Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

2026 Turnout

As you may know, there [are/were] elections for Governor, U.S. Senate, Congress and other state and local offices on November 3. Many people aren't able to vote. How about you? Were you able to vote, or for some reason were you unable to vote?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Voted	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Voted	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Voted	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Voted	100%	100%	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Voted	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Voted	100%	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Voted	100%	100%	100%	100%	100%
Did not vote	0%	0%	0%	0%	0%
Still plan to vote later	0%	0%	0%	0%	0%
Can't remember/Don't Know	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

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YouGov Blue

Early Vote

Did you vote prior to Election Day or did you vote on Election Day?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Prior to Election Day	66%	67%	63%	69%	62%	66%
On Election Day	34%	33%	37%	31%	38%	34%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Prior to Election Day	66%	68%	70%	62%	64%	62%	58%
On Election Day	34%	32%	30%	38%	36%	38%	42%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Prior to Election Day	66%	53%	62%	69%	86%	25%	71%
On Election Day	34%	47%	38%	31%	14%	75%	29%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

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YouGov Blue

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Prior to Election Day	66%	69%	53%	57%	58%
On Election Day	34%	31%	47%	43%	42%
Don't know	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Prior to Election Day	66%	0%	68%	74%	67%	70%	74%	69%
On Election Day	34%	100%	32%	26%	33%	30%	26%	31%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Prior to Election Day	66%	72%	62%	70%	51%	64%
On Election Day	34%	28%	38%	30%	49%	36%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Prior to Election Day	66%	70%	64%	64%	73%
On Election Day	34%	30%	36%	36%	27%
Don't know	0%	0%	0%	0%	0%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Prior to Election Day	66%	73%	59%	64%	65%	66%
On Election Day	34%	27%	41%	36%	35%	34%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Prior to Election Day	66%	62%	62%	65%	65%	69%	64%	66%
On Election Day	34%	38%	38%	35%	35%	31%	36%	34%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Prior to Election Day	66%	96%	62%	59%	77%	66%	82%
On Election Day	34%	4%	38%	41%	23%	34%	18%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

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Margin of error: +/-3.2%.

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Prior to Election Day	66%	64%	63%	66%	67%	73%	61%	64%
On Election Day	34%	36%	37%	34%	33%	27%	39%	36%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Prior to Election Day	66%	48%	68%	62%	78%	71%	69%	63%
On Election Day	34%	52%	32%	38%	22%	29%	31%	37%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Prior to Election Day	66%	67%	65%	68%	67%	64%	67%	72%
On Election Day	34%	33%	35%	32%	33%	36%	33%	28%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Prior to Election Day	66%	69%	66%	71%
On Election Day	34%	31%	34%	29%
Don't know	0%	0%	0%	0%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Prior to Election Day	66%	67%	72%	51%	63%	57%
On Election Day	34%	33%	28%	49%	37%	43%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Prior to Election Day	66%	48%	77%	54%	70%	61%
On Election Day	34%	52%	23%	46%	30%	39%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Prior to Election Day	66%	65%	65%	66%	60%
On Election Day	34%	35%	35%	34%	40%
Don't know	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Early Vote Type

[In the previous question you said that you voted prior to election day, how did you cast your ballot]?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
By mail	21%	21%	20%	18%	17%	26%
In person	56%	49%	66%	62%	70%	39%
Dropped mail ballot in drop box	23%	30%	14%	20%	12%	34%
Don't know	0%	0%	0%	0%	0%	0%
N	**878**	**508**	**360**	**315**	**235**	**316**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
By mail	21%	21%	36%	20%	16%	8%	27%
In person	56%	49%	43%	66%	58%	83%	48%
Dropped mail ballot in drop box	23%	30%	21%	14%	26%	9%	25%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**878**	**486**	**32**	**360**	**51**	**32**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
By mail	21%	9%	19%	21%	45%	19%	17%
In person	56%	46%	68%	49%	33%	79%	69%
Dropped mail ballot in drop box	23%	45%	13%	30%	22%	2%	13%
Don't know	0%	0%	0%	0%	0%	0%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**878**	**22**	**363**	**477**	**16**	**9**	**200**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
By mail	21%	14%	17%	15%	26%
In person	56%	79%	66%	63%	56%
Dropped mail ballot in drop box	23%	7%	18%	23%	18%
Don't know	0%	0%	0%	0%	0%
N	**878**	**80**	**55**	**102**	**123**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
By mail	21%	*	19%	13%	16%	34%	25%	21%
In person	56%	*	63%	61%	54%	34%	59%	56%
Dropped mail ballot in drop box	23%	*	18%	26%	30%	32%	16%	23%
Don't know	0%	*	0%	0%	0%	0%	0%	0%
N	**878**	**0**	**44**	**60**	**103**	**32**	**68**	**571**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
By mail	21%	19%	27%	36%	18%	20%
In person	56%	48%	48%	43%	67%	66%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Dropped mail ballot in drop box	23%	32%	26%	21%	15%	14%
Don't know	0%	0%	0%	0%	0%	0%
N	**878**	**326**	**135**	**32**	**55**	**296**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
By mail	21%	21%	18%	20%	15%
In person	56%	48%	67%	60%	42%
Dropped mail ballot in drop box	23%	31%	15%	21%	43%
Don't know	0%	0%	0%	0%	0%
N	**878**	**479**	**342**	**419**	**104**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
By mail	21%	19%	26%	19%	22%	19%
In person	56%	49%	52%	66%	55%	57%
Dropped mail ballot in drop box	23%	32%	22%	15%	23%	24%
Don't know	0%	0%	0%	0%	0%	0%
N	**878**	**339**	**212**	**327**	**497**	**381**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
By mail	21%	15%	15%	21%	17%	27%	18%	24%
In person	56%	55%	71%	65%	59%	46%	57%	56%
Dropped mail ballot in drop box	23%	31%	15%	14%	24%	27%	26%	21%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**878**	**96**	**100**	**137**	**227**	**318**	**403**	**465**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
By mail	21%	18%	12%	23%	28%	21%	23%
In person	56%	46%	73%	53%	48%	54%	50%
Dropped mail ballot in drop box	23%	36%	15%	24%	23%	24%	28%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**878**	**17**	**105**	**79**	**55**	**622**	**44**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
By mail	21%	14%	18%	16%	27%	27%	11%	20%
In person	56%	59%	67%	62%	46%	40%	56%	62%
Dropped mail ballot in drop box	23%	27%	15%	22%	26%	33%	33%	18%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**878**	**98**	**198**	**217**	**336**	**23**	**54**	**138**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
By mail	21%	20%	13%	27%	28%	13%	20%	25%
In person	56%	52%	81%	57%	21%	76%	54%	46%
Dropped mail ballot in drop box	23%	28%	7%	17%	50%	11%	26%	29%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**878**	**109**	**348**	**184**	**237**	**258**	**100**	**520**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
By mail	21%	16%	24%	19%	20%	17%	28%	18%
In person	56%	65%	50%	51%	58%	52%	46%	53%
Dropped mail ballot in drop box	23%	19%	26%	30%	21%	30%	26%	29%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**878**	**339**	**540**	**179**	**589**	**145**	**93**	**140**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
By mail	21%	17%	25%	13%
In person	56%	57%	55%	73%
Dropped mail ballot in drop box	23%	26%	20%	14%
Don't know	0%	0%	0%	0%
N	**878**	**175**	**199**	**49**

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
By mail	21%	16%	18%	28%	30%	19%
In person	56%	64%	58%	51%	39%	62%
Dropped mail ballot in drop box	23%	20%	25%	21%	31%	20%
Don't know	0%	0%	0%	0%	0%	0%
N	**878**	**49**	**34**	**44**	**30**	**49**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
By mail	21%	6%	16%	17%	9%	31%
In person	56%	78%	70%	65%	78%	43%
Dropped mail ballot in drop box	23%	15%	14%	18%	12%	25%
Don't know	0%	0%	0%	0%	0%	0%
N	**878**	**42**	**64**	**42**	**64**	**102**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
By mail	21%	17%	26%	25%	27%
In person	56%	57%	55%	55%	42%
Dropped mail ballot in drop box	23%	26%	18%	20%	31%
Don't know	0%	0%	0%	0%	0%
N	**878**	**218**	**270**	**199**	**52**

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Senate Vote 2026 - Post Election

Thinking about the election for U.S. Senate, did you vote for – the Democratic or Republican candidate? I know voting is by secret ballot, and I assure you this survey is completely confidential.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
[Democratic candidate]	53%	97%	3%	100%	0%	*
[Republican candidate]	44%	1%	96%	0%	100%	*
[Independent candidate]	1%	2%	0%	0%	0%	*
Other candidate	1%	0%	0%	0%	0%	*
Undecided	0%	0%	0%	0%	0%	*
Did not vote for U.S. Senate	1%	0%	1%	0%	0%	*
Prefer not to say	0%	0%	0%	0%	0%	*
N	**858**	**461**	**390**	**457**	**379**	**0**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
[Democratic candidate]	53%	96%	58%	4%	50%	0%	100%
[Republican candidate]	44%	1%	32%	94%	39%	66%	0%
[Independent candidate]	1%	2%	0%	0%	3%	21%	0%
Other candidate	1%	0%	8%	1%	5%	6%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	1%	2%	1%	4%	7%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**858**	**441**	**28**	**389**	**54**	**38**	**20**

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
[Democratic candidate]	53%	58%	6%	96%	*	81%	3%
[Republican candidate]	44%	41%	93%	1%	*	19%	96%
[Independent candidate]	1%	2%	0%	2%	*	0%	0%
Other candidate	1%	0%	1%	0%	*	0%	1%
Undecided	0%	0%	0%	0%	*	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	1%	*	0%	0%
Prefer not to say	0%	0%	0%	0%	*	0%	0%
N	**858**	**25**	**387**	**433**	**13**	**16**	**193**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	53%	3%	0%	6%	25%
[Republican candidate]	44%	96%	96%	92%	74%
[Independent candidate]	1%	0%	0%	1%	1%
Other candidate	1%	2%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	4%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**858**	**90**	**72**	**109**	**148**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Democratic candidate]	53%	48%	53%	43%	54%	66%	63%	53%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Republican candidate]	44%	43%	42%	53%	42%	34%	36%	45%
[Independent candidate]	1%	2%	1%	1%	1%	0%	2%	1%
Other candidate	1%	1%	2%	3%	2%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	5%	3%	0%	2%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**858**	**52**	**43**	**48**	**90**	**24**	**59**	**541**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
[Democratic candidate]	53%	98%	92%	58%	10%	3%
[Republican candidate]	44%	0%	2%	32%	88%	95%
[Independent candidate]	1%	2%	3%	0%	1%	0%
Other candidate	1%	0%	1%	8%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	2%	2%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**858**	**270**	**140**	**28**	**60**	**320**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
[Democratic candidate]	53%	96%	6%	67%	85%
[Republican candidate]	44%	1%	92%	31%	13%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
[Independent candidate]	1%	2%	0%	1%	0%
Other candidate	1%	0%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	1%	1%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**858**	**415**	**365**	**405**	**92**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
[Democratic candidate]	53%	95%	67%	12%	47%	62%
[Republican candidate]	44%	3%	28%	87%	50%	37%
[Independent candidate]	1%	1%	2%	0%	1%	1%
Other candidate	1%	0%	1%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	1%	1%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**858**	**284**	**219**	**355**	**494**	**364**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
[Democratic candidate]	53%	63%	70%	57%	46%	49%	48%	57%
[Republican candidate]	44%	37%	26%	42%	50%	49%	50%	39%
[Independent candidate]	1%	0%	1%	1%	3%	0%	0%	2%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Other candidate	1%	0%	2%	0%	1%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	2%	0%	0%	1%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**858**	**101**	**95**	**140**	**237**	**285**	**401**	**450**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
[Democratic candidate]	53%	92%	92%	64%	*	43%	56%
[Republican candidate]	44%	8%	7%	36%	*	54%	40%
[Independent candidate]	1%	0%	0%	0%	*	1%	4%
Other candidate	1%	0%	1%	0%	*	1%	0%
Undecided	0%	0%	0%	0%	*	0%	0%
Did not vote for U.S. Senate	1%	0%	0%	0%	*	1%	0%
Prefer not to say	0%	0%	0%	0%	*	0%	0%
N	**858**	**5**	**130**	**62**	**45**	**616**	**31**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
[Democratic candidate]	53%	62%	60%	52%	48%	38%	52%	51%
[Republican candidate]	44%	38%	38%	45%	49%	58%	47%	46%
[Independent candidate]	1%	0%	1%	2%	1%	4%	1%	2%
Other candidate	1%	0%	1%	1%	1%	0%	0%	1%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	0%	1%	0%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**858**	**99**	**195**	**233**	**304**	**20**	**55**	**132**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
[Democratic candidate]	53%	66%	52%	53%	49%	55%	53%	52%
[Republican candidate]	44%	34%	46%	45%	43%	44%	46%	44%
[Independent candidate]	1%	0%	0%	2%	8%	0%	1%	2%
Other candidate	1%	0%	1%	1%	0%	1%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	1%	0%	0%	1%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**858**	**78**	**487**	**219**	**74**	**362**	**74**	**421**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
[Democratic candidate]	53%	57%	51%	55%	54%	58%	48%	45%
[Republican candidate]	44%	41%	46%	43%	43%	40%	50%	52%
[Independent candidate]	1%	1%	1%	1%	1%	2%	0%	2%
Other candidate	1%	1%	1%	0%	1%	0%	2%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

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Margin of error: +/-3.2%.

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Did not vote for U.S. Senate	1%	0%	1%	1%	1%	1%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**858**	**311**	**546**	**156**	**604**	**124**	**82**	**115**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
[Democratic candidate]	53%	32%	40%	37%
[Republican candidate]	44%	66%	54%	58%
[Independent candidate]	1%	0%	3%	1%
Other candidate	1%	1%	1%	1%
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	1%	2%	3%
Prefer not to say	0%	0%	0%	0%
N	**858**	**168**	**200**	**49**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
[Democratic candidate]	53%	63%	37%	80%	74%	59%
[Republican candidate]	44%	34%	63%	20%	26%	41%
[Independent candidate]	1%	3%	0%	0%	0%	0%
Other candidate	1%	0%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Did not vote for U.S. Senate	1%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**858**	**44**	**23**	**39**	**21**	**41**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
[Democratic candidate]	53%	86%	98%	99%	88%	73%
[Republican candidate]	44%	14%	1%	1%	11%	23%
[Independent candidate]	1%	0%	0%	0%	0%	3%
Other candidate	1%	0%	1%	0%	1%	2%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	1%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**858**	**64**	**66**	**52**	**78**	**93**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	53%	41%	52%	40%	64%
[Republican candidate]	44%	57%	44%	54%	29%
[Independent candidate]	1%	0%	2%	3%	6%
Other candidate	1%	1%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Did not vote for U.S. Senate	1%	1%	1%	2%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**858**	**218**	**271**	**200**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

Senate Vote 2026 - Full Recoded
Senate Vote 2026 - Full Recoded

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic candidate	34%	59%	2%	100%	0%	0%
Republican candidate	28%	1%	65%	0%	100%	0%
Other candidate	1%	1%	1%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%
Registered in state without Senate race	36%	39%	32%	0%	0%	100%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic candidate	34%	60%	36%	3%	33%	0%	39%
Republican candidate	28%	1%	20%	63%	26%	49%	0%
Other candidate	1%	1%	5%	1%	5%	20%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	1%	0%	2%	5%	0%
Registered in state without Senate race	36%	38%	39%	33%	33%	26%	61%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic candidate	34%	35%	4%	60%	28%	39%	2%
Republican candidate	28%	24%	61%	1%	29%	9%	65%
Other candidate	1%	1%	1%	1%	13%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%	0%
Registered in state without Senate race	36%	40%	34%	37%	30%	52%	32%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	34%	2%	0%	4%	17%
Republican candidate	28%	74%	67%	56%	52%
Other candidate	1%	1%	0%	1%	1%
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	3%	0%	0%
Registered in state without Senate race	36%	23%	30%	39%	30%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic candidate	34%	31%	34%	26%	32%	35%	40%	35%
Republican candidate	28%	28%	27%	32%	25%	18%	23%	30%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Other candidate	1%	2%	2%	2%	2%	0%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	3%	2%	0%	1%	0%	0%	0%
Registered in state without Senate race	36%	35%	35%	40%	41%	46%	36%	34%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democratic candidate	34%	59%	59%	36%	6%	2%
Republican candidate	28%	0%	1%	20%	49%	65%
Other candidate	1%	1%	2%	5%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	1%	1%	0%	1%
Registered in state without Senate race	36%	40%	36%	39%	44%	31%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democratic candidate	34%	59%	4%	41%	55%
Republican candidate	28%	1%	63%	19%	9%
Other candidate	1%	1%	1%	1%	1%

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Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Undecided	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%
Registered in state without Senate race	36%	39%	32%	39%	35%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democratic candidate	34%	58%	41%	8%	31%	39%
Republican candidate	28%	2%	17%	60%	32%	23%
Other candidate	1%	1%	2%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	1%	1%	1%	0%
Registered in state without Senate race	36%	39%	39%	31%	35%	37%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic candidate	34%	41%	41%	38%	31%	30%	31%	37%
Republican candidate	28%	24%	15%	28%	34%	30%	32%	25%
Other candidate	1%	0%	2%	1%	3%	1%	1%	2%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Did not vote for U.S. Senate	0%	0%	1%	0%	0%	1%	0%	1%
Registered in state without Senate race	36%	35%	41%	33%	32%	38%	36%	36%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democratic candidate	34%	25%	71%	30%	42%	28%	32%
Republican candidate	28%	2%	5%	17%	21%	35%	23%
Other candidate	1%	0%	1%	0%	1%	2%	2%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	1%	0%
Registered in state without Senate race	36%	72%	23%	54%	36%	35%	43%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democratic candidate	34%	40%	37%	36%	29%	24%	32%	31%
Republican candidate	28%	24%	23%	32%	30%	37%	29%	29%
Other candidate	1%	0%	1%	2%	1%	2%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Did not vote for U.S. Senate	0%	0%	0%	0%	1%	0%	0%	1%
Registered in state without Senate race	36%	35%	38%	29%	39%	36%	39%	38%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic candidate	34%	22%	49%	39%	12%	55%	27%	26%
Republican candidate	28%	12%	43%	33%	11%	44%	23%	23%
Other candidate	1%	0%	1%	2%	2%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	1%	0%	0%	1%	0%	0%
Registered in state without Senate race	36%	66%	5%	26%	75%	0%	49%	49%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democratic candidate	34%	35%	33%	32%	37%	32%	28%	27%
Republican candidate	28%	25%	30%	25%	30%	22%	30%	31%
Other candidate	1%	1%	1%	1%	1%	1%	1%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Did not vote for U.S. Senate	0%	0%	1%	0%	1%	0%	0%	1%
Registered in state without Senate race	36%	38%	35%	41%	32%	45%	41%	40%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democratic candidate	34%	21%	27%	27%
Republican candidate	28%	44%	36%	41%
Other candidate	1%	1%	2%	2%
Undecided	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	1%	1%	2%
Registered in state without Senate race	36%	34%	34%	29%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democratic candidate	34%	38%	18%	36%	33%	28%
Republican candidate	28%	21%	30%	9%	11%	19%
Other candidate	1%	2%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%
Registered in state without Senate race	36%	39%	52%	54%	56%	53%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democratic candidate	34%	64%	79%	66%	75%	40%
Republican candidate	28%	10%	1%	1%	9%	13%
Other candidate	1%	0%	1%	0%	1%	3%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for U.S. Senate	0%	0%	0%	0%	0%	0%
Registered in state without Senate race	36%	26%	19%	33%	15%	44%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	34%	27%	34%	27%	37%
Republican candidate	28%	38%	29%	36%	17%
Other candidate	1%	1%	2%	2%	4%
Undecided	0%	0%	0%	0%	0%

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Did not vote for U.S. Senate	0%	0%	1%	1%	0%
Registered in state without Senate race	36%	35%	35%	34%	42%
N	**1,339**	**334**	**416**	**302**	**87**

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House Vote 2026 - Post Election

Thinking about the election for Congress, did you vote for – [the Democratic candidate or the Republican candidate]? I know voting is by secret ballot, and I assure you this survey is completely confidential

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
[Democratic candidate]	56%	100%	0%	97%	1%	61%
[Republican candidate]	43%	0%	100%	3%	98%	38%
Other candidate	1%	0%	0%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
[Democratic candidate]	56%	99%	65%	4%	55%	26%	92%
[Republican candidate]	43%	1%	28%	95%	41%	67%	8%
Other candidate	1%	0%	5%	1%	1%	3%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	2%	0%	3%	4%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
[Democratic candidate]	56%	70%	6%	98%	66%	100%	1%
[Republican candidate]	43%	30%	93%	1%	29%	0%	98%
Other candidate	1%	0%	1%	0%	4%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	56%	0%	0%	10%	24%
[Republican candidate]	43%	99%	100%	88%	75%
Other candidate	1%	1%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	1%	0%
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
[Democratic candidate]	56%	52%	64%	49%	56%	67%	58%	56%
[Republican candidate]	43%	48%	34%	50%	41%	33%	40%	43%
Other candidate	1%	0%	2%	0%	1%	0%	1%	0%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	1%	2%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
[Democratic candidate]	56%	100%	96%	65%	14%	1%
[Republican candidate]	43%	0%	2%	28%	83%	98%
Other candidate	1%	0%	0%	5%	2%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	2%	1%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
[Democratic candidate]	56%	97%	5%	69%	88%
[Republican candidate]	43%	2%	94%	31%	11%
Other candidate	1%	0%	1%	0%	1%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
[Democratic candidate]	56%	98%	69%	10%	51%	63%
[Republican candidate]	43%	2%	29%	89%	48%	36%
Other candidate	1%	0%	1%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
[Democratic candidate]	56%	71%	62%	62%	50%	52%	51%	61%
[Republican candidate]	43%	29%	35%	38%	50%	47%	48%	39%
Other candidate	1%	0%	1%	0%	1%	1%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%	1%	1%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
[Democratic candidate]	56%	80%	93%	64%	64%	48%	57%
[Republican candidate]	43%	18%	7%	35%	36%	51%	40%
Other candidate	1%	2%	0%	0%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%	3%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
[Democratic candidate]	56%	71%	60%	54%	52%	35%	62%	54%
[Republican candidate]	43%	29%	39%	45%	47%	65%	38%	45%
Other candidate	1%	0%	1%	1%	1%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	1%	0%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
[Democratic candidate]	56%	63%	53%	54%	59%	54%	56%	57%
[Republican candidate]	43%	36%	46%	46%	40%	45%	43%	42%
Other candidate	1%	0%	1%	0%	1%	1%	0%	1%

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	1%	0%	1%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
[Democratic candidate]	56%	58%	55%	60%	56%	61%	54%	53%
[Republican candidate]	43%	40%	44%	40%	43%	38%	45%	47%
Other candidate	1%	1%	0%	0%	1%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
[Democratic candidate]	56%	34%	47%	46%
[Republican candidate]	43%	64%	53%	51%
Other candidate	1%	1%	0%	1%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	0%	1%	0%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Prefer not to say	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
[Democratic candidate]	56%	64%	45%	75%	63%	65%
[Republican candidate]	43%	36%	55%	25%	37%	34%
Other candidate	1%	0%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	0%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
[Democratic candidate]	56%	87%	99%	98%	89%	77%
[Republican candidate]	43%	13%	1%	2%	11%	23%
Other candidate	1%	0%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
[Democratic candidate]	56%	44%	56%	47%	70%
[Republican candidate]	43%	54%	44%	53%	29%
Other candidate	1%	1%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	1%	0%	0%	1%
Prefer not to say	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

House Vote 2026 - Full Recoded
House Vote 2026 - Full Recoded

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic candidate	56%	100%	0%	97%	1%	61%
Republican candidate	43%	0%	100%	3%	98%	38%
Other candidate	1%	0%	0%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic candidate	56%	99%	65%	4%	55%	26%	92%
Republican candidate	43%	1%	28%	95%	41%	67%	8%
Other candidate	1%	0%	5%	1%	1%	3%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	2%	0%	3%	4%	0%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic candidate	56%	70%	6%	98%	66%	100%	1%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Republican candidate	43%	30%	93%	1%	29%	0%	98%
Other candidate	1%	0%	1%	0%	4%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	56%	0%	0%	10%	24%
Republican candidate	43%	99%	100%	88%	75%
Other candidate	1%	1%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	1%	0%
Refused	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic candidate	56%	52%	64%	49%	56%	67%	58%	56%
Republican candidate	43%	48%	34%	50%	41%	33%	40%	43%
Other candidate	1%	0%	2%	0%	1%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not vote for House of Representatives	0%	0%	0%	1%	2%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democratic candidate	56%	100%	96%	65%	14%	1%
Republican candidate	43%	0%	2%	28%	83%	98%
Other candidate	1%	0%	0%	5%	2%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	2%	1%	0%
Refused	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democratic candidate	56%	97%	5%	69%	88%
Republican candidate	43%	2%	94%	31%	11%
Other candidate	1%	0%	1%	0%	1%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democratic candidate	56%	98%	69%	10%	51%	63%
Republican candidate	43%	2%	29%	89%	48%	36%
Other candidate	1%	0%	1%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic candidate	56%	71%	62%	62%	50%	52%	51%	61%
Republican candidate	43%	29%	35%	38%	50%	47%	48%	39%
Other candidate	1%	0%	1%	0%	1%	1%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	1%	0%	0%	1%	1%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democratic candidate	56%	80%	93%	64%	64%	48%	57%
Republican candidate	43%	18%	7%	35%	36%	51%	40%
Other candidate	1%	2%	0%	0%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%	3%
Refused	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democratic candidate	56%	71%	60%	54%	52%	35%	62%	54%
Republican candidate	43%	29%	39%	45%	47%	65%	38%	45%
Other candidate	1%	0%	1%	1%	1%	0%	0%	1%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	1%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic candidate	56%	63%	53%	54%	59%	54%	56%	57%
Republican candidate	43%	36%	46%	46%	40%	45%	43%	42%
Other candidate	1%	0%	1%	0%	1%	1%	0%	1%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	1%	0%	1%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democratic candidate	56%	58%	55%	60%	56%	61%	54%	53%
Republican candidate	43%	40%	44%	40%	43%	38%	45%	47%
Other candidate	1%	1%	0%	0%	1%	0%	1%	0%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%	0%	0%
Refused	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democratic candidate	56%	34%	47%	46%
Republican candidate	43%	64%	53%	51%
Other candidate	1%	1%	0%	1%
Undecided	0%	0%	0%	0%
Did not vote for House of Representatives	0%	1%	0%	2%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Refused	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democratic candidate	56%	64%	45%	75%	63%	65%
Republican candidate	43%	36%	55%	25%	37%	34%
Other candidate	1%	0%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	0%
Refused	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democratic candidate	56%	87%	99%	98%	89%	77%
Republican candidate	43%	13%	1%	2%	11%	23%
Other candidate	1%	0%	0%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	0%	0%	0%	0%	1%
Refused	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democratic candidate	56%	44%	56%	47%	70%
Republican candidate	43%	54%	44%	53%	29%
Other candidate	1%	1%	0%	0%	0%
Undecided	0%	0%	0%	0%	0%
Did not vote for House of Representatives	0%	1%	0%	0%	1%
Refused	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Thought About Supporting Democrat

Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Democratic candidate for [Senate/Congress]?

asked of those who did not support Senate or House Democrat

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Yes	10%	84%	7%	*	7%	8%
No	90%	16%	93%	*	93%	92%
N	**589**	**16**	**561**	**0**	**379**	**188**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Yes	10%	75%	20%	7%	30%	100%	*
No	90%	25%	80%	93%	70%	0%	*
N	**589**	**19**	**18**	**553**	**38**	**51**	**0**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Yes	10%	2%	7%	84%	*	*	5%
No	90%	98%	93%	16%	*	*	95%
N	**589**	**13**	**551**	**18**	**8**	**3**	**275**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Yes	10%	8%	5%	11%	9%
No	90%	92%	95%	89%	91%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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	Total	Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
		Selected	Selected	Selected	Selected
N	**589**	**114**	**104**	**160**	**160**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Yes	10%	14%	33%	36%	14%	10%	10%	4%
No	90%	86%	67%	64%	86%	90%	90%	96%
N	**589**	**39**	**28**	**41**	**69**	**14**	**37**	**362**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Yes	10%	*	*	20%	18%	5%
No	90%	*	*	80%	82%	95%
N	**589**	**5**	**12**	**18**	**91**	**453**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Yes	10%	54%	7%	13%	8%
No	90%	46%	93%	87%	92%
N	**589**	**28**	**503**	**212**	**17**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Yes	10%	36%	23%	6%	6%	16%
No	90%	64%	77%	94%	94%	84%
N	**589**	**15**	**116**	**458**	**372**	**217**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Yes	10%	10%	17%	17%	11%	4%	10%	10%
No	90%	90%	83%	83%	89%	96%	90%	90%
N	**589**	**46**	**62**	**81**	**178**	**222**	**306**	**282**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Yes	10%	0%	44%	19%	*	8%	11%
No	90%	100%	56%	81%	*	92%	89%
N	**589**	**4**	**15**	**49**	**25**	**497**	**22**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Yes	10%	11%	17%	12%	5%	*	2%	15%
No	90%	89%	83%	88%	95%	*	98%	85%
N	**589**	**45**	**127**	**154**	**240**	**20**	**32**	**100**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Yes	10%	7%	11%	9%	9%	9%	6%	11%
No	90%	93%	89%	91%	91%	91%	94%	89%
N	**589**	**81**	**241**	**138**	**129**	**165**	**64**	**361**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Yes	10%	14%	7%	15%	8%	16%	17%	14%
No	90%	86%	93%	85%	92%	84%	83%	86%
N	**589**	**214**	**375**	**110**	**389**	**92**	**65**	**94**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Yes	10%	4%	8%	8%
No	90%	96%	92%	92%
N	**589**	**162**	**166**	**37**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Yes	10%	5%	21%	17%	0%	30%
No	90%	95%	79%	83%	100%	70%
N	**589**	**27**	**26**	**23**	**18**	**31**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Yes	10%	42%	*	*	50%	12%
No	90%	58%	*	*	50%	88%
N	**589**	**13**	**2**	**2**	**13**	**43**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Yes	10%	4%	9%	8%	9%
No	90%	96%	91%	92%	91%
N	**589**	**181**	**190**	**166**	**28**

Messaging Survey - November 2026 Wave - Democracy Corps.
Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Thought About Supporting Democrat Seriousness

How seriously did you think about voting for the Democratic candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Democrat

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very seriously	33%	*	27%	*	34%	19%
Somewhat seriously	35%	*	32%	*	38%	30%
Only a little seriously	21%	*	28%	*	20%	36%
Did not consider voting for the Democratic candidate at all	11%	*	12%	*	8%	15%
Not sure	0%	*	0%	*	0%	0%
N	**58**	**13**	**39**	**0**	**28**	**16**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very seriously	33%	*	*	27%	*	37%	*
Somewhat seriously	35%	*	*	32%	*	39%	*
Only a little seriously	21%	*	*	26%	*	24%	*
Did not consider voting for the Democratic candidate at all	11%	*	*	15%	*	0%	*
Not sure	0%	*	*	0%	*	0%	*
N	**58**	**14**	**4**	**40**	**11**	**51**	**0**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very seriously	33%	*	27%	*	*	*	*
Somewhat seriously	35%	*	31%	*	*	*	*
Only a little seriously	21%	*	28%	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	15%	*	*	*	*
Not sure	0%	*	0%	*	*	*	*
N	**58**	**0**	**40**	**15**	**2**	**2**	**13**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very seriously	33%	*	*	*	*
Somewhat seriously	35%	*	*	*	*
Only a little seriously	21%	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*
Not sure	0%	*	*	*	*
N	**58**	**9**	**5**	**18**	**14**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very seriously	33%	*	*	*	*	*	*	*
Somewhat seriously	35%	*	*	*	*	*	*	*
Only a little seriously	21%	*	*	*	*	*	*	*

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**58**	**5**	**9**	**15**	**10**	**1**	**4**	**13**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very seriously	33%	*	*	*	*	33%
Somewhat seriously	35%	*	*	*	*	13%
Only a little seriously	21%	*	*	*	*	28%
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*	25%
Not sure	0%	*	*	*	*	0%
N	**58**	**5**	**8**	**4**	**16**	**24**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very seriously	33%	*	25%	38%	*
Somewhat seriously	35%	*	31%	26%	*
Only a little seriously	21%	*	26%	20%	*
Did not consider voting for the Democratic candidate at all	11%	*	18%	16%	*

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YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	0%	*	0%	0%	*
N	**58**	**15**	**34**	**28**	**1**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very seriously	33%	*	22%	38%	32%	34%
Somewhat seriously	35%	*	61%	12%	51%	24%
Only a little seriously	21%	*	16%	27%	7%	31%
Did not consider voting for the Democratic candidate at all	11%	*	1%	23%	10%	11%
Not sure	0%	*	0%	0%	0%	0%
N	**58**	**6**	**27**	**25**	**23**	**35**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very seriously	33%	*	*	*	*	*	36%	30%
Somewhat seriously	35%	*	*	*	*	*	28%	42%
Only a little seriously	21%	*	*	*	*	*	24%	19%
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*	*	12%	9%
Not sure	0%	*	*	*	*	*	0%	0%
N	**58**	**5**	**11**	**14**	**19**	**9**	**29**	**28**

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Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very seriously	33%	*	*	0%	*	32%	*
Somewhat seriously	35%	*	*	28%	*	40%	*
Only a little seriously	21%	*	*	32%	*	22%	*
Did not consider voting for the Democratic candidate at all	11%	*	*	39%	*	6%	*
Not sure	0%	*	*	0%	*	0%	*
N	**58**	**0**	**7**	**9**	**1**	**41**	**2**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very seriously	33%	*	33%	*	*	*	*	*
Somewhat seriously	35%	*	24%	*	*	*	*	*
Only a little seriously	21%	*	25%	*	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	18%	*	*	*	*	*
Not sure	0%	*	0%	*	*	*	*	*
N	**58**	**5**	**22**	**18**	**13**	**0**	**1**	**15**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very seriously	33%	*	36%	*	33%	32%	*	32%
Somewhat seriously	35%	*	37%	*	12%	34%	*	33%
Only a little seriously	21%	*	13%	*	55%	23%	*	23%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Did not consider voting for the Democratic candidate at all	11%	*	14%	*	0%	10%	*	12%
Not sure	0%	*	0%	*	0%	0%	*	0%
N	**58**	**6**	**27**	**13**	**12**	**14**	**4**	**39**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very seriously	33%	40%	26%	*	30%	*	*	*
Somewhat seriously	35%	31%	39%	*	40%	*	*	*
Only a little seriously	21%	20%	23%	*	20%	*	*	*
Did not consider voting for the Democratic candidate at all	11%	10%	12%	*	10%	*	*	*
Not sure	0%	0%	0%	*	0%	*	*	*
N	**58**	**31**	**27**	**17**	**29**	**15**	**11**	**13**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very seriously	33%	*	*	*
Somewhat seriously	35%	*	*	*
Only a little seriously	21%	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	*	*

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Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	0%	*	*	*
N	**58**	**6**	**14**	**3**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very seriously	33%	*	*	*	*	*
Somewhat seriously	35%	*	*	*	*	*
Only a little seriously	21%	*	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**58**	**1**	**5**	**4**	**0**	**9**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very seriously	33%	*	*	*	*	*
Somewhat seriously	35%	*	*	*	*	*
Only a little seriously	21%	*	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**58**	**5**	**1**	**0**	**7**	**5**

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Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very seriously	33%	*	*	*	*
Somewhat seriously	35%	*	*	*	*
Only a little seriously	21%	*	*	*	*
Did not consider voting for the Democratic candidate at all	11%	*	*	*	*
Not sure	0%	*	*	*	*
N	**58**	**7**	**16**	**14**	**3**

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YouGov Blue

Thought About Supporting Republican

Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Republican candidate for [Senate/Congress]

asked of those who did not support Senate or House Republican

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Yes	8%	7%	*	5%	*	13%
No	92%	93%	*	95%	*	87%
N	**750**	**737**	**12**	**457**	**0**	**293**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Yes	8%	6%	23%	43%	8%	*	100%
No	92%	94%	77%	57%	92%	*	0%
N	**750**	**692**	**28**	**29**	**42**	**0**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Yes	8%	12%	45%	5%	*	49%	*
No	92%	88%	55%	95%	*	51%	*
N	**750**	**29**	**40**	**670**	**11**	**32**	**9**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Yes	8%	*	*	*	30%
No	92%	*	*	*	70%

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Margin of error: +/-3.2%.

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
N	**750**	**2**	**0**	**18**	**51**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Yes	8%	8%	29%	30%	22%	9%	4%	2%
No	92%	92%	71%	70%	78%	91%	96%	98%
N	**750**	**40**	**37**	**40**	**85**	**31**	**56**	**461**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Yes	8%	3%	6%	23%	*	*
No	92%	97%	94%	77%	*	*
N	**750**	**445**	**206**	**28**	**16**	**13**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Yes	8%	5%	27%	10%	7%
No	92%	95%	73%	90%	93%
N	**750**	**653**	**33**	**447**	**126**

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Margin of error: +/-3.2%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Yes	8%	3%	10%	32%	9%	7%
No	92%	97%	90%	68%	91%	93%
N	**750**	**451**	**243**	**56**	**387**	**363**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Yes	8%	19%	9%	6%	5%	5%	8%	7%
No	92%	81%	91%	94%	95%	95%	92%	93%
N	**750**	**110**	**99**	**129**	**171**	**241**	**322**	**417**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Yes	8%	16%	9%	16%	9%	5%	11%
No	92%	84%	91%	84%	91%	95%	89%
N	**750**	**14**	**154**	**86**	**46**	**449**	**32**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Yes	8%	19%	8%	4%	6%	0%	7%	7%
No	92%	81%	92%	96%	94%	100%	93%	93%
N	**750**	**108**	**186**	**176**	**259**	**12**	**57**	**113**

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YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Yes	8%	10%	4%	4%	16%	3%	9%	9%
No	92%	90%	96%	96%	84%	97%	91%	91%
N	**750**	**146**	**274**	**157**	**172**	**198**	**81**	**471**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Yes	8%	10%	6%	8%	7%	8%	8%	6%
No	92%	90%	94%	92%	93%	92%	92%	94%
N	**750**	**291**	**459**	**155**	**494**	**133**	**74**	**100**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Yes	8%	3%	5%	*
No	92%	97%	95%	*
N	**750**	**93**	**136**	**31**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Yes	8%	4%	27%	12%	0%	24%
No	92%	96%	73%	88%	100%	76%
N	**750**	**46**	**21**	**63**	**30**	**56**

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YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Yes	8%	10%	8%	8%	11%	8%
No	92%	90%	92%	92%	89%	92%
N	**750**	**74**	**80**	**76**	**78**	**124**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Yes	8%	8%	9%	5%	1%
No	92%	92%	91%	95%	99%
N	**750**	**154**	**226**	**136**	**58**

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YouGov Blue

Thought About Supporting Republican Seriousness

How seriously did you think about voting for the Republican candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

Asked of those who considered supporting Senate or House Republican

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very seriously	5%	6%	*	8%	*	3%
Somewhat seriously	34%	32%	*	49%	*	25%
Only a little seriously	47%	48%	*	35%	*	55%
Did not consider voting for the Republican candidate at all	14%	15%	*	8%	*	17%
Not sure	0%	0%	*	0%	*	0%
N	**58**	**54**	**4**	**21**	**0**	**37**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very seriously	5%	8%	*	*	*	*	6%
Somewhat seriously	34%	20%	*	*	*	*	39%
Only a little seriously	47%	52%	*	*	*	*	55%
Did not consider voting for the Republican candidate at all	14%	20%	*	*	*	*	0%
Not sure	0%	0%	*	*	*	*	0%
N	**58**	**39**	**7**	**12**	**3**	**0**	**50**

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Margin of error: +/-3.2%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very seriously	5%	*	*	9%	*	*	*
Somewhat seriously	34%	*	*	26%	*	*	*
Only a little seriously	47%	*	*	51%	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	15%	*	*	*
Not sure	0%	*	*	0%	*	*	*
N	**58**	**4**	**18**	**35**	**2**	**15**	**2**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very seriously	5%	*	*	*	*
Somewhat seriously	34%	*	*	*	*
Only a little seriously	47%	*	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	*	*
Not sure	0%	*	*	*	*
N	**58**	**0**	**0**	**7**	**15**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very seriously	5%	*	*	*	*	*	*	*
Somewhat seriously	34%	*	*	*	*	*	*	*
Only a little seriously	47%	*	*	*	*	*	*	*

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Did not consider voting for the Republican candidate at all	14%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	*	*	*	*
N	**58**	**3**	**11**	**12**	**19**	**3**	**2**	**8**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very seriously	5%	12%	*	*	*	*
Somewhat seriously	34%	14%	*	*	*	*
Only a little seriously	47%	33%	*	*	*	*
Did not consider voting for the Republican candidate at all	14%	42%	*	*	*	*
Not sure	0%	0%	*	*	*	*
N	**58**	**15**	**13**	**7**	**7**	**6**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very seriously	5%	5%	*	7%	*
Somewhat seriously	34%	24%	*	30%	*
Only a little seriously	47%	47%	*	48%	*
Did not consider voting for the Republican candidate at all	14%	23%	*	15%	*

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	0%	0%	*	0%	*
N	**58**	**34**	**9**	**44**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very seriously	5%	12%	0%	*	4%	7%
Somewhat seriously	34%	14%	33%	*	26%	44%
Only a little seriously	47%	33%	67%	*	59%	31%
Did not consider voting for the Republican candidate at all	14%	42%	0%	*	11%	17%
Not sure	0%	0%	0%	*	0%	0%
N	**58**	**15**	**25**	**18**	**34**	**25**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very seriously	5%	*	*	*	*	*	4%	7%
Somewhat seriously	34%	*	*	*	*	*	34%	33%
Only a little seriously	47%	*	*	*	*	*	42%	54%
Did not consider voting for the Republican candidate at all	14%	*	*	*	*	*	20%	6%
Not sure	0%	*	*	*	*	*	0%	0%
N	**58**	**21**	**9**	**7**	**9**	**12**	**26**	**31**

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Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very seriously	5%	*	*	*	*	9%	*
Somewhat seriously	34%	*	*	*	*	52%	*
Only a little seriously	47%	*	*	*	*	25%	*
Did not consider voting for the Republican candidate at all	14%	*	*	*	*	14%	*
Not sure	0%	*	*	*	*	0%	*
N	**58**	**2**	**14**	**14**	**4**	**24**	**4**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very seriously	5%	*	20%	*	0%	*	*	*
Somewhat seriously	34%	*	36%	*	41%	*	*	*
Only a little seriously	47%	*	23%	*	32%	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	21%	*	27%	*	*	*
Not sure	0%	*	0%	*	0%	*	*	*
N	**58**	**20**	**16**	**7**	**15**	**0**	**4**	**7**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very seriously	5%	*	*	*	0%	*	*	2%
Somewhat seriously	34%	*	*	*	29%	*	*	38%
Only a little seriously	47%	*	*	*	56%	*	*	46%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Did not consider voting for the Republican candidate at all	14%	*	*	*	15%	*	*	14%
Not sure	0%	*	*	*	0%	*	*	0%
N	**58**	**14**	**10**	**7**	**27**	**6**	**7**	**45**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very seriously	5%	10%	0%	*	0%	*	*	*
Somewhat seriously	34%	22%	46%	*	42%	*	*	*
Only a little seriously	47%	59%	34%	*	48%	*	*	*
Did not consider voting for the Republican candidate at all	14%	8%	19%	*	10%	*	*	*
Not sure	0%	0%	0%	*	0%	*	*	*
N	**58**	**30**	**28**	**13**	**35**	**11**	**6**	**6**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very seriously	5%	*	*	*
Somewhat seriously	34%	*	*	*
Only a little seriously	47%	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	*

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	0%	*	*	*
N	**58**	**3**	**6**	**2**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very seriously	5%	*	*	*	*	*
Somewhat seriously	34%	*	*	*	*	*
Only a little seriously	47%	*	*	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**58**	**2**	**6**	**8**	**0**	**14**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very seriously	5%	*	*	*	*	*
Somewhat seriously	34%	*	*	*	*	*
Only a little seriously	47%	*	*	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**58**	**8**	**7**	**6**	**9**	**10**

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very seriously	5%	*	*	*	*
Somewhat seriously	34%	*	*	*	*
Only a little seriously	47%	*	*	*	*
Did not consider voting for the Republican candidate at all	14%	*	*	*	*
Not sure	0%	*	*	*	*
N	**58**	**12**	**21**	**6**	**1**

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Timing of Voting Decision

When did you finally decide how you would vote in the election? Did you decide: on Election Day, the weekend before, the final week, the last month, after Labor Day, in the summer, or from the very start?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
On Election Day	6%	5%	7%	5%	6%	6%
The weekend before	5%	6%	4%	5%	5%	5%
The final week	6%	5%	7%	5%	7%	7%
The last month	11%	11%	11%	11%	10%	13%
After Labor Day	3%	4%	3%	4%	2%	4%
In the summer	7%	7%	7%	8%	6%	7%
From the very start	61%	61%	62%	63%	65%	58%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
On Election Day	6%	5%	2%	7%	2%	9%	6%
The weekend before	5%	4%	11%	5%	6%	18%	21%
The final week	6%	5%	13%	7%	15%	28%	24%
The last month	11%	11%	21%	12%	9%	16%	37%
After Labor Day	3%	4%	3%	3%	10%	3%	6%
In the summer	7%	7%	8%	6%	8%	7%	5%
From the very start	61%	63%	41%	61%	50%	18%	1%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
On Election Day	6%	11%	7%	5%	0%	24%	4%
The weekend before	5%	11%	5%	4%	13%	27%	3%
The final week	6%	8%	6%	5%	34%	7%	4%
The last month	11%	9%	12%	12%	1%	21%	9%
After Labor Day	3%	9%	2%	4%	8%	2%	2%
In the summer	7%	10%	7%	7%	0%	5%	6%
From the very start	61%	42%	61%	64%	45%	15%	72%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
On Election Day	6%	5%	10%	8%	7%
The weekend before	5%	5%	3%	8%	8%
The final week	6%	3%	8%	7%	9%
The last month	11%	10%	13%	12%	19%
After Labor Day	3%	2%	3%	5%	4%
In the summer	7%	6%	8%	6%	6%
From the very start	61%	69%	56%	54%	47%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
On Election Day	6%	100%	0%	0%	0%	0%	0%	0%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
The weekend before	5%	0%	100%	0%	0%	0%	0%	0%
The final week	6%	0%	0%	100%	0%	0%	0%	0%
The last month	11%	0%	0%	0%	100%	0%	0%	0%
After Labor Day	3%	0%	0%	0%	0%	100%	0%	0%
In the summer	7%	0%	0%	0%	0%	0%	100%	0%
From the very start	61%	0%	0%	0%	0%	0%	0%	100%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
On Election Day	6%	3%	10%	2%	11%	6%
The weekend before	5%	3%	4%	11%	9%	4%
The final week	6%	3%	9%	13%	11%	5%
The last month	11%	8%	13%	21%	15%	11%
After Labor Day	3%	3%	6%	3%	2%	3%
In the summer	7%	6%	9%	8%	6%	6%
From the very start	61%	73%	49%	41%	46%	65%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
On Election Day	6%	5%	7%	8%	10%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
The weekend before	5%	4%	4%	7%	8%
The final week	6%	6%	7%	9%	4%
The last month	11%	11%	11%	13%	7%
After Labor Day	3%	3%	3%	3%	2%
In the summer	7%	7%	6%	6%	8%
From the very start	61%	64%	63%	54%	61%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
On Election Day	6%	3%	10%	6%	4%	8%
The weekend before	5%	4%	5%	5%	5%	5%
The final week	6%	3%	10%	6%	6%	6%
The last month	11%	8%	15%	12%	13%	9%
After Labor Day	3%	3%	5%	3%	2%	5%
In the summer	7%	6%	8%	6%	7%	7%
From the very start	61%	72%	47%	62%	63%	59%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
On Election Day	6%	11%	10%	5%	5%	4%	8%	4%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
The weekend before	5%	12%	5%	8%	4%	2%	4%	6%
The final week	6%	7%	7%	11%	5%	4%	6%	6%
The last month	11%	22%	7%	9%	10%	12%	11%	12%
After Labor Day	3%	4%	1%	4%	4%	3%	2%	4%
In the summer	7%	4%	8%	5%	7%	8%	8%	6%
From the very start	61%	41%	63%	57%	66%	67%	60%	62%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
On Election Day	6%	0%	12%	7%	3%	5%	6%
The weekend before	5%	3%	6%	15%	4%	3%	5%
The final week	6%	25%	11%	8%	9%	4%	12%
The last month	11%	28%	14%	6%	11%	12%	10%
After Labor Day	3%	0%	1%	4%	5%	4%	0%
In the summer	7%	6%	9%	6%	4%	7%	5%
From the very start	61%	37%	48%	54%	63%	65%	62%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
On Election Day	6%	12%	7%	6%	3%	5%	15%	6%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
The weekend before	5%	11%	6%	5%	3%	2%	6%	4%
The final week	6%	9%	10%	5%	4%	0%	6%	8%
The last month	11%	21%	8%	9%	12%	5%	19%	10%
After Labor Day	3%	4%	3%	3%	4%	3%	6%	4%
In the summer	7%	4%	5%	8%	7%	25%	4%	7%
From the very start	61%	38%	60%	65%	67%	60%	44%	60%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
On Election Day	6%	4%	6%	7%	5%	7%	3%	6%
The weekend before	5%	2%	6%	2%	8%	5%	2%	5%
The final week	6%	5%	5%	6%	8%	4%	5%	7%
The last month	11%	10%	10%	9%	17%	9%	17%	12%
After Labor Day	3%	4%	2%	4%	4%	3%	5%	3%
In the summer	7%	5%	7%	10%	5%	8%	10%	6%
From the very start	61%	69%	63%	62%	53%	65%	57%	61%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
On Election Day	6%	8%	5%	3%	6%	3%	3%	2%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
The weekend before	5%	5%	5%	5%	4%	5%	4%	5%
The final week	6%	7%	5%	8%	6%	8%	3%	5%
The last month	11%	13%	11%	14%	11%	13%	13%	14%
After Labor Day	3%	4%	3%	4%	3%	4%	3%	5%
In the summer	7%	7%	7%	7%	7%	6%	10%	8%
From the very start	61%	57%	64%	58%	63%	61%	64%	62%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
On Election Day	6%	3%	3%	5%
The weekend before	5%	2%	3%	4%
The final week	6%	3%	4%	9%
The last month	11%	14%	14%	15%
After Labor Day	3%	2%	2%	1%
In the summer	7%	9%	6%	4%
From the very start	61%	65%	68%	62%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
On Election Day	6%	6%	7%	7%	2%	10%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
The weekend before	5%	7%	15%	15%	5%	20%
The final week	6%	4%	10%	7%	5%	9%
The last month	11%	17%	7%	6%	10%	5%
After Labor Day	3%	3%	0%	5%	8%	1%
In the summer	7%	9%	6%	6%	1%	9%
From the very start	61%	54%	55%	53%	69%	46%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
On Election Day	6%	21%	2%	15%	9%	5%
The weekend before	5%	7%	6%	4%	8%	12%
The final week	6%	15%	6%	9%	12%	4%
The last month	11%	9%	19%	13%	14%	12%
After Labor Day	3%	0%	1%	0%	1%	5%
In the summer	7%	10%	8%	11%	8%	7%
From the very start	61%	38%	57%	48%	47%	55%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
On Election Day	6%	5%	3%	3%	6%

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
The weekend before	5%	4%	6%	3%	8%
The final week	6%	6%	6%	4%	0%
The last month	11%	12%	14%	14%	16%
After Labor Day	3%	2%	2%	2%	9%
In the summer	7%	9%	5%	6%	4%
From the very start	61%	62%	64%	68%	57%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

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YouGov Blue

Reasons for Voting For or Considering Republican Candidates

Now let me read you a list of reasons to support the Republican. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Republican candidate?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	24%	71%	26%	70%	41%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	9%	33%	11%	33%	18%
Passed no tax on tips, on overtime and a tax break for seniors	23%	19%	28%	20%	29%	22%
Democrats voted against the largest tax cut for the middle class	15%	11%	20%	11%	18%	17%
Keep transgender women out of sports and restrict gender-transition treatment	31%	23%	41%	24%	40%	29%

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	7%	13%	6%	13%	10%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	16%	52%	14%	51%	32%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	12%	44%	12%	44%	25%
So many Democratic candidates are hiding their strange and extreme views	16%	8%	27%	8%	28%	16%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	22%	9%	24%	9%	14%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	16%	52%	17%	52%	28%

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
None of the above	34%	58%	3%	56%	3%	36%
Not sure	2%	2%	0%	2%	0%	2%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	23%	44%	69%	36%	48%	31%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	9%	20%	32%	12%	12%	24%
Passed no tax on tips, on overtime and a tax break for seniors	23%	18%	25%	29%	21%	21%	39%
Democrats voted against the largest tax cut for the middle class	15%	11%	11%	21%	22%	25%	37%

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Margin of error: +/-3.2%.

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Keep transgender women out of sports and restrict gender-transition treatment	31%	22%	28%	42%	31%	45%	41%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	7%	2%	14%	7%	15%	17%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	16%	23%	50%	46%	32%	13%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	12%	14%	44%	12%	32%	6%
So many Democratic candidates are hiding their strange and extreme views	16%	8%	10%	28%	24%	32%	21%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	22%	18%	9%	17%	19%	17%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	15%	36%	50%	31%	32%	35%
None of the above	34%	59%	41%	3%	35%	22%	29%
Not sure	2%	2%	4%	0%	1%	0%	4%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	39%	68%	24%	34%	27%	71%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	24%	32%	8%	27%	20%	35%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Passed no tax on tips, on overtime and a tax break for seniors	23%	22%	28%	18%	17%	31%	28%
Democrats voted against the largest tax cut for the middle class	15%	11%	21%	11%	7%	22%	16%
Keep transgender women out of sports and restrict gender-transition treatment	31%	29%	42%	22%	19%	58%	36%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	10%	13%	7%	0%	23%	15%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	27%	50%	15%	23%	14%	48%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	21%	43%	12%	5%	16%	54%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
So many Democratic candidates are hiding their strange and extreme views	16%	23%	27%	7%	0%	21%	23%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	20%	10%	21%	16%	24%	7%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	19%	50%	16%	22%	27%	56%
None of the above	34%	39%	4%	59%	57%	29%	3%
Not sure	2%	2%	0%	3%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	71%	71%	59%	66%

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Margin of error: +/-3.2%.

YouGov Blue

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	Total	Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
		Selected	Selected	Selected	Selected
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	38%	37%	25%	27%
Passed no tax on tips, on overtime and a tax break for seniors	23%	30%	25%	30%	26%
Democrats voted against the largest tax cut for the middle class	15%	13%	23%	23%	27%
Keep transgender women out of sports and restrict gender-transition treatment	31%	36%	45%	46%	41%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	21%	12%	14%	9%
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	44%	53%	43%	44%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	54%	35%	45%	29%
So many Democratic candidates are hiding their strange and extreme views	16%	22%	18%	35%	30%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	11%	10%	10%	15%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	55%	51%	50%	35%
None of the above	34%	1%	5%	5%	12%
Not sure	2%	0%	0%	1%	2%
N	**1,339**	**116**	**104**	**177**	**210**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	41%	38%	43%	47%	37%	38%	46%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	20%	14%	24%	27%	19%	23%	17%
Passed no tax on tips, on overtime and a tax break for seniors	23%	17%	33%	24%	30%	26%	21%	21%
Democrats voted against the largest tax cut for the middle class	15%	17%	24%	18%	23%	15%	18%	12%
Keep transgender women out of sports and restrict gender-transition treatment	31%	30%	40%	24%	39%	13%	27%	31%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	21%	24%	15%	7%	5%	15%	7%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	28%	19%	32%	30%	38%	36%	32%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	33%	17%	25%	18%	28%	43%	25%
So many Democratic candidates are hiding their strange and extreme views	16%	34%	16%	23%	17%	11%	13%	15%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	15%	24%	30%	13%	21%	13%	15%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	28%	27%	28%	34%	22%	33%	32%
None of the above	34%	29%	30%	28%	28%	41%	30%	37%
Not sure	2%	1%	6%	2%	4%	3%	0%	1%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

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Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	26%	17%	44%	52%	74%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	8%	10%	20%	21%	34%
Passed no tax on tips, on overtime and a tax break for seniors	23%	19%	17%	25%	35%	27%
Democrats voted against the largest tax cut for the middle class	15%	9%	11%	11%	32%	19%
Keep transgender women out of sports and restrict gender-transition treatment	31%	22%	21%	28%	41%	43%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	7%	7%	2%	19%	12%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	17%	16%	23%	46%	51%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	12%	11%	14%	38%	45%
So many Democratic candidates are hiding their strange and extreme views	16%	6%	9%	10%	33%	27%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	21%	21%	18%	14%	8%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	16%	12%	36%	48%	51%
None of the above	34%	59%	61%	41%	5%	2%
Not sure	2%	2%	2%	4%	1%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

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Margin of error: +/-3.2%.

YouGov Blue

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	25%	70%	37%	28%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	9%	32%	18%	10%
Passed no tax on tips, on overtime and a tax break for seniors	23%	18%	26%	23%	16%
Democrats voted against the largest tax cut for the middle class	15%	11%	19%	15%	8%
Keep transgender women out of sports and restrict gender-transition treatment	31%	22%	41%	30%	23%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	7%	13%	12%	12%

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YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	16%	49%	25%	18%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	12%	46%	24%	20%
So many Democratic candidates are hiding their strange and extreme views	16%	8%	26%	15%	10%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	21%	10%	22%	19%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	16%	48%	26%	17%
None of the above	34%	58%	5%	38%	55%
Not sure	2%	3%	1%	2%	1%
N	**1,339**	**681**	**535**	**659**	**143**

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YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	27%	30%	70%	46%	42%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	9%	15%	32%	20%	18%
Passed no tax on tips, on overtime and a tax break for seniors	23%	19%	23%	26%	24%	21%
Democrats voted against the largest tax cut for the middle class	15%	9%	17%	19%	15%	15%
Keep transgender women out of sports and restrict gender-transition treatment	31%	21%	28%	41%	32%	29%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	7%	10%	12%	10%	10%

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Margin of error: +/-3.2%.

YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	17%	26%	47%	31%	31%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	13%	19%	42%	27%	24%
So many Democratic candidates are hiding their strange and extreme views	16%	6%	16%	26%	17%	15%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	22%	18%	10%	17%	15%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	17%	25%	48%	34%	28%
None of the above	34%	58%	43%	6%	31%	38%
Not sure	2%	2%	2%	1%	1%	3%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	38%	39%	40%	45%	49%	48%	41%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	18%	22%	19%	17%	21%	21%	18%
Passed no tax on tips, on overtime and a tax break for seniors	23%	29%	32%	15%	21%	22%	21%	24%
Democrats voted against the largest tax cut for the middle class	15%	23%	19%	10%	15%	14%	17%	14%
Keep transgender women out of sports and restrict gender-transition treatment	31%	37%	29%	29%	31%	29%	31%	30%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	20%	9%	13%	8%	6%	9%	10%

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Margin of error: +/-3.2%.

YouGov Blue

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	24%	21%	33%	36%	32%	36%	26%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	24%	41%	21%	25%	24%	29%	23%
So many Democratic candidates are hiding their strange and extreme views	16%	17%	10%	17%	18%	17%	21%	12%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	21%	23%	20%	13%	12%	16%	17%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	20%	34%	28%	35%	32%	33%	30%
None of the above	34%	31%	29%	38%	34%	35%	29%	38%
Not sure	2%	4%	1%	1%	1%	1%	1%	2%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	45%	32%	28%	42%	49%	32%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	8%	19%	15%	17%	20%	18%
Passed no tax on tips, on overtime and a tax break for seniors	23%	17%	17%	35%	14%	23%	13%
Democrats voted against the largest tax cut for the middle class	15%	13%	16%	22%	10%	15%	18%
Keep transgender women out of sports and restrict gender-transition treatment	31%	5%	35%	29%	23%	31%	20%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	9%	13%	21%	8%	7%	3%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	38%	13%	19%	34%	36%	26%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	28%	18%	23%	15%	28%	24%
So many Democratic candidates are hiding their strange and extreme views	16%	17%	15%	17%	15%	17%	16%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	22%	26%	21%	8%	14%	13%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	21%	22%	30%	39%	33%	26%
None of the above	34%	44%	43%	35%	44%	31%	47%
Not sure	2%	0%	2%	3%	0%	1%	1%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	38%	40%	44%	47%	58%	39%	42%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	17%	20%	17%	21%	19%	13%	19%
Passed no tax on tips, on overtime and a tax break for seniors	23%	29%	24%	19%	23%	13%	30%	21%
Democrats voted against the largest tax cut for the middle class	15%	25%	14%	16%	13%	14%	17%	14%
Keep transgender women out of sports and restrict gender-transition treatment	31%	37%	29%	32%	28%	40%	36%	27%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	20%	11%	10%	5%	10%	13%	9%

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Margin of error: +/-3.2%.

YouGov Blue

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	27%	28%	33%	33%	37%	37%	34%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	25%	31%	25%	23%	45%	28%	29%
So many Democratic candidates are hiding their strange and extreme views	16%	17%	15%	16%	18%	12%	19%	15%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	22%	21%	17%	11%	10%	22%	19%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	21%	31%	34%	32%	42%	17%	28%
None of the above	34%	30%	33%	34%	36%	25%	32%	35%
Not sure	2%	4%	1%	1%	1%	0%	2%	2%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	39%	45%	45%	45%	45%	42%	44%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	17%	19%	20%	20%	19%	23%	19%
Passed no tax on tips, on overtime and a tax break for seniors	23%	21%	23%	23%	24%	24%	27%	22%
Democrats voted against the largest tax cut for the middle class	15%	14%	14%	16%	16%	16%	11%	16%
Keep transgender women out of sports and restrict gender-transition treatment	31%	29%	32%	34%	26%	36%	29%	29%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	8%	10%	6%	12%	8%	10%	10%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	28%	31%	33%	31%	30%	31%	32%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	23%	25%	30%	26%	28%	28%	25%
So many Democratic candidates are hiding their strange and extreme views	16%	12%	17%	18%	18%	16%	16%	17%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	12%	17%	17%	17%	18%	17%	15%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	29%	33%	32%	28%	35%	29%	30%
None of the above	34%	41%	33%	31%	34%	31%	34%	35%
Not sure	2%	2%	1%	2%	1%	1%	1%	2%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	43%	45%	38%	45%	36%	49%	42%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	21%	19%	18%	19%	17%	21%	21%
Passed no tax on tips, on overtime and a tax break for seniors	23%	24%	22%	28%	22%	23%	28%	26%
Democrats voted against the largest tax cut for the middle class	15%	19%	13%	14%	16%	15%	9%	13%
Keep transgender women out of sports and restrict gender-transition treatment	31%	31%	31%	26%	32%	28%	27%	27%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	11%	9%	8%	10%	8%	9%	9%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	32%	30%	30%	32%	31%	31%	34%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	27%	25%	24%	26%	25%	22%	25%
So many Democratic candidates are hiding their strange and extreme views	16%	16%	16%	16%	16%	16%	21%	12%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	18%	15%	15%	18%	15%	14%	10%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	30%	32%	32%	32%	29%	32%	31%
None of the above	34%	31%	36%	37%	33%	39%	34%	37%
Not sure	2%	2%	1%	2%	2%	1%	1%	2%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	54%	49%	53%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	24%	20%	16%
Passed no tax on tips, on overtime and a tax break for seniors	23%	24%	25%	24%
Democrats voted against the largest tax cut for the middle class	15%	16%	12%	13%
Keep transgender women out of sports and restrict gender-transition treatment	31%	33%	34%	36%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	6%	9%	5%

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Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	41%	30%	34%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	37%	28%	33%
So many Democratic candidates are hiding their strange and extreme views	16%	22%	15%	21%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	15%	15%	28%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	41%	32%	41%
None of the above	34%	22%	32%	24%
Not sure	2%	0%	1%	0%
N	**1,339**	**254**	**302**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	35%	35%	25%	37%	23%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	15%	21%	11%	12%	16%
Passed no tax on tips, on overtime and a tax break for seniors	23%	23%	28%	40%	36%	35%
Democrats voted against the largest tax cut for the middle class	15%	13%	10%	28%	25%	20%
Keep transgender women out of sports and restrict gender-transition treatment	31%	32%	21%	33%	27%	29%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	14%	29%	16%	10%	26%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	22%	27%	15%	32%	12%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	29%	32%	19%	8%	32%
So many Democratic candidates are hiding their strange and extreme views	16%	14%	25%	12%	21%	14%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	24%	24%	20%	24%	19%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	19%	31%	30%	29%	31%
None of the above	34%	40%	29%	36%	35%	34%
Not sure	2%	0%	0%	4%	0%	4%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	34%	29%	19%	42%	33%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	28%	10%	10%	27%	15%
Passed no tax on tips, on overtime and a tax break for seniors	23%	17%	18%	12%	22%	27%
Democrats voted against the largest tax cut for the middle class	15%	23%	8%	5%	25%	16%
Keep transgender women out of sports and restrict gender-transition treatment	31%	41%	28%	26%	42%	28%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	15%	11%	6%	20%	14%

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Margin of error: +/-3.2%.

YouGov Blue

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		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	15%	12%	9%	17%	23%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	19%	17%	13%	22%	20%
So many Democratic candidates are hiding their strange and extreme views	16%	24%	5%	17%	13%	8%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	23%	28%	29%	23%	23%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	17%	27%	15%	27%	22%
None of the above	34%	35%	52%	59%	30%	42%
Not sure	2%	4%	0%	3%	1%	4%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants	44%	48%	44%	49%	40%
Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police	19%	24%	18%	20%	14%
Passed no tax on tips, on overtime and a tax break for seniors	23%	24%	25%	25%	23%
Democrats voted against the largest tax cut for the middle class	15%	16%	14%	12%	11%
Keep transgender women out of sports and restrict gender-transition treatment	31%	32%	33%	34%	29%
Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength	10%	8%	11%	9%	13%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats are dominated by socialists, far left liberals who are out of the mainstream	31%	36%	27%	30%	23%
Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country	26%	33%	23%	28%	26%
So many Democratic candidates are hiding their strange and extreme views	16%	21%	14%	15%	7%
Trump will send every adult a $5,000 check if Republicans win the midterms	16%	18%	17%	15%	22%
Rooting out the fraud in federal programs that going to illegal immigrants	31%	37%	32%	32%	19%
None of the above	34%	26%	36%	32%	43%
Not sure	2%	0%	1%	1%	3%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

Reasons for Voting For or Considering Democratic Candidates

Now let me read you a list of reasons to support the Democrat. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Democratic candidate?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	48%	20%	44%	20%	41%
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	40%	18%	41%	18%	31%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	43%	8%	45%	9%	27%
Liked their working-class background	8%	6%	10%	6%	11%	7%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	43%	21%	42%	23%	34%
Republican hurt retirement programs, including Social Security and Medicare	18%	26%	8%	25%	9%	20%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Republican supported war in Iran Trump started	22%	25%	18%	24%	20%	21%
Republican never challenged Trump	16%	20%	9%	21%	8%	16%
Immigration agents overreach and ICE	29%	39%	16%	38%	17%	29%
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	39%	16%	39%	16%	29%
Their support for data centers	8%	5%	13%	6%	13%	7%
Republicans voted against releasing Epstein files and furthered coverup	21%	28%	11%	27%	13%	22%
Democrats want to raise wages and produce more goods in America	13%	16%	9%	17%	10%	11%
None of the above	27%	5%	55%	6%	52%	26%
Not sure	1%	0%	3%	0%	4%	1%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	48%	43%	21%	33%	38%	67%
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	41%	27%	18%	21%	27%	26%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	44%	40%	9%	35%	38%	26%
Liked their working-class background	8%	6%	4%	10%	8%	20%	10%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	43%	37%	21%	39%	50%	41%
Republican hurt retirement programs, including Social Security and Medicare	18%	26%	26%	9%	25%	15%	39%
Republican supported war in Iran Trump started	22%	25%	34%	18%	27%	43%	19%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Republican never challenged Trump	16%	20%	19%	9%	13%	16%	26%
Immigration agents overreach and ICE	29%	40%	20%	17%	35%	28%	18%
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	39%	22%	17%	28%	29%	47%
Their support for data centers	8%	4%	5%	13%	25%	18%	6%
Republicans voted against releasing Epstein files and furthered coverup	21%	28%	22%	12%	28%	20%	18%
Democrats want to raise wages and produce more goods in America	13%	15%	15%	10%	7%	21%	35%
None of the above	27%	5%	21%	53%	19%	10%	4%
Not sure	1%	1%	2%	3%	0%	0%	6%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	48%	22%	48%	12%	52%	16%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	30%	18%	42%	32%	31%	14%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	30%	9%	44%	43%	18%	5%
Liked their working-class background	8%	13%	10%	6%	7%	16%	8%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	35%	21%	44%	56%	38%	13%
Republican hurt retirement programs, including Social Security and Medicare	18%	19%	10%	26%	11%	35%	5%
Republican supported war in Iran Trump started	22%	22%	18%	24%	58%	26%	10%
Republican never challenged Trump	16%	17%	9%	22%	2%	3%	5%
Immigration agents overreach and ICE	29%	41%	15%	40%	29%	22%	13%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	19%	17%	39%	24%	35%	10%
Their support for data centers	8%	22%	13%	4%	1%	14%	8%
Republicans voted against releasing Epstein files and furthered coverup	21%	33%	12%	28%	25%	27%	6%
Democrats want to raise wages and produce more goods in America	13%	3%	11%	15%	3%	48%	8%
None of the above	27%	16%	53%	5%	25%	8%	69%
Not sure	1%	2%	3%	0%	0%	1%	2%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	16%	22%	27%	23%

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YouGov Blue

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	Total	Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
		Selected	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	17%	14%	19%	28%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	7%	6%	11%	17%
Liked their working-class background	8%	10%	9%	11%	12%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	14%	19%	26%	28%
Republican hurt retirement programs, including Social Security and Medicare	18%	5%	6%	11%	15%
Republican supported war in Iran Trump started	22%	16%	21%	16%	30%
Republican never challenged Trump	16%	7%	10%	10%	19%
Immigration agents overreach and ICE	29%	11%	21%	16%	20%

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	11%	15%	19%	28%
Their support for data centers	8%	5%	18%	19%	13%
Republicans voted against releasing Epstein files and furthered coverup	21%	7%	12%	14%	18%
Democrats want to raise wages and produce more goods in America	13%	6%	10%	13%	14%
None of the above	27%	66%	55%	45%	33%
Not sure	1%	3%	0%	5%	3%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	29%	41%	37%	35%	44%	55%	34%

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YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	21%	30%	33%	35%	39%	33%	30%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	23%	30%	30%	28%	27%	27%	29%
Liked their working-class background	8%	30%	7%	20%	10%	5%	13%	4%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	24%	36%	34%	35%	30%	30%	34%
Republican hurt retirement programs, including Social Security and Medicare	18%	21%	32%	28%	20%	20%	14%	16%
Republican supported war in Iran Trump started	22%	16%	22%	25%	21%	26%	31%	21%
Republican never challenged Trump	16%	20%	13%	13%	21%	22%	21%	14%
Immigration agents overreach and ICE	29%	24%	32%	31%	23%	29%	22%	31%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	23%	24%	26%	30%	23%	23%	30%
Their support for data centers	8%	16%	9%	12%	10%	13%	14%	6%
Republicans voted against releasing Epstein files and furthered coverup	21%	30%	32%	14%	21%	23%	25%	19%
Democrats want to raise wages and produce more goods in America	13%	17%	25%	21%	17%	7%	17%	10%
None of the above	27%	26%	17%	18%	24%	22%	19%	30%
Not sure	1%	0%	0%	3%	1%	2%	1%	2%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	51%	46%	43%	34%	18%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	43%	35%	27%	25%	17%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	46%	40%	40%	11%	8%
Liked their working-class background	8%	5%	9%	4%	10%	10%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	48%	38%	37%	31%	19%
Republican hurt retirement programs, including Social Security and Medicare	18%	23%	31%	26%	14%	7%
Republican supported war in Iran Trump started	22%	21%	32%	34%	15%	19%
Republican never challenged Trump	16%	19%	22%	19%	11%	9%
Immigration agents overreach and ICE	29%	47%	32%	20%	16%	16%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	41%	36%	22%	18%	16%
Their support for data centers	8%	3%	7%	5%	25%	11%
Republicans voted against releasing Epstein files and furthered coverup	21%	30%	28%	22%	13%	11%
Democrats want to raise wages and produce more goods in America	13%	15%	11%	15%	19%	8%
None of the above	27%	2%	8%	21%	39%	57%
Not sure	1%	0%	2%	2%	3%	2%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	47%	20%	42%	52%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	41%	17%	37%	33%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	43%	9%	31%	40%
Liked their working-class background	8%	6%	10%	11%	9%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	43%	20%	36%	37%
Republican hurt retirement programs, including Social Security and Medicare	18%	26%	8%	21%	26%
Republican supported war in Iran Trump started	22%	25%	19%	20%	25%
Republican never challenged Trump	16%	21%	9%	16%	18%
Immigration agents overreach and ICE	29%	40%	17%	29%	41%

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Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	38%	16%	31%	29%
Their support for data centers	8%	4%	12%	8%	3%
Republicans voted against releasing Epstein files and furthered coverup	21%	28%	11%	25%	31%
Democrats want to raise wages and produce more goods in America	13%	15%	9%	20%	14%
None of the above	27%	6%	55%	18%	11%
Not sure	1%	0%	2%	1%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	50%	42%	19%	33%	40%

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	42%	31%	19%	28%	34%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	46%	31%	10%	24%	34%
Liked their working-class background	8%	5%	9%	10%	7%	9%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	47%	36%	19%	31%	37%
Republican hurt retirement programs, including Social Security and Medicare	18%	23%	26%	9%	19%	18%
Republican supported war in Iran Trump started	22%	21%	27%	20%	21%	24%
Republican never challenged Trump	16%	19%	18%	11%	14%	17%
Immigration agents overreach and ICE	29%	46%	25%	17%	26%	34%

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	40%	30%	18%	25%	33%
Their support for data centers	8%	3%	12%	11%	8%	8%
Republicans voted against releasing Epstein files and furthered coverup	21%	30%	23%	11%	18%	24%
Democrats want to raise wages and produce more goods in America	13%	15%	15%	10%	12%	15%
None of the above	27%	3%	18%	54%	33%	18%
Not sure	1%	0%	2%	2%	2%	1%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	49%	45%	40%	35%	27%	31%	41%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	38%	43%	35%	23%	27%	25%	35%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	35%	32%	27%	24%	29%	28%	28%
Liked their working-class background	8%	13%	9%	12%	8%	5%	10%	6%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	42%	35%	36%	33%	29%	32%	35%
Republican hurt retirement programs, including Social Security and Medicare	18%	23%	13%	22%	17%	18%	16%	20%
Republican supported war in Iran Trump started	22%	19%	23%	18%	23%	25%	26%	19%
Republican never challenged Trump	16%	15%	16%	13%	16%	17%	17%	14%
Immigration agents overreach and ICE	29%	26%	37%	31%	24%	30%	29%	29%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	36%	33%	32%	28%	24%	25%	31%
Their support for data centers	8%	6%	8%	12%	9%	7%	9%	7%
Republicans voted against releasing Epstein files and furthered coverup	21%	26%	18%	23%	21%	18%	21%	21%
Democrats want to raise wages and produce more goods in America	13%	25%	21%	20%	8%	6%	12%	13%
None of the above	27%	12%	17%	20%	32%	34%	29%	24%
Not sure	1%	0%	0%	1%	4%	1%	1%	2%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	26%	45%	38%	32%	35%	47%

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	66%	45%	24%	33%	28%	32%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	17%	33%	23%	40%	28%	38%
Liked their working-class background	8%	11%	15%	7%	9%	7%	6%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	64%	27%	36%	38%	33%	51%
Republican hurt retirement programs, including Social Security and Medicare	18%	9%	31%	23%	12%	16%	13%
Republican supported war in Iran Trump started	22%	17%	19%	21%	16%	23%	21%
Republican never challenged Trump	16%	34%	17%	20%	9%	15%	17%
Immigration agents overreach and ICE	29%	48%	29%	25%	37%	29%	42%

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	43%	32%	26%	48%	27%	23%
Their support for data centers	8%	0%	9%	12%	12%	7%	11%
Republicans voted against releasing Epstein files and furthered coverup	21%	14%	20%	35%	21%	19%	23%
Democrats want to raise wages and produce more goods in America	13%	0%	32%	20%	2%	9%	15%
None of the above	27%	13%	11%	23%	22%	31%	15%
Not sure	1%	0%	2%	0%	4%	1%	2%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	47%	43%	35%	28%	34%	51%	40%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	40%	39%	25%	26%	24%	41%	37%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	34%	28%	25%	28%	21%	34%	29%
Liked their working-class background	8%	14%	9%	9%	4%	10%	17%	9%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	45%	35%	34%	30%	19%	44%	36%
Republican hurt retirement programs, including Social Security and Medicare	18%	23%	17%	16%	20%	13%	23%	14%
Republican supported war in Iran Trump started	22%	20%	21%	21%	24%	25%	19%	22%
Republican never challenged Trump	16%	14%	16%	13%	17%	19%	6%	18%
Immigration agents overreach and ICE	29%	26%	33%	27%	29%	29%	25%	31%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	36%	32%	29%	24%	23%	30%	34%
Their support for data centers	8%	7%	9%	11%	6%	11%	8%	9%
Republicans voted against releasing Epstein files and furthered coverup	21%	25%	21%	22%	19%	13%	27%	23%
Democrats want to raise wages and produce more goods in America	13%	27%	21%	9%	6%	17%	16%	15%
None of the above	27%	11%	19%	29%	34%	35%	15%	21%
Not sure	1%	0%	0%	4%	1%	1%	0%	1%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	37%	35%	34%	39%	37%	38%	35%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	32%	31%	29%	30%	33%	28%	30%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	27%	30%	25%	30%	29%	29%	28%
Liked their working-class background	8%	7%	9%	8%	7%	8%	10%	8%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	32%	32%	37%	34%	34%	30%	34%
Republican hurt retirement programs, including Social Security and Medicare	18%	18%	19%	19%	17%	18%	20%	18%
Republican supported war in Iran Trump started	22%	19%	18%	30%	24%	19%	29%	22%
Republican never challenged Trump	16%	16%	14%	18%	17%	14%	21%	15%
Immigration agents overreach and ICE	29%	32%	27%	26%	34%	27%	33%	30%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	31%	29%	24%	30%	25%	29%	30%
Their support for data centers	8%	9%	8%	8%	8%	9%	11%	7%
Republicans voted against releasing Epstein files and furthered coverup	21%	19%	18%	24%	23%	21%	20%	21%
Democrats want to raise wages and produce more goods in America	13%	12%	16%	11%	11%	16%	12%	12%
None of the above	27%	27%	28%	27%	24%	27%	22%	27%
Not sure	1%	0%	2%	1%	2%	1%	1%	2%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	40%	34%	35%	38%	32%	35%	33%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	33%	29%	30%	32%	28%	29%	27%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	30%	27%	28%	29%	31%	26%	29%
Liked their working-class background	8%	11%	6%	8%	8%	6%	7%	5%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	32%	34%	34%	34%	35%	32%	35%
Republican hurt retirement programs, including Social Security and Medicare	18%	18%	19%	23%	18%	22%	19%	19%
Republican supported war in Iran Trump started	22%	21%	23%	24%	22%	26%	25%	27%
Republican never challenged Trump	16%	14%	17%	21%	14%	25%	17%	17%
Immigration agents overreach and ICE	29%	31%	28%	34%	29%	31%	35%	33%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	34%	25%	25%	31%	26%	23%	25%
Their support for data centers	8%	8%	8%	10%	8%	10%	5%	8%
Republicans voted against releasing Epstein files and furthered coverup	21%	22%	20%	22%	19%	25%	20%	22%
Democrats want to raise wages and produce more goods in America	13%	18%	10%	9%	14%	11%	6%	7%
None of the above	27%	22%	30%	24%	26%	23%	29%	28%
Not sure	1%	2%	1%	1%	1%	1%	3%	1%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	23%	38%	31%

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	Total	White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
		Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	17%	32%	30%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	22%	23%	35%
Liked their working-class background	8%	8%	7%	13%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	28%	31%	42%
Republican hurt retirement programs, including Social Security and Medicare	18%	12%	18%	7%
Republican supported war in Iran Trump started	22%	20%	23%	22%
Republican never challenged Trump	16%	14%	12%	10%
Immigration agents overreach and ICE	29%	27%	26%	30%

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	Total	White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
		Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	23%	27%	35%
Their support for data centers	8%	10%	6%	10%
Republicans voted against releasing Epstein files and furthered coverup	21%	15%	15%	16%
Democrats want to raise wages and produce more goods in America	13%	7%	9%	8%
None of the above	27%	43%	33%	28%
Not sure	1%	1%	3%	0%
N	**1,339**	**254**	**302**	**68**

	Total	White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
		Selected	Selected	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	57%	19%	48%	31%	43%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	47%	23%	23%	23%	25%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	32%	27%	22%	30%	19%
Liked their working-class background	8%	11%	13%	3%	7%	6%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	32%	30%	40%	39%	34%
Republican hurt retirement programs, including Social Security and Medicare	18%	24%	16%	26%	30%	20%
Republican supported war in Iran Trump started	22%	14%	39%	11%	17%	23%
Republican never challenged Trump	16%	14%	17%	22%	25%	17%
Immigration agents overreach and ICE	29%	29%	18%	29%	20%	27%

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	Total	White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
		Selected	Selected	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	27%	13%	31%	22%	27%
Their support for data centers	8%	8%	16%	10%	15%	11%
Republicans voted against releasing Epstein files and furthered coverup	21%	22%	30%	38%	39%	32%
Democrats want to raise wages and produce more goods in America	13%	16%	16%	22%	3%	29%
None of the above	27%	17%	31%	19%	25%	21%
Not sure	1%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	43%	48%	41%	49%	45%

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	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	37%	54%	42%	48%	40%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	29%	36%	30%	35%	35%
Liked their working-class background	8%	22%	8%	16%	15%	6%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	25%	28%	34%	20%	38%
Republican hurt retirement programs, including Social Security and Medicare	18%	29%	32%	35%	27%	27%
Republican supported war in Iran Trump started	22%	31%	7%	16%	21%	16%
Republican never challenged Trump	16%	17%	18%	17%	18%	13%
Immigration agents overreach and ICE	29%	32%	26%	28%	30%	34%

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	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	26%	38%	23%	39%	34%
Their support for data centers	8%	13%	5%	7%	11%	7%
Republicans voted against releasing Epstein files and furthered coverup	21%	22%	18%	29%	12%	26%
Democrats want to raise wages and produce more goods in America	13%	27%	38%	15%	47%	20%
None of the above	27%	11%	11%	16%	7%	14%
Not sure	1%	3%	0%	3%	0%	1%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

	Total	Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
		Selected	Selected	Selected	Selected
Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas	36%	26%	39%	38%	43%

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	Total	Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
		Selected	Selected	Selected	Selected
Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act	31%	22%	33%	32%	37%
Because Republican corruption enriches themselves and their donors while raising prices for ordinary people	28%	24%	24%	23%	39%
Liked their working-class background	8%	8%	7%	7%	7%
Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices	33%	29%	33%	31%	34%
Republican hurt retirement programs, including Social Security and Medicare	18%	15%	21%	18%	24%
Republican supported war in Iran Trump started	22%	24%	19%	23%	17%
Republican never challenged Trump	16%	15%	13%	12%	10%
Immigration agents overreach and ICE	29%	28%	24%	26%	38%

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires	29%	21%	28%	27%	36%
Their support for data centers	8%	10%	7%	6%	5%
Republicans voted against releasing Epstein files and furthered coverup	21%	16%	20%	15%	20%
Democrats want to raise wages and produce more goods in America	13%	8%	15%	9%	6%
None of the above	27%	38%	29%	33%	21%
Not sure	1%	2%	2%	3%	1%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Direction of Country

Generally speaking, do you think that things in this country are [going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track]

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Right direction	28%	3%	62%	3%	62%	26%
Wrong track	65%	95%	25%	95%	24%	67%
Not sure	7%	3%	13%	2%	14%	7%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Right direction	28%	3%	15%	60%	9%	27%	7%
Wrong track	65%	94%	78%	27%	79%	64%	84%
Not sure	7%	3%	7%	13%	12%	9%	9%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Right direction	28%	11%	60%	2%	18%	8%	86%
Wrong track	65%	77%	27%	95%	78%	82%	9%
Not sure	7%	12%	13%	2%	4%	10%	5%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Right direction	28%	85%	54%	46%	32%
Wrong track	65%	11%	25%	38%	52%
Not sure	7%	5%	22%	16%	16%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Right direction	28%	29%	18%	29%	28%	19%	27%	30%
Wrong track	65%	63%	79%	51%	66%	79%	69%	63%
Not sure	7%	8%	3%	20%	7%	2%	4%	7%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Right direction	28%	3%	2%	15%	35%	65%
Wrong track	65%	96%	91%	78%	46%	23%
Not sure	7%	1%	7%	7%	18%	12%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Right direction	28%	4%	61%	22%	10%
Wrong track	65%	93%	27%	71%	86%
Not sure	7%	3%	12%	6%	4%

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Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Right direction	28%	5%	13%	60%	30%	25%
Wrong track	65%	94%	76%	29%	61%	69%
Not sure	7%	1%	10%	11%	9%	5%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Right direction	28%	17%	32%	25%	28%	32%	34%	23%
Wrong track	65%	74%	62%	72%	62%	60%	60%	69%
Not sure	7%	9%	6%	3%	10%	7%	6%	8%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Right direction	28%	13%	7%	31%	27%	32%	37%
Wrong track	65%	82%	86%	65%	66%	60%	63%
Not sure	7%	5%	7%	4%	7%	8%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Right direction	28%	19%	29%	26%	32%	29%	22%	32%
Wrong track	65%	73%	66%	64%	61%	57%	69%	63%
Not sure	7%	8%	4%	10%	7%	14%	8%	6%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Right direction	28%	24%	31%	24%	32%	29%	31%	27%
Wrong track	65%	69%	62%	67%	63%	64%	64%	65%
Not sure	7%	8%	7%	10%	5%	7%	5%	8%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Right direction	28%	27%	29%	21%	29%	25%	26%	25%
Wrong track	65%	66%	63%	71%	64%	69%	67%	66%
Not sure	7%	7%	8%	8%	7%	6%	7%	9%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Right direction	28%	44%	28%	33%
Wrong track	65%	47%	63%	55%
Not sure	7%	9%	10%	12%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Right direction	28%	17%	55%	18%	24%	34%
Wrong track	65%	76%	45%	76%	69%	64%
Not sure	7%	7%	0%	6%	7%	2%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Right direction	28%	11%	4%	4%	10%	16%
Wrong track	65%	78%	94%	87%	85%	78%
Not sure	7%	11%	2%	10%	4%	6%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Right direction	28%	39%	23%	28%	20%
Wrong track	65%	51%	68%	63%	73%
Not sure	7%	9%	8%	10%	6%
N	**1,339**	**334**	**416**	**302**	**87**

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Top 4 Issues

Please select the FOUR issues you think are most pressing for the United States.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Immigration and the border	33%	9%	64%	10%	61%	32%
Jobs and wages	33%	35%	30%	36%	31%	32%
DEI	7%	4%	11%	4%	11%	7%
Socialists and communists destroying what we believe	28%	4%	61%	6%	60%	25%
Health care costs	52%	63%	39%	64%	39%	53%
Crime, homelessness, and violence	29%	19%	42%	19%	39%	31%
Climate change, extreme weather, and energy transition	22%	34%	6%	34%	7%	22%
ICE	26%	42%	5%	40%	6%	28%
Russia invading Ukraine	7%	9%	5%	8%	4%	8%
The Iran war	35%	40%	29%	39%	32%	35%
Inflation and the cost of living	73%	78%	65%	77%	65%	74%
Israel, Gaza and West Bank	9%	11%	8%	11%	8%	9%
Tariffs	22%	32%	9%	33%	10%	20%
Rebuilding American roads, bridges, schools and other infrastructure	16%	13%	20%	13%	21%	15%
Other	6%	7%	6%	6%	6%	7%
Not sure	0%	0%	0%	0%	0%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Immigration and the border	33%	10%	31%	62%	21%	33%	25%
Jobs and wages	33%	35%	56%	29%	34%	43%	32%
DEI	7%	5%	2%	11%	7%	3%	4%
Socialists and communists destroying what we believe	28%	4%	14%	59%	40%	33%	12%
Health care costs	52%	63%	57%	39%	44%	44%	57%
Crime, homelessness, and violence	29%	18%	32%	42%	25%	35%	51%
Climate change, extreme weather, and energy transition	22%	34%	26%	7%	26%	25%	15%
ICE	26%	43%	16%	6%	20%	18%	22%
Russia invading Ukraine	7%	9%	3%	5%	12%	6%	6%
The Iran war	35%	40%	31%	30%	40%	33%	30%
Inflation and the cost of living	73%	78%	81%	66%	62%	70%	74%
Israel, Gaza and West Bank	9%	10%	9%	8%	6%	2%	16%
Tariffs	22%	32%	11%	11%	24%	19%	47%

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Margin of error: +/-3.2%.

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Rebuilding American roads, bridges, schools and other infrastructure	16%	13%	18%	19%	29%	29%	0%
Other	6%	7%	5%	6%	11%	7%	3%
Not sure	0%	0%	2%	0%	0%	0%	2%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Immigration and the border	33%	34%	61%	9%	21%	16%	72%
Jobs and wages	33%	32%	30%	35%	55%	36%	26%
DEI	7%	4%	11%	5%	0%	3%	15%
Socialists and communists destroying what we believe	28%	17%	59%	4%	1%	9%	67%
Health care costs	52%	51%	39%	64%	38%	45%	35%
Crime, homelessness, and violence	29%	36%	42%	17%	39%	41%	44%
Climate change, extreme weather, and energy transition	22%	24%	6%	34%	46%	18%	6%
ICE	26%	37%	6%	42%	23%	19%	6%
Russia invading Ukraine	7%	3%	5%	9%	6%	1%	5%
The Iran war	35%	35%	30%	40%	42%	52%	26%
Inflation and the cost of living	73%	80%	67%	78%	62%	84%	56%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Israel, Gaza and West Bank	9%	17%	8%	9%	28%	18%	7%
Tariffs	22%	18%	11%	32%	11%	44%	5%
Rebuilding American roads, bridges, schools and other infrastructure	16%	11%	18%	14%	14%	1%	22%
Other	6%	1%	6%	7%	16%	3%	6%
Not sure	0%	0%	0%	0%	0%	3%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Immigration and the border	33%	68%	60%	55%	46%
Jobs and wages	33%	33%	34%	28%	36%
DEI	7%	11%	9%	11%	6%
Socialists and communists destroying what we believe	28%	65%	62%	50%	46%
Health care costs	52%	39%	35%	48%	41%
Crime, homelessness, and violence	29%	36%	45%	38%	44%
Climate change, extreme weather, and energy transition	22%	6%	6%	7%	7%
ICE	26%	7%	5%	6%	12%
Russia invading Ukraine	7%	9%	4%	3%	4%

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
The Iran war	35%	31%	31%	29%	34%
Inflation and the cost of living	73%	57%	69%	70%	66%
Israel, Gaza and West Bank	9%	12%	9%	8%	10%
Tariffs	22%	5%	8%	17%	23%
Rebuilding American roads, bridges, schools and other infrastructure	16%	16%	18%	19%	18%
Other	6%	5%	5%	10%	5%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Immigration and the border	33%	34%	33%	27%	37%	18%	34%	33%
Jobs and wages	33%	44%	48%	29%	32%	28%	30%	32%
DEI	7%	10%	5%	6%	8%	8%	10%	7%
Socialists and communists destroying what we believe	28%	18%	21%	33%	29%	20%	29%	30%
Health care costs	52%	50%	52%	43%	46%	58%	50%	54%
Crime, homelessness, and violence	29%	35%	30%	40%	43%	25%	29%	25%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Climate change, extreme weather, and energy transition	22%	12%	22%	28%	15%	28%	21%	23%
ICE	26%	23%	22%	21%	19%	31%	24%	28%
Russia invading Ukraine	7%	7%	6%	11%	8%	10%	7%	6%
The Iran war	35%	40%	39%	35%	35%	43%	32%	35%
Inflation and the cost of living	73%	63%	67%	79%	72%	76%	79%	73%
Israel, Gaza and West Bank	9%	11%	10%	4%	13%	6%	7%	9%
Tariffs	22%	30%	22%	21%	22%	22%	24%	21%
Rebuilding American roads, bridges, schools and other infrastructure	16%	14%	16%	21%	14%	19%	23%	15%
Other	6%	1%	8%	2%	6%	6%	1%	8%
Not sure	0%	2%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Immigration and the border	33%	8%	11%	31%	46%	66%
Jobs and wages	33%	35%	32%	56%	35%	28%
DEI	7%	4%	6%	2%	3%	13%
Socialists and communists destroying what we believe	28%	2%	6%	14%	37%	65%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Health care costs	52%	66%	59%	57%	56%	35%
Crime, homelessness, and violence	29%	13%	24%	32%	38%	43%
Climate change, extreme weather, and energy transition	22%	40%	26%	26%	7%	6%
ICE	26%	45%	38%	16%	6%	6%
Russia invading Ukraine	7%	8%	14%	3%	4%	5%
The Iran war	35%	38%	44%	31%	36%	29%
Inflation and the cost of living	73%	80%	78%	81%	78%	63%
Israel, Gaza and West Bank	9%	11%	7%	9%	9%	8%
Tariffs	22%	28%	33%	11%	23%	8%
Rebuilding American roads, bridges, schools and other infrastructure	16%	12%	14%	18%	15%	20%
Other	6%	8%	5%	5%	7%	6%
Not sure	0%	0%	0%	2%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Immigration and the border	33%	11%	62%	28%	10%
Jobs and wages	33%	35%	28%	44%	37%
DEI	7%	5%	11%	6%	4%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Socialists and communists destroying what we believe	28%	4%	61%	16%	7%
Health care costs	52%	63%	37%	52%	66%
Crime, homelessness, and violence	29%	20%	40%	29%	19%
Climate change, extreme weather, and energy transition	22%	32%	8%	25%	39%
ICE	26%	43%	6%	29%	44%
Russia invading Ukraine	7%	9%	6%	5%	9%
The Iran war	35%	39%	31%	34%	27%
Inflation and the cost of living	73%	77%	64%	77%	76%
Israel, Gaza and West Bank	9%	11%	8%	12%	9%
Tariffs	22%	30%	11%	25%	22%
Rebuilding American roads, bridges, schools and other infrastructure	16%	12%	21%	12%	18%
Other	6%	7%	6%	5%	9%
Not sure	0%	0%	0%	0%	1%
N	**1,339**	**681**	**535**	**659**	**143**

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Immigration and the border	33%	9%	24%	61%	35%	30%
Jobs and wages	33%	36%	35%	29%	32%	35%
DEI	7%	4%	5%	12%	8%	6%
Socialists and communists destroying what we believe	28%	3%	16%	61%	33%	22%
Health care costs	52%	65%	58%	36%	52%	53%
Crime, homelessness, and violence	29%	13%	29%	43%	32%	25%
Climate change, extreme weather, and energy transition	22%	41%	20%	6%	18%	27%
ICE	26%	44%	26%	9%	24%	27%
Russia invading Ukraine	7%	8%	10%	4%	6%	8%
The Iran war	35%	38%	40%	30%	35%	36%
Inflation and the cost of living	73%	79%	79%	62%	72%	74%
Israel, Gaza and West Bank	9%	11%	8%	9%	9%	10%
Tariffs	22%	27%	28%	13%	21%	23%
Rebuilding American roads, bridges, schools and other infrastructure	16%	13%	14%	19%	15%	17%
Other	6%	8%	5%	5%	6%	7%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Immigration and the border	33%	32%	28%	30%	34%	35%	38%	28%
Jobs and wages	33%	43%	45%	43%	36%	19%	32%	35%
DEI	7%	3%	4%	6%	8%	10%	8%	6%
Socialists and communists destroying what we believe	28%	13%	13%	23%	33%	38%	32%	25%
Health care costs	52%	45%	53%	51%	57%	52%	44%	59%
Crime, homelessness, and violence	29%	37%	24%	28%	23%	33%	27%	31%
Climate change, extreme weather, and energy transition	22%	35%	31%	22%	14%	20%	22%	21%
ICE	26%	23%	28%	27%	23%	27%	23%	28%
Russia invading Ukraine	7%	4%	3%	3%	6%	12%	8%	7%
The Iran war	35%	27%	36%	35%	34%	40%	38%	33%
Inflation and the cost of living	73%	71%	81%	82%	72%	67%	69%	76%
Israel, Gaza and West Bank	9%	16%	14%	8%	9%	7%	8%	11%
Tariffs	22%	29%	21%	23%	25%	17%	23%	21%
Rebuilding American roads, bridges, schools and other infrastructure	16%	17%	12%	15%	17%	16%	21%	11%
Other	6%	5%	3%	5%	8%	7%	7%	5%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Immigration and the border	33%	20%	21%	31%	28%	36%	23%
Jobs and wages	33%	44%	51%	38%	36%	29%	32%
DEI	7%	8%	8%	5%	2%	8%	4%
Socialists and communists destroying what we believe	28%	21%	10%	16%	18%	34%	24%
Health care costs	52%	41%	59%	54%	61%	50%	56%
Crime, homelessness, and violence	29%	35%	38%	33%	30%	27%	18%
Climate change, extreme weather, and energy transition	22%	40%	19%	18%	37%	21%	31%
ICE	26%	33%	34%	29%	27%	24%	35%
Russia invading Ukraine	7%	9%	7%	7%	3%	7%	3%
The Iran war	35%	53%	26%	42%	25%	37%	36%
Inflation and the cost of living	73%	59%	71%	77%	77%	72%	79%
Israel, Gaza and West Bank	9%	3%	13%	11%	13%	8%	17%
Tariffs	22%	11%	31%	20%	14%	21%	11%
Rebuilding American roads, bridges, schools and other infrastructure	16%	5%	9%	11%	13%	18%	24%
Other	6%	18%	1%	3%	15%	7%	6%
Not sure	0%	0%	0%	1%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Immigration and the border	33%	31%	32%	31%	35%	45%	33%	32%
Jobs and wages	33%	43%	43%	37%	22%	16%	38%	42%
DEI	7%	4%	5%	6%	10%	16%	3%	6%
Socialists and communists destroying what we believe	28%	12%	19%	31%	37%	44%	13%	23%
Health care costs	52%	43%	52%	56%	52%	51%	47%	49%
Crime, homelessness, and violence	29%	36%	25%	24%	32%	36%	32%	20%
Climate change, extreme weather, and energy transition	22%	35%	27%	17%	18%	22%	38%	25%
ICE	26%	21%	25%	24%	29%	14%	24%	26%
Russia invading Ukraine	7%	4%	3%	6%	11%	11%	1%	3%
The Iran war	35%	29%	34%	36%	38%	37%	26%	35%
Inflation and the cost of living	73%	71%	83%	73%	67%	63%	73%	85%
Israel, Gaza and West Bank	9%	15%	12%	9%	7%	3%	12%	13%
Tariffs	22%	33%	21%	24%	18%	26%	29%	23%
Rebuilding American roads, bridges, schools and other infrastructure	16%	18%	13%	17%	17%	6%	22%	12%
Other	6%	5%	4%	8%	7%	9%	9%	6%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Immigration and the border	33%	30%	35%	31%	34%	32%	32%	34%
Jobs and wages	33%	31%	34%	32%	34%	34%	30%	33%
DEI	7%	8%	8%	5%	7%	5%	7%	8%
Socialists and communists destroying what we believe	28%	23%	31%	30%	26%	27%	29%	29%
Health care costs	52%	56%	54%	56%	43%	55%	54%	51%
Crime, homelessness, and violence	29%	25%	29%	24%	36%	28%	28%	30%
Climate change, extreme weather, and energy transition	22%	26%	19%	20%	26%	19%	21%	23%
ICE	26%	25%	26%	24%	28%	24%	27%	26%
Russia invading Ukraine	7%	10%	6%	6%	8%	4%	5%	9%
The Iran war	35%	34%	34%	41%	34%	35%	46%	34%
Inflation and the cost of living	73%	76%	71%	74%	71%	79%	66%	71%
Israel, Gaza and West Bank	9%	9%	10%	9%	9%	14%	6%	8%
Tariffs	22%	24%	19%	28%	19%	23%	24%	21%
Rebuilding American roads, bridges, schools and other infrastructure	16%	17%	15%	16%	15%	15%	19%	15%
Other	6%	5%	7%	4%	9%	5%	7%	7%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Immigration and the border	33%	34%	32%	27%	33%	30%	32%	32%
Jobs and wages	33%	41%	28%	29%	35%	31%	28%	28%
DEI	7%	5%	8%	5%	7%	7%	9%	6%
Socialists and communists destroying what we believe	28%	24%	31%	27%	29%	21%	40%	31%
Health care costs	52%	52%	52%	47%	53%	51%	44%	46%
Crime, homelessness, and violence	29%	30%	29%	26%	30%	24%	24%	23%
Climate change, extreme weather, and energy transition	22%	23%	21%	22%	22%	23%	22%	22%
ICE	26%	25%	26%	28%	25%	29%	21%	27%
Russia invading Ukraine	7%	7%	7%	10%	6%	9%	9%	11%
The Iran war	35%	30%	38%	41%	35%	46%	31%	42%
Inflation and the cost of living	73%	73%	72%	73%	73%	73%	71%	72%
Israel, Gaza and West Bank	9%	11%	8%	12%	9%	8%	17%	13%
Tariffs	22%	24%	21%	23%	22%	22%	24%	19%
Rebuilding American roads, bridges, schools and other infrastructure	16%	15%	16%	20%	16%	15%	19%	20%
Other	6%	6%	7%	8%	5%	10%	10%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Immigration and the border	33%	49%	32%	41%
Jobs and wages	33%	25%	31%	37%
DEI	7%	12%	6%	9%
Socialists and communists destroying what we believe	28%	46%	36%	24%
Health care costs	52%	42%	58%	44%
Crime, homelessness, and violence	29%	29%	30%	33%
Climate change, extreme weather, and energy transition	22%	14%	18%	16%
ICE	26%	16%	24%	17%
Russia invading Ukraine	7%	9%	6%	5%
The Iran war	35%	37%	37%	34%
Inflation and the cost of living	73%	65%	74%	79%
Israel, Gaza and West Bank	9%	8%	11%	12%
Tariffs	22%	17%	19%	21%
Rebuilding American roads, bridges, schools and other infrastructure	16%	26%	10%	27%
Other	6%	6%	6%	3%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Immigration and the border	33%	18%	53%	20%	34%	30%
Jobs and wages	33%	51%	43%	35%	34%	40%
DEI	7%	3%	4%	5%	7%	3%
Socialists and communists destroying what we believe	28%	16%	18%	16%	17%	16%
Health care costs	52%	52%	48%	56%	59%	51%
Crime, homelessness, and violence	29%	22%	27%	37%	21%	40%
Climate change, extreme weather, and energy transition	22%	29%	22%	14%	16%	19%
ICE	26%	39%	15%	37%	32%	27%
Russia invading Ukraine	7%	0%	8%	7%	13%	4%
The Iran war	35%	33%	51%	37%	44%	41%
Inflation and the cost of living	73%	85%	70%	80%	80%	75%
Israel, Gaza and West Bank	9%	18%	9%	12%	7%	13%
Tariffs	22%	22%	17%	22%	19%	21%
Rebuilding American roads, bridges, schools and other infrastructure	16%	5%	8%	13%	8%	13%
Other	6%	5%	6%	0%	2%	4%
Not sure	0%	0%	0%	2%	2%	1%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Immigration and the border	33%	26%	16%	7%	33%	21%
Jobs and wages	33%	54%	48%	50%	52%	49%
DEI	7%	4%	13%	12%	5%	6%
Socialists and communists destroying what we believe	28%	13%	8%	9%	12%	8%
Health care costs	52%	46%	72%	66%	53%	55%
Crime, homelessness, and violence	29%	31%	46%	45%	32%	30%
Climate change, extreme weather, and energy transition	22%	20%	18%	5%	31%	29%
ICE	26%	30%	38%	49%	22%	34%
Russia invading Ukraine	7%	7%	6%	9%	5%	3%
The Iran war	35%	32%	20%	23%	29%	32%
Inflation and the cost of living	73%	77%	65%	69%	73%	81%
Israel, Gaza and West Bank	9%	8%	18%	12%	14%	11%
Tariffs	22%	39%	23%	36%	28%	26%
Rebuilding American roads, bridges, schools and other infrastructure	16%	12%	6%	4%	13%	7%
Other	6%	0%	3%	3%	0%	6%
Not sure	0%	0%	0%	0%	0%	1%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Immigration and the border	33%	43%	29%	32%	27%
Jobs and wages	33%	29%	34%	31%	43%
DEI	7%	11%	6%	6%	2%
Socialists and communists destroying what we believe	28%	39%	29%	36%	13%
Health care costs	52%	43%	58%	58%	53%
Crime, homelessness, and violence	29%	29%	34%	30%	19%
Climate change, extreme weather, and energy transition	22%	17%	17%	18%	31%
ICE	26%	20%	28%	24%	37%
Russia invading Ukraine	7%	9%	5%	6%	3%
The Iran war	35%	38%	32%	37%	35%
Inflation and the cost of living	73%	67%	75%	74%	84%
Israel, Gaza and West Bank	9%	7%	11%	11%	10%
Tariffs	22%	21%	22%	19%	25%
Rebuilding American roads, bridges, schools and other infrastructure	16%	21%	10%	10%	9%
Other	6%	5%	6%	6%	6%
Not sure	0%	0%	1%	0%	1%
N	**1,339**	**334**	**416**	**302**	**87**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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YouGov Blue

Donald Trump Approval

Do you [approve or disapprove] of the way Donald Trump is handling his job as President?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly approve	21%	1%	48%	1%	49%	19%
Somewhat approve	18%	1%	39%	1%	39%	17%
Somewhat disapprove	8%	6%	10%	6%	10%	8%
Strongly disapprove	53%	92%	2%	92%	2%	56%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly approve	21%	1%	5%	47%	6%	15%	4%
Somewhat approve	18%	1%	19%	38%	21%	35%	3%
Somewhat disapprove	8%	5%	28%	10%	17%	20%	24%
Strongly disapprove	53%	93%	48%	4%	56%	30%	70%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly approve	21%	5%	47%	0%	2%	6%	100%
Somewhat approve	18%	21%	37%	0%	20%	17%	0%
Somewhat disapprove	8%	8%	11%	6%	8%	17%	0%
Strongly disapprove	53%	66%	5%	93%	70%	59%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	21%	100%	0%	29%	0%
Somewhat approve	18%	0%	100%	49%	54%
Somewhat disapprove	8%	0%	0%	12%	25%
Strongly disapprove	53%	0%	0%	10%	21%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly approve	21%	15%	15%	14%	16%	11%	18%	25%
Somewhat approve	18%	27%	13%	33%	23%	14%	18%	15%
Somewhat disapprove	8%	13%	13%	15%	13%	13%	4%	6%
Strongly disapprove	53%	45%	60%	38%	48%	63%	60%	55%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Strongly approve	21%	0%	2%	5%	22%	53%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Somewhat approve	18%	1%	1%	19%	50%	36%
Somewhat disapprove	8%	2%	8%	28%	14%	9%
Strongly disapprove	53%	97%	88%	48%	14%	2%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Strongly approve	21%	1%	49%	14%	9%
Somewhat approve	18%	1%	37%	15%	3%
Somewhat disapprove	8%	5%	10%	9%	1%
Strongly disapprove	53%	93%	4%	62%	87%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Strongly approve	21%	1%	8%	48%	24%	18%
Somewhat approve	18%	1%	17%	33%	19%	15%
Somewhat disapprove	8%	2%	13%	10%	8%	8%
Strongly disapprove	53%	96%	62%	9%	48%	60%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly approve	21%	15%	18%	16%	21%	26%	26%	18%
Somewhat approve	18%	12%	15%	16%	24%	16%	18%	17%
Somewhat disapprove	8%	12%	10%	9%	8%	5%	10%	7%
Strongly disapprove	53%	61%	56%	58%	47%	52%	47%	58%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Strongly approve	21%	13%	3%	22%	14%	25%	28%
Somewhat approve	18%	2%	5%	16%	18%	20%	9%
Somewhat disapprove	8%	5%	13%	4%	3%	8%	3%
Strongly disapprove	53%	80%	79%	58%	64%	46%	60%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Strongly approve	21%	16%	18%	19%	26%	27%	20%	18%
Somewhat approve	18%	11%	16%	23%	17%	23%	14%	20%
Somewhat disapprove	8%	12%	11%	8%	5%	11%	13%	10%
Strongly disapprove	53%	60%	55%	51%	52%	39%	53%	52%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly approve	21%	16%	23%	20%	23%	22%	27%	20%
Somewhat approve	18%	16%	18%	20%	15%	18%	13%	18%
Somewhat disapprove	8%	13%	7%	8%	7%	8%	3%	9%
Strongly disapprove	53%	55%	52%	53%	55%	52%	57%	53%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Strongly approve	21%	16%	25%	16%	22%	17%	22%	19%
Somewhat approve	18%	20%	16%	20%	17%	18%	17%	22%
Somewhat disapprove	8%	9%	7%	7%	9%	7%	8%	7%
Strongly disapprove	53%	55%	52%	57%	53%	58%	52%	52%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Strongly approve	21%	34%	25%	24%
Somewhat approve	18%	25%	21%	18%
Somewhat disapprove	8%	9%	7%	12%
Strongly disapprove	53%	33%	46%	46%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Strongly approve	21%	11%	38%	14%	9%	29%
Somewhat approve	18%	21%	17%	15%	29%	8%
Somewhat disapprove	8%	5%	4%	4%	1%	5%
Strongly disapprove	53%	63%	41%	67%	60%	57%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Strongly approve	21%	4%	1%	1%	4%	13%
Somewhat approve	18%	9%	1%	5%	5%	12%
Somewhat disapprove	8%	20%	7%	7%	19%	3%
Strongly disapprove	53%	67%	92%	87%	73%	72%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	21%	30%	20%	25%	22%
Somewhat approve	18%	20%	19%	21%	9%
Somewhat disapprove	8%	10%	7%	7%	2%
Strongly disapprove	53%	40%	55%	46%	66%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Donald Trump Tariff Approval

Do you [approve or disapprove] of the way Donald Trump is handling tariffs and trade agreements with other countries?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly approve	20%	0%	46%	1%	45%	18%
Somewhat approve	18%	1%	39%	2%	41%	15%
Somewhat disapprove	9%	7%	12%	6%	10%	12%
Strongly disapprove	53%	91%	4%	91%	4%	55%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly approve	20%	1%	5%	45%	11%	21%	4%
Somewhat approve	18%	1%	21%	38%	10%	24%	2%
Somewhat disapprove	9%	7%	23%	11%	13%	21%	33%
Strongly disapprove	53%	92%	52%	6%	65%	34%	61%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly approve	20%	2%	45%	0%	1%	4%	84%
Somewhat approve	18%	26%	37%	1%	18%	17%	16%
Somewhat disapprove	9%	8%	13%	7%	4%	26%	0%
Strongly disapprove	53%	63%	6%	92%	77%	52%	0%
Not sure	0%	0%	0%	0%	0%	0%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	20%	85%	16%	30%	7%
Somewhat approve	18%	15%	71%	41%	48%
Somewhat disapprove	9%	0%	13%	14%	21%
Strongly disapprove	53%	0%	0%	15%	24%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly approve	20%	16%	13%	14%	18%	11%	16%	23%
Somewhat approve	18%	20%	13%	29%	21%	19%	18%	16%
Somewhat disapprove	9%	20%	11%	19%	20%	4%	7%	6%
Strongly disapprove	53%	44%	63%	39%	41%	67%	59%	55%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Strongly approve	20%	0%	2%	5%	24%	50%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Somewhat approve	18%	1%	1%	21%	39%	37%
Somewhat disapprove	9%	4%	11%	23%	19%	10%
Strongly disapprove	53%	96%	85%	52%	18%	3%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Strongly approve	20%	0%	47%	13%	9%
Somewhat approve	18%	2%	37%	14%	1%
Somewhat disapprove	9%	7%	9%	12%	3%
Strongly disapprove	53%	90%	7%	61%	87%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Strongly approve	20%	1%	9%	45%	23%	16%
Somewhat approve	18%	2%	14%	35%	19%	16%
Somewhat disapprove	9%	4%	15%	10%	9%	10%
Strongly disapprove	53%	94%	62%	10%	48%	59%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly approve	20%	13%	17%	18%	20%	24%	24%	16%
Somewhat approve	18%	13%	15%	14%	22%	19%	18%	18%
Somewhat disapprove	9%	14%	12%	8%	9%	7%	9%	10%
Strongly disapprove	53%	60%	55%	59%	49%	50%	49%	56%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Strongly approve	20%	13%	4%	20%	16%	23%	24%
Somewhat approve	18%	2%	7%	13%	18%	21%	7%
Somewhat disapprove	9%	5%	14%	8%	3%	9%	6%
Strongly disapprove	53%	80%	75%	59%	63%	47%	63%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Strongly approve	20%	13%	19%	18%	24%	28%	15%	19%
Somewhat approve	18%	13%	15%	20%	19%	27%	18%	18%
Somewhat disapprove	9%	15%	11%	9%	7%	6%	18%	12%
Strongly disapprove	53%	59%	55%	53%	50%	39%	50%	51%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly approve	20%	16%	23%	18%	20%	20%	24%	19%
Somewhat approve	18%	14%	18%	21%	17%	20%	13%	18%
Somewhat disapprove	9%	15%	7%	9%	9%	9%	6%	10%
Strongly disapprove	53%	55%	52%	53%	54%	51%	57%	53%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Strongly approve	20%	15%	23%	16%	21%	14%	20%	18%
Somewhat approve	18%	18%	17%	20%	16%	20%	22%	24%
Somewhat disapprove	9%	11%	8%	9%	10%	7%	8%	6%
Strongly disapprove	53%	55%	52%	55%	53%	59%	50%	52%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Strongly approve	20%	33%	23%	28%
Somewhat approve	18%	23%	23%	14%
Somewhat disapprove	9%	8%	9%	12%
Strongly disapprove	53%	35%	44%	46%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Strongly approve	20%	9%	32%	14%	6%	28%
Somewhat approve	18%	21%	21%	9%	20%	9%
Somewhat disapprove	9%	11%	6%	9%	12%	5%
Strongly disapprove	53%	58%	40%	69%	62%	58%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Strongly approve	20%	6%	1%	1%	6%	9%
Somewhat approve	18%	10%	3%	6%	8%	12%
Somewhat disapprove	9%	13%	16%	16%	13%	10%
Strongly disapprove	53%	70%	80%	78%	73%	68%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Strongly approve	20%	30%	18%	23%	14%
Somewhat approve	18%	19%	20%	23%	16%
Somewhat disapprove	9%	8%	10%	9%	9%
Strongly disapprove	53%	43%	52%	44%	61%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm1 – Patrick Mahomes- Categorical
FAVOR_therm1 – Patrick Mahomes- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	14%	13%	15%	12%	17%	13%
Cool	19%	19%	18%	19%	17%	19%
Warm	20%	20%	21%	21%	21%	18%
Very Warm	20%	20%	19%	20%	20%	20%
Don't Know	28%	28%	27%	28%	25%	29%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	14%	13%	8%	15%	16%	15%	10%
Cool	19%	19%	21%	18%	24%	23%	12%
Warm	20%	20%	6%	22%	18%	34%	18%
Very Warm	20%	20%	26%	19%	12%	13%	27%
Don't Know	28%	28%	40%	27%	31%	14%	34%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	14%	27%	14%	12%	25%	7%	17%
Cool	19%	13%	18%	20%	11%	12%	17%
Warm	20%	26%	21%	20%	7%	26%	17%
Very Warm	20%	10%	20%	21%	15%	17%	23%
Don't Know	28%	24%	27%	28%	42%	38%	26%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	17%	14%	17%	11%
Cool	19%	22%	16%	21%	18%
Warm	20%	19%	24%	18%	26%
Very Warm	20%	24%	18%	18%	23%
Don't Know	28%	18%	28%	26%	23%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	14%	8%	13%	18%	13%	14%	13%	14%
Cool	19%	24%	15%	19%	20%	26%	19%	17%
Warm	20%	24%	10%	28%	21%	28%	24%	19%
Very Warm	20%	17%	29%	13%	23%	16%	26%	19%
Don't Know	28%	27%	33%	22%	23%	16%	18%	30%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	14%	13%	15%	8%	15%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	19%	19%	18%	21%	23%	17%
Warm	20%	16%	27%	6%	18%	22%
Very Warm	20%	18%	19%	26%	13%	20%
Don't Know	28%	33%	20%	40%	32%	26%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	14%	14%	15%	16%	10%
Cool	19%	19%	19%	18%	19%
Warm	20%	18%	22%	19%	16%
Very Warm	20%	20%	19%	18%	13%
Don't Know	28%	28%	25%	29%	43%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	14%	13%	14%	14%	15%	12%
Cool	19%	19%	20%	17%	16%	22%
Warm	20%	17%	23%	22%	18%	23%
Very Warm	20%	18%	19%	23%	21%	18%
Don't Know	28%	33%	25%	25%	30%	25%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	14%	13%	12%	21%	16%	9%	15%	13%
Cool	19%	24%	19%	16%	18%	18%	19%	18%
Warm	20%	20%	14%	23%	22%	19%	25%	16%
Very Warm	20%	13%	15%	16%	21%	25%	19%	21%
Don't Know	28%	30%	40%	23%	22%	29%	23%	32%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	14%	20%	10%	22%	10%	13%	12%
Cool	19%	15%	19%	14%	16%	19%	10%
Warm	20%	21%	24%	16%	16%	20%	12%
Very Warm	20%	12%	35%	14%	11%	19%	14%
Don't Know	28%	33%	13%	34%	48%	28%	53%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	14%	11%	18%	14%	12%	2%	13%	17%
Cool	19%	25%	18%	19%	17%	17%	28%	18%
Warm	20%	21%	18%	24%	19%	27%	21%	17%
Very Warm	20%	15%	14%	21%	24%	29%	4%	13%
Don't Know	28%	28%	32%	22%	28%	25%	34%	36%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	14%	14%	14%	12%	14%	16%	14%	12%
Cool	19%	21%	16%	22%	18%	15%	24%	19%
Warm	20%	21%	22%	19%	18%	20%	14%	21%
Very Warm	20%	19%	23%	23%	12%	21%	25%	19%
Don't Know	28%	25%	25%	24%	38%	27%	23%	29%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	14%	16%	12%	14%	12%	17%	13%	13%
Cool	19%	21%	17%	20%	18%	20%	21%	23%
Warm	20%	22%	19%	16%	22%	15%	21%	15%
Very Warm	20%	18%	21%	23%	20%	21%	20%	23%
Don't Know	28%	22%	31%	28%	27%	27%	25%	26%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	14%	16%	14%	11%
Cool	19%	19%	15%	12%
Warm	20%	19%	16%	23%
Very Warm	20%	18%	22%	12%
Don't Know	28%	27%	33%	42%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	24%	28%	20%	28%	19%
Cool	19%	15%	10%	16%	9%	16%
Warm	20%	15%	34%	7%	12%	18%
Very Warm	20%	6%	16%	13%	7%	18%
Don't Know	28%	40%	12%	45%	43%	29%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	8%	11%	6%	12%	16%
Cool	19%	20%	18%	18%	20%	20%
Warm	20%	27%	21%	23%	24%	14%
Very Warm	20%	36%	34%	40%	31%	16%
Don't Know	28%	9%	17%	13%	13%	34%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	16%	15%	14%	21%
Cool	19%	18%	14%	15%	22%
Warm	20%	21%	16%	16%	13%
Very Warm	20%	21%	21%	22%	10%
Don't Know	28%	24%	34%	33%	34%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm1 – Taylor Swift- Categorical
FAVOR_therm1 – Taylor Swift- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	28%	18%	40%	18%	41%	26%
Cool	23%	21%	26%	21%	26%	23%
Warm	21%	24%	18%	26%	19%	19%
Very Warm	24%	34%	12%	32%	12%	27%
Don't Know	4%	4%	4%	4%	3%	5%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	28%	18%	19%	40%	31%	12%	19%
Cool	23%	20%	28%	26%	26%	40%	27%
Warm	21%	24%	21%	17%	32%	27%	15%
Very Warm	24%	34%	27%	12%	11%	21%	20%
Don't Know	4%	3%	6%	5%	1%	0%	18%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	28%	27%	40%	17%	36%	10%	47%
Cool	23%	23%	26%	21%	17%	19%	20%
Warm	21%	22%	17%	24%	38%	12%	18%
Very Warm	24%	26%	12%	35%	10%	27%	11%
Don't Know	4%	1%	5%	3%	0%	32%	5%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	28%	50%	44%	37%	30%
Cool	23%	19%	33%	24%	29%
Warm	21%	15%	11%	18%	18%
Very Warm	24%	13%	9%	15%	19%
Don't Know	4%	3%	3%	6%	3%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	28%	30%	28%	16%	30%	20%	22%	29%
Cool	23%	13%	11%	27%	27%	26%	34%	23%
Warm	21%	17%	26%	27%	19%	22%	22%	21%
Very Warm	24%	30%	22%	27%	20%	32%	20%	24%
Don't Know	4%	11%	12%	3%	5%	0%	1%	3%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	28%	18%	19%	19%	26%	43%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	23%	21%	20%	28%	29%	25%
Warm	21%	23%	29%	21%	20%	17%
Very Warm	24%	36%	28%	27%	14%	12%
Don't Know	4%	3%	4%	6%	12%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	28%	20%	41%	28%	24%
Cool	23%	21%	25%	23%	21%
Warm	21%	23%	17%	22%	25%
Very Warm	24%	33%	13%	23%	27%
Don't Know	4%	3%	4%	5%	4%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	28%	18%	20%	41%	34%	20%
Cool	23%	21%	24%	25%	20%	27%
Warm	21%	23%	25%	17%	19%	24%
Very Warm	24%	36%	24%	14%	21%	28%
Don't Know	4%	3%	6%	3%	5%	2%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	28%	24%	19%	34%	31%	26%	26%	29%
Cool	23%	28%	23%	24%	24%	21%	25%	21%
Warm	21%	20%	31%	18%	20%	21%	21%	21%
Very Warm	24%	19%	19%	22%	23%	30%	23%	25%
Don't Know	4%	8%	8%	2%	2%	3%	4%	4%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	28%	37%	19%	38%	24%	28%	21%
Cool	23%	15%	25%	12%	27%	24%	34%
Warm	21%	20%	23%	21%	33%	20%	14%
Very Warm	24%	12%	30%	22%	14%	25%	31%
Don't Know	4%	16%	3%	6%	2%	4%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	28%	25%	25%	34%	27%	18%	25%	30%
Cool	23%	28%	24%	24%	20%	27%	35%	25%
Warm	21%	19%	25%	20%	20%	21%	14%	20%
Very Warm	24%	20%	21%	20%	30%	31%	20%	20%
Don't Know	4%	8%	5%	2%	3%	3%	5%	5%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	28%	25%	28%	29%	26%	33%	23%	26%
Cool	23%	21%	24%	24%	21%	21%	20%	25%
Warm	21%	23%	21%	20%	21%	19%	24%	22%
Very Warm	24%	26%	23%	24%	25%	22%	30%	24%
Don't Know	4%	5%	3%	3%	7%	4%	3%	4%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	28%	26%	29%	26%	26%	24%	34%	23%
Cool	23%	26%	22%	22%	24%	18%	24%	24%
Warm	21%	22%	21%	21%	22%	23%	19%	21%
Very Warm	24%	22%	25%	28%	25%	30%	21%	29%
Don't Know	4%	5%	4%	4%	3%	5%	2%	3%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	28%	34%	33%	35%
Cool	23%	23%	22%	28%
Warm	21%	16%	16%	11%
Very Warm	24%	20%	25%	16%
Don't Know	4%	7%	3%	11%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	28%	36%	28%	45%	53%	30%
Cool	23%	32%	8%	12%	12%	12%
Warm	21%	12%	25%	19%	9%	27%
Very Warm	24%	18%	36%	15%	23%	22%
Don't Know	4%	2%	3%	9%	2%	9%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	28%	14%	25%	21%	18%	27%
Cool	23%	26%	23%	26%	24%	21%
Warm	21%	24%	23%	18%	27%	25%
Very Warm	24%	33%	27%	35%	25%	21%
Don't Know	4%	3%	3%	0%	5%	6%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	28%	32%	35%	33%	26%
Cool	23%	22%	19%	22%	19%
Warm	21%	19%	20%	16%	25%
Very Warm	24%	21%	22%	25%	26%
Don't Know	4%	7%	4%	3%	4%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm2 – Donald Trump- Categorical
FAVOR_therm2 – Donald Trump- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	54%	93%	4%	93%	3%	57%
Cool	7%	4%	11%	3%	9%	8%
Warm	10%	2%	20%	2%	21%	8%
Very Warm	29%	1%	65%	1%	65%	26%
Don't Know	1%	1%	1%	1%	1%	0%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	54%	93%	60%	6%	63%	36%	76%
Cool	7%	3%	16%	10%	13%	13%	13%
Warm	10%	1%	15%	19%	10%	20%	5%
Very Warm	29%	1%	8%	64%	14%	30%	4%
Don't Know	1%	1%	0%	1%	0%	0%	2%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	54%	67%	6%	94%	78%	61%	0%
Cool	7%	13%	10%	3%	0%	12%	1%
Warm	10%	11%	19%	1%	20%	17%	3%
Very Warm	29%	9%	63%	1%	2%	8%	95%
Don't Know	1%	0%	1%	1%	0%	3%	0%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	54%	0%	2%	12%	24%
Cool	7%	1%	12%	17%	17%
Warm	10%	2%	34%	28%	25%
Very Warm	29%	96%	51%	43%	31%
Don't Know	1%	1%	2%	0%	2%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	54%	45%	64%	38%	49%	70%	62%	55%
Cool	7%	8%	8%	15%	15%	5%	5%	4%
Warm	10%	22%	9%	20%	10%	8%	8%	8%
Very Warm	29%	20%	20%	26%	24%	17%	25%	32%
Don't Know	1%	5%	0%	1%	2%	0%	0%	1%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	54%	97%	89%	60%	17%	4%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	2%	4%	16%	18%	8%
Warm	10%	1%	3%	15%	32%	16%
Very Warm	29%	0%	3%	8%	34%	71%
Don't Know	1%	1%	2%	0%	0%	1%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	54%	92%	7%	63%	84%
Cool	7%	4%	8%	8%	0%
Warm	10%	2%	19%	8%	6%
Very Warm	29%	1%	66%	19%	8%
Don't Know	1%	1%	1%	2%	2%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	54%	95%	65%	10%	49%	61%
Cool	7%	2%	9%	9%	7%	6%
Warm	10%	1%	13%	16%	10%	9%
Very Warm	29%	1%	12%	65%	32%	24%
Don't Know	1%	1%	1%	1%	1%	1%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	54%	61%	59%	59%	50%	51%	49%	58%
Cool	7%	10%	5%	9%	8%	4%	6%	7%
Warm	10%	6%	9%	8%	12%	10%	11%	8%
Very Warm	29%	20%	23%	23%	30%	35%	33%	25%
Don't Know	1%	3%	3%	1%	0%	0%	1%	1%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	54%	71%	78%	59%	62%	48%	63%
Cool	7%	13%	7%	11%	4%	6%	2%
Warm	10%	2%	7%	5%	14%	11%	7%
Very Warm	29%	13%	5%	25%	19%	34%	28%
Don't Know	1%	0%	2%	0%	0%	1%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	54%	61%	57%	54%	52%	39%	54%	54%
Cool	7%	9%	6%	9%	4%	13%	11%	6%
Warm	10%	6%	10%	11%	9%	12%	4%	12%
Very Warm	29%	21%	25%	25%	35%	36%	27%	27%
Don't Know	1%	3%	2%	0%	0%	0%	5%	2%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	54%	59%	52%	53%	56%	53%	58%	54%
Cool	7%	8%	6%	7%	7%	5%	3%	8%
Warm	10%	9%	11%	9%	9%	10%	8%	10%
Very Warm	29%	23%	30%	30%	28%	31%	31%	27%
Don't Know	1%	1%	2%	1%	0%	1%	0%	1%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	54%	56%	53%	58%	54%	60%	53%	53%
Cool	7%	10%	5%	5%	7%	10%	3%	4%
Warm	10%	11%	9%	11%	10%	8%	12%	11%
Very Warm	29%	23%	32%	26%	29%	23%	32%	32%
Don't Know	1%	1%	1%	0%	1%	0%	0%	0%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	54%	38%	46%	49%
Cool	7%	5%	8%	5%
Warm	10%	12%	11%	8%
Very Warm	29%	45%	34%	37%
Don't Know	1%	1%	1%	1%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	54%	63%	41%	68%	60%	59%
Cool	7%	7%	13%	11%	20%	7%
Warm	10%	10%	6%	4%	3%	6%
Very Warm	29%	15%	40%	17%	17%	29%
Don't Know	1%	6%	0%	0%	0%	0%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	54%	68%	89%	84%	74%	73%
Cool	7%	7%	7%	7%	7%	4%
Warm	10%	14%	0%	7%	7%	6%
Very Warm	29%	8%	3%	2%	9%	14%
Don't Know	1%	3%	1%	0%	4%	3%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	54%	44%	54%	46%	66%
Cool	7%	5%	9%	8%	3%
Warm	10%	11%	9%	11%	6%
Very Warm	29%	39%	27%	34%	21%
Don't Know	1%	1%	1%	1%	4%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – The Democratic Party- Categorical
FAVOR_therm3 – The Democratic Party- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	39%	6%	83%	7%	83%	35%
Cool	12%	13%	10%	11%	10%	15%
Warm	21%	34%	4%	36%	4%	19%
Very Warm	27%	46%	1%	46%	1%	29%
Don't Know	1%	1%	2%	1%	2%	1%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	39%	6%	27%	82%	91%	39%	8%
Cool	12%	12%	38%	10%	9%	25%	28%
Warm	21%	33%	28%	5%	0%	30%	29%
Very Warm	27%	49%	4%	2%	0%	4%	35%
Don't Know	1%	1%	3%	2%	0%	1%	0%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	39%	27%	80%	5%	45%	4%	89%
Cool	12%	15%	10%	12%	27%	36%	5%
Warm	21%	29%	5%	34%	19%	29%	3%
Very Warm	27%	26%	3%	48%	9%	27%	2%
Don't Know	1%	3%	2%	1%	0%	3%	1%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	39%	87%	83%	75%	63%
Cool	12%	4%	12%	14%	11%
Warm	21%	5%	1%	8%	5%
Very Warm	27%	3%	2%	1%	18%
Don't Know	1%	1%	2%	3%	3%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	39%	24%	31%	42%	33%	40%	37%	43%
Cool	12%	23%	8%	21%	20%	13%	9%	9%
Warm	21%	16%	36%	20%	19%	26%	23%	20%
Very Warm	27%	32%	23%	17%	25%	21%	30%	28%
Don't Know	1%	5%	3%	0%	3%	0%	1%	1%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	39%	2%	12%	27%	65%	86%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	11%	14%	38%	19%	7%
Warm	21%	38%	28%	28%	13%	3%
Very Warm	27%	48%	45%	4%	1%	2%
Don't Know	1%	0%	2%	3%	2%	2%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	39%	6%	84%	25%	13%
Cool	12%	12%	8%	17%	13%
Warm	21%	33%	4%	25%	44%
Very Warm	27%	49%	2%	32%	29%
Don't Know	1%	1%	2%	2%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	39%	3%	28%	80%	46%	31%
Cool	12%	12%	18%	7%	9%	16%
Warm	21%	37%	23%	4%	17%	25%
Very Warm	27%	46%	28%	8%	27%	27%
Don't Know	1%	1%	2%	2%	1%	1%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	39%	20%	26%	32%	48%	47%	44%	35%
Cool	12%	19%	19%	15%	12%	6%	14%	10%
Warm	21%	36%	30%	21%	18%	14%	20%	21%
Very Warm	27%	21%	21%	30%	21%	33%	21%	32%
Don't Know	1%	4%	4%	2%	0%	0%	1%	2%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	39%	36%	10%	29%	33%	47%	35%
Cool	12%	38%	15%	11%	15%	11%	12%
Warm	21%	8%	14%	30%	32%	20%	26%
Very Warm	27%	17%	59%	30%	19%	21%	27%
Don't Know	1%	0%	2%	0%	1%	1%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	39%	19%	31%	45%	47%	64%	24%	35%
Cool	12%	19%	17%	14%	6%	3%	17%	17%
Warm	21%	36%	25%	18%	16%	7%	41%	24%
Very Warm	27%	22%	25%	23%	32%	26%	13%	20%
Don't Know	1%	3%	3%	1%	0%	0%	5%	4%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	39%	37%	41%	44%	34%	40%	39%	39%
Cool	12%	12%	11%	9%	17%	9%	14%	13%
Warm	21%	18%	20%	20%	26%	21%	21%	21%
Very Warm	27%	31%	27%	28%	22%	29%	26%	26%
Don't Know	1%	2%	2%	1%	1%	1%	1%	2%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	39%	36%	42%	38%	39%	38%	41%	44%
Cool	12%	15%	10%	13%	12%	12%	11%	10%
Warm	21%	23%	19%	20%	21%	21%	20%	18%
Very Warm	27%	24%	28%	28%	27%	29%	25%	27%
Don't Know	1%	2%	1%	1%	1%	0%	2%	0%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	39%	61%	49%	42%
Cool	12%	8%	6%	12%
Warm	21%	13%	19%	19%
Very Warm	27%	16%	26%	21%
Don't Know	1%	2%	1%	6%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	39%	34%	33%	27%	46%	20%
Cool	12%	8%	15%	8%	10%	11%
Warm	21%	31%	23%	34%	4%	45%
Very Warm	27%	25%	28%	31%	41%	24%
Don't Know	1%	2%	0%	0%	0%	0%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	39%	15%	4%	5%	14%	16%
Cool	12%	20%	9%	12%	17%	14%
Warm	21%	15%	14%	15%	14%	36%
Very Warm	27%	48%	71%	66%	53%	32%
Don't Know	1%	2%	2%	1%	3%	1%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	39%	53%	41%	49%	20%
Cool	12%	11%	7%	6%	19%
Warm	21%	13%	20%	19%	35%
Very Warm	27%	22%	31%	26%	25%
Don't Know	1%	2%	1%	1%	2%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – The Republican Party- Categorical
FAVOR_therm3 – The Republican Party- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	51%	86%	6%	86%	5%	54%
Cool	11%	10%	11%	9%	12%	12%
Warm	13%	2%	28%	2%	26%	14%
Very Warm	23%	0%	54%	1%	56%	19%
Don't Know	1%	1%	2%	1%	2%	1%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	51%	88%	60%	6%	95%	42%	50%
Cool	11%	9%	19%	12%	5%	11%	40%
Warm	13%	1%	16%	28%	0%	24%	5%
Very Warm	23%	0%	3%	52%	0%	22%	5%
Don't Know	1%	1%	2%	1%	0%	0%	0%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	51%	58%	7%	89%	73%	29%	1%
Cool	11%	14%	13%	8%	6%	47%	7%
Warm	13%	13%	27%	1%	20%	16%	24%
Very Warm	23%	10%	51%	1%	1%	1%	67%
Don't Know	1%	6%	2%	1%	0%	7%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	51%	1%	4%	13%	23%
Cool	11%	8%	8%	16%	19%
Warm	13%	21%	34%	31%	23%
Very Warm	23%	70%	50%	37%	31%
Don't Know	1%	0%	4%	2%	4%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	51%	38%	41%	40%	47%	66%	51%	55%
Cool	11%	12%	32%	16%	21%	10%	17%	6%
Warm	13%	19%	9%	25%	13%	7%	11%	13%
Very Warm	23%	26%	16%	19%	18%	17%	21%	25%
Don't Know	1%	6%	2%	0%	2%	0%	0%	1%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	51%	94%	77%	60%	15%	4%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	4%	16%	19%	19%	10%
Warm	13%	1%	2%	16%	30%	27%
Very Warm	23%	0%	1%	3%	36%	57%
Don't Know	1%	0%	3%	2%	0%	2%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	51%	86%	8%	59%	84%
Cool	11%	10%	9%	13%	3%
Warm	13%	2%	27%	10%	4%
Very Warm	23%	0%	54%	15%	8%
Don't Know	1%	1%	2%	2%	0%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	51%	92%	57%	10%	46%	59%
Cool	11%	5%	18%	12%	12%	10%
Warm	13%	2%	11%	25%	14%	12%
Very Warm	23%	1%	12%	51%	27%	18%
Don't Know	1%	1%	2%	2%	2%	1%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	51%	60%	50%	54%	48%	50%	48%	54%
Cool	11%	15%	11%	16%	10%	7%	11%	10%
Warm	13%	5%	15%	12%	14%	16%	17%	10%
Very Warm	23%	14%	19%	17%	28%	26%	22%	24%
Don't Know	1%	5%	4%	1%	0%	0%	1%	1%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	51%	68%	73%	52%	57%	47%	58%
Cool	11%	19%	15%	15%	12%	9%	8%
Warm	13%	0%	5%	11%	8%	16%	10%
Very Warm	23%	13%	3%	21%	21%	27%	23%
Don't Know	1%	0%	3%	1%	1%	1%	1%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	51%	60%	49%	52%	50%	38%	58%	51%
Cool	11%	16%	15%	10%	8%	9%	11%	13%
Warm	13%	6%	15%	13%	15%	5%	7%	16%
Very Warm	23%	14%	19%	24%	26%	49%	18%	19%
Don't Know	1%	4%	2%	0%	0%	0%	6%	2%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	51%	57%	50%	50%	51%	49%	51%	52%
Cool	11%	13%	10%	8%	13%	9%	14%	11%
Warm	13%	11%	11%	17%	16%	15%	10%	13%
Very Warm	23%	18%	26%	24%	20%	25%	25%	22%
Don't Know	1%	2%	2%	1%	0%	2%	0%	1%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	51%	54%	50%	56%	51%	59%	52%	52%
Cool	11%	13%	10%	7%	11%	7%	12%	5%
Warm	13%	12%	14%	15%	13%	15%	14%	15%
Very Warm	23%	19%	25%	21%	24%	18%	21%	26%
Don't Know	1%	2%	1%	1%	1%	0%	1%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	51%	36%	43%	54%
Cool	11%	10%	9%	12%
Warm	13%	22%	13%	12%
Very Warm	23%	30%	34%	18%
Don't Know	1%	2%	1%	4%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	51%	55%	37%	60%	70%	42%
Cool	11%	15%	17%	14%	8%	19%
Warm	13%	9%	19%	6%	5%	14%
Very Warm	23%	17%	27%	18%	17%	23%
Don't Know	1%	4%	0%	1%	0%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	51%	65%	82%	81%	66%	68%
Cool	11%	15%	14%	12%	17%	12%
Warm	13%	9%	1%	4%	7%	5%
Very Warm	23%	5%	1%	2%	5%	12%
Don't Know	1%	5%	1%	1%	5%	3%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	51%	43%	47%	43%	66%
Cool	11%	10%	13%	9%	7%
Warm	13%	18%	11%	13%	4%
Very Warm	23%	26%	27%	34%	19%
Don't Know	1%	2%	1%	1%	4%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical
FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	43%	70%	7%	70%	6%	45%
Cool	12%	13%	11%	10%	11%	15%
Warm	15%	8%	25%	9%	24%	15%
Very Warm	23%	4%	49%	6%	52%	18%
Don't Know	6%	5%	8%	6%	6%	8%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	43%	72%	25%	8%	50%	28%	24%
Cool	12%	13%	19%	11%	19%	15%	21%
Warm	15%	7%	15%	25%	10%	34%	11%
Very Warm	23%	4%	16%	48%	15%	20%	20%
Don't Know	6%	4%	25%	8%	6%	3%	25%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	43%	50%	7%	72%	58%	16%	5%
Cool	12%	17%	11%	13%	5%	8%	7%
Warm	15%	11%	24%	8%	14%	12%	19%
Very Warm	23%	11%	49%	3%	0%	22%	63%
Don't Know	6%	11%	9%	3%	23%	42%	6%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	5%	5%	12%	12%
Cool	12%	6%	18%	11%	14%
Warm	15%	20%	28%	26%	33%
Very Warm	23%	61%	44%	40%	32%
Don't Know	6%	8%	5%	11%	8%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	43%	28%	24%	29%	23%	60%	52%	48%
Cool	12%	15%	19%	20%	17%	16%	10%	10%
Warm	15%	21%	15%	17%	26%	14%	15%	13%
Very Warm	23%	17%	21%	21%	25%	10%	22%	25%
Don't Know	6%	20%	21%	13%	9%	0%	1%	4%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	43%	83%	59%	25%	13%	6%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	10%	18%	19%	13%	10%
Warm	15%	4%	11%	15%	26%	25%
Very Warm	23%	1%	4%	16%	33%	52%
Don't Know	6%	2%	8%	25%	15%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	43%	70%	9%	46%	74%
Cool	12%	13%	12%	14%	11%
Warm	15%	9%	23%	15%	8%
Very Warm	23%	4%	50%	13%	3%
Don't Know	6%	4%	6%	12%	4%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	43%	82%	42%	8%	36%	52%
Cool	12%	10%	17%	10%	12%	12%
Warm	15%	4%	16%	25%	16%	15%
Very Warm	23%	2%	13%	50%	29%	16%
Don't Know	6%	2%	13%	6%	7%	5%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	43%	44%	43%	46%	39%	44%	40%	45%
Cool	12%	13%	14%	16%	10%	11%	12%	12%
Warm	15%	16%	16%	16%	15%	15%	18%	14%
Very Warm	23%	8%	11%	17%	33%	29%	26%	22%
Don't Know	6%	20%	16%	6%	3%	1%	5%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	43%	51%	50%	42%	53%	40%	58%
Cool	12%	9%	12%	18%	11%	11%	9%
Warm	15%	5%	16%	12%	11%	16%	11%
Very Warm	23%	8%	12%	16%	13%	28%	12%
Don't Know	6%	26%	10%	12%	13%	4%	10%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	43%	42%	43%	41%	43%	39%	46%	43%
Cool	12%	14%	15%	12%	11%	4%	15%	15%
Warm	15%	17%	16%	14%	15%	24%	20%	17%
Very Warm	23%	8%	14%	29%	30%	33%	6%	15%
Don't Know	6%	19%	11%	4%	1%	0%	13%	10%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	43%	50%	41%	39%	43%	40%	46%	43%
Cool	12%	11%	11%	13%	13%	11%	14%	12%
Warm	15%	15%	14%	18%	16%	16%	14%	16%
Very Warm	23%	13%	28%	26%	22%	27%	23%	22%
Don't Know	6%	11%	5%	5%	7%	6%	4%	7%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	43%	44%	42%	47%	43%	47%	42%	46%
Cool	12%	11%	12%	11%	12%	11%	9%	12%
Warm	15%	18%	14%	13%	16%	13%	14%	14%
Very Warm	23%	19%	26%	25%	22%	26%	32%	28%
Don't Know	6%	8%	6%	4%	6%	3%	3%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	43%	32%	36%	42%
Cool	12%	9%	11%	9%
Warm	15%	19%	17%	19%
Very Warm	23%	37%	31%	16%
Don't Know	6%	4%	5%	14%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	47%	33%	45%	43%	41%
Cool	12%	18%	15%	20%	18%	18%
Warm	15%	12%	30%	2%	12%	12%
Very Warm	23%	9%	18%	16%	18%	16%
Don't Know	6%	14%	4%	17%	10%	14%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	39%	61%	57%	44%	56%
Cool	12%	14%	9%	11%	13%	13%
Warm	15%	19%	13%	17%	16%	8%
Very Warm	23%	14%	11%	13%	11%	6%
Don't Know	6%	15%	6%	3%	17%	16%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	33%	37%	36%	55%
Cool	12%	10%	13%	11%	15%
Warm	15%	18%	15%	17%	10%
Very Warm	23%	32%	27%	31%	11%
Don't Know	6%	6%	9%	5%	8%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical
FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	45%	70%	14%	70%	12%	49%
Cool	13%	14%	12%	13%	13%	14%
Warm	11%	5%	19%	3%	20%	12%
Very Warm	26%	8%	51%	11%	52%	21%
Don't Know	4%	4%	4%	4%	3%	4%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	45%	71%	35%	15%	63%	38%	36%
Cool	13%	13%	41%	11%	16%	22%	18%
Warm	11%	4%	9%	20%	12%	13%	22%
Very Warm	26%	8%	12%	50%	9%	26%	23%
Don't Know	4%	4%	4%	4%	0%	0%	1%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	45%	57%	15%	71%	46%	36%	11%
Cool	13%	19%	12%	14%	32%	20%	12%
Warm	11%	6%	20%	4%	0%	29%	17%
Very Warm	26%	14%	49%	8%	8%	3%	58%
Don't Know	4%	4%	4%	3%	14%	12%	3%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	45%	12%	7%	26%	16%
Cool	13%	5%	5%	17%	12%
Warm	11%	13%	15%	21%	24%
Very Warm	26%	68%	70%	31%	42%
Don't Know	4%	2%	3%	5%	5%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	45%	39%	30%	37%	31%	54%	48%	50%
Cool	13%	5%	15%	23%	24%	16%	11%	11%
Warm	11%	18%	28%	13%	13%	9%	7%	9%
Very Warm	26%	23%	21%	25%	30%	20%	33%	26%
Don't Know	4%	15%	6%	3%	2%	0%	1%	3%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	45%	79%	62%	35%	37%	10%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	10%	21%	41%	15%	10%
Warm	11%	2%	5%	9%	21%	20%
Very Warm	26%	7%	4%	12%	23%	57%
Don't Know	4%	2%	8%	4%	4%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	45%	70%	15%	50%	77%
Cool	13%	13%	11%	15%	2%
Warm	11%	4%	19%	11%	4%
Very Warm	26%	9%	51%	19%	15%
Don't Know	4%	4%	4%	5%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	45%	78%	51%	12%	40%	52%
Cool	13%	10%	22%	10%	13%	13%
Warm	11%	3%	10%	19%	11%	11%
Very Warm	26%	7%	10%	55%	31%	20%
Don't Know	4%	2%	7%	3%	4%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	45%	48%	48%	51%	45%	42%	42%	48%
Cool	13%	16%	12%	12%	13%	14%	13%	14%
Warm	11%	14%	13%	10%	11%	11%	15%	8%
Very Warm	26%	16%	19%	23%	28%	32%	27%	26%
Don't Know	4%	6%	8%	3%	4%	2%	4%	4%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	45%	49%	49%	48%	58%	44%	59%
Cool	13%	35%	16%	16%	17%	12%	11%
Warm	11%	0%	6%	15%	12%	12%	10%
Very Warm	26%	11%	21%	20%	12%	29%	18%
Don't Know	4%	5%	8%	1%	1%	3%	2%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	45%	47%	49%	48%	42%	25%	50%	52%
Cool	13%	17%	12%	13%	14%	15%	15%	7%
Warm	11%	16%	12%	10%	11%	6%	17%	11%
Very Warm	26%	15%	22%	26%	31%	54%	10%	24%
Don't Know	4%	5%	6%	3%	3%	0%	7%	6%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	45%	53%	42%	45%	47%	44%	46%	46%
Cool	13%	15%	13%	12%	13%	9%	11%	16%
Warm	11%	8%	11%	11%	14%	11%	14%	11%
Very Warm	26%	20%	31%	27%	22%	33%	27%	23%
Don't Know	4%	3%	3%	5%	4%	3%	3%	4%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	45%	49%	43%	50%	45%	52%	47%	47%
Cool	13%	14%	13%	13%	14%	12%	15%	13%
Warm	11%	13%	10%	10%	11%	14%	5%	12%
Very Warm	26%	20%	30%	25%	27%	22%	31%	26%
Don't Know	4%	5%	3%	3%	4%	1%	3%	2%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	45%	35%	42%	45%
Cool	13%	13%	10%	12%
Warm	11%	13%	9%	15%
Very Warm	26%	34%	36%	20%
Don't Know	4%	5%	3%	9%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	45%	64%	39%	52%	58%	42%
Cool	13%	7%	16%	17%	22%	13%
Warm	11%	7%	23%	10%	3%	21%
Very Warm	26%	20%	21%	20%	17%	21%
Don't Know	4%	3%	0%	2%	0%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	45%	51%	46%	52%	46%	62%
Cool	13%	12%	20%	13%	18%	13%
Warm	11%	7%	6%	8%	5%	10%
Very Warm	26%	21%	21%	19%	22%	11%
Don't Know	4%	9%	7%	9%	8%	3%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	45%	38%	41%	42%	64%
Cool	13%	14%	13%	10%	6%
Warm	11%	13%	10%	9%	9%
Very Warm	26%	30%	32%	36%	17%
Don't Know	4%	5%	3%	3%	5%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Gay marriage- Categorical
FAVOR_therm3 – Gay marriage- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	32%	12%	59%	13%	59%	29%
Cool	13%	10%	17%	9%	16%	14%
Warm	11%	13%	9%	14%	10%	11%
Very Warm	40%	63%	10%	61%	10%	43%
Don't Know	4%	3%	5%	3%	4%	3%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	32%	10%	26%	60%	33%	39%	38%
Cool	13%	9%	12%	17%	27%	25%	2%
Warm	11%	13%	19%	9%	4%	12%	23%
Very Warm	40%	65%	34%	10%	35%	21%	35%
Don't Know	4%	3%	9%	4%	0%	3%	2%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	32%	31%	58%	10%	22%	45%	66%
Cool	13%	12%	16%	10%	7%	8%	13%
Warm	11%	2%	10%	14%	11%	11%	9%
Very Warm	40%	52%	10%	64%	54%	24%	8%
Don't Know	4%	3%	5%	2%	6%	13%	3%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	32%	76%	73%	44%	48%
Cool	13%	8%	15%	24%	23%
Warm	11%	8%	5%	9%	12%
Very Warm	40%	4%	3%	18%	10%
Don't Know	4%	5%	4%	6%	6%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	32%	37%	35%	45%	34%	27%	30%	31%
Cool	13%	8%	15%	11%	20%	12%	12%	12%
Warm	11%	15%	13%	13%	11%	19%	14%	10%
Very Warm	40%	25%	26%	28%	33%	41%	43%	45%
Don't Know	4%	16%	11%	3%	3%	0%	2%	2%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	32%	5%	17%	26%	39%	65%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	6%	13%	12%	26%	15%
Warm	11%	10%	20%	19%	7%	10%
Very Warm	40%	79%	44%	34%	23%	7%
Don't Know	4%	1%	5%	9%	5%	4%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	32%	10%	59%	28%	5%
Cool	13%	10%	17%	11%	3%
Warm	11%	14%	9%	11%	4%
Very Warm	40%	64%	11%	44%	85%
Don't Know	4%	3%	5%	6%	3%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	32%	6%	24%	62%	36%	27%
Cool	13%	6%	17%	16%	14%	11%
Warm	11%	10%	16%	10%	11%	12%
Very Warm	40%	77%	37%	8%	35%	47%
Don't Know	4%	1%	6%	4%	4%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	32%	28%	25%	35%	33%	35%	36%	29%
Cool	13%	8%	9%	11%	18%	13%	16%	10%
Warm	11%	5%	10%	12%	12%	14%	11%	12%
Very Warm	40%	52%	47%	39%	35%	38%	33%	45%
Don't Know	4%	8%	9%	4%	2%	1%	4%	3%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	32%	14%	34%	30%	28%	33%	24%
Cool	13%	6%	11%	14%	7%	14%	5%
Warm	11%	9%	16%	12%	9%	11%	7%
Very Warm	40%	67%	31%	41%	55%	40%	64%
Don't Know	4%	5%	8%	3%	1%	3%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	32%	27%	30%	33%	34%	42%	21%	29%
Cool	13%	9%	10%	17%	13%	22%	11%	10%
Warm	11%	7%	10%	12%	14%	7%	10%	7%
Very Warm	40%	51%	42%	36%	37%	30%	48%	47%
Don't Know	4%	7%	7%	2%	1%	0%	10%	6%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	32%	24%	37%	32%	32%	36%	34%	30%
Cool	13%	17%	11%	11%	14%	10%	9%	14%
Warm	11%	10%	13%	13%	9%	12%	12%	11%
Very Warm	40%	44%	36%	42%	42%	37%	44%	41%
Don't Know	4%	5%	4%	2%	3%	5%	1%	3%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	32%	32%	32%	27%	33%	22%	32%	28%
Cool	13%	12%	13%	18%	11%	20%	17%	17%
Warm	11%	11%	12%	10%	12%	9%	15%	9%
Very Warm	40%	41%	39%	44%	40%	48%	33%	44%
Don't Know	4%	4%	3%	2%	3%	1%	3%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	32%	43%	33%	34%
Cool	13%	18%	12%	11%
Warm	11%	8%	12%	6%
Very Warm	40%	27%	40%	40%
Don't Know	4%	4%	3%	9%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	32%	22%	28%	32%	18%	37%
Cool	13%	11%	21%	10%	28%	6%
Warm	11%	5%	14%	11%	15%	11%
Very Warm	40%	54%	31%	45%	37%	43%
Don't Know	4%	8%	6%	1%	2%	3%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	32%	40%	27%	35%	32%	19%
Cool	13%	16%	6%	14%	8%	11%
Warm	11%	11%	21%	17%	15%	8%
Very Warm	40%	23%	40%	30%	32%	58%
Don't Know	4%	10%	6%	4%	12%	5%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	32%	42%	33%	33%	16%
Cool	13%	18%	11%	12%	11%
Warm	11%	9%	13%	12%	8%
Very Warm	40%	27%	40%	40%	59%
Don't Know	4%	5%	3%	3%	5%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical
FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	33%	3%	72%	5%	73%	28%
Cool	9%	7%	12%	6%	12%	10%
Warm	17%	24%	8%	20%	8%	21%
Very Warm	37%	62%	5%	65%	4%	38%
Don't Know	3%	4%	3%	4%	3%	4%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	33%	3%	25%	70%	49%	25%	6%
Cool	9%	7%	7%	13%	15%	32%	13%
Warm	17%	23%	28%	9%	22%	24%	41%
Very Warm	37%	64%	25%	5%	11%	17%	26%
Don't Know	3%	3%	15%	3%	3%	1%	13%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	33%	22%	69%	3%	43%	7%	81%
Cool	9%	9%	13%	7%	7%	21%	8%
Warm	17%	15%	10%	24%	11%	39%	4%
Very Warm	37%	47%	4%	64%	38%	16%	5%
Don't Know	3%	7%	4%	3%	0%	18%	2%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	77%	67%	62%	54%
Cool	9%	10%	14%	15%	15%
Warm	17%	6%	10%	13%	11%
Very Warm	37%	5%	3%	6%	15%
Don't Know	3%	3%	6%	4%	4%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	33%	19%	24%	33%	33%	27%	31%	36%
Cool	9%	18%	13%	19%	11%	7%	7%	7%
Warm	17%	21%	33%	23%	16%	20%	24%	14%
Very Warm	37%	30%	24%	23%	33%	45%	38%	40%
Don't Know	3%	12%	7%	2%	6%	1%	1%	2%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	33%	1%	7%	25%	51%	76%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	4%	11%	7%	15%	11%
Warm	17%	23%	24%	28%	19%	6%
Very Warm	37%	71%	51%	25%	10%	4%
Don't Know	3%	1%	6%	15%	5%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	33%	4%	70%	20%	5%
Cool	9%	7%	12%	11%	8%
Warm	17%	22%	8%	21%	24%
Very Warm	37%	65%	5%	42%	58%
Don't Know	3%	2%	4%	5%	6%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	33%	1%	22%	70%	40%	24%
Cool	9%	5%	12%	11%	9%	10%
Warm	17%	23%	23%	7%	15%	20%
Very Warm	37%	69%	36%	8%	32%	43%
Don't Know	3%	1%	7%	3%	4%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	33%	14%	18%	27%	42%	41%	37%	30%
Cool	9%	12%	11%	10%	9%	8%	11%	8%
Warm	17%	26%	26%	23%	15%	10%	18%	16%
Very Warm	37%	38%	39%	37%	31%	40%	30%	43%
Don't Know	3%	10%	7%	3%	3%	1%	3%	4%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	33%	15%	9%	22%	30%	40%	35%
Cool	9%	28%	10%	12%	1%	9%	6%
Warm	17%	16%	12%	23%	19%	17%	18%
Very Warm	37%	20%	62%	43%	48%	31%	41%
Don't Know	3%	21%	7%	0%	1%	3%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	33%	13%	24%	37%	42%	42%	16%	28%
Cool	9%	12%	11%	10%	7%	6%	10%	12%
Warm	17%	29%	24%	16%	9%	25%	33%	26%
Very Warm	37%	37%	35%	33%	41%	26%	33%	30%
Don't Know	3%	9%	5%	4%	1%	0%	8%	5%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	33%	31%	35%	37%	28%	34%	34%	32%
Cool	9%	7%	9%	10%	11%	8%	11%	10%
Warm	17%	20%	14%	17%	21%	16%	16%	18%
Very Warm	37%	39%	38%	35%	36%	39%	36%	36%
Don't Know	3%	4%	4%	2%	4%	3%	3%	4%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	33%	29%	36%	31%	33%	31%	35%	34%
Cool	9%	10%	9%	12%	9%	10%	11%	13%
Warm	17%	21%	15%	17%	18%	15%	18%	17%
Very Warm	37%	35%	38%	39%	37%	42%	34%	36%
Don't Know	3%	4%	3%	2%	4%	1%	3%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	33%	57%	40%	40%
Cool	9%	7%	7%	9%
Warm	17%	13%	15%	23%
Very Warm	37%	21%	34%	24%
Don't Know	3%	2%	5%	5%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	21%	24%	21%	43%	10%
Cool	9%	9%	14%	11%	9%	14%
Warm	17%	21%	23%	23%	4%	33%
Very Warm	37%	38%	39%	45%	44%	43%
Don't Know	3%	11%	0%	0%	0%	0%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	14%	4%	6%	12%	17%
Cool	9%	13%	6%	15%	5%	4%
Warm	17%	17%	6%	10%	13%	17%
Very Warm	37%	49%	76%	69%	57%	56%
Don't Know	3%	7%	7%	1%	12%	7%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	49%	34%	40%	19%
Cool	9%	10%	8%	7%	6%
Warm	17%	15%	15%	15%	14%
Very Warm	37%	24%	39%	34%	51%
Don't Know	3%	3%	5%	5%	9%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Measures to combat climate change- Categorical
FAVOR_therm3 – Measures to combat climate change- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	26%	8%	49%	9%	47%	25%
Cool	13%	10%	17%	9%	17%	14%
Warm	17%	18%	16%	17%	16%	16%
Very Warm	38%	60%	8%	61%	9%	39%
Don't Know	7%	4%	10%	4%	10%	6%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	26%	8%	23%	48%	45%	24%	1%
Cool	13%	10%	16%	17%	19%	22%	27%
Warm	17%	17%	9%	16%	7%	30%	30%
Very Warm	38%	61%	43%	9%	23%	23%	42%
Don't Know	7%	4%	9%	10%	6%	1%	0%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	26%	10%	48%	8%	26%	9%	59%
Cool	13%	29%	16%	10%	0%	19%	14%
Warm	17%	17%	16%	17%	6%	34%	13%
Very Warm	38%	38%	8%	62%	54%	27%	7%
Don't Know	7%	6%	11%	3%	14%	10%	8%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	26%	54%	54%	41%	32%
Cool	13%	10%	13%	20%	21%
Warm	17%	18%	14%	19%	18%
Very Warm	38%	9%	6%	9%	17%
Don't Know	7%	9%	13%	11%	12%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	26%	19%	12%	26%	22%	16%	21%	30%
Cool	13%	13%	17%	24%	14%	24%	21%	10%
Warm	17%	23%	35%	22%	22%	24%	20%	12%
Very Warm	38%	31%	26%	22%	35%	35%	33%	42%
Don't Know	7%	14%	11%	6%	7%	1%	5%	6%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	26%	6%	11%	23%	26%	54%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	7%	16%	16%	21%	15%
Warm	17%	15%	23%	9%	25%	14%
Very Warm	38%	71%	43%	43%	12%	7%
Don't Know	7%	2%	6%	9%	16%	9%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	26%	9%	49%	15%	10%
Cool	13%	10%	17%	14%	5%
Warm	17%	17%	15%	19%	17%
Very Warm	38%	61%	10%	43%	65%
Don't Know	7%	4%	10%	8%	3%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	26%	6%	17%	51%	30%	21%
Cool	13%	7%	18%	15%	13%	13%
Warm	17%	15%	22%	15%	15%	19%
Very Warm	38%	70%	34%	10%	34%	43%
Don't Know	7%	2%	9%	9%	9%	4%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	26%	10%	15%	22%	32%	32%	31%	22%
Cool	13%	13%	10%	15%	14%	14%	14%	13%
Warm	17%	21%	20%	19%	18%	12%	16%	18%
Very Warm	38%	50%	45%	39%	29%	37%	34%	40%
Don't Know	7%	7%	11%	5%	8%	5%	5%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	26%	11%	12%	14%	28%	30%	24%
Cool	13%	17%	17%	14%	9%	13%	14%
Warm	17%	18%	20%	22%	15%	15%	10%
Very Warm	38%	51%	43%	42%	48%	35%	48%
Don't Know	7%	3%	8%	7%	0%	7%	4%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	26%	9%	19%	28%	34%	27%	7%	22%
Cool	13%	12%	12%	17%	12%	26%	16%	10%
Warm	17%	23%	18%	18%	12%	18%	21%	19%
Very Warm	38%	51%	42%	29%	36%	29%	50%	40%
Don't Know	7%	6%	9%	8%	5%	0%	6%	9%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	26%	24%	27%	26%	26%	26%	27%	26%
Cool	13%	13%	12%	16%	12%	13%	11%	14%
Warm	17%	18%	19%	13%	16%	17%	16%	17%
Very Warm	38%	41%	35%	36%	40%	38%	41%	37%
Don't Know	7%	5%	7%	9%	6%	7%	5%	7%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	26%	22%	28%	21%	27%	20%	31%	25%
Cool	13%	13%	13%	13%	13%	13%	14%	13%
Warm	17%	20%	15%	18%	16%	20%	9%	16%
Very Warm	38%	39%	37%	41%	38%	43%	42%	42%
Don't Know	7%	6%	7%	6%	6%	5%	4%	4%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	26%	43%	28%	26%
Cool	13%	12%	14%	15%
Warm	17%	14%	13%	10%
Very Warm	38%	25%	34%	35%
Don't Know	7%	7%	11%	13%
N	**1,337**	**254**	**301**	**68**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	26%	21%	13%	15%	17%	13%
Cool	13%	9%	16%	13%	26%	8%
Warm	17%	14%	28%	19%	8%	30%
Very Warm	38%	46%	38%	43%	32%	47%
Don't Know	7%	10%	4%	9%	16%	3%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	26%	13%	11%	12%	12%	10%
Cool	13%	25%	9%	20%	14%	9%
Warm	17%	18%	22%	23%	18%	17%
Very Warm	38%	35%	50%	41%	44%	55%
Don't Know	7%	9%	8%	4%	12%	9%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	26%	37%	24%	28%	11%
Cool	13%	13%	13%	14%	13%
Warm	17%	14%	16%	13%	11%
Very Warm	38%	29%	37%	34%	57%
Don't Know	7%	7%	11%	11%	8%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Joe Biden- Categorical
FAVOR_therm3 – Joe Biden- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	42%	9%	85%	10%	84%	39%
Cool	12%	15%	8%	16%	7%	12%
Warm	17%	28%	4%	27%	5%	18%
Very Warm	27%	47%	2%	46%	2%	29%
Don't Know	1%	1%	2%	1%	2%	2%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	42%	9%	32%	84%	71%	36%	17%
Cool	12%	14%	38%	7%	21%	25%	22%
Warm	17%	27%	22%	5%	4%	27%	32%
Very Warm	27%	49%	7%	2%	4%	12%	30%
Don't Know	1%	1%	2%	1%	0%	0%	0%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	42%	32%	83%	7%	67%	33%	87%
Cool	12%	14%	8%	15%	2%	24%	5%
Warm	17%	29%	4%	28%	15%	22%	3%
Very Warm	27%	22%	2%	49%	17%	14%	3%
Don't Know	1%	3%	2%	1%	0%	7%	1%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	42%	83%	92%	77%	68%
Cool	12%	6%	3%	12%	8%
Warm	17%	4%	2%	8%	7%
Very Warm	27%	4%	1%	2%	14%
Don't Know	1%	3%	2%	2%	3%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	42%	36%	32%	46%	42%	29%	39%	44%
Cool	12%	11%	23%	20%	13%	25%	9%	10%
Warm	17%	18%	21%	19%	20%	19%	19%	16%
Very Warm	27%	30%	22%	15%	21%	26%	32%	29%
Don't Know	1%	5%	2%	0%	3%	0%	0%	1%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	42%	4%	16%	32%	72%	87%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	14%	16%	38%	12%	6%
Warm	17%	29%	23%	22%	14%	3%
Very Warm	27%	52%	42%	7%	3%	2%
Don't Know	1%	1%	3%	2%	0%	2%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	42%	9%	85%	29%	14%
Cool	12%	15%	7%	15%	21%
Warm	17%	26%	4%	22%	28%
Very Warm	27%	49%	3%	31%	37%
Don't Know	1%	1%	2%	3%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	42%	5%	34%	81%	49%	33%
Cool	12%	15%	17%	6%	10%	14%
Warm	17%	29%	21%	4%	14%	21%
Very Warm	27%	50%	27%	7%	25%	30%
Don't Know	1%	1%	2%	2%	1%	1%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	42%	23%	29%	37%	51%	48%	46%	39%
Cool	12%	26%	16%	15%	11%	5%	14%	10%
Warm	17%	33%	24%	20%	15%	11%	17%	18%
Very Warm	27%	13%	27%	27%	23%	36%	23%	32%
Don't Know	1%	5%	4%	1%	0%	1%	1%	2%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	42%	35%	11%	37%	35%	49%	36%
Cool	12%	13%	11%	11%	17%	12%	13%
Warm	17%	32%	16%	24%	22%	16%	23%
Very Warm	27%	20%	58%	28%	25%	22%	27%
Don't Know	1%	0%	4%	0%	1%	1%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	42%	21%	36%	47%	48%	63%	22%	41%
Cool	12%	27%	15%	12%	6%	10%	32%	17%
Warm	17%	32%	20%	16%	12%	2%	32%	20%
Very Warm	27%	15%	26%	24%	34%	25%	7%	20%
Don't Know	1%	4%	3%	0%	0%	0%	7%	2%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	42%	40%	41%	45%	42%	41%	46%	42%
Cool	12%	12%	12%	10%	13%	10%	11%	13%
Warm	17%	16%	16%	18%	19%	19%	17%	17%
Very Warm	27%	31%	28%	26%	24%	29%	26%	27%
Don't Know	1%	0%	2%	2%	1%	2%	0%	2%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	42%	39%	44%	41%	42%	39%	46%	44%
Cool	12%	13%	11%	12%	12%	14%	10%	15%
Warm	17%	20%	15%	16%	18%	14%	18%	12%
Very Warm	27%	25%	29%	30%	27%	33%	26%	28%
Don't Know	1%	2%	1%	1%	1%	0%	0%	0%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	42%	63%	52%	45%
Cool	12%	9%	8%	17%
Warm	17%	11%	15%	22%
Very Warm	27%	15%	25%	12%
Don't Know	1%	1%	1%	4%
N	**1,337**	**254**	**301**	**68**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	42%	37%	38%	35%	44%	32%
Cool	12%	13%	10%	12%	9%	12%
Warm	17%	27%	20%	26%	4%	35%
Very Warm	27%	22%	31%	27%	43%	20%
Don't Know	1%	2%	0%	0%	0%	0%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	42%	16%	5%	9%	12%	22%
Cool	12%	16%	5%	5%	16%	16%
Warm	17%	14%	19%	14%	18%	30%
Very Warm	27%	51%	66%	70%	48%	29%
Don't Know	1%	4%	5%	2%	6%	4%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	42%	55%	45%	52%	23%
Cool	12%	10%	9%	8%	18%
Warm	17%	11%	16%	15%	31%
Very Warm	27%	22%	28%	25%	22%
Don't Know	1%	2%	1%	1%	5%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – JD Vance- Categorical
FAVOR_therm3 – JD Vance- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	50%	84%	2%	88%	3%	51%
Cool	9%	10%	7%	7%	6%	13%
Warm	9%	3%	17%	2%	17%	9%
Very Warm	30%	1%	71%	1%	71%	25%
Don't Know	2%	2%	3%	2%	2%	2%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	50%	85%	48%	4%	50%	26%	52%
Cool	9%	8%	27%	8%	18%	14%	41%
Warm	9%	3%	11%	17%	16%	23%	4%
Very Warm	30%	1%	10%	69%	16%	35%	0%
Don't Know	2%	2%	4%	2%	0%	3%	3%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	50%	63%	4%	85%	*	16%	2%
Cool	9%	8%	8%	10%	*	48%	4%
Warm	9%	16%	16%	3%	*	22%	10%
Very Warm	30%	0%	70%	1%	*	7%	82%
Don't Know	2%	13%	2%	1%	*	6%	1%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	4%	4%	4%	15%
Cool	9%	9%	2%	12%	18%
Warm	9%	8%	16%	27%	14%
Very Warm	30%	76%	75%	55%	49%
Don't Know	2%	2%	4%	2%	3%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	50%	40%	39%	42%	48%	65%	42%	53%
Cool	9%	16%	29%	13%	14%	8%	7%	5%
Warm	9%	23%	8%	19%	8%	11%	4%	8%
Very Warm	30%	14%	20%	24%	28%	16%	46%	32%
Don't Know	2%	7%	4%	3%	1%	1%	1%	2%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	50%	94%	78%	48%	7%	3%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	3%	11%	27%	19%	6%
Warm	9%	1%	6%	11%	25%	14%
Very Warm	30%	0%	2%	10%	47%	75%
Don't Know	2%	1%	2%	4%	2%	2%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	50%	86%	5%	57%	81%
Cool	9%	7%	7%	12%	10%
Warm	9%	3%	15%	10%	0%
Very Warm	30%	2%	71%	17%	6%
Don't Know	2%	2%	3%	4%	3%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	50%	92%	55%	8%	45%	58%
Cool	9%	3%	15%	9%	9%	9%
Warm	9%	2%	12%	13%	9%	9%
Very Warm	30%	1%	15%	68%	35%	22%
Don't Know	2%	2%	3%	2%	2%	2%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	50%	53%	55%	58%	42%	50%	48%	52%
Cool	9%	23%	7%	6%	10%	5%	10%	8%
Warm	9%	12%	8%	12%	9%	7%	9%	9%
Very Warm	30%	6%	24%	21%	38%	38%	32%	28%
Don't Know	2%	5%	5%	3%	1%	0%	1%	3%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	50%	32%	74%	52%	*	45%	61%
Cool	9%	56%	10%	14%	*	7%	0%
Warm	9%	0%	5%	14%	*	10%	7%
Very Warm	30%	11%	5%	19%	*	37%	32%
Don't Know	2%	0%	6%	1%	*	1%	0%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	50%	53%	56%	45%	49%	46%	37%	54%
Cool	9%	24%	6%	11%	5%	11%	25%	5%
Warm	9%	14%	10%	9%	6%	21%	21%	11%
Very Warm	30%	7%	24%	33%	40%	22%	12%	29%
Don't Know	2%	3%	4%	2%	0%	0%	5%	2%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	50%	51%	51%	43%	54%	42%	69%	50%
Cool	9%	10%	7%	5%	14%	8%	3%	10%
Warm	9%	18%	7%	10%	4%	9%	5%	10%
Very Warm	30%	20%	32%	39%	26%	38%	23%	28%
Don't Know	2%	2%	2%	2%	2%	3%	0%	2%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	50%	53%	49%	55%	51%	53%	49%	59%
Cool	9%	11%	8%	7%	9%	6%	5%	2%
Warm	9%	9%	9%	10%	9%	8%	9%	5%
Very Warm	30%	25%	33%	27%	29%	32%	33%	33%
Don't Know	2%	2%	2%	2%	1%	1%	3%	0%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	50%	34%	45%	52%
Cool	9%	9%	5%	19%
Warm	9%	9%	8%	11%
Very Warm	30%	48%	41%	18%
Don't Know	2%	0%	1%	0%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	57%	40%	55%	54%	51%
Cool	9%	0%	3%	16%	8%	16%
Warm	9%	17%	13%	14%	19%	11%
Very Warm	30%	21%	43%	13%	19%	20%
Don't Know	2%	5%	1%	2%	0%	2%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	69%	77%	77%	71%	60%
Cool	9%	16%	5%	10%	10%	8%
Warm	9%	6%	4%	0%	8%	14%
Very Warm	30%	3%	7%	10%	1%	12%
Don't Know	2%	6%	6%	2%	9%	6%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	42%	47%	45%	62%
Cool	9%	10%	8%	5%	0%
Warm	9%	8%	10%	8%	10%
Very Warm	30%	40%	32%	41%	19%
Don't Know	2%	1%	3%	1%	10%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Marco Rubio- Categorical
FAVOR_therm3 – Marco Rubio- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	43%	73%	6%	69%	6%	45%
Cool	9%	10%	8%	9%	9%	9%
Warm	11%	5%	19%	6%	21%	7%
Very Warm	26%	1%	57%	4%	56%	25%
Don't Know	11%	12%	11%	12%	9%	13%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	43%	74%	43%	6%	46%	27%	30%
Cool	9%	10%	6%	7%	24%	15%	16%
Warm	11%	4%	20%	19%	12%	39%	8%
Very Warm	26%	1%	5%	57%	14%	9%	12%
Don't Know	11%	11%	26%	11%	4%	10%	33%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	43%	21%	8%	76%	*	32%	3%
Cool	9%	30%	7%	10%	*	6%	4%
Warm	11%	10%	17%	4%	*	22%	8%
Very Warm	26%	13%	55%	1%	*	4%	80%
Don't Know	11%	27%	13%	9%	*	36%	5%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	3%	13%	5%	22%
Cool	9%	6%	7%	7%	12%
Warm	11%	8%	20%	23%	18%
Very Warm	26%	81%	55%	44%	32%
Don't Know	11%	2%	5%	22%	16%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	43%	17%	23%	38%	26%	45%	39%	50%
Cool	9%	9%	4%	11%	17%	15%	19%	6%
Warm	11%	36%	20%	20%	13%	19%	9%	6%
Very Warm	26%	11%	17%	15%	21%	16%	32%	31%
Don't Know	11%	27%	37%	17%	23%	5%	1%	7%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	43%	78%	66%	43%	8%	6%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	8%	14%	6%	10%	6%
Warm	11%	4%	3%	20%	31%	16%
Very Warm	26%	0%	3%	5%	27%	63%
Don't Know	11%	9%	14%	26%	24%	8%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	43%	73%	8%	46%	56%
Cool	9%	9%	7%	11%	8%
Warm	11%	5%	16%	13%	8%
Very Warm	26%	2%	57%	14%	6%
Don't Know	11%	11%	11%	16%	22%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	43%	76%	45%	11%	35%	51%
Cool	9%	9%	12%	7%	9%	9%
Warm	11%	5%	14%	15%	10%	12%
Very Warm	26%	1%	11%	58%	31%	21%
Don't Know	11%	10%	18%	9%	15%	7%
N	**659**	**237**	**159**	**262**	**363**	**296**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	43%	26%	44%	46%	42%	46%	39%	46%
Cool	9%	23%	9%	10%	5%	6%	12%	6%
Warm	11%	8%	14%	14%	11%	9%	12%	10%
Very Warm	26%	14%	11%	19%	34%	33%	29%	23%
Don't Know	11%	29%	22%	11%	8%	6%	9%	14%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	43%	25%	56%	45%	*	40%	65%
Cool	9%	38%	13%	5%	*	9%	9%
Warm	11%	4%	11%	20%	*	10%	2%
Very Warm	26%	14%	6%	22%	*	30%	25%
Don't Know	11%	19%	14%	8%	*	11%	0%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	43%	28%	42%	45%	47%	21%	33%	43%
Cool	9%	23%	9%	7%	6%	8%	17%	11%
Warm	11%	8%	16%	9%	10%	10%	8%	12%
Very Warm	26%	13%	15%	31%	31%	61%	14%	14%
Don't Know	11%	27%	18%	8%	5%	0%	28%	20%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	43%	44%	41%	41%	46%	46%	33%	42%
Cool	9%	6%	10%	10%	7%	10%	10%	8%
Warm	11%	8%	13%	11%	8%	15%	14%	8%
Very Warm	26%	23%	28%	25%	27%	21%	35%	27%
Don't Know	11%	18%	8%	13%	12%	8%	8%	14%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	43%	46%	40%	44%	39%	51%	45%	45%
Cool	9%	10%	8%	7%	10%	7%	8%	6%
Warm	11%	12%	11%	19%	9%	18%	10%	14%
Very Warm	26%	19%	31%	22%	29%	17%	36%	25%
Don't Know	11%	14%	10%	8%	13%	6%	1%	10%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	43%	27%	36%	22%
Cool	9%	12%	5%	20%
Warm	11%	11%	10%	4%
Very Warm	26%	38%	32%	23%
Don't Know	11%	12%	17%	30%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	44%	42%	51%	65%	32%
Cool	9%	7%	8%	1%	0%	8%
Warm	11%	6%	22%	18%	13%	25%
Very Warm	26%	13%	22%	24%	23%	22%
Don't Know	11%	31%	6%	6%	0%	13%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	44%	73%	61%	50%	47%
Cool	9%	19%	5%	8%	19%	5%
Warm	11%	15%	7%	13%	9%	11%
Very Warm	26%	6%	6%	4%	7%	15%
Don't Know	11%	16%	10%	13%	14%	22%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	31%	39%	36%	46%
Cool	9%	13%	5%	5%	3%
Warm	11%	9%	11%	10%	9%
Very Warm	26%	34%	28%	32%	18%
Don't Know	11%	12%	17%	17%	24%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – MAGA Republicans- Categorical
FAVOR_therm3 – MAGA Republicans- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	55%	91%	8%	92%	7%	57%
Cool	7%	4%	11%	2%	12%	9%
Warm	10%	0%	21%	1%	22%	8%
Very Warm	24%	1%	55%	1%	55%	22%
Don't Know	4%	4%	4%	4%	4%	4%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	55%	92%	61%	10%	68%	43%	64%
Cool	7%	3%	8%	12%	9%	14%	18%
Warm	10%	1%	11%	20%	8%	25%	2%
Very Warm	24%	1%	8%	54%	9%	13%	3%
Don't Know	4%	4%	12%	4%	6%	4%	13%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	55%	64%	10%	93%	72%	46%	1%
Cool	7%	12%	12%	3%	4%	25%	4%
Warm	10%	11%	20%	1%	18%	1%	12%
Very Warm	24%	10%	53%	1%	0%	0%	82%
Don't Know	4%	3%	6%	2%	6%	28%	2%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	0%	5%	23%	26%
Cool	7%	2%	17%	17%	16%
Warm	10%	10%	29%	22%	24%
Very Warm	24%	86%	45%	32%	25%
Don't Know	4%	2%	4%	6%	9%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	55%	52%	52%	47%	48%	66%	57%	57%
Cool	7%	7%	16%	15%	12%	6%	7%	5%
Warm	10%	15%	5%	24%	13%	14%	5%	7%
Very Warm	24%	14%	18%	12%	18%	12%	29%	28%
Don't Know	4%	12%	10%	1%	9%	3%	1%	2%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	55%	97%	86%	61%	26%	6%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	2%	6%	8%	22%	10%
Warm	10%	0%	1%	11%	24%	19%
Very Warm	24%	0%	1%	8%	21%	61%
Don't Know	4%	1%	6%	12%	7%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	55%	90%	11%	62%	89%
Cool	7%	4%	11%	9%	1%
Warm	10%	1%	19%	8%	2%
Very Warm	24%	1%	56%	15%	8%
Don't Know	4%	3%	4%	6%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	55%	95%	66%	11%	49%	63%
Cool	7%	2%	11%	10%	8%	6%
Warm	10%	1%	9%	18%	10%	9%
Very Warm	24%	1%	7%	57%	29%	18%
Don't Know	4%	1%	7%	5%	4%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	55%	60%	60%	58%	52%	53%	52%	57%
Cool	7%	10%	9%	10%	6%	5%	7%	7%
Warm	10%	10%	8%	6%	12%	9%	11%	8%
Very Warm	24%	11%	19%	22%	27%	30%	27%	22%
Don't Know	4%	9%	3%	4%	4%	3%	3%	5%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	55%	71%	78%	53%	67%	50%	70%
Cool	7%	9%	3%	17%	4%	7%	2%
Warm	10%	11%	2%	7%	8%	11%	8%
Very Warm	24%	5%	7%	18%	19%	29%	20%
Don't Know	4%	5%	11%	6%	2%	3%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	55%	60%	57%	56%	52%	47%	57%	55%
Cool	7%	11%	11%	4%	7%	4%	8%	11%
Warm	10%	11%	7%	12%	9%	9%	13%	9%
Very Warm	24%	10%	22%	25%	29%	39%	13%	22%
Don't Know	4%	8%	4%	4%	3%	0%	8%	4%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	55%	61%	54%	54%	54%	53%	58%	56%
Cool	7%	5%	6%	9%	10%	7%	6%	8%
Warm	10%	9%	11%	8%	9%	11%	8%	9%
Very Warm	24%	17%	26%	25%	25%	25%	26%	23%
Don't Know	4%	9%	3%	3%	2%	4%	2%	4%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	55%	58%	54%	59%	56%	63%	51%	56%
Cool	7%	9%	6%	4%	8%	7%	2%	3%
Warm	10%	10%	9%	11%	9%	10%	12%	14%
Very Warm	24%	19%	27%	21%	25%	18%	29%	24%
Don't Know	4%	4%	4%	6%	3%	3%	6%	2%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	55%	38%	49%	50%
Cool	7%	9%	6%	11%
Warm	10%	14%	10%	10%
Very Warm	24%	37%	33%	23%
Don't Know	4%	3%	3%	6%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	55%	62%	38%	60%	60%	48%
Cool	7%	10%	24%	13%	12%	19%
Warm	10%	8%	11%	4%	9%	6%
Very Warm	24%	15%	27%	14%	9%	24%
Don't Know	4%	5%	0%	9%	10%	3%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	55%	79%	77%	82%	74%	67%
Cool	7%	1%	5%	0%	5%	8%
Warm	10%	4%	0%	0%	4%	7%
Very Warm	24%	9%	4%	6%	7%	11%
Don't Know	4%	8%	13%	12%	10%	8%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	46%	51%	49%	67%
Cool	7%	9%	7%	6%	5%
Warm	10%	11%	9%	10%	9%
Very Warm	24%	32%	26%	33%	14%
Don't Know	4%	2%	6%	3%	5%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical
FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	6%	6%	7%	7%	6%	6%
Cool	14%	12%	17%	12%	17%	14%
Warm	23%	22%	24%	21%	25%	22%
Very Warm	49%	53%	44%	52%	45%	49%
Don't Know	8%	8%	8%	8%	7%	8%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	6%	6%	2%	7%	28%	7%	3%
Cool	14%	12%	9%	17%	17%	28%	8%
Warm	23%	21%	23%	25%	21%	33%	44%
Very Warm	49%	53%	53%	44%	28%	31%	34%
Don't Know	8%	8%	14%	7%	6%	0%	10%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	6%	14%	7%	6%	14%	2%	6%
Cool	14%	12%	17%	12%	11%	16%	15%
Warm	23%	21%	25%	21%	9%	45%	24%
Very Warm	49%	40%	44%	53%	61%	29%	49%
Don't Know	8%	14%	8%	8%	5%	8%	6%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	6%	9%	9%	8%	11%
Cool	14%	13%	17%	20%	18%
Warm	23%	23%	27%	26%	22%
Very Warm	49%	52%	38%	39%	41%
Don't Know	8%	3%	9%	7%	8%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	6%	9%	6%	10%	7%	9%	7%	6%
Cool	14%	22%	21%	18%	17%	22%	22%	10%
Warm	23%	20%	35%	26%	17%	17%	31%	22%
Very Warm	49%	35%	27%	40%	52%	46%	33%	54%
Don't Know	8%	14%	12%	5%	8%	5%	7%	8%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	6%	3%	10%	2%	8%	7%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	9%	18%	9%	15%	17%
Warm	23%	21%	25%	23%	29%	24%
Very Warm	49%	59%	39%	53%	41%	44%
Don't Know	8%	8%	8%	14%	7%	7%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	6%	6%	8%	7%	7%
Cool	14%	13%	17%	14%	16%
Warm	23%	20%	22%	23%	22%
Very Warm	49%	53%	45%	45%	45%
Don't Know	8%	9%	7%	11%	10%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	6%	3%	9%	8%	7%	6%
Cool	14%	10%	16%	16%	12%	17%
Warm	23%	20%	26%	23%	22%	24%
Very Warm	49%	58%	41%	46%	51%	46%
Don't Know	8%	9%	8%	7%	8%	7%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	6%	6%	6%	8%	8%	5%	8%	5%
Cool	14%	19%	10%	13%	16%	13%	16%	13%
Warm	23%	28%	26%	25%	24%	18%	26%	20%
Very Warm	49%	32%	42%	46%	47%	59%	43%	54%
Don't Know	8%	15%	16%	7%	5%	5%	8%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	6%	16%	7%	8%	6%	6%	5%
Cool	14%	24%	16%	11%	7%	15%	9%
Warm	23%	17%	16%	35%	20%	23%	20%
Very Warm	49%	39%	52%	43%	60%	49%	55%
Don't Know	8%	5%	9%	4%	7%	8%	11%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	6%	7%	6%	8%	5%	7%	5%	7%
Cool	14%	19%	13%	14%	12%	28%	21%	14%
Warm	23%	29%	26%	25%	19%	9%	22%	25%
Very Warm	49%	32%	43%	47%	59%	51%	33%	40%
Don't Know	8%	13%	12%	6%	5%	4%	19%	13%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	6%	8%	6%	5%	7%	5%	7%	7%
Cool	14%	11%	13%	17%	16%	13%	15%	14%
Warm	23%	26%	21%	22%	23%	22%	19%	24%
Very Warm	49%	46%	51%	49%	47%	51%	49%	48%
Don't Know	8%	9%	9%	7%	7%	9%	9%	7%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	6%	7%	6%	4%	6%	5%	6%	6%
Cool	14%	18%	12%	16%	13%	14%	18%	14%
Warm	23%	23%	23%	17%	25%	19%	17%	18%
Very Warm	49%	44%	52%	55%	48%	56%	53%	53%
Don't Know	8%	9%	7%	8%	8%	6%	7%	9%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	6%	10%	4%	14%
Cool	14%	15%	10%	11%
Warm	23%	22%	20%	23%
Very Warm	49%	45%	57%	35%
Don't Know	8%	8%	9%	17%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	6%	5%	15%	4%	11%	7%
Cool	14%	11%	10%	11%	16%	8%
Warm	23%	13%	33%	36%	24%	41%
Very Warm	49%	53%	40%	45%	42%	43%
Don't Know	8%	18%	3%	4%	7%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	6%	9%	5%	2%	12%	4%
Cool	14%	20%	11%	18%	13%	12%
Warm	23%	22%	11%	8%	24%	22%
Very Warm	49%	41%	64%	68%	38%	49%
Don't Know	8%	9%	9%	3%	13%	13%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	6%	10%	4%	4%	2%
Cool	14%	14%	10%	10%	14%
Warm	23%	23%	21%	20%	13%
Very Warm	49%	45%	56%	57%	50%
Don't Know	8%	8%	9%	9%	20%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical
FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	40%	10%	79%	12%	78%	36%
Cool	13%	16%	9%	17%	9%	13%
Warm	19%	31%	3%	30%	4%	21%
Very Warm	19%	32%	2%	31%	2%	20%
Don't Know	9%	11%	7%	11%	7%	10%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	40%	11%	31%	77%	70%	39%	9%
Cool	13%	16%	19%	9%	16%	22%	16%
Warm	19%	30%	27%	5%	4%	20%	27%
Very Warm	19%	33%	7%	1%	2%	10%	19%
Don't Know	9%	10%	16%	8%	8%	9%	28%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	40%	31%	75%	10%	50%	8%	86%
Cool	13%	11%	9%	16%	9%	14%	6%
Warm	19%	18%	5%	31%	19%	30%	2%
Very Warm	19%	18%	2%	33%	8%	8%	3%
Don't Know	9%	23%	9%	9%	14%	40%	3%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	78%	81%	71%	56%
Cool	13%	10%	12%	7%	14%
Warm	19%	3%	2%	8%	12%
Very Warm	19%	4%	1%	0%	5%
Don't Know	9%	5%	5%	14%	13%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	40%	36%	24%	45%	32%	33%	39%	43%
Cool	13%	15%	15%	22%	11%	12%	11%	13%
Warm	19%	10%	31%	10%	21%	22%	26%	19%
Very Warm	19%	23%	5%	11%	16%	15%	19%	21%
Don't Know	9%	16%	24%	12%	19%	18%	5%	5%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	40%	10%	13%	31%	60%	82%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	15%	16%	19%	8%	9%
Warm	19%	29%	32%	27%	13%	3%
Very Warm	19%	38%	27%	7%	2%	1%
Don't Know	9%	8%	12%	16%	17%	5%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	40%	11%	77%	28%	18%
Cool	13%	14%	11%	16%	18%
Warm	19%	32%	3%	22%	22%
Very Warm	19%	33%	2%	20%	26%
Don't Know	9%	10%	8%	14%	17%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	40%	11%	28%	75%	46%	32%
Cool	13%	16%	14%	9%	11%	16%
Warm	19%	29%	26%	6%	17%	22%
Very Warm	19%	36%	18%	3%	18%	20%
Don't Know	9%	8%	14%	7%	8%	10%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	40%	20%	28%	33%	48%	48%	45%	36%
Cool	13%	20%	16%	18%	12%	8%	15%	11%
Warm	19%	21%	29%	19%	16%	18%	19%	19%
Very Warm	19%	16%	14%	20%	15%	23%	15%	21%
Don't Know	9%	24%	13%	9%	9%	4%	6%	12%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	40%	32%	17%	33%	40%	45%	44%
Cool	13%	30%	11%	19%	8%	13%	9%
Warm	19%	0%	20%	24%	31%	18%	22%
Very Warm	19%	15%	38%	16%	9%	16%	21%
Don't Know	9%	23%	15%	8%	12%	8%	4%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	40%	19%	32%	45%	48%	54%	23%	35%
Cool	13%	22%	16%	15%	8%	10%	20%	16%
Warm	19%	21%	24%	15%	18%	19%	18%	25%
Very Warm	19%	16%	16%	16%	23%	13%	15%	12%
Don't Know	9%	23%	12%	9%	3%	5%	25%	13%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	40%	34%	43%	44%	35%	42%	39%	39%
Cool	13%	16%	12%	10%	16%	12%	13%	13%
Warm	19%	16%	18%	21%	21%	18%	24%	19%
Very Warm	19%	23%	20%	15%	17%	20%	17%	18%
Don't Know	9%	11%	7%	9%	11%	8%	7%	10%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	40%	35%	43%	37%	40%	40%	39%	42%
Cool	13%	16%	11%	11%	13%	10%	15%	9%
Warm	19%	22%	17%	22%	18%	19%	24%	21%
Very Warm	19%	16%	20%	21%	19%	22%	15%	23%
Don't Know	9%	11%	8%	9%	9%	9%	7%	5%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	40%	59%	46%	40%
Cool	13%	10%	9%	15%
Warm	19%	15%	16%	25%
Very Warm	19%	12%	20%	9%
Don't Know	9%	4%	9%	11%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	33%	36%	31%	52%	22%
Cool	13%	5%	28%	15%	8%	25%
Warm	19%	23%	23%	24%	4%	35%
Very Warm	19%	21%	9%	20%	29%	8%
Don't Know	9%	18%	4%	10%	6%	9%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	19%	14%	19%	15%	24%
Cool	13%	15%	7%	6%	15%	13%
Warm	19%	25%	15%	24%	16%	23%
Very Warm	19%	30%	46%	37%	38%	21%
Don't Know	9%	12%	18%	14%	16%	19%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	53%	41%	46%	25%
Cool	13%	12%	10%	9%	12%
Warm	19%	17%	17%	16%	21%
Very Warm	19%	13%	21%	20%	21%
Don't Know	9%	5%	11%	9%	21%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical
FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	47%	79%	2%	81%	2%	50%
Cool	13%	13%	13%	12%	13%	14%
Warm	13%	2%	30%	1%	32%	11%
Very Warm	21%	0%	49%	0%	48%	19%
Don't Know	6%	6%	7%	7%	6%	6%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	47%	81%	50%	2%	65%	29%	28%
Cool	13%	10%	29%	15%	9%	12%	62%
Warm	13%	2%	9%	29%	15%	33%	0%
Very Warm	21%	0%	3%	48%	0%	17%	0%
Don't Know	6%	6%	9%	6%	11%	10%	10%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	47%	51%	2%	81%	*	18%	0%
Cool	13%	9%	15%	12%	*	61%	10%
Warm	13%	19%	28%	2%	*	9%	20%
Very Warm	21%	0%	48%	1%	*	0%	67%
Don't Know	6%	21%	7%	5%	*	12%	3%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	0%	2%	4%	15%
Cool	13%	8%	14%	25%	25%
Warm	13%	17%	39%	26%	33%
Very Warm	21%	71%	39%	35%	20%
Don't Know	6%	5%	6%	10%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	47%	36%	29%	45%	40%	65%	42%	51%
Cool	13%	12%	31%	17%	23%	0%	20%	9%
Warm	13%	22%	16%	18%	19%	24%	15%	10%
Very Warm	21%	17%	8%	17%	10%	8%	23%	25%
Don't Know	6%	13%	16%	3%	8%	3%	1%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	47%	87%	79%	50%	4%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	5%	13%	29%	22%	13%
Warm	13%	1%	2%	9%	30%	28%
Very Warm	21%	1%	0%	3%	27%	54%
Don't Know	6%	6%	6%	9%	17%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	47%	79%	5%	50%	69%
Cool	13%	12%	12%	17%	7%
Warm	13%	2%	27%	10%	0%
Very Warm	21%	1%	50%	13%	10%
Don't Know	6%	7%	5%	10%	14%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	47%	85%	56%	6%	44%	52%
Cool	13%	5%	17%	16%	15%	9%
Warm	13%	3%	10%	26%	12%	16%
Very Warm	21%	2%	8%	48%	23%	17%
Don't Know	6%	6%	9%	4%	6%	7%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	47%	40%	48%	54%	45%	48%	46%	47%
Cool	13%	22%	8%	18%	8%	12%	14%	12%
Warm	13%	13%	16%	9%	18%	11%	13%	14%
Very Warm	21%	8%	19%	16%	22%	27%	23%	18%
Don't Know	6%	16%	9%	3%	8%	2%	4%	9%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	47%	32%	58%	45%	*	45%	58%
Cool	13%	56%	21%	19%	*	10%	0%
Warm	13%	0%	4%	6%	*	17%	8%
Very Warm	21%	11%	4%	17%	*	24%	31%
Don't Know	6%	0%	12%	13%	*	4%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	47%	41%	51%	48%	47%	47%	39%	50%
Cool	13%	23%	12%	11%	12%	8%	15%	10%
Warm	13%	14%	12%	17%	11%	14%	27%	16%
Very Warm	21%	8%	18%	18%	28%	24%	12%	20%
Don't Know	6%	14%	7%	7%	3%	7%	7%	5%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	47%	53%	42%	48%	50%	36%	63%	49%
Cool	13%	15%	14%	8%	14%	13%	13%	12%
Warm	13%	10%	16%	14%	11%	17%	7%	13%
Very Warm	21%	15%	21%	25%	20%	27%	14%	19%
Don't Know	6%	7%	7%	6%	6%	7%	3%	7%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	47%	47%	47%	55%	48%	52%	50%	59%
Cool	13%	14%	12%	9%	13%	7%	11%	9%
Warm	13%	15%	12%	9%	13%	17%	11%	13%
Very Warm	21%	15%	24%	14%	21%	14%	23%	16%
Don't Know	6%	9%	5%	12%	5%	11%	6%	3%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	47%	39%	44%	50%
Cool	13%	16%	7%	25%
Warm	13%	13%	17%	3%
Very Warm	21%	30%	27%	20%
Don't Know	6%	1%	5%	2%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	59%	39%	46%	57%	39%
Cool	13%	4%	6%	22%	2%	27%
Warm	13%	19%	17%	3%	3%	7%
Very Warm	21%	9%	37%	12%	12%	19%
Don't Know	6%	9%	1%	17%	25%	8%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	53%	62%	64%	53%	49%
Cool	13%	17%	25%	22%	21%	19%
Warm	13%	5%	4%	2%	6%	3%
Very Warm	21%	8%	1%	6%	2%	8%
Don't Know	6%	18%	8%	6%	17%	20%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	43%	44%	44%	60%
Cool	13%	17%	15%	7%	3%
Warm	13%	11%	12%	17%	8%
Very Warm	21%	26%	21%	27%	14%
Don't Know	6%	3%	8%	5%	15%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical
FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	44%	15%	82%	16%	81%	40%
Cool	16%	23%	8%	21%	8%	19%
Warm	18%	29%	5%	30%	5%	17%
Very Warm	14%	24%	1%	24%	2%	15%
Don't Know	7%	10%	5%	9%	4%	9%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	44%	15%	33%	80%	81%	40%	12%
Cool	16%	22%	35%	8%	15%	27%	35%
Warm	18%	29%	12%	5%	1%	18%	5%
Very Warm	14%	25%	6%	2%	1%	8%	23%
Don't Know	7%	9%	14%	5%	3%	7%	24%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	44%	41%	78%	14%	45%	6%	86%
Cool	16%	16%	9%	22%	32%	42%	5%
Warm	18%	18%	5%	30%	0%	5%	5%
Very Warm	14%	6%	2%	26%	8%	9%	2%
Don't Know	7%	19%	7%	7%	15%	37%	2%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	44%	82%	86%	71%	62%
Cool	16%	6%	4%	15%	9%
Warm	18%	6%	3%	3%	14%
Very Warm	14%	4%	1%	1%	8%
Don't Know	7%	2%	6%	10%	7%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	44%	32%	27%	41%	39%	48%	46%	47%
Cool	16%	9%	21%	28%	11%	9%	12%	17%
Warm	18%	16%	23%	18%	23%	29%	24%	16%
Very Warm	14%	23%	5%	8%	16%	9%	15%	15%
Don't Know	7%	21%	23%	5%	11%	6%	3%	5%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	44%	14%	18%	33%	60%	86%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	16%	23%	21%	35%	21%	4%
Warm	18%	29%	28%	12%	5%	5%
Very Warm	14%	27%	21%	6%	2%	2%
Don't Know	7%	7%	12%	14%	13%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	44%	15%	80%	32%	23%
Cool	16%	21%	9%	18%	23%
Warm	18%	30%	4%	21%	19%
Very Warm	14%	25%	2%	16%	16%
Don't Know	7%	8%	5%	12%	19%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	44%	15%	31%	78%	48%	38%
Cool	16%	23%	23%	6%	16%	17%
Warm	18%	29%	19%	8%	15%	22%
Very Warm	14%	26%	14%	4%	13%	16%
Don't Know	7%	8%	12%	4%	8%	7%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	44%	27%	30%	40%	54%	48%	50%	38%
Cool	16%	27%	21%	12%	16%	14%	17%	16%
Warm	18%	15%	23%	27%	13%	18%	17%	19%
Very Warm	14%	10%	16%	14%	11%	18%	11%	17%
Don't Know	7%	21%	11%	8%	7%	2%	5%	10%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	44%	37%	14%	34%	33%	51%	40%
Cool	16%	25%	14%	18%	26%	16%	14%
Warm	18%	0%	23%	21%	22%	17%	25%
Very Warm	14%	15%	35%	18%	9%	10%	15%
Don't Know	7%	23%	14%	9%	11%	6%	7%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	44%	25%	37%	49%	49%	59%	30%	44%
Cool	16%	27%	15%	16%	14%	13%	22%	15%
Warm	18%	16%	25%	16%	17%	14%	19%	24%
Very Warm	14%	11%	14%	11%	18%	14%	6%	7%
Don't Know	7%	20%	9%	8%	2%	0%	24%	9%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	44%	38%	45%	48%	41%	46%	48%	42%
Cool	16%	18%	13%	18%	19%	15%	16%	17%
Warm	18%	20%	20%	15%	16%	20%	18%	18%
Very Warm	14%	16%	16%	12%	13%	16%	15%	13%
Don't Know	7%	9%	6%	7%	10%	4%	3%	10%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	44%	40%	46%	42%	43%	43%	47%	47%
Cool	16%	18%	15%	16%	16%	15%	16%	17%
Warm	18%	19%	18%	15%	19%	16%	19%	15%
Very Warm	14%	14%	15%	21%	14%	19%	14%	16%
Don't Know	7%	9%	7%	7%	8%	7%	4%	4%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	44%	65%	49%	50%
Cool	16%	13%	13%	18%
Warm	18%	13%	16%	20%
Very Warm	14%	5%	14%	3%
Don't Know	7%	3%	8%	9%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	44%	39%	39%	31%	50%	25%
Cool	16%	6%	17%	18%	9%	22%
Warm	18%	29%	22%	22%	6%	30%
Very Warm	14%	6%	15%	20%	27%	13%
Don't Know	7%	19%	7%	9%	8%	10%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	44%	17%	10%	12%	16%	27%
Cool	16%	16%	12%	11%	16%	23%
Warm	18%	18%	27%	31%	16%	21%
Very Warm	14%	30%	41%	30%	40%	13%
Don't Know	7%	18%	11%	16%	12%	17%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	44%	56%	41%	49%	35%
Cool	16%	16%	15%	13%	16%
Warm	18%	14%	17%	16%	25%
Very Warm	14%	9%	17%	14%	7%
Don't Know	7%	5%	10%	8%	18%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Tax on billionaires- Categorical
FAVOR_therm3 – Tax on billionaires- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	18%	5%	33%	6%	34%	17%
Cool	11%	5%	18%	5%	21%	9%
Warm	13%	7%	21%	6%	20%	16%
Very Warm	54%	82%	20%	82%	18%	54%
Don't Know	4%	1%	7%	1%	7%	4%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	18%	5%	19%	33%	22%	11%	12%
Cool	11%	5%	2%	19%	10%	32%	0%
Warm	13%	6%	13%	21%	7%	17%	23%
Very Warm	54%	83%	49%	21%	59%	40%	61%
Don't Know	4%	1%	16%	6%	2%	0%	3%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	18%	19%	33%	5%	*	5%	42%
Cool	11%	11%	17%	6%	*	0%	19%
Warm	13%	6%	21%	7%	*	0%	20%
Very Warm	54%	64%	23%	81%	*	89%	14%
Don't Know	4%	0%	6%	1%	*	6%	5%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	35%	25%	36%	31%
Cool	11%	18%	29%	17%	15%
Warm	13%	22%	12%	16%	20%
Very Warm	54%	18%	23%	27%	29%
Don't Know	4%	7%	11%	4%	6%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	18%	3%	6%	19%	21%	20%	16%	20%
Cool	11%	10%	15%	8%	20%	6%	12%	10%
Warm	13%	25%	32%	31%	5%	16%	8%	11%
Very Warm	54%	51%	43%	33%	50%	57%	59%	57%
Don't Know	4%	11%	4%	9%	5%	0%	5%	2%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	18%	2%	10%	19%	19%	37%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	3%	9%	2%	17%	19%
Warm	13%	6%	8%	13%	19%	21%
Very Warm	54%	88%	71%	49%	40%	18%
Don't Know	4%	1%	2%	16%	6%	6%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	18%	6%	33%	15%	2%
Cool	11%	5%	18%	10%	7%
Warm	13%	6%	20%	14%	9%
Very Warm	54%	82%	22%	57%	82%
Don't Know	4%	1%	6%	5%	0%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	18%	2%	13%	35%	20%	16%
Cool	11%	4%	11%	18%	12%	11%
Warm	13%	7%	12%	20%	11%	16%
Very Warm	54%	87%	59%	21%	52%	56%
Don't Know	4%	1%	5%	6%	5%	2%
N	**659**	**237**	**159**	**262**	**363**	**296**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	18%	14%	13%	17%	25%	16%	25%	12%
Cool	11%	13%	8%	17%	11%	9%	14%	9%
Warm	13%	19%	14%	13%	8%	15%	14%	13%
Very Warm	54%	50%	59%	51%	54%	55%	45%	62%
Don't Know	4%	4%	6%	3%	2%	5%	3%	5%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	18%	23%	12%	18%	*	19%	18%
Cool	11%	35%	17%	6%	*	11%	7%
Warm	13%	0%	9%	17%	*	15%	10%
Very Warm	54%	35%	60%	57%	*	52%	65%
Don't Know	4%	7%	2%	2%	*	4%	0%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	18%	12%	16%	21%	19%	26%	15%	13%
Cool	11%	14%	11%	15%	8%	6%	5%	9%
Warm	13%	19%	15%	7%	15%	16%	22%	13%
Very Warm	54%	51%	54%	55%	53%	52%	54%	58%
Don't Know	4%	4%	5%	2%	5%	0%	4%	6%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	18%	18%	17%	15%	23%	15%	27%	18%
Cool	11%	7%	13%	13%	8%	15%	10%	10%
Warm	13%	15%	13%	11%	15%	15%	9%	13%
Very Warm	54%	57%	53%	58%	50%	55%	53%	54%
Don't Know	4%	3%	5%	3%	4%	1%	1%	5%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	18%	16%	19%	18%	18%	13%	24%	17%
Cool	11%	15%	9%	9%	11%	9%	9%	11%
Warm	13%	13%	14%	17%	12%	13%	15%	19%
Very Warm	54%	53%	55%	54%	53%	63%	53%	50%
Don't Know	4%	4%	4%	2%	4%	2%	0%	2%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	18%	34%	11%	40%
Cool	11%	11%	11%	2%
Warm	13%	7%	18%	5%
Very Warm	54%	43%	57%	48%
Don't Know	4%	5%	3%	6%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	18%	8%	21%	15%	20%	16%
Cool	11%	8%	9%	2%	5%	6%
Warm	13%	11%	23%	9%	6%	24%
Very Warm	54%	69%	47%	68%	69%	50%
Don't Know	4%	4%	0%	6%	0%	4%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	18%	7%	19%	12%	11%	12%
Cool	11%	27%	2%	0%	34%	4%
Warm	13%	7%	13%	6%	12%	12%
Very Warm	54%	56%	66%	77%	42%	63%
Don't Know	4%	4%	0%	5%	0%	9%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	30%	12%	11%	11%
Cool	11%	14%	9%	11%	4%
Warm	13%	8%	14%	18%	17%
Very Warm	54%	42%	60%	57%	62%
Don't Know	4%	5%	5%	3%	6%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Tariffs- Categorical
FAVOR_therm3 – Tariffs- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	49%	78%	12%	78%	10%	52%
Cool	17%	13%	21%	12%	23%	16%
Warm	15%	4%	29%	4%	31%	13%
Very Warm	14%	1%	31%	3%	30%	13%
Don't Know	5%	3%	7%	4%	6%	6%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	49%	79%	44%	13%	63%	45%	38%
Cool	17%	12%	20%	22%	17%	30%	24%
Warm	15%	4%	13%	28%	8%	14%	8%
Very Warm	14%	1%	9%	31%	9%	9%	16%
Don't Know	5%	3%	14%	6%	3%	1%	14%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	49%	39%	13%	81%	71%	45%	3%
Cool	17%	26%	21%	12%	11%	14%	14%
Warm	15%	14%	28%	3%	18%	22%	30%
Very Warm	14%	2%	30%	2%	0%	2%	48%
Don't Know	5%	19%	8%	2%	0%	17%	4%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	49%	4%	14%	22%	29%
Cool	17%	14%	28%	28%	23%
Warm	15%	32%	27%	23%	24%
Very Warm	14%	45%	22%	21%	16%
Don't Know	5%	5%	10%	7%	7%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	49%	39%	47%	39%	39%	61%	51%	53%
Cool	17%	26%	9%	24%	23%	23%	18%	14%
Warm	15%	16%	20%	27%	15%	12%	12%	13%
Very Warm	14%	5%	13%	5%	16%	1%	17%	16%
Don't Know	5%	13%	10%	5%	7%	3%	2%	4%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	49%	83%	74%	44%	29%	10%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	17%	10%	16%	20%	30%	20%
Warm	15%	4%	4%	13%	20%	29%
Very Warm	14%	1%	0%	9%	12%	35%
Don't Know	5%	2%	6%	14%	8%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	49%	78%	14%	55%	78%
Cool	17%	13%	20%	16%	8%
Warm	15%	4%	28%	13%	4%
Very Warm	14%	1%	31%	9%	5%
Don't Know	5%	3%	7%	7%	6%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	49%	82%	58%	14%	46%	54%
Cool	17%	10%	20%	20%	16%	17%
Warm	15%	5%	10%	27%	15%	15%
Very Warm	14%	1%	4%	33%	18%	9%
Don't Know	5%	2%	8%	6%	5%	5%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	49%	53%	48%	52%	49%	48%	46%	52%
Cool	17%	14%	18%	18%	16%	17%	17%	17%
Warm	15%	12%	16%	13%	16%	15%	16%	13%
Very Warm	14%	9%	7%	13%	17%	18%	17%	12%
Don't Know	5%	12%	11%	5%	3%	2%	4%	6%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	49%	67%	61%	62%	48%	45%	55%
Cool	17%	13%	17%	11%	21%	17%	25%
Warm	15%	2%	10%	14%	14%	16%	7%
Very Warm	14%	13%	7%	11%	9%	17%	12%
Don't Know	5%	5%	5%	3%	7%	5%	1%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	49%	54%	48%	52%	48%	41%	45%	48%
Cool	17%	14%	19%	17%	16%	27%	22%	17%
Warm	15%	14%	14%	14%	16%	10%	18%	14%
Very Warm	14%	9%	11%	14%	18%	22%	7%	10%
Don't Know	5%	9%	9%	3%	2%	0%	8%	11%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	49%	54%	46%	49%	51%	47%	53%	50%
Cool	17%	17%	18%	16%	14%	17%	15%	16%
Warm	15%	13%	16%	15%	14%	16%	12%	15%
Very Warm	14%	8%	17%	15%	14%	16%	16%	13%
Don't Know	5%	7%	3%	5%	6%	4%	3%	6%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	49%	49%	50%	53%	49%	56%	48%	50%
Cool	17%	19%	15%	17%	17%	18%	14%	19%
Warm	15%	15%	14%	16%	14%	15%	20%	16%
Very Warm	14%	11%	16%	11%	15%	9%	16%	11%
Don't Know	5%	6%	4%	3%	5%	2%	1%	3%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	49%	35%	43%	35%
Cool	17%	18%	17%	21%
Warm	15%	16%	17%	10%
Very Warm	14%	27%	16%	22%
Don't Know	5%	5%	7%	12%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	49%	57%	39%	74%	78%	54%
Cool	17%	16%	21%	5%	10%	11%
Warm	15%	9%	22%	9%	8%	17%
Very Warm	14%	2%	17%	8%	3%	15%
Don't Know	5%	16%	0%	4%	2%	3%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	49%	59%	64%	68%	56%	63%
Cool	17%	16%	19%	19%	16%	13%
Warm	15%	12%	7%	10%	10%	11%
Very Warm	14%	6%	7%	2%	10%	3%
Don't Know	5%	7%	3%	1%	8%	10%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	49%	41%	49%	43%	59%
Cool	17%	16%	16%	17%	11%
Warm	15%	15%	14%	17%	14%
Very Warm	14%	23%	14%	16%	5%
Don't Know	5%	4%	7%	7%	11%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Tariffs on products from China- Categorical
FAVOR_therm3 – Tariffs on products from China- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	35%	56%	5%	55%	6%	38%
Cool	21%	25%	13%	25%	16%	21%
Warm	14%	9%	21%	8%	17%	16%
Very Warm	25%	4%	55%	5%	55%	20%
Don't Know	6%	6%	5%	7%	6%	5%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	35%	56%	37%	7%	38%	22%	23%
Cool	21%	25%	21%	15%	18%	32%	54%
Warm	14%	8%	25%	21%	15%	26%	17%
Very Warm	25%	5%	11%	52%	23%	17%	1%
Don't Know	6%	7%	5%	5%	6%	3%	5%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	35%	33%	7%	57%	*	15%	1%
Cool	21%	35%	15%	25%	*	58%	6%
Warm	14%	16%	20%	9%	*	15%	14%
Very Warm	25%	1%	53%	5%	*	10%	73%
Don't Know	6%	15%	5%	6%	*	2%	5%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	3%	13%	7%	11%
Cool	21%	7%	17%	19%	26%
Warm	14%	15%	13%	27%	30%
Very Warm	25%	64%	49%	46%	26%
Don't Know	6%	11%	8%	1%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	35%	21%	35%	42%	33%	47%	32%	36%
Cool	21%	33%	42%	21%	25%	21%	17%	17%
Warm	14%	10%	7%	19%	19%	14%	25%	12%
Very Warm	25%	19%	9%	17%	20%	10%	25%	29%
Don't Know	6%	18%	8%	1%	4%	9%	1%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	35%	61%	54%	37%	10%	6%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	21%	25%	25%	21%	19%	15%
Warm	14%	5%	9%	25%	30%	18%
Very Warm	25%	3%	4%	11%	39%	56%
Don't Know	6%	6%	8%	5%	2%	5%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	35%	57%	6%	39%	60%
Cool	21%	24%	15%	24%	20%
Warm	14%	9%	19%	15%	5%
Very Warm	25%	3%	55%	13%	7%
Don't Know	6%	7%	5%	9%	8%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	35%	60%	40%	8%	31%	40%
Cool	21%	24%	23%	15%	20%	22%
Warm	14%	6%	17%	19%	14%	14%
Very Warm	25%	3%	14%	53%	29%	19%
Don't Know	6%	6%	6%	5%	6%	5%
N	**678**	**230**	**198**	**251**	**395**	**283**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	35%	45%	23%	45%	34%	32%	33%	36%
Cool	21%	28%	23%	25%	16%	19%	20%	21%
Warm	14%	9%	20%	7%	16%	14%	11%	16%
Very Warm	25%	7%	21%	17%	29%	33%	32%	19%
Don't Know	6%	10%	13%	6%	5%	2%	4%	7%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	35%	29%	48%	35%	*	32%	38%
Cool	21%	35%	23%	37%	*	17%	16%
Warm	14%	0%	13%	18%	*	14%	17%
Very Warm	25%	11%	7%	9%	*	31%	26%
Don't Know	6%	25%	9%	2%	*	6%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	35%	45%	35%	33%	34%	34%	38%	37%
Cool	21%	28%	22%	18%	18%	24%	21%	19%
Warm	14%	11%	14%	16%	13%	20%	14%	13%
Very Warm	25%	8%	18%	26%	34%	17%	16%	21%
Don't Know	6%	8%	10%	6%	1%	4%	10%	9%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	35%	37%	33%	31%	40%	27%	50%	35%
Cool	21%	17%	21%	24%	19%	23%	17%	20%
Warm	14%	18%	12%	13%	14%	8%	10%	17%
Very Warm	25%	26%	28%	26%	18%	36%	19%	22%
Don't Know	6%	2%	6%	6%	8%	6%	4%	6%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	35%	39%	32%	41%	35%	33%	41%	44%
Cool	21%	22%	20%	18%	21%	23%	10%	15%
Warm	14%	13%	14%	16%	12%	22%	18%	13%
Very Warm	25%	20%	28%	21%	26%	19%	26%	27%
Don't Know	6%	6%	5%	4%	6%	3%	5%	1%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	35%	25%	33%	27%
Cool	21%	14%	16%	22%
Warm	14%	11%	15%	13%
Very Warm	25%	48%	28%	33%
Don't Know	6%	2%	9%	5%
N	**678**	**131**	**151**	**33**

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	50%	25%	37%	48%	28%
Cool	21%	21%	25%	40%	19%	45%
Warm	14%	8%	26%	15%	24%	14%
Very Warm	25%	6%	23%	5%	9%	9%
Don't Know	6%	15%	0%	3%	0%	3%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	49%	47%	54%	43%	36%
Cool	21%	17%	27%	18%	26%	27%
Warm	14%	10%	15%	18%	9%	19%
Very Warm	25%	13%	3%	7%	8%	6%
Don't Know	6%	12%	7%	2%	14%	12%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	28%	34%	33%	35%
Cool	21%	16%	22%	16%	15%
Warm	14%	11%	16%	15%	13%
Very Warm	25%	40%	21%	28%	13%
Don't Know	6%	5%	8%	9%	24%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – CEOs of major companies- Categorical
FAVOR_therm3 – CEOs of major companies- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	47%	67%	23%	68%	17%	49%
Cool	26%	22%	31%	21%	35%	26%
Warm	15%	6%	27%	5%	30%	15%
Very Warm	6%	2%	10%	4%	10%	3%
Don't Know	6%	3%	10%	3%	8%	7%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	47%	68%	55%	22%	61%	56%	39%
Cool	26%	21%	21%	32%	27%	23%	29%
Warm	15%	6%	5%	27%	4%	17%	16%
Very Warm	6%	2%	1%	10%	3%	3%	5%
Don't Know	6%	2%	18%	9%	6%	1%	12%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	47%	53%	24%	67%	*	53%	16%
Cool	26%	39%	31%	22%	*	29%	35%
Warm	15%	5%	26%	6%	*	0%	28%
Very Warm	6%	0%	10%	3%	*	0%	14%
Don't Know	6%	3%	9%	2%	*	18%	7%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	18%	20%	29%	31%
Cool	26%	33%	22%	37%	30%
Warm	15%	23%	33%	18%	25%
Very Warm	6%	20%	15%	5%	6%
Don't Know	6%	6%	10%	11%	7%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	47%	14%	52%	40%	40%	29%	47%	53%
Cool	26%	38%	20%	17%	27%	43%	21%	26%
Warm	15%	23%	18%	16%	16%	22%	22%	13%
Very Warm	6%	8%	1%	2%	8%	0%	10%	6%
Don't Know	6%	17%	9%	25%	9%	6%	0%	2%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	47%	74%	56%	55%	33%	20%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	26%	18%	31%	21%	27%	34%
Warm	15%	5%	9%	5%	18%	29%
Very Warm	6%	1%	0%	1%	8%	11%
Don't Know	6%	2%	4%	18%	15%	7%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	47%	68%	23%	53%	68%
Cool	26%	21%	31%	23%	24%
Warm	15%	6%	27%	11%	6%
Very Warm	6%	3%	10%	5%	2%
Don't Know	6%	2%	9%	8%	0%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	47%	73%	48%	22%	49%	45%
Cool	26%	18%	29%	32%	24%	29%
Warm	15%	5%	11%	27%	13%	19%
Very Warm	6%	1%	3%	12%	8%	3%
Don't Know	6%	2%	9%	7%	7%	5%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	47%	52%	56%	45%	54%	38%	43%	49%
Cool	26%	25%	14%	32%	26%	28%	29%	24%
Warm	15%	15%	11%	12%	12%	21%	18%	13%
Very Warm	6%	3%	4%	7%	5%	7%	6%	6%
Don't Know	6%	5%	16%	4%	3%	6%	4%	7%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	47%	47%	52%	51%	*	45%	55%
Cool	26%	48%	27%	28%	*	25%	24%
Warm	15%	0%	5%	15%	*	18%	6%
Very Warm	6%	0%	11%	4%	*	6%	6%
Don't Know	6%	5%	5%	2%	*	6%	9%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	47%	52%	47%	54%	42%	13%	59%	50%
Cool	26%	24%	24%	28%	27%	24%	16%	18%
Warm	15%	16%	12%	12%	19%	42%	16%	12%
Very Warm	6%	3%	7%	4%	6%	22%	3%	5%
Don't Know	6%	5%	11%	2%	6%	0%	6%	15%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	47%	49%	44%	47%	48%	43%	32%	51%
Cool	26%	21%	29%	26%	27%	30%	40%	22%
Warm	15%	19%	14%	15%	15%	15%	17%	15%
Very Warm	6%	1%	9%	5%	4%	8%	5%	5%
Don't Know	6%	10%	4%	7%	5%	4%	7%	7%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	47%	50%	45%	48%	45%	52%	49%	41%
Cool	26%	26%	26%	25%	27%	26%	24%	29%
Warm	15%	15%	16%	19%	15%	16%	18%	22%
Very Warm	6%	3%	7%	2%	7%	2%	7%	2%
Don't Know	6%	6%	6%	7%	6%	5%	2%	7%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	47%	46%	46%	49%
Cool	26%	25%	25%	26%
Warm	15%	15%	14%	2%
Very Warm	6%	7%	8%	7%
Don't Know	6%	7%	7%	16%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	73%	49%	52%	62%	44%
Cool	26%	11%	22%	37%	32%	26%
Warm	15%	9%	23%	6%	6%	21%
Very Warm	6%	1%	6%	2%	0%	6%
Don't Know	6%	7%	0%	5%	0%	3%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	49%	56%	50%	54%	60%
Cool	26%	39%	10%	21%	33%	19%
Warm	15%	5%	7%	7%	3%	10%
Very Warm	6%	8%	15%	12%	10%	3%
Don't Know	6%	0%	13%	10%	0%	8%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	47%	49%	46%	61%
Cool	26%	27%	23%	25%	19%
Warm	15%	14%	12%	14%	13%
Very Warm	6%	7%	8%	8%	5%
Don't Know	6%	5%	8%	7%	2%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Elon Musk- Categorical
FAVOR_therm3 – Elon Musk- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	50%	83%	6%	81%	5%	54%
Cool	11%	10%	12%	10%	11%	12%
Warm	13%	3%	25%	4%	26%	11%
Very Warm	24%	2%	52%	3%	53%	21%
Don't Know	3%	2%	5%	3%	5%	2%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	50%	85%	45%	7%	53%	28%	45%
Cool	11%	8%	15%	14%	11%	19%	29%
Warm	13%	3%	13%	25%	22%	27%	18%
Very Warm	24%	2%	18%	50%	8%	25%	0%
Don't Know	3%	2%	9%	4%	6%	1%	9%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	50%	50%	8%	85%	70%	34%	3%
Cool	11%	23%	14%	8%	0%	37%	7%
Warm	13%	15%	23%	4%	11%	5%	14%
Very Warm	24%	10%	50%	2%	19%	11%	73%
Don't Know	3%	3%	5%	1%	0%	13%	3%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	1%	11%	10%	15%
Cool	11%	9%	20%	15%	17%
Warm	13%	11%	30%	31%	37%
Very Warm	24%	74%	36%	38%	27%
Don't Know	3%	5%	3%	8%	4%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	50%	32%	38%	31%	43%	58%	54%	54%
Cool	11%	18%	28%	24%	19%	6%	14%	6%
Warm	13%	13%	17%	20%	18%	20%	7%	11%
Very Warm	24%	28%	14%	21%	16%	16%	24%	26%
Don't Know	3%	10%	2%	3%	4%	0%	2%	3%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	50%	92%	79%	45%	14%	5%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	5%	13%	15%	21%	12%
Warm	13%	1%	3%	13%	26%	24%
Very Warm	24%	1%	2%	18%	29%	56%
Don't Know	3%	1%	2%	9%	10%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	50%	84%	8%	54%	82%
Cool	11%	8%	13%	15%	6%
Warm	13%	4%	24%	12%	5%
Very Warm	24%	2%	51%	14%	4%
Don't Know	3%	2%	3%	5%	2%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	50%	90%	56%	8%	44%	57%
Cool	11%	5%	16%	13%	12%	9%
Warm	13%	2%	10%	24%	13%	12%
Very Warm	24%	2%	12%	51%	26%	20%
Don't Know	3%	1%	5%	3%	4%	2%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	50%	46%	51%	50%	47%	52%	43%	55%
Cool	11%	22%	12%	18%	7%	6%	11%	11%
Warm	13%	16%	13%	12%	16%	10%	14%	12%
Very Warm	24%	9%	17%	19%	25%	32%	30%	18%
Don't Know	3%	7%	8%	1%	3%	0%	3%	3%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	50%	51%	58%	50%	62%	47%	59%
Cool	11%	29%	16%	16%	5%	10%	13%
Warm	13%	2%	9%	11%	9%	14%	6%
Very Warm	24%	18%	10%	19%	23%	27%	22%
Don't Know	3%	0%	7%	4%	1%	2%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	50%	46%	48%	50%	52%	36%	53%	50%
Cool	11%	23%	15%	8%	6%	18%	15%	15%
Warm	13%	15%	14%	15%	10%	13%	16%	16%
Very Warm	24%	10%	18%	23%	32%	33%	9%	17%
Don't Know	3%	7%	4%	4%	1%	0%	7%	4%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	50%	52%	47%	50%	51%	48%	51%	50%
Cool	11%	12%	10%	10%	13%	9%	15%	11%
Warm	13%	13%	13%	13%	11%	13%	8%	14%
Very Warm	24%	18%	26%	23%	23%	26%	26%	22%
Don't Know	3%	5%	3%	4%	1%	4%	1%	3%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	50%	49%	50%	57%	48%	61%	49%	56%
Cool	11%	13%	10%	8%	12%	6%	7%	8%
Warm	13%	16%	11%	10%	13%	12%	11%	12%
Very Warm	24%	19%	26%	22%	24%	18%	32%	23%
Don't Know	3%	4%	3%	3%	3%	2%	2%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	50%	32%	48%	42%
Cool	11%	7%	11%	11%
Warm	13%	19%	13%	20%
Very Warm	24%	38%	25%	18%
Don't Know	3%	3%	3%	9%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	63%	40%	54%	60%	44%
Cool	11%	15%	10%	20%	6%	21%
Warm	13%	10%	21%	6%	11%	11%
Very Warm	24%	8%	29%	14%	13%	23%
Don't Know	3%	4%	0%	6%	10%	1%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	45%	72%	79%	40%	65%
Cool	11%	24%	7%	9%	22%	16%
Warm	13%	4%	14%	3%	14%	6%
Very Warm	24%	17%	4%	8%	13%	9%
Don't Know	3%	11%	3%	1%	12%	4%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	36%	50%	48%	67%
Cool	11%	11%	13%	11%	10%
Warm	13%	15%	12%	13%	12%
Very Warm	24%	33%	21%	25%	10%
Don't Know	3%	4%	4%	3%	2%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical
FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	47%	78%	7%	77%	8%	49%
Cool	10%	8%	13%	6%	12%	13%
Warm	15%	4%	30%	5%	28%	15%
Very Warm	22%	6%	44%	8%	46%	18%
Don't Know	5%	4%	7%	4%	6%	5%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	47%	79%	45%	8%	56%	28%	35%
Cool	10%	8%	13%	14%	15%	26%	24%
Warm	15%	4%	14%	30%	15%	27%	10%
Very Warm	22%	6%	18%	42%	8%	17%	19%
Don't Know	5%	3%	10%	6%	6%	1%	12%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	47%	44%	8%	80%	73%	31%	4%
Cool	10%	28%	13%	8%	0%	23%	9%
Warm	15%	14%	29%	4%	8%	11%	23%
Very Warm	22%	4%	42%	6%	19%	10%	60%
Don't Know	5%	10%	8%	2%	0%	25%	4%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	5%	7%	13%	16%
Cool	10%	9%	12%	16%	15%
Warm	15%	23%	38%	31%	31%
Very Warm	22%	59%	38%	31%	31%
Don't Know	5%	4%	6%	9%	8%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	47%	27%	35%	27%	36%	53%	53%	53%
Cool	10%	15%	20%	16%	19%	9%	10%	7%
Warm	15%	24%	13%	29%	14%	25%	12%	14%
Very Warm	22%	22%	21%	21%	25%	13%	24%	22%
Don't Know	5%	13%	11%	7%	7%	0%	0%	4%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	47%	88%	69%	45%	16%	7%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	10%	6%	11%	13%	20%	12%
Warm	15%	2%	7%	14%	28%	30%
Very Warm	22%	2%	7%	18%	24%	47%
Don't Know	5%	2%	5%	10%	12%	5%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	47%	78%	10%	49%	83%
Cool	10%	8%	13%	14%	5%
Warm	15%	4%	29%	12%	2%
Very Warm	22%	6%	42%	17%	9%
Don't Know	5%	3%	6%	8%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	47%	86%	51%	9%	42%	54%
Cool	10%	6%	14%	12%	10%	11%
Warm	15%	3%	14%	28%	17%	14%
Very Warm	22%	3%	13%	46%	27%	16%
Don't Know	5%	2%	8%	5%	5%	5%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	47%	41%	45%	51%	47%	48%	46%	48%
Cool	10%	27%	13%	11%	8%	5%	11%	10%
Warm	15%	9%	14%	14%	15%	19%	17%	14%
Very Warm	22%	9%	16%	20%	26%	27%	22%	23%
Don't Know	5%	13%	12%	4%	4%	1%	4%	6%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	47%	68%	53%	38%	62%	46%	62%
Cool	10%	22%	13%	16%	5%	9%	11%
Warm	15%	0%	8%	13%	8%	18%	5%
Very Warm	22%	7%	16%	25%	20%	23%	17%
Don't Know	5%	3%	10%	7%	5%	4%	5%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	47%	41%	45%	50%	49%	43%	43%	49%
Cool	10%	27%	12%	8%	7%	6%	23%	13%
Warm	15%	11%	15%	14%	18%	24%	13%	15%
Very Warm	22%	9%	20%	25%	26%	27%	9%	17%
Don't Know	5%	12%	9%	4%	1%	0%	12%	6%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	47%	49%	45%	48%	49%	43%	50%	48%
Cool	10%	11%	9%	9%	13%	10%	7%	11%
Warm	15%	17%	15%	17%	14%	16%	13%	15%
Very Warm	22%	13%	28%	21%	20%	27%	27%	19%
Don't Know	5%	10%	4%	4%	4%	4%	2%	6%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	47%	47%	47%	50%	46%	54%	48%	51%
Cool	10%	14%	8%	8%	11%	7%	7%	8%
Warm	15%	14%	16%	15%	15%	13%	19%	16%
Very Warm	22%	18%	24%	22%	22%	21%	24%	22%
Don't Know	5%	6%	4%	5%	4%	4%	2%	4%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	47%	37%	42%	38%
Cool	10%	10%	8%	25%
Warm	15%	20%	19%	11%
Very Warm	22%	29%	26%	15%
Don't Know	5%	4%	4%	11%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	55%	36%	38%	50%	31%
Cool	10%	9%	9%	20%	6%	22%
Warm	15%	18%	23%	8%	14%	13%
Very Warm	22%	10%	28%	24%	20%	29%
Don't Know	5%	8%	4%	9%	10%	6%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	47%	51%	55%	60%	47%	56%
Cool	10%	18%	9%	9%	17%	12%
Warm	15%	14%	2%	8%	9%	8%
Very Warm	22%	7%	25%	20%	12%	13%
Don't Know	5%	11%	9%	3%	15%	12%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	47%	40%	42%	42%	60%
Cool	10%	11%	10%	8%	7%
Warm	15%	17%	16%	19%	13%
Very Warm	22%	27%	27%	26%	10%
Don't Know	5%	5%	5%	4%	10%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical
FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	16%	10%	25%	10%	24%	15%
Cool	19%	14%	26%	15%	25%	19%
Warm	25%	28%	22%	25%	24%	26%
Very Warm	23%	33%	11%	36%	13%	21%
Don't Know	16%	16%	16%	15%	15%	19%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	16%	10%	13%	24%	45%	10%	17%
Cool	19%	15%	9%	26%	14%	30%	3%
Warm	25%	27%	19%	23%	11%	35%	32%
Very Warm	23%	32%	36%	12%	18%	15%	34%
Don't Know	16%	17%	23%	15%	11%	9%	13%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	16%	12%	25%	9%	13%	8%	31%
Cool	19%	20%	24%	15%	34%	3%	24%
Warm	25%	19%	23%	28%	0%	45%	18%
Very Warm	23%	23%	12%	33%	19%	21%	14%
Don't Know	16%	26%	16%	15%	33%	22%	14%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	26%	19%	27%	16%
Cool	19%	22%	21%	28%	28%
Warm	25%	22%	27%	25%	25%
Very Warm	23%	20%	10%	10%	14%
Don't Know	16%	10%	23%	11%	17%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	16%	8%	7%	22%	13%	10%	21%	17%
Cool	19%	10%	14%	22%	19%	29%	23%	20%
Warm	25%	43%	28%	20%	27%	31%	21%	23%
Very Warm	23%	15%	24%	15%	24%	23%	30%	24%
Don't Know	16%	24%	27%	20%	16%	7%	6%	16%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	16%	8%	14%	13%	19%	26%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	19%	13%	15%	9%	35%	24%
Warm	25%	27%	28%	19%	20%	24%
Very Warm	23%	35%	27%	36%	12%	12%
Don't Know	16%	17%	17%	23%	15%	15%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	16%	10%	24%	14%	5%
Cool	19%	16%	25%	18%	11%
Warm	25%	27%	22%	25%	27%
Very Warm	23%	31%	13%	23%	34%
Don't Know	16%	17%	15%	20%	23%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	16%	8%	16%	24%	20%	12%
Cool	19%	14%	20%	25%	18%	22%
Warm	25%	28%	24%	23%	22%	30%
Very Warm	23%	34%	23%	14%	23%	24%
Don't Know	16%	17%	17%	15%	19%	12%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	16%	10%	9%	17%	21%	16%	21%	12%
Cool	19%	16%	21%	18%	20%	20%	21%	19%
Warm	25%	30%	25%	24%	22%	26%	26%	24%
Very Warm	23%	25%	18%	26%	23%	24%	23%	24%
Don't Know	16%	20%	26%	15%	13%	14%	10%	21%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	16%	18%	16%	17%	14%	16%	16%
Cool	19%	16%	21%	15%	12%	20%	21%
Warm	25%	17%	24%	35%	28%	24%	18%
Very Warm	23%	29%	20%	21%	31%	24%	31%
Don't Know	16%	21%	20%	12%	15%	16%	15%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	16%	10%	14%	20%	17%	17%	13%	14%
Cool	19%	15%	20%	21%	19%	26%	19%	19%
Warm	25%	33%	25%	21%	27%	13%	24%	22%
Very Warm	23%	24%	20%	25%	23%	29%	25%	21%
Don't Know	16%	17%	22%	13%	13%	15%	20%	25%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	16%	16%	16%	16%	15%	18%	19%	15%
Cool	19%	20%	18%	23%	18%	21%	20%	19%
Warm	25%	25%	24%	24%	28%	22%	22%	27%
Very Warm	23%	24%	27%	20%	20%	26%	26%	22%
Don't Know	16%	16%	14%	17%	19%	13%	13%	18%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	16%	14%	18%	15%	16%	15%	22%	12%
Cool	19%	22%	18%	21%	19%	22%	23%	27%
Warm	25%	26%	24%	26%	25%	24%	24%	24%
Very Warm	23%	24%	23%	24%	23%	27%	26%	24%
Don't Know	16%	14%	17%	13%	17%	12%	6%	14%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	16%	31%	10%	35%
Cool	19%	16%	21%	5%
Warm	25%	20%	23%	15%
Very Warm	23%	22%	21%	27%
Don't Know	16%	11%	24%	18%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	16%	6%	7%	22%	22%	14%
Cool	19%	20%	23%	10%	26%	9%
Warm	25%	17%	41%	33%	16%	46%
Very Warm	23%	24%	21%	22%	20%	22%
Don't Know	16%	33%	8%	13%	17%	10%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	16%	13%	19%	19%	13%	7%
Cool	19%	26%	16%	19%	23%	17%
Warm	25%	30%	17%	22%	26%	28%
Very Warm	23%	14%	26%	19%	20%	25%
Don't Know	16%	17%	22%	22%	18%	23%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	28%	13%	10%	2%
Cool	19%	17%	18%	21%	20%
Warm	25%	22%	22%	23%	22%
Very Warm	23%	20%	24%	21%	25%
Don't Know	16%	13%	23%	24%	30%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Trump tariffs- Categorical
FAVOR_therm3 – Trump tariffs- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	56%	91%	11%	91%	8%	59%
Cool	11%	5%	19%	3%	21%	12%
Warm	11%	2%	22%	3%	22%	9%
Very Warm	18%	0%	42%	1%	43%	16%
Don't Know	4%	2%	6%	2%	6%	4%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	56%	91%	53%	13%	74%	48%	70%
Cool	11%	4%	15%	19%	9%	25%	3%
Warm	11%	2%	7%	22%	7%	12%	16%
Very Warm	18%	1%	6%	41%	8%	14%	1%
Don't Know	4%	2%	19%	5%	1%	0%	10%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	56%	59%	12%	93%	75%	51%	1%
Cool	11%	14%	20%	4%	1%	11%	11%
Warm	11%	19%	21%	1%	1%	23%	17%
Very Warm	18%	4%	41%	0%	0%	1%	67%
Don't Know	4%	4%	6%	1%	23%	14%	4%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	56%	1%	12%	22%	33%
Cool	11%	13%	21%	24%	21%
Warm	11%	12%	32%	21%	23%
Very Warm	18%	71%	25%	29%	15%
Don't Know	4%	4%	9%	4%	8%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	56%	45%	50%	57%	49%	67%	54%	58%
Cool	11%	18%	15%	12%	15%	17%	16%	9%
Warm	11%	19%	11%	15%	14%	7%	7%	10%
Very Warm	18%	6%	13%	9%	17%	9%	21%	21%
Don't Know	4%	11%	12%	7%	5%	1%	1%	2%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	56%	94%	86%	53%	30%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	3%	6%	15%	28%	17%
Warm	11%	2%	3%	7%	20%	22%
Very Warm	18%	0%	1%	6%	19%	46%
Don't Know	4%	1%	3%	19%	3%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	56%	91%	12%	64%	84%
Cool	11%	5%	18%	11%	5%
Warm	11%	2%	21%	9%	2%
Very Warm	18%	1%	43%	10%	7%
Don't Know	4%	2%	6%	6%	2%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	56%	92%	67%	15%	52%	61%
Cool	11%	4%	13%	17%	9%	14%
Warm	11%	2%	8%	20%	12%	9%
Very Warm	18%	0%	7%	42%	22%	13%
Don't Know	4%	1%	5%	5%	5%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	56%	60%	57%	61%	53%	54%	51%	60%
Cool	11%	12%	11%	12%	12%	10%	12%	11%
Warm	11%	13%	10%	9%	12%	10%	12%	10%
Very Warm	18%	6%	13%	15%	20%	24%	21%	16%
Don't Know	4%	9%	8%	3%	2%	2%	3%	4%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	56%	82%	79%	62%	63%	50%	65%
Cool	11%	0%	7%	10%	8%	13%	10%
Warm	11%	2%	6%	12%	5%	12%	10%
Very Warm	18%	13%	4%	14%	16%	22%	16%
Don't Know	4%	3%	5%	2%	8%	4%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	56%	59%	57%	58%	54%	41%	52%	56%
Cool	11%	14%	12%	11%	10%	22%	18%	14%
Warm	11%	12%	10%	11%	11%	8%	14%	9%
Very Warm	18%	7%	15%	18%	24%	29%	8%	14%
Don't Know	4%	8%	6%	2%	2%	0%	8%	7%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	56%	62%	54%	55%	56%	54%	61%	56%
Cool	11%	10%	12%	10%	12%	10%	10%	12%
Warm	11%	11%	9%	12%	11%	13%	8%	10%
Very Warm	18%	13%	20%	20%	17%	20%	19%	17%
Don't Know	4%	4%	4%	3%	4%	3%	2%	5%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	56%	58%	55%	60%	56%	63%	52%	57%
Cool	11%	14%	10%	9%	12%	11%	8%	11%
Warm	11%	10%	11%	10%	10%	13%	11%	9%
Very Warm	18%	13%	21%	18%	18%	11%	26%	21%
Don't Know	4%	5%	3%	4%	3%	3%	2%	3%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	56%	38%	48%	46%
Cool	11%	12%	10%	12%
Warm	11%	13%	15%	11%
Very Warm	18%	32%	23%	22%
Don't Know	4%	4%	4%	10%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	56%	67%	42%	73%	76%	54%
Cool	11%	10%	15%	7%	11%	9%
Warm	11%	10%	17%	10%	4%	17%
Very Warm	18%	6%	26%	8%	7%	19%
Don't Know	4%	7%	0%	2%	2%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	56%	70%	88%	86%	73%	71%
Cool	11%	8%	5%	4%	8%	11%
Warm	11%	9%	2%	6%	5%	6%
Very Warm	18%	5%	2%	1%	6%	5%
Don't Know	4%	8%	3%	3%	8%	7%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	56%	46%	56%	48%	65%
Cool	11%	10%	9%	10%	13%
Warm	11%	12%	12%	15%	8%
Very Warm	18%	28%	18%	23%	7%
Don't Know	4%	4%	5%	4%	7%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Canada- Categorical
FAVOR_therm3 – Canada- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	10%	2%	21%	1%	21%	9%
Cool	13%	5%	24%	3%	22%	16%
Warm	25%	21%	29%	22%	30%	24%
Very Warm	47%	68%	19%	70%	22%	47%
Don't Know	5%	4%	6%	5%	5%	4%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	10%	3%	12%	20%	20%	14%	4%
Cool	13%	5%	9%	24%	8%	25%	9%
Warm	25%	21%	12%	30%	33%	15%	35%
Very Warm	47%	68%	56%	20%	30%	45%	52%
Don't Know	5%	3%	12%	6%	10%	2%	0%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	10%	13%	20%	2%	*	2%	29%
Cool	13%	17%	24%	5%	*	7%	25%
Warm	25%	41%	30%	19%	*	53%	31%
Very Warm	47%	24%	19%	71%	*	29%	10%
Don't Know	5%	5%	7%	3%	*	9%	4%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	25%	16%	20%	2%
Cool	13%	24%	26%	17%	24%
Warm	25%	29%	22%	36%	37%
Very Warm	47%	14%	32%	18%	34%
Don't Know	5%	8%	4%	8%	3%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	10%	7%	6%	2%	10%	13%	8%	11%
Cool	13%	14%	12%	31%	17%	10%	8%	12%
Warm	25%	26%	38%	31%	14%	34%	41%	22%
Very Warm	47%	36%	32%	34%	56%	41%	41%	50%
Don't Know	5%	16%	12%	2%	2%	1%	1%	4%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	10%	0%	7%	12%	15%	21%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	2%	9%	9%	19%	26%
Warm	25%	15%	26%	12%	35%	28%
Very Warm	47%	81%	51%	56%	19%	21%
Don't Know	5%	2%	6%	12%	13%	4%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	10%	3%	22%	7%	3%
Cool	13%	5%	25%	12%	1%
Warm	25%	19%	31%	30%	29%
Very Warm	47%	69%	19%	45%	65%
Don't Know	5%	4%	4%	7%	1%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	10%	1%	9%	20%	13%	5%
Cool	13%	3%	12%	24%	12%	15%
Warm	25%	15%	27%	31%	27%	21%
Very Warm	47%	80%	43%	21%	41%	57%
Don't Know	5%	2%	9%	4%	6%	2%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	10%	4%	6%	10%	13%	12%	13%	8%
Cool	13%	9%	11%	10%	17%	14%	14%	13%
Warm	25%	44%	32%	30%	17%	18%	26%	23%
Very Warm	47%	36%	41%	47%	46%	55%	44%	50%
Don't Know	5%	7%	10%	3%	7%	1%	4%	6%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	10%	11%	4%	7%	*	13%	1%
Cool	13%	34%	9%	7%	*	16%	9%
Warm	25%	7%	25%	34%	*	23%	30%
Very Warm	47%	47%	50%	45%	*	46%	60%
Don't Know	5%	0%	12%	7%	*	3%	0%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	10%	4%	8%	10%	14%	2%	0%	11%
Cool	13%	9%	12%	15%	13%	31%	12%	14%
Warm	25%	45%	30%	19%	19%	7%	58%	27%
Very Warm	47%	37%	44%	48%	52%	59%	24%	44%
Don't Know	5%	6%	6%	9%	1%	0%	7%	4%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	10%	10%	13%	6%	9%	14%	18%	7%
Cool	13%	7%	14%	12%	18%	10%	9%	15%
Warm	25%	25%	21%	31%	25%	27%	15%	25%
Very Warm	47%	51%	48%	45%	45%	42%	57%	48%
Don't Know	5%	7%	5%	5%	3%	7%	2%	4%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	10%	8%	12%	4%	10%	8%	8%	5%
Cool	13%	14%	13%	12%	14%	6%	18%	13%
Warm	25%	25%	24%	20%	25%	20%	20%	19%
Very Warm	47%	49%	47%	59%	47%	60%	49%	63%
Don't Know	5%	4%	5%	5%	4%	5%	4%	0%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	10%	24%	10%	25%
Cool	13%	12%	15%	4%
Warm	25%	23%	24%	27%
Very Warm	47%	39%	46%	40%
Don't Know	5%	2%	5%	4%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	6%	4%	8%	10%	6%
Cool	13%	3%	12%	6%	14%	4%
Warm	25%	33%	37%	33%	11%	44%
Very Warm	47%	56%	47%	44%	42%	46%
Don't Know	5%	2%	0%	9%	22%	0%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	0%	7%	4%	4%	3%
Cool	13%	13%	6%	9%	9%	5%
Warm	25%	39%	13%	25%	25%	29%
Very Warm	47%	30%	67%	57%	45%	53%
Don't Know	5%	18%	7%	5%	17%	9%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	19%	9%	10%	3%
Cool	13%	11%	13%	15%	11%
Warm	25%	28%	27%	24%	25%
Very Warm	47%	36%	44%	46%	52%
Don't Know	5%	5%	7%	5%	9%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – NATO- Categorical
FAVOR_therm3 – NATO- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	19%	8%	32%	8%	35%	16%
Cool	18%	13%	24%	17%	20%	18%
Warm	23%	25%	20%	22%	17%	27%
Very Warm	29%	45%	10%	43%	11%	29%
Don't Know	11%	9%	14%	10%	16%	9%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	19%	8%	27%	31%	43%	29%	16%
Cool	18%	12%	24%	25%	17%	29%	23%
Warm	23%	24%	18%	21%	18%	19%	24%
Very Warm	29%	46%	27%	10%	22%	14%	22%
Don't Know	11%	9%	2%	14%	0%	9%	15%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	19%	11%	31%	7%	*	20%	41%
Cool	18%	7%	26%	12%	*	22%	21%
Warm	23%	44%	19%	25%	*	23%	15%
Very Warm	29%	16%	9%	49%	*	15%	11%
Don't Know	11%	21%	15%	8%	*	20%	11%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	19%	44%	27%	21%	28%
Cool	18%	29%	32%	24%	24%
Warm	23%	8%	15%	28%	25%
Very Warm	29%	12%	11%	10%	6%
Don't Know	11%	6%	15%	16%	18%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	19%	8%	14%	28%	23%	5%	19%	19%
Cool	18%	18%	38%	11%	24%	19%	19%	17%
Warm	23%	31%	17%	14%	29%	32%	6%	23%
Very Warm	29%	18%	13%	19%	19%	44%	45%	32%
Don't Know	11%	25%	18%	29%	6%	1%	11%	9%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	19%	6%	13%	27%	12%	35%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	18%	11%	12%	24%	31%	24%
Warm	23%	23%	27%	18%	34%	18%
Very Warm	29%	52%	37%	27%	9%	10%
Don't Know	11%	7%	12%	2%	15%	14%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	19%	8%	31%	17%	8%
Cool	18%	12%	24%	19%	16%
Warm	23%	26%	17%	24%	26%
Very Warm	29%	44%	12%	26%	30%
Don't Know	11%	10%	15%	14%	20%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	19%	7%	14%	33%	23%	13%
Cool	18%	11%	19%	24%	18%	19%
Warm	23%	24%	27%	19%	20%	26%
Very Warm	29%	51%	27%	10%	25%	34%
Don't Know	11%	7%	12%	15%	14%	8%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	19%	12%	18%	22%	22%	17%	21%	17%
Cool	18%	17%	20%	19%	14%	20%	20%	16%
Warm	23%	35%	18%	19%	29%	17%	25%	19%
Very Warm	29%	16%	22%	31%	26%	37%	26%	32%
Don't Know	11%	20%	21%	8%	9%	9%	7%	15%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	19%	18%	16%	20%	*	18%	18%
Cool	18%	5%	28%	24%	*	17%	11%
Warm	23%	42%	23%	16%	*	24%	7%
Very Warm	29%	25%	22%	29%	*	28%	47%
Don't Know	11%	10%	11%	10%	*	12%	18%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	19%	12%	20%	23%	17%	23%	15%	15%
Cool	18%	17%	20%	16%	19%	16%	9%	17%
Warm	23%	30%	19%	27%	18%	20%	29%	23%
Very Warm	29%	21%	26%	24%	38%	25%	23%	25%
Don't Know	11%	20%	15%	10%	8%	16%	24%	20%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	19%	12%	21%	19%	20%	18%	23%	18%
Cool	18%	15%	20%	17%	20%	15%	22%	19%
Warm	23%	29%	19%	23%	24%	24%	11%	24%
Very Warm	29%	36%	30%	26%	26%	31%	38%	27%
Don't Know	11%	8%	10%	16%	11%	12%	6%	12%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	19%	18%	19%	18%	19%	8%	30%	16%
Cool	18%	22%	16%	14%	20%	19%	11%	13%
Warm	23%	23%	22%	22%	23%	26%	19%	24%
Very Warm	29%	28%	30%	34%	26%	37%	37%	35%
Don't Know	11%	10%	12%	12%	11%	10%	2%	12%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	19%	28%	18%	21%
Cool	18%	21%	14%	20%
Warm	23%	22%	19%	14%
Very Warm	29%	20%	28%	29%
Don't Know	11%	9%	20%	15%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	19%	9%	14%	29%	15%	24%
Cool	18%	10%	26%	23%	22%	26%
Warm	23%	25%	21%	7%	20%	13%
Very Warm	29%	27%	39%	19%	33%	27%
Don't Know	11%	29%	0%	23%	10%	10%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	19%	20%	12%	10%	23%	16%
Cool	18%	21%	39%	20%	38%	14%
Warm	23%	29%	14%	28%	17%	21%
Very Warm	29%	19%	26%	21%	22%	36%
Don't Know	11%	12%	8%	21%	0%	13%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	19%	28%	20%	18%	8%
Cool	18%	17%	19%	14%	20%
Warm	23%	22%	16%	19%	26%
Very Warm	29%	23%	27%	28%	30%
Don't Know	11%	10%	17%	20%	15%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Democratic socialists- Categorical
FAVOR_therm3 – Democratic socialists- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	43%	8%	87%	10%	86%	40%
Cool	11%	16%	6%	14%	5%	13%
Warm	17%	27%	3%	26%	4%	17%
Very Warm	23%	41%	1%	40%	1%	26%
Don't Know	6%	8%	3%	10%	4%	4%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	43%	8%	30%	85%	62%	42%	19%
Cool	11%	14%	25%	7%	14%	30%	26%
Warm	17%	28%	16%	3%	8%	20%	21%
Very Warm	23%	43%	14%	1%	11%	6%	18%
Don't Know	6%	8%	15%	3%	5%	2%	16%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	43%	30%	84%	8%	28%	15%	88%
Cool	11%	17%	7%	15%	16%	34%	5%
Warm	17%	17%	4%	28%	11%	16%	4%
Very Warm	23%	28%	1%	42%	25%	13%	2%
Don't Know	6%	7%	4%	7%	20%	23%	1%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	83%	92%	79%	71%
Cool	11%	6%	3%	13%	9%
Warm	17%	8%	3%	2%	6%
Very Warm	23%	2%	0%	0%	6%
Don't Know	6%	1%	2%	6%	7%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	43%	39%	38%	50%	40%	34%	40%	44%
Cool	11%	12%	27%	18%	21%	14%	13%	8%
Warm	17%	20%	23%	9%	13%	41%	21%	16%
Very Warm	23%	15%	9%	19%	15%	8%	25%	28%
Don't Know	6%	15%	3%	5%	11%	4%	1%	5%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	43%	3%	16%	30%	70%	90%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	10%	21%	25%	20%	3%
Warm	17%	28%	29%	16%	3%	4%
Very Warm	23%	56%	18%	14%	1%	1%
Don't Know	6%	3%	15%	15%	6%	2%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	43%	9%	86%	28%	11%
Cool	11%	15%	5%	15%	6%
Warm	17%	26%	4%	19%	32%
Very Warm	23%	42%	2%	30%	44%
Don't Know	6%	8%	3%	8%	6%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	43%	4%	33%	84%	48%	35%
Cool	11%	11%	21%	6%	12%	11%
Warm	17%	27%	21%	4%	14%	20%
Very Warm	23%	54%	12%	3%	20%	28%
Don't Know	6%	3%	13%	3%	6%	6%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	43%	19%	23%	37%	54%	51%	46%	40%
Cool	11%	23%	17%	10%	7%	9%	13%	10%
Warm	17%	20%	20%	22%	16%	13%	15%	18%
Very Warm	23%	29%	32%	24%	18%	22%	20%	26%
Don't Know	6%	9%	8%	7%	4%	5%	5%	6%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	43%	29%	15%	30%	35%	50%	36%
Cool	11%	25%	16%	19%	6%	10%	10%
Warm	17%	19%	18%	23%	30%	15%	24%
Very Warm	23%	18%	33%	26%	26%	21%	28%
Don't Know	6%	9%	18%	1%	4%	4%	1%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	43%	18%	31%	51%	50%	59%	22%	36%
Cool	11%	25%	14%	7%	9%	13%	23%	12%
Warm	17%	19%	19%	17%	14%	18%	20%	14%
Very Warm	23%	29%	30%	18%	22%	10%	29%	31%
Don't Know	6%	8%	7%	6%	5%	0%	6%	7%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	43%	40%	45%	44%	39%	42%	44%	43%
Cool	11%	12%	9%	12%	14%	11%	13%	11%
Warm	17%	15%	16%	18%	18%	17%	18%	17%
Very Warm	23%	26%	24%	18%	26%	25%	21%	23%
Don't Know	6%	6%	6%	8%	3%	5%	4%	6%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	43%	37%	46%	44%	42%	42%	47%	49%
Cool	11%	13%	11%	10%	12%	8%	9%	8%
Warm	17%	18%	16%	18%	17%	19%	16%	15%
Very Warm	23%	27%	22%	26%	23%	29%	24%	25%
Don't Know	6%	6%	6%	2%	6%	2%	4%	2%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	43%	63%	51%	42%
Cool	11%	11%	8%	23%
Warm	17%	9%	12%	5%
Very Warm	23%	15%	22%	25%
Don't Know	6%	2%	6%	5%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	33%	30%	31%	48%	20%
Cool	11%	8%	20%	19%	4%	28%
Warm	17%	17%	25%	22%	12%	29%
Very Warm	23%	38%	25%	26%	36%	21%
Don't Know	6%	4%	0%	2%	0%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	43%	21%	8%	15%	15%	24%
Cool	11%	16%	17%	19%	14%	10%
Warm	17%	17%	19%	16%	19%	25%
Very Warm	23%	24%	43%	34%	32%	34%
Don't Know	6%	22%	14%	16%	20%	8%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	43%	55%	43%	51%	29%
Cool	11%	12%	12%	8%	10%
Warm	17%	13%	15%	12%	23%
Very Warm	23%	14%	24%	22%	34%
Don't Know	6%	6%	6%	6%	4%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Iran- Categorical
FAVOR_therm3 – Iran- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	65%	56%	76%	55%	78%	63%
Cool	17%	21%	11%	20%	11%	20%
Warm	7%	10%	3%	11%	5%	7%
Very Warm	4%	5%	3%	6%	2%	3%
Don't Know	7%	8%	5%	8%	5%	7%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	65%	56%	61%	75%	78%	55%	36%
Cool	17%	21%	6%	13%	9%	30%	27%
Warm	7%	11%	1%	3%	8%	8%	3%
Very Warm	4%	4%	15%	3%	3%	4%	18%
Don't Know	7%	7%	16%	5%	3%	3%	16%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	65%	43%	74%	59%	*	31%	78%
Cool	17%	26%	13%	20%	*	41%	9%
Warm	7%	7%	3%	11%	*	0%	5%
Very Warm	4%	2%	3%	4%	*	0%	5%
Don't Know	7%	21%	6%	6%	*	28%	4%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	65%	77%	79%	71%	61%
Cool	17%	8%	10%	22%	16%
Warm	7%	7%	1%	2%	6%
Very Warm	4%	4%	3%	1%	11%
Don't Know	7%	4%	7%	4%	6%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	65%	51%	38%	58%	59%	81%	62%	69%
Cool	17%	28%	31%	13%	18%	12%	25%	15%
Warm	7%	9%	7%	23%	6%	5%	2%	7%
Very Warm	4%	0%	7%	2%	8%	0%	9%	3%
Don't Know	7%	12%	17%	5%	10%	1%	1%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	65%	55%	64%	61%	62%	80%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	17%	24%	19%	6%	23%	10%
Warm	7%	11%	9%	1%	4%	3%
Very Warm	4%	3%	0%	15%	1%	4%
Don't Know	7%	7%	8%	16%	10%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	65%	55%	75%	52%	35%
Cool	17%	22%	12%	22%	25%
Warm	7%	12%	3%	11%	22%
Very Warm	4%	5%	4%	5%	6%
Don't Know	7%	6%	6%	11%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	65%	54%	63%	75%	68%	60%
Cool	17%	24%	19%	10%	16%	19%
Warm	7%	11%	7%	4%	6%	10%
Very Warm	4%	3%	2%	7%	4%	3%
Don't Know	7%	7%	9%	4%	6%	7%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	65%	32%	43%	66%	75%	76%	67%	63%
Cool	17%	23%	28%	16%	12%	16%	16%	19%
Warm	7%	21%	14%	8%	3%	4%	11%	4%
Very Warm	4%	7%	7%	3%	5%	2%	3%	5%
Don't Know	7%	17%	8%	7%	6%	3%	4%	8%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	65%	58%	37%	56%	*	72%	72%
Cool	17%	0%	26%	23%	*	16%	2%
Warm	7%	0%	11%	12%	*	6%	2%
Very Warm	4%	7%	10%	7%	*	2%	21%
Don't Know	7%	35%	16%	3%	*	5%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	65%	36%	53%	74%	76%	65%	59%	58%
Cool	17%	22%	24%	11%	16%	12%	17%	24%
Warm	7%	22%	10%	4%	3%	11%	13%	10%
Very Warm	4%	7%	6%	4%	2%	8%	0%	2%
Don't Know	7%	13%	8%	7%	2%	4%	11%	6%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	65%	71%	62%	73%	57%	71%	69%	61%
Cool	17%	16%	18%	14%	20%	9%	21%	20%
Warm	7%	4%	7%	9%	10%	9%	4%	8%
Very Warm	4%	3%	7%	1%	4%	7%	3%	3%
Don't Know	7%	6%	6%	4%	10%	5%	2%	8%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	65%	59%	68%	68%	65%	67%	68%	73%
Cool	17%	20%	16%	16%	17%	18%	13%	15%
Warm	7%	12%	5%	6%	8%	6%	7%	6%
Very Warm	4%	3%	5%	4%	5%	3%	4%	5%
Don't Know	7%	7%	6%	6%	5%	7%	8%	0%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	65%	77%	72%	75%
Cool	17%	12%	17%	5%
Warm	7%	8%	1%	14%
Very Warm	4%	2%	1%	2%
Don't Know	7%	1%	9%	5%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	65%	54%	43%	59%	88%	41%
Cool	17%	30%	27%	22%	5%	31%
Warm	7%	3%	18%	10%	0%	17%
Very Warm	4%	0%	11%	6%	7%	7%
Don't Know	7%	14%	1%	3%	0%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	65%	36%	38%	48%	29%	49%
Cool	17%	32%	21%	28%	24%	21%
Warm	7%	20%	4%	5%	15%	10%
Very Warm	4%	1%	18%	7%	12%	4%
Don't Know	7%	11%	20%	12%	19%	15%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	65%	71%	66%	72%	66%
Cool	17%	14%	18%	17%	14%
Warm	7%	9%	2%	1%	6%
Very Warm	4%	3%	6%	1%	0%
Don't Know	7%	3%	9%	9%	14%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Vladimir Putin- Categorical
FAVOR_therm3 – Vladimir Putin- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	79%	88%	67%	89%	66%	79%
Cool	10%	7%	14%	7%	12%	11%
Warm	3%	1%	6%	1%	5%	4%
Very Warm	3%	2%	5%	2%	7%	1%
Don't Know	5%	3%	8%	2%	9%	5%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	79%	90%	64%	67%	88%	66%	62%
Cool	10%	6%	18%	14%	9%	26%	28%
Warm	3%	1%	0%	6%	3%	7%	0%
Very Warm	3%	1%	1%	6%	0%	1%	10%
Don't Know	5%	2%	18%	7%	0%	0%	0%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	79%	85%	66%	91%	*	32%	69%
Cool	10%	11%	14%	6%	*	27%	18%
Warm	3%	0%	6%	0%	*	0%	6%
Very Warm	3%	0%	6%	0%	*	28%	3%
Don't Know	5%	5%	7%	2%	*	13%	5%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	79%	73%	72%	62%	70%
Cool	10%	15%	14%	15%	8%
Warm	3%	6%	8%	8%	5%
Very Warm	3%	3%	0%	4%	9%
Don't Know	5%	3%	6%	11%	8%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	79%	56%	55%	65%	75%	95%	80%	84%
Cool	10%	9%	14%	12%	19%	1%	14%	8%
Warm	3%	1%	10%	7%	1%	0%	6%	2%
Very Warm	3%	20%	8%	0%	1%	0%	0%	2%
Don't Know	5%	14%	13%	16%	4%	4%	0%	3%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	79%	92%	82%	64%	64%	69%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	10%	5%	11%	18%	14%	14%
Warm	3%	1%	1%	0%	2%	7%
Very Warm	3%	0%	2%	1%	9%	5%
Don't Know	5%	2%	4%	18%	11%	5%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	79%	90%	70%	72%	86%
Cool	10%	6%	14%	13%	6%
Warm	3%	1%	6%	3%	4%
Very Warm	3%	0%	4%	4%	1%
Don't Know	5%	3%	6%	8%	3%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	79%	91%	74%	71%	80%	78%
Cool	10%	5%	13%	13%	9%	11%
Warm	3%	1%	1%	6%	3%	4%
Very Warm	3%	1%	4%	5%	3%	4%
Don't Know	5%	3%	8%	5%	6%	4%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	79%	64%	66%	71%	86%	86%	76%	81%
Cool	10%	14%	17%	16%	7%	5%	12%	8%
Warm	3%	2%	4%	5%	3%	2%	4%	2%
Very Warm	3%	9%	4%	2%	2%	2%	4%	3%
Don't Know	5%	11%	9%	6%	2%	3%	3%	6%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	79%	82%	67%	70%	*	81%	86%
Cool	10%	0%	20%	14%	*	9%	14%
Warm	3%	18%	4%	5%	*	2%	0%
Very Warm	3%	0%	6%	5%	*	3%	0%
Don't Know	5%	0%	4%	6%	*	5%	0%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	79%	63%	68%	83%	87%	84%	71%	72%
Cool	10%	15%	16%	11%	6%	0%	5%	14%
Warm	3%	3%	5%	1%	2%	16%	2%	2%
Very Warm	3%	9%	2%	3%	2%	0%	10%	1%
Don't Know	5%	11%	9%	2%	3%	0%	12%	12%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	79%	78%	81%	80%	74%	82%	72%	79%
Cool	10%	12%	10%	5%	14%	5%	20%	11%
Warm	3%	3%	2%	3%	5%	2%	2%	4%
Very Warm	3%	1%	2%	6%	3%	7%	2%	1%
Don't Know	5%	6%	5%	5%	4%	4%	4%	5%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	79%	73%	82%	81%	78%	84%	80%	84%
Cool	10%	15%	7%	8%	11%	7%	9%	7%
Warm	3%	2%	4%	1%	4%	2%	0%	1%
Very Warm	3%	3%	3%	6%	3%	3%	8%	5%
Don't Know	5%	6%	4%	5%	4%	4%	2%	3%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	79%	82%	79%	65%
Cool	10%	10%	8%	17%
Warm	3%	3%	4%	1%
Very Warm	3%	0%	4%	0%
Don't Know	5%	5%	6%	16%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	79%	78%	71%	67%	93%	54%
Cool	10%	9%	7%	24%	7%	19%
Warm	3%	2%	10%	0%	0%	9%
Very Warm	3%	0%	9%	1%	0%	8%
Don't Know	5%	11%	4%	8%	0%	9%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	79%	53%	87%	80%	52%	82%
Cool	10%	30%	5%	3%	37%	6%
Warm	3%	6%	0%	0%	8%	2%
Very Warm	3%	11%	0%	11%	2%	1%
Don't Know	5%	0%	8%	6%	1%	9%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	79%	79%	80%	79%	83%
Cool	10%	11%	8%	8%	9%
Warm	3%	2%	3%	4%	2%
Very Warm	3%	3%	3%	4%	1%
Don't Know	5%	5%	6%	6%	5%
N	**659**	**166**	**192**	**151**	**51**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Volodymyr Zelensky- Categorical
FAVOR_therm3 – Volodymyr Zelensky- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	23%	10%	44%	11%	44%	20%
Cool	17%	12%	24%	7%	24%	22%
Warm	16%	18%	12%	18%	11%	17%
Very Warm	32%	48%	9%	50%	8%	33%
Don't Know	12%	12%	12%	14%	13%	9%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	23%	9%	17%	42%	50%	27%	0%
Cool	17%	11%	26%	24%	16%	31%	32%
Warm	16%	18%	18%	12%	22%	14%	13%
Very Warm	32%	50%	23%	9%	12%	22%	38%
Don't Know	12%	11%	16%	13%	1%	6%	16%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	23%	17%	41%	9%	*	8%	45%
Cool	17%	29%	25%	10%	*	48%	22%
Warm	16%	11%	12%	19%	*	13%	12%
Very Warm	32%	15%	9%	51%	*	10%	9%
Don't Know	12%	28%	12%	11%	*	21%	12%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	23%	43%	29%	54%	29%
Cool	17%	26%	30%	26%	24%
Warm	16%	8%	13%	6%	16%
Very Warm	32%	10%	11%	6%	14%
Don't Know	12%	13%	17%	9%	16%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	23%	30%	24%	27%	8%	22%	27%	25%
Cool	17%	4%	35%	37%	20%	30%	22%	14%
Warm	16%	19%	3%	8%	24%	30%	22%	14%
Very Warm	32%	19%	20%	15%	32%	18%	29%	36%
Don't Know	12%	28%	17%	13%	17%	1%	0%	10%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	23%	6%	16%	17%	35%	45%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	17%	8%	13%	26%	32%	22%
Warm	16%	20%	14%	18%	12%	11%
Very Warm	32%	56%	44%	23%	7%	9%
Don't Know	12%	9%	12%	16%	15%	12%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	23%	11%	40%	21%	15%
Cool	17%	11%	23%	19%	8%
Warm	16%	18%	14%	20%	14%
Very Warm	32%	48%	11%	26%	47%
Don't Know	12%	12%	12%	14%	16%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	23%	6%	21%	41%	27%	19%
Cool	17%	8%	20%	24%	19%	15%
Warm	16%	21%	14%	12%	12%	21%
Very Warm	32%	54%	32%	11%	29%	36%
Don't Know	12%	10%	13%	13%	14%	9%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	23%	21%	20%	20%	29%	23%	24%	23%
Cool	17%	26%	15%	19%	16%	15%	20%	16%
Warm	16%	22%	24%	14%	13%	13%	19%	13%
Very Warm	32%	9%	23%	34%	32%	42%	31%	32%
Don't Know	12%	23%	19%	12%	10%	6%	6%	16%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	23%	19%	25%	21%	*	24%	10%
Cool	17%	59%	16%	21%	*	17%	0%
Warm	16%	0%	12%	26%	*	16%	17%
Very Warm	32%	22%	26%	24%	*	34%	55%
Don't Know	12%	0%	22%	8%	*	10%	19%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	23%	23%	18%	30%	24%	11%	12%	18%
Cool	17%	26%	18%	15%	15%	22%	29%	20%
Warm	16%	24%	20%	11%	14%	14%	37%	20%
Very Warm	32%	10%	28%	33%	40%	44%	6%	32%
Don't Know	12%	18%	16%	11%	7%	9%	17%	10%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	23%	18%	23%	35%	18%	29%	21%	22%
Cool	17%	16%	17%	11%	25%	17%	10%	19%
Warm	16%	19%	12%	14%	20%	16%	16%	15%
Very Warm	32%	37%	34%	29%	26%	25%	42%	32%
Don't Know	12%	11%	13%	11%	11%	12%	11%	12%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	23%	22%	24%	10%	26%	18%	15%	7%
Cool	17%	19%	16%	23%	16%	16%	26%	27%
Warm	16%	19%	13%	16%	16%	18%	13%	16%
Very Warm	32%	28%	34%	42%	30%	42%	40%	46%
Don't Know	12%	11%	12%	8%	13%	5%	6%	4%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	23%	29%	24%	21%
Cool	17%	25%	14%	37%
Warm	16%	14%	11%	13%
Very Warm	32%	28%	31%	22%
Don't Know	12%	4%	19%	8%
N	**678**	**131**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	23%	12%	1%	27%	27%	19%
Cool	17%	16%	27%	19%	14%	24%
Warm	16%	15%	23%	27%	21%	28%
Very Warm	32%	28%	37%	20%	31%	20%
Don't Know	12%	28%	12%	7%	6%	9%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	23%	30%	20%	18%	30%	22%
Cool	17%	19%	13%	14%	17%	18%
Warm	16%	15%	10%	15%	10%	14%
Very Warm	32%	16%	34%	38%	17%	28%
Don't Know	12%	19%	23%	15%	26%	18%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	23%	28%	26%	24%	19%
Cool	17%	24%	15%	14%	14%
Warm	16%	14%	10%	11%	11%
Very Warm	32%	25%	31%	31%	34%
Don't Know	12%	9%	18%	19%	22%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Israel- Categorical
FAVOR_therm3 – Israel- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	31%	47%	10%	44%	10%	35%
Cool	20%	24%	14%	24%	13%	20%
Warm	16%	12%	21%	14%	21%	14%
Very Warm	25%	8%	48%	10%	46%	24%
Don't Know	8%	8%	8%	9%	9%	7%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	31%	47%	38%	11%	47%	29%	30%
Cool	20%	24%	31%	14%	27%	29%	24%
Warm	16%	12%	8%	22%	6%	21%	17%
Very Warm	25%	8%	9%	48%	20%	21%	21%
Don't Know	8%	9%	15%	7%	1%	1%	8%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	31%	32%	12%	47%	58%	36%	6%
Cool	20%	14%	14%	25%	9%	23%	13%
Warm	16%	18%	20%	12%	8%	19%	17%
Very Warm	25%	16%	46%	9%	2%	2%	59%
Don't Know	8%	19%	8%	7%	23%	20%	6%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	31%	7%	7%	14%	15%
Cool	20%	13%	6%	16%	19%
Warm	16%	16%	18%	27%	24%
Very Warm	25%	58%	60%	37%	32%
Don't Know	8%	6%	9%	7%	10%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	31%	17%	25%	31%	22%	35%	28%	35%
Cool	20%	24%	23%	21%	23%	36%	24%	17%
Warm	16%	17%	21%	19%	16%	20%	9%	15%
Very Warm	25%	23%	21%	18%	30%	8%	31%	26%
Don't Know	8%	18%	11%	11%	9%	0%	8%	7%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	31%	54%	40%	38%	19%	8%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	20%	22%	29%	31%	19%	12%
Warm	16%	10%	15%	8%	25%	21%
Very Warm	25%	7%	5%	9%	31%	52%
Don't Know	8%	7%	12%	15%	7%	7%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	31%	48%	10%	38%	53%
Cool	20%	23%	13%	21%	19%
Warm	16%	13%	20%	14%	13%
Very Warm	25%	8%	49%	15%	9%
Don't Know	8%	9%	7%	12%	5%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	31%	53%	33%	10%	29%	33%
Cool	20%	21%	26%	14%	19%	21%
Warm	16%	11%	17%	19%	16%	16%
Very Warm	25%	8%	12%	50%	28%	22%
Don't Know	8%	7%	11%	7%	8%	8%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	31%	42%	36%	34%	30%	26%	30%	32%
Cool	20%	24%	17%	23%	18%	18%	19%	20%
Warm	16%	7%	17%	19%	17%	16%	17%	15%
Very Warm	25%	14%	15%	15%	29%	35%	29%	23%
Don't Know	8%	13%	15%	10%	7%	4%	5%	11%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	31%	32%	33%	43%	34%	29%	33%
Cool	20%	30%	24%	15%	21%	19%	15%
Warm	16%	10%	12%	17%	10%	17%	7%
Very Warm	25%	8%	17%	19%	25%	28%	46%
Don't Know	8%	19%	14%	7%	10%	7%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	31%	42%	33%	31%	27%	20%	47%	37%
Cool	20%	25%	20%	19%	19%	11%	26%	19%
Warm	16%	7%	18%	19%	15%	19%	8%	15%
Very Warm	25%	15%	15%	24%	35%	47%	9%	15%
Don't Know	8%	11%	13%	7%	4%	3%	9%	15%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	31%	34%	28%	30%	35%	27%	30%	33%
Cool	20%	21%	21%	18%	17%	22%	21%	18%
Warm	16%	16%	14%	20%	15%	18%	15%	15%
Very Warm	25%	21%	29%	21%	26%	25%	27%	25%
Don't Know	8%	8%	7%	10%	7%	8%	7%	8%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	31%	33%	30%	38%	29%	42%	31%	36%
Cool	20%	23%	18%	16%	21%	14%	17%	18%
Warm	16%	14%	17%	18%	16%	15%	20%	19%
Very Warm	25%	21%	28%	22%	26%	24%	27%	23%
Don't Know	8%	10%	7%	5%	8%	5%	5%	4%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	31%	21%	30%	31%
Cool	20%	19%	15%	35%
Warm	16%	16%	18%	7%
Very Warm	25%	39%	29%	15%
Don't Know	8%	6%	9%	13%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	31%	53%	31%	48%	59%	33%
Cool	20%	14%	15%	15%	8%	19%
Warm	16%	9%	14%	19%	5%	24%
Very Warm	25%	12%	37%	9%	24%	16%
Don't Know	8%	13%	3%	9%	4%	9%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	31%	40%	25%	36%	30%	44%
Cool	20%	20%	29%	29%	21%	19%
Warm	16%	12%	11%	12%	11%	11%
Very Warm	25%	16%	18%	11%	22%	10%
Don't Know	8%	12%	16%	12%	16%	17%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	31%	27%	31%	30%	47%
Cool	20%	20%	18%	15%	17%
Warm	16%	14%	17%	18%	10%
Very Warm	25%	33%	24%	29%	13%
Don't Know	8%	6%	10%	9%	13%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Labor unions- Categorical
FAVOR_therm3 – Labor unions- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	7%	38%	8%	36%	20%
Cool	19%	14%	26%	11%	27%	20%
Warm	23%	29%	17%	32%	18%	19%
Very Warm	30%	45%	12%	42%	11%	34%
Don't Know	7%	6%	7%	7%	7%	6%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	7%	11%	38%	54%	24%	17%
Cool	19%	13%	24%	27%	18%	26%	28%
Warm	23%	29%	16%	17%	9%	23%	28%
Very Warm	30%	46%	32%	11%	17%	21%	19%
Don't Know	7%	6%	17%	7%	2%	5%	9%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	7%	37%	7%	8%	5%	38%
Cool	19%	36%	26%	12%	12%	35%	27%
Warm	23%	19%	17%	29%	8%	21%	18%
Very Warm	30%	24%	11%	46%	64%	14%	11%
Don't Know	7%	14%	8%	5%	8%	24%	5%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	37%	37%	41%	37%
Cool	19%	28%	29%	30%	20%
Warm	23%	16%	11%	14%	25%
Very Warm	30%	13%	13%	8%	11%
Don't Know	7%	7%	10%	6%	8%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	12%	18%	25%	23%	9%	21%	21%
Cool	19%	27%	31%	18%	17%	33%	21%	17%
Warm	23%	27%	15%	23%	29%	25%	28%	22%
Very Warm	30%	14%	26%	29%	20%	27%	27%	35%
Don't Know	7%	21%	9%	4%	11%	7%	3%	5%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	2%	14%	11%	28%	41%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	19%	8%	22%	24%	33%	25%
Warm	23%	28%	30%	16%	18%	17%
Very Warm	30%	59%	25%	32%	11%	11%
Don't Know	7%	4%	9%	17%	9%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	6%	38%	14%	8%
Cool	19%	13%	26%	18%	15%
Warm	23%	28%	17%	24%	27%
Very Warm	30%	46%	13%	34%	46%
Don't Know	7%	6%	6%	9%	5%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	2%	17%	39%	21%	19%
Cool	19%	8%	26%	25%	20%	18%
Warm	23%	28%	25%	19%	23%	24%
Very Warm	30%	58%	22%	11%	29%	33%
Don't Know	7%	4%	10%	6%	7%	6%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	14%	10%	16%	27%	23%	27%	14%
Cool	19%	19%	16%	21%	21%	18%	21%	18%
Warm	23%	23%	27%	23%	21%	24%	21%	25%
Very Warm	30%	30%	34%	32%	25%	32%	25%	34%
Don't Know	7%	14%	12%	8%	6%	2%	5%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	18%	12%	13%	6%	24%	18%
Cool	19%	13%	16%	25%	16%	19%	18%
Warm	23%	10%	33%	19%	26%	22%	17%
Very Warm	30%	24%	27%	40%	45%	28%	41%
Don't Know	7%	36%	12%	3%	7%	6%	5%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	15%	14%	25%	23%	25%	15%	18%
Cool	19%	17%	19%	20%	19%	23%	15%	18%
Warm	23%	24%	24%	22%	24%	24%	18%	23%
Very Warm	30%	31%	33%	26%	31%	27%	39%	31%
Don't Know	7%	13%	10%	6%	3%	0%	13%	9%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	19%	23%	17%	20%	20%	21%	21%
Cool	19%	14%	19%	19%	24%	15%	23%	20%
Warm	23%	20%	26%	27%	17%	27%	25%	21%
Very Warm	30%	39%	26%	27%	33%	31%	28%	30%
Don't Know	7%	9%	6%	8%	5%	6%	3%	7%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	22%	20%	11%	23%	13%	18%	10%
Cool	19%	20%	19%	19%	19%	17%	19%	20%
Warm	23%	25%	23%	23%	25%	20%	25%	24%
Very Warm	30%	27%	32%	45%	25%	50%	36%	45%
Don't Know	7%	6%	7%	1%	8%	0%	3%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	37%	15%	32%
Cool	19%	22%	19%	21%
Warm	23%	15%	27%	7%
Very Warm	30%	22%	31%	33%
Don't Know	7%	4%	9%	8%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	6%	11%	14%	20%	9%
Cool	19%	17%	26%	25%	26%	24%
Warm	23%	30%	15%	21%	8%	25%
Very Warm	30%	32%	47%	36%	42%	40%
Don't Know	7%	15%	0%	4%	4%	2%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	18%	6%	14%	11%	9%
Cool	19%	20%	12%	12%	19%	18%
Warm	23%	30%	37%	32%	34%	19%
Very Warm	30%	16%	38%	35%	20%	46%
Don't Know	7%	16%	8%	7%	17%	9%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	32%	13%	15%	7%
Cool	19%	22%	20%	19%	21%
Warm	23%	17%	27%	27%	19%
Very Warm	30%	23%	33%	31%	42%
Don't Know	7%	6%	8%	9%	12%
N	**1,337**	**334**	**415**	**301**	**85**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Tucker Carlson- Categorical
FAVOR_therm3 – Tucker Carlson- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	53%	67%	35%	64%	31%	58%
Cool	15%	10%	21%	10%	22%	14%
Warm	11%	6%	18%	7%	20%	9%
Very Warm	5%	1%	11%	1%	14%	3%
Don't Know	15%	16%	15%	18%	13%	15%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	53%	68%	57%	35%	66%	24%	40%
Cool	15%	11%	7%	21%	15%	46%	7%
Warm	11%	4%	16%	19%	3%	13%	24%
Very Warm	5%	1%	17%	10%	7%	1%	5%
Don't Know	15%	16%	3%	15%	9%	15%	24%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	53%	27%	35%	71%	*	21%	43%
Cool	15%	30%	20%	10%	*	8%	21%
Warm	11%	0%	20%	4%	*	40%	17%
Very Warm	5%	9%	9%	0%	*	6%	10%
Don't Know	15%	34%	15%	14%	*	25%	10%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	53%	33%	35%	34%	29%
Cool	15%	29%	26%	18%	16%
Warm	11%	19%	11%	23%	22%
Very Warm	5%	11%	13%	6%	11%
Don't Know	15%	7%	15%	19%	22%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	53%	30%	34%	27%	31%	57%	58%	62%
Cool	15%	16%	19%	17%	17%	20%	23%	13%
Warm	11%	17%	26%	20%	8%	10%	11%	9%
Very Warm	5%	0%	1%	7%	12%	5%	0%	6%
Don't Know	15%	36%	19%	28%	32%	8%	9%	9%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	53%	78%	53%	57%	19%	39%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	15%	10%	17%	7%	16%	21%
Warm	11%	2%	5%	16%	23%	18%
Very Warm	5%	0%	3%	17%	5%	11%
Don't Know	15%	10%	22%	3%	36%	10%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	53%	67%	38%	51%	71%
Cool	15%	11%	21%	15%	7%
Warm	11%	5%	17%	12%	6%
Very Warm	5%	1%	10%	4%	0%
Don't Know	15%	16%	14%	18%	16%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	53%	76%	42%	38%	49%	57%
Cool	15%	10%	16%	20%	15%	16%
Warm	11%	3%	12%	18%	10%	13%
Very Warm	5%	0%	5%	10%	8%	2%
Don't Know	15%	10%	25%	14%	18%	12%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	53%	52%	54%	50%	52%	54%	56%	49%
Cool	15%	18%	10%	20%	16%	14%	18%	13%
Warm	11%	13%	10%	12%	12%	10%	14%	9%
Very Warm	5%	4%	2%	4%	5%	8%	3%	8%
Don't Know	15%	13%	24%	13%	15%	14%	9%	22%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	53%	42%	46%	46%	*	54%	76%
Cool	15%	4%	18%	14%	*	16%	10%
Warm	11%	11%	14%	15%	*	11%	3%
Very Warm	5%	0%	1%	9%	*	5%	2%
Don't Know	15%	43%	20%	16%	*	14%	9%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	53%	53%	50%	51%	55%	54%	62%	52%
Cool	15%	18%	15%	19%	13%	11%	17%	15%
Warm	11%	16%	11%	10%	11%	14%	7%	10%
Very Warm	5%	2%	4%	5%	7%	11%	2%	3%
Don't Know	15%	10%	20%	14%	14%	11%	11%	20%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	53%	62%	49%	50%	55%	50%	51%	54%
Cool	15%	11%	20%	13%	14%	16%	13%	16%
Warm	11%	9%	11%	12%	12%	12%	9%	11%
Very Warm	5%	3%	6%	4%	7%	6%	7%	5%
Don't Know	15%	15%	14%	21%	12%	16%	19%	14%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	53%	52%	53%	51%	52%	58%	52%	53%
Cool	15%	18%	14%	15%	16%	15%	16%	17%
Warm	11%	12%	11%	15%	11%	12%	10%	14%
Very Warm	5%	3%	7%	5%	5%	4%	12%	6%
Don't Know	15%	15%	15%	14%	16%	10%	10%	10%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	53%	55%	44%	60%
Cool	15%	16%	17%	18%
Warm	11%	16%	7%	10%
Very Warm	5%	4%	11%	0%
Don't Know	15%	10%	21%	11%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	53%	50%	46%	44%	63%	35%
Cool	15%	13%	19%	9%	13%	15%
Warm	11%	6%	18%	13%	7%	21%
Very Warm	5%	7%	12%	5%	11%	8%
Don't Know	15%	24%	6%	28%	6%	22%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	53%	38%	58%	45%	48%	55%
Cool	15%	22%	13%	8%	29%	14%
Warm	11%	24%	0%	12%	16%	9%
Very Warm	5%	2%	0%	0%	2%	8%
Don't Know	15%	14%	29%	35%	5%	14%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	53%	55%	43%	44%	55%
Cool	15%	16%	14%	17%	17%
Warm	11%	14%	7%	7%	13%
Very Warm	5%	4%	11%	11%	4%
Don't Know	15%	11%	24%	21%	11%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Tariffs on products from Canada- Categorical
FAVOR_therm3 – Tariffs on products from Canada- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	54%	80%	18%	78%	17%	59%
Cool	17%	12%	23%	10%	23%	18%
Warm	9%	1%	19%	0%	21%	7%
Very Warm	15%	2%	34%	4%	34%	12%
Don't Know	5%	6%	5%	7%	5%	4%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	54%	80%	64%	19%	74%	52%	49%
Cool	17%	10%	21%	24%	13%	24%	25%
Warm	9%	1%	1%	19%	3%	3%	1%
Very Warm	15%	2%	3%	33%	10%	20%	18%
Don't Know	5%	6%	11%	4%	0%	0%	8%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	54%	44%	18%	83%	*	30%	6%
Cool	17%	29%	25%	9%	*	52%	15%
Warm	9%	6%	19%	1%	*	5%	20%
Very Warm	15%	0%	33%	2%	*	0%	56%
Don't Know	5%	21%	5%	5%	*	13%	4%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	54%	2%	32%	23%	31%
Cool	17%	20%	27%	33%	33%
Warm	9%	25%	11%	14%	19%
Very Warm	15%	48%	21%	28%	10%
Don't Know	5%	5%	8%	2%	6%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	54%	49%	31%	63%	54%	57%	55%	56%
Cool	17%	22%	45%	11%	18%	22%	24%	13%
Warm	9%	11%	4%	9%	7%	0%	7%	10%
Very Warm	15%	4%	11%	14%	18%	8%	14%	17%
Don't Know	5%	14%	10%	3%	4%	13%	0%	5%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	54%	86%	79%	64%	31%	16%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	17%	6%	13%	21%	33%	22%
Warm	9%	1%	1%	1%	16%	20%
Very Warm	15%	1%	0%	3%	18%	38%
Don't Know	5%	6%	7%	11%	3%	4%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	54%	79%	21%	56%	82%
Cool	17%	10%	23%	19%	3%
Warm	9%	2%	17%	6%	3%
Very Warm	15%	2%	35%	11%	7%
Don't Know	5%	6%	4%	8%	6%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	54%	85%	64%	18%	48%	62%
Cool	17%	7%	20%	23%	16%	17%
Warm	9%	2%	5%	18%	9%	8%
Very Warm	15%	1%	5%	36%	20%	9%
Don't Know	5%	6%	6%	5%	6%	5%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	54%	54%	43%	64%	54%	55%	50%	57%
Cool	17%	21%	23%	13%	15%	15%	16%	17%
Warm	9%	2%	14%	4%	10%	11%	10%	8%
Very Warm	15%	11%	10%	16%	16%	18%	18%	12%
Don't Know	5%	13%	11%	3%	5%	2%	5%	6%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	54%	76%	54%	60%	*	52%	51%
Cool	17%	0%	25%	23%	*	15%	23%
Warm	9%	0%	1%	4%	*	11%	0%
Very Warm	15%	11%	9%	11%	*	18%	23%
Don't Know	5%	12%	11%	2%	*	5%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	54%	52%	53%	56%	54%	54%	41%	56%
Cool	17%	23%	19%	14%	15%	29%	26%	16%
Warm	9%	5%	8%	9%	10%	15%	11%	8%
Very Warm	15%	11%	13%	15%	19%	2%	7%	16%
Don't Know	5%	9%	7%	6%	2%	0%	15%	4%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	54%	65%	48%	55%	55%	44%	67%	56%
Cool	17%	15%	13%	20%	21%	15%	12%	18%
Warm	9%	7%	9%	11%	7%	10%	5%	9%
Very Warm	15%	8%	22%	11%	13%	24%	14%	12%
Don't Know	5%	5%	7%	4%	4%	7%	1%	5%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	54%	55%	53%	67%	55%	61%	57%	64%
Cool	17%	19%	15%	15%	16%	17%	10%	16%
Warm	9%	8%	9%	7%	8%	8%	18%	9%
Very Warm	15%	12%	17%	7%	17%	12%	11%	7%
Don't Know	5%	6%	5%	4%	5%	3%	4%	3%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	54%	41%	52%	46%
Cool	17%	15%	13%	17%
Warm	9%	11%	13%	0%
Very Warm	15%	29%	16%	30%
Don't Know	5%	4%	5%	7%
N	**678**	**131**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	54%	66%	25%	69%	67%	56%
Cool	17%	11%	27%	22%	18%	25%
Warm	9%	7%	20%	0%	0%	6%
Very Warm	15%	6%	28%	7%	11%	11%
Don't Know	5%	10%	0%	3%	3%	2%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	54%	53%	55%	63%	48%	62%
Cool	17%	25%	25%	31%	21%	17%
Warm	9%	1%	2%	0%	2%	5%
Very Warm	15%	3%	13%	2%	13%	3%
Don't Know	5%	18%	5%	5%	16%	12%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	54%	43%	52%	52%	58%
Cool	17%	17%	16%	13%	6%
Warm	9%	9%	10%	13%	9%
Very Warm	15%	24%	16%	16%	5%
Don't Know	5%	6%	6%	5%	22%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical
FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	48%	73%	15%	71%	12%	54%
Cool	13%	10%	18%	10%	18%	12%
Warm	15%	7%	26%	7%	28%	13%
Very Warm	15%	4%	29%	5%	32%	11%
Don't Know	9%	7%	12%	8%	10%	10%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	48%	74%	51%	15%	62%	32%	31%
Cool	13%	9%	5%	19%	10%	23%	23%
Warm	15%	6%	23%	26%	10%	30%	27%
Very Warm	15%	4%	13%	28%	8%	6%	8%
Don't Know	9%	7%	7%	12%	10%	8%	11%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	48%	39%	15%	75%	55%	24%	7%
Cool	13%	29%	18%	9%	7%	28%	13%
Warm	15%	8%	27%	7%	1%	26%	31%
Very Warm	15%	2%	29%	3%	26%	18%	41%
Don't Know	9%	22%	12%	6%	11%	5%	8%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	48%	4%	14%	19%	26%
Cool	13%	10%	16%	27%	23%
Warm	15%	33%	35%	19%	22%
Very Warm	15%	46%	18%	22%	15%
Don't Know	9%	7%	17%	12%	14%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	48%	28%	30%	36%	40%	54%	56%	52%
Cool	13%	21%	27%	13%	18%	18%	11%	11%
Warm	15%	17%	17%	33%	20%	10%	17%	13%
Very Warm	15%	22%	14%	10%	12%	11%	12%	15%
Don't Know	9%	13%	13%	8%	10%	7%	4%	9%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	48%	81%	65%	51%	21%	14%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	7%	11%	5%	21%	18%
Warm	15%	3%	9%	23%	20%	27%
Very Warm	15%	3%	5%	13%	20%	30%
Don't Know	9%	6%	10%	7%	16%	11%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	48%	73%	18%	45%	63%
Cool	13%	10%	17%	15%	5%
Warm	15%	7%	25%	15%	12%
Very Warm	15%	3%	30%	13%	12%
Don't Know	9%	7%	11%	12%	8%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	48%	80%	51%	16%	42%	55%
Cool	13%	8%	14%	18%	13%	14%
Warm	15%	4%	14%	27%	17%	14%
Very Warm	15%	3%	10%	28%	18%	10%
Don't Know	9%	6%	12%	10%	10%	8%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	48%	34%	41%	48%	48%	54%	49%	46%
Cool	13%	15%	15%	15%	12%	13%	14%	13%
Warm	15%	21%	12%	17%	17%	12%	17%	14%
Very Warm	15%	10%	16%	13%	14%	17%	15%	14%
Don't Know	9%	20%	15%	7%	9%	4%	5%	12%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	48%	58%	46%	40%	64%	47%	57%
Cool	13%	13%	15%	14%	10%	13%	8%
Warm	15%	8%	17%	13%	7%	16%	17%
Very Warm	15%	5%	11%	20%	12%	15%	7%
Don't Know	9%	15%	10%	12%	8%	8%	11%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	48%	34%	44%	48%	54%	42%	42%	45%
Cool	13%	16%	15%	12%	12%	28%	16%	14%
Warm	15%	22%	15%	17%	13%	18%	15%	16%
Very Warm	15%	10%	15%	13%	17%	13%	11%	12%
Don't Know	9%	18%	12%	9%	5%	0%	15%	12%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	48%	53%	44%	47%	51%	46%	51%	48%
Cool	13%	12%	15%	12%	13%	13%	13%	13%
Warm	15%	16%	18%	12%	13%	17%	14%	15%
Very Warm	15%	9%	16%	16%	15%	17%	15%	14%
Don't Know	9%	9%	7%	13%	8%	7%	7%	10%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	48%	47%	48%	56%	45%	58%	56%	59%
Cool	13%	16%	12%	10%	14%	12%	7%	9%
Warm	15%	18%	14%	14%	17%	12%	16%	15%
Very Warm	15%	12%	16%	13%	15%	13%	16%	12%
Don't Know	9%	8%	10%	8%	9%	6%	4%	6%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	48%	47%	40%	49%
Cool	13%	13%	11%	7%
Warm	15%	18%	16%	20%
Very Warm	15%	16%	20%	13%
Don't Know	9%	6%	13%	11%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	48%	41%	45%	38%	59%	29%
Cool	13%	13%	7%	19%	6%	19%
Warm	15%	19%	22%	9%	12%	14%
Very Warm	15%	7%	26%	17%	7%	27%
Don't Know	9%	21%	0%	18%	16%	10%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	48%	39%	54%	57%	38%	46%
Cool	13%	16%	14%	18%	12%	15%
Warm	15%	19%	16%	9%	24%	11%
Very Warm	15%	18%	3%	11%	10%	8%
Don't Know	9%	8%	13%	4%	15%	20%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	48%	45%	40%	40%	48%
Cool	13%	12%	14%	11%	13%
Warm	15%	18%	15%	16%	12%
Very Warm	15%	18%	18%	20%	10%
Don't Know	9%	7%	13%	13%	17%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical
FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	55%	84%	19%	83%	18%	59%
Cool	12%	7%	18%	5%	17%	14%
Warm	10%	3%	19%	5%	20%	8%
Very Warm	17%	2%	37%	4%	39%	14%
Don't Know	5%	4%	7%	4%	6%	6%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	55%	85%	51%	20%	71%	44%	71%
Cool	12%	7%	14%	18%	13%	23%	6%
Warm	10%	3%	10%	19%	6%	19%	8%
Very Warm	17%	2%	12%	37%	4%	12%	10%
Don't Know	5%	4%	13%	6%	7%	1%	4%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	55%	63%	20%	85%	69%	54%	11%
Cool	12%	12%	17%	7%	11%	11%	13%
Warm	10%	10%	19%	3%	0%	13%	21%
Very Warm	17%	11%	36%	2%	1%	10%	50%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	5%	4%	7%	3%	19%	11%	4%
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	11%	17%	28%	36%
Cool	12%	9%	14%	22%	21%
Warm	10%	28%	19%	13%	15%
Very Warm	17%	50%	40%	27%	19%
Don't Know	5%	2%	11%	9%	9%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	55%	33%	51%	43%	53%	65%	61%	59%
Cool	12%	11%	7%	19%	18%	17%	13%	10%
Warm	10%	20%	16%	14%	11%	8%	11%	8%
Very Warm	17%	19%	14%	19%	15%	9%	12%	19%
Don't Know	5%	17%	11%	6%	4%	1%	3%	4%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	55%	90%	77%	51%	30%	18%
Cool	12%	4%	12%	14%	20%	17%
Warm	10%	3%	3%	10%	12%	20%
Very Warm	17%	1%	2%	12%	29%	39%
Don't Know	5%	2%	6%	13%	8%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	55%	84%	20%	57%	74%
Cool	12%	7%	17%	11%	6%
Warm	10%	3%	18%	11%	7%
Very Warm	17%	2%	39%	13%	6%
Don't Know	5%	4%	6%	8%	7%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	55%	89%	60%	22%	50%	62%
Cool	12%	5%	15%	16%	12%	12%
Warm	10%	3%	6%	19%	11%	10%
Very Warm	17%	1%	11%	37%	21%	13%
Don't Know	5%	2%	8%	6%	7%	3%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	55%	50%	52%	58%	54%	59%	52%	58%
Cool	12%	15%	14%	12%	12%	9%	13%	11%
Warm	10%	13%	13%	9%	8%	10%	12%	9%
Very Warm	17%	10%	12%	19%	22%	17%	19%	16%
Don't Know	5%	12%	8%	2%	3%	5%	5%	6%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	55%	67%	63%	56%	65%	53%	64%
Cool	12%	19%	13%	5%	16%	12%	15%
Warm	10%	0%	10%	17%	0%	10%	3%
Very Warm	17%	9%	7%	17%	11%	20%	17%
Don't Know	5%	4%	8%	6%	8%	5%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	55%	49%	54%	55%	59%	49%	42%	58%
Cool	12%	16%	12%	14%	9%	9%	22%	9%
Warm	10%	14%	11%	7%	10%	22%	9%	11%
Very Warm	17%	10%	17%	21%	18%	12%	12%	17%
Don't Know	5%	11%	5%	3%	4%	8%	15%	5%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	55%	59%	54%	55%	57%	55%	58%	55%
Cool	12%	15%	11%	11%	12%	13%	7%	12%
Warm	10%	10%	11%	13%	7%	10%	13%	10%
Very Warm	17%	11%	20%	15%	20%	18%	20%	16%
Don't Know	5%	6%	5%	7%	4%	4%	1%	7%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	55%	58%	54%	59%	54%	63%	60%	59%
Cool	12%	13%	11%	11%	13%	10%	11%	11%
Warm	10%	10%	10%	12%	10%	8%	15%	12%
Very Warm	17%	15%	19%	13%	19%	15%	11%	13%
Don't Know	5%	5%	6%	6%	5%	5%	3%	4%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	55%	46%	48%	51%
Cool	12%	15%	11%	12%
Warm	10%	11%	10%	10%
Very Warm	17%	23%	26%	16%
Don't Know	5%	6%	4%	11%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	55%	55%	48%	60%	64%	52%
Cool	12%	14%	1%	7%	6%	4%
Warm	10%	6%	27%	11%	13%	19%
Very Warm	17%	17%	24%	13%	7%	22%
Don't Know	5%	8%	0%	9%	11%	3%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	55%	46%	80%	73%	54%	61%
Cool	12%	16%	10%	5%	19%	8%
Warm	10%	15%	5%	8%	12%	9%
Very Warm	17%	12%	1%	8%	6%	9%
Don't Know	5%	11%	4%	6%	10%	13%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	55%	47%	52%	48%	54%
Cool	12%	13%	11%	11%	12%
Warm	10%	11%	10%	10%	11%
Very Warm	17%	21%	20%	26%	12%
Don't Know	5%	8%	7%	4%	11%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical
FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	38%	5%	78%	7%	76%	37%
Cool	8%	7%	8%	6%	8%	9%
Warm	14%	22%	4%	18%	5%	15%
Very Warm	29%	52%	2%	54%	2%	28%
Don't Know	11%	13%	8%	15%	8%	10%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	38%	5%	16%	78%	54%	51%	15%
Cool	8%	7%	25%	7%	13%	21%	10%
Warm	14%	22%	18%	4%	14%	22%	28%
Very Warm	29%	55%	18%	2%	16%	3%	11%
Don't Know	11%	12%	23%	9%	3%	3%	36%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	38%	24%	76%	4%	*	19%	85%
Cool	8%	13%	7%	8%	*	0%	5%
Warm	14%	26%	4%	22%	*	14%	3%
Very Warm	29%	21%	2%	56%	*	12%	3%
Don't Know	11%	17%	11%	11%	*	56%	3%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	38%	84%	85%	67%	65%
Cool	8%	6%	6%	7%	10%
Warm	14%	4%	0%	5%	4%
Very Warm	29%	6%	0%	1%	3%
Don't Know	11%	0%	8%	21%	18%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	38%	26%	35%	37%	42%	35%	32%	40%
Cool	8%	14%	18%	20%	8%	11%	5%	5%
Warm	14%	13%	21%	17%	10%	6%	18%	13%
Very Warm	29%	19%	18%	10%	11%	42%	36%	35%
Don't Know	11%	28%	8%	16%	28%	6%	9%	6%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	38%	3%	9%	16%	50%	84%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	8%	5%	13%	25%	9%	6%
Warm	14%	23%	22%	18%	8%	3%
Very Warm	29%	64%	40%	18%	1%	2%
Don't Know	11%	5%	16%	23%	32%	4%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	38%	6%	78%	23%	7%
Cool	8%	8%	6%	12%	3%
Warm	14%	21%	3%	17%	28%
Very Warm	29%	54%	3%	34%	55%
Don't Know	11%	12%	10%	14%	7%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	38%	3%	22%	79%	45%	29%
Cool	8%	5%	13%	7%	7%	8%
Warm	14%	23%	18%	3%	10%	18%
Very Warm	29%	63%	25%	2%	25%	34%
Don't Know	11%	6%	22%	9%	12%	9%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	38%	16%	22%	33%	48%	45%	44%	32%
Cool	8%	12%	6%	15%	6%	5%	7%	9%
Warm	14%	33%	25%	10%	8%	10%	13%	14%
Very Warm	29%	25%	32%	34%	25%	31%	28%	30%
Don't Know	11%	13%	15%	8%	13%	9%	8%	14%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	38%	23%	8%	34%	*	45%	27%
Cool	8%	0%	16%	5%	*	7%	10%
Warm	14%	28%	10%	9%	*	14%	30%
Very Warm	29%	25%	42%	36%	*	26%	33%
Don't Know	11%	24%	24%	15%	*	9%	0%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	38%	15%	30%	42%	45%	72%	17%	32%
Cool	8%	14%	11%	8%	5%	0%	14%	9%
Warm	14%	31%	17%	9%	9%	10%	33%	16%
Very Warm	29%	27%	30%	28%	32%	8%	28%	34%
Don't Know	11%	13%	12%	13%	9%	11%	8%	9%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	38%	33%	38%	39%	41%	32%	45%	40%
Cool	8%	9%	8%	6%	8%	6%	9%	8%
Warm	14%	15%	11%	14%	16%	11%	11%	15%
Very Warm	29%	28%	32%	27%	29%	37%	20%	27%
Don't Know	11%	16%	11%	13%	5%	14%	14%	9%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	38%	33%	41%	37%	39%	33%	49%	44%
Cool	8%	11%	6%	9%	7%	7%	10%	6%
Warm	14%	17%	12%	13%	15%	15%	9%	14%
Very Warm	29%	29%	30%	28%	29%	35%	26%	26%
Don't Know	11%	11%	11%	13%	11%	11%	5%	9%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	38%	63%	46%	46%
Cool	8%	4%	6%	9%
Warm	14%	5%	10%	6%
Very Warm	29%	21%	24%	29%
Don't Know	11%	7%	13%	11%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	38%	22%	38%	31%	45%	27%
Cool	8%	10%	6%	4%	0%	9%
Warm	14%	20%	10%	9%	3%	14%
Very Warm	29%	35%	36%	34%	52%	25%
Don't Know	11%	13%	10%	22%	0%	25%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	38%	12%	2%	5%	11%	14%
Cool	8%	8%	27%	12%	20%	16%
Warm	14%	10%	10%	2%	18%	18%
Very Warm	29%	46%	35%	44%	40%	40%
Don't Know	11%	24%	25%	37%	11%	12%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	38%	54%	39%	46%	18%
Cool	8%	5%	10%	6%	12%
Warm	14%	7%	11%	10%	20%
Very Warm	29%	26%	24%	24%	42%
Don't Know	11%	8%	16%	13%	7%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Bernie Sanders- Categorical
FAVOR_therm3 – Bernie Sanders- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	40%	11%	80%	12%	78%	36%
Cool	11%	12%	8%	11%	9%	11%
Warm	12%	17%	4%	17%	4%	12%
Very Warm	33%	55%	2%	55%	2%	37%
Don't Know	5%	4%	6%	4%	6%	4%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	40%	12%	23%	78%	68%	38%	13%
Cool	11%	9%	32%	11%	6%	17%	38%
Warm	12%	18%	8%	4%	12%	26%	10%
Very Warm	33%	58%	24%	2%	9%	11%	36%
Don't Know	5%	4%	13%	5%	5%	8%	3%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	40%	26%	77%	12%	*	2%	83%
Cool	11%	9%	11%	11%	*	69%	5%
Warm	12%	12%	4%	18%	*	7%	5%
Very Warm	33%	40%	2%	56%	*	8%	3%
Don't Know	5%	14%	5%	4%	*	15%	4%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	75%	82%	75%	63%
Cool	11%	6%	7%	17%	14%
Warm	12%	8%	3%	1%	1%
Very Warm	33%	6%	2%	1%	13%
Don't Know	5%	5%	6%	6%	9%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	40%	22%	40%	54%	30%	35%	34%	43%
Cool	11%	20%	29%	7%	19%	8%	10%	7%
Warm	12%	12%	3%	20%	12%	13%	16%	11%
Very Warm	33%	32%	18%	14%	34%	42%	39%	35%
Don't Know	5%	14%	10%	5%	6%	1%	1%	4%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	40%	3%	22%	23%	59%	84%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	9%	9%	32%	27%	7%
Warm	12%	18%	21%	8%	2%	3%
Very Warm	33%	68%	41%	24%	2%	2%
Don't Know	5%	1%	7%	13%	10%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	40%	12%	78%	27%	13%
Cool	11%	9%	10%	12%	13%
Warm	12%	18%	4%	13%	17%
Very Warm	33%	57%	3%	40%	51%
Don't Know	5%	4%	5%	7%	6%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	40%	4%	32%	79%	45%	32%
Cool	11%	10%	16%	7%	11%	11%
Warm	12%	19%	14%	3%	8%	17%
Very Warm	33%	66%	29%	6%	30%	37%
Don't Know	5%	2%	9%	5%	6%	3%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	40%	20%	21%	36%	50%	48%	42%	38%
Cool	11%	24%	12%	10%	9%	7%	11%	11%
Warm	12%	9%	23%	12%	11%	9%	18%	6%
Very Warm	33%	36%	35%	39%	26%	34%	25%	40%
Don't Know	5%	10%	10%	3%	4%	2%	4%	5%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	40%	22%	20%	37%	*	45%	44%
Cool	11%	11%	8%	14%	*	11%	6%
Warm	12%	47%	13%	9%	*	10%	6%
Very Warm	33%	7%	49%	40%	*	29%	44%
Don't Know	5%	12%	11%	0%	*	4%	0%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	40%	21%	28%	48%	49%	39%	18%	31%
Cool	11%	25%	11%	8%	8%	16%	29%	10%
Warm	12%	12%	16%	11%	9%	8%	18%	13%
Very Warm	33%	34%	39%	28%	33%	30%	25%	39%
Don't Know	5%	7%	7%	5%	2%	7%	9%	7%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	40%	42%	43%	43%	31%	48%	39%	37%
Cool	11%	9%	9%	10%	15%	9%	11%	11%
Warm	12%	10%	12%	7%	17%	10%	14%	12%
Very Warm	33%	35%	30%	35%	36%	26%	35%	36%
Don't Know	5%	4%	7%	4%	2%	8%	1%	4%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	40%	34%	44%	37%	38%	40%	45%	38%
Cool	11%	14%	9%	6%	12%	3%	5%	6%
Warm	12%	15%	9%	13%	12%	12%	13%	15%
Very Warm	33%	33%	33%	44%	33%	43%	34%	41%
Don't Know	5%	4%	5%	1%	5%	1%	3%	0%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	40%	56%	45%	27%
Cool	11%	11%	11%	19%
Warm	12%	9%	5%	11%
Very Warm	33%	22%	33%	36%
Don't Know	5%	2%	6%	7%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	31%	16%	43%	52%	30%
Cool	11%	6%	13%	14%	1%	20%
Warm	12%	2%	33%	2%	3%	11%
Very Warm	33%	52%	37%	41%	43%	39%
Don't Know	5%	8%	1%	0%	0%	0%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	30%	11%	21%	19%	28%
Cool	11%	2%	13%	0%	13%	14%
Warm	12%	21%	7%	11%	14%	3%
Very Warm	33%	29%	64%	61%	40%	48%
Don't Know	5%	19%	5%	7%	14%	7%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	50%	42%	45%	28%
Cool	11%	9%	12%	11%	1%
Warm	12%	12%	5%	5%	5%
Very Warm	33%	22%	36%	33%	49%
Don't Know	5%	6%	6%	6%	17%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Barack Obama- Categorical
FAVOR_therm3 – Barack Obama- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	37%	3%	80%	5%	80%	32%
Cool	8%	5%	11%	4%	9%	9%
Warm	9%	13%	4%	11%	6%	11%
Very Warm	45%	77%	3%	79%	3%	46%
Don't Know	2%	1%	2%	1%	2%	2%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	37%	3%	24%	78%	50%	26%	13%
Cool	8%	5%	19%	10%	22%	25%	16%
Warm	9%	12%	23%	5%	12%	23%	23%
Very Warm	45%	79%	29%	5%	15%	24%	46%
Don't Know	2%	1%	5%	2%	0%	1%	2%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	37%	27%	77%	2%	47%	16%	87%
Cool	8%	14%	11%	4%	12%	14%	5%
Warm	9%	11%	5%	13%	5%	29%	3%
Very Warm	45%	46%	4%	80%	36%	35%	5%
Don't Know	2%	2%	3%	1%	0%	7%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	83%	86%	64%	63%
Cool	8%	4%	7%	17%	12%
Warm	9%	5%	2%	10%	5%
Very Warm	45%	6%	3%	6%	18%
Don't Know	2%	2%	2%	3%	3%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	37%	24%	29%	39%	34%	20%	35%	40%
Cool	8%	13%	11%	18%	14%	19%	6%	4%
Warm	9%	10%	20%	11%	9%	9%	8%	9%
Very Warm	45%	47%	34%	32%	41%	53%	51%	46%
Don't Know	2%	5%	6%	0%	3%	0%	1%	1%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	37%	1%	5%	24%	51%	85%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	8%	2%	10%	19%	22%	7%
Warm	9%	14%	8%	23%	15%	3%
Very Warm	45%	83%	73%	29%	11%	3%
Don't Know	2%	0%	3%	5%	1%	2%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	37%	3%	80%	22%	8%
Cool	8%	5%	8%	10%	4%
Warm	9%	12%	4%	14%	18%
Very Warm	45%	78%	5%	51%	70%
Don't Know	2%	1%	2%	3%	1%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	37%	2%	20%	79%	43%	28%
Cool	8%	3%	15%	7%	7%	9%
Warm	9%	14%	12%	3%	9%	10%
Very Warm	45%	81%	50%	9%	40%	51%
Don't Know	2%	0%	3%	2%	2%	2%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	37%	19%	24%	29%	43%	45%	41%	33%
Cool	8%	12%	12%	8%	9%	3%	9%	6%
Warm	9%	23%	15%	11%	7%	4%	11%	8%
Very Warm	45%	40%	44%	50%	41%	47%	38%	52%
Don't Know	2%	6%	5%	1%	1%	0%	2%	2%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	37%	18%	7%	25%	30%	44%	36%
Cool	8%	18%	9%	11%	8%	6%	6%
Warm	9%	27%	5%	16%	11%	9%	5%
Very Warm	45%	37%	74%	48%	49%	39%	53%
Don't Know	2%	0%	4%	0%	1%	1%	0%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	37%	17%	29%	38%	45%	58%	21%	32%
Cool	8%	13%	10%	9%	3%	5%	12%	9%
Warm	9%	24%	13%	8%	4%	1%	23%	15%
Very Warm	45%	41%	45%	44%	47%	35%	38%	41%
Don't Know	2%	5%	3%	1%	0%	0%	6%	3%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	37%	32%	38%	39%	34%	36%	36%	37%
Cool	8%	10%	7%	5%	9%	7%	8%	8%
Warm	9%	7%	8%	11%	13%	9%	9%	10%
Very Warm	45%	49%	45%	44%	43%	46%	47%	44%
Don't Know	2%	2%	2%	1%	1%	2%	0%	2%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	37%	33%	39%	30%	38%	30%	40%	37%
Cool	8%	11%	6%	9%	7%	8%	6%	8%
Warm	9%	10%	9%	8%	9%	7%	9%	8%
Very Warm	45%	45%	45%	52%	44%	54%	43%	47%
Don't Know	2%	2%	1%	1%	1%	0%	1%	1%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	37%	59%	46%	37%
Cool	8%	5%	4%	9%
Warm	9%	8%	7%	17%
Very Warm	45%	26%	42%	33%
Don't Know	2%	1%	1%	4%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	29%	36%	19%	31%	21%
Cool	8%	4%	10%	12%	14%	9%
Warm	9%	15%	12%	16%	6%	21%
Very Warm	45%	49%	42%	53%	49%	48%
Don't Know	2%	3%	0%	0%	0%	0%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	11%	3%	2%	12%	17%
Cool	8%	17%	2%	5%	13%	8%
Warm	9%	6%	4%	2%	8%	15%
Very Warm	45%	60%	89%	89%	61%	57%
Don't Know	2%	5%	2%	1%	6%	3%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	51%	37%	46%	21%
Cool	8%	7%	7%	4%	5%
Warm	9%	9%	8%	7%	17%
Very Warm	45%	31%	47%	42%	53%
Don't Know	2%	2%	1%	1%	3%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Abdul El-Sayed- Categorical
FAVOR_therm3 – Abdul El-Sayed- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	37%	10%	72%	13%	71%	34%
Cool	7%	7%	6%	6%	6%	9%
Warm	12%	19%	2%	19%	3%	10%
Very Warm	23%	40%	2%	38%	3%	26%
Don't Know	21%	24%	17%	24%	18%	21%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	37%	10%	19%	71%	50%	35%	22%
Cool	7%	8%	10%	5%	7%	14%	14%
Warm	12%	18%	20%	3%	10%	18%	8%
Very Warm	23%	41%	15%	2%	14%	11%	9%
Don't Know	21%	23%	37%	18%	19%	22%	46%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	37%	20%	70%	11%	4%	13%	78%
Cool	7%	17%	5%	7%	5%	10%	6%
Warm	12%	8%	3%	19%	15%	8%	3%
Very Warm	23%	22%	3%	41%	32%	18%	2%
Don't Know	21%	34%	19%	22%	45%	51%	11%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	74%	75%	66%	59%
Cool	7%	9%	3%	5%	5%
Warm	12%	2%	1%	2%	5%
Very Warm	23%	3%	2%	3%	4%
Don't Know	21%	12%	20%	25%	26%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	37%	33%	22%	32%	35%	32%	39%	40%
Cool	7%	6%	12%	17%	8%	13%	8%	5%
Warm	12%	10%	13%	15%	12%	20%	14%	10%
Very Warm	23%	15%	7%	8%	11%	17%	28%	29%
Don't Know	21%	36%	47%	28%	35%	18%	11%	16%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	37%	8%	10%	19%	53%	76%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	7%	10%	10%	6%	4%
Warm	12%	15%	27%	20%	3%	2%
Very Warm	23%	52%	25%	15%	5%	2%
Don't Know	21%	19%	28%	37%	34%	15%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	37%	11%	72%	24%	11%
Cool	7%	7%	5%	9%	6%
Warm	12%	19%	3%	13%	14%
Very Warm	23%	40%	3%	25%	41%
Don't Know	21%	24%	18%	29%	28%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	37%	8%	23%	73%	43%	29%
Cool	7%	7%	9%	4%	5%	8%
Warm	12%	15%	19%	3%	8%	16%
Very Warm	23%	51%	18%	3%	21%	27%
Don't Know	21%	19%	31%	17%	23%	20%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	37%	21%	17%	30%	46%	46%	43%	32%
Cool	7%	11%	10%	11%	3%	5%	8%	6%
Warm	12%	15%	12%	13%	10%	11%	12%	11%
Very Warm	23%	12%	27%	26%	24%	25%	22%	24%
Don't Know	21%	40%	34%	21%	18%	14%	15%	27%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	37%	15%	23%	25%	25%	42%	28%
Cool	7%	25%	7%	10%	2%	6%	8%
Warm	12%	8%	14%	13%	10%	11%	13%
Very Warm	23%	28%	24%	25%	35%	22%	31%
Don't Know	21%	23%	33%	27%	27%	18%	20%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	37%	21%	24%	42%	46%	56%	20%	26%
Cool	7%	12%	10%	4%	5%	6%	12%	9%
Warm	12%	17%	10%	12%	10%	12%	20%	10%
Very Warm	23%	12%	27%	23%	25%	15%	16%	28%
Don't Know	21%	38%	29%	18%	14%	10%	32%	27%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	37%	35%	39%	39%	33%	40%	38%	35%
Cool	7%	7%	5%	5%	10%	4%	6%	8%
Warm	12%	9%	13%	13%	10%	12%	13%	11%
Very Warm	23%	29%	21%	24%	23%	27%	20%	23%
Don't Know	21%	19%	23%	18%	24%	17%	24%	23%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	37%	32%	40%	34%	38%	36%	42%	39%
Cool	7%	9%	5%	8%	7%	6%	7%	9%
Warm	12%	13%	11%	12%	12%	12%	12%	11%
Very Warm	23%	23%	24%	30%	21%	32%	28%	26%
Don't Know	21%	23%	20%	16%	22%	15%	11%	16%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	37%	59%	41%	38%
Cool	7%	6%	4%	12%
Warm	12%	6%	7%	9%
Very Warm	23%	17%	23%	23%
Don't Know	21%	12%	25%	18%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	19%	25%	25%	40%	17%
Cool	7%	4%	16%	7%	8%	11%
Warm	12%	4%	17%	11%	8%	16%
Very Warm	23%	32%	25%	24%	30%	23%
Don't Know	21%	40%	17%	33%	15%	33%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	25%	21%	19%	26%	20%
Cool	7%	8%	6%	0%	12%	4%
Warm	12%	13%	15%	14%	13%	16%
Very Warm	23%	25%	22%	33%	16%	25%
Don't Know	21%	30%	37%	34%	32%	36%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	50%	38%	41%	23%
Cool	7%	7%	4%	4%	6%
Warm	12%	7%	9%	7%	15%
Very Warm	23%	19%	22%	23%	26%
Don't Know	21%	17%	27%	25%	30%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Benjamin Netanyahu- Categorical
FAVOR_therm3 – Benjamin Netanyahu- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	46%	69%	15%	67%	16%	48%
Cool	13%	9%	17%	8%	17%	14%
Warm	12%	4%	23%	5%	21%	12%
Very Warm	14%	2%	31%	3%	30%	12%
Don't Know	15%	15%	15%	17%	15%	14%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	46%	71%	62%	14%	66%	39%	30%
Cool	13%	9%	8%	18%	11%	18%	20%
Warm	12%	4%	12%	23%	14%	24%	7%
Very Warm	14%	2%	3%	30%	5%	7%	14%
Don't Know	15%	15%	15%	16%	5%	12%	28%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	46%	47%	15%	71%	80%	34%	9%
Cool	13%	20%	18%	8%	3%	36%	14%
Warm	12%	9%	22%	4%	8%	6%	20%
Very Warm	14%	2%	30%	2%	2%	1%	47%
Don't Know	15%	22%	16%	15%	8%	22%	10%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	46%	10%	9%	17%	23%
Cool	13%	13%	16%	20%	19%
Warm	12%	20%	29%	23%	25%
Very Warm	14%	51%	26%	19%	13%
Don't Know	15%	7%	19%	21%	22%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	46%	26%	24%	39%	40%	50%	51%	50%
Cool	13%	19%	30%	14%	9%	15%	13%	11%
Warm	12%	9%	14%	18%	16%	15%	17%	10%
Very Warm	14%	14%	7%	10%	10%	8%	14%	17%
Don't Know	15%	32%	25%	20%	25%	11%	5%	12%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	46%	76%	71%	62%	15%	13%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	6%	11%	8%	24%	16%
Warm	12%	2%	3%	12%	24%	22%
Very Warm	14%	2%	0%	3%	11%	35%
Don't Know	15%	14%	15%	15%	26%	13%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	46%	69%	15%	50%	68%
Cool	13%	8%	18%	13%	9%
Warm	12%	4%	22%	9%	3%
Very Warm	14%	2%	31%	8%	5%
Don't Know	15%	16%	14%	20%	15%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	46%	74%	54%	14%	42%	50%
Cool	13%	7%	15%	16%	12%	14%
Warm	12%	3%	10%	22%	12%	12%
Very Warm	14%	2%	4%	33%	16%	12%
Don't Know	15%	14%	18%	15%	17%	13%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	46%	47%	45%	46%	44%	47%	45%	46%
Cool	13%	18%	8%	19%	12%	10%	15%	10%
Warm	12%	4%	13%	10%	13%	14%	16%	9%
Very Warm	14%	9%	9%	6%	16%	20%	17%	12%
Don't Know	15%	21%	25%	18%	15%	9%	7%	23%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	46%	56%	46%	48%	59%	44%	56%
Cool	13%	23%	15%	13%	7%	12%	5%
Warm	12%	5%	5%	15%	5%	14%	8%
Very Warm	14%	8%	9%	9%	15%	16%	25%
Don't Know	15%	8%	25%	14%	15%	14%	6%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	46%	47%	44%	45%	47%	32%	53%	49%
Cool	13%	19%	13%	14%	10%	6%	16%	11%
Warm	12%	5%	12%	11%	14%	18%	3%	12%
Very Warm	14%	10%	8%	13%	19%	34%	6%	7%
Don't Know	15%	20%	22%	17%	9%	10%	21%	21%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	46%	50%	43%	44%	47%	41%	51%	47%
Cool	13%	12%	13%	10%	15%	12%	8%	14%
Warm	12%	13%	13%	12%	10%	13%	12%	12%
Very Warm	14%	11%	16%	14%	15%	15%	17%	14%
Don't Know	15%	15%	16%	19%	12%	19%	13%	14%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	46%	45%	46%	49%	45%	53%	46%	48%
Cool	13%	15%	11%	9%	13%	11%	8%	9%
Warm	12%	11%	13%	15%	11%	13%	18%	19%
Very Warm	14%	11%	17%	11%	15%	9%	18%	12%
Don't Know	15%	18%	14%	16%	15%	14%	10%	12%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	46%	37%	42%	55%
Cool	13%	14%	10%	14%
Warm	12%	19%	11%	7%
Very Warm	14%	21%	17%	6%
Don't Know	15%	9%	21%	18%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	46%	52%	40%	52%	68%	38%
Cool	13%	8%	14%	14%	1%	20%
Warm	12%	2%	32%	6%	14%	15%
Very Warm	14%	4%	15%	6%	6%	10%
Don't Know	15%	32%	0%	22%	11%	16%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	46%	47%	46%	56%	37%	56%
Cool	13%	20%	10%	9%	20%	13%
Warm	12%	8%	1%	3%	6%	4%
Very Warm	14%	10%	7%	5%	12%	3%
Don't Know	15%	15%	35%	27%	24%	23%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	46%	42%	42%	42%	57%
Cool	13%	12%	11%	10%	8%
Warm	12%	17%	9%	11%	7%
Very Warm	14%	18%	14%	17%	6%
Don't Know	15%	10%	24%	21%	22%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Artificial intelligence (AI)- Categorical
FAVOR_therm3 – Artificial intelligence (AI)- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	40%	48%	30%	46%	30%	41%
Cool	22%	24%	20%	25%	21%	22%
Warm	20%	17%	23%	17%	20%	23%
Very Warm	14%	8%	20%	9%	21%	13%
Don't Know	4%	2%	6%	3%	8%	1%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	40%	49%	42%	30%	62%	35%	19%
Cool	22%	25%	6%	21%	23%	28%	17%
Warm	20%	17%	18%	24%	8%	22%	48%
Very Warm	14%	8%	0%	21%	7%	14%	0%
Don't Know	4%	1%	34%	5%	0%	0%	16%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	40%	38%	31%	49%	*	27%	27%
Cool	22%	37%	21%	24%	*	24%	19%
Warm	20%	23%	24%	17%	*	31%	23%
Very Warm	14%	2%	19%	9%	*	0%	28%
Don't Know	4%	0%	6%	1%	*	18%	2%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	29%	34%	27%	37%
Cool	22%	20%	22%	25%	19%
Warm	20%	22%	27%	21%	25%
Very Warm	14%	27%	8%	20%	13%
Don't Know	4%	1%	9%	7%	6%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	40%	22%	36%	24%	44%	31%	41%	44%
Cool	22%	13%	27%	26%	18%	18%	28%	23%
Warm	20%	40%	19%	17%	22%	25%	22%	18%
Very Warm	14%	21%	15%	18%	7%	27%	7%	13%
Don't Know	4%	4%	3%	14%	8%	0%	1%	2%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	40%	51%	45%	42%	25%	31%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	22%	25%	28%	6%	29%	19%
Warm	20%	16%	16%	18%	25%	24%
Very Warm	14%	8%	9%	0%	14%	21%
Don't Know	4%	1%	2%	34%	7%	4%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	40%	49%	31%	42%	49%
Cool	22%	27%	21%	18%	21%
Warm	20%	15%	25%	17%	13%
Very Warm	14%	9%	19%	18%	18%
Don't Know	4%	1%	5%	6%	0%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	40%	50%	37%	33%	47%	31%
Cool	22%	25%	26%	18%	20%	26%
Warm	20%	16%	20%	24%	17%	24%
Very Warm	14%	9%	10%	20%	12%	15%
Don't Know	4%	0%	8%	4%	4%	4%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	40%	38%	49%	37%	41%	40%	34%	46%
Cool	22%	17%	14%	22%	28%	23%	21%	24%
Warm	20%	24%	10%	20%	18%	23%	25%	16%
Very Warm	14%	11%	22%	18%	11%	11%	17%	10%
Don't Know	4%	10%	6%	2%	2%	3%	4%	4%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	40%	18%	37%	21%	*	42%	46%
Cool	22%	29%	17%	22%	*	25%	15%
Warm	20%	28%	23%	25%	*	18%	26%
Very Warm	14%	25%	18%	31%	*	11%	9%
Don't Know	4%	0%	6%	1%	*	3%	4%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	40%	38%	40%	43%	39%	38%	50%	50%
Cool	22%	16%	17%	27%	25%	21%	17%	18%
Warm	20%	23%	17%	20%	20%	39%	13%	9%
Very Warm	14%	14%	22%	7%	14%	2%	14%	17%
Don't Know	4%	10%	4%	3%	3%	0%	6%	6%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	40%	35%	39%	46%	40%	43%	33%	40%
Cool	22%	25%	24%	19%	21%	23%	19%	23%
Warm	20%	17%	21%	16%	25%	19%	15%	22%
Very Warm	14%	18%	11%	15%	13%	12%	29%	12%
Don't Know	4%	5%	4%	4%	1%	3%	4%	4%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	40%	35%	43%	44%	38%	43%	40%	46%
Cool	22%	23%	22%	21%	21%	25%	26%	23%
Warm	20%	23%	18%	20%	21%	18%	23%	20%
Very Warm	14%	14%	13%	14%	15%	14%	11%	10%
Don't Know	4%	5%	3%	1%	4%	1%	0%	1%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	40%	45%	50%	50%
Cool	22%	18%	25%	7%
Warm	20%	19%	16%	20%
Very Warm	14%	12%	6%	9%
Don't Know	4%	5%	3%	14%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	64%	15%	24%	28%	16%
Cool	22%	15%	23%	21%	41%	9%
Warm	20%	9%	37%	13%	10%	36%
Very Warm	14%	9%	22%	42%	18%	40%
Don't Know	4%	4%	3%	0%	4%	0%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	40%	19%	64%	44%	30%	56%
Cool	22%	12%	24%	12%	22%	14%
Warm	20%	30%	12%	20%	26%	10%
Very Warm	14%	29%	0%	22%	13%	13%
Don't Know	4%	9%	0%	2%	9%	6%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	40%	40%	54%	50%	56%
Cool	22%	16%	22%	25%	14%
Warm	20%	22%	13%	16%	10%
Very Warm	14%	18%	7%	6%	18%
Don't Know	4%	4%	4%	3%	3%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

FAVOR_therm3 – Socialism- Categorical
FAVOR_therm3 – Socialism- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	44%	17%	82%	18%	78%	42%
Cool	16%	23%	6%	22%	9%	15%
Warm	15%	23%	4%	24%	5%	16%
Very Warm	16%	27%	2%	25%	2%	19%
Don't Know	8%	10%	6%	12%	6%	7%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	44%	17%	28%	80%	58%	27%	17%
Cool	16%	22%	31%	8%	20%	45%	42%
Warm	15%	24%	7%	4%	14%	16%	15%
Very Warm	16%	28%	10%	1%	5%	9%	18%
Don't Know	8%	9%	24%	6%	2%	3%	8%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	44%	50%	78%	18%	*	10%	82%
Cool	16%	9%	10%	22%	*	65%	5%
Warm	15%	15%	4%	24%	*	0%	5%
Very Warm	16%	17%	2%	27%	*	8%	2%
Don't Know	8%	9%	6%	9%	*	17%	5%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	44%	70%	90%	77%	65%
Cool	16%	6%	2%	13%	10%
Warm	15%	9%	3%	4%	7%
Very Warm	16%	4%	2%	0%	9%
Don't Know	8%	10%	4%	7%	9%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	44%	38%	25%	44%	35%	47%	42%	48%
Cool	16%	25%	45%	39%	18%	22%	11%	11%
Warm	15%	12%	15%	8%	11%	15%	29%	16%
Very Warm	16%	11%	9%	9%	22%	14%	14%	17%
Don't Know	8%	15%	7%	0%	15%	1%	4%	8%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	44%	9%	29%	28%	70%	84%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	16%	19%	29%	31%	13%	5%
Warm	15%	30%	16%	7%	8%	3%
Very Warm	16%	36%	11%	10%	1%	1%
Don't Know	8%	6%	15%	24%	8%	6%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	44%	17%	81%	30%	9%
Cool	16%	22%	7%	21%	25%
Warm	15%	24%	5%	16%	25%
Very Warm	16%	28%	2%	22%	34%
Don't Know	8%	10%	6%	10%	8%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	44%	9%	40%	79%	48%	39%
Cool	16%	20%	25%	6%	14%	20%
Warm	15%	29%	13%	5%	14%	17%
Very Warm	16%	36%	8%	4%	15%	17%
Don't Know	8%	6%	14%	6%	9%	7%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	44%	14%	25%	41%	57%	53%	48%	41%
Cool	16%	31%	19%	19%	12%	12%	20%	13%
Warm	15%	11%	28%	16%	10%	16%	16%	15%
Very Warm	16%	28%	19%	17%	13%	13%	13%	18%
Don't Know	8%	16%	8%	7%	8%	6%	4%	12%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	44%	11%	18%	37%	*	51%	50%
Cool	16%	44%	27%	25%	*	13%	14%
Warm	15%	25%	9%	19%	*	14%	9%
Very Warm	16%	7%	25%	19%	*	15%	25%
Don't Know	8%	12%	20%	1%	*	7%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	44%	14%	34%	53%	54%	51%	21%	40%
Cool	16%	33%	18%	13%	11%	23%	20%	13%
Warm	15%	10%	21%	12%	15%	19%	3%	22%
Very Warm	16%	28%	19%	14%	12%	7%	38%	18%
Don't Know	8%	15%	8%	8%	7%	0%	17%	7%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	44%	49%	44%	46%	38%	45%	44%	44%
Cool	16%	10%	18%	17%	18%	19%	15%	15%
Warm	15%	17%	14%	16%	15%	13%	18%	16%
Very Warm	16%	19%	16%	9%	20%	16%	17%	16%
Don't Know	8%	6%	7%	11%	9%	7%	6%	9%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	44%	36%	49%	48%	42%	54%	45%	53%
Cool	16%	24%	11%	10%	16%	13%	14%	6%
Warm	15%	15%	16%	22%	15%	17%	18%	21%
Very Warm	16%	18%	15%	17%	17%	17%	18%	20%
Don't Know	8%	8%	9%	3%	9%	0%	6%	1%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	44%	63%	48%	43%
Cool	16%	13%	7%	15%
Warm	15%	7%	19%	12%
Very Warm	16%	13%	14%	23%
Don't Know	8%	4%	12%	7%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	44%	27%	35%	37%	59%	26%
Cool	16%	8%	13%	28%	9%	32%
Warm	15%	29%	45%	12%	5%	25%
Very Warm	16%	29%	7%	21%	27%	15%
Don't Know	8%	8%	1%	1%	0%	2%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	44%	24%	13%	27%	11%	22%
Cool	16%	46%	12%	12%	38%	20%
Warm	15%	11%	8%	14%	6%	14%
Very Warm	16%	14%	34%	29%	23%	27%
Don't Know	8%	5%	33%	18%	22%	18%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	44%	55%	43%	48%	32%
Cool	16%	15%	13%	7%	5%
Warm	15%	13%	16%	19%	22%
Very Warm	16%	13%	16%	14%	30%
Don't Know	8%	4%	13%	12%	12%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — The economy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	37%	63%	0%	63%	1%	41%
Democrats somewhat better	15%	26%	1%	28%	2%	13%
Republicans somewhat better	13%	4%	26%	4%	23%	12%
Republicans much better	27%	0%	66%	0%	67%	23%
Not sure	7%	7%	7%	4%	7%	10%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	37%	65%	34%	1%	17%	15%	30%
Democrats somewhat better	15%	25%	25%	2%	15%	14%	25%
Republicans somewhat better	13%	4%	9%	25%	32%	42%	10%
Republicans much better	27%	0%	10%	65%	21%	17%	0%
Not sure	7%	6%	22%	8%	15%	11%	35%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	37%	52%	1%	64%	*	16%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	22%	1%	25%	*	17%	1%
Republicans somewhat better	13%	13%	25%	4%	*	19%	14%
Republicans much better	27%	12%	64%	0%	*	0%	85%
Not sure	7%	1%	9%	7%	*	48%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	0%	0%	2%	16%
Democrats somewhat better	15%	0%	0%	3%	9%
Republicans somewhat better	13%	11%	27%	36%	34%
Republicans much better	27%	89%	73%	41%	32%
Not sure	7%	0%	0%	19%	9%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	37%	40%	28%	19%	37%	31%	33%	40%
Democrats somewhat better	15%	13%	30%	17%	24%	39%	18%	11%

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Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	12%	11%	20%	12%	19%	22%	11%
Republicans much better	27%	22%	6%	25%	23%	12%	25%	32%
Not sure	7%	13%	25%	19%	4%	0%	2%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	37%	75%	48%	34%	3%	0%
Democrats somewhat better	15%	21%	33%	25%	4%	2%
Republicans somewhat better	13%	1%	5%	9%	42%	20%
Republicans much better	27%	0%	0%	10%	28%	75%
Not sure	7%	3%	13%	22%	23%	4%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	37%	65%	1%	46%	59%
Democrats somewhat better	15%	24%	3%	15%	18%
Republicans somewhat better	13%	3%	23%	11%	3%
Republicans much better	27%	0%	68%	18%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	7%	6%	9%	10%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	37%	73%	35%	6%	33%	42%
Democrats somewhat better	15%	21%	24%	3%	15%	16%
Republicans somewhat better	13%	2%	16%	20%	13%	12%
Republicans much better	27%	1%	8%	67%	29%	24%
Not sure	7%	3%	17%	3%	9%	5%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	37%	53%	36%	45%	29%	35%	33%	40%
Democrats somewhat better	15%	8%	21%	18%	14%	16%	16%	15%
Republicans somewhat better	13%	10%	14%	8%	17%	12%	14%	12%
Republicans much better	27%	13%	24%	26%	29%	33%	32%	24%
Not sure	7%	15%	5%	3%	11%	5%	6%	8%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	37%	47%	60%	40%	*	31%	48%
Democrats somewhat better	15%	7%	18%	18%	*	15%	8%
Republicans somewhat better	13%	22%	6%	15%	*	14%	12%
Republicans much better	27%	11%	2%	15%	*	35%	32%
Not sure	7%	12%	13%	11%	*	6%	1%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	37%	52%	42%	31%	33%	27%	48%	37%
Democrats somewhat better	15%	9%	17%	15%	17%	15%	18%	13%
Republicans somewhat better	13%	11%	12%	17%	11%	29%	9%	15%
Republicans much better	27%	13%	26%	24%	35%	28%	22%	32%
Not sure	7%	15%	3%	13%	5%	0%	4%	4%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	37%	40%	35%	35%	40%	38%	35%	37%
Democrats somewhat better	15%	14%	16%	13%	18%	10%	29%	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	20%	12%	11%	11%	11%	7%	15%
Republicans much better	27%	19%	31%	34%	22%	39%	25%	23%
Not sure	7%	7%	6%	7%	10%	2%	4%	10%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	37%	41%	35%	47%	38%	37%	44%	46%
Democrats somewhat better	15%	14%	16%	13%	16%	16%	10%	13%
Republicans somewhat better	13%	12%	13%	17%	11%	20%	23%	15%
Republicans much better	27%	23%	30%	17%	29%	24%	20%	21%
Not sure	7%	10%	6%	6%	7%	4%	4%	4%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	37%	24%	32%	42%
Democrats somewhat better	15%	12%	15%	15%
Republicans somewhat better	13%	16%	14%	7%
Republicans much better	27%	44%	31%	36%

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Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	4%	8%	0%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	37%	49%	32%	43%	46%	38%
Democrats somewhat better	15%	10%	6%	22%	16%	20%
Republicans somewhat better	13%	12%	33%	10%	22%	12%
Republicans much better	27%	23%	28%	12%	9%	18%
Not sure	7%	7%	0%	13%	6%	13%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	37%	45%	73%	59%	61%	51%
Democrats somewhat better	15%	27%	12%	15%	20%	13%
Republicans somewhat better	13%	7%	6%	3%	9%	10%
Republicans much better	27%	4%	1%	2%	3%	12%
Not sure	7%	17%	9%	21%	7%	14%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	25%	39%	32%	54%
Democrats somewhat better	15%	16%	15%	15%	13%
Republicans somewhat better	13%	14%	13%	14%	1%
Republicans much better	27%	37%	24%	31%	24%
Not sure	7%	8%	10%	8%	8%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Immigration

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	29%	53%	0%	57%	0%	26%
Democrats somewhat better	15%	27%	1%	22%	2%	18%
Republicans somewhat better	9%	6%	14%	7%	12%	10%
Republicans much better	39%	3%	81%	5%	84%	35%
Not sure	7%	11%	3%	8%	2%	10%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	29%	55%	21%	0%	17%	3%	5%
Democrats somewhat better	15%	28%	14%	2%	20%	24%	26%
Republicans somewhat better	9%	5%	23%	14%	10%	23%	39%
Republicans much better	39%	2%	35%	80%	40%	50%	22%
Not sure	7%	10%	7%	4%	13%	0%	9%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	29%	12%	1%	57%	*	19%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	47%	1%	27%	*	0%	1%
Republicans somewhat better	9%	7%	14%	5%	*	29%	6%
Republicans much better	39%	27%	79%	1%	*	34%	89%
Not sure	7%	7%	4%	10%	*	19%	4%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	0%	0%	1%	1%
Democrats somewhat better	15%	0%	4%	2%	6%
Republicans somewhat better	9%	9%	14%	12%	20%
Republicans much better	39%	89%	81%	77%	63%
Not sure	7%	2%	1%	8%	9%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	29%	12%	20%	20%	15%	25%	35%	35%
Democrats somewhat better	15%	19%	5%	16%	16%	24%	17%	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	9%	23%	13%	15%	8%	16%	10%	7%
Republicans much better	39%	40%	54%	39%	48%	29%	34%	37%
Not sure	7%	7%	8%	10%	13%	6%	4%	6%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	29%	63%	46%	21%	3%	0%
Democrats somewhat better	15%	25%	34%	14%	2%	1%
Republicans somewhat better	9%	4%	5%	23%	13%	14%
Republicans much better	39%	1%	3%	35%	72%	83%
Not sure	7%	7%	12%	7%	10%	2%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	29%	55%	0%	36%	42%
Democrats somewhat better	15%	27%	3%	18%	41%
Republicans somewhat better	9%	5%	11%	12%	1%
Republicans much better	39%	2%	83%	26%	10%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	11%	3%	9%	6%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	29%	62%	29%	1%	24%	36%
Democrats somewhat better	15%	24%	23%	3%	14%	17%
Republicans somewhat better	9%	4%	10%	14%	8%	11%
Republicans much better	39%	2%	28%	78%	47%	29%
Not sure	7%	8%	11%	5%	7%	8%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	29%	34%	38%	33%	26%	25%	23%	34%
Democrats somewhat better	15%	21%	17%	14%	14%	14%	16%	15%
Republicans somewhat better	9%	16%	14%	13%	8%	5%	12%	7%
Republicans much better	39%	23%	24%	34%	46%	45%	44%	34%
Not sure	7%	6%	7%	6%	6%	10%	6%	9%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	29%	60%	45%	24%	*	25%	46%
Democrats somewhat better	15%	0%	19%	23%	*	15%	12%
Republicans somewhat better	9%	0%	7%	10%	*	10%	2%
Republicans much better	39%	24%	16%	33%	*	44%	34%
Not sure	7%	16%	13%	9%	*	6%	6%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	29%	36%	32%	30%	26%	22%	32%	35%
Democrats somewhat better	15%	21%	17%	14%	14%	4%	26%	10%
Republicans somewhat better	9%	17%	13%	8%	6%	2%	14%	18%
Republicans much better	39%	21%	31%	45%	42%	70%	22%	30%
Not sure	7%	5%	6%	3%	11%	3%	6%	7%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	29%	32%	32%	26%	25%	39%	20%	26%
Democrats somewhat better	15%	14%	11%	22%	17%	13%	8%	18%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	9%	11%	10%	6%	11%	8%	12%	10%
Republicans much better	39%	32%	41%	39%	39%	33%	49%	40%
Not sure	7%	11%	5%	7%	8%	7%	11%	7%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	29%	33%	27%	27%	29%	30%	27%	23%
Democrats somewhat better	15%	12%	17%	18%	15%	19%	11%	18%
Republicans somewhat better	9%	14%	7%	4%	9%	7%	9%	5%
Republicans much better	39%	34%	41%	41%	40%	33%	45%	46%
Not sure	7%	7%	8%	9%	6%	11%	8%	8%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	29%	14%	24%	22%
Democrats somewhat better	15%	8%	15%	10%
Republicans somewhat better	9%	11%	7%	17%
Republicans much better	39%	59%	50%	51%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	7%	5%	0%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	33%	15%	32%	34%	18%
Democrats somewhat better	15%	21%	18%	31%	13%	30%
Republicans somewhat better	9%	12%	18%	1%	12%	9%
Republicans much better	39%	29%	40%	26%	24%	39%
Not sure	7%	5%	10%	9%	17%	4%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	40%	52%	43%	47%	44%
Democrats somewhat better	15%	21%	16%	22%	16%	19%
Republicans somewhat better	9%	9%	5%	0%	15%	5%
Republicans much better	39%	26%	1%	15%	17%	21%
Not sure	7%	4%	26%	20%	6%	10%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	19%	27%	24%	41%
Democrats somewhat better	15%	12%	17%	15%	21%
Republicans somewhat better	9%	10%	6%	7%	7%
Republicans much better	39%	53%	43%	50%	21%
Not sure	7%	6%	8%	5%	9%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Health care

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	44%	75%	0%	80%	0%	44%
Democrats somewhat better	13%	18%	4%	14%	6%	16%
Republicans somewhat better	14%	3%	28%	3%	25%	15%
Republicans much better	22%	0%	54%	0%	57%	16%
Not sure	8%	4%	13%	3%	12%	9%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	44%	76%	32%	3%	18%	17%	60%
Democrats somewhat better	13%	18%	40%	4%	19%	25%	25%
Republicans somewhat better	14%	3%	11%	29%	28%	34%	5%
Republicans much better	22%	0%	4%	52%	8%	11%	0%
Not sure	8%	4%	13%	12%	27%	14%	9%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	44%	56%	3%	75%	*	52%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	4%	5%	19%	*	35%	0%
Republicans somewhat better	14%	8%	29%	2%	*	13%	21%
Republicans much better	22%	20%	50%	0%	*	0%	77%
Not sure	8%	12%	12%	4%	*	0%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	0%	1%	8%	20%
Democrats somewhat better	13%	0%	7%	7%	5%
Republicans somewhat better	14%	15%	35%	34%	39%
Republicans much better	22%	82%	42%	29%	20%
Not sure	8%	4%	15%	21%	16%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	44%	33%	56%	27%	44%	47%	33%	46%
Democrats somewhat better	13%	17%	18%	12%	23%	15%	22%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	14%	30%	16%	23%	16%	8%	22%	10%
Republicans much better	22%	15%	3%	16%	15%	11%	18%	27%
Not sure	8%	5%	6%	22%	2%	19%	5%	8%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	44%	86%	58%	32%	12%	1%
Democrats somewhat better	13%	13%	29%	40%	10%	3%
Republicans somewhat better	14%	0%	2%	11%	26%	29%
Republicans much better	22%	0%	1%	4%	27%	59%
Not sure	8%	1%	10%	13%	25%	9%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	44%	75%	2%	51%	72%
Democrats somewhat better	13%	17%	4%	17%	11%
Republicans somewhat better	14%	2%	31%	9%	1%
Republicans much better	22%	0%	54%	16%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	8%	5%	9%	7%	6%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	44%	84%	43%	8%	41%	47%
Democrats somewhat better	13%	14%	25%	3%	10%	16%
Republicans somewhat better	14%	1%	9%	29%	13%	14%
Republicans much better	22%	1%	8%	52%	25%	17%
Not sure	8%	1%	15%	8%	9%	5%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	44%	61%	34%	52%	36%	44%	36%	50%
Democrats somewhat better	13%	10%	28%	15%	11%	8%	14%	12%
Republicans somewhat better	14%	9%	12%	9%	17%	15%	19%	9%
Republicans much better	22%	15%	21%	20%	22%	26%	25%	19%
Not sure	8%	4%	4%	4%	14%	7%	5%	10%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	44%	0%	64%	57%	*	38%	52%
Democrats somewhat better	13%	76%	18%	10%	*	11%	4%
Republicans somewhat better	14%	0%	4%	7%	*	17%	25%
Republicans much better	22%	11%	3%	18%	*	27%	18%
Not sure	8%	12%	10%	9%	*	7%	1%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	44%	57%	42%	38%	43%	42%	38%	39%
Democrats somewhat better	13%	14%	22%	13%	8%	5%	23%	18%
Republicans somewhat better	14%	11%	11%	17%	13%	40%	15%	13%
Republicans much better	22%	14%	22%	17%	29%	6%	24%	26%
Not sure	8%	4%	3%	16%	6%	7%	0%	4%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	44%	42%	44%	39%	48%	42%	51%	43%
Democrats somewhat better	13%	12%	12%	13%	15%	8%	13%	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	14%	17%	12%	12%	15%	11%	18%	14%
Republicans much better	22%	17%	25%	28%	16%	34%	13%	19%
Not sure	8%	12%	7%	7%	7%	6%	5%	9%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	44%	45%	43%	48%	45%	43%	44%	48%
Democrats somewhat better	13%	17%	11%	17%	13%	14%	12%	15%
Republicans somewhat better	14%	14%	14%	12%	13%	16%	18%	13%
Republicans much better	22%	16%	26%	14%	23%	17%	17%	17%
Not sure	8%	8%	7%	10%	6%	10%	9%	7%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	44%	31%	39%	49%
Democrats somewhat better	13%	6%	10%	12%
Republicans somewhat better	14%	25%	11%	6%
Republicans much better	22%	36%	28%	31%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	8%	2%	12%	2%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	47%	32%	64%	54%	58%
Democrats somewhat better	13%	15%	10%	10%	2%	14%
Republicans somewhat better	14%	9%	20%	3%	10%	5%
Republicans much better	22%	19%	38%	12%	7%	22%
Not sure	8%	11%	0%	11%	27%	0%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	47%	78%	69%	61%	69%
Democrats somewhat better	13%	20%	17%	13%	22%	11%
Republicans somewhat better	14%	9%	1%	1%	7%	3%
Republicans much better	22%	5%	1%	2%	3%	11%
Not sure	8%	19%	3%	15%	7%	7%
N	**678**	**42**	**51**	**39**	**54**	**89**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	32%	48%	39%	61%
Democrats somewhat better	13%	10%	11%	10%	6%
Republicans somewhat better	14%	20%	9%	11%	7%
Republicans much better	22%	31%	21%	28%	21%
Not sure	8%	7%	11%	12%	4%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Crime

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	25%	46%	0%	47%	0%	25%
Democrats somewhat better	18%	31%	2%	31%	2%	17%
Republicans somewhat better	13%	8%	20%	8%	16%	16%
Republicans much better	35%	2%	75%	4%	79%	31%
Not sure	8%	13%	3%	10%	3%	10%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	25%	48%	10%	1%	11%	3%	4%
Democrats somewhat better	18%	32%	26%	1%	17%	20%	36%
Republicans somewhat better	13%	6%	27%	20%	11%	40%	35%
Republicans much better	35%	1%	31%	74%	43%	34%	25%
Not sure	8%	13%	6%	4%	18%	4%	0%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	25%	10%	1%	49%	*	16%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	18%	47%	1%	32%	*	5%	2%
Republicans somewhat better	13%	12%	21%	6%	*	41%	9%
Republicans much better	35%	27%	72%	1%	*	16%	85%
Not sure	8%	4%	4%	13%	*	22%	4%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	25%	0%	1%	1%	2%
Democrats somewhat better	18%	2%	0%	2%	7%
Republicans somewhat better	13%	13%	17%	27%	25%
Republicans much better	35%	83%	78%	66%	55%
Not sure	8%	2%	4%	4%	12%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	25%	27%	3%	10%	11%	22%	30%	31%
Democrats somewhat better	18%	3%	26%	22%	16%	16%	26%	18%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	32%	19%	28%	19%	18%	8%	8%
Republicans much better	35%	25%	47%	32%	38%	32%	29%	36%
Not sure	8%	13%	5%	8%	15%	11%	7%	7%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	25%	53%	43%	10%	3%	0%
Democrats somewhat better	18%	33%	29%	26%	2%	1%
Republicans somewhat better	13%	4%	9%	27%	33%	18%
Republicans much better	35%	1%	3%	31%	59%	78%
Not sure	8%	9%	16%	6%	4%	3%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	25%	49%	0%	31%	34%
Democrats somewhat better	18%	29%	4%	20%	38%
Republicans somewhat better	13%	7%	17%	16%	5%
Republicans much better	35%	2%	76%	22%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	8%	14%	2%	11%	15%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	25%	52%	26%	1%	23%	28%
Democrats somewhat better	18%	32%	20%	3%	14%	23%
Republicans somewhat better	13%	4%	19%	17%	12%	14%
Republicans much better	35%	2%	23%	73%	43%	26%
Not sure	8%	10%	11%	6%	7%	10%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	25%	19%	26%	32%	22%	26%	21%	29%
Democrats somewhat better	18%	26%	29%	15%	15%	15%	17%	18%
Republicans somewhat better	13%	18%	17%	15%	16%	7%	17%	10%
Republicans much better	35%	21%	22%	32%	39%	43%	39%	33%
Not sure	8%	16%	6%	6%	9%	8%	6%	11%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	25%	25%	47%	25%	*	21%	20%
Democrats somewhat better	18%	42%	17%	16%	*	18%	35%
Republicans somewhat better	13%	0%	13%	25%	*	12%	11%
Republicans much better	35%	33%	6%	26%	*	41%	27%
Not sure	8%	0%	17%	7%	*	8%	6%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	25%	23%	26%	26%	26%	21%	22%	27%
Democrats somewhat better	18%	23%	22%	15%	16%	0%	24%	20%
Republicans somewhat better	13%	20%	17%	14%	9%	4%	14%	17%
Republicans much better	35%	19%	28%	38%	40%	68%	20%	29%
Not sure	8%	15%	7%	7%	8%	8%	19%	7%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	25%	27%	24%	30%	23%	28%	16%	26%
Democrats somewhat better	18%	19%	19%	18%	16%	21%	11%	17%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	14%	12%	10%	17%	9%	19%	14%
Republicans much better	35%	31%	36%	36%	36%	32%	42%	36%
Not sure	8%	9%	10%	6%	8%	9%	12%	8%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	25%	26%	25%	24%	25%	29%	20%	22%
Democrats somewhat better	18%	18%	18%	20%	18%	19%	21%	18%
Republicans somewhat better	13%	18%	10%	11%	12%	16%	6%	10%
Republicans much better	35%	30%	38%	39%	35%	30%	48%	46%
Not sure	8%	7%	9%	5%	10%	6%	5%	5%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	25%	17%	20%	22%
Democrats somewhat better	18%	6%	18%	9%
Republicans somewhat better	13%	22%	7%	24%
Republicans much better	35%	52%	46%	43%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	8%	3%	8%	3%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	25%	23%	17%	31%	34%	19%
Democrats somewhat better	18%	32%	16%	17%	5%	23%
Republicans somewhat better	13%	10%	37%	13%	31%	22%
Republicans much better	35%	23%	31%	22%	18%	32%
Not sure	8%	13%	0%	16%	12%	4%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	25%	43%	53%	49%	46%	38%
Democrats somewhat better	18%	18%	15%	16%	17%	23%
Republicans somewhat better	13%	18%	6%	8%	18%	6%
Republicans much better	35%	11%	0%	2%	11%	20%
Not sure	8%	11%	25%	24%	8%	13%
N	**661**	**45**	**31**	**39**	**37**	**77**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	25%	21%	25%	20%	33%
Democrats somewhat better	18%	10%	17%	18%	28%
Republicans somewhat better	13%	18%	8%	7%	6%
Republicans much better	35%	47%	40%	46%	20%
Not sure	8%	3%	11%	8%	13%
N	**661**	**166**	**193**	**152**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Climate change, extreme weather, and energy transition

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	44%	74%	2%	82%	2%	42%
Democrats somewhat better	17%	19%	14%	11%	14%	24%
Republicans somewhat better	8%	2%	18%	3%	17%	7%
Republicans much better	18%	0%	43%	0%	44%	14%
Not sure	13%	5%	24%	3%	23%	13%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	44%	75%	36%	3%	13%	9%	56%
Democrats somewhat better	17%	18%	30%	16%	38%	42%	30%
Republicans somewhat better	8%	2%	0%	18%	16%	31%	0%
Republicans much better	18%	0%	4%	41%	6%	8%	3%
Not sure	13%	4%	30%	22%	28%	9%	11%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	44%	46%	3%	76%	*	20%	2%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	17%	22%	15%	18%	*	57%	7%
Republicans somewhat better	8%	6%	16%	2%	*	2%	16%
Republicans much better	18%	5%	41%	0%	*	12%	59%
Not sure	13%	20%	23%	4%	*	10%	16%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	2%	3%	5%	18%
Democrats somewhat better	17%	7%	21%	27%	15%
Republicans somewhat better	8%	17%	16%	14%	23%
Republicans much better	18%	64%	38%	26%	17%
Not sure	13%	10%	23%	28%	27%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	44%	42%	49%	19%	49%	51%	42%	45%
Democrats somewhat better	17%	26%	32%	17%	23%	18%	20%	14%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	8%	11%	4%	20%	4%	6%	11%	8%
Republicans much better	18%	13%	8%	17%	12%	6%	21%	20%
Not sure	13%	8%	7%	28%	11%	20%	6%	13%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	44%	88%	56%	36%	5%	3%
Democrats somewhat better	17%	11%	32%	30%	32%	12%
Republicans somewhat better	8%	0%	0%	0%	15%	18%
Republicans much better	18%	0%	1%	4%	19%	47%
Not sure	13%	1%	11%	30%	29%	21%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	44%	75%	4%	52%	77%
Democrats somewhat better	17%	18%	12%	18%	7%
Republicans somewhat better	8%	1%	19%	7%	0%
Republicans much better	18%	1%	42%	14%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	13%	5%	22%	9%	6%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	44%	86%	40%	8%	38%	52%
Democrats somewhat better	17%	11%	32%	11%	18%	17%
Republicans somewhat better	8%	1%	5%	19%	8%	10%
Republicans much better	18%	1%	6%	42%	20%	15%
Not sure	13%	1%	18%	20%	17%	7%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	44%	52%	47%	52%	37%	42%	40%	47%
Democrats somewhat better	17%	23%	15%	20%	17%	16%	16%	19%
Republicans somewhat better	8%	5%	13%	4%	8%	10%	12%	5%
Republicans much better	18%	12%	20%	18%	17%	19%	19%	16%
Not sure	13%	8%	5%	7%	20%	14%	13%	13%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	44%	22%	70%	46%	*	38%	49%
Democrats somewhat better	17%	54%	14%	22%	*	17%	10%
Republicans somewhat better	8%	11%	2%	8%	*	10%	11%
Republicans much better	18%	0%	4%	12%	*	22%	18%
Not sure	13%	12%	10%	12%	*	14%	12%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	44%	47%	50%	42%	40%	42%	44%	45%
Democrats somewhat better	17%	26%	15%	19%	16%	5%	28%	12%
Republicans somewhat better	8%	6%	9%	9%	7%	31%	6%	12%
Republicans much better	18%	14%	20%	11%	22%	6%	21%	24%
Not sure	13%	6%	5%	20%	14%	15%	1%	7%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	44%	47%	47%	41%	39%	41%	49%	44%
Democrats somewhat better	17%	12%	15%	13%	30%	13%	20%	19%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	8%	11%	8%	7%	9%	11%	7%	8%
Republicans much better	18%	17%	18%	22%	14%	26%	15%	15%
Not sure	13%	13%	12%	18%	9%	9%	9%	15%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	44%	46%	42%	53%	45%	48%	44%	49%
Democrats somewhat better	17%	23%	14%	13%	17%	17%	14%	17%
Republicans somewhat better	8%	7%	9%	11%	7%	8%	12%	10%
Republicans much better	18%	15%	19%	8%	21%	8%	12%	9%
Not sure	13%	9%	15%	16%	10%	20%	17%	15%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	44%	27%	38%	40%
Democrats somewhat better	17%	16%	16%	26%
Republicans somewhat better	8%	14%	6%	4%
Republicans much better	18%	26%	23%	28%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	13%	17%	17%	2%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	57%	39%	48%	46%	46%
Democrats somewhat better	17%	6%	3%	27%	10%	28%
Republicans somewhat better	8%	7%	31%	2%	5%	10%
Republicans much better	18%	21%	22%	9%	7%	14%
Not sure	13%	9%	5%	13%	31%	2%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	58%	79%	73%	67%	61%
Democrats somewhat better	17%	12%	16%	13%	15%	20%
Republicans somewhat better	8%	4%	1%	0%	4%	2%
Republicans much better	18%	9%	0%	2%	5%	8%
Not sure	13%	17%	4%	11%	8%	10%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	31%	43%	38%	59%
Democrats somewhat better	17%	15%	19%	16%	20%
Republicans somewhat better	8%	11%	5%	6%	3%
Republicans much better	18%	24%	17%	23%	13%
Not sure	13%	19%	16%	17%	6%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Being for working people

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	42%	77%	0%	77%	0%	42%
Democrats somewhat better	13%	18%	7%	16%	5%	16%
Republicans somewhat better	13%	2%	26%	2%	26%	13%
Republicans much better	27%	0%	60%	2%	64%	23%
Not sure	5%	3%	7%	3%	5%	7%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	42%	79%	26%	1%	25%	15%	21%
Democrats somewhat better	13%	19%	15%	7%	32%	27%	42%
Republicans somewhat better	13%	1%	28%	26%	4%	21%	9%
Republicans much better	27%	0%	8%	60%	29%	19%	12%
Not sure	5%	2%	23%	7%	11%	18%	16%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	42%	32%	2%	81%	*	26%	0%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	44%	7%	16%	*	27%	5%
Republicans somewhat better	13%	7%	25%	1%	*	19%	12%
Republicans much better	27%	16%	58%	0%	*	2%	80%
Not sure	5%	1%	8%	2%	*	25%	3%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	42%	0%	0%	3%	11%
Democrats somewhat better	13%	4%	3%	8%	12%
Republicans somewhat better	13%	11%	29%	25%	39%
Republicans much better	27%	82%	63%	48%	33%
Not sure	5%	3%	5%	16%	5%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	42%	29%	20%	26%	30%	46%	48%	48%
Democrats somewhat better	13%	12%	30%	16%	13%	17%	21%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	33%	20%	28%	12%	16%	11%	9%
Republicans much better	27%	21%	22%	18%	32%	16%	18%	30%
Not sure	5%	4%	8%	12%	13%	4%	1%	3%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	42%	84%	69%	26%	5%	1%
Democrats somewhat better	13%	15%	26%	15%	12%	5%
Republicans somewhat better	13%	0%	1%	28%	26%	26%
Republicans much better	27%	0%	0%	8%	37%	65%
Not sure	5%	1%	4%	23%	21%	3%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	42%	78%	2%	50%	68%
Democrats somewhat better	13%	18%	6%	14%	21%
Republicans somewhat better	13%	1%	24%	14%	5%
Republicans much better	27%	0%	63%	16%	5%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	5%	3%	5%	6%	1%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	42%	82%	44%	5%	38%	46%
Democrats somewhat better	13%	15%	21%	7%	10%	17%
Republicans somewhat better	13%	0%	12%	25%	11%	15%
Republicans much better	27%	1%	12%	60%	35%	18%
Not sure	5%	2%	11%	3%	5%	4%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	42%	38%	47%	46%	35%	44%	36%	48%
Democrats somewhat better	13%	17%	18%	13%	14%	10%	14%	12%
Republicans somewhat better	13%	13%	17%	15%	12%	12%	17%	9%
Republicans much better	27%	19%	14%	24%	31%	33%	29%	27%
Not sure	5%	12%	4%	3%	8%	1%	5%	5%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	42%	68%	64%	44%	*	37%	47%
Democrats somewhat better	13%	14%	17%	11%	*	13%	17%
Republicans somewhat better	13%	4%	7%	9%	*	14%	8%
Republicans much better	27%	14%	6%	26%	*	32%	26%
Not sure	5%	0%	7%	9%	*	4%	2%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	42%	41%	43%	38%	45%	28%	39%	44%
Democrats somewhat better	13%	15%	16%	14%	11%	0%	19%	13%
Republicans somewhat better	13%	14%	17%	11%	12%	8%	15%	19%
Republicans much better	27%	17%	21%	30%	30%	63%	16%	21%
Not sure	5%	13%	3%	7%	2%	0%	10%	4%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	42%	45%	40%	48%	35%	50%	33%	39%
Democrats somewhat better	13%	14%	13%	10%	16%	9%	14%	15%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	11%	13%	10%	17%	9%	19%	14%
Republicans much better	27%	20%	30%	26%	29%	29%	32%	26%
Not sure	5%	10%	3%	5%	3%	4%	3%	5%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	42%	40%	43%	44%	39%	49%	46%	39%
Democrats somewhat better	13%	16%	11%	16%	13%	17%	10%	17%
Republicans somewhat better	13%	14%	12%	9%	14%	11%	6%	8%
Republicans much better	27%	23%	30%	28%	29%	18%	35%	32%
Not sure	5%	7%	3%	3%	5%	6%	3%	3%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	42%	25%	37%	34%
Democrats somewhat better	13%	8%	8%	4%
Republicans somewhat better	13%	18%	8%	21%
Republicans much better	27%	42%	41%	34%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	5%	7%	5%	8%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	42%	52%	34%	54%	51%	40%
Democrats somewhat better	13%	10%	14%	8%	8%	13%
Republicans somewhat better	13%	14%	15%	3%	0%	16%
Republicans much better	27%	21%	27%	27%	24%	28%
Not sure	5%	3%	10%	8%	17%	3%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	42%	52%	81%	69%	58%	56%
Democrats somewhat better	13%	20%	12%	22%	11%	15%
Republicans somewhat better	13%	11%	0%	8%	5%	12%
Republicans much better	27%	10%	0%	0%	12%	13%
Not sure	5%	8%	7%	0%	15%	5%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	42%	32%	44%	37%	52%
Democrats somewhat better	13%	11%	8%	8%	16%
Republicans somewhat better	13%	15%	8%	8%	10%
Republicans much better	27%	37%	34%	41%	16%
Not sure	5%	5%	5%	5%	5%
N	**661**	**166**	**193**	**152**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Helping with the cost of living

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	41%	70%	0%	73%	0%	43%
Democrats somewhat better	14%	23%	2%	20%	4%	17%
Republicans somewhat better	12%	0%	28%	0%	32%	8%
Republicans much better	22%	0%	53%	0%	51%	20%
Not sure	11%	6%	16%	7%	14%	12%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	41%	71%	40%	2%	12%	17%	50%
Democrats somewhat better	14%	23%	25%	3%	38%	23%	23%
Republicans somewhat better	12%	0%	10%	28%	14%	32%	0%
Republicans much better	22%	0%	4%	52%	5%	16%	3%
Not sure	11%	6%	21%	16%	30%	13%	25%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	41%	52%	3%	70%	*	56%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	14%	18%	3%	22%	*	27%	1%
Republicans somewhat better	12%	17%	27%	0%	*	11%	20%
Republicans much better	22%	7%	51%	0%	*	6%	76%
Not sure	11%	6%	15%	7%	*	0%	3%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	41%	0%	0%	7%	15%
Democrats somewhat better	14%	0%	2%	7%	10%
Republicans somewhat better	12%	18%	33%	31%	34%
Republicans much better	22%	82%	46%	28%	20%
Not sure	11%	0%	20%	27%	20%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	41%	32%	48%	12%	44%	32%	33%	44%
Democrats somewhat better	14%	21%	32%	17%	16%	37%	24%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	20%	13%	21%	10%	12%	10%	11%
Republicans much better	22%	19%	3%	23%	17%	5%	27%	25%
Not sure	11%	9%	3%	27%	14%	13%	6%	10%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	41%	81%	54%	40%	11%	0%
Democrats somewhat better	14%	16%	32%	25%	11%	0%
Republicans somewhat better	12%	0%	0%	10%	24%	29%
Republicans much better	22%	0%	0%	4%	19%	60%
Not sure	11%	3%	13%	21%	36%	11%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	41%	71%	0%	51%	68%
Democrats somewhat better	14%	20%	6%	15%	14%
Republicans somewhat better	12%	1%	29%	8%	2%
Republicans much better	22%	0%	55%	17%	8%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	11%	8%	10%	10%	8%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	41%	79%	41%	6%	38%	45%
Democrats somewhat better	14%	16%	25%	4%	14%	15%
Republicans somewhat better	12%	0%	8%	26%	11%	13%
Republicans much better	22%	2%	5%	54%	25%	18%
Not sure	11%	3%	20%	10%	12%	8%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	41%	63%	42%	46%	33%	37%	37%	44%
Democrats somewhat better	14%	10%	17%	16%	17%	12%	15%	15%
Republicans somewhat better	12%	8%	10%	6%	10%	18%	15%	10%
Republicans much better	22%	15%	24%	21%	24%	23%	25%	20%
Not sure	11%	4%	7%	10%	16%	10%	9%	12%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	41%	25%	65%	53%	*	34%	47%
Democrats somewhat better	14%	51%	16%	14%	*	14%	9%
Republicans somewhat better	12%	0%	1%	10%	*	15%	17%
Republicans much better	22%	11%	4%	13%	*	27%	27%
Not sure	11%	12%	14%	10%	*	10%	0%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	41%	60%	45%	36%	37%	22%	51%	38%
Democrats somewhat better	14%	12%	15%	19%	12%	21%	13%	13%
Republicans somewhat better	12%	9%	9%	8%	17%	34%	15%	10%
Republicans much better	22%	14%	24%	19%	25%	24%	21%	30%
Not sure	11%	5%	8%	19%	10%	0%	0%	9%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	41%	41%	43%	35%	43%	38%	43%	42%
Democrats somewhat better	14%	17%	12%	13%	17%	12%	18%	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	10%	13%	16%	8%	15%	10%	11%
Republicans much better	22%	17%	23%	26%	21%	31%	18%	19%
Not sure	11%	15%	9%	10%	11%	5%	12%	12%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	41%	48%	37%	46%	41%	42%	39%	51%
Democrats somewhat better	14%	14%	15%	17%	15%	15%	13%	12%
Republicans somewhat better	12%	9%	14%	10%	11%	17%	15%	15%
Republicans much better	22%	19%	24%	13%	23%	15%	18%	15%
Not sure	11%	11%	11%	13%	10%	10%	16%	7%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	41%	24%	34%	40%
Democrats somewhat better	14%	16%	13%	16%
Republicans somewhat better	12%	16%	11%	3%
Republicans much better	22%	37%	27%	34%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	11%	7%	15%	7%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	41%	47%	32%	59%	46%	57%
Democrats somewhat better	14%	15%	6%	16%	16%	13%
Republicans somewhat better	12%	9%	38%	3%	5%	13%
Republicans much better	22%	19%	23%	10%	4%	17%
Not sure	11%	11%	0%	12%	29%	1%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	41%	58%	71%	60%	69%	62%
Democrats somewhat better	14%	13%	18%	18%	14%	14%
Republicans somewhat better	12%	2%	1%	3%	0%	4%
Republicans much better	22%	7%	1%	2%	5%	10%
Not sure	11%	20%	9%	17%	12%	10%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	41%	30%	43%	34%	54%
Democrats somewhat better	14%	14%	14%	13%	12%
Republicans somewhat better	12%	14%	9%	11%	6%
Republicans much better	22%	31%	20%	27%	20%
Not sure	11%	11%	14%	15%	8%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — The border

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	23%	41%	0%	44%	0%	20%
Democrats somewhat better	17%	30%	1%	27%	2%	19%
Republicans somewhat better	12%	13%	10%	12%	10%	13%
Republicans much better	42%	4%	86%	7%	87%	39%
Not sure	7%	11%	2%	9%	1%	9%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	23%	43%	14%	0%	16%	7%	8%
Democrats somewhat better	17%	31%	15%	1%	23%	11%	26%
Republicans somewhat better	12%	14%	7%	10%	7%	28%	23%
Republicans much better	42%	2%	51%	86%	47%	54%	34%
Not sure	7%	11%	13%	2%	8%	0%	9%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	23%	12%	1%	43%	*	19%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	17%	44%	1%	31%	*	4%	2%
Republicans somewhat better	12%	9%	11%	13%	*	18%	5%
Republicans much better	42%	30%	84%	2%	*	47%	90%
Not sure	7%	4%	3%	11%	*	13%	3%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	23%	0%	0%	1%	0%
Democrats somewhat better	17%	2%	1%	1%	7%
Republicans somewhat better	12%	7%	8%	10%	20%
Republicans much better	42%	89%	91%	83%	68%
Not sure	7%	2%	0%	4%	4%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	23%	10%	13%	12%	16%	18%	27%	27%
Democrats somewhat better	17%	17%	12%	23%	9%	21%	18%	18%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	27%	20%	11%	13%	12%	17%	9%
Republicans much better	42%	41%	50%	44%	59%	38%	32%	39%
Not sure	7%	4%	5%	10%	2%	11%	7%	8%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	23%	48%	36%	14%	3%	0%
Democrats somewhat better	17%	30%	33%	15%	0%	1%
Republicans somewhat better	12%	11%	15%	7%	9%	10%
Republicans much better	42%	1%	3%	51%	84%	87%
Not sure	7%	10%	12%	13%	4%	1%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	23%	43%	0%	30%	36%
Democrats somewhat better	17%	30%	3%	18%	39%
Republicans somewhat better	12%	12%	8%	15%	6%
Republicans much better	42%	4%	86%	29%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	10%	2%	8%	9%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	23%	48%	23%	0%	20%	25%
Democrats somewhat better	17%	29%	21%	3%	12%	23%
Republicans somewhat better	12%	11%	13%	12%	12%	12%
Republicans much better	42%	2%	33%	82%	49%	32%
Not sure	7%	10%	10%	2%	7%	7%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	23%	29%	32%	32%	19%	16%	18%	26%
Democrats somewhat better	17%	21%	18%	12%	14%	20%	16%	19%
Republicans somewhat better	12%	14%	17%	14%	11%	9%	13%	11%
Republicans much better	42%	28%	24%	38%	49%	48%	46%	37%
Not sure	7%	8%	10%	4%	7%	7%	6%	8%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	23%	53%	33%	24%	*	20%	23%
Democrats somewhat better	17%	0%	23%	22%	*	15%	25%
Republicans somewhat better	12%	4%	14%	12%	*	12%	11%
Republicans much better	42%	29%	19%	36%	*	47%	34%
Not sure	7%	14%	10%	6%	*	6%	7%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	23%	29%	30%	22%	17%	17%	23%	33%
Democrats somewhat better	17%	20%	16%	13%	20%	8%	25%	9%
Republicans somewhat better	12%	16%	15%	11%	10%	0%	18%	17%
Republicans much better	42%	26%	33%	47%	46%	72%	22%	35%
Not sure	7%	9%	6%	6%	7%	3%	11%	6%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	23%	19%	23%	25%	21%	30%	16%	20%
Democrats somewhat better	17%	20%	14%	17%	19%	17%	14%	17%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	12%	16%	6%	11%	12%	19%	11%
Republicans much better	42%	37%	41%	43%	44%	35%	50%	43%
Not sure	7%	11%	6%	8%	4%	6%	2%	8%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	23%	26%	20%	18%	22%	24%	16%	18%
Democrats somewhat better	17%	15%	18%	21%	16%	23%	17%	16%
Republicans somewhat better	12%	14%	11%	9%	12%	11%	11%	8%
Republicans much better	42%	39%	43%	45%	42%	36%	50%	51%
Not sure	7%	6%	7%	7%	7%	6%	6%	7%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	23%	13%	20%	14%
Democrats somewhat better	17%	4%	12%	7%
Republicans somewhat better	12%	14%	10%	18%
Republicans much better	42%	63%	52%	52%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	7%	6%	8%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	23%	35%	14%	32%	36%	16%
Democrats somewhat better	17%	7%	17%	29%	8%	32%
Republicans somewhat better	12%	21%	23%	0%	12%	12%
Republicans much better	42%	29%	45%	27%	37%	35%
Not sure	7%	8%	2%	12%	7%	5%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	23%	31%	37%	19%	48%	35%
Democrats somewhat better	17%	26%	19%	33%	13%	18%
Republicans somewhat better	12%	3%	30%	17%	11%	10%
Republicans much better	42%	32%	1%	15%	24%	23%
Not sure	7%	8%	12%	16%	3%	14%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	23%	16%	23%	20%	33%
Democrats somewhat better	17%	9%	14%	12%	17%
Republicans somewhat better	12%	14%	10%	10%	15%
Republicans much better	42%	54%	45%	52%	23%
Not sure	7%	8%	7%	6%	12%
N	**661**	**166**	**193**	**152**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Foreign policy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	35%	60%	0%	61%	1%	37%
Democrats somewhat better	16%	27%	1%	28%	1%	17%
Republicans somewhat better	11%	4%	21%	3%	20%	13%
Republicans much better	29%	0%	70%	0%	73%	22%
Not sure	9%	10%	7%	9%	5%	11%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	35%	61%	16%	3%	20%	28%	25%
Democrats somewhat better	16%	26%	33%	2%	25%	6%	28%
Republicans somewhat better	11%	3%	5%	22%	9%	41%	25%
Republicans much better	29%	0%	13%	67%	18%	18%	0%
Not sure	9%	9%	33%	6%	29%	6%	22%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	35%	48%	3%	60%	*	49%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	16%	21%	1%	27%	*	10%	0%
Republicans somewhat better	11%	10%	22%	3%	*	28%	12%
Republicans much better	29%	12%	67%	1%	*	0%	86%
Not sure	9%	10%	7%	10%	*	13%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	35%	0%	0%	7%	8%
Democrats somewhat better	16%	0%	1%	1%	16%
Republicans somewhat better	11%	12%	29%	29%	33%
Republicans much better	29%	87%	65%	52%	36%
Not sure	9%	1%	5%	11%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	35%	26%	35%	16%	29%	35%	32%	39%
Democrats somewhat better	16%	16%	35%	21%	23%	29%	17%	12%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	21%	15%	18%	19%	18%	20%	7%
Republicans much better	29%	23%	9%	19%	19%	15%	27%	35%
Not sure	9%	14%	7%	26%	10%	3%	5%	7%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	35%	74%	45%	16%	11%	1%
Democrats somewhat better	16%	20%	33%	33%	1%	2%
Republicans somewhat better	11%	2%	3%	5%	28%	20%
Republicans much better	29%	0%	1%	13%	41%	74%
Not sure	9%	4%	18%	33%	18%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	35%	61%	1%	42%	56%
Democrats somewhat better	16%	24%	4%	18%	16%
Republicans somewhat better	11%	3%	21%	9%	2%
Republicans much better	29%	1%	69%	18%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	9%	11%	4%	13%	15%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	35%	72%	33%	4%	30%	42%
Democrats somewhat better	16%	20%	24%	6%	17%	14%
Republicans somewhat better	11%	2%	11%	20%	9%	15%
Republicans much better	29%	1%	13%	66%	33%	23%
Not sure	9%	5%	20%	3%	11%	6%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	35%	43%	34%	41%	29%	36%	31%	38%
Democrats somewhat better	16%	19%	17%	17%	16%	14%	16%	16%
Republicans somewhat better	11%	9%	13%	10%	12%	12%	11%	12%
Republicans much better	29%	16%	22%	27%	31%	34%	33%	25%
Not sure	9%	13%	14%	5%	12%	4%	8%	9%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	35%	25%	47%	46%	*	31%	46%
Democrats somewhat better	16%	22%	20%	20%	*	15%	4%
Republicans somewhat better	11%	24%	9%	9%	*	12%	10%
Republicans much better	29%	0%	4%	14%	*	37%	34%
Not sure	9%	30%	21%	11%	*	6%	6%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	35%	43%	38%	32%	34%	23%	32%	38%
Democrats somewhat better	16%	19%	16%	17%	15%	20%	33%	11%
Republicans somewhat better	11%	9%	12%	11%	11%	21%	4%	13%
Republicans much better	29%	15%	26%	27%	36%	32%	24%	32%
Not sure	9%	13%	8%	13%	5%	4%	7%	6%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	35%	38%	34%	32%	38%	29%	40%	37%
Democrats somewhat better	16%	19%	13%	16%	19%	11%	26%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	9%	10%	12%	14%	12%	9%	11%
Republicans much better	29%	24%	33%	33%	21%	42%	23%	25%
Not sure	9%	10%	9%	7%	9%	5%	2%	11%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	35%	41%	32%	43%	35%	40%	38%	44%
Democrats somewhat better	16%	13%	18%	17%	17%	14%	16%	16%
Republicans somewhat better	11%	12%	11%	11%	10%	12%	13%	14%
Republicans much better	29%	24%	31%	18%	29%	24%	30%	23%
Not sure	9%	10%	8%	11%	9%	10%	3%	4%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	35%	24%	30%	39%
Democrats somewhat better	16%	17%	14%	22%
Republicans somewhat better	11%	12%	7%	3%
Republicans much better	29%	46%	38%	34%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	9%	1%	11%	2%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	35%	37%	32%	50%	46%	45%
Democrats somewhat better	16%	18%	10%	22%	18%	21%
Republicans somewhat better	11%	10%	34%	2%	3%	12%
Republicans much better	29%	25%	24%	12%	7%	18%
Not sure	9%	10%	0%	14%	25%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	35%	32%	58%	56%	40%	52%
Democrats somewhat better	16%	24%	16%	24%	17%	19%
Republicans somewhat better	11%	2%	15%	3%	14%	4%
Republicans much better	29%	7%	1%	2%	5%	11%
Not sure	9%	34%	10%	16%	24%	14%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	35%	23%	35%	30%	38%
Democrats somewhat better	16%	18%	17%	14%	23%
Republicans somewhat better	11%	10%	8%	7%	3%
Republicans much better	29%	39%	28%	38%	21%
Not sure	9%	9%	12%	11%	14%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Defense and national security

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	30%	55%	0%	55%	1%	30%
Democrats somewhat better	14%	25%	1%	25%	2%	14%
Republicans somewhat better	12%	8%	17%	7%	15%	15%
Republicans much better	36%	1%	78%	2%	81%	33%
Not sure	7%	11%	3%	11%	2%	8%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	30%	56%	26%	1%	18%	14%	12%
Democrats somewhat better	14%	26%	8%	1%	13%	20%	27%
Republicans somewhat better	12%	6%	34%	17%	8%	19%	39%
Republicans much better	36%	1%	16%	78%	38%	40%	15%
Not sure	7%	10%	16%	3%	22%	6%	6%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	30%	24%	2%	57%	*	19%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	14%	30%	1%	26%	*	5%	2%
Republicans somewhat better	12%	10%	19%	5%	*	60%	4%
Republicans much better	36%	31%	75%	1%	*	2%	92%
Not sure	7%	5%	3%	11%	*	14%	2%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	30%	0%	2%	1%	3%
Democrats somewhat better	14%	2%	0%	2%	5%
Republicans somewhat better	12%	2%	19%	26%	28%
Republicans much better	36%	94%	79%	65%	54%
Not sure	7%	2%	0%	6%	10%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	30%	23%	6%	25%	13%	25%	30%	37%
Democrats somewhat better	14%	4%	23%	11%	14%	14%	24%	14%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	40%	19%	26%	15%	4%	9%	7%
Republicans much better	36%	26%	38%	30%	41%	38%	29%	38%
Not sure	7%	7%	14%	8%	18%	19%	8%	4%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	30%	62%	51%	26%	3%	0%
Democrats somewhat better	14%	28%	22%	8%	2%	1%
Republicans somewhat better	12%	3%	11%	34%	29%	15%
Republicans much better	36%	1%	1%	16%	62%	82%
Not sure	7%	6%	15%	16%	5%	2%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	30%	58%	0%	37%	50%
Democrats somewhat better	14%	24%	4%	14%	28%
Republicans somewhat better	12%	7%	14%	16%	3%
Republicans much better	36%	1%	80%	23%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	10%	2%	10%	8%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	30%	61%	33%	1%	27%	34%
Democrats somewhat better	14%	28%	14%	3%	11%	19%
Republicans somewhat better	12%	3%	20%	15%	13%	11%
Republicans much better	36%	2%	21%	76%	43%	28%
Not sure	7%	7%	12%	5%	7%	8%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	30%	26%	35%	35%	25%	32%	26%	33%
Democrats somewhat better	14%	25%	15%	12%	13%	14%	14%	15%
Republicans somewhat better	12%	18%	19%	13%	13%	7%	16%	9%
Republicans much better	36%	22%	23%	34%	40%	43%	40%	33%
Not sure	7%	9%	8%	7%	9%	5%	4%	10%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	30%	25%	53%	32%	*	26%	42%
Democrats somewhat better	14%	35%	14%	8%	*	15%	22%
Republicans somewhat better	12%	4%	11%	21%	*	11%	7%
Republicans much better	36%	29%	6%	35%	*	42%	26%
Not sure	7%	7%	16%	4%	*	6%	3%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	30%	28%	32%	29%	32%	18%	28%	30%
Democrats somewhat better	14%	23%	12%	14%	13%	8%	25%	10%
Republicans somewhat better	12%	18%	17%	12%	9%	0%	15%	17%
Republicans much better	36%	22%	31%	38%	40%	72%	21%	32%
Not sure	7%	9%	8%	7%	6%	3%	12%	10%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	30%	28%	29%	36%	28%	35%	22%	29%
Democrats somewhat better	14%	17%	14%	15%	12%	14%	12%	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	12%	11%	9%	17%	10%	10%	14%
Republicans much better	36%	31%	37%	35%	38%	32%	51%	36%
Not sure	7%	11%	8%	5%	5%	9%	6%	7%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	30%	28%	32%	33%	28%	36%	31%	26%
Democrats somewhat better	14%	16%	14%	17%	14%	17%	18%	18%
Republicans somewhat better	12%	17%	9%	9%	12%	13%	10%	7%
Republicans much better	36%	31%	39%	37%	37%	29%	40%	44%
Not sure	7%	8%	7%	5%	9%	5%	2%	5%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	30%	18%	24%	18%
Democrats somewhat better	14%	5%	15%	6%
Republicans somewhat better	12%	19%	8%	20%
Republicans much better	36%	54%	47%	46%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	4%	6%	10%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	30%	35%	20%	45%	34%	31%
Democrats somewhat better	14%	13%	9%	8%	10%	7%
Republicans somewhat better	12%	14%	29%	12%	28%	17%
Republicans much better	36%	26%	42%	27%	24%	41%
Not sure	7%	11%	0%	8%	4%	3%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	30%	50%	58%	52%	55%	43%
Democrats somewhat better	14%	14%	15%	13%	16%	13%
Republicans somewhat better	12%	18%	0%	8%	14%	11%
Republicans much better	36%	10%	0%	0%	12%	17%
Not sure	7%	8%	27%	28%	3%	16%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	30%	23%	30%	24%	38%
Democrats somewhat better	14%	9%	13%	15%	16%
Republicans somewhat better	12%	18%	9%	8%	8%
Republicans much better	36%	47%	39%	47%	21%
Not sure	7%	3%	10%	6%	17%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Presidents not being able to act as autocrats

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	43%	73%	1%	77%	3%	43%
Democrats somewhat better	9%	14%	3%	11%	4%	11%
Republicans somewhat better	8%	1%	18%	0%	15%	9%
Republicans much better	21%	1%	49%	0%	51%	17%
Not sure	19%	12%	29%	11%	27%	20%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	43%	73%	33%	4%	19%	34%	64%
Democrats somewhat better	9%	13%	22%	3%	20%	11%	15%
Republicans somewhat better	8%	0%	0%	18%	0%	18%	3%
Republicans much better	21%	1%	4%	47%	8%	11%	0%
Not sure	19%	11%	41%	27%	53%	26%	18%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	43%	48%	3%	74%	*	55%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	9%	10%	3%	13%	*	12%	1%
Republicans somewhat better	8%	1%	18%	0%	*	7%	21%
Republicans much better	21%	13%	46%	1%	*	0%	61%
Not sure	19%	28%	29%	11%	*	26%	14%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	0%	0%	9%	17%
Democrats somewhat better	9%	3%	0%	7%	2%
Republicans somewhat better	8%	32%	21%	11%	11%
Republicans much better	21%	57%	48%	36%	26%
Not sure	19%	9%	31%	37%	45%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	43%	38%	52%	27%	46%	36%	41%	44%
Democrats somewhat better	9%	17%	18%	8%	18%	19%	9%	6%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	8%	10%	0%	10%	6%	3%	15%	8%
Republicans much better	21%	19%	6%	18%	13%	9%	19%	24%
Not sure	19%	16%	25%	36%	17%	32%	16%	17%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	43%	83%	60%	33%	14%	2%
Democrats somewhat better	9%	10%	22%	22%	11%	1%
Republicans somewhat better	8%	0%	1%	0%	13%	19%
Republicans much better	21%	1%	2%	4%	17%	55%
Not sure	19%	6%	15%	41%	44%	23%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	43%	74%	3%	47%	71%
Democrats somewhat better	9%	13%	3%	13%	5%
Republicans somewhat better	8%	0%	20%	6%	0%
Republicans much better	21%	2%	49%	17%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	19%	11%	25%	17%	13%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	43%	81%	45%	7%	38%	50%
Democrats somewhat better	9%	10%	19%	1%	9%	10%
Republicans somewhat better	8%	1%	4%	17%	8%	8%
Republicans much better	21%	2%	7%	49%	23%	18%
Not sure	19%	7%	25%	25%	22%	15%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	43%	49%	39%	51%	33%	47%	39%	46%
Democrats somewhat better	9%	15%	18%	11%	10%	3%	8%	10%
Republicans somewhat better	8%	3%	14%	5%	4%	12%	10%	6%
Republicans much better	21%	17%	20%	24%	20%	21%	24%	18%
Not sure	19%	16%	10%	9%	33%	17%	19%	19%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	43%	30%	52%	48%	*	40%	52%
Democrats somewhat better	9%	47%	18%	7%	*	7%	3%
Republicans somewhat better	8%	0%	0%	8%	*	10%	5%
Republicans much better	21%	0%	4%	18%	*	25%	23%
Not sure	19%	24%	25%	19%	*	18%	17%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	43%	46%	45%	37%	45%	42%	32%	48%
Democrats somewhat better	9%	16%	12%	12%	4%	5%	31%	4%
Republicans somewhat better	8%	3%	11%	3%	11%	17%	3%	14%
Republicans much better	21%	19%	22%	18%	23%	11%	24%	26%
Not sure	19%	16%	10%	31%	18%	25%	10%	9%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	43%	45%	42%	41%	45%	38%	55%	43%
Democrats somewhat better	9%	8%	8%	10%	11%	11%	1%	10%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	8%	8%	7%	6%	11%	7%	8%	8%
Republicans much better	21%	15%	22%	24%	20%	30%	18%	17%
Not sure	19%	25%	21%	19%	13%	14%	18%	21%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	43%	45%	42%	51%	43%	47%	43%	55%
Democrats somewhat better	9%	13%	7%	9%	9%	8%	11%	4%
Republicans somewhat better	8%	8%	8%	4%	7%	5%	12%	5%
Republicans much better	21%	18%	22%	15%	23%	17%	14%	19%
Not sure	19%	17%	21%	21%	18%	23%	20%	18%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	43%	33%	40%	53%
Democrats somewhat better	9%	4%	9%	8%
Republicans somewhat better	8%	11%	10%	3%
Republicans much better	21%	32%	22%	34%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	19%	20%	19%	2%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	43%	46%	32%	53%	33%	56%
Democrats somewhat better	9%	11%	6%	6%	8%	6%
Republicans somewhat better	8%	9%	31%	2%	2%	11%
Republicans much better	21%	21%	25%	16%	7%	23%
Not sure	19%	12%	5%	23%	50%	5%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	43%	33%	68%	60%	47%	61%
Democrats somewhat better	9%	21%	17%	12%	23%	14%
Republicans somewhat better	8%	1%	0%	0%	0%	1%
Republicans much better	21%	9%	0%	2%	5%	7%
Not sure	19%	37%	16%	25%	25%	17%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	29%	45%	40%	53%
Democrats somewhat better	9%	8%	10%	9%	24%
Republicans somewhat better	8%	9%	7%	10%	0%
Republicans much better	21%	29%	18%	22%	13%
Not sure	19%	25%	19%	19%	10%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Israel

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	20%	37%	1%	39%	1%	19%
Democrats somewhat better	15%	24%	3%	23%	3%	15%
Republicans somewhat better	11%	4%	20%	4%	19%	12%
Republicans much better	29%	2%	63%	4%	62%	29%
Not sure	24%	33%	14%	30%	15%	26%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	20%	37%	13%	2%	10%	0%	10%
Democrats somewhat better	15%	25%	15%	3%	15%	29%	20%
Republicans somewhat better	11%	3%	11%	20%	9%	27%	9%
Republicans much better	29%	1%	3%	63%	16%	26%	12%
Not sure	24%	33%	57%	12%	49%	18%	49%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	20%	24%	2%	38%	*	21%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	16%	3%	26%	*	5%	2%
Republicans somewhat better	11%	3%	20%	4%	*	7%	10%
Republicans much better	29%	19%	60%	2%	*	18%	80%
Not sure	24%	38%	15%	31%	*	48%	8%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	20%	1%	1%	3%	3%
Democrats somewhat better	15%	2%	3%	3%	4%
Republicans somewhat better	11%	6%	18%	27%	30%
Republicans much better	29%	85%	72%	54%	34%
Not sure	24%	6%	6%	12%	29%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	20%	12%	6%	8%	10%	20%	29%	25%
Democrats somewhat better	15%	17%	17%	18%	12%	12%	20%	14%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	14%	9%	19%	7%	15%	13%	10%
Republicans much better	29%	33%	35%	15%	35%	24%	21%	31%
Not sure	24%	23%	33%	40%	36%	28%	17%	20%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	20%	40%	37%	13%	5%	1%
Democrats somewhat better	15%	25%	28%	15%	5%	2%
Republicans somewhat better	11%	2%	3%	11%	29%	19%
Republicans much better	29%	2%	0%	3%	50%	67%
Not sure	24%	31%	32%	57%	12%	11%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	20%	39%	1%	25%	35%
Democrats somewhat better	15%	26%	3%	15%	31%
Republicans somewhat better	11%	3%	19%	9%	5%
Republicans much better	29%	2%	64%	20%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	24%	30%	12%	31%	18%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	20%	39%	24%	2%	18%	24%
Democrats somewhat better	15%	25%	20%	2%	12%	18%
Republicans somewhat better	11%	2%	12%	19%	14%	8%
Republicans much better	29%	3%	16%	62%	34%	24%
Not sure	24%	31%	29%	15%	22%	27%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	20%	23%	24%	31%	18%	15%	18%	22%
Democrats somewhat better	15%	14%	15%	15%	10%	17%	13%	16%
Republicans somewhat better	11%	6%	13%	9%	15%	11%	13%	10%
Republicans much better	29%	16%	18%	28%	35%	34%	35%	25%
Not sure	24%	41%	30%	16%	22%	22%	21%	28%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	20%	0%	31%	30%	*	18%	16%
Democrats somewhat better	15%	25%	17%	5%	*	15%	25%
Republicans somewhat better	11%	0%	6%	7%	*	13%	7%
Republicans much better	29%	14%	10%	40%	*	33%	33%
Not sure	24%	61%	37%	18%	*	22%	19%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	20%	26%	24%	22%	15%	18%	26%	22%
Democrats somewhat better	15%	14%	17%	10%	18%	8%	18%	17%
Republicans somewhat better	11%	6%	10%	16%	11%	6%	5%	12%
Republicans much better	29%	16%	25%	32%	33%	61%	14%	23%
Not sure	24%	38%	24%	20%	24%	8%	36%	26%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	20%	19%	24%	21%	16%	26%	14%	19%
Democrats somewhat better	15%	21%	14%	15%	10%	16%	7%	15%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	6%	11%	15%	11%	11%	11%	12%
Republicans much better	29%	24%	30%	23%	39%	23%	45%	30%
Not sure	24%	29%	21%	27%	24%	24%	23%	24%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	20%	23%	19%	15%	20%	21%	19%	12%
Democrats somewhat better	15%	13%	15%	18%	14%	16%	19%	17%
Republicans somewhat better	11%	12%	11%	11%	10%	10%	15%	13%
Republicans much better	29%	26%	32%	32%	30%	27%	31%	35%
Not sure	24%	27%	23%	24%	26%	26%	15%	23%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	20%	9%	16%	18%
Democrats somewhat better	15%	7%	16%	5%
Republicans somewhat better	11%	20%	14%	24%
Republicans much better	29%	45%	36%	26%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	24%	19%	18%	26%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	20%	26%	27%	31%	34%	28%
Democrats somewhat better	15%	23%	6%	5%	4%	6%
Republicans somewhat better	11%	10%	7%	6%	3%	9%
Republicans much better	29%	23%	50%	30%	42%	39%
Not sure	24%	19%	10%	28%	17%	18%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	20%	28%	34%	17%	44%	26%
Democrats somewhat better	15%	15%	19%	18%	15%	17%
Republicans somewhat better	11%	6%	5%	5%	7%	12%
Republicans much better	29%	16%	0%	8%	11%	9%
Not sure	24%	34%	42%	52%	22%	36%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	20%	12%	21%	16%	21%
Democrats somewhat better	15%	9%	14%	16%	23%
Republicans somewhat better	11%	17%	12%	14%	13%
Republicans much better	29%	40%	29%	36%	12%
Not sure	24%	21%	23%	18%	30%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Iran

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	33%	55%	1%	53%	1%	38%
Democrats somewhat better	13%	23%	1%	22%	1%	14%
Republicans somewhat better	9%	3%	18%	4%	16%	9%
Republicans much better	29%	0%	71%	0%	71%	25%
Not sure	15%	19%	10%	21%	12%	13%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	33%	56%	18%	3%	13%	13%	30%
Democrats somewhat better	13%	22%	22%	1%	17%	22%	10%
Republicans somewhat better	9%	3%	10%	17%	18%	16%	26%
Republicans much better	29%	1%	13%	69%	20%	36%	3%
Not sure	15%	18%	36%	10%	31%	13%	32%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	33%	47%	4%	54%	*	56%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	14%	1%	23%	*	16%	0%
Republicans somewhat better	9%	6%	17%	4%	*	7%	7%
Republicans much better	29%	2%	69%	1%	*	6%	91%
Not sure	15%	31%	9%	19%	*	15%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	33%	0%	0%	8%	10%
Democrats somewhat better	13%	0%	2%	4%	4%
Republicans somewhat better	9%	10%	22%	24%	25%
Republicans much better	29%	89%	64%	51%	36%
Not sure	15%	1%	12%	13%	26%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	33%	30%	36%	12%	27%	30%	27%	36%
Democrats somewhat better	13%	14%	24%	13%	14%	27%	14%	12%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	9%	11%	6%	13%	16%	14%	6%	8%
Republicans much better	29%	27%	18%	23%	22%	8%	34%	33%
Not sure	15%	18%	16%	39%	21%	20%	18%	11%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	33%	66%	45%	18%	13%	1%
Democrats somewhat better	13%	21%	26%	22%	4%	0%
Republicans somewhat better	9%	1%	3%	10%	25%	15%
Republicans much better	29%	0%	1%	13%	42%	76%
Not sure	15%	12%	25%	36%	17%	8%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	33%	56%	2%	39%	57%
Democrats somewhat better	13%	22%	1%	14%	14%
Republicans somewhat better	9%	4%	16%	10%	0%
Republicans much better	29%	1%	70%	18%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	15%	17%	11%	19%	19%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	33%	63%	33%	4%	29%	37%
Democrats somewhat better	13%	21%	20%	2%	13%	14%
Republicans somewhat better	9%	2%	10%	15%	8%	11%
Republicans much better	29%	1%	13%	68%	33%	24%
Not sure	15%	12%	24%	11%	16%	15%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	33%	38%	34%	39%	27%	32%	29%	35%
Democrats somewhat better	13%	13%	18%	22%	9%	11%	12%	14%
Republicans somewhat better	9%	11%	9%	7%	9%	10%	9%	10%
Republicans much better	29%	12%	25%	23%	35%	36%	34%	26%
Not sure	15%	25%	14%	9%	20%	11%	15%	15%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	33%	25%	42%	43%	*	29%	48%
Democrats somewhat better	13%	29%	16%	15%	*	12%	7%
Republicans somewhat better	9%	0%	10%	14%	*	9%	12%
Republicans much better	29%	11%	3%	15%	*	37%	32%
Not sure	15%	35%	28%	14%	*	13%	1%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	33%	35%	40%	29%	30%	15%	32%	36%
Democrats somewhat better	13%	15%	15%	14%	11%	21%	25%	9%
Republicans somewhat better	9%	12%	9%	8%	10%	10%	6%	11%
Republicans much better	29%	14%	25%	30%	37%	29%	25%	30%
Not sure	15%	24%	12%	19%	11%	26%	13%	13%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	33%	39%	30%	30%	35%	28%	32%	34%
Democrats somewhat better	13%	11%	11%	16%	17%	13%	16%	13%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	9%	10%	11%	7%	8%	12%	9%	9%
Republicans much better	29%	23%	33%	35%	23%	38%	23%	27%
Not sure	15%	18%	15%	12%	17%	9%	20%	17%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	33%	37%	30%	41%	31%	39%	36%	44%
Democrats somewhat better	13%	15%	13%	14%	14%	11%	11%	13%
Republicans somewhat better	9%	9%	10%	12%	9%	10%	11%	8%
Republicans much better	29%	24%	33%	20%	29%	30%	31%	26%
Not sure	15%	15%	15%	13%	16%	10%	12%	9%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	33%	23%	28%	35%
Democrats somewhat better	13%	8%	14%	17%
Republicans somewhat better	9%	8%	7%	0%
Republicans much better	29%	48%	37%	37%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	15%	13%	13%	11%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	33%	44%	32%	47%	37%	46%
Democrats somewhat better	13%	11%	6%	16%	9%	17%
Republicans somewhat better	9%	10%	23%	11%	27%	7%
Republicans much better	29%	21%	37%	9%	8%	18%
Not sure	15%	14%	2%	17%	18%	12%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	33%	34%	49%	52%	36%	50%
Democrats somewhat better	13%	19%	13%	10%	20%	14%
Republicans somewhat better	9%	6%	13%	4%	15%	6%
Republicans much better	29%	6%	2%	5%	3%	10%
Not sure	15%	35%	23%	30%	27%	20%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	33%	24%	33%	28%	52%
Democrats somewhat better	13%	11%	16%	14%	11%
Republicans somewhat better	9%	6%	10%	7%	1%
Republicans much better	29%	41%	28%	37%	21%
Not sure	15%	18%	14%	13%	15%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — For the middle class

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	39%	70%	1%	66%	1%	43%
Democrats somewhat better	15%	22%	7%	27%	6%	12%
Republicans somewhat better	13%	2%	26%	2%	25%	14%
Republicans much better	27%	0%	59%	2%	61%	23%
Not sure	6%	5%	8%	4%	7%	8%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	39%	72%	34%	2%	23%	28%	23%
Democrats somewhat better	15%	23%	25%	6%	26%	15%	33%
Republicans somewhat better	13%	1%	13%	26%	9%	18%	12%
Republicans much better	27%	0%	9%	58%	21%	27%	12%
Not sure	6%	4%	19%	8%	21%	12%	21%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	39%	26%	2%	74%	*	28%	1%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	39%	6%	22%	*	23%	3%
Republicans somewhat better	13%	12%	26%	1%	*	16%	12%
Republicans much better	27%	11%	57%	0%	*	2%	79%
Not sure	6%	12%	9%	3%	*	30%	6%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	39%	2%	0%	3%	7%
Democrats somewhat better	15%	2%	2%	10%	13%
Republicans somewhat better	13%	12%	31%	29%	35%
Republicans much better	27%	82%	58%	47%	35%
Not sure	6%	2%	9%	12%	10%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	39%	19%	23%	24%	18%	42%	44%	46%
Democrats somewhat better	15%	23%	27%	18%	27%	10%	24%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	29%	18%	22%	14%	16%	15%	9%
Republicans much better	27%	25%	19%	20%	30%	16%	15%	30%
Not sure	6%	5%	13%	17%	10%	15%	3%	4%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	39%	80%	59%	34%	5%	1%
Democrats somewhat better	15%	17%	32%	25%	14%	4%
Republicans somewhat better	13%	0%	1%	13%	33%	25%
Republicans much better	27%	0%	0%	9%	33%	64%
Not sure	6%	3%	8%	19%	15%	6%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	39%	72%	2%	42%	58%
Democrats somewhat better	15%	22%	5%	20%	27%
Republicans somewhat better	13%	1%	24%	12%	5%
Republicans much better	27%	0%	61%	17%	4%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	6%	4%	8%	9%	6%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	39%	78%	38%	4%	32%	48%
Democrats somewhat better	15%	17%	26%	7%	17%	14%
Republicans somewhat better	13%	0%	12%	24%	11%	14%
Republicans much better	27%	1%	11%	59%	33%	18%
Not sure	6%	3%	12%	6%	7%	6%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	39%	34%	37%	44%	35%	41%	32%	45%
Democrats somewhat better	15%	17%	19%	13%	16%	14%	15%	15%
Republicans somewhat better	13%	11%	12%	12%	16%	11%	16%	10%
Republicans much better	27%	20%	17%	27%	27%	32%	30%	23%
Not sure	6%	17%	15%	4%	6%	2%	6%	7%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	39%	35%	46%	37%	*	36%	54%
Democrats somewhat better	15%	42%	36%	19%	*	11%	12%
Republicans somewhat better	13%	4%	5%	12%	*	15%	8%
Republicans much better	27%	14%	7%	27%	*	31%	26%
Not sure	6%	5%	6%	5%	*	7%	0%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	39%	38%	36%	39%	42%	21%	40%	41%
Democrats somewhat better	15%	15%	17%	15%	15%	8%	14%	9%
Republicans somewhat better	13%	11%	14%	14%	12%	14%	15%	16%
Republicans much better	27%	20%	23%	27%	29%	53%	18%	22%
Not sure	6%	16%	10%	5%	2%	5%	13%	13%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	39%	46%	37%	36%	38%	40%	33%	39%
Democrats somewhat better	15%	11%	17%	21%	9%	18%	13%	14%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	11%	13%	9%	18%	10%	18%	13%
Republicans much better	27%	22%	28%	27%	28%	25%	34%	26%
Not sure	6%	9%	4%	7%	8%	6%	3%	7%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	39%	38%	39%	41%	36%	46%	45%	40%
Democrats somewhat better	15%	15%	16%	16%	17%	17%	9%	11%
Republicans somewhat better	13%	14%	12%	9%	13%	12%	7%	9%
Republicans much better	27%	25%	28%	29%	27%	19%	39%	33%
Not sure	6%	8%	6%	5%	8%	6%	0%	6%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	39%	21%	35%	25%
Democrats somewhat better	15%	9%	11%	0%
Republicans somewhat better	13%	21%	8%	15%
Republicans much better	27%	42%	37%	40%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	6%	7%	8%	20%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	39%	47%	28%	45%	56%	24%
Democrats somewhat better	15%	12%	20%	17%	3%	29%
Republicans somewhat better	13%	11%	20%	3%	19%	8%
Republicans much better	27%	20%	31%	23%	18%	33%
Not sure	6%	11%	0%	11%	4%	6%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	39%	37%	60%	40%	53%	54%
Democrats somewhat better	15%	35%	38%	52%	19%	18%
Republicans somewhat better	13%	9%	0%	8%	2%	7%
Republicans much better	27%	11%	0%	0%	14%	12%
Not sure	6%	8%	2%	0%	11%	9%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	39%	24%	38%	35%	51%
Democrats somewhat better	15%	17%	16%	11%	12%
Republicans somewhat better	13%	17%	7%	8%	10%
Republicans much better	27%	37%	31%	37%	16%
Not sure	6%	5%	8%	8%	10%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Bringing the right kind of change

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	40%	68%	0%	70%	1%	43%
Democrats somewhat better	13%	21%	0%	23%	0%	13%
Republicans somewhat better	11%	3%	23%	1%	20%	13%
Republicans much better	29%	0%	70%	0%	72%	22%
Not sure	7%	7%	7%	7%	6%	9%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	40%	70%	17%	4%	16%	22%	56%
Democrats somewhat better	13%	20%	39%	0%	25%	6%	11%
Republicans somewhat better	11%	3%	5%	22%	19%	26%	6%
Republicans much better	29%	0%	6%	68%	15%	31%	0%
Not sure	7%	7%	32%	6%	25%	15%	27%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	40%	56%	3%	69%	*	48%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	13%	1%	21%	*	9%	1%
Republicans somewhat better	11%	16%	22%	2%	*	28%	14%
Republicans much better	29%	13%	67%	0%	*	0%	85%
Not sure	7%	2%	7%	8%	*	15%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	40%	0%	0%	9%	17%
Democrats somewhat better	13%	0%	0%	1%	4%
Republicans somewhat better	11%	11%	18%	38%	27%
Republicans much better	29%	89%	77%	41%	42%
Not sure	7%	0%	5%	12%	10%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	40%	38%	40%	12%	46%	41%	28%	43%
Democrats somewhat better	13%	8%	30%	18%	14%	23%	22%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	11%	10%	12%	18%	16%	24%	15%	8%
Republicans much better	29%	31%	13%	25%	16%	10%	30%	33%
Not sure	7%	12%	4%	26%	8%	2%	5%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	40%	81%	53%	17%	13%	1%
Democrats somewhat better	13%	15%	30%	39%	1%	0%
Republicans somewhat better	11%	0%	6%	5%	39%	18%
Republicans much better	29%	0%	0%	6%	30%	77%
Not sure	7%	3%	11%	32%	17%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	40%	70%	1%	47%	64%
Democrats somewhat better	13%	20%	1%	17%	14%
Republicans somewhat better	11%	3%	19%	9%	1%
Republicans much better	29%	0%	71%	20%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	7%	8%	8%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	40%	79%	38%	7%	36%	46%
Democrats somewhat better	13%	16%	23%	2%	13%	12%
Republicans somewhat better	11%	0%	15%	17%	11%	10%
Republicans much better	29%	2%	9%	69%	31%	25%
Not sure	7%	3%	15%	5%	8%	6%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	40%	58%	40%	41%	30%	41%	34%	46%
Democrats somewhat better	13%	11%	20%	18%	12%	9%	15%	11%
Republicans somewhat better	11%	5%	9%	10%	15%	11%	10%	12%
Republicans much better	29%	19%	25%	25%	30%	34%	32%	25%
Not sure	7%	6%	5%	6%	12%	6%	9%	6%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	40%	0%	62%	50%	*	35%	52%
Democrats somewhat better	13%	32%	18%	17%	*	11%	4%
Republicans somewhat better	11%	22%	3%	11%	*	13%	4%
Republicans much better	29%	11%	5%	19%	*	35%	35%
Not sure	7%	35%	12%	3%	*	7%	6%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	40%	56%	42%	33%	38%	39%	38%	37%
Democrats somewhat better	13%	13%	16%	14%	10%	3%	22%	15%
Republicans somewhat better	11%	7%	9%	16%	9%	29%	10%	10%
Republicans much better	29%	18%	26%	24%	36%	26%	29%	33%
Not sure	7%	6%	6%	13%	6%	3%	1%	6%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	40%	40%	39%	39%	43%	39%	46%	40%
Democrats somewhat better	13%	14%	14%	8%	14%	9%	19%	13%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	11%	14%	8%	11%	13%	9%	12%	11%
Republicans much better	29%	19%	33%	36%	22%	42%	18%	25%
Not sure	7%	13%	6%	6%	7%	1%	5%	11%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	40%	45%	37%	44%	41%	37%	38%	47%
Democrats somewhat better	13%	13%	12%	14%	12%	17%	12%	13%
Republicans somewhat better	11%	11%	11%	16%	10%	12%	17%	13%
Republicans much better	29%	25%	31%	17%	30%	26%	22%	21%
Not sure	7%	6%	8%	9%	7%	8%	11%	6%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	40%	24%	38%	35%
Democrats somewhat better	13%	13%	9%	26%
Republicans somewhat better	11%	13%	12%	3%
Republicans much better	29%	44%	34%	34%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	5%	8%	2%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	40%	49%	39%	53%	46%	52%
Democrats somewhat better	13%	9%	0%	20%	16%	17%
Republicans somewhat better	11%	12%	17%	10%	26%	4%
Republicans much better	29%	23%	45%	13%	11%	23%
Not sure	7%	8%	0%	4%	1%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	40%	42%	77%	60%	63%	60%
Democrats somewhat better	13%	27%	11%	18%	18%	13%
Republicans somewhat better	11%	5%	2%	0%	6%	9%
Republicans much better	29%	9%	1%	4%	5%	11%
Not sure	7%	17%	8%	18%	9%	7%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	40%	26%	44%	38%	52%
Democrats somewhat better	13%	16%	11%	9%	11%
Republicans somewhat better	11%	11%	12%	12%	7%
Republicans much better	29%	39%	26%	34%	21%
Not sure	7%	9%	8%	8%	9%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Aligned with my values

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	39%	71%	0%	68%	0%	41%
Democrats somewhat better	13%	21%	2%	23%	2%	12%
Republicans somewhat better	13%	3%	25%	4%	23%	14%
Republicans much better	31%	0%	68%	2%	70%	28%
Not sure	4%	5%	4%	3%	5%	6%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	39%	73%	25%	1%	25%	18%	9%
Democrats somewhat better	13%	22%	14%	2%	14%	16%	48%
Republicans somewhat better	13%	1%	27%	26%	35%	28%	25%
Republicans much better	31%	0%	7%	68%	4%	27%	12%
Not sure	4%	4%	28%	3%	21%	10%	6%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	39%	36%	2%	74%	*	23%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	36%	2%	21%	*	18%	2%
Republicans somewhat better	13%	1%	27%	1%	*	41%	12%
Republicans much better	31%	22%	65%	0%	*	2%	83%
Not sure	4%	5%	3%	3%	*	16%	3%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	39%	0%	0%	4%	7%
Democrats somewhat better	13%	2%	3%	1%	9%
Republicans somewhat better	13%	13%	20%	34%	35%
Republicans much better	31%	83%	73%	54%	45%
Not sure	4%	2%	3%	8%	4%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	39%	25%	25%	17%	28%	29%	41%	46%
Democrats somewhat better	13%	13%	21%	18%	12%	22%	23%	10%

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Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	27%	12%	26%	26%	4%	7%	9%
Republicans much better	31%	28%	38%	20%	29%	25%	24%	34%
Not sure	4%	7%	4%	18%	4%	20%	5%	2%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	39%	83%	56%	25%	5%	0%
Democrats somewhat better	13%	16%	34%	14%	2%	1%
Republicans somewhat better	13%	0%	1%	27%	40%	23%
Republicans much better	31%	0%	0%	7%	40%	74%
Not sure	4%	1%	9%	28%	12%	1%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	39%	74%	1%	44%	66%
Democrats somewhat better	13%	21%	3%	17%	22%
Republicans somewhat better	13%	2%	23%	13%	3%
Republicans much better	31%	0%	70%	19%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	4%	4%	3%	8%	2%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	39%	80%	36%	3%	35%	44%
Democrats somewhat better	13%	16%	22%	4%	10%	16%
Republicans somewhat better	13%	0%	16%	23%	14%	12%
Republicans much better	31%	1%	13%	68%	37%	23%
Not sure	4%	1%	13%	2%	4%	5%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	39%	41%	36%	37%	35%	42%	32%	45%
Democrats somewhat better	13%	11%	27%	16%	11%	8%	13%	12%
Republicans somewhat better	13%	25%	13%	10%	16%	8%	17%	9%
Republicans much better	31%	14%	19%	29%	34%	39%	35%	28%
Not sure	4%	8%	5%	8%	3%	2%	2%	7%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	39%	63%	53%	31%	*	36%	52%
Democrats somewhat better	13%	7%	23%	20%	*	11%	12%
Republicans somewhat better	13%	0%	9%	12%	*	14%	7%
Republicans much better	31%	18%	7%	32%	*	36%	29%
Not sure	4%	12%	8%	5%	*	3%	0%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	39%	43%	33%	37%	43%	28%	41%	38%
Democrats somewhat better	13%	11%	22%	13%	9%	0%	14%	16%
Republicans somewhat better	13%	26%	12%	15%	9%	17%	24%	16%
Republicans much better	31%	13%	27%	32%	37%	55%	11%	24%
Not sure	4%	8%	7%	4%	3%	0%	10%	6%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	39%	46%	36%	40%	37%	41%	28%	40%
Democrats somewhat better	13%	12%	15%	13%	10%	17%	11%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	11%	15%	10%	14%	12%	13%	14%
Republicans much better	31%	26%	30%	32%	35%	27%	45%	30%
Not sure	4%	6%	4%	5%	4%	3%	4%	5%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	39%	35%	41%	41%	36%	44%	44%	41%
Democrats somewhat better	13%	18%	10%	14%	13%	14%	11%	8%
Republicans somewhat better	13%	18%	10%	10%	13%	10%	12%	11%
Republicans much better	31%	25%	35%	32%	32%	26%	33%	37%
Not sure	4%	5%	4%	3%	5%	6%	0%	2%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	39%	19%	39%	18%
Democrats somewhat better	13%	9%	6%	18%
Republicans somewhat better	13%	23%	11%	29%
Republicans much better	31%	48%	41%	36%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	4%	1%	4%	0%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	39%	50%	25%	36%	51%	18%
Democrats somewhat better	13%	10%	16%	26%	8%	28%
Republicans somewhat better	13%	11%	20%	3%	13%	11%
Republicans much better	31%	22%	38%	27%	24%	38%
Not sure	4%	7%	2%	8%	4%	5%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	39%	47%	61%	63%	43%	59%
Democrats somewhat better	13%	19%	29%	25%	22%	7%
Republicans somewhat better	13%	15%	0%	8%	10%	5%
Republicans much better	31%	11%	0%	0%	14%	16%
Not sure	4%	7%	9%	4%	12%	13%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	39%	26%	41%	39%	55%
Democrats somewhat better	13%	11%	10%	6%	8%
Republicans somewhat better	13%	19%	10%	11%	6%
Republicans much better	31%	42%	34%	41%	21%
Not sure	4%	2%	5%	4%	9%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Love their country

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	29%	50%	1%	52%	0%	32%
Democrats somewhat better	13%	21%	1%	22%	1%	14%
Republicans somewhat better	7%	4%	12%	4%	12%	7%
Republicans much better	34%	2%	80%	1%	81%	29%
Not sure	16%	23%	6%	22%	6%	18%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	29%	51%	10%	3%	10%	7%	42%
Democrats somewhat better	13%	22%	19%	1%	8%	9%	22%
Republicans somewhat better	7%	4%	8%	12%	9%	15%	3%
Republicans much better	34%	1%	12%	79%	26%	48%	7%
Not sure	16%	22%	51%	5%	47%	20%	26%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	29%	35%	3%	50%	*	48%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	14%	2%	22%	*	24%	2%
Republicans somewhat better	7%	3%	12%	4%	*	5%	7%
Republicans much better	34%	18%	77%	2%	*	0%	90%
Not sure	16%	31%	6%	22%	*	23%	0%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	0%	0%	8%	13%
Democrats somewhat better	13%	2%	0%	1%	6%
Republicans somewhat better	7%	13%	15%	13%	13%
Republicans much better	34%	85%	85%	66%	55%
Not sure	16%	0%	1%	12%	13%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	29%	31%	42%	18%	27%	19%	20%	31%
Democrats somewhat better	13%	12%	9%	7%	25%	9%	15%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	7%	9%	9%	10%	11%	14%	5%	6%
Republicans much better	34%	30%	22%	27%	26%	27%	40%	37%
Not sure	16%	18%	17%	38%	11%	31%	20%	14%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	29%	56%	44%	10%	11%	2%
Democrats somewhat better	13%	22%	20%	19%	2%	1%
Republicans somewhat better	7%	3%	6%	8%	17%	10%
Republicans much better	34%	2%	1%	12%	52%	86%
Not sure	16%	17%	29%	51%	19%	2%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	29%	51%	1%	38%	48%
Democrats somewhat better	13%	20%	2%	13%	16%
Republicans somewhat better	7%	4%	13%	8%	4%
Republicans much better	34%	3%	79%	22%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	16%	22%	6%	21%	22%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	29%	54%	31%	5%	29%	30%
Democrats somewhat better	13%	22%	15%	3%	11%	16%
Republicans somewhat better	7%	3%	10%	9%	7%	7%
Republicans much better	34%	3%	16%	77%	37%	31%
Not sure	16%	18%	28%	5%	16%	16%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	29%	30%	30%	39%	21%	32%	25%	33%
Democrats somewhat better	13%	28%	9%	10%	11%	12%	14%	12%
Republicans somewhat better	7%	9%	15%	6%	6%	6%	9%	6%
Republicans much better	34%	19%	26%	30%	38%	41%	38%	31%
Not sure	16%	14%	21%	16%	24%	9%	15%	18%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	29%	22%	50%	45%	*	22%	35%
Democrats somewhat better	13%	25%	10%	5%	*	15%	11%
Republicans somewhat better	7%	12%	7%	11%	*	7%	0%
Republicans much better	34%	11%	6%	18%	*	43%	44%
Not sure	16%	30%	27%	21%	*	14%	11%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	29%	28%	36%	24%	30%	22%	19%	30%
Democrats somewhat better	13%	29%	8%	13%	10%	21%	44%	7%
Republicans somewhat better	7%	8%	11%	6%	5%	14%	1%	8%
Republicans much better	34%	19%	28%	34%	42%	43%	23%	37%
Not sure	16%	15%	18%	23%	12%	0%	12%	18%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	29%	32%	29%	27%	30%	26%	35%	30%
Democrats somewhat better	13%	14%	13%	9%	16%	13%	17%	12%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	7%	9%	7%	7%	7%	7%	5%	8%
Republicans much better	34%	25%	39%	39%	29%	43%	26%	32%
Not sure	16%	21%	12%	17%	18%	10%	17%	18%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	29%	28%	30%	36%	28%	32%	31%	38%
Democrats somewhat better	13%	17%	10%	11%	13%	14%	9%	15%
Republicans somewhat better	7%	8%	7%	6%	8%	2%	9%	5%
Republicans much better	34%	29%	37%	26%	34%	34%	37%	31%
Not sure	16%	18%	15%	20%	16%	18%	15%	11%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	29%	17%	24%	28%
Democrats somewhat better	13%	13%	11%	16%
Republicans somewhat better	7%	9%	6%	2%
Republicans much better	34%	50%	43%	36%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	16%	12%	16%	17%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	37%	27%	50%	46%	44%
Democrats somewhat better	13%	5%	1%	6%	0%	8%
Republicans somewhat better	7%	10%	29%	6%	0%	16%
Republicans much better	34%	25%	31%	15%	18%	18%
Not sure	16%	23%	11%	23%	36%	14%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	41%	57%	64%	40%	44%
Democrats somewhat better	13%	3%	16%	2%	16%	13%
Republicans somewhat better	7%	15%	0%	0%	12%	6%
Republicans much better	34%	6%	7%	5%	8%	14%
Not sure	16%	35%	20%	30%	24%	23%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	19%	36%	24%	33%
Democrats somewhat better	13%	11%	10%	11%	22%
Republicans somewhat better	7%	10%	5%	6%	4%
Republicans much better	34%	42%	33%	43%	18%
Not sure	16%	18%	15%	16%	23%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Common sense leaders

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	38%	68%	1%	69%	1%	37%
Democrats somewhat better	13%	22%	1%	19%	1%	15%
Republicans somewhat better	12%	2%	24%	3%	19%	15%
Republicans much better	31%	0%	68%	2%	74%	25%
Not sure	7%	7%	6%	7%	4%	8%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	38%	71%	20%	1%	18%	18%	15%
Democrats somewhat better	13%	22%	18%	1%	17%	16%	31%
Republicans somewhat better	12%	1%	8%	25%	16%	22%	12%
Republicans much better	31%	0%	25%	67%	32%	30%	12%
Not sure	7%	6%	30%	6%	18%	14%	29%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	38%	38%	1%	72%	*	19%	1%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	13%	35%	2%	21%	*	18%	1%
Republicans somewhat better	12%	7%	25%	1%	*	18%	14%
Republicans much better	31%	16%	64%	0%	*	2%	80%
Not sure	7%	4%	8%	5%	*	43%	4%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	38%	0%	2%	2%	5%
Democrats somewhat better	13%	2%	0%	2%	9%
Republicans somewhat better	12%	18%	22%	28%	34%
Republicans much better	31%	76%	71%	56%	44%
Not sure	7%	4%	5%	12%	9%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	38%	27%	14%	25%	22%	27%	47%	44%
Democrats somewhat better	13%	6%	26%	9%	19%	20%	15%	11%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	12%	29%	19%	23%	13%	10%	8%	9%
Republicans much better	31%	24%	27%	30%	36%	31%	24%	32%
Not sure	7%	14%	14%	12%	10%	12%	6%	4%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	38%	78%	63%	20%	3%	1%
Democrats somewhat better	13%	18%	26%	18%	4%	0%
Republicans somewhat better	12%	0%	3%	8%	28%	25%
Republicans much better	31%	0%	0%	25%	53%	70%
Not sure	7%	3%	9%	30%	12%	4%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	38%	71%	1%	44%	55%
Democrats somewhat better	13%	20%	2%	15%	26%
Republicans somewhat better	12%	2%	22%	13%	0%
Republicans much better	31%	0%	70%	20%	11%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	6%	5%	8%	8%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	38%	76%	39%	2%	35%	40%
Democrats somewhat better	13%	18%	18%	4%	9%	17%
Republicans somewhat better	12%	0%	11%	24%	13%	11%
Republicans much better	31%	1%	20%	65%	38%	23%
Not sure	7%	4%	12%	5%	5%	9%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	38%	33%	44%	41%	32%	40%	32%	43%
Democrats somewhat better	13%	16%	16%	14%	13%	9%	11%	13%
Republicans somewhat better	12%	15%	19%	9%	15%	9%	16%	9%
Republicans much better	31%	19%	14%	31%	33%	39%	34%	29%
Not sure	7%	17%	8%	5%	7%	3%	6%	7%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	38%	70%	56%	40%	*	32%	41%
Democrats somewhat better	13%	0%	23%	10%	*	12%	25%
Republicans somewhat better	12%	4%	5%	15%	*	14%	7%
Republicans much better	31%	14%	6%	29%	*	36%	27%
Not sure	7%	12%	10%	6%	*	6%	0%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	38%	36%	38%	35%	40%	28%	34%	36%
Democrats somewhat better	13%	12%	15%	14%	10%	0%	15%	15%
Republicans somewhat better	12%	17%	14%	13%	9%	21%	19%	16%
Republicans much better	31%	18%	26%	32%	36%	51%	17%	26%
Not sure	7%	17%	7%	6%	4%	0%	16%	7%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	38%	41%	37%	43%	31%	46%	30%	35%
Democrats somewhat better	13%	14%	14%	9%	14%	10%	9%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	12%	5%	12%	12%	18%	11%	14%	12%
Republicans much better	31%	28%	33%	30%	30%	28%	38%	31%
Not sure	7%	12%	4%	7%	7%	5%	9%	7%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	38%	37%	38%	41%	34%	44%	44%	33%
Democrats somewhat better	13%	15%	11%	11%	15%	12%	6%	13%
Republicans somewhat better	12%	15%	11%	10%	12%	13%	4%	11%
Republicans much better	31%	27%	33%	33%	32%	25%	40%	39%
Not sure	7%	7%	6%	5%	7%	5%	5%	4%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	38%	24%	36%	29%
Democrats somewhat better	13%	3%	8%	2%
Republicans somewhat better	12%	23%	11%	27%
Republicans much better	31%	45%	40%	37%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	4%	5%	5%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	38%	47%	34%	50%	48%	35%
Democrats somewhat better	13%	15%	7%	10%	8%	11%
Republicans somewhat better	12%	9%	27%	3%	16%	15%
Republicans much better	31%	22%	31%	27%	21%	34%
Not sure	7%	7%	2%	11%	7%	5%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	38%	49%	66%	58%	53%	54%
Democrats somewhat better	13%	19%	30%	28%	18%	13%
Republicans somewhat better	12%	9%	0%	8%	2%	5%
Republicans much better	31%	9%	0%	0%	11%	19%
Not sure	7%	14%	4%	5%	15%	9%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	38%	31%	40%	36%	48%
Democrats somewhat better	13%	5%	11%	8%	16%
Republicans somewhat better	12%	19%	9%	11%	6%
Republicans much better	31%	41%	35%	40%	19%
Not sure	7%	5%	5%	5%	11%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Oppose extremists

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	29%	50%	0%	50%	1%	31%
Democrats somewhat better	16%	27%	0%	26%	0%	18%
Republicans somewhat better	10%	5%	16%	2%	15%	13%
Republicans much better	31%	1%	73%	1%	76%	24%
Not sure	14%	17%	10%	21%	8%	13%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	29%	52%	8%	0%	7%	12%	7%
Democrats somewhat better	16%	26%	27%	2%	16%	18%	39%
Republicans somewhat better	10%	3%	21%	17%	13%	42%	29%
Republicans much better	31%	1%	13%	71%	14%	13%	2%
Not sure	14%	17%	31%	9%	49%	15%	23%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	29%	47%	1%	50%	*	8%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	16%	7%	1%	27%	*	19%	0%
Republicans somewhat better	10%	16%	17%	4%	*	54%	12%
Republicans much better	31%	7%	71%	1%	*	12%	84%
Not sure	14%	23%	10%	17%	*	8%	3%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	1%	0%	1%	8%
Democrats somewhat better	16%	0%	0%	2%	12%
Republicans somewhat better	10%	14%	12%	23%	15%
Republicans much better	31%	82%	74%	56%	43%
Not sure	14%	3%	14%	18%	21%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	29%	38%	28%	16%	25%	15%	19%	32%
Democrats somewhat better	16%	12%	10%	11%	30%	26%	16%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	18%	31%	21%	10%	27%	18%	4%
Republicans much better	31%	24%	7%	17%	20%	14%	28%	38%
Not sure	14%	7%	24%	34%	14%	18%	19%	12%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	29%	62%	38%	8%	0%	0%
Democrats somewhat better	16%	21%	34%	27%	4%	1%
Republicans somewhat better	10%	2%	6%	21%	24%	15%
Republicans much better	31%	0%	2%	13%	53%	76%
Not sure	14%	13%	20%	31%	19%	7%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	29%	52%	1%	36%	54%
Democrats somewhat better	16%	28%	1%	18%	13%
Republicans somewhat better	10%	3%	14%	12%	3%
Republicans much better	31%	2%	74%	17%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	14%	14%	10%	16%	21%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	29%	60%	25%	4%	26%	34%
Democrats somewhat better	16%	21%	24%	5%	16%	16%
Republicans somewhat better	10%	3%	13%	13%	10%	10%
Republicans much better	31%	1%	17%	68%	34%	26%
Not sure	14%	14%	20%	10%	14%	15%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	29%	38%	30%	39%	21%	28%	28%	30%
Democrats somewhat better	16%	16%	26%	13%	14%	16%	14%	18%
Republicans somewhat better	10%	20%	13%	9%	9%	6%	10%	10%
Republicans much better	31%	11%	22%	28%	35%	39%	33%	29%
Not sure	14%	15%	10%	11%	22%	11%	16%	13%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	29%	0%	49%	40%	*	24%	37%
Democrats somewhat better	16%	54%	22%	11%	*	15%	4%
Republicans somewhat better	10%	12%	6%	19%	*	9%	9%
Republicans much better	31%	0%	5%	15%	*	39%	32%
Not sure	14%	34%	18%	14%	*	14%	19%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	29%	38%	35%	25%	25%	25%	32%	31%
Democrats somewhat better	16%	16%	19%	12%	17%	3%	21%	16%
Republicans somewhat better	10%	22%	10%	11%	4%	33%	22%	10%
Republicans much better	31%	11%	26%	30%	41%	35%	16%	31%
Not sure	14%	13%	10%	22%	12%	4%	9%	11%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	29%	35%	28%	24%	30%	27%	33%	29%
Democrats somewhat better	16%	18%	14%	15%	19%	14%	19%	16%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	8%	7%	8%	17%	8%	10%	11%
Republicans much better	31%	24%	35%	39%	23%	42%	21%	28%
Not sure	14%	15%	16%	15%	11%	9%	18%	16%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	29%	31%	28%	36%	28%	29%	36%	34%
Democrats somewhat better	16%	17%	15%	18%	17%	17%	13%	18%
Republicans somewhat better	10%	12%	8%	11%	9%	8%	10%	10%
Republicans much better	31%	26%	34%	23%	31%	28%	33%	30%
Not sure	14%	14%	14%	12%	15%	17%	9%	8%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	29%	20%	23%	31%
Democrats somewhat better	16%	11%	18%	18%
Republicans somewhat better	10%	10%	7%	8%
Republicans much better	31%	47%	41%	34%

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Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	14%	12%	12%	9%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	39%	27%	44%	27%	46%
Democrats somewhat better	16%	22%	5%	13%	20%	8%
Republicans somewhat better	10%	7%	34%	15%	8%	24%
Republicans much better	31%	25%	27%	12%	9%	18%
Not sure	14%	8%	6%	17%	36%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	29%	44%	52%	55%	44%	42%
Democrats somewhat better	16%	18%	26%	19%	25%	11%
Republicans somewhat better	10%	5%	6%	3%	8%	13%
Republicans much better	31%	6%	4%	5%	5%	10%
Not sure	14%	27%	12%	19%	18%	24%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	29%	22%	28%	23%	32%
Democrats somewhat better	16%	13%	19%	18%	16%
Republicans somewhat better	10%	8%	11%	7%	9%
Republicans much better	31%	40%	30%	41%	14%
Not sure	14%	17%	12%	12%	28%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Work with the other party

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	26%	47%	0%	48%	0%	25%
Democrats somewhat better	21%	35%	4%	35%	3%	21%
Republicans somewhat better	16%	0%	34%	0%	38%	13%
Republicans much better	19%	0%	40%	2%	42%	16%
Not sure	19%	17%	22%	15%	17%	25%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	26%	48%	20%	1%	13%	15%	12%
Democrats somewhat better	21%	35%	21%	5%	27%	16%	32%
Republicans somewhat better	16%	1%	3%	33%	25%	26%	9%
Republicans much better	19%	0%	3%	41%	8%	14%	15%
Not sure	19%	16%	53%	20%	28%	28%	32%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	26%	24%	1%	50%	*	19%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	21%	40%	5%	34%	*	25%	1%
Republicans somewhat better	16%	24%	31%	1%	*	0%	28%
Republicans much better	19%	5%	39%	1%	*	2%	56%
Not sure	19%	7%	23%	15%	*	54%	15%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	26%	0%	0%	3%	5%
Democrats somewhat better	21%	2%	2%	8%	14%
Republicans somewhat better	16%	31%	26%	27%	42%
Republicans much better	19%	55%	51%	33%	21%
Not sure	19%	12%	21%	28%	19%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	26%	14%	10%	16%	23%	28%	39%	28%
Democrats somewhat better	21%	33%	11%	23%	16%	24%	23%	20%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	16%	20%	7%	25%	19%	12%	9%	15%
Republicans much better	19%	21%	16%	17%	18%	6%	15%	20%
Not sure	19%	11%	56%	19%	24%	29%	13%	17%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	26%	50%	47%	20%	5%	0%
Democrats somewhat better	21%	34%	35%	21%	12%	3%
Republicans somewhat better	16%	0%	0%	3%	23%	35%
Republicans much better	19%	0%	0%	3%	24%	44%
Not sure	19%	16%	18%	53%	37%	17%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	26%	49%	0%	33%	34%
Democrats somewhat better	21%	33%	6%	22%	45%
Republicans somewhat better	16%	0%	33%	13%	2%
Republicans much better	19%	1%	42%	14%	7%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	19%	17%	19%	18%	12%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	26%	48%	31%	2%	25%	27%
Democrats somewhat better	21%	34%	26%	6%	17%	26%
Republicans somewhat better	16%	1%	7%	33%	18%	12%
Republicans much better	19%	1%	8%	41%	21%	15%
Not sure	19%	16%	28%	17%	19%	20%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	26%	28%	20%	33%	25%	24%	22%	29%
Democrats somewhat better	21%	17%	29%	19%	23%	19%	17%	24%
Republicans somewhat better	16%	22%	14%	14%	15%	15%	20%	11%
Republicans much better	19%	11%	16%	21%	21%	19%	21%	17%
Not sure	19%	22%	21%	13%	16%	23%	19%	20%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	26%	49%	51%	27%	*	20%	22%
Democrats somewhat better	21%	28%	32%	17%	*	20%	22%
Republicans somewhat better	16%	4%	4%	10%	*	19%	9%
Republicans much better	19%	14%	4%	24%	*	20%	23%
Not sure	19%	5%	10%	22%	*	20%	24%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	26%	32%	24%	28%	25%	13%	28%	21%
Democrats somewhat better	21%	12%	23%	23%	20%	11%	13%	23%
Republicans somewhat better	16%	20%	14%	16%	13%	34%	25%	15%
Republicans much better	19%	12%	20%	19%	18%	31%	10%	20%
Not sure	19%	24%	19%	13%	23%	11%	24%	21%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	26%	26%	28%	29%	19%	35%	18%	23%
Democrats somewhat better	21%	23%	21%	22%	18%	20%	22%	21%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	16%	10%	18%	14%	17%	17%	18%	15%
Republicans much better	19%	17%	20%	15%	20%	15%	27%	19%
Not sure	19%	24%	13%	19%	26%	14%	16%	22%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	26%	25%	26%	25%	25%	28%	24%	22%
Democrats somewhat better	21%	20%	21%	24%	20%	24%	23%	18%
Republicans somewhat better	16%	15%	16%	14%	15%	11%	25%	17%
Republicans much better	19%	20%	18%	17%	21%	13%	17%	18%
Not sure	19%	20%	19%	20%	19%	25%	11%	25%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	26%	15%	20%	22%
Democrats somewhat better	21%	10%	19%	13%
Republicans somewhat better	16%	28%	18%	45%
Republicans much better	19%	26%	23%	18%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	19%	21%	20%	1%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	26%	26%	23%	30%	36%	22%
Democrats somewhat better	21%	26%	2%	35%	15%	18%
Republicans somewhat better	16%	13%	16%	3%	9%	11%
Republicans much better	19%	16%	26%	23%	15%	30%
Not sure	19%	18%	33%	9%	25%	20%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	26%	38%	70%	50%	51%	38%
Democrats somewhat better	21%	37%	24%	45%	18%	22%
Republicans somewhat better	16%	6%	0%	0%	7%	6%
Republicans much better	19%	7%	0%	0%	9%	10%
Not sure	19%	12%	6%	5%	14%	23%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	26%	21%	28%	20%	26%
Democrats somewhat better	21%	13%	20%	19%	26%
Republicans somewhat better	16%	23%	14%	18%	9%
Republicans much better	19%	25%	19%	23%	14%
Not sure	19%	19%	19%	20%	24%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Fighting corruption

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	35%	61%	0%	65%	0%	35%
Democrats somewhat better	15%	25%	0%	22%	1%	19%
Republicans somewhat better	10%	3%	18%	4%	19%	8%
Republicans much better	30%	1%	72%	1%	74%	23%
Not sure	10%	10%	9%	8%	6%	14%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	35%	64%	13%	0%	15%	17%	33%
Democrats somewhat better	15%	22%	39%	3%	18%	16%	31%
Republicans somewhat better	10%	4%	4%	19%	19%	28%	10%
Republicans much better	30%	0%	20%	70%	15%	26%	0%
Not sure	10%	10%	24%	9%	33%	14%	25%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	35%	42%	1%	63%	*	13%	1%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	15%	18%	3%	23%	*	56%	0%
Republicans somewhat better	10%	10%	18%	4%	*	13%	9%
Republicans much better	30%	15%	69%	0%	*	2%	89%
Not sure	10%	15%	9%	10%	*	15%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	35%	0%	0%	0%	13%
Democrats somewhat better	15%	0%	2%	9%	3%
Republicans somewhat better	10%	10%	30%	21%	34%
Republicans much better	30%	88%	61%	51%	33%
Not sure	10%	2%	6%	19%	17%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	35%	30%	36%	23%	32%	41%	27%	38%
Democrats somewhat better	15%	13%	26%	11%	25%	14%	18%	12%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	21%	17%	13%	13%	17%	8%	7%
Republicans much better	30%	19%	7%	25%	21%	9%	33%	36%
Not sure	10%	17%	14%	27%	9%	19%	13%	7%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	35%	74%	49%	13%	0%	0%
Democrats somewhat better	15%	22%	26%	39%	12%	0%
Republicans somewhat better	10%	0%	5%	4%	19%	19%
Republicans much better	30%	0%	0%	20%	51%	74%
Not sure	10%	4%	21%	24%	19%	6%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	35%	63%	1%	43%	61%
Democrats somewhat better	15%	22%	1%	18%	15%
Republicans somewhat better	10%	3%	20%	9%	2%
Republicans much better	30%	2%	71%	18%	10%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	10%	10%	8%	12%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	35%	71%	32%	5%	32%	40%
Democrats somewhat better	15%	22%	23%	2%	15%	14%
Republicans somewhat better	10%	0%	9%	20%	9%	11%
Republicans much better	30%	2%	16%	66%	33%	25%
Not sure	10%	4%	20%	7%	11%	9%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	35%	51%	28%	42%	25%	39%	29%	40%
Democrats somewhat better	15%	21%	29%	16%	11%	9%	16%	14%
Republicans somewhat better	10%	5%	13%	9%	12%	10%	12%	8%
Republicans much better	30%	17%	22%	26%	34%	36%	32%	28%
Not sure	10%	6%	9%	8%	18%	6%	10%	10%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

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Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	35%	0%	59%	46%	*	30%	42%
Democrats somewhat better	15%	54%	14%	15%	*	14%	11%
Republicans somewhat better	10%	0%	7%	4%	*	12%	17%
Republicans much better	30%	11%	4%	19%	*	37%	27%
Not sure	10%	35%	16%	16%	*	7%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	35%	49%	36%	29%	35%	24%	40%	32%
Democrats somewhat better	15%	21%	21%	13%	9%	19%	25%	18%
Republicans somewhat better	10%	7%	11%	10%	10%	21%	9%	13%
Republicans much better	30%	16%	25%	28%	38%	36%	24%	31%
Not sure	10%	6%	7%	19%	8%	0%	1%	6%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	35%	39%	35%	35%	35%	36%	34%	35%
Democrats somewhat better	15%	15%	14%	12%	18%	8%	23%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	9%	9%	11%	11%	9%	10%	10%
Republicans much better	30%	26%	34%	34%	23%	43%	24%	26%
Not sure	10%	11%	8%	9%	13%	4%	8%	13%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	35%	36%	35%	42%	37%	35%	39%	45%
Democrats somewhat better	15%	19%	12%	12%	14%	15%	10%	13%
Republicans somewhat better	10%	9%	10%	14%	9%	10%	14%	13%
Republicans much better	30%	23%	34%	19%	31%	23%	32%	24%
Not sure	10%	13%	8%	14%	9%	18%	5%	5%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	35%	22%	30%	41%
Democrats somewhat better	15%	14%	12%	20%
Republicans somewhat better	10%	15%	8%	0%
Republicans much better	30%	43%	39%	34%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	10%	5%	10%	5%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	35%	37%	32%	50%	50%	45%
Democrats somewhat better	15%	24%	0%	19%	0%	22%
Republicans somewhat better	10%	9%	14%	2%	5%	4%
Republicans much better	30%	23%	43%	13%	9%	23%
Not sure	10%	8%	11%	16%	36%	6%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	35%	38%	76%	64%	56%	52%
Democrats somewhat better	15%	19%	9%	7%	19%	20%
Republicans somewhat better	10%	7%	6%	4%	9%	5%
Republicans much better	30%	7%	1%	2%	5%	11%
Not sure	10%	28%	7%	23%	12%	12%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	35%	23%	38%	30%	43%
Democrats somewhat better	15%	16%	15%	12%	18%
Republicans somewhat better	10%	12%	7%	8%	8%
Republicans much better	30%	37%	30%	39%	20%
Not sure	10%	12%	10%	10%	11%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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Comparing Democrats and Trump Republicans Grid — Education

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	41%	74%	2%	75%	2%	39%
Democrats somewhat better	12%	19%	3%	17%	2%	15%
Republicans somewhat better	13%	2%	27%	2%	29%	12%
Republicans much better	26%	1%	57%	2%	59%	25%
Not sure	7%	4%	12%	4%	9%	9%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	41%	76%	29%	2%	29%	27%	16%
Democrats somewhat better	12%	18%	24%	3%	22%	13%	53%
Republicans somewhat better	13%	1%	23%	26%	30%	28%	9%
Republicans much better	26%	1%	3%	57%	9%	29%	22%
Not sure	7%	3%	20%	11%	11%	3%	0%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	41%	37%	2%	78%	*	22%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	12%	36%	4%	17%	*	34%	2%
Republicans somewhat better	13%	3%	26%	1%	*	18%	12%
Republicans much better	26%	19%	56%	0%	*	18%	77%
Not sure	7%	5%	12%	4%	*	7%	8%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	41%	0%	0%	5%	4%
Democrats somewhat better	12%	2%	0%	5%	14%
Republicans somewhat better	13%	14%	22%	22%	43%
Republicans much better	26%	78%	63%	47%	30%
Not sure	7%	6%	15%	21%	10%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	41%	27%	19%	17%	17%	54%	58%	49%
Democrats somewhat better	12%	12%	18%	22%	26%	10%	6%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	22%	8%	38%	13%	16%	14%	9%
Republicans much better	26%	28%	44%	15%	28%	17%	15%	28%
Not sure	7%	11%	11%	9%	16%	4%	7%	5%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	41%	84%	70%	29%	8%	1%
Democrats somewhat better	12%	14%	21%	24%	7%	2%
Republicans somewhat better	13%	0%	1%	23%	23%	27%
Republicans much better	26%	0%	3%	3%	37%	61%
Not sure	7%	2%	5%	20%	25%	8%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	41%	76%	3%	48%	69%
Democrats somewhat better	12%	19%	2%	15%	18%
Republicans somewhat better	13%	0%	27%	12%	2%
Republicans much better	26%	1%	59%	18%	7%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	7%	4%	9%	8%	4%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	41%	82%	45%	2%	36%	48%
Democrats somewhat better	12%	14%	18%	6%	10%	14%
Republicans somewhat better	13%	0%	11%	26%	14%	13%
Republicans much better	26%	1%	14%	57%	32%	20%
Not sure	7%	3%	13%	8%	8%	6%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	41%	35%	49%	45%	37%	43%	35%	47%
Democrats somewhat better	12%	21%	12%	14%	10%	9%	10%	13%
Republicans somewhat better	13%	20%	9%	9%	16%	12%	18%	9%
Republicans much better	26%	15%	20%	28%	26%	32%	29%	24%
Not sure	7%	8%	10%	4%	11%	5%	8%	7%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	41%	35%	53%	45%	*	38%	51%
Democrats somewhat better	12%	14%	30%	7%	*	10%	15%
Republicans somewhat better	13%	0%	7%	8%	*	15%	8%
Republicans much better	26%	18%	6%	31%	*	30%	26%
Not sure	7%	33%	4%	9%	*	7%	0%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	41%	37%	44%	39%	43%	28%	40%	47%
Democrats somewhat better	12%	19%	13%	11%	9%	0%	19%	9%
Republicans somewhat better	13%	22%	10%	14%	12%	16%	24%	10%
Republicans much better	26%	14%	26%	26%	29%	51%	13%	25%
Not sure	7%	8%	7%	9%	6%	5%	5%	10%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	41%	44%	41%	45%	35%	48%	35%	39%
Democrats somewhat better	12%	17%	11%	9%	11%	9%	11%	13%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	13%	15%	11%	12%	13%	11%	14%
Republicans much better	26%	20%	27%	26%	31%	24%	38%	26%
Not sure	7%	6%	5%	8%	11%	7%	5%	8%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	41%	41%	42%	42%	40%	47%	43%	38%
Democrats somewhat better	12%	13%	11%	12%	13%	13%	8%	9%
Republicans somewhat better	13%	14%	12%	14%	13%	11%	15%	15%
Republicans much better	26%	22%	29%	27%	27%	22%	31%	31%
Not sure	7%	9%	6%	5%	8%	7%	3%	7%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	41%	26%	36%	31%
Democrats somewhat better	12%	4%	10%	5%
Republicans somewhat better	13%	22%	9%	28%
Republicans much better	26%	39%	36%	26%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	7%	10%	8%	10%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	41%	54%	34%	55%	59%	35%
Democrats somewhat better	12%	10%	8%	7%	0%	12%
Republicans somewhat better	13%	7%	11%	5%	0%	14%
Republicans much better	26%	22%	38%	24%	24%	35%
Not sure	7%	7%	10%	9%	17%	4%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	41%	47%	62%	53%	53%	62%
Democrats somewhat better	12%	27%	34%	32%	28%	7%
Republicans somewhat better	13%	11%	0%	8%	5%	9%
Republicans much better	26%	9%	1%	0%	13%	13%
Not sure	7%	6%	2%	7%	2%	8%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	41%	30%	42%	36%	58%
Democrats somewhat better	12%	7%	11%	10%	8%
Republicans somewhat better	13%	19%	9%	9%	5%
Republicans much better	26%	35%	30%	36%	18%
Not sure	7%	9%	8%	8%	11%
N	**661**	**166**	**193**	**152**	**53**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Jobs

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	37%	63%	0%	68%	0%	37%
Democrats somewhat better	16%	26%	2%	22%	3%	19%
Republicans somewhat better	13%	4%	25%	4%	25%	11%
Republicans much better	27%	0%	65%	0%	67%	21%
Not sure	8%	7%	7%	5%	5%	12%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	37%	65%	31%	0%	13%	9%	32%
Democrats somewhat better	16%	23%	35%	4%	22%	26%	30%
Republicans somewhat better	13%	3%	5%	26%	18%	31%	11%
Republicans much better	27%	0%	8%	64%	18%	21%	0%
Not sure	8%	8%	21%	7%	29%	13%	26%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	37%	48%	0%	64%	*	8%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	16%	10%	5%	24%	*	66%	0%
Republicans somewhat better	13%	9%	26%	3%	*	19%	15%
Republicans much better	27%	23%	62%	0%	*	2%	84%
Not sure	8%	10%	7%	9%	*	6%	0%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	0%	0%	0%	16%
Democrats somewhat better	16%	0%	0%	13%	5%
Republicans somewhat better	13%	11%	31%	31%	40%
Republicans much better	27%	89%	63%	42%	32%
Not sure	8%	0%	6%	14%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	37%	31%	35%	19%	42%	35%	29%	39%
Democrats somewhat better	16%	12%	40%	16%	12%	23%	22%	13%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	13%	23%	13%	19%	18%	11%	17%	10%
Republicans much better	27%	22%	7%	22%	16%	11%	27%	32%
Not sure	8%	11%	4%	24%	12%	20%	4%	5%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	37%	75%	49%	31%	0%	0%
Democrats somewhat better	16%	20%	30%	35%	20%	0%
Republicans somewhat better	13%	1%	3%	5%	28%	25%
Republicans much better	27%	0%	1%	8%	31%	72%
Not sure	8%	4%	17%	21%	21%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	37%	65%	0%	43%	67%
Democrats somewhat better	16%	23%	2%	20%	11%
Republicans somewhat better	13%	2%	26%	9%	0%
Republicans much better	27%	1%	65%	18%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	8%	8%	6%	10%	12%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	37%	72%	34%	6%	33%	41%
Democrats somewhat better	16%	21%	28%	2%	16%	16%
Republicans somewhat better	13%	2%	11%	24%	12%	14%
Republicans much better	27%	1%	9%	65%	31%	22%
Not sure	8%	4%	18%	3%	8%	7%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	37%	43%	32%	43%	31%	38%	33%	39%
Democrats somewhat better	16%	26%	24%	20%	13%	10%	15%	17%
Republicans somewhat better	13%	8%	14%	8%	13%	16%	15%	11%
Republicans much better	27%	15%	23%	24%	31%	31%	30%	24%
Not sure	8%	8%	7%	5%	12%	6%	7%	8%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	37%	0%	60%	46%	*	31%	43%
Democrats somewhat better	16%	54%	23%	22%	*	13%	10%
Republicans somewhat better	13%	0%	3%	7%	*	16%	12%
Republicans much better	27%	11%	3%	17%	*	34%	32%
Not sure	8%	35%	12%	8%	*	7%	3%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	37%	39%	39%	32%	37%	39%	32%	34%
Democrats somewhat better	16%	28%	20%	16%	10%	3%	19%	15%
Republicans somewhat better	13%	11%	11%	13%	13%	42%	18%	15%
Republicans much better	27%	14%	25%	26%	34%	16%	24%	30%
Not sure	8%	8%	5%	13%	6%	0%	7%	6%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	37%	39%	40%	32%	34%	38%	43%	35%
Democrats somewhat better	16%	14%	13%	13%	24%	9%	16%	18%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	13%	15%	11%	15%	12%	12%	11%	13%
Republicans much better	27%	21%	31%	32%	22%	38%	24%	23%
Not sure	8%	11%	5%	8%	9%	2%	6%	10%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	37%	39%	36%	50%	36%	41%	43%	51%
Democrats somewhat better	16%	20%	13%	11%	16%	13%	8%	8%
Republicans somewhat better	13%	11%	14%	12%	12%	13%	20%	17%
Republicans much better	27%	22%	30%	16%	28%	23%	21%	20%
Not sure	8%	9%	7%	11%	7%	9%	7%	5%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	37%	24%	31%	30%
Democrats somewhat better	16%	11%	12%	25%
Republicans somewhat better	13%	18%	14%	6%
Republicans much better	27%	42%	36%	33%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	8%	5%	7%	6%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	37%	44%	32%	50%	62%	39%
Democrats somewhat better	16%	11%	6%	26%	5%	29%
Republicans somewhat better	13%	12%	25%	2%	5%	8%
Republicans much better	27%	23%	36%	12%	7%	22%
Not sure	8%	10%	0%	10%	20%	3%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	37%	47%	69%	64%	56%	48%
Democrats somewhat better	16%	25%	21%	13%	30%	22%
Republicans somewhat better	13%	5%	1%	3%	2%	4%
Republicans much better	27%	6%	1%	2%	4%	11%
Not sure	8%	17%	8%	18%	8%	15%
N	**678**	**42**	**51**	**39**	**54**	**89**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	37%	27%	38%	31%	38%
Democrats somewhat better	16%	14%	18%	12%	16%
Republicans somewhat better	13%	15%	10%	14%	7%
Republicans much better	27%	36%	26%	36%	21%
Not sure	8%	9%	8%	7%	17%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Democracy

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	43%	79%	1%	76%	1%	47%
Democrats somewhat better	10%	16%	4%	15%	3%	11%
Republicans somewhat better	10%	1%	21%	2%	20%	10%
Republicans much better	29%	0%	63%	2%	65%	26%
Not sure	8%	4%	12%	5%	12%	7%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	43%	81%	28%	2%	27%	8%	25%
Democrats somewhat better	10%	15%	27%	4%	19%	19%	53%
Republicans somewhat better	10%	0%	6%	21%	0%	35%	0%
Republicans much better	29%	0%	14%	62%	19%	22%	12%
Not sure	8%	4%	24%	11%	35%	16%	10%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	43%	49%	2%	82%	*	28%	1%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	10%	24%	5%	14%	*	38%	2%
Republicans somewhat better	10%	7%	21%	0%	*	16%	10%
Republicans much better	29%	13%	61%	0%	*	2%	82%
Not sure	8%	7%	11%	4%	*	15%	5%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	0%	0%	3%	7%
Democrats somewhat better	10%	0%	3%	8%	9%
Republicans somewhat better	10%	10%	22%	22%	31%
Republicans much better	29%	83%	62%	48%	39%
Not sure	8%	7%	13%	18%	14%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	43%	30%	21%	30%	24%	42%	57%	50%
Democrats somewhat better	10%	14%	18%	14%	17%	26%	8%	7%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	10%	23%	4%	18%	11%	3%	8%	8%
Republicans much better	29%	20%	35%	16%	28%	26%	20%	32%
Not sure	8%	14%	22%	23%	19%	4%	7%	3%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	43%	90%	69%	28%	5%	1%
Democrats somewhat better	10%	10%	22%	27%	13%	2%
Republicans somewhat better	10%	0%	0%	6%	20%	22%
Republicans much better	29%	0%	0%	14%	38%	68%
Not sure	8%	0%	8%	24%	25%	8%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	43%	81%	2%	50%	75%
Democrats somewhat better	10%	14%	5%	15%	15%
Republicans somewhat better	10%	0%	18%	8%	1%
Republicans much better	29%	0%	65%	18%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	8%	5%	9%	10%	1%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	43%	87%	44%	4%	38%	50%
Democrats somewhat better	10%	10%	21%	4%	8%	13%
Republicans somewhat better	10%	0%	7%	20%	11%	8%
Republicans much better	29%	1%	13%	63%	33%	23%
Not sure	8%	1%	15%	9%	10%	5%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	43%	46%	46%	46%	37%	45%	37%	49%
Democrats somewhat better	10%	16%	24%	12%	9%	5%	12%	9%
Republicans somewhat better	10%	12%	8%	7%	14%	8%	12%	7%
Republicans much better	29%	17%	12%	31%	29%	36%	32%	26%
Not sure	8%	9%	10%	4%	11%	6%	6%	9%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	43%	70%	61%	38%	*	40%	62%
Democrats somewhat better	10%	7%	19%	18%	*	8%	8%
Republicans somewhat better	10%	0%	6%	3%	*	12%	5%
Republicans much better	29%	14%	6%	31%	*	33%	23%
Not sure	8%	9%	8%	10%	*	7%	2%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	43%	46%	44%	38%	46%	28%	46%	48%
Democrats somewhat better	10%	16%	18%	10%	5%	0%	14%	12%
Republicans somewhat better	10%	12%	7%	14%	8%	12%	14%	9%
Republicans much better	29%	16%	24%	29%	34%	54%	15%	22%
Not sure	8%	9%	8%	9%	7%	5%	11%	10%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	43%	47%	42%	44%	43%	49%	35%	42%
Democrats somewhat better	10%	16%	8%	11%	10%	8%	7%	12%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	10%	6%	10%	11%	11%	10%	13%	9%
Republicans much better	29%	25%	31%	28%	29%	27%	37%	28%
Not sure	8%	6%	10%	5%	8%	7%	9%	8%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	43%	41%	45%	44%	41%	48%	47%	41%
Democrats somewhat better	10%	15%	8%	11%	11%	13%	6%	9%
Republicans somewhat better	10%	11%	9%	10%	9%	10%	8%	11%
Republicans much better	29%	24%	32%	30%	29%	22%	39%	35%
Not sure	8%	9%	7%	4%	9%	7%	0%	5%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	43%	25%	40%	34%
Democrats somewhat better	10%	6%	6%	8%
Republicans somewhat better	10%	17%	10%	14%
Republicans much better	29%	41%	38%	30%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	8%	11%	7%	15%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	43%	59%	30%	46%	56%	27%
Democrats somewhat better	10%	4%	18%	19%	3%	28%
Republicans somewhat better	10%	8%	3%	5%	3%	4%
Republicans much better	29%	18%	38%	23%	21%	37%
Not sure	8%	11%	11%	8%	17%	5%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	43%	52%	73%	66%	56%	64%
Democrats somewhat better	10%	25%	10%	12%	26%	8%
Republicans somewhat better	10%	10%	0%	8%	4%	4%
Republicans much better	29%	10%	0%	0%	12%	13%
Not sure	8%	3%	17%	14%	2%	10%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	43%	32%	43%	40%	61%
Democrats somewhat better	10%	9%	7%	6%	9%
Republicans somewhat better	10%	14%	9%	10%	5%
Republicans much better	29%	36%	31%	38%	18%
Not sure	8%	9%	10%	7%	7%
N	**661**	**166**	**193**	**152**	**53**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Abortion

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	44%	70%	6%	74%	4%	46%
Democrats somewhat better	11%	15%	5%	15%	5%	12%
Republicans somewhat better	8%	4%	13%	3%	14%	9%
Republicans much better	27%	2%	63%	1%	66%	22%
Not sure	10%	8%	13%	8%	11%	10%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	44%	73%	22%	7%	39%	19%	38%
Democrats somewhat better	11%	15%	16%	6%	12%	8%	26%
Republicans somewhat better	8%	4%	16%	14%	5%	29%	4%
Republicans much better	27%	0%	16%	63%	16%	22%	21%
Not sure	10%	9%	30%	10%	28%	22%	12%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	44%	53%	6%	73%	*	17%	8%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	11%	16%	5%	15%	*	24%	2%
Republicans somewhat better	8%	7%	13%	4%	*	7%	10%
Republicans much better	27%	10%	63%	1%	*	42%	72%
Not sure	10%	15%	12%	8%	*	9%	8%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	4%	8%	7%	15%
Democrats somewhat better	11%	0%	4%	13%	13%
Republicans somewhat better	8%	10%	14%	16%	13%
Republicans much better	27%	78%	72%	45%	45%
Not sure	10%	7%	2%	19%	13%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	44%	43%	34%	29%	43%	31%	50%	46%
Democrats somewhat better	11%	19%	9%	10%	22%	15%	6%	9%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	8%	10%	14%	24%	6%	23%	10%	6%
Republicans much better	27%	21%	26%	19%	21%	8%	30%	30%
Not sure	10%	7%	18%	19%	9%	24%	3%	9%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	44%	87%	53%	22%	6%	7%
Democrats somewhat better	11%	8%	22%	16%	16%	3%
Republicans somewhat better	8%	1%	7%	16%	25%	11%
Republicans much better	27%	0%	0%	16%	33%	71%
Not sure	10%	3%	17%	30%	21%	8%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	44%	71%	9%	52%	80%
Democrats somewhat better	11%	15%	5%	10%	6%
Republicans somewhat better	8%	4%	14%	9%	0%
Republicans much better	27%	0%	64%	19%	7%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	10%	10%	9%	10%	7%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	44%	85%	37%	11%	38%	51%
Democrats somewhat better	11%	9%	20%	6%	11%	11%
Republicans somewhat better	8%	2%	14%	10%	8%	8%
Republicans much better	27%	2%	10%	64%	30%	22%
Not sure	10%	3%	20%	9%	12%	8%
N	**678**	**230**	**198**	**251**	**395**	**283**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	44%	54%	44%	53%	35%	42%	40%	46%
Democrats somewhat better	11%	16%	9%	11%	11%	10%	10%	12%
Republicans somewhat better	8%	10%	14%	8%	5%	9%	9%	8%
Republicans much better	27%	19%	26%	23%	31%	29%	29%	25%
Not sure	10%	2%	7%	5%	18%	10%	11%	9%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	44%	54%	61%	52%	*	39%	57%
Democrats somewhat better	11%	0%	18%	2%	*	11%	2%
Republicans somewhat better	8%	22%	9%	8%	*	8%	5%
Republicans much better	27%	0%	3%	21%	*	34%	27%
Not sure	10%	24%	10%	18%	*	8%	8%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	44%	50%	48%	43%	38%	39%	41%	45%
Democrats somewhat better	11%	17%	9%	12%	10%	5%	23%	7%
Republicans somewhat better	8%	12%	10%	6%	7%	27%	12%	9%
Republicans much better	27%	19%	26%	25%	32%	25%	18%	34%
Not sure	10%	2%	6%	15%	13%	4%	5%	5%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	44%	49%	42%	38%	46%	36%	52%	45%
Democrats somewhat better	11%	14%	10%	12%	9%	15%	9%	10%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	8%	7%	7%	8%	11%	7%	6%	9%
Republicans much better	27%	16%	32%	30%	24%	37%	20%	25%
Not sure	10%	13%	8%	12%	9%	6%	14%	11%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	44%	45%	43%	51%	44%	48%	45%	48%
Democrats somewhat better	11%	15%	9%	8%	12%	9%	10%	11%
Republicans somewhat better	8%	8%	8%	14%	7%	10%	14%	14%
Republicans much better	27%	25%	28%	13%	29%	14%	24%	16%
Not sure	10%	8%	11%	14%	8%	19%	8%	11%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	44%	33%	37%	43%
Democrats somewhat better	11%	10%	12%	16%
Republicans somewhat better	8%	7%	7%	7%
Republicans much better	27%	40%	35%	29%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	10%	10%	9%	5%
N	**678**	**131**	**151**	**33**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	50%	32%	56%	39%	58%
Democrats somewhat better	11%	10%	0%	2%	0%	2%
Republicans somewhat better	8%	11%	17%	6%	8%	8%
Republicans much better	27%	29%	30%	18%	7%	27%
Not sure	10%	0%	21%	17%	46%	5%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	44%	49%	70%	65%	58%	63%
Democrats somewhat better	11%	13%	22%	10%	23%	10%
Republicans somewhat better	8%	17%	2%	3%	13%	4%
Republicans much better	27%	6%	1%	4%	3%	15%
Not sure	10%	16%	5%	19%	4%	7%
N	**678**	**42**	**51**	**39**	**54**	**89**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	44%	35%	41%	37%	61%
Democrats somewhat better	11%	10%	12%	12%	15%
Republicans somewhat better	8%	8%	8%	7%	5%
Republicans much better	27%	34%	28%	35%	15%
Not sure	10%	13%	11%	9%	3%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

Comparing Democrats and Trump Republicans Grid — Addressing monopolies and corporate power

Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democrats much better	34%	62%	1%	59%	2%	38%
Democrats somewhat better	16%	22%	8%	22%	5%	16%
Republicans somewhat better	16%	1%	34%	1%	35%	17%
Republicans much better	18%	1%	38%	3%	41%	13%
Not sure	16%	14%	18%	15%	17%	16%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democrats much better	34%	62%	29%	3%	28%	11%	10%
Democrats somewhat better	16%	23%	15%	7%	35%	29%	38%
Republicans somewhat better	16%	1%	11%	34%	11%	22%	9%
Republicans much better	18%	0%	4%	39%	3%	22%	13%
Not sure	16%	13%	40%	17%	24%	16%	31%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats much better	34%	35%	3%	64%	*	26%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democrats somewhat better	16%	31%	8%	22%	*	21%	4%
Republicans somewhat better	16%	7%	33%	1%	*	0%	32%
Republicans much better	18%	7%	38%	0%	*	18%	54%
Not sure	16%	19%	18%	13%	*	34%	10%
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	34%	2%	2%	5%	6%
Democrats somewhat better	16%	4%	3%	11%	8%
Republicans somewhat better	16%	37%	30%	27%	37%
Republicans much better	18%	52%	40%	39%	17%
Not sure	16%	5%	26%	18%	32%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democrats much better	34%	31%	11%	16%	19%	44%	32%	41%
Democrats somewhat better	16%	11%	25%	16%	18%	16%	27%	14%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Republicans somewhat better	16%	24%	7%	18%	8%	24%	19%	16%
Republicans much better	18%	25%	14%	20%	22%	6%	9%	18%
Not sure	16%	9%	42%	30%	32%	11%	14%	11%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democrats much better	34%	69%	56%	29%	6%	2%
Democrats somewhat better	16%	22%	31%	15%	16%	5%
Republicans somewhat better	16%	1%	0%	11%	18%	37%
Republicans much better	18%	0%	0%	4%	38%	39%
Not sure	16%	8%	14%	40%	23%	16%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democrats much better	34%	64%	2%	38%	56%
Democrats somewhat better	16%	21%	7%	17%	25%
Republicans somewhat better	16%	1%	34%	13%	3%
Republicans much better	18%	0%	40%	14%	5%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Not sure	16%	14%	16%	18%	10%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democrats much better	34%	68%	36%	3%	28%	43%
Democrats somewhat better	16%	21%	25%	5%	16%	16%
Republicans somewhat better	16%	1%	6%	36%	17%	15%
Republicans much better	18%	1%	12%	36%	22%	12%
Not sure	16%	8%	20%	20%	17%	14%
N	**661**	**237**	**160**	**263**	**364**	**297**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democrats much better	34%	29%	29%	38%	34%	36%	28%	40%
Democrats somewhat better	16%	26%	25%	13%	15%	11%	16%	15%
Republicans somewhat better	16%	14%	16%	14%	15%	19%	21%	12%
Republicans much better	18%	11%	14%	20%	21%	18%	19%	17%
Not sure	16%	19%	15%	14%	16%	16%	16%	16%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democrats much better	34%	35%	45%	33%	*	31%	33%
Democrats somewhat better	16%	35%	14%	14%	*	17%	33%
Republicans somewhat better	16%	14%	4%	11%	*	19%	2%
Republicans much better	18%	0%	10%	26%	*	19%	26%
Not sure	16%	16%	27%	17%	*	14%	6%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democrats much better	34%	32%	30%	36%	38%	18%	34%	33%
Democrats somewhat better	16%	24%	19%	15%	12%	8%	23%	18%
Republicans somewhat better	16%	15%	14%	15%	16%	55%	17%	17%
Republicans much better	18%	12%	20%	20%	17%	15%	10%	16%
Not sure	16%	18%	17%	13%	17%	5%	16%	16%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democrats much better	34%	41%	34%	31%	33%	35%	28%	35%
Democrats somewhat better	16%	12%	12%	25%	16%	18%	12%	15%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Republicans somewhat better	16%	19%	16%	15%	16%	14%	24%	16%
Republicans much better	18%	12%	20%	15%	21%	19%	26%	16%
Not sure	16%	16%	17%	14%	14%	14%	9%	18%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democrats much better	34%	34%	34%	34%	33%	40%	38%	34%
Democrats somewhat better	16%	17%	15%	19%	15%	20%	14%	19%
Republicans somewhat better	16%	17%	16%	18%	15%	11%	29%	21%
Republicans much better	18%	15%	19%	20%	18%	16%	15%	19%
Not sure	16%	16%	16%	9%	18%	13%	3%	8%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democrats much better	34%	20%	28%	20%
Democrats somewhat better	16%	12%	16%	12%
Republicans somewhat better	16%	25%	17%	30%
Republicans much better	18%	25%	26%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Not sure	16%	18%	13%	22%
N	**661**	**124**	**152**	**36**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	34%	40%	32%	31%	48%	23%
Democrats somewhat better	16%	15%	9%	20%	3%	21%
Republicans somewhat better	16%	13%	16%	5%	8%	13%
Republicans much better	18%	18%	29%	23%	13%	34%
Not sure	16%	13%	14%	21%	28%	9%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democrats much better	34%	38%	56%	48%	43%	55%
Democrats somewhat better	16%	20%	5%	7%	21%	15%
Republicans somewhat better	16%	2%	7%	5%	2%	8%
Republicans much better	18%	17%	0%	8%	12%	6%
Not sure	16%	23%	32%	32%	21%	15%
N	**661**	**45**	**31**	**39**	**37**	**77**

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Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democrats much better	34%	23%	31%	28%	50%
Democrats somewhat better	16%	16%	15%	16%	19%
Republicans somewhat better	16%	21%	14%	17%	11%
Republicans much better	18%	24%	22%	26%	7%
Not sure	16%	16%	18%	13%	13%
N	**661**	**166**	**193**	**152**	**53**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical
THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	27%	40%	9%	40%	8%	29%
Cool	10%	15%	3%	11%	4%	13%
Warm	9%	11%	6%	9%	6%	11%
Very Warm	46%	21%	79%	27%	79%	39%
Don't Know	8%	12%	3%	12%	3%	7%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	27%	42%	15%	9%	26%	20%	16%
Cool	10%	15%	6%	5%	10%	12%	24%
Warm	9%	11%	17%	6%	3%	13%	14%
Very Warm	46%	20%	54%	77%	58%	53%	42%
Don't Know	8%	12%	8%	3%	3%	1%	5%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	27%	30%	8%	42%	31%	6%	7%
Cool	10%	15%	5%	15%	4%	23%	3%
Warm	9%	11%	6%	11%	9%	14%	4%
Very Warm	46%	32%	77%	21%	51%	46%	82%
Don't Know	8%	12%	3%	11%	6%	11%	3%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	27%	8%	10%	12%	10%
Cool	10%	2%	1%	9%	4%
Warm	9%	9%	4%	7%	8%
Very Warm	46%	77%	82%	68%	73%
Don't Know	8%	5%	3%	4%	5%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	27%	21%	25%	24%	12%	28%	26%	31%
Cool	10%	8%	15%	17%	13%	8%	19%	8%
Warm	9%	17%	8%	12%	12%	20%	4%	8%
Very Warm	46%	36%	43%	46%	53%	37%	46%	47%
Don't Know	8%	18%	9%	1%	10%	8%	5%	7%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	27%	52%	27%	15%	11%	9%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	10%	14%	17%	6%	13%	2%
Warm	9%	11%	11%	17%	8%	6%
Very Warm	46%	11%	31%	54%	68%	81%
Don't Know	8%	11%	14%	8%	0%	3%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	27%	43%	10%	31%	64%
Cool	10%	15%	4%	11%	7%
Warm	9%	12%	6%	11%	6%
Very Warm	46%	20%	77%	35%	9%
Don't Know	8%	11%	3%	12%	14%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	27%	51%	20%	9%	22%	33%
Cool	10%	14%	15%	3%	9%	11%
Warm	9%	12%	11%	6%	8%	11%
Very Warm	46%	12%	44%	79%	52%	39%
Don't Know	8%	11%	10%	3%	9%	7%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	27%	29%	42%	34%	23%	20%	28%	25%
Cool	10%	16%	7%	9%	10%	9%	10%	11%
Warm	9%	15%	11%	9%	7%	8%	9%	9%
Very Warm	46%	27%	28%	42%	55%	55%	46%	47%
Don't Know	8%	13%	11%	7%	5%	8%	8%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	27%	25%	24%	29%	42%	26%	58%
Cool	10%	15%	13%	12%	9%	9%	4%
Warm	9%	8%	8%	13%	4%	9%	6%
Very Warm	46%	30%	37%	41%	41%	49%	28%
Don't Know	8%	22%	18%	4%	4%	7%	5%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	27%	29%	37%	26%	20%	14%	31%	39%
Cool	10%	18%	8%	8%	9%	21%	13%	8%
Warm	9%	15%	10%	5%	9%	2%	16%	9%
Very Warm	46%	26%	35%	55%	54%	59%	25%	35%
Don't Know	8%	12%	9%	5%	7%	4%	15%	9%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	27%	34%	22%	25%	32%	26%	30%	27%
Cool	10%	8%	11%	7%	13%	9%	10%	11%
Warm	9%	8%	8%	10%	11%	8%	8%	10%
Very Warm	46%	41%	52%	49%	38%	49%	49%	44%
Don't Know	8%	9%	8%	10%	5%	8%	3%	9%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	27%	32%	24%	30%	26%	30%	21%	30%
Cool	10%	12%	8%	8%	10%	9%	9%	8%
Warm	9%	10%	9%	9%	9%	10%	10%	12%
Very Warm	46%	39%	50%	44%	47%	46%	54%	43%
Don't Know	8%	7%	8%	8%	8%	5%	6%	7%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	27%	22%	23%	36%
Cool	10%	8%	10%	7%
Warm	9%	9%	7%	14%
Very Warm	46%	54%	54%	31%
Don't Know	8%	6%	7%	12%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	27%	32%	23%	32%	29%	29%
Cool	10%	13%	8%	14%	3%	17%
Warm	9%	3%	23%	8%	12%	14%
Very Warm	46%	34%	43%	41%	52%	35%
Don't Know	8%	18%	4%	5%	4%	5%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	27%	32%	16%	17%	30%	28%
Cool	10%	11%	15%	16%	10%	14%
Warm	9%	5%	12%	7%	10%	10%
Very Warm	46%	34%	39%	37%	36%	35%
Don't Know	8%	18%	18%	23%	14%	13%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	27%	22%	22%	23%	35%
Cool	10%	8%	11%	10%	5%
Warm	9%	9%	7%	7%	10%
Very Warm	46%	51%	52%	54%	31%
Don't Know	8%	10%	8%	7%	19%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical
THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	10%	6%	15%	8%	15%	9%
Cool	14%	10%	18%	10%	16%	16%
Warm	18%	16%	21%	16%	19%	18%
Very Warm	49%	61%	31%	60%	36%	48%
Don't Know	10%	7%	14%	7%	14%	9%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	10%	7%	5%	15%	32%	10%	9%
Cool	14%	9%	8%	20%	10%	19%	38%
Warm	18%	16%	16%	20%	8%	29%	10%
Very Warm	49%	61%	63%	31%	40%	34%	34%
Don't Know	10%	7%	8%	13%	10%	8%	9%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	10%	14%	15%	7%	*	0%	17%
Cool	14%	18%	20%	9%	*	52%	24%
Warm	18%	4%	21%	16%	*	15%	19%
Very Warm	49%	48%	31%	62%	*	20%	28%
Don't Know	10%	16%	14%	6%	*	13%	13%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	18%	11%	14%	16%
Cool	14%	16%	3%	36%	20%
Warm	18%	12%	18%	18%	20%
Very Warm	49%	33%	51%	18%	35%
Don't Know	10%	20%	17%	14%	9%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	10%	11%	7%	19%	10%	8%	8%	10%
Cool	14%	9%	40%	11%	19%	12%	11%	11%
Warm	18%	11%	12%	39%	20%	21%	23%	16%
Very Warm	49%	38%	27%	27%	45%	42%	53%	54%
Don't Know	10%	31%	14%	4%	5%	17%	5%	9%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	10%	4%	9%	5%	15%	16%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	7%	9%	8%	22%	20%
Warm	18%	13%	22%	16%	23%	18%
Very Warm	49%	73%	46%	63%	22%	35%
Don't Know	10%	4%	13%	8%	17%	12%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	10%	5%	16%	7%	11%
Cool	14%	11%	18%	16%	9%
Warm	18%	16%	21%	17%	9%
Very Warm	49%	61%	33%	47%	64%
Don't Know	10%	7%	13%	13%	7%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	10%	4%	11%	16%	11%	9%
Cool	14%	6%	13%	21%	14%	13%
Warm	18%	14%	22%	18%	17%	19%
Very Warm	49%	72%	40%	34%	47%	51%
Don't Know	10%	4%	14%	11%	11%	8%
N	**678**	**230**	**198**	**251**	**395**	**283**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	10%	9%	5%	5%	15%	11%	15%	6%
Cool	14%	25%	16%	17%	6%	14%	15%	13%
Warm	18%	9%	25%	17%	18%	18%	20%	16%
Very Warm	49%	47%	39%	51%	48%	52%	45%	52%
Don't Know	10%	9%	14%	10%	13%	5%	5%	14%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	10%	0%	14%	3%	*	12%	9%
Cool	14%	22%	11%	24%	*	13%	23%
Warm	18%	11%	15%	15%	*	19%	13%
Very Warm	49%	54%	42%	48%	*	49%	51%
Don't Know	10%	12%	19%	11%	*	8%	4%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	10%	9%	6%	14%	11%	16%	1%	7%
Cool	14%	26%	16%	7%	14%	7%	15%	16%
Warm	18%	14%	22%	14%	18%	40%	20%	19%
Very Warm	49%	45%	44%	51%	52%	38%	50%	50%
Don't Know	10%	7%	13%	15%	5%	0%	14%	9%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	10%	12%	9%	13%	9%	12%	10%	10%
Cool	14%	13%	12%	9%	21%	14%	8%	15%
Warm	18%	18%	19%	15%	19%	18%	19%	17%
Very Warm	49%	47%	51%	51%	44%	44%	59%	49%
Don't Know	10%	10%	9%	13%	7%	13%	4%	10%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	10%	12%	9%	4%	12%	7%	9%	6%
Cool	14%	17%	12%	6%	13%	10%	7%	6%
Warm	18%	17%	18%	18%	19%	16%	18%	22%
Very Warm	49%	46%	50%	60%	47%	58%	59%	63%
Don't Know	10%	8%	11%	12%	8%	9%	7%	4%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	10%	17%	8%	16%
Cool	14%	17%	8%	23%
Warm	18%	20%	17%	13%
Very Warm	49%	42%	54%	38%
Don't Know	10%	4%	13%	10%
N	**678**	**131**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	1%	0%	3%	8%	0%
Cool	14%	3%	27%	23%	7%	32%
Warm	18%	10%	30%	11%	6%	19%
Very Warm	49%	70%	42%	49%	53%	45%
Don't Know	10%	16%	1%	14%	27%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	25%	6%	12%	16%	2%
Cool	14%	3%	17%	2%	17%	20%
Warm	18%	20%	11%	5%	22%	9%
Very Warm	49%	36%	46%	66%	24%	54%
Don't Know	10%	17%	20%	15%	21%	15%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	17%	7%	8%	3%
Cool	14%	15%	14%	8%	12%
Warm	18%	19%	14%	17%	11%
Very Warm	49%	43%	50%	54%	59%
Don't Know	10%	6%	15%	13%	15%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical
THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	36%	8%	69%	11%	68%	34%
Cool	8%	8%	8%	5%	6%	12%
Warm	14%	18%	10%	16%	11%	14%
Very Warm	36%	60%	6%	60%	7%	36%
Don't Know	7%	6%	7%	8%	8%	5%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	36%	8%	14%	69%	49%	46%	11%
Cool	8%	7%	9%	8%	11%	12%	21%
Warm	14%	18%	7%	11%	11%	34%	18%
Very Warm	36%	61%	53%	6%	27%	8%	36%
Don't Know	7%	7%	16%	6%	2%	0%	13%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	36%	22%	67%	8%	*	11%	74%
Cool	8%	16%	8%	7%	*	20%	6%
Warm	14%	11%	12%	17%	*	38%	8%
Very Warm	36%	44%	6%	62%	*	18%	5%
Don't Know	7%	7%	7%	6%	*	13%	7%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	36%	74%	77%	62%	63%
Cool	8%	7%	8%	7%	9%
Warm	14%	12%	5%	15%	10%
Very Warm	36%	6%	6%	7%	9%
Don't Know	7%	0%	4%	9%	8%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	36%	24%	39%	29%	42%	38%	28%	37%
Cool	8%	6%	15%	7%	16%	18%	4%	6%
Warm	14%	45%	22%	15%	8%	11%	17%	11%
Very Warm	36%	8%	20%	27%	28%	29%	49%	40%
Don't Know	7%	18%	4%	22%	5%	4%	1%	5%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	36%	4%	10%	14%	53%	74%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	8%	7%	10%	9%	7%	8%
Warm	14%	16%	21%	7%	22%	7%
Very Warm	36%	69%	45%	53%	11%	5%
Don't Know	7%	3%	14%	16%	7%	6%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	36%	9%	68%	23%	11%
Cool	8%	6%	9%	9%	2%
Warm	14%	15%	10%	17%	19%
Very Warm	36%	63%	6%	42%	57%
Don't Know	7%	7%	6%	9%	11%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	36%	5%	24%	71%	43%	27%
Cool	8%	7%	9%	8%	8%	7%
Warm	14%	17%	20%	8%	10%	19%
Very Warm	36%	68%	35%	7%	29%	43%
Don't Know	7%	4%	13%	6%	9%	3%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	36%	11%	18%	35%	46%	42%	39%	33%
Cool	8%	13%	14%	8%	4%	7%	9%	7%
Warm	14%	30%	19%	15%	12%	9%	17%	11%
Very Warm	36%	32%	41%	40%	31%	36%	29%	42%
Don't Know	7%	13%	8%	3%	7%	6%	6%	7%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	36%	19%	16%	27%	*	40%	12%
Cool	8%	39%	5%	13%	*	8%	9%
Warm	14%	0%	15%	16%	*	14%	8%
Very Warm	36%	35%	58%	39%	*	32%	61%
Don't Know	7%	7%	5%	5%	*	7%	9%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	36%	9%	28%	41%	43%	56%	11%	30%
Cool	8%	13%	11%	4%	7%	6%	11%	9%
Warm	14%	30%	17%	14%	7%	17%	28%	15%
Very Warm	36%	35%	38%	35%	36%	21%	34%	39%
Don't Know	7%	14%	6%	5%	7%	0%	16%	8%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	36%	28%	36%	40%	37%	36%	41%	35%
Cool	8%	11%	5%	8%	11%	6%	8%	8%
Warm	14%	11%	17%	13%	13%	14%	20%	13%
Very Warm	36%	41%	37%	29%	37%	39%	27%	35%
Don't Know	7%	10%	6%	10%	3%	4%	4%	8%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	36%	30%	39%	36%	36%	33%	47%	38%
Cool	8%	9%	7%	9%	7%	8%	5%	9%
Warm	14%	19%	11%	13%	16%	14%	12%	12%
Very Warm	36%	37%	35%	38%	33%	43%	34%	35%
Don't Know	7%	5%	7%	4%	7%	3%	3%	5%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	36%	56%	40%	43%
Cool	8%	5%	8%	2%
Warm	14%	9%	10%	13%
Very Warm	36%	21%	33%	26%
Don't Know	7%	9%	9%	15%
N	**659**	**124**	**151**	**36**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	36%	16%	23%	32%	31%	24%
Cool	8%	11%	20%	4%	15%	11%
Warm	14%	11%	27%	4%	0%	27%
Very Warm	36%	49%	30%	48%	50%	32%
Don't Know	7%	13%	0%	12%	4%	6%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	36%	14%	19%	19%	14%	20%
Cool	8%	3%	7%	0%	10%	4%
Warm	14%	22%	5%	8%	23%	12%
Very Warm	36%	51%	69%	63%	54%	50%
Don't Know	7%	9%	0%	10%	0%	14%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	36%	48%	40%	40%	22%
Cool	8%	9%	8%	8%	4%
Warm	14%	10%	9%	10%	16%
Very Warm	36%	24%	34%	33%	50%
Don't Know	7%	9%	10%	9%	8%
N	**659**	**166**	**192**	**151**	**51**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	50%	83%	4%	85%	4%	53%
Cool	8%	8%	8%	5%	7%	13%
Warm	10%	2%	21%	1%	21%	9%
Very Warm	25%	1%	60%	2%	62%	19%
Don't Know	6%	6%	8%	7%	5%	6%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	50%	85%	54%	4%	51%	25%	60%
Cool	8%	6%	16%	11%	15%	6%	26%
Warm	10%	3%	4%	20%	9%	34%	5%
Very Warm	25%	1%	8%	59%	11%	29%	0%
Don't Know	6%	6%	18%	6%	14%	6%	9%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	50%	51%	5%	85%	*	26%	2%
Cool	8%	26%	10%	6%	*	59%	6%
Warm	10%	6%	20%	2%	*	13%	15%
Very Warm	25%	3%	58%	1%	*	2%	76%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	6%	14%	7%	5%	*	0%	1%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	5%	3%	4%	18%
Cool	8%	3%	12%	20%	17%
Warm	10%	13%	20%	20%	25%
Very Warm	25%	79%	58%	45%	33%
Don't Know	6%	0%	7%	12%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	50%	43%	44%	37%	52%	62%	43%	52%
Cool	8%	19%	23%	17%	16%	12%	5%	4%
Warm	10%	14%	15%	18%	11%	13%	12%	8%
Very Warm	25%	12%	4%	19%	18%	8%	38%	30%
Don't Know	6%	12%	15%	8%	2%	6%	2%	6%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	50%	92%	80%	54%	3%	5%
Cool	8%	3%	7%	16%	23%	8%
Warm	10%	1%	4%	4%	21%	19%
Very Warm	25%	0%	0%	8%	35%	65%
Don't Know	6%	4%	9%	18%	18%	3%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	50%	85%	6%	56%	85%
Cool	8%	5%	10%	10%	0%
Warm	10%	3%	19%	9%	1%
Very Warm	25%	2%	60%	16%	10%
Don't Know	6%	6%	5%	9%	5%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	50%	91%	55%	9%	45%	57%
Cool	8%	3%	13%	10%	9%	7%
Warm	10%	2%	9%	18%	9%	11%
Very Warm	25%	1%	10%	59%	29%	20%
Don't Know	6%	4%	13%	3%	8%	4%
N	**678**	**230**	**198**	**251**	**395**	**283**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	50%	55%	50%	56%	41%	53%	46%	54%
Cool	8%	16%	6%	9%	9%	5%	8%	9%
Warm	10%	15%	14%	6%	6%	11%	11%	9%
Very Warm	25%	6%	19%	25%	31%	30%	28%	23%
Don't Know	6%	8%	11%	4%	12%	1%	7%	6%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	50%	54%	62%	56%	*	46%	56%
Cool	8%	22%	10%	15%	*	7%	5%
Warm	10%	0%	4%	5%	*	12%	13%
Very Warm	25%	11%	6%	18%	*	31%	26%
Don't Know	6%	12%	18%	6%	*	4%	0%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	50%	54%	52%	44%	51%	47%	47%	50%
Cool	8%	17%	7%	11%	5%	3%	12%	7%
Warm	10%	17%	10%	4%	10%	35%	30%	10%
Very Warm	25%	6%	23%	29%	31%	16%	10%	29%
Don't Know	6%	5%	7%	12%	2%	0%	1%	4%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	50%	53%	47%	49%	53%	39%	69%	51%
Cool	8%	9%	4%	8%	15%	5%	4%	11%
Warm	10%	12%	9%	11%	8%	12%	6%	10%
Very Warm	25%	17%	31%	28%	20%	36%	20%	22%
Don't Know	6%	10%	8%	4%	4%	8%	1%	7%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	50%	51%	50%	59%	52%	54%	49%	60%
Cool	8%	11%	7%	6%	8%	7%	3%	4%
Warm	10%	12%	9%	10%	8%	12%	20%	12%
Very Warm	25%	20%	29%	16%	27%	17%	24%	20%
Don't Know	6%	6%	6%	10%	6%	10%	4%	5%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	50%	36%	46%	47%
Cool	8%	11%	5%	7%
Warm	10%	10%	11%	7%
Very Warm	25%	41%	32%	36%
Don't Know	6%	3%	6%	2%
N	**678**	**131**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	60%	39%	60%	62%	53%
Cool	8%	10%	1%	18%	6%	18%
Warm	10%	6%	17%	2%	2%	7%
Very Warm	25%	15%	42%	11%	11%	21%
Don't Know	6%	9%	1%	8%	19%	0%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	50%	50%	72%	61%	63%	63%
Cool	8%	11%	9%	12%	9%	14%
Warm	10%	7%	2%	0%	8%	6%
Very Warm	25%	5%	6%	11%	2%	7%
Don't Know	6%	27%	10%	16%	19%	9%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	50%	38%	50%	46%	65%
Cool	8%	10%	9%	5%	6%
Warm	10%	8%	9%	11%	10%
Very Warm	25%	35%	24%	32%	11%
Don't Know	6%	8%	8%	6%	8%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Working to reduce economic inequality- Categorical
THERM207 – Working to reduce economic inequality- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	14%	2%	29%	2%	31%	12%
Cool	13%	5%	21%	6%	21%	12%
Warm	17%	14%	20%	15%	20%	16%
Very Warm	48%	74%	16%	73%	15%	50%
Don't Know	8%	4%	13%	3%	13%	9%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	14%	2%	8%	29%	36%	16%	3%
Cool	13%	6%	22%	20%	10%	26%	0%
Warm	17%	12%	23%	22%	10%	33%	28%
Very Warm	48%	77%	41%	16%	43%	24%	48%
Don't Know	8%	3%	6%	14%	0%	0%	20%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	14%	7%	29%	2%	*	2%	30%
Cool	13%	12%	19%	6%	*	0%	24%
Warm	17%	17%	22%	12%	*	46%	14%
Very Warm	48%	61%	16%	77%	*	37%	17%
Don't Know	8%	3%	14%	3%	*	15%	15%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	30%	42%	26%	22%
Cool	13%	26%	16%	14%	17%
Warm	17%	14%	10%	30%	29%
Very Warm	48%	19%	13%	16%	19%
Don't Know	8%	11%	19%	14%	13%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	14%	12%	13%	12%	17%	11%	5%	16%
Cool	13%	23%	14%	19%	5%	10%	15%	12%
Warm	17%	35%	23%	25%	30%	10%	22%	11%
Very Warm	48%	15%	40%	32%	34%	57%	50%	56%
Don't Know	8%	15%	9%	11%	14%	13%	8%	5%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	14%	1%	5%	8%	23%	31%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	4%	9%	22%	14%	21%
Warm	17%	6%	22%	23%	37%	18%
Very Warm	48%	88%	56%	41%	20%	15%
Don't Know	8%	1%	8%	6%	6%	15%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	14%	3%	30%	8%	0%
Cool	13%	7%	20%	12%	16%
Warm	17%	10%	19%	15%	15%
Very Warm	48%	76%	18%	57%	68%
Don't Know	8%	4%	14%	8%	1%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	14%	1%	11%	29%	16%	12%
Cool	13%	5%	13%	20%	16%	9%
Warm	17%	7%	27%	20%	17%	16%
Very Warm	48%	86%	43%	17%	39%	59%
Don't Know	8%	2%	8%	14%	11%	4%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	14%	5%	5%	16%	22%	14%	18%	11%
Cool	13%	13%	8%	11%	11%	17%	16%	9%
Warm	17%	19%	19%	12%	15%	20%	17%	17%
Very Warm	48%	54%	56%	54%	47%	42%	41%	54%
Don't Know	8%	9%	12%	7%	6%	8%	8%	8%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	14%	12%	5%	8%	*	17%	2%
Cool	13%	7%	14%	8%	*	13%	17%
Warm	17%	31%	16%	24%	*	16%	11%
Very Warm	48%	35%	63%	55%	*	45%	63%
Don't Know	8%	14%	2%	6%	*	9%	7%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	14%	5%	11%	20%	15%	21%	6%	14%
Cool	13%	13%	11%	10%	15%	18%	10%	12%
Warm	17%	18%	15%	16%	18%	20%	12%	11%
Very Warm	48%	55%	53%	48%	44%	18%	61%	53%
Don't Know	8%	9%	10%	6%	7%	22%	11%	11%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	14%	10%	17%	10%	18%	15%	16%	14%
Cool	13%	9%	13%	17%	10%	8%	14%	15%
Warm	17%	14%	14%	20%	20%	20%	17%	15%
Very Warm	48%	55%	48%	43%	48%	52%	47%	46%
Don't Know	8%	12%	6%	11%	4%	6%	6%	10%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	14%	14%	15%	9%	17%	8%	20%	11%
Cool	13%	9%	15%	10%	13%	11%	13%	11%
Warm	17%	17%	17%	24%	15%	23%	17%	24%
Very Warm	48%	52%	46%	48%	48%	54%	45%	46%
Don't Know	8%	7%	8%	8%	7%	5%	5%	8%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	14%	27%	11%	16%
Cool	13%	18%	15%	17%
Warm	17%	9%	21%	8%
Very Warm	48%	32%	43%	34%
Don't Know	8%	14%	11%	25%
N	**659**	**124**	**151**	**36**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	6%	10%	6%	19%	1%
Cool	13%	9%	14%	1%	8%	8%
Warm	17%	16%	29%	19%	6%	35%
Very Warm	48%	62%	44%	65%	63%	49%
Don't Know	8%	7%	4%	9%	4%	7%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	5%	5%	0%	10%	3%
Cool	13%	23%	0%	15%	12%	12%
Warm	17%	11%	23%	26%	6%	12%
Very Warm	48%	60%	66%	58%	68%	67%
Don't Know	8%	0%	6%	0%	5%	6%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	23%	11%	11%	5%
Cool	13%	19%	13%	15%	9%
Warm	17%	12%	22%	21%	12%
Very Warm	48%	34%	43%	43%	69%
Don't Know	8%	11%	11%	11%	5%
N	**659**	**166**	**192**	**151**	**51**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical
THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	35%	13%	64%	17%	62%	33%
Cool	11%	11%	9%	12%	10%	9%
Warm	11%	14%	6%	14%	7%	10%
Very Warm	28%	46%	4%	42%	5%	31%
Don't Know	16%	15%	17%	15%	16%	17%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	35%	14%	20%	63%	49%	39%	16%
Cool	11%	12%	10%	9%	9%	15%	16%
Warm	11%	12%	22%	7%	4%	10%	23%
Very Warm	28%	47%	33%	4%	24%	20%	30%
Don't Know	16%	16%	16%	16%	14%	17%	15%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	35%	21%	62%	14%	10%	8%	75%
Cool	11%	6%	9%	12%	7%	5%	7%
Warm	11%	9%	8%	12%	18%	51%	3%
Very Warm	28%	37%	5%	46%	51%	22%	4%
Don't Know	16%	26%	16%	15%	14%	15%	11%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	75%	61%	55%	47%
Cool	11%	4%	11%	12%	15%
Warm	11%	4%	7%	11%	8%
Very Warm	28%	7%	2%	1%	11%
Don't Know	16%	10%	19%	20%	20%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	35%	22%	19%	26%	38%	39%	41%	38%
Cool	11%	19%	16%	12%	18%	9%	10%	8%
Warm	11%	14%	20%	21%	8%	20%	14%	8%
Very Warm	28%	16%	24%	20%	22%	21%	31%	31%
Don't Know	16%	29%	21%	22%	15%	11%	4%	15%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	35%	11%	16%	20%	44%	69%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	9%	16%	10%	12%	9%
Warm	11%	11%	15%	22%	16%	5%
Very Warm	28%	56%	31%	33%	2%	5%
Don't Know	16%	13%	22%	16%	25%	13%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	35%	14%	64%	23%	13%
Cool	11%	11%	9%	11%	8%
Warm	11%	12%	7%	12%	7%
Very Warm	28%	46%	5%	34%	57%
Don't Know	16%	16%	15%	20%	14%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	35%	11%	25%	65%	39%	30%
Cool	11%	9%	14%	10%	10%	11%
Warm	11%	12%	16%	5%	9%	13%
Very Warm	28%	55%	23%	6%	23%	34%
Don't Know	16%	13%	22%	14%	19%	12%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	35%	17%	22%	27%	41%	45%	41%	30%
Cool	11%	12%	10%	15%	10%	9%	11%	11%
Warm	11%	14%	13%	10%	9%	10%	10%	11%
Very Warm	28%	40%	34%	29%	22%	25%	27%	28%
Don't Know	16%	17%	22%	19%	17%	11%	11%	20%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	35%	20%	18%	27%	32%	40%	44%
Cool	11%	9%	13%	15%	2%	10%	10%
Warm	11%	2%	11%	15%	18%	9%	6%
Very Warm	28%	32%	35%	29%	36%	26%	35%
Don't Know	16%	37%	24%	14%	12%	15%	5%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	35%	18%	24%	37%	46%	51%	21%	25%
Cool	11%	13%	10%	14%	9%	0%	9%	9%
Warm	11%	16%	11%	10%	8%	19%	16%	10%
Very Warm	28%	38%	34%	21%	25%	19%	38%	36%
Don't Know	16%	15%	21%	18%	11%	12%	17%	20%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	35%	34%	37%	37%	32%	36%	38%	35%
Cool	11%	7%	11%	11%	11%	12%	11%	10%
Warm	11%	11%	13%	7%	10%	11%	6%	11%
Very Warm	28%	30%	25%	26%	32%	26%	26%	29%
Don't Know	16%	18%	14%	19%	14%	14%	18%	16%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	35%	31%	38%	34%	35%	34%	40%	34%
Cool	11%	14%	9%	8%	11%	7%	12%	10%
Warm	11%	11%	10%	12%	10%	11%	10%	11%
Very Warm	28%	29%	27%	33%	27%	36%	30%	35%
Don't Know	16%	16%	16%	13%	17%	13%	8%	11%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	35%	54%	37%	33%
Cool	11%	8%	11%	6%
Warm	11%	9%	6%	13%
Very Warm	28%	18%	25%	28%
Don't Know	16%	11%	21%	20%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	22%	27%	27%	33%	23%
Cool	11%	4%	17%	14%	11%	17%
Warm	11%	4%	15%	16%	12%	17%
Very Warm	28%	45%	34%	25%	23%	32%
Don't Know	16%	25%	6%	18%	19%	11%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	18%	17%	19%	16%	12%
Cool	11%	12%	13%	7%	18%	11%
Warm	11%	11%	11%	11%	10%	13%
Very Warm	28%	33%	37%	36%	34%	44%
Don't Know	16%	26%	22%	27%	21%	20%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	47%	33%	37%	19%
Cool	11%	8%	12%	11%	9%
Warm	11%	9%	9%	6%	10%
Very Warm	28%	20%	24%	25%	43%
Don't Know	16%	16%	21%	21%	20%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical
THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	33%	11%	61%	14%	60%	30%
Cool	12%	12%	11%	12%	10%	13%
Warm	12%	16%	8%	17%	8%	10%
Very Warm	27%	45%	4%	40%	5%	33%
Don't Know	16%	16%	16%	17%	16%	14%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	33%	11%	18%	61%	47%	30%	25%
Cool	12%	13%	8%	11%	13%	24%	8%
Warm	12%	15%	23%	8%	4%	18%	17%
Very Warm	27%	46%	30%	4%	23%	18%	29%
Don't Know	16%	15%	21%	16%	12%	11%	21%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	33%	15%	59%	12%	13%	7%	70%
Cool	12%	11%	11%	13%	4%	22%	10%
Warm	12%	6%	8%	16%	19%	28%	7%
Very Warm	27%	38%	6%	45%	39%	26%	3%
Don't Know	16%	30%	16%	14%	25%	16%	10%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	70%	65%	56%	45%
Cool	12%	8%	6%	13%	13%
Warm	12%	7%	6%	6%	9%
Very Warm	27%	5%	3%	4%	11%
Don't Know	16%	11%	20%	20%	22%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	33%	26%	18%	29%	37%	33%	34%	34%
Cool	12%	27%	16%	14%	17%	12%	16%	8%
Warm	12%	6%	22%	19%	9%	13%	14%	12%
Very Warm	27%	11%	24%	17%	20%	31%	30%	31%
Don't Know	16%	29%	20%	21%	16%	11%	6%	15%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	33%	8%	13%	18%	44%	65%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	10%	18%	8%	18%	9%
Warm	12%	13%	19%	23%	10%	7%
Very Warm	27%	56%	29%	30%	6%	4%
Don't Know	16%	12%	21%	21%	22%	14%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	33%	12%	60%	20%	11%
Cool	12%	13%	11%	17%	14%
Warm	12%	14%	8%	12%	9%
Very Warm	27%	45%	5%	33%	50%
Don't Know	16%	16%	15%	18%	16%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	33%	8%	22%	63%	38%	27%
Cool	12%	11%	17%	10%	9%	15%
Warm	12%	14%	17%	7%	11%	14%
Very Warm	27%	55%	22%	6%	22%	34%
Don't Know	16%	12%	22%	14%	20%	10%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	33%	21%	16%	23%	38%	44%	37%	29%
Cool	12%	17%	15%	15%	9%	9%	14%	11%
Warm	12%	12%	16%	15%	13%	9%	12%	13%
Very Warm	27%	36%	30%	29%	23%	26%	26%	28%
Don't Know	16%	13%	23%	18%	18%	11%	12%	19%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	33%	17%	17%	21%	28%	38%	41%
Cool	12%	9%	20%	18%	5%	10%	11%
Warm	12%	2%	11%	17%	20%	11%	5%
Very Warm	27%	32%	29%	32%	32%	26%	38%
Don't Know	16%	40%	24%	11%	16%	14%	6%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	33%	21%	20%	33%	44%	55%	17%	24%
Cool	12%	18%	15%	11%	9%	9%	24%	12%
Warm	12%	13%	15%	14%	10%	4%	10%	12%
Very Warm	27%	36%	30%	22%	26%	24%	37%	33%
Don't Know	16%	11%	21%	20%	11%	8%	12%	19%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	33%	31%	37%	32%	29%	33%	38%	32%
Cool	12%	9%	12%	11%	14%	12%	11%	12%
Warm	12%	15%	14%	10%	9%	11%	10%	13%
Very Warm	27%	31%	22%	27%	34%	27%	33%	26%
Don't Know	16%	15%	15%	20%	14%	16%	9%	16%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	33%	30%	35%	25%	34%	28%	36%	30%
Cool	12%	14%	10%	15%	11%	13%	11%	10%
Warm	12%	14%	11%	10%	13%	10%	12%	12%
Very Warm	27%	28%	27%	35%	25%	37%	31%	34%
Don't Know	16%	13%	17%	15%	16%	12%	9%	13%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	33%	49%	38%	28%
Cool	12%	10%	7%	14%
Warm	12%	10%	10%	11%
Very Warm	27%	19%	25%	28%
Don't Know	16%	11%	21%	19%
N	**1,337**	**254**	**301**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	24%	21%	22%	32%	15%
Cool	12%	8%	13%	21%	15%	19%
Warm	12%	9%	26%	13%	3%	25%
Very Warm	27%	35%	34%	30%	33%	32%
Don't Know	16%	24%	6%	15%	17%	8%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	16%	18%	12%	22%	9%
Cool	12%	22%	18%	27%	14%	14%
Warm	12%	11%	10%	5%	16%	15%
Very Warm	27%	24%	33%	29%	28%	42%
Don't Know	16%	26%	21%	27%	21%	20%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	42%	34%	38%	15%
Cool	12%	10%	9%	7%	12%
Warm	12%	11%	11%	10%	15%
Very Warm	27%	20%	23%	25%	39%
Don't Know	16%	17%	22%	21%	20%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical
THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	37%	22%	57%	24%	54%	37%
Cool	8%	8%	8%	6%	8%	10%
Warm	13%	16%	9%	19%	11%	10%
Very Warm	23%	37%	5%	36%	5%	25%
Don't Know	18%	17%	20%	15%	22%	19%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	37%	21%	28%	57%	51%	38%	19%
Cool	8%	9%	7%	8%	6%	16%	7%
Warm	13%	15%	22%	10%	6%	15%	28%
Very Warm	23%	38%	26%	5%	22%	16%	28%
Don't Know	18%	18%	16%	20%	15%	14%	18%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	37%	28%	56%	22%	21%	15%	67%
Cool	8%	6%	8%	8%	7%	10%	7%
Warm	13%	2%	10%	16%	19%	38%	8%
Very Warm	23%	34%	6%	37%	39%	25%	3%
Don't Know	18%	31%	19%	17%	14%	13%	14%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	61%	58%	55%	45%
Cool	8%	6%	6%	6%	13%
Warm	13%	11%	10%	13%	10%
Very Warm	23%	6%	3%	5%	8%
Don't Know	18%	16%	24%	21%	24%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	37%	31%	32%	29%	37%	37%	41%	38%
Cool	8%	9%	12%	15%	10%	7%	7%	7%
Warm	13%	18%	16%	15%	19%	14%	18%	11%
Very Warm	23%	10%	18%	15%	17%	23%	23%	26%
Don't Know	18%	32%	21%	25%	17%	20%	11%	17%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	37%	19%	25%	28%	41%	62%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	8%	8%	8%	7%	10%	7%
Warm	13%	13%	17%	22%	20%	8%
Very Warm	23%	47%	24%	26%	4%	5%
Don't Know	18%	13%	26%	16%	26%	18%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	37%	23%	56%	26%	16%
Cool	8%	9%	8%	10%	8%
Warm	13%	14%	10%	16%	9%
Very Warm	23%	37%	6%	27%	49%
Don't Know	18%	18%	20%	20%	17%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	37%	18%	30%	59%	40%	34%
Cool	8%	9%	8%	8%	8%	9%
Warm	13%	13%	18%	9%	11%	16%
Very Warm	23%	46%	19%	5%	19%	28%
Don't Know	18%	13%	25%	18%	22%	13%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	37%	26%	23%	33%	41%	45%	42%	33%
Cool	8%	9%	10%	12%	8%	6%	9%	8%
Warm	13%	19%	18%	12%	9%	13%	15%	12%
Very Warm	23%	31%	27%	25%	19%	21%	23%	22%
Don't Know	18%	14%	22%	18%	23%	15%	12%	24%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	37%	20%	25%	30%	37%	41%	47%
Cool	8%	9%	7%	11%	4%	9%	9%
Warm	13%	26%	22%	17%	17%	11%	5%
Very Warm	23%	25%	21%	23%	27%	23%	34%
Don't Know	18%	20%	26%	19%	14%	17%	5%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	37%	27%	27%	38%	46%	49%	23%	29%
Cool	8%	10%	12%	8%	6%	4%	12%	11%
Warm	13%	22%	14%	11%	12%	18%	16%	11%
Very Warm	23%	29%	27%	19%	21%	19%	34%	29%
Don't Know	18%	12%	21%	24%	15%	10%	15%	21%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	37%	39%	39%	36%	34%	35%	42%	37%
Cool	8%	7%	7%	5%	14%	8%	9%	8%
Warm	13%	10%	16%	13%	10%	18%	11%	12%
Very Warm	23%	26%	20%	23%	25%	23%	22%	23%
Don't Know	18%	17%	18%	22%	17%	16%	16%	20%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	37%	36%	38%	31%	39%	29%	44%	35%
Cool	8%	11%	7%	9%	8%	9%	6%	6%
Warm	13%	14%	13%	14%	13%	14%	13%	15%
Very Warm	23%	25%	22%	28%	22%	31%	26%	29%
Don't Know	18%	16%	20%	18%	18%	17%	12%	16%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	37%	55%	36%	41%
Cool	8%	10%	5%	12%
Warm	13%	6%	8%	7%
Very Warm	23%	17%	22%	24%
Don't Know	18%	12%	29%	17%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	19%	27%	33%	35%	28%
Cool	8%	9%	14%	9%	13%	9%
Warm	13%	5%	27%	12%	5%	24%
Very Warm	23%	38%	27%	21%	21%	23%
Don't Know	18%	28%	6%	25%	26%	15%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	37%	21%	28%	15%	33%	23%
Cool	8%	10%	4%	7%	7%	7%
Warm	13%	22%	21%	20%	23%	16%
Very Warm	23%	17%	25%	23%	20%	34%
Don't Know	18%	30%	21%	35%	17%	19%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	37%	46%	35%	36%	26%
Cool	8%	10%	6%	5%	12%
Warm	13%	11%	11%	8%	11%
Very Warm	23%	16%	20%	22%	34%
Don't Know	18%	16%	28%	29%	17%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical
THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	32%	4%	31%	5%	21%
Cool	14%	19%	8%	18%	8%	15%
Warm	16%	17%	14%	18%	16%	14%
Very Warm	34%	13%	63%	13%	61%	34%
Don't Know	16%	20%	11%	19%	11%	17%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	33%	22%	4%	29%	20%	17%
Cool	14%	18%	23%	9%	14%	26%	16%
Warm	16%	16%	13%	16%	19%	17%	15%
Very Warm	34%	13%	21%	62%	29%	34%	29%
Don't Know	16%	20%	21%	10%	9%	2%	22%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	32%	5%	31%	31%	26%	2%
Cool	14%	6%	9%	19%	18%	36%	5%
Warm	16%	9%	14%	18%	10%	12%	10%
Very Warm	34%	26%	60%	13%	18%	3%	74%
Don't Know	16%	27%	11%	19%	23%	23%	8%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	1%	5%	3%	10%
Cool	14%	6%	5%	10%	9%
Warm	16%	13%	16%	19%	18%
Very Warm	34%	73%	65%	55%	48%
Don't Know	16%	7%	9%	13%	15%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	13%	17%	20%	19%	30%	23%	20%
Cool	14%	13%	20%	17%	13%	11%	17%	14%
Warm	16%	22%	17%	19%	17%	22%	12%	15%
Very Warm	34%	24%	28%	23%	39%	25%	36%	37%
Don't Know	16%	29%	18%	21%	12%	12%	12%	15%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	37%	25%	22%	4%	4%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	19%	19%	23%	18%	6%
Warm	16%	15%	20%	13%	20%	14%
Very Warm	34%	11%	9%	21%	42%	67%
Don't Know	16%	18%	26%	21%	15%	9%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	32%	5%	26%	43%
Cool	14%	18%	8%	15%	13%
Warm	16%	15%	13%	17%	15%
Very Warm	34%	14%	63%	19%	8%
Don't Know	16%	20%	11%	22%	22%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	37%	19%	5%	16%	25%
Cool	14%	19%	19%	6%	12%	16%
Warm	16%	16%	20%	14%	16%	16%
Very Warm	34%	11%	20%	66%	39%	29%
Don't Know	16%	18%	23%	9%	18%	13%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	37%	24%	23%	14%	15%	18%	21%
Cool	14%	18%	16%	13%	13%	13%	15%	14%
Warm	16%	15%	17%	19%	16%	14%	16%	15%
Very Warm	34%	13%	20%	22%	43%	46%	40%	29%
Don't Know	16%	16%	23%	22%	14%	11%	11%	21%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	29%	24%	29%	18%	18%	18%
Cool	14%	9%	12%	12%	16%	15%	12%
Warm	16%	34%	17%	19%	17%	15%	9%
Very Warm	34%	8%	17%	26%	30%	40%	53%
Don't Know	16%	20%	31%	13%	20%	13%	8%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	37%	24%	15%	16%	0%	36%	23%
Cool	14%	20%	14%	14%	13%	6%	20%	16%
Warm	16%	16%	17%	20%	13%	16%	16%	17%
Very Warm	34%	13%	22%	36%	46%	66%	13%	22%
Don't Know	16%	14%	24%	16%	11%	13%	15%	23%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	18%	19%	18%	25%	22%	19%	19%
Cool	14%	14%	14%	13%	14%	10%	15%	15%
Warm	16%	17%	17%	16%	13%	20%	17%	14%
Very Warm	34%	35%	35%	33%	35%	32%	39%	35%
Don't Know	16%	16%	15%	19%	13%	17%	9%	17%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	23%	18%	25%	19%	27%	21%	23%
Cool	14%	17%	12%	14%	15%	14%	13%	14%
Warm	16%	15%	16%	16%	16%	16%	13%	15%
Very Warm	34%	29%	38%	30%	35%	30%	43%	36%
Don't Know	16%	16%	16%	15%	16%	13%	10%	12%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	10%	15%	18%
Cool	14%	14%	11%	24%
Warm	16%	14%	16%	21%
Very Warm	34%	54%	38%	20%
Don't Know	16%	8%	20%	16%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	35%	23%	32%	30%	29%
Cool	14%	10%	10%	12%	6%	14%
Warm	16%	14%	17%	21%	28%	15%
Very Warm	34%	14%	43%	17%	30%	24%
Don't Know	16%	27%	6%	17%	6%	18%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	22%	26%	16%	31%	26%
Cool	14%	12%	11%	15%	9%	20%
Warm	16%	23%	10%	15%	18%	15%
Very Warm	34%	14%	20%	21%	13%	15%
Don't Know	16%	28%	34%	33%	29%	24%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	13%	17%	15%	29%
Cool	14%	12%	13%	11%	18%
Warm	16%	15%	16%	16%	17%
Very Warm	34%	46%	33%	38%	17%
Don't Know	16%	13%	22%	20%	20%
N	**1,337**	**334**	**415**	**301**	**85**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical
THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	28%	44%	8%	43%	8%	30%
Cool	18%	19%	15%	18%	17%	18%
Warm	14%	10%	21%	10%	19%	14%
Very Warm	17%	5%	33%	7%	33%	16%
Don't Know	22%	22%	22%	23%	23%	22%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	28%	45%	26%	9%	42%	25%	24%
Cool	18%	19%	21%	16%	17%	22%	26%
Warm	14%	9%	20%	20%	7%	19%	20%
Very Warm	17%	5%	2%	34%	19%	15%	8%
Don't Know	22%	23%	31%	21%	16%	19%	22%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	28%	36%	9%	44%	34%	19%	9%
Cool	18%	17%	16%	19%	23%	34%	14%
Warm	14%	14%	20%	10%	0%	19%	14%
Very Warm	17%	5%	33%	5%	2%	11%	45%
Don't Know	22%	28%	22%	22%	42%	17%	18%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	28%	10%	7%	8%	15%
Cool	18%	15%	11%	20%	17%
Warm	14%	10%	24%	19%	27%
Very Warm	17%	45%	35%	29%	22%
Don't Know	22%	20%	24%	24%	20%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	28%	11%	21%	23%	29%	36%	27%	31%
Cool	18%	17%	28%	15%	17%	18%	18%	17%
Warm	14%	21%	10%	12%	22%	17%	21%	12%
Very Warm	17%	18%	17%	16%	11%	7%	22%	19%
Don't Know	22%	32%	23%	34%	21%	21%	12%	21%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	28%	51%	34%	26%	8%	9%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	18%	17%	25%	21%	25%	14%
Warm	14%	9%	9%	20%	22%	20%
Very Warm	17%	4%	3%	2%	15%	38%
Don't Know	22%	20%	30%	31%	29%	19%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	28%	45%	10%	32%	52%
Cool	18%	18%	16%	19%	13%
Warm	14%	10%	19%	13%	10%
Very Warm	17%	4%	35%	9%	5%
Don't Know	22%	23%	20%	27%	20%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	28%	50%	25%	11%	23%	35%
Cool	18%	17%	24%	14%	18%	17%
Warm	14%	9%	14%	20%	13%	16%
Very Warm	17%	4%	6%	37%	18%	16%
Don't Know	22%	20%	30%	18%	27%	16%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	28%	34%	31%	35%	25%	25%	27%	29%
Cool	18%	18%	22%	20%	15%	17%	19%	17%
Warm	14%	17%	11%	10%	15%	16%	17%	12%
Very Warm	17%	3%	12%	10%	22%	24%	23%	12%
Don't Know	22%	28%	24%	25%	23%	18%	14%	30%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	28%	30%	30%	33%	31%	27%	33%
Cool	18%	21%	14%	22%	24%	17%	11%
Warm	14%	0%	16%	14%	4%	15%	10%
Very Warm	17%	12%	10%	10%	18%	20%	35%
Don't Know	22%	37%	30%	20%	22%	21%	12%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	28%	33%	32%	27%	26%	5%	32%	33%
Cool	18%	19%	22%	17%	16%	17%	22%	19%
Warm	14%	18%	10%	13%	16%	31%	15%	10%
Very Warm	17%	4%	11%	19%	24%	34%	4%	10%
Don't Know	22%	27%	25%	24%	18%	13%	26%	28%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	28%	30%	27%	26%	32%	29%	33%	27%
Cool	18%	18%	17%	13%	23%	18%	16%	18%
Warm	14%	16%	15%	16%	12%	17%	19%	13%
Very Warm	17%	16%	20%	14%	16%	16%	15%	18%
Don't Know	22%	21%	21%	31%	17%	21%	16%	24%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	28%	33%	26%	34%	27%	35%	30%	35%
Cool	18%	17%	18%	16%	18%	16%	17%	17%
Warm	14%	15%	14%	13%	16%	13%	15%	14%
Very Warm	17%	15%	19%	15%	17%	17%	22%	14%
Don't Know	22%	20%	24%	22%	22%	19%	16%	20%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	28%	22%	21%	33%
Cool	18%	19%	15%	28%
Warm	14%	18%	12%	14%
Very Warm	17%	28%	17%	8%
Don't Know	22%	12%	34%	18%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	28%	29%	24%	39%	37%	31%
Cool	18%	19%	27%	20%	9%	29%
Warm	14%	8%	24%	9%	17%	13%
Very Warm	17%	5%	19%	6%	10%	10%
Don't Know	22%	39%	6%	27%	27%	16%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	28%	24%	36%	25%	34%	33%
Cool	18%	15%	13%	11%	16%	20%
Warm	14%	21%	12%	17%	16%	13%
Very Warm	17%	14%	6%	14%	6%	3%
Don't Know	22%	26%	34%	33%	27%	30%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	28%	22%	23%	21%	32%
Cool	18%	20%	17%	15%	18%
Warm	14%	17%	11%	12%	16%
Very Warm	17%	25%	13%	17%	5%
Don't Know	22%	17%	35%	34%	28%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	4%	42%	5%	42%	18%
Cool	16%	15%	18%	15%	18%	15%
Warm	22%	27%	14%	25%	12%	25%
Very Warm	32%	44%	15%	43%	17%	33%
Don't Know	11%	11%	12%	13%	11%	9%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	4%	16%	41%	35%	22%	5%
Cool	16%	14%	14%	19%	29%	15%	13%
Warm	22%	26%	24%	16%	11%	37%	62%
Very Warm	32%	45%	32%	14%	15%	25%	7%
Don't Know	11%	11%	14%	11%	10%	1%	13%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	20%	41%	4%	*	0%	48%
Cool	16%	3%	18%	15%	*	11%	18%
Warm	22%	23%	16%	26%	*	47%	15%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	32%	29%	15%	44%	*	37%	12%
Don't Know	11%	25%	11%	10%	*	6%	8%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	44%	34%	43%	25%
Cool	16%	20%	17%	21%	18%
Warm	22%	12%	19%	13%	24%
Very Warm	32%	15%	16%	7%	21%
Don't Know	11%	10%	14%	15%	13%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	11%	19%	17%	23%	23%	23%	20%
Cool	16%	20%	8%	20%	16%	18%	14%	16%
Warm	22%	19%	44%	34%	29%	21%	25%	17%
Very Warm	32%	18%	10%	22%	30%	19%	34%	37%
Don't Know	11%	32%	19%	8%	3%	18%	5%	10%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

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Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	2%	10%	16%	33%	44%
Cool	16%	11%	16%	14%	19%	18%
Warm	22%	23%	28%	24%	19%	15%
Very Warm	32%	57%	30%	32%	10%	14%
Don't Know	11%	7%	17%	14%	19%	9%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	4%	40%	9%	11%
Cool	16%	13%	20%	11%	7%
Warm	22%	25%	15%	27%	26%
Very Warm	32%	47%	15%	38%	44%
Don't Know	11%	11%	10%	15%	12%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	2%	17%	39%	22%	17%
Cool	16%	11%	16%	19%	14%	19%
Warm	22%	23%	25%	17%	22%	21%
Very Warm	32%	56%	24%	15%	30%	35%
Don't Know	11%	7%	17%	9%	13%	8%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	4%	6%	14%	24%	31%	27%	15%
Cool	16%	13%	14%	12%	20%	16%	19%	13%
Warm	22%	33%	27%	26%	18%	16%	20%	23%
Very Warm	32%	36%	38%	34%	25%	32%	28%	35%
Don't Know	11%	15%	15%	14%	13%	5%	7%	14%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	30%	5%	6%	*	26%	15%
Cool	16%	34%	15%	4%	*	16%	32%
Warm	22%	11%	24%	41%	*	19%	17%
Very Warm	32%	25%	34%	38%	*	31%	31%
Don't Know	11%	0%	22%	11%	*	8%	7%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	4%	10%	19%	31%	34%	0%	15%
Cool	16%	14%	12%	22%	16%	14%	11%	9%
Warm	22%	34%	25%	19%	18%	0%	26%	24%
Very Warm	32%	36%	37%	27%	29%	52%	51%	39%
Don't Know	11%	11%	16%	13%	6%	0%	12%	12%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	17%	21%	26%	16%	25%	17%	19%
Cool	16%	18%	15%	17%	15%	15%	20%	15%
Warm	22%	15%	22%	17%	30%	19%	22%	22%
Very Warm	32%	40%	30%	28%	31%	25%	37%	33%
Don't Know	11%	11%	13%	11%	9%	15%	3%	11%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	19%	20%	13%	20%	22%	24%	16%
Cool	16%	17%	15%	13%	18%	11%	10%	13%
Warm	22%	22%	21%	17%	22%	14%	25%	18%
Very Warm	32%	33%	31%	45%	30%	42%	36%	50%
Don't Know	11%	9%	12%	12%	10%	12%	5%	3%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	38%	20%	26%
Cool	16%	17%	15%	5%
Warm	22%	15%	21%	23%
Very Warm	32%	23%	32%	31%
Don't Know	11%	6%	12%	15%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	6%	8%	4%	16%	1%
Cool	16%	0%	12%	2%	9%	2%
Warm	22%	26%	42%	41%	1%	60%
Very Warm	32%	53%	37%	39%	47%	34%
Don't Know	11%	15%	1%	14%	27%	4%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	11%	0%	2%	7%	4%
Cool	16%	19%	11%	8%	20%	8%
Warm	22%	26%	22%	27%	22%	28%
Very Warm	32%	25%	42%	46%	26%	42%
Don't Know	11%	19%	24%	17%	26%	18%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	32%	14%	20%	11%
Cool	16%	15%	13%	15%	5%
Warm	22%	18%	24%	21%	19%
Very Warm	32%	25%	32%	32%	47%
Don't Know	11%	8%	16%	12%	18%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical
THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	6%	4%	8%	7%	6%	5%
Cool	12%	7%	17%	6%	20%	10%
Warm	20%	18%	23%	19%	22%	22%
Very Warm	49%	61%	36%	60%	35%	50%
Don't Know	12%	10%	16%	9%	16%	13%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	6%	5%	2%	8%	19%	16%	8%
Cool	12%	7%	15%	17%	10%	19%	13%
Warm	20%	17%	29%	24%	33%	29%	35%
Very Warm	49%	62%	47%	36%	35%	36%	37%
Don't Know	12%	9%	7%	16%	3%	0%	7%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	6%	2%	8%	5%	*	2%	11%
Cool	12%	14%	16%	8%	*	0%	19%
Warm	20%	19%	25%	15%	*	52%	17%
Very Warm	49%	44%	35%	63%	*	28%	38%
Don't Know	12%	20%	16%	9%	*	18%	14%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	6%	11%	7%	9%	7%
Cool	12%	21%	19%	14%	18%
Warm	20%	16%	17%	29%	18%
Very Warm	49%	34%	33%	36%	40%
Don't Know	12%	18%	24%	13%	17%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	6%	4%	3%	13%	1%	7%	6%	6%
Cool	12%	14%	16%	12%	8%	5%	19%	12%
Warm	20%	25%	24%	16%	29%	36%	10%	19%
Very Warm	49%	43%	48%	40%	47%	37%	53%	52%
Don't Know	12%	15%	9%	20%	14%	14%	12%	11%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	6%	2%	9%	2%	6%	9%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	6%	12%	15%	4%	19%
Warm	20%	17%	20%	29%	45%	20%
Very Warm	49%	65%	49%	47%	31%	37%
Don't Know	12%	10%	10%	7%	14%	16%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	6%	5%	8%	6%	9%
Cool	12%	7%	16%	11%	15%
Warm	20%	16%	24%	20%	16%
Very Warm	49%	62%	37%	48%	51%
Don't Know	12%	9%	15%	15%	10%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	6%	2%	7%	9%	6%	6%
Cool	12%	6%	9%	19%	12%	12%
Warm	20%	17%	30%	18%	17%	25%
Very Warm	49%	65%	43%	40%	51%	47%
Don't Know	12%	10%	11%	15%	14%	10%
N	**659**	**237**	**159**	**262**	**363**	**296**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	6%	0%	11%	9%	6%	4%	6%	6%
Cool	12%	21%	11%	8%	14%	10%	17%	8%
Warm	20%	33%	18%	21%	20%	18%	23%	17%
Very Warm	49%	25%	43%	53%	52%	56%	45%	54%
Don't Know	12%	21%	18%	9%	8%	12%	9%	15%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	6%	7%	10%	17%	*	5%	9%
Cool	12%	28%	7%	8%	*	14%	19%
Warm	20%	11%	16%	21%	*	22%	10%
Very Warm	49%	55%	61%	47%	*	47%	60%
Don't Know	12%	0%	6%	8%	*	13%	1%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	6%	0%	9%	9%	4%	2%	0%	3%
Cool	12%	21%	11%	12%	9%	24%	15%	12%
Warm	20%	31%	19%	20%	18%	7%	29%	21%
Very Warm	49%	28%	47%	50%	57%	45%	33%	45%
Don't Know	12%	20%	15%	8%	11%	22%	23%	19%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	6%	4%	7%	4%	8%	5%	10%	6%
Cool	12%	7%	14%	11%	13%	12%	14%	12%
Warm	20%	33%	17%	17%	20%	16%	19%	23%
Very Warm	49%	47%	50%	53%	47%	55%	49%	47%
Don't Know	12%	10%	12%	15%	12%	12%	8%	13%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	6%	7%	5%	6%	6%	6%	6%	2%
Cool	12%	12%	12%	7%	14%	7%	9%	10%
Warm	20%	22%	20%	18%	22%	24%	8%	20%
Very Warm	49%	46%	52%	56%	47%	51%	66%	58%
Don't Know	12%	14%	11%	12%	11%	11%	10%	10%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	6%	4%	3%	3%
Cool	12%	17%	11%	4%
Warm	20%	24%	15%	27%
Very Warm	49%	42%	55%	45%
Don't Know	12%	13%	17%	21%
N	**659**	**124**	**151**	**36**

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	6%	0%	9%	27%	8%	23%
Cool	12%	12%	6%	10%	10%	6%
Warm	20%	16%	29%	8%	24%	20%
Very Warm	49%	48%	53%	42%	54%	42%
Don't Know	12%	24%	4%	13%	4%	10%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	6%	13%	5%	8%	12%	2%
Cool	12%	12%	0%	0%	15%	7%
Warm	20%	25%	3%	10%	22%	20%
Very Warm	49%	45%	84%	71%	51%	51%
Don't Know	12%	4%	8%	11%	0%	21%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	6%	8%	5%	3%	2%
Cool	12%	14%	9%	11%	10%
Warm	20%	19%	13%	15%	23%
Very Warm	49%	47%	56%	55%	44%
Don't Know	12%	12%	17%	17%	22%
N	**659**	**166**	**192**	**151**	**51**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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YouGov Blue

THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	17%	28%	4%	29%	5%	17%
Cool	14%	18%	8%	15%	9%	16%
Warm	22%	23%	20%	24%	18%	23%
Very Warm	33%	14%	58%	14%	58%	31%
Don't Know	14%	18%	9%	19%	10%	14%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	17%	28%	15%	4%	33%	8%	14%
Cool	14%	18%	15%	9%	13%	27%	8%
Warm	22%	22%	21%	22%	15%	44%	30%
Very Warm	33%	13%	31%	57%	24%	15%	35%
Don't Know	14%	19%	19%	8%	15%	6%	14%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	17%	12%	5%	28%	32%	17%	3%
Cool	14%	20%	8%	18%	26%	9%	4%
Warm	22%	30%	22%	22%	2%	42%	14%
Very Warm	33%	21%	57%	14%	26%	23%	72%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Don't Know	14%	17%	9%	19%	14%	9%	7%
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	17%	1%	5%	5%	12%
Cool	14%	4%	10%	13%	13%
Warm	22%	20%	24%	23%	26%
Very Warm	33%	67%	53%	49%	38%
Don't Know	14%	8%	9%	11%	12%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	17%	4%	11%	17%	13%	28%	19%	19%
Cool	14%	10%	8%	19%	14%	7%	18%	14%
Warm	22%	42%	36%	19%	17%	30%	24%	19%
Very Warm	33%	20%	25%	32%	43%	25%	31%	34%
Don't Know	14%	24%	21%	13%	13%	11%	9%	14%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	17%	32%	20%	15%	5%	4%
Cool	14%	19%	17%	15%	16%	7%
Warm	22%	21%	23%	21%	29%	20%
Very Warm	33%	11%	17%	31%	39%	62%
Don't Know	14%	17%	22%	19%	12%	7%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	17%	28%	4%	21%	34%
Cool	14%	18%	9%	14%	9%
Warm	22%	22%	19%	23%	21%
Very Warm	33%	13%	58%	22%	16%
Don't Know	14%	18%	10%	20%	21%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	17%	31%	15%	6%	15%	20%
Cool	14%	19%	16%	8%	11%	18%
Warm	22%	21%	25%	20%	20%	24%
Very Warm	33%	12%	25%	58%	38%	27%
Don't Know	14%	18%	18%	8%	17%	11%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	17%	23%	20%	23%	16%	13%	17%	16%
Cool	14%	14%	15%	15%	15%	12%	14%	14%
Warm	22%	25%	25%	25%	18%	21%	22%	22%
Very Warm	33%	15%	18%	24%	38%	45%	36%	31%
Don't Know	14%	23%	22%	13%	14%	9%	11%	17%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	17%	10%	26%	17%	23%	15%	16%
Cool	14%	28%	11%	19%	14%	13%	18%
Warm	22%	6%	25%	25%	19%	21%	10%
Very Warm	33%	25%	15%	29%	30%	37%	31%
Don't Know	14%	32%	22%	11%	15%	13%	24%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	17%	24%	19%	19%	13%	6%	22%	19%
Cool	14%	13%	14%	17%	12%	12%	10%	15%
Warm	22%	27%	24%	18%	21%	27%	23%	24%
Very Warm	33%	15%	23%	32%	45%	47%	18%	22%
Don't Know	14%	22%	19%	15%	9%	7%	27%	20%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	17%	17%	18%	17%	16%	20%	16%	16%
Cool	14%	14%	13%	13%	15%	13%	13%	14%
Warm	22%	23%	20%	21%	24%	19%	23%	23%
Very Warm	33%	33%	35%	31%	31%	35%	39%	31%
Don't Know	14%	14%	13%	17%	14%	13%	9%	16%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	17%	22%	14%	17%	17%	18%	21%	16%
Cool	14%	18%	11%	14%	14%	18%	9%	14%
Warm	22%	22%	22%	24%	21%	20%	26%	23%
Very Warm	33%	26%	37%	36%	33%	34%	39%	39%
Don't Know	14%	12%	15%	9%	15%	10%	5%	8%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	17%	13%	10%	18%
Cool	14%	10%	12%	11%
Warm	22%	17%	22%	24%
Very Warm	33%	50%	38%	27%
Don't Know	14%	10%	18%	20%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	17%	10%	19%	14%	28%	11%
Cool	14%	19%	10%	24%	20%	19%
Warm	22%	22%	26%	25%	3%	37%
Very Warm	33%	20%	39%	24%	31%	28%
Don't Know	14%	29%	6%	13%	19%	6%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	17%	24%	29%	15%	36%	17%
Cool	14%	13%	10%	12%	11%	17%
Warm	22%	30%	21%	24%	26%	29%
Very Warm	33%	11%	18%	22%	8%	19%
Don't Know	14%	22%	22%	27%	18%	19%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	17%	16%	13%	10%	20%
Cool	14%	9%	11%	12%	12%
Warm	22%	19%	22%	22%	22%
Very Warm	33%	43%	34%	38%	21%
Don't Know	14%	14%	19%	18%	26%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Muslims becoming Members of Congress- Categorical
THERM207 – Muslims becoming Members of Congress- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	35%	7%	73%	9%	75%	29%
Cool	9%	8%	10%	8%	8%	12%
Warm	13%	18%	6%	19%	7%	11%
Very Warm	35%	59%	4%	57%	5%	40%
Don't Know	7%	8%	7%	7%	6%	8%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	35%	7%	18%	72%	47%	39%	6%
Cool	9%	7%	12%	12%	16%	19%	29%
Warm	13%	18%	18%	6%	3%	18%	20%
Very Warm	35%	61%	35%	4%	33%	23%	31%
Don't Know	7%	7%	16%	6%	1%	1%	14%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	35%	22%	71%	6%	10%	16%	79%
Cool	9%	11%	12%	7%	7%	43%	9%
Warm	13%	13%	5%	19%	24%	5%	3%
Very Warm	35%	38%	5%	61%	45%	13%	5%
Don't Know	7%	16%	7%	6%	14%	23%	4%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	77%	72%	69%	53%
Cool	9%	6%	9%	15%	11%
Warm	13%	3%	7%	5%	16%
Very Warm	35%	9%	3%	3%	9%
Don't Know	7%	5%	9%	8%	11%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	35%	29%	17%	31%	38%	25%	31%	38%
Cool	9%	12%	27%	16%	13%	21%	6%	6%
Warm	13%	22%	15%	21%	17%	6%	17%	10%
Very Warm	35%	21%	29%	19%	25%	43%	44%	40%
Don't Know	7%	15%	12%	13%	8%	5%	2%	6%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	35%	4%	12%	18%	62%	75%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	5%	12%	12%	20%	10%
Warm	13%	14%	22%	18%	6%	5%
Very Warm	35%	73%	43%	35%	6%	4%
Don't Know	7%	4%	12%	16%	7%	6%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	35%	8%	71%	21%	6%
Cool	9%	7%	11%	11%	7%
Warm	13%	19%	5%	18%	16%
Very Warm	35%	59%	6%	38%	66%
Don't Know	7%	7%	7%	11%	6%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	35%	4%	27%	70%	43%	26%
Cool	9%	6%	14%	9%	8%	11%
Warm	13%	14%	17%	8%	13%	12%
Very Warm	35%	71%	31%	6%	28%	45%
Don't Know	7%	5%	11%	7%	8%	6%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	35%	10%	22%	28%	45%	44%	39%	33%
Cool	9%	18%	14%	10%	5%	7%	11%	8%
Warm	13%	22%	15%	16%	9%	10%	13%	13%
Very Warm	35%	37%	36%	36%	33%	36%	32%	38%
Don't Know	7%	13%	12%	10%	7%	2%	6%	8%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	35%	27%	14%	30%	22%	41%	18%
Cool	9%	25%	6%	13%	12%	9%	16%
Warm	13%	0%	28%	14%	7%	11%	9%
Very Warm	35%	37%	33%	38%	52%	34%	56%
Don't Know	7%	11%	19%	5%	7%	5%	1%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	35%	11%	26%	41%	45%	46%	11%	27%
Cool	9%	20%	12%	7%	6%	16%	20%	10%
Warm	13%	22%	13%	11%	11%	6%	18%	11%
Very Warm	35%	36%	37%	34%	36%	31%	43%	41%
Don't Know	7%	11%	12%	8%	2%	1%	9%	10%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	35%	30%	40%	38%	30%	38%	37%	34%
Cool	9%	8%	8%	9%	13%	9%	9%	9%
Warm	13%	12%	15%	13%	10%	15%	10%	12%
Very Warm	35%	42%	32%	33%	39%	32%	39%	37%
Don't Know	7%	9%	6%	7%	8%	7%	5%	8%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	35%	32%	38%	34%	35%	34%	40%	40%
Cool	9%	10%	8%	6%	9%	8%	6%	5%
Warm	13%	13%	13%	11%	14%	10%	9%	10%
Very Warm	35%	36%	35%	43%	34%	45%	39%	42%
Don't Know	7%	9%	6%	5%	7%	4%	6%	3%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	35%	56%	45%	34%
Cool	9%	8%	6%	13%
Warm	13%	6%	11%	11%
Very Warm	35%	25%	30%	32%
Don't Know	7%	5%	8%	10%
N	**1,337**	**254**	**301**	**68**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	17%	32%	29%	53%	17%
Cool	9%	12%	15%	11%	3%	18%
Warm	13%	13%	10%	17%	0%	22%
Very Warm	35%	43%	40%	36%	42%	36%
Don't Know	7%	15%	4%	6%	2%	7%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	35%	19%	9%	6%	21%	14%
Cool	9%	7%	6%	6%	7%	11%
Warm	13%	31%	26%	28%	28%	17%
Very Warm	35%	27%	39%	46%	22%	46%
Don't Know	7%	16%	21%	15%	22%	11%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	35%	48%	39%	45%	16%
Cool	9%	9%	7%	6%	12%
Warm	13%	11%	16%	11%	16%
Very Warm	35%	26%	30%	30%	48%
Don't Know	7%	7%	9%	8%	8%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – AIPAC- Categorical
THERM207 – AIPAC- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	23%	30%	12%	29%	11%	25%
Cool	10%	8%	11%	7%	11%	10%
Warm	9%	7%	11%	8%	10%	8%
Very Warm	5%	2%	8%	2%	8%	4%
Don't Know	55%	52%	58%	53%	60%	53%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	23%	31%	22%	12%	36%	18%	7%
Cool	10%	7%	14%	13%	11%	23%	24%
Warm	9%	8%	1%	10%	13%	18%	22%
Very Warm	5%	2%	2%	8%	0%	4%	0%
Don't Know	55%	52%	61%	57%	40%	36%	47%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	23%	37%	13%	30%	*	10%	17%
Cool	10%	15%	12%	7%	*	50%	10%
Warm	9%	14%	11%	6%	*	20%	10%
Very Warm	5%	0%	8%	2%	*	0%	12%
Don't Know	55%	34%	57%	54%	*	20%	51%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	23%	10%	8%	14%	7%
Cool	10%	12%	2%	21%	9%
Warm	9%	14%	19%	3%	20%
Very Warm	5%	14%	4%	2%	7%
Don't Know	55%	51%	67%	60%	57%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	23%	7%	14%	27%	8%	31%	24%	27%
Cool	10%	10%	22%	16%	14%	10%	10%	7%
Warm	9%	19%	0%	15%	15%	8%	9%	7%
Very Warm	5%	11%	3%	6%	1%	0%	7%	5%
Don't Know	55%	54%	62%	37%	62%	51%	50%	55%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	23%	37%	24%	22%	6%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	10%	5%	10%	14%	30%	8%
Warm	9%	4%	6%	1%	5%	12%
Very Warm	5%	2%	0%	2%	2%	9%
Don't Know	55%	50%	60%	61%	56%	58%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	23%	31%	13%	25%	37%
Cool	10%	7%	10%	8%	5%
Warm	9%	6%	13%	11%	7%
Very Warm	5%	2%	9%	5%	4%
Don't Know	55%	54%	55%	51%	47%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	23%	37%	19%	13%	20%	26%
Cool	10%	6%	16%	8%	8%	12%
Warm	9%	4%	5%	15%	7%	11%
Very Warm	5%	3%	1%	9%	4%	5%
Don't Know	55%	50%	59%	56%	61%	45%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	23%	21%	29%	36%	20%	18%	29%	17%
Cool	10%	17%	5%	6%	7%	12%	12%	8%
Warm	9%	23%	15%	5%	5%	5%	11%	6%
Very Warm	5%	5%	5%	2%	5%	5%	6%	4%
Don't Know	55%	34%	46%	51%	63%	60%	42%	65%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	23%	54%	11%	18%	*	24%	35%
Cool	10%	0%	3%	17%	*	9%	15%
Warm	9%	0%	12%	8%	*	9%	11%
Very Warm	5%	0%	6%	4%	*	5%	5%
Don't Know	55%	46%	68%	53%	*	53%	35%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	23%	19%	35%	20%	19%	3%	20%	39%
Cool	10%	18%	6%	7%	11%	13%	17%	6%
Warm	9%	25%	10%	6%	4%	5%	30%	10%
Very Warm	5%	6%	3%	5%	4%	7%	7%	5%
Don't Know	55%	31%	47%	62%	61%	72%	26%	39%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	23%	34%	19%	22%	21%	22%	25%	23%
Cool	10%	5%	10%	8%	13%	10%	10%	10%
Warm	9%	11%	8%	8%	8%	10%	5%	9%
Very Warm	5%	2%	6%	3%	5%	5%	3%	5%
Don't Know	55%	48%	57%	58%	52%	54%	58%	54%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	23%	28%	19%	24%	24%	23%	22%	24%
Cool	10%	11%	9%	11%	7%	13%	12%	12%
Warm	9%	13%	6%	5%	10%	3%	12%	7%
Very Warm	5%	5%	4%	3%	4%	5%	4%	4%
Don't Know	55%	43%	62%	57%	55%	55%	51%	52%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	23%	28%	14%	48%
Cool	10%	11%	6%	18%
Warm	9%	9%	5%	5%
Very Warm	5%	4%	4%	1%
Don't Know	55%	48%	71%	28%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	23%	24%	25%	15%	30%	12%
Cool	10%	2%	23%	16%	6%	23%
Warm	9%	11%	33%	1%	1%	11%
Very Warm	5%	6%	5%	3%	2%	4%
Don't Know	55%	58%	14%	64%	61%	50%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	23%	17%	7%	5%	16%	17%
Cool	10%	3%	3%	0%	5%	9%
Warm	9%	12%	12%	0%	21%	8%
Very Warm	5%	6%	5%	12%	1%	6%
Don't Know	55%	63%	72%	82%	58%	60%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	23%	27%	14%	14%	31%
Cool	10%	9%	8%	6%	0%
Warm	9%	8%	6%	5%	16%
Very Warm	5%	4%	4%	4%	3%
Don't Know	55%	52%	69%	71%	50%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical
THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	42%	13%	41%	14%	30%
Cool	14%	15%	13%	15%	12%	15%
Warm	11%	5%	19%	4%	20%	11%
Very Warm	9%	2%	18%	4%	17%	8%
Don't Know	36%	37%	36%	36%	37%	36%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	42%	40%	13%	53%	9%	42%
Cool	14%	14%	12%	15%	12%	17%	5%
Warm	11%	5%	4%	19%	4%	24%	7%
Very Warm	9%	2%	0%	18%	3%	9%	14%
Don't Know	36%	37%	43%	35%	29%	40%	32%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	36%	15%	41%	*	40%	8%
Cool	14%	14%	15%	14%	*	34%	13%
Warm	11%	9%	19%	5%	*	0%	19%
Very Warm	9%	1%	18%	2%	*	0%	27%
Don't Know	36%	40%	34%	38%	*	26%	34%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	7%	12%	8%	24%
Cool	14%	8%	6%	16%	17%
Warm	11%	18%	32%	17%	15%
Very Warm	9%	31%	20%	13%	6%
Don't Know	36%	36%	31%	46%	38%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	7%	16%	23%	26%	31%	37%	32%
Cool	14%	24%	6%	6%	21%	19%	17%	13%
Warm	11%	25%	20%	14%	11%	9%	9%	9%
Very Warm	9%	6%	6%	7%	7%	6%	16%	10%
Don't Know	36%	38%	52%	50%	35%	35%	21%	36%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	29%	51%	26%	40%	11%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	13%	17%	12%	25%	12%
Warm	11%	3%	9%	4%	9%	21%
Very Warm	9%	2%	1%	0%	9%	20%
Don't Know	36%	31%	47%	43%	47%	32%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	29%	41%	15%	35%	57%
Cool	14%	14%	14%	15%	9%
Warm	11%	5%	18%	11%	7%
Very Warm	9%	2%	19%	7%	0%
Don't Know	36%	37%	34%	33%	27%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	29%	49%	23%	14%	26%	32%
Cool	14%	13%	18%	13%	12%	16%
Warm	11%	3%	9%	20%	8%	15%
Very Warm	9%	3%	3%	19%	11%	8%
Don't Know	36%	32%	47%	34%	43%	29%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	40%	46%	26%	25%	25%	34%	24%
Cool	14%	17%	8%	15%	14%	15%	17%	12%
Warm	11%	10%	12%	12%	15%	8%	15%	8%
Very Warm	9%	5%	6%	9%	9%	11%	9%	9%
Don't Know	36%	29%	29%	38%	36%	41%	25%	47%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	29%	31%	36%	37%	*	27%	52%
Cool	14%	28%	19%	14%	*	14%	9%
Warm	11%	11%	9%	19%	*	11%	11%
Very Warm	9%	14%	6%	9%	*	10%	17%
Don't Know	36%	15%	31%	21%	*	38%	11%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	29%	38%	33%	25%	27%	9%	41%	33%
Cool	14%	17%	11%	16%	15%	9%	9%	11%
Warm	11%	11%	13%	13%	10%	5%	9%	9%
Very Warm	9%	5%	9%	9%	11%	20%	5%	8%
Don't Know	36%	29%	34%	38%	38%	56%	36%	39%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	31%	27%	27%	32%	32%	22%	29%
Cool	14%	16%	14%	12%	16%	15%	8%	15%
Warm	11%	12%	14%	7%	11%	10%	20%	10%
Very Warm	9%	7%	10%	9%	12%	8%	14%	9%
Don't Know	36%	34%	35%	46%	30%	35%	35%	37%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	29%	30%	28%	30%	26%	36%	30%	27%
Cool	14%	16%	13%	16%	14%	15%	19%	17%
Warm	11%	15%	9%	10%	13%	8%	10%	11%
Very Warm	9%	5%	12%	7%	10%	7%	12%	7%
Don't Know	36%	33%	38%	37%	37%	34%	29%	38%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	29%	27%	21%	42%
Cool	14%	17%	12%	16%
Warm	11%	12%	7%	3%
Very Warm	9%	11%	13%	5%
Don't Know	36%	34%	48%	34%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	31%	38%	32%	37%	37%
Cool	14%	11%	17%	12%	31%	3%
Warm	11%	6%	17%	21%	7%	27%
Very Warm	9%	5%	14%	3%	5%	12%
Don't Know	36%	47%	13%	32%	21%	21%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	39%	30%	29%	42%	27%
Cool	14%	28%	4%	15%	23%	13%
Warm	11%	9%	9%	7%	11%	10%
Very Warm	9%	4%	8%	5%	6%	2%
Don't Know	36%	19%	48%	43%	17%	47%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	30%	21%	21%	28%
Cool	14%	15%	10%	12%	16%
Warm	11%	11%	7%	7%	8%
Very Warm	9%	11%	10%	13%	3%
Don't Know	36%	32%	52%	48%	45%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – J Street- Categorical
THERM207 – J Street- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	10%	9%	10%	11%	8%	10%
Cool	7%	6%	7%	6%	9%	5%
Warm	5%	4%	7%	3%	7%	6%
Very Warm	3%	4%	2%	5%	2%	2%
Don't Know	76%	77%	74%	75%	74%	78%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	10%	10%	2%	10%	26%	19%	3%
Cool	7%	7%	8%	7%	4%	14%	19%
Warm	5%	4%	1%	6%	0%	20%	4%
Very Warm	3%	4%	0%	2%	0%	2%	0%
Don't Know	76%	75%	89%	75%	70%	46%	74%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	10%	23%	9%	9%	*	0%	10%
Cool	7%	22%	7%	5%	*	22%	8%
Warm	5%	2%	7%	4%	*	6%	8%
Very Warm	3%	0%	2%	4%	*	0%	3%
Don't Know	76%	52%	75%	78%	*	72%	72%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	14%	8%	13%	8%
Cool	7%	11%	3%	4%	13%
Warm	5%	11%	9%	2%	6%
Very Warm	3%	3%	3%	1%	4%
Don't Know	76%	61%	76%	79%	70%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	10%	8%	8%	24%	9%	16%	9%	9%
Cool	7%	11%	6%	15%	12%	0%	3%	5%
Warm	5%	7%	4%	11%	13%	0%	4%	3%
Very Warm	3%	11%	0%	1%	2%	0%	7%	2%
Don't Know	76%	62%	81%	49%	64%	84%	77%	80%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	10%	7%	15%	2%	10%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	3%	9%	8%	2%	7%
Warm	5%	3%	4%	1%	4%	6%
Very Warm	3%	5%	0%	0%	2%	2%
Don't Know	76%	81%	72%	89%	82%	74%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	10%	11%	10%	11%	12%
Cool	7%	7%	7%	9%	5%
Warm	5%	3%	7%	7%	1%
Very Warm	3%	4%	2%	3%	9%
Don't Know	76%	75%	74%	69%	73%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	10%	7%	13%	10%	10%	9%
Cool	7%	3%	7%	9%	6%	8%
Warm	5%	4%	4%	7%	3%	8%
Very Warm	3%	5%	1%	3%	2%	4%
Don't Know	76%	80%	76%	71%	79%	71%
N	**678**	**230**	**198**	**251**	**395**	**283**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	10%	7%	9%	9%	10%	11%	13%	7%
Cool	7%	20%	6%	9%	3%	4%	9%	5%
Warm	5%	9%	13%	4%	2%	3%	7%	3%
Very Warm	3%	5%	3%	1%	3%	3%	4%	2%
Don't Know	76%	59%	69%	76%	82%	79%	67%	83%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	10%	47%	12%	11%	*	9%	9%
Cool	7%	0%	10%	7%	*	6%	7%
Warm	5%	0%	2%	6%	*	6%	4%
Very Warm	3%	0%	7%	2%	*	2%	10%
Don't Know	76%	53%	69%	73%	*	77%	70%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	10%	8%	10%	7%	13%	5%	4%	11%
Cool	7%	22%	8%	3%	4%	0%	24%	9%
Warm	5%	11%	9%	2%	3%	0%	19%	10%
Very Warm	3%	5%	2%	3%	3%	0%	4%	1%
Don't Know	76%	53%	72%	84%	78%	95%	50%	68%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	10%	7%	11%	8%	11%	7%	17%	9%
Cool	7%	3%	8%	7%	7%	9%	6%	6%
Warm	5%	5%	5%	4%	6%	6%	1%	5%
Very Warm	3%	3%	2%	5%	2%	2%	1%	4%
Don't Know	76%	82%	74%	77%	73%	76%	76%	76%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	10%	10%	9%	7%	10%	7%	10%	7%
Cool	7%	10%	5%	4%	8%	6%	2%	5%
Warm	5%	7%	4%	8%	4%	3%	13%	8%
Very Warm	3%	2%	4%	4%	3%	5%	3%	1%
Don't Know	76%	71%	79%	77%	75%	78%	71%	79%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	10%	11%	4%	8%
Cool	7%	8%	4%	24%
Warm	5%	2%	4%	3%
Very Warm	3%	2%	2%	0%
Don't Know	76%	77%	87%	65%
N	**678**	**131**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	5%	14%	10%	24%	5%
Cool	7%	5%	17%	5%	0%	11%
Warm	5%	7%	24%	2%	0%	9%
Very Warm	3%	6%	6%	1%	0%	3%
Don't Know	76%	77%	39%	82%	76%	72%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	17%	7%	13%	11%	6%
Cool	7%	7%	13%	0%	18%	5%
Warm	5%	5%	0%	0%	4%	4%
Very Warm	3%	9%	5%	8%	6%	3%
Don't Know	76%	63%	74%	79%	61%	81%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	13%	8%	4%	6%
Cool	7%	7%	5%	4%	3%
Warm	5%	3%	3%	4%	11%
Very Warm	3%	2%	2%	2%	0%
Don't Know	76%	75%	82%	87%	79%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical
THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	21%	24%	17%	20%	22%	20%
Cool	13%	9%	18%	10%	15%	15%
Warm	9%	10%	8%	10%	9%	8%
Very Warm	9%	9%	10%	9%	10%	8%
Don't Know	48%	48%	48%	51%	44%	49%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	21%	24%	36%	16%	32%	15%	40%
Cool	13%	9%	8%	18%	1%	9%	13%
Warm	9%	10%	3%	8%	3%	23%	0%
Very Warm	9%	10%	0%	10%	9%	7%	12%
Don't Know	48%	48%	52%	48%	56%	45%	35%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	21%	33%	19%	21%	*	40%	22%
Cool	13%	7%	17%	10%	*	12%	21%
Warm	9%	0%	8%	11%	*	8%	5%
Very Warm	9%	5%	9%	10%	*	0%	11%
Don't Know	48%	55%	46%	49%	*	40%	41%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	21%	24%	19%	4%	16%
Cool	13%	12%	17%	25%	15%
Warm	9%	7%	5%	8%	13%
Very Warm	9%	15%	17%	3%	6%
Don't Know	48%	41%	42%	60%	51%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	21%	5%	33%	16%	20%	13%	29%	22%
Cool	13%	7%	6%	15%	15%	12%	16%	13%
Warm	9%	15%	12%	16%	7%	4%	9%	8%
Very Warm	9%	22%	11%	8%	2%	3%	12%	10%
Don't Know	48%	51%	37%	45%	56%	69%	35%	48%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	21%	24%	24%	36%	7%	19%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	13%	10%	6%	8%	13%	18%
Warm	9%	10%	10%	3%	5%	8%
Very Warm	9%	10%	11%	0%	6%	11%
Don't Know	48%	46%	50%	52%	69%	44%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	21%	23%	18%	23%	35%
Cool	13%	9%	18%	12%	7%
Warm	9%	11%	7%	12%	14%
Very Warm	9%	10%	10%	9%	10%
Don't Know	48%	47%	47%	43%	34%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	21%	24%	20%	19%	22%	19%
Cool	13%	10%	8%	18%	11%	15%
Warm	9%	11%	8%	8%	5%	14%
Very Warm	9%	10%	8%	10%	7%	13%
Don't Know	48%	46%	57%	45%	55%	40%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	21%	27%	30%	18%	19%	19%	22%	18%
Cool	13%	13%	18%	12%	12%	12%	15%	11%
Warm	9%	16%	9%	16%	7%	5%	11%	8%
Very Warm	9%	2%	7%	10%	10%	12%	8%	11%
Don't Know	48%	42%	36%	45%	53%	52%	43%	53%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	21%	21%	22%	28%	*	20%	4%
Cool	13%	15%	9%	11%	*	14%	27%
Warm	9%	0%	19%	14%	*	7%	10%
Very Warm	9%	0%	12%	17%	*	8%	30%
Don't Know	48%	64%	38%	30%	*	50%	30%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	21%	27%	21%	21%	19%	13%	26%	20%
Cool	13%	13%	15%	12%	11%	29%	16%	14%
Warm	9%	19%	12%	8%	5%	4%	14%	9%
Very Warm	9%	2%	10%	10%	12%	4%	1%	8%
Don't Know	48%	39%	42%	49%	54%	50%	42%	48%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	21%	20%	17%	27%	21%	19%	21%	22%
Cool	13%	10%	13%	8%	20%	10%	13%	14%
Warm	9%	11%	13%	5%	4%	14%	10%	6%
Very Warm	9%	10%	11%	7%	9%	11%	8%	9%
Don't Know	48%	49%	45%	54%	46%	46%	48%	49%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	21%	22%	20%	25%	18%	26%	24%	23%
Cool	13%	13%	13%	12%	14%	12%	11%	14%
Warm	9%	13%	7%	5%	11%	7%	4%	3%
Very Warm	9%	8%	10%	8%	10%	9%	11%	5%
Don't Know	48%	44%	51%	50%	47%	46%	50%	55%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	21%	17%	21%	21%
Cool	13%	18%	10%	14%
Warm	9%	5%	4%	8%
Very Warm	9%	4%	11%	5%
Don't Know	48%	56%	53%	52%
N	**659**	**124**	**151**	**36**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	21%	21%	35%	15%	17%	35%
Cool	13%	14%	4%	20%	8%	13%
Warm	9%	4%	13%	16%	16%	13%
Very Warm	9%	6%	17%	18%	29%	9%
Don't Know	48%	55%	31%	30%	30%	30%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	21%	25%	18%	14%	30%	28%
Cool	13%	11%	6%	7%	11%	7%
Warm	9%	19%	19%	6%	31%	7%
Very Warm	9%	13%	12%	14%	11%	8%
Don't Know	48%	33%	46%	59%	18%	49%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	21%	21%	22%	21%	28%
Cool	13%	14%	9%	10%	11%
Warm	9%	5%	5%	4%	6%
Very Warm	9%	5%	9%	11%	8%
Don't Know	48%	55%	55%	53%	47%
N	**659**	**166**	**192**	**151**	**51**

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YouGov Blue

THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	22%	17%	28%	18%	25%	23%
Cool	15%	16%	14%	14%	13%	18%
Warm	18%	19%	17%	20%	18%	15%
Very Warm	25%	27%	21%	26%	23%	24%
Don't Know	21%	21%	21%	21%	20%	20%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	22%	18%	13%	27%	34%	29%	3%
Cool	15%	17%	19%	13%	20%	30%	4%
Warm	18%	18%	27%	16%	2%	19%	29%
Very Warm	25%	26%	15%	24%	23%	11%	44%
Don't Know	21%	21%	26%	19%	21%	12%	20%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	22%	19%	27%	19%	*	3%	25%
Cool	15%	25%	14%	16%	*	17%	13%
Warm	18%	15%	17%	18%	*	30%	17%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	25%	9%	23%	27%	*	44%	27%
Don't Know	21%	32%	20%	21%	*	5%	17%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	23%	29%	33%	28%
Cool	15%	12%	13%	15%	16%
Warm	18%	14%	14%	16%	22%
Very Warm	25%	27%	21%	19%	18%
Don't Know	21%	24%	23%	17%	16%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	22%	7%	8%	20%	26%	34%	23%	23%
Cool	15%	26%	13%	16%	11%	27%	17%	14%
Warm	18%	25%	33%	26%	21%	2%	23%	14%
Very Warm	25%	8%	27%	25%	26%	20%	32%	25%
Don't Know	21%	35%	20%	13%	16%	17%	5%	23%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	22%	15%	22%	13%	25%	29%
Cool	15%	15%	21%	19%	6%	14%
Warm	18%	14%	19%	27%	16%	15%
Very Warm	25%	33%	15%	15%	30%	23%
Don't Know	21%	22%	24%	26%	24%	18%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	22%	18%	29%	16%	16%
Cool	15%	17%	12%	16%	17%
Warm	18%	17%	18%	21%	19%
Very Warm	25%	27%	22%	22%	27%
Don't Know	21%	22%	19%	25%	22%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	22%	15%	22%	29%	22%	22%
Cool	15%	15%	16%	14%	11%	20%
Warm	18%	16%	18%	19%	19%	15%
Very Warm	25%	32%	20%	22%	25%	24%
Don't Know	21%	22%	24%	17%	22%	19%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	22%	19%	14%	16%	28%	24%	25%	19%
Cool	15%	14%	16%	21%	15%	12%	17%	13%
Warm	18%	24%	25%	18%	14%	15%	18%	17%
Very Warm	25%	18%	16%	22%	21%	34%	26%	23%
Don't Know	21%	24%	29%	24%	22%	14%	13%	26%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	22%	0%	12%	14%	*	26%	28%
Cool	15%	22%	13%	15%	*	16%	6%
Warm	18%	34%	23%	24%	*	15%	0%
Very Warm	25%	32%	16%	33%	*	24%	45%
Don't Know	21%	12%	35%	15%	*	18%	22%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	22%	18%	14%	26%	24%	37%	17%	17%
Cool	15%	15%	21%	12%	15%	3%	19%	20%
Warm	18%	26%	19%	15%	15%	28%	25%	19%
Very Warm	25%	19%	20%	20%	33%	18%	15%	24%
Don't Know	21%	21%	26%	27%	13%	16%	24%	20%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	22%	28%	21%	24%	17%	26%	14%	22%
Cool	15%	9%	14%	17%	20%	14%	13%	16%
Warm	18%	14%	21%	14%	17%	15%	27%	17%
Very Warm	25%	25%	23%	21%	31%	24%	32%	23%
Don't Know	21%	24%	21%	25%	14%	20%	14%	22%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	22%	22%	22%	24%	22%	21%	30%	29%
Cool	15%	20%	12%	16%	15%	15%	21%	18%
Warm	18%	17%	18%	14%	19%	16%	9%	14%
Very Warm	25%	22%	26%	25%	23%	30%	28%	21%
Don't Know	21%	18%	22%	20%	21%	18%	11%	19%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	22%	31%	23%	27%
Cool	15%	12%	13%	12%
Warm	18%	20%	15%	26%
Very Warm	25%	29%	20%	25%
Don't Know	21%	8%	29%	9%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	22%	18%	15%	14%	27%	7%
Cool	15%	16%	36%	9%	8%	18%
Warm	18%	14%	13%	27%	5%	33%
Very Warm	25%	9%	18%	36%	40%	29%
Don't Know	21%	42%	17%	15%	19%	13%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	22%	18%	8%	6%	18%	15%
Cool	15%	16%	10%	5%	19%	14%
Warm	18%	23%	24%	22%	24%	16%
Very Warm	25%	12%	19%	36%	1%	17%
Don't Know	21%	31%	39%	31%	39%	37%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	22%	28%	18%	23%	24%
Cool	15%	11%	12%	13%	18%
Warm	18%	21%	19%	15%	6%
Very Warm	25%	26%	24%	20%	7%
Don't Know	21%	14%	27%	29%	45%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical
THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	36%	15%	61%	17%	60%	33%
Cool	10%	10%	11%	9%	9%	13%
Warm	13%	17%	8%	18%	10%	10%
Very Warm	30%	48%	9%	45%	9%	32%
Don't Know	11%	10%	12%	11%	11%	11%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	36%	14%	41%	60%	64%	38%	20%
Cool	10%	10%	9%	11%	4%	16%	12%
Warm	13%	17%	9%	8%	7%	18%	23%
Very Warm	30%	49%	19%	9%	24%	19%	24%
Don't Know	11%	9%	22%	12%	1%	10%	21%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	36%	13%	60%	14%	*	20%	65%
Cool	10%	26%	11%	10%	*	23%	12%
Warm	13%	16%	8%	17%	*	24%	3%
Very Warm	30%	19%	9%	51%	*	8%	12%
Don't Know	11%	26%	13%	8%	*	25%	8%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	36%	65%	72%	54%	50%
Cool	10%	10%	7%	11%	10%
Warm	13%	0%	4%	8%	19%
Very Warm	30%	21%	7%	5%	8%
Don't Know	11%	5%	10%	21%	13%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	36%	29%	30%	35%	32%	53%	33%	37%
Cool	10%	17%	15%	9%	21%	11%	15%	7%
Warm	13%	25%	9%	17%	16%	11%	13%	11%
Very Warm	30%	8%	28%	26%	11%	20%	34%	37%
Don't Know	11%	22%	18%	13%	21%	5%	5%	8%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	36%	10%	22%	41%	41%	65%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	10%	11%	7%	9%	14%	10%
Warm	13%	16%	16%	9%	15%	6%
Very Warm	30%	57%	37%	19%	10%	9%
Don't Know	11%	7%	17%	22%	19%	10%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	36%	16%	60%	27%	11%
Cool	10%	9%	12%	13%	13%
Warm	13%	17%	6%	14%	17%
Very Warm	30%	48%	10%	33%	47%
Don't Know	11%	10%	11%	13%	12%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	36%	11%	30%	62%	42%	29%
Cool	10%	11%	10%	10%	9%	12%
Warm	13%	15%	15%	9%	9%	17%
Very Warm	30%	56%	26%	10%	28%	33%
Don't Know	11%	7%	19%	9%	12%	10%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	36%	19%	22%	30%	42%	44%	43%	30%
Cool	10%	21%	11%	19%	7%	5%	13%	9%
Warm	13%	18%	12%	11%	11%	13%	11%	14%
Very Warm	30%	28%	35%	27%	30%	31%	25%	35%
Don't Know	11%	15%	21%	12%	9%	7%	9%	12%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	36%	28%	20%	33%	*	39%	21%
Cool	10%	31%	12%	14%	*	10%	7%
Warm	13%	0%	24%	13%	*	11%	14%
Very Warm	30%	35%	32%	33%	*	29%	56%
Don't Know	11%	5%	12%	8%	*	11%	2%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	36%	19%	28%	37%	44%	65%	24%	25%
Cool	10%	20%	14%	10%	6%	0%	14%	14%
Warm	13%	18%	13%	11%	12%	8%	17%	10%
Very Warm	30%	29%	28%	32%	31%	28%	34%	31%
Don't Know	11%	15%	17%	10%	7%	0%	11%	21%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	36%	31%	39%	33%	38%	32%	37%	38%
Cool	10%	8%	10%	11%	13%	8%	18%	11%
Warm	13%	11%	15%	13%	10%	21%	13%	9%
Very Warm	30%	34%	30%	28%	29%	34%	25%	29%
Don't Know	11%	15%	7%	15%	10%	6%	8%	13%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	36%	29%	40%	32%	38%	33%	38%	33%
Cool	10%	13%	9%	10%	11%	11%	7%	11%
Warm	13%	16%	11%	13%	14%	8%	20%	14%
Very Warm	30%	27%	32%	36%	26%	40%	34%	32%
Don't Know	11%	15%	8%	10%	11%	7%	2%	10%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	36%	56%	35%	33%
Cool	10%	8%	10%	12%
Warm	13%	3%	11%	2%
Very Warm	30%	21%	33%	28%
Don't Know	11%	12%	11%	26%
N	**659**	**124**	**151**	**36**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	36%	25%	34%	34%	47%	24%
Cool	10%	21%	25%	1%	0%	23%
Warm	13%	10%	17%	3%	0%	21%
Very Warm	30%	34%	24%	45%	43%	26%
Don't Know	11%	10%	0%	18%	10%	7%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	36%	27%	10%	14%	25%	25%
Cool	10%	14%	9%	8%	16%	11%
Warm	13%	19%	32%	30%	17%	9%
Very Warm	30%	24%	44%	37%	27%	44%
Don't Know	11%	16%	6%	10%	14%	10%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	36%	51%	34%	35%	27%
Cool	10%	10%	9%	10%	13%
Warm	13%	6%	12%	11%	7%
Very Warm	30%	21%	33%	33%	45%
Don't Know	11%	11%	12%	11%	9%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	13%	13%	15%	13%	11%
Cool	13%	14%	11%	14%	12%	13%
Warm	23%	24%	21%	24%	24%	20%
Very Warm	38%	37%	41%	34%	39%	42%
Don't Know	13%	12%	14%	13%	12%	13%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	13%	21%	12%	28%	8%	6%
Cool	13%	15%	8%	11%	9%	12%	20%
Warm	23%	22%	28%	23%	18%	38%	45%
Very Warm	38%	38%	24%	40%	30%	39%	21%
Don't Know	13%	12%	19%	13%	15%	3%	8%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	23%	13%	12%	*	7%	10%
Cool	13%	19%	10%	15%	*	7%	12%
Warm	23%	6%	24%	23%	*	61%	20%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	38%	35%	40%	38%	*	23%	46%
Don't Know	13%	17%	13%	12%	*	2%	11%
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	10%	13%	16%	18%
Cool	13%	15%	9%	11%	12%
Warm	23%	14%	15%	30%	26%
Very Warm	38%	48%	46%	30%	37%
Don't Know	13%	12%	17%	13%	7%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	13%	18%	13%	11%	27%	11%	12%
Cool	13%	24%	5%	23%	11%	14%	22%	11%
Warm	23%	17%	39%	37%	31%	18%	29%	19%
Very Warm	38%	28%	21%	22%	42%	36%	32%	42%
Don't Know	13%	18%	17%	4%	5%	5%	7%	15%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

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Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	13%	10%	15%	21%	18%	11%
Cool	13%	16%	13%	8%	11%	12%
Warm	23%	21%	23%	28%	27%	22%
Very Warm	38%	41%	34%	24%	27%	44%
Don't Know	13%	12%	15%	19%	17%	12%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	13%	12%	15%	12%	14%
Cool	13%	15%	11%	13%	17%
Warm	23%	22%	21%	22%	19%
Very Warm	38%	38%	41%	36%	38%
Don't Know	13%	13%	12%	18%	13%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	13%	10%	17%	13%	17%	8%
Cool	13%	15%	12%	12%	10%	18%
Warm	23%	22%	24%	23%	21%	25%
Very Warm	38%	40%	31%	42%	37%	40%
Don't Know	13%	12%	16%	11%	15%	10%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	13%	5%	16%	17%	12%	13%	12%
Cool	13%	16%	13%	11%	11%	15%	15%	11%
Warm	23%	33%	24%	18%	27%	18%	22%	24%
Very Warm	38%	26%	40%	36%	35%	45%	39%	37%
Don't Know	13%	13%	17%	19%	11%	10%	10%	15%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	13%	7%	17%	16%	*	12%	17%
Cool	13%	44%	13%	5%	*	13%	0%
Warm	23%	0%	18%	23%	*	24%	30%
Very Warm	38%	25%	26%	42%	*	42%	46%
Don't Know	13%	24%	26%	14%	*	10%	7%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	13%	12%	10%	15%	14%	20%	1%	9%
Cool	13%	16%	11%	12%	13%	19%	19%	11%
Warm	23%	37%	21%	26%	17%	40%	44%	24%
Very Warm	38%	24%	40%	32%	47%	14%	30%	43%
Don't Know	13%	10%	18%	15%	9%	7%	7%	13%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	18%	12%	11%	12%	14%	17%	12%
Cool	13%	12%	13%	14%	13%	12%	10%	14%
Warm	23%	17%	23%	25%	24%	28%	19%	22%
Very Warm	38%	41%	39%	34%	39%	36%	47%	38%
Don't Know	13%	12%	13%	15%	12%	11%	7%	15%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	13%	11%	14%	11%	13%	9%	12%	13%
Cool	13%	15%	12%	10%	15%	14%	10%	10%
Warm	23%	27%	21%	22%	23%	24%	20%	28%
Very Warm	38%	38%	39%	45%	37%	41%	51%	43%
Don't Know	13%	9%	15%	12%	13%	11%	7%	6%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	13%	21%	12%	18%
Cool	13%	9%	11%	7%
Warm	23%	21%	24%	27%
Very Warm	38%	42%	39%	40%
Don't Know	13%	7%	14%	9%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	6%	24%	14%	13%	18%
Cool	13%	15%	16%	2%	4%	5%
Warm	23%	21%	24%	23%	6%	31%
Very Warm	38%	41%	35%	43%	48%	39%
Don't Know	13%	17%	1%	17%	29%	7%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	14%	19%	11%	21%	15%
Cool	13%	21%	6%	13%	12%	12%
Warm	23%	12%	23%	19%	18%	18%
Very Warm	38%	25%	27%	43%	14%	36%
Don't Know	13%	29%	25%	15%	35%	18%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	20%	14%	12%	9%
Cool	13%	11%	9%	11%	21%
Warm	23%	19%	23%	24%	17%
Very Warm	38%	39%	36%	39%	40%
Don't Know	13%	12%	17%	14%	14%
N	**678**	**168**	**223**	**151**	**33**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	12%	7%	17%	8%	17%	12%
Cool	12%	7%	19%	8%	22%	8%
Warm	19%	19%	20%	19%	19%	19%
Very Warm	47%	60%	31%	58%	30%	50%
Don't Know	10%	7%	13%	8%	13%	11%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	12%	7%	4%	17%	39%	7%	16%
Cool	12%	6%	10%	20%	17%	22%	3%
Warm	19%	19%	32%	18%	10%	54%	17%
Very Warm	47%	60%	51%	32%	25%	16%	48%
Don't Know	10%	8%	3%	13%	10%	0%	17%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	12%	0%	16%	8%	*	0%	13%
Cool	12%	10%	19%	7%	*	9%	21%
Warm	19%	27%	18%	19%	*	8%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Warm	47%	54%	33%	59%	*	66%	34%
Don't Know	10%	8%	14%	7%	*	18%	17%
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	13%	22%	20%	16%
Cool	12%	18%	21%	23%	17%
Warm	19%	18%	12%	23%	22%
Very Warm	47%	42%	34%	22%	35%
Don't Know	10%	10%	11%	12%	11%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	12%	3%	8%	9%	18%	16%	17%	11%
Cool	12%	23%	6%	13%	8%	2%	15%	13%
Warm	19%	23%	40%	37%	29%	36%	23%	12%
Very Warm	47%	43%	30%	26%	37%	39%	39%	54%
Don't Know	10%	9%	15%	15%	9%	7%	5%	10%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

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Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	12%	6%	11%	4%	19%	17%
Cool	12%	4%	10%	10%	18%	20%
Warm	19%	18%	19%	32%	32%	15%
Very Warm	47%	64%	49%	51%	24%	34%
Don't Know	10%	8%	10%	3%	8%	14%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	12%	8%	17%	11%	5%
Cool	12%	6%	18%	10%	10%
Warm	19%	19%	18%	22%	21%
Very Warm	47%	58%	34%	45%	53%
Don't Know	10%	8%	13%	12%	10%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	12%	5%	12%	17%	13%	10%
Cool	12%	5%	13%	19%	9%	16%
Warm	19%	19%	25%	16%	18%	21%
Very Warm	47%	63%	41%	35%	48%	46%
Don't Know	10%	8%	9%	13%	12%	7%
N	**659**	**237**	**159**	**262**	**363**	**296**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	12%	9%	11%	13%	12%	12%	13%	10%
Cool	12%	13%	9%	16%	18%	6%	13%	11%
Warm	19%	27%	16%	26%	15%	18%	18%	20%
Very Warm	47%	31%	48%	39%	46%	56%	46%	48%
Don't Know	10%	21%	15%	6%	9%	8%	9%	11%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	12%	28%	10%	11%	*	11%	3%
Cool	12%	4%	8%	10%	*	14%	15%
Warm	19%	38%	19%	25%	*	18%	15%
Very Warm	47%	31%	60%	46%	*	45%	49%
Don't Know	10%	0%	3%	8%	*	12%	18%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	12%	10%	12%	11%	11%	37%	11%	12%
Cool	12%	14%	13%	18%	7%	13%	11%	11%
Warm	19%	27%	23%	16%	17%	17%	22%	20%
Very Warm	47%	28%	42%	46%	57%	29%	29%	42%
Don't Know	10%	21%	11%	9%	8%	4%	27%	15%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	12%	13%	11%	9%	15%	11%	13%	12%
Cool	12%	3%	16%	12%	12%	11%	16%	12%
Warm	19%	21%	19%	16%	21%	17%	24%	19%
Very Warm	47%	50%	45%	51%	44%	51%	41%	46%
Don't Know	10%	13%	10%	11%	8%	10%	6%	11%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	12%	13%	11%	10%	12%	9%	13%	9%
Cool	12%	18%	9%	7%	15%	6%	9%	9%
Warm	19%	17%	20%	20%	19%	22%	17%	20%
Very Warm	47%	41%	50%	51%	45%	56%	50%	48%
Don't Know	10%	11%	9%	12%	10%	7%	10%	14%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	12%	17%	9%	20%
Cool	12%	10%	13%	5%
Warm	19%	17%	15%	21%
Very Warm	47%	43%	50%	34%
Don't Know	10%	14%	13%	20%
N	**659**	**124**	**151**	**36**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	12%	7%	17%	1%	16%	8%
Cool	12%	15%	4%	18%	3%	15%
Warm	19%	11%	31%	19%	11%	34%
Very Warm	47%	47%	41%	54%	61%	35%
Don't Know	10%	21%	7%	9%	9%	7%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	12%	11%	8%	3%	17%	6%
Cool	12%	9%	7%	0%	17%	7%
Warm	19%	15%	23%	18%	19%	24%
Very Warm	47%	64%	55%	74%	46%	49%
Don't Know	10%	1%	7%	6%	1%	15%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	16%	10%	9%	6%
Cool	12%	7%	11%	13%	6%
Warm	19%	19%	17%	15%	23%
Very Warm	47%	47%	49%	50%	48%
Don't Know	10%	12%	13%	13%	17%
N	**659**	**166**	**192**	**151**	**51**

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YouGov Blue

Sympathy with Israelis or Palestinians

In the Middle East situation, are your sympathies with [the Israelis, the Palestinians], or both?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
The Israelis	33%	8%	66%	9%	65%	31%
The Palestinians	24%	41%	3%	40%	5%	25%
Both	42%	51%	31%	51%	30%	44%
Not sure	1%	1%	0%	1%	0%	1%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
The Israelis	33%	8%	12%	65%	25%	19%	24%
The Palestinians	24%	41%	31%	3%	25%	20%	25%
Both	42%	51%	50%	31%	50%	61%	51%
Not sure	1%	0%	7%	1%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
The Israelis	33%	23%	64%	7%	11%	9%	79%
The Palestinians	24%	36%	5%	40%	50%	30%	1%
Both	42%	41%	31%	52%	40%	61%	20%
Not sure	1%	0%	0%	1%	0%	0%	1%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
The Israelis	33%	78%	67%	53%	46%
The Palestinians	24%	2%	3%	2%	7%
Both	42%	20%	30%	45%	47%
Not sure	1%	1%	0%	1%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
The Israelis	33%	31%	20%	21%	38%	32%	35%	34%
The Palestinians	24%	14%	17%	15%	21%	31%	26%	27%
Both	42%	54%	60%	64%	41%	37%	39%	39%
Not sure	1%	1%	3%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
The Israelis	33%	6%	9%	12%	41%	71%
The Palestinians	24%	51%	28%	31%	1%	4%
Both	42%	43%	64%	50%	56%	25%
Not sure	1%	0%	0%	7%	2%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

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Margin of error: +/-3.2%.

YouGov Blue

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
The Israelis	33%	8%	66%	21%	12%
The Palestinians	24%	41%	3%	32%	51%
Both	42%	50%	30%	46%	36%
Not sure	1%	0%	1%	1%	1%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
The Israelis	33%	7%	18%	66%	35%	30%
The Palestinians	24%	50%	20%	4%	21%	28%
Both	42%	42%	60%	30%	42%	42%
Not sure	1%	0%	1%	0%	1%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
The Israelis	33%	23%	26%	19%	37%	41%	39%	28%
The Palestinians	24%	39%	38%	28%	18%	18%	22%	26%
Both	42%	36%	36%	52%	45%	40%	39%	45%
Not sure	1%	2%	0%	1%	0%	0%	0%	1%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
The Israelis	33%	12%	18%	19%	27%	38%	43%
The Palestinians	24%	34%	29%	29%	37%	22%	23%
Both	42%	54%	52%	52%	36%	39%	35%
Not sure	1%	0%	1%	0%	0%	1%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
The Israelis	33%	23%	24%	31%	42%	48%	20%	28%
The Palestinians	24%	40%	32%	18%	19%	8%	46%	30%
Both	42%	36%	43%	50%	39%	45%	33%	41%
Not sure	1%	2%	1%	0%	0%	0%	1%	1%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
The Israelis	33%	28%	36%	33%	32%	35%	32%	32%
The Palestinians	24%	23%	23%	27%	26%	27%	20%	24%
Both	42%	49%	40%	40%	42%	37%	47%	44%
Not sure	1%	0%	1%	0%	0%	1%	1%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
The Israelis	33%	31%	34%	30%	34%	27%	35%	35%
The Palestinians	24%	27%	22%	30%	23%	30%	24%	26%
Both	42%	41%	43%	39%	42%	43%	40%	38%
Not sure	1%	0%	1%	1%	0%	0%	1%	1%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
The Israelis	33%	52%	36%	25%
The Palestinians	24%	13%	23%	22%
Both	42%	35%	40%	53%
Not sure	1%	0%	1%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
The Israelis	33%	22%	22%	18%	26%	15%
The Palestinians	24%	47%	19%	34%	20%	34%
Both	42%	29%	59%	49%	54%	51%
Not sure	1%	3%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
The Israelis	33%	18%	17%	12%	22%	12%
The Palestinians	24%	31%	27%	20%	37%	41%
Both	42%	49%	56%	68%	39%	46%
Not sure	1%	2%	0%	0%	2%	1%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
The Israelis	33%	44%	29%	36%	17%
The Palestinians	24%	17%	25%	23%	44%
Both	42%	39%	45%	40%	37%
Not sure	1%	1%	1%	1%	2%
N	**1,339**	**334**	**416**	**302**	**87**

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Margin of error: +/-3.2%.

YouGov Blue

AIPAC Endorsement

Thinking about elections for the United States Congress, are you [more likely or less likely] to vote for a candidate who is endorsed by the American Israel Public Affairs Committee (AIPAC), or does it make no difference?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Much more likely	4%	1%	9%	1%	9%	3%
Somewhat more likely	8%	3%	15%	3%	14%	8%
No difference	47%	39%	56%	39%	54%	48%
Somewhat less likely	7%	11%	3%	10%	3%	8%
Much less likely	18%	28%	4%	25%	6%	20%
Not sure	16%	17%	14%	21%	14%	13%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Much more likely	4%	1%	1%	9%	1%	7%	3%
Somewhat more likely	8%	4%	1%	14%	11%	15%	10%
No difference	47%	39%	42%	56%	42%	44%	54%
Somewhat less likely	7%	10%	23%	3%	10%	10%	13%
Much less likely	18%	29%	21%	4%	19%	14%	10%
Not sure	16%	18%	11%	14%	17%	10%	10%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Much more likely	4%	0%	9%	1%	0%	0%	13%
Somewhat more likely	8%	10%	14%	3%	0%	3%	19%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
No difference	47%	31%	56%	40%	40%	55%	50%
Somewhat less likely	7%	16%	4%	10%	0%	16%	2%
Much less likely	18%	23%	5%	27%	51%	12%	5%
Not sure	16%	19%	13%	18%	9%	13%	11%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Much more likely	4%	19%	6%	6%	2%
Somewhat more likely	8%	20%	12%	11%	15%
No difference	47%	41%	64%	61%	55%
Somewhat less likely	7%	4%	3%	3%	5%
Much less likely	18%	4%	1%	4%	6%
Not sure	16%	13%	14%	16%	16%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Much more likely	4%	3%	9%	4%	4%	1%	3%	4%
Somewhat more likely	8%	8%	5%	12%	8%	0%	9%	8%
No difference	47%	59%	55%	57%	52%	37%	48%	43%
Somewhat less likely	7%	3%	4%	6%	11%	18%	7%	7%
Much less likely	18%	11%	12%	5%	15%	18%	22%	20%
Not sure	16%	16%	15%	17%	8%	26%	12%	17%

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YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Much more likely	4%	0%	1%	1%	8%	9%
Somewhat more likely	8%	2%	2%	1%	3%	16%
No difference	47%	35%	48%	42%	67%	54%
Somewhat less likely	7%	12%	9%	23%	2%	3%
Much less likely	18%	37%	15%	21%	5%	4%
Not sure	16%	15%	25%	11%	15%	13%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Much more likely	4%	1%	9%	3%	4%
Somewhat more likely	8%	3%	16%	7%	1%
No difference	47%	40%	53%	43%	31%
Somewhat less likely	7%	11%	3%	9%	12%
Much less likely	18%	28%	5%	23%	37%
Not sure	16%	17%	14%	16%	14%
N	**1,339**	**681**	**535**	**659**	**143**

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Margin of error: +/-3.2%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Much more likely	4%	1%	3%	8%	4%	4%
Somewhat more likely	8%	3%	2%	17%	8%	8%
No difference	47%	35%	53%	53%	49%	44%
Somewhat less likely	7%	11%	9%	3%	5%	10%
Much less likely	18%	36%	12%	5%	16%	20%
Not sure	16%	14%	21%	14%	17%	14%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Much more likely	4%	3%	2%	4%	6%	4%	5%	3%
Somewhat more likely	8%	7%	11%	8%	8%	8%	10%	7%
No difference	47%	38%	39%	45%	49%	52%	49%	45%
Somewhat less likely	7%	13%	10%	7%	7%	5%	8%	6%
Much less likely	18%	22%	26%	22%	15%	14%	18%	17%
Not sure	16%	17%	11%	15%	15%	18%	10%	22%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Much more likely	4%	0%	2%	3%	9%	4%	8%
Somewhat more likely	8%	0%	6%	9%	6%	9%	16%
No difference	47%	47%	49%	43%	31%	48%	37%
Somewhat less likely	7%	0%	7%	8%	15%	7%	9%
Much less likely	18%	28%	14%	26%	20%	17%	27%

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Not sure	16%	26%	22%	11%	19%	15%	3%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Much more likely	4%	4%	4%	5%	4%	7%	4%	3%
Somewhat more likely	8%	9%	9%	7%	8%	3%	5%	10%
No difference	47%	38%	40%	51%	50%	69%	37%	39%
Somewhat less likely	7%	12%	10%	6%	6%	4%	12%	9%
Much less likely	18%	22%	24%	15%	15%	2%	29%	25%
Not sure	16%	16%	14%	15%	17%	14%	13%	14%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Much more likely	4%	1%	5%	4%	5%	5%	4%	4%
Somewhat more likely	8%	11%	8%	6%	8%	8%	6%	9%
No difference	47%	46%	49%	47%	44%	49%	51%	45%
Somewhat less likely	7%	9%	6%	7%	9%	6%	8%	8%
Much less likely	18%	18%	16%	17%	22%	19%	16%	17%
Not sure	16%	15%	16%	20%	12%	13%	16%	17%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Much more likely	4%	4%	4%	6%	4%	4%	5%	5%
Somewhat more likely	8%	10%	7%	7%	9%	5%	10%	9%
No difference	47%	46%	47%	45%	47%	47%	48%	45%
Somewhat less likely	7%	9%	6%	8%	7%	8%	6%	8%
Much less likely	18%	18%	17%	23%	16%	23%	23%	20%
Not sure	16%	13%	17%	11%	16%	12%	9%	13%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Much more likely	4%	6%	4%	5%
Somewhat more likely	8%	11%	8%	5%
No difference	47%	54%	47%	48%
Somewhat less likely	7%	6%	5%	11%
Much less likely	18%	15%	14%	30%
Not sure	16%	8%	22%	1%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Much more likely	4%	1%	4%	2%	2%	4%
Somewhat more likely	8%	7%	16%	5%	3%	12%
No difference	47%	37%	39%	46%	46%	41%
Somewhat less likely	7%	6%	7%	9%	3%	11%
Much less likely	18%	27%	31%	23%	27%	26%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Not sure	16%	24%	3%	15%	18%	7%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Much more likely	4%	3%	1%	1%	3%	1%
Somewhat more likely	8%	5%	7%	1%	10%	3%
No difference	47%	49%	50%	48%	51%	41%
Somewhat less likely	7%	11%	2%	4%	9%	10%
Much less likely	18%	13%	16%	16%	13%	26%
Not sure	16%	20%	24%	31%	14%	18%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Much more likely	4%	6%	3%	4%	3%
Somewhat more likely	8%	9%	7%	8%	5%
No difference	47%	52%	47%	47%	36%
Somewhat less likely	7%	6%	5%	5%	11%
Much less likely	18%	15%	15%	14%	29%
Not sure	16%	12%	22%	22%	16%
N	**1,339**	**334**	**416**	**302**	**87**

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Margin of error: +/-3.2%.

YouGov Blue

Grade the Democratic Party — Representing working people

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	23%	38%	2%	40%	2%	23%
B	23%	37%	3%	34%	6%	26%
C	17%	19%	14%	20%	14%	18%
D	10%	4%	17%	4%	15%	11%
F	27%	2%	63%	3%	63%	22%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	23%	38%	13%	5%	3%	12%	41%
B	23%	37%	26%	3%	9%	15%	19%
C	17%	19%	29%	14%	41%	42%	27%
D	10%	4%	18%	17%	21%	20%	11%
F	27%	2%	14%	61%	26%	11%	1%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	23%	29%	5%	37%	*	48%	2%
B	23%	30%	3%	38%	*	9%	3%
C	17%	19%	16%	18%	*	33%	7%
D	10%	15%	16%	5%	*	8%	11%
F	27%	7%	61%	2%	*	2%	77%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	23%	4%	1%	8%	14%
B	23%	2%	2%	4%	8%
C	17%	11%	16%	18%	24%
D	10%	9%	19%	24%	19%
F	27%	74%	61%	46%	36%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	23%	37%	37%	3%	23%	15%	10%	23%
B	23%	14%	18%	35%	26%	23%	28%	22%
C	17%	24%	20%	12%	20%	33%	22%	15%
D	10%	7%	11%	19%	14%	16%	19%	7%
F	27%	18%	14%	30%	18%	13%	20%	32%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	23%	39%	35%	13%	12%	3%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	23%	38%	40%	26%	7%	2%
C	17%	21%	15%	29%	18%	12%
D	10%	2%	5%	18%	28%	15%
F	27%	1%	5%	14%	35%	69%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	23%	38%	3%	28%	32%
B	23%	37%	5%	26%	23%
C	17%	18%	15%	21%	30%
D	10%	5%	13%	10%	4%
F	27%	2%	64%	15%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	23%	38%	26%	7%	23%	23%
B	23%	37%	30%	4%	21%	25%
C	17%	22%	18%	13%	13%	24%
D	10%	2%	12%	15%	10%	9%
F	27%	1%	13%	62%	33%	19%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	23%	32%	23%	25%	15%	25%	18%	27%
B	23%	30%	26%	20%	21%	21%	23%	22%
C	17%	19%	29%	18%	18%	12%	19%	16%
D	10%	8%	4%	11%	12%	10%	12%	9%
F	27%	10%	18%	25%	33%	33%	29%	26%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	23%	0%	44%	36%	*	18%	34%
B	23%	0%	27%	25%	*	22%	7%
C	17%	30%	16%	22%	*	15%	14%
D	10%	70%	5%	10%	*	10%	13%
F	27%	0%	7%	7%	*	35%	32%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	23%	33%	24%	17%	24%	7%	11%	21%
B	23%	29%	23%	21%	21%	35%	43%	21%
C	17%	19%	24%	21%	11%	24%	19%	22%
D	10%	7%	7%	13%	10%	6%	15%	8%
F	27%	12%	23%	28%	34%	28%	12%	28%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	23%	27%	24%	21%	20%	28%	23%	21%
B	23%	21%	22%	20%	27%	17%	33%	23%
C	17%	20%	15%	14%	23%	13%	15%	19%
D	10%	12%	9%	8%	11%	8%	12%	10%
F	27%	20%	30%	37%	20%	34%	18%	26%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	23%	26%	21%	21%	24%	18%	20%	19%
B	23%	24%	22%	31%	23%	28%	23%	32%
C	17%	19%	16%	17%	17%	17%	15%	16%
D	10%	8%	11%	12%	8%	18%	13%	9%
F	27%	23%	30%	19%	28%	19%	30%	24%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	23%	14%	22%	14%
B	23%	18%	22%	29%
C	17%	13%	10%	13%
D	10%	12%	6%	16%
F	27%	43%	39%	27%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	30%	21%	40%	20%	44%
B	23%	31%	22%	26%	30%	22%
C	17%	9%	47%	16%	23%	22%
D	10%	9%	3%	12%	21%	5%
F	27%	21%	8%	6%	5%	7%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	33%	54%	40%	48%	38%
B	23%	43%	14%	30%	25%	22%
C	17%	10%	21%	15%	17%	19%
D	10%	2%	8%	13%	0%	11%
F	27%	13%	3%	2%	11%	10%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	23%	15%	29%	22%	28%
B	23%	22%	20%	22%	30%
C	17%	14%	12%	10%	20%
D	10%	11%	10%	6%	6%
F	27%	38%	29%	39%	16%
N	**678**	**168**	**223**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

Grade the Democratic Party — Representing you in your community

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	20%	36%	1%	38%	1%	19%
B	21%	36%	4%	32%	3%	24%
C	17%	20%	12%	20%	13%	17%
D	10%	5%	16%	5%	15%	12%
F	32%	3%	66%	5%	68%	28%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	20%	38%	3%	1%	4%	8%	5%
B	21%	37%	24%	4%	10%	34%	33%
C	17%	19%	20%	14%	16%	29%	31%
D	10%	4%	36%	16%	31%	19%	16%
F	32%	2%	18%	66%	39%	9%	15%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	20%	22%	2%	37%	*	21%	3%
B	21%	33%	5%	37%	*	20%	3%
C	17%	10%	13%	20%	*	36%	8%
D	10%	9%	16%	4%	*	17%	11%
F	32%	26%	64%	2%	*	5%	75%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	20%	2%	0%	2%	8%
B	21%	3%	0%	6%	9%
C	17%	11%	9%	18%	15%
D	10%	12%	20%	20%	14%
F	32%	72%	70%	54%	54%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	20%	19%	19%	6%	19%	18%	32%	21%
B	21%	24%	14%	27%	10%	36%	23%	22%
C	17%	25%	22%	28%	17%	12%	12%	15%
D	10%	11%	13%	21%	15%	21%	6%	8%
F	32%	21%	31%	18%	39%	12%	28%	34%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	20%	39%	34%	3%	2%	1%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	21%	37%	36%	24%	10%	3%
C	17%	19%	19%	20%	25%	10%
D	10%	4%	6%	36%	26%	14%
F	32%	1%	5%	18%	37%	72%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	20%	38%	2%	25%	20%
B	21%	37%	3%	26%	43%
C	17%	17%	13%	17%	23%
D	10%	5%	15%	12%	8%
F	32%	3%	68%	21%	6%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	20%	38%	21%	4%	20%	21%
B	21%	36%	26%	5%	19%	24%
C	17%	21%	21%	10%	14%	20%
D	10%	4%	16%	13%	10%	10%
F	32%	1%	16%	68%	37%	25%
N	**661**	**237**	**160**	**263**	**364**	**297**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	20%	20%	19%	27%	16%	21%	17%	23%
B	21%	28%	25%	22%	20%	19%	19%	24%
C	17%	18%	22%	13%	18%	15%	16%	17%
D	10%	14%	10%	11%	9%	9%	11%	10%
F	32%	20%	24%	26%	37%	36%	37%	26%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	20%	35%	41%	20%	*	17%	19%
B	21%	7%	24%	26%	*	20%	27%
C	17%	38%	16%	18%	*	16%	21%
D	10%	0%	10%	17%	*	10%	7%
F	32%	19%	9%	20%	*	37%	27%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	20%	20%	21%	20%	20%	7%	17%	20%
B	21%	28%	23%	17%	22%	10%	34%	19%
C	17%	19%	19%	19%	14%	12%	16%	18%
D	10%	14%	9%	10%	10%	9%	11%	11%
F	32%	19%	28%	33%	35%	62%	22%	31%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	20%	26%	23%	19%	13%	27%	12%	18%
B	21%	26%	17%	25%	21%	21%	17%	22%
C	17%	10%	16%	22%	18%	20%	17%	15%
D	10%	10%	10%	8%	13%	5%	16%	12%
F	32%	28%	34%	26%	35%	27%	39%	33%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	20%	24%	18%	19%	20%	20%	22%	19%
B	21%	18%	23%	23%	21%	26%	21%	19%
C	17%	16%	17%	18%	16%	20%	14%	17%
D	10%	13%	9%	8%	11%	11%	7%	9%
F	32%	29%	33%	31%	32%	23%	37%	36%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	20%	14%	17%	20%
B	21%	11%	20%	13%
C	17%	11%	16%	6%
D	10%	9%	11%	11%
F	32%	55%	36%	51%
N	**661**	**124**	**152**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	20%	22%	14%	28%	38%	8%
B	21%	29%	24%	30%	4%	41%
C	17%	15%	19%	17%	14%	21%
D	10%	11%	26%	2%	24%	12%
F	32%	22%	17%	23%	21%	19%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	20%	36%	47%	33%	49%	22%
B	21%	19%	33%	35%	14%	40%
C	17%	21%	9%	20%	12%	14%
D	10%	11%	8%	5%	14%	10%
F	32%	13%	3%	7%	11%	13%
N	**661**	**45**	**31**	**39**	**37**	**77**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	20%	18%	20%	17%	22%
B	21%	14%	24%	20%	40%
C	17%	13%	15%	16%	13%
D	10%	9%	11%	11%	6%
F	32%	46%	30%	36%	18%
N	**661**	**166**	**193**	**152**	**53**

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Margin of error: +/-3.2%.

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Grade the Democratic Party — Listening to you, not the elites

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	19%	32%	1%	35%	2%	20%
B	21%	35%	2%	34%	1%	24%
C	18%	23%	11%	23%	13%	17%
D	10%	4%	17%	2%	13%	13%
F	32%	5%	70%	6%	71%	26%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	19%	32%	10%	4%	4%	6%	50%
B	21%	36%	15%	2%	6%	15%	8%
C	18%	23%	39%	10%	24%	39%	26%
D	10%	5%	7%	16%	20%	22%	9%
F	32%	4%	28%	68%	46%	19%	7%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	19%	31%	3%	32%	*	41%	1%
B	21%	21%	2%	35%	*	17%	2%
C	18%	15%	12%	23%	*	33%	6%
D	10%	21%	15%	4%	*	4%	11%
F	32%	11%	68%	5%	*	6%	80%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	19%	2%	0%	9%	16%
B	21%	3%	4%	0%	5%
C	18%	8%	4%	14%	15%
D	10%	12%	18%	18%	18%
F	32%	76%	74%	59%	45%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	19%	34%	36%	6%	24%	20%	16%	17%
B	21%	11%	11%	15%	25%	28%	17%	23%
C	18%	25%	23%	27%	17%	17%	23%	16%
D	10%	7%	12%	21%	16%	8%	13%	7%
F	32%	23%	18%	31%	18%	27%	31%	37%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	19%	31%	29%	10%	12%	2%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	21%	36%	40%	15%	1%	2%
C	18%	27%	19%	39%	17%	8%
D	10%	4%	6%	7%	23%	14%
F	32%	2%	6%	28%	48%	74%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	19%	32%	2%	27%	23%
B	21%	36%	3%	21%	25%
C	18%	23%	11%	24%	36%
D	10%	6%	13%	12%	5%
F	32%	4%	72%	16%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	19%	31%	22%	7%	20%	18%
B	21%	35%	27%	3%	19%	23%
C	18%	27%	21%	8%	12%	26%
D	10%	4%	11%	14%	10%	9%
F	32%	3%	19%	69%	38%	23%
N	**678**	**230**	**198**	**251**	**395**	**283**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	19%	33%	25%	22%	11%	18%	13%	25%
B	21%	21%	17%	10%	22%	26%	18%	24%
C	18%	27%	32%	26%	13%	11%	22%	15%
D	10%	7%	9%	11%	12%	8%	12%	8%
F	32%	12%	17%	31%	42%	37%	36%	29%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	19%	0%	43%	36%	*	13%	21%
B	21%	0%	28%	19%	*	20%	20%
C	18%	22%	17%	23%	*	16%	8%
D	10%	70%	4%	11%	*	10%	7%
F	32%	7%	7%	11%	*	41%	44%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	19%	34%	24%	13%	17%	13%	18%	15%
B	21%	19%	13%	21%	26%	30%	16%	13%
C	18%	29%	28%	16%	10%	18%	41%	27%
D	10%	6%	11%	11%	9%	3%	14%	15%
F	32%	12%	24%	40%	39%	37%	11%	29%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	19%	24%	22%	14%	17%	25%	22%	17%
B	21%	21%	21%	21%	22%	15%	30%	22%
C	18%	16%	16%	16%	24%	14%	17%	20%
D	10%	11%	7%	9%	14%	10%	6%	10%
F	32%	29%	35%	40%	23%	36%	25%	31%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	19%	23%	17%	21%	19%	15%	20%	21%
B	21%	18%	23%	22%	23%	22%	18%	24%
C	18%	25%	14%	22%	17%	22%	21%	16%
D	10%	9%	10%	13%	9%	18%	5%	10%
F	32%	26%	36%	22%	33%	23%	36%	29%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	19%	6%	18%	7%
B	21%	15%	22%	9%
C	18%	11%	12%	33%
D	10%	12%	7%	23%
F	32%	55%	41%	29%
N	**678**	**131**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	19%	31%	6%	45%	24%	42%
B	21%	21%	22%	19%	30%	14%
C	18%	16%	47%	17%	14%	28%
D	10%	14%	15%	10%	24%	5%
F	32%	18%	11%	10%	8%	12%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	19%	40%	46%	33%	51%	35%
B	21%	26%	30%	43%	17%	30%
C	18%	13%	20%	13%	21%	16%
D	10%	9%	1%	10%	0%	10%
F	32%	12%	3%	2%	11%	9%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	19%	10%	28%	18%	26%
B	21%	17%	21%	22%	32%
C	18%	12%	12%	12%	17%
D	10%	13%	8%	7%	13%
F	32%	47%	31%	41%	13%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Grade the Democratic Party — Sharing your values

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	25%	44%	2%	48%	1%	21%
B	20%	33%	5%	30%	4%	23%
C	12%	16%	9%	13%	9%	14%
D	10%	5%	16%	4%	14%	13%
F	33%	2%	69%	4%	72%	29%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	25%	45%	8%	2%	3%	9%	14%
B	20%	35%	10%	4%	6%	26%	28%
C	12%	15%	27%	9%	40%	39%	20%
D	10%	4%	41%	15%	25%	15%	26%
F	33%	1%	14%	70%	25%	10%	12%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	25%	9%	3%	46%	*	26%	3%
B	20%	30%	5%	35%	*	17%	2%
C	12%	26%	8%	16%	*	6%	4%
D	10%	20%	16%	3%	*	33%	10%
F	33%	16%	68%	1%	*	18%	80%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	25%	2%	2%	4%	8%
B	20%	2%	4%	4%	10%
C	12%	4%	5%	16%	11%
D	10%	11%	9%	17%	22%
F	33%	80%	81%	59%	50%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	25%	21%	29%	13%	17%	17%	28%	28%
B	20%	24%	5%	20%	16%	27%	28%	20%
C	12%	19%	10%	26%	14%	23%	11%	10%
D	10%	3%	13%	23%	22%	17%	7%	7%
F	33%	32%	43%	19%	31%	16%	26%	36%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	25%	49%	37%	8%	5%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	20%	34%	39%	10%	6%	4%
C	12%	15%	11%	27%	27%	4%
D	10%	2%	8%	41%	18%	15%
F	33%	0%	4%	14%	44%	76%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	25%	47%	2%	31%	26%
B	20%	34%	3%	21%	40%
C	12%	15%	8%	16%	24%
D	10%	4%	15%	12%	4%
F	33%	1%	72%	20%	7%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	25%	47%	24%	4%	24%	25%
B	20%	33%	26%	5%	17%	24%
C	12%	17%	17%	6%	10%	16%
D	10%	2%	16%	14%	11%	9%
F	33%	1%	17%	70%	38%	26%
N	**661**	**237**	**160**	**263**	**364**	**297**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	25%	19%	31%	33%	19%	25%	18%	31%
B	20%	27%	20%	18%	17%	21%	22%	18%
C	12%	23%	13%	14%	17%	5%	11%	13%
D	10%	17%	11%	6%	9%	11%	10%	11%
F	33%	15%	25%	29%	38%	38%	39%	27%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	25%	35%	48%	29%	*	19%	24%
B	20%	35%	22%	12%	*	20%	28%
C	12%	7%	14%	20%	*	12%	12%
D	10%	5%	6%	17%	*	10%	8%
F	33%	18%	10%	21%	*	39%	28%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	25%	24%	29%	22%	25%	4%	23%	26%
B	20%	24%	19%	17%	21%	20%	24%	20%
C	12%	21%	14%	16%	7%	0%	23%	15%
D	10%	16%	8%	9%	11%	8%	12%	7%
F	33%	15%	29%	36%	36%	68%	18%	32%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	25%	31%	29%	24%	13%	37%	14%	20%
B	20%	24%	15%	28%	19%	17%	20%	22%
C	12%	7%	14%	10%	16%	11%	11%	14%
D	10%	10%	9%	8%	15%	8%	11%	11%
F	33%	27%	34%	31%	37%	28%	44%	33%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	25%	29%	22%	25%	24%	27%	23%	20%
B	20%	16%	23%	17%	21%	19%	22%	17%
C	12%	15%	11%	15%	13%	14%	13%	16%
D	10%	10%	10%	8%	10%	13%	6%	9%
F	33%	30%	34%	35%	33%	27%	36%	39%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	25%	13%	23%	22%
B	20%	14%	17%	17%
C	12%	7%	9%	6%
D	10%	12%	12%	15%
F	33%	54%	38%	41%
N	**661**	**124**	**152**	**36**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	25%	29%	18%	44%	38%	24%
B	20%	21%	16%	7%	8%	14%
C	12%	16%	18%	19%	14%	25%
D	10%	13%	27%	6%	21%	15%
F	33%	21%	20%	23%	20%	22%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	25%	46%	50%	41%	55%	29%
B	20%	20%	25%	26%	17%	24%
C	12%	11%	19%	22%	7%	16%
D	10%	8%	4%	3%	10%	18%
F	33%	15%	2%	8%	11%	13%
N	**661**	**45**	**31**	**39**	**37**	**77**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	25%	20%	28%	23%	27%
B	20%	17%	18%	17%	24%
C	12%	8%	9%	9%	17%
D	10%	11%	12%	12%	15%
F	33%	45%	32%	38%	17%
N	**661**	**166**	**193**	**152**	**53**

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Margin of error: +/-3.2%.

YouGov Blue

Grade the Democratic Party — Having common sense

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	23%	37%	2%	38%	2%	24%
B	23%	38%	2%	37%	4%	25%
C	13%	18%	5%	17%	5%	15%
D	8%	4%	14%	3%	14%	7%
F	34%	3%	77%	5%	76%	28%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	23%	37%	10%	4%	2%	6%	41%
B	23%	39%	16%	3%	13%	27%	37%
C	13%	18%	32%	5%	22%	23%	18%
D	8%	3%	16%	12%	33%	26%	4%
F	34%	2%	26%	75%	30%	18%	0%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	23%	30%	4%	37%	*	58%	1%
B	23%	22%	3%	40%	*	7%	2%
C	13%	26%	6%	17%	*	26%	4%
D	8%	6%	13%	3%	*	7%	6%
F	34%	16%	74%	3%	*	2%	86%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	23%	2%	2%	8%	14%
B	23%	3%	1%	4%	11%
C	13%	7%	4%	6%	7%
D	8%	8%	17%	16%	19%
F	34%	80%	76%	66%	49%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	23%	36%	23%	12%	29%	0%	11%	23%
B	23%	16%	34%	29%	23%	47%	38%	20%
C	13%	18%	11%	15%	16%	14%	8%	13%
D	8%	7%	12%	11%	7%	14%	5%	7%
F	34%	23%	20%	34%	25%	25%	37%	38%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	23%	40%	31%	10%	13%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	23%	38%	43%	16%	3%	2%
C	13%	19%	17%	32%	11%	3%
D	8%	2%	3%	16%	19%	10%
F	34%	1%	6%	26%	53%	82%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	23%	37%	2%	29%	29%
B	23%	39%	4%	26%	35%
C	13%	18%	6%	19%	18%
D	8%	2%	13%	7%	7%
F	34%	3%	76%	18%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	23%	39%	24%	6%	22%	23%
B	23%	37%	29%	5%	21%	26%
C	13%	19%	17%	4%	11%	17%
D	8%	2%	9%	12%	6%	9%
F	34%	2%	21%	73%	40%	25%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	23%	38%	28%	24%	13%	22%	19%	26%
B	23%	28%	24%	14%	23%	25%	19%	26%
C	13%	13%	24%	24%	10%	6%	18%	9%
D	8%	6%	6%	10%	11%	6%	10%	6%
F	34%	15%	18%	29%	44%	40%	35%	33%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	23%	0%	45%	31%	*	18%	21%
B	23%	0%	29%	33%	*	20%	17%
C	13%	47%	16%	17%	*	11%	19%
D	8%	41%	2%	9%	*	8%	0%
F	34%	11%	8%	11%	*	42%	44%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	23%	38%	28%	14%	19%	32%	25%	22%
B	23%	28%	17%	22%	26%	22%	24%	20%
C	13%	11%	24%	14%	6%	2%	21%	20%
D	8%	8%	7%	11%	6%	6%	12%	8%
F	34%	14%	24%	38%	43%	37%	17%	30%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	23%	27%	23%	19%	22%	25%	24%	21%
B	23%	26%	21%	25%	24%	17%	34%	23%
C	13%	8%	12%	8%	23%	10%	10%	15%
D	8%	13%	6%	6%	7%	4%	7%	9%
F	34%	26%	38%	43%	24%	44%	25%	31%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	23%	27%	20%	28%	22%	18%	28%	31%
B	23%	20%	25%	27%	23%	27%	23%	21%
C	13%	16%	11%	12%	13%	15%	6%	11%
D	8%	8%	7%	13%	7%	15%	9%	11%
F	34%	28%	37%	20%	35%	26%	33%	26%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	23%	13%	22%	14%
B	23%	13%	22%	15%
C	13%	11%	6%	35%
D	8%	9%	4%	7%
F	34%	54%	46%	29%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	39%	18%	34%	18%	37%
B	23%	16%	16%	37%	33%	32%
C	13%	10%	51%	8%	16%	17%
D	8%	10%	3%	9%	21%	3%
F	34%	25%	13%	11%	12%	11%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	42%	47%	35%	52%	32%
B	23%	29%	29%	49%	15%	34%
C	13%	14%	18%	9%	22%	14%
D	8%	1%	3%	4%	1%	7%
F	34%	14%	3%	4%	11%	13%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	23%	17%	27%	22%	31%
B	23%	15%	25%	22%	22%
C	13%	15%	7%	6%	20%
D	8%	7%	6%	4%	2%
F	34%	46%	36%	46%	24%
N	**678**	**168**	**223**	**151**	**33**

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YouGov Blue

Grade the Democratic Party — Citizens having priority over non-citizens

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	18%	30%	3%	33%	2%	16%
B	24%	40%	4%	38%	4%	24%
C	15%	21%	7%	18%	7%	18%
D	7%	6%	9%	6%	9%	7%
F	37%	3%	77%	4%	78%	36%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	18%	32%	0%	3%	9%	10%	22%
B	24%	41%	11%	5%	14%	23%	18%
C	15%	19%	39%	7%	23%	15%	20%
D	7%	5%	18%	9%	12%	10%	28%
F	37%	3%	33%	76%	43%	42%	12%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	18%	9%	4%	31%	*	24%	5%
B	24%	37%	5%	41%	*	13%	1%
C	15%	26%	7%	22%	*	26%	5%
D	7%	3%	11%	4%	*	24%	9%
F	37%	26%	74%	2%	*	13%	79%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	18%	2%	1%	3%	9%
B	24%	1%	0%	8%	10%
C	15%	5%	5%	10%	7%
D	7%	16%	7%	12%	11%
F	37%	75%	86%	68%	63%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	18%	18%	14%	9%	19%	13%	23%	19%
B	24%	29%	9%	34%	12%	34%	27%	24%
C	15%	22%	21%	15%	16%	16%	16%	13%
D	7%	7%	6%	13%	9%	9%	9%	6%
F	37%	24%	51%	29%	44%	28%	25%	39%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	18%	33%	25%	0%	7%	2%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	24%	45%	35%	11%	12%	3%
C	15%	18%	26%	39%	11%	6%
D	7%	3%	7%	18%	10%	9%
F	37%	1%	7%	33%	60%	80%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	18%	32%	4%	26%	22%
B	24%	39%	3%	27%	40%
C	15%	21%	7%	14%	32%
D	7%	5%	10%	8%	0%
F	37%	3%	76%	25%	6%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	18%	32%	17%	6%	15%	21%
B	24%	43%	25%	5%	20%	28%
C	15%	19%	23%	5%	13%	17%
D	7%	3%	9%	10%	7%	7%
F	37%	2%	26%	75%	45%	27%
N	**661**	**237**	**160**	**263**	**364**	**297**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	18%	21%	31%	24%	13%	14%	16%	19%
B	24%	37%	20%	25%	17%	24%	23%	24%
C	15%	17%	13%	12%	19%	12%	13%	16%
D	7%	8%	9%	7%	6%	7%	8%	7%
F	37%	17%	27%	32%	45%	42%	41%	34%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	18%	17%	34%	28%	*	14%	21%
B	24%	49%	33%	12%	*	22%	41%
C	15%	11%	12%	19%	*	14%	10%
D	7%	0%	14%	9%	*	7%	2%
F	37%	23%	7%	32%	*	43%	27%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	18%	25%	23%	18%	14%	0%	29%	22%
B	24%	34%	25%	15%	25%	24%	31%	26%
C	15%	17%	12%	19%	13%	4%	18%	9%
D	7%	8%	8%	7%	6%	16%	3%	7%
F	37%	16%	32%	42%	42%	55%	19%	36%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	18%	22%	19%	18%	13%	21%	12%	18%
B	24%	24%	23%	26%	22%	29%	19%	22%
C	15%	16%	14%	16%	14%	14%	16%	15%
D	7%	9%	7%	7%	8%	6%	7%	8%
F	37%	30%	38%	34%	43%	31%	47%	38%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	18%	21%	16%	17%	17%	20%	19%	14%
B	24%	23%	24%	26%	23%	29%	20%	24%
C	15%	12%	16%	13%	16%	12%	9%	10%
D	7%	9%	6%	7%	7%	8%	10%	6%
F	37%	35%	38%	38%	37%	31%	41%	45%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	18%	9%	10%	12%
B	24%	15%	22%	24%
C	15%	8%	15%	0%
D	7%	7%	8%	9%
F	37%	61%	46%	55%
N	**661**	**124**	**152**	**36**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	18%	22%	14%	41%	32%	25%
B	24%	21%	17%	6%	2%	18%
C	15%	22%	21%	17%	11%	25%
D	7%	5%	16%	2%	8%	10%
F	37%	30%	31%	33%	47%	21%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	18%	35%	32%	36%	32%	27%
B	24%	31%	37%	37%	29%	27%
C	15%	12%	12%	16%	8%	20%
D	7%	15%	12%	8%	19%	6%
F	37%	7%	6%	2%	12%	20%
N	**661**	**45**	**31**	**39**	**37**	**77**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	18%	15%	16%	10%	23%
B	24%	18%	21%	22%	32%
C	15%	9%	16%	15%	19%
D	7%	7%	7%	8%	7%
F	37%	51%	40%	46%	20%
N	**661**	**166**	**193**	**152**	**53**

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Margin of error: +/-3.2%.

YouGov Blue

Grade the Democratic Party — Working for right kind of change

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	23%	38%	2%	36%	1%	28%
B	25%	41%	3%	40%	5%	27%
C	12%	16%	6%	18%	5%	12%
D	8%	2%	17%	3%	17%	6%
F	31%	2%	72%	3%	72%	27%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	23%	37%	21%	4%	6%	17%	24%
B	25%	41%	26%	4%	10%	25%	51%
C	12%	17%	30%	5%	22%	21%	24%
D	8%	2%	6%	16%	26%	17%	0%
F	31%	2%	18%	71%	36%	21%	1%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	23%	33%	4%	37%	*	41%	3%
B	25%	29%	4%	42%	*	36%	1%
C	12%	16%	7%	16%	*	20%	4%
D	8%	7%	15%	3%	*	0%	10%
F	31%	15%	70%	2%	*	3%	82%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	23%	6%	0%	8%	4%
B	25%	3%	1%	4%	20%
C	12%	6%	4%	5%	9%
D	8%	10%	20%	18%	26%
F	31%	74%	75%	65%	40%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	23%	31%	22%	11%	29%	12%	12%	24%
B	25%	26%	38%	20%	22%	36%	36%	23%
C	12%	13%	15%	26%	16%	17%	15%	10%
D	8%	7%	1%	7%	15%	14%	5%	8%
F	31%	23%	24%	36%	18%	22%	32%	35%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	23%	41%	36%	21%	12%	2%

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YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	25%	42%	37%	26%	3%	3%
C	12%	15%	21%	30%	11%	4%
D	8%	1%	2%	6%	19%	15%
F	31%	1%	5%	18%	56%	76%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	23%	38%	2%	28%	29%
B	25%	42%	4%	30%	34%
C	12%	17%	6%	17%	23%
D	8%	2%	16%	7%	4%
F	31%	3%	71%	18%	11%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	23%	40%	28%	3%	21%	25%
B	25%	42%	27%	8%	22%	29%
C	12%	15%	19%	5%	12%	13%
D	8%	1%	7%	15%	8%	8%
F	31%	1%	19%	68%	36%	24%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	23%	33%	25%	23%	14%	26%	18%	28%
B	25%	34%	30%	23%	23%	23%	24%	25%
C	12%	11%	21%	20%	13%	6%	16%	10%
D	8%	8%	6%	4%	11%	9%	11%	6%
F	31%	13%	18%	30%	40%	37%	32%	31%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	23%	0%	34%	46%	*	18%	31%
B	25%	0%	35%	26%	*	22%	16%
C	12%	76%	22%	7%	*	10%	8%
D	8%	12%	1%	8%	*	10%	0%
F	31%	11%	8%	12%	*	39%	44%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	23%	32%	26%	14%	23%	32%	14%	20%
B	25%	36%	25%	23%	24%	10%	40%	26%
C	12%	9%	19%	16%	6%	16%	12%	16%
D	8%	9%	5%	11%	8%	16%	20%	7%
F	31%	13%	25%	36%	39%	26%	14%	30%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	23%	26%	22%	19%	25%	19%	29%	23%
B	25%	28%	23%	26%	26%	25%	33%	23%
C	12%	10%	11%	7%	21%	7%	8%	15%
D	8%	12%	8%	9%	5%	9%	4%	9%
F	31%	25%	35%	40%	23%	40%	26%	29%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	23%	23%	23%	26%	22%	20%	29%	29%
B	25%	28%	23%	29%	26%	30%	19%	25%
C	12%	15%	11%	11%	13%	12%	11%	10%
D	8%	5%	10%	16%	6%	12%	9%	15%
F	31%	29%	33%	17%	33%	26%	32%	21%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	23%	13%	22%	11%
B	25%	16%	22%	28%
C	12%	9%	7%	25%
D	8%	13%	6%	7%
F	31%	48%	43%	29%
N	**678**	**131**	**151**	**33**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	37%	36%	49%	36%	51%
B	25%	18%	32%	25%	19%	30%
C	12%	11%	16%	5%	7%	7%
D	8%	9%	0%	10%	24%	0%
F	31%	26%	16%	11%	14%	12%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	23%	30%	37%	30%	37%	38%
B	25%	37%	34%	41%	31%	28%
C	12%	19%	25%	25%	20%	14%
D	8%	0%	2%	1%	1%	8%
F	31%	14%	3%	4%	11%	12%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	23%	14%	27%	22%	29%
B	25%	19%	24%	22%	26%
C	12%	15%	10%	7%	19%
D	8%	10%	7%	6%	5%
F	31%	42%	33%	43%	21%
N	**678**	**168**	**223**	**151**	**33**

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Grade the Democratic Party — Personal safety and security

I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
A	20%	35%	2%	38%	1%	17%
B	23%	38%	3%	37%	3%	25%
C	17%	21%	13%	18%	14%	19%
D	11%	4%	20%	3%	17%	15%
F	29%	2%	61%	4%	65%	24%
N	**661**	**361**	**297**	**233**	**190**	**226**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
A	20%	36%	0%	3%	4%	11%	5%
B	23%	39%	23%	4%	20%	13%	30%
C	17%	19%	42%	14%	22%	44%	34%
D	11%	3%	22%	19%	17%	18%	19%
F	29%	2%	13%	61%	36%	15%	12%
N	**661**	**341**	**21**	**299**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
A	20%	18%	3%	35%	*	19%	3%
B	23%	27%	4%	40%	*	20%	1%
C	17%	27%	13%	21%	*	37%	10%
D	11%	8%	20%	2%	*	21%	11%
F	29%	19%	60%	2%	*	2%	74%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**661**	**19**	**305**	**324**	**13**	**20**	**140**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
A	20%	3%	2%	4%	8%
B	23%	0%	2%	8%	7%
C	17%	11%	7%	17%	16%
D	11%	12%	28%	22%	24%
F	29%	74%	60%	49%	45%
N	**661**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
A	20%	27%	8%	14%	13%	15%	28%	21%
B	23%	16%	19%	18%	18%	30%	30%	23%
C	17%	28%	15%	32%	18%	31%	9%	15%
D	11%	8%	31%	17%	11%	14%	14%	9%
F	29%	21%	27%	19%	39%	10%	18%	31%
N	**661**	**40**	**26**	**47**	**76**	**23**	**49**	**400**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
A	20%	37%	35%	0%	4%	2%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
B	23%	43%	34%	23%	12%	2%
C	17%	18%	22%	42%	29%	9%
D	11%	2%	5%	22%	22%	19%
F	29%	0%	4%	13%	33%	67%
N	**661**	**228**	**95**	**21**	**49**	**244**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
A	20%	37%	2%	27%	30%
B	23%	38%	4%	24%	41%
C	17%	19%	13%	20%	17%
D	11%	4%	17%	10%	8%
F	29%	2%	64%	19%	4%
N	**661**	**325**	**279**	**334**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
A	20%	36%	22%	5%	20%	20%
B	23%	42%	26%	3%	17%	29%
C	17%	19%	26%	11%	15%	21%
D	11%	2%	12%	18%	13%	9%
F	29%	1%	13%	63%	35%	21%
N	**661**	**237**	**160**	**263**	**364**	**297**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
A	20%	15%	30%	27%	15%	18%	18%	22%
B	23%	30%	21%	26%	18%	22%	22%	23%
C	17%	31%	16%	13%	20%	14%	16%	19%
D	11%	6%	11%	7%	10%	16%	11%	11%
F	29%	17%	21%	27%	37%	30%	33%	25%
N	**661**	**73**	**73**	**114**	**169**	**232**	**320**	**335**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
A	20%	35%	45%	23%	*	15%	22%
B	23%	35%	18%	23%	*	22%	29%
C	17%	0%	27%	16%	*	17%	15%
D	11%	7%	1%	23%	*	11%	8%
F	29%	23%	9%	16%	*	34%	26%
N	**661**	**11**	**76**	**59**	**32**	**482**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
A	20%	17%	25%	19%	19%	0%	13%	24%
B	23%	31%	25%	17%	23%	24%	32%	24%
C	17%	29%	14%	21%	14%	4%	28%	13%
D	11%	6%	10%	8%	14%	31%	7%	10%
F	29%	18%	26%	35%	30%	41%	21%	30%
N	**661**	**72**	**155**	**166**	**245**	**17**	**56**	**105**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
A	20%	15%	24%	22%	14%	28%	8%	18%
B	23%	32%	17%	25%	22%	25%	23%	21%
C	17%	21%	16%	18%	18%	15%	18%	18%
D	11%	7%	9%	13%	15%	7%	12%	13%
F	29%	24%	34%	22%	30%	25%	39%	29%
N	**661**	**109**	**258**	**156**	**138**	**197**	**64**	**400**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
A	20%	24%	18%	16%	21%	16%	18%	14%
B	23%	21%	23%	26%	21%	29%	23%	26%
C	17%	18%	17%	23%	16%	24%	18%	19%
D	11%	9%	12%	9%	12%	10%	14%	11%
F	29%	28%	29%	26%	31%	21%	26%	30%
N	**661**	**243**	**418**	**157**	**415**	**138**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
A	20%	12%	15%	20%
B	23%	11%	18%	11%
C	17%	12%	18%	14%
D	11%	12%	14%	3%
F	29%	53%	35%	52%
N	**661**	**124**	**152**	**36**

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
A	20%	21%	3%	47%	24%	22%
B	23%	21%	37%	7%	18%	26%
C	17%	23%	15%	14%	6%	23%
D	11%	12%	36%	9%	37%	14%
F	29%	23%	10%	23%	16%	15%
N	**661**	**44**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
A	20%	47%	43%	40%	51%	25%
B	23%	11%	28%	18%	18%	29%
C	17%	29%	24%	30%	23%	19%
D	11%	2%	0%	2%	0%	13%
F	29%	11%	6%	9%	8%	13%
N	**661**	**45**	**31**	**39**	**37**	**77**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
A	20%	18%	21%	15%	19%
B	23%	15%	19%	18%	29%
C	17%	12%	17%	18%	26%
D	11%	12%	13%	14%	12%
F	29%	43%	30%	35%	15%
N	**661**	**166**	**193**	**152**	**53**

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YouGov Blue

Democratic Legislative Agenda

Below is a list of policies that Democrats in Congress may try to enact if they win in November. Which FOUR are most important for you?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	14%	14%	15%	14%	12%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	27%	5%	28%	6%	18%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	22%	7%	22%	7%	16%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	41%	18%	44%	19%	28%

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YouGov Blue

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	20%	12%	22%	12%	16%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	12%	17%	13%	12%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	26%	16%	21%	20%	25%
Reverse the huge cuts in food stamps and its work requirements	18%	25%	7%	24%	8%	18%
Pass law to end the war in Iran	24%	33%	10%	30%	13%	26%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	14%	12%	11%	12%	15%

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YouGov Blue

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Raise the minimum wage to $17 over 5 years and index to inflation	14%	16%	12%	18%	12%	14%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	38%	27%	31%	24%	42%
Tax billionaires and high-tech companies	39%	54%	19%	55%	21%	38%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	40%	30%	38%	30%	39%
Other	6%	6%	6%	9%	6%	3%
None of the above	21%	2%	47%	3%	44%	20%
Not sure	2%	1%	3%	2%	4%	0%
N	**658**	**381**	**271**	**216**	**182**	**250**

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YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	12%	11%	15%	22%	16%	15%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	27%	31%	6%	25%	14%	22%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	21%	20%	8%	14%	7%	10%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	42%	31%	17%	12%	33%	17%

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	18%	20%	15%	19%	29%	47%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	21%	11%	21%	14%	9%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	28%	3%	17%	34%	35%	16%
Reverse the huge cuts in food stamps and its work requirements	18%	25%	27%	7%	10%	22%	36%
Pass law to end the war in Iran	24%	32%	23%	14%	25%	36%	38%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	15%	14%	11%	21%	29%	8%

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Raise the minimum wage to $17 over 5 years and index to inflation	14%	16%	25%	11%	17%	20%	3%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	37%	30%	29%	31%	53%	53%
Tax billionaires and high-tech companies	39%	56%	25%	20%	31%	31%	32%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	39%	52%	31%	14%	46%	59%
Other	6%	6%	6%	5%	16%	3%	2%
None of the above	21%	2%	15%	45%	19%	3%	8%
Not sure	2%	2%	0%	3%	12%	0%	0%
N	**658**	**352**	**26**	**280**	**41**	**23**	**35**

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Margin of error: +/-3.2%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	18%	15%	13%	*	27%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	18%	4%	30%	*	2%	2%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	14%	8%	22%	*	26%	5%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	10%	17%	44%	*	5%	12%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	40%	15%	16%	*	50%	10%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	39%	11%	15%	*	7%	6%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	30%	16%	27%	*	16%	18%
Reverse the huge cuts in food stamps and its work requirements	18%	22%	9%	25%	*	25%	5%
Pass law to end the war in Iran	24%	34%	14%	31%	*	77%	5%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	9%	12%	14%	*	14%	10%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	14%	12%	17%	*	9%	13%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	29%	27%	39%	*	33%	21%
Tax billionaires and high-tech companies	39%	24%	20%	56%	*	29%	12%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	43%	32%	39%	*	42%	21%
Other	6%	8%	6%	5%	*	3%	6%
None of the above	21%	11%	45%	1%	*	9%	60%
Not sure	2%	4%	3%	1%	*	0%	4%
N	**658**	**21**	**280**	**345**	**13**	**21**	**130**

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Margin of error: +/-3.2%.

YouGov Blue

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	13%	15%	20%	17%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	4%	3%	7%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	7%	6%	10%	9%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	18%	10%	21%	22%

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	Total	Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
		Selected	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	8%	12%	21%	24%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	6%	5%	12%	24%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	8%	8%	22%	23%
Reverse the huge cuts in food stamps and its work requirements	18%	8%	8%	3%	20%
Pass law to end the war in Iran	24%	4%	5%	25%	16%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	13%	12%	10%	13%

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Margin of error: +/-3.2%.

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	11%	12%	8%	12%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	25%	30%	36%	37%
Tax billionaires and high-tech companies	39%	13%	10%	21%	29%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	18%	27%	46%	40%
Other	6%	4%	11%	6%	9%
None of the above	21%	60%	55%	31%	22%
Not sure	2%	0%	4%	6%	6%
N	**658**	**53**	**45**	**92**	**98**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	35%	14%	33%	14%	11%	17%	9%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	14%	23%	15%	18%	28%	13%	19%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	20%	10%	20%	16%	23%	21%	14%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	31%	30%	18%	23%	33%	26%	34%

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YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	26%	41%	26%	22%	7%	24%	11%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	12%	22%	13%	12%	27%	13%	13%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	38%	24%	21%	16%	28%	32%	21%
Reverse the huge cuts in food stamps and its work requirements	18%	26%	23%	14%	32%	21%	8%	15%
Pass law to end the war in Iran	24%	28%	34%	23%	30%	21%	27%	21%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	29%	3%	12%	11%	0%	10%	14%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Raise the minimum wage to $17 over 5 years and index to inflation	14%	13%	27%	9%	27%	13%	17%	12%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	23%	21%	24%	42%	32%	37%	35%
Tax billionaires and high-tech companies	39%	30%	21%	33%	41%	45%	41%	42%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	26%	57%	47%	47%	34%	34%	32%
Other	6%	0%	5%	5%	5%	3%	6%	7%
None of the above	21%	13%	11%	21%	10%	19%	19%	25%
Not sure	2%	0%	0%	2%	2%	0%	0%	3%
N	**658**	**38**	**39**	**45**	**70**	**20**	**50**	**397**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	13%	13%	11%	23%	13%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	28%	30%	31%	6%	6%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	23%	21%	20%	18%	5%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	46%	39%	31%	16%	17%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	14%	20%	20%	22%	12%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	12%	19%	21%	14%	10%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	22%	38%	3%	23%	16%
Reverse the huge cuts in food stamps and its work requirements	18%	24%	22%	27%	6%	8%
Pass law to end the war in Iran	24%	34%	30%	23%	31%	9%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	13%	19%	14%	10%	11%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Raise the minimum wage to $17 over 5 years and index to inflation	14%	19%	11%	25%	7%	12%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	39%	33%	30%	38%	27%
Tax billionaires and high-tech companies	39%	66%	41%	25%	28%	18%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	39%	35%	52%	48%	26%
Other	6%	7%	0%	6%	5%	6%
None of the above	21%	0%	7%	15%	26%	50%
Not sure	2%	0%	1%	0%	3%	3%
N	**658**	**235**	**98**	**26**	**60**	**215**

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Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	13%	16%	15%	16%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	28%	5%	20%	35%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	22%	9%	16%	20%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	42%	17%	29%	48%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	18%	13%	22%	17%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	15%	13%	14%	7%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	26%	19%	22%	24%
Reverse the huge cuts in food stamps and its work requirements	18%	26%	9%	23%	39%
Pass law to end the war in Iran	24%	32%	10%	27%	23%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	15%	12%	13%	19%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	17%	11%	19%	15%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	37%	27%	29%	32%
Tax billionaires and high-tech companies	39%	55%	19%	38%	53%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	40%	29%	41%	35%
Other	6%	5%	7%	6%	8%
None of the above	21%	2%	45%	17%	2%
Not sure	2%	0%	5%	1%	0%
N	**658**	**336**	**252**	**310**	**67**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	14%	16%	12%	13%	15%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	28%	22%	6%	19%	18%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	23%	19%	6%	12%	21%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	45%	30%	17%	27%	36%

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Margin of error: +/-3.2%.

YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	15%	21%	15%	17%	17%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	13%	18%	13%	14%	15%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	21%	28%	19%	22%	23%
Reverse the huge cuts in food stamps and its work requirements	18%	24%	17%	11%	18%	17%
Pass law to end the war in Iran	24%	34%	30%	9%	20%	29%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	13%	16%	11%	14%	11%

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Margin of error: +/-3.2%.

YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Raise the minimum wage to $17 over 5 years and index to inflation	14%	20%	12%	11%	14%	15%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	39%	33%	27%	31%	36%
Tax billionaires and high-tech companies	39%	64%	35%	18%	35%	46%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	39%	42%	28%	36%	36%
Other	6%	7%	2%	7%	6%	5%
None of the above	21%	0%	15%	46%	25%	15%
Not sure	2%	0%	2%	4%	2%	2%
N	**658**	**243**	**179**	**236**	**374**	**284**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	17%	13%	19%	15%	8%	17%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	19%	19%	21%	18%	17%	17%	19%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	13%	11%	19%	12%	19%	16%	15%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	22%	25%	34%	29%	36%	28%	33%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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YouGov Blue

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	29%	23%	22%	14%	10%	17%	16%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	17%	14%	11%	15%	15%	14%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	21%	20%	23%	21%	25%	26%	19%
Reverse the huge cuts in food stamps and its work requirements	18%	31%	17%	25%	8%	18%	19%	16%
Pass law to end the war in Iran	24%	28%	28%	25%	18%	26%	20%	27%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	7%	18%	11%	15%	13%	16%	10%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Raise the minimum wage to $17 over 5 years and index to inflation	14%	21%	24%	24%	13%	6%	14%	14%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	36%	34%	24%	35%	35%	35%	32%
Tax billionaires and high-tech companies	39%	31%	43%	39%	39%	42%	37%	41%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	48%	41%	42%	34%	29%	28%	43%
Other	6%	2%	4%	9%	8%	4%	8%	4%
None of the above	21%	14%	16%	12%	26%	24%	21%	21%
Not sure	2%	0%	1%	1%	5%	1%	4%	1%
N	**658**	**85**	**68**	**95**	**192**	**218**	**296**	**353**

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YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	0%	28%	6%	9%	13%	4%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	62%	23%	19%	25%	16%	22%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	18%	15%	11%	11%	17%	19%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	0%	40%	32%	34%	29%	31%

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YouGov Blue

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	9%	36%	32%	8%	12%	9%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	0%	14%	15%	4%	15%	18%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	27%	36%	28%	17%	20%	15%
Reverse the huge cuts in food stamps and its work requirements	18%	0%	25%	16%	10%	18%	33%
Pass law to end the war in Iran	24%	26%	24%	41%	10%	23%	17%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	54%	12%	13%	18%	12%	19%

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YouGov Blue

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Raise the minimum wage to $17 over 5 years and index to inflation	14%	0%	18%	21%	12%	13%	18%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	71%	22%	34%	31%	35%	23%
Tax billionaires and high-tech companies	39%	36%	29%	38%	65%	39%	39%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	52%	47%	53%	29%	32%	30%
Other	6%	0%	3%	4%	9%	6%	17%
None of the above	21%	12%	7%	9%	26%	24%	22%
Not sure	2%	0%	0%	0%	0%	3%	0%
N	**658**	**6**	**78**	**61**	**48**	**465**	**31**

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Margin of error: +/-3.2%.

YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	17%	17%	17%	8%	8%	16%	13%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	19%	19%	19%	17%	14%	19%	18%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	14%	16%	13%	19%	10%	26%	16%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	24%	28%	32%	35%	36%	33%	20%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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YouGov Blue

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	28%	23%	14%	10%	10%	10%	16%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	16%	11%	15%	21%	15%	18%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	24%	16%	25%	23%	36%	11%	15%
Reverse the huge cuts in food stamps and its work requirements	18%	31%	24%	8%	17%	19%	41%	23%
Pass law to end the war in Iran	24%	28%	28%	19%	23%	47%	14%	27%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	6%	14%	14%	13%	17%	9%	13%

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Margin of error: +/-3.2%.

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	23%	21%	16%	7%	7%	25%	20%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	35%	29%	33%	36%	17%	16%	34%
Tax billionaires and high-tech companies	39%	31%	43%	39%	41%	30%	42%	43%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	49%	40%	35%	30%	33%	31%	38%
Other	6%	2%	8%	9%	4%	5%	4%	10%
None of the above	21%	13%	14%	23%	25%	22%	22%	18%
Not sure	2%	0%	1%	5%	1%	0%	0%	2%
N	**658**	**86**	**140**	**180**	**233**	**14**	**43**	**105**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	13%	15%	14%	12%	11%	16%	14%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	14%	19%	18%	21%	11%	28%	20%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	17%	13%	17%	17%	20%	13%	14%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	26%	36%	31%	26%	38%	26%	28%

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	16%	21%	8%	18%	21%	8%	16%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	18%	11%	15%	14%	14%	25%	12%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	28%	16%	24%	26%	21%	31%	22%
Reverse the huge cuts in food stamps and its work requirements	18%	14%	14%	19%	24%	18%	11%	19%
Pass law to end the war in Iran	24%	25%	21%	27%	24%	24%	27%	23%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	10%	13%	13%	15%	9%	16%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Raise the minimum wage to $17 over 5 years and index to inflation	14%	15%	19%	7%	14%	16%	12%	14%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	35%	25%	29%	48%	28%	41%	34%
Tax billionaires and high-tech companies	39%	36%	38%	45%	39%	44%	45%	36%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	31%	35%	36%	41%	35%	36%	37%
Other	6%	10%	6%	5%	3%	6%	1%	6%
None of the above	21%	21%	24%	22%	14%	21%	16%	22%
Not sure	2%	5%	1%	2%	1%	1%	0%	3%
N	**658**	**116**	**236**	**156**	**151**	**180**	**71**	**406**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	18%	11%	17%	13%	21%	10%	18%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	20%	17%	15%	20%	12%	21%	17%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	14%	17%	23%	14%	25%	17%	25%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	25%	34%	35%	32%	31%	29%	37%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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YouGov Blue

continued from previous page

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	22%	13%	13%	17%	16%	13%	12%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	11%	16%	17%	14%	17%	18%	21%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	19%	25%	22%	24%	24%	19%	22%
Reverse the huge cuts in food stamps and its work requirements	18%	16%	19%	18%	19%	13%	23%	20%
Pass law to end the war in Iran	24%	23%	24%	20%	24%	27%	21%	20%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	11%	15%	10%	13%	10%	19%	9%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	16%	13%	11%	14%	13%	18%	12%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	41%	28%	39%	32%	45%	24%	48%
Tax billionaires and high-tech companies	39%	41%	38%	49%	37%	47%	48%	52%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	42%	32%	38%	37%	36%	27%	37%
Other	6%	4%	7%	6%	6%	5%	6%	4%
None of the above	21%	19%	22%	16%	21%	14%	22%	11%
Not sure	2%	1%	3%	1%	3%	1%	2%	1%
N	**658**	**266**	**392**	**134**	**431**	**109**	**73**	**97**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	16%	11%	*
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	14%	18%	*
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	13%	13%	*
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	20%	34%	*

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	13%	8%	*
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	14%	*
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	25%	19%	*
Reverse the huge cuts in food stamps and its work requirements	18%	15%	17%	*
Pass law to end the war in Iran	24%	15%	25%	*
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	17%	8%	*

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	14%	11%	*
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	27%	35%	*
Tax billionaires and high-tech companies	39%	31%	39%	*
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	29%	37%	*
Other	6%	12%	5%	*
None of the above	21%	29%	27%	*
Not sure	2%	7%	0%	*
N	**658**	**126**	**149**	**31**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	*	6%	6%	7%	6%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	*	10%	23%	24%	17%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	*	20%	6%	10%	12%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	*	34%	30%	37%	29%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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	Total	White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
		Selected	Selected	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	*	37%	31%	16%	41%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	*	15%	15%	3%	21%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	*	38%	25%	36%	23%
Reverse the huge cuts in food stamps and its work requirements	18%	*	52%	4%	8%	21%
Pass law to end the war in Iran	24%	*	23%	48%	38%	42%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	*	15%	13%	24%	7%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	*	19%	23%	0%	33%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	*	40%	33%	32%	35%
Tax billionaires and high-tech companies	39%	*	42%	36%	46%	34%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	*	37%	57%	18%	73%
Other	6%	*	0%	5%	11%	0%
None of the above	21%	*	3%	11%	23%	1%
Not sure	2%	*	0%	0%	0%	0%
N	**658**	**25**	**15**	**44**	**22**	**39**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	44%	13%	24%	31%	8%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	13%	32%	20%	25%	22%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	13%	17%	27%	6%	16%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	41%	39%	39%	40%	28%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	28%	44%	24%	46%	17%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	16%	12%	7%	19%	9%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	43%	29%	34%	37%	11%
Reverse the huge cuts in food stamps and its work requirements	18%	19%	31%	26%	25%	17%
Pass law to end the war in Iran	24%	29%	19%	18%	29%	31%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	18%	6%	17%	8%	8%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	20%	16%	16%	20%	20%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	24%	21%	10%	31%	24%
Tax billionaires and high-tech companies	39%	26%	32%	48%	14%	33%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	39%	54%	33%	57%	49%
Other	6%	0%	6%	6%	1%	1%
None of the above	21%	7%	7%	13%	2%	26%
Not sure	2%	0%	0%	0%	0%	0%
N	**658**	**38**	**40**	**33**	**45**	**86**

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YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds	14%	19%	8%	11%	11%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals	18%	17%	21%	18%	13%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid	16%	13%	10%	13%	22%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums	31%	22%	30%	34%	27%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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YouGov Blue

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17	17%	16%	16%	8%	4%
Restore Congress's power to set tariff levels and dramatically reduce them	14%	14%	14%	14%	14%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production	22%	25%	20%	19%	8%
Reverse the huge cuts in food stamps and its work requirements	18%	19%	17%	17%	25%
Pass law to end the war in Iran	24%	14%	25%	25%	23%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate	13%	20%	10%	8%	7%

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Margin of error: +/-3.2%.

YouGov Blue

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Raise the minimum wage to $17 over 5 years and index to inflation	14%	13%	14%	11%	17%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President	33%	28%	33%	35%	24%
Tax billionaires and high-tech companies	39%	32%	36%	39%	30%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing	36%	28%	42%	37%	34%
Other	6%	10%	4%	5%	3%
None of the above	21%	26%	25%	27%	35%
Not sure	2%	6%	0%	0%	0%
N	**658**	**156**	**211**	**149**	**40**

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YouGov Blue

Democratic Party Changes

Many leaders are talking about the need for the Democratic Party to change. Which FOUR of these statements that some have made, would you like to see Democratic leaders acknowledge?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	12%	52%	11%	52%	31%
That there are two sexes, determined at birth. Gender is not an identity.	36%	14%	62%	17%	62%	33%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	47%	11%	45%	11%	30%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	48%	16%	47%	15%	35%
That sides with unions so workers have more say than the big companies	26%	41%	9%	37%	11%	29%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	18%	47%	21%	49%	26%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	18%	43%	16%	45%	30%
That focuses on kitchen table issues instead of cultural issues	33%	41%	23%	40%	23%	33%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	13%	40%	18%	41%	20%
That many candidates are moderate and work with Republicans	23%	27%	19%	28%	20%	22%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	45%	30%	45%	27%	41%
Other	6%	7%	4%	5%	6%	6%
None of the above	14%	17%	11%	17%	9%	16%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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YouGov Blue

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Not sure	1%	2%	0%	2%	0%	1%
N	**681**	**372**	**302**	**241**	**197**	**231**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	12%	19%	52%	17%	22%	25%
That there are two sexes, determined at birth. Gender is not an identity.	36%	14%	33%	63%	33%	39%	37%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	47%	37%	10%	37%	33%	64%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	49%	36%	15%	38%	32%	34%

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YouGov Blue

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
That sides with unions so workers have more say than the big companies	26%	41%	28%	9%	23%	25%	47%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	17%	33%	48%	25%	53%	43%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	18%	18%	44%	38%	54%	12%
That focuses on kitchen table issues instead of cultural issues	33%	42%	32%	23%	46%	30%	29%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	13%	9%	40%	35%	43%	7%
That many candidates are moderate and work with Republicans	23%	27%	28%	19%	23%	22%	38%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	45%	40%	30%	37%	44%	49%

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Margin of error: +/-3.2%.

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Other	6%	6%	9%	4%	5%	0%	4%
None of the above	14%	17%	18%	11%	11%	1%	3%
Not sure	1%	1%	4%	0%	0%	0%	0%
N	**681**	**358**	**21**	**302**	**40**	**28**	**15**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	34%	51%	11%	*	19%	51%
That there are two sexes, determined at birth. Gender is not an identity.	36%	23%	62%	13%	*	36%	61%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	44%	11%	48%	*	26%	5%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That big contributions from the richest to both parties give them enormous influence in Washington	34%	40%	15%	50%	*	23%	11%
That sides with unions so workers have more say than the big companies	26%	16%	11%	41%	*	49%	8%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	21%	47%	17%	*	44%	50%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	24%	43%	19%	*	19%	37%
That focuses on kitchen table issues instead of cultural issues	33%	26%	23%	42%	*	37%	20%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	21%	39%	13%	*	4%	37%
That many candidates are moderate and work with Republicans	23%	33%	19%	27%	*	23%	18%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	16%	30%	47%	*	43%	31%
Other	6%	9%	4%	7%	*	0%	6%
None of the above	14%	23%	12%	16%	*	19%	16%
Not sure	1%	0%	0%	2%	*	0%	0%
N	**681**	**21**	**311**	**343**	**6**	**14**	**154**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	43%	55%	56%	48%
That there are two sexes, determined at birth. Gender is not an identity.	36%	62%	77%	56%	58%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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	Total	Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
		Selected	Selected	Selected	Selected
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	9%	21%	9%	21%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	13%	12%	10%	30%
That sides with unions so workers have more say than the big companies	26%	15%	11%	13%	14%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	53%	38%	49%	48%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	30%	54%	51%	47%
That focuses on kitchen table issues instead of cultural issues	33%	23%	17%	21%	24%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	35%	38%	44%	37%
That many candidates are moderate and work with Republicans	23%	14%	19%	16%	21%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	20%	29%	33%	34%
Other	6%	3%	3%	8%	3%
None of the above	14%	20%	6%	8%	4%
Not sure	1%	0%	0%	0%	1%
N	**681**	**63**	**59**	**85**	**113**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	24%	20%	33%	38%	25%	30%	29%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That there are two sexes, determined at birth. Gender is not an identity.	36%	37%	63%	40%	43%	27%	24%	34%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	36%	26%	38%	37%	38%	30%	28%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	33%	25%	34%	31%	39%	35%	34%
That sides with unions so workers have more say than the big companies	26%	8%	31%	33%	29%	13%	24%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	49%	41%	31%	34%	16%	37%	29%
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	22%	48%	31%	30%	35%	35%	28%

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YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
That focuses on kitchen table issues instead of cultural issues	33%	31%	21%	23%	28%	42%	25%	36%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	24%	31%	29%	36%	32%	19%	23%
That many candidates are moderate and work with Republicans	23%	27%	19%	14%	11%	30%	29%	26%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	36%	39%	45%	45%	39%	37%	36%
Other	6%	0%	13%	0%	1%	3%	6%	7%
None of the above	14%	18%	5%	12%	9%	14%	17%	15%
Not sure	1%	0%	5%	0%	1%	3%	0%	1%
N	**681**	**41**	**27**	**36**	**84**	**25**	**43**	**426**

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Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	9%	13%	19%	50%	53%
That there are two sexes, determined at birth. Gender is not an identity.	36%	8%	19%	33%	41%	67%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	50%	41%	37%	12%	10%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	52%	45%	36%	12%	16%
That sides with unions so workers have more say than the big companies	26%	46%	30%	28%	15%	8%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	9%	24%	33%	54%	47%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	13%	26%	18%	40%	44%
That focuses on kitchen table issues instead of cultural issues	33%	43%	45%	32%	27%	22%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	12%	17%	9%	48%	40%
That many candidates are moderate and work with Republicans	23%	26%	31%	28%	22%	18%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	48%	38%	40%	23%	30%
Other	6%	9%	3%	9%	0%	5%
None of the above	14%	18%	17%	18%	14%	10%
Not sure	1%	2%	0%	4%	0%	0%
N	**681**	**215**	**120**	**21**	**46**	**250**

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Margin of error: +/-3.2%.

YouGov Blue

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	14%	50%	26%	9%
That there are two sexes, determined at birth. Gender is not an identity.	36%	14%	63%	32%	11%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	45%	11%	36%	38%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	47%	15%	38%	42%
That sides with unions so workers have more say than the big companies	26%	40%	9%	29%	35%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	19%	46%	30%	9%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	21%	42%	29%	14%
That focuses on kitchen table issues instead of cultural issues	33%	41%	23%	32%	48%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	14%	38%	17%	13%
That many candidates are moderate and work with Republicans	23%	25%	20%	20%	30%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	43%	33%	37%	41%
Other	6%	6%	5%	6%	9%
None of the above	14%	17%	11%	17%	25%
Not sure	1%	1%	0%	1%	1%
N	**681**	**345**	**284**	**349**	**76**

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Margin of error: +/-3.2%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	9%	23%	51%	33%	25%
That there are two sexes, determined at birth. Gender is not an identity.	36%	10%	26%	64%	40%	31%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	49%	33%	14%	26%	36%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	51%	35%	18%	29%	39%
That sides with unions so workers have more say than the big companies	26%	46%	27%	11%	25%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	9%	33%	48%	35%	26%

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Margin of error: +/-3.2%.

YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	14%	29%	43%	30%	30%
That focuses on kitchen table issues instead of cultural issues	33%	42%	40%	21%	30%	37%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	12%	24%	37%	27%	23%
That many candidates are moderate and work with Republicans	23%	26%	28%	19%	22%	26%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	49%	34%	32%	35%	42%
Other	6%	10%	2%	5%	5%	7%
None of the above	14%	18%	16%	10%	16%	12%
Not sure	1%	2%	0%	0%	1%	1%
N	**681**	**224**	**179**	**278**	**385**	**296**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	22%	25%	26%	26%	38%	34%	26%
That there are two sexes, determined at birth. Gender is not an identity.	36%	23%	30%	44%	35%	39%	39%	33%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	30%	39%	36%	29%	25%	26%	34%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	35%	36%	41%	27%	33%	32%	35%
That sides with unions so workers have more say than the big companies	26%	19%	29%	26%	25%	28%	24%	28%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	22%	24%	30%	34%	35%	34%	29%

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YouGov Blue

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	28%	25%	36%	30%	28%	31%	29%
That focuses on kitchen table issues instead of cultural issues	33%	32%	34%	34%	33%	33%	35%	31%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	24%	17%	17%	29%	30%	34%	17%
That many candidates are moderate and work with Republicans	23%	23%	24%	14%	28%	25%	24%	23%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	31%	41%	30%	37%	44%	38%	38%
Other	6%	2%	7%	8%	5%	5%	7%	4%
None of the above	14%	27%	17%	14%	15%	9%	10%	18%
Not sure	1%	0%	0%	3%	1%	0%	0%	2%
N	**681**	**70**	**94**	**115**	**158**	**244**	**332**	**346**

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YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	17%	18%	36%	*	31%	21%
That there are two sexes, determined at birth. Gender is not an identity.	36%	40%	28%	43%	*	37%	8%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	39%	44%	28%	*	28%	31%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	36%	41%	33%	*	32%	47%
That sides with unions so workers have more say than the big companies	26%	11%	45%	25%	*	23%	33%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	37%	37%	38%	*	30%	5%

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YouGov Blue

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	29%	21%	43%	*	30%	34%
That focuses on kitchen table issues instead of cultural issues	33%	16%	25%	28%	*	35%	35%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	49%	17%	10%	*	29%	20%
That many candidates are moderate and work with Republicans	23%	3%	24%	8%	*	27%	29%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	40%	51%	42%	*	35%	41%
Other	6%	0%	0%	4%	*	7%	2%
None of the above	14%	20%	13%	16%	*	14%	23%
Not sure	1%	0%	0%	1%	*	1%	0%
N	**681**	**12**	**91**	**73**	**23**	**482**	**23**

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Margin of error: +/-3.2%.

YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	21%	27%	24%	36%	56%	27%	28%
That there are two sexes, determined at birth. Gender is not an identity.	36%	24%	38%	35%	38%	49%	16%	39%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	29%	37%	34%	25%	14%	28%	38%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	34%	38%	32%	32%	17%	36%	38%
That sides with unions so workers have more say than the big companies	26%	22%	26%	28%	29%	12%	20%	26%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	21%	28%	32%	35%	43%	10%	30%

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YouGov Blue

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	31%	29%	30%	29%	30%	32%	26%
That focuses on kitchen table issues instead of cultural issues	33%	35%	33%	34%	31%	35%	41%	36%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	26%	16%	25%	31%	46%	21%	16%
That many candidates are moderate and work with Republicans	23%	21%	20%	27%	23%	43%	22%	22%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	38%	33%	36%	42%	55%	26%	30%
Other	6%	2%	9%	5%	5%	0%	2%	13%
None of the above	14%	25%	16%	14%	11%	0%	29%	14%
Not sure	1%	0%	2%	2%	0%	0%	0%	2%
N	**681**	**67**	**173**	**150**	**266**	**18**	**46**	**108**

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YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	26%	31%	24%	36%	25%	34%	31%
That there are two sexes, determined at birth. Gender is not an identity.	36%	33%	35%	39%	38%	33%	35%	38%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	25%	32%	30%	32%	34%	36%	28%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	27%	36%	30%	36%	38%	36%	31%
That sides with unions so workers have more say than the big companies	26%	31%	23%	28%	27%	30%	25%	25%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	28%	34%	35%	25%	34%	27%	31%

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YouGov Blue

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	26%	30%	28%	33%	34%	25%	28%
That focuses on kitchen table issues instead of cultural issues	33%	34%	27%	38%	38%	31%	29%	34%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	20%	27%	28%	23%	25%	30%	25%
That many candidates are moderate and work with Republicans	23%	26%	23%	24%	23%	24%	16%	24%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	35%	38%	37%	41%	32%	46%	40%
Other	6%	9%	5%	5%	5%	7%	4%	5%
None of the above	14%	20%	15%	13%	11%	13%	14%	15%
Not sure	1%	2%	1%	1%	0%	2%	0%	1%
N	**681**	**112**	**279**	**139**	**151**	**182**	**74**	**425**

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YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	29%	30%	27%	31%	23%	35%	28%
That there are two sexes, determined at birth. Gender is not an identity.	36%	32%	38%	34%	38%	30%	41%	36%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	35%	28%	31%	31%	34%	30%	26%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	33%	34%	33%	33%	38%	29%	29%
That sides with unions so workers have more say than the big companies	26%	25%	27%	36%	22%	42%	28%	32%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	25%	34%	23%	32%	25%	39%	25%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	35%	27%	32%	29%	28%	39%	32%
That focuses on kitchen table issues instead of cultural issues	33%	39%	30%	31%	34%	31%	39%	32%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	24%	26%	23%	25%	26%	32%	27%
That many candidates are moderate and work with Republicans	23%	30%	20%	24%	25%	20%	23%	28%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	40%	37%	43%	37%	48%	35%	38%
Other	6%	7%	5%	5%	5%	7%	3%	4%
None of the above	14%	11%	16%	15%	14%	12%	8%	16%
Not sure	1%	2%	0%	1%	1%	1%	0%	1%
N	**681**	**238**	**443**	**131**	**453**	**116**	**65**	**96**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	45%	27%	34%
That there are two sexes, determined at birth. Gender is not an identity.	36%	48%	39%	43%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	15%	29%	25%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	24%	28%	35%
That sides with unions so workers have more say than the big companies	26%	18%	25%	19%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	35%	35%	28%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	34%	28%	33%
That focuses on kitchen table issues instead of cultural issues	33%	35%	29%	54%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	41%	23%	28%
That many candidates are moderate and work with Republicans	23%	21%	26%	15%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	31%	35%	27%
Other	6%	8%	5%	18%
None of the above	14%	11%	18%	10%
Not sure	1%	1%	1%	0%
N	**681**	**128**	**153**	**37**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	24%	45%	30%	46%	31%
That there are two sexes, determined at birth. Gender is not an identity.	36%	38%	36%	48%	33%	48%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	40%	31%	24%	18%	33%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	37%	41%	26%	18%	40%
That sides with unions so workers have more say than the big companies	26%	26%	32%	19%	26%	24%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	25%	46%	31%	45%	33%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	22%	46%	40%	46%	41%
That focuses on kitchen table issues instead of cultural issues	33%	23%	35%	22%	41%	21%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	11%	22%	1%	17%	6%
That many candidates are moderate and work with Republicans	23%	29%	10%	6%	13%	5%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	31%	38%	44%	19%	54%
Other	6%	2%	6%	2%	0%	6%
None of the above	14%	23%	3%	26%	19%	14%
Not sure	1%	1%	0%	2%	0%	2%
N	**681**	**49**	**32**	**41**	**26**	**48**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	11%	25%	23%	13%	21%
That there are two sexes, determined at birth. Gender is not an identity.	36%	31%	24%	33%	23%	25%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	38%	50%	55%	32%	34%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	31%	52%	56%	26%	40%
That sides with unions so workers have more say than the big companies	26%	41%	48%	60%	30%	31%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	49%	24%	36%	39%	23%

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YouGov Blue

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	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	17%	26%	16%	26%	28%
That focuses on kitchen table issues instead of cultural issues	33%	18%	33%	23%	27%	33%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	30%	2%	7%	27%	8%
That many candidates are moderate and work with Republicans	23%	28%	20%	26%	22%	22%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	52%	49%	66%	36%	33%
Other	6%	0%	0%	0%	0%	6%
None of the above	14%	13%	12%	0%	25%	23%
Not sure	1%	0%	0%	0%	0%	2%
N	**681**	**49**	**42**	**45**	**46**	**81**

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Margin of error: +/-3.2%.

YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges	30%	40%	27%	27%	22%
That there are two sexes, determined at birth. Gender is not an identity.	36%	42%	38%	39%	16%
That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots	30%	21%	30%	29%	29%
That big contributions from the richest to both parties give them enormous influence in Washington	34%	28%	30%	28%	36%
That sides with unions so workers have more say than the big companies	26%	22%	27%	25%	35%
That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports	31%	37%	34%	35%	17%

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	Total	Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
		Selected	Selected	Selected	Selected
That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities	30%	30%	29%	28%	23%
That focuses on kitchen table issues instead of cultural issues	33%	30%	29%	29%	38%
That the party is not dominated by the Democratic socialist Bernie Sanders wing	25%	37%	18%	23%	12%
That many candidates are moderate and work with Republicans	23%	22%	22%	26%	23%
That focuses on building American manufacturing and modernizing its infrastructure and transport	38%	35%	35%	35%	28%
Other	6%	6%	4%	5%	5%
None of the above	14%	12%	19%	18%	28%
Not sure	1%	1%	1%	1%	3%
N	**681**	**178**	**205**	**153**	**46**

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YouGov Blue

Primary Participation 2028

If the 2028 presidential primaries or caucuses were held in your state, would you vote in [the Democratic primary, the Republican primary], or would you not vote in a primary?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Democratic primary or caucus	51%	88%	3%	87%	2%	55%
Republican primary or caucus	40%	3%	88%	5%	89%	36%
Would not vote in a primary	9%	9%	10%	8%	10%	9%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Democratic primary or caucus	51%	91%	36%	3%	40%	29%	51%
Republican primary or caucus	40%	3%	19%	87%	39%	54%	17%
Would not vote in a primary	9%	7%	45%	9%	21%	16%	31%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Democratic primary or caucus	51%	68%	4%	89%	62%	38%	3%
Republican primary or caucus	40%	23%	85%	3%	11%	19%	92%
Would not vote in a primary	9%	9%	11%	7%	28%	43%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Democratic primary or caucus	51%	0%	0%	7%	19%
Republican primary or caucus	40%	95%	94%	75%	73%
Would not vote in a primary	9%	5%	5%	17%	7%
Don't know	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Democratic primary or caucus	51%	41%	43%	48%	49%	50%	52%	53%
Republican primary or caucus	40%	45%	34%	44%	37%	34%	36%	41%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Would not vote in a primary	9%	14%	24%	7%	14%	16%	12%	6%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Democratic primary or caucus	51%	92%	89%	36%	11%	1%
Republican primary or caucus	40%	1%	3%	19%	64%	93%
Would not vote in a primary	9%	6%	8%	45%	25%	6%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Democratic primary or caucus	51%	100%	0%	63%	84%
Republican primary or caucus	40%	0%	100%	27%	13%
Would not vote in a primary	9%	0%	0%	10%	4%
Don't know	0%	0%	0%	0%	0%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Democratic primary or caucus	51%	90%	60%	8%	47%	56%
Republican primary or caucus	40%	3%	22%	86%	45%	34%
Would not vote in a primary	9%	7%	18%	5%	9%	10%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Democratic primary or caucus	51%	59%	61%	55%	43%	49%	44%	57%
Republican primary or caucus	40%	25%	35%	37%	46%	44%	46%	35%
Would not vote in a primary	9%	15%	3%	9%	11%	8%	11%	8%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Democratic primary or caucus	51%	51%	85%	60%	58%	43%	58%
Republican primary or caucus	40%	18%	8%	30%	25%	49%	39%
Would not vote in a primary	9%	31%	7%	11%	17%	8%	2%
Don't know	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Democratic primary or caucus	51%	59%	56%	45%	50%	32%	57%	51%
Republican primary or caucus	40%	26%	38%	43%	43%	65%	32%	42%
Would not vote in a primary	9%	16%	6%	12%	8%	3%	10%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Democratic primary or caucus	51%	54%	49%	49%	53%	49%	51%	52%
Republican primary or caucus	40%	35%	42%	43%	38%	42%	41%	39%

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YouGov Blue

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Would not vote in a primary	9%	12%	9%	8%	9%	9%	8%	9%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Democratic primary or caucus	51%	53%	50%	56%	50%	56%	55%	49%
Republican primary or caucus	40%	37%	42%	36%	41%	36%	39%	44%
Would not vote in a primary	9%	10%	9%	8%	9%	9%	6%	7%
Don't know	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Democratic primary or caucus	51%	30%	45%	42%
Republican primary or caucus	40%	62%	50%	46%
Would not vote in a primary	9%	9%	5%	12%
Don't know	0%	0%	0%	0%

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Democratic primary or caucus	51%	61%	45%	67%	72%	52%
Republican primary or caucus	40%	38%	50%	19%	16%	37%
Would not vote in a primary	9%	1%	5%	14%	12%	11%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Democratic primary or caucus	51%	74%	96%	88%	82%	69%
Republican primary or caucus	40%	13%	2%	6%	10%	18%
Would not vote in a primary	9%	13%	1%	7%	8%	13%
Don't know	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Democratic primary or caucus	51%	38%	53%	45%	70%
Republican primary or caucus	40%	52%	39%	50%	27%
Would not vote in a primary	9%	10%	8%	5%	3%
Don't know	0%	0%	0%	0%	0%
N	**1,339**	**334**	**416**	**302**	**87**

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YouGov Blue

Democratic Primary First Choice 2028

If the 2028 Democratic presidential primary were held today and these were the candidates, who would be your first choice?

Asked of potential 2028 Democratic Primary voters

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Cory Booker	3%	3%	*	3%	*	4%
Pete Buttigieg	13%	13%	*	13%	*	14%
Andy Beshear	2%	2%	*	3%	*	0%
Rahm Emanuel	1%	0%	*	0%	*	1%
Ruben Gallego	0%	0%	*	0%	*	0%
Kamala Harris	18%	18%	*	20%	*	13%
Mark Kelly	8%	8%	*	7%	*	11%
Ro Khanna	1%	1%	*	1%	*	0%
Wes Moore	1%	1%	*	2%	*	0%
Chris Murphy	0%	0%	*	0%	*	0%
Gavin Newsom	12%	12%	*	11%	*	14%
Alexandria Ocasio-Cortez	13%	13%	*	12%	*	14%
Jon Ossoff	10%	10%	*	12%	*	8%
JB Pritzker	4%	4%	*	3%	*	4%
Gina Raimondo	1%	1%	*	1%	*	0%
Josh Shapiro	4%	4%	*	2%	*	7%
Raphael Warnock	2%	2%	*	2%	*	0%
Gretchen Whitmer	2%	2%	*	3%	*	1%
Other	5%	5%	*	3%	*	8%
Undecided	0%	0%	*	0%	*	0%
N	**681**	**661**	**15**	**398**	**6**	**265**

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YouGov Blue

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Cory Booker	3%	3%	0%	*	4%	*	6%
Pete Buttigieg	13%	13%	10%	*	7%	*	5%
Andy Beshear	2%	2%	0%	*	0%	*	3%
Rahm Emanuel	1%	0%	0%	*	2%	*	0%
Ruben Gallego	0%	0%	0%	*	0%	*	0%
Kamala Harris	18%	18%	21%	*	16%	*	36%
Mark Kelly	8%	8%	16%	*	3%	*	5%
Ro Khanna	1%	1%	3%	*	7%	*	0%
Wes Moore	1%	1%	0%	*	3%	*	0%
Chris Murphy	0%	0%	0%	*	2%	*	0%
Gavin Newsom	12%	12%	13%	*	2%	*	10%
Alexandria Ocasio-Cortez	13%	13%	11%	*	9%	*	15%
Jon Ossoff	10%	10%	14%	*	6%	*	6%
JB Pritzker	4%	4%	0%	*	0%	*	0%
Gina Raimondo	1%	1%	0%	*	13%	*	0%
Josh Shapiro	4%	4%	2%	*	6%	*	1%
Raphael Warnock	2%	1%	0%	*	0%	*	13%
Gretchen Whitmer	2%	2%	0%	*	1%	*	0%
Other	5%	5%	10%	*	19%	*	0%
Undecided	0%	0%	0%	*	0%	*	0%
N	**681**	**644**	**17**	**20**	**32**	**15**	**26**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Cory Booker	3%	3%	0%	3%	*	0%	*
Pete Buttigieg	13%	8%	7%	14%	*	9%	*

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Andy Beshear	2%	6%	1%	2%	*	2%	*
Rahm Emanuel	1%	4%	0%	0%	*	0%	*
Ruben Gallego	0%	0%	0%	0%	*	0%	*
Kamala Harris	18%	20%	9%	18%	*	17%	*
Mark Kelly	8%	1%	11%	9%	*	12%	*
Ro Khanna	1%	2%	0%	0%	*	0%	*
Wes Moore	1%	0%	0%	1%	*	0%	*
Chris Murphy	0%	0%	0%	1%	*	0%	*
Gavin Newsom	12%	10%	21%	12%	*	9%	*
Alexandria Ocasio-Cortez	13%	27%	3%	13%	*	6%	*
Jon Ossoff	10%	0%	6%	11%	*	12%	*
JB Pritzker	4%	0%	0%	4%	*	0%	*
Gina Raimondo	1%	3%	0%	1%	*	0%	*
Josh Shapiro	4%	6%	23%	4%	*	9%	*
Raphael Warnock	2%	0%	7%	1%	*	14%	*
Gretchen Whitmer	2%	0%	0%	2%	*	0%	*
Other	5%	9%	12%	4%	*	9%	*
Undecided	0%	0%	0%	0%	*	0%	*
N	**681**	**28**	**26**	**615**	**12**	**13**	**8**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	3%	*	*	*	11%
Pete Buttigieg	13%	*	*	*	0%
Andy Beshear	2%	*	*	*	0%
Rahm Emanuel	1%	*	*	*	0%

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Ruben Gallego	0%	*	*	*	0%
Kamala Harris	18%	*	*	*	49%
Mark Kelly	8%	*	*	*	4%
Ro Khanna	1%	*	*	*	0%
Wes Moore	1%	*	*	*	0%
Chris Murphy	0%	*	*	*	4%
Gavin Newsom	12%	*	*	*	12%
Alexandria Ocasio-Cortez	13%	*	*	*	0%
Jon Ossoff	10%	*	*	*	4%
JB Pritzker	4%	*	*	*	4%
Gina Raimondo	1%	*	*	*	0%
Josh Shapiro	4%	*	*	*	2%
Raphael Warnock	2%	*	*	*	8%
Gretchen Whitmer	2%	*	*	*	0%
Other	5%	*	*	*	2%
Undecided	0%	*	*	*	0%
N	**681**	**0**	**0**	**13**	**41**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Cory Booker	3%	5%	11%	6%	1%	9%	1%	3%
Pete Buttigieg	13%	0%	10%	10%	7%	31%	20%	14%
Andy Beshear	2%	0%	5%	0%	2%	3%	2%	2%
Rahm Emanuel	1%	0%	0%	2%	3%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	34%	19%	27%	25%	9%	31%	13%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Mark Kelly	8%	4%	2%	4%	6%	10%	5%	10%
Ro Khanna	1%	0%	0%	0%	1%	0%	1%	1%
Wes Moore	1%	0%	5%	2%	0%	0%	2%	1%
Chris Murphy	0%	0%	6%	0%	0%	0%	0%	0%
Gavin Newsom	12%	12%	8%	7%	17%	5%	6%	13%
Alexandria Ocasio-Cortez	13%	13%	25%	12%	9%	3%	12%	14%
Jon Ossoff	10%	6%	6%	8%	3%	9%	9%	12%
JB Pritzker	4%	0%	0%	0%	7%	13%	0%	4%
Gina Raimondo	1%	3%	0%	9%	0%	0%	0%	0%
Josh Shapiro	4%	3%	0%	1%	6%	8%	5%	4%
Raphael Warnock	2%	0%	0%	2%	7%	0%	0%	1%
Gretchen Whitmer	2%	0%	0%	0%	2%	0%	2%	3%
Other	5%	14%	3%	11%	5%	0%	4%	4%
Undecided	0%	5%	0%	0%	0%	0%	0%	0%
N	**681**	**32**	**28**	**39**	**76**	**23**	**48**	**435**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cory Booker	3%	3%	2%	0%	*	*
Pete Buttigieg	13%	15%	12%	10%	*	*
Andy Beshear	2%	2%	3%	0%	*	*
Rahm Emanuel	1%	0%	1%	0%	*	*
Ruben Gallego	0%	0%	0%	0%	*	*
Kamala Harris	18%	13%	22%	21%	*	*
Mark Kelly	8%	7%	12%	16%	*	*
Ro Khanna	1%	0%	1%	3%	*	*

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Wes Moore	1%	2%	1%	0%	*	*
Chris Murphy	0%	0%	0%	0%	*	*
Gavin Newsom	12%	11%	13%	13%	*	*
Alexandria Ocasio-Cortez	13%	18%	6%	11%	*	*
Jon Ossoff	10%	12%	7%	14%	*	*
JB Pritzker	4%	5%	2%	0%	*	*
Gina Raimondo	1%	1%	2%	0%	*	*
Josh Shapiro	4%	3%	6%	2%	*	*
Raphael Warnock	2%	1%	1%	0%	*	*
Gretchen Whitmer	2%	3%	1%	0%	*	*
Other	5%	4%	8%	10%	*	*
Undecided	0%	0%	1%	0%	*	*
N	**681**	**416**	**194**	**17**	**12**	**7**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Cory Booker	3%	3%	*	3%	0%
Pete Buttigieg	13%	13%	*	7%	17%
Andy Beshear	2%	2%	*	1%	2%
Rahm Emanuel	1%	1%	*	0%	0%
Ruben Gallego	0%	0%	*	0%	0%
Kamala Harris	18%	18%	*	24%	21%
Mark Kelly	8%	8%	*	4%	1%
Ro Khanna	1%	1%	*	1%	0%
Wes Moore	1%	1%	*	2%	0%
Chris Murphy	0%	0%	*	1%	0%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Gavin Newsom	12%	12%	*	13%	3%
Alexandria Ocasio-Cortez	13%	13%	*	16%	21%
Jon Ossoff	10%	10%	*	7%	13%
JB Pritzker	4%	4%	*	4%	2%
Gina Raimondo	1%	1%	*	1%	4%
Josh Shapiro	4%	4%	*	3%	2%
Raphael Warnock	2%	2%	*	2%	2%
Gretchen Whitmer	2%	2%	*	2%	5%
Other	5%	5%	*	7%	8%
Undecided	0%	0%	*	0%	0%
N	**681**	**681**	**0**	**414**	**119**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Cory Booker	3%	3%	2%	10%	4%	3%
Pete Buttigieg	13%	16%	11%	2%	14%	12%
Andy Beshear	2%	2%	3%	0%	2%	2%
Rahm Emanuel	1%	0%	1%	0%	1%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	13%	21%	47%	20%	15%
Mark Kelly	8%	7%	13%	4%	6%	11%
Ro Khanna	1%	0%	1%	0%	0%	1%
Wes Moore	1%	2%	1%	0%	2%	1%
Chris Murphy	0%	0%	0%	4%	0%	1%
Gavin Newsom	12%	11%	14%	11%	12%	12%
Alexandria Ocasio-Cortez	13%	18%	6%	0%	14%	11%

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Jon Ossoff	10%	12%	7%	4%	8%	13%
JB Pritzker	4%	4%	2%	4%	3%	4%
Gina Raimondo	1%	1%	2%	0%	1%	0%
Josh Shapiro	4%	3%	7%	3%	4%	4%
Raphael Warnock	2%	1%	1%	8%	2%	2%
Gretchen Whitmer	2%	3%	1%	0%	2%	2%
Other	5%	4%	7%	5%	6%	4%
Undecided	0%	0%	1%	0%	0%	0%
N	**681**	**421**	**216**	**43**	**353**	**327**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Cory Booker	3%	0%	2%	4%	4%	4%	3%	3%
Pete Buttigieg	13%	6%	9%	7%	14%	21%	13%	13%
Andy Beshear	2%	2%	5%	0%	4%	1%	2%	2%
Rahm Emanuel	1%	1%	1%	0%	0%	1%	0%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	32%	14%	22%	14%	14%	14%	21%
Mark Kelly	8%	1%	4%	8%	7%	15%	8%	9%
Ro Khanna	1%	0%	1%	0%	0%	1%	1%	0%
Wes Moore	1%	0%	1%	4%	0%	1%	1%	2%
Chris Murphy	0%	2%	1%	0%	0%	0%	1%	0%
Gavin Newsom	12%	8%	13%	14%	15%	11%	13%	12%
Alexandria Ocasio-Cortez	13%	20%	30%	18%	9%	2%	14%	12%
Jon Ossoff	10%	8%	7%	8%	14%	10%	12%	8%
JB Pritzker	4%	6%	3%	1%	4%	4%	4%	4%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Gina Raimondo	1%	5%	1%	0%	0%	1%	1%	1%
Josh Shapiro	4%	1%	1%	4%	6%	6%	5%	4%
Raphael Warnock	2%	1%	0%	2%	2%	2%	1%	2%
Gretchen Whitmer	2%	0%	5%	2%	0%	3%	1%	3%
Other	5%	8%	6%	6%	6%	2%	5%	5%
Undecided	0%	0%	0%	0%	1%	0%	0%	0%
N	**681**	**92**	**99**	**115**	**151**	**224**	**274**	**398**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Cory Booker	3%	0%	3%	6%	7%	2%	3%
Pete Buttigieg	13%	17%	2%	8%	19%	17%	16%
Andy Beshear	2%	0%	0%	0%	0%	4%	0%
Rahm Emanuel	1%	0%	0%	0%	0%	1%	4%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	29%	43%	15%	2%	11%	6%
Mark Kelly	8%	0%	0%	5%	13%	12%	5%
Ro Khanna	1%	6%	0%	2%	0%	0%	2%
Wes Moore	1%	0%	5%	0%	0%	0%	0%
Chris Murphy	0%	0%	1%	0%	0%	0%	0%
Gavin Newsom	12%	13%	15%	19%	13%	10%	5%
Alexandria Ocasio-Cortez	13%	17%	4%	21%	25%	13%	25%
Jon Ossoff	10%	0%	5%	0%	3%	15%	16%
JB Pritzker	4%	0%	3%	2%	5%	4%	4%
Gina Raimondo	1%	0%	3%	1%	0%	1%	0%
Josh Shapiro	4%	0%	2%	5%	0%	6%	7%

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Raphael Warnock	2%	0%	3%	0%	0%	1%	0%
Gretchen Whitmer	2%	0%	3%	6%	7%	0%	0%
Other	5%	19%	6%	9%	7%	3%	6%
Undecided	0%	0%	1%	0%	0%	0%	0%
N	**681**	**9**	**143**	**80**	**41**	**408**	**31**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Cory Booker	3%	0%	3%	3%	4%	8%	0%	2%
Pete Buttigieg	13%	5%	8%	12%	19%	34%	9%	11%
Andy Beshear	2%	0%	3%	3%	2%	0%	0%	4%
Rahm Emanuel	1%	2%	0%	0%	1%	0%	3%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	31%	18%	18%	14%	0%	14%	14%
Mark Kelly	8%	1%	5%	6%	14%	21%	2%	9%
Ro Khanna	1%	0%	0%	0%	1%	7%	0%	1%
Wes Moore	1%	0%	1%	3%	1%	0%	0%	0%
Chris Murphy	0%	2%	1%	0%	0%	0%	0%	1%
Gavin Newsom	12%	12%	11%	14%	12%	11%	14%	7%
Alexandria Ocasio-Cortez	13%	17%	26%	11%	3%	0%	16%	29%
Jon Ossoff	10%	10%	7%	13%	10%	12%	18%	8%
JB Pritzker	4%	6%	2%	3%	5%	0%	11%	2%
Gina Raimondo	1%	5%	0%	0%	1%	0%	0%	1%
Josh Shapiro	4%	1%	3%	3%	7%	5%	2%	5%
Raphael Warnock	2%	1%	1%	2%	2%	0%	2%	2%
Gretchen Whitmer	2%	0%	4%	0%	2%	0%	0%	0%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Other	5%	7%	6%	6%	2%	0%	10%	5%
Undecided	0%	0%	0%	1%	0%	0%	0%	0%
N	**681**	**90**	**175**	**149**	**248**	**10**	**51**	**109**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Cory Booker	3%	2%	2%	2%	7%	2%	11%	2%
Pete Buttigieg	13%	13%	10%	18%	13%	17%	7%	12%
Andy Beshear	2%	1%	4%	0%	2%	2%	2%	2%
Rahm Emanuel	1%	0%	1%	2%	0%	1%	0%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	14%	25%	19%	8%	21%	18%	16%
Mark Kelly	8%	14%	5%	11%	7%	5%	13%	9%
Ro Khanna	1%	0%	0%	0%	2%	0%	0%	1%
Wes Moore	1%	0%	3%	0%	1%	3%	0%	1%
Chris Murphy	0%	1%	1%	0%	0%	1%	1%	0%
Gavin Newsom	12%	6%	11%	11%	18%	6%	5%	16%
Alexandria Ocasio-Cortez	13%	13%	12%	10%	17%	16%	15%	11%
Jon Ossoff	10%	9%	13%	6%	9%	13%	5%	9%
JB Pritzker	4%	2%	0%	10%	4%	1%	5%	5%
Gina Raimondo	1%	0%	2%	0%	0%	0%	0%	1%
Josh Shapiro	4%	13%	3%	3%	2%	3%	11%	4%
Raphael Warnock	2%	1%	1%	1%	3%	1%	5%	1%
Gretchen Whitmer	2%	2%	3%	4%	0%	6%	0%	1%
Other	5%	8%	4%	4%	6%	4%	2%	6%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	0%	0%	1%	0%	0%	0%	0%	0%
N	**681**	**123**	**253**	**145**	**160**	**177**	**74**	**429**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Cory Booker	3%	3%	3%	2%	4%	2%	2%	1%
Pete Buttigieg	13%	11%	14%	17%	12%	16%	18%	20%
Andy Beshear	2%	2%	2%	2%	2%	3%	1%	2%
Rahm Emanuel	1%	0%	1%	1%	1%	0%	1%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	22%	15%	12%	22%	8%	11%	9%
Mark Kelly	8%	4%	11%	12%	6%	16%	10%	15%
Ro Khanna	1%	0%	1%	0%	0%	2%	0%	0%
Wes Moore	1%	2%	1%	0%	1%	2%	0%	1%
Chris Murphy	0%	1%	0%	1%	0%	0%	3%	0%
Gavin Newsom	12%	12%	12%	11%	11%	15%	13%	10%
Alexandria Ocasio-Cortez	13%	15%	11%	12%	12%	10%	18%	10%
Jon Ossoff	10%	11%	9%	11%	10%	11%	9%	15%
JB Pritzker	4%	2%	5%	3%	4%	3%	4%	5%
Gina Raimondo	1%	2%	0%	1%	1%	1%	2%	2%
Josh Shapiro	4%	2%	6%	5%	4%	5%	6%	7%
Raphael Warnock	2%	2%	1%	1%	2%	1%	0%	1%
Gretchen Whitmer	2%	2%	2%	4%	2%	3%	0%	0%
Other	5%	6%	5%	4%	6%	3%	2%	2%
Undecided	0%	0%	0%	0%	0%	0%	0%	0%
N	**681**	**267**	**414**	**148**	**440**	**125**	**76**	**96**

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Cory Booker	3%	2%	4%	*
Pete Buttigieg	13%	20%	19%	*
Andy Beshear	2%	3%	3%	*
Rahm Emanuel	1%	0%	2%	*
Ruben Gallego	0%	0%	0%	*
Kamala Harris	18%	9%	12%	*
Mark Kelly	8%	9%	10%	*
Ro Khanna	1%	1%	0%	*
Wes Moore	1%	0%	1%	*
Chris Murphy	0%	0%	0%	*
Gavin Newsom	12%	15%	12%	*
Alexandria Ocasio-Cortez	13%	20%	12%	*
Jon Ossoff	10%	10%	10%	*
JB Pritzker	4%	1%	4%	*
Gina Raimondo	1%	0%	1%	*
Josh Shapiro	4%	6%	7%	*
Raphael Warnock	2%	2%	2%	*
Gretchen Whitmer	2%	0%	0%	*
Other	5%	2%	1%	*
Undecided	0%	0%	0%	*
N	**681**	**76**	**137**	**29**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Cory Booker	3%	0%	0%	8%	7%	5%
Pete Buttigieg	13%	11%	7%	8%	15%	2%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Andy Beshear	2%	5%	0%	0%	0%	0%
Rahm Emanuel	1%	0%	0%	0%	0%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	12%	2%	20%	8%	21%
Mark Kelly	8%	4%	0%	8%	13%	0%
Ro Khanna	1%	0%	9%	0%	5%	0%
Wes Moore	1%	0%	0%	0%	0%	0%
Chris Murphy	0%	0%	0%	0%	0%	0%
Gavin Newsom	12%	15%	46%	9%	25%	14%
Alexandria Ocasio-Cortez	13%	31%	16%	22%	0%	38%
Jon Ossoff	10%	9%	0%	0%	0%	0%
JB Pritzker	4%	6%	0%	3%	5%	0%
Gina Raimondo	1%	0%	0%	2%	0%	2%
Josh Shapiro	4%	4%	9%	3%	11%	0%
Raphael Warnock	2%	0%	0%	0%	0%	0%
Gretchen Whitmer	2%	0%	0%	8%	0%	10%
Other	5%	2%	11%	8%	11%	8%
Undecided	0%	0%	0%	0%	0%	0%
N	**681**	**45**	**21**	**57**	**35**	**45**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Cory Booker	3%	7%	0%	6%	1%	2%
Pete Buttigieg	13%	2%	3%	3%	1%	8%
Andy Beshear	2%	0%	0%	0%	0%	1%
Rahm Emanuel	1%	0%	1%	0%	1%	1%

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		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	18%	42%	45%	45%	42%	26%
Mark Kelly	8%	0%	0%	0%	0%	4%
Ro Khanna	1%	0%	0%	0%	0%	1%
Wes Moore	1%	3%	7%	3%	7%	0%
Chris Murphy	0%	3%	0%	0%	2%	0%
Gavin Newsom	12%	16%	14%	10%	19%	9%
Alexandria Ocasio-Cortez	13%	4%	5%	3%	6%	20%
Jon Ossoff	10%	3%	6%	6%	4%	7%
JB Pritzker	4%	4%	1%	4%	2%	7%
Gina Raimondo	1%	6%	0%	0%	5%	1%
Josh Shapiro	4%	3%	1%	2%	1%	2%
Raphael Warnock	2%	0%	6%	7%	0%	0%
Gretchen Whitmer	2%	2%	5%	3%	4%	3%
Other	5%	7%	5%	6%	5%	8%
Undecided	0%	0%	2%	2%	0%	0%
N	**681**	**64**	**79**	**69**	**75**	**115**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	3%	5%	3%	4%	2%
Pete Buttigieg	13%	12%	15%	19%	13%
Andy Beshear	2%	2%	2%	3%	3%
Rahm Emanuel	1%	0%	1%	2%	0%
Ruben Gallego	0%	0%	0%	0%	0%
Kamala Harris	18%	17%	22%	12%	19%

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Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Mark Kelly	8%	5%	7%	10%	8%
Ro Khanna	1%	1%	0%	0%	1%
Wes Moore	1%	1%	2%	1%	0%
Chris Murphy	0%	0%	0%	0%	1%
Gavin Newsom	12%	16%	10%	12%	6%
Alexandria Ocasio-Cortez	13%	16%	13%	12%	19%
Jon Ossoff	10%	8%	7%	10%	10%
JB Pritzker	4%	3%	4%	4%	10%
Gina Raimondo	1%	3%	1%	1%	0%
Josh Shapiro	4%	3%	5%	7%	3%
Raphael Warnock	2%	1%	2%	2%	0%
Gretchen Whitmer	2%	0%	3%	0%	0%
Other	5%	8%	4%	1%	6%
Undecided	0%	0%	0%	0%	0%
N	**681**	**126**	**221**	**137**	**60**

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Democratic Primary Second Choice 2028

And who would be your second choice?

Asked of potential 2028 Democratic Primary voters

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Cory Booker	5%	5%	*	6%	*	5%
Pete Buttigieg	15%	15%	*	14%	*	17%
Andy Beshear	4%	4%	*	5%	*	2%
Rahm Emanuel	1%	1%	*	1%	*	1%
Ruben Gallego	0%	0%	*	0%	*	0%
Kamala Harris	12%	12%	*	13%	*	9%
Mark Kelly	7%	7%	*	7%	*	7%
Ro Khanna	2%	2%	*	2%	*	2%
Wes Moore	1%	1%	*	1%	*	2%
Chris Murphy	1%	1%	*	0%	*	3%
Gavin Newsom	9%	9%	*	8%	*	11%
Alexandria Ocasio-Cortez	12%	12%	*	13%	*	10%
Jon Ossoff	10%	11%	*	10%	*	12%
JB Pritzker	3%	3%	*	3%	*	3%
Gina Raimondo	0%	0%	*	0%	*	0%
Josh Shapiro	6%	6%	*	5%	*	7%
Raphael Warnock	1%	1%	*	2%	*	1%
Gretchen Whitmer	3%	3%	*	3%	*	2%
Other	7%	6%	*	6%	*	7%
Undecided	1%	1%	*	1%	*	0%
N	**681**	**661**	**15**	**398**	**6**	**265**

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Cory Booker	5%	5%	2%	*	3%	*	9%
Pete Buttigieg	15%	15%	11%	*	12%	*	14%
Andy Beshear	4%	4%	9%	*	6%	*	0%
Rahm Emanuel	1%	1%	9%	*	1%	*	0%
Ruben Gallego	0%	0%	0%	*	4%	*	0%
Kamala Harris	12%	12%	18%	*	13%	*	24%
Mark Kelly	7%	7%	1%	*	4%	*	3%
Ro Khanna	2%	2%	0%	*	3%	*	0%
Wes Moore	1%	1%	9%	*	1%	*	0%
Chris Murphy	1%	1%	2%	*	2%	*	0%
Gavin Newsom	9%	9%	10%	*	1%	*	7%
Alexandria Ocasio-Cortez	12%	12%	10%	*	21%	*	23%
Jon Ossoff	10%	11%	7%	*	12%	*	0%
JB Pritzker	3%	3%	0%	*	0%	*	0%
Gina Raimondo	0%	0%	0%	*	0%	*	0%
Josh Shapiro	6%	6%	4%	*	0%	*	8%
Raphael Warnock	1%	1%	0%	*	3%	*	0%
Gretchen Whitmer	3%	3%	0%	*	0%	*	10%
Other	7%	6%	9%	*	13%	*	3%
Undecided	1%	1%	0%	*	0%	*	0%
N	**681**	**644**	**17**	**20**	**32**	**15**	**26**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Cory Booker	5%	10%	1%	5%	*	1%	*
Pete Buttigieg	15%	13%	4%	16%	*	8%	*

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Andy Beshear	4%	1%	0%	4%	*	0%	*
Rahm Emanuel	1%	0%	9%	1%	*	0%	*
Ruben Gallego	0%	0%	0%	0%	*	0%	*
Kamala Harris	12%	18%	2%	12%	*	3%	*
Mark Kelly	7%	1%	11%	7%	*	23%	*
Ro Khanna	2%	0%	12%	2%	*	0%	*
Wes Moore	1%	0%	10%	1%	*	11%	*
Chris Murphy	1%	0%	7%	1%	*	11%	*
Gavin Newsom	9%	22%	0%	9%	*	0%	*
Alexandria Ocasio-Cortez	12%	13%	10%	12%	*	5%	*
Jon Ossoff	10%	7%	4%	11%	*	9%	*
JB Pritzker	3%	0%	0%	3%	*	0%	*
Gina Raimondo	0%	0%	0%	0%	*	0%	*
Josh Shapiro	6%	1%	7%	6%	*	7%	*
Raphael Warnock	1%	0%	7%	1%	*	13%	*
Gretchen Whitmer	3%	0%	0%	3%	*	0%	*
Other	7%	8%	17%	6%	*	9%	*
Undecided	1%	5%	0%	0%	*	0%	*
N	**681**	**28**	**26**	**615**	**12**	**13**	**8**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	5%	*	*	*	4%
Pete Buttigieg	15%	*	*	*	2%
Andy Beshear	4%	*	*	*	0%
Rahm Emanuel	1%	*	*	*	3%

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Ruben Gallego	0%	*	*	*	0%
Kamala Harris	12%	*	*	*	17%
Mark Kelly	7%	*	*	*	11%
Ro Khanna	2%	*	*	*	0%
Wes Moore	1%	*	*	*	5%
Chris Murphy	1%	*	*	*	0%
Gavin Newsom	9%	*	*	*	5%
Alexandria Ocasio-Cortez	12%	*	*	*	16%
Jon Ossoff	10%	*	*	*	0%
JB Pritzker	3%	*	*	*	5%
Gina Raimondo	0%	*	*	*	0%
Josh Shapiro	6%	*	*	*	11%
Raphael Warnock	1%	*	*	*	1%
Gretchen Whitmer	3%	*	*	*	9%
Other	7%	*	*	*	11%
Undecided	1%	*	*	*	1%
N	**681**	**0**	**0**	**13**	**41**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Cory Booker	5%	8%	5%	2%	5%	6%	13%	5%
Pete Buttigieg	15%	12%	11%	13%	15%	15%	4%	17%
Andy Beshear	4%	0%	0%	7%	5%	9%	5%	3%
Rahm Emanuel	1%	0%	0%	0%	2%	0%	6%	1%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	12%	15%	29%	24%	14%	0%	5%	10%

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Mark Kelly	7%	9%	2%	2%	7%	9%	9%	7%
Ro Khanna	2%	0%	0%	2%	4%	3%	0%	2%
Wes Moore	1%	0%	0%	3%	1%	0%	0%	1%
Chris Murphy	1%	4%	0%	0%	3%	0%	2%	1%
Gavin Newsom	9%	2%	19%	16%	11%	13%	14%	7%
Alexandria Ocasio-Cortez	12%	12%	16%	8%	10%	20%	20%	11%
Jon Ossoff	10%	3%	0%	10%	0%	8%	14%	13%
JB Pritzker	3%	3%	0%	1%	0%	2%	2%	4%
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	9%	4%	6%	5%	12%	2%	6%
Raphael Warnock	1%	0%	0%	2%	2%	0%	0%	2%
Gretchen Whitmer	3%	5%	4%	0%	5%	2%	2%	3%
Other	7%	13%	6%	5%	11%	0%	3%	6%
Undecided	1%	4%	4%	0%	0%	0%	0%	0%
N	**681**	**32**	**28**	**39**	**76**	**23**	**48**	**435**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cory Booker	5%	4%	7%	2%	*	*
Pete Buttigieg	15%	19%	10%	11%	*	*
Andy Beshear	4%	3%	6%	9%	*	*
Rahm Emanuel	1%	1%	1%	9%	*	*
Ruben Gallego	0%	0%	0%	0%	*	*
Kamala Harris	12%	10%	14%	18%	*	*
Mark Kelly	7%	7%	5%	1%	*	*
Ro Khanna	2%	2%	0%	0%	*	*

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Wes Moore	1%	1%	1%	9%	*	*
Chris Murphy	1%	1%	2%	2%	*	*
Gavin Newsom	9%	9%	10%	10%	*	*
Alexandria Ocasio-Cortez	12%	12%	10%	10%	*	*
Jon Ossoff	10%	12%	10%	7%	*	*
JB Pritzker	3%	4%	2%	0%	*	*
Gina Raimondo	0%	0%	0%	0%	*	*
Josh Shapiro	6%	5%	8%	4%	*	*
Raphael Warnock	1%	1%	3%	0%	*	*
Gretchen Whitmer	3%	3%	3%	0%	*	*
Other	7%	5%	6%	9%	*	*
Undecided	1%	0%	2%	0%	*	*
N	**681**	**416**	**194**	**17**	**12**	**7**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Cory Booker	5%	5%	*	6%	2%
Pete Buttigieg	15%	15%	*	11%	16%
Andy Beshear	4%	4%	*	3%	5%
Rahm Emanuel	1%	1%	*	1%	0%
Ruben Gallego	0%	0%	*	0%	1%
Kamala Harris	12%	12%	*	14%	13%
Mark Kelly	7%	7%	*	5%	5%
Ro Khanna	2%	2%	*	3%	1%
Wes Moore	1%	1%	*	2%	2%
Chris Murphy	1%	1%	*	1%	0%

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Gavin Newsom	9%	9%	*	10%	12%
Alexandria Ocasio-Cortez	12%	12%	*	16%	24%
Jon Ossoff	10%	10%	*	8%	6%
JB Pritzker	3%	3%	*	3%	1%
Gina Raimondo	0%	0%	*	0%	0%
Josh Shapiro	6%	6%	*	4%	1%
Raphael Warnock	1%	1%	*	2%	0%
Gretchen Whitmer	3%	3%	*	2%	5%
Other	7%	7%	*	8%	7%
Undecided	1%	1%	*	1%	0%
N	**681**	**681**	**0**	**414**	**119**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Cory Booker	5%	5%	7%	4%	6%	4%
Pete Buttigieg	15%	19%	10%	2%	15%	15%
Andy Beshear	4%	3%	6%	0%	1%	6%
Rahm Emanuel	1%	1%	2%	3%	1%	2%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	12%	10%	14%	16%	14%	9%
Mark Kelly	7%	7%	5%	11%	7%	7%
Ro Khanna	2%	2%	2%	0%	2%	2%
Wes Moore	1%	1%	1%	4%	1%	1%
Chris Murphy	1%	1%	3%	1%	1%	2%
Gavin Newsom	9%	9%	10%	5%	8%	10%
Alexandria Ocasio-Cortez	12%	12%	9%	17%	13%	10%

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Jon Ossoff	10%	12%	9%	0%	12%	9%
JB Pritzker	3%	4%	2%	5%	3%	3%
Gina Raimondo	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	5%	7%	10%	6%	7%
Raphael Warnock	1%	1%	2%	1%	1%	2%
Gretchen Whitmer	3%	3%	2%	8%	2%	4%
Other	7%	6%	7%	13%	7%	6%
Undecided	1%	0%	1%	1%	0%	1%
N	**681**	**421**	**216**	**43**	**353**	**327**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Cory Booker	5%	1%	10%	4%	3%	7%	5%	5%
Pete Buttigieg	15%	15%	10%	10%	14%	20%	14%	15%
Andy Beshear	4%	2%	6%	4%	2%	5%	6%	3%
Rahm Emanuel	1%	0%	2%	1%	2%	1%	1%	2%
Ruben Gallego	0%	0%	0%	0%	0%	1%	0%	0%
Kamala Harris	12%	18%	12%	11%	15%	7%	10%	13%
Mark Kelly	7%	2%	5%	6%	9%	8%	6%	7%
Ro Khanna	2%	0%	4%	4%	3%	0%	3%	1%
Wes Moore	1%	3%	1%	1%	1%	1%	1%	1%
Chris Murphy	1%	3%	2%	2%	1%	0%	1%	1%
Gavin Newsom	9%	3%	7%	16%	10%	8%	6%	11%
Alexandria Ocasio-Cortez	12%	31%	10%	14%	9%	5%	13%	11%
Jon Ossoff	10%	2%	10%	10%	12%	14%	15%	8%
JB Pritzker	3%	0%	7%	2%	2%	4%	3%	3%

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	2%	1%	4%	7%	11%	6%	6%
Raphael Warnock	1%	1%	2%	3%	2%	0%	1%	2%
Gretchen Whitmer	3%	4%	1%	4%	1%	4%	4%	2%
Other	7%	9%	10%	6%	6%	4%	5%	8%
Undecided	1%	3%	1%	0%	0%	0%	0%	1%
N	**681**	**92**	**99**	**115**	**151**	**224**	**274**	**398**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Cory Booker	5%	0%	12%	3%	0%	4%	6%
Pete Buttigieg	15%	0%	6%	14%	11%	19%	22%
Andy Beshear	4%	0%	4%	0%	10%	4%	0%
Rahm Emanuel	1%	0%	0%	2%	0%	2%	0%
Ruben Gallego	0%	0%	0%	0%	0%	0%	0%
Kamala Harris	12%	13%	18%	13%	11%	9%	9%
Mark Kelly	7%	8%	3%	1%	10%	8%	11%
Ro Khanna	2%	0%	1%	7%	0%	1%	4%
Wes Moore	1%	0%	2%	1%	0%	1%	0%
Chris Murphy	1%	0%	0%	0%	4%	2%	2%
Gavin Newsom	9%	29%	7%	14%	0%	9%	11%
Alexandria Ocasio-Cortez	12%	19%	14%	20%	5%	10%	9%
Jon Ossoff	10%	22%	8%	10%	10%	11%	14%
JB Pritzker	3%	0%	3%	1%	0%	4%	1%
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	0%	5%	5%	19%	6%	0%

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Raphael Warnock	1%	0%	4%	0%	0%	1%	1%
Gretchen Whitmer	3%	0%	2%	0%	4%	3%	3%
Other	7%	0%	9%	9%	16%	4%	7%
Undecided	1%	9%	0%	1%	2%	0%	0%
N	**681**	**9**	**143**	**80**	**41**	**408**	**31**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Cory Booker	5%	2%	6%	5%	6%	16%	3%	5%
Pete Buttigieg	15%	11%	11%	11%	21%	11%	13%	13%
Andy Beshear	4%	3%	5%	2%	4%	0%	5%	4%
Rahm Emanuel	1%	0%	2%	1%	2%	0%	0%	1%
Ruben Gallego	0%	0%	0%	0%	1%	0%	0%	0%
Kamala Harris	12%	16%	14%	10%	9%	18%	10%	12%
Mark Kelly	7%	2%	6%	8%	7%	7%	4%	10%
Ro Khanna	2%	1%	4%	2%	1%	0%	0%	5%
Wes Moore	1%	3%	1%	1%	1%	0%	4%	0%
Chris Murphy	1%	3%	1%	3%	0%	0%	6%	1%
Gavin Newsom	9%	1%	10%	14%	8%	14%	2%	12%
Alexandria Ocasio-Cortez	12%	35%	10%	12%	5%	0%	26%	13%
Jon Ossoff	10%	2%	9%	13%	13%	17%	3%	10%
JB Pritzker	3%	1%	4%	2%	4%	0%	2%	4%
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	3%	3%	6%	10%	17%	4%	2%
Raphael Warnock	1%	1%	2%	3%	0%	0%	2%	0%
Gretchen Whitmer	3%	4%	3%	2%	3%	0%	4%	1%

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Other	7%	10%	9%	5%	5%	0%	9%	8%
Undecided	1%	2%	0%	0%	0%	0%	3%	0%
N	**681**	**90**	**175**	**149**	**248**	**10**	**51**	**109**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Cory Booker	5%	4%	7%	7%	2%	6%	6%	5%
Pete Buttigieg	15%	16%	10%	14%	23%	7%	17%	18%
Andy Beshear	4%	1%	7%	3%	2%	2%	6%	4%
Rahm Emanuel	1%	2%	1%	3%	1%	2%	1%	1%
Ruben Gallego	0%	0%	0%	0%	1%	0%	0%	0%
Kamala Harris	12%	7%	11%	14%	15%	11%	8%	12%
Mark Kelly	7%	4%	7%	6%	8%	7%	8%	6%
Ro Khanna	2%	2%	1%	3%	2%	3%	0%	2%
Wes Moore	1%	1%	2%	2%	1%	0%	3%	1%
Chris Murphy	1%	3%	1%	0%	2%	1%	0%	2%
Gavin Newsom	9%	13%	9%	7%	8%	9%	11%	9%
Alexandria Ocasio-Cortez	12%	10%	14%	11%	10%	14%	12%	11%
Jon Ossoff	10%	13%	10%	9%	11%	14%	14%	9%
JB Pritzker	3%	4%	2%	5%	3%	4%	1%	3%
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	9%	6%	6%	4%	8%	6%	6%
Raphael Warnock	1%	1%	3%	0%	1%	3%	1%	1%
Gretchen Whitmer	3%	2%	3%	2%	4%	4%	3%	2%
Other	7%	7%	7%	8%	5%	7%	4%	7%

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YouGov Blue

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Undecided	1%	1%	0%	1%	1%	1%	1%	0%
N	**681**	**123**	**253**	**145**	**160**	**177**	**74**	**429**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Cory Booker	5%	3%	6%	5%	6%	6%	4%	4%
Pete Buttigieg	15%	14%	16%	17%	15%	15%	16%	23%
Andy Beshear	4%	5%	3%	4%	4%	4%	3%	6%
Rahm Emanuel	1%	1%	1%	4%	1%	1%	6%	6%
Ruben Gallego	0%	0%	0%	1%	0%	1%	0%	1%
Kamala Harris	12%	10%	13%	13%	12%	10%	9%	8%
Mark Kelly	7%	6%	7%	5%	6%	7%	5%	5%
Ro Khanna	2%	2%	2%	2%	1%	4%	2%	1%
Wes Moore	1%	1%	1%	1%	1%	3%	0%	2%
Chris Murphy	1%	1%	1%	2%	1%	1%	3%	3%
Gavin Newsom	9%	8%	10%	13%	7%	12%	12%	10%
Alexandria Ocasio-Cortez	12%	16%	9%	5%	14%	5%	6%	4%
Jon Ossoff	10%	10%	11%	10%	10%	13%	11%	10%
JB Pritzker	3%	4%	3%	5%	2%	4%	6%	5%
Gina Raimondo	0%	0%	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	6%	6%	5%	6%	6%	7%	4%
Raphael Warnock	1%	2%	1%	2%	2%	0%	3%	1%
Gretchen Whitmer	3%	3%	3%	2%	3%	2%	2%	3%
Other	7%	7%	6%	4%	7%	4%	5%	4%
Undecided	1%	1%	0%	0%	1%	0%	0%	0%
N	**681**	**267**	**414**	**148**	**440**	**125**	**76**	**96**

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Cory Booker	5%	2%	6%	*
Pete Buttigieg	15%	19%	18%	*
Andy Beshear	4%	3%	1%	*
Rahm Emanuel	1%	2%	2%	*
Ruben Gallego	0%	0%	0%	*
Kamala Harris	12%	8%	13%	*
Mark Kelly	7%	7%	9%	*
Ro Khanna	2%	8%	1%	*
Wes Moore	1%	0%	1%	*
Chris Murphy	1%	1%	3%	*
Gavin Newsom	9%	6%	12%	*
Alexandria Ocasio-Cortez	12%	9%	9%	*
Jon Ossoff	10%	25%	8%	*
JB Pritzker	3%	0%	4%	*
Gina Raimondo	0%	0%	0%	*
Josh Shapiro	6%	6%	5%	*
Raphael Warnock	1%	0%	0%	*
Gretchen Whitmer	3%	3%	3%	*
Other	7%	3%	5%	*
Undecided	1%	0%	0%	*
N	**681**	**76**	**137**	**29**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Cory Booker	5%	8%	0%	4%	0%	6%
Pete Buttigieg	15%	9%	3%	18%	17%	12%

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Andy Beshear	4%	0%	0%	0%	0%	0%
Rahm Emanuel	1%	0%	5%	2%	0%	4%
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	12%	12%	17%	11%	3%	20%
Mark Kelly	7%	4%	0%	1%	0%	2%
Ro Khanna	2%	2%	14%	4%	12%	2%
Wes Moore	1%	0%	0%	2%	0%	2%
Chris Murphy	1%	7%	0%	0%	0%	0%
Gavin Newsom	9%	21%	4%	17%	12%	14%
Alexandria Ocasio-Cortez	12%	18%	7%	25%	28%	15%
Jon Ossoff	10%	14%	36%	0%	18%	3%
JB Pritzker	3%	1%	4%	0%	0%	2%
Gina Raimondo	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	0%	0%	7%	6%	4%
Raphael Warnock	1%	0%	0%	0%	0%	0%
Gretchen Whitmer	3%	2%	0%	0%	0%	0%
Other	7%	2%	10%	6%	3%	13%
Undecided	1%	0%	0%	1%	0%	1%
N	**681**	**45**	**21**	**57**	**35**	**45**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Cory Booker	5%	13%	12%	14%	11%	2%
Pete Buttigieg	15%	10%	3%	10%	3%	13%
Andy Beshear	4%	2%	5%	0%	7%	0%
Rahm Emanuel	1%	0%	0%	0%	0%	0%

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		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Ruben Gallego	0%	0%	0%	0%	0%	0%
Kamala Harris	12%	20%	17%	22%	15%	11%
Mark Kelly	7%	0%	6%	7%	0%	8%
Ro Khanna	2%	0%	3%	0%	3%	2%
Wes Moore	1%	5%	0%	3%	1%	3%
Chris Murphy	1%	0%	0%	0%	0%	3%
Gavin Newsom	9%	3%	11%	13%	2%	14%
Alexandria Ocasio-Cortez	12%	17%	10%	1%	25%	13%
Jon Ossoff	10%	6%	10%	10%	6%	7%
JB Pritzker	3%	6%	1%	3%	4%	3%
Gina Raimondo	0%	0%	0%	0%	0%	0%
Josh Shapiro	6%	4%	5%	7%	2%	6%
Raphael Warnock	1%	5%	4%	2%	7%	2%
Gretchen Whitmer	3%	4%	1%	0%	5%	1%
Other	7%	6%	12%	9%	9%	11%
Undecided	1%	0%	0%	0%	0%	1%
N	**681**	**64**	**79**	**69**	**75**	**115**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Cory Booker	5%	8%	6%	6%	2%
Pete Buttigieg	15%	15%	13%	18%	16%
Andy Beshear	4%	2%	1%	1%	1%
Rahm Emanuel	1%	1%	1%	2%	0%
Ruben Gallego	0%	0%	0%	0%	0%
Kamala Harris	12%	13%	14%	13%	9%

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Mark Kelly	7%	4%	8%	9%	5%
Ro Khanna	2%	5%	1%	1%	2%
Wes Moore	1%	1%	1%	1%	4%
Chris Murphy	1%	0%	2%	3%	5%
Gavin Newsom	9%	4%	11%	12%	10%
Alexandria Ocasio-Cortez	12%	10%	15%	9%	19%
Jon Ossoff	10%	19%	8%	8%	10%
JB Pritzker	3%	4%	3%	4%	5%
Gina Raimondo	0%	0%	0%	0%	0%
Josh Shapiro	6%	4%	7%	5%	3%
Raphael Warnock	1%	2%	0%	0%	3%
Gretchen Whitmer	3%	2%	2%	3%	2%
Other	7%	7%	7%	5%	4%
Undecided	1%	0%	0%	0%	0%
N	**681**	**126**	**221**	**137**	**60**

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Margin of error: +/-3.2%.

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JEWTHERM – Cory Booker- Categorical
JEWTHERM – Cory Booker- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	30%	14%	50%	14%	59%	29%
Cool	15%	15%	16%	29%	11%	2%
Warm	18%	26%	4%	22%	7%	21%
Very Warm	25%	36%	10%	24%	11%	33%
Don't Know	13%	8%	20%	10%	12%	16%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	30%	14%	0%	52%	74%	0%	0%
Cool	15%	15%	0%	16%	0%	51%	70%
Warm	18%	28%	0%	4%	0%	49%	0%
Very Warm	25%	35%	0%	10%	0%	0%	30%
Don't Know	13%	8%	100%	19%	26%	0%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	30%	0%	56%	15%	*	–	48%
Cool	15%	50%	10%	16%	*	–	24%
Warm	18%	22%	4%	27%	*	–	0%
Very Warm	25%	0%	10%	36%	*	–	9%
Don't Know	13%	28%	20%	7%	*	–	19%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	30%	16%	0%	67%	71%
Cool	15%	0%	0%	0%	0%
Warm	18%	0%	0%	17%	0%
Very Warm	25%	84%	100%	0%	0%
Don't Know	13%	0%	0%	16%	29%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	30%	0%	0%	22%	23%	–	79%	33%
Cool	15%	60%	0%	31%	24%	–	0%	10%
Warm	18%	0%	0%	34%	0%	–	21%	19%
Very Warm	25%	40%	32%	0%	40%	–	0%	28%
Don't Know	13%	0%	68%	13%	13%	–	0%	10%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	30%	15%	0%	0%	61%	55%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	15%	15%	17%	0%	0%	11%
Warm	18%	28%	20%	0%	39%	0%
Very Warm	25%	33%	63%	0%	0%	11%
Don't Know	13%	9%	0%	100%	0%	22%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	30%	14%	56%	23%	43%
Cool	15%	15%	10%	20%	0%
Warm	18%	27%	4%	18%	12%
Very Warm	25%	35%	10%	22%	17%
Don't Know	13%	9%	20%	17%	29%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	30%	15%	27%	55%	36%	26%
Cool	15%	18%	9%	11%	7%	20%
Warm	18%	27%	28%	0%	22%	15%
Very Warm	25%	31%	35%	11%	19%	28%
Don't Know	13%	9%	0%	22%	17%	11%
N	**53**	**30**	**4**	**18**	**19**	**34**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	30%	43%	38%	0%	35%	30%	35%	24%
Cool	15%	39%	0%	15%	11%	11%	27%	2%
Warm	18%	9%	0%	49%	14%	15%	14%	19%
Very Warm	25%	0%	0%	26%	24%	44%	22%	29%
Don't Know	13%	8%	62%	11%	16%	0%	2%	26%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	30%	–	–	0%	*	34%	30%
Cool	15%	–	–	0%	*	16%	15%
Warm	18%	–	–	0%	*	20%	18%
Very Warm	25%	–	–	40%	*	25%	25%
Don't Know	13%	–	–	60%	*	4%	13%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	30%	47%	14%	35%	31%	0%	*	18%
Cool	15%	43%	10%	11%	11%	0%	*	13%
Warm	18%	10%	29%	17%	15%	0%	*	37%
Very Warm	25%	0%	17%	21%	43%	100%	*	23%
Don't Know	13%	0%	30%	16%	0%	0%	*	9%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	30%	0%	42%	34%	38%	42%	18%	28%
Cool	15%	30%	9%	26%	8%	12%	6%	18%
Warm	18%	10%	24%	10%	20%	19%	20%	17%
Very Warm	25%	39%	4%	25%	30%	3%	56%	25%
Don't Know	13%	21%	21%	5%	4%	24%	0%	12%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	30%	24%	32%	27%	27%	41%	13%	18%
Cool	15%	18%	14%	39%	10%	14%	55%	36%
Warm	18%	19%	17%	20%	17%	35%	0%	27%
Very Warm	25%	31%	22%	14%	29%	10%	31%	18%
Don't Know	13%	8%	15%	0%	17%	0%	0%	0%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	30%	32%	45%	*
Cool	15%	23%	0%	*
Warm	18%	10%	26%	*
Very Warm	25%	35%	16%	*
Don't Know	13%	0%	13%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	30%	*	0%	0%	0%	0%
Cool	15%	*	0%	0%	0%	0%
Warm	18%	*	0%	0%	0%	0%
Very Warm	25%	*	100%	25%	25%	100%
Don't Know	13%	*	0%	75%	75%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	30%	–	–	–	–	0%
Cool	15%	–	–	–	–	0%
Warm	18%	–	–	–	–	0%
Very Warm	25%	–	–	–	–	75%
Don't Know	13%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	30%	35%	38%	45%	0%
Cool	15%	22%	0%	0%	0%
Warm	18%	10%	22%	26%	0%
Very Warm	25%	33%	14%	16%	75%
Don't Know	13%	0%	26%	13%	25%
N	**53**	**6**	**12**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Pete Buttigieg- Categorical
JEWTHERM – Pete Buttigieg- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	16%	0%	37%	0%	36%	20%
Cool	17%	8%	33%	14%	34%	12%
Warm	9%	13%	4%	9%	7%	6%
Very Warm	46%	75%	6%	76%	11%	43%
Don't Know	11%	4%	20%	0%	12%	19%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	16%	0%	0%	40%	74%	0%	0%
Cool	17%	8%	0%	31%	0%	0%	70%
Warm	9%	13%	100%	4%	26%	81%	0%
Very Warm	46%	74%	0%	6%	0%	0%	30%
Don't Know	11%	6%	0%	19%	0%	19%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	16%	0%	43%	0%	*	–	48%
Cool	17%	50%	27%	8%	*	–	24%
Warm	9%	0%	4%	14%	*	–	0%
Very Warm	46%	0%	6%	76%	*	–	9%
Don't Know	11%	50%	20%	2%	*	–	19%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	16%	0%	67%	14%
Cool	17%	0%	100%	0%	57%
Warm	9%	0%	0%	17%	0%
Very Warm	46%	84%	0%	0%	0%
Don't Know	11%	0%	0%	16%	29%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	16%	0%	0%	22%	23%	–	43%	15%
Cool	17%	0%	32%	31%	24%	–	36%	12%
Warm	9%	60%	0%	30%	0%	–	0%	5%
Very Warm	46%	40%	68%	0%	40%	–	21%	56%
Don't Know	11%	0%	0%	17%	13%	–	0%	12%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	16%	0%	0%	0%	61%	41%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	17%	7%	17%	0%	0%	30%
Warm	9%	14%	0%	100%	39%	0%
Very Warm	46%	73%	83%	0%	0%	7%
Don't Know	11%	6%	0%	0%	0%	22%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	16%	0%	43%	0%	0%
Cool	17%	12%	27%	34%	24%
Warm	9%	9%	4%	16%	19%
Very Warm	46%	73%	6%	39%	37%
Don't Know	11%	6%	20%	11%	20%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	16%	0%	27%	41%	27%	11%
Cool	17%	11%	9%	30%	0%	27%
Warm	9%	14%	17%	0%	9%	10%
Very Warm	46%	69%	47%	7%	51%	43%
Don't Know	11%	6%	0%	22%	13%	10%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	16%	0%	0%	0%	30%	24%	20%	13%
Cool	17%	83%	0%	0%	3%	11%	29%	4%
Warm	9%	9%	38%	16%	8%	0%	8%	11%
Very Warm	46%	0%	0%	70%	51%	65%	39%	52%
Don't Know	11%	8%	62%	15%	8%	0%	4%	20%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	16%	–	–	0%	*	17%	16%
Cool	17%	–	–	20%	*	21%	17%
Warm	9%	–	–	0%	*	12%	9%
Very Warm	46%	–	–	63%	*	44%	46%
Don't Know	11%	–	–	17%	*	6%	11%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	16%	0%	0%	30%	25%	0%	*	0%
Cool	17%	90%	0%	3%	11%	0%	*	0%
Warm	9%	10%	24%	8%	0%	0%	*	32%
Very Warm	46%	0%	43%	51%	64%	100%	*	56%
Don't Know	11%	0%	32%	8%	0%	0%	*	13%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	16%	0%	20%	0%	28%	2%	18%	20%
Cool	17%	19%	15%	34%	14%	16%	13%	19%
Warm	9%	0%	16%	5%	12%	16%	12%	7%
Very Warm	46%	60%	40%	61%	38%	58%	49%	42%
Don't Know	11%	21%	9%	0%	9%	7%	8%	13%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	16%	10%	19%	27%	9%	41%	0%	18%
Cool	17%	20%	16%	4%	24%	0%	8%	5%
Warm	9%	12%	8%	12%	10%	14%	0%	16%
Very Warm	46%	46%	46%	53%	43%	40%	92%	55%
Don't Know	11%	11%	11%	4%	13%	5%	0%	6%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	16%	32%	29%	*
Cool	17%	0%	0%	*
Warm	9%	0%	15%	*
Very Warm	46%	58%	38%	*
Don't Know	11%	10%	18%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	16%	*	0%	0%	0%	0%
Cool	17%	*	100%	0%	25%	0%
Warm	9%	*	0%	0%	0%	0%
Very Warm	46%	*	0%	79%	53%	100%
Don't Know	11%	*	0%	21%	21%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	16%	–	–	–	–	0%
Cool	17%	–	–	–	–	0%
Warm	9%	–	–	–	–	0%
Very Warm	46%	–	–	–	–	75%
Don't Know	11%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	16%	35%	25%	29%	0%
Cool	17%	0%	0%	0%	0%
Warm	9%	0%	13%	15%	0%
Very Warm	46%	55%	46%	38%	75%
Don't Know	11%	10%	15%	18%	25%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Andy Beshear- Categorical
JEWTHERM – Andy Beshear- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	11%	2%	20%	4%	29%	9%
Cool	11%	6%	19%	3%	34%	5%
Warm	8%	14%	0%	14%	0%	8%
Very Warm	23%	32%	10%	34%	18%	17%
Don't Know	47%	47%	51%	44%	20%	61%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	11%	2%	0%	25%	74%	0%	0%
Cool	11%	6%	0%	18%	0%	0%	0%
Warm	8%	13%	0%	0%	0%	0%	0%
Very Warm	23%	31%	100%	9%	26%	31%	30%
Don't Know	47%	48%	0%	48%	0%	69%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	11%	0%	26%	2%	*	–	25%
Cool	11%	50%	13%	6%	*	–	9%
Warm	8%	0%	0%	14%	*	–	0%
Very Warm	23%	0%	10%	33%	*	–	9%
Don't Know	47%	50%	51%	45%	*	–	58%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	11%	0%	0%	67%	14%
Cool	11%	0%	0%	0%	57%
Warm	8%	0%	0%	0%	0%
Very Warm	23%	84%	0%	17%	0%
Don't Know	47%	16%	100%	16%	29%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	11%	0%	0%	0%	23%	–	43%	11%
Cool	11%	0%	0%	0%	24%	–	36%	10%
Warm	8%	0%	0%	0%	10%	–	0%	11%
Very Warm	23%	40%	0%	15%	30%	–	0%	25%
Don't Know	47%	60%	100%	85%	13%	–	21%	43%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	11%	3%	0%	0%	61%	22%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	4%	20%	0%	0%	14%
Warm	8%	15%	0%	0%	0%	0%
Very Warm	23%	32%	25%	100%	39%	7%
Don't Know	47%	47%	55%	0%	0%	56%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	11%	2%	26%	0%	0%
Cool	11%	10%	13%	15%	0%
Warm	8%	13%	0%	5%	0%
Very Warm	23%	32%	10%	28%	17%
Don't Know	47%	43%	51%	52%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	11%	2%	27%	22%	17%	8%
Cool	11%	8%	11%	14%	3%	15%
Warm	8%	14%	0%	0%	7%	9%
Very Warm	23%	31%	31%	7%	21%	23%
Don't Know	47%	45%	31%	56%	52%	45%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	11%	0%	0%	0%	24%	14%	16%	6%
Cool	11%	35%	0%	6%	4%	10%	10%	11%
Warm	8%	0%	0%	15%	0%	18%	7%	9%
Very Warm	23%	9%	0%	44%	25%	23%	23%	20%
Don't Know	47%	57%	100%	34%	47%	36%	44%	54%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	11%	–	–	0%	*	15%	11%
Cool	11%	–	–	0%	*	14%	11%
Warm	8%	–	–	0%	*	7%	8%
Very Warm	23%	–	–	20%	*	21%	23%
Don't Know	47%	–	–	80%	*	43%	47%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	11%	0%	0%	24%	14%	0%	*	0%
Cool	11%	38%	4%	4%	10%	0%	*	5%
Warm	8%	0%	10%	0%	18%	0%	*	13%
Very Warm	23%	10%	30%	24%	19%	100%	*	39%
Don't Know	47%	53%	55%	48%	39%	0%	*	42%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	11%	0%	19%	0%	16%	7%	18%	11%
Cool	11%	4%	19%	34%	3%	22%	0%	9%
Warm	8%	19%	0%	26%	2%	12%	24%	4%
Very Warm	23%	20%	21%	40%	22%	11%	31%	24%
Don't Know	47%	57%	41%	0%	57%	48%	27%	51%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	11%	8%	13%	14%	4%	25%	13%	18%
Cool	11%	18%	7%	0%	16%	0%	0%	0%
Warm	8%	12%	6%	16%	3%	6%	44%	22%
Very Warm	23%	25%	21%	12%	26%	11%	25%	0%
Don't Know	47%	37%	52%	57%	50%	57%	18%	59%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	11%	32%	14%	*
Cool	11%	0%	5%	*
Warm	8%	23%	0%	*
Very Warm	23%	35%	13%	*
Don't Know	47%	10%	68%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	11%	*	0%	0%	0%	0%
Cool	11%	*	0%	0%	0%	0%
Warm	8%	*	0%	0%	0%	0%
Very Warm	23%	*	0%	25%	0%	100%
Don't Know	47%	*	100%	75%	100%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	11%	–	–	–	–	0%
Cool	11%	–	–	–	–	0%
Warm	8%	–	–	–	–	0%
Very Warm	23%	–	–	–	–	75%
Don't Know	47%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	11%	31%	12%	14%	0%
Cool	11%	0%	5%	5%	0%
Warm	8%	22%	0%	0%	0%
Very Warm	23%	33%	11%	13%	75%
Don't Know	47%	14%	73%	68%	25%
N	**53**	**6**	**12**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Rahm Emanuel- Categorical
JEWTHERM – Rahm Emanuel- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	24%	12%	37%	7%	59%	15%
Cool	16%	19%	14%	15%	11%	20%
Warm	8%	11%	4%	17%	7%	2%
Very Warm	21%	29%	10%	21%	11%	27%
Don't Know	31%	28%	35%	40%	12%	36%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	24%	12%	0%	41%	74%	51%	0%
Cool	16%	18%	0%	13%	0%	0%	0%
Warm	8%	11%	0%	4%	0%	31%	0%
Very Warm	21%	29%	0%	10%	0%	0%	30%
Don't Know	31%	29%	100%	33%	26%	19%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	24%	0%	43%	13%	*	–	31%
Cool	16%	50%	7%	19%	*	–	20%
Warm	8%	0%	4%	12%	*	–	0%
Very Warm	21%	0%	10%	30%	*	–	9%
Don't Know	31%	50%	35%	27%	*	–	41%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	16%	0%	67%	71%
Cool	16%	0%	0%	0%	0%
Warm	8%	0%	0%	17%	0%
Very Warm	21%	84%	100%	0%	0%
Don't Know	31%	0%	0%	16%	29%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	24%	60%	0%	0%	23%	–	79%	24%
Cool	16%	0%	0%	38%	34%	–	0%	12%
Warm	8%	0%	0%	11%	0%	–	21%	9%
Very Warm	21%	40%	32%	0%	30%	–	0%	23%
Don't Know	31%	0%	68%	51%	13%	–	0%	32%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	24%	13%	0%	0%	61%	41%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	16%	18%	20%	0%	0%	8%
Warm	8%	11%	17%	0%	39%	0%
Very Warm	21%	28%	41%	0%	0%	11%
Don't Know	31%	30%	22%	100%	0%	39%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	24%	8%	43%	9%	0%
Cool	16%	22%	7%	12%	0%
Warm	8%	11%	4%	13%	0%
Very Warm	21%	29%	10%	21%	17%
Don't Know	31%	30%	35%	44%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	24%	13%	27%	41%	24%	24%
Cool	16%	21%	11%	8%	0%	25%
Warm	8%	10%	26%	0%	4%	10%
Very Warm	21%	26%	23%	11%	27%	17%
Don't Know	31%	29%	12%	39%	44%	24%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	24%	20%	0%	0%	40%	29%	32%	15%
Cool	16%	15%	0%	19%	0%	34%	18%	14%
Warm	8%	9%	0%	23%	11%	0%	3%	11%
Very Warm	21%	0%	0%	41%	16%	32%	26%	15%
Don't Know	31%	57%	100%	17%	33%	5%	20%	45%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	24%	–	–	0%	*	30%	24%
Cool	16%	–	–	0%	*	11%	16%
Warm	8%	–	–	0%	*	11%	8%
Very Warm	21%	–	–	40%	*	20%	21%
Don't Know	31%	–	–	60%	*	28%	31%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	24%	21%	0%	40%	30%	0%	*	0%
Cool	16%	16%	13%	0%	35%	0%	*	17%
Warm	8%	10%	11%	14%	0%	0%	*	14%
Very Warm	21%	0%	28%	13%	31%	100%	*	36%
Don't Know	31%	53%	48%	33%	5%	0%	*	33%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	24%	0%	31%	34%	31%	26%	18%	24%
Cool	16%	28%	9%	0%	18%	0%	24%	19%
Warm	8%	6%	14%	29%	0%	13%	12%	6%
Very Warm	21%	19%	10%	32%	27%	15%	38%	19%
Don't Know	31%	48%	36%	5%	24%	46%	8%	31%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	24%	26%	23%	25%	19%	39%	13%	34%
Cool	16%	15%	17%	31%	11%	22%	46%	7%
Warm	8%	21%	2%	4%	11%	0%	8%	5%
Very Warm	21%	18%	22%	23%	21%	25%	23%	31%
Don't Know	31%	21%	36%	17%	39%	14%	10%	23%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	24%	32%	25%	*
Cool	16%	0%	0%	*
Warm	8%	0%	0%	*
Very Warm	21%	58%	19%	*
Don't Know	31%	10%	56%	*
N	**53**	**5**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	*	0%	0%	0%	0%
Cool	16%	*	0%	0%	0%	0%
Warm	8%	*	0%	0%	0%	0%
Very Warm	21%	*	100%	25%	25%	100%
Don't Know	31%	*	0%	75%	75%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	–	–	–	–	17%
Cool	16%	–	–	–	–	0%
Warm	8%	–	–	–	–	32%
Very Warm	21%	–	–	–	–	25%
Don't Know	31%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	35%	21%	25%	17%
Cool	16%	0%	0%	0%	0%
Warm	8%	0%	0%	0%	32%
Very Warm	21%	55%	17%	19%	25%
Don't Know	31%	10%	62%	56%	25%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Ruben Gallego- Categorical
JEWTHERM – Ruben Gallego- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	10%	0%	20%	0%	28%	9%
Cool	4%	0%	10%	0%	18%	0%
Warm	9%	15%	0%	13%	0%	10%
Very Warm	18%	27%	6%	21%	11%	20%
Don't Know	60%	58%	64%	66%	43%	61%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	10%	0%	0%	24%	0%	0%	0%
Cool	4%	0%	0%	9%	0%	31%	0%
Warm	9%	15%	0%	0%	0%	0%	0%
Very Warm	18%	26%	0%	6%	0%	0%	30%
Don't Know	60%	59%	100%	60%	100%	69%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	10%	0%	26%	0%	*	–	17%
Cool	4%	50%	4%	0%	*	–	9%
Warm	9%	0%	0%	15%	*	–	0%
Very Warm	18%	0%	6%	27%	*	–	9%
Don't Know	60%	50%	64%	58%	*	–	65%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	0%	0%	27%	36%
Cool	4%	0%	0%	17%	0%
Warm	9%	0%	0%	0%	0%
Very Warm	18%	84%	0%	0%	0%
Don't Know	60%	16%	100%	56%	64%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	10%	0%	0%	0%	23%	–	0%	12%
Cool	4%	0%	0%	11%	24%	–	0%	0%
Warm	9%	0%	0%	0%	0%	–	0%	14%
Very Warm	18%	40%	0%	0%	30%	–	0%	21%
Don't Know	60%	60%	100%	89%	23%	–	100%	53%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	10%	0%	0%	0%	61%	22%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	4%	0%	0%	0%	39%	0%
Warm	9%	16%	0%	0%	0%	0%
Very Warm	18%	26%	25%	0%	0%	7%
Don't Know	60%	58%	75%	100%	0%	71%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	10%	0%	26%	7%	0%
Cool	4%	4%	4%	9%	0%
Warm	9%	15%	0%	6%	0%
Very Warm	18%	26%	6%	16%	17%
Don't Know	60%	55%	64%	62%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	10%	0%	27%	22%	8%	11%
Cool	4%	4%	17%	0%	0%	6%
Warm	9%	15%	0%	0%	9%	9%
Very Warm	18%	25%	14%	7%	14%	20%
Don't Know	60%	55%	42%	71%	69%	55%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	10%	20%	0%	0%	15%	7%	13%	6%
Cool	4%	24%	0%	0%	0%	0%	4%	3%
Warm	9%	0%	0%	16%	0%	20%	7%	8%
Very Warm	18%	0%	0%	26%	21%	25%	21%	15%
Don't Know	60%	57%	100%	58%	63%	48%	55%	68%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	10%	–	–	0%	*	13%	10%
Cool	4%	–	–	0%	*	5%	4%
Warm	9%	–	–	0%	*	8%	9%
Very Warm	18%	–	–	20%	*	19%	18%
Don't Know	60%	–	–	80%	*	56%	60%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	10%	21%	0%	15%	7%	0%	*	0%
Cool	4%	26%	0%	0%	0%	0%	*	0%
Warm	9%	0%	11%	0%	20%	0%	*	14%
Very Warm	18%	0%	17%	21%	21%	100%	*	23%
Don't Know	60%	53%	71%	64%	52%	0%	*	63%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	10%	0%	10%	34%	10%	16%	18%	7%
Cool	4%	0%	14%	0%	0%	0%	12%	4%
Warm	9%	10%	6%	10%	9%	8%	6%	9%
Very Warm	18%	18%	4%	25%	26%	3%	25%	21%
Don't Know	60%	71%	66%	30%	55%	73%	39%	60%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	10%	10%	10%	14%	7%	13%	0%	18%
Cool	4%	12%	0%	0%	6%	0%	0%	0%
Warm	9%	3%	11%	20%	7%	9%	25%	10%
Very Warm	18%	18%	18%	4%	22%	16%	0%	5%
Don't Know	60%	57%	61%	63%	58%	62%	75%	66%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	10%	0%	14%	*
Cool	4%	0%	0%	*
Warm	9%	0%	8%	*
Very Warm	18%	35%	8%	*
Don't Know	60%	65%	71%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	*	0%	0%	0%	0%
Cool	4%	*	0%	0%	0%	0%
Warm	9%	*	0%	0%	0%	0%
Very Warm	18%	*	0%	25%	0%	100%
Don't Know	60%	*	100%	75%	100%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	10%	–	–	–	–	0%
Cool	4%	–	–	–	–	0%
Warm	9%	–	–	–	–	0%
Very Warm	18%	–	–	–	–	58%
Don't Know	60%	–	–	–	–	42%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	10%	0%	12%	14%	0%
Cool	4%	0%	0%	0%	0%
Warm	9%	0%	7%	8%	0%
Very Warm	18%	33%	7%	8%	58%
Don't Know	60%	67%	75%	71%	42%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Kamala Harris- Categorical
JEWTHERM – Kamala Harris- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	33%	7%	71%	12%	71%	32%
Cool	11%	14%	6%	15%	11%	3%
Warm	17%	27%	4%	37%	7%	9%
Very Warm	33%	52%	6%	37%	11%	44%
Don't Know	5%	0%	13%	0%	0%	12%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	33%	7%	0%	72%	74%	0%	70%
Cool	11%	14%	100%	6%	26%	51%	0%
Warm	17%	27%	0%	4%	0%	31%	0%
Very Warm	33%	53%	0%	6%	0%	19%	30%
Don't Know	5%	0%	0%	13%	0%	0%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	33%	0%	77%	7%	*	–	63%
Cool	11%	50%	0%	15%	*	–	9%
Warm	17%	0%	4%	28%	*	–	0%
Very Warm	33%	50%	6%	50%	*	–	9%
Don't Know	5%	0%	13%	0%	*	–	19%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	16%	100%	83%	100%
Cool	11%	0%	0%	0%	0%
Warm	17%	0%	0%	17%	0%
Very Warm	33%	84%	0%	0%	0%
Don't Know	5%	0%	0%	0%	0%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	33%	0%	32%	63%	23%	–	79%	28%
Cool	11%	60%	0%	3%	24%	–	0%	9%
Warm	17%	0%	0%	11%	10%	–	0%	23%
Very Warm	33%	40%	68%	23%	44%	–	21%	32%
Don't Know	5%	0%	0%	0%	0%	–	0%	8%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	33%	7%	0%	0%	61%	78%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	12%	39%	100%	0%	0%
Warm	17%	29%	0%	0%	39%	0%
Very Warm	33%	52%	61%	0%	0%	7%
Don't Know	5%	0%	0%	0%	0%	15%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	33%	6%	77%	34%	24%
Cool	11%	15%	0%	12%	0%
Warm	17%	27%	4%	16%	19%
Very Warm	33%	52%	6%	38%	57%
Don't Know	5%	0%	13%	0%	0%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	33%	7%	27%	78%	31%	35%
Cool	11%	16%	22%	0%	11%	11%
Warm	17%	28%	17%	0%	19%	16%
Very Warm	33%	49%	34%	7%	39%	30%
Don't Know	5%	0%	0%	15%	0%	8%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	33%	68%	0%	8%	35%	35%	45%	20%
Cool	11%	15%	0%	18%	15%	5%	17%	5%
Warm	17%	9%	38%	10%	14%	23%	11%	22%
Very Warm	33%	8%	0%	64%	36%	37%	27%	42%
Don't Know	5%	0%	62%	0%	0%	0%	0%	11%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	33%	–	–	37%	*	35%	33%
Cool	11%	–	–	0%	*	14%	11%
Warm	17%	–	–	0%	*	16%	17%
Very Warm	33%	–	–	63%	*	34%	33%
Don't Know	5%	–	–	0%	*	0%	5%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	33%	74%	5%	35%	36%	0%	*	7%
Cool	11%	16%	12%	14%	5%	0%	*	16%
Warm	17%	10%	21%	14%	23%	0%	*	27%
Very Warm	33%	0%	39%	37%	36%	100%	*	51%
Don't Know	5%	0%	23%	0%	0%	0%	*	0%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	33%	16%	36%	34%	42%	26%	31%	36%
Cool	11%	14%	9%	30%	6%	12%	0%	13%
Warm	17%	24%	26%	0%	11%	30%	18%	14%
Very Warm	33%	25%	30%	36%	40%	32%	51%	30%
Don't Know	5%	21%	0%	0%	0%	0%	0%	7%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	33%	28%	36%	27%	34%	41%	0%	18%
Cool	11%	21%	6%	40%	4%	23%	40%	54%
Warm	17%	10%	21%	21%	16%	22%	25%	12%
Very Warm	33%	41%	30%	12%	38%	14%	35%	16%
Don't Know	5%	0%	7%	0%	8%	0%	0%	0%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	33%	32%	36%	*
Cool	11%	23%	8%	*
Warm	17%	0%	26%	*
Very Warm	33%	45%	30%	*
Don't Know	5%	0%	0%	*
N	**53**	**5**	**11**	**3**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	*	100%	21%	47%	0%
Cool	11%	*	0%	0%	0%	0%
Warm	17%	*	0%	0%	0%	0%
Very Warm	33%	*	0%	79%	53%	100%
Don't Know	5%	*	0%	0%	0%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	33%	–	–	–	–	0%
Cool	11%	–	–	–	–	0%
Warm	17%	–	–	–	–	17%
Very Warm	33%	–	–	–	–	83%
Don't Know	5%	–	–	–	–	0%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	33%	35%	31%	36%	0%
Cool	11%	22%	7%	8%	0%
Warm	17%	0%	22%	26%	17%
Very Warm	33%	43%	40%	30%	83%
Don't Know	5%	0%	0%	0%	0%
N	**53**	**6**	**12**	**11**	**3**

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YouGov Blue

JEWTHERM – Mark Kelly- Categorical
JEWTHERM – Mark Kelly- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	2%	44%	12%	31%	22%
Cool	6%	0%	14%	0%	26%	0%
Warm	11%	14%	8%	18%	15%	5%
Very Warm	39%	63%	6%	51%	11%	40%
Don't Know	24%	22%	27%	20%	17%	33%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	2%	0%	47%	74%	0%	70%
Cool	6%	0%	0%	14%	0%	0%	0%
Warm	11%	13%	0%	8%	0%	31%	0%
Very Warm	39%	62%	0%	6%	0%	51%	30%
Don't Know	24%	23%	100%	26%	26%	19%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	22%	50%	0%	*	–	59%
Cool	6%	50%	8%	0%	*	–	9%
Warm	11%	0%	8%	14%	*	–	0%
Very Warm	39%	0%	6%	64%	*	–	9%
Don't Know	24%	28%	27%	22%	*	–	24%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	16%	0%	67%	14%
Cool	6%	0%	0%	0%	36%
Warm	11%	0%	0%	17%	20%
Very Warm	39%	84%	0%	0%	0%
Don't Know	24%	0%	100%	16%	29%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	0%	0%	53%	23%	–	43%	14%
Cool	6%	0%	0%	0%	24%	–	0%	5%
Warm	11%	0%	0%	11%	0%	–	36%	12%
Very Warm	39%	100%	0%	16%	40%	–	21%	44%
Don't Know	24%	0%	100%	20%	13%	–	0%	24%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	2%	0%	0%	61%	49%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	6%	0%	0%	0%	0%	9%
Warm	11%	13%	17%	0%	39%	5%
Very Warm	39%	62%	63%	0%	0%	7%
Don't Know	24%	23%	20%	100%	0%	30%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	2%	50%	11%	6%
Cool	6%	4%	8%	13%	0%
Warm	11%	13%	8%	3%	0%
Very Warm	39%	58%	6%	34%	17%
Don't Know	24%	23%	27%	39%	77%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	2%	27%	49%	27%	17%
Cool	6%	4%	0%	9%	0%	9%
Warm	11%	12%	26%	5%	3%	16%
Very Warm	39%	59%	35%	7%	39%	39%
Don't Know	24%	23%	11%	30%	31%	20%
N	**53**	**30**	**4**	**18**	**19**	**34**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	24%	0%	7%	26%	24%	29%	11%
Cool	6%	35%	0%	0%	0%	0%	10%	0%
Warm	11%	9%	0%	0%	11%	20%	9%	14%
Very Warm	39%	0%	0%	77%	39%	50%	40%	35%
Don't Know	24%	32%	100%	17%	23%	5%	12%	40%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	–	–	0%	*	22%	20%
Cool	6%	–	–	0%	*	7%	6%
Warm	11%	–	–	0%	*	11%	11%
Very Warm	39%	–	–	20%	*	43%	39%
Don't Know	24%	–	–	80%	*	17%	24%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	27%	5%	26%	25%	0%	*	6%
Cool	6%	38%	0%	0%	0%	0%	*	0%
Warm	11%	10%	0%	11%	21%	0%	*	0%
Very Warm	39%	0%	48%	40%	49%	100%	*	62%
Don't Know	24%	26%	48%	23%	5%	0%	*	32%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	16%	16%	0%	31%	2%	27%	24%
Cool	6%	0%	9%	34%	0%	16%	0%	4%
Warm	11%	14%	20%	0%	5%	13%	18%	9%
Very Warm	39%	46%	19%	61%	44%	28%	43%	41%
Don't Know	24%	25%	36%	5%	20%	40%	13%	22%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	13%	23%	27%	15%	41%	0%	18%
Cool	6%	18%	0%	0%	8%	0%	0%	0%
Warm	11%	12%	11%	16%	9%	0%	46%	5%
Very Warm	39%	49%	34%	52%	35%	53%	54%	70%
Don't Know	24%	8%	32%	4%	32%	5%	0%	6%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	42%	23%	*
Cool	6%	0%	0%	*
Warm	11%	0%	5%	*
Very Warm	39%	58%	32%	*
Don't Know	24%	0%	39%	*
N	**53**	**5**	**11**	**3**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	*	0%	0%	0%	0%
Cool	6%	*	0%	0%	0%	0%
Warm	11%	*	0%	0%	0%	0%
Very Warm	39%	*	0%	25%	0%	100%
Don't Know	24%	*	100%	75%	100%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	–	–	–	–	0%
Cool	6%	–	–	–	–	0%
Warm	11%	–	–	–	–	0%
Very Warm	39%	–	–	–	–	75%
Don't Know	24%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	45%	20%	23%	0%
Cool	6%	0%	0%	0%	0%
Warm	11%	0%	5%	5%	0%
Very Warm	39%	55%	28%	32%	75%
Don't Know	24%	0%	48%	39%	25%
N	**53**	**6**	**12**	**11**	**3**

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YouGov Blue

JEWTHERM – Ro Khanna- Categorical
JEWTHERM – Ro Khanna- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	3%	24%	5%	35%	9%
Cool	7%	6%	10%	7%	18%	3%
Warm	8%	15%	0%	2%	0%	13%
Very Warm	24%	37%	6%	46%	11%	14%
Don't Know	47%	40%	60%	40%	36%	61%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	3%	0%	28%	0%	0%	0%
Cool	7%	6%	0%	9%	0%	31%	0%
Warm	8%	14%	0%	0%	0%	51%	0%
Very Warm	24%	36%	0%	6%	0%	0%	30%
Don't Know	47%	41%	100%	56%	100%	19%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	0%	30%	3%	*	–	23%
Cool	7%	50%	4%	6%	*	–	9%
Warm	8%	0%	0%	15%	*	–	0%
Very Warm	24%	0%	6%	37%	*	–	9%
Don't Know	47%	50%	60%	39%	*	–	59%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	16%	0%	27%	36%
Cool	7%	0%	0%	17%	0%
Warm	8%	0%	0%	0%	0%
Very Warm	24%	84%	0%	0%	0%
Don't Know	47%	0%	100%	56%	64%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	0%	0%	0%	23%	–	0%	17%
Cool	7%	0%	0%	11%	24%	–	0%	5%
Warm	8%	60%	0%	16%	0%	–	0%	6%
Very Warm	24%	0%	0%	0%	30%	–	0%	32%
Don't Know	47%	40%	100%	73%	23%	–	100%	38%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	13%	3%	0%	0%	61%	27%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	6%	0%	0%	39%	0%
Warm	8%	16%	0%	0%	0%	0%
Very Warm	24%	37%	25%	0%	0%	7%
Don't Know	47%	38%	75%	100%	0%	66%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	13%	3%	30%	11%	0%
Cool	7%	10%	4%	9%	0%
Warm	8%	10%	0%	7%	0%
Very Warm	24%	36%	6%	27%	26%
Don't Know	47%	41%	60%	47%	74%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	13%	3%	27%	27%	12%	14%
Cool	7%	10%	17%	0%	0%	11%
Warm	8%	15%	0%	0%	0%	13%
Very Warm	24%	35%	14%	7%	37%	16%
Don't Know	47%	37%	42%	66%	51%	45%
N	**53**	**30**	**4**	**18**	**19**	**34**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	20%	0%	0%	26%	9%	14%	13%
Cool	7%	24%	0%	0%	0%	11%	4%	11%
Warm	8%	0%	0%	19%	10%	8%	15%	1%
Very Warm	24%	0%	38%	41%	16%	30%	25%	19%
Don't Know	47%	57%	62%	40%	48%	42%	42%	56%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	13%	–	–	0%	*	17%	13%
Cool	7%	–	–	0%	*	7%	7%
Warm	8%	–	–	0%	*	11%	8%
Very Warm	24%	–	–	0%	*	25%	24%
Don't Know	47%	–	–	100%	*	41%	47%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	13%	21%	0%	25%	9%	0%	*	0%
Cool	7%	26%	0%	0%	11%	0%	*	0%
Warm	8%	0%	13%	10%	8%	0%	*	17%
Very Warm	24%	0%	42%	16%	26%	100%	*	54%
Don't Know	47%	53%	45%	48%	46%	0%	*	30%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	0%	16%	53%	10%	19%	18%	11%
Cool	7%	9%	14%	0%	3%	0%	29%	5%
Warm	8%	2%	0%	10%	18%	0%	0%	12%
Very Warm	24%	27%	21%	32%	22%	39%	25%	19%
Don't Know	47%	62%	50%	5%	47%	42%	27%	53%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	13%	16%	12%	14%	12%	13%	0%	18%
Cool	7%	19%	2%	0%	7%	0%	21%	0%
Warm	8%	12%	7%	12%	9%	14%	0%	16%
Very Warm	24%	10%	30%	35%	21%	25%	48%	31%
Don't Know	47%	42%	50%	40%	50%	49%	31%	35%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	13%	0%	20%	*
Cool	7%	0%	0%	*
Warm	8%	0%	0%	*
Very Warm	24%	58%	28%	*
Don't Know	47%	42%	52%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	*	0%	0%	0%	0%
Cool	7%	*	0%	0%	0%	0%
Warm	8%	*	0%	0%	0%	0%
Very Warm	24%	*	0%	0%	0%	0%
Don't Know	47%	*	100%	100%	100%	100%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	–	–	–	–	32%
Cool	7%	–	–	–	–	0%
Warm	8%	–	–	–	–	0%
Very Warm	24%	–	–	–	–	43%
Don't Know	47%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	4%	17%	20%	32%
Cool	7%	0%	0%	0%	0%
Warm	8%	0%	0%	0%	0%
Very Warm	24%	55%	24%	28%	43%
Don't Know	47%	41%	59%	52%	25%
N	**53**	**6**	**12**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Wes Moore- Categorical
JEWTHERM – Wes Moore- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	13%	0%	27%	12%	23%	9%
Cool	5%	5%	6%	4%	11%	3%
Warm	4%	5%	4%	6%	7%	2%
Very Warm	16%	24%	6%	27%	11%	11%
Don't Know	62%	67%	57%	50%	48%	75%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	13%	0%	0%	31%	0%	0%	70%
Cool	5%	4%	0%	6%	0%	0%	0%
Warm	4%	5%	0%	4%	0%	31%	0%
Very Warm	16%	23%	0%	6%	0%	0%	30%
Don't Know	62%	67%	100%	53%	100%	69%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	13%	0%	33%	0%	*	–	39%
Cool	5%	50%	0%	5%	*	–	9%
Warm	4%	0%	4%	5%	*	–	0%
Very Warm	16%	0%	6%	24%	*	–	9%
Don't Know	62%	50%	57%	66%	*	–	43%

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Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	0%	0%	53%	0%
Cool	5%	0%	0%	0%	0%
Warm	4%	0%	0%	17%	0%
Very Warm	16%	84%	0%	0%	0%
Don't Know	62%	16%	100%	30%	100%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	13%	0%	0%	31%	23%	–	43%	7%
Cool	5%	0%	0%	0%	24%	–	0%	4%
Warm	4%	0%	0%	11%	0%	–	21%	3%
Very Warm	16%	0%	0%	0%	16%	–	0%	23%
Don't Know	62%	100%	100%	58%	37%	–	36%	63%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	13%	0%	0%	0%	61%	30%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	5%	5%	0%	0%	0%	0%
Warm	4%	5%	0%	0%	39%	0%
Very Warm	16%	23%	25%	0%	0%	7%
Don't Know	62%	67%	75%	100%	0%	63%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	13%	0%	33%	9%	0%
Cool	5%	8%	0%	5%	0%
Warm	4%	5%	4%	8%	0%
Very Warm	16%	23%	6%	13%	7%
Don't Know	62%	63%	57%	65%	93%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	13%	0%	27%	30%	14%	12%
Cool	5%	9%	0%	0%	0%	8%
Warm	4%	5%	17%	0%	3%	5%
Very Warm	16%	22%	14%	7%	14%	17%
Don't Know	62%	64%	42%	63%	69%	58%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	13%	24%	0%	0%	15%	14%	18%	6%
Cool	5%	15%	0%	0%	5%	4%	7%	3%
Warm	4%	9%	0%	13%	3%	0%	2%	8%
Very Warm	16%	0%	0%	26%	14%	26%	20%	8%
Don't Know	62%	52%	100%	62%	62%	56%	53%	75%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	13%	–	–	0%	*	17%	13%
Cool	5%	–	–	0%	*	7%	5%
Warm	4%	–	–	0%	*	6%	4%
Very Warm	16%	–	–	0%	*	18%	16%
Don't Know	62%	–	–	100%	*	54%	62%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	13%	27%	0%	15%	14%	0%	*	0%
Cool	5%	16%	0%	5%	4%	0%	*	0%
Warm	4%	10%	4%	7%	0%	0%	*	5%
Very Warm	16%	0%	17%	14%	26%	0%	*	22%
Don't Know	62%	47%	78%	59%	55%	100%	*	72%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	13%	16%	10%	0%	16%	0%	18%	15%
Cool	5%	0%	13%	0%	3%	7%	0%	5%
Warm	4%	0%	9%	10%	3%	5%	12%	3%
Very Warm	16%	29%	15%	25%	6%	11%	25%	16%
Don't Know	62%	55%	52%	64%	72%	77%	45%	61%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	13%	0%	19%	14%	8%	25%	0%	18%
Cool	5%	12%	2%	0%	5%	0%	13%	0%
Warm	4%	11%	1%	0%	6%	0%	0%	0%
Very Warm	16%	23%	13%	16%	19%	4%	25%	5%
Don't Know	62%	54%	65%	70%	61%	70%	62%	77%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	13%	21%	14%	*
Cool	5%	0%	0%	*
Warm	4%	0%	5%	*
Very Warm	16%	35%	0%	*
Don't Know	62%	45%	81%	*
N	**53**	**5**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	*	0%	0%	0%	0%
Cool	5%	*	0%	0%	0%	0%
Warm	4%	*	0%	0%	0%	0%
Very Warm	16%	*	0%	0%	0%	0%
Don't Know	62%	*	100%	100%	100%	100%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	13%	–	–	–	–	0%
Cool	5%	–	–	–	–	0%
Warm	4%	–	–	–	–	17%
Very Warm	16%	–	–	–	–	32%
Don't Know	62%	–	–	–	–	50%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	13%	20%	12%	14%	0%
Cool	5%	0%	0%	0%	0%
Warm	4%	0%	4%	5%	17%
Very Warm	16%	33%	0%	0%	32%
Don't Know	62%	47%	84%	81%	50%
N	**53**	**6**	**12**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Chris Murphy- Categorical
JEWTHERM – Chris Murphy- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	9%	0%	19%	0%	33%	5%
Cool	9%	2%	20%	12%	18%	3%
Warm	1%	2%	0%	0%	0%	2%
Very Warm	27%	39%	10%	46%	11%	21%
Don't Know	54%	57%	51%	42%	38%	68%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	9%	0%	0%	23%	0%	0%	0%
Cool	9%	2%	0%	19%	0%	31%	70%
Warm	1%	2%	0%	0%	0%	0%	0%
Very Warm	27%	39%	0%	10%	0%	0%	30%
Don't Know	54%	57%	100%	48%	100%	69%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	9%	0%	25%	0%	*	–	11%
Cool	9%	50%	14%	2%	*	–	24%
Warm	1%	0%	0%	2%	*	–	0%
Very Warm	27%	0%	10%	40%	*	–	9%
Don't Know	54%	50%	51%	56%	*	–	57%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	9%	0%	0%	27%	50%
Cool	9%	0%	0%	17%	0%
Warm	1%	0%	0%	0%	0%
Very Warm	27%	84%	100%	0%	0%
Don't Know	54%	16%	0%	56%	50%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	9%	0%	0%	10%	23%	–	0%	9%
Cool	9%	0%	0%	42%	24%	–	0%	2%
Warm	1%	0%	0%	0%	0%	–	0%	1%
Very Warm	27%	0%	32%	0%	30%	–	21%	33%
Don't Know	54%	100%	68%	48%	23%	–	79%	54%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	9%	0%	0%	0%	61%	21%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	2%	0%	0%	39%	11%
Warm	1%	2%	0%	0%	0%	0%
Very Warm	27%	40%	25%	0%	0%	11%
Don't Know	54%	56%	75%	100%	0%	57%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	9%	0%	25%	10%	0%
Cool	9%	6%	14%	18%	0%
Warm	1%	2%	0%	2%	0%
Very Warm	27%	39%	10%	22%	7%
Don't Know	54%	54%	51%	48%	93%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	9%	0%	27%	21%	8%	10%
Cool	9%	6%	17%	11%	0%	14%
Warm	1%	2%	0%	0%	0%	1%
Very Warm	27%	38%	14%	11%	21%	30%
Don't Know	54%	54%	42%	57%	71%	44%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	9%	20%	0%	8%	10%	7%	12%	6%
Cool	9%	48%	0%	0%	0%	4%	12%	6%
Warm	1%	0%	0%	6%	0%	0%	2%	0%
Very Warm	27%	0%	0%	32%	25%	47%	27%	24%
Don't Know	54%	32%	100%	54%	66%	42%	47%	63%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	9%	–	–	0%	*	12%	9%
Cool	9%	–	–	0%	*	12%	9%
Warm	1%	–	–	0%	*	1%	1%
Very Warm	27%	–	–	20%	*	24%	27%
Don't Know	54%	–	–	80%	*	51%	54%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	9%	21%	5%	10%	7%	0%	*	7%
Cool	9%	53%	0%	0%	4%	0%	*	0%
Warm	1%	0%	4%	0%	0%	0%	*	5%
Very Warm	27%	0%	17%	28%	44%	100%	*	22%
Don't Know	54%	26%	73%	63%	45%	0%	*	65%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	9%	0%	14%	34%	6%	16%	18%	6%
Cool	9%	16%	14%	0%	3%	0%	12%	11%
Warm	1%	0%	0%	10%	0%	0%	0%	1%
Very Warm	27%	38%	19%	25%	26%	16%	56%	25%
Don't Know	54%	46%	53%	30%	65%	67%	14%	57%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	9%	14%	7%	14%	6%	13%	0%	18%
Cool	9%	12%	8%	0%	13%	0%	0%	0%
Warm	1%	3%	0%	0%	1%	0%	0%	0%
Very Warm	27%	33%	24%	24%	26%	25%	46%	15%
Don't Know	54%	38%	61%	63%	53%	62%	54%	66%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	9%	0%	14%	*
Cool	9%	0%	0%	*
Warm	1%	0%	0%	*
Very Warm	27%	35%	12%	*
Don't Know	54%	65%	74%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	9%	*	0%	0%	0%	0%
Cool	9%	*	0%	0%	0%	0%
Warm	1%	*	0%	0%	0%	0%
Very Warm	27%	*	100%	0%	25%	0%
Don't Know	54%	*	0%	100%	75%	100%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	9%	–	–	–	–	0%
Cool	9%	–	–	–	–	0%
Warm	1%	–	–	–	–	0%
Very Warm	27%	–	–	–	–	75%
Don't Know	54%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	9%	0%	12%	14%	0%
Cool	9%	0%	0%	0%	0%
Warm	1%	0%	0%	0%	0%
Very Warm	27%	33%	11%	12%	75%
Don't Know	54%	67%	77%	74%	25%
N	**53**	**6**	**12**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Gavin Newsom- Categorical
JEWTHERM – Gavin Newsom- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	7%	59%	12%	58%	30%
Cool	16%	19%	11%	26%	19%	8%
Warm	18%	30%	3%	31%	6%	16%
Very Warm	28%	41%	10%	31%	11%	29%
Don't Know	9%	4%	17%	0%	6%	17%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	7%	100%	61%	100%	31%	70%
Cool	16%	20%	0%	10%	0%	19%	0%
Warm	18%	29%	0%	3%	0%	0%	0%
Very Warm	28%	40%	0%	10%	0%	51%	30%
Don't Know	9%	4%	0%	16%	0%	0%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	0%	65%	7%	*	–	63%
Cool	16%	50%	5%	21%	*	–	9%
Warm	18%	0%	3%	30%	*	–	0%
Very Warm	28%	0%	10%	42%	*	–	9%
Don't Know	9%	50%	17%	0%	*	–	19%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	16%	0%	84%	50%
Cool	16%	0%	0%	0%	20%
Warm	18%	0%	0%	0%	14%
Very Warm	28%	84%	100%	0%	0%
Don't Know	9%	0%	0%	16%	15%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	0%	0%	68%	23%	–	43%	26%
Cool	16%	0%	0%	7%	24%	–	36%	17%
Warm	18%	0%	0%	25%	10%	–	21%	21%
Very Warm	28%	100%	100%	0%	30%	–	0%	25%
Don't Know	9%	0%	0%	0%	13%	–	0%	12%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	29%	7%	0%	100%	100%	61%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	16%	20%	17%	0%	0%	5%
Warm	18%	30%	20%	0%	0%	4%
Very Warm	28%	38%	63%	0%	0%	11%
Don't Know	9%	4%	0%	0%	0%	19%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	29%	7%	65%	29%	24%
Cool	16%	24%	5%	13%	24%
Warm	18%	29%	3%	23%	0%
Very Warm	28%	36%	10%	27%	37%
Don't Know	9%	4%	17%	8%	15%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	29%	7%	44%	61%	27%	30%
Cool	16%	24%	9%	5%	11%	19%
Warm	18%	28%	11%	4%	14%	21%
Very Warm	28%	36%	35%	11%	38%	22%
Don't Know	9%	4%	0%	19%	10%	8%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	77%	0%	3%	30%	24%	40%	17%
Cool	16%	15%	38%	0%	13%	22%	19%	13%
Warm	18%	0%	0%	65%	8%	19%	15%	20%
Very Warm	28%	0%	0%	26%	44%	35%	25%	32%
Don't Know	9%	8%	62%	7%	5%	0%	2%	18%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	29%	–	–	0%	*	34%	29%
Cool	16%	–	–	0%	*	15%	16%
Warm	18%	–	–	0%	*	21%	18%
Very Warm	28%	–	–	83%	*	27%	28%
Don't Know	9%	–	–	17%	*	3%	9%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	29%	84%	2%	30%	25%	0%	*	2%
Cool	16%	16%	14%	13%	22%	0%	*	18%
Warm	18%	0%	40%	11%	19%	0%	*	52%
Very Warm	28%	0%	17%	41%	33%	100%	*	23%
Don't Know	9%	0%	27%	5%	0%	0%	*	6%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	16%	25%	39%	38%	19%	30%	32%
Cool	16%	14%	26%	0%	14%	16%	0%	19%
Warm	18%	20%	18%	36%	13%	33%	30%	12%
Very Warm	28%	29%	26%	25%	28%	26%	32%	27%
Don't Know	9%	21%	5%	0%	6%	7%	8%	9%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	29%	25%	31%	27%	28%	41%	0%	18%
Cool	16%	10%	19%	21%	14%	17%	33%	11%
Warm	18%	22%	17%	20%	16%	10%	57%	27%
Very Warm	28%	36%	24%	32%	31%	32%	10%	43%
Don't Know	9%	8%	9%	0%	11%	0%	0%	0%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	29%	32%	29%	*
Cool	16%	0%	20%	*
Warm	18%	23%	5%	*
Very Warm	28%	35%	33%	*
Don't Know	9%	10%	13%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	*	0%	0%	0%	0%
Cool	16%	*	0%	0%	0%	0%
Warm	18%	*	0%	0%	0%	0%
Very Warm	28%	*	100%	79%	79%	100%
Don't Know	9%	*	0%	21%	21%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	–	–	–	–	0%
Cool	16%	–	–	–	–	0%
Warm	18%	–	–	–	–	17%
Very Warm	28%	–	–	–	–	58%
Don't Know	9%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	35%	25%	29%	0%
Cool	16%	0%	17%	20%	0%
Warm	18%	22%	4%	5%	17%
Very Warm	28%	33%	42%	33%	58%
Don't Know	9%	10%	11%	13%	25%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Alexandria Ocasio-Cortez- Categorical
JEWTHERM – Alexandria Ocasio-Cortez- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	31%	4%	67%	19%	65%	24%
Cool	11%	11%	13%	0%	24%	15%
Warm	10%	16%	0%	11%	0%	10%
Very Warm	43%	69%	6%	70%	11%	40%
Don't Know	5%	0%	13%	0%	0%	12%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	31%	4%	0%	69%	74%	0%	70%
Cool	11%	11%	0%	12%	0%	31%	0%
Warm	10%	17%	0%	0%	0%	69%	0%
Very Warm	43%	68%	100%	6%	26%	0%	30%
Don't Know	5%	0%	0%	13%	0%	0%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	31%	0%	74%	4%	*	–	63%
Cool	11%	50%	7%	11%	*	–	9%
Warm	10%	22%	0%	16%	*	–	0%
Very Warm	43%	28%	6%	68%	*	–	9%
Don't Know	5%	0%	13%	0%	*	–	19%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	31%	16%	100%	83%	86%
Cool	11%	0%	0%	17%	14%
Warm	10%	0%	0%	0%	0%
Very Warm	43%	84%	0%	0%	0%
Don't Know	5%	0%	0%	0%	0%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	31%	0%	32%	53%	23%	–	79%	25%
Cool	11%	0%	0%	21%	34%	–	0%	9%
Warm	10%	60%	0%	7%	0%	–	0%	11%
Very Warm	43%	40%	68%	19%	44%	–	21%	47%
Don't Know	5%	0%	0%	0%	0%	–	0%	8%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	31%	3%	17%	0%	61%	75%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	12%	0%	0%	39%	4%
Warm	10%	17%	16%	0%	0%	0%
Very Warm	43%	68%	67%	100%	0%	7%
Don't Know	5%	0%	0%	0%	0%	15%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	31%	4%	74%	23%	0%
Cool	11%	15%	7%	20%	24%
Warm	10%	13%	0%	6%	12%
Very Warm	43%	68%	6%	51%	65%
Don't Know	5%	0%	13%	0%	0%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	31%	3%	36%	75%	35%	28%
Cool	11%	15%	17%	4%	0%	18%
Warm	10%	17%	9%	0%	11%	10%
Very Warm	43%	65%	38%	7%	54%	36%
Don't Know	5%	0%	0%	15%	0%	8%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	31%	44%	0%	0%	38%	40%	37%	24%
Cool	11%	48%	0%	8%	0%	8%	17%	6%
Warm	10%	0%	0%	7%	24%	7%	9%	12%
Very Warm	43%	8%	38%	85%	38%	44%	37%	47%
Don't Know	5%	0%	62%	0%	0%	0%	0%	11%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	31%	–	–	37%	*	32%	31%
Cool	11%	–	–	0%	*	15%	11%
Warm	10%	–	–	0%	*	13%	10%
Very Warm	43%	–	–	63%	*	40%	43%
Don't Know	5%	–	–	0%	*	0%	5%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	31%	48%	0%	37%	41%	0%	*	0%
Cool	11%	52%	5%	0%	8%	0%	*	7%
Warm	10%	0%	5%	21%	10%	0%	*	6%
Very Warm	43%	0%	68%	41%	41%	100%	*	87%
Don't Know	5%	0%	23%	0%	0%	0%	*	0%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	31%	26%	31%	34%	32%	26%	31%	32%
Cool	11%	4%	24%	0%	10%	0%	12%	15%
Warm	10%	12%	4%	19%	11%	6%	14%	11%
Very Warm	43%	37%	41%	47%	46%	69%	43%	35%
Don't Know	5%	21%	0%	0%	0%	0%	0%	7%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	31%	27%	32%	39%	27%	51%	8%	34%
Cool	11%	21%	7%	5%	15%	6%	0%	7%
Warm	10%	24%	4%	19%	9%	23%	0%	26%
Very Warm	43%	28%	49%	37%	41%	20%	92%	33%
Don't Know	5%	0%	7%	0%	8%	0%	0%	0%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	31%	32%	44%	*
Cool	11%	0%	0%	*
Warm	10%	10%	14%	*
Very Warm	43%	58%	42%	*
Don't Know	5%	0%	0%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	31%	*	100%	21%	47%	0%
Cool	11%	*	0%	0%	0%	0%
Warm	10%	*	0%	0%	0%	0%
Very Warm	43%	*	0%	79%	53%	100%
Don't Know	5%	*	0%	0%	0%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	31%	–	–	–	–	0%
Cool	11%	–	–	–	–	0%
Warm	10%	–	–	–	–	32%
Very Warm	43%	–	–	–	–	68%
Don't Know	5%	–	–	–	–	0%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	31%	35%	38%	44%	0%
Cool	11%	0%	0%	0%	0%
Warm	10%	10%	12%	14%	32%
Very Warm	43%	55%	51%	42%	68%
Don't Know	5%	0%	0%	0%	0%
N	**53**	**6**	**12**	**11**	**3**

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Margin of error: +/-3.2%.

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JEWTHERM – Jon Ossoff- Categorical
JEWTHERM – Jon Ossoff- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	14%	0%	30%	0%	45%	9%
Cool	5%	2%	9%	3%	17%	1%
Warm	2%	4%	0%	0%	0%	0%
Very Warm	42%	67%	10%	75%	18%	33%
Don't Know	36%	27%	51%	22%	20%	57%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	14%	0%	0%	34%	0%	0%	0%
Cool	5%	2%	100%	9%	26%	0%	0%
Warm	2%	4%	0%	0%	0%	51%	0%
Very Warm	42%	66%	0%	9%	0%	31%	30%
Don't Know	36%	28%	0%	48%	74%	19%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	14%	0%	36%	0%	*	–	31%
Cool	5%	50%	3%	3%	*	–	9%
Warm	2%	0%	0%	4%	*	–	0%
Very Warm	42%	0%	10%	68%	*	–	9%
Don't Know	36%	50%	51%	25%	*	–	51%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	16%	0%	53%	36%
Cool	5%	0%	0%	0%	14%
Warm	2%	0%	0%	0%	0%
Very Warm	42%	84%	0%	17%	0%
Don't Know	36%	0%	100%	30%	50%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	14%	0%	0%	0%	23%	–	43%	15%
Cool	5%	0%	0%	13%	24%	–	0%	2%
Warm	2%	60%	0%	0%	0%	–	0%	0%
Very Warm	42%	40%	0%	11%	30%	–	21%	56%
Don't Know	36%	0%	100%	76%	23%	–	36%	28%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	14%	0%	0%	0%	61%	33%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	5%	2%	0%	100%	0%	4%
Warm	2%	4%	0%	0%	0%	0%
Very Warm	42%	66%	64%	0%	39%	7%
Don't Know	36%	28%	36%	0%	0%	57%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	14%	0%	36%	7%	0%
Cool	5%	7%	3%	9%	0%
Warm	2%	0%	0%	0%	0%
Very Warm	42%	65%	10%	40%	36%
Don't Know	36%	28%	51%	44%	64%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	14%	0%	27%	33%	18%	11%
Cool	5%	7%	0%	4%	3%	6%
Warm	2%	4%	0%	0%	0%	4%
Very Warm	42%	63%	53%	7%	46%	41%
Don't Know	36%	26%	20%	57%	33%	38%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	14%	20%	0%	0%	20%	15%	18%	9%
Cool	5%	15%	0%	11%	4%	0%	7%	3%
Warm	2%	0%	0%	0%	8%	0%	4%	0%
Very Warm	42%	9%	38%	64%	36%	57%	38%	46%
Don't Know	36%	57%	62%	26%	33%	28%	33%	41%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	14%	–	–	0%	*	17%	14%
Cool	5%	–	–	0%	*	7%	5%
Warm	2%	–	–	0%	*	3%	2%
Very Warm	42%	–	–	20%	*	44%	42%
Don't Know	36%	–	–	80%	*	29%	36%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	14%	21%	0%	19%	16%	0%	*	0%
Cool	5%	16%	7%	4%	0%	0%	*	9%
Warm	2%	0%	0%	8%	0%	0%	*	0%
Very Warm	42%	10%	53%	39%	53%	100%	*	68%
Don't Know	36%	53%	40%	30%	31%	0%	*	23%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	14%	0%	16%	34%	16%	19%	18%	11%
Cool	5%	0%	17%	5%	0%	6%	0%	6%
Warm	2%	0%	0%	0%	6%	0%	0%	3%
Very Warm	42%	52%	35%	61%	38%	52%	61%	37%
Don't Know	36%	48%	33%	0%	40%	24%	21%	43%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	14%	10%	15%	14%	9%	25%	0%	18%
Cool	5%	12%	2%	0%	8%	0%	0%	0%
Warm	2%	8%	0%	12%	0%	14%	0%	16%
Very Warm	42%	46%	41%	52%	38%	34%	100%	53%
Don't Know	36%	25%	42%	23%	45%	27%	0%	12%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	14%	21%	20%	*
Cool	5%	0%	5%	*
Warm	2%	0%	0%	*
Very Warm	42%	58%	44%	*
Don't Know	36%	22%	31%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	*	0%	0%	0%	0%
Cool	5%	*	0%	0%	0%	0%
Warm	2%	*	0%	0%	0%	0%
Very Warm	42%	*	0%	25%	0%	100%
Don't Know	36%	*	100%	75%	100%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	14%	–	–	–	–	0%
Cool	5%	–	–	–	–	0%
Warm	2%	–	–	–	–	0%
Very Warm	42%	–	–	–	–	75%
Don't Know	36%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	14%	24%	17%	20%	0%
Cool	5%	0%	5%	5%	0%
Warm	2%	0%	0%	0%	0%
Very Warm	42%	55%	38%	44%	75%
Don't Know	36%	21%	41%	31%	25%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – JB Pritzker- Categorical
JEWTHERM – JB Pritzker- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	24%	2%	52%	16%	45%	20%
Cool	3%	1%	6%	2%	11%	0%
Warm	13%	15%	11%	15%	12%	13%
Very Warm	32%	51%	6%	43%	11%	30%
Don't Know	28%	30%	24%	23%	20%	38%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	24%	2%	0%	55%	0%	0%	70%
Cool	3%	1%	0%	6%	0%	0%	0%
Warm	13%	15%	0%	10%	0%	31%	0%
Very Warm	32%	50%	0%	6%	0%	51%	30%
Don't Know	28%	31%	100%	23%	100%	19%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	24%	0%	58%	2%	*	–	63%
Cool	3%	50%	0%	1%	*	–	9%
Warm	13%	0%	11%	16%	*	–	0%
Very Warm	32%	0%	6%	52%	*	–	9%
Don't Know	28%	50%	25%	29%	*	–	19%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	16%	0%	53%	36%
Cool	3%	0%	0%	0%	0%
Warm	13%	0%	100%	17%	14%
Very Warm	32%	84%	0%	0%	0%
Don't Know	28%	0%	0%	30%	50%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	24%	0%	0%	53%	23%	–	43%	20%
Cool	3%	0%	0%	0%	24%	–	0%	1%
Warm	13%	0%	32%	21%	10%	–	21%	11%
Very Warm	32%	100%	0%	0%	30%	–	0%	39%
Don't Know	28%	0%	68%	26%	13%	–	36%	29%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	24%	3%	0%	0%	61%	58%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	3%	0%	17%	0%	0%	0%
Warm	13%	17%	0%	0%	39%	8%
Very Warm	32%	50%	47%	0%	0%	7%
Don't Know	28%	31%	36%	100%	0%	27%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	24%	2%	58%	16%	0%
Cool	3%	5%	0%	5%	0%
Warm	13%	15%	11%	17%	0%
Very Warm	32%	46%	6%	22%	17%
Don't Know	28%	32%	25%	39%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	24%	2%	27%	58%	24%	24%
Cool	3%	4%	9%	0%	0%	5%
Warm	13%	16%	17%	8%	11%	14%
Very Warm	32%	48%	26%	7%	26%	35%
Don't Know	28%	30%	20%	27%	39%	22%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	24%	44%	0%	0%	31%	24%	33%	13%
Cool	3%	15%	0%	0%	3%	0%	6%	0%
Warm	13%	9%	0%	36%	0%	20%	11%	16%
Very Warm	32%	0%	0%	36%	36%	50%	35%	26%
Don't Know	28%	32%	100%	29%	30%	6%	15%	45%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	24%	–	–	0%	*	27%	24%
Cool	3%	–	–	0%	*	4%	3%
Warm	13%	–	–	20%	*	15%	13%
Very Warm	32%	–	–	20%	*	30%	32%
Don't Know	28%	–	–	60%	*	24%	28%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	24%	48%	0%	31%	25%	0%	*	0%
Cool	3%	16%	0%	3%	0%	0%	*	0%
Warm	13%	10%	20%	3%	20%	0%	*	26%
Very Warm	32%	0%	24%	36%	47%	100%	*	31%
Don't Know	28%	26%	56%	27%	8%	0%	*	43%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	24%	16%	21%	34%	28%	26%	18%	24%
Cool	3%	3%	9%	0%	0%	0%	0%	5%
Warm	13%	11%	13%	36%	9%	17%	30%	9%
Very Warm	32%	42%	15%	25%	39%	11%	43%	36%
Don't Know	28%	28%	42%	5%	24%	46%	8%	27%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	24%	21%	25%	27%	18%	41%	13%	18%
Cool	3%	10%	0%	4%	4%	0%	8%	5%
Warm	13%	15%	12%	24%	12%	15%	23%	33%
Very Warm	32%	41%	28%	40%	28%	38%	56%	38%
Don't Know	28%	14%	35%	4%	38%	5%	0%	6%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	24%	21%	29%	*
Cool	3%	0%	0%	*
Warm	13%	23%	8%	*
Very Warm	32%	35%	20%	*
Don't Know	28%	22%	42%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	*	0%	0%	0%	0%
Cool	3%	*	0%	0%	0%	0%
Warm	13%	*	100%	0%	25%	0%
Very Warm	32%	*	0%	25%	0%	100%
Don't Know	28%	*	0%	75%	75%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	–	–	–	–	0%
Cool	3%	–	–	–	–	0%
Warm	13%	–	–	–	–	0%
Very Warm	32%	–	–	–	–	75%
Don't Know	28%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	24%	25%	29%	0%
Cool	3%	0%	0%	0%	0%
Warm	13%	22%	7%	8%	0%
Very Warm	32%	33%	17%	20%	75%
Don't Know	28%	21%	50%	42%	25%
N	**53**	**6**	**12**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Gina Raimondo- Categorical
JEWTHERM – Gina Raimondo- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	8%	0%	15%	0%	19%	9%
Cool	9%	11%	6%	10%	11%	6%
Warm	6%	8%	4%	12%	7%	2%
Very Warm	11%	15%	6%	13%	11%	10%
Don't Know	66%	66%	69%	65%	52%	72%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	8%	0%	0%	19%	0%	0%	0%
Cool	9%	10%	0%	6%	0%	0%	0%
Warm	6%	8%	0%	4%	0%	31%	0%
Very Warm	11%	15%	0%	6%	0%	0%	0%
Don't Know	66%	67%	100%	65%	100%	69%	100%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	8%	0%	21%	0%	*	–	21%
Cool	9%	50%	0%	11%	*	–	9%
Warm	6%	0%	4%	9%	*	–	0%
Very Warm	11%	0%	6%	15%	*	–	9%
Don't Know	66%	50%	69%	66%	*	–	61%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	8%	0%	0%	27%	0%
Cool	9%	0%	0%	0%	0%
Warm	6%	0%	0%	17%	0%
Very Warm	11%	84%	0%	0%	0%
Don't Know	66%	16%	100%	56%	100%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	8%	0%	0%	0%	23%	–	0%	9%
Cool	9%	0%	0%	0%	24%	–	0%	10%
Warm	6%	0%	0%	11%	0%	–	0%	8%
Very Warm	11%	0%	0%	0%	14%	–	0%	15%
Don't Know	66%	100%	100%	89%	40%	–	100%	59%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	8%	0%	0%	0%	61%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	9%	10%	17%	0%	0%	0%
Warm	6%	9%	0%	0%	39%	0%
Very Warm	11%	14%	25%	0%	0%	7%
Don't Know	66%	67%	58%	100%	0%	77%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	8%	0%	21%	0%	0%
Cool	9%	14%	0%	5%	0%
Warm	6%	8%	4%	11%	0%
Very Warm	11%	15%	6%	13%	7%
Don't Know	66%	63%	69%	71%	93%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	8%	0%	27%	16%	11%	6%
Cool	9%	14%	9%	0%	4%	11%
Warm	6%	9%	17%	0%	7%	6%
Very Warm	11%	13%	14%	7%	10%	12%
Don't Know	66%	65%	33%	77%	67%	66%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	8%	0%	0%	0%	20%	7%	7%	9%
Cool	9%	15%	0%	0%	3%	17%	11%	6%
Warm	6%	9%	0%	16%	8%	0%	4%	5%
Very Warm	11%	0%	0%	15%	14%	14%	12%	10%
Don't Know	66%	76%	100%	68%	55%	61%	65%	70%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	8%	–	–	0%	*	10%	8%
Cool	9%	–	–	0%	*	8%	9%
Warm	6%	–	–	0%	*	8%	6%
Very Warm	11%	–	–	0%	*	14%	11%
Don't Know	66%	–	–	100%	*	60%	66%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	8%	0%	0%	19%	7%	0%	*	0%
Cool	9%	16%	0%	3%	17%	0%	*	0%
Warm	6%	10%	11%	8%	0%	0%	*	14%
Very Warm	11%	0%	10%	14%	10%	100%	*	14%
Don't Know	66%	74%	78%	56%	65%	0%	*	72%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	8%	0%	14%	0%	10%	0%	18%	8%
Cool	9%	14%	9%	0%	7%	0%	0%	13%
Warm	6%	0%	16%	10%	3%	15%	12%	3%
Very Warm	11%	9%	10%	25%	10%	3%	19%	12%
Don't Know	66%	78%	52%	64%	70%	82%	51%	65%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	8%	0%	12%	14%	4%	13%	0%	18%
Cool	9%	10%	8%	24%	5%	9%	33%	15%
Warm	6%	12%	4%	0%	7%	0%	13%	0%
Very Warm	11%	17%	8%	0%	16%	0%	0%	0%
Don't Know	66%	60%	69%	62%	67%	78%	54%	66%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	8%	0%	20%	*
Cool	9%	0%	8%	*
Warm	6%	0%	5%	*
Very Warm	11%	35%	0%	*
Don't Know	66%	65%	68%	*
N	**53**	**5**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	8%	*	0%	0%	0%	0%
Cool	9%	*	0%	0%	0%	0%
Warm	6%	*	0%	0%	0%	0%
Very Warm	11%	*	0%	0%	0%	0%
Don't Know	66%	*	100%	100%	100%	100%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	8%	–	–	–	–	0%
Cool	9%	–	–	–	–	0%
Warm	6%	–	–	–	–	17%
Very Warm	11%	–	–	–	–	58%
Don't Know	66%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	8%	0%	17%	20%	0%
Cool	9%	0%	7%	8%	0%
Warm	6%	0%	4%	5%	17%
Very Warm	11%	33%	0%	0%	58%
Don't Know	66%	67%	72%	68%	25%
N	**53**	**6**	**12**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Josh Shapiro- Categorical
JEWTHERM – Josh Shapiro- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	12%	2%	22%	4%	32%	9%
Cool	14%	9%	25%	15%	26%	9%
Warm	10%	10%	12%	2%	6%	19%
Very Warm	37%	56%	14%	58%	11%	37%
Don't Know	26%	24%	28%	20%	26%	26%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	12%	2%	0%	26%	0%	31%	0%
Cool	14%	8%	0%	23%	0%	0%	70%
Warm	10%	10%	0%	12%	0%	0%	0%
Very Warm	37%	55%	0%	13%	0%	0%	30%
Don't Know	26%	25%	100%	26%	100%	69%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	12%	0%	28%	2%	*	–	26%
Cool	14%	50%	18%	9%	*	–	24%
Warm	10%	0%	12%	10%	*	–	7%
Very Warm	37%	0%	14%	57%	*	–	19%
Don't Know	26%	50%	28%	22%	*	–	24%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	16%	0%	70%	0%
Cool	14%	0%	0%	0%	36%
Warm	10%	0%	100%	0%	14%
Very Warm	37%	84%	0%	0%	0%
Don't Know	26%	0%	0%	30%	50%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	12%	0%	0%	11%	23%	–	43%	10%
Cool	14%	0%	0%	31%	24%	–	0%	13%
Warm	10%	0%	32%	25%	0%	–	0%	9%
Very Warm	37%	40%	0%	22%	40%	–	21%	44%
Don't Know	26%	60%	68%	10%	13%	–	36%	24%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	12%	3%	0%	0%	100%	20%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	9%	0%	0%	0%	20%
Warm	10%	9%	17%	0%	0%	14%
Very Warm	37%	52%	83%	0%	0%	15%
Don't Know	26%	27%	0%	100%	0%	31%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	12%	2%	28%	3%	0%
Cool	14%	12%	18%	30%	24%
Warm	10%	10%	12%	13%	0%
Very Warm	37%	54%	14%	29%	17%
Don't Know	26%	21%	28%	24%	60%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	12%	2%	44%	20%	15%	10%
Cool	14%	13%	0%	20%	3%	21%
Warm	10%	9%	9%	14%	5%	13%
Very Warm	37%	50%	47%	15%	39%	37%
Don't Know	26%	26%	0%	31%	38%	19%
N	**53**	**30**	**4**	**18**	**19**	**34**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	12%	9%	0%	0%	20%	15%	15%	10%
Cool	14%	83%	0%	0%	4%	0%	25%	2%
Warm	10%	0%	0%	27%	9%	11%	12%	9%
Very Warm	37%	0%	0%	64%	31%	60%	35%	38%
Don't Know	26%	8%	100%	9%	36%	14%	13%	42%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	12%	–	–	0%	*	15%	12%
Cool	14%	–	–	0%	*	19%	14%
Warm	10%	–	–	20%	*	12%	10%
Very Warm	37%	–	–	20%	*	34%	37%
Don't Know	26%	–	–	60%	*	21%	26%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	12%	10%	0%	20%	16%	0%	*	0%
Cool	14%	90%	0%	4%	0%	0%	*	0%
Warm	10%	0%	18%	9%	12%	0%	*	24%
Very Warm	37%	0%	39%	31%	59%	100%	*	50%
Don't Know	26%	0%	43%	35%	14%	0%	*	26%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	12%	0%	22%	0%	16%	9%	30%	10%
Cool	14%	16%	12%	34%	10%	22%	0%	15%
Warm	10%	3%	4%	10%	20%	0%	19%	12%
Very Warm	37%	60%	19%	51%	33%	28%	43%	39%
Don't Know	26%	21%	43%	5%	21%	40%	8%	25%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	12%	9%	14%	14%	5%	25%	13%	18%
Cool	14%	18%	13%	0%	21%	0%	0%	0%
Warm	10%	16%	8%	4%	14%	0%	8%	5%
Very Warm	37%	39%	37%	67%	29%	56%	79%	55%
Don't Know	26%	19%	29%	16%	31%	19%	0%	21%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	12%	21%	14%	*
Cool	14%	0%	5%	*
Warm	10%	0%	10%	*
Very Warm	37%	58%	32%	*
Don't Know	26%	22%	39%	*
N	**53**	**5**	**11**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	12%	*	0%	0%	0%	0%
Cool	14%	*	0%	0%	0%	0%
Warm	10%	*	100%	0%	25%	0%
Very Warm	37%	*	0%	25%	0%	100%
Don't Know	26%	*	0%	75%	75%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	12%	–	–	–	–	0%
Cool	14%	–	–	–	–	0%
Warm	10%	–	–	–	–	0%
Very Warm	37%	–	–	–	–	75%
Don't Know	26%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	12%	24%	12%	14%	0%
Cool	14%	0%	5%	5%	0%
Warm	10%	0%	8%	10%	0%
Very Warm	37%	55%	28%	32%	75%
Don't Know	26%	21%	48%	39%	25%
N	**53**	**6**	**12**	**11**	**3**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Raphael Warnock- Categorical
JEWTHERM – Raphael Warnock- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	15%	2%	28%	16%	25%	9%
Cool	6%	1%	14%	0%	26%	2%
Warm	5%	6%	4%	10%	7%	0%
Very Warm	31%	50%	6%	46%	11%	32%
Don't Know	43%	40%	47%	28%	31%	57%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	15%	2%	0%	32%	0%	0%	70%
Cool	6%	1%	0%	14%	0%	0%	0%
Warm	5%	6%	0%	4%	0%	31%	0%
Very Warm	31%	49%	0%	6%	0%	0%	30%
Don't Know	43%	41%	100%	45%	100%	69%	0%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	15%	0%	35%	2%	*	–	41%
Cool	6%	50%	8%	1%	*	–	9%
Warm	5%	0%	4%	6%	*	–	0%
Very Warm	31%	0%	6%	51%	*	–	9%
Don't Know	43%	50%	47%	39%	*	–	41%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	16%	0%	53%	0%
Cool	6%	0%	0%	0%	36%
Warm	5%	0%	0%	17%	0%
Very Warm	31%	84%	0%	0%	0%
Don't Know	43%	0%	100%	30%	64%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	15%	0%	0%	31%	23%	–	43%	10%
Cool	6%	0%	0%	0%	24%	–	0%	6%
Warm	5%	0%	0%	11%	0%	–	0%	5%
Very Warm	31%	40%	0%	0%	30%	–	0%	42%
Don't Know	43%	60%	100%	58%	23%	–	57%	36%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	15%	3%	0%	0%	61%	32%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	6%	1%	0%	0%	0%	9%
Warm	5%	6%	0%	0%	39%	0%
Very Warm	31%	50%	42%	0%	0%	7%
Don't Know	43%	40%	58%	100%	0%	52%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	15%	2%	35%	9%	0%
Cool	6%	5%	8%	13%	0%
Warm	5%	6%	4%	3%	0%
Very Warm	31%	49%	6%	29%	17%
Don't Know	43%	38%	47%	46%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	15%	2%	27%	32%	15%	14%
Cool	6%	6%	0%	9%	0%	10%
Warm	5%	6%	17%	0%	3%	6%
Very Warm	31%	48%	24%	7%	32%	31%
Don't Know	43%	39%	33%	52%	50%	39%
N	**53**	**30**	**4**	**18**	**19**	**34**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	15%	24%	0%	0%	20%	15%	22%	6%
Cool	6%	35%	0%	0%	0%	2%	10%	2%
Warm	5%	9%	0%	0%	4%	7%	0%	11%
Very Warm	31%	0%	0%	57%	27%	47%	36%	23%
Don't Know	43%	32%	100%	43%	49%	28%	32%	58%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	15%	–	–	0%	*	18%	15%
Cool	6%	–	–	0%	*	8%	6%
Warm	5%	–	–	0%	*	3%	5%
Very Warm	31%	–	–	20%	*	33%	31%
Don't Know	43%	–	–	80%	*	37%	43%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	15%	27%	0%	20%	16%	0%	*	0%
Cool	6%	38%	0%	0%	2%	0%	*	0%
Warm	5%	10%	0%	4%	7%	0%	*	0%
Very Warm	31%	0%	39%	27%	43%	100%	*	50%
Don't Know	43%	26%	61%	49%	31%	0%	*	50%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	15%	16%	17%	0%	16%	9%	18%	15%
Cool	6%	0%	9%	34%	2%	16%	6%	4%
Warm	5%	9%	9%	0%	0%	6%	29%	0%
Very Warm	31%	32%	15%	61%	36%	23%	25%	35%
Don't Know	43%	43%	50%	5%	47%	45%	21%	46%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	15%	4%	19%	14%	9%	25%	13%	18%
Cool	6%	18%	1%	0%	9%	0%	0%	0%
Warm	5%	12%	2%	0%	4%	0%	21%	0%
Very Warm	31%	28%	33%	39%	31%	25%	55%	36%
Don't Know	43%	38%	45%	47%	47%	50%	10%	46%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	15%	21%	14%	*
Cool	6%	0%	0%	*
Warm	5%	0%	5%	*
Very Warm	31%	58%	20%	*
Don't Know	43%	22%	60%	*
N	**53**	**5**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	15%	*	0%	0%	0%	0%
Cool	6%	*	0%	0%	0%	0%
Warm	5%	*	0%	0%	0%	0%
Very Warm	31%	*	0%	25%	0%	100%
Don't Know	43%	*	100%	75%	100%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	15%	–	–	–	–	0%
Cool	6%	–	–	–	–	0%
Warm	5%	–	–	–	–	0%
Very Warm	31%	–	–	–	–	75%
Don't Know	43%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	15%	24%	12%	14%	0%
Cool	6%	0%	0%	0%	0%
Warm	5%	0%	5%	5%	0%
Very Warm	31%	55%	17%	20%	75%
Don't Know	43%	21%	66%	60%	25%
N	**53**	**6**	**12**	**11**	**3**

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Margin of error: +/-3.2%.

YouGov Blue

JEWTHERM – Gretchen Whitmer- Categorical
JEWTHERM – Gretchen Whitmer- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	17%	4%	33%	7%	51%	9%
Cool	7%	3%	14%	5%	11%	7%
Warm	18%	23%	11%	10%	12%	22%
Very Warm	27%	42%	6%	38%	11%	28%
Don't Know	31%	28%	37%	40%	14%	35%
N	**53**	**31**	**20**	**17**	**11**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	17%	4%	0%	36%	74%	0%	0%
Cool	7%	3%	0%	13%	0%	0%	0%
Warm	18%	23%	0%	10%	0%	81%	0%
Very Warm	27%	42%	0%	6%	0%	0%	30%
Don't Know	31%	29%	100%	34%	26%	19%	70%
N	**53**	**31**	**0**	**22**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	17%	0%	39%	4%	*	–	31%
Cool	7%	50%	7%	3%	*	–	20%
Warm	18%	0%	11%	24%	*	–	0%
Very Warm	27%	0%	6%	43%	*	–	9%
Don't Know	31%	50%	37%	26%	*	–	41%

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Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**53**	**3**	**20**	**30**	**0**	**0**	**14**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	17%	16%	0%	67%	50%
Cool	7%	0%	0%	0%	0%
Warm	18%	0%	100%	17%	14%
Very Warm	27%	84%	0%	0%	0%
Don't Know	31%	0%	0%	16%	36%
N	**53**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	17%	0%	0%	0%	23%	–	43%	20%
Cool	7%	0%	0%	22%	24%	–	0%	2%
Warm	18%	60%	32%	37%	0%	–	0%	14%
Very Warm	27%	40%	0%	0%	40%	–	0%	34%
Don't Know	31%	0%	68%	41%	13%	–	57%	30%
N	**53**	**2**	**3**	**7**	**5**	**0**	**3**	**34**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	17%	4%	0%	0%	61%	36%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	7%	3%	0%	0%	0%	8%
Warm	18%	22%	37%	0%	39%	8%
Very Warm	27%	41%	47%	0%	0%	7%
Don't Know	31%	30%	16%	100%	0%	41%
N	**53**	**29**	**3**	**0**	**2**	**18**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	17%	4%	39%	13%	0%
Cool	7%	7%	7%	9%	0%
Warm	18%	19%	11%	16%	0%
Very Warm	27%	41%	6%	20%	17%
Don't Know	31%	29%	37%	42%	83%
N	**53**	**31**	**20**	**23**	**9**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	17%	4%	27%	36%	28%	11%
Cool	7%	7%	0%	8%	4%	8%
Warm	18%	20%	38%	8%	3%	26%
Very Warm	27%	39%	26%	7%	21%	30%
Don't Know	31%	29%	9%	41%	43%	25%
N	**53**	**30**	**4**	**18**	**19**	**34**

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YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	17%	20%	0%	15%	24%	15%	24%	9%
Cool	7%	15%	0%	10%	0%	9%	10%	0%
Warm	18%	9%	0%	27%	20%	20%	25%	10%
Very Warm	27%	0%	0%	32%	28%	44%	25%	31%
Don't Know	31%	57%	100%	16%	29%	11%	16%	51%
N	**53**	**9**	**4**	**8**	**15**	**17**	**29**	**24**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	17%	–	–	0%	*	22%	17%
Cool	7%	–	–	0%	*	5%	7%
Warm	18%	–	–	20%	*	21%	18%
Very Warm	27%	–	–	20%	*	24%	27%
Don't Know	31%	–	–	60%	*	28%	31%
N	**53**	**0**	**0**	**4**	**8**	**41**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	17%	21%	10%	24%	16%	0%	*	13%
Cool	7%	16%	7%	0%	9%	0%	*	9%
Warm	18%	10%	18%	19%	21%	0%	*	24%
Very Warm	27%	0%	22%	28%	41%	100%	*	28%
Don't Know	31%	53%	43%	29%	14%	0%	*	26%
N	**53**	**8**	**12**	**15**	**16**	**1**	**8**	**9**

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YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	17%	0%	20%	60%	16%	31%	18%	13%
Cool	7%	0%	14%	0%	7%	8%	0%	8%
Warm	18%	13%	18%	0%	24%	13%	30%	17%
Very Warm	27%	40%	10%	36%	29%	3%	43%	31%
Don't Know	31%	47%	38%	5%	24%	45%	8%	32%
N	**53**	**13**	**15**	**5**	**20**	**10**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	17%	14%	19%	25%	11%	25%	23%	34%
Cool	7%	8%	6%	14%	6%	16%	0%	0%
Warm	18%	28%	13%	15%	19%	14%	21%	21%
Very Warm	27%	31%	25%	34%	23%	31%	56%	29%
Don't Know	31%	19%	37%	12%	40%	14%	0%	16%
N	**53**	**17**	**36**	**11**	**36**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	17%	55%	20%	*
Cool	7%	0%	0%	*
Warm	18%	0%	5%	*
Very Warm	27%	35%	20%	*
Don't Know	31%	10%	54%	*
N	**53**	**5**	**11**	**3**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	17%	*	0%	0%	0%	0%
Cool	7%	*	0%	0%	0%	0%
Warm	18%	*	100%	0%	25%	0%
Very Warm	27%	*	0%	25%	0%	100%
Don't Know	31%	*	0%	75%	75%	0%
N	**53**	**3**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	17%	–	–	–	–	0%
Cool	7%	–	–	–	–	0%
Warm	18%	–	–	–	–	0%
Very Warm	27%	–	–	–	–	75%
Don't Know	31%	–	–	–	–	25%
N	**53**	**0**	**0**	**0**	**0**	**3**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	17%	57%	17%	20%	0%
Cool	7%	0%	0%	0%	0%
Warm	18%	0%	5%	5%	0%
Very Warm	27%	33%	17%	20%	75%
Don't Know	31%	10%	61%	54%	25%
N	**53**	**6**	**12**	**11**	**3**

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YouGov Blue

Jewish Candidate Concern

How much do you worry that a Jewish candidate for President will bring a big rise in anti-Semitism. Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Greatly worried	12%	14%	10%	14%	10%	11%
Somewhat worried	36%	32%	46%	21%	39%	49%
A little worried	23%	23%	19%	23%	7%	34%
Not at all worried	29%	32%	25%	42%	44%	6%
Not sure	0%	0%	0%	0%	0%	0%
N	**54**	**31**	**21**	**17**	**12**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Greatly worried	12%	13%	*	9%	*	*	*
Somewhat worried	36%	31%	*	44%	*	*	*
A little worried	23%	24%	*	23%	*	*	*
Not at all worried	29%	31%	*	24%	*	*	*
Not sure	0%	0%	*	0%	*	*	*
N	**54**	**31**	**0**	**23**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Greatly worried	12%	*	10%	14%	*	*	8%
Somewhat worried	36%	*	40%	32%	*	*	49%
A little worried	23%	*	24%	21%	*	*	22%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Not at all worried	29%	*	25%	33%	*	*	20%
Not sure	0%	*	0%	0%	*	*	0%
N	**54**	**3**	**21**	**30**	**0**	**0**	**15**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	12%	*	*	*	0%
Somewhat worried	36%	*	*	*	36%
A little worried	23%	*	*	*	14%
Not at all worried	29%	*	*	*	50%
Not sure	0%	*	*	*	0%
N	**54**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Greatly worried	12%	*	*	*	14%	*	0%	11%
Somewhat worried	36%	*	*	*	34%	*	100%	39%
A little worried	23%	*	*	*	52%	*	0%	20%
Not at all worried	29%	*	*	*	0%	*	0%	31%
Not sure	0%	*	*	*	0%	*	0%	0%
N	**54**	**3**	**3**	**7**	**5**	**0**	**3**	**34**

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YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Greatly worried	12%	15%	0%	*	0%	11%
Somewhat worried	36%	32%	22%	*	39%	41%
A little worried	23%	21%	53%	*	61%	21%
Not at all worried	29%	32%	25%	*	0%	28%
Not sure	0%	0%	0%	*	0%	0%
N	**54**	**29**	**3**	**0**	**2**	**19**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Greatly worried	12%	13%	10%	20%	0%
Somewhat worried	36%	35%	40%	25%	21%
A little worried	23%	24%	24%	24%	18%
Not at all worried	29%	28%	25%	31%	61%
Not sure	0%	0%	0%	0%	0%
N	**54**	**31**	**21**	**24**	**10**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Greatly worried	12%	14%	0%	11%	14%	11%
Somewhat worried	36%	35%	29%	41%	15%	49%
A little worried	23%	20%	57%	21%	25%	22%
Not at all worried	29%	31%	14%	28%	46%	18%
Not sure	0%	0%	0%	0%	0%	0%
N	**54**	**30**	**4**	**19**	**20**	**34**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Greatly worried	12%	0%	0%	28%	10%	15%	11%	13%
Somewhat worried	36%	48%	51%	22%	16%	52%	40%	33%
A little worried	23%	33%	0%	37%	20%	23%	25%	19%
Not at all worried	29%	20%	49%	13%	54%	11%	23%	36%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**9**	**5**	**8**	**15**	**17**	**29**	**25**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Greatly worried	12%	*	*	*	*	13%	12%
Somewhat worried	36%	*	*	*	*	32%	36%
A little worried	23%	*	*	*	*	30%	23%
Not at all worried	29%	*	*	*	*	25%	29%
Not sure	0%	*	*	*	*	0%	0%
N	**54**	**0**	**0**	**4**	**8**	**42**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Greatly worried	12%	0%	18%	10%	10%	*	*	23%
Somewhat worried	36%	52%	30%	19%	53%	*	*	12%
A little worried	23%	27%	23%	17%	26%	*	*	29%
Not at all worried	29%	21%	28%	54%	11%	*	*	36%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**54**	**8**	**13**	**15**	**16**	**1**	**8**	**10**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Greatly worried	12%	7%	4%	19%	19%	5%	32%	10%
Somewhat worried	36%	50%	32%	26%	34%	22%	35%	41%
A little worried	23%	33%	15%	10%	27%	16%	27%	25%
Not at all worried	29%	10%	49%	45%	20%	57%	6%	24%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**13**	**16**	**5**	**20**	**11**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Greatly worried	12%	6%	14%	8%	15%	9%	0%	11%
Somewhat worried	36%	42%	34%	39%	35%	38%	54%	34%
A little worried	23%	31%	20%	16%	22%	27%	21%	21%
Not at all worried	29%	21%	32%	38%	28%	25%	25%	34%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**17**	**37**	**11**	**37**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Greatly worried	12%	23%	12%	*
Somewhat worried	36%	44%	6%	*
A little worried	23%	10%	29%	*
Not at all worried	29%	23%	52%	*
Not sure	0%	0%	0%	*
N	**54**	**5**	**12**	**3**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Greatly worried	12%	*	*	*	*	*
Somewhat worried	36%	*	*	*	*	*
A little worried	23%	*	*	*	*	*
Not at all worried	29%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**54**	**4**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Greatly worried	12%	*	*	*	*	43%
Somewhat worried	36%	*	*	*	*	0%
A little worried	23%	*	*	*	*	19%
Not at all worried	29%	*	*	*	*	38%
Not sure	0%	*	*	*	*	0%
N	**54**	**0**	**0**	**0**	**0**	**4**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	12%	22%	11%	12%	43%
Somewhat worried	36%	42%	5%	6%	0%
A little worried	23%	14%	26%	29%	19%
Not at all worried	29%	22%	58%	52%	38%
Not sure	0%	0%	0%	0%	0%
N	**54**	**6**	**13**	**12**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Rise in Antisemitism Concern

How much do you worry about the rise of anti-Semitism? Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

Asked of Jewish respondents

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Greatly worried	50%	47%	54%	38%	58%	58%
Somewhat worried	20%	17%	23%	30%	2%	23%
A little worried	15%	19%	10%	8%	17%	19%
Not at all worried	15%	17%	14%	23%	23%	0%
Not sure	0%	0%	0%	0%	0%	0%
N	**54**	**31**	**21**	**17**	**12**	**23**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Greatly worried	50%	46%	*	56%	*	*	*
Somewhat worried	20%	18%	*	21%	*	*	*
A little worried	15%	19%	*	9%	*	*	*
Not at all worried	15%	17%	*	13%	*	*	*
Not sure	0%	0%	*	0%	*	*	*
N	**54**	**31**	**0**	**23**	**1**	**2**	**3**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Greatly worried	50%	*	60%	48%	*	*	53%
Somewhat worried	20%	*	23%	18%	*	*	32%
A little worried	15%	*	10%	17%	*	*	0%
Not at all worried	15%	*	8%	18%	*	*	15%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Not sure	0%	*	0%	0%	*	*	0%
N	**54**	**3**	**21**	**30**	**0**	**0**	**15**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	50%	*	*	*	57%
Somewhat worried	20%	*	*	*	0%
A little worried	15%	*	*	*	29%
Not at all worried	15%	*	*	*	14%
Not sure	0%	*	*	*	0%
N	**54**	**2**	**1**	**4**	**5**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Greatly worried	50%	*	*	*	46%	*	100%	60%
Somewhat worried	20%	*	*	*	0%	*	0%	16%
A little worried	15%	*	*	*	30%	*	0%	15%
Not at all worried	15%	*	*	*	24%	*	0%	9%
Not sure	0%	*	*	*	0%	*	0%	0%
N	**54**	**3**	**3**	**7**	**5**	**0**	**3**	**34**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Greatly worried	50%	48%	22%	*	61%	60%
Somewhat worried	20%	18%	16%	*	0%	25%
A little worried	15%	17%	37%	*	39%	7%
Not at all worried	15%	16%	25%	*	0%	8%
Not sure	0%	0%	0%	*	0%	0%
N	**54**	**29**	**3**	**0**	**2**	**19**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Greatly worried	50%	46%	60%	38%	30%
Somewhat worried	20%	19%	23%	23%	11%
A little worried	15%	19%	10%	16%	7%
Not at all worried	15%	17%	8%	23%	52%
Not sure	0%	0%	0%	0%	0%
N	**54**	**31**	**21**	**24**	**10**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Greatly worried	50%	46%	39%	60%	38%	57%
Somewhat worried	20%	18%	9%	25%	22%	18%
A little worried	15%	17%	38%	7%	11%	17%
Not at all worried	15%	20%	14%	8%	28%	7%
Not sure	0%	0%	0%	0%	0%	0%
N	**54**	**30**	**4**	**19**	**20**	**34**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Greatly worried	50%	43%	51%	42%	42%	65%	47%	52%
Somewhat worried	20%	24%	0%	38%	16%	19%	28%	11%
A little worried	15%	17%	0%	20%	14%	17%	11%	20%
Not at all worried	15%	15%	49%	0%	28%	0%	13%	18%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**9**	**5**	**8**	**15**	**17**	**29**	**25**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Greatly worried	50%	*	*	*	*	49%	50%
Somewhat worried	20%	*	*	*	*	18%	20%
A little worried	15%	*	*	*	*	18%	15%
Not at all worried	15%	*	*	*	*	15%	15%
Not sure	0%	*	*	*	*	0%	0%
N	**54**	**0**	**0**	**4**	**8**	**42**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Greatly worried	50%	47%	43%	45%	62%	*	*	28%
Somewhat worried	20%	27%	24%	13%	22%	*	*	30%
A little worried	15%	10%	13%	14%	17%	*	*	16%
Not at all worried	15%	16%	20%	28%	0%	*	*	25%
Not sure	0%	0%	0%	0%	0%	*	*	0%
N	**54**	**8**	**13**	**15**	**16**	**1**	**8**	**10**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Greatly worried	50%	57%	37%	53%	56%	32%	74%	51%
Somewhat worried	20%	30%	2%	30%	25%	13%	8%	24%
A little worried	15%	14%	18%	16%	13%	16%	18%	14%
Not at all worried	15%	0%	44%	0%	6%	39%	0%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**13**	**16**	**5**	**20**	**11**	**7**	**36**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Greatly worried	50%	41%	54%	35%	50%	56%	31%	48%
Somewhat worried	20%	12%	23%	42%	16%	21%	48%	21%
A little worried	15%	28%	9%	11%	14%	9%	21%	15%
Not at all worried	15%	19%	13%	12%	19%	14%	0%	16%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**54**	**17**	**37**	**11**	**37**	**9**	**5**	**8**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Greatly worried	50%	44%	38%	*
Somewhat worried	20%	33%	21%	*
A little worried	15%	0%	19%	*
Not at all worried	15%	23%	22%	*
Not sure	0%	0%	0%	*
N	**54**	**5**	**12**	**3**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Greatly worried	50%	*	*	*	*	*
Somewhat worried	20%	*	*	*	*	*
A little worried	15%	*	*	*	*	*
Not at all worried	15%	*	*	*	*	*
Not sure	0%	*	*	*	*	*
N	**54**	**4**	**1**	**3**	**3**	**1**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Greatly worried	50%	*	*	*	*	43%
Somewhat worried	20%	*	*	*	*	13%
A little worried	15%	*	*	*	*	19%
Not at all worried	15%	*	*	*	*	25%
Not sure	0%	*	*	*	*	0%
N	**54**	**0**	**0**	**0**	**0**	**4**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Greatly worried	50%	42%	33%	38%	43%
Somewhat worried	20%	36%	18%	21%	13%
A little worried	15%	0%	17%	19%	19%
Not at all worried	15%	22%	33%	22%	25%
Not sure	0%	0%	0%	0%	0%
N	**54**	**6**	**13**	**12**	**4**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

ctc_therm_A – Democratic CTC Statement Split A- Categorical
ctc_therm_A – Democratic CTC Statement Split A- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	8%	37%	10%	38%	17%
Cool	12%	8%	18%	5%	17%	15%
Warm	18%	20%	16%	17%	17%	20%
Very Warm	36%	54%	11%	58%	11%	36%
Don't Know	13%	9%	19%	11%	17%	12%
N	**678**	**392**	**276**	**224**	**189**	**255**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	9%	12%	37%	31%	5%	2%
Cool	12%	8%	10%	17%	10%	9%	16%
Warm	18%	19%	20%	17%	27%	45%	36%
Very Warm	36%	55%	37%	11%	13%	38%	37%
Don't Know	13%	9%	20%	17%	18%	3%	10%
N	**678**	**370**	**25**	**283**	**47**	**27**	**29**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	6%	36%	9%	*	0%	46%
Cool	12%	19%	17%	8%	*	6%	15%
Warm	18%	16%	18%	19%	*	54%	13%
Very Warm	36%	37%	11%	56%	*	24%	10%
Don't Know	13%	21%	19%	9%	*	16%	16%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**678**	**23**	**285**	**363**	**6**	**15**	**144**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	42%	26%	31%	26%
Cool	12%	16%	21%	17%	17%
Warm	18%	7%	16%	23%	15%
Very Warm	36%	18%	14%	9%	25%
Don't Know	13%	17%	23%	19%	17%
N	**678**	**57**	**53**	**88**	**97**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	9%	12%	17%	18%	0%	22%	24%
Cool	12%	5%	16%	33%	10%	21%	11%	10%
Warm	18%	11%	40%	27%	17%	50%	25%	14%
Very Warm	36%	41%	23%	20%	41%	25%	30%	38%
Don't Know	13%	34%	9%	4%	14%	4%	11%	13%
N	**678**	**39**	**39**	**34**	**78**	**22**	**43**	**423**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	5%	13%	12%	21%	41%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

continued from previous page

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	12%	6%	11%	10%	14%	18%
Warm	18%	18%	24%	20%	31%	13%
Very Warm	36%	65%	36%	37%	12%	11%
Don't Know	13%	7%	15%	20%	22%	17%
N	**678**	**222**	**123**	**25**	**57**	**222**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	8%	39%	13%	11%
Cool	12%	7%	18%	11%	14%
Warm	18%	18%	15%	19%	18%
Very Warm	36%	58%	11%	43%	53%
Don't Know	13%	9%	17%	14%	4%
N	**678**	**355**	**256**	**325**	**77**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	5%	15%	39%	25%	14%
Cool	12%	6%	12%	17%	9%	15%
Warm	18%	19%	25%	13%	16%	23%
Very Warm	36%	63%	30%	16%	35%	37%
Don't Know	13%	7%	17%	15%	15%	11%
N	**678**	**230**	**198**	**251**	**395**	**283**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	16%	3%	20%	24%	26%	24%	18%
Cool	12%	11%	14%	9%	12%	13%	13%	11%
Warm	18%	17%	26%	26%	17%	15%	18%	18%
Very Warm	36%	44%	45%	32%	30%	36%	34%	38%
Don't Know	13%	12%	12%	14%	17%	11%	11%	15%
N	**678**	**83**	**88**	**96**	**181**	**230**	**308**	**364**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	29%	11%	15%	*	24%	13%
Cool	12%	22%	7%	11%	*	13%	16%
Warm	18%	0%	9%	26%	*	18%	19%
Very Warm	36%	25%	56%	42%	*	31%	47%
Don't Know	13%	24%	17%	7%	*	14%	5%
N	**678**	**7**	**93**	**75**	**38**	**465**	**24**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	17%	14%	20%	26%	29%	2%	16%
Cool	12%	12%	11%	11%	13%	8%	19%	13%
Warm	18%	21%	21%	22%	14%	22%	24%	22%
Very Warm	36%	41%	42%	27%	37%	21%	40%	37%
Don't Know	13%	9%	13%	20%	9%	22%	15%	13%
N	**678**	**81**	**158**	**164**	**254**	**15**	**34**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	21%	19%	26%	18%	26%	19%	18%
Cool	12%	8%	11%	11%	17%	11%	8%	13%
Warm	18%	20%	17%	14%	23%	17%	18%	19%
Very Warm	36%	36%	37%	35%	35%	35%	45%	35%
Don't Know	13%	16%	15%	14%	8%	11%	9%	15%
N	**678**	**119**	**257**	**139**	**164**	**166**	**81**	**432**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	21%	20%	14%	22%	11%	24%	16%
Cool	12%	11%	13%	15%	12%	17%	12%	14%
Warm	18%	22%	16%	20%	17%	24%	14%	21%
Very Warm	36%	36%	36%	40%	37%	40%	36%	41%
Don't Know	13%	10%	15%	12%	12%	10%	14%	7%
N	**678**	**261**	**417**	**108**	**468**	**87**	**74**	**77**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	39%	22%	29%
Cool	12%	8%	11%	10%
Warm	18%	15%	14%	17%
Very Warm	36%	24%	36%	31%
Don't Know	13%	13%	18%	13%
N	**678**	**131**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	4%	10%	16%	13%	15%
Cool	12%	11%	32%	6%	10%	12%
Warm	18%	10%	20%	27%	21%	28%
Very Warm	36%	62%	38%	42%	37%	44%
Don't Know	13%	12%	1%	8%	19%	1%
N	**678**	**29**	**16**	**59**	**24**	**51**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	12%	9%	4%	16%	13%
Cool	12%	11%	4%	10%	5%	5%
Warm	18%	5%	12%	4%	13%	18%
Very Warm	36%	52%	59%	70%	46%	50%
Don't Know	13%	19%	15%	13%	20%	14%
N	**678**	**42**	**51**	**39**	**54**	**89**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	33%	19%	22%	11%
Cool	12%	10%	9%	11%	7%
Warm	18%	14%	16%	14%	7%
Very Warm	36%	29%	40%	36%	55%
Don't Know	13%	14%	16%	18%	20%
N	**678**	**168**	**223**	**151**	**33**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

ctc_therm_B – Democratic CTC Statement Split B- Categorical
ctc_therm_B – Democratic CTC Statement Split B- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	20%	4%	39%	6%	41%	16%
Cool	14%	10%	19%	12%	19%	12%
Warm	18%	21%	16%	17%	16%	22%
Very Warm	35%	56%	11%	56%	10%	36%
Don't Know	12%	9%	15%	8%	14%	14%
N	**659**	**360**	**296**	**233**	**189**	**225**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	20%	4%	13%	39%	42%	24%	19%
Cool	14%	9%	20%	20%	20%	26%	3%
Warm	18%	20%	24%	16%	5%	37%	38%
Very Warm	35%	57%	22%	12%	26%	13%	33%
Don't Know	12%	10%	20%	13%	7%	0%	7%
N	**659**	**340**	**21**	**298**	**33**	**25**	**21**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	20%	11%	38%	4%	*	0%	42%
Cool	14%	17%	19%	10%	*	8%	20%
Warm	18%	11%	18%	20%	*	41%	11%
Very Warm	35%	42%	12%	57%	*	33%	10%
Don't Know	12%	19%	14%	9%	*	18%	17%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**659**	**19**	**303**	**324**	**13**	**19**	**138**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	37%	44%	36%	30%
Cool	14%	19%	15%	22%	22%
Warm	18%	7%	15%	20%	21%
Very Warm	35%	18%	13%	10%	15%
Don't Know	12%	19%	13%	12%	11%
N	**659**	**59**	**50**	**90**	**114**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	20%	13%	14%	19%	28%	21%	19%	20%
Cool	14%	9%	11%	18%	21%	10%	15%	14%
Warm	18%	32%	26%	23%	18%	10%	26%	16%
Very Warm	35%	25%	37%	25%	17%	46%	27%	42%
Don't Know	12%	21%	13%	16%	17%	13%	14%	9%
N	**659**	**39**	**26**	**47**	**76**	**23**	**49**	**399**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	20%	3%	7%	13%	38%	39%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	14%	7%	10%	20%	20%	20%
Warm	18%	18%	26%	24%	23%	15%
Very Warm	35%	66%	40%	22%	10%	12%
Don't Know	12%	7%	17%	20%	9%	14%
N	**659**	**228**	**94**	**21**	**49**	**243**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	20%	4%	40%	12%	5%
Cool	14%	11%	19%	14%	3%
Warm	18%	19%	14%	19%	21%
Very Warm	35%	55%	15%	41%	55%
Don't Know	12%	10%	13%	14%	17%
N	**659**	**324**	**278**	**332**	**65**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	20%	3%	17%	37%	24%	15%
Cool	14%	7%	14%	21%	16%	12%
Warm	18%	18%	26%	15%	16%	21%
Very Warm	35%	65%	28%	14%	29%	43%
Don't Know	12%	7%	16%	13%	14%	9%
N	**659**	**237**	**159**	**262**	**363**	**296**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	20%	13%	8%	23%	24%	22%	22%	19%
Cool	14%	10%	6%	13%	19%	15%	15%	14%
Warm	18%	29%	22%	17%	15%	18%	21%	16%
Very Warm	35%	34%	47%	36%	36%	32%	33%	37%
Don't Know	12%	14%	18%	11%	7%	13%	9%	14%
N	**659**	**72**	**72**	**114**	**169**	**232**	**320**	**333**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	20%	0%	5%	5%	*	25%	19%
Cool	14%	4%	23%	22%	*	13%	9%
Warm	18%	42%	14%	31%	*	17%	20%
Very Warm	35%	38%	47%	36%	*	33%	49%
Don't Know	12%	17%	10%	7%	*	12%	3%
N	**659**	**11**	**76**	**59**	**32**	**480**	**29**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	20%	13%	18%	23%	21%	43%	16%	22%
Cool	14%	11%	9%	19%	15%	18%	11%	6%
Warm	18%	30%	20%	14%	17%	20%	17%	16%
Very Warm	35%	35%	40%	35%	34%	14%	42%	39%
Don't Know	12%	11%	13%	9%	13%	4%	14%	17%
N	**659**	**71**	**154**	**166**	**245**	**17**	**55**	**104**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	20%	18%	24%	17%	17%	15%	27%	22%
Cool	14%	11%	15%	13%	16%	16%	12%	14%
Warm	18%	19%	14%	24%	21%	20%	24%	17%
Very Warm	35%	40%	37%	32%	33%	42%	32%	33%
Don't Know	12%	11%	10%	14%	13%	7%	6%	15%
N	**659**	**108**	**257**	**156**	**138**	**196**	**64**	**399**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	20%	20%	20%	13%	23%	13%	17%	15%
Cool	14%	13%	15%	22%	11%	19%	19%	20%
Warm	18%	22%	16%	19%	20%	14%	25%	22%
Very Warm	35%	34%	36%	35%	35%	45%	31%	30%
Don't Know	12%	11%	12%	11%	12%	9%	9%	12%
N	**659**	**243**	**416**	**157**	**414**	**137**	**65**	**116**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	20%	31%	27%	31%
Cool	14%	15%	14%	14%
Warm	18%	17%	16%	25%
Very Warm	35%	26%	29%	22%
Don't Know	12%	10%	14%	8%
N	**659**	**124**	**151**	**36**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	19%	8%	2%	5%	5%
Cool	14%	9%	37%	4%	27%	18%
Warm	18%	3%	17%	44%	20%	38%
Very Warm	35%	47%	38%	34%	42%	32%
Don't Know	12%	22%	0%	16%	7%	7%
N	**659**	**43**	**32**	**26**	**24**	**35**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	20%	4%	6%	0%	10%	11%
Cool	14%	16%	34%	28%	17%	8%
Warm	18%	20%	7%	3%	26%	11%
Very Warm	35%	44%	52%	58%	36%	46%
Don't Know	12%	16%	2%	10%	10%	24%
N	**659**	**45**	**31**	**39**	**37**	**75**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	20%	27%	22%	27%	16%
Cool	14%	17%	16%	14%	8%
Warm	18%	18%	15%	16%	9%
Very Warm	35%	27%	31%	29%	46%
Don't Know	12%	12%	17%	14%	21%
N	**659**	**166**	**192**	**151**	**51**

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Margin of error: +/-3.2%.

YouGov Blue

israel_therm – Democratic Israel Statement- Categorical

israel_therm – Democratic Israel Statement- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	18%	11%	27%	12%	27%	17%
Cool	15%	10%	20%	10%	19%	15%
Warm	22%	24%	20%	23%	21%	23%
Very Warm	32%	43%	17%	44%	17%	33%
Don't Know	13%	11%	16%	12%	16%	13%
N	**1,337**	**752**	**572**	**457**	**378**	**480**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	18%	11%	9%	28%	24%	8%	6%
Cool	15%	11%	14%	19%	15%	23%	2%
Warm	22%	23%	17%	21%	32%	26%	24%
Very Warm	32%	43%	34%	18%	17%	41%	55%
Don't Know	13%	12%	26%	14%	13%	2%	14%
N	**1,337**	**710**	**46**	**581**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	18%	11%	27%	10%	39%	3%	36%
Cool	15%	6%	20%	11%	6%	10%	18%
Warm	22%	38%	21%	23%	4%	54%	18%
Very Warm	32%	21%	18%	45%	33%	22%	13%
Don't Know	13%	24%	15%	11%	17%	12%	15%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**1,337**	**42**	**588**	**688**	**19**	**34**	**282**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	36%	31%	21%	13%
Cool	15%	17%	17%	15%	23%
Warm	22%	17%	19%	22%	26%
Very Warm	32%	12%	21%	24%	27%
Don't Know	13%	16%	11%	17%	12%
N	**1,337**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	18%	3%	16%	29%	12%	15%	17%	20%
Cool	15%	15%	11%	17%	21%	17%	19%	13%
Warm	22%	39%	33%	16%	20%	41%	23%	20%
Very Warm	32%	21%	26%	27%	33%	24%	30%	35%
Don't Know	13%	23%	14%	12%	14%	4%	12%	13%
N	**1,337**	**78**	**65**	**81**	**154**	**45**	**92**	**822**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	18%	13%	8%	9%	14%	31%

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	15%	11%	10%	14%	20%	19%
Warm	22%	21%	27%	17%	23%	21%
Very Warm	32%	46%	37%	34%	24%	17%
Don't Know	13%	9%	17%	26%	19%	13%
N	**1,337**	**450**	**217**	**46**	**107**	**464**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	18%	11%	28%	17%	19%
Cool	15%	11%	19%	16%	14%
Warm	22%	22%	21%	22%	21%
Very Warm	32%	43%	19%	29%	35%
Don't Know	13%	12%	13%	16%	11%
N	**1,337**	**680**	**534**	**657**	**142**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	18%	13%	10%	28%	19%	16%
Cool	15%	11%	14%	18%	15%	15%
Warm	22%	22%	24%	21%	22%	23%
Very Warm	32%	45%	34%	20%	29%	36%
Don't Know	13%	9%	19%	13%	15%	10%
N	**1,337**	**467**	**357**	**513**	**758**	**579**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	18%	14%	17%	21%	20%	17%	21%	15%
Cool	15%	13%	20%	15%	14%	14%	18%	11%
Warm	22%	35%	18%	24%	19%	21%	22%	22%
Very Warm	32%	20%	29%	23%	34%	40%	29%	35%
Don't Know	13%	18%	16%	18%	13%	9%	10%	16%
N	**1,337**	**155**	**160**	**210**	**350**	**462**	**628**	**697**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	18%	34%	13%	15%	26%	19%	27%
Cool	15%	16%	12%	15%	12%	15%	19%
Warm	22%	24%	14%	30%	13%	23%	23%
Very Warm	32%	15%	45%	29%	33%	30%	29%
Don't Know	13%	11%	16%	11%	16%	13%	3%
N	**1,337**	**18**	**169**	**134**	**71**	**945**	**53**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	18%	14%	21%	18%	18%	20%	12%	23%
Cool	15%	15%	17%	14%	14%	9%	21%	16%
Warm	22%	36%	21%	21%	19%	41%	38%	21%
Very Warm	32%	19%	26%	32%	41%	22%	9%	24%
Don't Know	13%	16%	15%	15%	9%	8%	20%	16%
N	**1,337**	**152**	**312**	**330**	**499**	**32**	**88**	**213**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	18%	18%	18%	15%	20%	19%	20%	17%
Cool	15%	10%	16%	14%	17%	13%	12%	16%
Warm	22%	26%	21%	21%	22%	22%	25%	22%
Very Warm	32%	31%	32%	35%	30%	35%	33%	31%
Don't Know	13%	14%	12%	15%	11%	11%	9%	15%
N	**1,337**	**227**	**514**	**295**	**302**	**361**	**145**	**830**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	18%	20%	17%	18%	19%	18%	19%	20%
Cool	15%	16%	14%	8%	15%	13%	14%	8%
Warm	22%	21%	23%	20%	23%	15%	24%	22%
Very Warm	32%	31%	32%	40%	31%	43%	36%	39%
Don't Know	13%	12%	14%	13%	12%	11%	7%	11%
N	**1,337**	**504**	**833**	**265**	**882**	**224**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	18%	24%	17%	19%
Cool	15%	19%	11%	16%
Warm	22%	25%	21%	25%
Very Warm	32%	22%	35%	22%
Don't Know	13%	11%	16%	18%
N	**1,337**	**254**	**301**	**68**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	18%	20%	14%	16%	14%	15%
Cool	15%	7%	23%	10%	16%	15%
Warm	22%	24%	28%	31%	16%	38%
Very Warm	32%	22%	31%	28%	38%	24%
Don't Know	13%	27%	3%	15%	15%	8%
N	**1,337**	**72**	**47**	**86**	**48**	**86**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	18%	16%	10%	8%	17%	14%
Cool	15%	15%	9%	9%	14%	11%
Warm	22%	10%	19%	14%	14%	26%
Very Warm	32%	42%	48%	58%	33%	27%
Don't Know	13%	17%	15%	10%	21%	23%
N	**1,337**	**87**	**82**	**78**	**91**	**164**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	18%	25%	15%	17%	14%
Cool	15%	18%	11%	11%	13%
Warm	22%	22%	22%	21%	27%
Very Warm	32%	23%	34%	35%	28%
Don't Know	13%	12%	18%	16%	18%
N	**1,337**	**334**	**415**	**301**	**85**

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Margin of error: +/-3.2%.

YouGov Blue

trade_union_therm – Trade Statement Split C- Categorical
trade_union_therm – Trade Statement Split C- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	24%	6%	49%	9%	51%	18%
Cool	11%	9%	12%	8%	11%	12%
Warm	16%	18%	12%	14%	9%	20%
Very Warm	39%	60%	10%	61%	13%	40%
Don't Know	11%	7%	16%	8%	15%	10%
N	**657**	**381**	**270**	**216**	**181**	**250**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	24%	6%	12%	48%	45%	11%	10%
Cool	11%	9%	9%	13%	11%	22%	7%
Warm	16%	16%	28%	14%	18%	33%	27%
Very Warm	39%	62%	46%	10%	9%	24%	43%
Don't Know	11%	8%	5%	15%	17%	10%	12%
N	**657**	**352**	**26**	**279**	**41**	**23**	**35**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	24%	1%	48%	6%	*	3%	63%
Cool	11%	30%	12%	8%	*	23%	9%
Warm	16%	14%	15%	16%	*	45%	7%
Very Warm	39%	40%	9%	63%	*	24%	6%
Don't Know	11%	16%	15%	7%	*	5%	14%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**657**	**21**	**279**	**345**	**13**	**21**	**129**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	61%	55%	37%	30%
Cool	11%	12%	14%	15%	20%
Warm	16%	11%	14%	16%	18%
Very Warm	39%	5%	7%	7%	23%
Don't Know	11%	10%	10%	26%	10%
N	**657**	**53**	**45**	**92**	**98**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	24%	10%	7%	30%	23%	23%	15%	28%
Cool	11%	17%	14%	6%	12%	15%	19%	9%
Warm	16%	22%	26%	21%	11%	20%	27%	13%
Very Warm	39%	25%	43%	38%	39%	42%	31%	41%
Don't Know	11%	26%	10%	6%	15%	0%	7%	10%
N	**657**	**37**	**39**	**45**	**70**	**20**	**50**	**397**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	24%	1%	15%	12%	30%	53%

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Margin of error: +/-3.2%.

YouGov Blue

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	11%	5%	14%	9%	16%	12%
Warm	16%	14%	21%	28%	24%	12%
Very Warm	39%	77%	30%	46%	10%	10%
Don't Know	11%	2%	21%	5%	20%	13%
N	**657**	**235**	**98**	**26**	**60**	**214**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	24%	4%	51%	14%	11%
Cool	11%	9%	13%	12%	16%
Warm	16%	17%	13%	17%	14%
Very Warm	39%	62%	10%	44%	52%
Don't Know	11%	8%	12%	13%	7%
N	**657**	**336**	**251**	**309**	**66**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	24%	2%	19%	51%	28%	18%
Cool	11%	6%	14%	13%	7%	15%
Warm	16%	14%	23%	12%	16%	16%
Very Warm	39%	76%	25%	12%	35%	45%
Don't Know	11%	3%	19%	12%	14%	6%
N	**657**	**243**	**179**	**235**	**373**	**284**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	24%	12%	10%	19%	31%	29%	30%	19%
Cool	11%	14%	15%	10%	11%	7%	15%	7%
Warm	16%	22%	25%	13%	14%	13%	17%	15%
Very Warm	39%	40%	41%	49%	28%	43%	30%	46%
Don't Know	11%	12%	9%	9%	15%	7%	9%	13%
N	**657**	**85**	**67**	**95**	**192**	**218**	**296**	**352**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	24%	20%	11%	10%	17%	29%	30%
Cool	11%	25%	12%	7%	11%	11%	7%
Warm	16%	37%	19%	24%	9%	14%	2%
Very Warm	39%	18%	40%	48%	54%	36%	58%
Don't Know	11%	0%	18%	11%	8%	10%	3%
N	**657**	**6**	**78**	**61**	**48**	**464**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	24%	12%	16%	28%	31%	16%	6%	17%
Cool	11%	14%	13%	12%	7%	3%	12%	18%
Warm	16%	23%	18%	13%	11%	50%	22%	13%
Very Warm	39%	41%	44%	30%	43%	24%	41%	43%
Don't Know	11%	9%	9%	17%	7%	7%	18%	10%
N	**657**	**86**	**139**	**180**	**233**	**14**	**43**	**104**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	24%	21%	28%	25%	19%	24%	25%	24%
Cool	11%	6%	11%	10%	15%	11%	9%	11%
Warm	16%	15%	11%	17%	23%	12%	17%	17%
Very Warm	39%	44%	41%	33%	38%	44%	42%	36%
Don't Know	11%	13%	10%	15%	5%	10%	8%	12%
N	**657**	**116**	**235**	**156**	**151**	**179**	**71**	**406**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	24%	22%	25%	16%	25%	21%	20%	19%
Cool	11%	15%	8%	16%	11%	11%	17%	13%
Warm	16%	18%	15%	9%	17%	13%	7%	11%
Very Warm	39%	37%	41%	50%	36%	47%	49%	52%
Don't Know	11%	9%	12%	9%	10%	8%	7%	5%
N	**657**	**266**	**391**	**134**	**430**	**109**	**73**	**97**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	24%	41%	26%	*
Cool	11%	12%	5%	*
Warm	16%	11%	20%	*
Very Warm	39%	26%	36%	*
Don't Know	11%	10%	13%	*
N	**657**	**126**	**148**	**31**

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Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	*	4%	13%	13%	8%
Cool	11%	*	19%	2%	3%	9%
Warm	16%	*	33%	22%	8%	34%
Very Warm	39%	*	44%	48%	45%	49%
Don't Know	11%	*	0%	15%	30%	0%
N	**657**	**24**	**15**	**44**	**22**	**39**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	24%	23%	0%	2%	18%	10%
Cool	11%	21%	4%	14%	11%	5%
Warm	16%	17%	21%	10%	26%	16%
Very Warm	39%	17%	62%	41%	39%	57%
Don't Know	11%	23%	13%	33%	6%	12%
N	**657**	**38**	**40**	**33**	**45**	**85**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	24%	38%	22%	26%	22%
Cool	11%	10%	5%	5%	10%
Warm	16%	12%	18%	20%	7%
Very Warm	39%	26%	40%	36%	52%
Don't Know	11%	13%	15%	13%	9%
N	**657**	**156**	**210**	**148**	**39**

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Margin of error: +/-3.2%.

YouGov Blue

trade_therm – Trade Statement Split D- Categorical
trade_therm – Trade Statement Split D- Categorical

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very Cool	29%	21%	37%	19%	41%	28%
Cool	15%	14%	17%	15%	16%	16%
Warm	18%	20%	16%	17%	17%	18%
Very Warm	26%	34%	17%	38%	14%	24%
Don't Know	12%	11%	13%	11%	12%	13%
N	**680**	**371**	**302**	**241**	**197**	**230**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very Cool	29%	22%	22%	37%	31%	14%	9%
Cool	15%	14%	10%	18%	17%	32%	10%
Warm	18%	20%	13%	16%	19%	18%	28%
Very Warm	26%	35%	17%	16%	25%	35%	23%
Don't Know	12%	10%	38%	13%	8%	1%	30%
N	**680**	**357**	**21**	**302**	**40**	**28**	**15**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very Cool	29%	6%	37%	22%	*	*	49%
Cool	15%	17%	17%	14%	*	*	13%
Warm	18%	39%	16%	19%	*	*	11%
Very Warm	26%	15%	16%	36%	*	*	17%
Don't Know	12%	24%	14%	9%	*	*	10%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
N	**680**	**21**	**310**	**343**	**6**	**13**	**153**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	43%	29%	29%	34%
Cool	15%	15%	20%	19%	20%
Warm	18%	11%	19%	16%	17%
Very Warm	26%	22%	9%	27%	14%
Don't Know	12%	9%	23%	9%	14%
N	**680**	**63**	**59**	**85**	**113**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very Cool	29%	13%	24%	25%	33%	12%	23%	31%
Cool	15%	14%	26%	16%	17%	25%	15%	14%
Warm	18%	27%	20%	18%	20%	33%	15%	16%
Very Warm	26%	23%	24%	36%	17%	15%	36%	27%
Don't Know	12%	23%	6%	5%	13%	15%	11%	12%
N	**680**	**41**	**27**	**36**	**84**	**25**	**43**	**425**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very Cool	29%	20%	20%	22%	14%	42%

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Cool	15%	15%	12%	10%	17%	18%
Warm	18%	17%	27%	13%	30%	13%
Very Warm	26%	41%	25%	17%	24%	15%
Don't Know	12%	7%	16%	38%	15%	12%
N	**680**	**215**	**119**	**21**	**46**	**250**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very Cool	29%	22%	39%	27%	16%
Cool	15%	13%	17%	17%	14%
Warm	18%	21%	14%	21%	27%
Very Warm	26%	35%	16%	23%	30%
Don't Know	12%	10%	14%	13%	13%
N	**680**	**344**	**284**	**348**	**76**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very Cool	29%	20%	18%	42%	31%	26%
Cool	15%	15%	13%	17%	14%	18%
Warm	18%	18%	26%	13%	17%	19%
Very Warm	26%	39%	24%	16%	25%	28%
Don't Know	12%	7%	18%	12%	14%	9%
N	**680**	**224**	**178**	**278**	**385**	**295**

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Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very Cool	29%	19%	14%	40%	30%	30%	33%	24%
Cool	15%	26%	20%	14%	12%	13%	18%	13%
Warm	18%	23%	22%	20%	12%	18%	18%	18%
Very Warm	26%	15%	28%	14%	34%	29%	22%	29%
Don't Know	12%	17%	15%	12%	12%	9%	9%	15%
N	**680**	**69**	**94**	**115**	**158**	**244**	**332**	**345**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very Cool	29%	56%	26%	24%	*	29%	17%
Cool	15%	33%	12%	15%	*	15%	29%
Warm	18%	3%	13%	27%	*	19%	33%
Very Warm	26%	0%	33%	27%	*	25%	20%
Don't Know	12%	8%	16%	6%	*	12%	0%
N	**680**	**12**	**91**	**73**	**23**	**481**	**23**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very Cool	29%	24%	27%	32%	30%	24%	25%	31%
Cool	15%	25%	19%	12%	13%	13%	28%	16%
Warm	18%	25%	23%	11%	18%	8%	25%	23%
Very Warm	26%	13%	20%	31%	28%	49%	11%	16%
Don't Know	12%	14%	12%	14%	10%	7%	12%	14%
N	**680**	**66**	**173**	**150**	**266**	**18**	**45**	**108**

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very Cool	29%	25%	30%	27%	30%	28%	32%	28%
Cool	15%	11%	12%	19%	22%	15%	16%	15%
Warm	18%	20%	20%	16%	14%	19%	15%	18%
Very Warm	26%	26%	26%	25%	27%	29%	31%	24%
Don't Know	12%	19%	12%	13%	6%	9%	7%	14%
N	**680**	**111**	**279**	**139**	**151**	**182**	**74**	**424**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very Cool	29%	31%	27%	17%	32%	18%	26%	19%
Cool	15%	17%	14%	16%	14%	20%	15%	14%
Warm	18%	18%	18%	20%	16%	20%	25%	24%
Very Warm	26%	24%	27%	37%	24%	34%	31%	32%
Don't Know	12%	9%	13%	10%	13%	8%	2%	11%
N	**680**	**238**	**442**	**131**	**453**	**115**	**65**	**96**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very Cool	29%	38%	25%	43%
Cool	15%	14%	13%	24%
Warm	18%	15%	19%	5%
Very Warm	26%	25%	24%	26%
Don't Know	12%	8%	19%	2%
N	**680**	**128**	**153**	**37**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	28%	23%	25%	33%	20%
Cool	15%	15%	26%	7%	15%	16%
Warm	18%	22%	29%	27%	26%	28%
Very Warm	26%	11%	21%	32%	15%	33%
Don't Know	12%	23%	1%	10%	11%	3%
N	**680**	**49**	**32**	**41**	**26**	**48**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very Cool	29%	19%	33%	31%	21%	22%
Cool	15%	13%	11%	12%	13%	11%
Warm	18%	21%	3%	6%	20%	24%
Very Warm	26%	23%	45%	48%	19%	28%
Don't Know	12%	23%	7%	4%	27%	15%
N	**680**	**49**	**42**	**45**	**46**	**80**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very Cool	29%	35%	27%	25%	16%
Cool	15%	15%	12%	13%	15%
Warm	18%	16%	18%	19%	26%
Very Warm	26%	23%	26%	24%	23%
Don't Know	12%	11%	17%	19%	20%
N	**680**	**178**	**205**	**153**	**45**

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Cause of Cost Increases

In April 2025, President Trump imposed broad tariffs, which raised some prices. At the end of 2025, Trump eliminated tariffs on coffee, beef and other groceries but prices for them continued to increase. And there are no tariffs on many things – electricity, gasoline, housing – about which Americans are most upset about high prices.What do you think is the main cause of higher prices:

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Tariffs	17%	23%	8%	27%	7%	15%
Corporate price gouging	32%	29%	36%	29%	37%	30%
Monopolies squeezing consumers	15%	13%	19%	10%	20%	17%
Energy prices from Iran war	36%	36%	34%	34%	34%	38%
Not sure	1%	0%	2%	0%	2%	1%
N	**658**	**381**	**271**	**216**	**182**	**250**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Tariffs	17%	24%	11%	8%	16%	10%	11%
Corporate price gouging	32%	30%	24%	35%	30%	37%	34%
Monopolies squeezing consumers	15%	12%	16%	19%	23%	10%	7%
Energy prices from Iran war	36%	35%	47%	36%	31%	44%	48%
Not sure	1%	0%	3%	2%	0%	0%	0%
N	**658**	**352**	**26**	**280**	**41**	**23**	**35**

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Tariffs	17%	36%	8%	23%	*	13%	10%
Corporate price gouging	32%	16%	35%	30%	*	12%	37%
Monopolies squeezing consumers	15%	4%	20%	13%	*	15%	22%
Energy prices from Iran war	36%	43%	35%	34%	*	59%	27%
Not sure	1%	0%	2%	0%	*	0%	3%
N	**658**	**21**	**280**	**345**	**13**	**21**	**130**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Tariffs	17%	11%	10%	2%	15%
Corporate price gouging	32%	43%	36%	34%	29%
Monopolies squeezing consumers	15%	24%	15%	23%	10%
Energy prices from Iran war	36%	22%	39%	39%	47%
Not sure	1%	1%	1%	2%	0%
N	**658**	**53**	**45**	**92**	**98**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Tariffs	17%	29%	13%	9%	13%	13%	20%	17%
Corporate price gouging	32%	19%	31%	41%	32%	35%	31%	32%
Monopolies squeezing consumers	15%	11%	12%	22%	20%	9%	15%	15%

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Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Energy prices from Iran war	36%	41%	45%	28%	35%	43%	33%	35%
Not sure	1%	0%	0%	0%	0%	0%	1%	1%
N	**658**	**38**	**39**	**45**	**70**	**20**	**50**	**397**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Tariffs	17%	21%	26%	11%	4%	9%
Corporate price gouging	32%	32%	29%	24%	34%	36%
Monopolies squeezing consumers	15%	13%	11%	16%	24%	18%
Energy prices from Iran war	36%	34%	34%	47%	37%	35%
Not sure	1%	0%	0%	3%	1%	2%
N	**658**	**235**	**98**	**26**	**60**	**215**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Tariffs	17%	22%	10%	21%	15%
Corporate price gouging	32%	31%	34%	26%	27%
Monopolies squeezing consumers	15%	12%	17%	17%	19%
Energy prices from Iran war	36%	34%	37%	35%	39%
Not sure	1%	0%	2%	0%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
N	**658**	**336**	**252**	**310**	**67**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Tariffs	17%	21%	17%	11%	14%	20%
Corporate price gouging	32%	31%	29%	33%	39%	21%
Monopolies squeezing consumers	15%	13%	16%	17%	15%	16%
Energy prices from Iran war	36%	34%	37%	36%	30%	42%
Not sure	1%	0%	1%	2%	1%	0%
N	**658**	**243**	**179**	**236**	**374**	**284**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Tariffs	17%	21%	11%	25%	14%	15%	18%	15%
Corporate price gouging	32%	14%	34%	30%	36%	35%	29%	34%
Monopolies squeezing consumers	15%	26%	15%	13%	16%	12%	13%	17%
Energy prices from Iran war	36%	39%	41%	30%	34%	37%	39%	33%
Not sure	1%	0%	0%	1%	0%	2%	1%	0%
N	**658**	**85**	**68**	**95**	**192**	**218**	**296**	**353**

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Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Tariffs	17%	0%	36%	23%	12%	13%	23%
Corporate price gouging	32%	9%	18%	19%	18%	37%	29%
Monopolies squeezing consumers	15%	0%	15%	24%	23%	14%	14%
Energy prices from Iran war	36%	91%	30%	35%	45%	35%	34%
Not sure	1%	0%	0%	0%	1%	1%	0%
N	**658**	**6**	**78**	**61**	**48**	**465**	**31**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Tariffs	17%	22%	19%	15%	14%	10%	13%	19%
Corporate price gouging	32%	16%	31%	34%	36%	41%	24%	34%
Monopolies squeezing consumers	15%	25%	15%	16%	12%	10%	25%	15%
Energy prices from Iran war	36%	37%	34%	33%	37%	39%	37%	31%
Not sure	1%	0%	1%	0%	2%	0%	0%	1%
N	**658**	**86**	**140**	**180**	**233**	**14**	**43**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Tariffs	17%	19%	18%	14%	14%	13%	23%	17%
Corporate price gouging	32%	23%	31%	43%	28%	32%	36%	31%
Monopolies squeezing consumers	15%	16%	16%	11%	18%	15%	10%	16%

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Energy prices from Iran war	36%	41%	33%	32%	38%	39%	29%	35%
Not sure	1%	0%	1%	0%	1%	2%	2%	1%
N	**658**	**116**	**236**	**156**	**151**	**180**	**71**	**406**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Tariffs	17%	15%	18%	14%	18%	15%	11%	12%
Corporate price gouging	32%	27%	35%	26%	34%	26%	31%	32%
Monopolies squeezing consumers	15%	19%	12%	20%	14%	19%	20%	17%
Energy prices from Iran war	36%	38%	34%	40%	32%	39%	36%	39%
Not sure	1%	1%	1%	0%	1%	1%	1%	0%
N	**658**	**266**	**392**	**134**	**431**	**109**	**73**	**97**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Tariffs	17%	16%	8%	*
Corporate price gouging	32%	45%	47%	*
Monopolies squeezing consumers	15%	11%	14%	*
Energy prices from Iran war	36%	26%	29%	*
Not sure	1%	2%	1%	*

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
N	**658**	**126**	**149**	**31**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Tariffs	17%	*	35%	19%	21%	24%
Corporate price gouging	32%	*	15%	20%	28%	13%
Monopolies squeezing consumers	15%	*	16%	24%	24%	24%
Energy prices from Iran war	36%	*	33%	36%	27%	39%
Not sure	1%	*	0%	0%	0%	0%
N	**658**	**25**	**15**	**44**	**22**	**39**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Tariffs	17%	39%	34%	41%	33%	14%
Corporate price gouging	32%	18%	18%	21%	17%	26%
Monopolies squeezing consumers	15%	15%	15%	12%	17%	23%
Energy prices from Iran war	36%	27%	33%	26%	33%	37%
Not sure	1%	0%	0%	0%	0%	0%
N	**658**	**38**	**40**	**33**	**45**	**86**

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Tariffs	17%	18%	12%	8%	16%
Corporate price gouging	32%	39%	40%	47%	41%
Monopolies squeezing consumers	15%	14%	15%	14%	16%
Energy prices from Iran war	36%	27%	33%	29%	27%
Not sure	1%	2%	1%	1%	0%
N	**658**	**156**	**211**	**149**	**40**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

Congressional Tariffs

If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] Congress putting tariffs on the imports to protect local business?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly favor	27%	11%	50%	10%	50%	26%
Somewhat favor	43%	45%	39%	47%	35%	44%
Somewhat oppose	22%	31%	8%	28%	11%	24%
Strongly oppose	8%	12%	3%	14%	3%	6%
Not sure	0%	0%	0%	1%	1%	0%
N	**658**	**381**	**271**	**216**	**182**	**250**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly favor	27%	10%	37%	47%	30%	39%	16%
Somewhat favor	43%	45%	37%	39%	35%	49%	35%
Somewhat oppose	22%	31%	14%	11%	20%	6%	30%
Strongly oppose	8%	13%	5%	2%	15%	6%	19%
Not sure	0%	0%	7%	0%	0%	0%	0%
N	**658**	**352**	**26**	**280**	**41**	**23**	**35**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly favor	27%	7%	47%	11%	*	2%	59%
Somewhat favor	43%	26%	40%	46%	*	38%	33%
Somewhat oppose	22%	50%	11%	30%	*	51%	4%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly oppose	8%	17%	2%	12%	*	10%	3%
Not sure	0%	0%	0%	0%	*	0%	1%
N	**658**	**21**	**280**	**345**	**13**	**21**	**130**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	27%	67%	48%	39%	38%
Somewhat favor	43%	27%	43%	40%	39%
Somewhat oppose	22%	6%	8%	20%	14%
Strongly oppose	8%	0%	0%	1%	9%
Not sure	0%	0%	0%	0%	0%
N	**658**	**53**	**45**	**92**	**98**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly favor	27%	7%	8%	24%	35%	16%	21%	31%
Somewhat favor	43%	52%	40%	47%	28%	60%	51%	42%
Somewhat oppose	22%	19%	39%	23%	28%	15%	21%	20%
Strongly oppose	8%	23%	9%	6%	10%	9%	7%	7%
Not sure	0%	0%	4%	0%	0%	0%	0%	0%
N	**658**	**38**	**39**	**45**	**70**	**20**	**50**	**397**

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Strongly favor	27%	7%	15%	37%	35%	51%
Somewhat favor	43%	50%	38%	37%	41%	39%
Somewhat oppose	22%	32%	31%	14%	23%	7%
Strongly oppose	8%	11%	15%	5%	1%	2%
Not sure	0%	0%	0%	7%	0%	1%
N	**658**	**235**	**98**	**26**	**60**	**215**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Strongly favor	27%	10%	48%	17%	4%
Somewhat favor	43%	45%	40%	40%	33%
Somewhat oppose	22%	31%	9%	29%	38%
Strongly oppose	8%	14%	2%	13%	24%
Not sure	0%	0%	1%	1%	0%
N	**658**	**336**	**252**	**310**	**67**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Strongly favor	27%	7%	25%	49%	35%	16%
Somewhat favor	43%	51%	38%	38%	36%	51%
Somewhat oppose	22%	32%	27%	8%	18%	26%
Strongly oppose	8%	11%	9%	5%	10%	7%
Not sure	0%	0%	1%	1%	1%	0%
N	**658**	**243**	**179**	**236**	**374**	**284**

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Margin of error: +/-3.2%.

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly favor	27%	8%	17%	21%	30%	37%	27%	28%
Somewhat favor	43%	30%	45%	39%	45%	45%	46%	40%
Somewhat oppose	22%	45%	26%	31%	18%	10%	19%	24%
Strongly oppose	8%	15%	11%	9%	6%	6%	7%	8%
Not sure	0%	2%	0%	0%	0%	1%	1%	0%
N	**658**	**85**	**68**	**95**	**192**	**218**	**296**	**353**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Strongly favor	27%	35%	10%	11%	21%	32%	7%
Somewhat favor	43%	18%	40%	36%	49%	44%	46%
Somewhat oppose	22%	28%	27%	38%	24%	18%	18%
Strongly oppose	8%	20%	21%	14%	6%	5%	28%
Not sure	0%	0%	2%	0%	0%	0%	0%
N	**658**	**6**	**78**	**61**	**48**	**465**	**31**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Strongly favor	27%	8%	22%	25%	37%	53%	7%	25%
Somewhat favor	43%	33%	41%	45%	47%	29%	41%	39%
Somewhat oppose	22%	42%	27%	22%	10%	18%	38%	27%
Strongly oppose	8%	14%	9%	7%	6%	0%	14%	9%
Not sure	0%	2%	0%	0%	1%	0%	0%	0%
N	**658**	**86**	**140**	**180**	**233**	**14**	**43**	**105**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly favor	27%	27%	24%	35%	25%	24%	32%	28%
Somewhat favor	43%	45%	44%	43%	38%	44%	43%	42%
Somewhat oppose	22%	24%	20%	16%	28%	19%	20%	23%
Strongly oppose	8%	4%	11%	7%	9%	12%	4%	8%
Not sure	0%	0%	1%	0%	0%	1%	2%	0%
N	**658**	**116**	**236**	**156**	**151**	**180**	**71**	**406**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Strongly favor	27%	22%	31%	27%	27%	26%	30%	31%
Somewhat favor	43%	43%	42%	51%	40%	56%	45%	48%
Somewhat oppose	22%	28%	17%	15%	22%	14%	18%	16%
Strongly oppose	8%	7%	9%	6%	10%	3%	7%	5%
Not sure	0%	0%	1%	0%	1%	0%	0%	0%
N	**658**	**266**	**392**	**134**	**431**	**109**	**73**	**97**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Strongly favor	27%	40%	42%	*
Somewhat favor	43%	42%	34%	*
Somewhat oppose	22%	13%	18%	*
Strongly oppose	8%	5%	5%	*
Not sure	0%	0%	1%	*
N	**658**	**126**	**149**	**31**

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Strongly favor	27%	*	11%	12%	15%	9%
Somewhat favor	43%	*	60%	29%	51%	27%
Somewhat oppose	22%	*	18%	46%	7%	56%
Strongly oppose	8%	*	11%	13%	26%	8%
Not sure	0%	*	0%	0%	0%	0%
N	**658**	**25**	**15**	**44**	**22**	**39**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Strongly favor	27%	15%	6%	10%	11%	16%
Somewhat favor	43%	38%	41%	40%	39%	42%
Somewhat oppose	22%	27%	28%	25%	29%	37%
Strongly oppose	8%	15%	26%	25%	18%	5%
Not sure	0%	4%	0%	0%	4%	0%
N	**658**	**38**	**40**	**33**	**45**	**86**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	27%	35%	36%	42%	23%
Somewhat favor	43%	40%	34%	34%	48%
Somewhat oppose	22%	17%	20%	18%	23%
Strongly oppose	8%	7%	10%	5%	7%
Not sure	0%	1%	1%	1%	0%
N	**658**	**156**	**211**	**149**	**40**

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Margin of error: +/-3.2%.

YouGov Blue

Trump Tariffs

If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] President Trump putting tariffs on the imports to protect local business?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Strongly favor	26%	3%	55%	4%	54%	26%
Somewhat favor	34%	32%	37%	31%	39%	35%
Somewhat oppose	23%	37%	6%	35%	4%	26%
Strongly oppose	16%	28%	2%	30%	3%	13%
Not sure	0%	0%	0%	0%	0%	0%
N	**681**	**372**	**302**	**241**	**197**	**231**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Strongly favor	26%	3%	13%	55%	30%	20%	3%
Somewhat favor	34%	33%	31%	36%	24%	55%	38%
Somewhat oppose	23%	37%	36%	6%	18%	21%	37%
Strongly oppose	16%	27%	18%	2%	26%	4%	22%
Not sure	0%	0%	3%	0%	2%	0%	0%
N	**681**	**358**	**21**	**302**	**40**	**28**	**15**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly favor	26%	23%	53%	3%	*	5%	74%
Somewhat favor	34%	43%	38%	31%	*	54%	23%
Somewhat oppose	23%	21%	8%	37%	*	39%	2%

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Margin of error: +/-3.2%.

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Strongly oppose	16%	13%	2%	28%	*	2%	1%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**681**	**21**	**311**	**343**	**6**	**14**	**154**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	26%	72%	42%	53%	27%
Somewhat favor	34%	24%	46%	35%	60%
Somewhat oppose	23%	2%	13%	6%	9%
Strongly oppose	16%	2%	0%	6%	4%
Not sure	0%	0%	0%	0%	0%
N	**681**	**63**	**59**	**85**	**113**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Strongly favor	26%	20%	19%	16%	29%	16%	28%	28%
Somewhat favor	34%	36%	59%	46%	28%	35%	33%	33%
Somewhat oppose	23%	18%	10%	22%	32%	31%	21%	22%
Strongly oppose	16%	24%	12%	15%	9%	19%	18%	17%
Not sure	0%	1%	0%	0%	2%	0%	0%	0%
N	**681**	**41**	**27**	**36**	**84**	**25**	**43**	**426**

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Margin of error: +/-3.2%.

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Strongly favor	26%	2%	3%	13%	46%	57%
Somewhat favor	34%	27%	38%	31%	37%	36%
Somewhat oppose	23%	39%	36%	36%	9%	6%
Strongly oppose	16%	32%	22%	18%	8%	1%
Not sure	0%	0%	1%	3%	0%	0%
N	**681**	**215**	**120**	**21**	**46**	**250**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Strongly favor	26%	5%	55%	17%	11%
Somewhat favor	34%	32%	36%	32%	32%
Somewhat oppose	23%	36%	6%	30%	30%
Strongly oppose	16%	27%	3%	21%	25%
Not sure	0%	0%	0%	1%	2%
N	**681**	**345**	**284**	**349**	**76**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Strongly favor	26%	3%	14%	52%	31%	20%
Somewhat favor	34%	27%	38%	39%	34%	35%
Somewhat oppose	23%	38%	29%	7%	22%	25%
Strongly oppose	16%	32%	18%	2%	13%	21%
Not sure	0%	0%	1%	0%	0%	0%
N	**681**	**224**	**179**	**278**	**385**	**296**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Strongly favor	26%	18%	16%	24%	26%	33%	33%	20%
Somewhat favor	34%	28%	35%	35%	35%	36%	31%	37%
Somewhat oppose	23%	33%	33%	16%	23%	20%	20%	26%
Strongly oppose	16%	20%	16%	24%	16%	11%	15%	17%
Not sure	0%	0%	1%	0%	0%	0%	0%	1%
N	**681**	**70**	**94**	**115**	**158**	**244**	**332**	**346**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Strongly favor	26%	20%	4%	34%	*	30%	11%
Somewhat favor	34%	11%	35%	22%	*	36%	51%
Somewhat oppose	23%	56%	32%	30%	*	20%	9%
Strongly oppose	16%	13%	29%	14%	*	14%	30%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**681**	**12**	**91**	**73**	**23**	**482**	**23**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Strongly favor	26%	17%	21%	21%	33%	50%	19%	21%
Somewhat favor	34%	24%	35%	35%	35%	40%	29%	38%
Somewhat oppose	23%	35%	23%	24%	20%	7%	31%	23%
Strongly oppose	16%	23%	20%	20%	11%	3%	21%	18%
Not sure	0%	0%	0%	0%	0%	0%	0%	1%
N	**681**	**67**	**173**	**150**	**266**	**18**	**46**	**108**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Strongly favor	26%	24%	29%	19%	29%	27%	36%	24%
Somewhat favor	34%	37%	33%	36%	33%	31%	32%	36%
Somewhat oppose	23%	24%	20%	25%	26%	24%	20%	23%
Strongly oppose	16%	15%	17%	20%	11%	19%	11%	16%
Not sure	0%	0%	0%	0%	1%	0%	1%	0%
N	**681**	**112**	**279**	**139**	**151**	**182**	**74**	**425**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Strongly favor	26%	18%	31%	23%	26%	25%	29%	28%
Somewhat favor	34%	35%	34%	37%	35%	32%	38%	41%
Somewhat oppose	23%	27%	21%	27%	22%	28%	20%	20%
Strongly oppose	16%	20%	14%	13%	17%	14%	13%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**681**	**238**	**443**	**131**	**453**	**116**	**65**	**96**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Strongly favor	26%	51%	27%	41%
Somewhat favor	34%	27%	40%	17%
Somewhat oppose	23%	15%	19%	21%
Strongly oppose	16%	8%	14%	21%
Not sure	0%	0%	1%	0%
N	**681**	**128**	**153**	**37**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Strongly favor	26%	11%	46%	25%	24%	39%
Somewhat favor	34%	48%	18%	25%	26%	20%
Somewhat oppose	23%	22%	25%	34%	30%	31%
Strongly oppose	16%	17%	11%	17%	20%	11%
Not sure	0%	2%	0%	0%	0%	0%
N	**681**	**49**	**32**	**41**	**26**	**48**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Strongly favor	26%	6%	3%	1%	8%	9%
Somewhat favor	34%	38%	31%	42%	28%	35%
Somewhat oppose	23%	33%	31%	41%	23%	34%
Strongly oppose	16%	24%	35%	16%	41%	19%
Not sure	0%	0%	0%	0%	0%	2%
N	**681**	**49**	**42**	**45**	**46**	**81**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Strongly favor	26%	42%	22%	27%	11%
Somewhat favor	34%	30%	37%	40%	45%
Somewhat oppose	23%	18%	25%	19%	25%
Strongly oppose	16%	10%	15%	14%	15%
Not sure	0%	0%	1%	1%	4%
N	**681**	**178**	**205**	**153**	**46**

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Margin of error: +/-3.2%.

YouGov Blue

Trade Statement Recoded

1. Americans should aim to buy goods at the lowest cost, even if that means buying from other countries and undercutting American producers. 2. It is important to be able to make in America more of the products that we need, even if that means we may have to pay more.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
First statement much more	9%	10%	8%	11%	10%	7%
First statement somewhat more	18%	25%	9%	23%	10%	19%
Second statement somewhat more	32%	35%	29%	35%	27%	34%
Second statement much more	30%	17%	49%	16%	48%	29%
Neither statement is close to my views	10%	14%	6%	14%	6%	10%
Not sure	0%	0%	0%	0%	0%	0%
N	**657**	**381**	**270**	**216**	**181**	**250**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
First statement much more	9%	10%	12%	8%	13%	12%	17%
First statement somewhat more	18%	26%	10%	10%	10%	16%	38%
Second statement somewhat more	32%	34%	30%	31%	26%	37%	22%
Second statement much more	30%	17%	37%	46%	26%	32%	15%
Neither statement is close to my views	10%	14%	12%	6%	25%	3%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**657**	**352**	**26**	**279**	**41**	**23**	**35**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
First statement much more	9%	15%	7%	10%	*	11%	6%
First statement somewhat more	18%	39%	11%	24%	*	39%	6%
Second statement somewhat more	32%	21%	29%	36%	*	20%	24%
Second statement much more	30%	14%	47%	16%	*	20%	58%
Neither statement is close to my views	10%	11%	6%	14%	*	10%	7%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**657**	**21**	**279**	**345**	**13**	**21**	**129**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
First statement much more	9%	6%	3%	6%	14%
First statement somewhat more	18%	3%	13%	16%	14%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Second statement somewhat more	32%	25%	37%	29%	36%
Second statement much more	30%	63%	44%	42%	26%
Neither statement is close to my views	10%	3%	4%	7%	10%
Not sure	0%	0%	0%	0%	0%
N	**657**	**53**	**45**	**92**	**98**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
First statement much more	9%	16%	9%	7%	12%	0%	6%	9%
First statement somewhat more	18%	8%	41%	22%	24%	6%	28%	15%
Second statement somewhat more	32%	31%	13%	36%	34%	49%	36%	33%
Second statement much more	30%	32%	26%	25%	25%	28%	19%	33%
Neither statement is close to my views	10%	13%	11%	10%	5%	16%	11%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**657**	**37**	**39**	**45**	**70**	**20**	**50**	**397**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
First statement much more	9%	9%	9%	12%	13%	6%
First statement somewhat more	18%	24%	28%	10%	13%	8%
Second statement somewhat more	32%	35%	36%	30%	23%	34%
Second statement much more	30%	17%	20%	37%	40%	47%
Neither statement is close to my views	10%	16%	6%	12%	10%	5%
Not sure	0%	0%	0%	0%	0%	0%
N	**657**	**235**	**98**	**26**	**60**	**214**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
First statement much more	9%	10%	7%	13%	15%
First statement somewhat more	18%	26%	10%	21%	22%
Second statement somewhat more	32%	34%	32%	31%	33%
Second statement much more	30%	17%	44%	23%	19%
Neither statement is close to my views	10%	13%	7%	12%	11%
Not sure	0%	0%	0%	0%	0%
N	**657**	**336**	**251**	**309**	**66**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
First statement much more	9%	9%	11%	8%	7%	12%
First statement somewhat more	18%	24%	21%	10%	17%	20%
Second statement somewhat more	32%	34%	31%	32%	27%	39%
Second statement much more	30%	17%	29%	44%	37%	20%
Neither statement is close to my views	10%	16%	8%	7%	11%	9%
Not sure	0%	0%	0%	0%	0%	0%
N	**657**	**243**	**179**	**235**	**373**	**284**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
First statement much more	9%	19%	14%	11%	6%	5%	10%	8%
First statement somewhat more	18%	33%	20%	21%	16%	14%	19%	18%
Second statement somewhat more	32%	32%	37%	32%	27%	36%	34%	32%
Second statement much more	30%	6%	25%	25%	36%	38%	28%	32%
Neither statement is close to my views	10%	10%	4%	11%	16%	7%	9%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**657**	**85**	**67**	**95**	**192**	**218**	**296**	**352**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
First statement much more	9%	8%	19%	7%	9%	8%	11%
First statement somewhat more	18%	0%	13%	32%	14%	18%	17%
Second statement somewhat more	32%	35%	34%	21%	36%	33%	34%
Second statement much more	30%	18%	23%	32%	35%	30%	19%
Neither statement is close to my views	10%	40%	11%	8%	6%	11%	19%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**657**	**6**	**78**	**61**	**48**	**464**	**30**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
First statement much more	9%	21%	12%	7%	4%	14%	19%	11%
First statement somewhat more	18%	33%	23%	14%	15%	10%	32%	22%
Second statement somewhat more	32%	31%	35%	28%	34%	44%	28%	33%
Second statement much more	30%	7%	21%	36%	39%	27%	6%	23%
Neither statement is close to my views	10%	8%	9%	16%	8%	5%	15%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**657**	**86**	**139**	**180**	**233**	**14**	**43**	**104**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
First statement much more	9%	7%	11%	6%	10%	13%	6%	8%
First statement somewhat more	18%	19%	20%	12%	23%	17%	16%	20%
Second statement somewhat more	32%	30%	29%	36%	37%	32%	40%	32%
Second statement much more	30%	29%	32%	34%	22%	31%	26%	30%
Neither statement is close to my views	10%	15%	8%	12%	8%	8%	13%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**657**	**116**	**235**	**156**	**151**	**179**	**71**	**406**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
First statement much more	9%	13%	6%	6%	10%	8%	6%	6%
First statement somewhat more	18%	22%	16%	14%	20%	13%	12%	16%
Second statement somewhat more	32%	32%	33%	40%	32%	40%	39%	42%
Second statement much more	30%	25%	33%	30%	28%	28%	40%	25%
Neither statement is close to my views	10%	8%	12%	11%	11%	11%	3%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**657**	**266**	**391**	**134**	**430**	**109**	**73**	**97**

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Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
First statement much more	9%	5%	4%	*
First statement somewhat more	18%	19%	17%	*
Second statement somewhat more	32%	30%	30%	*
Second statement much more	30%	34%	37%	*
Neither statement is close to my views	10%	12%	11%	*
Not sure	0%	0%	0%	*
N	**657**	**126**	**148**	**31**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
First statement much more	9%	*	14%	5%	10%	6%
First statement somewhat more	18%	*	27%	35%	9%	46%
Second statement somewhat more	32%	*	26%	19%	24%	18%
Second statement much more	30%	*	32%	33%	41%	27%
Neither statement is close to my views	10%	*	0%	8%	16%	3%
Not sure	0%	*	0%	0%	0%	0%
N	**657**	**24**	**15**	**44**	**22**	**39**

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Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
First statement much more	9%	19%	18%	9%	26%	4%
First statement somewhat more	18%	18%	8%	8%	17%	29%
Second statement somewhat more	32%	38%	31%	21%	44%	24%
Second statement much more	30%	20%	27%	40%	11%	28%
Neither statement is close to my views	10%	5%	16%	22%	2%	15%
Not sure	0%	0%	0%	0%	0%	0%
N	**657**	**38**	**40**	**33**	**45**	**85**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
First statement much more	9%	6%	7%	4%	2%
First statement somewhat more	18%	18%	17%	17%	30%
Second statement somewhat more	32%	29%	26%	30%	27%
Second statement much more	30%	34%	40%	37%	19%
Neither statement is close to my views	10%	12%	11%	11%	22%
Not sure	0%	0%	0%	0%	0%
N	**657**	**156**	**210**	**148**	**39**

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Margin of error: +/-3.2%.

YouGov Blue

Sexuality Origin

Thinking about people who are gay or lesbian. Which comes closer to your view?

Asked of respondents in Split C

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
People are born gay or lesbian	47%	65%	21%	66%	23%	49%
Being gay or lesbian is a result of a person's upbringing	9%	5%	14%	5%	13%	9%
Being gay or lesbian is just the way that some people choose to live	44%	29%	65%	29%	64%	42%
Not sure	0%	0%	0%	0%	0%	0%
N	**658**	**381**	**271**	**216**	**182**	**250**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
People are born gay or lesbian	47%	68%	28%	22%	39%	30%	27%
Being gay or lesbian is a result of a person's upbringing	9%	4%	7%	15%	13%	40%	37%
Being gay or lesbian is just the way that some people choose to live	44%	27%	65%	63%	48%	30%	36%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**658**	**352**	**26**	**280**	**41**	**23**	**35**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
People are born gay or lesbian	47%	55%	21%	69%	*	6%	21%
Being gay or lesbian is a result of a person's upbringing	9%	3%	15%	4%	*	36%	11%
Being gay or lesbian is just the way that some people choose to live	44%	42%	64%	27%	*	58%	67%
Not sure	0%	0%	0%	0%	*	0%	0%
N	**658**	**21**	**280**	**345**	**13**	**21**	**130**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
People are born gay or lesbian	47%	11%	18%	24%	23%
Being gay or lesbian is a result of a person's upbringing	9%	21%	10%	13%	21%
Being gay or lesbian is just the way that some people choose to live	44%	68%	71%	63%	56%
Not sure	0%	0%	0%	0%	0%
N	**658**	**53**	**45**	**92**	**98**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
People are born gay or lesbian	47%	31%	44%	31%	38%	59%	46%	52%
Being gay or lesbian is a result of a person's upbringing	9%	10%	22%	7%	22%	11%	9%	6%
Being gay or lesbian is just the way that some people choose to live	44%	59%	34%	62%	40%	31%	45%	43%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**658**	**38**	**39**	**45**	**70**	**20**	**50**	**397**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
People are born gay or lesbian	47%	78%	49%	28%	30%	19%
Being gay or lesbian is a result of a person's upbringing	9%	1%	6%	7%	21%	14%
Being gay or lesbian is just the way that some people choose to live	44%	20%	45%	65%	49%	67%
Not sure	0%	0%	0%	0%	0%	0%
N	**658**	**235**	**98**	**26**	**60**	**215**

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Margin of error: +/-3.2%.

YouGov Blue

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
People are born gay or lesbian	47%	68%	23%	46%	86%
Being gay or lesbian is a result of a person's upbringing	9%	5%	13%	13%	1%
Being gay or lesbian is just the way that some people choose to live	44%	27%	64%	41%	14%
Not sure	0%	0%	0%	0%	0%
N	**658**	**336**	**252**	**310**	**67**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
People are born gay or lesbian	47%	77%	40%	21%	39%	57%
Being gay or lesbian is a result of a person's upbringing	9%	1%	11%	15%	11%	7%
Being gay or lesbian is just the way that some people choose to live	44%	22%	49%	64%	50%	36%
Not sure	0%	0%	0%	0%	0%	0%
N	**658**	**243**	**179**	**236**	**374**	**284**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
People are born gay or lesbian	47%	48%	42%	54%	43%	48%	42%	50%
Being gay or lesbian is a result of a person's upbringing	9%	18%	17%	12%	3%	7%	10%	8%
Being gay or lesbian is just the way that some people choose to live	44%	34%	40%	33%	54%	45%	48%	42%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**658**	**85**	**68**	**95**	**192**	**218**	**296**	**353**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
People are born gay or lesbian	47%	71%	27%	50%	59%	48%	69%
Being gay or lesbian is a result of a person's upbringing	9%	0%	15%	15%	2%	8%	0%
Being gay or lesbian is just the way that some people choose to live	44%	29%	57%	34%	39%	44%	31%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**658**	**6**	**78**	**61**	**48**	**465**	**31**

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YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
People are born gay or lesbian	47%	47%	50%	45%	47%	39%	52%	53%
Being gay or lesbian is a result of a person's upbringing	9%	18%	16%	3%	7%	7%	1%	18%
Being gay or lesbian is just the way that some people choose to live	44%	35%	34%	52%	47%	53%	47%	29%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**658**	**86**	**140**	**180**	**233**	**14**	**43**	**105**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
People are born gay or lesbian	47%	53%	44%	46%	47%	43%	55%	47%
Being gay or lesbian is a result of a person's upbringing	9%	7%	9%	9%	10%	13%	4%	8%
Being gay or lesbian is just the way that some people choose to live	44%	40%	46%	45%	43%	44%	42%	45%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**658**	**116**	**236**	**156**	**151**	**180**	**71**	**406**

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Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
People are born gay or lesbian	47%	44%	49%	50%	47%	54%	44%	56%
Being gay or lesbian is a result of a person's upbringing	9%	12%	7%	11%	6%	8%	19%	12%
Being gay or lesbian is just the way that some people choose to live	44%	45%	43%	38%	47%	38%	37%	32%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**658**	**266**	**392**	**134**	**431**	**109**	**73**	**97**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
People are born gay or lesbian	47%	32%	48%	*
Being gay or lesbian is a result of a person's upbringing	9%	10%	8%	*
Being gay or lesbian is just the way that some people choose to live	44%	58%	45%	*
Not sure	0%	0%	0%	*
N	**658**	**126**	**149**	**31**

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YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
People are born gay or lesbian	47%	*	33%	55%	48%	52%
Being gay or lesbian is a result of a person's upbringing	9%	*	12%	17%	0%	24%
Being gay or lesbian is just the way that some people choose to live	44%	*	55%	28%	52%	24%
Not sure	0%	*	0%	0%	0%	0%
N	**658**	**25**	**15**	**44**	**22**	**39**

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
People are born gay or lesbian	47%	23%	31%	19%	34%	57%
Being gay or lesbian is a result of a person's upbringing	9%	18%	13%	5%	23%	10%
Being gay or lesbian is just the way that some people choose to live	44%	59%	56%	76%	44%	33%
Not sure	0%	0%	0%	0%	0%	0%
N	**658**	**38**	**40**	**33**	**45**	**86**

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
People are born gay or lesbian	47%	31%	44%	48%	66%
Being gay or lesbian is a result of a person's upbringing	9%	10%	11%	8%	5%
Being gay or lesbian is just the way that some people choose to live	44%	59%	44%	45%	29%
Not sure	0%	0%	0%	0%	0%
N	**658**	**156**	**211**	**149**	**40**

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YouGov Blue

Transgender Identity Origin

Thinking about transgender people, who are people whose gender is different from the sex they were assigned at birth. In your view, is being transgender [something a person is born with or due to factors such as upbringing and environment]?

Asked of respondents in Split D

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Something a person is born with	47%	69%	20%	63%	16%	55%
Due to factors such as upbringing and environment	53%	31%	80%	36%	83%	44%
Not sure	1%	1%	0%	1%	1%	1%
N	**681**	**372**	**302**	**241**	**197**	**231**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Something a person is born with	47%	70%	39%	19%	44%	39%	56%
Due to factors such as upbringing and environment	53%	29%	49%	81%	54%	61%	44%
Not sure	1%	0%	12%	0%	2%	0%	0%
N	**681**	**358**	**21**	**302**	**40**	**28**	**15**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Something a person is born with	47%	53%	20%	70%	*	29%	19%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Due to factors such as upbringing and environment	53%	47%	79%	29%	*	71%	81%
Not sure	1%	0%	1%	1%	*	0%	0%
N	**681**	**21**	**311**	**343**	**6**	**14**	**154**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Something a person is born with	47%	20%	18%	22%	17%
Due to factors such as upbringing and environment	53%	80%	81%	78%	81%
Not sure	1%	0%	1%	0%	2%
N	**681**	**63**	**59**	**85**	**113**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Something a person is born with	47%	28%	41%	26%	39%	58%	33%	53%
Due to factors such as upbringing and environment	53%	71%	59%	74%	61%	40%	67%	46%
Not sure	1%	1%	0%	0%	0%	2%	0%	1%
N	**681**	**41**	**27**	**36**	**84**	**25**	**43**	**426**

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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Something a person is born with	47%	79%	67%	39%	20%	19%
Due to factors such as upbringing and environment	53%	21%	32%	49%	80%	80%
Not sure	1%	0%	1%	12%	0%	0%
N	**681**	**215**	**120**	**21**	**46**	**250**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Something a person is born with	47%	68%	21%	49%	75%
Due to factors such as upbringing and environment	53%	31%	79%	50%	24%
Not sure	1%	1%	1%	1%	1%
N	**681**	**345**	**284**	**349**	**76**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Something a person is born with	47%	77%	53%	18%	44%	50%
Due to factors such as upbringing and environment	53%	23%	46%	81%	56%	49%
Not sure	1%	0%	1%	1%	0%	1%

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YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
N	**681**	**224**	**179**	**278**	**385**	**296**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Something a person is born with	47%	56%	49%	41%	46%	46%	41%	52%
Due to factors such as upbringing and environment	53%	44%	51%	58%	54%	53%	58%	47%
Not sure	1%	0%	0%	1%	0%	1%	0%	1%
N	**681**	**70**	**94**	**115**	**158**	**244**	**332**	**346**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Something a person is born with	47%	64%	37%	44%	*	48%	62%
Due to factors such as upbringing and environment	53%	36%	63%	56%	*	51%	38%
Not sure	1%	0%	0%	0%	*	1%	0%
N	**681**	**12**	**91**	**73**	**23**	**482**	**23**

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Something a person is born with	47%	59%	43%	50%	45%	36%	71%	48%
Due to factors such as upbringing and environment	53%	41%	56%	50%	54%	64%	29%	51%
Not sure	1%	0%	1%	0%	1%	0%	0%	1%
N	**681**	**67**	**173**	**150**	**266**	**18**	**46**	**108**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Something a person is born with	47%	55%	43%	42%	51%	38%	48%	50%
Due to factors such as upbringing and environment	53%	45%	56%	57%	49%	61%	52%	49%
Not sure	1%	0%	1%	1%	1%	1%	0%	1%
N	**681**	**112**	**279**	**139**	**151**	**182**	**74**	**425**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Something a person is born with	47%	46%	47%	45%	47%	48%	43%	49%
Due to factors such as upbringing and environment	53%	54%	52%	54%	53%	52%	56%	50%
Not sure	1%	0%	1%	1%	1%	0%	2%	1%

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
N	**681**	**238**	**443**	**131**	**453**	**116**	**65**	**96**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Something a person is born with	47%	36%	53%	43%
Due to factors such as upbringing and environment	53%	64%	46%	57%
Not sure	1%	1%	1%	0%
N	**681**	**128**	**153**	**37**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Something a person is born with	47%	63%	44%	45%	54%	39%
Due to factors such as upbringing and environment	53%	37%	56%	55%	46%	61%
Not sure	1%	0%	0%	0%	0%	0%
N	**681**	**49**	**32**	**41**	**26**	**48**

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		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Something a person is born with	47%	27%	48%	40%	34%	62%
Due to factors such as upbringing and environment	53%	73%	52%	60%	66%	38%
Not sure	1%	0%	0%	0%	0%	1%
N	**681**	**49**	**42**	**45**	**46**	**81**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Something a person is born with	47%	37%	50%	53%	66%
Due to factors such as upbringing and environment	53%	63%	50%	46%	33%
Not sure	1%	0%	0%	1%	1%
N	**681**	**178**	**205**	**153**	**46**

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YouGov Blue

Types of Campaign Contact

Here are some ways that candidates, campaigns, and other organizations try to reach people before elections. Please tell me all of the ways that you were contacted or received information before the election.

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Received printed materials in the mail	65%	65%	64%	63%	64%	67%
Watched campaign ads on television	54%	53%	54%	55%	55%	51%
Received phone calls	30%	28%	32%	29%	34%	27%
Received emails	45%	49%	41%	48%	39%	48%
Saw a campaign advertisement online	41%	44%	37%	44%	36%	43%
Received texts on your phone	59%	63%	55%	63%	55%	59%
Watched a campaign commercial online	36%	38%	33%	37%	32%	37%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	22%	15%	21%	16%	19%
Spoke with someone who came to your door	10%	10%	9%	8%	9%	13%
Visited a campaign or candidate sponsored website	13%	15%	10%	13%	11%	13%
Contacted by an independent organization working to promote voter participation	13%	15%	10%	15%	11%	12%

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	9%	3%	8%	4%	7%
Did not get contacted or receive information before the election	9%	8%	11%	9%	10%	10%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Received printed materials in the mail	65%	66%	60%	63%	50%	53%	61%
Watched campaign ads on television	54%	53%	42%	55%	28%	55%	48%
Received phone calls	30%	28%	21%	33%	29%	34%	21%
Received emails	45%	50%	49%	40%	34%	47%	33%
Saw a campaign advertisement online	41%	44%	43%	38%	28%	47%	44%
Received texts on your phone	59%	63%	53%	55%	50%	60%	68%
Watched a campaign commercial online	36%	39%	36%	32%	24%	34%	37%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	21%	22%	15%	15%	26%	33%

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Margin of error: +/-3.2%.

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Spoke with someone who came to your door	10%	11%	13%	9%	10%	23%	3%
Visited a campaign or candidate sponsored website	13%	15%	15%	10%	16%	27%	7%
Contacted by an independent organization working to promote voter participation	13%	15%	16%	10%	20%	16%	5%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	9%	11%	3%	10%	5%	9%
Did not get contacted or receive information before the election	9%	9%	11%	10%	27%	6%	6%
Not sure	0%	0%	1%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Received printed materials in the mail	65%	47%	62%	68%	73%	32%	65%
Watched campaign ads on television	54%	32%	53%	55%	51%	27%	59%
Received phone calls	30%	15%	32%	29%	21%	19%	34%
Received emails	45%	31%	40%	51%	66%	32%	44%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Saw a campaign advertisement online	41%	48%	36%	45%	33%	33%	36%
Received texts on your phone	59%	53%	54%	64%	79%	48%	58%
Watched a campaign commercial online	36%	46%	32%	39%	35%	28%	35%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	32%	16%	21%	5%	31%	17%
Spoke with someone who came to your door	10%	3%	9%	11%	7%	1%	9%
Visited a campaign or candidate sponsored website	13%	21%	10%	15%	27%	4%	11%
Contacted by an independent organization working to promote voter participation	13%	5%	10%	16%	10%	2%	9%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	13%	3%	9%	0%	7%	4%
Did not get contacted or receive information before the election	9%	19%	11%	8%	6%	11%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

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Margin of error: +/-3.2%.

YouGov Blue

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Received printed materials in the mail	65%	55%	63%	60%	65%
Watched campaign ads on television	54%	62%	52%	53%	49%
Received phone calls	30%	40%	27%	36%	30%
Received emails	45%	47%	35%	41%	34%
Saw a campaign advertisement online	41%	37%	41%	35%	40%
Received texts on your phone	59%	53%	57%	57%	51%
Watched a campaign commercial online	36%	39%	30%	26%	33%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	19%	11%	10%	17%
Spoke with someone who came to your door	10%	11%	10%	7%	9%
Visited a campaign or candidate sponsored website	13%	14%	11%	9%	8%
Contacted by an independent organization working to promote voter participation	13%	12%	9%	10%	15%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	7%	3%	2%	5%

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Margin of error: +/-3.2%.

YouGov Blue

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Did not get contacted or receive information before the election	9%	10%	13%	12%	10%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Received printed materials in the mail	65%	38%	52%	51%	62%	74%	77%	69%
Watched campaign ads on television	54%	28%	49%	39%	55%	69%	60%	56%
Received phone calls	30%	31%	28%	21%	30%	30%	44%	29%
Received emails	45%	32%	44%	38%	39%	42%	54%	48%
Saw a campaign advertisement online	41%	32%	37%	24%	37%	52%	46%	44%
Received texts on your phone	59%	41%	66%	59%	57%	70%	58%	61%
Watched a campaign commercial online	36%	25%	29%	26%	35%	45%	36%	38%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	20%	13%	5%	18%	18%	25%	20%
Spoke with someone who came to your door	10%	6%	9%	6%	7%	16%	11%	11%
Visited a campaign or candidate sponsored website	13%	13%	7%	10%	10%	13%	14%	14%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Contacted by an independent organization working to promote voter participation	13%	8%	11%	6%	15%	15%	13%	14%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	3%	19%	8%	5%	4%	6%	6%
Did not get contacted or receive information before the election	9%	31%	5%	11%	8%	9%	2%	8%
Not sure	0%	1%	0%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Received printed materials in the mail	65%	70%	62%	60%	51%	67%
Watched campaign ads on television	54%	54%	50%	42%	56%	54%
Received phone calls	30%	30%	27%	21%	33%	33%
Received emails	45%	55%	42%	49%	33%	42%
Saw a campaign advertisement online	41%	48%	36%	43%	32%	39%
Received texts on your phone	59%	67%	59%	53%	54%	56%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Watched a campaign commercial online	36%	42%	30%	36%	28%	32%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	24%	13%	22%	15%	15%
Spoke with someone who came to your door	10%	11%	10%	13%	8%	9%
Visited a campaign or candidate sponsored website	13%	19%	11%	15%	7%	10%
Contacted by an independent organization working to promote voter participation	13%	15%	14%	16%	9%	10%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	9%	8%	11%	3%	3%
Did not get contacted or receive information before the election	9%	6%	13%	11%	14%	9%
Not sure	0%	0%	0%	1%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Received printed materials in the mail	65%	66%	65%	53%	62%
Watched campaign ads on television	54%	55%	55%	46%	50%
Received phone calls	30%	29%	32%	26%	38%
Received emails	45%	50%	41%	40%	58%
Saw a campaign advertisement online	41%	44%	38%	40%	42%
Received texts on your phone	59%	64%	55%	55%	62%
Watched a campaign commercial online	36%	39%	33%	37%	33%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	21%	16%	22%	24%
Spoke with someone who came to your door	10%	10%	10%	8%	12%
Visited a campaign or candidate sponsored website	13%	16%	11%	15%	20%
Contacted by an independent organization working to promote voter participation	13%	16%	11%	11%	16%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	9%	4%	8%	15%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Did not get contacted or receive information before the election	9%	8%	10%	12%	9%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Received printed materials in the mail	65%	69%	58%	65%	66%	63%
Watched campaign ads on television	54%	55%	51%	55%	54%	53%
Received phone calls	30%	29%	28%	31%	27%	33%
Received emails	45%	55%	40%	40%	43%	48%
Saw a campaign advertisement online	41%	48%	36%	39%	35%	50%
Received texts on your phone	59%	67%	57%	54%	56%	64%
Watched a campaign commercial online	36%	42%	30%	33%	33%	39%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	25%	15%	16%	16%	22%
Spoke with someone who came to your door	10%	11%	10%	9%	9%	12%
Visited a campaign or candidate sponsored website	13%	19%	10%	10%	10%	17%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Contacted by an independent organization working to promote voter participation	13%	15%	13%	11%	10%	16%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	10%	7%	4%	6%	8%
Did not get contacted or receive information before the election	9%	6%	13%	10%	11%	7%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Received printed materials in the mail	65%	38%	48%	54%	69%	82%	61%	68%
Watched campaign ads on television	54%	33%	52%	46%	58%	61%	52%	55%
Received phone calls	30%	22%	25%	31%	33%	30%	30%	30%
Received emails	45%	27%	49%	39%	46%	53%	47%	44%
Saw a campaign advertisement online	41%	46%	38%	35%	38%	45%	44%	38%
Received texts on your phone	59%	45%	52%	63%	62%	63%	59%	60%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Watched a campaign commercial online	36%	35%	40%	33%	33%	37%	34%	37%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	29%	27%	20%	19%	12%	18%	20%
Spoke with someone who came to your door	10%	3%	10%	10%	9%	13%	12%	8%
Visited a campaign or candidate sponsored website	13%	22%	22%	11%	10%	10%	14%	12%
Contacted by an independent organization working to promote voter participation	13%	10%	12%	9%	10%	17%	13%	13%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	11%	10%	7%	4%	6%	7%	6%
Did not get contacted or receive information before the election	9%	15%	10%	12%	11%	5%	11%	8%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Received printed materials in the mail	65%	47%	48%	54%	70%	69%	68%
Watched campaign ads on television	54%	27%	50%	51%	43%	56%	44%
Received phone calls	30%	17%	26%	33%	33%	30%	19%
Received emails	45%	27%	36%	43%	57%	47%	57%
Saw a campaign advertisement online	41%	23%	40%	47%	44%	41%	36%
Received texts on your phone	59%	45%	51%	58%	78%	60%	60%
Watched a campaign commercial online	36%	25%	38%	49%	26%	34%	28%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	11%	21%	18%	9%	19%	11%
Spoke with someone who came to your door	10%	3%	6%	10%	12%	11%	13%
Visited a campaign or candidate sponsored website	13%	7%	12%	13%	18%	13%	11%
Contacted by an independent organization working to promote voter participation	13%	7%	13%	13%	13%	13%	20%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	0%	8%	14%	2%	6%	19%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Did not get contacted or receive information before the election	9%	25%	12%	10%	7%	9%	9%
Not sure	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Received printed materials in the mail	65%	37%	51%	66%	80%	90%	37%	56%
Watched campaign ads on television	54%	33%	46%	56%	62%	70%	32%	45%
Received phone calls	30%	23%	28%	34%	30%	39%	17%	27%
Received emails	45%	29%	42%	44%	53%	62%	30%	42%
Saw a campaign advertisement online	41%	45%	36%	39%	44%	46%	42%	37%
Received texts on your phone	59%	48%	56%	62%	64%	55%	44%	57%
Watched a campaign commercial online	36%	37%	34%	35%	37%	36%	38%	33%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	28%	24%	18%	14%	1%	26%	28%
Spoke with someone who came to your door	10%	5%	10%	8%	13%	16%	4%	10%
Visited a campaign or candidate sponsored website	13%	20%	16%	11%	10%	3%	21%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Contacted by an independent organization working to promote voter participation	13%	13%	9%	12%	16%	13%	13%	9%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	11%	8%	5%	6%	5%	8%	6%
Did not get contacted or receive information before the election	9%	14%	12%	12%	5%	0%	16%	12%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Received printed materials in the mail	65%	59%	62%	72%	66%	68%	75%	62%
Watched campaign ads on television	54%	47%	55%	59%	50%	58%	64%	50%
Received phone calls	30%	24%	30%	36%	28%	33%	46%	25%
Received emails	45%	45%	44%	44%	50%	44%	56%	44%
Saw a campaign advertisement online	41%	36%	42%	40%	45%	47%	49%	37%
Received texts on your phone	59%	58%	59%	60%	61%	60%	67%	58%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Watched a campaign commercial online	36%	36%	34%	33%	41%	40%	45%	32%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	19%	21%	18%	15%	22%	18%	18%
Spoke with someone who came to your door	10%	12%	8%	14%	8%	8%	13%	10%
Visited a campaign or candidate sponsored website	13%	11%	14%	9%	17%	12%	10%	14%
Contacted by an independent organization working to promote voter participation	13%	10%	13%	10%	16%	15%	16%	12%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	6%	7%	4%	8%	6%	6%	7%
Did not get contacted or receive information before the election	9%	14%	8%	10%	8%	7%	4%	11%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Received printed materials in the mail	65%	55%	71%	71%	64%	76%	67%	76%
Watched campaign ads on television	54%	48%	57%	56%	52%	62%	58%	61%
Received phone calls	30%	34%	27%	30%	30%	31%	34%	32%
Received emails	45%	46%	45%	44%	46%	47%	47%	48%
Saw a campaign advertisement online	41%	44%	39%	43%	40%	50%	42%	43%
Received texts on your phone	59%	63%	57%	51%	61%	59%	57%	54%
Watched a campaign commercial online	36%	36%	36%	34%	36%	39%	36%	33%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	24%	16%	19%	19%	19%	24%	21%
Spoke with someone who came to your door	10%	10%	10%	15%	9%	13%	12%	16%
Visited a campaign or candidate sponsored website	13%	15%	11%	13%	13%	11%	16%	14%
Contacted by an independent organization working to promote voter participation	13%	14%	12%	12%	13%	13%	16%	12%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	9%	5%	7%	7%	6%	7%	6%

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Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Did not get contacted or receive information before the election	9%	11%	9%	7%	9%	6%	7%	5%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Received printed materials in the mail	65%	67%	73%	49%
Watched campaign ads on television	54%	53%	59%	43%
Received phone calls	30%	28%	28%	12%
Received emails	45%	48%	42%	40%
Saw a campaign advertisement online	41%	39%	32%	39%
Received texts on your phone	59%	58%	54%	48%
Watched a campaign commercial online	36%	29%	35%	25%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	14%	17%	24%
Spoke with someone who came to your door	10%	11%	9%	3%
Visited a campaign or candidate sponsored website	13%	10%	10%	18%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Contacted by an independent organization working to promote voter participation	13%	11%	9%	7%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	5%	4%	7%
Did not get contacted or receive information before the election	9%	13%	8%	19%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Received printed materials in the mail	65%	62%	45%	58%	69%	45%
Watched campaign ads on television	54%	35%	60%	46%	59%	46%
Received phone calls	30%	26%	28%	34%	34%	32%
Received emails	45%	43%	35%	47%	42%	44%
Saw a campaign advertisement online	41%	32%	57%	40%	46%	47%
Received texts on your phone	59%	48%	61%	56%	64%	55%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Watched a campaign commercial online	36%	41%	53%	46%	48%	49%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	23%	19%	17%	13%	20%
Spoke with someone who came to your door	10%	7%	12%	9%	12%	8%
Visited a campaign or candidate sponsored website	13%	17%	15%	10%	10%	15%
Contacted by an independent organization working to promote voter participation	13%	11%	10%	13%	17%	10%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	8%	20%	10%	12%	14%
Did not get contacted or receive information before the election	9%	11%	5%	12%	19%	4%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Received printed materials in the mail	65%	37%	59%	61%	36%	55%
Watched campaign ads on television	54%	48%	52%	56%	45%	41%
Received phone calls	30%	36%	15%	17%	33%	28%
Received emails	45%	36%	36%	42%	31%	44%
Saw a campaign advertisement online	41%	46%	34%	40%	40%	36%
Received texts on your phone	59%	48%	55%	51%	51%	61%
Watched a campaign commercial online	36%	31%	46%	38%	38%	33%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	22%	20%	16%	26%	20%
Spoke with someone who came to your door	10%	11%	1%	6%	6%	5%
Visited a campaign or candidate sponsored website	13%	17%	6%	2%	19%	13%
Contacted by an independent organization working to promote voter participation	13%	9%	18%	17%	10%	10%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	13%	3%	2%	14%	6%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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	Total	Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
		Selected	Selected	Selected	Selected	Selected
Did not get contacted or receive information before the election	9%	13%	10%	10%	13%	12%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

	Total	Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
		Selected	Selected	Selected	Selected
Received printed materials in the mail	65%	62%	69%	73%	55%
Watched campaign ads on television	54%	50%	57%	59%	46%
Received phone calls	30%	28%	26%	28%	26%
Received emails	45%	43%	43%	42%	43%
Saw a campaign advertisement online	41%	36%	33%	32%	34%
Received texts on your phone	59%	57%	55%	54%	59%
Watched a campaign commercial online	36%	27%	37%	35%	32%
Followed a candidate on Facebook, Twitter, Instagram, or Snapchat	19%	13%	18%	17%	24%
Spoke with someone who came to your door	10%	10%	8%	9%	7%
Visited a campaign or candidate sponsored website	13%	10%	10%	10%	16%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Contacted by an independent organization working to promote voter participation	13%	10%	11%	9%	7%
Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate	7%	7%	5%	4%	9%
Did not get contacted or receive information before the election	9%	15%	9%	8%	12%
Not sure	0%	0%	0%	0%	1%
N	**1,339**	**334**	**416**	**302**	**87**

Messaging Survey - November 2026 Wave - Democracy Corps.

Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

News Sources

Which two news sources do you turn to most often for political and election news? Select up to two

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Fox News channel or website	21%	5%	41%	5%	40%	21%
CNN News channel or website	14%	19%	7%	15%	8%	17%
MSNBC News channel or website	9%	15%	1%	14%	1%	10%
ABC, NBC, and CBS or their websites	22%	26%	17%	29%	15%	21%
Local television stations and their websites	20%	19%	21%	19%	21%	19%
NPR radio or website	8%	12%	1%	11%	0%	10%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	17%	3%	15%	2%	13%
Local newspapers	6%	7%	4%	6%	3%	8%
X (previously Twitter)	8%	5%	12%	6%	12%	7%
Facebook	13%	11%	17%	12%	19%	11%
Reddit	3%	5%	1%	4%	2%	3%
Radio programs or Podcasts	10%	7%	14%	7%	15%	8%
YouTube	16%	17%	15%	19%	15%	14%
Threads	1%	2%	1%	3%	1%	1%
One America News Network (OAN)	2%	0%	4%	0%	3%	3%
Other	12%	11%	11%	10%	13%	11%
Not sure	0%	0%	0%	0%	0%	0%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Fox News channel or website	21%	4%	11%	42%	4%	13%	21%
CNN News channel or website	14%	19%	14%	7%	9%	13%	15%
MSNBC News channel or website	9%	16%	2%	1%	5%	1%	3%
ABC, NBC, and CBS or their websites	22%	27%	19%	17%	20%	31%	31%
Local television stations and their websites	20%	18%	26%	21%	17%	21%	34%
NPR radio or website	8%	13%	3%	1%	4%	6%	6%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	17%	15%	3%	19%	3%	10%
Local newspapers	6%	7%	7%	4%	11%	5%	2%
X (previously Twitter)	8%	4%	17%	12%	15%	14%	7%
Facebook	13%	11%	4%	17%	13%	22%	11%
Reddit	3%	5%	0%	1%	1%	8%	4%
Radio programs or Podcasts	10%	7%	14%	13%	16%	20%	2%
YouTube	16%	17%	23%	15%	16%	23%	24%
Threads	1%	2%	0%	1%	6%	0%	2%

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		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
One America News Network (OAN)	2%	0%	3%	4%	0%	0%	0%
Other	12%	11%	20%	12%	12%	9%	8%
Not sure	0%	0%	1%	0%	0%	0%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Fox News channel or website	21%	19%	41%	3%	5%	40%	52%
CNN News channel or website	14%	25%	7%	19%	5%	19%	6%
MSNBC News channel or website	9%	5%	1%	16%	0%	3%	0%
ABC, NBC, and CBS or their websites	22%	15%	16%	28%	8%	12%	9%
Local television stations and their websites	20%	19%	21%	19%	19%	33%	14%
NPR radio or website	8%	8%	1%	13%	8%	5%	1%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	17%	3%	16%	31%	9%	2%
Local newspapers	6%	11%	4%	7%	6%	2%	3%
X (previously Twitter)	8%	10%	13%	4%	11%	13%	13%
Facebook	13%	12%	18%	10%	14%	16%	17%
Reddit	3%	5%	1%	5%	0%	0%	1%

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Radio programs or Podcasts	10%	3%	12%	7%	25%	0%	12%
YouTube	16%	16%	16%	16%	36%	25%	14%
Threads	1%	5%	0%	2%	0%	0%	1%
One America News Network (OAN)	2%	0%	4%	0%	0%	0%	6%
Other	12%	8%	11%	12%	12%	2%	15%
Not sure	0%	2%	0%	0%	0%	0%	0%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Fox News channel or website	21%	53%	38%	33%	28%
CNN News channel or website	14%	7%	5%	8%	9%
MSNBC News channel or website	9%	0%	4%	2%	1%
ABC, NBC, and CBS or their websites	22%	10%	21%	21%	26%
Local television stations and their websites	20%	6%	19%	33%	23%
NPR radio or website	8%	1%	3%	1%	1%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	0%	3%	4%	6%

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		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Local newspapers	6%	2%	4%	3%	6%
X (previously Twitter)	8%	16%	10%	9%	11%
Facebook	13%	24%	20%	14%	17%
Reddit	3%	2%	0%	1%	2%
Radio programs or Podcasts	10%	8%	11%	16%	11%
YouTube	16%	15%	18%	12%	19%
Threads	1%	0%	0%	1%	0%
One America News Network (OAN)	2%	5%	4%	5%	2%
Other	12%	16%	9%	8%	7%
Not sure	0%	0%	0%	0%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Fox News channel or website	21%	13%	16%	22%	22%	18%	27%	21%
CNN News channel or website	14%	15%	6%	14%	13%	21%	15%	13%
MSNBC News channel or website	9%	6%	5%	4%	6%	8%	8%	11%
ABC, NBC, and CBS or their websites	22%	28%	14%	27%	28%	19%	17%	22%
Local television stations and their websites	20%	18%	35%	13%	23%	14%	24%	19%
NPR radio or website	8%	4%	1%	6%	5%	14%	14%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	5%	6%	6%	12%	19%	12%	11%
Local newspapers	6%	1%	13%	3%	4%	12%	11%	5%
X (previously Twitter)	8%	18%	8%	6%	11%	4%	5%	7%
Facebook	13%	29%	13%	26%	7%	9%	12%	13%
Reddit	3%	6%	10%	2%	4%	0%	3%	3%
Radio programs or Podcasts	10%	8%	14%	8%	4%	17%	12%	10%
YouTube	16%	21%	20%	24%	21%	12%	16%	14%
Threads	1%	1%	0%	4%	1%	2%	1%	1%
One America News Network (OAN)	2%	2%	3%	1%	2%	0%	1%	2%
Other	12%	5%	6%	12%	12%	9%	4%	14%
Not sure	0%	1%	2%	0%	0%	0%	0%	0%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Fox News channel or website	21%	3%	6%	11%	26%	45%
CNN News channel or website	14%	19%	22%	14%	9%	6%
MSNBC News channel or website	9%	16%	18%	2%	3%	1%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
ABC, NBC, and CBS or their websites	22%	21%	35%	19%	28%	15%
Local television stations and their websites	20%	15%	25%	26%	37%	18%
NPR radio or website	8%	15%	11%	3%	2%	1%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	18%	15%	15%	4%	2%
Local newspapers	6%	8%	7%	7%	2%	4%
X (previously Twitter)	8%	5%	3%	17%	8%	13%
Facebook	13%	9%	13%	4%	17%	17%
Reddit	3%	8%	0%	0%	1%	1%
Radio programs or Podcasts	10%	8%	5%	14%	16%	13%
YouTube	16%	18%	11%	23%	12%	16%
Threads	1%	3%	2%	0%	1%	0%
One America News Network (OAN)	2%	0%	0%	3%	0%	5%
Other	12%	13%	8%	20%	7%	13%
Not sure	0%	0%	0%	1%	0%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Fox News channel or website	21%	5%	42%	14%	8%

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
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		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
CNN News channel or website	14%	19%	6%	17%	15%
MSNBC News channel or website	9%	16%	1%	8%	12%
ABC, NBC, and CBS or their websites	22%	28%	16%	22%	22%
Local television stations and their websites	20%	18%	21%	18%	8%
NPR radio or website	8%	12%	2%	6%	13%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	16%	4%	11%	17%
Local newspapers	6%	8%	4%	7%	8%
X (previously Twitter)	8%	4%	11%	11%	6%
Facebook	13%	11%	18%	14%	16%
Reddit	3%	5%	1%	5%	10%
Radio programs or Podcasts	10%	7%	12%	8%	6%
YouTube	16%	16%	14%	22%	16%
Threads	1%	2%	1%	2%	4%
One America News Network (OAN)	2%	0%	5%	2%	0%
Other	12%	11%	12%	10%	13%
Not sure	0%	0%	0%	0%	2%
N	**1,339**	**681**	**535**	**659**	**143**

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Fox News channel or website	21%	3%	13%	42%	23%	18%
CNN News channel or website	14%	18%	18%	6%	11%	17%
MSNBC News channel or website	9%	15%	12%	1%	8%	10%
ABC, NBC, and CBS or their websites	22%	20%	31%	18%	25%	18%
Local television stations and their websites	20%	15%	28%	18%	23%	15%
NPR radio or website	8%	15%	7%	1%	5%	11%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	18%	12%	3%	6%	16%
Local newspapers	6%	8%	5%	5%	4%	8%
X (previously Twitter)	8%	6%	6%	12%	7%	10%
Facebook	13%	9%	14%	17%	13%	14%
Reddit	3%	8%	0%	2%	2%	5%
Radio programs or Podcasts	10%	8%	9%	11%	8%	11%
YouTube	16%	18%	13%	17%	17%	15%
Threads	1%	3%	1%	0%	2%	1%
One America News Network (OAN)	2%	0%	0%	5%	2%	2%
Other	12%	13%	9%	12%	11%	12%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

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		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Fox News channel or website	21%	23%	13%	14%	19%	27%	24%	18%
CNN News channel or website	14%	24%	17%	14%	8%	13%	14%	13%
MSNBC News channel or website	9%	3%	5%	9%	6%	15%	7%	11%
ABC, NBC, and CBS or their websites	22%	15%	15%	21%	21%	28%	17%	27%
Local television stations and their websites	20%	10%	16%	21%	24%	21%	18%	21%
NPR radio or website	8%	3%	9%	7%	7%	9%	8%	7%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	16%	12%	7%	9%	11%	10%	11%
Local newspapers	6%	6%	6%	8%	4%	6%	6%	6%
X (previously Twitter)	8%	20%	11%	13%	7%	2%	12%	5%
Facebook	13%	10%	19%	16%	16%	9%	11%	16%
Reddit	3%	10%	7%	6%	2%	0%	5%	2%
Radio programs or Podcasts	10%	5%	7%	9%	12%	10%	11%	8%
YouTube	16%	19%	23%	21%	15%	11%	18%	14%
Threads	1%	5%	2%	0%	2%	0%	1%	2%
One America News Network (OAN)	2%	0%	3%	2%	2%	2%	2%	2%
Other	12%	10%	10%	9%	14%	12%	13%	10%
Not sure	0%	1%	1%	0%	0%	0%	0%	0%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

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		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Fox News channel or website	21%	13%	13%	20%	5%	23%	19%
CNN News channel or website	14%	13%	18%	19%	10%	12%	8%
MSNBC News channel or website	9%	0%	14%	4%	10%	9%	11%
ABC, NBC, and CBS or their websites	22%	7%	32%	22%	15%	21%	16%
Local television stations and their websites	20%	33%	23%	17%	10%	20%	11%
NPR radio or website	8%	29%	3%	6%	4%	9%	13%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	20%	4%	13%	23%	10%	23%
Local newspapers	6%	7%	8%	6%	2%	6%	3%
X (previously Twitter)	8%	7%	11%	8%	1%	8%	7%
Facebook	13%	13%	10%	16%	15%	14%	8%
Reddit	3%	2%	3%	6%	5%	3%	13%
Radio programs or Podcasts	10%	0%	5%	9%	18%	10%	10%
YouTube	16%	30%	20%	21%	15%	14%	21%
Threads	1%	0%	3%	0%	3%	1%	4%
One America News Network (OAN)	2%	0%	1%	4%	0%	2%	2%
Other	12%	8%	7%	6%	19%	13%	8%
Not sure	0%	0%	1%	0%	1%	0%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

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		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Fox News channel or website	21%	23%	13%	17%	25%	49%	21%	11%
CNN News channel or website	14%	24%	16%	8%	12%	11%	27%	12%
MSNBC News channel or website	9%	4%	6%	6%	15%	0%	5%	7%
ABC, NBC, and CBS or their websites	22%	16%	20%	17%	29%	30%	12%	16%
Local television stations and their websites	20%	10%	17%	27%	20%	23%	10%	16%
NPR radio or website	8%	3%	8%	7%	9%	16%	5%	9%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	14%	9%	9%	11%	13%	12%	9%
Local newspapers	6%	7%	7%	5%	5%	12%	4%	9%
X (previously Twitter)	8%	19%	13%	7%	3%	0%	20%	13%
Facebook	13%	11%	18%	16%	10%	10%	12%	19%
Reddit	3%	12%	6%	2%	0%	0%	9%	7%
Radio programs or Podcasts	10%	5%	8%	13%	11%	3%	9%	11%
YouTube	16%	19%	23%	16%	12%	3%	16%	25%
Threads	1%	6%	1%	1%	1%	0%	6%	2%
One America News Network (OAN)	2%	0%	3%	1%	2%	2%	0%	1%
Other	12%	10%	9%	13%	12%	8%	13%	12%
Not sure	0%	0%	1%	0%	0%	0%	0%	0%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

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Margin of error: +/-3.2%.

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		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Fox News channel or website	21%	19%	21%	20%	23%	20%	22%	21%
CNN News channel or website	14%	18%	13%	9%	16%	13%	18%	13%
MSNBC News channel or website	9%	9%	11%	8%	7%	8%	15%	8%
ABC, NBC, and CBS or their websites	22%	21%	21%	27%	20%	26%	24%	20%
Local television stations and their websites	20%	18%	20%	23%	19%	19%	16%	21%
NPR radio or website	8%	8%	4%	9%	11%	6%	7%	8%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	15%	9%	5%	15%	6%	11%	12%
Local newspapers	6%	6%	5%	7%	6%	5%	5%	6%
X (previously Twitter)	8%	9%	10%	6%	7%	9%	8%	8%
Facebook	13%	9%	14%	16%	13%	13%	16%	13%
Reddit	3%	4%	2%	4%	4%	2%	4%	4%
Radio programs or Podcasts	10%	11%	10%	11%	8%	11%	12%	9%
YouTube	16%	13%	18%	16%	16%	22%	13%	14%
Threads	1%	1%	2%	2%	1%	1%	0%	2%
One America News Network (OAN)	2%	0%	3%	0%	3%	2%	5%	1%
Other	12%	9%	11%	12%	12%	12%	9%	12%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Fox News channel or website	21%	19%	22%	15%	21%	16%	20%	19%
CNN News channel or website	14%	14%	13%	15%	14%	12%	18%	15%
MSNBC News channel or website	9%	6%	11%	11%	8%	11%	10%	13%
ABC, NBC, and CBS or their websites	22%	16%	26%	32%	21%	27%	24%	31%
Local television stations and their websites	20%	18%	21%	22%	20%	22%	19%	23%
NPR radio or website	8%	9%	7%	10%	7%	12%	7%	10%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	12%	10%	9%	11%	10%	11%	8%
Local newspapers	6%	7%	5%	5%	6%	3%	9%	5%
X (previously Twitter)	8%	13%	5%	3%	10%	3%	8%	2%
Facebook	13%	15%	13%	13%	13%	14%	16%	13%
Reddit	3%	5%	2%	3%	4%	4%	2%	3%
Radio programs or Podcasts	10%	12%	8%	12%	9%	13%	12%	16%
YouTube	16%	17%	16%	13%	16%	14%	17%	9%
Threads	1%	2%	1%	1%	2%	2%	1%	1%
One America News Network (OAN)	2%	2%	2%	1%	2%	1%	0%	1%
Other	12%	11%	12%	9%	12%	11%	11%	10%
Not sure	0%	0%	0%	0%	0%	0%	0%	0%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Fox News channel or website	21%	31%	22%	13%
CNN News channel or website	14%	10%	9%	11%
MSNBC News channel or website	9%	4%	11%	4%
ABC, NBC, and CBS or their websites	22%	19%	26%	14%
Local television stations and their websites	20%	26%	23%	28%
NPR radio or website	8%	6%	5%	7%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	4%	8%	2%
Local newspapers	6%	5%	4%	6%
X (previously Twitter)	8%	11%	5%	24%
Facebook	13%	11%	16%	8%
Reddit	3%	2%	2%	6%
Radio programs or Podcasts	10%	9%	10%	8%
YouTube	16%	16%	14%	35%
Threads	1%	0%	2%	0%
One America News Network (OAN)	2%	3%	2%	0%
Other	12%	13%	11%	11%
Not sure	0%	0%	0%	0%
N	**1,339**	**254**	**302**	**68**

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Online sample of 1,339 voters fielded from October 29 to November 06, 2026.
Margin of error: +/-3.2%.

YouGov Blue

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Fox News channel or website	21%	13%	22%	19%	9%	26%
CNN News channel or website	14%	16%	21%	18%	21%	17%
MSNBC News channel or website	9%	6%	5%	3%	7%	2%
ABC, NBC, and CBS or their websites	22%	21%	14%	28%	35%	15%
Local television stations and their websites	20%	12%	20%	16%	15%	18%
NPR radio or website	8%	4%	10%	3%	5%	6%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	12%	13%	13%	6%	17%
Local newspapers	6%	8%	5%	7%	4%	8%
X (previously Twitter)	8%	9%	8%	8%	4%	10%
Facebook	13%	23%	17%	16%	9%	20%
Reddit	3%	6%	6%	7%	1%	9%
Radio programs or Podcasts	10%	10%	17%	5%	13%	7%
YouTube	16%	18%	25%	17%	19%	21%
Threads	1%	6%	0%	0%	0%	0%
One America News Network (OAN)	2%	2%	3%	4%	3%	4%
Other	12%	10%	5%	7%	12%	3%
Not sure	0%	0%	0%	0%	0%	0%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Fox News channel or website	21%	19%	7%	7%	19%	13%
CNN News channel or website	14%	18%	18%	11%	24%	16%
MSNBC News channel or website	9%	8%	20%	19%	9%	11%
ABC, NBC, and CBS or their websites	22%	26%	39%	39%	26%	24%
Local television stations and their websites	20%	24%	22%	27%	19%	17%
NPR radio or website	8%	1%	4%	5%	0%	4%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	1%	7%	6%	3%	16%
Local newspapers	6%	9%	7%	8%	7%	7%
X (previously Twitter)	8%	14%	8%	0%	20%	6%
Facebook	13%	9%	12%	16%	6%	12%
Reddit	3%	7%	0%	1%	5%	4%
Radio programs or Podcasts	10%	7%	2%	6%	4%	8%
YouTube	16%	23%	18%	19%	22%	17%
Threads	1%	4%	1%	1%	4%	2%
One America News Network (OAN)	2%	2%	0%	0%	2%	1%
Other	12%	7%	6%	9%	5%	13%
Not sure	0%	2%	0%	0%	2%	0%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

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YouGov Blue

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Fox News channel or website	21%	26%	20%	22%	14%
CNN News channel or website	14%	12%	11%	9%	18%
MSNBC News channel or website	9%	4%	11%	11%	12%
ABC, NBC, and CBS or their websites	22%	21%	29%	26%	22%
Local television stations and their websites	20%	25%	23%	23%	16%
NPR radio or website	8%	5%	5%	5%	6%
Major newspapers like The New York Times, Washington Post or Wall Street Journal	11%	6%	7%	8%	16%
Local newspapers	6%	5%	4%	4%	6%
X (previously Twitter)	8%	11%	4%	5%	8%
Facebook	13%	11%	15%	16%	14%
Reddit	3%	2%	2%	2%	3%
Radio programs or Podcasts	10%	9%	8%	10%	10%
YouTube	16%	18%	16%	14%	14%
Threads	1%	1%	2%	2%	1%
One America News Network (OAN)	2%	3%	2%	2%	1%
Other	12%	12%	10%	11%	15%
Not sure	0%	1%	0%	0%	1%
N	**1,339**	**334**	**416**	**302**	**87**

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YouGov Blue

Ideology (5 category)
In general, how would you describe your own political viewpoint?

		House Vote 2026		Senate Vote 2026		
	Total	Democratic candidate	Republican candidate	Democratic candidate	Republican candidate	Registered in state without Senate race
Very liberal	16%	28%	0%	28%	0%	18%
Liberal	19%	32%	2%	31%	2%	20%
Moderate	25%	31%	16%	30%	15%	28%
Conservative	23%	6%	47%	8%	48%	20%
Very conservative	15%	1%	34%	1%	33%	14%
Not sure	2%	2%	2%	2%	2%	1%
N	**1,339**	**753**	**573**	**457**	**379**	**481**

		Party ID			Double Haters	Considered Voting for Democrats	Considered Voting for Republicans
	Total	Dem. (53%)	Ind. (3%)	Rep. (44%)	Double hater	Considered voting for Democrats	Considered voting for Republicans
Very liberal	16%	30%	3%	0%	10%	6%	4%
Liberal	19%	33%	11%	2%	8%	5%	14%
Moderate	25%	29%	67%	17%	45%	49%	50%
Conservative	23%	5%	8%	47%	29%	25%	31%
Very conservative	15%	1%	5%	33%	4%	13%	1%
Not sure	2%	1%	6%	1%	4%	3%	0%
N	**1,339**	**711**	**46**	**582**	**80**	**51**	**50**

		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Very liberal	16%	21%	0%	29%	10%	3%	0%
Liberal	19%	25%	2%	33%	10%	7%	2%
Moderate	25%	23%	19%	29%	66%	79%	9%

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YouGov Blue

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		2024 Presidential Vote				Trump Defector (3%)	Trump Loyalist (21%)
	Total	Did not vote	Donald Trump	Kamala Harris	Other	Trump defector	Selected
Conservative	23%	20%	45%	6%	8%	10%	44%
Very conservative	15%	9%	33%	1%	1%	1%	44%
Not sure	2%	2%	1%	1%	5%	0%	2%
N	**1,339**	**42**	**590**	**688**	**19**	**35**	**284**

		Evang. Trump Loyalist (9%)	Trump Aligned (8%)	Mod. Republican (13%)	Cheney Conservatives (16%)
	Total	Selected	Selected	Selected	Selected
Very liberal	16%	0%	0%	0%	0%
Liberal	19%	0%	0%	3%	0%
Moderate	25%	0%	0%	46%	0%
Conservative	23%	44%	47%	33%	90%
Very conservative	15%	56%	53%	15%	10%
Not sure	2%	0%	0%	3%	0%
N	**1,339**	**116**	**104**	**177**	**210**

		Timing of Voting Decision						
	Total	On Election Day	The weekend before	The final week	The last month	After Labor Day	In the summer	From the very start
Very liberal	16%	12%	15%	6%	9%	8%	18%	19%
Liberal	19%	7%	15%	11%	15%	25%	15%	22%
Moderate	25%	38%	26%	45%	32%	37%	30%	19%
Conservative	23%	25%	25%	27%	31%	24%	18%	22%
Very conservative	15%	13%	16%	10%	10%	5%	18%	17%
Not sure	2%	6%	2%	1%	3%	0%	1%	1%
N	**1,339**	**79**	**65**	**81**	**154**	**45**	**92**	**823**

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YouGov Blue

		Party-Ideology				
	Total	Liberal Democrat (35%)	Moderate Democrat (17%)	Independent (4%)	Moderate Republican (8%)	Conservative Republican (36%)
Very liberal	16%	47%	0%	3%	0%	0%
Liberal	19%	53%	0%	11%	0%	0%
Moderate	25%	0%	95%	67%	93%	0%
Conservative	23%	0%	0%	8%	0%	59%
Very conservative	15%	0%	0%	5%	0%	41%
Not sure	2%	0%	5%	6%	7%	0%
N	**1,339**	**450**	**218**	**46**	**107**	**465**

		Primary Participation 2028		Democratic Base (49%)	LGBTQ
	Total	Democratic primary or caucus	Republican primary or caucus	Selected	Selected
Very liberal	16%	29%	0%	21%	45%
Liberal	19%	33%	2%	21%	29%
Moderate	25%	30%	13%	27%	13%
Conservative	23%	5%	48%	21%	5%
Very conservative	15%	1%	35%	9%	4%
Not sure	2%	2%	2%	1%	4%
N	**1,339**	**681**	**535**	**659**	**143**

		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Very liberal	16%	46%	0%	0%	12%	21%
Liberal	19%	54%	0%	0%	17%	21%
Moderate	25%	0%	94%	0%	24%	26%
Conservative	23%	0%	0%	61%	27%	19%
Very conservative	15%	0%	0%	39%	17%	12%

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Margin of error: +/-3.2%.

YouGov Blue

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		Ideology (3 category)			Education	
	Total	Liberal/Very Liberal (35%)	Moderate (27%)	Conservative/Very conservative (38%)	Less than college (62%)	College (38%)
Not sure	2%	0%	6%	0%	3%	0%
N	**1,339**	**467**	**358**	**514**	**759**	**580**

		Age					Gender	
	Total	18-29	30-39	40-49	50-64	65+	Man	Woman
Very liberal	16%	29%	28%	17%	11%	11%	16%	16%
Liberal	19%	19%	16%	22%	17%	20%	15%	22%
Moderate	25%	24%	22%	24%	29%	25%	23%	27%
Conservative	23%	25%	23%	18%	24%	25%	28%	20%
Very conservative	15%	4%	9%	19%	17%	17%	17%	14%
Not sure	2%	1%	1%	1%	2%	2%	1%	2%
N	**1,339**	**156**	**161**	**210**	**350**	**462**	**628**	**699**

		Race					Jewish Voter
	Total	Asian (1%)	Black (13%)	Hispanic (10%)	Other (5%)	White (71%)	Jewish (5%)
Very liberal	16%	10%	19%	16%	21%	15%	33%
Liberal	19%	38%	24%	20%	22%	17%	22%
Moderate	25%	31%	34%	31%	30%	22%	8%
Conservative	23%	18%	16%	16%	12%	27%	24%
Very conservative	15%	0%	4%	16%	14%	17%	12%
Not sure	2%	3%	3%	0%	1%	1%	0%
N	**1,339**	**18**	**169**	**134**	**71**	**947**	**54**

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YouGov Blue

		Generation					White Gen Z (7%)	White Millenials (16%)
	Total	Gen Z (12%)	Millenials (24%)	Gen X (25%)	Boomers (38%)	Silent (2%)	Selected	Selected
Very liberal	16%	30%	22%	11%	11%	7%	34%	23%
Liberal	19%	17%	18%	19%	20%	13%	14%	18%
Moderate	25%	25%	23%	30%	25%	19%	18%	20%
Conservative	23%	25%	21%	23%	24%	31%	29%	23%
Very conservative	15%	4%	15%	14%	18%	30%	5%	16%
Not sure	2%	0%	1%	2%	2%	0%	0%	1%
N	**1,339**	**153**	**313**	**330**	**499**	**32**	**89**	**214**

		US Region - Registered to vote				Senate and CD Battlegrounds		
	Total	Northeast	South	Midwest	West	Battleground state	Battleground CD	Outside of Battlegrounds
Very liberal	16%	16%	16%	15%	17%	17%	12%	16%
Liberal	19%	25%	16%	17%	21%	19%	16%	19%
Moderate	25%	28%	23%	27%	25%	22%	28%	26%
Conservative	23%	21%	27%	21%	22%	26%	23%	22%
Very conservative	15%	10%	17%	16%	14%	15%	18%	15%
Not sure	2%	0%	1%	4%	1%	1%	3%	1%
N	**1,339**	**228**	**515**	**295**	**302**	**362**	**145**	**831**

		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Very liberal	16%	19%	14%	19%	15%	19%	18%	17%
Liberal	19%	18%	19%	22%	18%	27%	13%	21%
Moderate	25%	27%	24%	26%	24%	26%	27%	26%
Conservative	23%	23%	24%	22%	24%	19%	28%	26%
Very conservative	15%	11%	18%	9%	17%	8%	14%	9%

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YouGov Blue

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		Employment		Union Household		Union Type		White Union Household
	Total	Employed FT	Not FT	Union HH	Not union HH	Public Sector	Private Sector	Selected
Not sure	2%	1%	2%	2%	2%	2%	0%	2%
N	**1,339**	**504**	**835**	**265**	**883**	**225**	**139**	**194**

		White Less than College Men (19%)	White Less than College Women (23%)	White Less than College Men under 50 (5%)
	Total	Selected	Selected	Selected
Very liberal	16%	12%	12%	24%
Liberal	19%	11%	19%	10%
Moderate	25%	18%	22%	18%
Conservative	23%	34%	26%	32%
Very conservative	15%	25%	17%	16%
Not sure	2%	0%	4%	0%
N	**1,339**	**254**	**302**	**68**

		White Less than College Women under 50 (5%)	Hisp Man	Hisp Woman	Hisp over 50	Hisp under 50
	Total	Selected	Selected	Selected	Selected	Selected
Very liberal	16%	21%	11%	18%	12%	19%
Liberal	19%	25%	13%	25%	23%	19%
Moderate	25%	15%	21%	37%	46%	23%
Conservative	23%	24%	25%	12%	15%	17%
Very conservative	15%	11%	29%	9%	4%	22%
Not sure	2%	3%	1%	0%	0%	1%
N	**1,339**	**73**	**47**	**86**	**48**	**86**

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YouGov Blue

		Black Man	Black Woman	Black over 50	Black under 50	Unmarried Women (13%)
	Total	Selected	Selected	Selected	Selected	Selected
Very liberal	16%	20%	17%	12%	24%	21%
Liberal	19%	11%	38%	29%	20%	26%
Moderate	25%	43%	24%	28%	39%	34%
Conservative	23%	16%	16%	20%	13%	11%
Very conservative	15%	4%	4%	5%	4%	7%
Not sure	2%	6%	1%	6%	1%	1%
N	**1,339**	**87**	**82**	**78**	**91**	**166**

		Men No College (25%)	Women No College (31%)	White College Women (23%)	White Unmarried Women (7%)
	Total	Selected	Selected	Selected	Selected
Very liberal	16%	12%	12%	12%	23%
Liberal	19%	13%	20%	19%	25%
Moderate	25%	21%	27%	22%	26%
Conservative	23%	32%	23%	26%	14%
Very conservative	15%	20%	15%	17%	9%
Not sure	2%	2%	3%	4%	2%
N	**1,339**	**334**	**416**	**302**	**87**

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Margin of error: +/-3.2%.

YouGov Blue

This survey is based on 1,339 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, education, religion, 2026 election results, state of residence and 2024 presidential vote, based on targets provided by Democracy Corps. Respondents were selected from YouGov's online panel to be representative of 2026 voters. The weights range from 0.1 to 6.09 with a mean of 1 and a standard deviation of 0.66.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetted sample is approximately 3.2%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.