

GREENBERG QUINLAN ROSNER RESEARCH

The State of the Republican Party

Democracy Corps' first national survey of 2013

January 16, 2013



DEMOCRACY CORPS
CARVILLE ♦ GREENBERG

Methodology: cell and demographic change

This presentation is based on our latest national survey conducted by Greenberg Quinlan Rosner for Democracy Corps.

The survey of 950 2012 voters (950 weighted) and 852 likely 2014 voters nationwide was conducted from January 10-14, 2013.

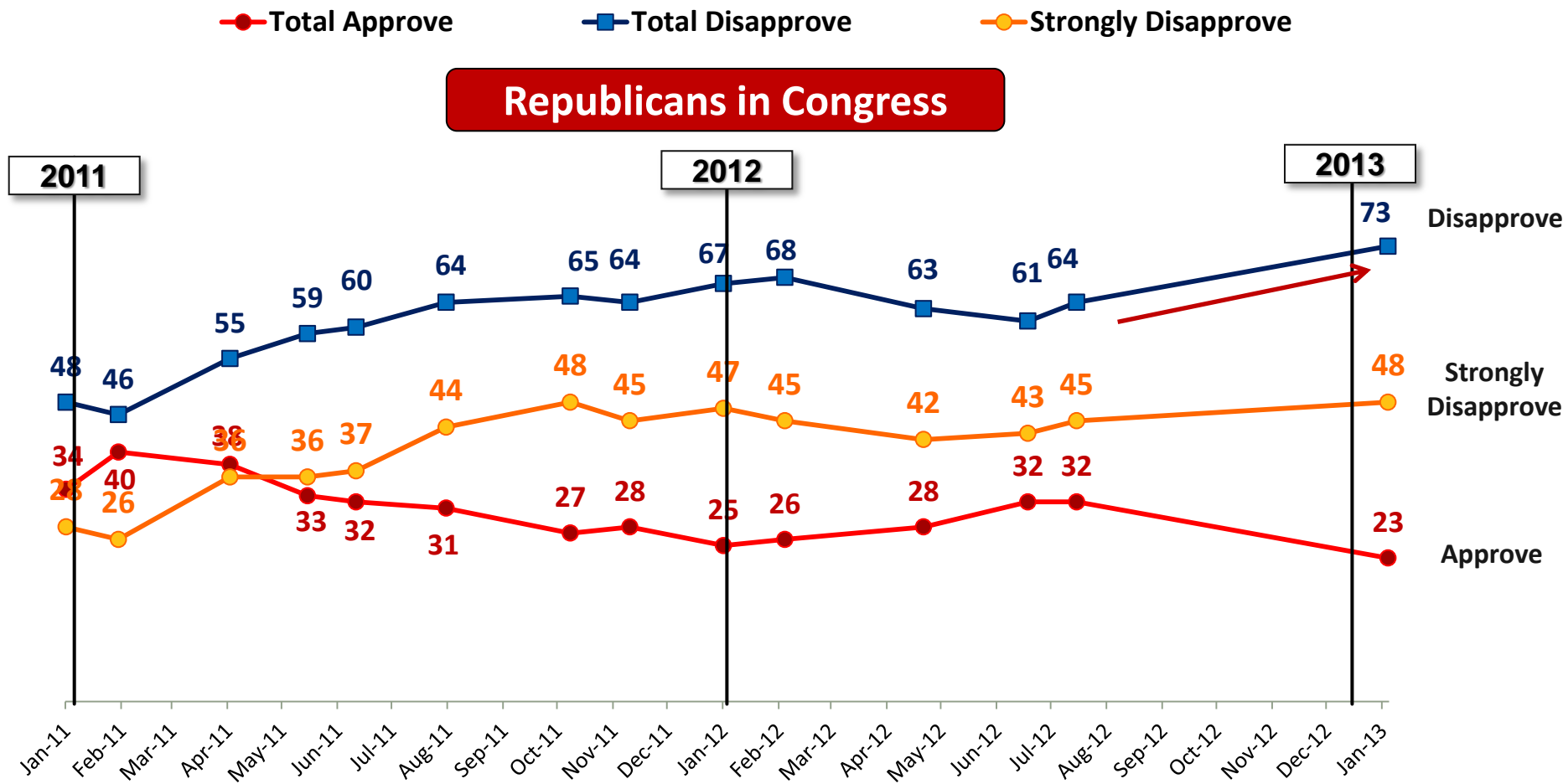
Unless otherwise noted, margin of error= +/-3.18 percentage points at 95% confidence.

New this year, we now reach 50 percent of our respondents by cell phone, in order to account for ever-changing demographics and trying to accurately sample the full American electorate.

The demographics of the likely electorate reflect new estimates of the likely electorate for off-year elections, including 75 percent white and 24 percent seniors.

Disapproval of Republicans in Congress reaches highest level ever

Do you approve or disapprove of the way Republicans in Congress are handling their job in charge of the House of Representatives?

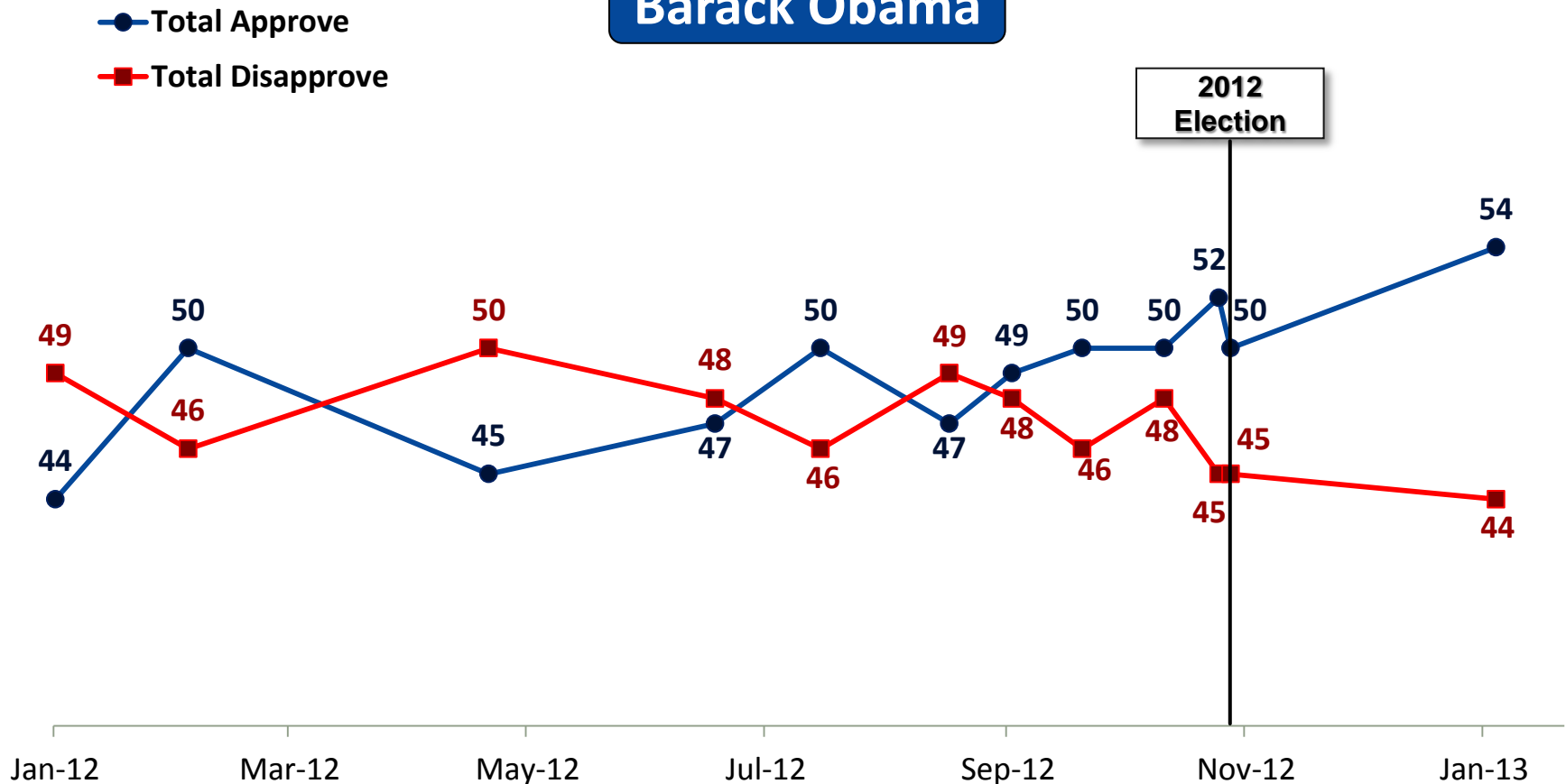


*Note: Question was not asked in March 2011, March 2012, or August – November 2012.

Obama's reaches highest point and above vote in election

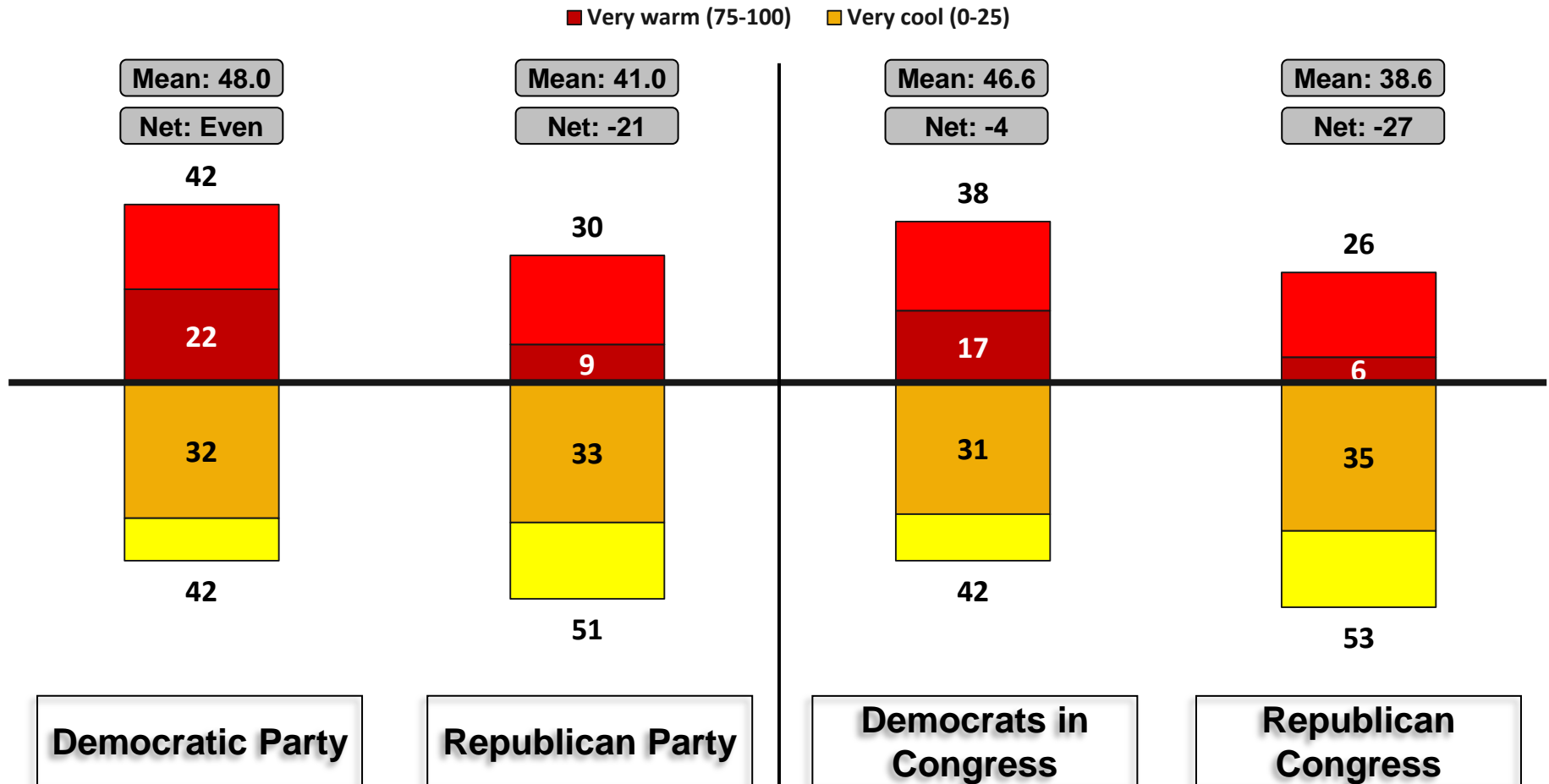
Do you approve or disapprove of the way Barack Obama is handling his job as president?

Barack Obama



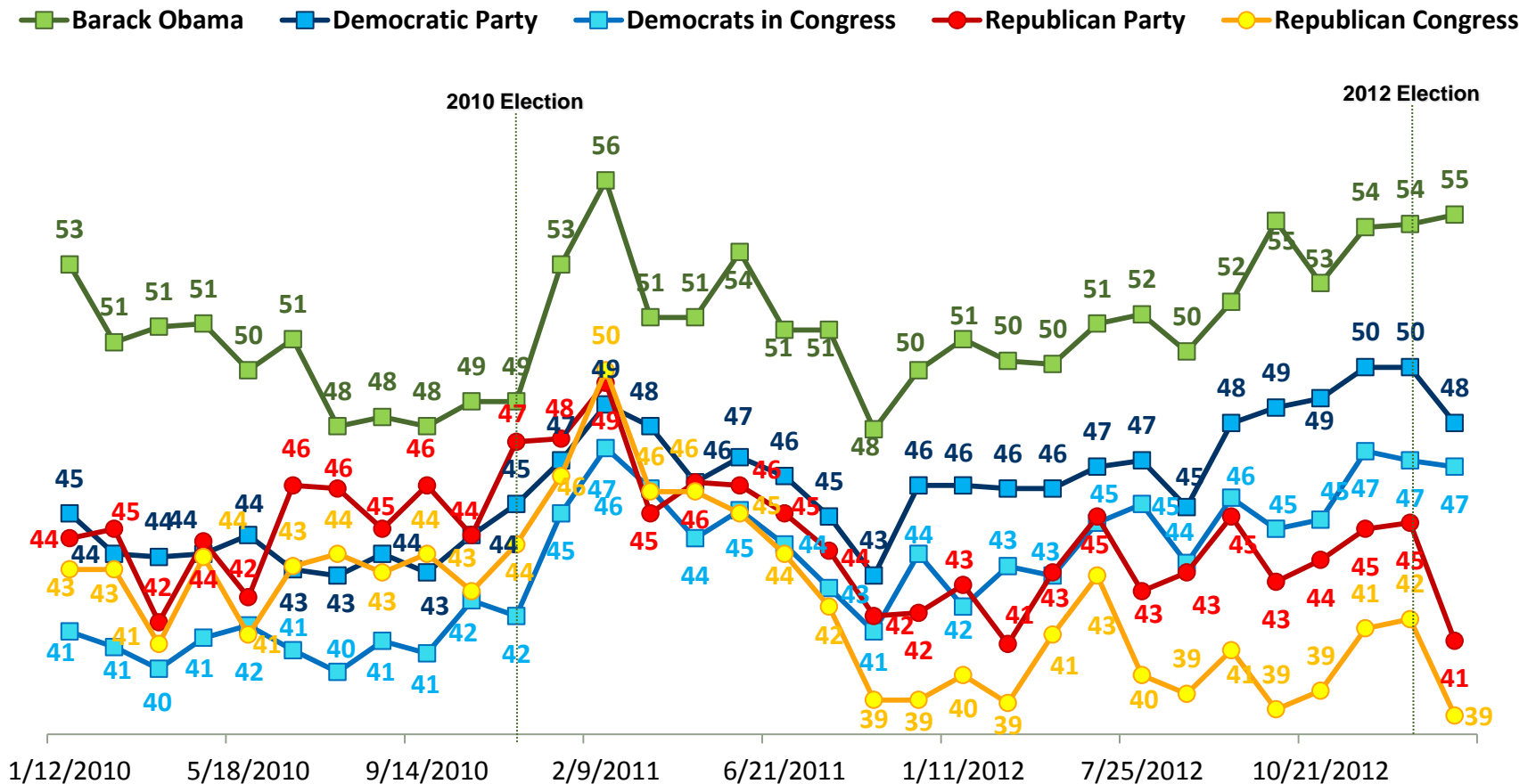
Half give GOP negative rating; just 6 percent give Republican Congress positive rating

Now, I'd like to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.



Bottom drops out for Republicans, while Obama improves

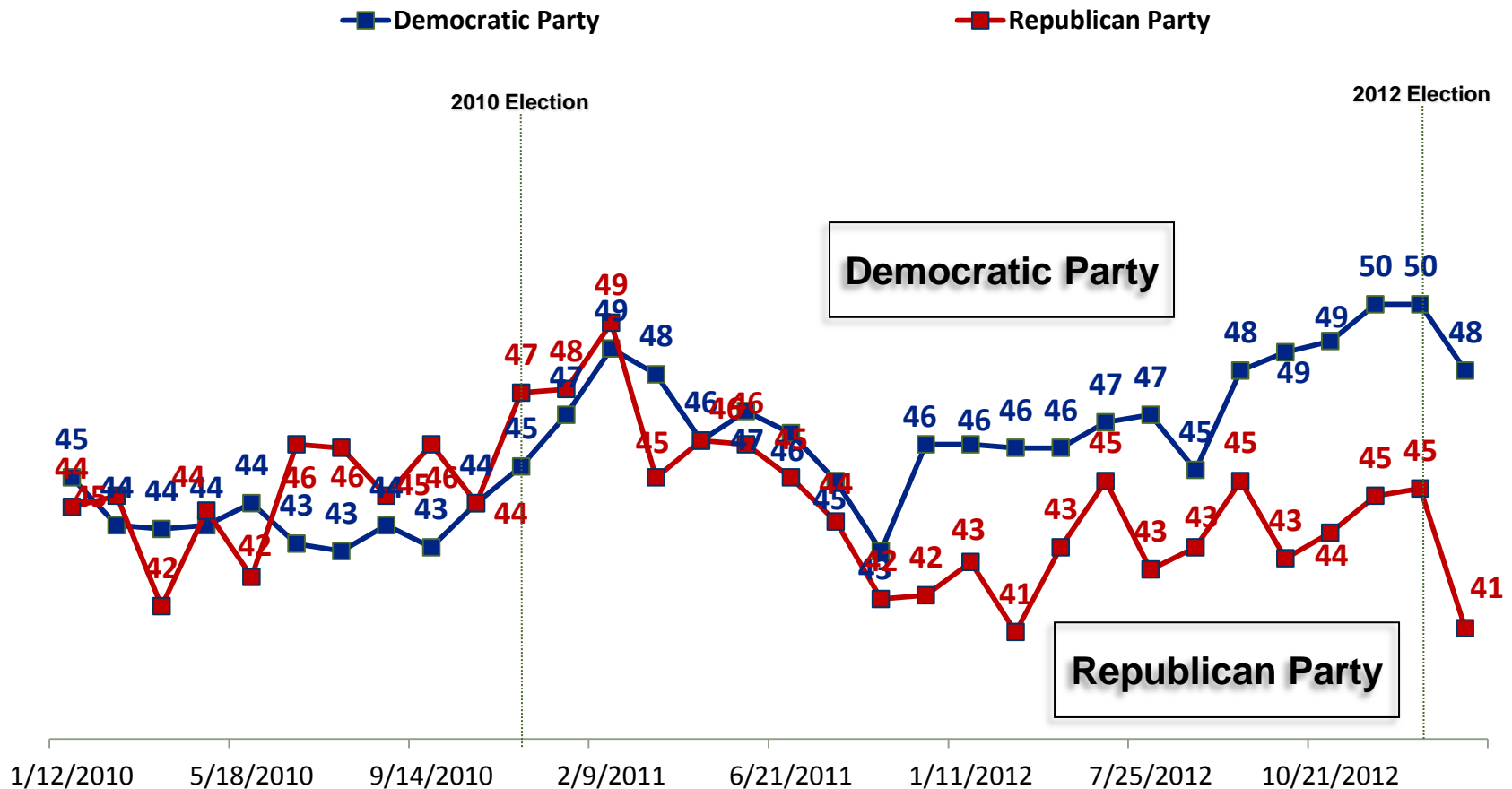
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Republican Party crashing

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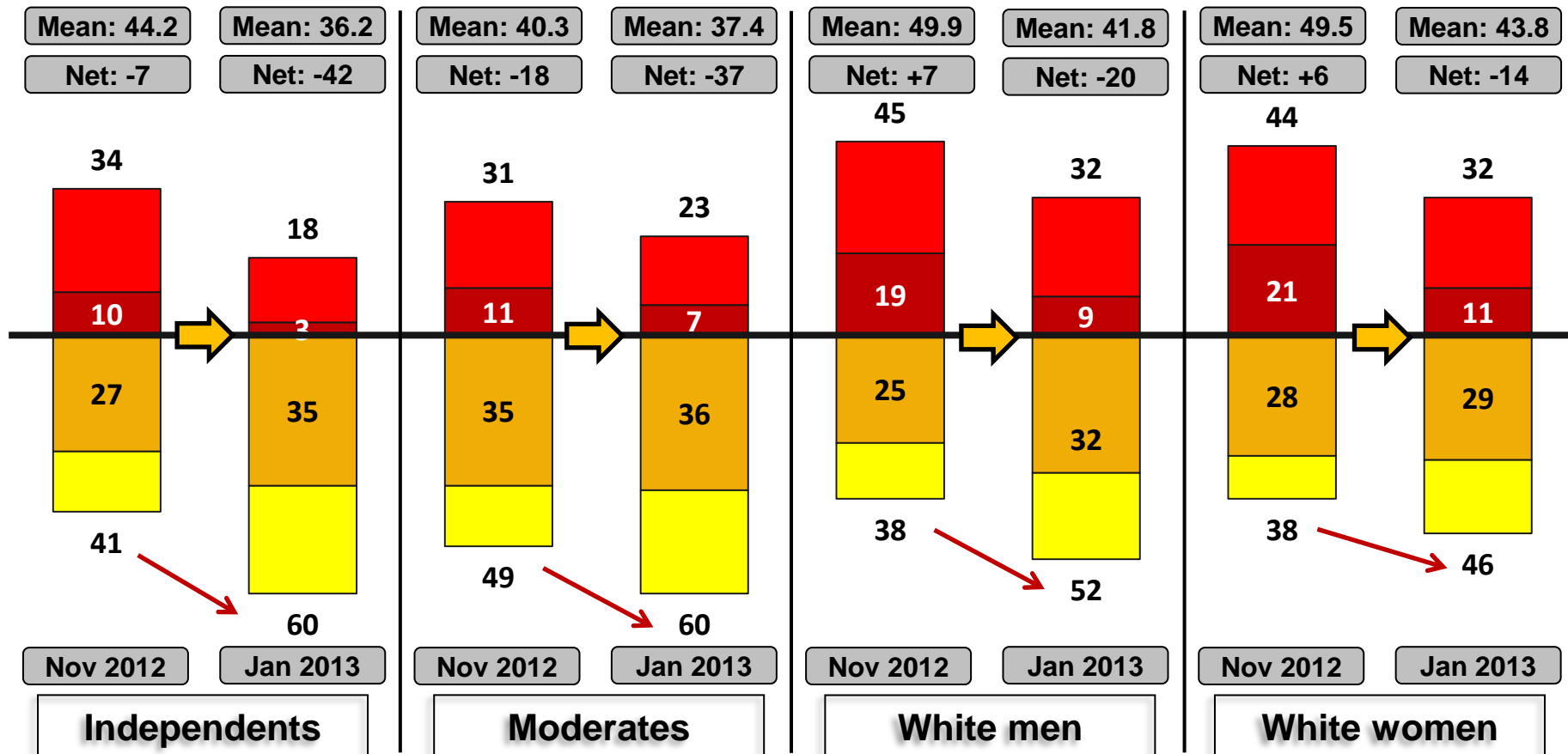


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Key groups sour on Republican Party

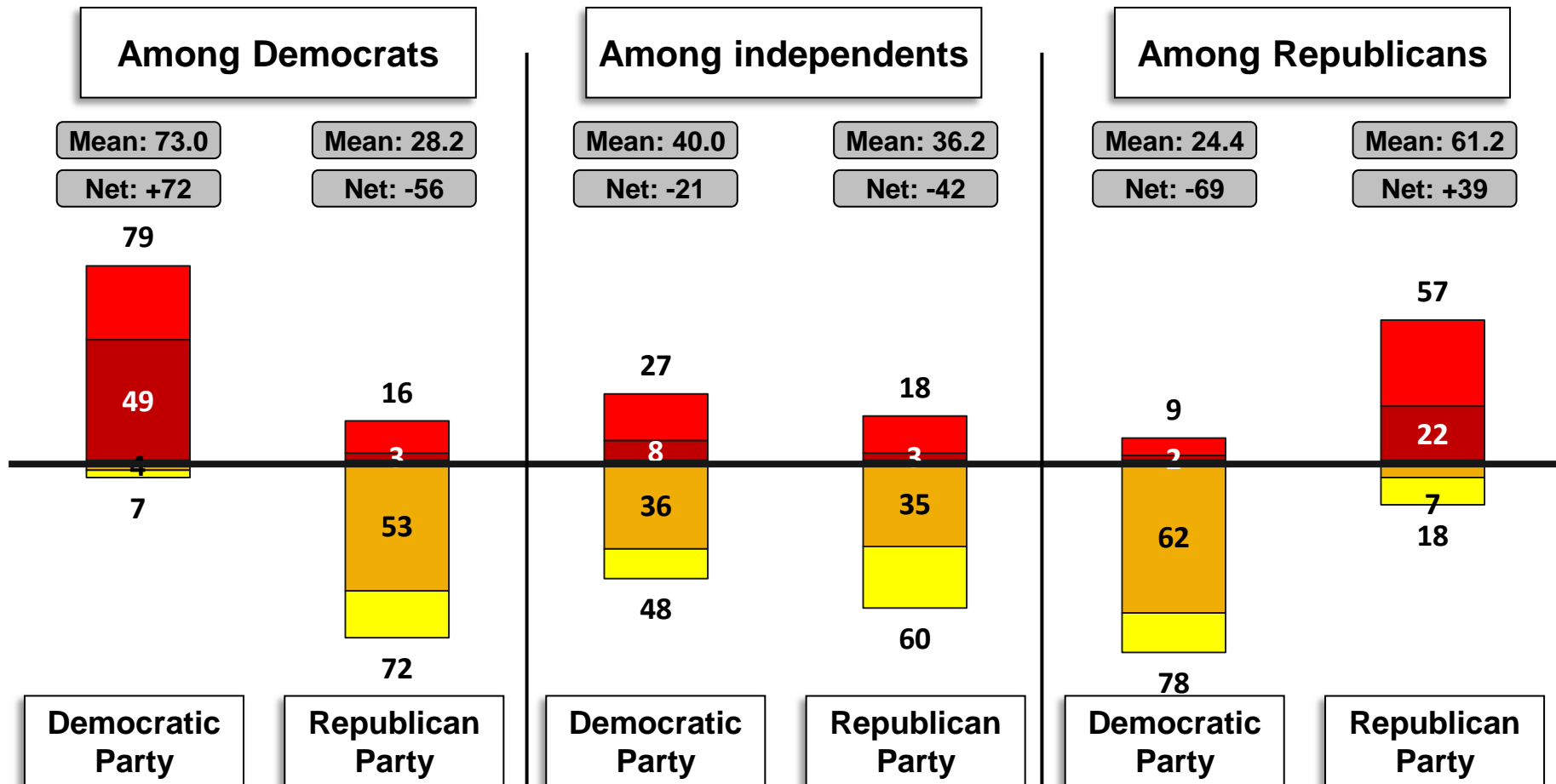
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■ Very warm (75-100) ■ Very cool (0-25)



Republicans much less favorable to own party than Democrats' to theirs

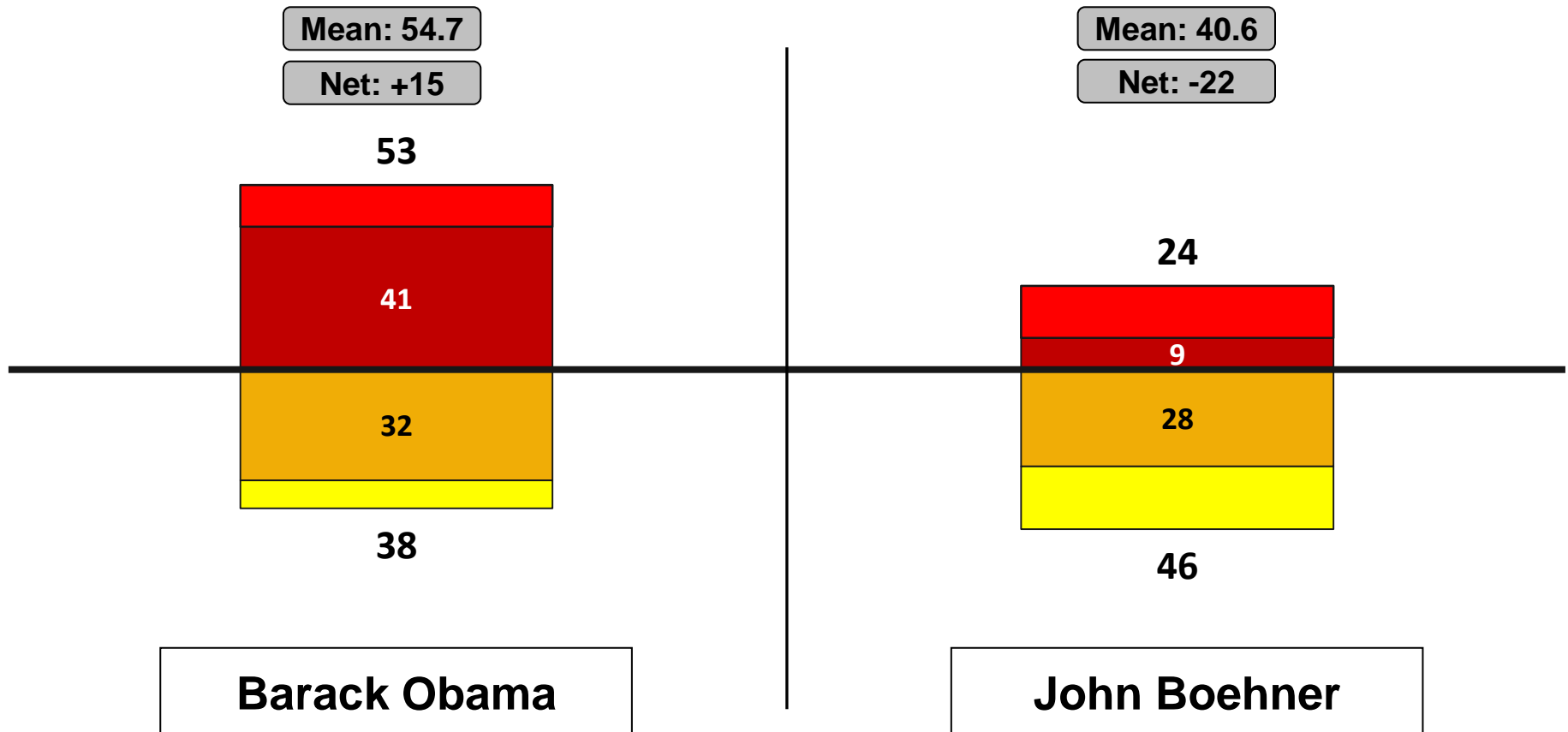
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And just a quarter give GOP Speaker Boehner a positive rating, almost half negative

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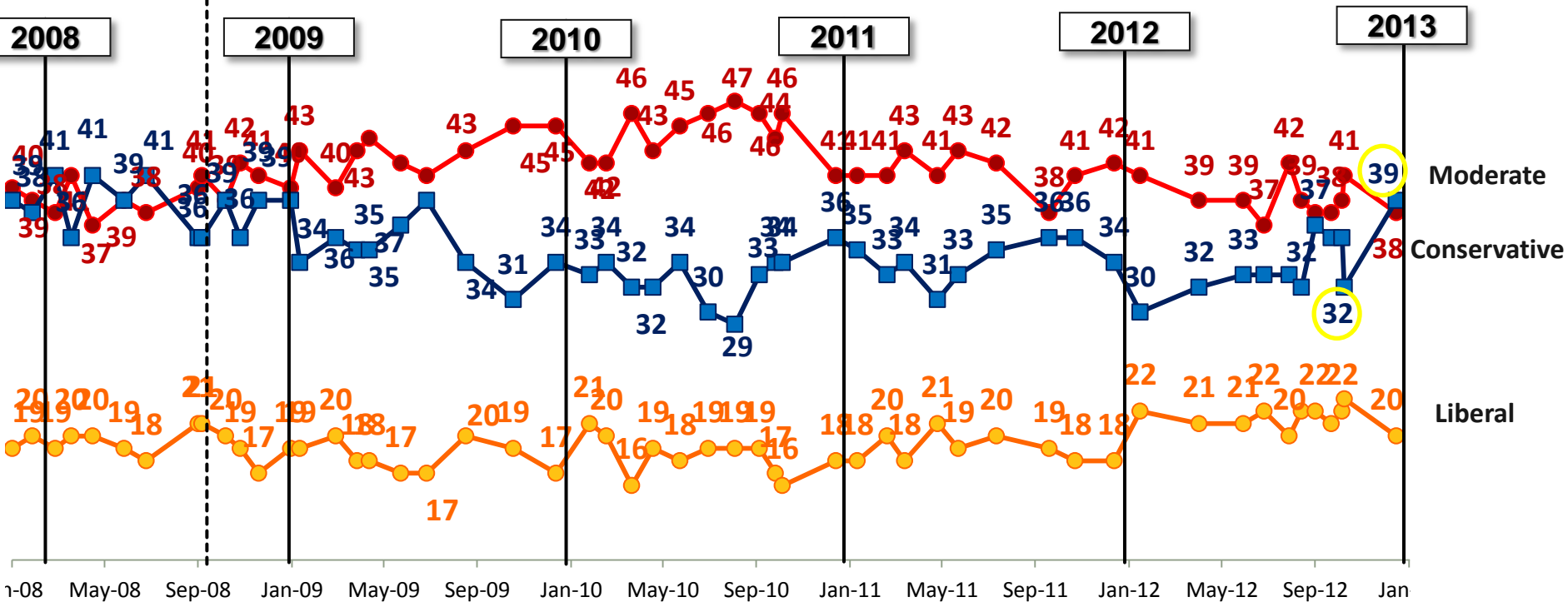


Number of moderates reaches new high

Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

—●— Conservative —■— Moderate —●— Liberal

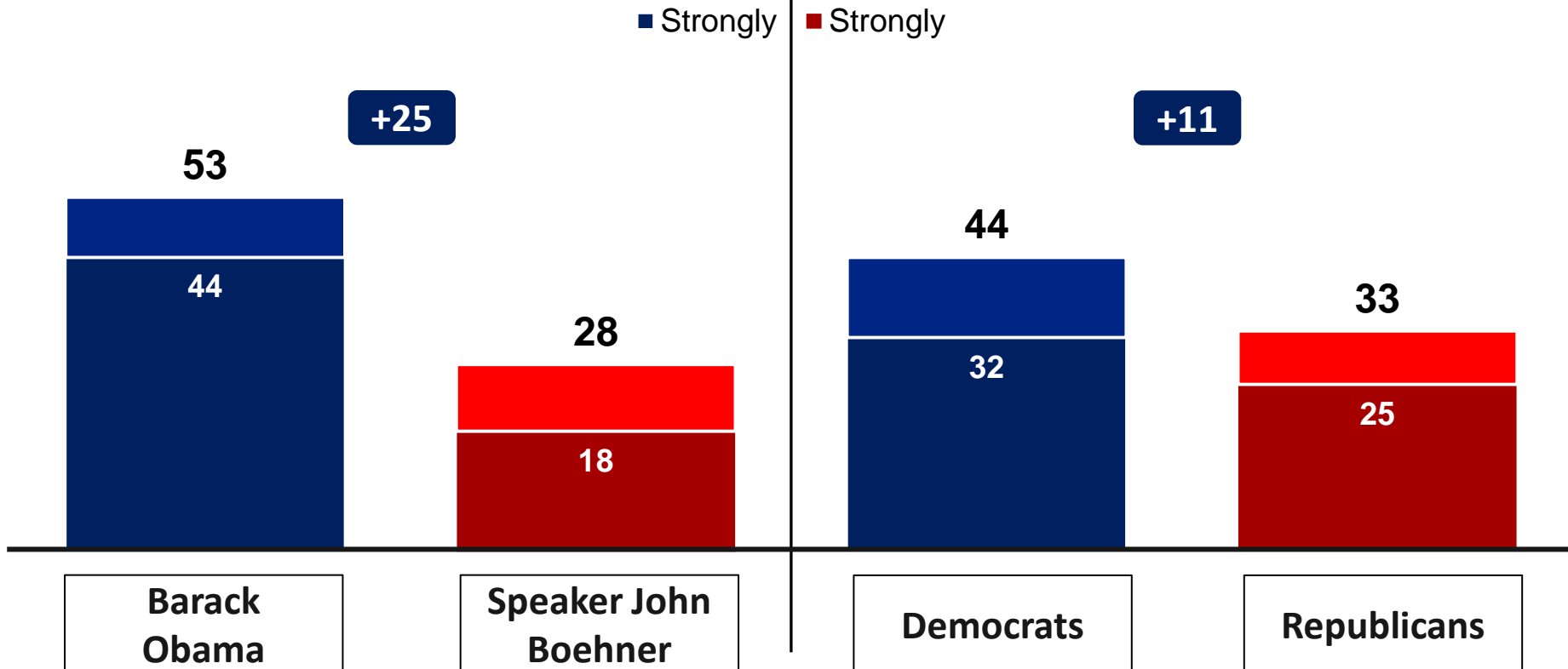
Lehman Brothers



So in negotiations over fiscal cliff negotiations, Obama and Democrats better priorities and judgment

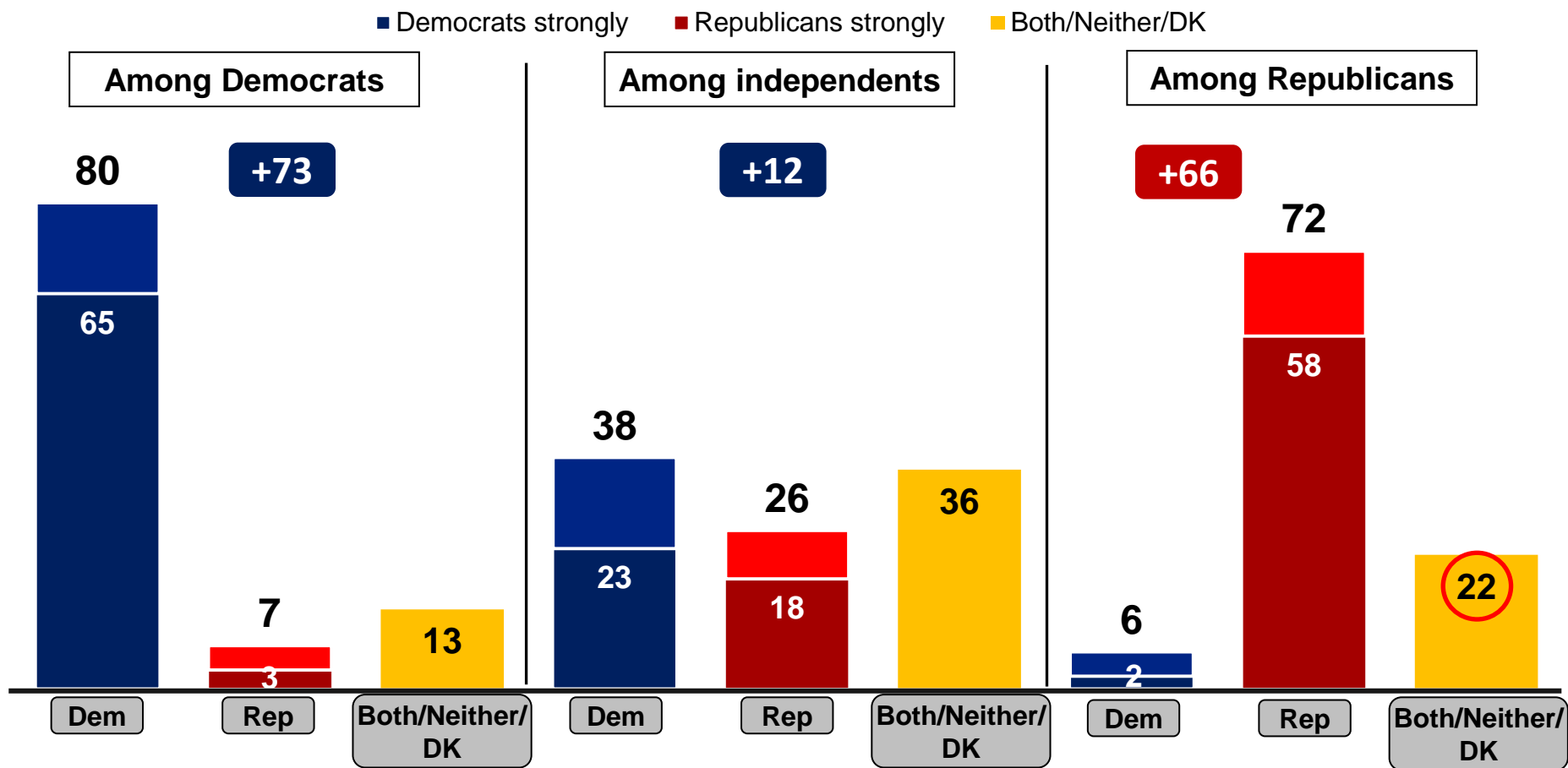
*From what you know, who seems to have the better priorities and judgment in getting to these agreements -- **Barack Obama** or **Speaker John Boehner**?*

*From what you know, who seems to have the better priorities and judgment in getting to these agreements -- **Democrats** or **Republicans**?*



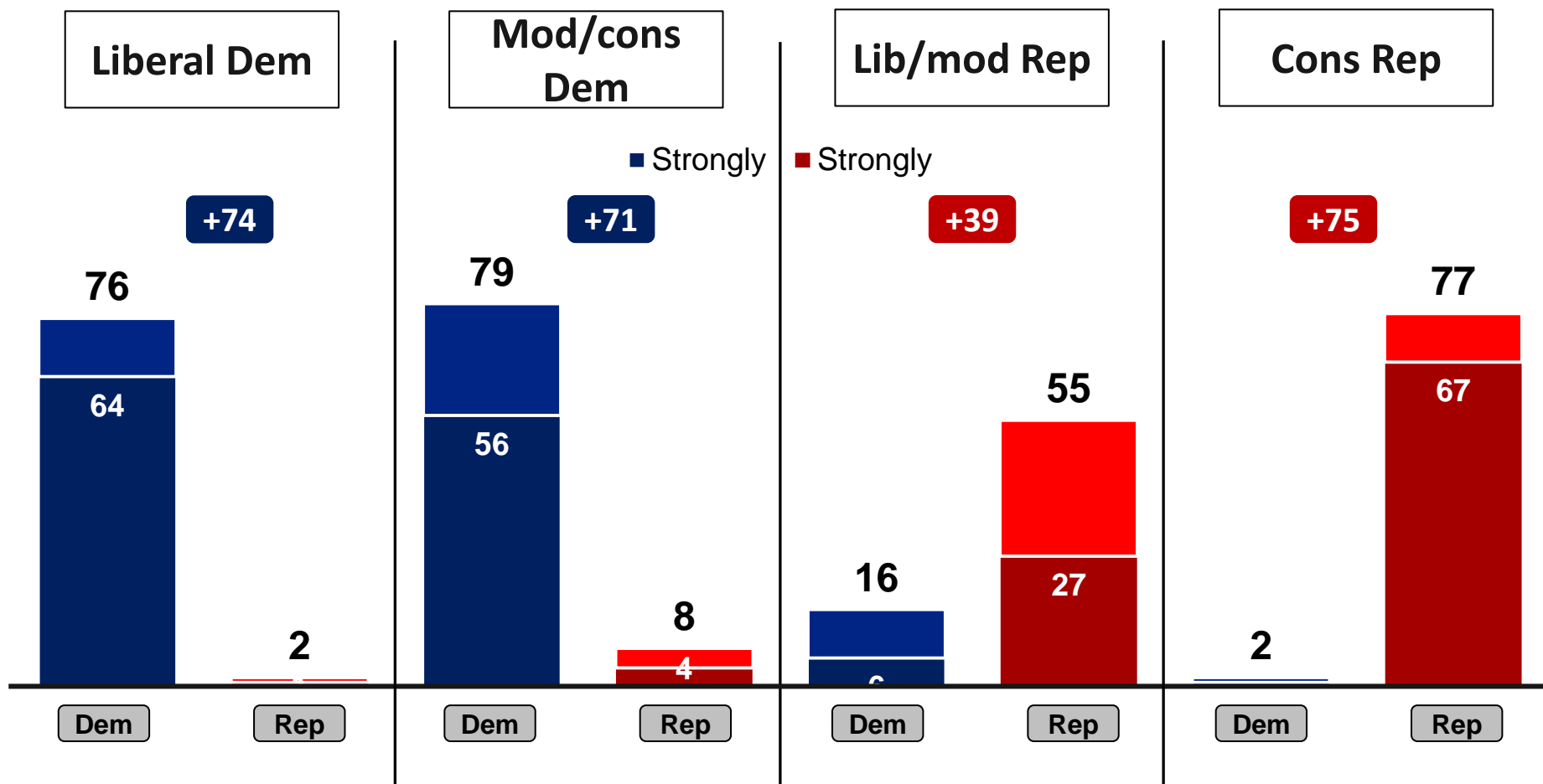
Over 25 percent of Republicans don't name their own party as having the better priorities

*From what you know, who seems to have the better priorities and judgment in getting to these agreements -- **Democrats or Republicans?***



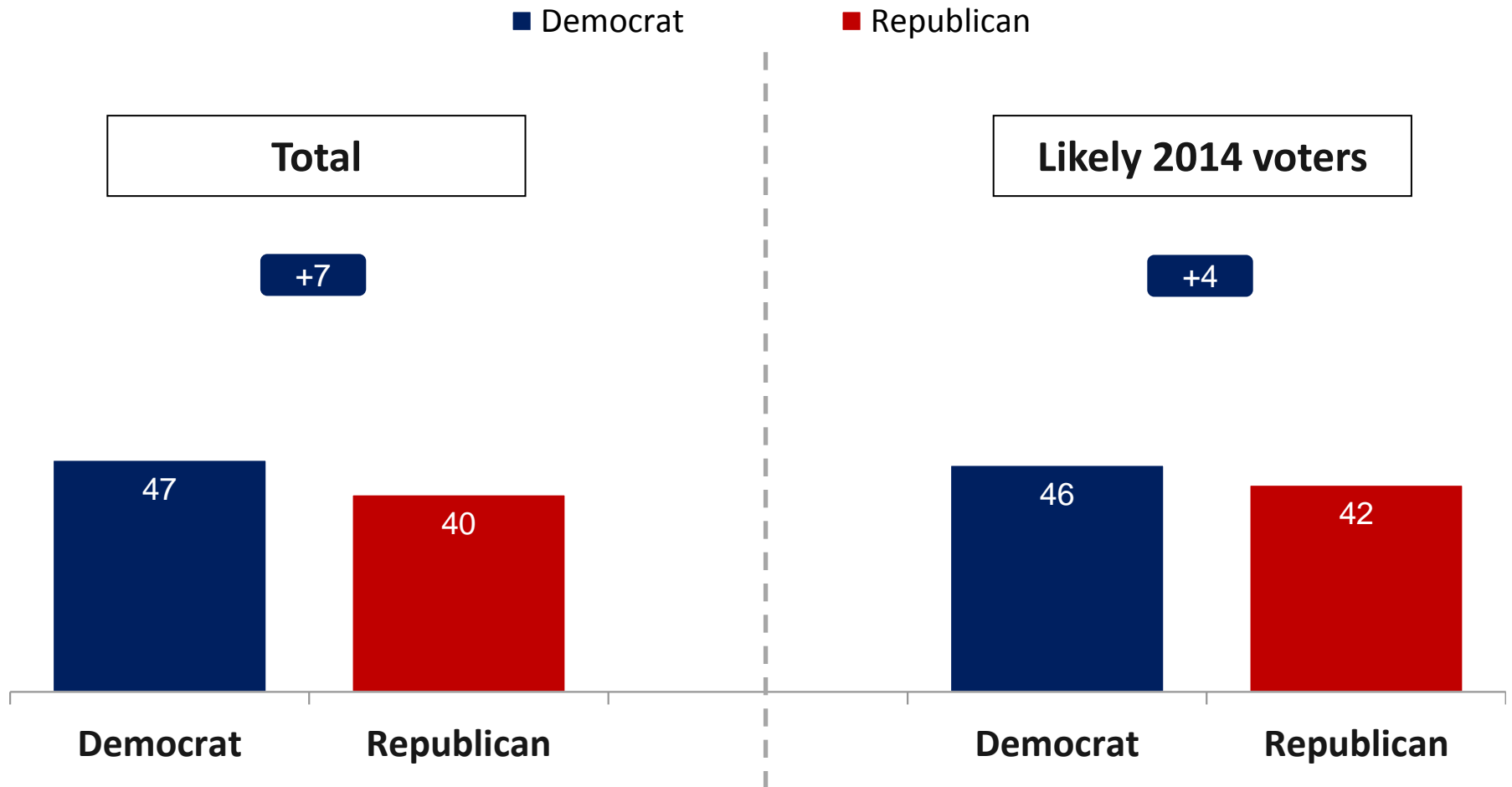
The pull-back is with moderate Republicans

From what you know, who seems to have the better priorities and judgment in getting to these agreements -- **Democrats or Republicans?**



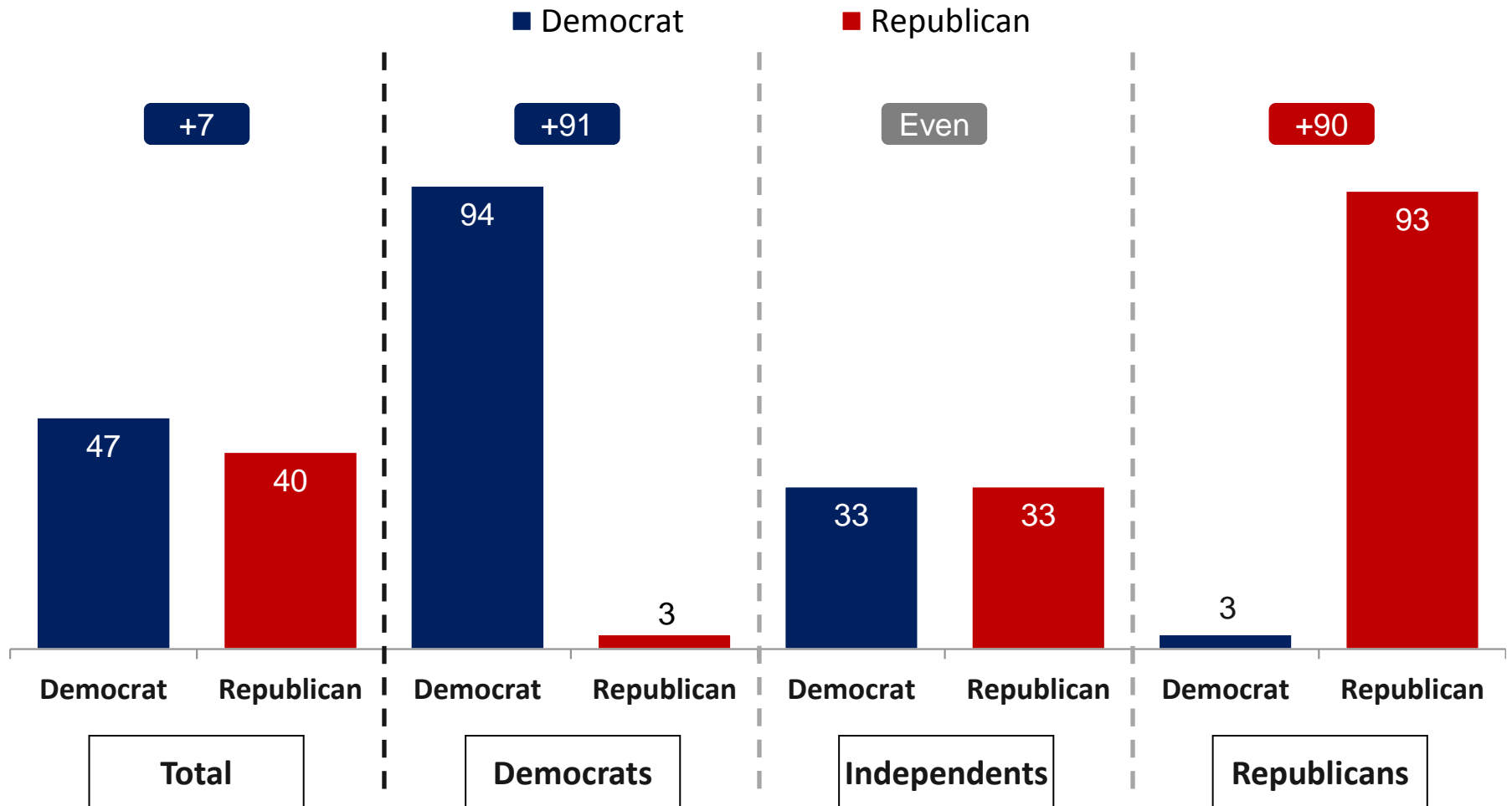
And in Congressional election – Democrats almost reverse 2010

I know it's a long way off, but thinking about the election for Congress in 2014, if the election for U.S. Congress were held today, would you be voting for – the Democratic candidate or the Republican candidate?



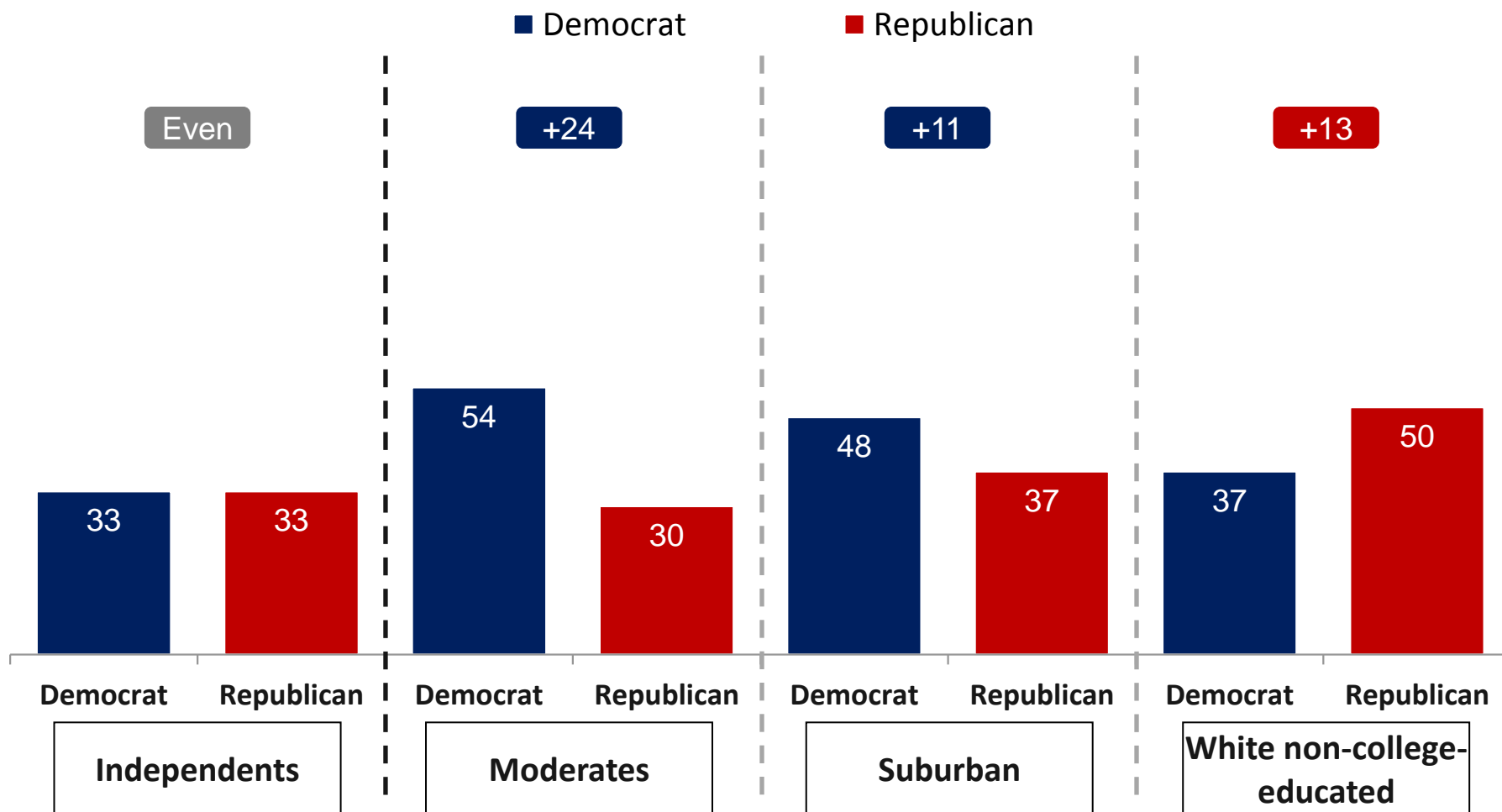
Parties deeply polarized and independents split, with nearly 3 in 10 undecided

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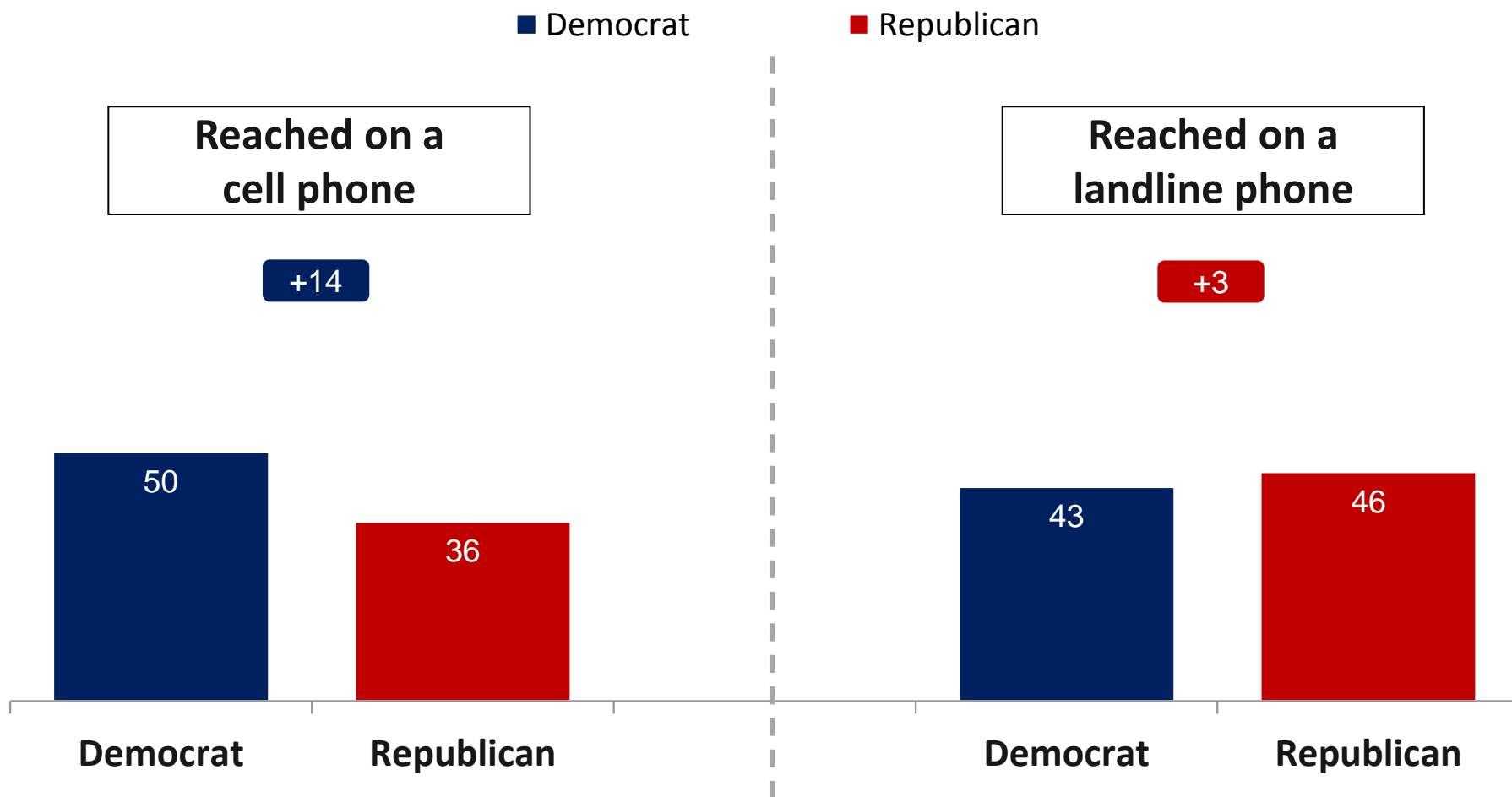
Democrats in good position among swing groups

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Those reached on cell phones more likely to vote Democratic

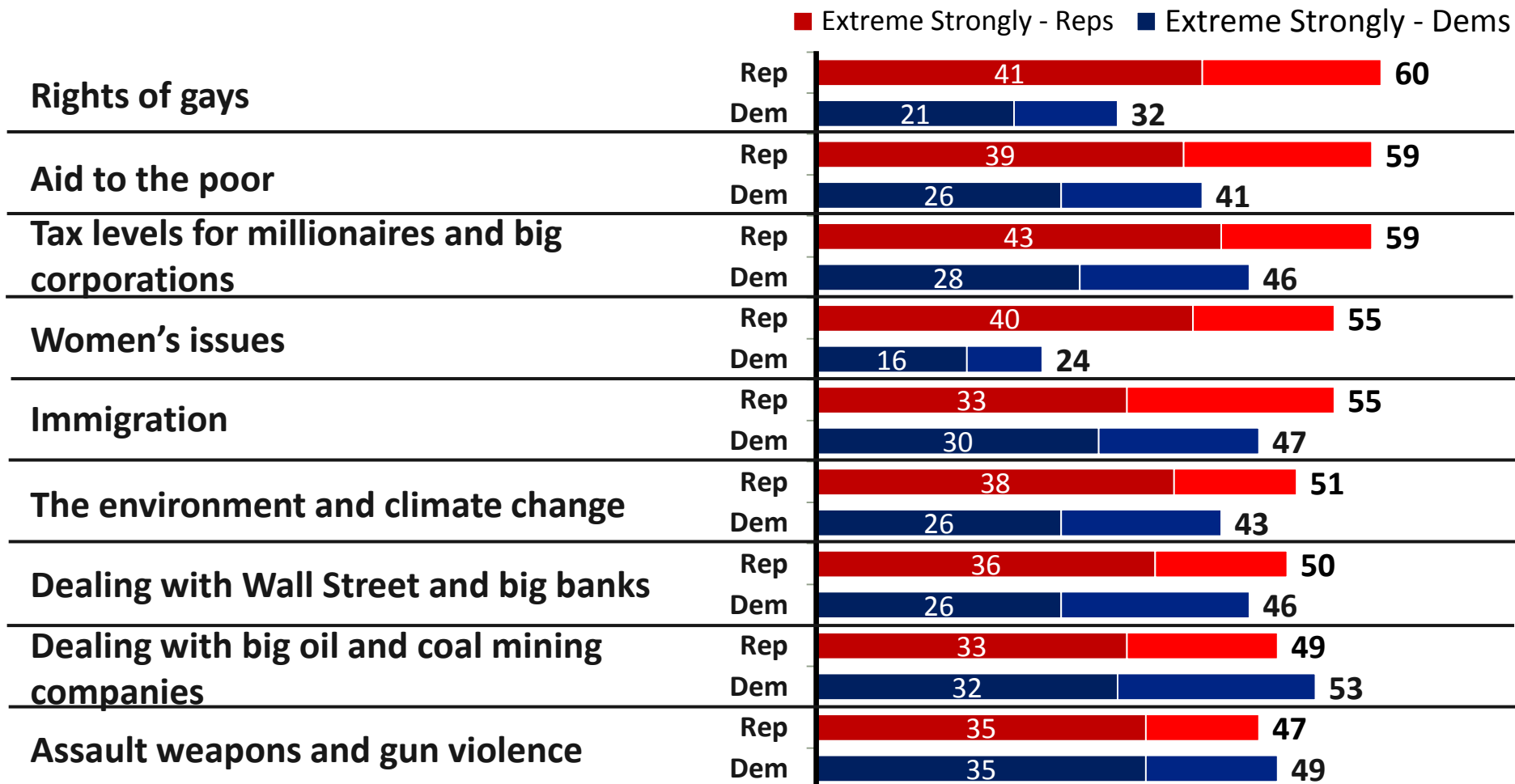
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Extreme or mainstream? Voters react to increasingly conservative G.O.P.

Near 60 percent see Republicans as extreme and out of touch – not mainstream – on cultural and economic issues

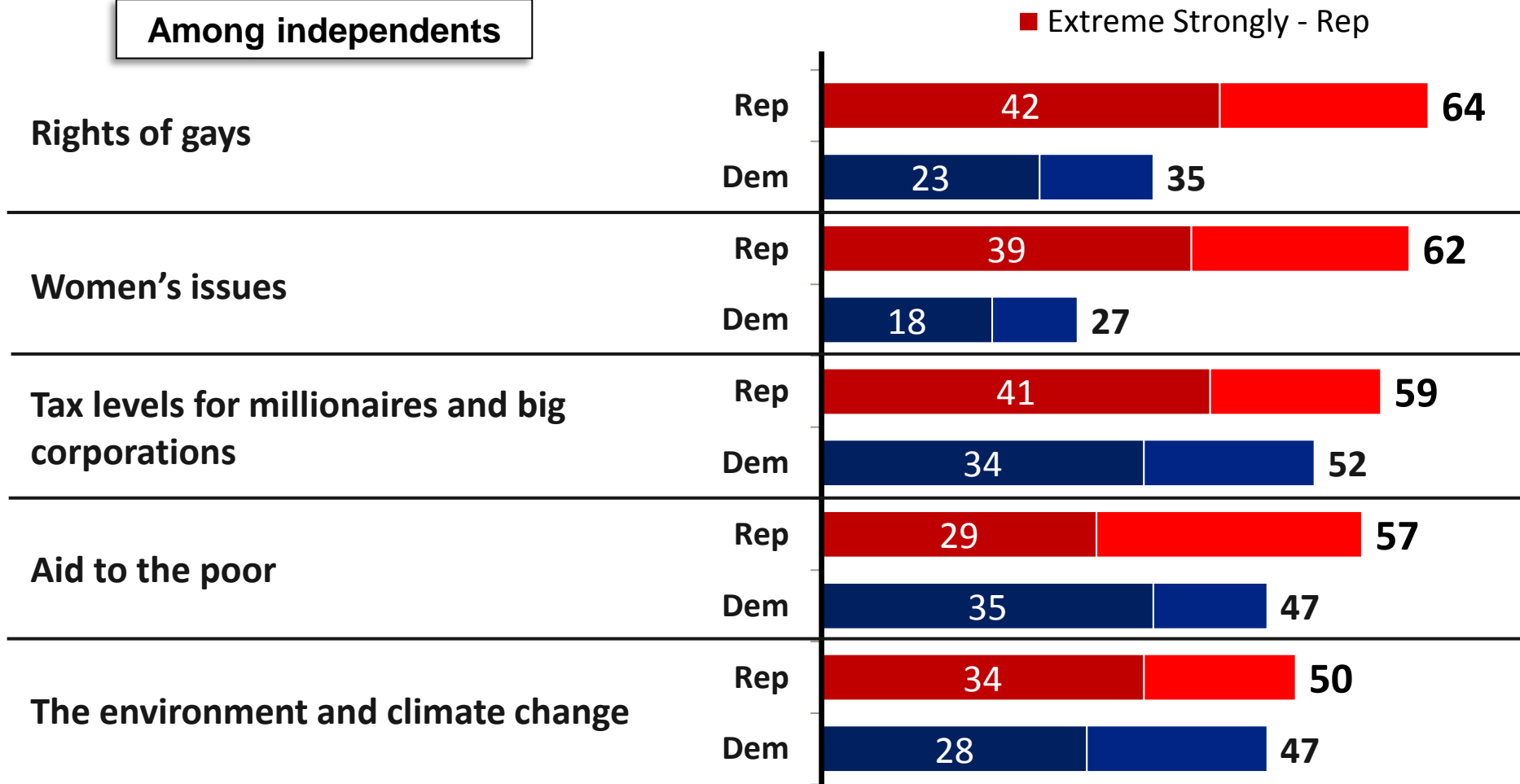
I want to ask you about the Republican/Democratic Party. I'm going to read you a list of issues. For each issue, do you see the Republican/Democratic Party as growing extreme and out of touch or do you see the party as pretty mainstream?



Independents see Republicans as very extreme on key issues

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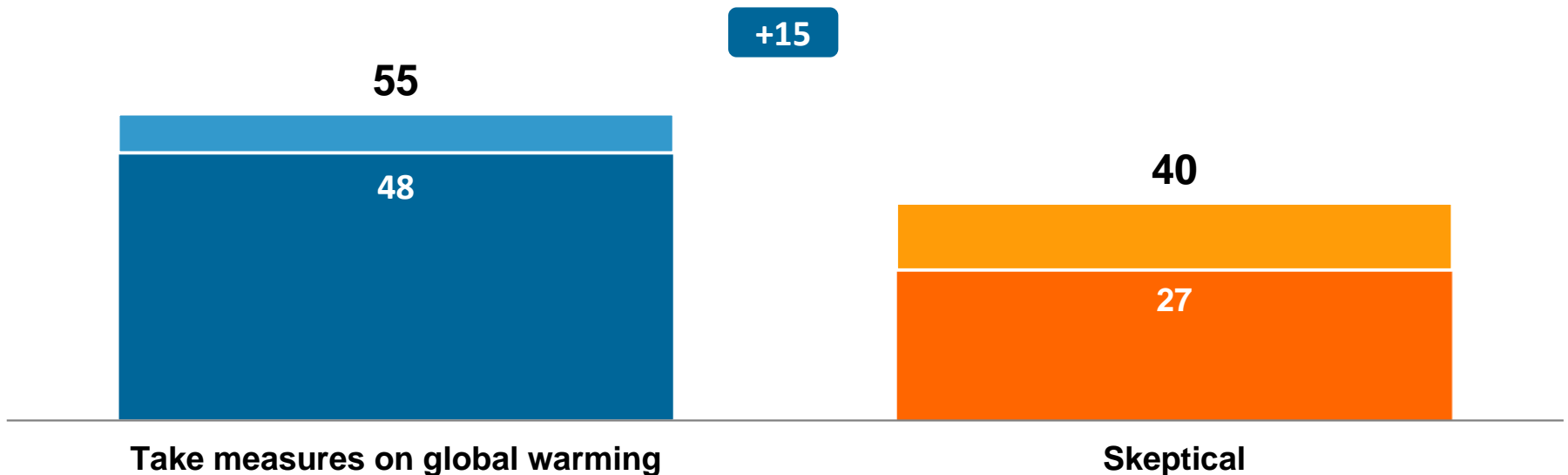
Among independents



After Sandy storm, majority calls for addressing global warming

After Hurricane Sandy, recent extreme weather events, and last year being the hottest on record, many have concluded we need to begin taking measures to address global warming, while others are skeptical about that. On that issue, do you find yourself agreeing more with those who say it is time to address global warming or with those who are skeptical about climate change?

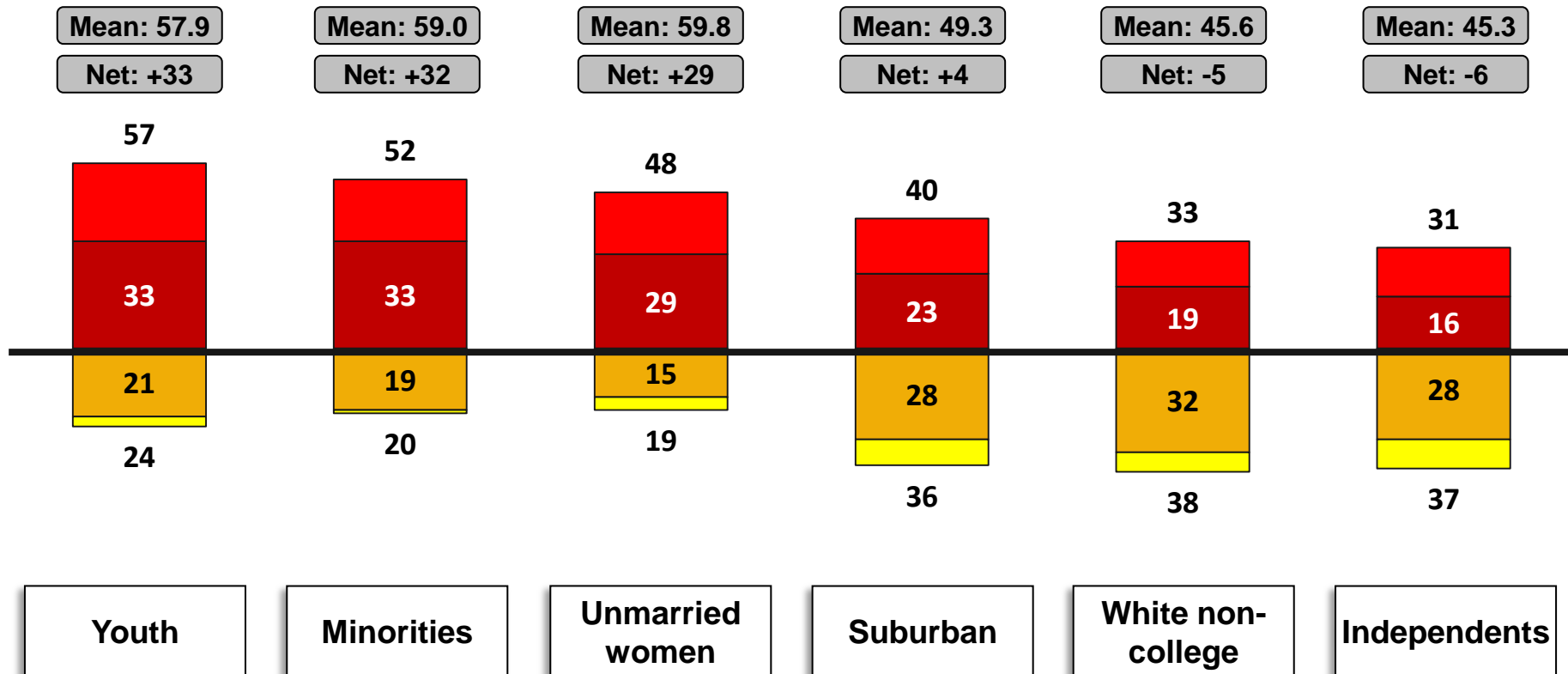
■ Take measures strongly ■ Skeptical strongly



Youth, minorities feel very strongly about taking measures to prevent global warming

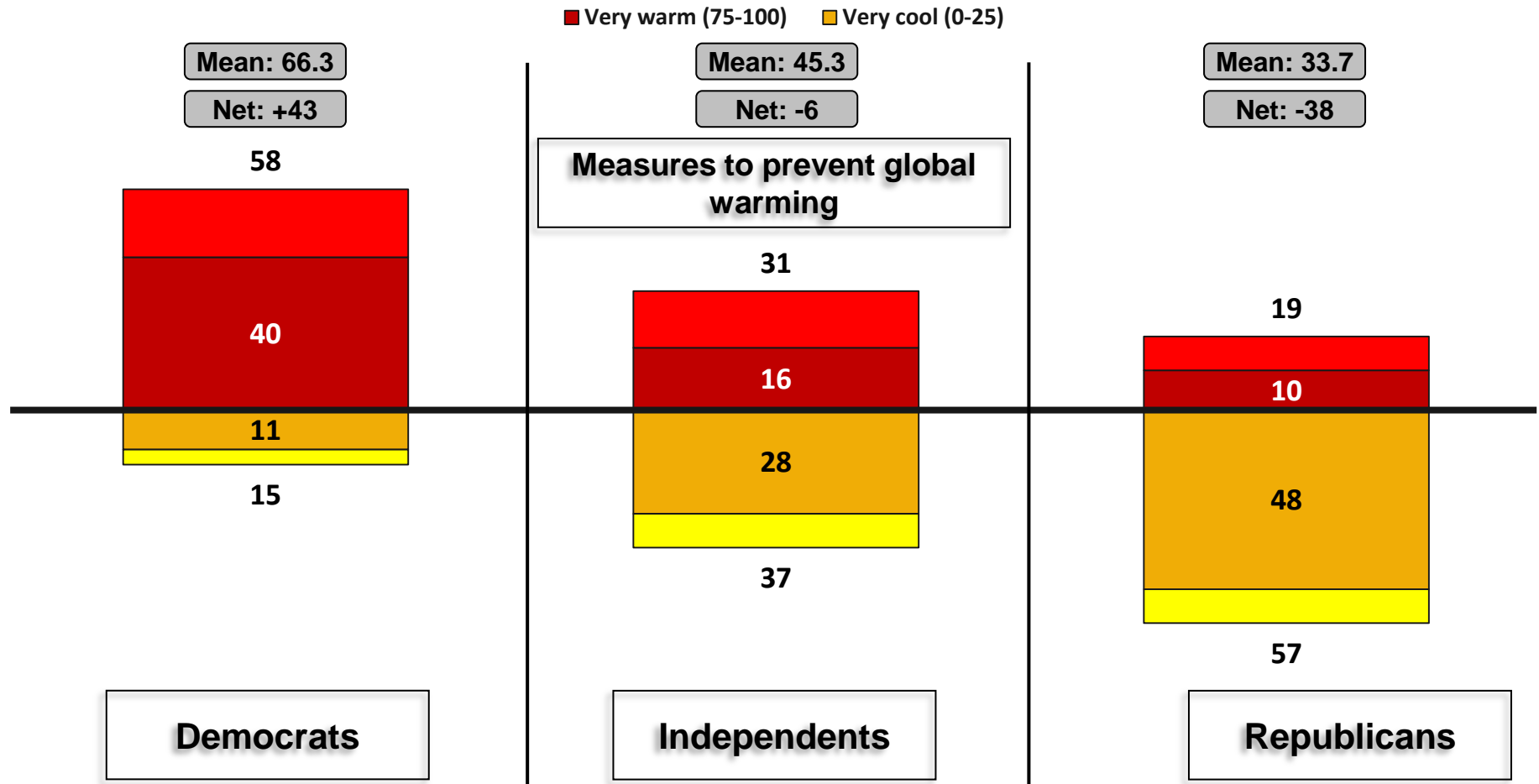
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Measures to prevent global warming



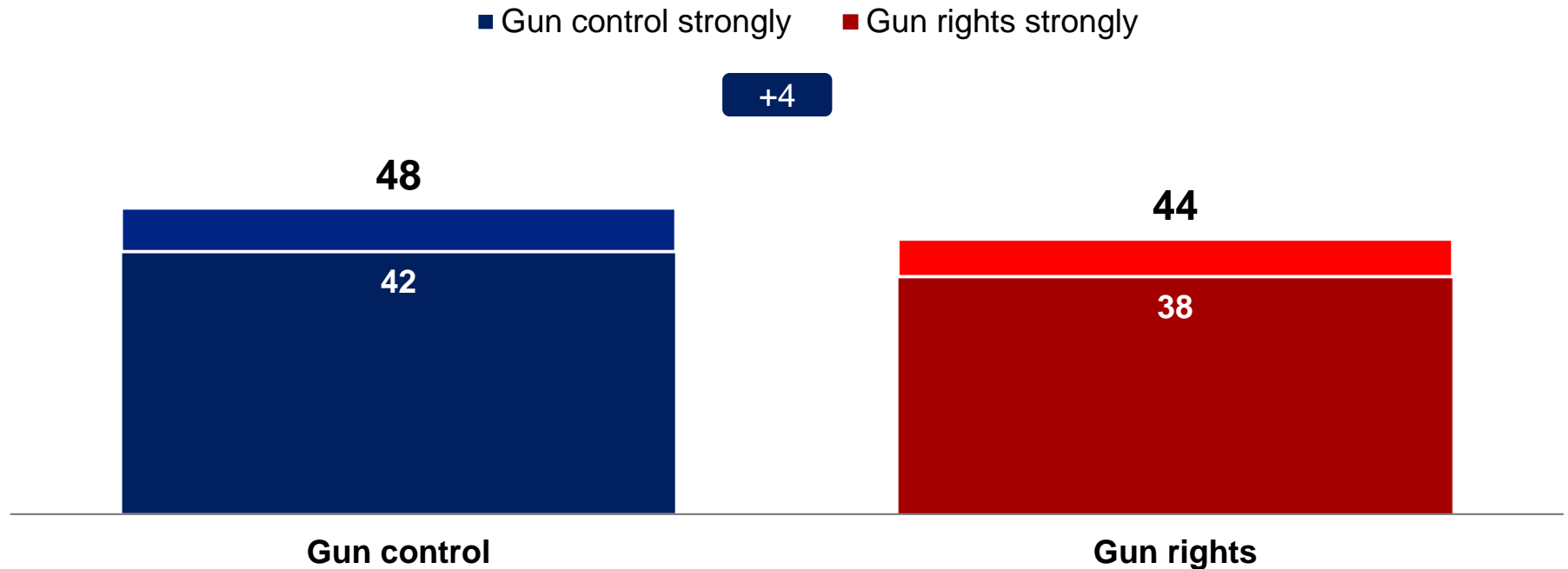
Clear partisan split in climate change debate

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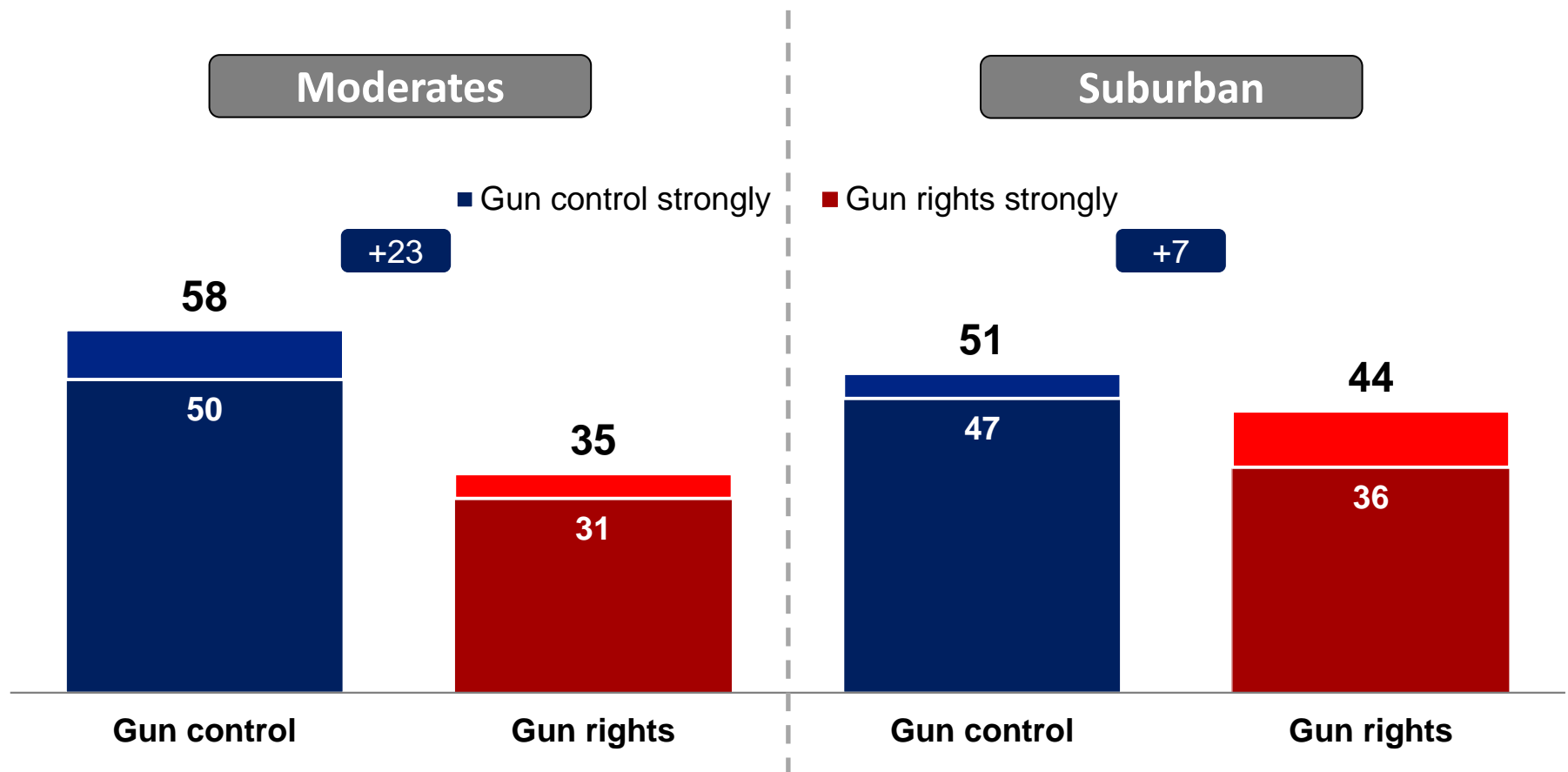
And a month after the Sandy Hook school shooting, people generally side with gun control advocates

In the aftermath of the mass shootings, there have been debates between gun rights advocates and gun control advocates over banning assault weapons. On that issue, whom do you side with -- the gun rights or gun control advocates?



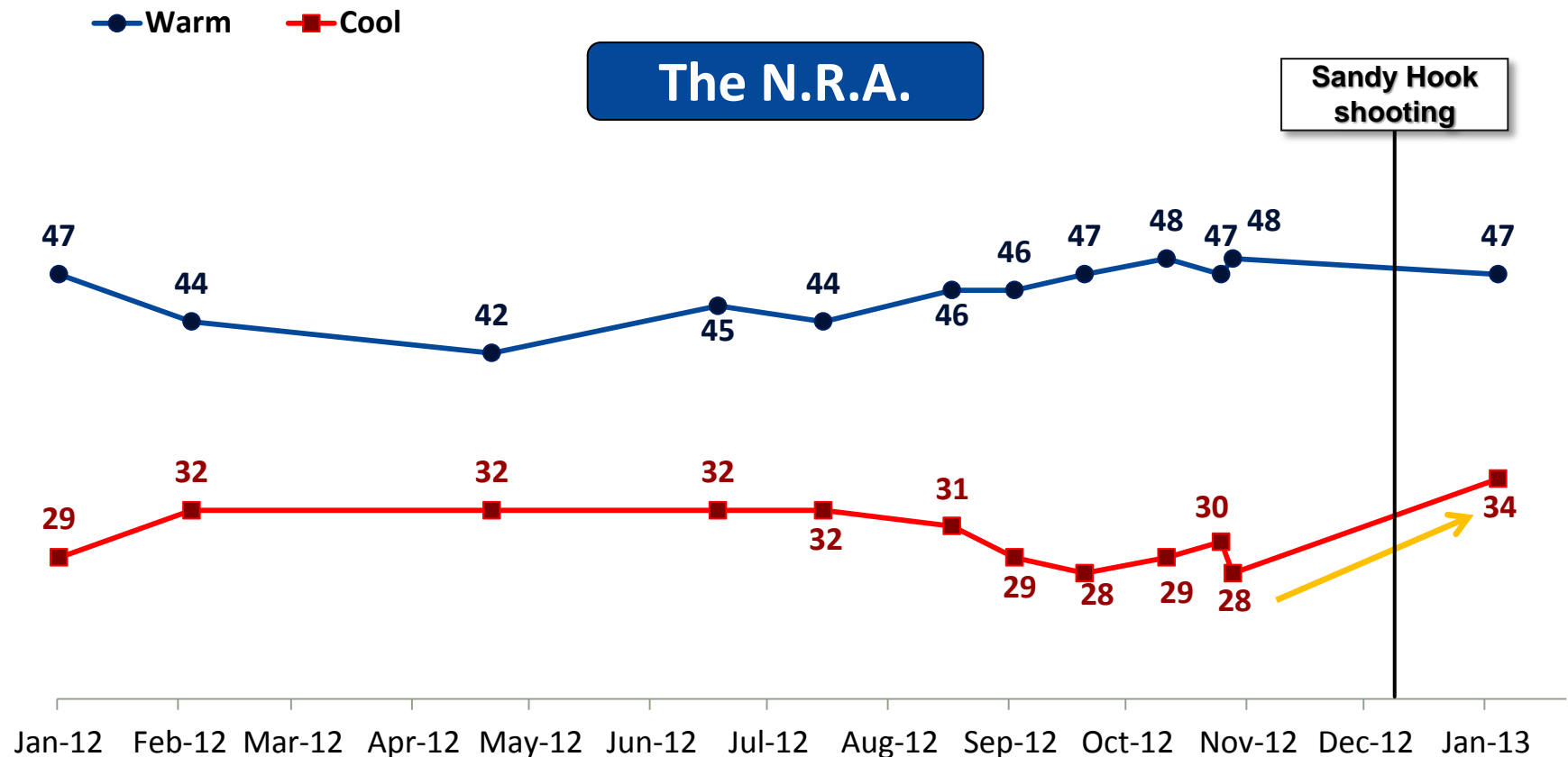
Including a majority of moderates and suburban voters

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And NRA sees spike in negative ratings, but still viewed positively by many

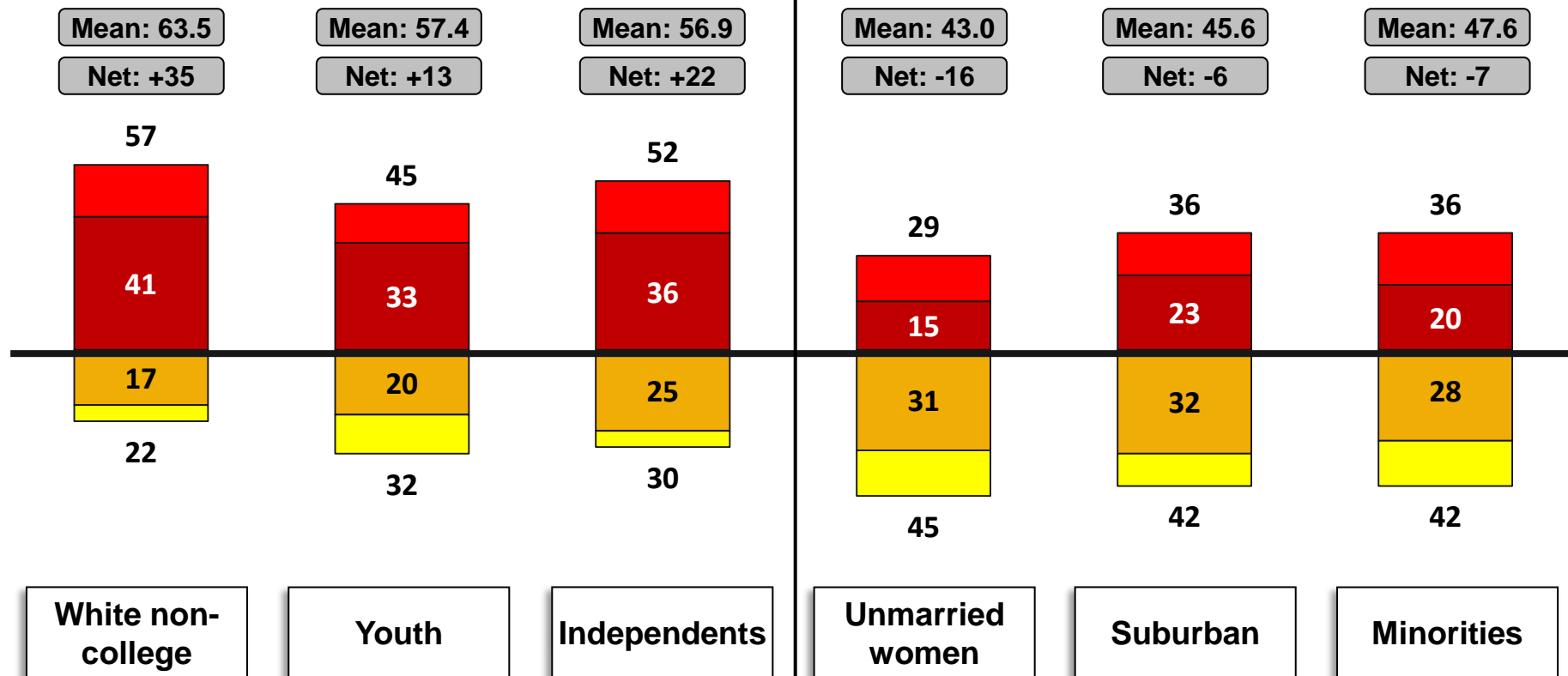
Give **the NRA** a rating from zero to one hundred, with one hundred meaning a very warm, favorable feeling; zero meaning a very cold, unfavorable feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred.



White non-college, youth give NRA high ratings; suburban and unmarried women give low

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The National Rifle Association, or N.R.A.



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