

Women's Voices, Women Vote Frequency Questionnaire

November 5-7, 2012

1001 2012 Voters

481 Rising American Electorate Voters

520 Non Rising American Electorate Voters

Q.3 First of all, are you registered to vote at this address?

	Total	RAE	Non-RAE
Yes.....	100	100	100
No	-	-	-
(Refused)	-	-	-
(ref:SCREEN1)			

Q.4 Many people weren't able to vote in the 2008 election for president between Barack Obama and John McCain. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total	RAE	Non-RAE
Voted.....	91	84	98
Not registered in 2008/Ineligible/too young.....	6	12	0
Did not vote.....	2	4	1
(Can't remember/Don't know)	0	0	0
(Refused)	-	-	-
(ref:VOTE08)			

[658 Respondents]

Q.5 (NOV 6/ 7 ONLY) As you may know, there was an election Tuesday for President, Congress and other offices. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total	RAE	Non-RAE
Voted.....	100	100	100
Did not vote.....	-	-	-
(Can't remember/ don't know).....	-	-	-
(Refused)	-	-	-
(Have not voted yet).....	-	-	-
(Will vote)	-	-	-
(ref:VOTE10)			

[351 Respondents]

Q.6 (NOV 5 ONLY) What are the chances of your voting in the election for President and Congress on Tuesday: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total	RAE	Non-RAE
Almost certain	83	86	81
Probably	-	-	-
50-50	-	-	-
Will not vote	-	-	-
(Don't know)	-	-	-
(Already voted).....	17	14	19
(Refused)	-	-	-
(ref:CP10)			

[714 Respondents]

Q.7 (IF VOTED) Did you vote prior to Election Day or did you vote on Election Day?

	Total	RAE	Non-RAE
Prior to Election Day	40	38	42
On Election Day	60	62	58
(Don't know/Refused).....	0	0	0
(ref:WARLYVTG)			

[285 Respondents]

Q.8 (IF VOTED PRIOR TO ELECTION DAY) When you voted by absentee ballot or through early voting, did you vote by mail or in person?

	Total	RAE	Non-RAE
By mail	53	53	53
In person	47	47	47
(Don't know/Refused).....	-	-	-
(ref:ABSENT4)			

Q.12 Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	RAE	Non-RAE
Strongly approve	36	49	24
Somewhat approve	14	17	11
Somewhat disapprove	7	6	9
Strongly disapprove	38	22	52
(Don't know/Refused).....	5	6	3
Total approve	50	66	36
Total disapprove	45	28	61
Approve - disapprove	5	38	-25
(ref:BOAPP)			

Q.13 Now, I'd like you to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
13 The Republican Party	46	39	42	18	32	97	-3
RAE	40	30	48	15	39	95	-18
Non-RAE	51	48	36	21	26	98	11
14 The Democratic Party	50	45	42	25	30	98	2
RAE	60	56	30	35	19	97	26
Non-RAE	41	34	54	16	40	99	-20
15 The Republican Congress	43	35	44	14	33	96	-9
RAE	39	29	49	12	36	94	-20
Non-RAE	46	40	39	16	31	98	1
16 Democrats in Congress	47	39	42	20	31	96	-4
RAE	57	52	30	30	20	94	22
Non-RAE	38	27	54	11	41	97	-27
17 Barack Obama	55	52	40	42	33	99	12
RAE	68	66	26	56	20	98	41
Non-RAE	43	39	53	29	45	99	-14
18 Mitt Romney	50	47	40	29	31	98	7
RAE	40	34	52	22	45	97	-18
Non-RAE	60	59	29	35	19	99	31
19 Paul Ryan	49	40	37	26	30	87	3
RAE	42	29	42	18	35	85	-13
Non-RAE	56	51	32	33	24	90	19
20 The N.R.A., or National Rifle Association	58	48	26	31	22	91	22
RAE	54	41	28	25	24	86	14
Non-RAE	61	55	25	37	19	95	30
21 Pro-life, anti-abortion groups.....	50	38	36	27	28	94	2
RAE	49	36	38	25	29	94	-2
Non-RAE	51	41	34	28	28	95	6
22 Gay marriage	50	39	37	31	34	95	1
RAE	55	43	30	35	27	95	12
Non-RAE	45	35	44	28	40	96	-8

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
23 The state of the economy	38	28	56	7	39	99	-28
RAE	43	34	46	10	29	99	-12
Non-RAE	33	22	66	4	47	99	-44
24 The new health care reform law.....	43	36	46	24	40	92	-10
RAE	54	42	31	30	26	88	12
Non-RAE	34	29	60	19	54	95	-30
25 The state of your personal finances.....	59	51	24	27	14	95	28
RAE	55	47	28	23	18	95	19
Non-RAE	62	56	19	30	11	96	36
26 The Tea Party movement	42	30	41	17	34	87	-11
RAE	37	22	44	13	37	83	-22
Non-RAE	46	37	39	20	32	91	-2
27 Planned Parenthood	60	54	27	40	22	95	26
RAE	70	64	18	49	14	94	46
Non-RAE	52	44	36	31	29	96	8

(ref:THERM04/THERM204/THERM205)

Q.29 Thinking about the presidential election, did you vote for -- Democrat Barack Obama or Republican Mitt Romney?

	Total	RAE	Non-RAE
Democrat Barack Obama	50	67	35
Republican Mitt Romney	48	32	63
(Other candidate)	2	1	2

(ref:PREZ12A)

Q.30 (SKIP IF OBAMA IN PREZ12A) Think back in time for a minute, did you, at any point in this campaign, think about voting for Barack Obama

	Total	RAE	Non-RAE
Very seriously	4	3	4
Somewhat seriously	5	6	4
Only a little seriously	3	3	3
Didn't consider Obama.....	41	24	56
(Don't know/refused)	1	2	1
Obama Supporter	47	63	32

(ref:CHNCBO)

Q.31 (SKIP IF ROMNEY IN PREZ12A) Think back in time for a minute, did you, at any point in this campaign, think about voting for Mitt Romney

	Total	RAE	Non-RAE
Very seriously	4	2	5
Somewhat seriously	5	6	3
Only a little seriously	5	8	2
Didn't consider Romney	39	51	29
(Don't know/refused)	2	2	1
Romney Supporter	45	30	59
(ref:CHNCMR)			

[941 Respondents]

Q.32 (SKIP IF UNDECIDED/REFUSED IN PREZ12A) When did you finally decide to vote for (Obama/Romney): on Election Day, in the last few days before the election, the week before the election, a month before the election, sometime in September, during the summer or before that?

	Total	RAE	Non-RAE
On Election Day	3	6	1
Last few days	4	6	2
Week before.....	5	8	2
Month before.....	8	6	10
Sometime in September	10	11	9
During the summer	17	15	18
Before the summer	52	48	55
(Don't know/ refused)	1	0	2
(ref:DECTIME)			

[987 Respondents]

Q.33 Thinking about the election for Congress in your district, did you vote for -- the Democratic candidate or the Republican candidate?

	Total	RAE	Non-RAE
The Democratic candidate	49	63	37
The Republican candidate	49	35	61
(Other candidate)	2	2	2
(ref:GENCONG)			

[470 Respondents]

Q.36 (IF OBAMA IN PREZ12A) Now let me read you a list reasons to support Barack Obama. Which THREE describe the most important reasons why you voted for Barack Obama?

	Total	RAE	Non-RAE
Brought America through the economic crisis and needs more time	39	40	38
Passed Affordable Health Care Act for all	30	27	36
Took out Osama bin Laden and ended wars in Iraq and Afghanistan	27	32	19
For Planned Parenthood, preventive health care and pay equity for women	26	23	30
Will protect Medicare and Social Security from cuts	26	27	23
His jobs plan for American energy, auto efficiency, infrastructure and more teachers	21	23	17
Respect him as a leader	21	21	20
Stood up for minorities and equal rights, like the Dream Act	19	20	16
Will get millionaires to pay higher taxes and pay fair share	18	19	17
Rescued U.S. auto industry	13	10	17
Could not vote for Romney	10	11	8
(Other)	4	3	4
(All)	15	14	16
(None)	0	-	1
(Don't know/refused)	1	1	1

(ref:BOLIST1)

[454 Respondents]

Q.37 (IF ROMNEY IN PREZ12A) Now let me read you a list reasons to support Mitt Romney. Which THREE describe the most important reasons why you voted for Mitt Romney?

	Total	RAE	Non-RAE
Successful businessman who knows how to manage and create jobs.	38	33	41
Plan to cut spending and reduce national debt.....	37	35	38
Will repeal Obamacare	33	34	32
Plan to expand offshore oil drilling, coal, and natural gas on federal lands.....	26	25	27
I don't want four more years of Barack Obama.....	24	27	23
Worked with both Democrats and Republicans	17	23	15
Plan to cut taxes across the board.....	17	18	16
Compassionate and religious man.....	16	22	12
Will protect small businesses from taxes and regulation	16	11	19
Ending culture of dependency by cutting food stamps and welfare	14	19	12
Will tackle reform of Medicare and Social Security	13	16	11
(Other).....	3	1	4
(All).....	14	10	15
(None)	0	0	0
(Don't know/refused)	1	1	1

(ref:MRLIST1)

[629 Respondents]

Q.38 (SKIP IF OBAMA IN PREZ12A AND DIDN'T CONSIDER IN CHNCMR) Let me read you a list of doubts about Barack Obama. Regardless of how you voted, which THREE describe the most important reasons NOT to vote for Barack Obama?

	Total	RAE	Non-RAE
Increased deficit and size of government	35	31	37
Obamacare	31	27	33
Cut Medicare by 700 billion dollars to pay for a health reform plan no one wanted	26	31	23
Hurt small businesses with taxes and regulations	24	21	26
His economic plans failed	22	18	24
Bailed out big banks while doing nothing to help homeowners	21	22	20
Paid off union supporters in the auto bailout and failed clean-energy projects.....	18	19	17
Failed to change Washington and break gridlock	15	14	15
America less respected under Obama.....	15	12	16
Support for abortion rights	14	16	12
America would not be the same if Obama had second term	12	12	12
(Other).....	5	6	5
(All).....	15	14	15
(None)	5	8	3
(Don't know/refused)	2	2	2

(ref:BODBT)

[618 Respondents]

Q.39 (SKIP IF ROMNEY IN PREZ12A AND DIDN'T CONSIDER IN CHNCBO) Let me read you a list of doubts about Mitt Romney. Regardless of how you voted, which THREE describe the most important reasons NOT to vote for Mitt Romney?

	Total	RAE	Non-RAE
Changed positions so often we don't know what he believes.....	30	28	33
With the rich and out of touch with average people	28	32	21
His statement that he doesn't care about the "47 percent"	27	31	21
Being against Planned Parenthood and preventive health services for women	27	27	27
Plan to change Medicare and raise costs for seniors	24	25	22
Wants more tax cuts for the wealthy	20	20	20
Closed companies and shipped jobs abroad when CEO of Bain Capital	19	14	25
For the Bush trickle down policies that caused the economic crash.....	17	19	15
Would repeal Obamacare	16	16	15
Stands for Tea Party Republicans who produce gridlock in Washington	15	15	15
Would increase military spending and let generals decide whether to keep troops in Afghanistan	14	17	10
(Other).....	3	4	2
(All).....	14	14	13
(None)	4	1	9
(Don't know/refused)	2	3	2

(ref:JMDBT)

Q.40 Now that Barack Obama has won another term in office and we have a Republican Congress, which two or three of the following do you believe should be the first priority of Congress and the President:

	Total	RAE	Non-RAE
Protect Social Security and Medicare from significant cuts	33	34	32
Invest in education, including hiring 100,000 more teachers, more Pell Grants for college and investing in early childhood education.	33	41	26
Support a grand bargain to reduce the deficit where Democrats agree to cuts in spending and Republicans agree to tax increases for the wealthy.	30	27	33
Invest in an "all of the above" energy strategy that exploits domestic oil, gas and coal, but also expands new, clean energy like wind, solar and bio-fuels.....	29	24	33
Pass a new jobs bill that increases exports and rebuilds roads, bridges and economic infrastructure	25	21	28
Crack down on companies that pay women LESS money if they perform THE SAME job as their male colleagues.....	18	23	12
Protect Planned Parenthood and women's health care choices, including the right to choose to have an abortion.	14	18	10
Raise taxes on top earners to help reduce the deficit and pay for important programs.....	12	13	11
Protect programs for the vulnerable, including food stamps and Medicaid	12	13	10
Fully implement the health care reform law	12	13	10
(All).....	8	9	8
(None)	4	1	6
(Don't know/refused)	3	3	3
(ref:AGENDA4)			

Q.50 Did either campaign for President send you a text message on you cell phone? (IF YES) Was it the Obama campaign, the Romney campaign or both?

	Total	RAE	Non-RAE
No	89	87	91
Yes, Obama campaign	4	5	2
Yes, Romney campaign.....	2	2	2
Yes, both.....	2	3	2
(Yes: other campaign).....	0	1	0
(Don't know/refused)	2	2	2
Total Yes	9	11	7
No	89	87	91
Yes - No.....	-80	-76	-84
(ref:CAMCONT1)			

Q.51 Did you personally send or forward a text message to someone you know about the campaign for President or one of the candidates for President?

(IF YES) Was it on behalf of the Obama campaign or the Romney campaign?

	Total	RAE	Non-RAE
No	86	83	89
Yes, Obama campaign	6	9	3
Yes, Romney campaign.....	4	4	4
(Yes: both)	2	2	1
(Yes: other campaign).....	1	1	1
(Don't know/refused)	1	1	1
Total Yes	12	16	9
No	86	83	89
Yes - No.....	-74	-67	-80

(ref:CAMCONT2)

Q.52 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	RAE	Non-RAE
1 - 11th grade.....	3	5	1
High School graduate	22	24	21
Non-college post H.S.	1	1	1
Some college	26	31	22
College graduate.....	33	27	38
Post-graduate school	14	13	16
(Don't know/Refused).....	1	0	1

(ref:EDUC)

Q.53 Are you a member of a labor union?

(IF NO) Is any member of your household a union member?

	Total	RAE	Non-RAE
Yes: Respondent belongs.....	11	9	14
Household member.....	7	7	6
No member belongs.....	81	83	79
(Don't know/Refused).....	1	1	1
Union Household	18	16	20

(ref:UNION)

Q.54 Are you married, single, living with a partner, separated, divorced, or widowed?

	Total	RAE	Non-RAE
Married.....	58	29	85
Single.....	21	38	6
Separated/Divorced.....	8	12	5
Widowed.....	6	11	2
Living with a partner.....	5	9	2
(Don't know/Refused).....	1	1	1
Sep/Div/Wid	15	23	7
(ref:MARITAL)			

Q.55 Do you have any children 18 years of age or younger living at home?

	Total	RAE	Non-RAE
Yes.....	33	30	37
No.....	65	70	61
(Don't know/Refused).....	1	1	2
(ref:KIDS)			

Q.56 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total	RAE	Non-RAE
Strong Democrat.....	27	35	19
Weak Democrat.....	12	12	11
Independent-lean Democrat.....	10	13	7
Independent.....	7	7	7
Independent-lean Republican.....	12	7	16
Weak Republican.....	12	11	14
Strong Republican.....	20	15	25
(Don't know/Refused).....	1	0	1
(ref:PTYID1)			

Q.59 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	RAE	Non-RAE
Liberal.....	22	25	19
Moderate.....	32	32	32
Conservative.....	41	36	46
(Don't know/Refused).....	5	6	3
(ref:IDEO1)			

Q.60 Let me ask a question about religion. Which one of these best describes yourself?

	Total	RAE	Non-RAE
Observant Catholic	13	11	15
Non-observant Catholic	10	9	10
Evangelical Christian	23	23	22
Non-evangelical Protestant.....	18	15	21
Jewish	2	1	3
Muslim.....	1	1	0
No religious affiliation.....	19	22	15
(Other).....	13	17	10
(Don't know/refused)	2	1	3
Total Catholic	23	20	25
Total Christian.....	64	58	69

(ref:RELIG4)

[357 Respondents]

Q.62 (IN CELL SAMPLE ONLY) Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	Total	RAE	Non-RAE
Yes.....	44	33	56
No	55	67	42
(DK/Refused)	1	-	2

(ref:LANDLINE)

[644 Respondents]

Q.63 (IN LANDLINE SAMPLE ONLY) Now thinking about your telephone use, do you have a working cell phone?

	Total	RAE	Non-RAE
Yes.....	89	88	89
No	10	12	9
(DK/Refused)	1	0	1

(ref:CELLLINE)

[733 Respondents]

Q.64 (SKIP IF NO IN LANDLINE) (SKIP IF NO OR DK/REF IN CELLLINE) Of all the personal telephone calls that you receive, do you get:

	Total	RAE	Non-RAE
All or almost all calls on a cell phone	35	38	33
Some on a cell phone and some on a regular home phone	38	34	40
All or almost all calls on a regular home phone	26	28	25
(Don't know/Refused).....	1	0	1

(ref:DUALUSE)

Combined Phone Usage

	Total	RAE	Non-RAE
Cell Only	20	26	14
Cell Mostly	26	25	26
Dual User	28	23	32
Landline Mostly	19	19	20
Landline Only	7	7	6
Landline Unknown	1	0	2

Q.65 As you know, there was an election for Congress and other offices in 2010. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total	RAE	Non-RAE
Voted.....	73	61	84
Did not vote.....	23	35	12
(Can't remember/Don't know)	3	4	2
(Refused)	1	1	1
(ref:VOTE06)			

[914 Respondents]

Q.66 (IF VOTED IN VOTE08) In the 2008 election for president, did you vote for Democrat Barack Obama or Republican John McCain?

	Total	RAE	Non-RAE
Democrat Barack Obama	49	64	37
Republican John McCain	42	27	54
(Ralph Nader)	0	-	0
(Bob Barr)	0	-	0
(Other).....	3	3	3
(Don't Know/Refused)	5	6	5
(ref:VOTE2008)			

Q.67 What racial or ethnic group best describes you?

	Total	RAE	Non-RAE
White.....	72	44	98
African-American or Black	13	27	-
Hispanic or Latino	10	21	-
Native American.....	1	3	-
Asian	1	2	-
(Other).....	1	3	-
(Don't know/Refused).....	1	1	2
(ref:RACETHN)			

Q.2 Record respondent's gender

	Total	RAE	Non-RAE
Male	47	37	56
Female	53	63	44
(ref:GENDER)			

Q.9 In what year were you born?

	Total	RAE	Non-RAE
18 - 24.....	9	19	-
25 - 29.....	10	20	-
30 - 34.....	7	5	9
35 - 39.....	8	8	8
40 - 44.....	12	10	14
45 - 49.....	10	6	13
50 - 54.....	8	4	11
55 - 59.....	10	6	13
60 - 64.....	11	10	13
65 and over.....	15	11	18
(No answer)	1	1	1
(ref:AGE)			