

GREENBERG QUINLAN ROSNER RESEARCH

Primary Contest and Pre-Christmas Showdown Put Republicans at Risk

January 13, 2012



DEMOCRACY CORPS
CARVILLE ♦ GREENBERG

Methodology and Overview

This presentation is based on a national survey conducted by Greenberg Quinlan Rosner Research for Democracy Corps.

1000 likely 2012 voters (1000 weighted) were interviewed from January 8-11, 2012.

Unless otherwise noted, margin of error= +/- 3.1 percentage points at 95% confidence.

The more voters see Republicans, the less they like what they offer

Now I'm going to read you some pairs of statements. After I read each pair, please tell me whether the **FIRST** statement or the **SECOND** statement comes closer to your own view, even if neither is exactly right.

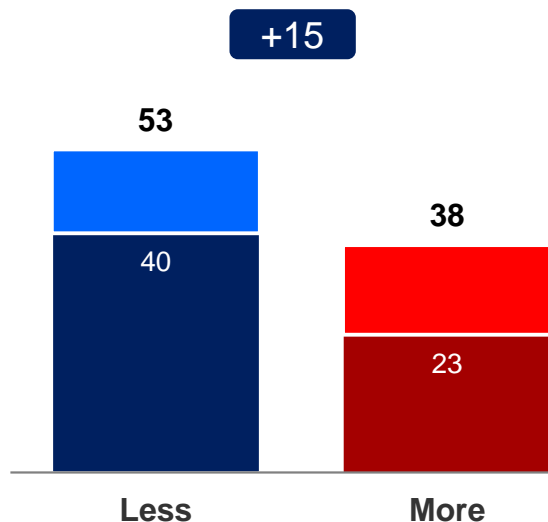
STATEMENT 1: The more I watch the Republican presidential campaign, the **LESS** I like what the Republicans are offering.

STATEMENT 2: The more I watch the Republican presidential campaign, the **MORE** I like what the Republicans are offering.

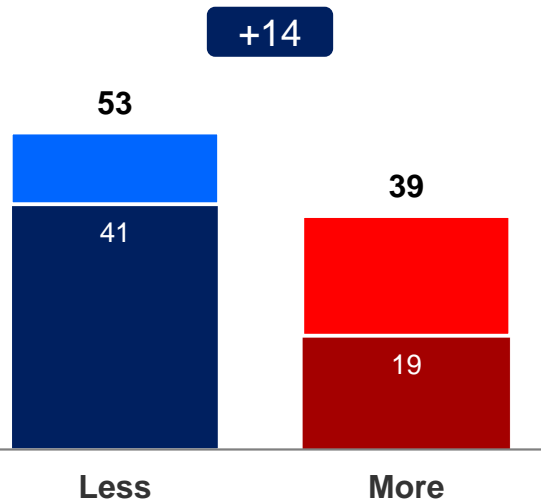
STATEMENT 1: The more I watch the Republicans in Congress, the **LESS** I like what the Republicans are offering.

STATEMENT 2: The more I watch the Republicans in Congress, the **MORE** I like what the Republicans are offering.

Republican Primary Contest



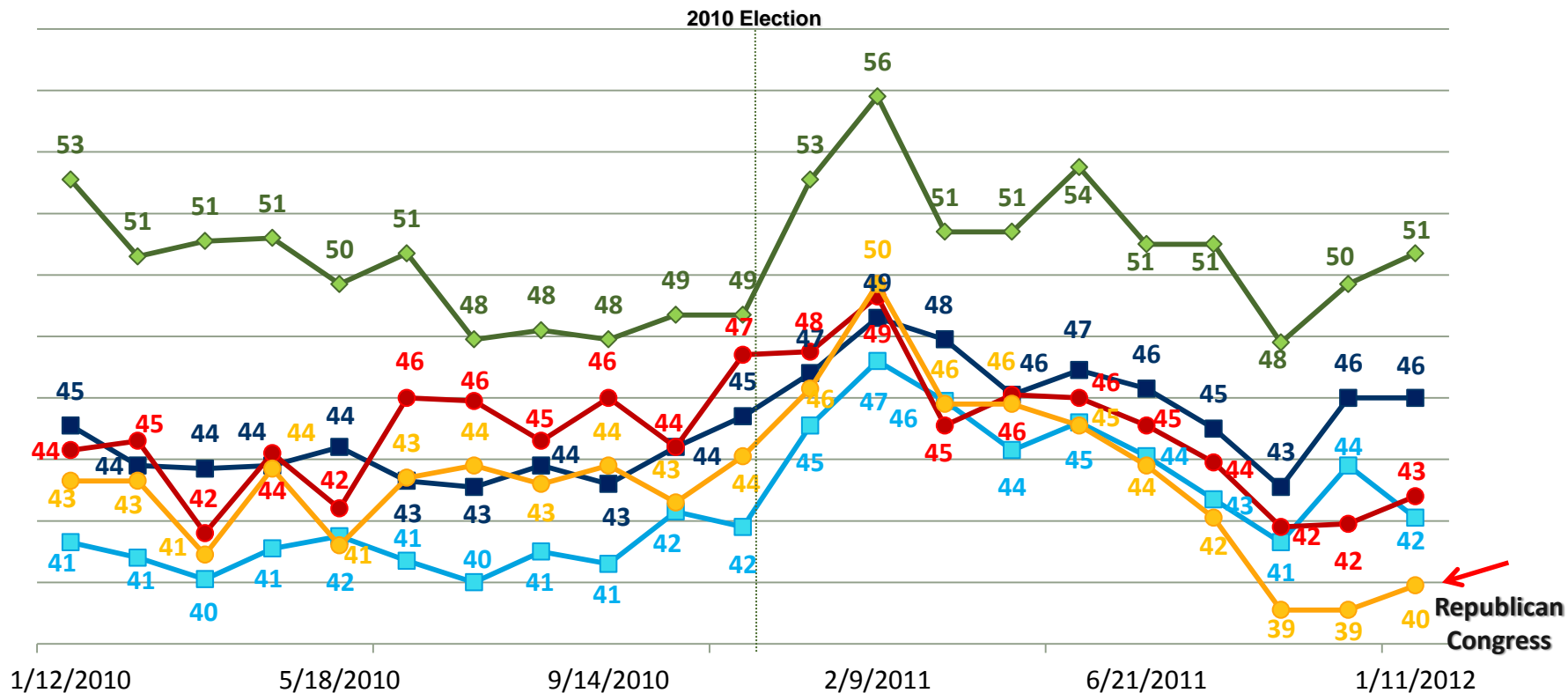
Republicans in Congress



Republicans in disrepute, while President edges up

Now, I'd like to rate your feelings toward some people and organizations, with 100 meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and 50 meaning not particularly warm or cold.

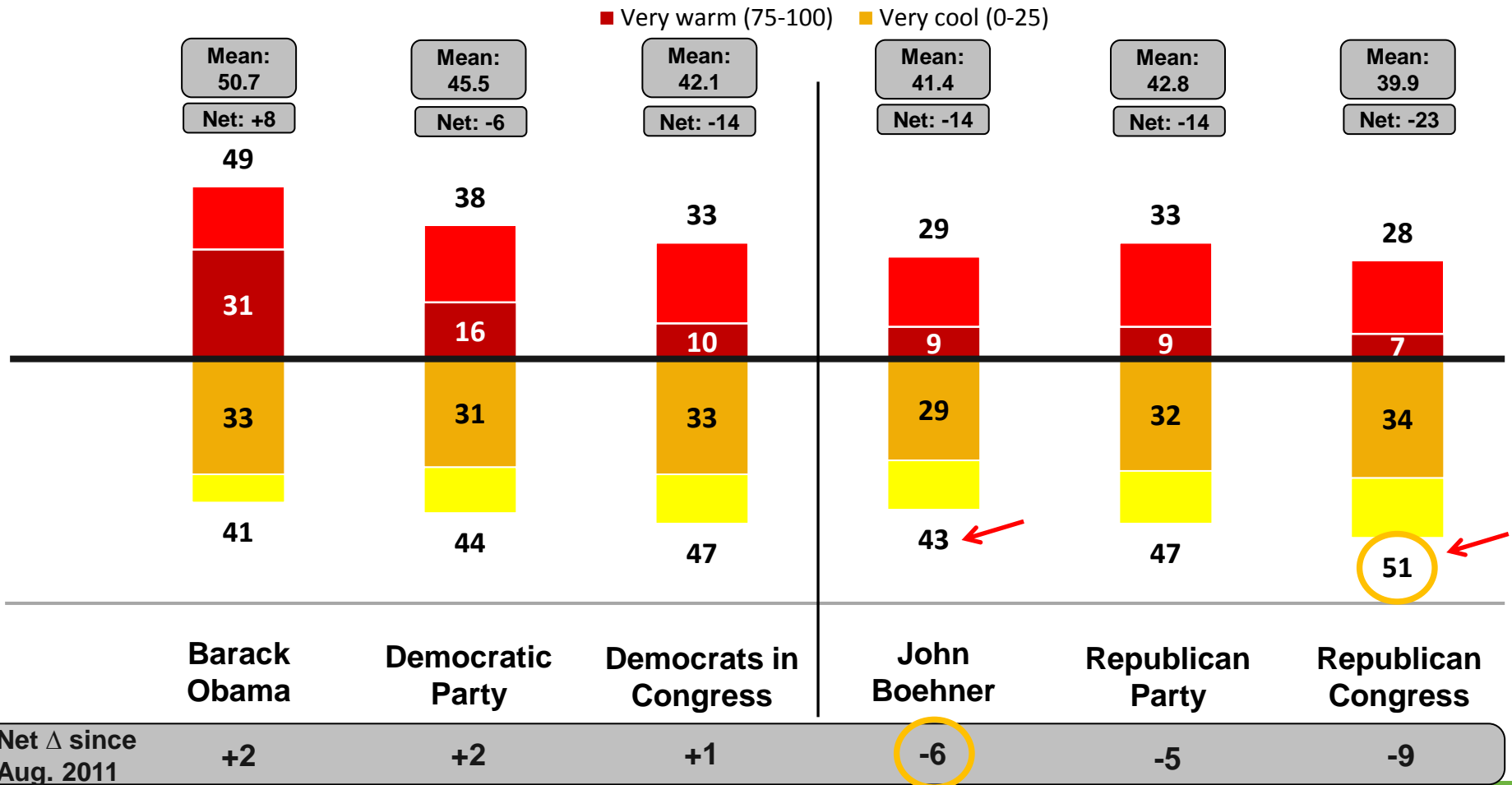
◆ Barack Obama ■ Democratic Party □ Democrats in Congress ● Republican Party ● Republican Congress



*Note: From Democracy Corps surveys conducted in the past year. Data represents MEAN ratings, likely voters.

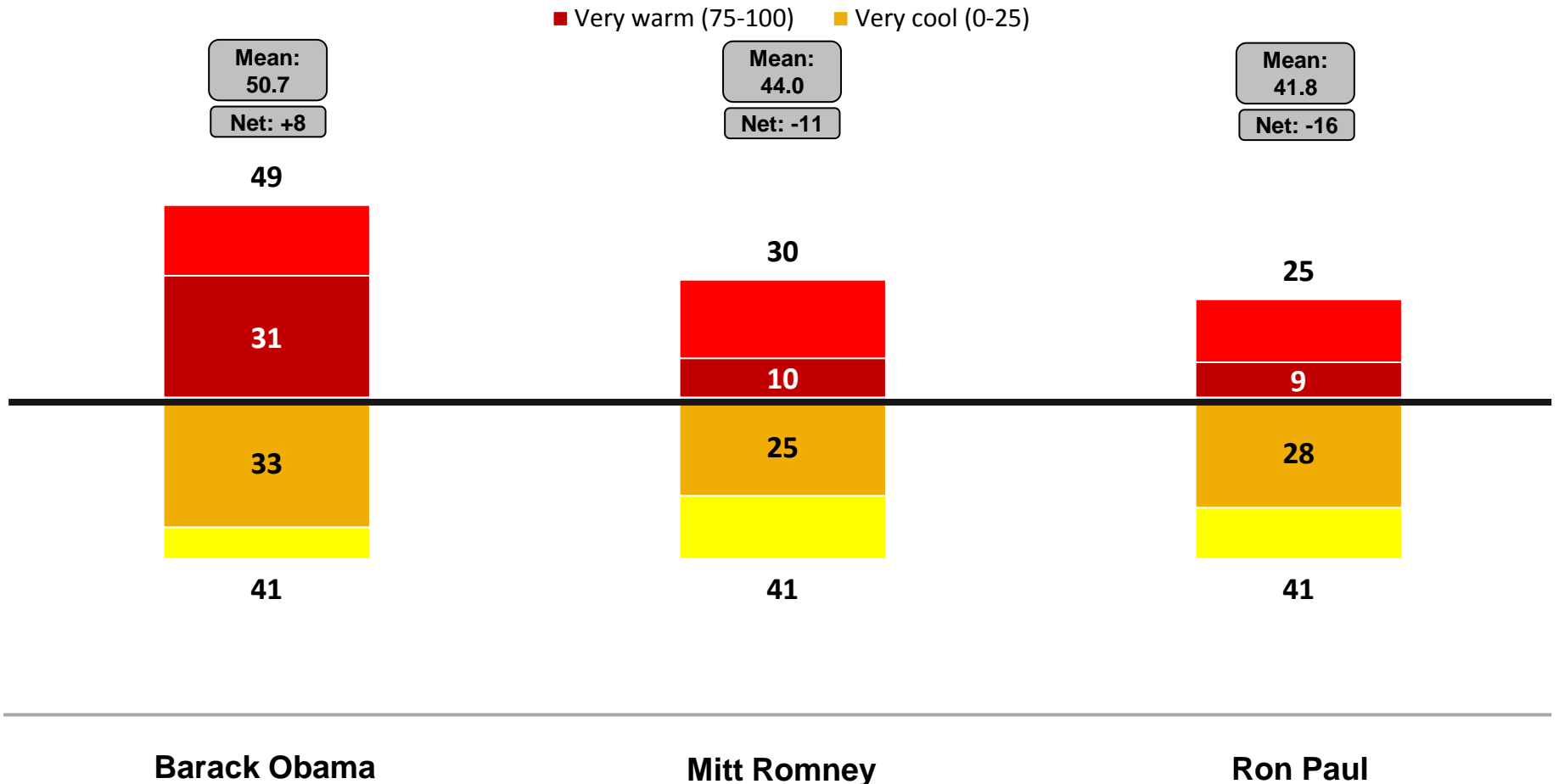
Everything Republican down – and Republicans in Congress lead the way

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.



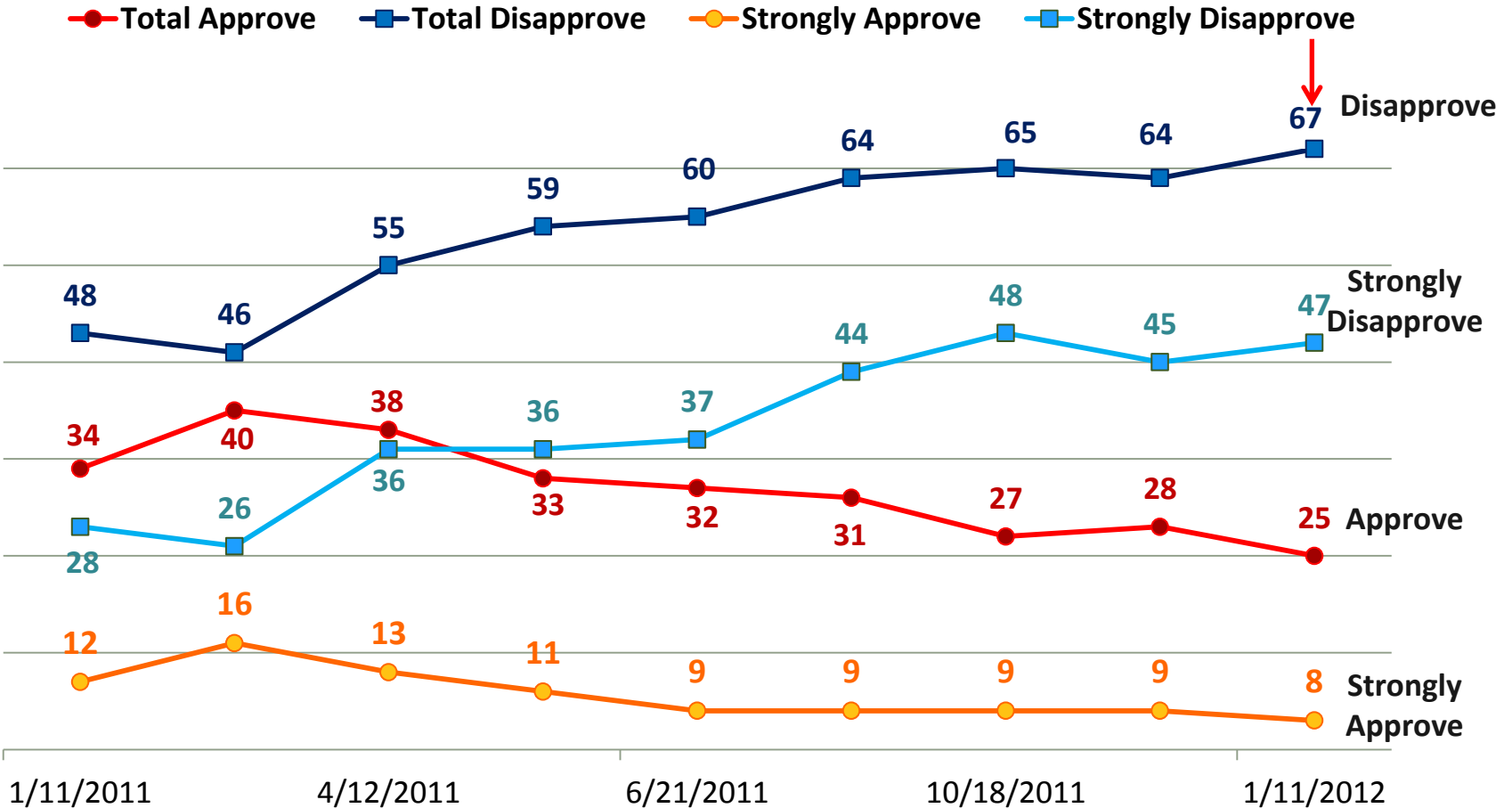
Romney not very popular, with more than double very cool to him

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.



New year, new low for Republicans in Congress

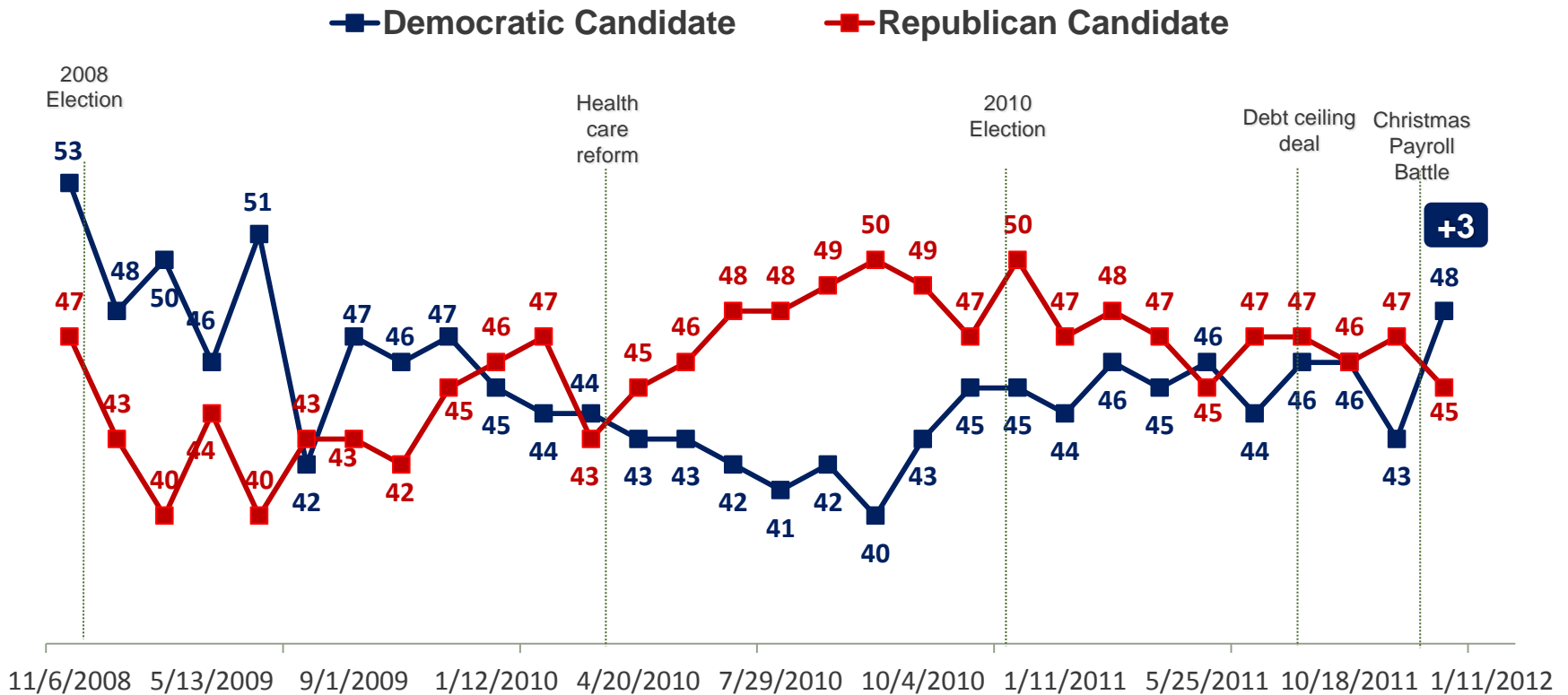
Do you approve or disapprove of the way Republicans in Congress are handling their job in charge of the House of Representatives?



*Note: Question was not asked in March.

The result: Democrats take lead in named House ballot this week for first time in two years

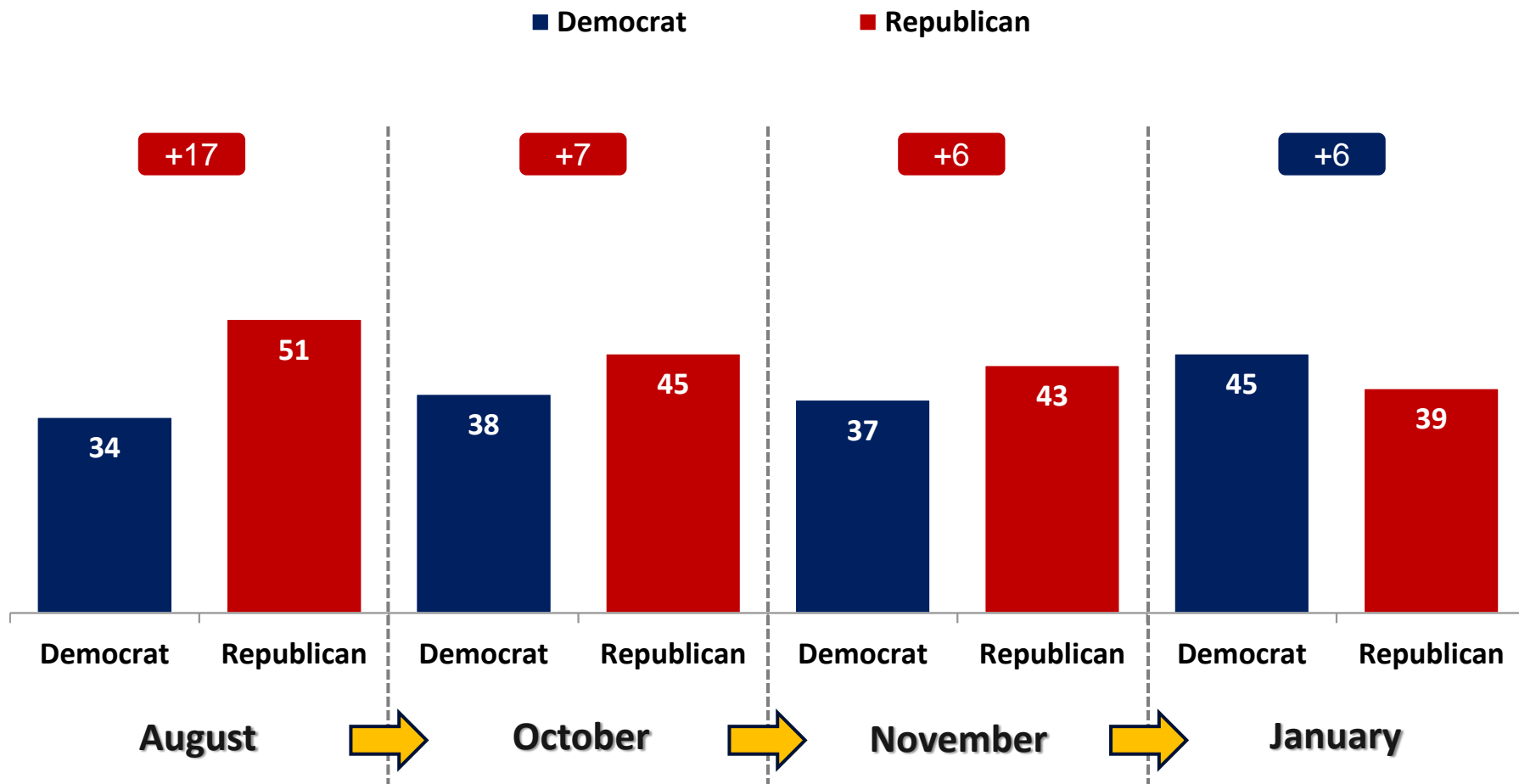
I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for DEMOCRATIC HOUSE CANDIDATE or REPUBLICAN HOUSE CANDIDATE?*



* In the landline sample, the incumbent names were inserted preceded by party identification. Generic "the Democratic candidate" or "the Republican candidate" were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.

And independents? Democrats take the lead

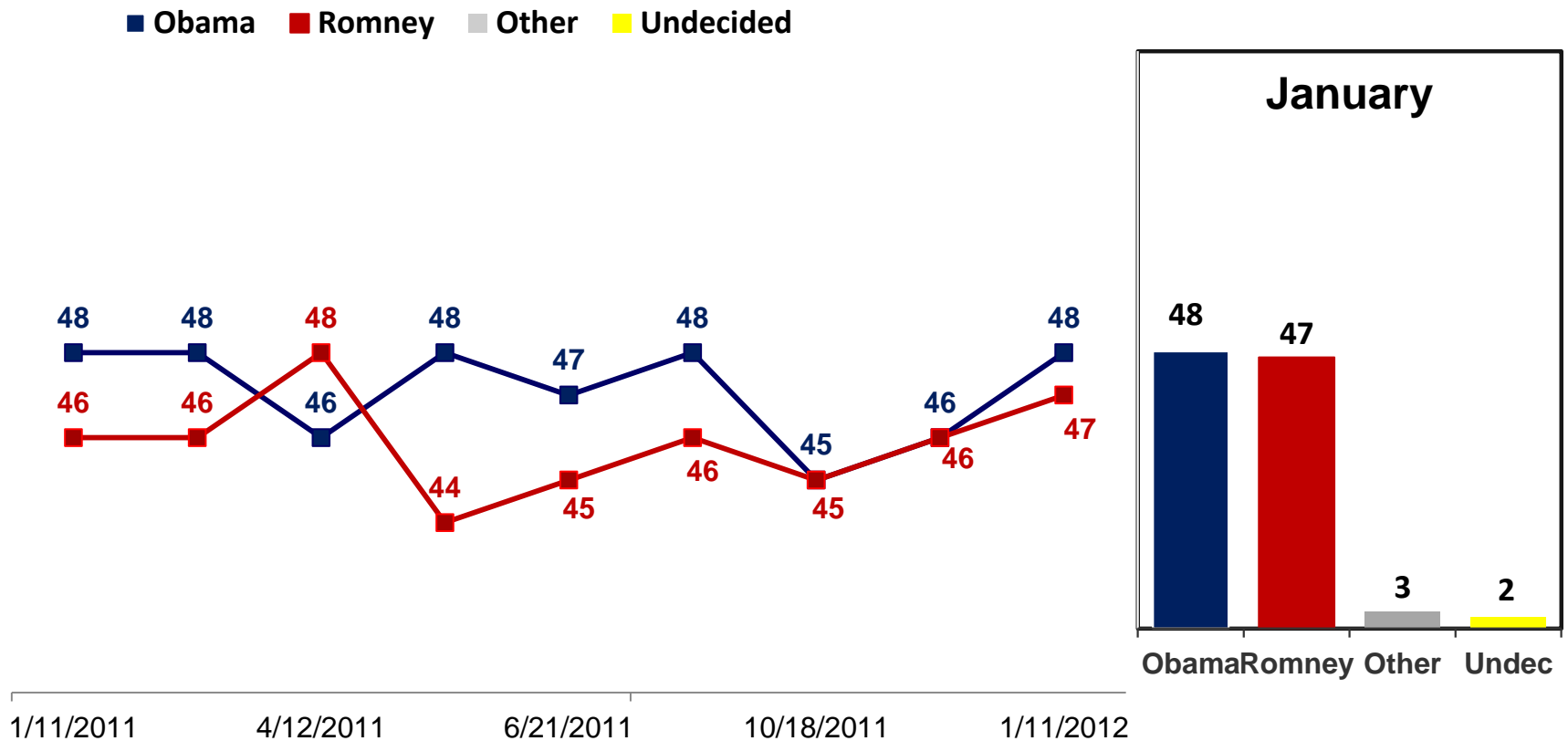
I know it is a long way off, but thinking about the elections for Congress in 2012, if the election for U.S. Congress were held today, would you be voting for (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?*



** In the landline sample, the incumbent names were inserted preceded by party identification. Generic "the Democratic candidate" or "the Republican candidate" were inserted for the opposition. For the cell phone sample and open seat districts, both candidates were given as generic.*

Presidential race very close

I know it's a long way off, but thinking about the presidential election in 2012, if the election for president were held today and the candidates were Democrat Barack Obama and Republican Mitt Romney, for whom would you vote?



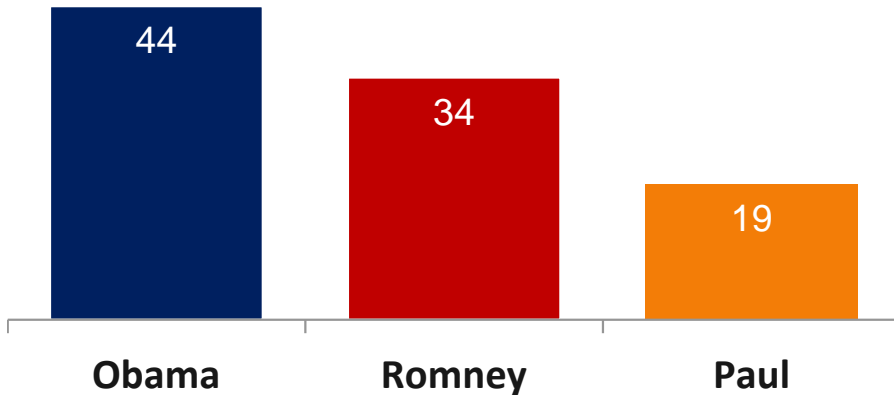
But third-party candidates threaten Romney

Thinking about the presidential election in November, if the election for president were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, and Independent candidate Ron Paul, for whom would you vote?

■ Obama ■ Romney ■ Paul

3-WAY VOTE

+10



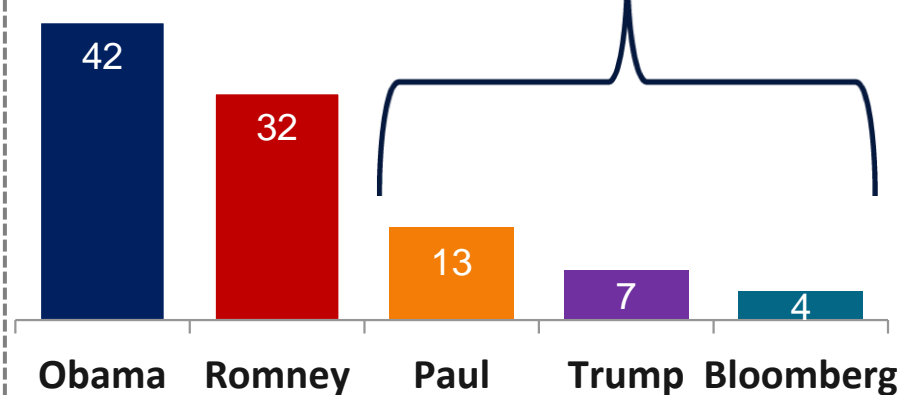
Thinking about the presidential election in November, if the election for president were held today and the candidates were Democrat Barack Obama, Republican Mitt Romney, Independent candidate Ron Paul, Independent candidate Donald Trump, and Independent candidate Michael Bloomberg, for whom would you vote?

■ Obama ■ Romney ■ Paul ■ Trump ■ Bloomberg

5-WAY VOTE

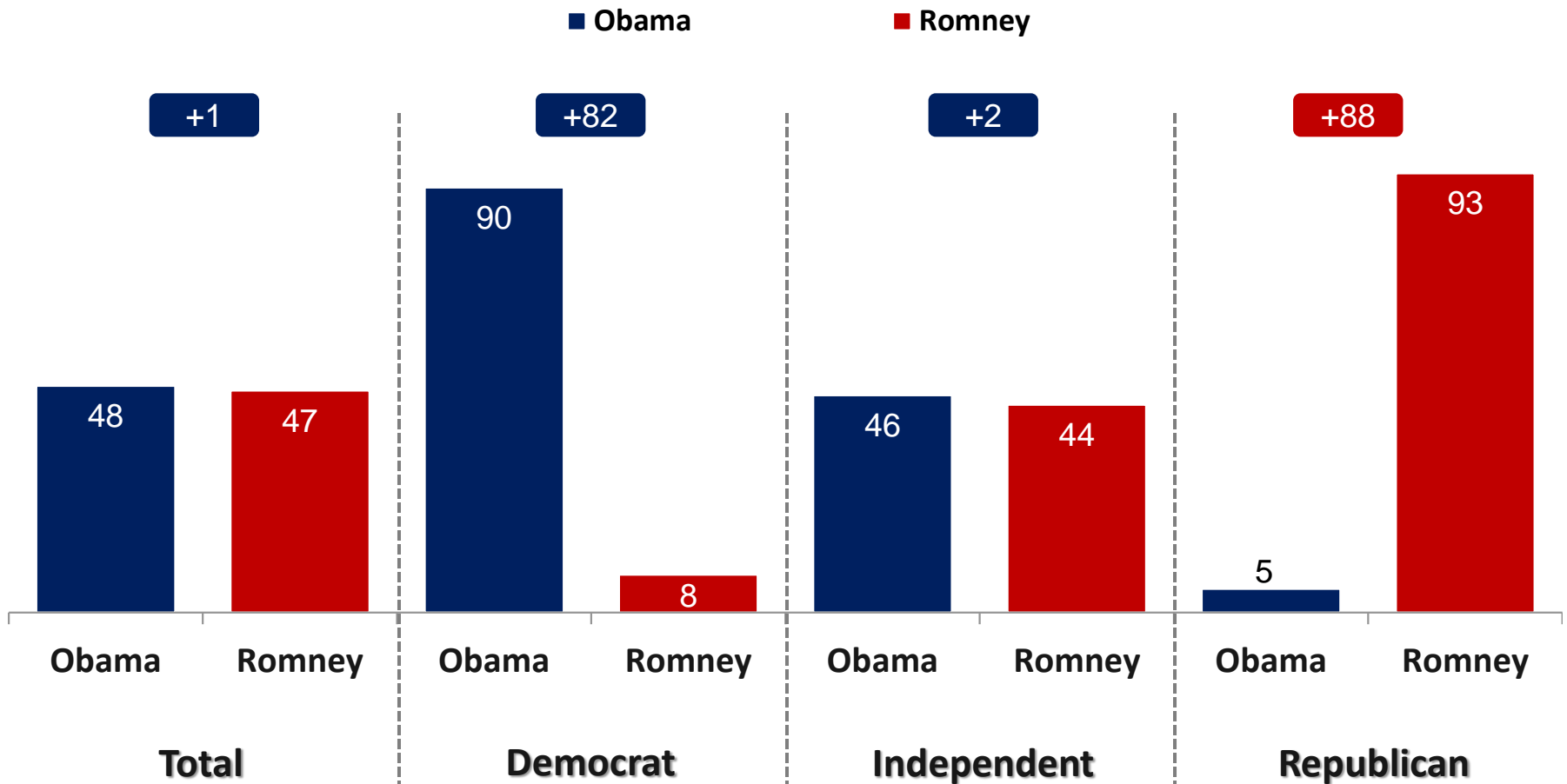
+10

24%

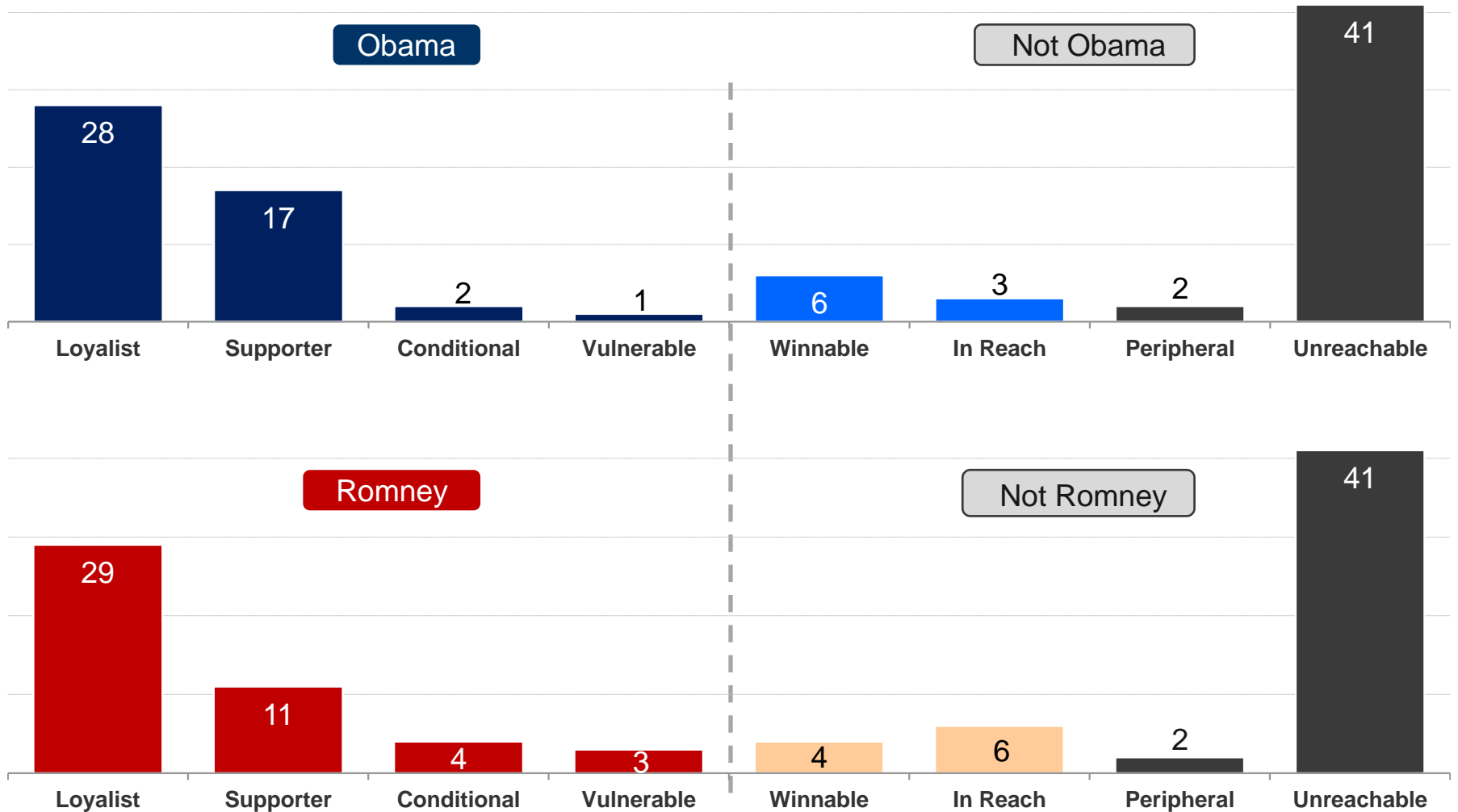


Obama up 2 points among independents and room to consolidate Democrats

I know it's a long way off, but thinking about the presidential election in 2012, if the election for president were held today and the candidates were Democrat Barack Obama and Republican Mitt Romney, for whom would you vote?

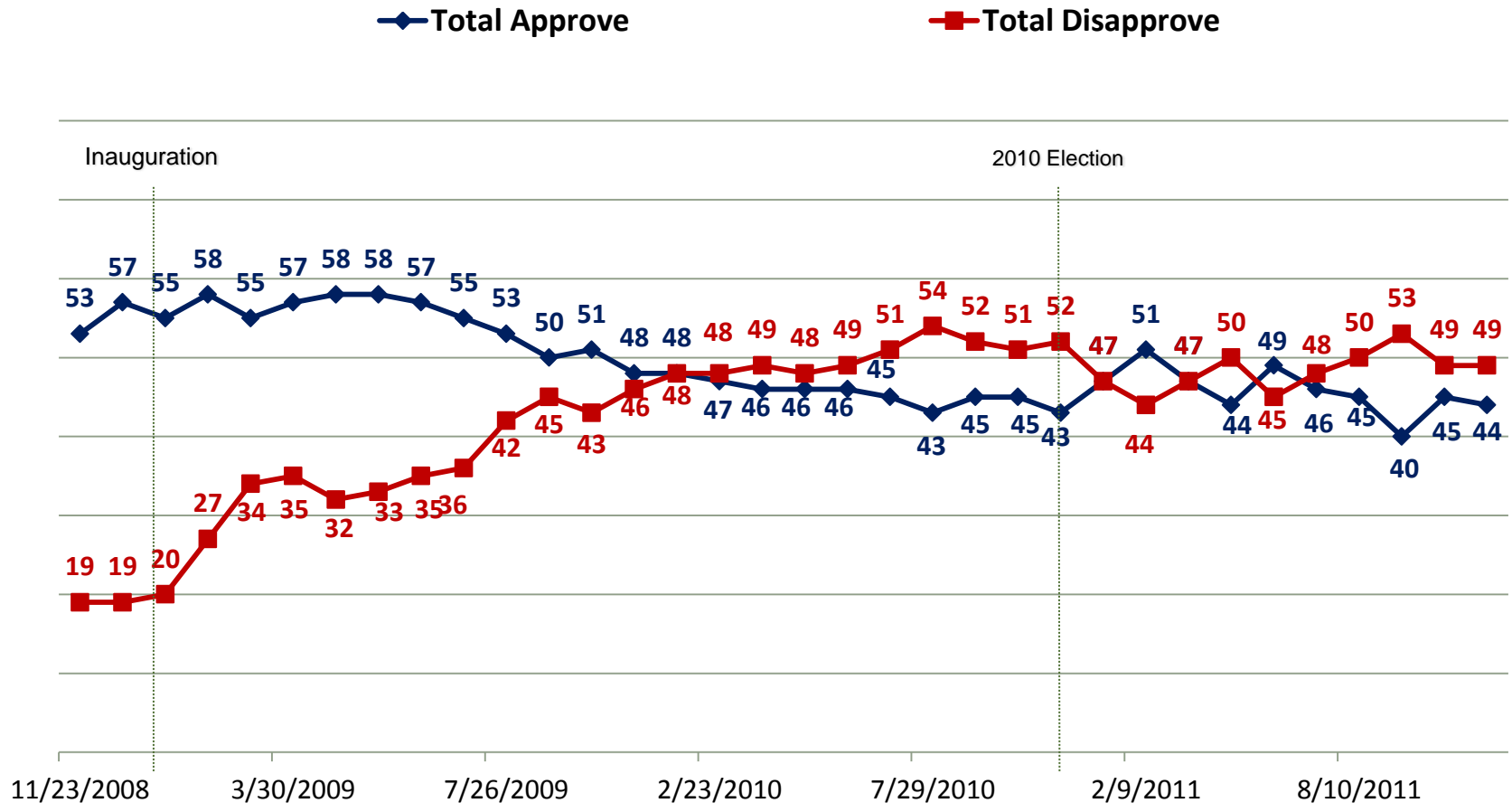


Race looks close, though Obama has more strong support and more winnable



And with President's approval at 44 percent, race would be very close

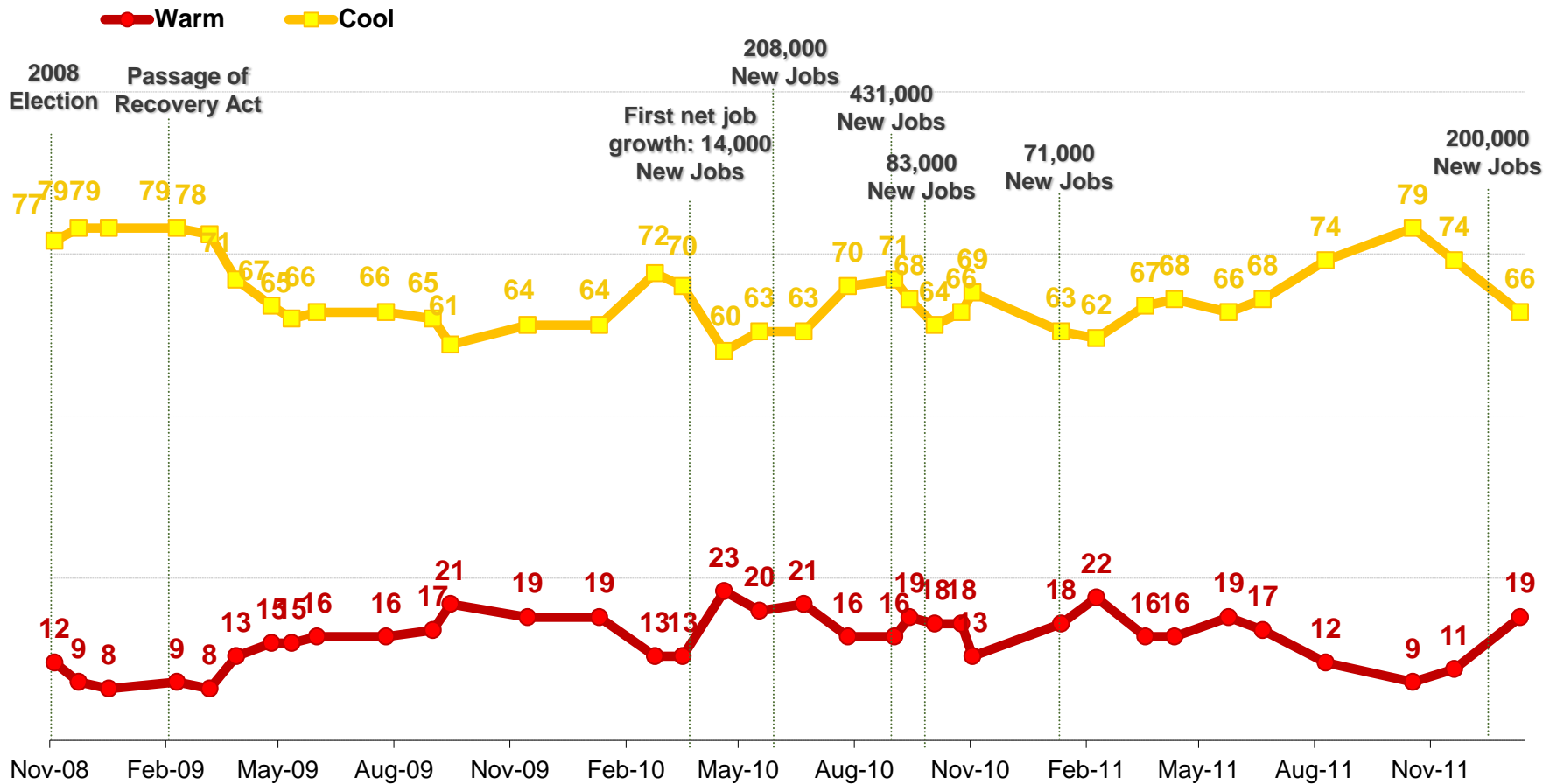
Do you approve or disapprove of the way Barack Obama is handling his job as president?



**Note: From Democracy Corps surveys since the 2008 election. Before inauguration, question read: "Do you approve or disapprove of the job being done by Barack Obama as president-elect?"*

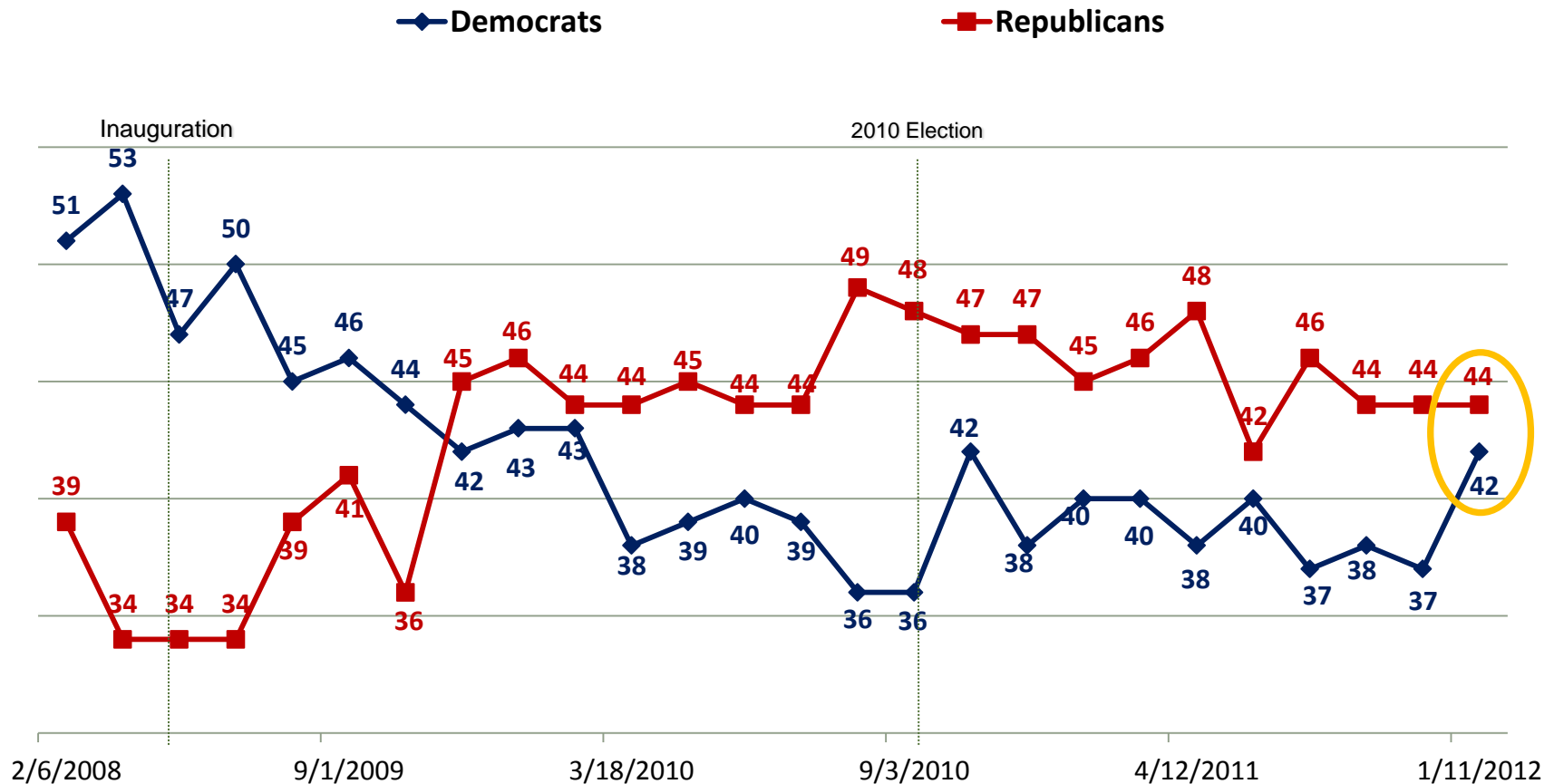
Improvement in economic climate beginning to show

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. **The state of the economy...**



Democrats make significant gains on economy and now close to parity

Now I am going to ask you something different. I am going to read a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with this issue. If you do not know, just tell me and we will move on to the next item... **the economy**.



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