	39%	7%
Health care	44%	13%	14%	22%	8%
Crime	25%	18%	13%	35%	8%
Climate change, extreme weather, and energy transition	44%	17%	8%	18%	13%
Being for working people	42%	13%	13%	27%	5%
Helping with the cost of living	41%	14%	12%	22%	11%
The border	23%	17%	12%	42%	7%
Foreign policy	35%	16%	11%	29%	9%
Defense and national security	30%	14%	12%	36%	7%
Presidents not being able to act as autocrats	43%	9%	8%	21%	19%
Israel	20%	15%	11%	29%	24%
Iran	33%	13%	9%	29%	15%
For the middle class	39%	15%	13%	27%	6%
Bringing the right kind of change	40%	13%	11%	29%	7%
Aligned with my values	39%	13%	13%	31%	4%
Love their country	29%	13%	7%	34%	16%
Common sense leaders	38%	13%	12%	31%	7%
Oppose extremists	29%	16%	10%	31%	14%
Work with the other party	26%	21%	16%	19%	19%
Fighting corruption	35%	15%	10%	30%	10%
Education	41%	12%	13%	26%	7%
Jobs	37%	16%	13%	27%	8%
Democracy	43%	10%	10%	29%	8%
Abortion	44%	11%	8%	27%	10%
Addressing monopolies and corporate power	34%	16%	16%	18%	16%

65. THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical

Very Cool	27%
Cool	10%
Warm	9%
Very Warm	46%

Don't Know	8%
Totals	100%
N	**1,337**

66. THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical

Very Cool	10%
Cool	14%
Warm	18%
Very Warm	49%
Don't Know	10%
Totals	101%
N	**678**

67. THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical

Very Cool	36%
Cool	8%
Warm	14%
Very Warm	36%
Don't Know	7%
Totals	101%
N	**659**

68. THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

Very Cool	50%
Cool	8%
Warm	10%
Very Warm	25%
Don't Know	6%
Totals	99%
N	**678**

69. THERM207 – Working to reduce economic inequality- Categorical

Very Cool	14%
Cool	13%
Warm	17%

Very Warm	48%
Don't Know	8%
Totals	100%
N	**659**

70. THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical

Very Cool	35%
Cool	11%
Warm	11%
Very Warm	28%
Don't Know	16%
Totals	101%
N	**1,337**

71. THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical

Very Cool	33%
Cool	12%
Warm	12%
Very Warm	27%
Don't Know	16%
Totals	100%
N	**1,337**

72. THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical

Very Cool	37%
Cool	8%
Warm	13%
Very Warm	23%
Don't Know	18%
Totals	99%
N	**1,337**

73. THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical

Very Cool	20%

Cool	14%
Warm	16%
Very Warm	34%
Don't Know	16%
Totals	100%
N	**1,337**

74. THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical

Very Cool	28%
Cool	18%
Warm	14%
Very Warm	17%
Don't Know	22%
Totals	99%
N	**1,337**

75. THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

Very Cool	20%
Cool	16%
Warm	22%
Very Warm	32%
Don't Know	11%
Totals	101%
N	**678**

76. THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical

Very Cool	6%
Cool	12%
Warm	20%
Very Warm	49%
Don't Know	12%
Totals	99%
N	**659**

77. THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

Very Cool	17%
Cool	14%
Warm	22%
Very Warm	33%
Don't Know	14%
Totals	100%
N	**1,337**

78. THERM207 – Muslims becoming Members of Congress- Categorical

Very Cool	35%
Cool	9%
Warm	13%
Very Warm	35%
Don't Know	7%
Totals	99%
N	**1,337**

79. THERM207 – AIPAC- Categorical

Very Cool	23%
Cool	10%
Warm	9%
Very Warm	5%
Don't Know	55%
Totals	102%
N	**678**

80. THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical

Very Cool	29%
Cool	14%
Warm	11%
Very Warm	9%
Don't Know	36%
Totals	99%
N	**659**

81. THERM207 – J Street- Categorical

Very Cool	10%
Cool	7%
Warm	5%
Very Warm	3%
Don't Know	76%
Totals	101%
N	**678**

82. THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical

Very Cool	21%
Cool	13%
Warm	9%
Very Warm	9%
Don't Know	48%
Totals	100%
N	**659**

83. THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

Very Cool	22%
Cool	15%
Warm	18%
Very Warm	25%
Don't Know	21%
Totals	101%
N	**678**

84. THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical

Very Cool	36%
Cool	10%
Warm	13%
Very Warm	30%
Don't Know	11%
Totals	100%
N	**659**

85. THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

Very Cool	13%
Cool	13%
Warm	23%
Very Warm	38%
Don't Know	13%
Totals	100%
N	**678**

86. THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

Very Cool	12%
Cool	12%
Warm	19%
Very Warm	47%
Don't Know	10%
Totals	100%
N	**659**

87. In the Middle East situation, are your sympathies with [the Israelis, the Palestinians], or both?

The Israelis	33%
The Palestinians	24%
Both	42%
Not sure	1%
Totals	100%
N	**1,339**

88. Thinking about elections for the United States Congress, are you [more likely or less likely] to vote for a candidate who is endorsed by the American Israel Public Affairs Committee (AIPAC), or does it make no difference?

Much more likely	4%
Somewhat more likely	8%
No difference	47%
Somewhat less likely	7%
Much less likely	18%
Not sure	16%
Totals	100%
N	**1,339**

89. I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

	A	B	C	D	F
Representing working people	23%	23%	17%	10%	27%
Representing you in your community	20%	21%	17%	10%	32%
Listening to you, not the elites	19%	21%	18%	10%	32%
Sharing your values	25%	20%	12%	10%	33%
Having common sense	23%	23%	13%	8%	34%
Citizens having priority over non-citizens	18%	24%	15%	7%	37%
Working for right kind of change	23%	25%	12%	8%	31%
Personal safety and security	20%	23%	17%	11%	29%

90. Below is a list of policies that Democrats in Congress may try to enact if they win in November. Which FOUR are most important for you?

Asked of respondents in Split C

Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds 14%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals 18%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid 16%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums 31%
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17 ..... 17%
Restore Congress's power to set tariff levels and dramatically reduce them 14%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production 22%
Reverse the huge cuts in food stamps and its work requirements 18%
Pass law to end the war in Iran 24%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate 13%
Raise the minimum wage to $17 over 5 years and index to inflation 14%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President 33%
Tax billionaires and high-tech companies 39%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing 36%
Other 6%
None of the above 21%
Not sure 2%
N **658**

91. Many leaders are talking about the need for the Democratic Party to change. Which FOUR of these statements that some have made, would you like to see Democratic leaders acknowledge?

Asked of respondents in Split D

That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%
That there are two sexes, determined at birth. Gender is not an identity.	36%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%
That big contributions from the richest to both parties give them enormous influence in Washington	34%
That sides with unions so workers have more say than the big companies	26%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%
That focuses on kitchen table issues instead of cultural issues	33%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%
That many candidates are moderate and work with Republicans	23%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%
Other	6%
None of the above	14%
Not sure	1%
N	**681**

92. If the 2028 presidential primaries or caucuses were held in your state, would you vote in [the Democratic primary, the Republican primary], or would you not vote in a primary?

Democratic primary or caucus	51%
Republican primary or caucus	40%
Would not vote in a primary	9%
Don't know	0%
Totals	100%
N	**1,339**

93. If the 2028 Democratic presidential primary were held today and these were the candidates, who would be your first choice?

Asked of potential 2028 Democratic Primary voters

Cory Booker	3%
Pete Buttigieg	13%
Andy Beshear	2%
Rahm Emanuel	1%
Ruben Gallego	0%

Kamala Harris	18%
Mark Kelly	8%
Ro Khanna	1%
Wes Moore	1%
Chris Murphy	0%
Gavin Newsom	12%
Alexandria Ocasio-Cortez	13%
Jon Ossoff	10%
JB Pritzker	4%
Gina Raimondo	1%
Josh Shapiro	4%
Raphael Warnock	2%
Gretchen Whitmer	2%
Other	5%
Undecided	0%
Totals	100%
N	**681**

94. And who would be your second choice?

Asked of potential 2028 Democratic Primary voters

Cory Booker	5%
Pete Buttigieg	15%
Andy Beshear	4%
Rahm Emanuel	1%
Ruben Gallego	0%
Kamala Harris	12%
Mark Kelly	7%
Ro Khanna	2%
Wes Moore	1%
Chris Murphy	1%
Gavin Newsom	9%
Alexandria Ocasio-Cortez	12%
Jon Ossoff	10%
JB Pritzker	3%
Gina Raimondo	0%
Josh Shapiro	6%
Raphael Warnock	1%
Gretchen Whitmer	3%
Other	7%
Undecided	1%
Totals	100%
N	**681**

95. JEWTHERM – Cory Booker- Categorical

Very Cool	30%
Cool	15%
Warm	18%
Very Warm	25%
Don't Know	13%
Totals	101%
N	**53**

96. JEWTHERM – Pete Buttigieg- Categorical

Very Cool	16%
Cool	17%
Warm	9%
Very Warm	46%
Don't Know	11%
Totals	99%
N	**53**

97. JEWTHERM – Andy Beshear- Categorical

Very Cool	11%
Cool	11%
Warm	8%
Very Warm	23%
Don't Know	47%
Totals	100%
N	**53**

98. JEWTHERM – Rahm Emanuel- Categorical

Very Cool	24%
Cool	16%
Warm	8%
Very Warm	21%
Don't Know	31%
Totals	100%
N	**53**

99. JEWTHERM – Ruben Gallego- Categorical

Very Cool	10%
Cool	4%
Warm	9%
Very Warm	18%
Don't Know	60%
Totals	101%
N	**53**

100. JEWTHERM – Kamala Harris- Categorical

Very Cool	33%
Cool	11%
Warm	17%
Very Warm	33%
Don't Know	5%
Totals	99%
N	**53**

101. JEWTHERM – Mark Kelly- Categorical

Very Cool	20%
Cool	6%
Warm	11%
Very Warm	39%
Don't Know	24%
Totals	100%
N	**53**

102. JEWTHERM – Ro Khanna- Categorical

Very Cool	13%
Cool	7%
Warm	8%
Very Warm	24%
Don't Know	47%
Totals	99%
N	**53**

103. JEWTHERM – Wes Moore- Categorical

Very Cool	13%
Cool	5%
Warm	4%
Very Warm	16%
Don't Know	62%
Totals	100%
N	**53**

104. JEWTHERM – Chris Murphy- Categorical

Very Cool	9%
Cool	9%
Warm	1%
Very Warm	27%
Don't Know	54%
Totals	100%
N	**53**

105. JEWTHERM – Gavin Newsom- Categorical

Very Cool	29%
Cool	16%
Warm	18%
Very Warm	28%
Don't Know	9%
Totals	100%
N	**53**

106. JEWTHERM – Alexandria Ocasio-Cortez- Categorical

Very Cool	31%
Cool	11%
Warm	10%
Very Warm	43%
Don't Know	5%
Totals	100%
N	**53**

107. JEWTHERM – Jon Ossoff- Categorical

Very Cool	14%
Cool	5%
Warm	2%
Very Warm	42%
Don't Know	36%
Totals	99%
N	**53**

108. JEWTHERM – JB Pritzker- Categorical

Very Cool	24%
Cool	3%
Warm	13%
Very Warm	32%
Don't Know	28%
Totals	100%
N	**53**

109. JEWTHERM – Gina Raimondo- Categorical

Very Cool	8%
Cool	9%
Warm	6%
Very Warm	11%
Don't Know	66%
Totals	100%
N	**53**

110. JEWTHERM – Josh Shapiro- Categorical

Very Cool	12%
Cool	14%
Warm	10%
Very Warm	37%
Don't Know	26%
Totals	99%
N	**53**

111. JEWTHERM – Raphael Warnock- Categorical

Very Cool	15%
Cool	6%
Warm	5%
Very Warm	31%
Don't Know	43%
Totals	100%
N	**53**

112. JEWTHERM – Gretchen Whitmer- Categorical

Very Cool	17%
Cool	7%
Warm	18%
Very Warm	27%
Don't Know	31%
Totals	100%
N	**53**

113. How much do you worry that a Jewish candidate for President will bring a big rise in anti-Semitism. Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

Greatly worried	12%
Somewhat worried	36%
A little worried	23%
Not at all worried	29%
Not sure	0%
Totals	100%
N	**54**

114. How much do you worry about the rise of anti-Semitism? Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

Greatly worried	50%
Somewhat worried	20%
A little worried	15%
Not at all worried	15%
Not sure	0%
Totals	100%

N	**54**

115. ctc_therm_A – Democratic CTC Statement Split A- Categorical

Very Cool	20%
Cool	12%
Warm	18%
Very Warm	36%
Don't Know	13%
Totals	99%
N	**678**

116. ctc_therm_B – Democratic CTC Statement Split B- Categorical

Very Cool	20%
Cool	14%
Warm	18%
Very Warm	35%
Don't Know	12%
Totals	99%
N	**659**

117. israel_therm – Democratic Israel Statement- Categorical

Very Cool	18%
Cool	15%
Warm	22%
Very Warm	32%
Don't Know	13%
Totals	100%
N	**1,337**

118. trade_union_therm – Trade Statement Split C- Categorical

Very Cool	24%
Cool	11%
Warm	16%
Very Warm	39%
Don't Know	11%

Totals	101%
N	**657**

119. trade_therm – Trade Statement Split D- Categorical

Very Cool	29%
Cool	15%
Warm	18%
Very Warm	26%
Don't Know	12%
Totals	100%
N	**680**

120. In April 2025, President Trump imposed broad tariffs, which raised some prices. At the end of 2025, Trump eliminated tariffs on coffee, beef and other groceries but prices for them continued to increase. And there are no tariffs on many things – electricity, gasoline, housing – about which Americans are most upset about high prices.What do you think is the main cause of higher prices:

Asked of respondents in Split C

Tariffs	17%
Corporate price gouging	32%
Monopolies squeezing consumers	15%
Energy prices from Iran war	36%
Not sure	1%
Totals	101%
N	**658**

121. If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] Congress putting tariffs on the imports to protect local business?

Asked of respondents in Split C

Strongly favor	27%
Somewhat favor	43%
Somewhat oppose	22%
Strongly oppose	8%
Not sure	0%
Totals	100%
N	**658**

122. If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] President Trump putting tariffs on the imports to protect local business?

Asked of respondents in Split D

Strongly favor	26%
Somewhat favor	34%
Somewhat oppose	23%
Strongly oppose	16%
Not sure	0%
Totals	99%
N	**681**

123. 1. Americans should aim to buy goods at the lowest cost, even if that means buying from other countries and undercutting American producers. 2. It is important to be able to make in America more of the products that we need, even if that means we may have to pay more.

First statement much more	9%
First statement somewhat more	18%
Second statement somewhat more	32%
Second statement much more	30%
Neither statement is close to my views	10%
Not sure	0%
Totals	99%
N	**657**

124. Thinking about people who are gay or lesbian. Which comes closer to your view?

Asked of respondents in Split C

People are born gay or lesbian	47%
Being gay or lesbian is a result of a person's upbringing	9%
Being gay or lesbian is just the way that some people choose to live	44%
Not sure	0%
Totals	100%
N	**658**

125. Thinking about transgender people, who are people whose gender is different from the sex they were assigned at birth. In your view, is being transgender [something a person is born with or due to factors such as upbringing and environment]?

Asked of respondents in Split D

Something a person is born with	47%
Due to factors such as upbringing and environment	53%
Not sure	1%
Totals	101%

N	**681**

126. Here are some ways that candidates, campaigns, and other organizations try to reach people before elections. Please tell me all of the ways that you were contacted or received information before the election.

Received printed materials in the mail	65%
Watched campaign ads on television	54%
Received phone calls	30%
Received emails	45%
Saw a campaign advertisement online	41%
Received texts on your phone	59%
Watched a campaign commercial online	36%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%
Spoke with someone who came to your door	10%
Visited a campaign or candidate sponsored website	13%
Contacted by an independent organization working to promote voter participation	13%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%
Did not get contacted or receive information before the election	9%
Not sure	0%
N	**1,339**

127. Which two news sources do you turn to most often for political and election news? Select up to two

Fox News channel or website	21%
CNN News channel or website	14%
MSNBC News channel or website	9%
ABC, NBC, and CBS or their websites	22%
Local television stations and their websites	20%
NPR radio or website	8%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%
Local newspapers	6%
X (previously Twitter)	8%
Facebook	13%
Reddit	3%
Radio programs or Podcasts	10%
YouTube	16%
Threads	1%
One America News Network (OAN)	2%
Other	12%
Not sure	0%
N	**1,339**

128. In general, how would you describe your own political viewpoint?

Very liberal	16%
Liberal	19%
Moderate	25%
Conservative	23%
Very conservative	15%
Not sure	2%
Totals	100%
N	**1,339**

Messaging Survey - November 2026 Wave
Toplines - Democracy Corps

This survey is based on 1,339 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, education, religion, 2026 election results, state of residence and 2024 presidential vote, based on targets provided by Democracy Corps. Respondents were selected from YouGov's online panel to be representative of 2026 voters. The weights range from 0.1 to 6.09 with a mean of 1 and a standard deviation of 0.66.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.2%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.