

Women's Voices, Women Vote. Frequency Questionnaire

March 9-12, 2013

950 2012 Voters

840 Likely 2014 Voters

102 Drop Off Voters

457 Rising American Electorate Voters

Q.3 First of all, are you registered to vote at this address?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Yes	100	100	100	100
No.....	-	-	-	-
(Refused).....	-	-	-	-
(ref:SCREEN1)				

Q.4 Many people weren't able to vote in the 2012 election for president between Barack Obama and Mitt Romney. How about you? Were you able to vote, or for some reason were you unable to vote?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Voted	98	98	100	96
Not registered in 2012/Ineligible/too young	2	2	-	4
Did not vote	-	-	-	-
(Can't remember/Don't know)	-	-	-	-
(Refused).....	-	-	-	-
(ref:VOTE12)				

Q.5 As you may know, there was an election in 2010 for Congress and other offices. Many people weren't able to vote. How about you? Were you able to vote or for some reason were you unable to vote?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Voted	72	79	27	59
Did not vote	22	17	63	32
(Can't remember/Don't know)	3	3	7	5
(Refused).....	0	-	-	-
Not registered/ineligible/too young	2	2	3	4
(ref:VOTE10)				

Q.6 I know it's a long way off, but what are the chances of your voting in the election for Congress in 2014: are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Almost certain	76	86	-	70
Probably	12	14	-	14
50-50	9	-	75	13
Will not vote	2	-	15	2
(Don't know).....	1	-	10	1
(Refused).....		-	0	-
(ref:CP14)				

Q.10 Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Right direction.....	28	28	31	36
Wrong track	64	64	63	54
(Don't know/Refused)	7	7	7	10
Right - Wrong	-36	-36	-32	-18
(ref:DIRECT)				

Q.11 Do you approve or disapprove of the way Barack Obama is handling his job as president?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Strongly approve.....	25	26	23	33
Somewhat approve	23	22	30	27
Somewhat disapprove	10	10	14	8
Strongly disapprove	38	39	29	29
(Don't know/Refused)	3	3	4	4
Total approve	48	48	53	59
Total disapprove	49	49	43	37
Approve - disapprove	-1	-1	10	23
(ref:BOAPP)				

Q.12 Do you approve or disapprove of the way the Republicans in Congress are handling their job in charge of the House of Representatives?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Strongly approve.....	7	7	2	4
Somewhat approve.....	20	19	25	22
Somewhat disapprove	24	24	27	21
Strongly disapprove	42	43	35	44
(Don't know/Refused)	7	6	12	9
Total approve	27	27	26	26
Total disapprove	66	67	62	65
Approve - disapprove	-39	-41	-36	-39
(ref:REPAPP)				

Q.13 Now, I'd like you to rate your feelings toward some people and organizations, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person or organization. If you have no opinion or never heard of that person or organization, please say so.

	Mean	% Warm	% Cool	% >75	% <26	% ID	Warm - Cool
13 The Republican Party.....	43.0	32	45	9	31	98	-13
Likely Voters	43.1	32	45	10	31	99	-13
Drop-Off Voters	41.3	24	45	9	29	96	-20
Rising Amer. Elec.	40.2	25	49	9	33	98	-24
14 The Democratic Party	47.8	42	42	20	30	99	0
Likely Voters	47.5	42	42	20	31	99	0
Drop-Off Voters	51.2	39	35	19	18	94	4
Rising Amer. Elec.	55.9	51	31	27	20	98	21
[475 Respondents]							
15 (SPLIT A) Hillary Clinton	54.1	51	37	36	29	97	14
Likely Voters	54.4	52	38	37	29	99	14
Drop-Off Voters	57.6	47	26	30	15	85	21
Rising Amer. Elec.	59.1	58	30	41	24	97	29
16 The Republican Congress.....	41.5	30	46	9	32	97	-16
Likely Voters	41.6	30	46	10	32	97	-16
Drop-Off Voters	40.3	26	40	3	31	96	-15
Rising Amer. Elec.	39.2	25	49	7	33	96	-24

		%	%	%	%	%	Warm - Cool
	Mean	Warm	Cool	>75	<26	ID	
17 Democrats in Congress.....	45.3	37	43	14	30	97	-6
Likely Voters	45.3	37	44	15	31	98	-7
Drop-Off Voters	45.0	37	44	7	26	94	-7
Rising Amer. Elec.	52.8	45	31	20	20	96	14
[475 Respondents]							
18 (SPLIT B) Nancy Pelosi, the Democratic leader of the House.....	38.7	28	45	14	38	90	-17
Likely Voters	38.7	30	46	15	39	90	-16
Drop-Off Voters	38.6	14	34	10	30	83	-20
Rising Amer. Elec.	47.1	31	29	16	24	83	2
19 Barack Obama	51.0	49	42	33	35	99	7
Likely Voters	50.9	50	43	33	36	100	6
Drop-Off Voters	54.2	49	32	29	26	98	18
Rising Amer. Elec.	59.3	60	32	42	27	99	28
[475 Respondents]							
20 (SPLIT A) John Boehner, the Republican Speaker of the House	39.0	27	47	8	32	87	-19
Likely Voters	38.9	28	48	8	33	88	-20
Drop-Off Voters	38.3	14	38	2	26	75	-25
Rising Amer. Elec.	33.7	22	49	3	33	83	-27
[475 Respondents]							
21 (SPLIT B) Mitch McConnell, the Republican leader of the Senate	42.1	25	38	8	25	82	-13
Likely Voters	42.4	26	38	8	25	83	-12
Drop-Off Voters	39.2	16	38	8	23	70	-23
Rising Amer. Elec.	40.4	17	37	8	22	73	-20
22 The N.R.A., or National Rifle Association	53.5	47	34	30	27	96	13
Likely Voters	53.0	47	35	30	28	97	12
Drop-Off Voters	55.7	44	27	29	18	90	17
Rising Amer. Elec.	50.3	40	35	26	27	95	5
23 Pro-life, anti-abortion groups	51.9	41	36	30	29	95	5
Likely Voters	51.2	40	37	30	30	95	3
Drop-Off Voters	57.2	46	29	33	20	94	17
Rising Amer. Elec.	51.6	40	35	28	28	95	5
24 Gay marriage	48.4	40	40	30	35	96	0
Likely Voters	48.6	41	40	30	35	96	1
Drop-Off Voters	49.4	34	35	28	30	95	-2
Rising Amer. Elec.	54.4	46	32	34	28	96	14

		%	%	%	%	%	Warm - Cool
	Mean	Warm	Cool	>75	<26	ID	
27 The state of the economy	38.4	26	56	6	36	99	-30
Likely Voters	38.5	26	56	6	36	99	-30
Drop-Off Voters	37.5	29	57	2	37	97	-28
Rising Amer. Elec.	41.0	31	51	7	32	98	-20
28 The state of your personal finances	58.0	53	22	24	14	97	30
Likely Voters	58.5	53	21	26	14	97	31
Drop-Off Voters	54.0	49	29	16	18	99	20
Rising Amer. Elec.	56.2	48	25	23	15	97	23
29 The Tea Party movement.....	41.7	30	42	14	33	87	-13
Likely Voters	41.9	31	43	15	34	89	-12
Drop-Off Voters	37.9	11	39	7	26	75	-28
Rising Amer. Elec.	38.1	23	45	11	34	85	-22
30 The new health care reform law	39.4	33	47	18	40	91	-14
Likely Voters	39.2	33	48	18	40	91	-15
Drop-Off Voters	43.7	29	38	17	30	87	-9
Rising Amer. Elec.	46.8	40	37	23	31	90	3
31 Measures to prevent global warming.....	50.6	40	35	23	26	95	5
Likely Voters	50.4	40	36	24	27	96	4
Drop-Off Voters	56.5	43	22	22	18	89	21
Rising Amer. Elec.	56.4	47	28	28	20	94	19
32 Comprehensive immigration reform	50.6	38	31	18	22	90	8
Likely Voters	51.2	40	31	19	22	91	9
Drop-Off Voters	47.5	29	27	12	22	82	2
Rising Amer. Elec.	52.9	42	26	19	20	87	16

(ref:THERM04/THERM204/THERM205)

[475 Respondents]

Q.33 (WVWV) (SPLIT A) How interested are you in following news about politics and elections -- extremely interested, very interested, somewhat interested, or not very interested?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Extremely interested	25	27	12	22
Very interested	30	32	16	27
Somewhat interested	37	34	55	39
Not very interested.....	8	7	16	12
(Don't know/Refused)	-	-	-	-
Total Extremely/Very	55	59	29	49
Somewhat/Not Very	45	41	71	51
Interested - Not	10	19	-43	-2
(ref:INTERE)				

[475 Respondents]

Q.34 (WVWV) (SPLIT B) How closely have you been following news about politics and Congress -- very closely, fairly closely, not too closely, or not closely at all?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Very closely	31	33	16	23
Fairly closely	47	47	46	53
Not too closely	17	15	29	17
Not closely at all.....	6	5	10	7
(Don't know/Refused)	-	-	-	-
Total close.....	78	80	62	76
Total not close	22	20	38	24
Close - Not Close	55	59	23	52
(ref:CLOSE1)				

Q.35 I know it's a long way off, but thinking about the election for Congress in 2014, if the election for U.S. Congress were held today, would you be voting for -- The Democratic candidate or the Republican candidate?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Democratic candidate	42	42	45	53
Lean Democratic candidate	4	4	4	3
Republican candidate	37	38	29	28
Lean Republican candidate	4	4	3	2
(Other candidate)	2	2	3	2
Lean (Other candidate)	1	1	4	1
(Undecided)	9	8	12	10
(Refused)	1	1	-	1
(Will not vote in 2014)	0	0	-	0
Total Democratic candidate	46	46	48	56
Total Republican candidate	41	42	32	30
Total (Other candidate)	3	3	7	3

(ref:GENCONG)

Q.37 (WVWV) Now something different. I want to ask you about the new health care reform law. I'm going to read you a few short statements about the health care reform law. After I read all the statements, please tell me which one of these statements comes closest to your experience.

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
I am beginning to see benefits in the new health care law	12	13	7	15
I am not really seeing how the new health care law is helping yet	19	18	26	17
The new health care law is making it harder for me.	19	20	9	16
It's too early to tell.	47	46	56	51
(Don't know enough to say)	2	2	2	1
(Don't know/refused)	1	1	-	1
Benefits - Harder	-7	-7	-1	-1

(ref:ACA4)

Q.38 (WVWV) Now I'm going to read you some pairs of statements. After I read each pair of statements, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

	1st Stmt Strng	1st Not Strng	2nd Not Strng	2nd Stmt Strng	Both	Nei- ther	DK/ Ref	Total 1st Stmt	Total 2nd Stmt	1st - 2 nd
38 The economy is beginning to benefit working people and the middle class.										
OR										
The economy is not beginning to benefit working people and the middle class.	17	14	13	52	1	1	1	32	65	-33
Likely Voters	17	15	13	52	0	1	2	32	65	-33
Drop-Off Voters	18	11	21	46	1	3	-	30	66	-37
Rising Amer. Elec.	23	13	13	48	1	1	1	36	61	-25

[475 Respondents]

39 (SPLIT A) The President and the political debate in the country are raising issues important to working and single women.

OR

The national political debate in the country just isn't dealing with issues that matter to them.

Likely Voters	19	14	17	43	0	2	4	33	60	-27
Drop-Off Voters	22	14	28	31	2	-	4	35	59	-23
Rising Amer. Elec.	21	16	19	36	0	5	4	37	54	-18

[475 Respondents]

40 (SPLIT B) The President and the political debate in the country are raising issues important to younger people, African Americans, and Latinos.

OR

The national political debate in the country just isn't dealing with issues that matter to them.

Likely Voters	24	17	20	31	0	4	4	41	50	-9
Drop-Off Voters	38	6	27	21	2	2	3	44	48	-4
Rising Amer. Elec.	35	16	18	26	0	3	2	51	43	8

(ref:MCPAIRS)

Q.41 (WVWV) Now for something a little different. Leaders from both parties say we face big choices that will determine the future of the middle class. Which TWO of the following are the most important things for us to focus on?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Protecting retirement benefits, like Medicare, Medicaid, and Social Security	37	36	41	39
Reducing the federal deficit and government spending	35	36	34	27
Cutting ineffective programs and wasteful special-interest tax breaks	27	28	18	23
Making sure pre-school and college education are affordable	25	25	22	32
Fixing transportation and economic infrastructure to create jobs	16	16	17	14
Making sure all now have affordable health insurance	14	13	18	13
Increasing the minimum wage and ability of workers to get higher wages	13	13	18	18
Cutting taxes for all taxpayers	13	14	9	12
Ensuring women get equal pay and helping families with paid sick leave and child care	9	9	13	11
(All)	5	5	5	5
(Other)	0	0	-	0
(None)	0	0	-	0
(Don't know/refused)	0	0	-	0
(ref:MANDATE)				

[475 Respondents]

Q.42 (WVWV) (SPLIT A) As you may know, because the President and Congress did not reach a deal on the deficit, defense and domestic programs will be cut by over one trillion dollars, and 100 billion dollars this year. How worried are you that these cuts will affect you personally in a negative way -- very worried, somewhat worried, not too worried, or not at all worried?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Very worried	23	22	22	24
Somewhat worried	37	38	33	38
Not too worried	20	20	26	20
Not at all worried	19	19	19	16
(Don't know/Refused)	1	1	-	1
Total Worried	60	60	55	62
Total Not Worried	39	39	45	37
Worried - Not	21	21	10	25
(ref:WORRY1)				

[475 Respondents]

Q.43 (WVWV) (SPLIT B) As you may know, because the President and Congress did not reach a deal on the deficit, defense and domestic programs will be cut by over one trillion dollars, and 100 billion dollars this year. How worried are you that these cuts will affect the country in a negative way -- very worried, somewhat worried, not too worried, or not at all worried?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Very worried	33	35	21	37
Somewhat worried	38	37	43	39
Not too worried	16	15	25	15
Not at all worried	11	12	6	7
(Don't know/Refused)	2	1	6	2
Total Worried	71	72	63	76
Total Not Worried.....	27	27	31	22
Worried - Not.....	44	45	33	53
(ref:WORRY2)				

Q.44 (WVWV) As you may know, there will be cuts this year to defense and military readiness, education and teachers, public safety and airline security personnel, women's and infants' health services, unemployment benefits and scientific research. All in all, do you think these spending cuts in defense and domestic programs are a good thing or bad thing?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Good thing strongly.....	15	16	9	12
Good thing not so strongly	9	8	16	7
Bad thing not so strongly	14	14	17	17
Bad thing strongly	55	55	51	58
(No difference)	4	4	4	4
(DK/ref)	3	3	3	2
Total Good.....	24	24	25	19
Total Bad	69	69	68	76
Good - Bad	-45	-45	-43	-57
(ref:SEQ)				

Q.45 (WVWV) Now I am going to read you some things being proposed by Democrats to deal with the financial pressures facing people and to do something about the insecurities facing families. After I read you the list, I want you to tell me which TWO stand out as the most important in your own mind. The list has several items, so please listen closely as I read them.

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec	Split C	Split D
Protect Medicare benefits and premiums for seniors and future retirees.....	48	47	50	41	46	49
Invest in job training, more engineers, and making college more affordable.....	39	38	38	43	41	37
Help small businesses succeed, including women-owned businesses	33	33	37	27	33	34
Raise the minimum wage to 9 dollars an hour.....	23	22	27	28	19	26
(SPLIT C) Make childcare more available and affordable for working families	22	23	12	27	22	-
(SPLIT D) Expand preventive care for women, such as mammograms and cervical cancer screenings	18	18	16	21	-	18
(SPLIT C) Ensure that women get equal pay for equal work and close the wage gap	15	15	22	16	15	-
(SPLIT D) Bar gender rating so insurance companies charge the same rates to women as men	9	10	2	8	-	9
(SPLIT D) Expand access to family planning, contraception and reproductive health services	9	9	3	7	-	9
(SPLIT C) Expand paid family, maternity, and sick leave for working families	6	6	6	7	6	-
(All).....	4	3	6	5	3	4
(None)	5	5	2	4	4	5
(Don't know/Refused)	1	1	2	1	1	1
(ref:POLD1)						

Q.46 (WVWV) Now, after hearing that list, thinking about the big decisions regarding the future of the country, does it make you much more likely to support Democrats, somewhat more likely, a little more likely, no more likely, or less likely to support Democrats?

		Likely	Drop	Rising	Split	Split
	Total	Voters	Off	Amer	C	D
			Voters	Elec		
Much more likely	24	24	22	32	25	23
Somewhat more likely	14	14	18	16	14	14
A little more likely	11	11	19	14	11	12
No more likely.....	28	28	25	22	27	28
Less likely.....	21	22	11	14	20	21
(Don't know/Refused)	2	2	5	2	2	2
Much/Somewhat more likely.....	38	38	40	48	39	37
Much/Somewhat/A little more likely	49	49	59	61	50	49

(ref:SUP1)

Q.47 (WVWV) Now I am going to read you some things being proposed by Republicans to deal with the financial pressures facing people and to do something about the insecurities facing families. After I read you the list, I want you to tell me which TWO stand out as the most important in your own mind. The list has several items, so please listen closely as I read them.

	Total	Likely	Drop	Rising
		Voters	Off	Amer
			Voters	Elec
Simplify the tax code by lowering rates and cutting loopholes.....	40	41	37	38
Give parents a choice in where they send their kids to school, including charter schools and vouchers	26	26	28	29
Reform Medicare to provide future seniors with a voucher so they have the choice to buy private health insurance	24	22	36	26
Limit the damage caused by Obamacare.....	22	22	24	19
Lower corporate tax rates and simplify the income tax code.....	21	21	22	22
Approve the Keystone XL Energy pipeline	21	21	19	14
Allow hourly employees to convert overtime into future comp-time or flex-time.....	19	19	24	25
(All)	2	2	-	1
(None)	9	10	2	10
(Don't know/Refused)	2	2	2	1

(ref:POLR)

Q.48 (WVWV) Now, after hearing that list, thinking about the big decisions regarding the future of the country, does it make you much more likely to support Republicans, somewhat more likely, a little more likely, no more likely, or less likely to support Republicans?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Much more likely	18	19	14	12
Somewhat more likely	16	16	15	14
A little more likely	10	10	13	10
No more likely	28	28	29	32
Less likely	25	25	27	27
(Don't know/Refused)	3	2	2	3
Much/Somewhat more likely	34	35	29	27
Much/Somewhat/A little more likely	44	45	42	37

(ref:RSUP)

Q.49 (WVWV) Now I'm going to read you a pair of statements, one that Democrats might say and one that Republicans might say. After I read the statements, please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

Reducing the deficit is important but we cannot reduce the deficit through cuts alone. We also need to restore the middle class bargain: if you work hard you can get ahead. So let's invest in education, protect retirement security, and reduce health care costs in a balanced way that asks the wealthiest to pay their share to invest in growth that creates good middle class jobs.

OR

Our biggest problem is that we spend too much, not that we tax too little. Our national debt is over 16 trillion dollars. We must cut spending, including Medicare and Social Security so they are there for future generations. Further tax increases will crush our economy and leave our children and grandchildren saddled with debt.

Which statement comes closer to your own view?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec	Split C	Split D
Middle class STRONGLY	46	47	44	53	48	45
Middle class NOT SO STRONGLY	11	10	10	12	12	10
Spend too much NOT SO STRONGLY	8	8	9	9	6	10
Spend too much STRONGLY	30	30	30	21	29	30
(Both)	2	2	4	2	1	2
(Neither)	3	3	-	3	4	1
(Don't know/refused)	1	1	2	1	1	1
Total Restore Middle Class	57	57	54	65	59	55
Total Spend Too Much	38	38	39	30	35	40
Restore - Spend Too Much	20	19	15	35	24	15

(ref:SEQPAIR)

Q.50 (WVWV) I am going to read you a list of issues and I want you to tell me whether, overall, you think the Democrats or the Republicans would do a better job with each issue. If you do not know, just tell me and we'll move on.

	Dem Much Bttr	Dem Smwt Bttr	Rep Smwt Bttr	Rep Much Bttr	Both	Nei- ther	DK/ Ref	Total Dem	Total Rep	Dem - Rep
50 The economy	24	17	19	23	1	6	10	41	42	-1
Likely Voters	25	16	19	24	1	7	8	41	43	-2
Drop-Off Voters	20	21	19	13	2	5	21	40	32	9
Rising Amer. Elec.	30	19	16	16	2	6	11	50	32	18
Split C	24	17	19	23	1	5	9	41	43	-1
Split D	24	16	19	22	1	7	10	40	41	-1
51 Looking out for the interests of women	41	23	11	9	2	6	9	64	20	44
Likely Voters	40	24	11	10	1	6	8	64	21	43
Drop-Off Voters	43	17	9	4	4	6	18	60	13	47
Rising Amer. Elec.	49	22	7	7	2	3	10	71	14	58
Split C	40	25	10	8	2	5	10	65	18	47
Split D	41	22	12	10	1	6	7	63	22	41
52 Addressing our long-term problems	21	17	21	23	2	8	8	38	44	-6
Likely Voters	22	17	20	24	1	8	8	38	45	-6
Drop-Off Voters	15	21	22	13	6	9	13	37	34	2
Rising Amer. Elec.	26	21	16	18	2	7	9	47	35	12
Split C	20	16	20	23	2	8	10	37	43	-7
Split D	21	18	22	22	2	8	7	39	45	-5
53 Standing up for the middle class	37	18	16	18	1	5	5	55	33	22
Likely Voters	37	18	16	18	1	5	4	55	34	21
Drop-Off Voters	40	18	10	14	4	3	12	58	24	34
Rising Amer. Elec.	45	20	11	13	2	2	6	65	25	40
Split C	38	15	17	17	2	5	6	53	34	19
Split D	35	22	14	19	1	5	4	58	33	25
54 Getting the deficit down over the long-term	19	14	24	28	1	7	7	33	52	-19
Likely Voters	19	14	23	30	1	7	6	33	53	-20
Drop-Off Voters	22	11	30	16	3	8	10	34	46	-12
Rising Amer. Elec.	25	15	24	19	2	6	9	40	44	-4
Split C	17	16	22	29	2	6	7	33	51	-18
Split D	21	12	26	27	1	7	6	33	53	-20

(ref:BETJOB)

Q.66 Finally, I would like to ask you a few questions for statistical purposes. What is the last year of schooling that you have completed?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
1 - 11th grade	3	2	9	4
High School graduate	22	21	31	21
Non-college post H.S.	2	2	3	2
Some college	26	27	20	30
College graduate	33	34	18	32
Post-graduate school	14	14	18	11
(Don't know/Refused)	1	1	1	-
(ref:EDUC)				

Q.67 I'm going to read you a list of economic experiences some people have recently had. For each one, please tell me if you have directly experienced this in the last year, if your family has directly experienced this in the last year, or if someone you know well, like a friend, neighbor or co-worker, has experienced this or if no one you know well has experienced it.

	Impct Dirct	Some Famly Dirct	one Know	Not Impct	DK/ Ref	Self	Self/ Famly	Total Impct	No Impct
67 Loss of a job.....	15	20	28	35	2	15	35	63	35
Likely Voters	14	21	29	35	1	14	35	63	35
Drop-Off Voters	15	21	23	37	4	15	36	59	37
Rising Amer. Elec.	18	22	26	33	1	18	40	66	33
68 Reduced wages, hours or benefits at work.....	20	17	22	38	2	20	38	60	38
Likely Voters	20	18	22	38	2	20	38	60	38
Drop-Off Voters	24	12	26	34	5	24	35	61	34
Rising Amer. Elec.	20	19	21	38	1	20	39	60	38
69 Investments down 25 percent or more	23	16	12	43	6	23	39	52	43
Likely Voters	24	16	12	42	6	24	40	52	42
Drop-Off Voters	17	12	13	50	9	17	29	42	50
Rising Amer. Elec.	17	18	13	46	6	17	36	48	46
[475 Respondents]									
70 (SPLIT A) Lost health insurance coverage.....	11	15	17	52	5	11	26	44	52
Likely Voters	11	16	16	53	5	11	27	43	53
Drop-Off Voters	10	10	22	52	5	10	20	42	52
Rising Amer. Elec.	12	21	15	48	5	12	33	47	48

	Impct Dirct	Some Family Dirct	one Know	Not Impct	DK/ Ref	Self	Self/ Family	Total Impct	No Impct
[475 Respondents]									
71 (SPLIT B) Fallen behind on mortgage payments or home was foreclosed on	6	13	25	54	3	6	19	44	54
Likely Voters	7	12	25	54	3	7	19	43	54
Drop-Off Voters	-	19	26	52	2	-	19	45	52
Rising Amer. Elec.	8	16	24	51	2	8	23	47	51
72 Got a new job	14	19	21	43	3	14	33	54	43
Likely Voters	14	20	21	43	3	14	33	54	43
Drop-Off Voters	13	16	23	45	3	13	29	52	45
Rising Amer. Elec.	18	18	20	40	3	18	37	57	40
73 Rejoined the job market and began to look for work again	16	21	24	36	3	16	37	61	36
Likely Voters	17	20	24	36	2	17	37	61	36
Drop-Off Voters	15	18	26	36	5	15	33	59	36
Rising Amer. Elec.	21	23	23	30	3	21	44	67	30
[475 Respondents]									
74 (SPLIT A) Made big changes to buying habits at the grocery store due to rising prices	47	15	10	26	3	47	62	71	26
Likely Voters	46	15	11	26	3	46	60	71	26
Drop-Off Voters	45	21	4	26	4	45	66	70	26
Rising Amer. Elec.	51	17	7	24	2	51	68	75	24
[475 Respondents]									
75 (SPLIT B) Moved in with a family member or had someone move in to save money	14	17	20	47	2	14	31	51	47
Likely Voters	14	17	20	47	2	14	31	51	47
Drop-Off Voters	21	12	16	48	2	21	33	50	48
Rising Amer. Elec.	21	17	19	41	2	21	39	57	41
76 Received reduced benefits for unemployment, infant care and child care	7	13	14	62	5	7	20	33	62
Likely Voters	7	13	13	63	5	7	20	33	63
Drop-Off Voters	6	15	20	55	4	6	21	40	55
Rising Amer. Elec.	8	15	16	57	4	8	23	39	57
77 Increased payroll taxes at work	40	15	12	28	5	40	55	66	28
Likely Voters	40	16	11	28	5	40	56	67	28
Drop-Off Voters	34	6	19	34	7	34	40	59	34
Rising Amer. Elec.	39	14	13	30	4	39	53	66	30

(ref:ECONIMPC)

Q.78 Are you a member of a labor union? (IF NO) Is any member of your household a union member? (IF YES) Is it a union for a public sector job or a private sector job?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Yes: Public Sector	9	10	5	10
Yes: Private Sector	4	4	3	3
Household member: Public Sector.....	5	5	3	5
Household member: Private Sector	2	2	2	1
No member belongs	78	77	85	79
(Don't know/Refused)	2	2	2	2
Total Union Member	13	14	8	13
Total Household Member	7	7	5	6
Total Public	14	15	8	15
Total Private	6	6	5	4
Total Union Household.....	20	21	13	19
(ref:UNION3)				

Q.79 Are you married, single, living with a partner, separated, divorced, or widowed?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Married	57	59	42	30
Single	21	20	35	37
Separated/Divorced	8	9	5	12
Widowed.....	6	7	5	10
Living with a partner.....	6	5	12	10
(Don't know/Refused)	1	1	1	0
Separated/Divorced/Widowed.....	15	15	10	23
Unmarried.....	42	40	58	69
(ref:MARITAL)				

Q.80 Do you have any children 18 years of age or younger living at home?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Yes	32	33	24	29
No.....	68	67	76	71
(Don't know/Refused)	0	0	-	-
(ref:KIDS)				

Q.81 Generally speaking, do you think of yourself as a Democrat, a Republican or what?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Strong Democrat.....	25	26	22	32
Weak Democrat.....	14	13	22	18
Independent-lean Democrat	9	9	10	11
Independent.....	7	7	11	7
Independent-lean Republican	10	9	11	9
Weak Republican.....	13	13	10	8
Strong Republican	21	22	14	15
(Don't know/Refused)	1	1	-	.
(ref:PTYID1)				

Q.84 Thinking in political terms, would you say that you are Conservative, Moderate, or Liberal?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Liberal.....	20	21	12	23
Moderate	35	34	42	39
Conservative.....	41	41	41	33
(Don't know/Refused)	4	4	6	5
(ref:IDEO1)				

Q.85 Let me ask a question about religion. Which one of these best describes yourself?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Observant Catholic	14	14	13	12
Non-observant Catholic	10	10	12	11
Evangelical Christian	26	27	19	26
Non-evangelical Protestant.....	17	18	10	15
Jewish	2	2	1	2
Muslim	1	0	5	1
No religious affiliation.....	19	18	25	20
(Other).....	10	10	12	13
(Don't know/refused).....	2	2	2	0
Total Catholic.....	23	23	25	23
Total Non-Catholic Christian.....	43	45	29	41
Total Christian.....	67	69	54	64
(ref:RELIG4)				

[484 Respondents]

Q.86 (ASK IN CELL SAMPLE ONLY) Now, thinking about your telephone use, is there at least one telephone INSIDE your home that is currently working and is not a cell phone?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Yes	55	58	37	45
No.....	45	42	63	55
(DK/Refused)	-	-	-	-
(ref:LANDLINE)				

[463 Respondents]

Q.87 (ASK IN LANDLINE SAMPLE ONLY) Now thinking about your telephone use, do you have a working cell phone?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Yes	82	83	74	85
No.....	17	16	26	15
(DK/Refused)	1	1	-	-
(ref:CELLLINE)				

[651 Respondents]

Q.88 (DO NOT ASK IF NO IN LANDLINE) (DO NOT ASK IF NO OR DK/REF IN CELLLINE) Of all the personal telephone calls that you receive, do you get..

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
All or almost all calls on a cell phone	29	29	40	34
Some on a cell phone and some on a regular home phone.....	41	41	49	39
All or almost all calls on a regular home phone	29	30	9	26
(DK/Refused)	1	0	2	0
(ref:DUALUSE)				

Phone Use Table

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Cell Only	23	21	39	30
Cell Mostly	20	20	20	21
Dual User.....	28	29	25	25
Landline Mostly	20	21	5	17
Landline Only.....	8	8	10	7
Landline Unknown	1	1	1	0
Cell Mostly (from Cell Sample)	11	11	14	12
Cell Mostly (from Landline Sample)	9	9	7	9

[927 Respondents]

Q.89 (ASK IF VOTED IN 2012) In the 2012 election for president, did you vote for Democrat Barack Obama or Republican Mitt Romney?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Democrat Barack Obama	48	47	59	61
Republican Mitt Romney	44	45	35	31
(Gary Johnson)	0	0	-	1
(Jill Stein)	0	0	-	0
(Virgil Goode)	-	-	-	-
(Other)	1	1	3	2
(Don't Know/Refused)	5	6	4	5
(ref:VOTE2012)				

[927 Respondents]

Q.90 (ASK IF VOTED IN 2012) Now let me ask you about the election for Congress last November. Did you vote for -- (DEMOCRATIC HOUSE CANDIDATE) or (REPUBLICAN HOUSE CANDIDATE)?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
(DEMOCRATIC HOUSE CANDIDATE)	42	42	43	48
(REPUBLICAN HOUSE CANDIDATE)	41	43	24	29
(Other candidate)	2	2	1	3
(Did Not Vote for Congress)	9	7	23	14
(Don't Know/Refused)	6	6	9	6
(ref:VTCG2012)				

Q.91 What racial or ethnic group best describes you?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
White	72	74	62	45
African-American or Black	12	11	16	24
Hispanic or Latino	10	9	14	20
Native American	1	0	1	2
Asian	1	1	3	2
(Other)	3	3	3	6
(Don't know/Refused)	2	2	1	1
(ref:RACETHN)				

Q.2 Respondent's gender

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
Male	47	47	48	40
Female	53	53	52	60
(ref:GENDER)				

Q.7 In what year were you born?

	Total	Likely Voters	Drop Off Voters	Rising Amer Elec
18 - 24	11	10	18	23
25 - 29	7	7	11	15
30 - 34	9	8	17	6
35 - 39	7	7	5	7
40 - 44	10	10	8	9
45 - 49	10	10	9	7
50 - 54	8	8	6	7
55 - 59	9	9	7	6
60 - 64	12	12	9	8
65 and over.....	16	17	9	12
(No answer)	2	2	1	1
(ref:AGE)				