



DEMOCRACY CORPS

CARVILLE ♦ GREENBERG

GREENBERG RESEARCH

First poll of 2020 cycle: wow!

January 2019

CAMPAIGNS

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ADVOCACY

WORLDWIDE

Methodology

National phone survey of 1,000 Registered Voters.

This survey took place January 12-17 among registered voters nationally. Data shown in this deck is among registered voters unless otherwise noted.

Margin of error for the full sample is +/-3.2 percentage points at the 95 percent confidence level.

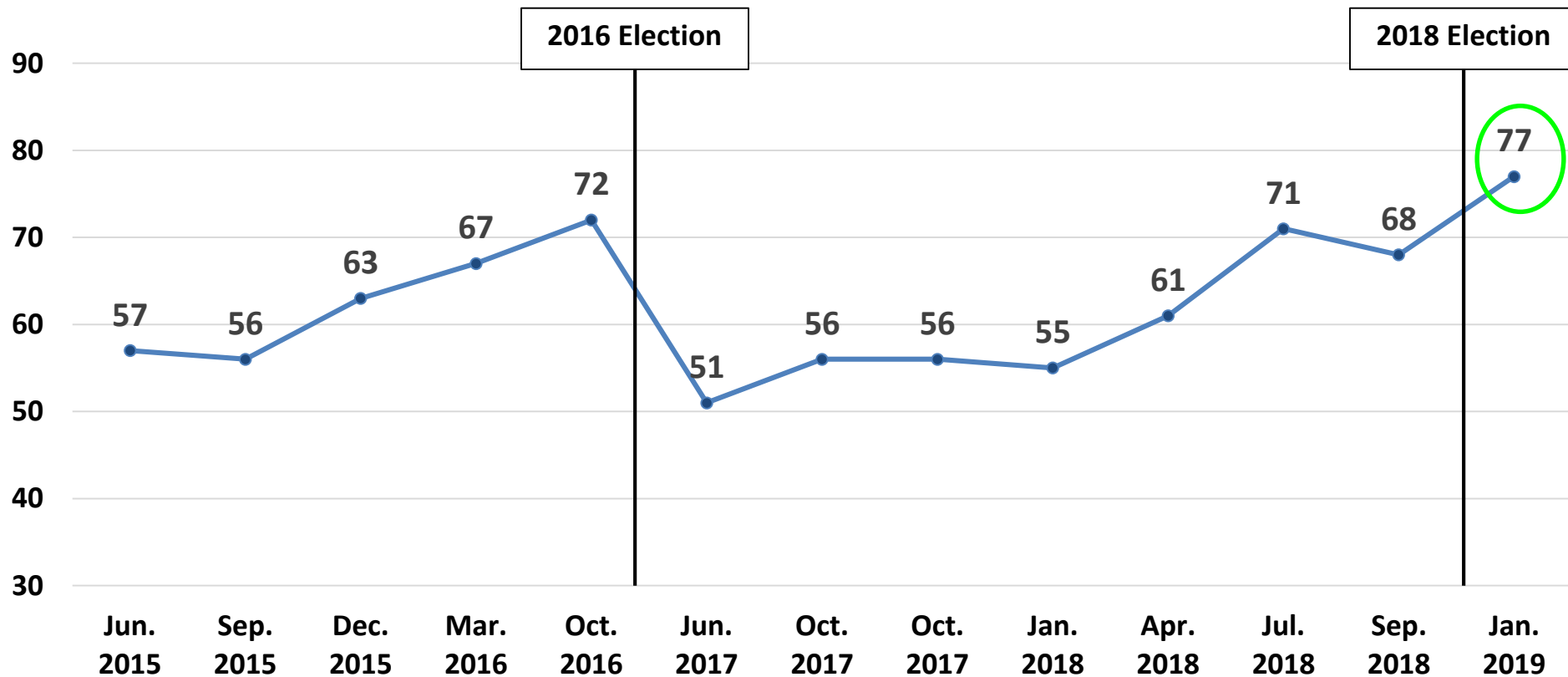
Of the 1,000 respondents, 67 percent were interviewed via cell phone in order to accurately sample the American electorate.



% extremely interested at highest point ever

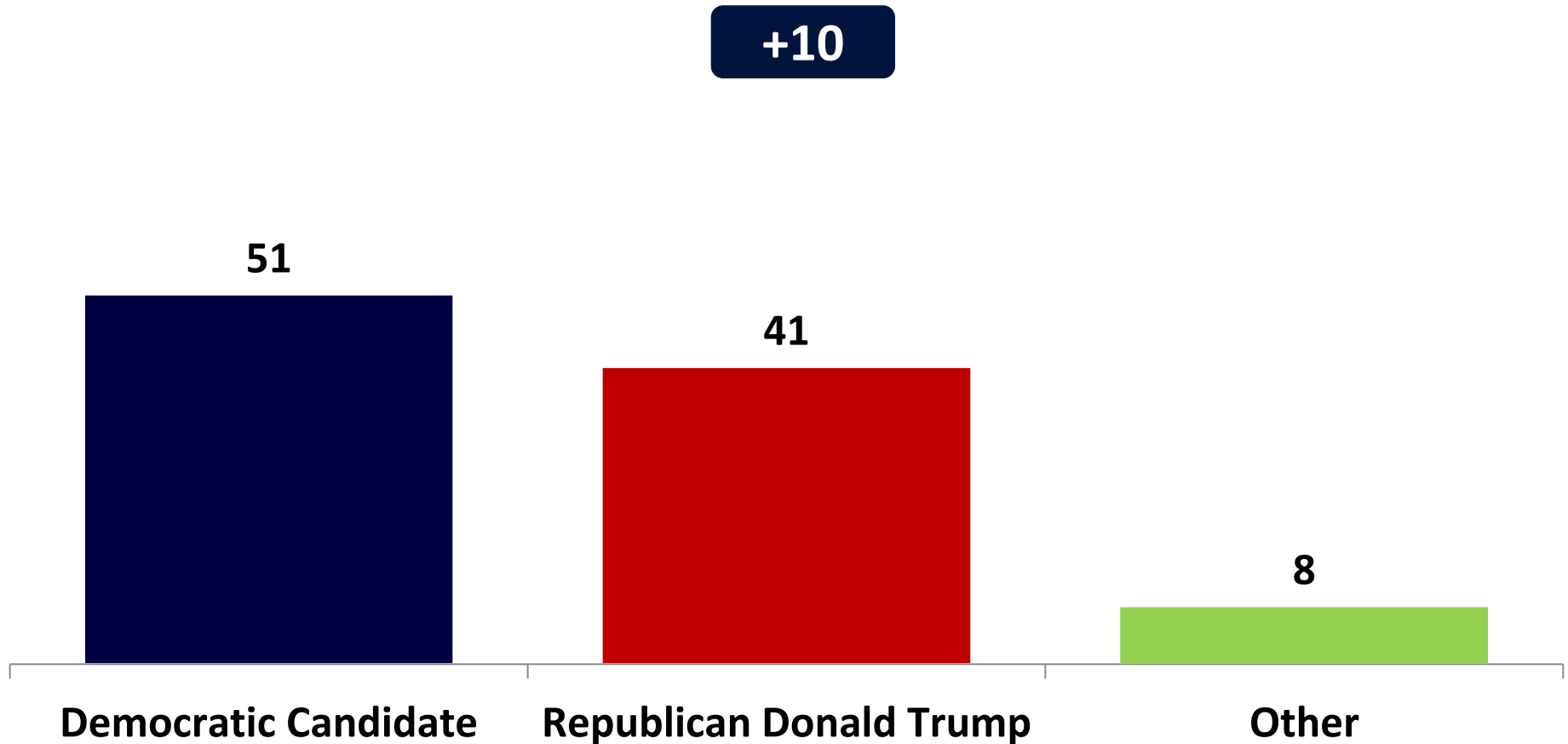
As you may know, there will be an election for President, U.S. Congress, and state and local offices next year. How interested are you in the November 2020 election? Please rate your interest from 1 to 10, with 1 meaning that you have no interest in this election and 10 meaning that you are extremely interested. You can choose any number between 1 and 10.

—● % 10 - extremely interested in election



Democrats have 10-point margin in 2020 ballot, with other at 8%

I know it's a long way off, but thinking about the election for President in 2020, if the election for President were held today, would you vote for -- (ROTATE CANDIDATES) the Democratic candidate or Republican Donald Trump?

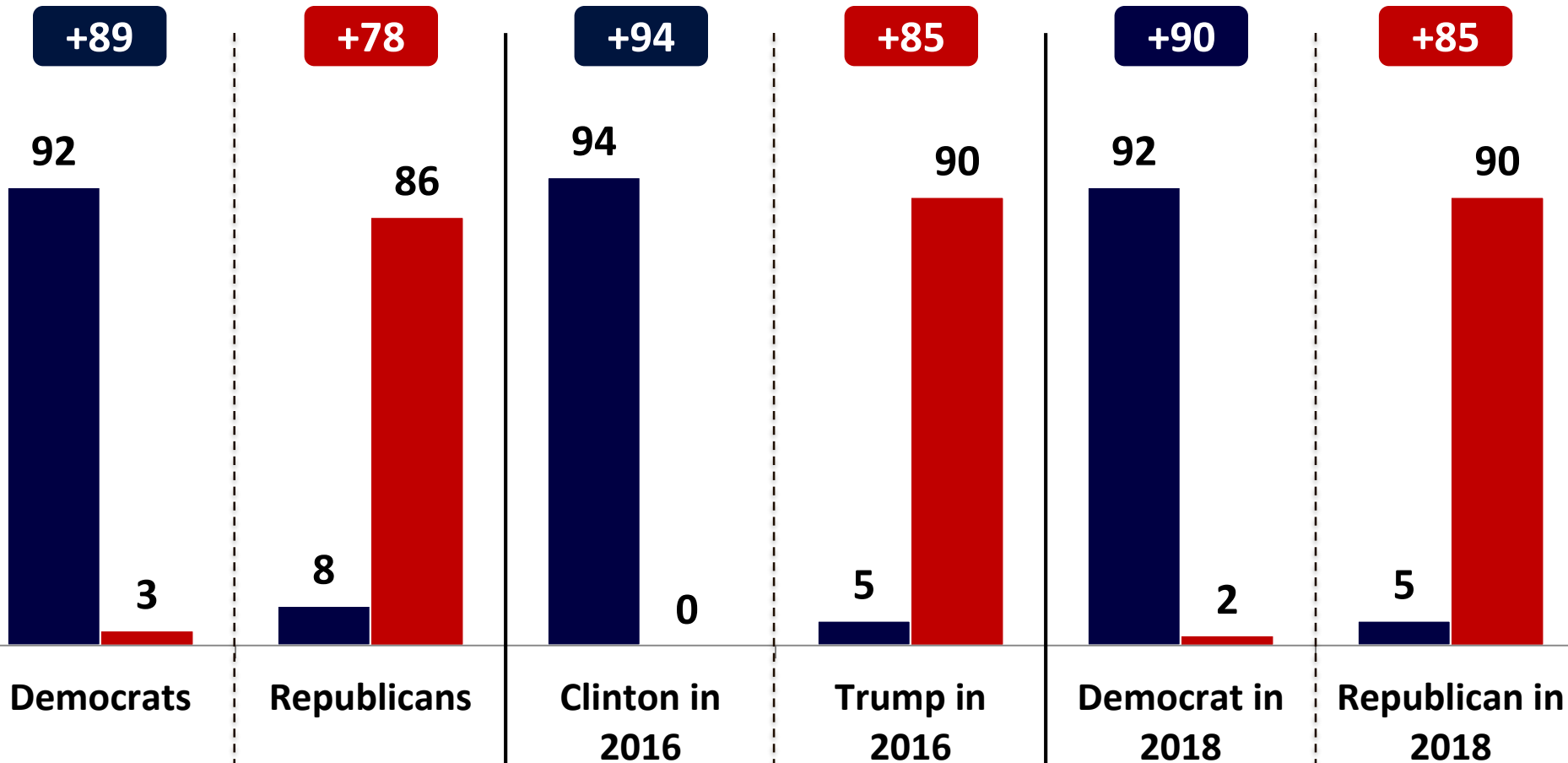


Democrats fully consolidated. GOP less.

I know it's a long way off, but thinking about the election for President in 2020, if the election for President were held today, would you vote for -- the Democratic candidate or Republican Donald Trump?

■ Democratic presidential candidate

■ Republican Donald Trump

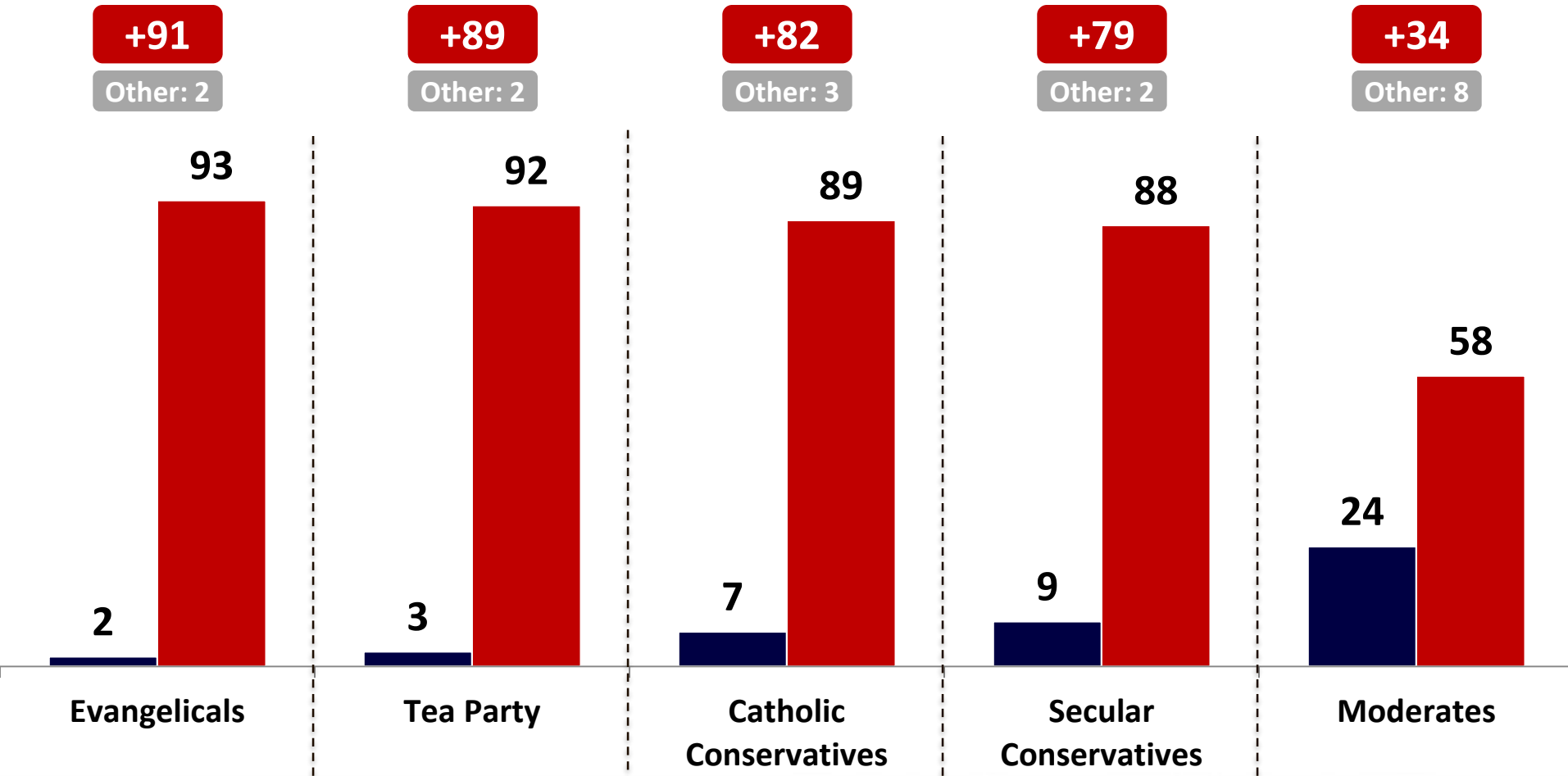


Democrat winning independents and 1/4 of moderate GOP

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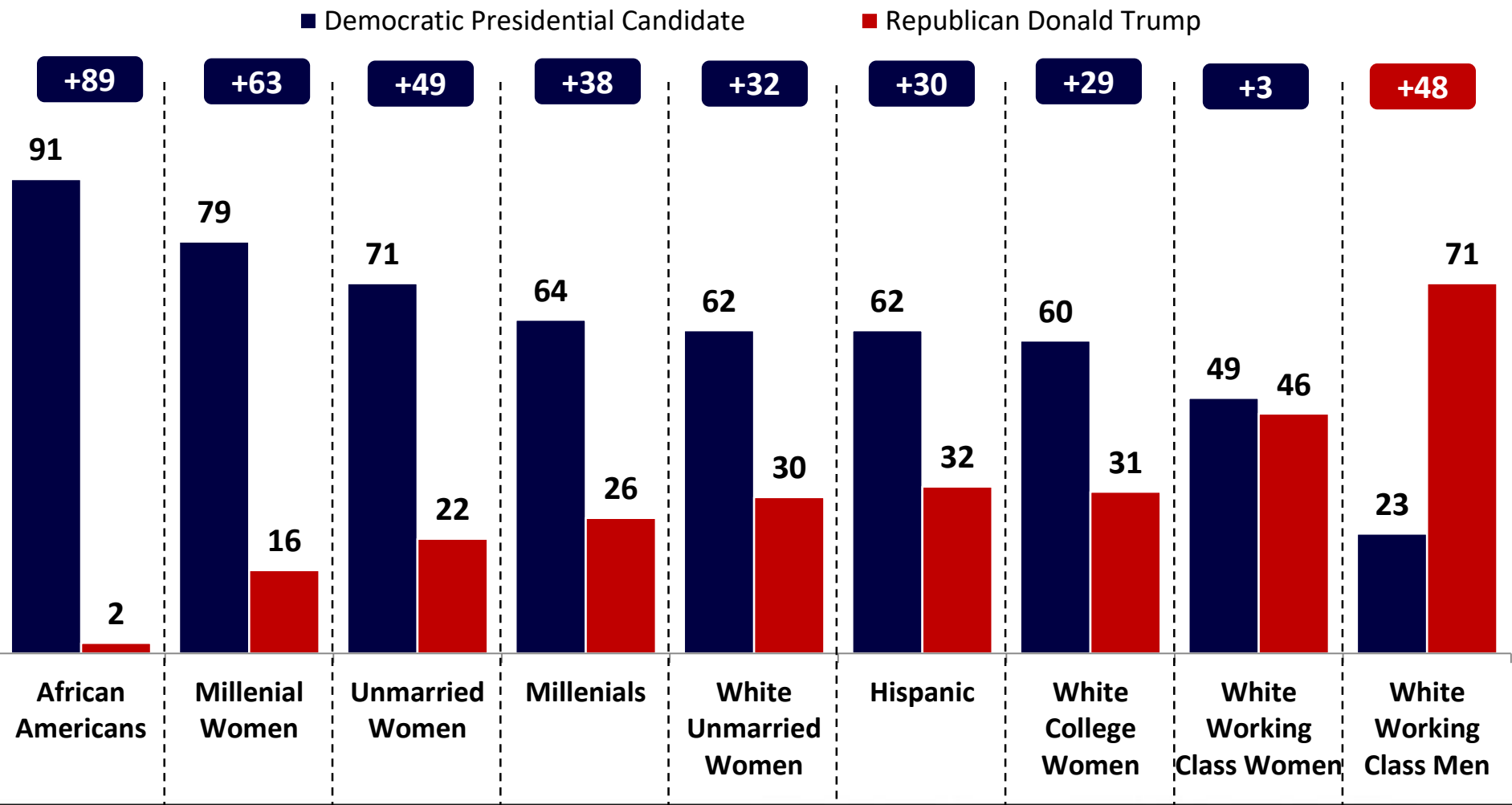
■ Democratic presidential candidate

■ Republican Donald Trump



Blowout numbers in base, while white working class men & women split

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CONTACT US



DEMOCRACY CORPS

1875 Connecticut Ave. NW
Floor 10
Washington, DC 20009

Phone: +1 202 499 6901

www.democracycorps.com

GREENBERG RESEARCH

1101 15th Street NW
Suite 900
Washington, DC 20005

Phone: +1 202 478 8300

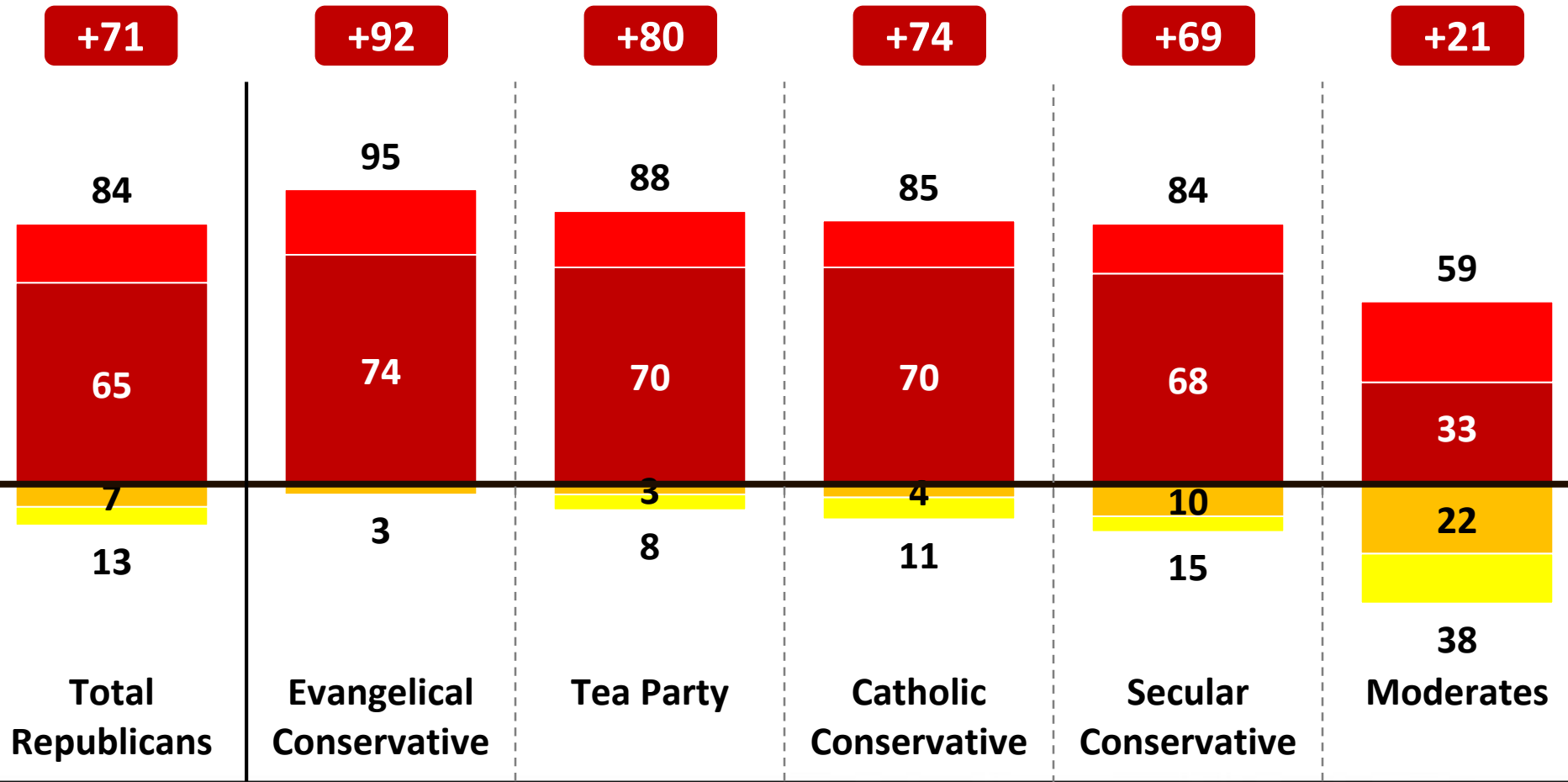
www.greenbergresearch.com



Trump job performance

Do you approve or disapprove of the way Donald Trump is handling his job as President?

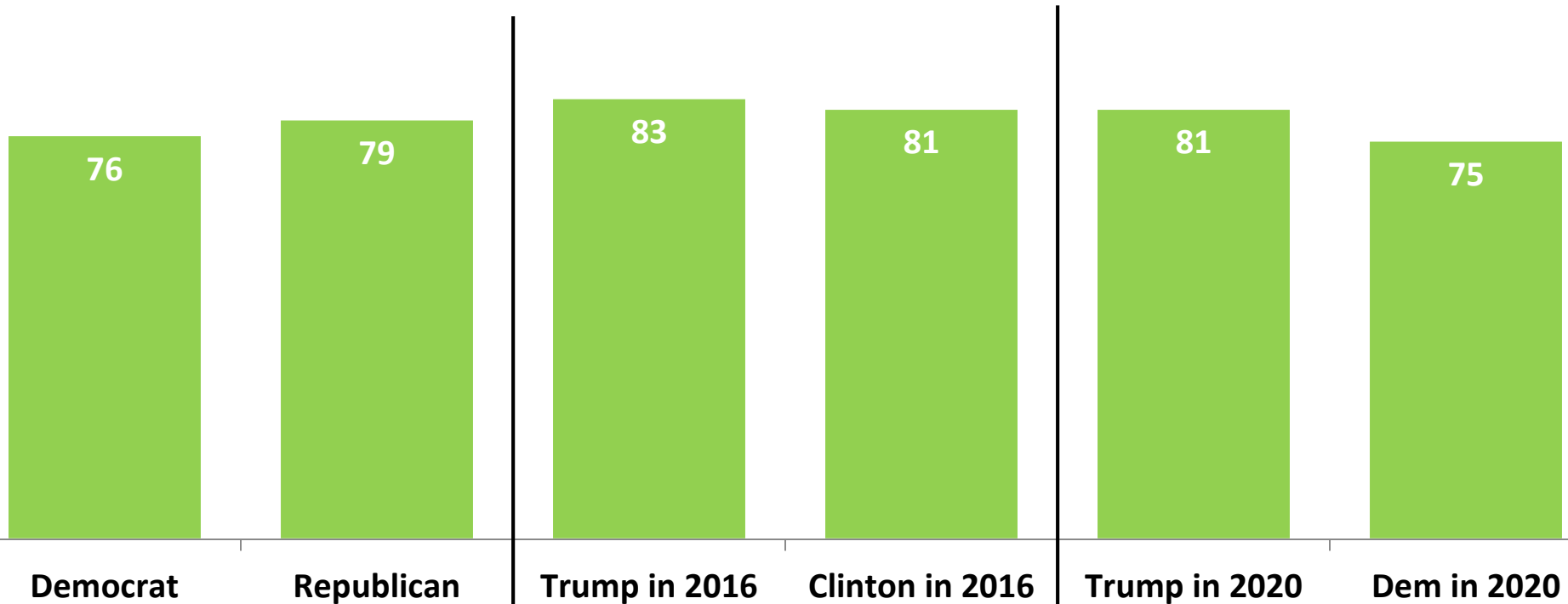
■ Strongly approve
 ■ Somewhat approve
 ■ Strongly Disapprove
 ■ Somewhat disapprove



Both sides are very interested in 2020 election just months after midterm

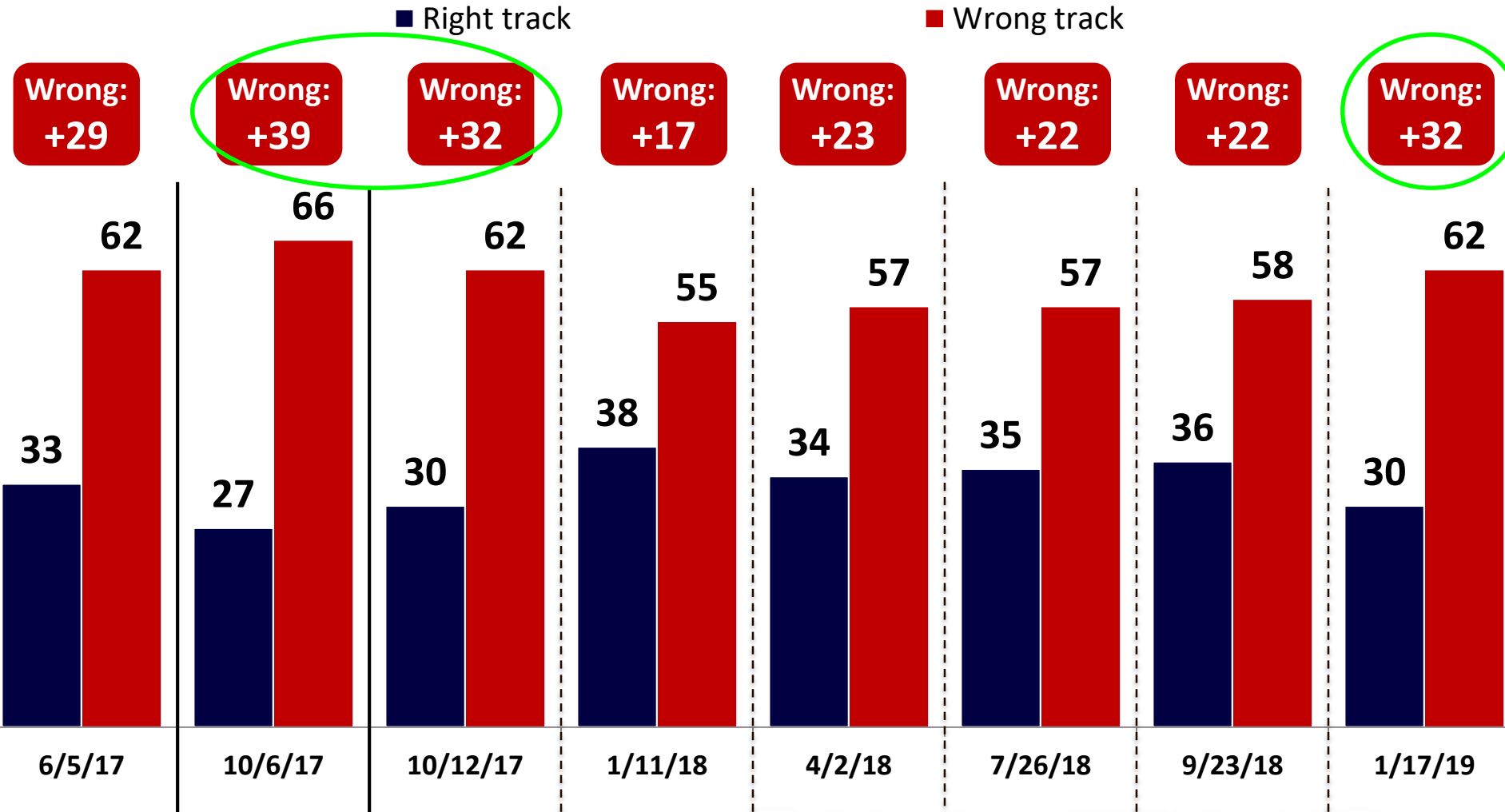
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%10 INTEREST IN 2020



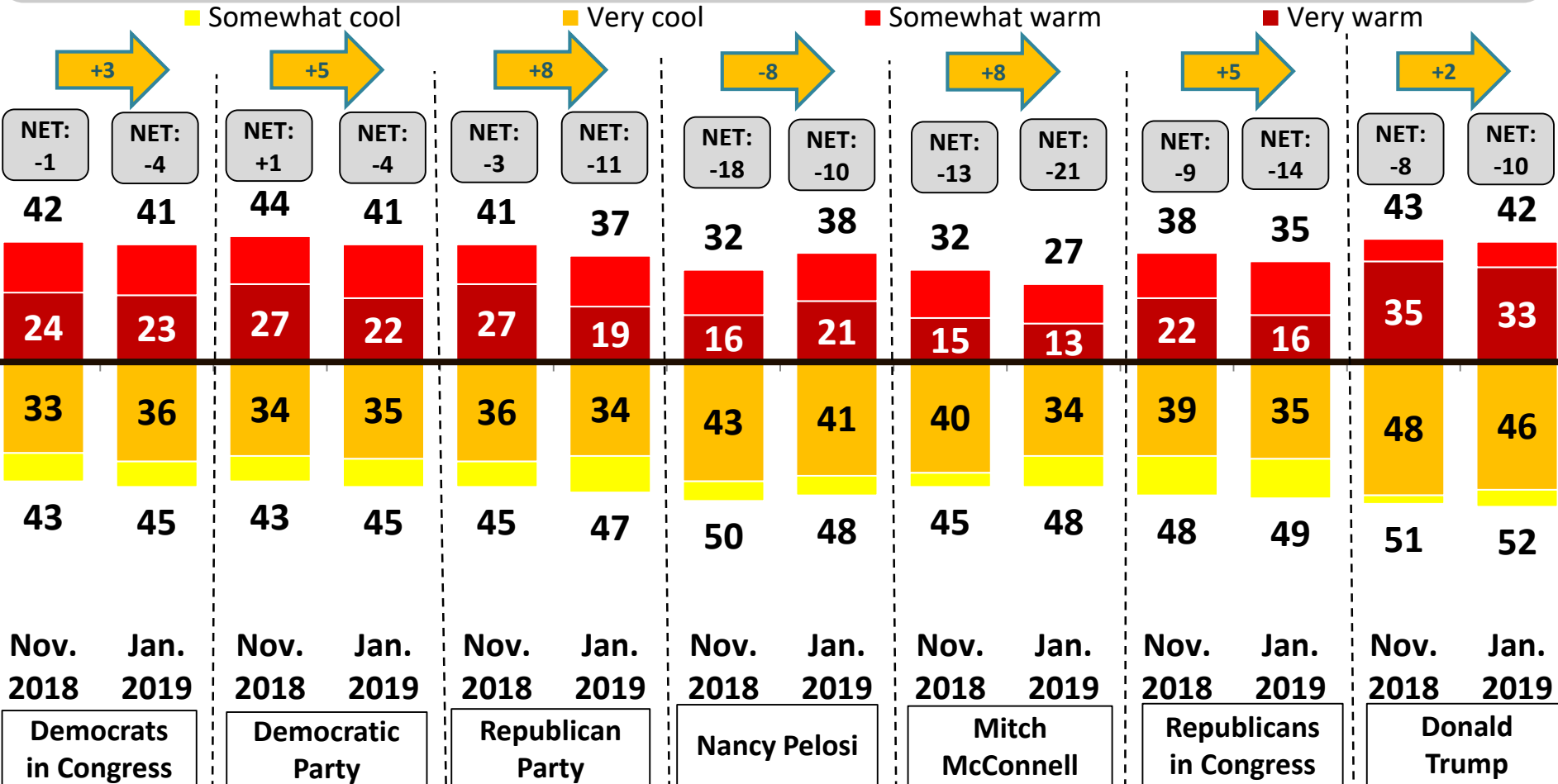
Wrong track numbers up as government shutdown continues

Generally speaking, do you think that things in this country are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?



Net favorability numbers down for both parties, particularly for Republicans

Now, I'd like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling; and fifty meaning not particularly warm or cold. You can use any number from zero to one hundred, the higher the number the more favorable your feelings are toward that person, organization, or idea. If you have no opinion or never heard of that person, organization, or idea, please say so.



2020 Democratic margin already higher than past elections

I know it's a long way off, but thinking about the election for President in 2020, if the election for President were held today, would you vote for -- the Democratic candidate or Republican Donald Trump?

■ Democratic candidate

■ Republican candidate

