# Messaging Survey - November 2026 Wave
## Toplines - Democracy Corps - Black Sample

YouGov Blue

| | |
|---|---|
| Sample | Online sample of 3,020 Black voters fielded from October 28 to November 06, 2026. |
| Margin of Error | ±4.6% |

1. As you may know, there [are/were] elections for Governor, U.S. Senate, Congress and other state and local offices on November 3. Many people aren't able to vote. How about you? Were you able to vote, or for some reason were you unable to vote?

| | |
|---|---|
| Voted | 100% |
| Did not vote | 0% |
| Still plan to vote later | 0% |
| Can't remember/Don't Know | 0% |
| Prefer not to say | 0% |
| Totals | 100% |
| **N** | **566** |

2. Did you vote prior to Election Day or did you vote on Election Day?

| | |
|---|---|
| Prior to Election Day | 87% |
| On Election Day | 13% |
| Don't know | 0% |
| Totals | 100% |
| **N** | **566** |

3. [In the previous question you said that you voted prior to election day, how did you cast your ballot]?

| | |
|---|---|
| By mail | 23% |
| In person | 63% |
| Dropped mail ballot in drop box | 13% |
| Don't know | 0% |
| Totals | 99% |
| **N** | **494** |

4. Thinking about the election for U.S. Senate, did you vote for – the Democratic or Republican candidate? I know voting is by secret ballot, and I assure you this survey is completely confidential.

| | |
|---|---|
| [Democratic candidate] | 89% |
| [Republican candidate] | 9% |
| [Independent candidate] | 0% |
| Other candidate | 0% |
| Undecided | 0% |
| Did not vote for U.S. Senate | 2% |
| Prefer not to say | 0% |

| | |
|---|---|
| Totals | 100% |
| **N** | **396** |

5. Senate Vote 2026 - Full Recoded

| | |
|---|---|
| Democratic candidate | 62% |
| Republican candidate | 6% |
| Other candidate | 0% |
| Undecided | 0% |
| Did not vote for U.S. Senate | 1% |
| Registered in state without Senate race | 30% |
| Totals | 99% |
| **N** | **566** |

6. Thinking about the election for Congress, did you vote for – [the Democratic candidate or the Republican candidate]? I know voting is by secret ballot, and I assure you this survey is completely confidential

| | |
|---|---|
| [Democratic candidate] | 90% |
| [Republican candidate] | 8% |
| Other candidate | 0% |
| Undecided | 0% |
| Did not vote for House of Representatives | 2% |
| Prefer not to say | 0% |
| Totals | 100% |
| **N** | **566** |

7. House Vote 2026 - Full Recoded

| | |
|---|---|
| Democratic candidate | 90% |
| Republican candidate | 8% |
| Other candidate | 0% |
| Undecided | 0% |
| Did not vote for House of Representatives | 2% |
| Refused | 0% |
| Totals | 100% |
| **N** | **566** |

8. Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Democratic candidate for [Senate/Congress]?

*asked of those who did not support Senate or House Democrat*

| | |
|---|---|
| Yes | 25% |
| No | 75% |
| Totals | 100% |
| **N** | **60** |

9. How seriously did you think about voting for the Democratic candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

*Asked of those who considered supporting Senate or House Democrat*

| | |
|---|---|
| Very seriously | 53% |
| Somewhat seriously | 19% |
| Only a little seriously | 23% |
| Did not consider voting for the Democratic candidate at all | 4% |
| Not sure | 0% |
| Totals | 99% |
| **N** | **15** |

10. Thinking back in time for a minute, did you, at any point in this campaign, think about voting for the Republican candidate for [Senate/Congress]

*asked of those who did not support Senate or House Republican*

| | |
|---|---|
| Yes | 6% |
| No | 94% |
| Totals | 100% |
| **N** | **506** |

11. How seriously did you think about voting for the Republican candidate for [Senate/Congress] – [very seriously, somewhat seriously, only a little seriously, or not at all]?

*Asked of those who considered supporting Senate or House Republican*

| | |
|---|---|
| Very seriously | 10% |
| Somewhat seriously | 32% |
| Only a little seriously | 38% |
| Did not consider voting for the Republican candidate at all | 19% |
| Not sure | 0% |
| Totals | 99% |
| **N** | **32** |

12. When did you finally decide how you would vote in the election? Did you decide: on Election Day, the weekend before, the final week, the last month, after Labor Day, in the summer, or from the very start?

| | |
|---|---|
| On Election Day | 4% |
| The weekend before | 9% |
| The final week | 9% |
| The last month | 10% |
| After Labor Day | 3% |
| In the summer | 7% |
| From the very start | 58% |
| Not sure | 0% |
| Totals | 100% |
| **N** | **566** |

13. Now let me read you a list of reasons to support the Republican. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Republican candidate?

| | |
|---|---|
| Secured the border, the most secure in modern American history after border overwhelmed border under Biden and targeted criminal illegal immigrants | 25% |
| Delivered the largest recorded drop in violent crime in FBI history, while Democrats want to defund the police | 14% |
| Passed no tax on tips, on overtime and a tax break for seniors | 24% |
| Democrats voted against the largest tax cut for the middle class | 14% |
| Keep transgender women out of sports and restrict gender-transition treatment | 26% |
| Changed Department of Defense to War, supports our veterans and shows our military is unequaled in strength | 12% |
| Democrats are dominated by socialists, far left liberals who are out of the mainstream | 16% |
| Republicans making America great with prosperity, jobs, investment, record stock market that threatened by Democrats who hate our country | 17% |
| So many Democratic candidates are hiding their strange and extreme views | 9% |
| Trump will send every adult a $5,000 check if Republicans win the midterms | 26% |
| Rooting out the fraud in federal programs that going to illegal immigrants | 21% |
| None of the above | 49% |
| Not sure | 1% |
| **N** | **566** |

14. Now let me read you a list of reasons to support the Democrat. Which FOUR describe the most important reasons why [you voted for/someone might have voted] for or ever considered the Democratic candidate?

| | |
|---|---|
| Focused on cost of living and affordability, the cost of groceries, health care, housing, utilities, and gas | 48% |
| Focused on health care, including the Republican cutting Medicaid and subsidies for Affordable Care Act | 40% |
| Because Republican corruption enriches themselves and their donors while raising prices for ordinary people | 33% |

| | |
|---|---|
| Liked their working-class background | 10% |
| Trump's policies that raised prices with tariffs, energy prices after Iran and allowed biggest corporations to raise prices | 34% |
| Republican hurt retirement programs, including Social Security and Medicare | 28% |
| Republican supported war in Iran Trump started | 19% |
| Republican never challenged Trump | 19% |
| Immigration agents overreach and ICE | 29% |
| Republicans gave big tax cuts to billionaires and Democrats want to tax billionaires | 32% |
| Their support for data centers | 8% |
| Republicans voted against releasing Epstein files and furthered coverup | 20% |
| Democrats want to raise wages and produce more goods in America | 27% |
| None of the above | 13% |
| Not sure | 1% |
| **N** | **566** |

15. Generally speaking, do you think that things in this country are [going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track]

| | |
|---|---|
| Right direction | 10% |
| Wrong track | 83% |
| Not sure | 7% |
| Totals | 100% |
| **N** | **566** |

16. Please select the FOUR issues you think are most pressing for the United States.

| | |
|---|---|
| Immigration and the border | 19% |
| Jobs and wages | 47% |
| DEI | 10% |
| Socialists and communists destroying what we believe | 9% |
| Health care costs | 60% |
| Crime, homelessness, and violence | 31% |
| Climate change, extreme weather, and energy transition | 19% |
| ICE | 31% |
| Russia invading Ukraine | 6% |
| The Iran war | 34% |
| Inflation and the cost of living | 75% |
| Israel, Gaza and West Bank | 10% |
| Tariffs | 34% |
| Rebuilding American roads, bridges, schools and other infrastructure | 11% |
| Other | 1% |
| Not sure | 1% |

| | |
|---|---|
| **N** | **566** |

17. Do you [approve or disapprove] of the way Donald Trump is handling his job as President?

| | |
|---|---|
| Strongly approve | 5% |
| Somewhat approve | 6% |
| Somewhat disapprove | 7% |
| Strongly disapprove | 82% |
| Not sure | 0% |
| Totals | 100% |
| **N** | **566** |

18. Do you [approve or disapprove] of the way Donald Trump is handling tariffs and trade agreements with other countries?

| | |
|---|---|
| Strongly approve | 5% |
| Somewhat approve | 5% |
| Somewhat disapprove | 10% |
| Strongly disapprove | 79% |
| Not sure | 0% |
| Totals | 99% |
| **N** | **566** |

19. FAVOR_therm1 – Patrick Mahomes- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 20% |
| Warm | 21% |
| Very Warm | 28% |
| Don't Know | 21% |
| Totals | 100% |
| **N** | **536** |

20. FAVOR_therm1 – Taylor Swift- Categorical

| | |
|---|---|
| Very Cool | 18% |
| Cool | 21% |
| Warm | 22% |
| Very Warm | 30% |

| | |
|---|---|
| Don't Know | 8% |
| Totals | 99% |
| **N** | **536** |

21. FAVOR_therm2 – Donald Trump- Categorical

| | |
|---|---|
| Very Cool | 77% |
| Cool | 7% |
| Warm | 4% |
| Very Warm | 8% |
| Don't Know | 4% |
| Totals | 100% |
| **N** | **536** |

22. FAVOR_therm3 – The Democratic Party- Categorical

| | |
|---|---|
| Very Cool | 11% |
| Cool | 11% |
| Warm | 21% |
| Very Warm | 53% |
| Don't Know | 4% |
| Totals | 100% |
| **N** | **536** |

23. FAVOR_therm3 – The Republican Party- Categorical

| | |
|---|---|
| Very Cool | 71% |
| Cool | 10% |
| Warm | 7% |
| Very Warm | 7% |
| Don't Know | 4% |
| Totals | 99% |
| **N** | **536** |

24. FAVOR_therm3 – The N.R.A., or National Rifle Association- Categorical

| | |
|---|---|
| Very Cool | 47% |
| Cool | 18% |
| Warm | 12% |

| | |
|---|---|
| Very Warm | 9% |
| Don't Know | 14% |
| Totals | 100% |
| **N** | **536** |

25. FAVOR_therm3 – Pro-life, anti-abortion groups- Categorical

| | |
|---|---|
| Very Cool | 42% |
| Cool | 16% |
| Warm | 13% |
| Very Warm | 16% |
| Don't Know | 12% |
| Totals | 99% |
| **N** | **536** |

26. FAVOR_therm3 – Gay marriage- Categorical

| | |
|---|---|
| Very Cool | 30% |
| Cool | 15% |
| Warm | 13% |
| Very Warm | 32% |
| Don't Know | 9% |
| Totals | 99% |
| **N** | **536** |

27. FAVOR_therm3 – The Affordable Care Act or Obamacare- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 7% |
| Warm | 15% |
| Very Warm | 65% |
| Don't Know | 5% |
| Totals | 101% |
| **N** | **536** |

28. FAVOR_therm3 – Measures to combat climate change- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 15% |

| | |
|---|---|
| Warm | 22% |
| Very Warm | 39% |
| Don't Know | 13% |
| Totals | 101% |
| **N** | **536** |

29. FAVOR_therm3 – Joe Biden- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 11% |
| Warm | 20% |
| Very Warm | 54% |
| Don't Know | 3% |
| Totals | 100% |
| **N** | **536** |

30. FAVOR_therm3 – JD Vance- Categorical

| | |
|---|---|
| Very Cool | 72% |
| Cool | 7% |
| Warm | 6% |
| Very Warm | 8% |
| Don't Know | 7% |
| Totals | 100% |
| **N** | **263** |

31. FAVOR_therm3 – Marco Rubio- Categorical

| | |
|---|---|
| Very Cool | 52% |
| Cool | 14% |
| Warm | 8% |
| Very Warm | 8% |
| Don't Know | 18% |
| Totals | 100% |
| **N** | **273** |

32. FAVOR_therm3 – MAGA Republicans- Categorical

| | |
|---|---|
| Very Cool | 77% |

| | |
|---|---|
| Cool | 5% |
| Warm | 3% |
| Very Warm | 7% |
| Don't Know | 7% |
| Totals | 99% |
| **N** | **536** |

33. FAVOR_therm3 – The higher monthly child tax credit that gave tax relief to poor, working, and middle class families with children- Categorical

| | |
|---|---|
| Very Cool | 5% |
| Cool | 12% |
| Warm | 16% |
| Very Warm | 58% |
| Don't Know | 9% |
| Totals | 100% |
| **N** | **536** |

34. FAVOR_therm3 – Hakeem Jeffries, the Democratic House leader- Categorical

| | |
|---|---|
| Very Cool | 15% |
| Cool | 13% |
| Warm | 19% |
| Very Warm | 42% |
| Don't Know | 11% |
| Totals | 100% |
| **N** | **536** |

35. FAVOR_therm3 – Mike Johnson, the Republican Speaker of the House- Categorical

| | |
|---|---|
| Very Cool | 66% |
| Cool | 11% |
| Warm | 6% |
| Very Warm | 6% |
| Don't Know | 11% |
| Totals | 100% |
| **N** | **263** |

36. FAVOR_therm3 – Chuck Schumer, the Democratic Senate leader- Categorical

| | |
|---|---|
| Very Cool | 16% |
| Cool | 14% |
| Warm | 25% |
| Very Warm | 36% |
| Don't Know | 9% |
| Totals | 100% |
| **N** | **536** |

37. FAVOR_therm3 – Tax on billionaires- Categorical

| | |
|---|---|
| Very Cool | 15% |
| Cool | 10% |
| Warm | 10% |
| Very Warm | 57% |
| Don't Know | 9% |
| Totals | 101% |
| **N** | **273** |

38. FAVOR_therm3 – Tariffs- Categorical

| | |
|---|---|
| Very Cool | 61% |
| Cool | 15% |
| Warm | 11% |
| Very Warm | 6% |
| Don't Know | 7% |
| Totals | 100% |
| **N** | **536** |

39. FAVOR_therm3 – Tariffs on products from China- Categorical

| | |
|---|---|
| Very Cool | 50% |
| Cool | 18% |
| Warm | 12% |
| Very Warm | 8% |
| Don't Know | 12% |
| Totals | 100% |
| **N** | **263** |

40. FAVOR_therm3 – CEOs of major companies- Categorical

| | |
|---|---|
| Very Cool | 36% |
| Cool | 29% |
| Warm | 11% |
| Very Warm | 10% |
| Don't Know | 15% |
| Totals | 101% |
| **N** | **273** |

41. FAVOR_therm3 – Elon Musk- Categorical

| | |
|---|---|
| Very Cool | 65% |
| Cool | 11% |
| Warm | 11% |
| Very Warm | 8% |
| Don't Know | 6% |
| Totals | 101% |
| **N** | **536** |

42. FAVOR_therm3 – Robert F. Kennedy, Jr.- Categorical

| | |
|---|---|
| Very Cool | 56% |
| Cool | 11% |
| Warm | 11% |
| Very Warm | 13% |
| Don't Know | 9% |
| Totals | 100% |
| **N** | **536** |

43. FAVOR_therm3 – NAFTA, the North American Trade Agreement with Mexico, Canada and the United States- Categorical

| | |
|---|---|
| Very Cool | 13% |
| Cool | 16% |
| Warm | 23% |
| Very Warm | 26% |
| Don't Know | 22% |
| Totals | 100% |
| **N** | **536** |

44. FAVOR_therm3 – Trump tariffs- Categorical

| | |
|---|---|
| Very Cool | 74% |
| Cool | 7% |
| Warm | 6% |
| Very Warm | 7% |
| Don't Know | 6% |
| Totals | 100% |
| **N** | **536** |

45. FAVOR_therm3 – Canada- Categorical

| | |
|---|---|
| Very Cool | 6% |
| Cool | 13% |
| Warm | 18% |
| Very Warm | 54% |
| Don't Know | 9% |
| Totals | 100% |
| **N** | **263** |

46. FAVOR_therm3 – NATO- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 16% |
| Warm | 21% |
| Very Warm | 32% |
| Don't Know | 21% |
| Totals | 100% |
| **N** | **273** |

47. FAVOR_therm3 – Democratic socialists- Categorical

| | |
|---|---|
| Very Cool | 14% |
| Cool | 15% |
| Warm | 21% |
| Very Warm | 37% |
| Don't Know | 13% |
| Totals | 100% |
| **N** | **536** |

48. FAVOR_therm3 – Iran- Categorical

| | |
|---|---|
| Very Cool | 38% |
| Cool | 24% |
| Warm | 13% |
| Very Warm | 6% |
| Don't Know | 19% |
| Totals | 100% |
| **N** | **263** |

49. FAVOR_therm3 – Vladimir Putin- Categorical

| | |
|---|---|
| Very Cool | 65% |
| Cool | 15% |
| Warm | 7% |
| Very Warm | 4% |
| Don't Know | 10% |
| Totals | 101% |
| **N** | **273** |

50. FAVOR_therm3 – Volodymyr Zelensky- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 15% |
| Warm | 19% |
| Very Warm | 27% |
| Don't Know | 27% |
| Totals | 100% |
| **N** | **263** |

51. FAVOR_therm3 – Israel- Categorical

| | |
|---|---|
| Very Cool | 34% |
| Cool | 19% |
| Warm | 16% |
| Very Warm | 15% |
| Don't Know | 16% |
| Totals | 100% |
| **N** | **536** |

52. FAVOR_therm3 – Labor unions- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 13% |
| Warm | 25% |
| Very Warm | 38% |
| Don't Know | 14% |
| Totals | 99% |
| **N** | **536** |

53. FAVOR_therm3 – Tucker Carlson- Categorical

| | |
|---|---|
| Very Cool | 48% |
| Cool | 14% |
| Warm | 13% |
| Very Warm | 3% |
| Don't Know | 22% |
| Totals | 100% |
| **N** | **273** |

54. FAVOR_therm3 – Tariffs on products from Canada- Categorical

| | |
|---|---|
| Very Cool | 56% |
| Cool | 16% |
| Warm | 5% |
| Very Warm | 11% |
| Don't Know | 11% |
| Totals | 99% |
| **N** | **263** |

55. FAVOR_therm3 – Trump lifting sanctions on Russian oil and Russia providing diesel for the U.S. market- Categorical

| | |
|---|---|
| Very Cool | 53% |
| Cool | 14% |
| Warm | 12% |
| Very Warm | 8% |
| Don't Know | 13% |
| Totals | 100% |
| **N** | **536** |

56. FAVOR_therm3 – Trump committing to $5,000 checks to every adult if Republicans maintain control of Congress- Categorical

| | |
|---|---|
| Very Cool | 68% |
| Cool | 8% |
| Warm | 7% |
| Very Warm | 9% |
| Don't Know | 8% |
| Totals | 100% |
| **N** | **536** |

57. FAVOR_therm3 – Alexandria Ocasio-Cortez- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 9% |
| Warm | 19% |
| Very Warm | 44% |
| Don't Know | 19% |
| Totals | 100% |
| **N** | **273** |

58. FAVOR_therm3 – Bernie Sanders- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 10% |
| Warm | 16% |
| Very Warm | 51% |
| Don't Know | 10% |
| Totals | 99% |
| **N** | **263** |

59. FAVOR_therm3 – Barack Obama- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 6% |
| Warm | 9% |
| Very Warm | 75% |
| Don't Know | 3% |
| Totals | 101% |
| **N** | **536** |

60. FAVOR_therm3 – Abdul El-Sayed- Categorical

| | |
|---|---|
| Very Cool | 16% |
| Cool | 9% |
| Warm | 14% |
| Very Warm | 30% |
| Don't Know | 32% |
| Totals | 101% |
| **N** | **536** |

61. FAVOR_therm3 – Benjamin Netanyahu- Categorical

| | |
|---|---|
| Very Cool | 47% |
| Cool | 13% |
| Warm | 8% |
| Very Warm | 8% |
| Don't Know | 24% |
| Totals | 100% |
| **N** | **536** |

62. FAVOR_therm3 – Artificial intelligence (AI)- Categorical

| | |
|---|---|
| Very Cool | 34% |
| Cool | 19% |
| Warm | 23% |
| Very Warm | 18% |
| Don't Know | 6% |
| Totals | 100% |
| **N** | **273** |

63. FAVOR_therm3 – Socialism- Categorical

| | |
|---|---|
| Very Cool | 16% |
| Cool | 22% |
| Warm | 20% |
| Very Warm | 22% |
| Don't Know | 20% |
| Totals | 100% |
| **N** | **263** |

64. Now you will read some issues. For each, please say whether you think [the Democrats or the Republicans] would do better with it

| | Democrats much better | Democrats somewhat better | Republicans somewhat better | Republicans much better | Not sure |
|---|---|---|---|---|---|
| The economy | 63% | 20% | 5% | 5% | 7% |
| Immigration | 50% | 19% | 7% | 13% | 11% |
| Health care | 74% | 12% | 4% | 4% | 6% |
| Crime | 50% | 21% | 10% | 8% | 11% |
| Climate change, extreme weather, and energy transition | 63% | 16% | 3% | 6% | 13% |
| Being for working people | 64% | 20% | 3% | 7% | 7% |
| Helping with the cost of living | 67% | 17% | 4% | 4% | 8% |
| The border | 40% | 20% | 14% | 13% | 13% |
| Foreign policy | 54% | 23% | 5% | 7% | 12% |
| Defense and national security | 52% | 20% | 6% | 9% | 14% |
| Presidents not being able to act as autocrats | 63% | 14% | 2% | 6% | 15% |
| Israel | 44% | 15% | 8% | 9% | 24% |
| Iran | 47% | 19% | 6% | 6% | 21% |
| For the middle class | 59% | 23% | 3% | 7% | 9% |
| Bringing the right kind of change | 62% | 18% | 2% | 7% | 10% |
| Aligned with my values | 57% | 24% | 4% | 7% | 8% |
| Love their country | 57% | 12% | 4% | 8% | 20% |
| Common sense leaders | 64% | 19% | 2% | 7% | 9% |
| Oppose extremists | 51% | 21% | 4% | 7% | 16% |
| Work with the other party | 56% | 22% | 6% | 4% | 12% |
| Fighting corruption | 59% | 18% | 3% | 7% | 14% |
| Education | 63% | 19% | 3% | 9% | 7% |
| Jobs | 59% | 23% | 4% | 6% | 8% |
| Democracy | 65% | 15% | 4% | 7% | 9% |
| Abortion | 58% | 20% | 4% | 7% | 11% |
| Addressing monopolies and corporate power | 57% | 18% | 3% | 5% | 17% |

65. THERM207 – Banning people who have transitioned from male to female from participating in women's sports- Categorical

| | |
|---|---|
| Very Cool | 24% |
| Cool | 12% |
| Warm | 11% |
| Very Warm | 35% |

| | |
|---|---|
| Don't Know | 18% |
| Totals | 100% |
| **N** | **536** |

66. THERM207 – Limiting big monopolies' profits so as to reduce costs for consumers- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 11% |
| Warm | 17% |
| Very Warm | 47% |
| Don't Know | 18% |
| Totals | 100% |
| **N** | **263** |

67. THERM207 – DEI working to make America more diverse, equitable, and inclusive- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 6% |
| Warm | 17% |
| Very Warm | 54% |
| Don't Know | 11% |
| Totals | 100% |
| **N** | **273** |

68. THERM207 – Elon Musk donating about $400 million to Republican candidates- Categorical

| | |
|---|---|
| Very Cool | 69% |
| Cool | 8% |
| Warm | 3% |
| Very Warm | 10% |
| Don't Know | 11% |
| Totals | 101% |
| **N** | **263** |

69. THERM207 – Working to reduce economic inequality- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 6% |
| Warm | 14% |

| | |
|---|---|
| Very Warm | 66% |
| Don't Know | 8% |
| Totals | 102% |
| **N** | **273** |

70. THERM207 – Leaders who say Israel is committing 'genocide' in Gaza- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 11% |
| Warm | 14% |
| Very Warm | 33% |
| Don't Know | 30% |
| Totals | 100% |
| **N** | **536** |

71. THERM207 – Leaders who say Israel is committing 'war crimes' in Gaza- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 14% |
| Warm | 15% |
| Very Warm | 30% |
| Don't Know | 29% |
| Totals | 100% |
| **N** | **536** |

72. THERM207 – Leaders who say Israel is committing 'ethnic cleansing' in Gaza and West Bank- Categorical

| | |
|---|---|
| Very Cool | 17% |
| Cool | 10% |
| Warm | 16% |
| Very Warm | 24% |
| Don't Know | 32% |
| Totals | 99% |
| **N** | **536** |

73. THERM207 – Leaders who say Israel was right to fight back to defeat the Hamas terrorists in Gaza- Categorical

| | |
|---|---|
| Very Cool | 22% |

| | |
|---|---|
| Cool | 13% |
| Warm | 17% |
| Very Warm | 18% |
| Don't Know | 30% |
| Totals | 100% |
| **N** | **536** |

74. THERM207 – Leaders who say I don't want to second guess Israeli leaders who are the best judge of their security- Categorical

| | |
|---|---|
| Very Cool | 28% |
| Cool | 14% |
| Warm | 12% |
| Very Warm | 12% |
| Don't Know | 34% |
| Totals | 100% |
| **N** | **536** |

75. THERM207 – Government needs to help unions be stronger and side with them so they can win more security, higher wages and health care for their members- Categorical

| | |
|---|---|
| Very Cool | 5% |
| Cool | 10% |
| Warm | 24% |
| Very Warm | 40% |
| Don't Know | 20% |
| Totals | 99% |
| **N** | **263** |

76. THERM207 – Leader who says, we need new trade agreements that work for working people- Categorical

| | |
|---|---|
| Very Cool | 4% |
| Cool | 9% |
| Warm | 20% |
| Very Warm | 54% |
| Don't Know | 13% |
| Totals | 100% |
| **N** | **273** |

77. THERM207 – Congress enacting tariffs to protect local producers against countries that cheat on trade and sell goods cheaply into the US- Categorical

| | |
|---|---|
| Very Cool | 15% |
| Cool | 15% |
| Warm | 21% |
| Very Warm | 25% |
| Don't Know | 25% |
| Totals | 101% |
| **N** | **536** |

78. THERM207 – Muslims becoming Members of Congress- Categorical

| | |
|---|---|
| Very Cool | 13% |
| Cool | 9% |
| Warm | 18% |
| Very Warm | 42% |
| Don't Know | 18% |
| Totals | 100% |
| **N** | **536** |

79. THERM207 – AIPAC- Categorical

| | |
|---|---|
| Very Cool | 16% |
| Cool | 9% |
| Warm | 9% |
| Very Warm | 5% |
| Don't Know | 61% |
| Totals | 100% |
| **N** | **263** |

80. THERM207 – AIPAC, the American Israel Public Affairs Committee- Categorical

| | |
|---|---|
| Very Cool | 27% |
| Cool | 10% |
| Warm | 14% |
| Very Warm | 7% |
| Don't Know | 42% |
| Totals | 100% |
| **N** | **273** |

81. THERM207 – J Street- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 10% |
| Warm | 7% |
| Very Warm | 5% |
| Don't Know | 70% |
| Totals | 100% |
| **N** | **263** |

82. THERM207 – J Street, the liberal pro-Israel, pro-peace advocacy group- Categorical

| | |
|---|---|
| Very Cool | 15% |
| Cool | 9% |
| Warm | 17% |
| Very Warm | 11% |
| Don't Know | 47% |
| Totals | 99% |
| **N** | **273** |

83. THERM207 – Getting rid of the filibuster in the Senate so a majority of 51 Senators is needed to pass laws, getting rid of the current supermajority of 60- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 13% |
| Warm | 19% |
| Very Warm | 29% |
| Don't Know | 29% |
| Totals | 100% |
| **N** | **263** |

84. THERM207 – Expanding the Supreme Court by 4 seats to balance the partisans appointed by President Trump- Categorical

| | |
|---|---|
| Very Cool | 22% |
| Cool | 8% |
| Warm | 16% |
| Very Warm | 37% |
| Don't Know | 17% |
| Totals | 100% |
| **N** | **273** |

85. THERM207 – The higher child tax credit for all but the wealthiest families, that gave parents $300 a month for each child under 6 and $250 for each older child- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 10% |
| Warm | 19% |
| Very Warm | 45% |
| Don't Know | 18% |
| Totals | 99% |
| **N** | **263** |

86. THERM207 – The higher child tax credit for poor, working- and middle-class families, that gave parents $300 a month for each child under 6 and $250 a month for each older child- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 4% |
| Warm | 16% |
| Very Warm | 59% |
| Don't Know | 11% |
| Totals | 99% |
| **N** | **273** |

87. In the Middle East situation, are your sympathies with [the Israelis, the Palestinians], or both?

| | |
|---|---|
| The Israelis | 12% |
| The Palestinians | 30% |
| Both | 57% |
| Not sure | 1% |
| Totals | 100% |
| **N** | **566** |

88. Thinking about elections for the United States Congress, are you [more likely or less likely] to vote for a candidate who is endorsed by the American Israel Public Affairs Committee (AIPAC), or does it make no difference?

| | |
|---|---|
| Much more likely | 4% |
| Somewhat more likely | 6% |
| No difference | 42% |
| Somewhat less likely | 7% |
| Much less likely | 20% |
| Not sure | 21% |
| Totals | 100% |
| **N** | **566** |

89. I want you to grade the Democratic Party in a number of areas. Give them a grade of A, B, C, D or F.

| | A | B | C | D | F |
|---|---|---|---|---|---|
| Representing working people | 48% | 25% | 15% | 4% | 7% |
| Representing you in your community | 38% | 31% | 16% | 7% | 7% |
| Listening to you, not the elites | 38% | 28% | 20% | 4% | 9% |
| Sharing your values | 40% | 32% | 13% | 5% | 10% |
| Having common sense | 45% | 26% | 18% | 4% | 7% |
| Citizens having priority over non-citizens | 29% | 32% | 16% | 8% | 14% |
| Working for right kind of change | 44% | 27% | 18% | 3% | 8% |
| Personal safety and security | 40% | 28% | 20% | 4% | 9% |

90. Below is a list of policies that Democrats in Congress may try to enact if they win in November. Which FOUR are most important for you?

*Asked of respondents in Split C*

Child care for working families that caps expenses at 7 percent of income, free if income twice poverty level and universal preschool for 3 and 4 year olds ..... 20%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals ..... 22%
Reverse the billions in Medicaid cuts that will close health centers and rural hospitals and requiring work to get health insurance under Medicaid ..... 18%
Restore the Affordable Care Act tax subsidies to lower health insurance premiums ..... 44%
Bring back expanded monthly Child Tax Credit for families earning under $150,000: they get $370 monthly for each child under 6 and $310 each month for kids 6 to 17 ..... 27%
Restore Congress's power to set tariff levels and dramatically reduce them ..... 22%
Remove Trump's tariffs on Canada and increase tariffs on China to stop trade cheating and build domestic production ..... 34%
Reverse the huge cuts in food stamps and its work requirements ..... 26%
Pass law to end the war in Iran ..... 27%
End the filibuster in the Senate that requires 60 votes, replacing it with a simple majority of 51 to pass laws in the 100-seat Senate ..... 11%
Raise the minimum wage to $17 over 5 years and index to inflation ..... 25%
Pass ethics law that extends to Supreme Court and bars stock trading by Congress and the President ..... 18%
Tax billionaires and high-tech companies ..... 35%
Act against monopolies that are driving up prices of food, health care, prescription drugs and housing ..... 33%
Other ..... 1%
None of the above ..... 10%
Not sure ..... 0%
**N** ..... **288**

91. Many leaders are talking about the need for the Democratic Party to change. Which FOUR of these statements that some have made, would you like to see Democratic leaders acknowledge?

*Asked of respondents in Split D*

| | |
|---|---|
| That Joe Biden lost control of the border, and immigration reform starts with enforcement first at the border and more immigration judges | 19% |
| That there are two sexes, determined at birth. Gender is not an identity. | 27% |
| That both the Democrats and Republicans let America became the most unequal and allow big tech and top 1 percent call the shots | 38% |
| That big contributions from the richest to both parties give them enormous influence in Washington | 37% |
| That sides with unions so workers have more say than the big companies | 39% |
| That accepts the strong public belief that it isn't fair for boys to participate with girls in school sports | 26% |
| That criticizes leaders who supported defunding the police and backs local leaders who got control of crime and homelessness in cities | 21% |
| That focuses on kitchen table issues instead of cultural issues | 33% |
| That the party is not dominated by the Democratic socialist Bernie Sanders wing | 16% |
| That many candidates are moderate and work with Republicans | 20% |
| That focuses on building American manufacturing and modernizing its infrastructure and transport | 40% |
| Other | 2% |
| None of the above | 20% |
| Not sure | 1% |
| **N** | **278** |

92. If the 2028 presidential primaries or caucuses were held in your state, would you vote in [the Democratic primary, the Republican primary], or would you not vote in a primary?

| | |
|---|---|
| Democratic primary or caucus | 84% |
| Republican primary or caucus | 8% |
| Would not vote in a primary | 8% |
| Don't know | 0% |
| Totals | 100% |
| **N** | **566** |

93. If the 2028 Democratic presidential primary were held today and these were the candidates, who would be your first choice?

*Asked of potential 2028 Democratic Primary voters*

| | |
|---|---|
| Cory Booker | 6% |
| Pete Buttigieg | 5% |
| Andy Beshear | 1% |
| Rahm Emanuel | 1% |
| Ruben Gallego | 0% |

| | |
|---|---|
| Kamala Harris | 39% |
| Mark Kelly | 2% |
| Ro Khanna | 0% |
| Wes Moore | 3% |
| Chris Murphy | 1% |
| Gavin Newsom | 14% |
| Alexandria Ocasio-Cortez | 8% |
| Jon Ossoff | 7% |
| JB Pritzker | 2% |
| Gina Raimondo | 0% |
| Josh Shapiro | 1% |
| Raphael Warnock | 3% |
| Gretchen Whitmer | 2% |
| Other | 5% |
| Undecided | 0% |
| Totals | 100% |
| **N** | **478** |

94. And who would be your second choice?

*Asked of potential 2028 Democratic Primary voters*

| | |
|---|---|
| Cory Booker | 9% |
| Pete Buttigieg | 6% |
| Andy Beshear | 3% |
| Rahm Emanuel | 1% |
| Ruben Gallego | 0% |
| Kamala Harris | 14% |
| Mark Kelly | 4% |
| Ro Khanna | 1% |
| Wes Moore | 6% |
| Chris Murphy | 2% |
| Gavin Newsom | 13% |
| Alexandria Ocasio-Cortez | 8% |
| Jon Ossoff | 10% |
| JB Pritzker | 4% |
| Gina Raimondo | 1% |
| Josh Shapiro | 5% |
| Raphael Warnock | 4% |
| Gretchen Whitmer | 2% |
| Other | 6% |
| Undecided | 1% |
| Totals | 100% |
| **N** | **478** |

95. JEWTHERM – Cory Booker- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 10% |
| Warm | 23% |
| Very Warm | 38% |
| Don't Know | 19% |
| Totals | 100% |
| **N** | **427** |

96. JEWTHERM – Pete Buttigieg- Categorical

| | |
|---|---|
| Very Cool | 11% |
| Cool | 11% |
| Warm | 19% |
| Very Warm | 31% |
| Don't Know | 28% |
| Totals | 100% |
| **N** | **427** |

97. JEWTHERM – Andy Beshear- Categorical

| | |
|---|---|
| Very Cool | 6% |
| Cool | 13% |
| Warm | 16% |
| Very Warm | 16% |
| Don't Know | 49% |
| Totals | 100% |
| **N** | **427** |

98. JEWTHERM – Rahm Emanuel- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 11% |
| Warm | 18% |
| Very Warm | 17% |
| Don't Know | 42% |
| Totals | 100% |
| **N** | **427** |

99. JEWTHERM – Ruben Gallego- Categorical

| | |
|---|---|
| Very Cool | 6% |
| Cool | 10% |
| Warm | 12% |
| Very Warm | 15% |
| Don't Know | 57% |
| Totals | 100% |
| **N** | **427** |

100. JEWTHERM – Kamala Harris- Categorical

| | |
|---|---|
| Very Cool | 11% |
| Cool | 9% |
| Warm | 17% |
| Very Warm | 59% |
| Don't Know | 6% |
| Totals | 102% |
| **N** | **427** |

101. JEWTHERM – Mark Kelly- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 10% |
| Warm | 16% |
| Very Warm | 29% |
| Don't Know | 37% |
| Totals | 100% |
| **N** | **427** |

102. JEWTHERM – Ro Khanna- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 10% |
| Warm | 14% |
| Very Warm | 18% |
| Don't Know | 51% |
| Totals | 100% |
| **N** | **427** |

103. JEWTHERM – Wes Moore- Categorical

| | |
|---|---|
| Very Cool | 6% |
| Cool | 7% |
| Warm | 18% |
| Very Warm | 27% |
| Don't Know | 42% |
| Totals | 100% |
| **N** | **427** |

104. JEWTHERM – Chris Murphy- Categorical

| | |
|---|---|
| Very Cool | 4% |
| Cool | 9% |
| Warm | 16% |
| Very Warm | 18% |
| Don't Know | 53% |
| Totals | 100% |
| **N** | **427** |

105. JEWTHERM – Gavin Newsom- Categorical

| | |
|---|---|
| Very Cool | 12% |
| Cool | 9% |
| Warm | 19% |
| Very Warm | 39% |
| Don't Know | 20% |
| Totals | 99% |
| **N** | **427** |

106. JEWTHERM – Alexandria Ocasio-Cortez- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 9% |
| Warm | 17% |
| Very Warm | 46% |
| Don't Know | 19% |
| Totals | 100% |
| **N** | **427** |

107. JEWTHERM – Jon Ossoff- Categorical

| | |
|---|---|
| Very Cool | 9% |
| Cool | 7% |
| Warm | 12% |
| Very Warm | 33% |
| Don't Know | 40% |
| Totals | 101% |
| **N** | **427** |

108. JEWTHERM – JB Pritzker- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 9% |
| Warm | 16% |
| Very Warm | 22% |
| Don't Know | 45% |
| Totals | 99% |
| **N** | **427** |

109. JEWTHERM – Gina Raimondo- Categorical

| | |
|---|---|
| Very Cool | 5% |
| Cool | 10% |
| Warm | 13% |
| Very Warm | 9% |
| Don't Know | 62% |
| Totals | 99% |
| **N** | **427** |

110. JEWTHERM – Josh Shapiro- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 11% |
| Warm | 19% |
| Very Warm | 22% |
| Don't Know | 39% |
| Totals | 99% |
| **N** | **427** |

111. JEWTHERM – Raphael Warnock- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 9% |
| Warm | 18% |
| Very Warm | 34% |
| Don't Know | 33% |
| Totals | 101% |
| **N** | **427** |

112. JEWTHERM – Gretchen Whitmer- Categorical

| | |
|---|---|
| Very Cool | 8% |
| Cool | 9% |
| Warm | 16% |
| Very Warm | 26% |
| Don't Know | 42% |
| Totals | 101% |
| **N** | **427** |

113. How much do you worry that a Jewish candidate for President will bring a big rise in anti-Semitism. Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

*Asked of Jewish respondents*

| | |
|---|---|
| Greatly worried | 7% |
| Somewhat worried | 44% |
| A little worried | 29% |
| Not at all worried | 20% |
| Not sure | 0% |
| Totals | 100% |
| **N** | **10** |

114. How much do you worry about the rise of anti-Semitism? Are you [greatly worried, somewhat worried, a little worried, or not at all worried]?

*Asked of Jewish respondents*

| | |
|---|---|
| Greatly worried | 48% |
| Somewhat worried | 9% |
| A little worried | 23% |
| Not at all worried | 20% |
| Not sure | 0% |
| Totals | 100% |

| | |
|---|---|
| **N** | **10** |

115. ctc_therm_A – Democratic CTC Statement Split A- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 5% |
| Warm | 18% |
| Very Warm | 51% |
| Don't Know | 16% |
| Totals | 100% |
| **N** | **263** |

116. ctc_therm_B – Democratic CTC Statement Split B- Categorical

| | |
|---|---|
| Very Cool | 6% |
| Cool | 8% |
| Warm | 16% |
| Very Warm | 57% |
| Don't Know | 13% |
| Totals | 100% |
| **N** | **273** |

117. israel_therm – Democratic Israel Statement- Categorical

| | |
|---|---|
| Very Cool | 10% |
| Cool | 11% |
| Warm | 15% |
| Very Warm | 45% |
| Don't Know | 18% |
| Totals | 99% |
| **N** | **536** |

118. trade_union_therm – Trade Statement Split C- Categorical

| | |
|---|---|
| Very Cool | 7% |
| Cool | 5% |
| Warm | 23% |
| Very Warm | 51% |
| Don't Know | 14% |

| | |
|---|---|
| Totals | 100% |
| **N** | **271** |

119. trade_therm – Trade Statement Split D- Categorical

| | |
|---|---|
| Very Cool | 17% |
| Cool | 10% |
| Warm | 15% |
| Very Warm | 41% |
| Don't Know | 16% |
| Totals | 99% |
| **N** | **265** |

120. In April 2025, President Trump imposed broad tariffs, which raised some prices. At the end of 2025, Trump eliminated tariffs on coffee, beef and other groceries but prices for them continued to increase. And there are no tariffs on many things – electricity, gasoline, housing – about which Americans are most upset about high prices.What do you think is the main cause of higher prices:

*Asked of respondents in Split C*

| | |
|---|---|
| Tariffs | 30% |
| Corporate price gouging | 25% |
| Monopolies squeezing consumers | 15% |
| Energy prices from Iran war | 29% |
| Not sure | 1% |
| Totals | 100% |
| **N** | **288** |

121. If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] Congress putting tariffs on the imports to protect local business?

*Asked of respondents in Split C*

| | |
|---|---|
| Strongly favor | 18% |
| Somewhat favor | 43% |
| Somewhat oppose | 26% |
| Strongly oppose | 14% |
| Not sure | 0% |
| Totals | 101% |
| **N** | **288** |

122. If another country is selling goods cheaply into the US and undercutting local producers, do you [favor or oppose] President Trump putting tariffs on the imports to protect local business?

*Asked of respondents in Split D*

| | |
|---|---|
| Strongly favor | 7% |
| Somewhat favor | 34% |
| Somewhat oppose | 29% |
| Strongly oppose | 29% |
| Not sure | 0% |
| Totals | 99% |
| **N** | **278** |

123. 1. Americans should aim to buy goods at the lowest cost, even if that means buying from other countries and undercutting American producers. 2. It is important to be able to make in America more of the products that we need, even if that means we may have to pay more.

| | |
|---|---|
| First statement much more | 18% |
| First statement somewhat more | 15% |
| Second statement somewhat more | 29% |
| Second statement much more | 22% |
| Neither statement is close to my views | 16% |
| Not sure | 0% |
| Totals | 100% |
| **N** | **271** |

124. Thinking about people who are gay or lesbian. Which comes closer to your view?

*Asked of respondents in Split C*

| | |
|---|---|
| People are born gay or lesbian | 29% |
| Being gay or lesbian is a result of a person's upbringing | 11% |
| Being gay or lesbian is just the way that some people choose to live | 59% |
| Not sure | 1% |
| Totals | 100% |
| **N** | **288** |

125. Thinking about transgender people, who are people whose gender is different from the sex they were assigned at birth. In your view, is being transgender [something a person is born with or due to factors such as upbringing and environment]?

*Asked of respondents in Split D*

| | |
|---|---|
| Something a person is born with | 48% |
| Due to factors such as upbringing and environment | 51% |
| Not sure | 0% |
| Totals | 99% |

| | |
|---|---|
| **N** | **278** |

126. Here are some ways that candidates, campaigns, and other organizations try to reach people before elections. Please tell me all of the ways that you were contacted or received information before the election.

| | |
|---|---|
| Received printed materials in the mail | 53% |
| Watched campaign ads on television | 52% |
| Received phone calls | 24% |
| Received emails | 40% |
| Saw a campaign advertisement online | 37% |
| Received texts on your phone | 52% |
| Watched a campaign commercial online | 37% |
| Followed a candidate on Facebook, Twitter, Instagram, or Snapchat | 15% |
| Spoke with someone who came to your door | 10% |
| Visited a campaign or candidate sponsored website | 8% |
| Contacted by an independent organization working to promote voter participation | 12% |
| Contacted by a friend, neighbor, or co-worker volunteering on behalf of a candidate | 7% |
| Did not get contacted or receive information before the election | 10% |
| Not sure | 0% |
| **N** | **566** |

127. Which two news sources do you turn to most often for political and election news? Select up to two

| | |
|---|---|
| Fox News channel or website | 10% |
| CNN News channel or website | 23% |
| MSNBC News channel or website | 16% |
| ABC, NBC, and CBS or their websites | 31% |
| Local television stations and their websites | 24% |
| NPR radio or website | 4% |
| Major newspapers like The New York Times, Washington Post or Wall Street Journal | 6% |
| Local newspapers | 6% |
| X (previously Twitter) | 8% |
| Facebook | 13% |
| Reddit | 1% |
| Radio programs or Podcasts | 4% |
| YouTube | 23% |
| Threads | 3% |
| One America News Network (OAN) | 2% |
| Other | 6% |
| Not sure | 0% |
| **N** | **566** |

128. In general, how would you describe your own political viewpoint?

| | |
|---|---|
| Very liberal | 18% |
| Liberal | 24% |
| Moderate | 38% |
| Conservative | 8% |
| Very conservative | 7% |
| Not sure | 5% |
| Totals | 100% |
| **N** | **566** |

# Messaging Survey - November 2026 Wave
## Toplines - Democracy Corps - Black Sample

This survey is based on 566 interviews conducted by YouGov on the internet of black voters. The sample was weighted according to gender, age, race/ethnicity, education, religion, 2026 election results, state of residence and 2024 presidential vote, based on targets provided by Democracy Corps. Respondents were selected from YouGov's online panel to be representative of 2026 black voters. The weights range from 0.1 to 4.57 with a mean of 1 and a standard deviation of 0.51.

The margin of error (a 95% confidence interval) for a sample percentage $p$ based upon the subsetted sample is approximately 4.6%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + \text{CV}^2}{n}}$$

where $CV$ is the coefficient of variation of the sample weights and $n$ is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.