



DEMOCRACY CORPS

CARVILLE ♦ GREENBERG

GREENBERG RESEARCH

2020 takes on new clarity & urgency

July 2019

CAMPAIGNS

CORPORATIONS

ADVOCACY

WORLDWIDE

Methodology

National phone survey of 1,700 Registered Voters.

This survey of 1700 registered voters — 1000 sample of registered voters and oversample of 700 Republicans — took place July 18-28 among registered voters nationally. Data shown in this deck is among registered voters unless otherwise noted.

This is the first survey in 2020 cycle where we create the data base of Republicans, including the values questions in the frequency survey. All questions and results are reported and tables are available to all to examine on their own.

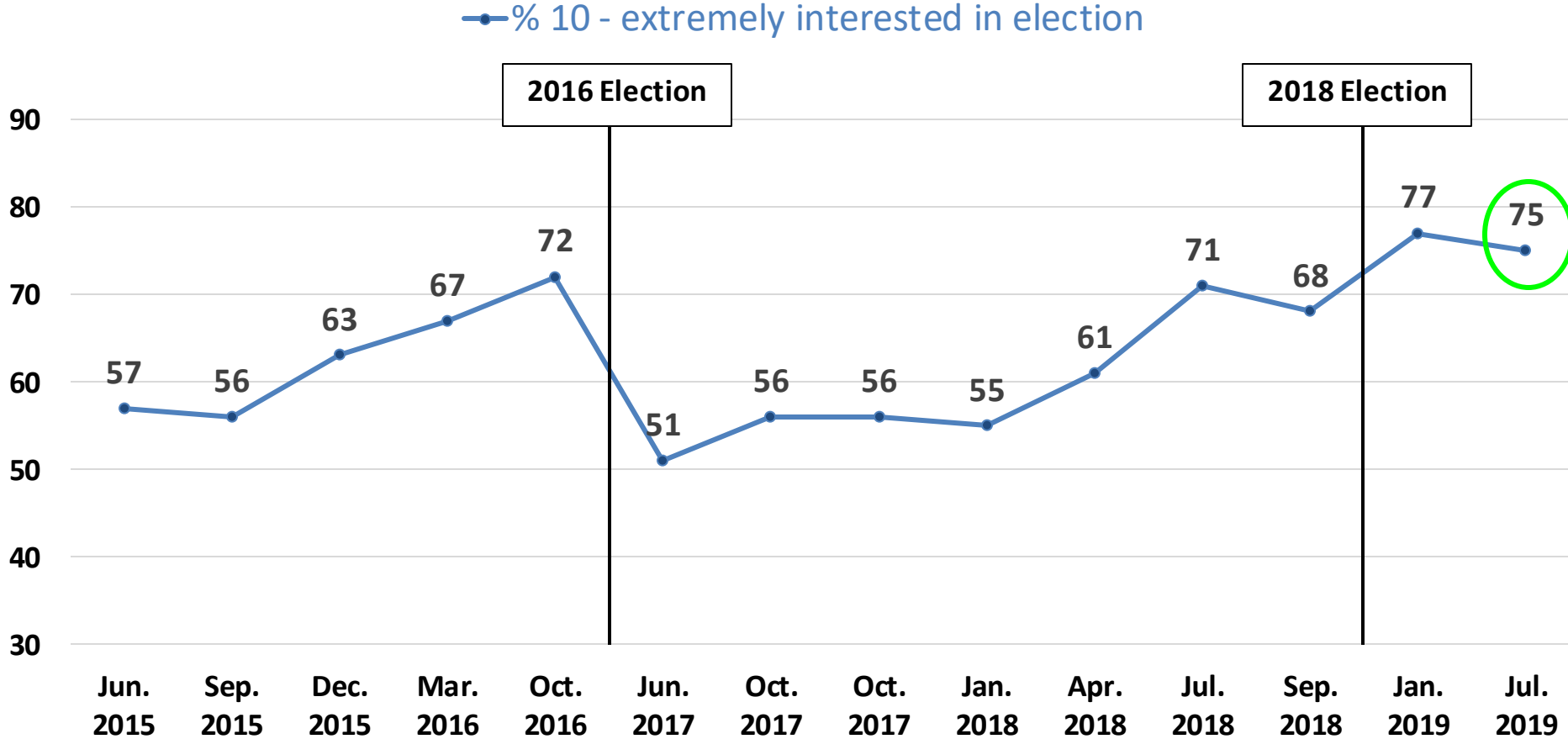
Margin of error for the full sample is +/-3.2 percentage points at the 95 percent confidence level.

Of the 1,700 respondents, 67 percent were interviewed via cell phone in order to accurately sample the American electorate.



% 10, highest interest, highest ever and first time up after election

As you may know, there will be an election for President, U.S. Congress, and state and local offices next year. How interested are you in the November 2020 election? Please rate your interest from 1 to 10, with 1 meaning that you have no interest in this election and 10 meaning that you are extremely interested. You can choose any number between 1 and 10.



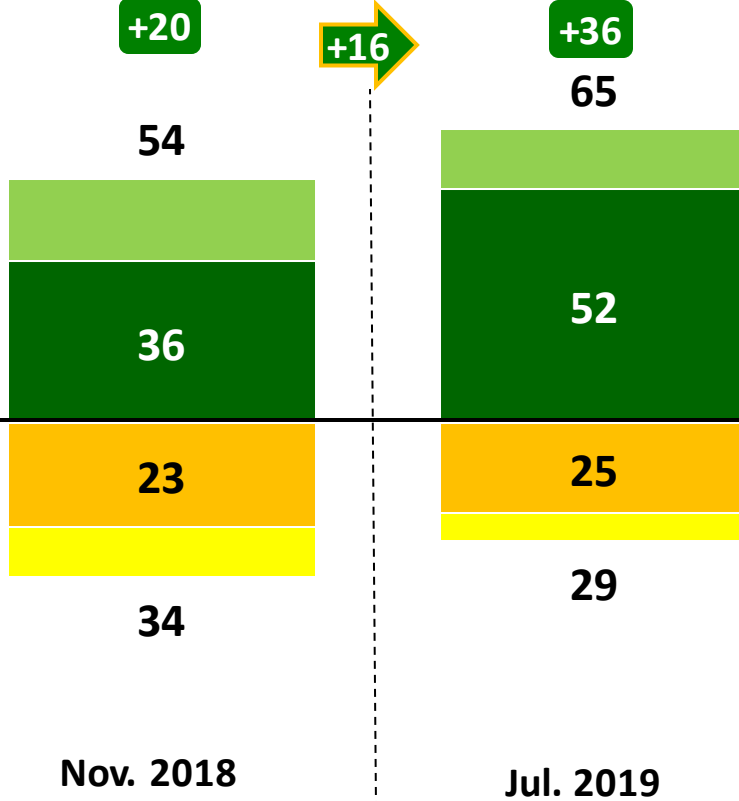
Trump drives up embrace of immigrants

Now let me read you some short statements about the economy. Please tell me which statement comes closer to your own view, even if neither is exactly right.

Immigrants today strengthen our country because of their hard work and talents.

Immigrants today are a burden on our country because they take our jobs, housing & healthcare.

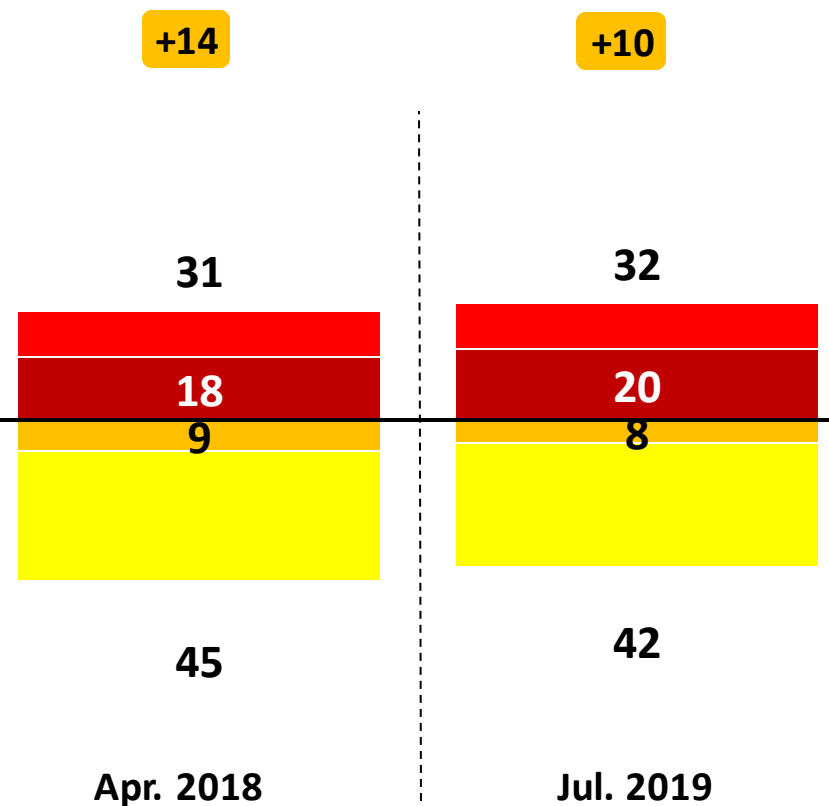
- Burden somewhat more
- Burden much more
- Strengthen somewhat more
- Strengthen much more



Now, I'd like you to rate your feelings toward some people, organizations, and ideas, with one hundred meaning a VERY WARM, FAVORABLE feeling; zero meaning a VERY COLD, UNFAVORABLE feeling.

Undocumented Immigrants

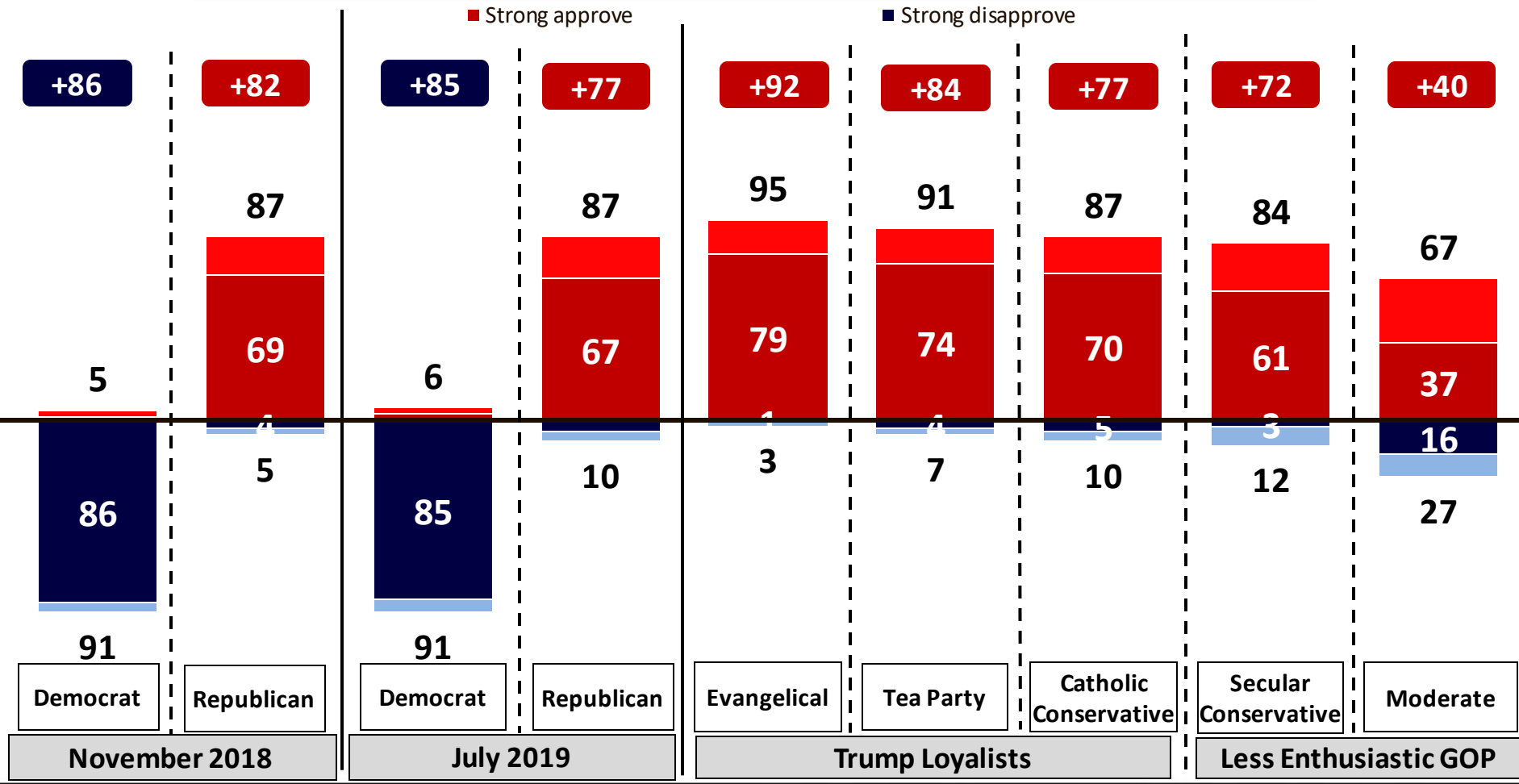
- Somewhat cool
- Somewhat warm
- Very cool
- Very warm



Trump base strategy maintains enthusiasm gap for Democrats

Do you approve or disapprove of the way Donald Trump is handling his job as President?

TRUMP APPROVAL

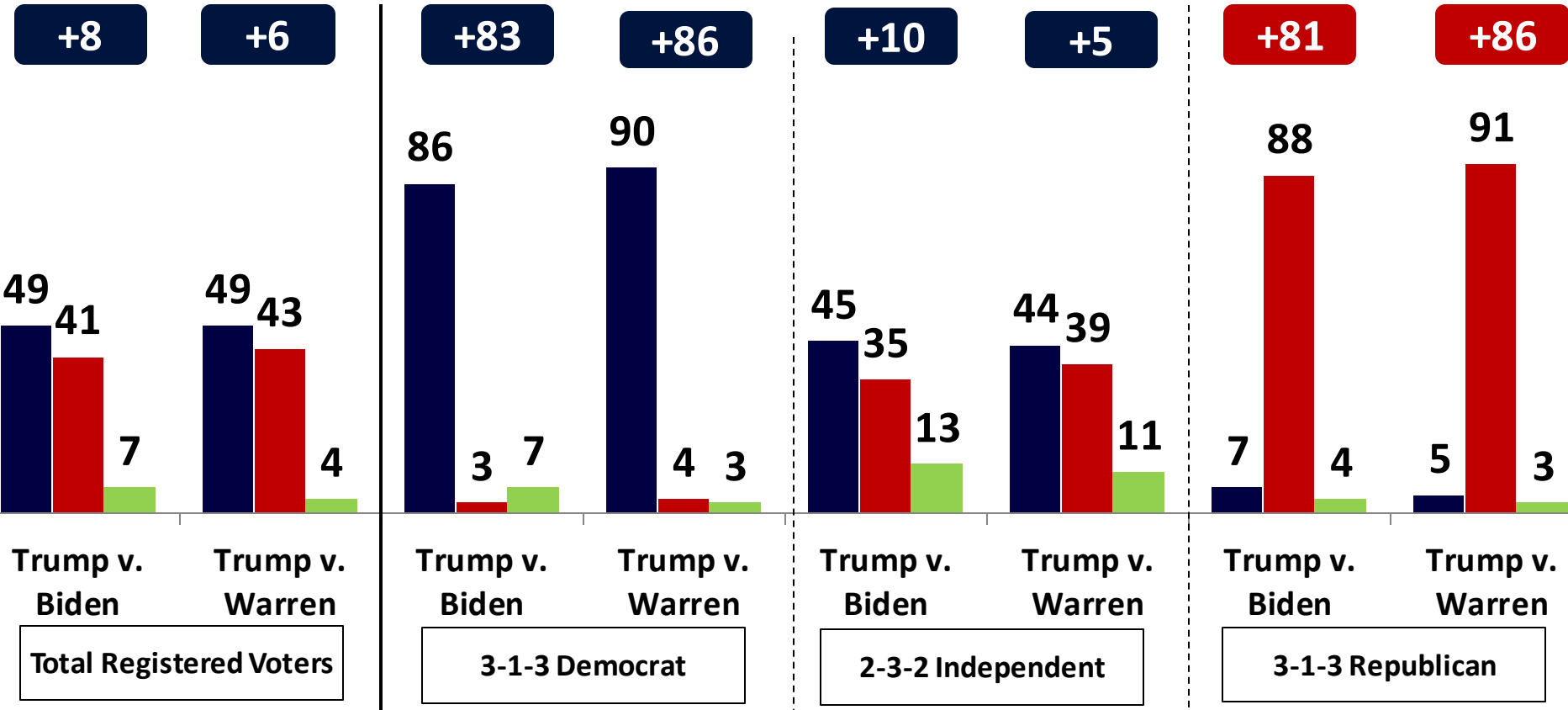


Biden and Warren both beat Trump, but in different ways

2020 PRESIDENTIAL BALLOT

TRUMP V. BIDEN & TRUMP V. WARREN

■ Democrat Biden/Warren ■ Republican Donald Trump ■ Libertarian Justin Amash



Democrats outperforming 2016 among white working class

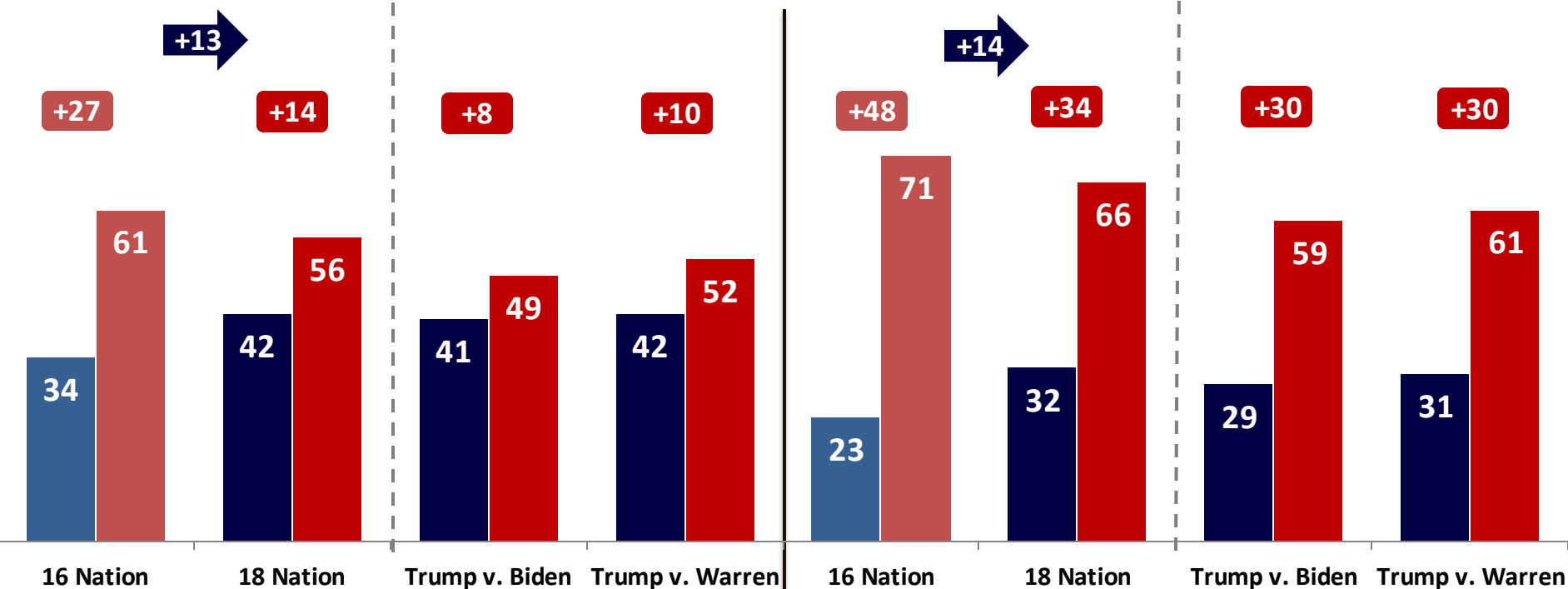
Now let me ask you about the election for Congress. Did you vote for (ROTATE) the Democratic candidate or the Republican candidate?

2016 V. 2018 V. 2020 PRESIDENTIAL VOTE

% of 2018 voters

■ Clinton 2016/Democrat 2018/Democrat 2020

■ Trump 2016/Republican 2018/Trump 2020



White Working Class Women

25%

White Working Class Men

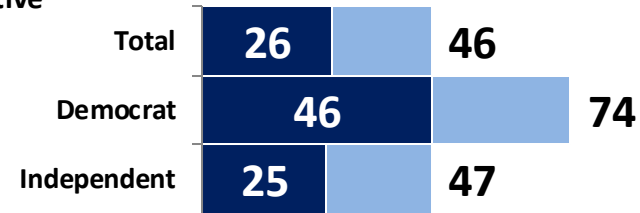
22%



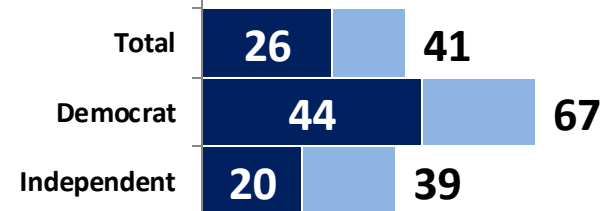
Warren and Biden messages competitive, but Warren's strongest with Democrats and independents

■ Much more positive ■ Somewhat more positive

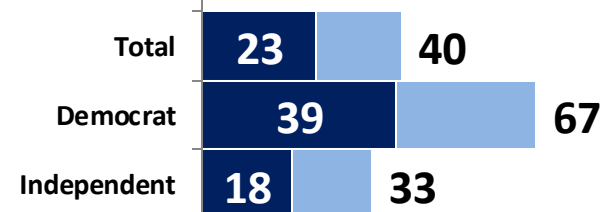
Elizabeth Warren says we must fight for an America that works for everyone, not just the wealthy and the well-connected. The rules of the economy are rigged to benefit the wealthy who use their money to rig our politics. That is corruption, and we need to attack it. That means big change to level the playing field for the middle class. It means we start taxing wealth so we can make big investments that support American jobs and help families and fund universal childcare and health care. She says this will make our economy work for everyone.



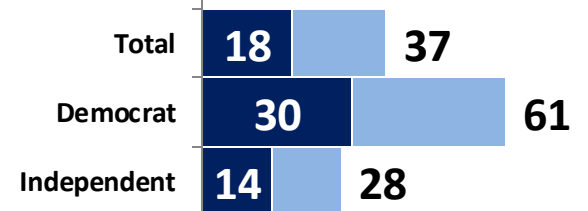
Joe Biden says this country was not built by Wall Street bankers, C.E.O.'s and Hedge Fund Managers. It was built by the great American Middle Class. But the Middle Class is hurting in America today and powerful forces are trying to tear America apart instead of lifting it up. Our political system is broken, and Donald Trump is the only president who has decided not to represent the whole country. This president has his base, but we need a president who works for all Americans.



Kamala Harris is the daughter of immigrants and first African American woman to serve as Attorney General of California, who has spent her career at the forefront of major civil rights battles and is the candidate who can stand up against President Trump. She says Trump has spent his presidency vilifying immigrants and communities of color to divide our country while he takes away healthcare and gives tax breaks to the wealthy. Tackling these injustices means taking on systemic inequalities that exist in America, and we need a president who will lift Americans up and bring them together.



Bernie Sanders says we need a new vision for America. At a time when we have three people in this country owning more wealth than the bottom half of America, while 500,000 people are sleeping out on the streets today, it is time for real change. Sanders say health care is a human right and we need to pass a Medicare-for-all, single-payer health care system. He also says education is our future, and we must make public colleges and universities tuition-free and eliminate student debt. He argues we do that by placing a tax on Wall Street.

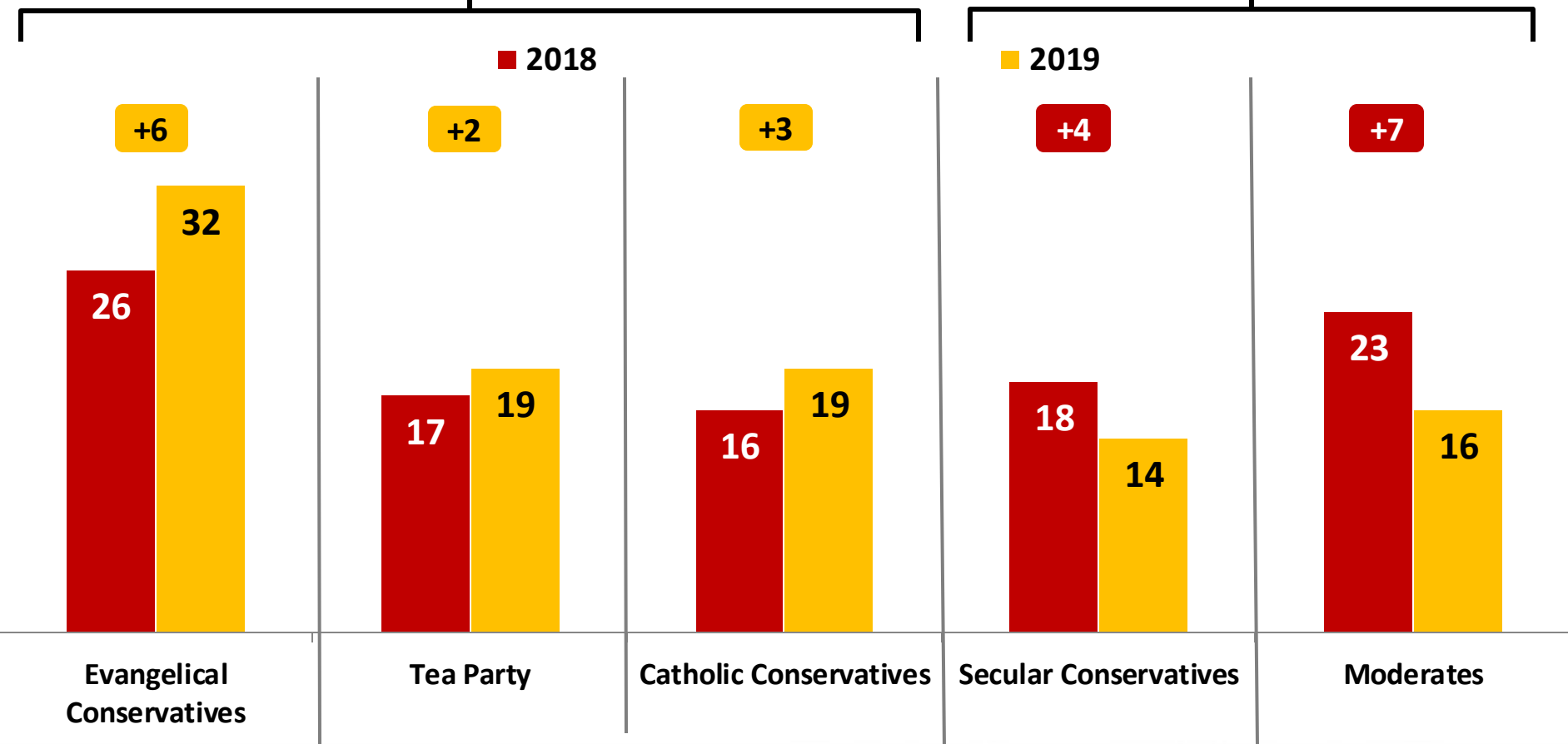


GOP dominated by religious, with disappearance of secular and moderates

COMPOSITION OF GOP BASE - TIMESERIES

Trump Loyalists 70%

Less Enthusiastic GOP 30%



* 2018 percentages reflecting combined database of 1,818 Republicans and Republican-leaning Independent from Democracy Corps phone surveys

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